

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

cv/Winter

Mailed: October 2, 2007

Opposition No. 91168845

Panthers Football LLC

v.

Reach Event Marketing, LLC

Cheryl Butler, Attorney, Trademark Trial and Appeal Board:

On August 8, 2007, the Board approved the amendment to applicant's identification of goods in application Serial No. 78522183, allowed opposer time in which to file a withdrawal of the opposition, and allowed applicant time to file its withdrawal of the counterclaim.

On August 28, 2007, opposer filed a withdrawal of the opposition without prejudice with applicant's written consent. No response to the Board's August 8th order has been received from applicant.

Accordingly, the Board's consideration of opposer's withdrawal of the opposition is **deferred**. Applicant is allowed **THIRTY DAYS** from the mailing date of this order to inform the Board regarding the disposition of the counterclaim, failing which the Board will dismiss the main claim without prejudice and resume proceedings with respect to the counterclaim only.

Proceedings are otherwise **SUSPENDED**.



The USPTO published a notice of final rulemaking in the Federal Register on August 1, 2007, at 72 F.R. 42242. By this notice, various rules governing Trademark Trial and Appeal Board inter partes proceedings are amended. Certain amendments have an effective date of August 31, 2007, while most have an effective date of November 1, 2007. For further information, the parties are referred to a reprint of the final rule and a chart summarizing the affected rules, their changes, and effective dates, both viewable on the USPTO website via these web addresses: <http://www.uspto.gov/web/offices/com/sol/notices/72fr42242.pdf> http://www.uspto.gov/web/offices/com/sol/notices/72fr42242_FinalRuleChart.pdf

By one rule change effective August 31, 2007, the Board's standard protective order is made applicable to all TTAB inter partes cases, whether already pending or commenced on or after that date. However, as explained in the final rule and chart, this change will not affect any case in which any protective order has already been approved or imposed by the Board. Further, as explained in the final rule, parties are free to agree to a substitute protective order or to supplement or amend the standard order even after August 31, 2007, subject to Board approval. The standard protective order can be viewed using the following web address:

<http://www.uspto.gov/web/offices/dcom/ttab/tbmp/stndagmnt.htm>