

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

April 13, 2006

PROCEEDING NO. 91167151

Flowers Bakeries Brands, Inc.

v.

Independent Marketing Alliance LP

MOTION TO EXTEND GRANTED

Flowers Bakeries Brands, Inc.'s consent motion filed, Apr 13, 2006, to extend the discovery period until Jul 14, 2006, is granted.

Accordingly, discovery and trial periods are reset as indicated below.

DISCOVERY PERIOD TO CLOSE: Jul 14, 2006

Thirty-day testimony period for party in
position of plaintiff to close: Oct 12, 2006

Thirty-day testimony period for party in
position of defendant to close: Dec 11, 2006

Fifteen-day rebuttal testimony period

to close:

Jan 25, 2007

In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

***By the Trademark Trial
and Appeal Board***