

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 78/354,561

For the mark: DOG BRAND WHERE THE BITE IS AS BAD AS THE BARK  
FLASH SALUTES LICK BOW-WOW CHEWY SNAP WOOF  
ARF YAP GROWL SNIFF BARK GNARL BITE DROOL

Published in the Official Gazette: September 6, 2005

American Promotional Events, Inc., d/b/a TNT Fireworks )  
 )  
Opposer, )  
 )  
vs. )  
 )  
Charles S. Mehlman, an Individual )  
 )  
Applicant. )

INSUFFICIENT FEE

Opposition No. \_\_\_\_\_

NOTICE OF OPPOSITION

The Opposer, American Promotional Events, Inc., d/b/a TNT Fireworks, (hereinafter, "APE") an Alabama corporation having a business address of 4511 Helton Drive, Florence, AL, believes it will be damaged by the registration of the mark shown in Application Serial No. 78/354,561 in International Class 013 for fireworks; ammunition and projectiles; explosives; firework fountains, fireworks and detonating fireworks.

As grounds for the opposition, it is alleged that:

- 1. Upon information and belief, Applicant, Charles S. Mehlman, is an individual located at 2102 3<sup>rd</sup> Avenue West, Seattle, WA 98119.
- 2. Applicant seeks to register the mark DOG BRAND WHERE THE BITE IS AS BAD AS THE BARK FLASH SALUTES LICK BOW-WOW CHEWY SNAP WOOF ARF YAP GROWL SNIFF



BARK GNARL BITE DROOL and design (hereinafter, DOG BRAND) in International Class 013 for "fireworks; ammunition and projectiles; explosives; firework fountains, fireworks and detonating fireworks", as evidenced by the publication of said mark in the Official Gazette of the U.S. patent and Trademark Office of September 6, 2005, at page TM 753 (Exhibit A).

3. APE has adopted, uses and is the owner of the MAD DOG trademark, registered as U.S. Trademark Reg. No. 2250715 on June 8, 1999 for fireworks in International Class 13 (Exhibit B). The mark was first used in commerce on June 21, 1995,.
4. APE has adopted, uses and is the owner of the MAD DOG unregistered trade dress. (Exhibit C). The trade dress was first used in commerce on June 21, 1995.
5. APE has adopted, uses and is the owner of the BULL DOG trademark, registered as U.S. Trademark Reg. No. 2512776 on November 27, 2001 for fireworks in International Class 13 (Exhibit D). The mark was first used in commerce on February 15, 2001,.
6. APE has adopted, uses and is the owner of the DEVIL DOG trademark, registered as U.S. Trademark Reg. No. 2277818 on September 18, 1999 for fireworks in International Class 13 (Exhibit E). The mark was first used in commerce on December 17, 1983,.
7. APE uses and is the owner by assignment of the DOGFIGHT trademark, registered as U.S. Trademark Reg. No.1557862 on September 26, 1989 for fireworks in International Class 13 (Exhibit F). The mark was first used in commerce on June 22, 1988, such first use inuring to the benefit of APE.
8. APE uses and is the owner by assignment of the AMERICAN DOGFIGHT trademark, registered as U.S. Trademark Reg. No. 1562080 on October 24, 1982 for fireworks in International Class 13 (Exhibit G). The mark was first used in commerce on June 24, 1988, such first use inuring to the benefit of APE.

9. APE has adopted, uses and filed an application as owner of TOP DOG trademark, Serial No. 78725305 on October 3, 2005 for fireworks in International Class 13 (Exhibit H). The mark was first used in commerce on January 1, 1999, such first use inuring to the benefit of APE.
10. By virtue of the adoption and continuous use of the numerous DOG-formative trademarks listed in Paragraphs 3-9 *supra*, APE has acquired rights in a family of trademarks incorporating the term "DOG", hereinafter, the "DOG MARKS".
11. By virtue of the long years of use, extensive promotion, extensive advertising and sale of goods under the DOG MARKS, the Opposer's trademarks have become famous marks in the mind of the public and the DOG MARKS have become closely and uniquely associated with Opposer and with the goods it offers, in particular fireworks.
12. By virtue of the efforts and expenditures of the Opposer in conjunction with the DOG MARKS trademarks, and by virtue of the quality of the goods distributed by Opposer, Opposer has developed valuable reputations and considerable goodwill in the DOG MARKS and goods associated with the DOG MARKS, and Opposer believes that its business, in particular its fireworks business, will be damaged if Applicant's mark is registered.
13. Opposer's use of the DOG MARKS pre-dates Applicant's filing of Application Serial No.78/354561 for the DOG BRAND mark or Applicant's use of the DOG BRAND mark.
14. Opposer believes that use and registration of Applicant's DOG BRAND mark in the manner suggested would damage Opposer for the following reasons:
  - a. Registration of Applicant's mark will deceive the relevant public as to the nature and quality of Applicant's DOG BRAND fireworks, leading the relevant public to believe that Applicant's goods emanate from and/or are associated with or sponsored by Opposer, and will damage Opposer.

- b. Registration of Applicant's mark will dilute, blur and/or tarnish Opposer's DOG MARKS and disparage the quality and character of the Opposer's goods by the false claim and/or misrepresentation that the fireworks sold under the DOG BRAND mark are associated with Opposer.
- c. Registration of Applicant's mark will dilute and damage the distinctive quality of the DOG MARKS for fireworks upon which Opposer's business is based.
- d. Applicant's use and registration of the DOG BRAND mark is deceptive under 2(d) of the Trademark Act as it consists of and compromises APE's family of DOG MARKS used by APE and registered in the U.S. Patent and Trademark office, and is likely, when used on or in connection with fireworks, to cause confusion, mistake or to deceive the relevant public as to the source of the Applicant's goods.
- e. Applicant's use and registration of the DOG BRAND mark is deceptive under 2(d) of the Trademark Act as it is confusingly similar to APE's DOG MARKS registered in the Patent and Trademark office and is likely, when used on or in connection with fireworks and other goods, to cause confusion, mistake or to deceive the relevant public as to the source of the Applicant's goods.
- f. Applicant's use and registration of the DOG BRAND mark is deception under 2(d) of the Trademark Act as it is confusingly similar to the MAD DOG trade dress and is likely when used on or in connection with fireworks and other goods, to cause confusion, mistake or to deceive the relevant public as to the source of the Applicant's goods.
- g. Granting the registration to Applicant will cause confusion, mistake and deceive consumers as to the kind and quality of the APE fireworks sold by Opposer.

15. By reason of the foregoing, Applicant is not entitled to registration under Sections 2 and 13 of the Lanham Act, 15 U.S.C. §§1052 and 1063, and Opposer would be damaged by said registration.

**WHEREFORE**, Opposer respectfully prays that this Opposition be sustained and that the application for registration of the DOG BRAND mark, Application Serial No. 78/354,561, be refused.

This Notice of Opposition is being filed in triplicate and the fee required by 37 C.F.R. 2.6(a) (17) of \$300.00 per class per Opposer is enclosed.

Respectfully submitted,

American Promotional Events, Inc.  
d/b/a TNT Fireworks, Inc.  
Opposer

By: Kristina P. Tompkins

Dated: 10/3/05

Kristina P. Tompkins  
Kristina Tompkins  
General Counsel for Opposer  
American Promotional Events, Inc.  
4511 Helton Drive  
Florence, AL 35630  
Telephone: (256) 718-2402  
Facimile: (256) 767-7200

I hereby certify that this Notice of Opposition is being deposited in triplicate with the United States Express Mail Post Office Addressee addressed to Commissioner for Trademarks PO BOX 1451, Alexandria, VA 22313-1451 on 10/3/05.

Kristina P. Tompkins

Kristina P. Tompkins

10/3/05  
Date of Signature

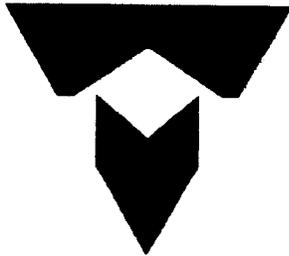
SEPT. 6, 2005

U.S. PATENT AND TRADEMARK OFFICE

TM 753

**CLASS 13—(Continued).**

SN 78-243,916. SNC TECHNOLOGIES INC., LE GARDEUR, QUEBEC, CANADA, FILED 4-30-2003.



PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1173543, FILED 4-10-2003, REG. NO. TMA614642, DATED 7-12-2004, EXPIRES 7-12-2019. FOR AMMUNITION (U.S. CLS. 2 AND 9). WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

SN 78-354,561. MEHLMAN, CHARLES S., SEATTLE, WA. FILED 1-20-2004.



NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND", APART FROM THE MARK AS SHOWN. THE COLORS YELLOW, ORANGE, RED, BLUE, BROWN, WHITE, BLACK AND GREEN ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLORS BROWN AND WHITE APPEAR IN THE DOG'S HEAD, THE COLOR GREEN APPEARS IN THE FIRECRACKER, THE COLORS YELLOW AND ORANGE APPEAR IN THE EXPLOSION SURROUNDING THE DOG'S HEAD, THE COLOR BLUE APPEARS IN THE WORDS, DOG BRAND, AND IN THE OUTLINES OF THE RECTANGLE, THE COLOR RED APPEARS IN THE BACKGROUND RECTANGLE, AND THE COLOR BLACK APPEARS IN THE DOG'S EYES, IN THE OUTLINES OF THE DOG AND FIRECRACKER, AND IN THE WORDS, WHERE THE BITE IS AS BAD AS THE BARK, FLASH SALUTES, LICK, BOW-WOW, CHEWY, SNAP, WOOF, ARF, YAP, GROWL, SNIFF, BARK, GNARL, BITE, AND DROOL.

FOR FIREARMS; AMMUNITION AND PROJECTILES; EXPLOSIVES; FIREWORK FOUNTAINS, FIREWORKS AND DETONATING FIREWORKS (U.S. CLS. 2 AND 9). LANA PHAM, EXAMINING ATTORNEY

**CLASS 13—(Continued).**

SN 78-376,502. TAGUA LEATHER CORPORATION, MIAMI, FL. FILED 3-1-2004.



NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GUNLEATHER", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF "TAGUA GUNLEATHER" IN STYLIZED LETTERS AND DESIGN.

FOR LEATHER HOLDERS OF GUNS, SHOTGUNS (U.S. CLS. 2 AND 9).

ALICE BENMAMAN, EXAMINING ATTORNEY

SN 78-417,941. GLSL, LLC, FAIRVIEW, NC. FILED 5-13-2004.

**LUMLOCK PRODUCTS**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRODUCTS", APART FROM THE MARK AS SHOWN.

FOR WATERPROOF GUN CASES (U.S. CLS. 2 AND 9). JASON LOTT, EXAMINING ATTORNEY

SN 78-478,053. STURM, RUGER & COMPANY, INC., SOUTHPORT, CT. FILED 9-2-2004.

**SUPER REDHAWK  
ALASKAN**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,166,446 AND 2,737,059. FOR FIREARMS (U.S. CLS. 2 AND 9).

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

Latest Status Info

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2005-09-06 11:10:05 ET**

**Serial Number:** 75122687 Assignment Information

**Registration Number:** 2250715 Assignment Information

**Mark (words only):** MAD DOG

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2005-07-07

**Filing Date:** 1996-06-20

**Transformed into a National Application:** No

**Registration Date:** 1999-06-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 104

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2005-07-07

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. American Promotional Events, Inc.

**Address:**

American Promotional Events, Inc.  
4511 Helton Drive  
Florence, AL 35630  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Alabama

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**GOODS AND/OR SERVICES**

---

**International Class:** 013  
fireworks

Exhibit B

**Latest Status Info**

**First Use Date:** 1995-06-21

**First Use in Commerce Date:** 1995-06-21

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2005-07-07 - Section 8 (6-year) accepted & Section 15 acknowledged

2005-07-07 - Assigned To Paralegal

2005-06-04 - Section 8 (6-year) and Section 15 Filed

2005-06-04 - TEAS Section 8 & 15 Received

2004-04-07 - PAPER RECEIVED

2004-03-31 - TEAS Change of Correspondence Received

1999-06-08 - Registered - Principal Register

1999-04-23 - Opposition terminated for Proceeding

1999-04-23 - Opposition dismissed for Proceeding

1997-07-11 - Opposition instituted for Proceeding

1997-06-11 - Case file assigned to examining attorney

1997-03-24 - Extension Of Time To Oppose Received

1997-02-25 - Published for opposition

1997-01-24 - Notice of publication

1996-11-22 - Approved for Pub - Principal Register (Initial exam)

1996-11-22 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

Latest Status Info

---

**Correspondent**

KRISTINA P TOMPKINS (Attorney of record)

KRISTINA P. TOMPKINS  
TNT FIREWORKS  
4511 HELTON DRIVE  
FLORENCE AL 35630

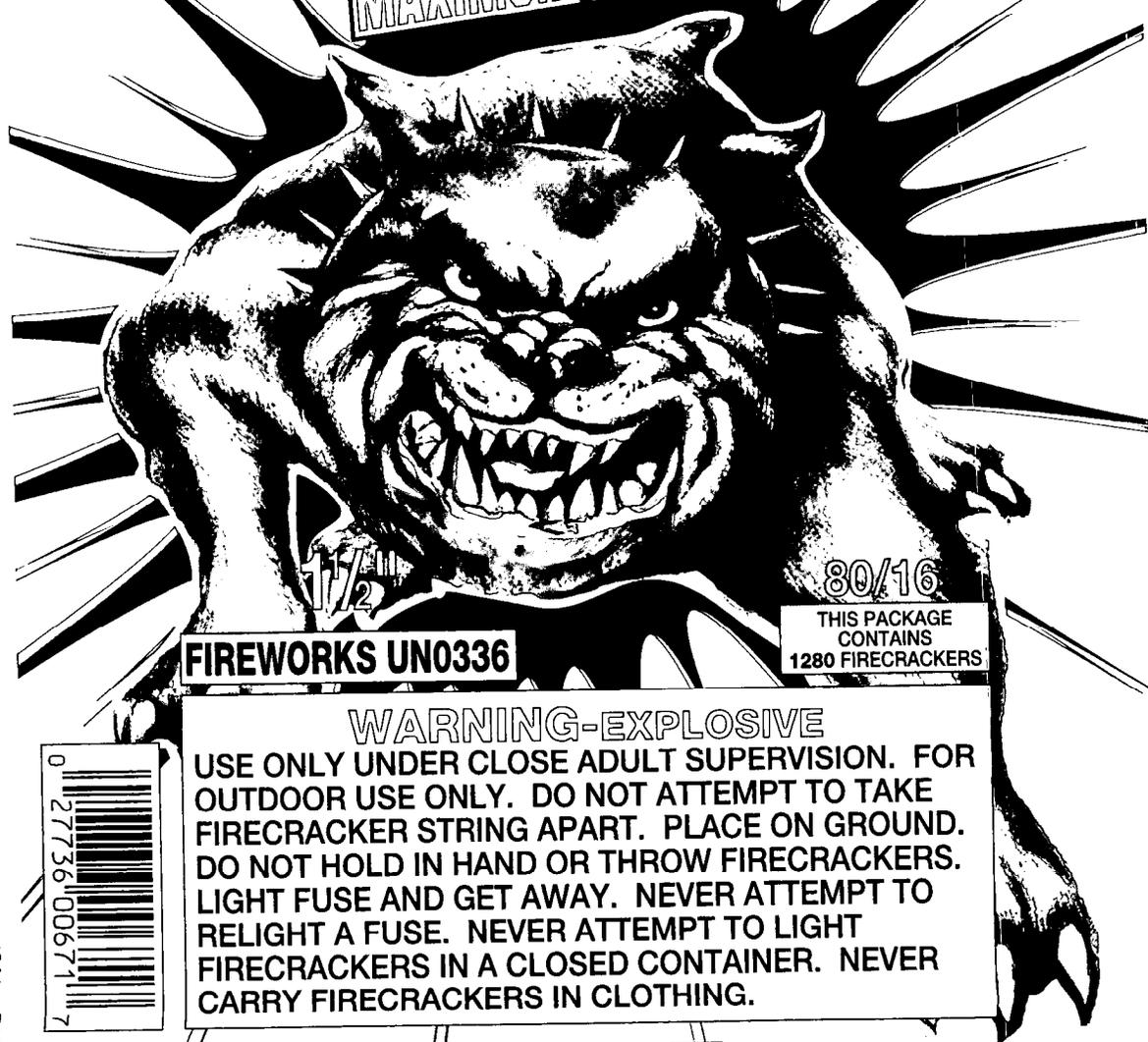
**Phone Number:** 256-718-2402

**Fax Number:** 256-767-7200

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# MAD DOG<sup>®</sup>

**SUPER FIRECRACKERS**  
**MAXIMUM BLAST SUPER LOUD**

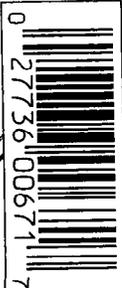


1 1/2"

80/16

**FIREWORKS UN0336**

THIS PACKAGE  
CONTAINS  
1280 FIRECRACKERS



**WARNING-EXPLOSIVE**  
USE ONLY UNDER CLOSE ADULT SUPERVISION. FOR  
OUTDOOR USE ONLY. DO NOT ATTEMPT TO TAKE  
FIRECRACKER STRING APART. PLACE ON GROUND.  
DO NOT HOLD IN HAND OR THROW FIRECRACKERS.  
LIGHT FUSE AND GET AWAY. NEVER ATTEMPT TO  
RELIGHT A FUSE. NEVER ATTEMPT TO LIGHT  
FIRECRACKERS IN A CLOSED CONTAINER. NEVER  
CARRY FIRECRACKERS IN CLOTHING.

**MADE IN CHINA**

Latest Status Info

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2005-09-06 11:10:31 ET**

**Serial Number:** 76258606

**Registration Number:** 2512776

**Mark (words only):** BULL DOG

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2001-11-27

**Filing Date:** 2001-05-17

**Transformed into a National Application:** No

**Registration Date:** 2001-11-27

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2001-12-10

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. American Promotional Events, Inc.

**Address:**

American Promotional Events, Inc.  
4511 Helton Drive  
Florence, AL 35631  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Alabama

---

**GOODS AND/OR SERVICES**

---

**International Class:** 013  
fireworks

Exhibit D

Latest Status Info

**First Use Date:** 2001-02-15

**First Use in Commerce Date:** 2001-02-15

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2004-04-07 - PAPER RECEIVED

2004-03-31 - TEAS Change of Correspondence Received

2001-11-27 - Registered - Principal Register

2001-09-04 - Published for opposition

2001-08-15 - Notice of publication

2001-07-24 - Approved for Pub - Principal Register (Initial exam)

2001-07-16 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Ralph W. Kalish (Attorney of record)

Kristina P. Tompkins  
TNT Fireworks  
4511 Helton Drive  
Florence AL 35630

**Phone Number:** 256-718-2402

**Fax Number:** 256-767-7200

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Latest Status Info

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2005-09-09 16:49:39 ET**

**Serial Number:** 75504642 Assignment Information

**Registration Number:** 2277818 Assignment Information

**Mark (words only):** DEVIL DOG

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 1999-09-14

**Filing Date:** 1998-06-18

**Transformed into a National Application:** No

**Registration Date:** 1999-09-14

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 1999-09-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. American Promotional Events, Inc.

**Address:**

American Promotional Events, Inc.  
4511 Helton Drive  
Florence, AL 35630  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Alabama

---

**GOODS AND/OR SERVICES**

---

**International Class:** 013

fireworks

Exhibit E

Latest Status Info

**First Use Date:** 1983-12-17

**First Use in Commerce Date:** 1983-12-17

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

2004-03-29 - PAPER RECEIVED

2004-03-26 - TEAS Change of Correspondence Received

1999-09-14 - Registered - Principal Register

1999-06-22 - Published for opposition

1999-05-21 - Notice of publication

1999-03-15 - Approved for Pub - Principal Register (Initial exam)

1999-03-05 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

**Correspondent**

RALPH W KALISH JR (Attorney of record)

KRISTINA P. TOMPKINS  
TNT FIREWORKS  
IN HOUSE TRADEMARK COUNSEL  
4511 HELTON DRIVE  
FLORENCE AL 35630  
**Phone Number:** 256-718-2402  
**Fax Number:** 256-767-7200

---

Latest Status Info

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2005-09-09 16:50:17 ET**

**Serial Number:** 73780038 Assignment Information

**Registration Number:** 1557862 Assignment Information

**Mark (words only):** DOGFIGHT

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 1995-08-20

**Filing Date:** 1989-02-10

**Transformed into a National Application:** No

**Registration Date:** 1989-09-26

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 1995-09-14

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1: CHINA PYROTECHNICS, INC.

**Address:**

CHINA PYROTECHNICS, INC.  
202 NORTH COURT STREET  
FLORENCE, AL 35630  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Alabama

---

**GOODS AND/OR SERVICES**

---

**International Class:** 013  
FIREWORKS

Exhibit F

Latest Status Info

**First Use Date:** 1988-06-22

**First Use in Commerce Date:** 1988-06-22

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2004-04-07 - PAPER RECEIVED

2004-03-31 - TEAS Change of Correspondence Received

1995-08-20 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-12-23 - Section 8 (6-year) and Section 15 Filed

1989-09-26 - Registered - Principal Register

1989-07-04 - Published for opposition

1989-06-03 - Notice of publication

1989-04-03 - Approved for Pub - Principal Register (Initial exam)

1989-04-03 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

RALPH W. KALISH, JR. (Attorney of record)

Kristina P. Tompkins

TNT Fireworks

4511 Helton Drive

Florence AL 35630

**Phone Number:** 256-718-2402

**Fax Number:** 256-767-7200

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United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

**Trademark Assignment Abstract of Title**

**Total Assignments: 4**

**Serial #:** 73780038    **Filing Dt:** 02/10/1989    **Reg #:** 1557862    **Reg. Dt:** 09/26/1989

**Registrant:** CHINA PYROTECHNICS, INC.

**Mark:** DOGFIGHT

**Assignment: 1**

**Reel/Frame:** 1368/0018    **Received:** 07/27/1995    **Recorded:** 06/23/1995    **Pages:** 12

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** CHINA PYROTECHNICS, INC.

**Exec Dt:** 01/01/1995

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** AMERICAN PROMOTIONAL EVENTS, INC.  
HELTON DRIVE AT RASCH ROAD  
FLORENCE, ALABAMA 35630

**Correspondent:** RALPH W. KALISH, JR.  
KALISH & GILSTER  
500 NORTH BROADWAY, SUITE 1200  
ST. LOUIS, MO 63102

**Assignment: 2**

**Reel/Frame:** 2211/0905    **Received:** 01/23/2001    **Recorded:** 01/05/2001    **Pages:** 17

**Conveyance:** CHANGE OF NAME

**Assignor:** AMERICAN PROMOTIONAL EVENTS OF ALABAMA, INC.

**Exec Dt:** 10/05/1998

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** APE HOLDING COMPANY, INC.  
4611 HELTON DRIVE  
FLORENCE, ALABAMA 35630

**Correspondent:** BLACKWELL SANDERS PEPPER MARTIN LLP  
RALPH W. KALISH, JR.  
720 OLIVE STREET - 24TH FLOOR  
ST. LOUIS, MISSOURI 63101

**Assignment: 3**

**Reel/Frame:** 2069/0061    **Received:** 05/02/2000    **Recorded:** 04/11/2000    **Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** AMERICAN PROMOTIONAL EVENTS, INC.

**Exec Dt:** 12/31/1998

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** AMERICAN PROMOTIONAL EVENTS OF ALABAMA, INC.  
5411 HELTON DRIVE

USPTO Assignments on the Web

FLORENCE, ALABAMA 35630

**Correspondent:** BLACKWELL SANDERS PEPER MARTIN  
RALPH W. KALISH, JR.  
720 OLIVE STREET - 24TH FLOOR  
ST. LOUIS, MISSOURI 63101

**Assignment: 4**

**Reel/Frame:** 2214/0273    **Received:** 01/25/2001    **Recorded:** 01/09/2001    **Pages:** 11

**Conveyance:** CHANGE OF NAME

**Assignor:** APE HOLDING COMPANY, INC.

**Exec Dt:** 02/12/1999

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** AMERICAN PROMOTIONAL EVENTS, INC.  
4511 HELTON DRIVE  
FLORENCE, ALABAMA 35630

**Correspondent:** BLACKWELL SANDERS PEPER MARTIN LLP  
RALPH W. KALISH, JR.  
720 OLIVE STREET - 24TH FLOOR  
ST. LOUIS, MISSOURI 63101

Search Results as of: 09/20/2005 10:24 AM

If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 571-272-3350

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Latest Status Info

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2005-09-09 16:52:10 ET**

**Serial Number:** 73780029 Assignment Information

**Registration Number:** 1562080 Assignment Information

**Mark (words only):** AMERICAN DOGFIGHT

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 1995-10-04

**Filing Date:** 1989-02-10

**Transformed into a National Application:** No

**Registration Date:** 1989-10-24

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 1995-11-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. CHINA PYROTECHNICS, INC.

**Address:**

CHINA PYROTECHNICS, INC.  
202 NORTH COURT STREET  
FLORENCE, AL 35630  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Alabama

---

**GOODS AND/OR SERVICES**

---

**International Class:** 013  
FIREWORKS

Exhibit G

**Latest Status Info**

**First Use Date:** 1988-06-24

**First Use in Commerce Date:** 1988-06-24

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

2004-04-07 - PAPER RECEIVED

2004-03-31 - TEAS Change of Correspondence Received

1995-10-04 - Section 8 (6-year) accepted & Section 15 acknowledged

1995-02-13 - Section 8 (6-year) and Section 15 Filed

1989-10-24 - Registered - Principal Register

1989-08-01 - Published for opposition

1989-07-20 - Notice of publication

1989-07-04 - Notice of publication

1989-07-03 - Notice of publication

1989-07-02 - Notice of publication

1989-05-10 - Approved for Pub - Principal Register (Initial exam)

1989-05-05 - Examiner's amendment mailed

1989-04-25 - Non-final action mailed

1989-04-12 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

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**Correspondent**

RALPH W. KALISH, JR. (Attorney of record)

Latest Status Info

Kristina P. Tompkins  
4511 Helton Drive  
Florence AL 35630

**Phone Number:** 256-718-2402

**Fax Number:** 256-767-7200

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**Trademark Assignment Abstract of Title**

**Total Assignments: 4**

**Serial #:** 73780029    **Filing Dt:** 02/10/1989    **Reg #:** 1562080    **Reg. Dt:** 10/24/1989

**Registrant:** CHINA PYROTECHNICS, INC.

**Mark:** AMERICAN DOGFIGHT

**Assignment: 1**

**Reel/Frame:** 1368/0018    **Received:** 07/27/1995    **Recorded:** 06/23/1995    **Pages:** 12

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** CHINA PYROTECHNICS, INC.

**Exec Dt:** 01/01/1995

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** AMERICAN PROMOTIONAL EVENTS, INC.

HELTON DRIVE AT RASCH ROAD

FLORENCE, ALABAMA 35630

**Correspondent:** RALPH W. KALISH, JR.

KALISH & GILSTER

500 NORTH BROADWAY, SUITE 1200

ST. LOUIS, MO 63102

**Assignment: 2**

**Reel/Frame:** 2211/0905    **Received:** 01/23/2001    **Recorded:** 01/05/2001    **Pages:** 17

**Conveyance:** CHANGE OF NAME

**Assignor:** AMERICAN PROMOTIONAL EVENTS OF ALABAMA, INC.

**Exec Dt:** 10/05/1998

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** APE HOLDING COMPANY, INC.

4611 HELTON DRIVE

FLORENCE, ALABAMA 35630

**Correspondent:** BLACKWELL SANDERS PEPER MARTIN LLP

RALPH W. KALISH, JR.

720 OLIVE STREET - 24TH FLOOR

ST. LOUIS, MISSOURI 63101

**Assignment: 3**

**Reel/Frame:** 2069/0061    **Received:** 05/02/2000    **Recorded:** 04/11/2000    **Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** AMERICAN PROMOTIONAL EVENTS, INC.

**Exec Dt:** 12/31/1998

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** AMERICAN PROMOTIONAL EVENTS OF ALABAMA, INC.

5411 HELTON DRIVE

USPTO Assignments on the Web

FLORENCE, ALABAMA 35630

**Correspondent:** BLACKWELL SANDERS PEPER MARTIN  
RALPH W. KALISH, JR.  
720 OLIVE STREET - 24TH FLOOR  
ST. LOUIS, MISSOURI 63101

**Assignment: 4**

**Reel/Frame:** 2214/0273    **Received:** 01/25/2001    **Recorded:** 01/09/2001    **Pages:** 11

**Conveyance:** CHANGE OF NAME

**Assignor:** APE HOLDING COMPANY, INC.

**Exec Dt:** 02/12/1999

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

**Assignee:** AMERICAN PROMOTIONAL EVENTS, INC.

**Entity Type:** CORPORATION

**Citizenship:** ALABAMA

4511 HELTON DRIVE  
FLORENCE, ALABAMA 35630

**Correspondent:** BLACKWELL SANDERS PEPER MARTIN LLP  
RALPH W. KALISH, JR.  
720 OLIVE STREET - 24TH FLOOR  
ST. LOUIS, MISSOURI 63101

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