

ESTTA Tracking number: **ESTTA325895**

Filing date: **01/08/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91166487
Party	Defendant Creative Action, LLC
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Submission	Other Motions/Papers
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Date	01/08/2010
Attachments	Motion on consent for EOT.pdf (2 pages)(20465 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 78/359,895
Filed: January 30, 2004
For the Mark: MEMORY MAGIC in International Class 28
Published in the Official Gazette: May 10, 2005 at TM 30

<p>HASBRO, INC.</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>CREATIVE ACTION LLC,</p> <p style="text-align: center;">Applicant</p>	<p style="text-align: center;">Opposition No. 91166487</p>
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**MOTION ON CONSENT TO EXTEND APPLICANT'S TIME TO RESPOND TO
OPPOSER'S MOTION TO AMEND OPPOSER'S NOTICE OF OPPOSITION
AND TO SUSPEND THE PROCEEDINGS**

Pursuant to 37 CFR §2.127(a), Applicant Creative Action LLC, moves on consent to extend the date for it to respond to Opposer Hasbro, Inc.'s Motion to Amend Opposer's Notice of Opposition and to Suspend the Proceedings by 13 days. Opposer served its motion by first class mail on December 23, 2009. Thus, in accordance with 37 CFR §§ 2.119(c) and 2.127(a), Applicant's current response date is January 12, 2010. If the present motion is granted, Applicant's brief in response will be due January 25, 2010, and Opposer's reply brief will be due February 9, 2010.

On January 6, 2010, Kim J. Landsman, Esq., attorney for Opposer and Wayne D. Porter, Jr., attorney for Applicant, mutually consented and agreed to the above extension and its terms.

In addition to the foregoing, the parties also agree to serve papers electronically and to accept electronic service of papers filed by each other in the present matter. The parties hereby jointly move the Board for an order to permit electronic service in lieu of other forms of service authorized by 37 C.F.R. § 2.119(b).

Dated: January 8, 2010

Respectfully submitted,

/Wayne D. Porter, Jr./

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Attorney for Creative Action LLC

CERTIFICATE OF SERVICE

I hereby certify that on January 8, 2010 a true and correct copy of the foregoing *MOTION ON CONSENT TO EXTEND APPLICANT'S TIME TO RESPOND TO OPPOSER'S MOTION TO AMEND OPPOSER'S NOTICE OF OPPOSITION AND TO SUSPEND THE PROCEEDINGS* was served on counsel for Hasbro, Inc. electronically and by mailing a copy via first class mail, postage pre-paid, to:

Kim J. Landsman, Esq.
Patterson Belknap Webb & Tyler LLP
1133 Avenue of the Americas
New York, NY 10036-6710

/Wayne D. Porter, Jr./

Wayne D. Porter, Jr.