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Filing date: **10/10/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91167151
Party	Defendant Independent Marketing Alliance LP Independent Marketing Alliance LP 16000 Memorial Drive, Suite 200 Houston, TX 77079
Correspondence Address	Bartt G. Thompson Pagel, Davis & Hill, P.C. 1415 Louisiana, 22nd Floor Houston, TX 77002 mbh@pdhlaw.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	Martyn B. Hill
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Signature	/s/ Martyn B. Hill
Date	10/10/2006
Attachments	PLD020061010.pdf (2 pages)(5913 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FLOWERS BAKERIES)	
BRANDS, INC.,)	Opposition No. 91167151
)	
Opposer)	
)	
v.)	In the Matter of Application
)	Serial No. 78/432642
)	Mark: COBBLESTONE MARKET
INDEPENDENT MARKETING)	
ALLIANCE LP,)	
)	
Applicant.)	Filing Date: December 6, 2005
)	Published: September 20, 2005

CONSENTED MOTION TO EXTEND TIME FOR
APPLICANT TO RESPOND OR OTHERWISE PLEAD

Applicant Independent Marketing Alliance LP respectfully moves the Trademark Trial and Appeal Board (the "Board") to grant a ten-day extension of time to file a brief in response to Opposer's Motion for Leave to Amend Notice of Opposition and to file Applicant's Motion to Amend Application for cause shown. This Motion is not made for purpose of delay.

Good cause is established for this request because Applicant believes an extension will increase the likelihood that the parties will either settle the dispute or at least narrow the issues in dispute.

The time within which to file a brief in response to Opposer's Motion for Leave to Amend Notice of Opposition is set to expire on October 10, 2006. Applicant respectfully requests that the time period within which to file a response be extended until October 20, 2006.

Applicant has secured the express consent of Opposer's counsel, Theodore H. Davis, Jr. and Olivia Maria Baratta, for the extension requested herein.

Respectfully submitted,

/s/ Martyn B. Hill

Martyn B. Hill

Bartt G. Thompson

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Attorneys for Applicant

CERTIFICATE OF SERVICE

This is to certify that on this the 10th day of October, 2006, a copy of the foregoing Stipulated Motion to Extend Time for Response was served via facsimile upon:

Theodore H. Davis Jr.
Olivia Maria Baratta
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/s/ Martyn B. Hill

Martyn B. Hill