

ESTTA Tracking number: **ESTTA300093**

Filing date: **08/10/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91166487
Party	Plaintiff HASBRO, INC.
Correspondence Address	PAUL N. VANASSE HASBRO INC 1027 NEWPORT AVENUE PAWTUCKET, RI 02862 UNITED STATES IPDOCKETING@PBWT.COM
Submission	Stipulated/Consent Motion to Extend
Filer's Name	Claire D. Frost
Filer's e-mail	cfrost@pbwt.com
Signature	/Claire D. Frost/
Date	08/10/2009
Attachments	Motion on Consent to Extend the Discovery Period.pdf (3 pages)(62366 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 78/359,895
Filed: January 30, 2004
For the Mark: MEMORY MAGIC in International Class 28
Published in the Official Gazette: May 10, 2005 at TM 330

HASBRO, INC.	:	
	:	
Opposer,	:	
	:	
v.	:	Opposition No. 91/166,487
	:	
CREATIVE ACTION LLC,	:	
	:	
Applicant.	:	
	:	

MOTION ON CONSENT TO EXTEND THE DISCOVERY PERIOD

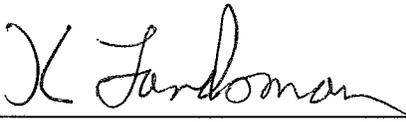
Pursuant to Rule 2.120 of the Trademark Rules of Practice, Opposer Hasbro, Inc. moves on consent to extend the period of discovery by seventy-two (72) days. Discovery is set to close on August 20, 2009, so this request would extend discovery until and through October 31, 2009. This extension is needed to accommodate scheduling issues and allow for the completion of discovery.

On August 10, 2009, Wayne D. Porter, attorney for Applicant, and Kim J. Landsman, attorney for Opposer, conferred on the telephone and mutually consented and agreed to the above extension and its terms.

Dated: August 10, 2009

Respectfully submitted,

PATTERSON BELKNAP WEBB & TYLER LLP

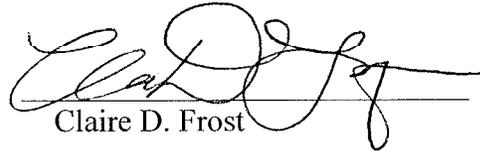
By  _____

Kim J. Landsman, Esq.
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Attorneys for Opposer Hasbro, Inc.

ELECTRONIC MAILING CERTIFICATE

I hereby certify that the MOTION ON CONSENT TO EXTEND THE DISCOVERY PERIOD is being submitted electronically through the Electronic System for the Trademark Trial and Appeal Board (“ESTTA”) on this 10th day of August, 2009.

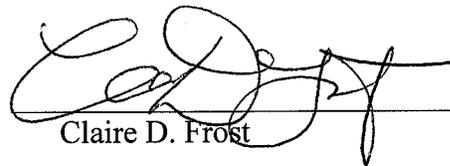


Claire D. Frost

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing MOTION ON CONSENT TO EXTEND THE DISCOVERY PERIOD was served by first class mail this 10th day of August, 2009 on counsel for the Applicant:

Wayne D. Porter Jr., Esq.
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Claire D. Frost