

BULKY DOCUMENTS

(exceeds 300 pages)

Proceeding/Serial No: 91165876

Filed: 06-04-2007

Title: Notice of Filing of Certified Copy of
Deposition Transcript of Anne Michele Patterson

Part 1 of 1

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June 1, 2007

Box TTAB
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78, 441, 158

Re: *House of Blues Brands Corp. v. Celebrities Publishing Corp.*
Consolidated Opposition Nos. 91165876; 91165899; and 91165901
Mark: IN ROCK WE TRUST
Our Reference No. 064163.0064

Dear Madam:

Enclosed please find the following documents in connection with above-referenced opposition proceeding:

- Notice of Filing of Certified Copy of Deposition Transcript;
- Certified Copy of Deposition Transcript of Anne Michele Patterson; and
- A return receipt acknowledgment postcard.

The Commissioner is hereby authorized to charge any deficiency or credit any overpayment in any fees to Deposit Account No. 01-0477.

Respectfully submitted,



Daniel Moffett

Enclosures



06-04-2007

U.S. Patent & TMO/c/TM Mail Rct Ct. #11

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HOUSE OF BLUES BRANDS CORP.

Opposer,

v.

CELEBRITES PUBLISHING CORP.,

Applicant.

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Mark: IN ROCK WE TRUST

Consolidated Opposition Nos.
91165876; 91165899; and 91165901

NOTICE OF FILING OF CERTIFIED COPY OF DEPOSITION TRANSCRIPT

Applicant, House of Blues Brands Corp., in accordance with 37 C.F.R. § 2.125, hereby files the certified copy of the transcript of oral deposition of Anne Michele Patterson taken on March 26, 2007 in the above-identified matter.

The parties have agreed in this case to waive the requirement wherein the court reporter is to file the certified copy of the transcript in accordance with 37 C.F.R. § 2.123(f).

Respectfully submitted,

Date: 6/01/2007

By: *D. Moffett*

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06-04-2007

U.S. Patent & TMO/ TM Mail Rpt Dt #11

CERTIFICATE OF SERVICE

I hereby certify that the foregoing Notice of Filing of Certified Copy of Deposition Transcript and certified copy of deposition transcript of Anne Michele Patterson was served on the following counsel this 1st day of June, 2007, via regular U.S. Mail, postage pre-paid:

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Daniel Moffett

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class mail in an envelope addressed to: Box TTAB, Commissioner for Trademarks, P.O. Box 1451, Alexandria, Virginia 22313-1451.

Name of Person Signing Certificate: Michele Patterson

Signature: Michele Patterson

Date of Mailing: 6/1/07

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HOUSE OF BLUES BRANDS CORP.	§
	§
Opposer,	§
VS.	§ Mark: IN ROCK WE TRUST
	§
CELEBRITES PUBLISHING CORP.	§
	§ Consolidated Opposition
Applicant.	§ Nos. 91165876; 91165899;
	§ and 91165901

 ORAL DEPOSITION OF ANNE MICHELE PATTERSON

ANSWERS AND DEPOSITION OF ANNE MICHELE PATTERSON,
 produced as a witness at the instance of the Opposer,
 taken in the above-styled and numbered cause on the
 26th day of March, 2007, beginning at 2:00 p.m., before
 Geneva G. Garcia, a Certified Shorthand Reporter in and
 for the State of Texas, at the offices of Akin, Gump,
 Strauss, Hauer & Feld, L.L.P., located at 300 Convent
 Street, Suite 1500, San Antonio, Texas, in accordance
 with the Federal Rules of Civil Procedure and the
 agreements hereinafter set forth.

ORIGINAL

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A P P E A R A N C E S

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1 (Exhibit Numbers 70-109 were marked.)

2 ANNE MICHELLE PATTERSON,
3 having been first duly sworn, testified as follows:

4 EXAMINATION

5 BY MR. MOFFETT:

6 Q. Can you please state your full name?

7 A. Anne Michele Patterson.

8 Q. And where are you employed?

9 A. With Akin, Gump, Strauss, Hauer & Feld, L.L.P.

10 Q. Which office do you work at?

11 A. In San Antonio, Texas.

12 Q. What is your title?

13 A. I'm a paralegal with the intellectual
14 properties section.

15 Q. And how long have you worked at Akin, Gump in
16 that capacity?

17 A. Since October of 2000.

18 Q. How long have you been a paralegal?

19 A. Since 1989.

20 Q. Okay. I'm going to ask you to look at some
21 documents that have already been marked as House of
22 Blues Brand Corp. Trial Exhibit 70 through House of
23 Blues Brands Corp. Trial Exhibit 98. It's a group of
24 documents and I'm actually going to ask you to flip
25 through them page by page just to make sure you're

1 familiar with each page and that nothing snuck in there
2 that you're not aware of.

3 A. Okay.

4 Q. Okay. Thank you. Are you familiar with these
5 particular documents?

6 A. Yes, I am.

7 Q. Can you describe generally what they are?

8 A. They're websites -- they're printouts from
9 various websites showing use of a trademark in
10 connection with luggage and handbags, various jewelry
11 items, clothing and some belts and items of the like.

12 Q. Okay. Why were these documents collected and
13 printed out?

14 A. To be produced in this litigation.

15 Q. And just to be clear, that's House of Blues
16 Brands Corp. versus Celebrities Publishing Corp.?

17 A. Yes.

18 Q. Okay. And did you personally participate in
19 the production of these particular documents?

20 A. Yes, I did.

21 Q. Can you describe just generally the method
22 used to create these documents, to capture the images of
23 the websites and put them in document form?

24 A. Well, once we -- once we find a website of
25 interest, we create a PDF image by selecting the print

1 option, which is -- there's an option for Adobe that
2 allows us to capture the image and save it as a PDF and
3 then later print it, if needed.

4 Q. So to be clear, I guess these are PDF document
5 images of the websites?

6 A. Yes. Yes, they are.

7 Q. Okay. And on each page, there is a heading on
8 the top left. Can you explain what that is?

9 A. Well, the heading pretty much identifies the
10 websites from which the images were taken.

11 Q. Okay. And is that on each page of Exhibit 70
12 through 98?

13 A. Yes, on each page.

14 Q. And each time you used the method you describe
15 to create a PDF version of a website, would that heading
16 show up on each page?

17 A. Yes, sir.

18 Q. Okay. Also, you'll see at the bottom, there's
19 what looks to be a URL address. Can you describe what
20 that is?

21 A. Well, the URL address is more of a specific
22 location on the website where the image was obtained.

23 Q. Okay. And that's on each page of Exhibit 70
24 through 98?

25 A. Yes. I'm sorry.

1 Q. And each time you create a PDF version of a
2 web page, it would print the URL?

3 A. Yes.

4 Q. Okay. And, finally, just generally speaking,
5 there's also a date on the bottom right-hand corner of
6 each page; is that correct?

7 A. That is correct.

8 Q. So on each page of Exhibit 70 through 98 there
9 is a date. What does that date represent?

10 A. It represents the date that the image was
11 saved from the website. Well --

12 Q. Okay. The date it was actually -- I'm sorry.
13 Go ahead.

14 A. I'm sorry. It's actually the date that the
15 website was -- it's the date that the website was
16 visited and the image was preserved in PDF form.

17 Q. Okay. And that's on -- just to be clear,
18 that's on each -- each time you create a document in
19 this manner of a web page, does that date get printed?

20 A. Yes.

21 Q. Okay. This method of converting a web page to
22 a PDF file, does this method result in a document that
23 is a true and correct representation of the web page
24 that's identified in the URL line along the bottom of
25 the document on the date specified in the lower right

1 portion of each page of the document?

2 A. Well, there might be some differences in the
3 format of the information displayed on the PDF when
4 compared to the actual website on the computer on the
5 internet.

6 Q. I'm sorry. Go ahead.

7 A. Go ahead.

8 Q. So you're speaking of the format and the
9 placement of images?

10 A. Placement of images. There might be a slight
11 alteration -- or a slight difference in the way that
12 some of the designs come across or some of the words
13 come across in the PDF.

14 Q. Okay. But the content of the PDF should be --
15 or is the content of the PDF the same as the content on
16 the web page?

17 A. Yes.

18 Q. So just to kind of, I guess, be more specific
19 with that question, does this method that you're
20 describing of creating a PDF image of a website result
21 in a document that is a true and correct representation
22 of the content of the web page identified in the URL
23 line along the bottom of the document as of the date
24 specified on each page created?

25 A. Yes.

1 Q. Okay. So based on your knowledge of how these
2 particular documents were created, would you say that
3 each of these -- each of these documents represented in
4 Exhibits 70 through 98 are a true and correct
5 representation of the web page identified in that URL
6 line at the bottom of each document as of the date
7 specified on each document in the lower right portion?

8 A. Yes.

9 Q. Okay. Let's go -- get more specific. I'm
10 going to ask you to look at House of Blues Brands Corp.
11 Trial Exhibit 70.

12 A. Okay.

13 Q. Can you identify this document -- describe
14 what it is, this exhibit?

15 A. It's a printout of the Brooks Brothers website
16 showing their luggage and briefcase goods.

17 Q. Okay. Based on your knowledge of how this
18 particular document was created, printed out and
19 produced, would you say that Exhibit 70 is a true and
20 correct representation of the portion of the Brooks
21 Brothers website identified in the URL line at the
22 bottom of each page of this exhibit as that website
23 appeared on the date you mentioned? I believe
24 11/27/2006?

25 A. Yes.

1 Q. Okay. Can I ask when is the last time you
2 visited this Brooks Brothers website?

3 A. Last week. On Thursday.

4 Q. Okay. And why did you visit it?

5 A. Just to get prepared for the deposition
6 today.

7 Q. Okay. Does Brooks Brothers still sell these
8 types of goods? I believe you identified luggage and
9 briefcases?

10 A. Yes, they do.

11 Q. So as of that date last Thursday, you
12 mentioned -- so bags were still sold through the Brooks
13 Brothers website. In your opinion, is it clear from the
14 web page you visited that these goods are still sold in
15 connection with the Brooks Brothers trademark?

16 A. Yes.

17 Q. Okay. I'm going to move on to Exhibit --
18 what's been marked House of Blues Brands Corp. Trial
19 Exhibit 71. Can you describe this exhibit?

20 A. It is another printout from the Brooks
21 Brothers website on November 27, 2006, showing their
22 handbags and wallets.

23 Q. Okay. Based on your knowledge again of how
24 this document was created, printed out and produced,
25 would you say that Exhibit 71 is a true and correct

1 representation of the portion of the Brooks Brothers
2 website identified in the URL at the bottom of each page
3 as it appeared on 11/27/2006?

4 A. Yes.

5 Q. Okay. And did you also visit this website
6 recently?

7 A. Yes, I did. Last week.

8 Q. So you visited this portion of the Brooks
9 Brothers website last week?

10 A. On Thursday, yes.

11 Q. Okay. And as of that date, were handbags and
12 wallets still sold through the Brooks Brothers
13 website?

14 A. Yes.

15 Q. And was it clear from that portion of the
16 Brooks Brothers web page that these handbags and wallets
17 were sold in connection with the Brooks Brothers
18 trademark?

19 A. Yes.

20 Q. Okay. I'm going to ask you now to look at
21 House of Blues Brands Corp. Trial Exhibit 72.

22 A. Okay.

23 Q. Can you describe that exhibit for me?

24 A. It's a printout from the Brooks Brothers
25 website showing their cuff links on November 27, 2006.

1 Q. Okay. Would you say cuff links are a type of
2 jewelry?

3 A. Yes, I would.

4 Q. Okay. Based on your knowledge of how this
5 particular exhibit was created, printed out and
6 produced, would you say that Exhibit 72 is a true and
7 correct representation of the portion of the Brooks
8 Brothers website identified in the URL at the bottom of
9 each page of Exhibit 72 as it appeared on 11/27/2006?

10 A. Yes.

11 Q. Okay. Did you also visit this portion of the
12 Brooks Brothers website last week?

13 A. Yes, I did.

14 Q. Okay. And as of then were cuff links still
15 sold through the Brooks Brothers website?

16 A. Yes, they were.

17 Q. And was it clear from that portion of the
18 Brooks Brothers website that the cuff links were sold in
19 connection with the Brooks Brothers trademark?

20 A. Yes.

21 Q. Okay. Now, I'm going to ask you to look at
22 Exhibit -- what's been marked House of Blues Brands
23 Corp. Trial Exhibit 73?

24 A. Okay.

25 Q. Can you describe that exhibit?

1 A. It is another printout from the Brooks
2 Brothers website in connection with their jewelry
3 products on November 27, 2006.

4 Q. Okay. You say on November 27th, was it
5 created on November 27th of 2006? The PDF?

6 A. The PDF was created, yes.

7 Q. Okay. Based on your knowledge of how this
8 particular exhibit was created, printed out and
9 produced, would you say that Exhibit 73 is a true and
10 correct representation of the portion of the Brooks
11 Brothers website identified in the URL line at the
12 bottom of each page -- of each page of the exhibit as it
13 appeared on 11/27/2006?

14 A. Yes.

15 Q. Did you also visit this portion of the Brooks
16 Brothers website selling jewelry last week?

17 A. Yes, I did.

18 Q. Okay. And so does Brooks Brothers currently
19 sell jewelry through its website?

20 A. Yes, they do.

21 Q. Okay. And in your opinion, is it clear from
22 this portion of the Brooks Brothers website that the
23 jewelry is sold in connection with the Brooks Brothers
24 trademark?

25 A. Yes.

1 Q. Now, I'll ask you to look at what's been
2 marked House of Blues Brands Corp. Trial Exhibit 74.
3 Can you describe that exhibit?

4 A. It's a printout from the Brooks Brothers
5 website in connection with their clothing items. Knits
6 and T-shirts specifically.

7 Q. Okay. And based on your knowledge of how this
8 particular exhibit, Exhibit Number 74, was created,
9 printed out and produced for this opposition, would you
10 say that Exhibit 74 is a true and correct representation
11 of that portion of the Brooks Brothers website that's
12 identified in the URL line at the bottom of each page of
13 this exhibit as it appeared on November 27th of 2006?

14 A. Yes.

15 Q. Okay. And when you were visiting the Brooks
16 Brothers website last week, did you also look for
17 clothing items?

18 A. Yes, I did.

19 Q. And as of then, were clothing items still sold
20 through the Brooks Brothers website?

21 A. Yes.

22 Q. And in your opinion was it clear from the
23 Brooks Brothers web page that you were viewing with the
24 clothing that those clothing items were sold in
25 connection with the Brooks Brothers trademark?

1 A. Yes.

2 Q. Okay. I'll ask you to look at what's been
3 marked House of Blues Brands Corp. Trial Exhibit 75.
4 And can you describe that?

5 A. It's a printout from the Brook Brothers
6 website for their shirts -- non-iron shirts.

7 Q. So are these different from the last exhibit?
8 It's a different page?

9 A. It is a different page. These appear to be
10 more non-knit shirts -- a different category of
11 shirts.

12 Q. Okay. Based on your knowledge of how this
13 particular exhibit, Number 75, was created, printed out
14 and produced, would you say that Exhibit 75 is a true
15 and correct representation of the portion of the Brooks
16 Brothers website identified in the URL line at the
17 bottom of each page of Exhibit 75 as it appeared on
18 11/27/2006?

19 A. Yes.

20 Q. Okay. Moving past Brooks Brothers, I would
21 ask you to look at what's been marked House of Blues
22 Brands Corp. Trial Exhibit 76.

23 A. Okay.

24 Q. Can you describe this exhibit?

25 A. It's a printout from the Guess website in

1 connection with their handbags and wallets.

2 Q. So it's from the Guess website, and you say in
3 connection with -- are they selling those handbags and
4 wallets?

5 A. Yes, they are selling them.

6 Q. Okay. And based on your knowledge of how
7 Exhibit 76 was created and printed out and produced for
8 this opposition, would you say that Exhibit 76 is a true
9 and correct representation of the portion of the Guess
10 website identified in the URL line at the bottom of each
11 page as it appeared on 11/27/2006?

12 A. Yes.

13 Q. Okay. When was the last time you visited the
14 Guess website?

15 A. Last week also.

16 Q. Okay. And why did you visit that site?

17 A. To prepare myself for the deposition today.

18 Q. Okay. And does Guess still sell these
19 handbags you identified through this -- through its web
20 page?

21 A. Yes.

22 Q. Okay. And in your opinion, was it clear from
23 the Guess website that the handbags that they were
24 selling were sold in connection with the Guess
25 trademark?

1 A. Yes.

2 Q. Okay. I'd ask you to look at what's been
3 marked House of Blues Brand Corp. Trial Exhibit 77 and
4 describe that exhibit, please.

5 A. It's also a printout from the Guess website
6 showing their wallets and bags.

7 Q. Are these wallets and bags offered for sale?

8 A. Yes.

9 Q. Okay. And based on your knowledge of how this
10 particular exhibit was created, printed out and
11 produced, would you say that Exhibit 77 is a true and
12 correct representation of the portion of the Guess
13 website identified in the URL line at the bottom of each
14 page of Exhibit 77 as of 11/27/2006?

15 A. Yes.

16 Q. Okay. And did you visit this portion of the
17 Guess website last week, as well?

18 A. Yes, I did.

19 Q. And as of that date, were these wallet items
20 still being sold through the Guess website?

21 A. Yes, they were.

22 Q. And in your opinion, was it clear from the
23 Guess web page that these goods were being sold in
24 connection with the Guess trademark?

25 A. Yes.

1 Q. I'm going to ask you to look at what's been
2 marked House of Blues Brands Corp. Trial Exhibit 78.
3 And can you please describe that exhibit for us?

4 A. It's a printout from the Guess website for
5 their buckles sold by Guess.

6 Q. Buckles?

7 A. Well, let's see. There's --

8 Q. Are you referring to belt buckles?

9 A. Belt buckles. Excuse me.

10 Q. I'm just trying to be clear.

11 A. Sure. Belt buckles.

12 Q. Okay. And based on your knowledge of how
13 Exhibit 78 was created, printed out and produced, would
14 you say that Exhibit 78 is a true and correct
15 representation of the portion of the Guess website
16 identified in the URL line at the bottom of each page of
17 this exhibit as of 11/27/2006?

18 A. Yes.

19 Q. Okay. And when you visited the Guess website
20 last week, did you also search for belt buckles?

21 A. Yes, I did.

22 Q. And are they currently being sold through the
23 Guess website?

24 A. Yes.

25 Q. And in your opinion, is it clear from the

1 Guess web page that these belt buckles are sold in
2 connection with the Guess trademark?

3 A. Yes.

4 Q. Okay. I'd ask you to look at what's been
5 marked House of Blues Brands Corp. Trial Exhibit 79 and
6 describe that exhibit for us, please.

7 A. It's a printout from the Guess website showing
8 jewelry and necklaces and earrings.

9 Q. Okay. And based on your knowledge of how
10 Exhibit 79 was created, printed out and produced, would
11 you say that Exhibit 79 is a true and correct
12 representation of the Guess website -- of the portion of
13 the Guess website identified in the URL line at the
14 bottom of Exhibit 79 as of 11/27/2006?

15 A. Yes.

16 Q. Okay. And did you search for necklaces,
17 bracelets, jewelry items in general when you were
18 looking at the Guess web page last week?

19 A. Yes, I did.

20 Q. And does Guess still sell these types of goods
21 through its website?

22 A. Yes, they do.

23 Q. And in your opinion, is it clear from that
24 portion of the Guess web page that the jewelry items
25 that are sold are sold in connection with the Guess

1 trademark?

2 A. Yes.

3 Q. Okay. Can you please look at what's been
4 marked House of Blues Brands Corp. Trial Exhibit 80,
5 please?

6 A. Okay.

7 Q. And describe that exhibit for us.

8 A. It's a printout from the Guess website for --
9 it's shows t-shirts.

10 Q. Okay. And based on your knowledge of how this
11 exhibit was created, printed out and produced for this
12 opposition, would you say that Exhibit 80 is a true and
13 correct representation of the portion of the Guess
14 website that's identified in the URL line at the bottom
15 of each page of this exhibit as it appeared on
16 11/27/2006?

17 A. Yes.

18 Q. And when you were visiting the Guess website,
19 did you search for clothing in general, including
20 specifically T-shirts?

21 A. Yes, I did.

22 Q. And is Guess still selling -- first of all,
23 let's go broad. Is Guess still selling clothing through
24 its website?

25 A. Yes.

1 Q. And is Guess still selling T-shirts in
2 particular through the Guess website?

3 A. Yes.

4 Q. And is it clear from that website that these
5 clothing items and T-shirts are being sold in connection
6 with the Guess trademark?

7 A. Yes.

8 Q. I'm going to ask you to look at what's been
9 marked House of Blues Brands Corp. Trial Exhibit 81.
10 And can you describe that exhibit for us, please.

11 A. It's a printout from the Guess website
12 showing some more clothing items, some specifically
13 men's shirts -- T-shirts.

14 Q. Okay. And based on your knowledge of how
15 Trial Exhibit 81 was created, printed out and produced,
16 would you say that Exhibit 81 is a true and correct
17 representation of the portion of the Guess website
18 identified in the URL line at the bottom of each page of
19 that exhibit as it appeared on 11/27/2006?

20 A. Yes.

21 Q. Okay. I'm going to move onto what's been --
22 asked you to look at what's been marked House of Blues
23 Brands Corp. Trial Exhibit 82. Can you describe this
24 exhibit for us, please?

25 A. This is a printout from the Hard Rock Cafe

1 Rock Shop showing various accessory items, such as bags
2 and pins and some key chains.

3 Q. When you say pins, what type of pins are we
4 talking about?

5 A. Novelty pins.

6 Q. So not writing pens?

7 A. Correct.

8 Q. And would you say novelty pins -- would you
9 describe them as a type of jewelry?

10 A. Yes.

11 Q. Any other goods there that you want to
12 identify. I don't know that I let you finish.

13 A. Some bags -- handbags and purses and items of
14 the like.

15 Q. Okay. And based on your knowledge of how this
16 particular exhibit, Number 82, was produced -- was
17 created, printed out and produced for this opposition,
18 would you say that Exhibit 82 is a true and correct
19 representation of this portion of the Hard Rock Cafe
20 website, which you called the Hard Rock Rock Shop,
21 that's been -- that's identified in the URL line at the
22 bottom of each page of this exhibit as of 11/27/2006?

23 A. Yes.

24 Q. And when was the last time you visited this
25 website?

1 A. Last week.

2 Q. Okay. And just to be clear, the website -- I
3 think you called it Hard Rock Rock Shop, but what is
4 this particular website in just a little bit more
5 detail?

6 A. It's actually the hardrock.com website.

7 Q. Okay. When you visited that site last week,
8 let's kind of look at some particular items. Were
9 various bags still available for purchase from the Hard
10 Rock Cafe website?

11 A. Yes.

12 Q. What about pins, the pins you wear that we
13 were discussing, are those items still available?

14 A. Yes, they are.

15 Q. Okay. Did you notice if key chains were still
16 being sold as of last week through the Hard Rock
17 website?

18 A. Yes, they were too.

19 Q. Okay. And I believe -- I asked you about
20 various bags, but in particular do you recall if there
21 were handbags being sold through the Hard Rock
22 website?

23 A. There were.

24 Q. And in your opinion, when you were looking at
25 the Hard Rock website, was it clear from the web page

1 that these accessories that you just described were sold
2 in connection with the Hard Rock trademark?

3 A. Yes.

4 Q. Okay. Now, I'm going to ask you to look at
5 what's been marked House of Blues Brands Corp. Trial
6 Exhibit 83. And can you describe that exhibit,
7 please?

8 A. It's a printout from the hardrock.com website
9 for their watches.

10 Q. Okay. And based on your knowledge of how
11 these -- this particular exhibit was created, printed
12 out and produced, would you say that Exhibit 83 is a
13 true and correct representation of the portion of the
14 hardrock.com website that's identified in the URL at the
15 bottom of each page of the exhibit as that website or
16 web page appeared on 11/27/2006?

17 A. Yes.

18 Q. And did you search for watches when you were
19 visiting the hardrock.com website last week?

20 A. Yes.

21 Q. And as of that date, were watches still being
22 sold through the hardrock.com website?

23 A. Yes, they were.

24 Q. And in your opinion from looking at that
25 portion of the web page and the goods, was it clear that

1 the watches were being sold in connection with the Hard
2 Rock trademark?

3 A. Yes.

4 Q. Okay. I'm going to ask you to look at what's
5 been marked House of Blues Brands Corp. Trial Exhibit 84
6 and describe that exhibit for us, please.

7 A. It's a printout from the hardrock.com website
8 for their novelty pins, the pins that you wear that we
9 talked about earlier. Let's see what else we've got.
10 Mostly pins.

11 Q. Okay. And based on your knowledge of how this
12 exhibit was created, printed out and produced, would you
13 say that Exhibit 84 is a true and correct representation
14 of the portion of the Hard Rock website identified in
15 the URL at the bottom of each page of the exhibit as it
16 appeared on 11/27/2006?

17 A. Yes.

18 Q. Okay. And when you were visiting the Hard
19 Rock website last week, did you see these kind of
20 wearable jewelry pins for sale?

21 A. Yes.

22 Q. Okay. And was it -- was it clear that they
23 were being sold in connection with the Hard Rock
24 website? Or Hard Rock trademark? Excuse me.

25 A. Yes.

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1 Q. Okay. Can I ask you to look at what's been
2 marked House of Blues Brands Corp. Trial Exhibit 85?

3 A. Yes.

4 Q. And can you describe what that exhibit is?

5 A. It's also a printout from the hardrock.com
6 website showing -- showing various hats.

7 Q. Okay. And just to be clear, you've been using
8 the word printout -- and I know we went over it earlier,
9 but when you -- these were created according to the
10 method you described earlier?

11 A. They're the actual PDF that I generated and
12 saved on the computer.

13 Q. Okay. And based on your knowledge of how
14 these documents were created, printed out and produced,
15 would you say that Exhibit 85 is a true and correct
16 representation of the Hard Rock website? At least the
17 portion of the Hard Rock website that's identified in
18 the URL line at the bottom of each page of the exhibit
19 as it appeared on 11/27/2006, the date at the bottom
20 right of each page of the exhibit?

21 A. Yes.

22 Q. And when you were visiting the Hard Rock
23 website last week, did you search for hats?

24 A. Yes, I did.

25 Q. And is Hard Rock Cafe still selling hats

1 through the Hard Rock website?

2 A. Yes, they are.

3 Q. And is it clear from the web page that these
4 hats are being sold in connection with the Hard Rock
5 trademark?

6 A. Yes.

7 Q. Okay. And we move on to what's been marked
8 House of Blues Brands Corp. Trial Exhibit 86. And can
9 you please describe that exhibit, please?

10 A. It's a PDF of the printout from the
11 hardrock.com website showing different women's --
12 women's or men's shirts. T-shirts.

13 Q. Okay. And based on your knowledge of how this
14 particular Exhibit 86 was created, printed out and
15 produced, would you say that Exhibit 86 is a true and
16 correct representation of the portion of the Hard Rock
17 website that's identified in the URL line at the bottom
18 of each page of the exhibit as of 11/27/2006?

19 A. Yes.

20 Q. Okay. And when you were visiting the Hard
21 Rock website last week, did you search for clothing or
22 T-shirts?

23 A. Yes, I did.

24 Q. And is Hard Rock still selling T-shirts and
25 clothing through their website?

1 A. Yes.

2 Q. Okay. And is it clear in your opinion that
3 these goods that are being sold are sold in connection
4 with the Hard Rock trademark?

5 A. Yes.

6 Q. Okay. I'm going to move on to what's been
7 marked -- let's see if I can find an exhibit number on
8 here. I guess it's probably then at the back end --
9 let's remark this one.

10 MR. MOFFETT: Sorry, Chad. It looks like
11 this one wasn't marked. Let's go off the record here
12 and sort this out.

13 (Discussion off the record.)

14 (Exhibit Number 110 was marked.)

15 Q. (By Mr. Moffett) All right. I'm going to
16 ask you to look at what's been marked House of Blues
17 Trial Exhibit 110. And can you describe that exhibit,
18 please?

19 A. It's a PDF of the hottopic.com website for
20 their bags -- tote bags and bags in general.

21 Q. And based on your knowledge of how this --
22 these documents we're speaking of were created, printed
23 out and produced, would you say that Exhibit 110 is a
24 true and correct representation of the portion of the
25 Hot Topic website that's identified in the URL at the

1 bottom of each page of Exhibit 110 as it appears on
2 11/27/2006?

3 A. Yes.

4 Q. Okay. And when was the last time you visited
5 this Hot Topic website?

6 A. Last week.

7 Q. And can you kind of describe what Hot Topic
8 is?

9 A. It's a clothing store or a clothing website
10 where you go to purchase clothing, and I believe
11 accessories, such as belts and jewelry.

12 Q. Okay. And when you visited this website last
13 week, did you -- did you search to see if these handbags
14 or bags in general that you were just describing were
15 still being offered by Hot Topic through their
16 website?

17 A. Yes.

18 Q. Okay. And in your opinion, was it clear from
19 the web page that these goods were sold in connection
20 with the Hot Topic trademark?

21 A. Yes.

22 Q. Okay. We're going to move on and I'll have
23 you look at what's been marked House of Blues Brands
24 Corp. Trial Exhibit 87 and ask you to describe that
25 exhibit, please.

1 A. It's another PDF of a portion of the
2 hottopic.com website for their belt buckles and belts.

3 Q. Okay. And based on your knowledge of how this
4 exhibit was created, printed out and produced, would you
5 say that Exhibit 87 is a true and correct representation
6 of the portion of the Hot Topic website that's
7 identified at the bottom of each page in the URL line as
8 it appeared on 11/27/2006?

9 A. Yes.

10 Q. And when you were visiting the Hot Topic
11 website last week, did you search for belt buckles?

12 A. And belts.

13 Q. And as of that date, were belt buckles still
14 sold through the Hot Topic website?

15 A. Yes, they were.

16 Q. And in your opinion, was it clear from the
17 website that these items were being sold in connection
18 with the Hot Topic trademark?

19 A. Yes.

20 Q. Okay. I'm going to ask you to look at what's
21 been marked House of Blues Brands Trial Exhibit 88 and
22 describe that exhibit, please.

23 A. It's a PDF of the -- of a portion of
24 hottopic.com website showing different necklaces
25 and -- necklaces pretty much.

1 Q. Okay. And based on your knowledge of how this
2 exhibit was created, printed out and produced, would you
3 say that Exhibit 88 is a true and correct representation
4 of the portion of the Hot Topic website identified in
5 the URL line at the bottom of each page of this exhibit,
6 Exhibit 88, as it appeared on 11/27/2006?

7 A. Yes.

8 Q. And when you were visiting the Hot Topic
9 website last week, did you search to see if they sold
10 jewelry or necklaces or both?

11 A. Yes, I did.

12 Q. And are they still selling jewelry in
13 general?

14 A. They are.

15 Q. And are they still selling necklaces?

16 A. Yes.

17 Q. And in your opinion, was it clear from the web
18 page that these items were being sold in connection with
19 the Tot Topic trademark?

20 A. Yes.

21 Q. Okay. I'm going to ask you to look at what
22 has been marked House of Blues Brands Corp. Trial
23 Exhibit 89. And can you describe that web page for
24 me?

25 A. It's a PDF of a portion of the hottopic.com

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1 website for the -- for their T-shirts.

2 Q. Okay. And based on your knowledge of how this
3 Exhibit 89 was created, printed out and produced, would
4 you say that Exhibit 89 is a true and correct
5 representation of the portion of the Hot Topic website
6 identified in the URL line at the bottom of each page of
7 this exhibit as it appears 11/27/2006?

8 A. Yes.

9 Q. Okay. And when you were visiting the Hot
10 Topic website last week, did you search for clothing in
11 general?

12 A. Uh-huh. I did, yes.

13 Q. And did you search for T-shirts specifically?

14 A. Yes.

15 Q. And was clothing in general still being
16 offered at the Hot Topic website -- offered for sale?

17 A. Yes, they were.

18 Q. And are T-shirts being offered for sale as of
19 the date you checked on the Hot Topic web page?

20 A. Yes.

21 Q. And in your opinion, was it clear that these
22 clothing items were being sold in connection with the
23 Hot Topic trademark?

24 A. Yes.

25 Q. Okay. I'll ask you to look at what's been

1 marked House of Blues Brands Corp. Trial Exhibit 90.

2 And can you please describe that exhibit?

3 A. It's a PDF of a portion of the hottopic.com
4 website for more T-shirts.

5 Q. Okay. And -- I'm sorry -- okay. Based on
6 your knowledge of how this Exhibit 90 was created,
7 printed out and produced, would you say that Exhibit 90
8 is a true and correct representation of the portion of
9 the Hot Topic website that's identified in the URL line
10 at the bottom of each page of this exhibit as that page
11 appeared on 11/27/2006?

12 A. Yes.

13 Q. Okay. And we already covered, I believe, but
14 let's just go over it -- did you see in particular
15 women's T-shirts being sold when you visited the Hot
16 Topic website last week?

17 A. Yes.

18 Q. And was it clear from the website that those
19 clothing items were being sold in connection with Hot
20 Topic trademark?

21 A. Yes.

22 Q. Okay. I just want to briefly go back just for
23 a moment to what we marked as House of Blues Brands
24 Trial Exhibit 110.

25 A. Okay.

1 Q. And when we were speaking at the beginning of
2 the deposition, we were speaking in general about House
3 of Blues Brands Corp. Trial Exhibits 70 through 98 and
4 how they were created and how you personally
5 participated; do you recall that?

6 A. Yes.

7 Q. Does that discussion apply equally well to
8 what we have now marked House of Blues Brands Corp.
9 Trial Exhibit 110?

10 A. Yes.

11 Q. So just to be clear, you personally
12 participated in the production of this document?

13 A. Yes, I did.

14 Q. And was it created in the same manner as the
15 exhibits marked House of Blues Brands Corp. 70 through
16 98?

17 A. Yes.

18 Q. Okay. Thank you. Now, I'd like you to look
19 at what's been marked House of Blues Brands Corp. Trial
20 Exhibit 91 and describe that exhibit for us, please.

21 A. It's a PDF of a printout of a portion of the
22 inandout.com website for its backpack.

23 Q. Okay. And based on your knowledge of how this
24 exhibit was created, printed out and produced, would you
25 say that Exhibit 91 is a true and correct representation

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1 of the portion of the inandout.com website that's
2 identified in the URL at the bottom of each page of this
3 exhibit as it appeared on 11/27/2006?

4 A. Yes.

5 Q. And are you familiar with what kind of company
6 In and Out is?

7 A. Not necessarily -- not really.

8 Q. But you're aware --

9 A. It looks to be like a burger drive-in chain.

10 Q. Okay. When is the last time you visited this
11 particular website?

12 A. Last week.

13 Q. Okay. And when you visited last week, did you
14 search to see if they were still selling this particular
15 backpack on the web page?

16 A. Yes. And they were.

17 Q. And was it clear in your opinion that this
18 backpack was being sold in connection with the In and
19 Out Burger trademark?

20 A. Yes.

21 Q. Okay. I'd like you to look at what's been
22 marked House of Blues Brands Corp. Trial Exhibit 92.
23 And if you describe that exhibit, please.

24 A. It's a PDF of a printout of a portion of the
25 inandout.com website for watches.

1 Q. Okay. And based on your know knowledge of
2 how Exhibit 92 was created, printed out and produced,
3 would you say that Exhibit 92 is a true and correct
4 representation of the portion of the inandout.com
5 website identified in the URL line at the bottom of each
6 page of this exhibit as it appeared on 11/27/2006?

7 A. Yes.

8 Q. And when you were visiting this website last
9 week, did you search to see if they were selling watches
10 on the website?

11 A. Yes. And they were.

12 Q. And they are selling watches currently?

13 A. Yes.

14 Q. And in your opinion, was it clear from the web
15 page that these watches were being sold in connection
16 with the In and Out Burger trademark?

17 A. Yes.

18 Q. Okay. I'll ask you to look at what's been
19 marked House of Blues Brands Corp. Trial Exhibit 93.
20 And I'll ask you if you can identify and describe this
21 exhibit.

22 A. It's a PDF of a printout of a portion of the
23 inandout.com website for T-shirts.

24 Q. Okay. And based on your knowledge of how this
25 exhibit was created, printed out and produced, would you

1 say that Exhibit 93 is a true and correct representation
2 of the portion of the In and Out website that's
3 identified in the URL line at the bottom of each page of
4 the exhibit as it appeared on 11/27/2006?

5 A. Yes.

6 Q. And when you visited the In and Out website
7 last week, did you search for T-shirts?

8 A. Yes, I did.

9 Q. And is In and Out still selling T-shirts on
10 their web page?

11 A. Yes, they are.

12 Q. And in your opinion, is it clear from that web
13 page that these goods are being sold in connection with
14 the In and Out Burger trademark?

15 A. Yes.

16 Q. Okay. I'm going to ask you to look at what
17 has been marked House of Blues Brands Corp. Trial
18 Exhibit 94. And can you please describe this exhibit?

19 A. It's a PDF of a printout from amazon.com for
20 the Tommy Hilfiger genuine leather bifold wallet.

21 Q. Okay. And based on your knowledge of how this
22 exhibit was created, printed out and produced, would you
23 say that House of Blues Brands Corp. Trial Exhibit 94 is
24 a true and correct representation of the portion of the
25 amazon.com website that's identified in the URL at the

1 bottom of each page of the exhibit as that page appeared
2 on 11/27/2006?

3 A. Yes.

4 Q. Okay. And when is the last time you visited
5 the amazon.com website?

6 A. Last week.

7 Q. And did you search for Tommy Hilfiger branded
8 wallets?

9 A. Yes, I did.

10 Q. And are Tommy Hilfiger branded wallets still
11 being sold through the amazon.com website?

12 A. Yes, they are.

13 Q. And in your opinion, from the -- sorry. In
14 your opinion, are the Tommy Hilfiger wallets branded
15 with the Tommy Hilfiger trademark as they're sold on the
16 amazon.com website?

17 A. Yes, they are.

18 Q. In other words, so is it clear that the
19 wallets being sold -- the Tommy Hilfiger wallets are
20 sold in connection with the Tommy Hilfiger trademark?

21 A. Yes.

22 Q. Okay. I'll ask you to look at what's been
23 marked House of Blues Brands Corp. Trial Exhibit 95 and
24 describe that exhibit for us.

25 A. It's a PDF of a printout from the amazon.com

1 website selling the -- selling a Tommy Hilfiger leather
2 nylon crest messenger bag.

3 Q. And based on your knowledge of how this Trial
4 Exhibit 95 was created, printed out and produced for
5 this opposition, would you say that Exhibit 95 is a true
6 and correct representation of the portion of the
7 amazon.com website that's identified in the URL line at
8 the bottom of each page of this exhibit as that page
9 appeared on 11/27/2006?

10 A. Yes.

11 Q. Okay. And when you visited the amazon.com
12 website, did you search for Tommy Hilfiger branded bags?

13 A. Yes.

14 Q. Did you search for this particular bag?

15 A. Yes, I did.

16 Q. And is this particular bag still being sold
17 through amazon.com?

18 A. Yes.

19 Q. And in your opinion, was it clear that this
20 bag was being sold in connection with the Tommy Hilfiger
21 trademark?

22 A. Yes.

23 Q. Okay. I'll ask you to look at what's been
24 marked House of Blues Brands Corp. Trial Exhibit 96.
25 And if you can please describe that document -- that

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1 exhibit.

2 A. It's a PDF of a printout of a portion of a
3 Tommy Hilfiger website for their belts and -- let's see.
4 There's a necklace on the second page.

5 Q. Okay. And based on your knowledge of how
6 these documents were created, printed out and produced,
7 would you say that House of Blues Brands Corp. Trial
8 Exhibit 96 is a true and correct representation of the
9 portion of the Tommy Hilfiger website identified in the
10 URL line at the bottom of the -- of each page of this
11 trial exhibit as it appeared on 11/27/2006?

12 A. Yes.

13 Q. Okay. And when was the last time you visited
14 this website?

15 A. Last week.

16 Q. Okay. And when you were on the website, did
17 you search for belt buckle type goods?

18 A. I did.

19 Q. Okay. Did you -- did you also search for
20 jewelry items?

21 A. Yes.

22 Q. Okay. And were jewelry items still being sold
23 by Tommy Hilfiger through the Tommy Hilfiger website?

24 A. Yes.

25 Q. And were belt buckles still being sold -- or

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1 belts with belt buckles still being sold by Tommy
2 Hilfiger through the Tommy Hilfiger website?

3 A. Yes, they were.

4 Q. And when you were on the Tommy Hilfiger
5 website, was it clear that these goods we're describing,
6 belt buckles and jewelry, were being sold in connection
7 with the Tommy Hilfiger trademark?

8 A. Yes.

9 Q. Okay. I'm going to ask you to look at what's
10 been marked House of Blues Brands Corp. Trial Exhibit 97
11 and please describe that exhibit.

12 A. It's a PDF of a printout of the portion of the
13 Tommy Hilfiger website for -- it's some buckle belts and
14 some hats.

15 Q. Okay. And based on your knowledge -- your
16 personal knowledge of how these documents were created,
17 printed out and produced, would you say that Trial
18 Exhibit 97 is a true and correct representation of the
19 portion of the Tommy Hilfiger website identified in the
20 URL line at the bottom of each page of this exhibit as
21 that website appeared on 11/27/2006?

22 A. Yes.

23 Q. And, again, you visited this website last
24 week?

25 A. Yes, I did.

1 Q. And is Tommy Hilfiger still selling buckle
2 belts through the Tommy Hilfiger website?

3 A. They still are, yes.

4 Q. And is it clear from the website when you were
5 visiting it that these goods were being sold in
6 connection with the Tommy Hilfiger trademark?

7 A. Yes.

8 Q. And I'm going to ask you to look at what's
9 been marked House of Blues Brands Corp. Trial Exhibit 98
10 and describe that exhibit.

11 A. It's a PDF of a printout of a portion of the
12 Tommy Hilfiger website for some T-shirts.

13 Q. Okay. And based on your knowledge of how this
14 particular exhibit was created, printed out and
15 produced, would you say that Exhibit 98 is a true and
16 correct representation of the portion of the Tommy
17 Hilfiger website identified in the URL line at the
18 bottom of each page of this exhibit as that website
19 appeared on 11/27/2006?

20 A. Yes.

21 Q. And when you were at the Tommy Hilfiger
22 website, did you search for clothing items?

23 A. Yes, I did.

24 Q. And as of that date -- which I believe you
25 said was last week, correct?

1 A. Last week on Thursday.

2 Q. And as of that date, were clothing items still
3 being sold through the Tommy Hilfiger website?

4 A. Yes, they were.

5 Q. And in your opinion, was it clear from that
6 web page that these goods were sold in connection with
7 the Tommy Hilfiger trademark?

8 A. Yes.

9 Q. Okay. I'm going to shift gears. Did you need
10 a break?

11 A. Sure.

12 MR. MOFFETT: Chad, why don't we take a
13 real quick break.

14 MR. IIDA: Okay.

15 MR. MOFFETT: Let's go off the record.

16 (Break taken from 3:05 to 3:15 p.m.)

17 Q. (By Mr. Moffett) Okay. I'm going to ask you
18 to look at another set of documents that have been
19 marked House of Blues Brands Corp. Trial Exhibit 99
20 through House of Blues Brands Corp. Trial Exhibit 109.
21 And if you would, could you kind of do what we did last
22 time and look through each page briefly to make sure
23 we're speaking about the same documents.

24 A. Okay.

25 Q. Okay. And are you familiar with these

1 particular documents?

2 A. Yes, I am.

3 Q. And can you describe generally what's
4 contained in -- in these Exhibits 99 through 109?

5 A. Just appear to be various online references,
6 encyclopedia references, dictionary references.

7 Q. Okay.

8 A. Yeah, pretty much.

9 Q. Okay. And were these documents collected for
10 the purpose of this litigation or this opposition, as
11 well?

12 A. Yes, they were.

13 Q. And did you personally participate in the
14 production of these particular documents?

15 A. Yes.

16 Q. And what method was used -- you said these are
17 images from websites; is that correct? Did you say
18 these were internet printouts? I just want to get your
19 wording.

20 A. Yes. They are -- they're PDF printouts from
21 internet dictionary references and internet encyclopedia
22 references.

23 Q. And you said PDF; were these created in the
24 same manner the previous documents we discussed,
25 Exhibit 70 through 98 and Exhibit 110 were created?

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1 A. Yes.

2 Q. And again, just to be clear, does this method
3 that was used to prepare Trial Exhibits 99 through 109
4 for production, does it generally produce a true and
5 correct representation of the website identified in the
6 URL line at the bottom of each of these documents as of
7 the date specified in the lower right portion of each of
8 these pages in each exhibit?

9 A. Yes.

10 Q. Okay. Let's kind of go more specific again.
11 Can you look at House of Blues Brands Corp. Trial
12 Exhibit 99 and describe that exhibit.

13 A. It's a PDF of a printout of a portion of the
14 bartleby.com website providing a dictionary -- or
15 definition of the term "blues rock" from the American
16 Heritage Dictionary of the English language, Fourth
17 Edition.

18 Q. Okay. And did you personally visit this
19 website and view this "blues rock" entry?

20 A. Yes, I did.

21 Q. And is this a true and representation of the
22 "blues rock" entry as it was on 11/13/2006?

23 A. Yes.

24 Q. I'm going to ask you to look at what's been
25 marked House of Blues Brands Corp. Trial Exhibit 100 and

1 describe this for us.

2 A. It's a PDF of a printout from the
3 britannica.com website providing an encyclopedia entry
4 for the words "blues".

5 Q. Okay. And just to, again, clarify the nature
6 of this type of document, at the bottom of each page --
7 and this will go back to Trial Exhibit 99 as well --
8 there is a little URL line. We've discussed this
9 previously, but just can you clarify what this URL line
10 is. And I'm referring to each page in Trial Exhibit 99
11 through Trial Exhibit 109.

12 A. The URL at the bottom of the page is just the
13 specific place on the website where this information was
14 displayed.

15 Q. Okay. And did you personally visit this
16 website that's depicted in Exhibit 100, the Britannica
17 online?

18 A. Yes.

19 Q. And is this a true and correct representation
20 of the content of the "blues" entry on Encyclopedia
21 Britannica online?

22 A. Yes.

23 Q. I'm going to ask you to look at what's been
24 marked House of Blues Brands Corp. Trial Exhibit 101.
25 And can you please describe that exhibit?

1 A. This is a PDF of a printout from the
2 bartleby.com website providing an encyclopedia entry for
3 the phrase "rock music" from the Columbia Encyclopedia,
4 Sixth Edition.

5 Q. Okay. And did you personally visit this
6 website?

7 A. Yes, I did.

8 Q. And did you personally look at the rock music
9 entry?

10 A. Yes.

11 Q. Is this a true and correct representation of
12 that entry on the bartleby.com website?

13 A. Yes.

14 Q. Okay. I'm going to ask you to look at what's
15 been marked House of Blues Brands Trial Exhibit 102 and
16 describe that exhibit.

17 A. Okay. This is a PDF of a printout from the
18 Merriam-Webster online dictionary providing a definition
19 of the word "rock".

20 Q. And did you personally visit this web page?

21 A. Yes, I did.

22 Q. Did you personally view this entry on
23 "rock"?

24 A. Yes.

25 Q. Okay. And is this a true and correct

1 representation of the "rock" entry on the
2 Merriam-Webster website?

3 A. Yes.

4 Q. I'm going to ask you to look at what's been
5 marked House of Blues Brands Corp. Trial Exhibit 103 and
6 please describe that exhibit.

7 A. This is a PDF of a printout from the
8 wikipedia.org website, providing an encyclopedia
9 reference or entry for the term "blues".

10 Q. Okay. And did you personally visit this
11 particular website?

12 A. Yes, I did.

13 Q. And did you personally view this entry on
14 blues?

15 A. Yes.

16 Q. Is this a true and correct representation of
17 the content of the entry on "blues" on Wikipedia when
18 you viewed it?

19 A. Yes.

20 Q. I'm going to ask you to look at what's been
21 marked House of Blues Brands Corp. Trial Exhibit 104 and
22 describe that exhibit for us.

23 A. It's a PDF of a printout from, again, the
24 wikipedia.org website providing an encyclopedia entry
25 for the phrase "rock and roll".

1 Q. And did you personally visit this Wikipedia
2 website?

3 A. Yes.

4 Q. And did you personally view the entry on
5 "rock and roll"?

6 A. Yes, I did.

7 Q. And is this a true and correct representation
8 of the content of the Wikipedia "rock and roll" entry?

9 A. Yes.

10 Q. Okay. I'll ask you to look at what's been
11 marked House of Blues Brands Corp. Trial Exhibit 105 and
12 describe that exhibit for us.

13 A. It's a PDF of a printout from the Wordsmith
14 website providing -- it looks to be a definition for
15 the phrase "rock and roll".

16 Q. Okay. And did you personally visit this
17 Wordsmith website depicted in House of Blues Brands
18 Corp. Trial Exhibit 105?

19 A. Yes.

20 Q. And is this a true and correct representation
21 of the content of the "rock and roll" entry on the
22 Wordsmith website?

23 A. Yes.

24 Q. Okay. And I'll ask you to look at what's been
25 marked House of Blues Brands Corp. Trial Exhibit 106 and

1 describe that for us.

2 A. It's a PDF of a printout from the answers.com
3 website. And it provides a definition of the phrase
4 "rock and roll" as provided by the American Heritage
5 Dictionary. And it looks -- I take it answers.com is a
6 collection of different references online.

7 Q. Okay. And did you personally visit
8 answers.com?

9 A. Yes.

10 Q. Okay. And did you look at the entry on
11 "rock and roll" that was provided by the American
12 Heritage Dictionary?

13 A. Yes.

14 Q. And is this a -- is Exhibit 106 a true and
15 correct representation of the content of that entry?

16 A. Yes.

17 Q. I'm going to ask you to look at what's been
18 marked House of Blues Brands Corp. Trial Exhibit 107 and
19 describe that exhibit, please.

20 A. It's another PDF of a portion of the
21 answers.com website providing a definition of the phrase
22 again "rock and roll," I guess from a fine arts
23 perspective, provided by Houghton-Mifflin Company.

24 Q. Okay. And did you personally visit -- when
25 you personally visited answers.com, did you personally

1 search for this entry provided by the Houghton-Mifflin
2 company on "rock and roll"?

3 A. Yes.

4 Q. And is this a true and correct representation
5 of -- I'm sorry. Is Exhibit 107 a true and correct
6 representation of the "rock and roll" entry under -- as
7 it relates to fine arts as provided by
8 Houghton-Mifflin?

9 A. Yes.

10 Q. I'm going to ask you to look at what's been
11 marked House of Blues Brands Corp. Trial Exhibit 108 and
12 describe that exhibit, please.

13 A. It's a PDF of a printout from the answers.com
14 website, providing a definition of the phrase "rock and
15 roll" from Wordnet.

16 Q. Okay. And did you personally visit this
17 portion of the answers.com website providing an entry
18 for "rock and roll" provided by Wordnet?

19 A. Yes.

20 Q. And is Exhibit 108 a true and correct
21 representation of the content of the entry on "rock and
22 roll" provided by Wordnet on answers.com?

23 A. Yes.

24 Q. Okay. Now, I'm going to ask you to look at
25 what's been marked House of Blues Brands Corp. Trial

1 Exhibit 109 and please describe that exhibit.

2 A. It's a PDF -- excuse me -- it's a PDF of a
3 printout from answers.com providing a definition of
4 "rock and roll" provided by Houghton-Mifflin company.

5 Q. Okay. This entry appears to say -- we did
6 look at another Houghton-Mifflin. Is this one
7 different?

8 A. This one is different. It appears to maybe
9 give you word origins reference to the phrase "rock and
10 roll".

11 Q. Okay. Did you personally visit the
12 answers.com -- this portion of the answers.com website
13 providing this information from the Houghton-Mifflin
14 company?

15 A. Yes.

16 Q. Okay. And is House of Blues Brands Corp.
17 Trial Exhibit 109 a true and correct representation of
18 the content of the word origins "rock and roll" entry
19 provided by Houghton-Mifflin?

20 A. Yes.

21 MR. MOFFETT: Okay. I pass the witness,
22 Chad.

23 EXAMINATION

24 BY MR. IIDA:

25 Q. Ms. Patterson, if I recall correctly, you

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1 testified that you personally participated to produce
2 the documents; is that correct?

3 A. Yes.

4 Q. And that you converted the documents from a
5 website into a PDF image using the print function; is
6 that correct?

7 A. Yes, sir.

8 Q. Where are the PDF documents stored?

9 A. They are stored on a -- I guess a dedicated
10 drive on our company system.

11 Q. When you say "our," you mean Akin-Gump in
12 San Antonio, Texas?

13 A. Yes.

14 Q. Okay. And are those documents still there
15 today?

16 A. Yes, sir, they are.

17 Q. Okay. Now, for the actual websites
18 themselves, how were they selected? For example, how
19 did you select the Brooks Brothers website?

20 A. I guess just trying to identify some
21 well-known brands.

22 Q. Okay. And did someone tell you to search the
23 Brooks Brothers site or did you search that on your
24 own?

25 A. I don't recall.

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1 Q. Did you do a search on Google to find this
2 site or did you just go straight to the Brooks Brothers
3 website?

4 A. I normally -- I'm going to have to say I
5 probably Googled. I normally use Google quite a bit on
6 my online researching. But in this case, I can't recall
7 exactly how I --

8 Q. You don't remember if you found the Brooks
9 Brothers site from Google or if you went straight to
10 that site; is that correct?

11 A. I'm sorry. Could you repeat the question one
12 more time.

13 Q. Sure. In this case, you're not sure if you
14 went directly to the Brooks Brothers site by typing in
15 the Brooks Brothers URL address or whether you found the
16 Brooks Brothers site from a Google search?

17 MR. MOFFETT: Objection; asked and
18 answered.

19 Q. (By Mr. Iida) Are you going to answer the
20 question?

21 A. More than likely, I Googled.

22 Q. Okay. Do you remember what other sites came
23 up from your Google search?

24 A. No, I do not recall.

25 Q. Do you know what search terms you used for

1 your Google search?

2 A. I don't recall.

3 Q. Do we have all the websites you found, whether
4 you saved them, printed them or stored them in some
5 particular location?

6 A. No. The only websites I saved are -- are the
7 printouts -- are the PDFs that we've gone over in my
8 deposition today.

9 Q. And why is it that you only saved the ones
10 that you talked about in your deposition today?

11 A. Well, I would assume because they -- they
12 showed use of a trademark in connection with a wide
13 variety of goods and they seemed to be well-known
14 brands.

15 Q. So, in other words, what you're testifying is
16 that the documents we talked about today is an
17 incomplete record of the search you conducted on
18 November 27, 2006; is that correct?

19 A. That's correct.

20 Q. Do you have any idea of how many other sites
21 turned up besides the ones we talked about today?

22 A. No, I do not.

23 Q. Okay. Did you discuss the results of your
24 search with anyone?

25 A. Discuss the results of my search or how I went

1 about it?

2 Q. No. Did you discuss what you found with
3 anyone?

4 A. No. Actually, I guess I just printed -- I
5 printed these PDFs out. No, I did not.

6 Q. So you just printed them out and saved them
7 and that was that?

8 A. Yes, sir.

9 Q. Okay. Did you forward the documents to House
10 of Blues?

11 A. Yes, I did.

12 Q. And when you forwarded it, did you send them a
13 transmittal letter or any other type of communication
14 with those documents?

15 A. I don't -- I don't recall if I did or not.
16 Can I clarify that answer? Communication directly to
17 House of Blues?

18 Q. Yes.

19 A. No, sir.

20 Q. So you did not include when you forwarded
21 these search results to House of Blues, you did not
22 include any type of letter with that delivery of those
23 documents?

24 MR. MOFFETT: If you don't recall, you
25 can tell him you don't recall.

1 A. I don't recall.

2 Q. (By Mr. Iida) Is there a way you could
3 refresh your memory? Like if you were to check your
4 database, would you be able to locate some document that
5 would show whether or not you sent them something on or
6 around November 27, 2006?

7 A. Yes, I could -- I could check my database.

8 Q. And would you be able to produce that letter?
9 If you did, in fact, send them a letter, would you be
10 able to produce that letter to us?

11 MR. MOFFETT: Well, some of that would
12 obviously be privileged, Chad. I just want to interject
13 here -- if a letter does exist, it would be
14 attorney-client.

15 MR. IIDA: Well, I'm not sure if that
16 would be privileged. You may have waived that
17 privilege.

18 MR. MOFFETT: Well, I mean, we're not
19 sure if the document exists or not. But we can tell you
20 if it does or not and we can deal with whether it's
21 privileged at a later date.

22 MR. IIDA: Okay.

23 Q. (By Mr. Iida) Ms. Patterson --

24 A. Yes, sir.

25 Q. If I recall correctly, you testified that you

1 don't recall if you spoke to anyone about the results of
2 your search; is that correct?

3 A. It is very possible -- it is very possible
4 that I could have. I do my best to discuss my work with
5 the attorneys I work for.

6 Q. And who would that be? Which attorneys do you
7 work for?

8 A. I work for Kirt O'Neill, Marissa Lawson and
9 Dan Moffett.

10 Q. Okay. So if you did speak with anyone about
11 your search results, it would have been with either
12 Kirt, Marissa or Dan; is that correct?

13 A. Correct.

14 Q. Okay. So you wouldn't have also spoken
15 to House of Blues -- anyone from House of Blues?

16 A. No, sir.

17 Q. Okay. If you want to go to specific exhibits,
18 I think you testified that for many of these sites, you
19 were able to determine that the goods were sold in
20 connection with -- like, for example, let's take a look
21 at the Brooks Brothers documents, which is trial
22 Exhibit 70 through 75. And I believe that you testified
23 that you were able to determine that goods displayed on
24 this website -- or on these exhibits were sold in
25 connection with the Brooks Brothers trademark; is that

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1 correct?

2 A. Yes, sir.

3 Q. And how are you able to determine that these
4 goods were sold in connection with the Brooks Brothers
5 trademark?

6 A. Well, from looking at the PDFs and, for
7 instance -- again, this is my understanding but, for
8 instance, Exhibit 70, I'm reading under the Luggage and
9 Briefcase section, it says, "Brooks Brothers exclusive
10 collection of golden fleece and tattersall luggage and a
11 full assortment of leather briefcases. All our
12 collection combine elegance and durability," etc. And
13 it shows the different bags and suitcases on the Brooks
14 Brothers website.

15 Q. So did you see the Brook Brothers trademark
16 actually on the goods themselves?

17 A. Well, it's possible. From looking at just a
18 picture of the items, it may not be apparent. Now, I do
19 know that some makers will mark their goods in the
20 lining of their purses and bags and luggage; and it's
21 possible, not having an original luggage or briefcase in
22 front of me. Given the pictures and --

23 Q. Did you see a Brooks Brothers trademark on any
24 of these goods in Exhibit 70?

25 A. No, sir.

1 Q. Okay. What about in Exhibit 71, were you able
2 to see a Brooks Brothers trademark in any of these
3 goods?

4 A. It's not very clear, but it's possible that --
5 it's possible on Page 7 of 7 -- let me back up. The
6 document identified as HOBIBWT-0748, it's not very
7 clear, but it is possible that on the golden fleece
8 jacquard continental flat purse, there appears to be an
9 insignia at the bottom left-hand corner. Well, on the
10 flat purse and the continental purse, I notice that
11 there's a design associated with the Brooks Brothers
12 name.

13 It's very possible that also on Document
14 HOBIBWT-0746, it's not very clear, it may be a closer
15 picture, but it could be that Brooks Brothers is
16 embossed on the purse.

17 Q. What about for the rest of the items, do you
18 see Brooks Brothers trademarks on those?

19 A. Well, on document HOBIBWT-0742, it's possible
20 that on the paint tag on the purse, it could be embossed
21 with Brooks Brothers.

22 Q. But you're not sure; is that correct?

23 A. No, I'm not sure. It's -- no.

24 Q. And for the other items, you don't see a
25 Brooks Brother insignia or trademark; is that correct?

1 A. It's not apparent.

2 Q. When you came to the conclusion that these
3 goods were sold in connection with the Brooks Brothers
4 trademark, you just assumed that these items were all
5 Brooks Brothers because on the first page, for example,
6 on Exhibit 71, the first page is marked as HOBIBWT-0742,
7 you just assumed that these items were all Brooks
8 Brothers branded items because of the description where
9 it says handbags and wallets of Brooks Brothers, golden
10 fleece, dot, dot, dot. Is that how you came to that
11 conclusion?

12 A. Well, and -- you know, just from, I guess,
13 when I look at a website, the Brooks Brothers website,
14 and they are showing these goods, yes, I assumed -- I
15 mean, I would believe an average person would assume
16 that if they go to the Brooks Brothers website and find
17 these items and they are wanting Brooks Brothers
18 luggage, they're going to order that luggage.

19 Q. Okay. Could you give me a description of
20 what type of store Brooks Brothers is?

21 A. In my opinion, Brooks Brothers is a very
22 well-known reputable provider of fine clothing and
23 accessories.

24 Q. Okay. So would you describe it as a
25 department store?

1 A. A department store? What is your definition
2 of a department store?

3 Q. Well, I'm asking you, based on what you think
4 the term department store means, would you classify
5 Brook Brothers as a department store?

6 A. I would not.

7 Q. Okay. Is there some type of description you
8 would use to describe Brooks Brothers?

9 MR. MOFFETT: Objection; asked and
10 answered.

11 A. I look at Brooks Brothers as being a high end
12 nice quality men's store, far and above say Mervyn's. I
13 consider Mervyn's a department store.

14 Q. (By Mr. Iida) But not Brooks Brothers?

15 A. No, sir, I don't.

16 Q. Okay. If you go to Exhibit 72, do you also
17 see the Brook Brothers trademark branded on the specific
18 items?

19 A. It's possible it could be branded on the cuff
20 link box or boxes shown on HOBIBWT-0752.

21 Q. When you say it's possible, you're not sure?
22 Are you certain?

23 A. I feel -- I think it's pretty clear. It's
24 pretty apparent. I do believe that the cuff link boxes
25 are embossed or displayed -- are displayed with the

1 Brooks Brothers. And even the design.

2 Q. It's possible, but the items themselves, you
3 don't see any trademark on them; is that correct?

4 A. That is correct. But it would be kind of
5 impossible to put the mark Brooks Brothers and their
6 design on a cuff link. That's my opinion.

7 Q. Okay. Are you familiar with Tiffany &
8 Company?

9 A. I am familiar with the name, yes.

10 Q. Have you seen any of their products?

11 A. In magazines only.

12 Q. Have you seen any of their jewelry that say
13 Tiffany on them?

14 A. I don't shop at Tiffany, so I don't think I'm
15 qualified to answer that question.

16 Q. Okay. So other than that box that you said,
17 the items themselves, you don't see the Brooks Brothers
18 trademark?

19 A. Not in Exhibit 72.

20 Q. Okay. And I believe you testified that in
21 your own opinion the cuff links are jewelry; is that
22 correct?

23 A. In my opinion, yes.

24 Q. Okay. But did you click on the jewelry link
25 to get to the cuff links or was that some other link

1 that you got there?

2 A. I believe I clicked on the accessories and
3 gifts link.

4 Q. Okay. There wasn't a jewelry link that you
5 clicked on?

6 A. Not that I recall.

7 Q. Okay. Exhibit 73 now. Do you recall how you
8 got to the jewelry page?

9 A. Well, apparently there's a jewelry link in the
10 women's section or the women's --

11 Q. Did you see cuff links in the jewelry section
12 there?

13 A. No, sir. No.

14 Q. Okay. And then in Exhibit 74, how did you
15 come to the conclusion that these items in Exhibit 74
16 were in connection with the Brook Brothers trademark?

17 A. Well, just from the first page of Exhibit 74,
18 document number HOBIBWT-0765, I seem to see the Brooks
19 Brothers emblem on approximately five shirts.

20 Also, on document number HOBIBWT-0766, it
21 appears to be the Brooks Brothers emblem on the top
22 three shirts.

23 Q. You can see the Brooks Brothers emblem on
24 that?

25 A. In general, I believe it -- I would believe it

1 would be an emblem as in the case where Izod puts an
2 emblem on their shirts.

3 Q. But you're not certain that that's what it
4 is?

5 A. From the picture, no. I'm not 100 percent
6 certain.

7 Q. Okay.

8 A. But it appears.

9 Q. Okay. And the same question for Exhibit 76,
10 how did you know that the items in Exhibit 76 were in
11 connection with the Guess trademark?

12 A. Exhibit 77?

13 Q. No. 76.

14 A. Sorry. I'm somewhat familiar with the "G"
15 logo on the purses identifying Guess. There's the --
16 the large "G" metal emblem on the first purse, the
17 Gabrielle mini half-flap.

18 Q. Would it be possible that the "G" stands for
19 Gabrielle?

20 A. Well, the "G" emblem is distinctive. And when
21 I see that "G," I think of Guess.

22 Q. Okay. What about Exhibit 77, were you able to
23 determine that the items displayed on Exhibit 77 were
24 sold in connection with that trademark?

25 A. Well, again, there is a distinctive "G" on the

1 Maribel billfold.

2 Q. Okay. What about the other items?

3 A. There appears to be a distinctive "G" on the
4 black Colville and brown Colville billfold. The
5 remaining items, I'm unaware of them.

6 Q. Okay. So you reached that conclusion because
7 you saw three items with a "G" on them?

8 A. Well, they're distinctive. They're
9 distinctive enough to make me -- to make me think that
10 they are Guess branded.

11 Q. Okay. But you're not sure? You're not
12 certain?

13 A. No, I am not certain. I'm just going from
14 my -- I see the distinctive "G," and I assume it's a
15 Guess branded product.

16 MR. MOFFETT: Chad, can we get a break
17 when you get to a stopping point?

18 MR. IIDA: Sure, we can do that. Did you
19 want to take one now?

20 MR. MOFFETT: Yeah, that would be great.
21 How long?

22 MR. IIDA: Well, how long do you need?

23 MR. MOFFETT: I just need to run to the
24 restroom.

25 MR. IIDA: Okay. We'll say ten minutes,

1 is that okay?

2 MR. MOFFETT: Yeah, that's perfect.

3 MR. IIDA: Okay.

4 (Break taken from 4:05 to 4:13 p.m.)

5 Q. (By Mr. Iida) Okay. Ms. Patterson, I'm on
6 House of Blues Brands Corp. Trial Exhibit 78.

7 A. Okay.

8 Q. And the items shown on that exhibit, can you
9 tell me whether or not you see the Guess trademark on
10 any of those items?

11 A. No, sir, I don't.

12 Q. Okay. How about Exhibit 79, same question?
13 Do you see the Guess trademark on any of those items?

14 A. No, sir.

15 Q. Okay.

16 A. Can I make a comment? I did notice that there
17 is a Guess oval tag choker.

18 Q. A Guess oval tag choker?

19 A. And just the fact that even though -- it's
20 just the fact that these items are on the Guess website.
21 I mean, there's the Guess -- a pretty distinctive Guess
22 mark right above to the top.

23 Q. Are you sure that those items have the Guess
24 trademark on them?

25 A. No, sir, I'm not. It's just the fact that

1 these items are on the Guess website.

2 Q. Okay. Why did you select Guess as one of the
3 retail shops that you were going to conduct your search
4 on?

5 A. I'm familiar with Guess selling bags, handbags
6 and clothing. They are -- they're a well-known clothing
7 and accessory brand.

8 Q. Okay. Is that also true on Hard Rock Cafe?

9 A. Hard Rock Cafe is known for their stylish
10 shirts, their T-shirts, their hats, and their
11 accessories also. They're a well-known brands.

12 Q. Okay. Is that also true of Brooks brothers?

13 A. In my opinion, I think of Brooks Brothers as a
14 well-known brand also.

15 Q. Okay. And that opinion also holds for Hot
16 Topic?

17 A. I am aware of it being a popular brand just
18 through the teenagers that I know of. I personally
19 don't shop at Hot Topic, but I am aware that it is a
20 popular brand among teenagers.

21 Q. Okay. What about Amazon, why did you select
22 to conduct a search on Amazon?

23 A. I believe the amazon.com website appeared in
24 searching for Tommy Hilfiger products. And it just
25 happened to be that there was a few Tommy Hilfiger items

1 being sold on amazon.com.

2 Q. So in your search that revealed the Amazon
3 site that was selling Hilfiger products, did you type in
4 Hilfiger? Was that your search term?

5 A. I don't recall.

6 Q. Okay. And did you go to the Hilfiger site
7 directly? Do you remember if you did that or not?

8 A. I don't recall.

9 Q. Okay. Did you ever do a search on the number
10 of retail stores in the U.S. that sell clothing,
11 handbags and jewelry?

12 A. No, I did not.

13 Q. Okay. Did you conduct a search of the number
14 of retail stores throughout the United States that sell
15 luggage, jewelry, clothing and wallets?

16 A. No, I did not.

17 Q. Okay. So you just searched for brands that
18 you were familiar with; is that correct?

19 A. Well, I just chose some well-known brands.

20 Q. Okay.

21 A. I'm sure there are more out there. There are
22 more.

23 Q. Okay. And why did you select In and Out
24 Burgers website?

25 A. I seem to recall someone -- I seem to recall

1 hearing that -- what's the word? I don't recall.

2 Q. And did you happen to conduct a search on any
3 retail stores -- strike that.

4 Did you happen to look for any retail
5 stores that sold clothing but didn't sell jewelry?

6 A. No, I did not.

7 Q. Okay. Well, did you search or did you look to
8 see if you could find any retail stores that sold
9 clothing, but didn't sell wallets or handbags?

10 A. No, I did not.

11 Q. Okay. And did you look for any retail stores
12 that sold jewelry, but did not also sell handbags or
13 wallets?

14 A. No, I did not.

15 Q. Okay. Are you familiar with the Wikipedia
16 website?

17 A. To a -- yes, I am familiar with it.

18 Q. Do you know how those entries end up on
19 Wikipedia? I mean, do you know if they have a staff
20 that puts them up or, you know, how do those results end
21 up on Wikipedia?

22 A. I don't know.

23 Q. Okay. So why did you search Wikipedia?

24 A. It's one of the -- it's a popular website to
25 obtain some information.

1 Q. Hello?

2 A. I stated that in my opinion I know it to a be
3 popular website to obtain some information on a wide
4 variety of topics.

5 Q. Okay. But you are not familiar on how that
6 information ends up on Wikipedia?

7 A. No, sir.

8 Q. Okay. So you're not aware that you or I could
9 have gotten onto the site and put in an entry?

10 A. No, I'm not aware.

11 Q. Okay. Why did you select bartleby.com to do a
12 search for "rock blues" or "blues" or "rock"?

13 A. I don't recall.

14 Q. Okay. Do you recall if there were other
15 dictionaries that you searched that you did not print
16 out on a PDF?

17 A. No, I don't recall.

18 Q. Would it be possible that you searched other
19 dictionaries, but did not print the results out on a
20 PDF?

21 A. I don't recall.

22 Q. Okay. Did you search the particular
23 dictionaries that we have these exhibits for because you
24 were told to search those or did you search them on your
25 own account?

1 A. I don't recall.

2 MR. IIDA: Okay. I think I'm done.

3 MR. MOFFETT: Okay. Can I have a couple
4 of minutes to see if I need to redirect on anything?

5 MR. IIDA: Yeah, sure. Are we going off
6 the record?

7 MR. MOFFETT: Yes.

8 (Break taken from 4:27 to 4:30 p.m.)

9 EXAMINATION (CONT'D)

10 BY MR. MOFFETT:

11 Q. Okay. Ms. Patterson, I just want to kind of
12 go back and clarify a couple of things. Mr. Iida was
13 asking quite a few questions in regards to the searches
14 you performed. Did you testify that you participated in
15 the production of these documents? I believe that was
16 your testimony. If you can just confirm --

17 A. Yes, I did participate in the production of
18 these documents.

19 Q. But were you the only person who did any
20 searches or --

21 A. No.

22 Q. It was more of a team effort?

23 A. More of a team effort, yes.

24 Q. Okay. But you have stated that you personally
25 participated in the production of Exhibit 70 through 98

1 and 110 and Exhibits 99 through 109, and those are all
2 the documents we've talked about today; is that
3 correct?

4 A. That is correct.

5 Q. Okay. So you're familiar with how they
6 were -- the process of how they were created and how
7 they were organized to be produced for this
8 opposition?

9 A. Yes.

10 Q. Okay. And you can say -- I believe you have
11 testified that the method used -- and then let me just
12 ask you, and this is in reference to Exhibit 70
13 through 98 and 110, as well as Exhibits 99 through 109,
14 these are all the exhibits we've discussed today; does
15 the method that was used in producing these documents,
16 does that typically result -- in this case did it result
17 in a true and correct representation of the content of
18 the web page identified on each of these -- each
19 document and each exhibit as it was on the date in the
20 lower right-hand corner of each page?

21 A. Yes.

22 Q. Okay. I'd also ask you to look at Exhibit 70.

23 A. Okay.

24 Q. That's the -- I believe it's the Brooks
25 Brothers luggage and briefcase exhibit. And can you

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1 identify what website this is?

2 A. Yes, I can. From the URL.

3 Q. Is there any way when you were looking at
4 this -- and just to be clear, you have looked at this
5 particular website?

6 A. Yes, I have.

7 Q. And just to be clear, is there any way from
8 the website you can see the company selling these goods
9 or whose website it is?

10 A. Oh, definitely, yes.

11 Q. And who is that?

12 A. Brooks Brothers.

13 Q. So you can -- can you identify -- could
14 you -- sorry. Let me start over. When visiting this
15 website depicted in Exhibit 70, is it clear to you that
16 these are Brooks Brothers goods?

17 A. It is clear to me that they are Brooks
18 Brothers goods. I wouldn't be on the Brooks Brothers
19 website looking to buy a Coach briefcase. I take it
20 that they are only selling Brooks Brothers goods.

21 Q. Okay. And Exhibit 71, is it clear from this
22 exhibit -- let me start over again. Can you -- is it
23 clear whose website this is?

24 A. It is clear. It's the Brook Brothers
25 website.

1 Q. And you expect that these items in Exhibit 71
2 being sold are being sold in connection with Brooks
3 Brothers?

4 A. Yes.

5 Q. Okay. And is that true of Exhibit 72?

6 A. Yes.

7 Q. Okay. Just to be clear, those are -- who
8 sells these goods in Exhibit 72?

9 A. Brooks Brothers.

10 Q. And was that clear when you visited the web
11 page?

12 A. Yes, it was.

13 Q. Okay. Can you maybe just explain why you knew
14 that these items in Exhibit 70, 71, 72 were Brooks
15 Brothers, just so we're clear?

16 A. Well, from these exhibits at the top left-hand
17 corner, there's Brooks Brothers; at the bottom there's
18 the URL web site that appears and shows
19 brooksbrothers.com. And in my experience in preparing
20 PDFs from website pages, the URL at the bottom of each
21 PDF identifies the specific website where I obtained
22 the -- where I obtained the information shown in the
23 PDF. And then always at the top is, in general, the --
24 the name again, in a general sense. That's been
25 generally my experience in the past.

1 Q. What about your experience as a consumer,
2 have you done any personal online shopping?

3 A. Yes, I have.

4 Q. And as a consumer viewing this page -- just to
5 reiterate, you have visited these pages?

6 A. Yes, I have.

7 Q. And as a consumer, whose merchandise do you
8 believe is being offered for sale?

9 A. Brooks Brothers merchandise.

10 Q. Okay. And I'll ask you to look at Exhibit 74.
11 I believe you identified some of these shirts as having
12 a Brooks Brothers trademark on them?

13 A. Uh-huh.

14 Q. Is there any other way you would know that
15 these are Brooks Brothers goods as a consumer?

16 I'm sorry. Is there any other way you
17 would know that these are Brooks Brothers goods as a
18 consumer viewing this particular web page?

19 A. Just for the simple fact that I'm on the
20 Brooks Brothers website.

21 Q. Okay. And would you expect any other goods to
22 be sold other than Brooks Brothers brand merchandise on
23 the Brooks Brothers website?

24 A. No, I wouldn't. Not as a consumer.

25 Q. Okay. And I'd ask you to look at Exhibit 76,

1 77, 78 and 79.

2 A. Okay.

3 Q. I believe you've looked at these previously,
4 but just -- can you kind of generally explain these
5 exhibits again just so we know we're talking about the
6 same exhibits?

7 A. These exhibits are a PDF of a portion of the
8 guess.com website showing the purses, the handbags and
9 wallets sold under the Guess name or the Guess mark;
10 wallets sold under the guess name or mark; belt buckles
11 sold under the Guess name or mark; and various jewelry
12 items sold under the Guess name or mark.

13 Q. Now, when you're saying sold under the Guess
14 name or mark, are you saying that as consumer visiting
15 this web page you would know these to be Guess items?

16 MR. IIDA: I'm going to object that her
17 testimony is her personnel testimony and not the
18 testimony of consumers as a whole.

19 Q. Okay.

20 A. (By Mr. Moffett) Yes. Because if I was
21 looking for a Guess -- if I wanted a Guess shirt or a
22 Guess handbag, I would go to the guess.com website to
23 purchase a Guess handbag.

24 Q. And in your opinion, is that typical of
25 consumers?

Anne Michele Patterson

1 A. Yes, I do believe that it would be typical.

2 Q. Okay. And in your experience shopping online,
3 as well as your experience with these particular
4 documents, and other experience producing other
5 documents for other matters, would you say that -- would
6 you expect to see non-Guess merchandise on the Guess web
7 page?

8 MR. IIDA: Same objection.

9 A. No, I would not expect that.

10 MR. MOFFETT: Okay. I think that's it.

11 (Deposition concluded at 4:42 p.m.)

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CORRECTIONS AND SIGNATURE

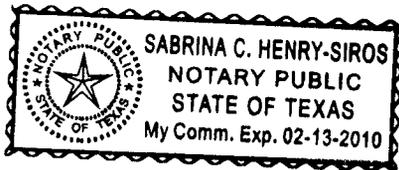
PAGE/LINE	CORRECTION	REASON FOR CHANGE
7/14	change "properties" to "property"	clarification
23/9	change "it's" to "it"	clarification
24/12	remove second instance of "some"	to omit word not needed
63/20	change "paint" to "hang"	clarification
80/20	remove "(By Mr. Moffett)" and place at beginning of line 19	misplaced

I, ANNE MICHELE PATTERSON, have read the foregoing deposition and hereby affix my signature that the same is true and correct except as noted herein.

Anne Michele Patterson
ANNE MICHELE PATTERSON

STATE OF TEXAS)

Subscribed and sworn to before me by the said witness, ANNE MICHELE PATTERSON, on this the 23rd day of April, 2007.



Sabrina C. Henry-Siros
NOTARY PUBLIC IN AND FOR
THE STATE OF Texas

My commission expires: _____

Anne Michele Patterson

1 STATE OF TEXAS)
2

3 I, Geneva G. Garcia, a Certified Shorthand Reporter
4 in and for the State of Texas, do hereby certify that,
5 pursuant to the agreement hereinbefore set forth, there
6 came before me on the 26th day of March, A.D., 2007, at
7 2:00 p.m., at the offices Akin, Gump, Strauss, Hauer &
8 Feld, L.L.P., located at 300 Convent Street, Suite 1500,
9 in the City of San Antonio, State of Texas, the
10 following named person, to wit: Anne Michele Patterson,
11 who was by me duly cautioned and sworn to testify the
12 truth, the whole truth and nothing but the truth of her
13 knowledge touching and concerning the matters in
14 controversy in this cause; and that she was thereupon
15 carefully examined upon her oath, and her examination
16 reduced to writing under my supervision; that the
17 deposition is a true record of the testimony given by
18 the witness, same to be sworn to and subscribed by said
19 witness before any Notary Public, pursuant to the
20 agreement of the parties.

21 I further certify that I am neither attorney or
22 counsel for, nor related to or employed by, any of the
23 parties to the action in which this deposition is taken,
24 and further that I am not a relative or employee of any
25 attorney or counsel employed by the parties hereto or

Anne Michele Patterson

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financially interested in the action.

I further certify that before the completion of the deposition, the Deponent, ANNE MICHELE PATTERSON, and/or the Plaintiff/Defendant _____ did _____ did not request to review the transcript.

In witness whereof, I have hereunto set my hand and affixed my seal this 10 day of April, A.D., 2007.

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Taxable Cost: \$ _____

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HOUSE OF BLUES BRANDS CORP.	§
	§
Opposer,	§
VS.	§ Mark: IN ROCK WE TRUST
	§
CELEBRITES PUBLISHING CORP.	§
	§ Consolidated Opposition
Applicant.	§ Nos. 91165876; 91165899;
	§ and 91165901

 ORAL DEPOSITION OF ANNE MICHELE PATTERSON

ANSWERS AND DEPOSITION OF ANNE MICHELE PATTERSON,
 produced as a witness at the instance of the Opposer,
 taken in the above-styled and numbered cause on the
 26th day of March, 2007, beginning at 2:00 p.m., before
 Geneva G. Garcia, a Certified Shorthand Reporter in and
 for the State of Texas, at the offices of Akin, Gump,
 Strauss, Hauer & Feld, L.L.P., located at 300 Convent
 Street, Suite 1500, San Antonio, Texas, in accordance
 with the Federal Rules of Civil Procedure and the
 agreements hereinafter set forth.

ORIGINAL
EXHIBITS

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1 APPEARANCES

2

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20

21

22

23

24

25

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2 (Pages 2 to 5)



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MEN

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- Dress Shirts
- Ties
- Sport Shirts
- Knits
- Sweaters
- Pants
- Sport Coats & Blazers
- Suits & Formalwear
- Dress Outerwear
- Casual Outerwear
- Footwear
- Underwear & Socks
- Sleepwear
- Accessories & Gifts
- Accessories
- Belts
- Luggage & Briefcases
- Wallets
- Cuff Links
- Grooming
- Hats, Gloves & Scarves
- Silk Scarves & Handkerchiefs
- Stationery
- Books
- Dog Accessories
- Country Club
- Clearance

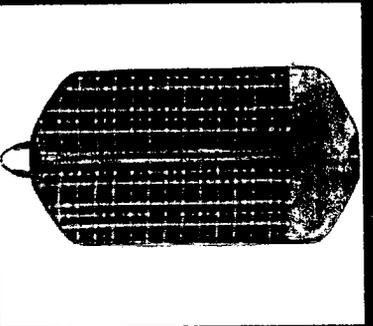
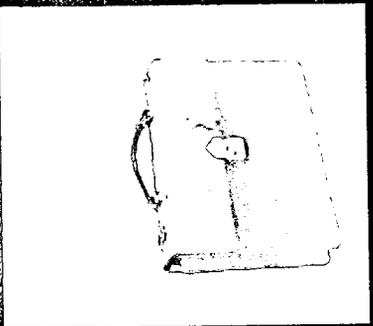
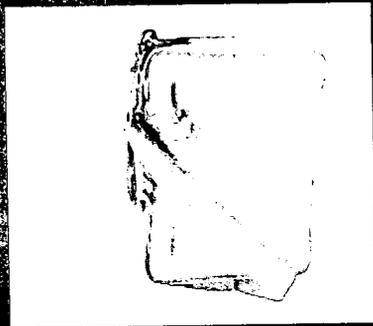


Luggage & Briefcases

Brooks Brothers' exclusive collection of Golden Fleece and Tattersall luggage, and a full assortment of leather briefcases. Our collection combines elegance and durability to stand the test of time.

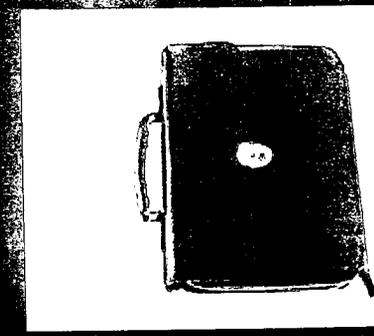
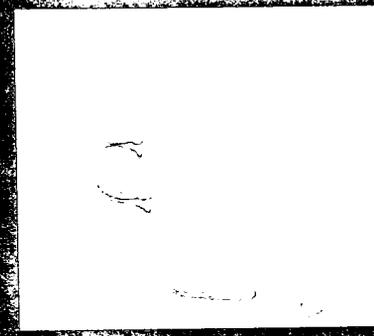
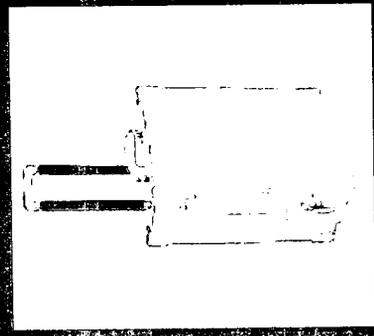
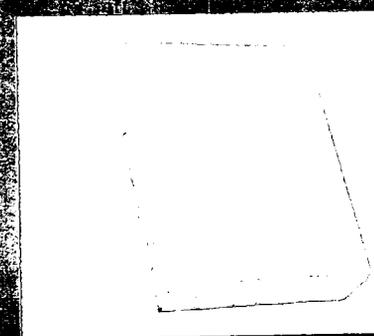
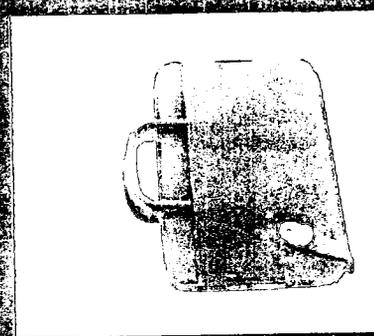
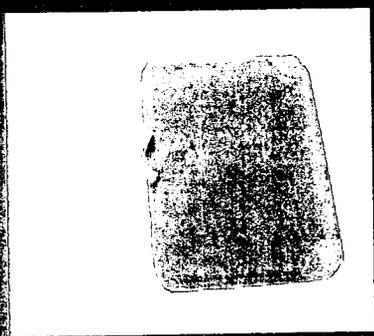
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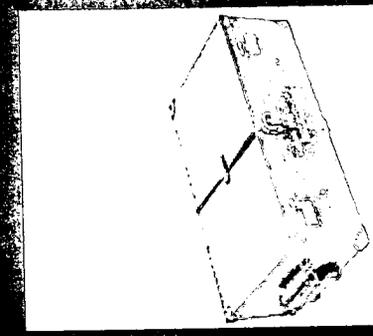
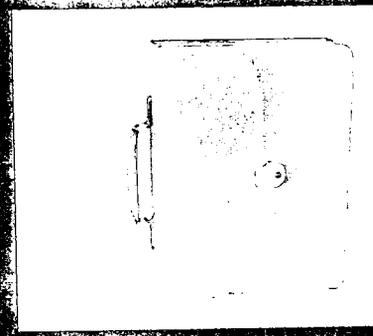
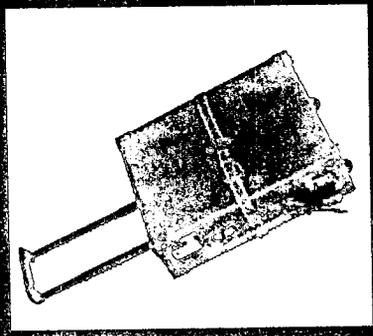
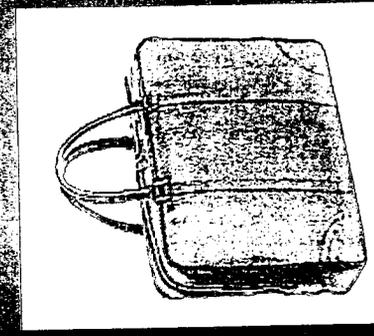
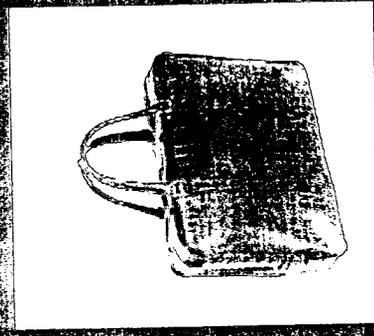
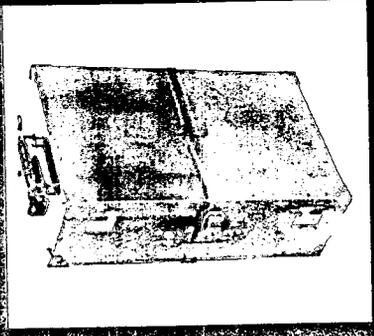


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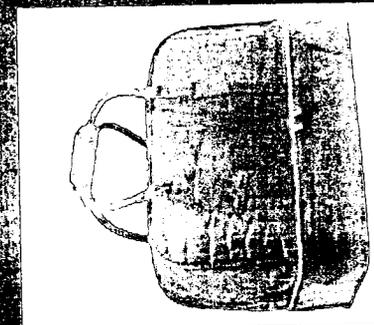
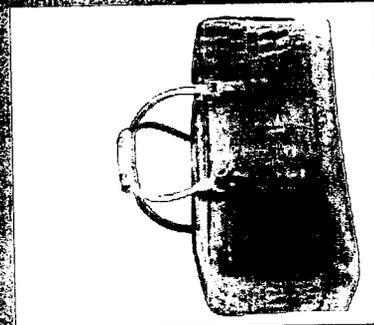
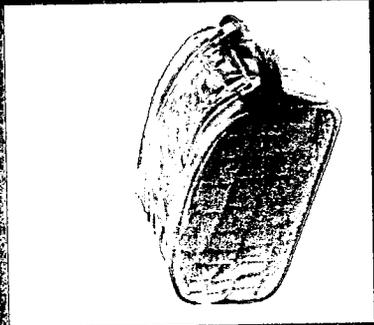
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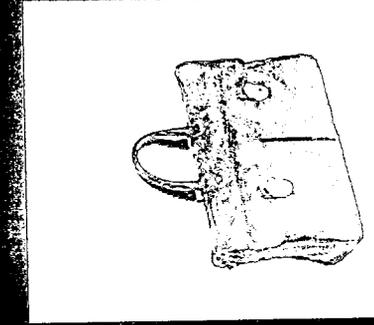
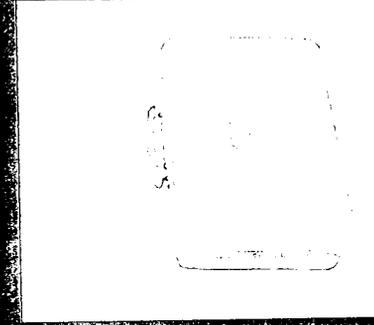
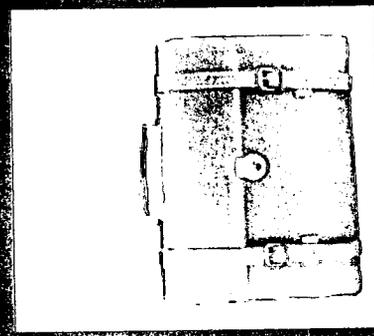
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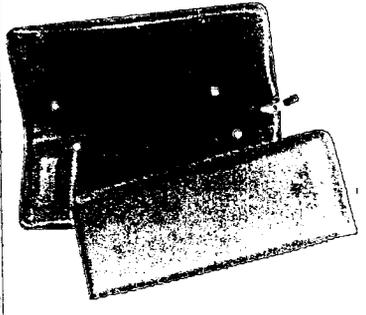


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HOBIBWT0740



Leather Travel Case
\$198.00



Leather Tie Case
\$98.00



Golden Fleece Leather
and Oxford Duffel Bag
\$498.00



Oxford and Leather Soft
Garment Bag
\$598.00

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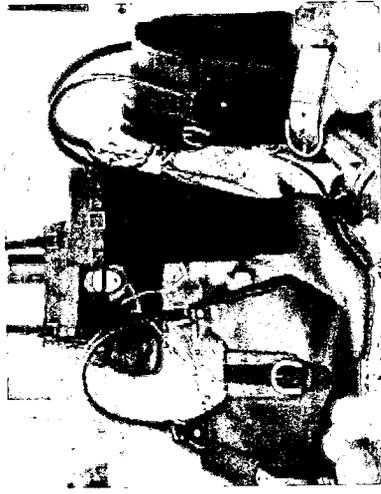
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Women / Accessories & Gifts / Handbags & Wallets

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- Sleepwear
- Accessories & Gifts
- Accessories
- Jewelry
- Belts
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- Hats, Gloves & Scarves
- Stationery
- Books
- Dog Accessories
- Clearance

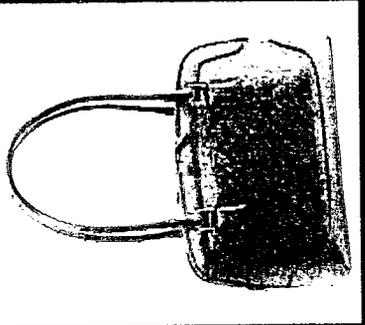
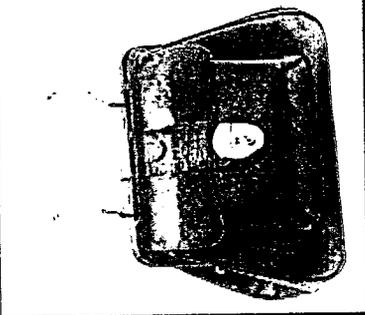
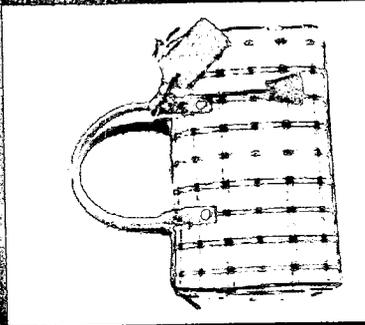


Handbags & Wallets

Brooks Brothers' coordinated Golden Fleece and leather handbags and wallets are essential to the well-dressed woman's wardrobe. Our collection combines the elegance of Italian leather with superior craftsmanship.

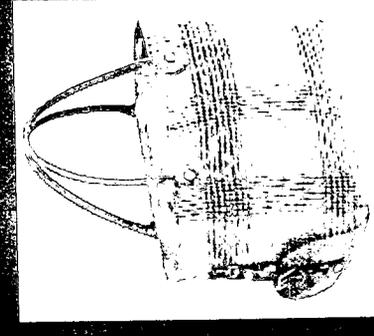
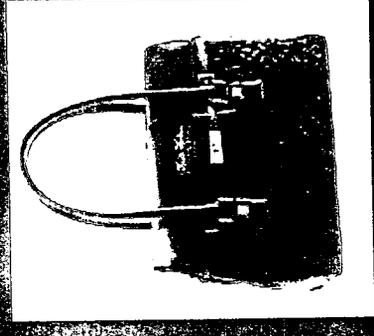
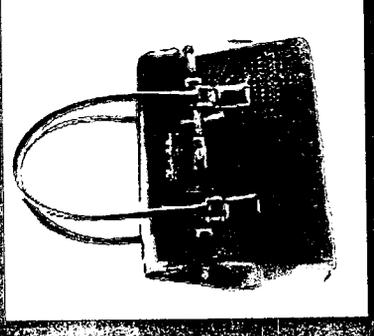
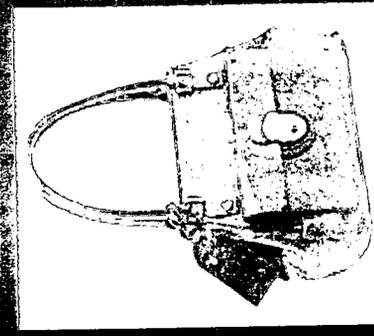
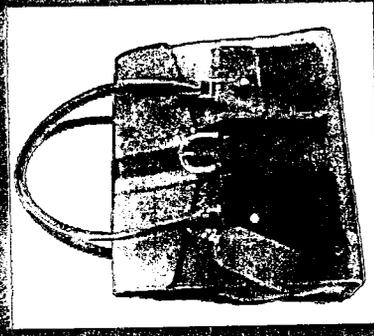
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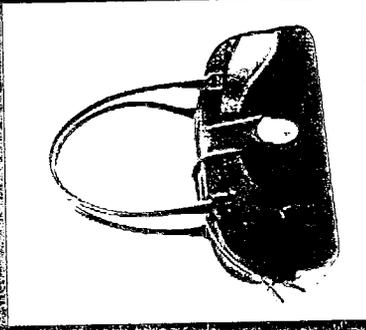
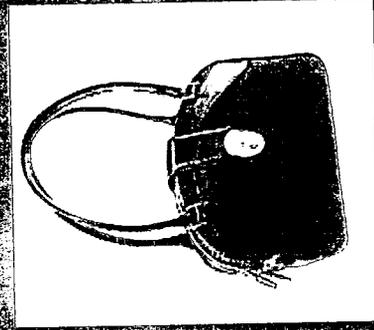
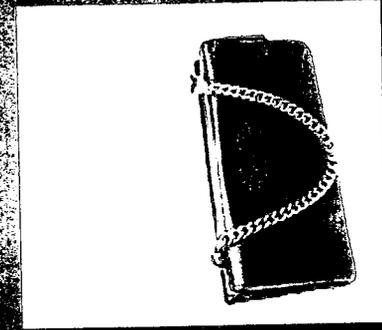


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 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 71

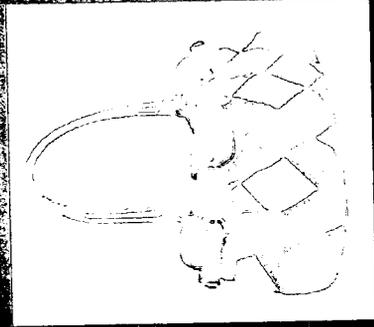
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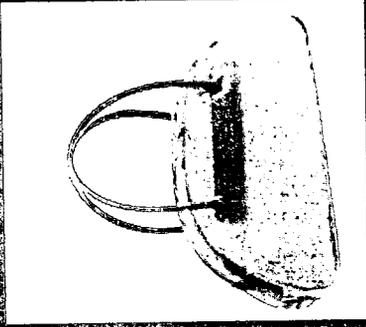
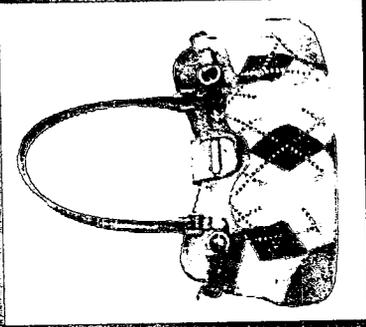
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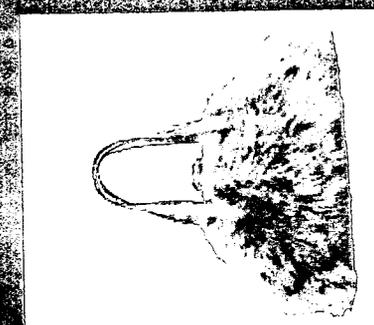
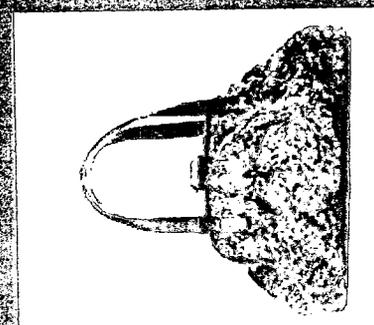
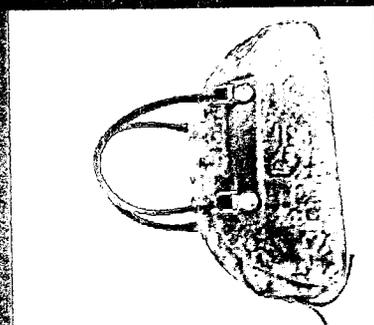
\$236.00



\$243.00

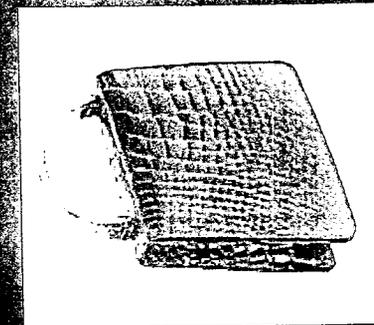


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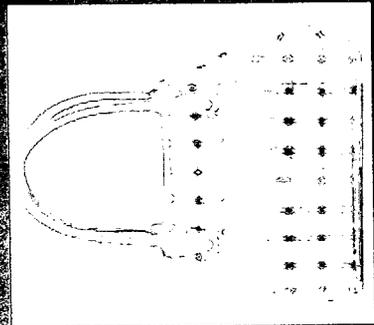
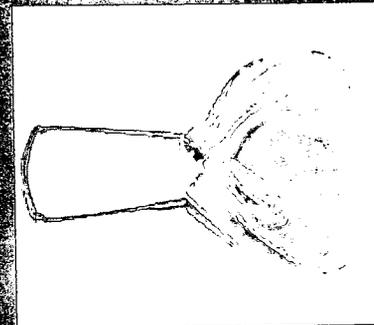


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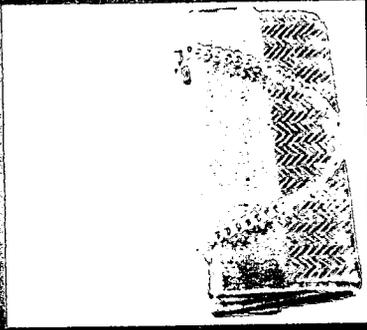
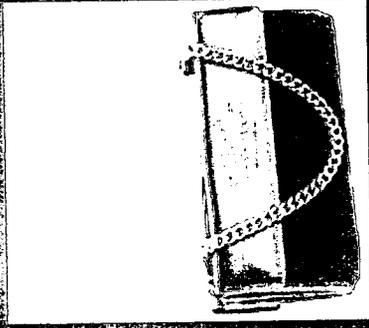
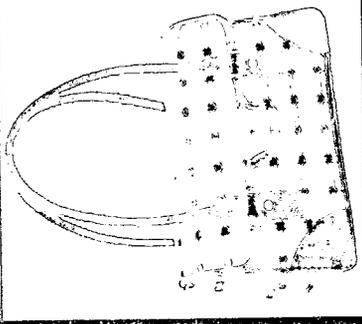
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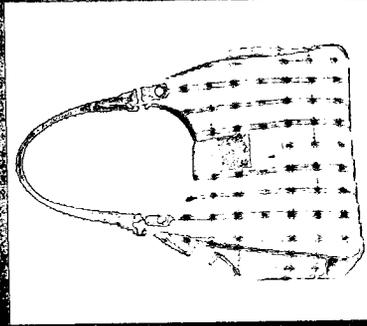
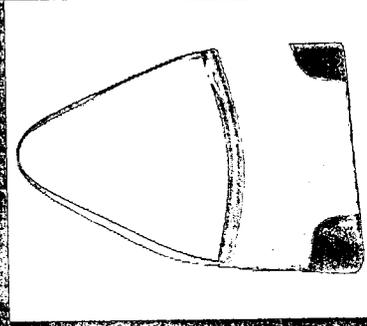
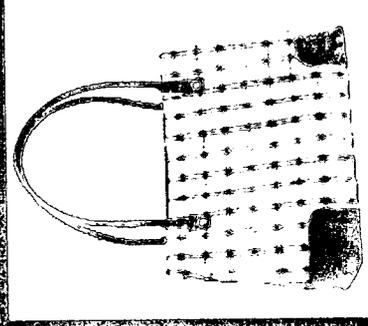
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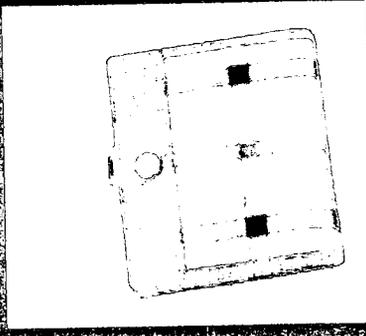
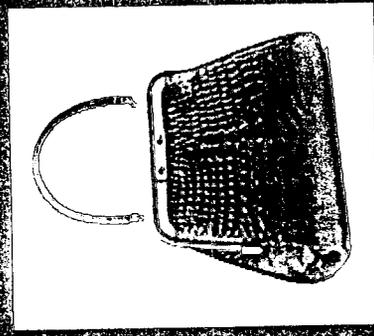
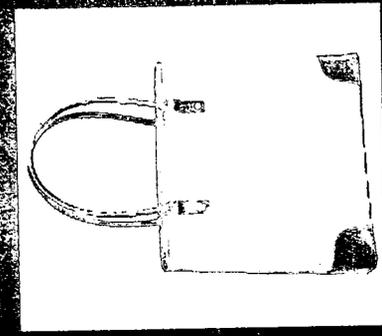


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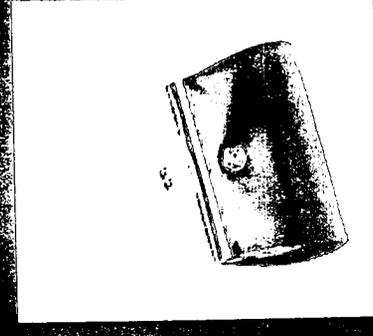


\$238.00

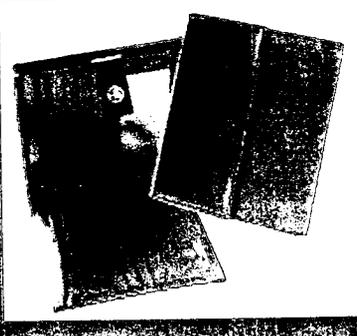
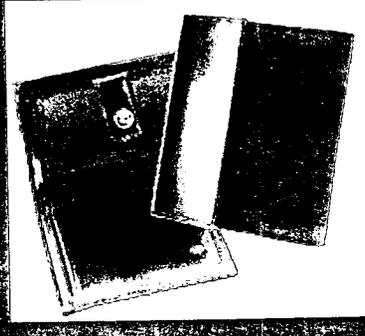
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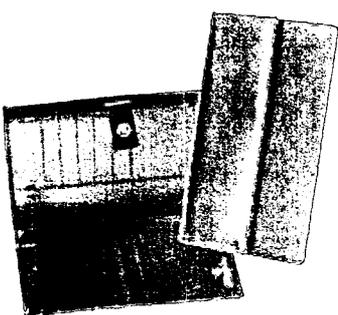
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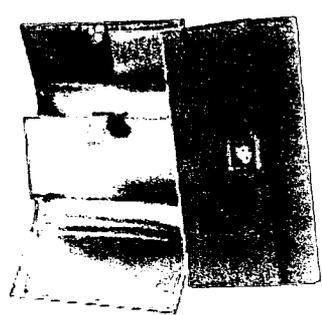
\$372.00



HOBIBWT0747



Golden Fleece Jacquard Continental Flap Purse \$168.00



Golden Fleece Jacquard Tri-Fold Continental Purse \$168.00



Golden Fleece Jacquard Change Purse \$58.00

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Brooks Brothers

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WOMEN BOYS BROOKS BUYS GIFT CARD

Men / Accessories & Gifts / Cuff Links

MEN

- Holiday Gift Guide
- Shop By Outfit
- Dress Shirts
- Ties
- Sport Shirts
- Knits
- Sweaters
- Pants
- Sport Coats & Blazers
- Suits & Formalwear
- Dress Outerwear
- Casual Outerwear
- Footwear
- Underwear & Socks
- Sleepwear
- Accessories & Gifts
- Accessories
- Belts
- Luggage & Briefcases
- Wallets
- Cuff Links
- Grooming
- Hats, Gloves & Scarves
- Silk Scarves & Handkerchiefs
- Stationery
- Books
- Dog Accessories
- Country Club
- Clearance



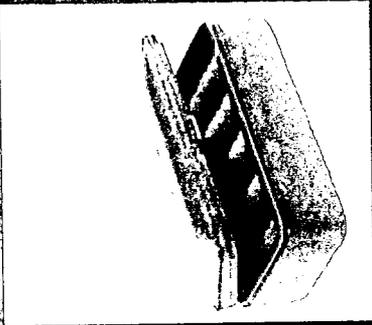
Cuff Links

Distinctive accents for your Brooks Brothers apparel, our cuff links are available in sterling silver and sterling silver dipped in gold vermeil.

Knot Cuff Links
4 for \$20.00 (reg. \$9.00)

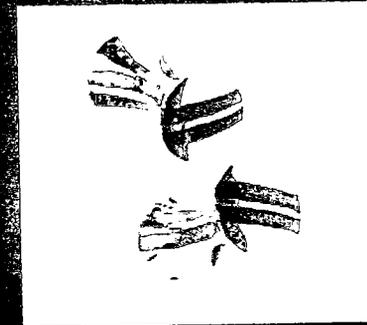
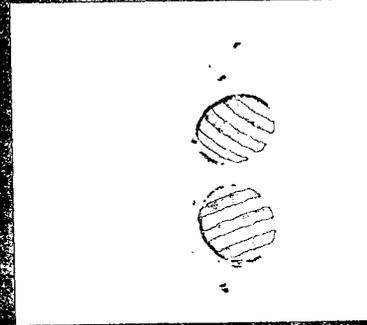
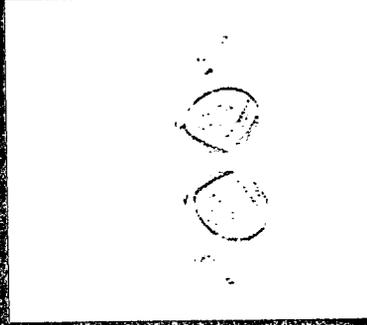
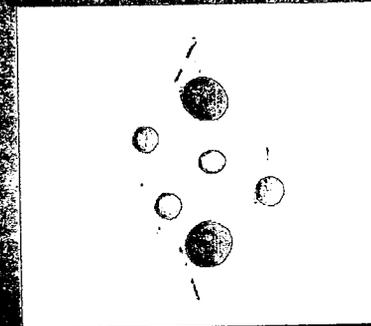
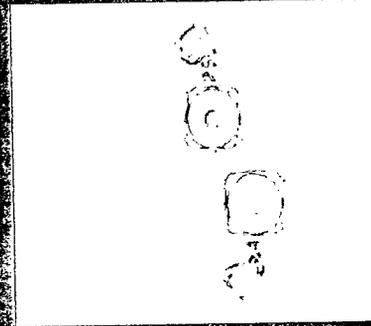
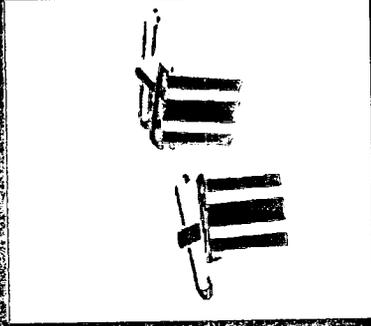
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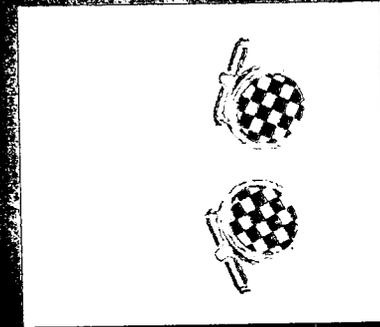
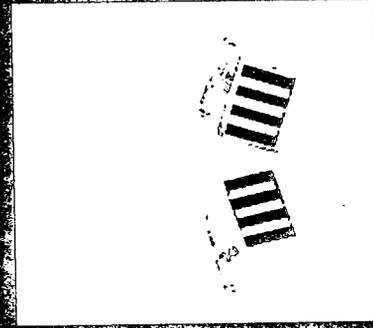
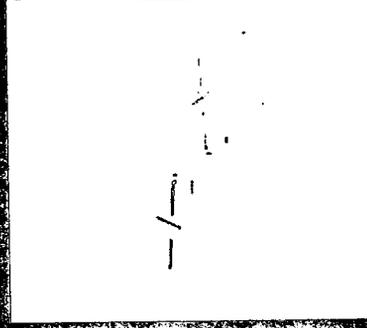
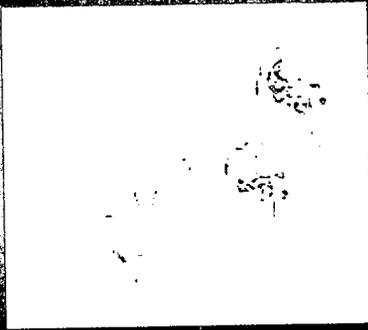
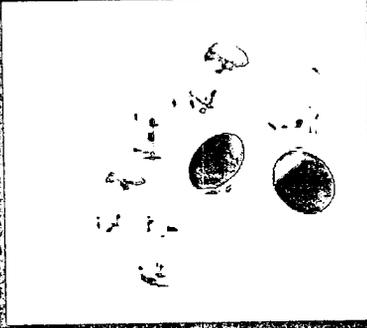


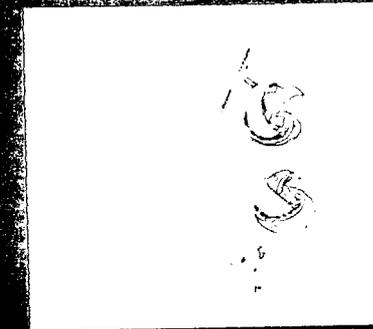
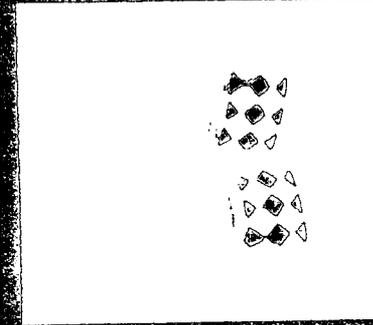
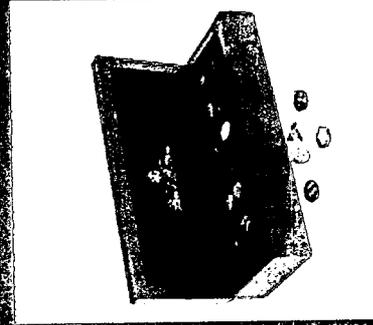
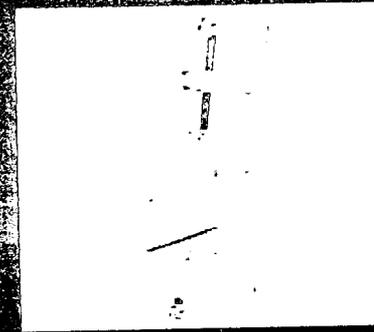
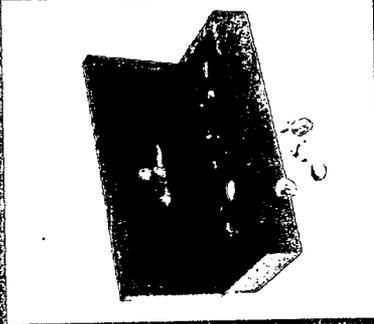
House of Blues Brands Corp. v. Celebrities Publishing Corp.
Consolidated Opposition Nos. 91165876;
91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 72

HOBIW0749

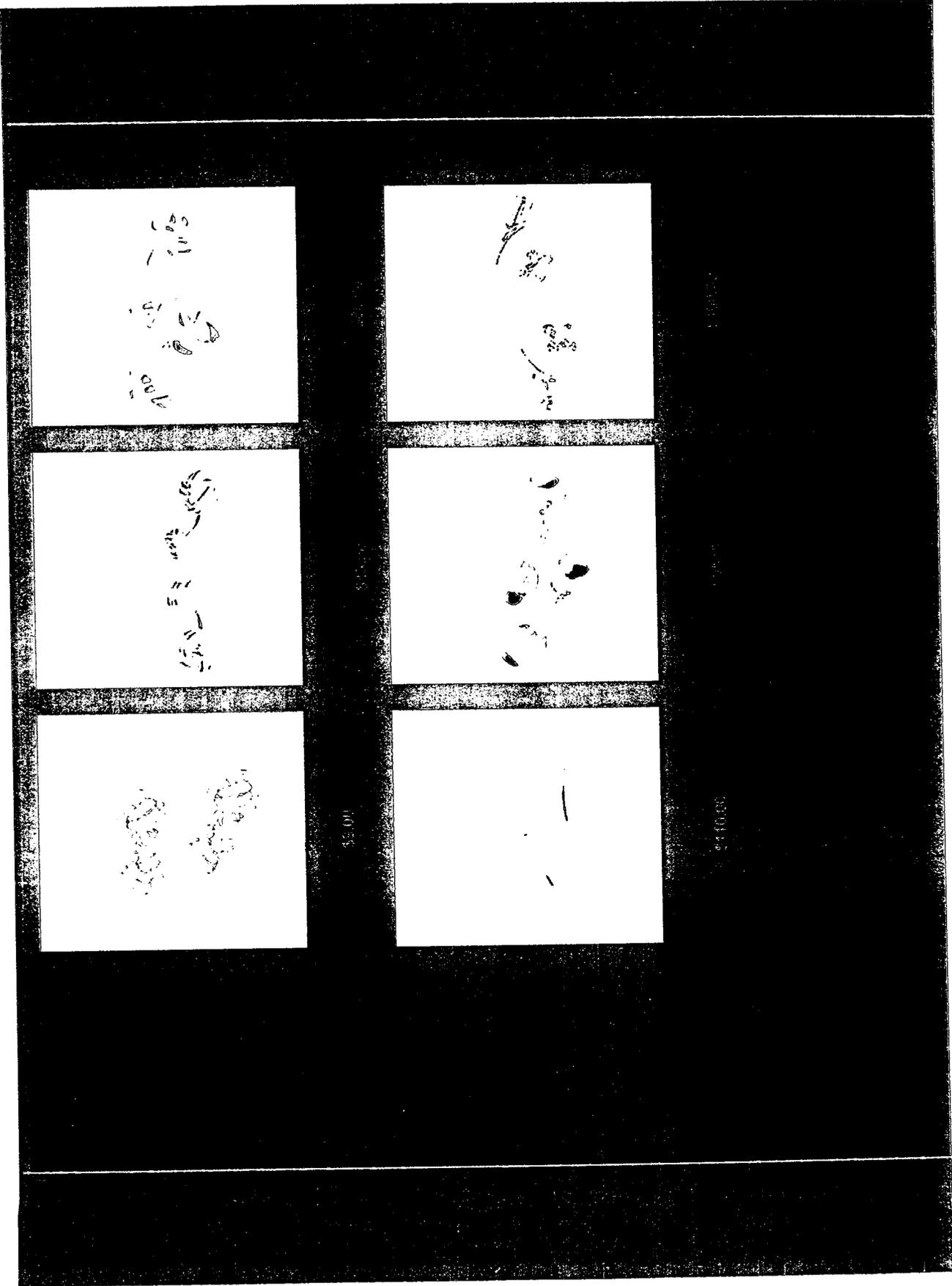


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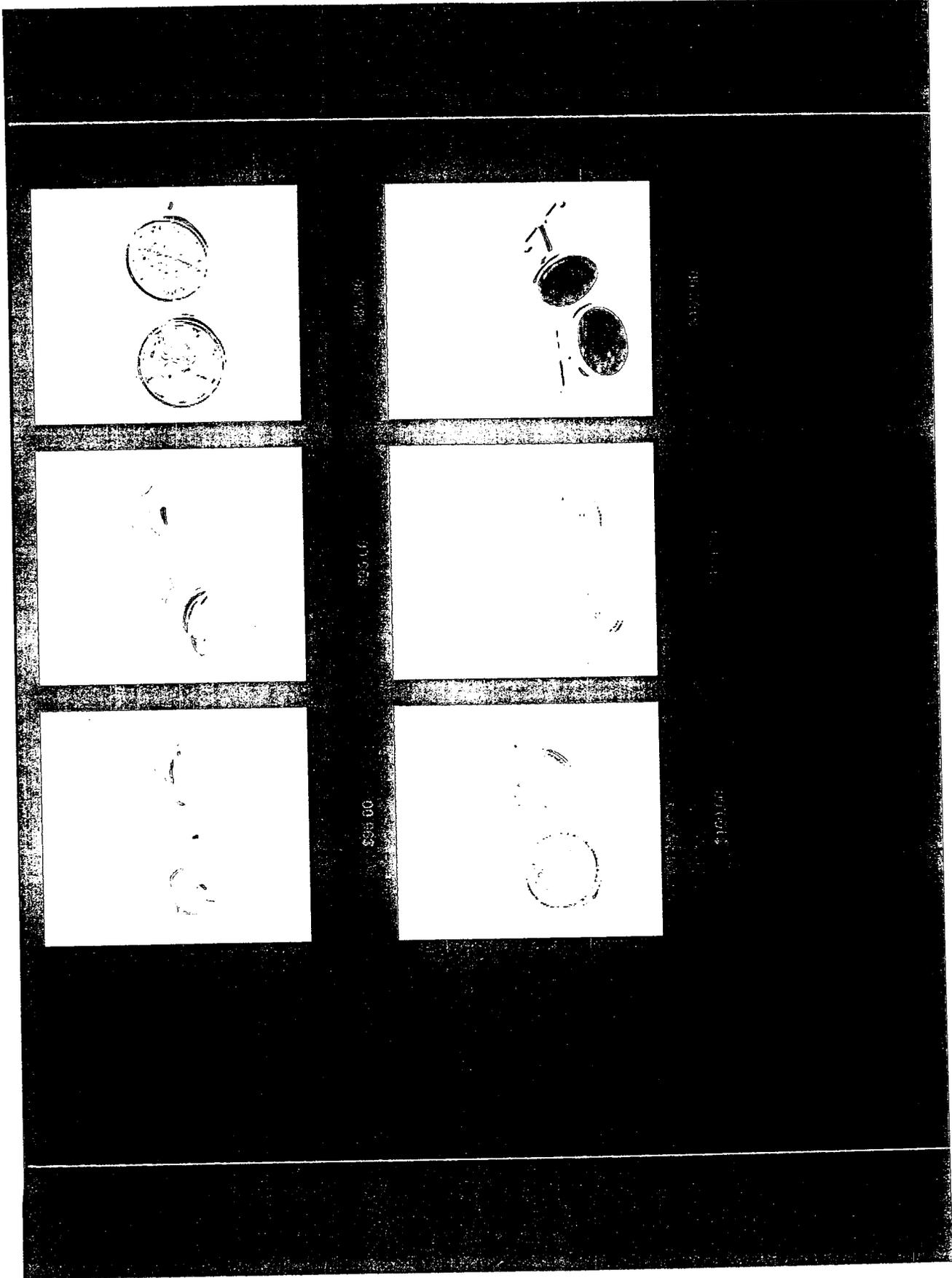




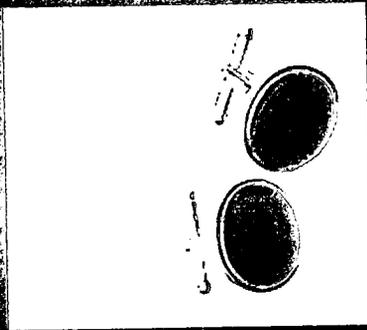
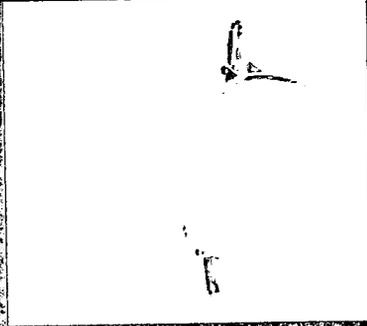
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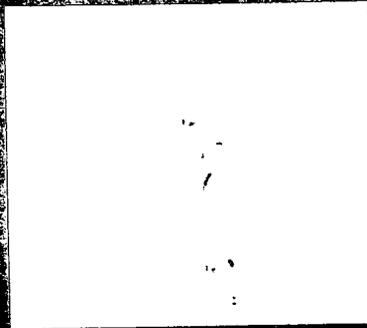
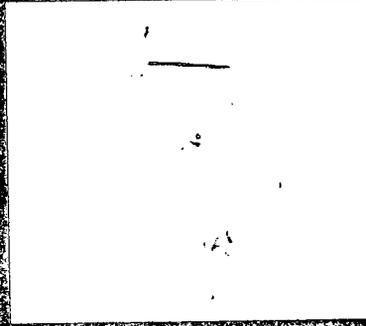
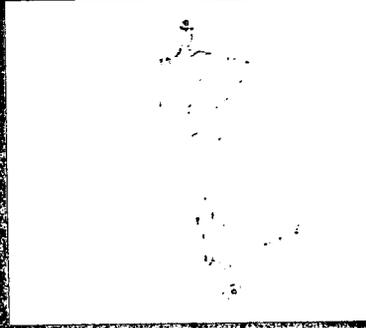
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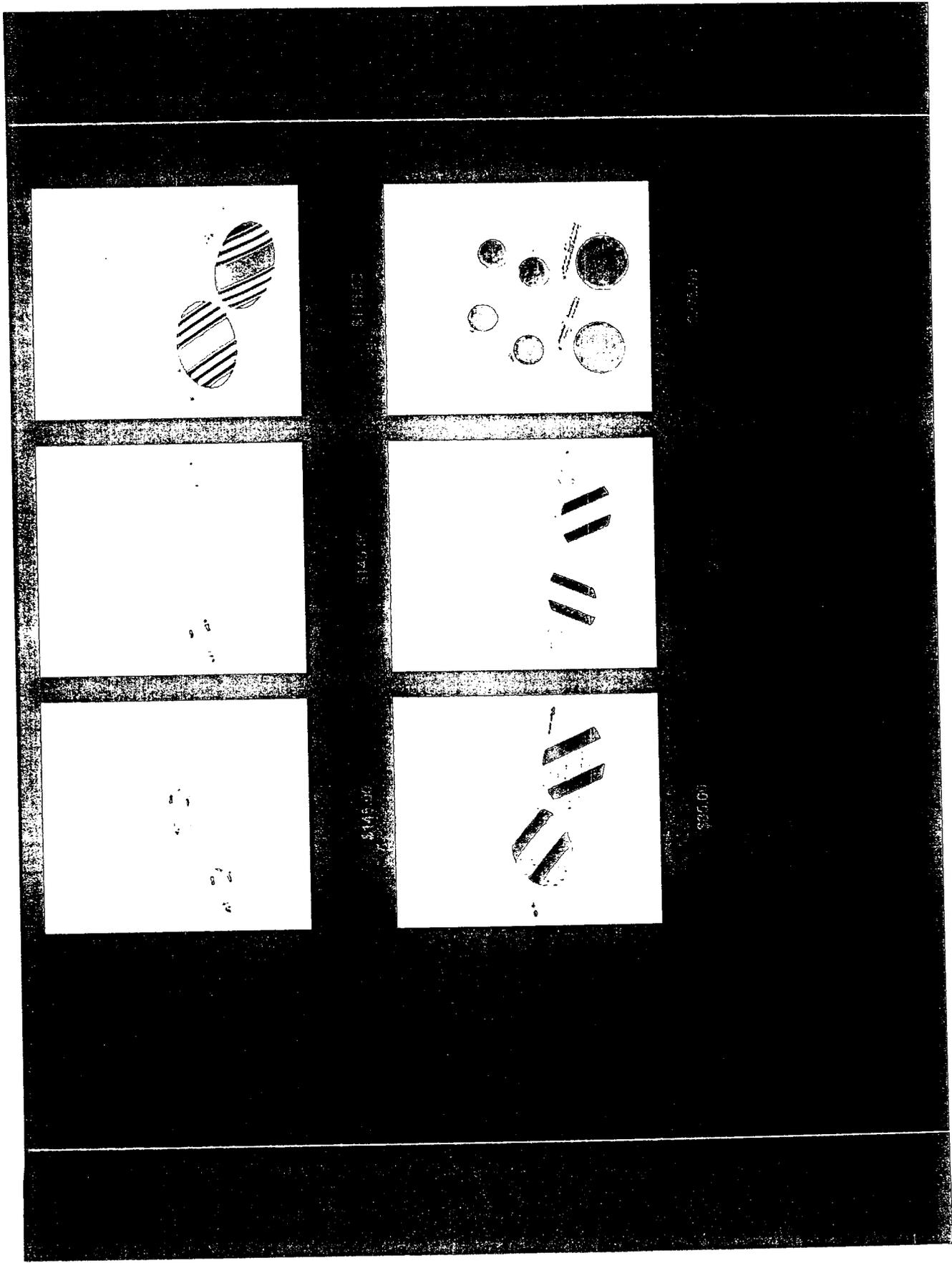
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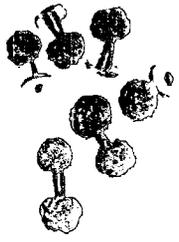
\$100.00



\$147.00



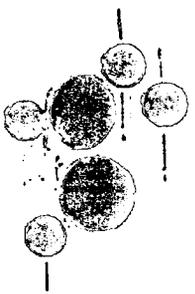
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Vintage Stud Set
\$65.00



Sterling Silver Knot
Stud Set
\$195.00



Onyx & Silver Stud Set
\$275.00



Onyx and Mother of
Pearl Sterling Silver Cuff
Links
\$110.00



14k Gold and Silver Bar
Cuff Links
\$125.00



Mother of Pearl Silk
Knots
\$45.00

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MEN WOMEN BOYS BROOKS BUYS GIFT CARD

Women / Accessories & Gifts / Jewelry

WOMEN

- Holiday Gift Guide
- Country Club
- Shop By Outfit
- Shirts & Knits
- Sweaters & Vests
- Pants
- Dresses
- Skirts
- Petties
- Jackets & Blazers
- Suit Separates
- Outerwear
- Ruinas & Wraps
- Shoes
- Hosiery
- Sleepwear
- Accessories & Gifts
- Accessories
- Jewelry
- Belts
- Handbags & Wallets
- Luggage
- Silk Scarves
- Hats, Gloves & Scarves
- Stationery
- Books
- Dog Accessories
- Clearance

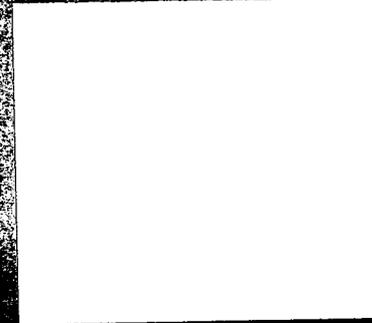
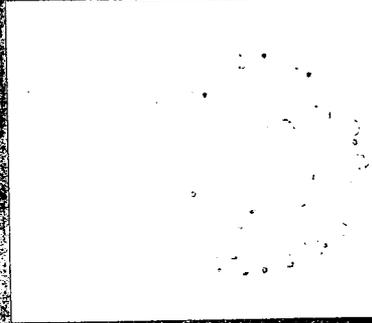
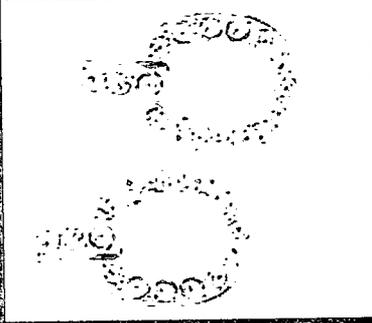


Jewelry

Add a hint of understated elegance with our well-appointed sterling silver and pearl collection. Experience the luxury of our specially fashioned jewelry firsthand.

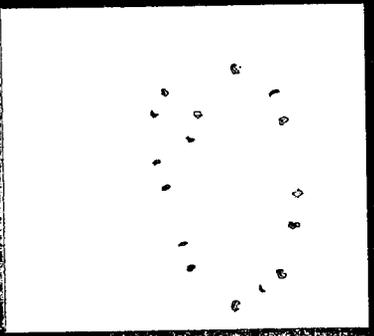
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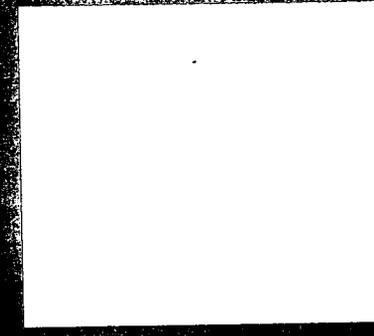
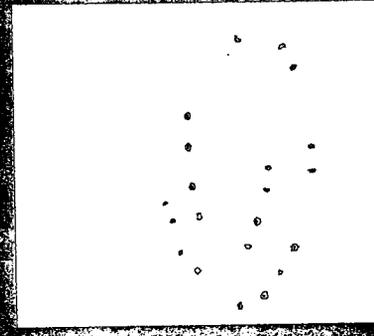
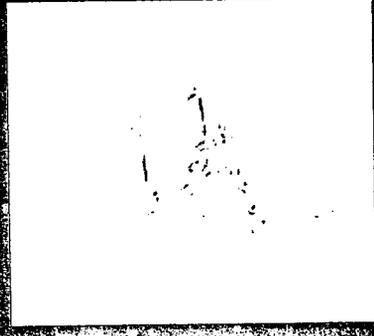
House of Blues Brands Corp. v. Celebrities Publishing Corp.
Consolidated Opposition Nos. 91165876;
91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 73

HOBIBWT0758

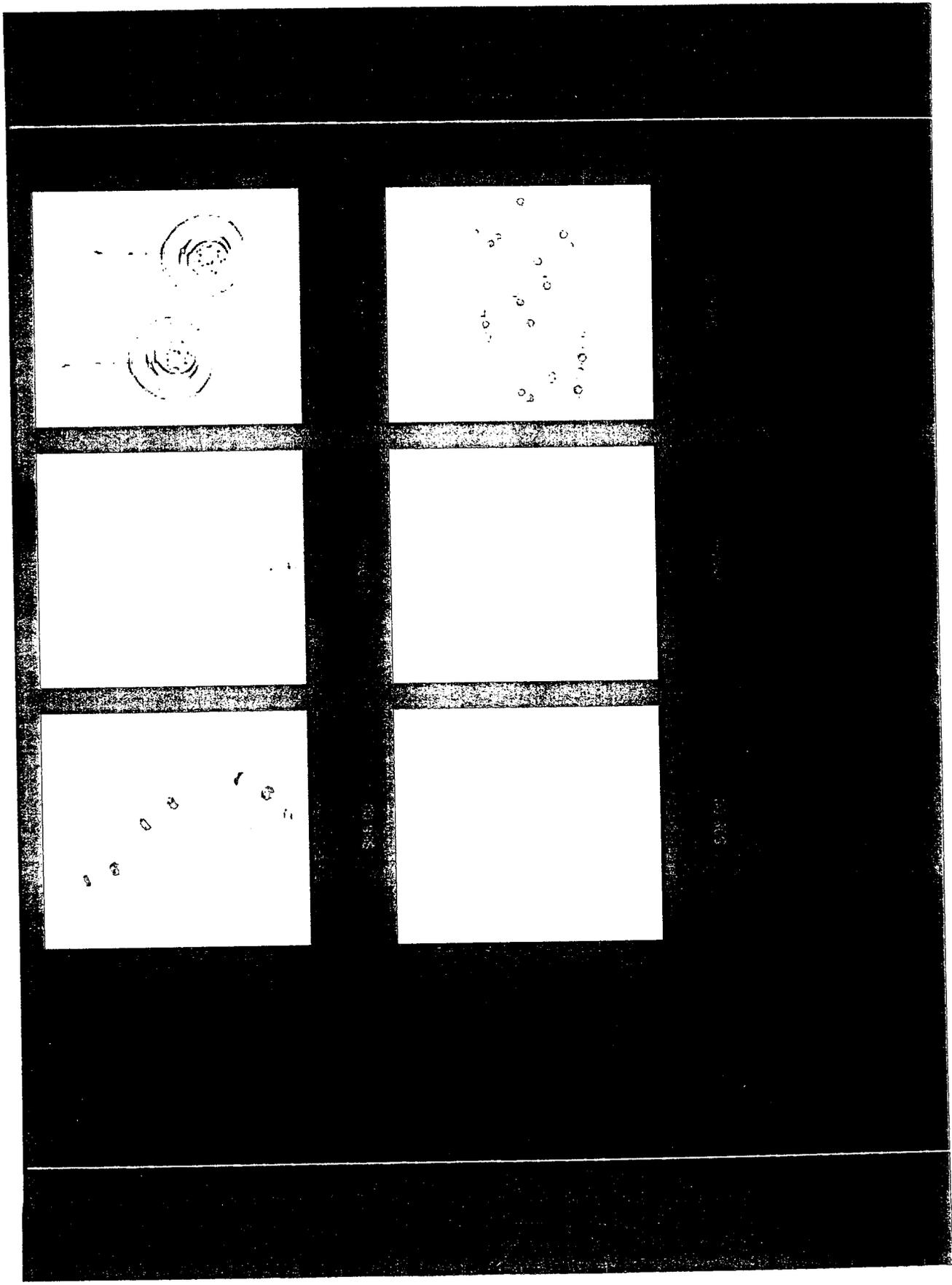


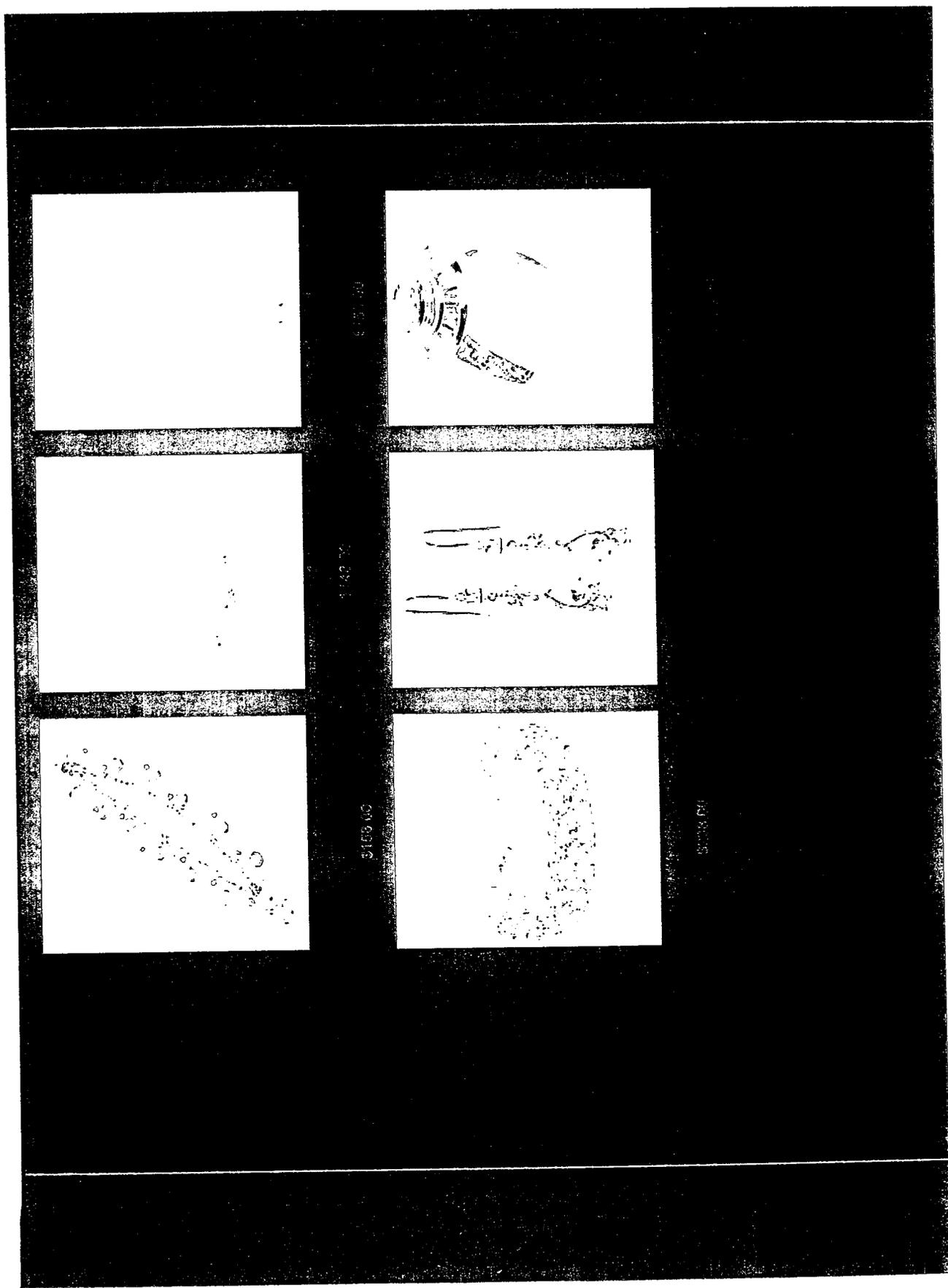
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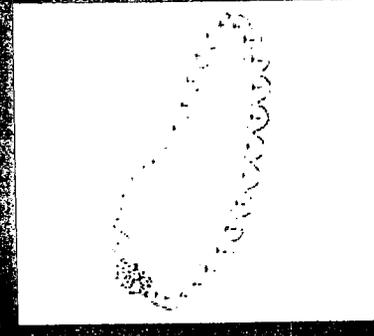
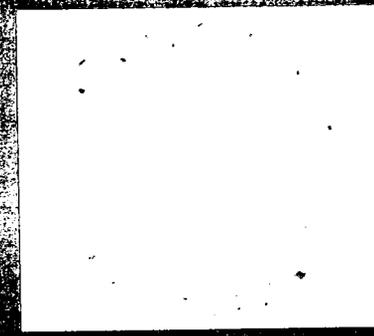
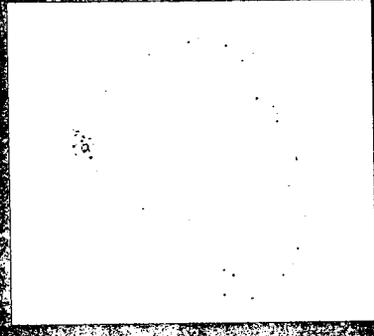
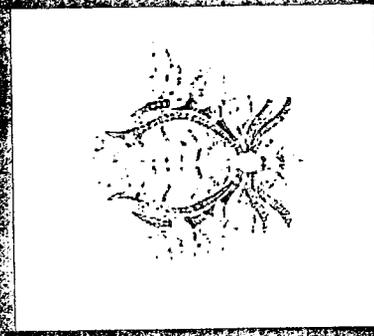
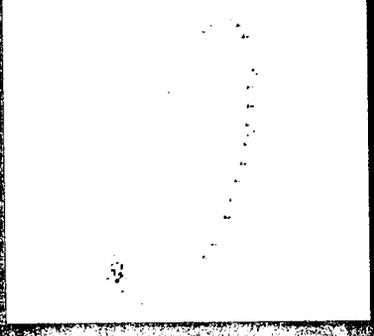
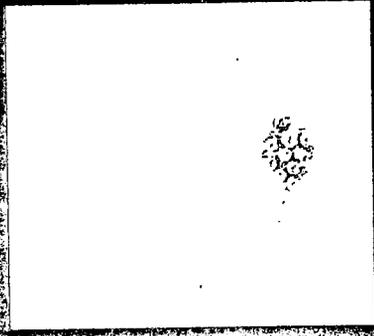


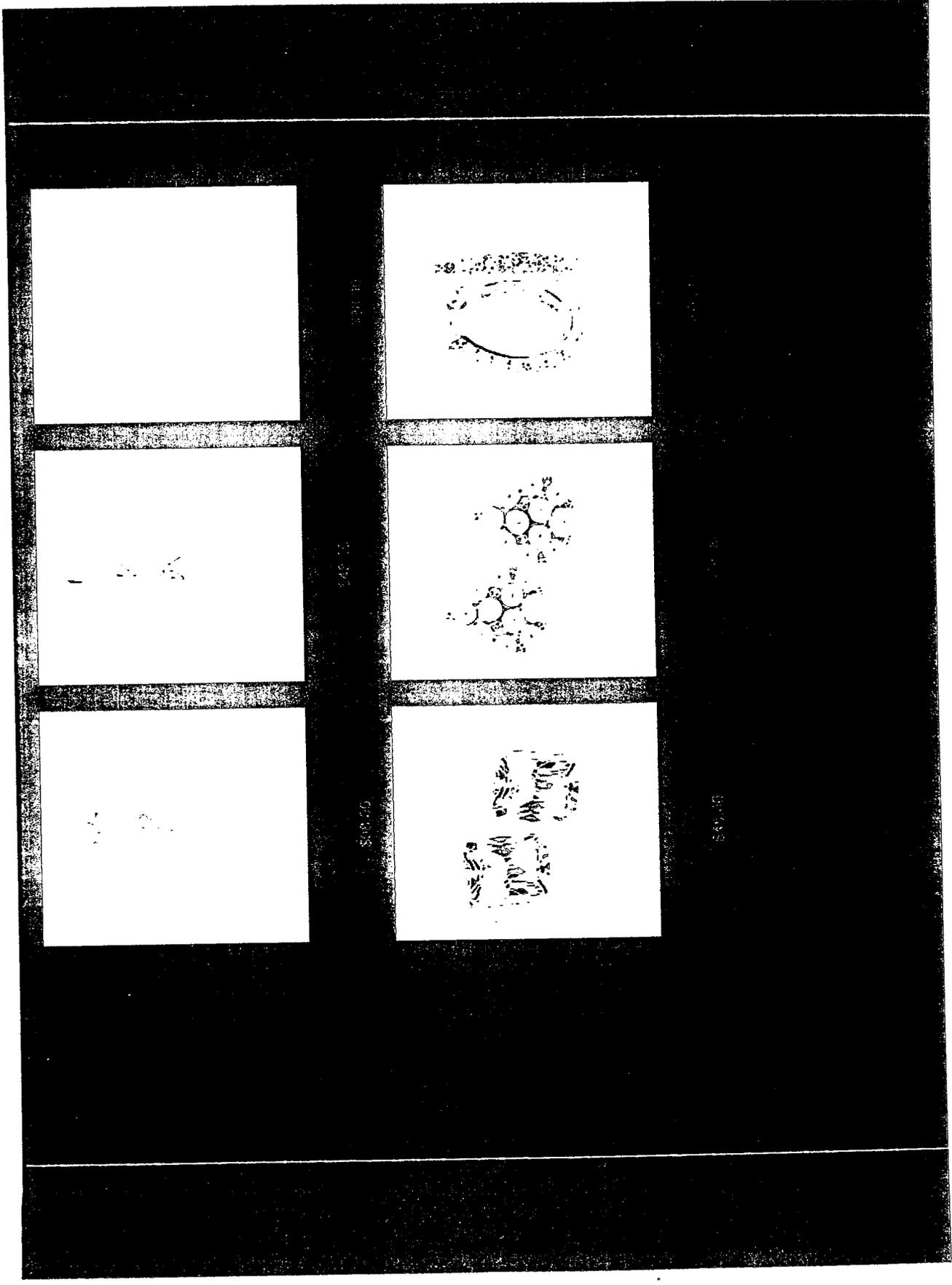
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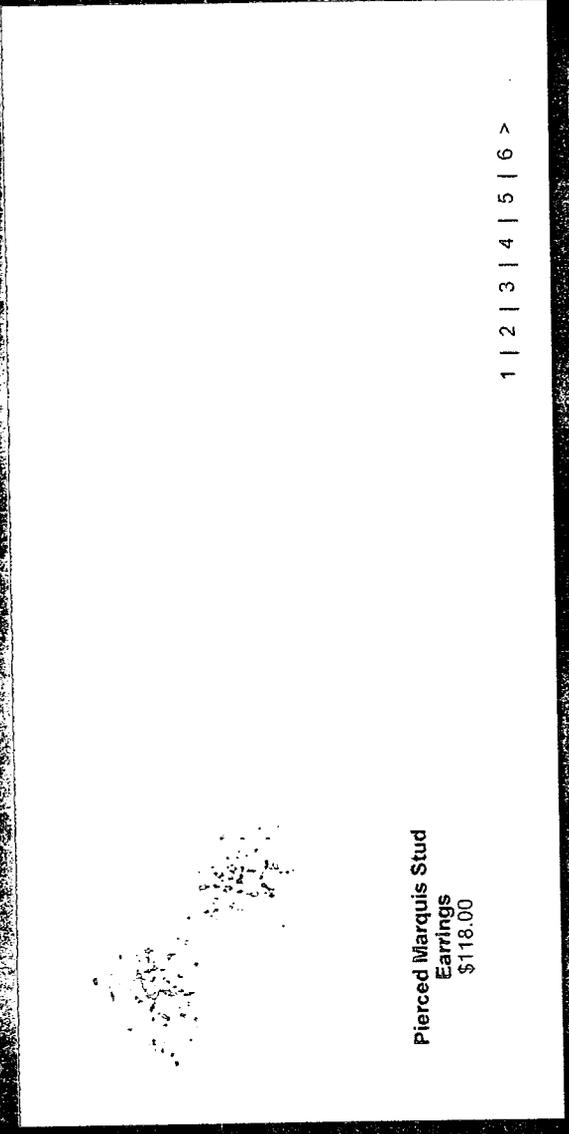


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HOIBW70763



Pierced Marquis Stud
Earrings
\$118.00

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Men / Sport Shirts & Knits / Knits & T-shirts

MEN

- Holiday Gift Guide
- Shop By Outfit
- Dress Shirts
- Ties
- Sport Shirts
- Knits
 - Knits & T-shirts
- Sweaters
- Pants
- Sport Coats & Blazers
- Suits & Formalwear
- Dress Outerwear
- Casual Outerwear
- Footwear
- Underwear & Socks
- Sleepwear
- Accessories & Gifts
- Country Club
- Clearance



Knits & T-shirts

Year-round essentials in solids and stripes including our popular Golden Fleece Performance Polos in the best colors of the season.

Golden Fleece Short Sleeve Performance Polo Shirts

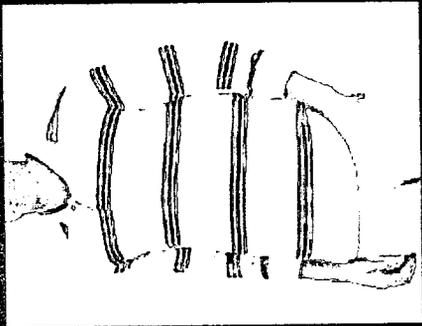
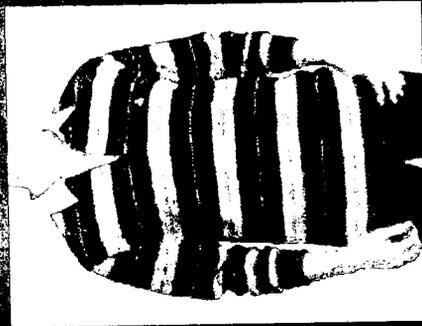
2 for \$79.00 (reg. \$55.00)

Golden Fleece Long Sleeve Performance Polo Shirts

2 for \$99.00 (reg. \$59.50)

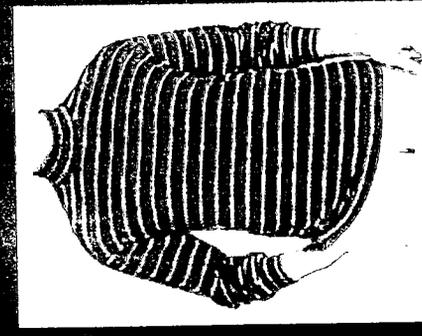
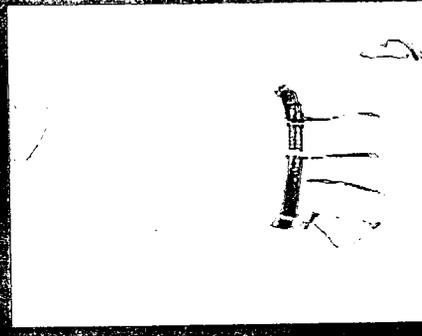
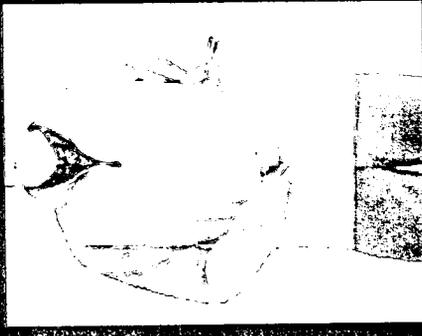
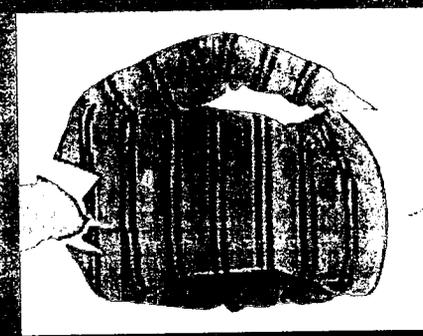
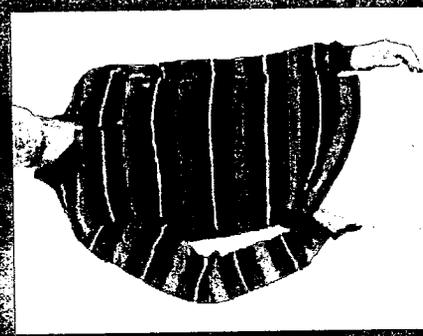
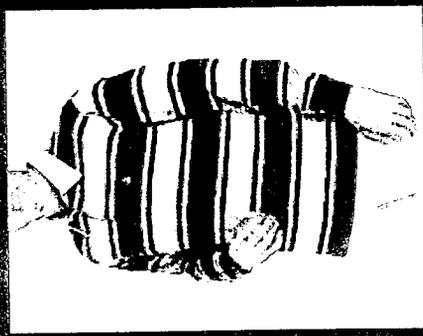
Sort By

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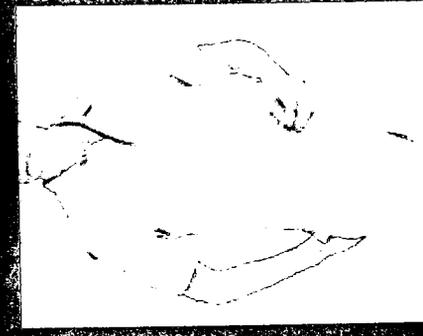
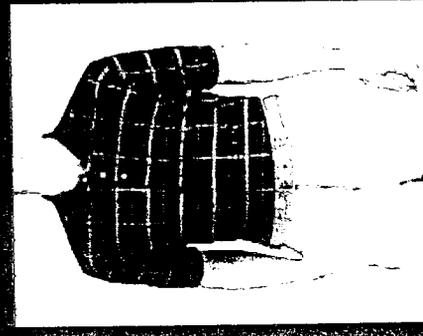
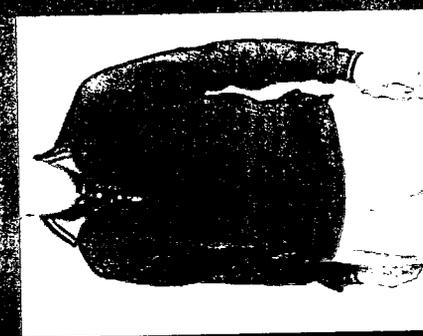
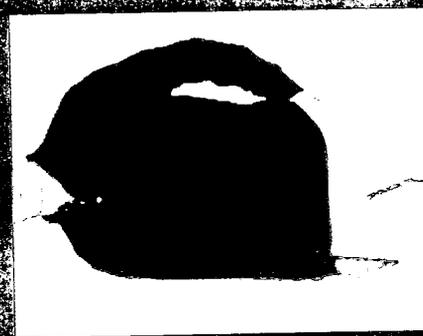


House of Blues Brands Corp. v. Celebrities Publishing Corp.
Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 74

HOBIBWT0765



HOBIW70766



HOBIW70767



Country Club Tennis
Polo Shirt
\$69.50

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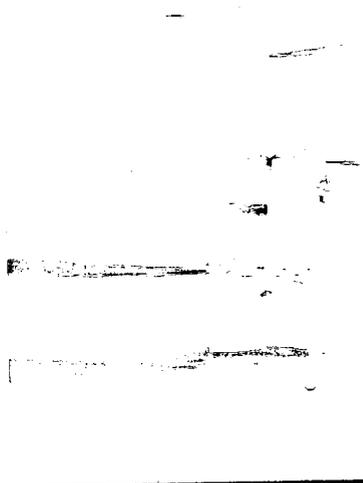


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WOMEN BOYS BROOKS BUYS GIFT CARD

Women / Shirts & Knits / Non-Iron

WOMEN

- Holiday Gift Guide
- Country Club
- Shop By Outfit
- Shirts & Knits
 - Non-Iron Shirts
 - Shirts & Blouses
 - Knits
- Sweaters & Vests
- Pants
- Dresses
- Skirts
- Petties
- Jackets & Blazers
- Suit Separates
- Outerwear
- Ruanas & Wraps
- Shoes
- Hosiery
- Sleepwear
- Accessories & Gifts
- Clearance



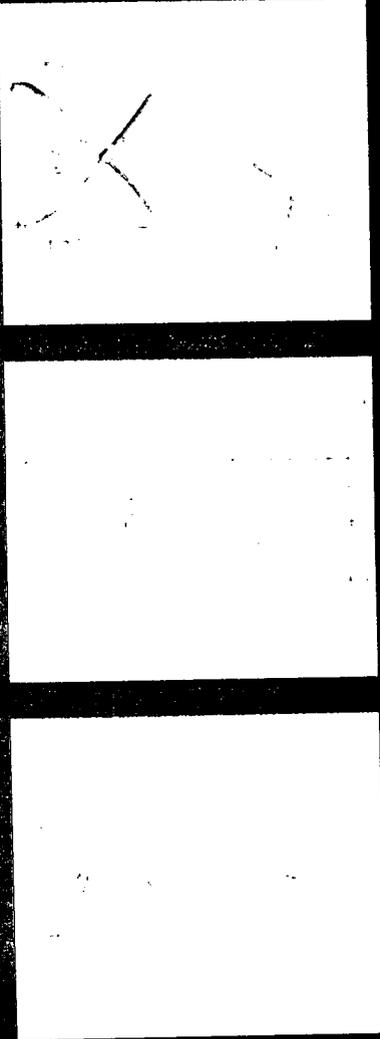
Non-Iron Shirts

Woven from a fine weave two-ply cotton, our Non-Iron shirts feature updated, forward point collars that have a wider flare and are slightly longer for a more modern look.

3 for \$139.00
Applies to shirts priced \$75.00

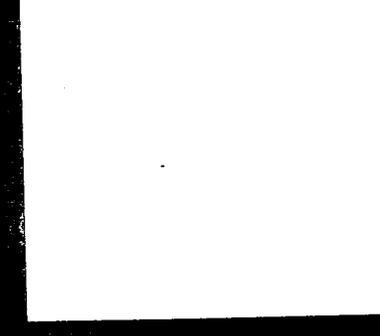
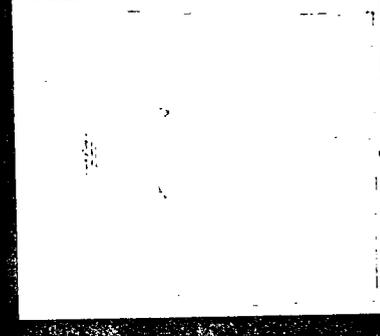
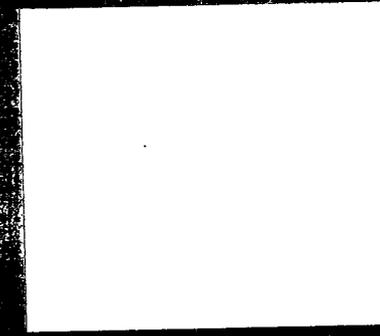
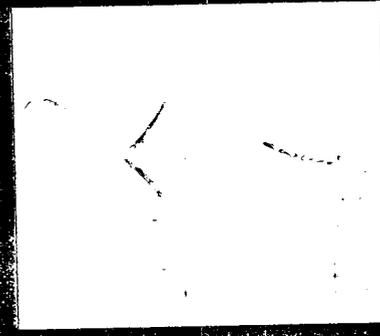
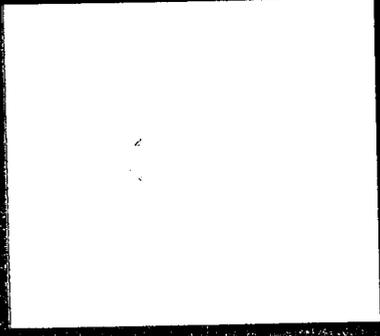
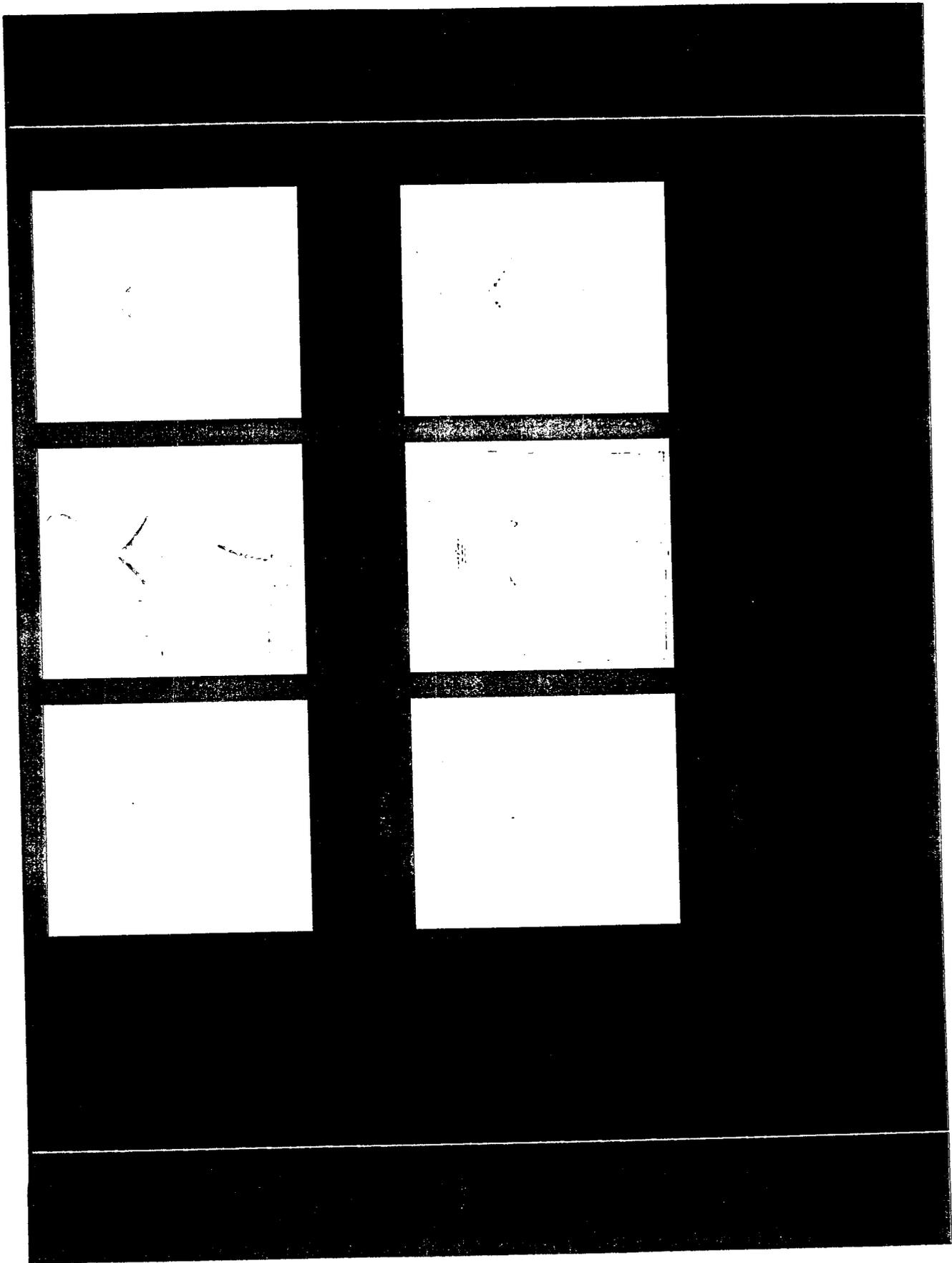
1 | 2 | 3 | 4 >

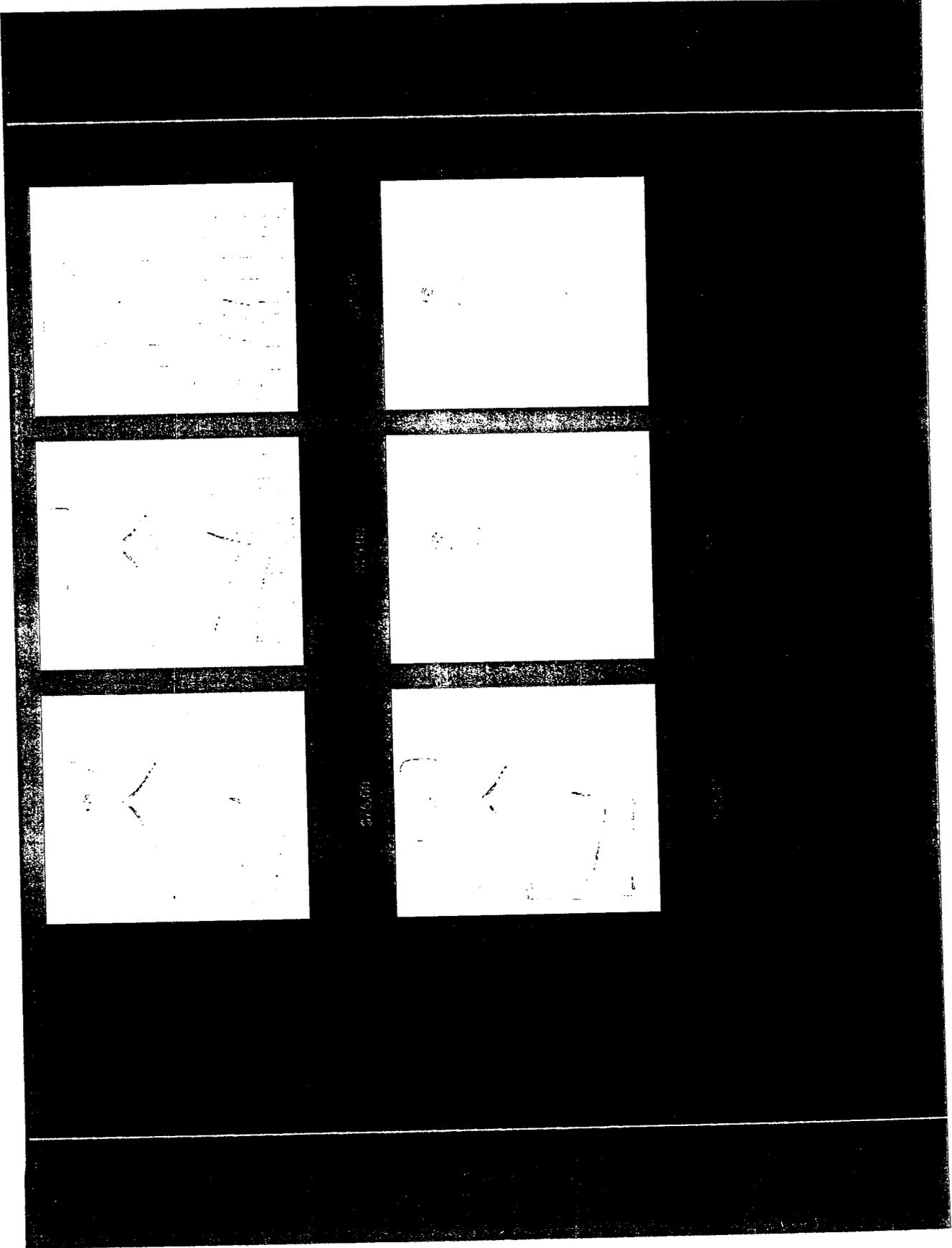
Sort By



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Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 75

HOBIBW70769





<p>Non-Iron French Cuff Satin Stripe Shirt \$75.00</p>	<p>Non-Iron Blue with Multi Stripe Trim Fitted Golden Fleece Supima® Cotton Oxford \$75.00</p>	<p>Non-Iron Check Oxford Fitted Shirt \$75.00</p>
<p>Non-Iron Fitted Oxford Stripe Shirt \$75.00</p>	<p>Non-Iron Luxury French Cuff Shirt \$118.00</p>	<p>1 2 3 4 ></p>

1.800.274.1815

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20BIBWT0772

House of Blues Brands Corp. v. Celebrities
 Publishing Corp.
 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 76

GUESS: Women Accessories: Handbags & Wallets

Customer Care | My Wish List | My Account | Shopping Bag

SEARCH

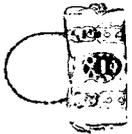
HOME > WOMEN'S ACCESSORIES > HANDBAGS & WALLETS

Product Results: (1 - 10 of 67) Sort By: Best Sellers

View All 1 2 3 4 5 >



Gabriella Mini Half Flap
\$38.00



Sicily Box Bag
\$68.00



Sicily Mini Dr. Satchel
\$40.00



Sicily Large Satchel
\$85.00



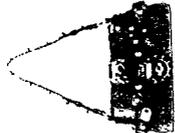
Timeless Whistler Boxed Satchel
\$55.00



Venus Wallet Boxed Set
\$45.00



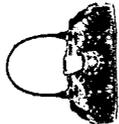
Slim Checkbook Wallet
\$26.00



Sicily Half Flap
\$65.00



Gabriella Top Zip
\$68.00



Crate East West Satchel
\$75.00

Customer Care | My Wish List | My Account | Shopping Bag

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 Publishing Corp.
 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 77

GUESS: Men Accessories: Wallets & Bags

Customer Care | My Wish List | My Account | Shopping Bag

SEARCH

HOME > MEN'S ACCESSORIES > WALLETS & BAGS

Product Results: (1 - 10 of 10) Sort By **New Arrivals**

View All 1 2 >



Blue Aberdeen Billfold
\$35.00



Red Aberdeen Billfold
\$35.00



Black Colvill Trifold
\$35.00



Brown Colvill Billfold
\$35.00



Kentucky Billfold w/ Eagle
\$32.00



Black Brentwood Passcase
\$32.00



Brown Brentwood Passcase
\$32.00



Marabelle Billfold
\$30.00

White Cascade Wallet
\$28.50



Estrella Black Billfold
\$30.00

[Home](#) | [Men's Accessories](#) | [Wallets & Bags](#) | [New Arrivals](#) | [My Account](#) | [My Wish List](#) | [Customer Care](#) | [Shipping Bag](#)

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91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 79

GUESS: Women Accessories: Jewelry

Customer Care | My Wish List | My Account | Shopping Bag

SEARCH

NARROW YOUR SEARCH

HOME > WOMEN'S ACCESSORIES > JEWELRY

View All 1 2 3 4 5 >

Product Results: (1 - 10 of 100) Sort By: Best Sellers

- | | | | | |
|--|--|--|--|--|
|  |  |  |  |  |
| Silver Heart Charms Bracelet
\$25.00 | Love Disc Bracelet
\$15.00 | Crystal Fleur de Lis Earrings
\$25.00 | Crystal Cross Necklace
\$15.00 | GUESS Oval Tag Choker
\$18.00 |
|  |  |  |  |  |
| Gold/Navy Fleur de Lis Locket
\$32.00 | Paved Heart Necklace
\$30.00 | Gold Heart Charm Bracelet
\$25.00 | Curved Silver Bangles
\$18.00 | Linear Sparkle Earrings
\$25.00 |

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 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 80

Guess: Women: Tops: Logo Tees

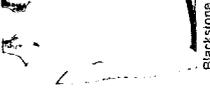
Customer Care | My Wish List | My Account | Shopping Bag

SEARCH

NARROW YOUR SEARCH

HOME > WOMEN > LOGO TEES

Product Results: (1 - 10 of 13) Sort By: Best Sellers

				
Dallas Tee \$39.00	Zulu Guess Tee \$39.00	Blackstone Tee \$59.00	Sun Heart Tank \$39.00	Wallpaper Tee \$39.00
				
Dripping Bling Tank \$69.00	Guess Twinkle Tank \$34.00	Guess Chain Metal Tank \$59.00	Italia Paper Tank \$49.00	Peaky Guess Tank \$49.00

View All 1 2 >

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 Publishing Corp.
 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 81

Guess: Men: Tops: Tees

Customer Care | My Wish List | My Account | Shopping Bag

SEARCH

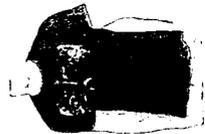
NARROW YOUR SEARCH

View All 1 2

Product Results: (1 - 10 of 16) Sort By: Best Sellers



The Midnight Oil Tee
\$20.00



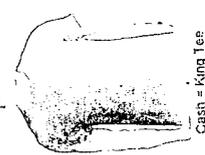
World Tour Tee
\$25.00



Griffin Tee
\$29.00



Stream V Neck
\$29.00



Cash = King Tee
\$29.00



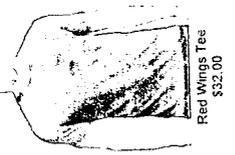
Flourished Side Tee
\$32.00



Okinawa Tigers Tee
\$29.00



Stream Silt Top
\$44.00



Red Wings Tee
\$32.00

Salinas Layer Tank
\$19.50

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SEARCH



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HARD ROCK STUFF
 ACCESSORIES



Hard Rock Barbie® Pink

Hard Rock Barbie® Pink enters the scene just in time for the holidays! Jamming in a pink camouflage ensemble with skull and crossbones motif, Hard Rock's new Barbie® comes complete with Hard Rock "guitar" and a collectible limited edition pin.

Other exclusive features of the Hard Rock Barbie® Pink include Brunette hair with strawberry blonde highlights (found only on this edition), a doll stand, Certificate of Authenticity and Collectors Card. Pin included with the Hard Rock Barbie® Pink features a gold tone base metal also exclusive to Hard Rock Barbie® Pink.

Hard Rock Barbie® Pink follows a series of Hard Rock Cafe Barbie® dolls, a widely collected series that was available exclusively at HRC locations and at BarbieCollector.com. That series will continue with the next edition of the Hard Rock Cafe Barbie® debuting the summer of 2007.

Login

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 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 82

HOIBW10779

Add the new Hard Rock Barbie® Pink to your holiday shopping list and add some rock to your Barbie® collecting today!

Check out the new Barbie® collectible 

Additional handling charge of \$.50 cents will be applied to each doll sold to cover special packaging of the Hard Rock Barbie® Pink.

Price: \$45.00

Quantity: 1



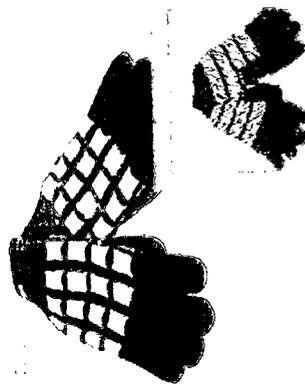
[VIEW DETAIL](#)

Checked Knit Gloves

Keep the frostbite at bay with some classic knit gloves. Add the coordinating [beanie](#) and [scarf](#) for a pulled together look.

Price: \$15.00

Quantity: 1



[VIEW DETAIL](#)

Checked Knit Scarf

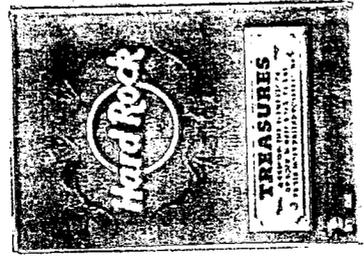
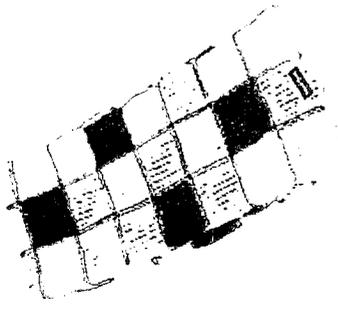
Wrap yourself in something warm and stylish this fall. With matching [gloves](#) and [beanie](#), you'll stay warm while lookin' hot.

Price: \$20.00

Quantity: 1



VIEW DETAIL



Hard Rock Treasures DVD

Get a behind-the-scenes look at Rock n' Roll Royalty and their most prized possessions! Travel with Hard Rock's Director of Acquisitions Don Bernstine on a globetrotting, deadline driven search for that next great addition to the most extensive rock memorabilia collection on the planet. Search through the tour buses, homes and garages of rock superstars KISS, Aerosmith, Motley Crue, Jimmy Page, Van Halen, Metallica, Velvet Revolver, the Chili Peppers and more, as Don uncovers the treasures that make up Hard Rock's iconic collection.

DVD Specs:
16x9 Anamorphic Widescreen
5.1 Dolby Digital Surround
Dolby Surround 2.0

DVD 7750
Color
Run Time: 90 minutes
Formatted for Region 1 - US and Canada
European version available at European Hard Rock Cafe's

Price: \$25.00

Quantity: 1



VIEW DETAIL

Retro Flight Bag

HOBIBWT0781

Taken from a photo hanging in the Hard Rock Cafe New York, our Retro Flight Bag is a replica of the bag the legendary Beatles carried on their first flight to the US. The red vinyl bag features inside zippered pocket, black logo liner and adjustable shoulder strap. 12" x 13" x 3.5"

Price: \$20.00

Quantity: 1



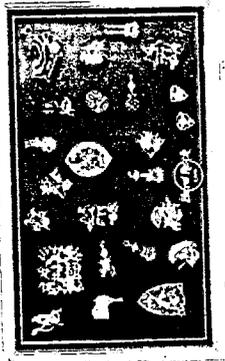
VIEW DETAIL

Large Cherry Pin Display Case

Need something larger to display your collection? Our Large Cherry Pin Display Case comes complete with lock set and keys to keep your treasures safe and in perfect condition whether you hang it, prop it, or lay it flat. Cherry wood with etched glass front and small Hard Rock logo. Measurements are: 22" x 14" x 2".

Price: \$65.00

Quantity: 1



VIEW DETAIL

Medium Pin Display Case

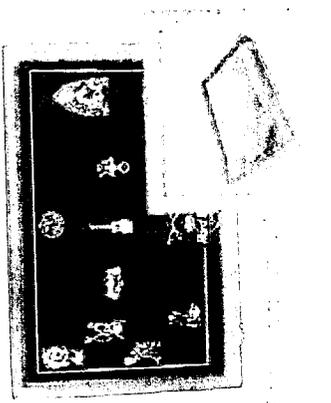
Display your collection with this glass fronted wooden case! Complete with lock & keys to keep those unwanted fingers from handling your prized possessions.

Case measures 12"x 18"x 2"

Price: \$50.00

Quantity: 1

HOIBW70782



VIEW DETAIL

Mini Cherry Pin Display Case

Hang it, prop it, or lie it flat, our Mini Cherry Pin Display Case will keep your treasures displayed and in perfect condition. Cherry wood with etched glass front and small Hard Rock logo. Measurements are: 12" x 9" x 2".

Price: \$35.00

Quantity: 1



VIEW DETAIL

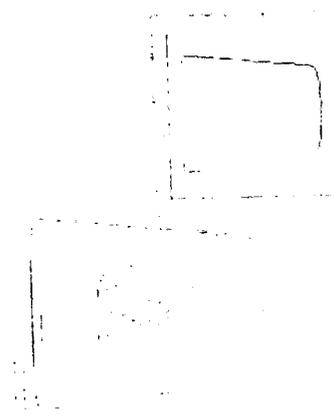
Ambassadors of Rock Glass

Celebrate Hard Rock's 35th anniversary with authentic Limited Edition Hard Rock merchandise including tees, glasses, keychains, pins and hats, as we spread the love and the music on the Ambassadors of Rock concert tour.

If you're going to represent, do it large. Huge, 13 oz. frosted Ambassadors of Rock Glass will hold *all* of your favorite beverage.

Special Offer: Buy 4 AOR glasses for \$15

- The promotional price of \$15 for 4 Ambassadors of Rock Glasses is only available for a limited time. Single glasses are regularly \$8 each.
- Offer does not apply to other products in the Rock Shop, and



cannot be combined with other discounts.

- **Promotional pricing will be reflected at Checkout and does not include taxes, shipping or handling.**
- You must add Quantities of 4 into your cart for the promotional discount to apply.

Price: \$9.00

Quantity: 1



[VIEW DETAIL](#)

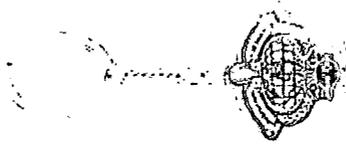
Ambassadors of Rock Keychain

Celebrate Hard Rock's 35th anniversary with authentic Limited Edition Hard Rock merchandise including tees, glasses, keychains, pins and hats, as we spread the love and the music on the Ambassadors of Rock concert tour.

Keychain features spinning "globe" covered in blue and white enamel with key ring and chain.
 Size: 3.5" x 1.5"

Price: \$9.00

Quantity: 1



[VIEW DETAIL](#)

Ladies Excitement Sunglasses

And you think snowboarding adds excitement to your life? Try these... Black metal frame, smoke grey lens and rubberized nosepiece for superior comfort.

Price: \$19.00

Quantity: 1

HOIBW70784



VIEW DETAIL



Ladies Sydney Sunglasses

Come on rock star, add some bling to your eyewear collection! A single butterfly with 4 delicate crystals accent each side of these cool shades. Grey lens and grey plastic frames.

Price: \$19.00

Quantity: 1



VIEW DETAIL



Ladies Promise Sunglasses

Sexy, black and white striped arms support this unique and funky style. Blue tinted lenses for the fashion conscious.

Price: \$19.00

Quantity: 1



VIEW DETAIL



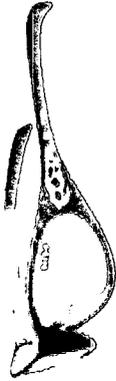
HOIBW10785

Men's Grid Sunglasses

Let Hard Rock keep you in style with our new line of eyewear. Matte black plastic frames, yellow lenses and flames on the sides give new meaning to the phrase "eye candy"!

Price: \$19.00

Quantity: 1



[VIEW DETAIL](#)

Ladies Crystal Sunglasses

Ready for a hip, updated look in eyewear? Check out the shades that the stars are wearin'! "Rock-wear"... Fashion for your eyes...

Price: \$19.00

Quantity: 1



[VIEW DETAIL](#)

Men's Chopper 1 Sunglasses

Bold and masculine look offers the ultimate in both style and coverage. Grey metal frame with greyed lens.

Price: \$19.00

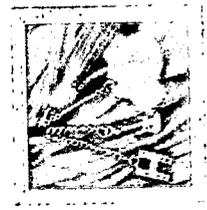
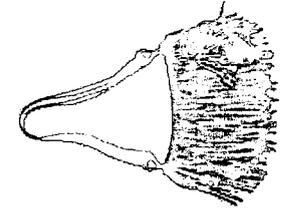
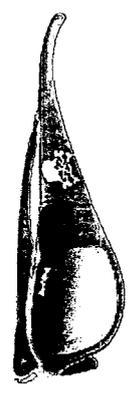
Quantity: 1



[VIEW DETAIL](#)

HOIBBWT0786

VIEW DETAIL



Suede Fringe Bag

Funky, fringed, brown suede bag is just right for fall. With inside zippered pocket, cell phone pocket and silver dangles - guitar, letter "H" and HR logo - attached to double suede strap. Snap closure, 100% leather with nylon lining. Bag measures 11" x 7".

Price: \$45.00

Quantity: 1



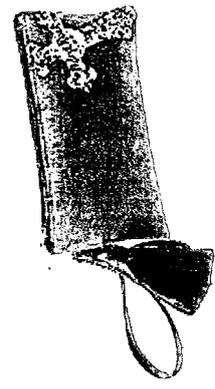
VIEW DETAIL

Black Wristlet

Leave the large bag at home and tuck what you need into our sexy little wristlet instead! Imitation black leather (no animal hide in this!) with a distinct rock edge.

Price: \$12.00

Quantity: 1



HOIBW/T0788

VIEW DETAIL

Love All Serve All Satchel

Throw your stash into the "Love All Serve All" Satchel and you're ready to rock. Made from PVC "leather" with red, white and blue design stitched to front. Very cool... Comes with adjustable strap... Bag size is 12" x 13"

Price: \$25.00

Quantity: 1



VIEW DETAIL

Leather Saddle Shoulder Bag

Complete your hippie look with our cool 70's style leather bag! The soft, braided leather strap and tooled flower and guitar design will help you spread love and peace where ever you go. Bag measures 8" wide by 6 1/2" deep...

Price: \$50.00

Quantity: 1

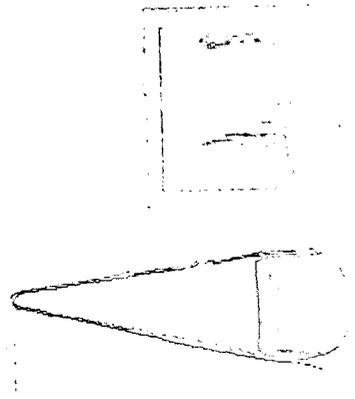
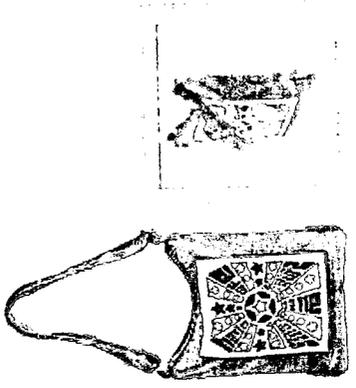


VIEW DETAIL

Black Tech Messenger Bag

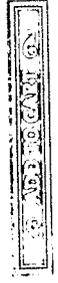
Black, sleek, sexy and sophisticated. Toting your belonging's around town never looked so cool. This nylon/cotton blend black and gray bag has enough room for all the important stuff you need by your side. Bag measures 13" x 12" x 3". Pick one up today!

Price: \$30.00



HOBIBWT0789

Quantity: 1



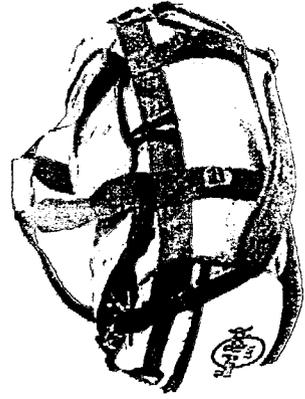
VIEW DETAIL

Duffle Bag - Black/Grey

Beat it up, bang it around, it doesn't matter... Hard Rock's duffle is made tough and has tons of room to keep your stuff together. Fill it up and go.... 100% Nylon

Price: \$40.00

Quantity: 1



VIEW DETAIL

Wallet - Black/Grey

Drop your bills into our wallet and watch your fortunes grow...

Price: \$10.00

Quantity: 1



VIEW DETAIL

HOBIBWT 0790

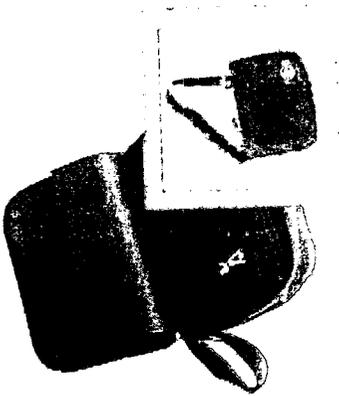
Pin Collectors' Bag

Our Pin Collectors' Bag features HRC logo on front, an inside set of pockets for pin paraphernalia, five removable 8" x 12" pockets, plus one outside pocket for tickets, maps, etc. Adjustable and removable shoulder strap included.

Bag Measures: 13" x 10.5" x 3"

Price: \$40.00

Quantity: 1



[VIEW DETAIL](#)

HRC Fender Strat Pack

Get everything you need to rock the house with Hard Rock's Fender Strat Pack. Pack includes black Fender Stratocaster Guitar, Frontman 15G Amp, gig bag, electronic tuner, cables, stereo headphones, strap, picks and tutorial.

Click below for additional Guitar Images:

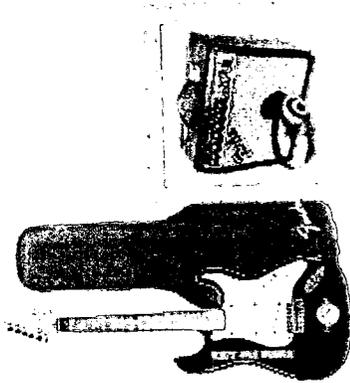
[Click Here to view full size guitar...](#)

[Click Here to view full amp...](#)

[Click Here to view neck of guitar...](#)

[Click Here to view headphones...](#)

[Click Here to view guitar carrying case...](#)



Price: \$450.00

Quantity: 1



VIEW DETAIL

Hot Wheels® 1963 Cadillac Coupe De Ville

Add to your collection of Hard Rock Cafe Hot Wheels® cars! 1:64 scale... Comes complete with case for easy display.

Price: \$13.00

Quantity: 1



VIEW DETAIL

Hot Wheels® Bizarro Red

Get the next edition in the Hard Rock Cafe Hot Wheels® Collection! Car comes complete with clear plastic case for easy display. In 1:64 scale...

Price: \$13.00

Quantity: 1



VIEW DETAIL

Hotwheels® '48 Woody

Add this sweet 1:64 scale Limited Edition '48 Woody to your collection and you'll be ready to rock! Car comes complete with display case for easy viewing.

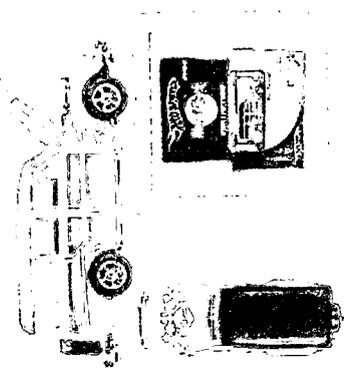
Price: \$13.00

Quantity: 1

HOIBWWT 0792



VIEW DETAIL



Hot Wheels® Big Mutha®

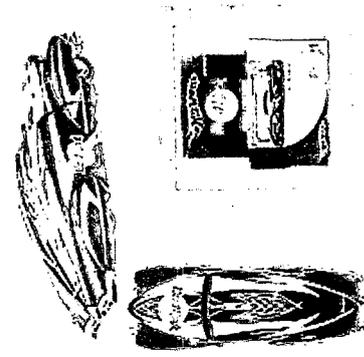
Made exclusively for Hard Rock Cafe, the collector quality Hot Wheels® Big Mutha® will add some rock to your collection! Big Mutha® comes in 1:64 scale with clear plastic case for easy display.

Price: \$13.00

Quantity: 1



VIEW DETAIL

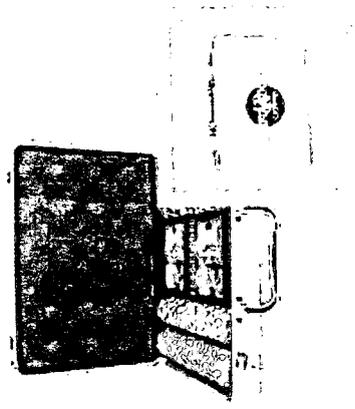


HR Casino Poker Set

Add some cool to your next game night! With 200 chips weighing a solid 11.5 grams each, 2 decks of cards and 5 dice protected in a sleek aluminum case, the Hard Rock Casino Poker Set will make your next poker party rock!

Price: \$70.00

Quantity: 1



NEW DETAIL

RIFF - The Music Trivia DVD Game

Rock your memories and challenge your recall on all things music related with Hard Rock's new music trivia game, RIFF. From Grunge to Rap to Heavy Metal, you'll compete through a series of puzzles, videos and challenges to see if you're ready to face the music!

Package includes: Game DVD, Memorabilia Poster, 1 Free month of unlimited music from napster, and a chance to win a week at the Hard Rock Hotel in Orlando, FL.

Price: \$25.00

Quantity: 1



NEW DETAIL

Hard Rock Casino PC Game

Need to spice up your nightlife? Play your favorites including Blackjack, Video Poker, Slots and more against hard core "Rock" fans with our interactive PC game.

International Edition includes Dutch, English, French, German and Spanish

FREE bonus version for Palm and Pocket PC!

Price: \$25.00

Quantity: 1



NEW DETAIL

Hard Rock Cafe Monopoly Game

Get your game on and "Advance to Go" with our custom made Monopoly set...

HOBBW7 0794

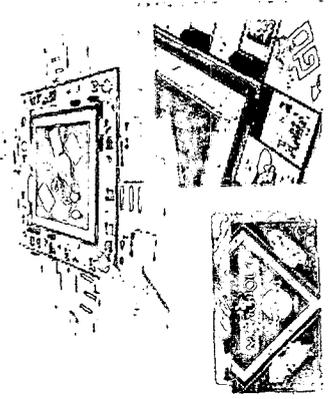
Custom Tokens Include:
Guitar Pick, Motorcycle, Guitar, HRC Hurricane Glass, Saxophone and Hamburger.

Price: \$40.00

Quantity: 1



VIEW DETAIL



HRC Monopoly 2nd Edition

Time for a "token" change to this classic game...

Custom Tokens Include:
The Waitress, Amp, Drum Set, Tour Bus, Sundae, Acoustic Guitar

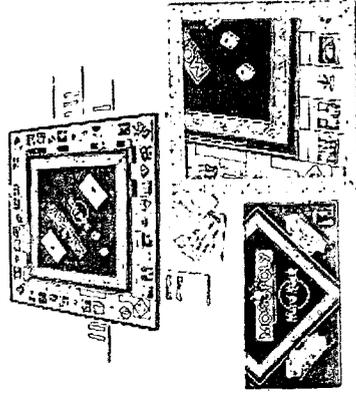
And for you game collectors, pick up the "original" version of the Hard Rock Monopoly game while you still can!

Price: \$40.00

Quantity: 1



VIEW DETAIL

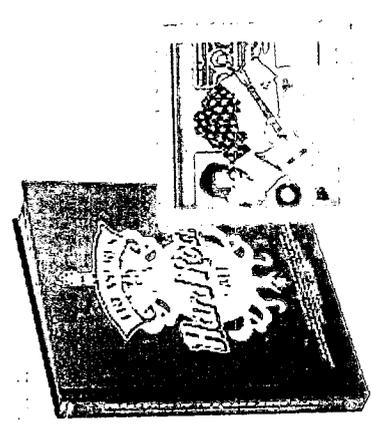


Treasures from the Hard Rock Cafe Book

Containing laugh-out-loud anecdotes, jaw-dropping stories, and a photo gallery of rock's coolest memorabilia, "Treasures of the Hard Rock Cafe" is sure to give any rock fan hours of rock n' roll edged entertainment.

Price: \$30.00

Quantity: 1



VIEW DETAIL

Treasures of the Hard Rock Cafe Limited Edition

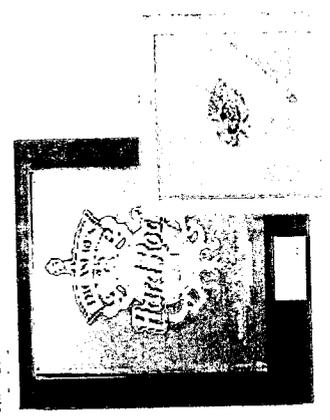
A boxed and numbered 300-page history of Hard Rock's rise from a small cult restaurant in London to a world recognized brand. With laugh-out-loud anecdotes, jaw-dropping stories, and a photo gallery of rock's most recognizable memorabilia, it's the ultimate book for any rock fan!

Price: \$65.00

Quantity: 1



VIEW DETAIL



Fender Picks - 12 Pack

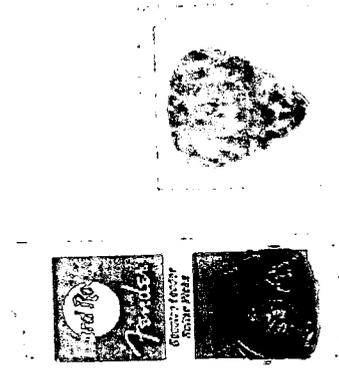
Get a musicians 12-pack with a Hard Rock twist. These medium picks will have you strumming like a pro in no time.

Price: \$7.00

Quantity: 1



VIEW DETAIL



HOIBWWT 0796

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HOBIBWT 0797



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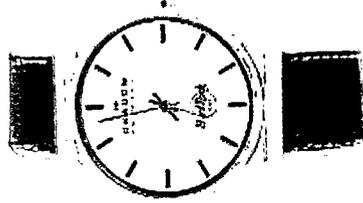
HEARD ROCK STUFF

Watches

Men's Skagen Brown Edge Watch

Update that tired timepiece you've been carrying around! Check this one out with its cool Danish design and thin, titanium case. The brown leather band, sweeping second hand and its water resistance up to 3 ATM makes it almost perfect... Now if it only came with a Lifetime Limited Warranty... it does?

Click Here to view the watch band...



Price: \$100.00

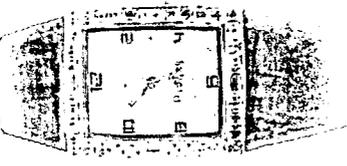
Quantity: 1

House of Blues Brands Corp. v. Celebrities Publishing Corp.
Consolidated Opposition Nos. 91165876;
91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 83



VIEW DETAIL

Ladies Skagen Brown Crystal Watch



Are you ready to show off a little bling, girls? Check this out...
Elegant pearlized face and deep-set crystals surround the square gold case on this attention grabber. Shiny crocodile embossed leather band completes and adds just the right amount of sophistication. Water resistant to 3 ATM's, Limited Lifetime Warranty included...

[Click Here to view the watch band...](#)

Price: \$125.00

Quantity: **1**



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HOIBWT 0806

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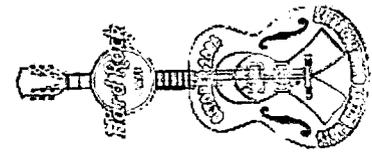
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2006 Breast Cancer Awareness Pin

Think Pink this October and add Hard Rock's new Limited Edition 2006 Breast Cancer Awareness Pin to your collection. With 100% of net profits benefiting the Dr. Susan Love Research Foundation, there's never been a better time. Support the search for a cure with Hard Rock Cafe!



The mission of the Dr. Susan Love Research Foundation is the prevention and eradication of breast cancer and improving the quality of women's health through innovative research, education and advocacy. The Foundation helps to identify and support areas of science that show the greatest promise in making strides against the disease. To learn more about the Dr. Susan Love Research Foundation, visit www.susanlovefoundation.org. Be a part of the cure and help promote Breast Cancer Awareness Month!

Size: 2.25" x 1"

House of Blues Brands Corp. v. Celebrities Publishing Corp.
 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 84

HOBIBWT 0807

Material Make-up: Silver Tone Base Metal, Glitter & Hard Enamel

Predominant Colors: Silver, Pink
Manufacturer: Pin USA

Limited Edition

Price: \$11.00

Quantity: 1



VIEW DETAIL

2006 KISS Array Series Pin - Ace

KISS is back to rock the house!

Size: 2" x 1.5"

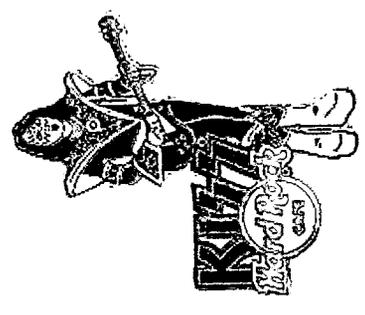
Material Make-up: Silver Tone Base Metal, Hard & Glitter Enamel

Predominant Colors: Blue, Black, Gray
Manufacturer: Pin USA

Limited Edition: 200

Price: \$15.00

Quantity: 1



VIEW DETAIL

2006 Bike Series Pin #10

Collecting bike pins? Don't let this one slip by... # 10 in our online series.

Size: 2.25" x 1"

Material Make-up: Silver Tone Base Metal, Translucent & Hard Enamel

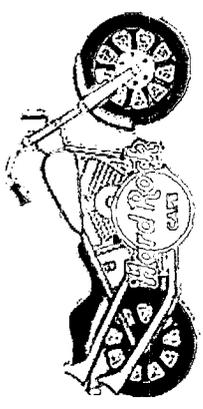
Predominant Colors: Green, Gray, Black
Manufacturer: Pincraft, Inc.

HOIBWLT 0808

Limited Edition: 300

Price: \$11.00

Quantity: 1



VIEW DETAIL

2006 KISS Dazzle Series Pin - Gene

Gene's the final pin in this 4-pin KISS series. Get him while you can! Size: 2" x 1.5"

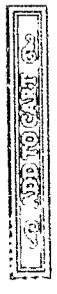
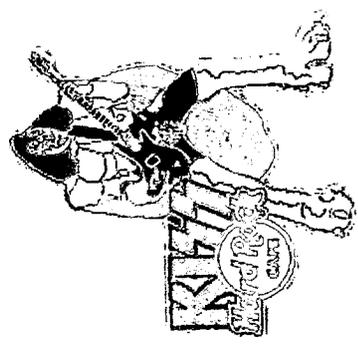
Material Make-up: Silver Tone Base Metal, Hard & Glitter Enamel

Predominant Colors: Red, Black, Gray
Manufactured by: Pin USA

Limited Edition: 200

Price: \$20.00

Quantity: 1



VIEW DETAIL

2006 KISS Dazzle Series Pin - Ace

Introducing the Ace "Dazzle" Series pin. Make him a part of your collection today!

Size: 2" x 2"

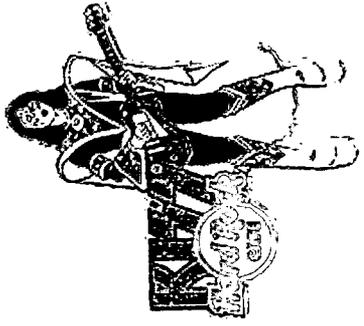
Material Make-up: Silver Tone Base Metal, Hard & Glitter Enamel

Predominant Colors: Blue, Gray, Black
Manufactured by: Pin USA

Limited Edition: 200

Price: \$20.00

HOIBW 0809



Quantity: 1



VIEW DETAIL

October 2006 Rock Guitar Series Pin

Finish up your collection of Rock Guitars! Stamped number "10 of 12"...

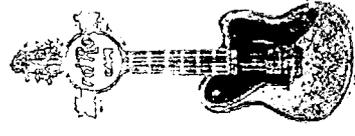
Size: 2.25" x .75"

Material Make-up: Gold Tone Base Metal, Translucent Enamel
Predominant Colors: Purple, Black
Manufacturer: Pincraft, Inc.

Limited Edition: 300

Price: \$11.00

Quantity: 1



VIEW DETAIL

September 2006 Rock Guitar Series Pin

Stamped number "9 of 12", the latest pin in the popular Rock Guitar Series will blow you away! Check it out!

Size: 2.25" x .75"

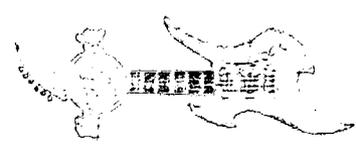
Material Make-up: Gold Tone Base Metal, Translucent Enamel
Predominant Colors: Green, Gold
Manufacturer: Pincraft, Inc.

Limited Edition: 300

HOBIBWT 0810

Price: \$11.00

Quantity: 1



VIEW DETAIL

2006 Bike Series Pin #9

Add some style to your collection with this classic bike.

Size: 2.25" x 1"

Material Make-up: Silver Tone Base Metal, Hard Enamel

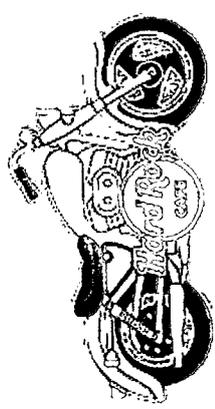
Predominant Colors: Yellow, Silver, Black

Manufacturer: Pincraft, Inc.

Limited Edition: 300

Price: \$11.00

Quantity: 1



VIEW DETAIL

2006 Bike Series Pin #8

Rev up your collection with the next pin in our online Bike series...

Size: 2.25" x 1"

Material Make-up: Silver Tone Base Metal, Translucent & Hard Enamel

Predominant Colors: Burnt Orange, Black, Gray

Manufacturer: Pincraft, Inc.

Limited Edition: 300

Price: \$11.00

HOBIWT 0811

Quantity: 1



VIEW DETAIL

August 2006 Rock Guitar Series Pin

The next Rock Guitar in the series comes stamped number "8 of 12". Add it to your collection today!

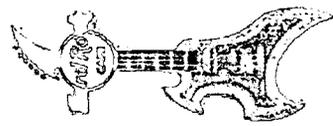
Size: 2.25" x .75"

Material Make-up: Gold Tone Base Metal, Translucent Enamel
Predominant Colors: Burnt Orange, Bronze
Manufacturer: Pincraft, Inc.

Limited Edition: 300

Price: \$11.00

Quantity: 1



VIEW DETAIL

2006 Bike Series Pin #7

The 7th release in the popular "Bike" series is coated with a brilliant orange translucent enamel. Only 5 more in the series!

Size: 2.25" x 1.5"

Material Make-up: Silver Tone Base Metal, Translucent & Hard Enamel
Predominant Colors: Orange, Black, Gray
Manufacturer: Pin USA

Limited Edition: 300

HOIBWT 0812

Price: \$11.00

Quantity: 1



VIEW DETAIL

July 2006 Rock Guitar Series Pin

The July guitar rocks! Comes stamped "(7 of 12)".

Size: 2.25" x .75"

Material Make-up: Gold Tone Base Metal, Translucent Enamel

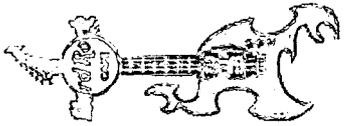
Predominant Colors: Turquoise

Manufacturer: Pincraft, Inc.

Limited Edition: 300

Price: \$11.00

Quantity: 1



VIEW DETAIL

2006 Bike Series Pin #6

Get ready to hit the road for a summer full of fun!

Size: 2.25" x 1.5"

Material Make-up: Silver Tone Base Metal, Translucent & Hard

Enamel

Predominant Colors: Blue, Black, White

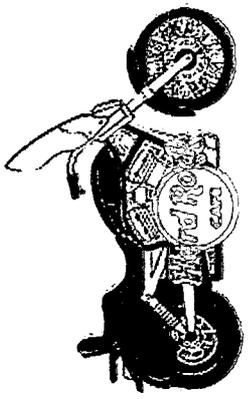
Manufacturer: Pin USA

Limited Edition: 300

Price: \$11.00

HOIBWT 0813

Quantity: 1



VIEW DETAIL

Rock Guitar Series Jun 06 HRO

Grab a guitar and head to the beach! Comes stamped " (6 of 12)".

Size: 2.25" x .75"

Material Make-up: Gold Tone Base Metal, Hard & Translucent Enamel

Predominant Colors: Steel

Manufacturer: Pincraft, Inc.

Limited Edition: 300

Price: \$11.00

Quantity: 1



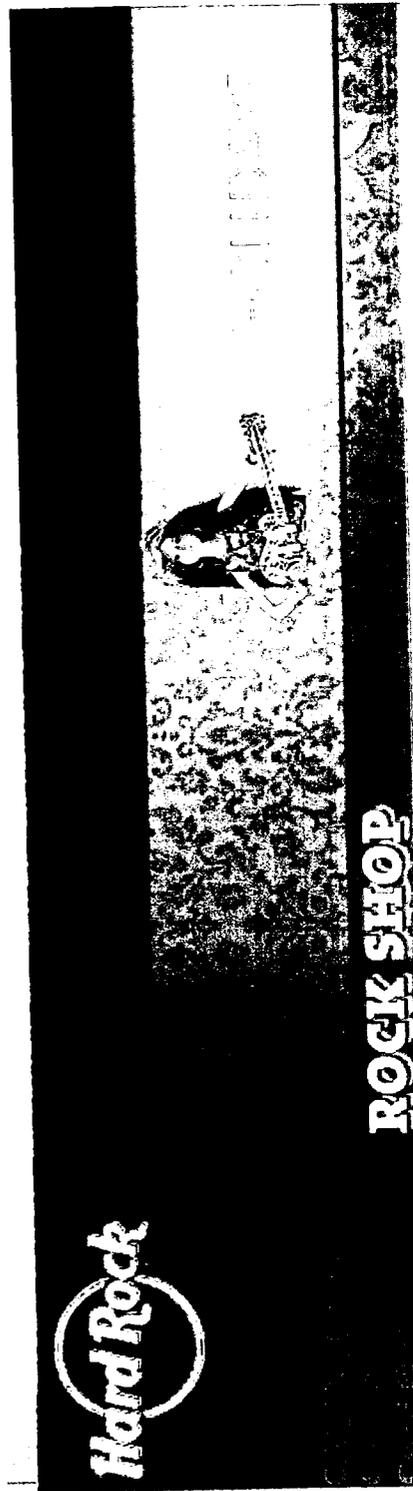
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HATS

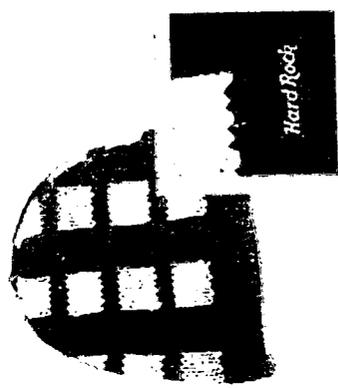
Checked Knit Beanie

Stay warm look hot! Our checked knit beanie is made from a 30/70-wool/acrylic combo. Black base with red, cream and gray checks.

Accessorize with matching gloves and scarf.

Price: \$15.00

Quantity: 1



[ADD TO CART](#)

House of Blues Brands Corp. v. Celebrities Publishing Corp.
Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 85

HOIBWWT 0798

VIEW DETAIL

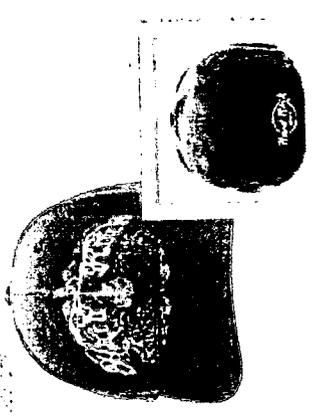
Replay Acoustic Tattoo Cap

Acoustic guitar silhouetted by a tattoo design on solid black cap matches our [Replay Men's Acoustic Guitar Applique Tee](#) to a tee!

Don't leave out your girl! [Replay Ladies Dip Dyed L/S Tee](#) available too!

Price: \$22.00

Quantity: 1



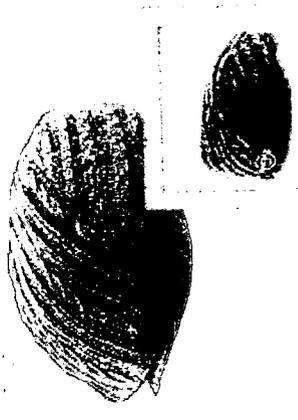
VIEW DETAIL

Black Knit Drivers Cap

Make drive time memorable. Black 100% acrylic knit cap with snap front.

Price: \$22.00

Quantity: 1



VIEW DETAIL

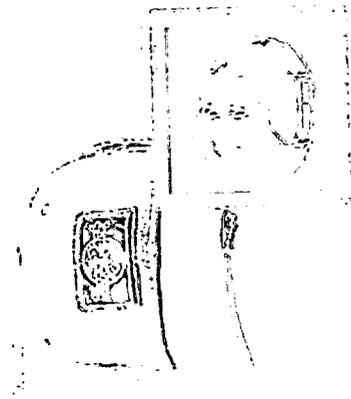
Olive Tan Mesh Cap

Authentic Hard Rock headwear in olive cotton with tan mesh. Distressed and adjustable for a cool and casual look.

Price: \$20.00

Quantity: 1

HOBIWT 0799



VIEW DETAIL

Vintage Plaid Cap

Adjustable plaid corduroy cap with distressed brim, embroidered Hard Rock patch and mesh back.

Price: \$24.00

Quantity: 1



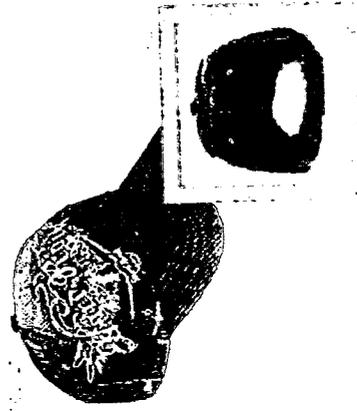
VIEW DETAIL

Corduroy Bird Cap

Finish your look with some rock n' roll attitude. Black corduroy cap with silver eagle and Hard Rock embroidered on front.

Price: \$20.00

Quantity: 1



VIEW DETAIL

HOBIWWT 0800

Live, Love & Rock Cap

Live, Love and Rock at the Hard Rock Cafe. One size fits all...

Price: \$20.00

Quantity: 1



VIEW DETAIL



Skull Tattoo Cap

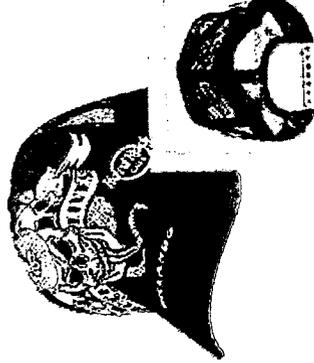
"Rock Lives" on this "tattoo" emblazoned trucker's cap. So cool you'll want to add it to your sleeve.

Price: \$20.00

Quantity: 1



VIEW DETAIL



Camo Cadet Cap

Young, vital, a trendsetter, you're always pushing the envelope, always looking for the next great style. Try our Camo Cadet Cap next time you're out and check the reaction...

Price: \$22.00

Quantity: 1



VIEW DETAIL



HOIBWWT 0801

Brown Trapper Hat

Showcase your lifestyle with a hip, contemporary headwear choice. Not for sissies... 100% acrylic. One Size Fits All

Price: \$30.00

Quantity: 1



VIEW DETAIL



Fender Groupies Hat

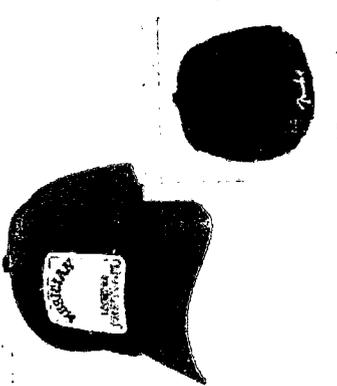
This black "groupies" hat from Fender will get you all the play... Made from a cotton blend with a "Musician - Looking for Groupies" patch on front, this hat has the ability to flex when you do. Check it out...

Price: \$22.00

Quantity: 1



VIEW DETAIL



Let's Play Cap

Here's one for the ladies! Cool white cap with pink Hard Rock logo and stitching will give you all the rock star advantage you need. Cap comes "sans" city name in back. One Size Fits All

Price: \$20.00

Quantity: 1



HOBIBWT 0802

VIEW DETAIL



Ladies Pink Rose Cap

Check out this two-tone pink and burgundy cap featuring an embroidered rose (why buy one that's gonna' die?) and popular one-size-fits-all design.

Price: \$19.00

Quantity: 1



VIEW DETAIL

Heartbreaker Hat

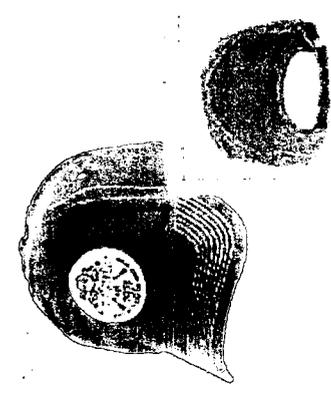
Our new surf-inspired corduroy Heartbreaker Cap breaks all the rules. Burgundy/Pink... One size fits all.

Price: \$15.00

Quantity: 1



VIEW DETAIL



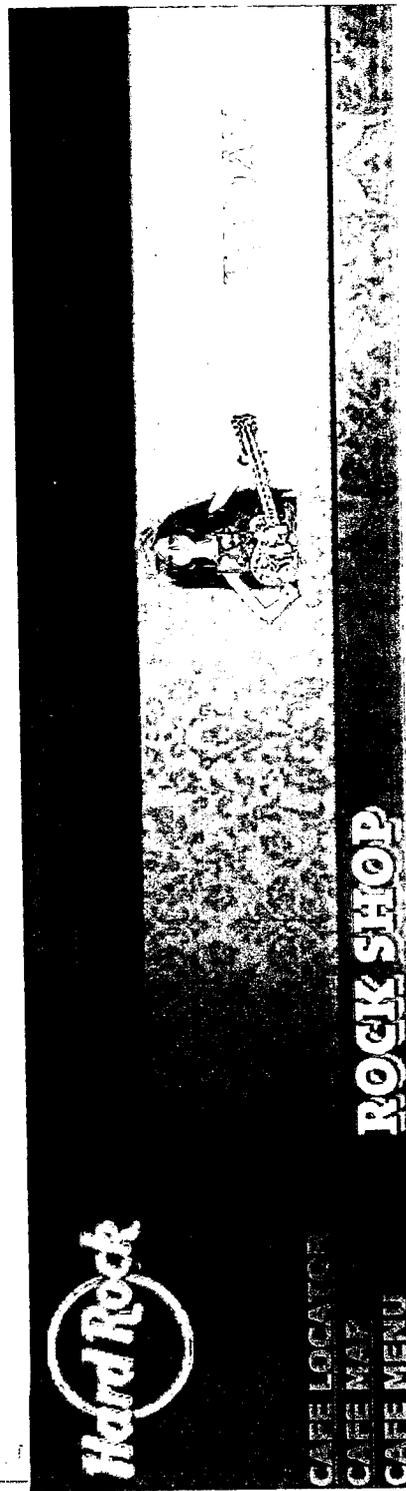
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HARD ROCK STUFF

TEES

Trunk Ladies "Beatles" Tee

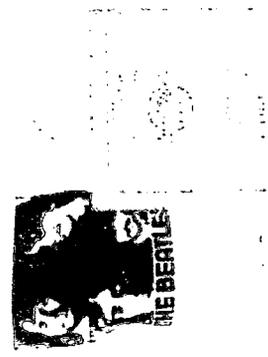
When the Beatles recorded "Let It Be", they must have had this tee in mind. Authentic and original fashion designed exclusively for Hard Rock by Trunk. Soft 100% cotton jersey

Check out our [Trunk Beatles Tee](#) for him.

Price: \$50.00

Quantity: **1**

Size: --- Select ---



House of Blues Brands Corp. v. Celebrities Publishing Corp.
 Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 86

HOBBW 0815

VIEW DETAIL

Trunk Ladies Grateful Dead "Rose" Tee

From the company that pioneered the classic rock tee into an iconic fashion piece comes a handmade and authentic tee designed exclusively for Hard Rock. Trunk 100% cotton jersey tee in carbon. Wear your rock well...

Click here to score some Trunk for him.

Price: \$50.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Trunk Black Sabbath "World Tour 78" Tee

Take a world tour with Black Sabbath in an authentic handmade Trunk tee designed exclusively for Hard Rock. Inspired by the *World's Greatest Rock & Roll*. 100% cotton

Price: \$50.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

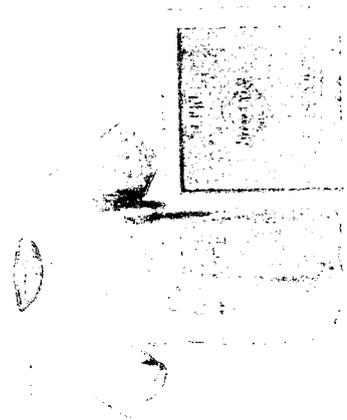
Trunk Beatles "Fab Four 67" Tee

"Capture a Moment in Time" with an authentic Trunk Beatles tee. Classic re-issue carefully handmade from dark green 100% cotton. Designed exclusively for Hard Rock

We've got Trunk for the ladies too.

Price: \$50.00

HOIBWWT 0816



Quantity: 1

Size: --- Select ---

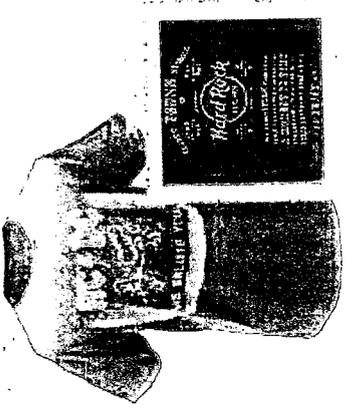


VIEW DETAIL

Trunk AC/DC "We Salute You" "80"

For those about to rock... need we say more? Trunk vintage '80's AC/DC concert tee handmade from 100% carbon colored cotton. Designed exclusively for Hard Rock

Price: \$50.00



Quantity: 1

Size: --- Select ---

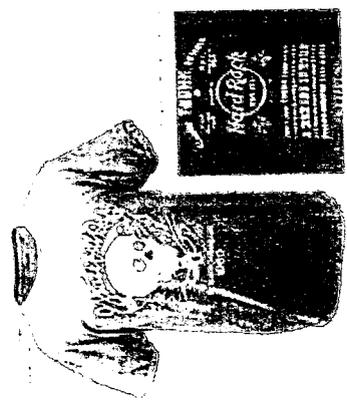


VIEW DETAIL

Trunk Grateful Dead "On the Road Again" Tee

Handmade 100% cotton Grateful Dead crew neck designed by Trunk and exclusive to Hard Rock. "On the Road Again". Midnight blue

Price: \$50.00

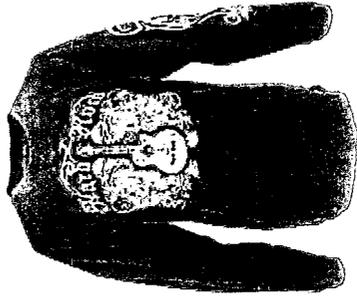


Quantity: 1

Size: --- Select ---

Ladies Trunk Grateful Dead "Rose" Tee available.

HOIBWWT 0817



VIEW DETAIL

Replay Men's Guitar Appliqué L/S Tee

Rewind with Replay, the latest collection from Hard Rock Cafe. Men's 100% black cotton tee with guitar appliqué on tattoo inspired background.

Collection also features [Tattoo Cap](#) and [Ladies Tee...](#)

Price: \$28.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Replay Ladies Dip Dyed L/S Tee

Rewind with Replay, the latest collection from Hard Rock Cafe. Form fitting 100% amber cotton tee flows to a burnt orange fade.

Check out the rest of Replay... [Tattoo Cap](#) and [Men's Guitar Appliqué Tee.](#)

Price: \$28.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

King of Rock Tee

Meet up with your boys for Friday night poker wearing a King of Rock Tee. 100% dark gray cotton tee will let 'em know who

HOIBW 0818



holds the cards in your game!

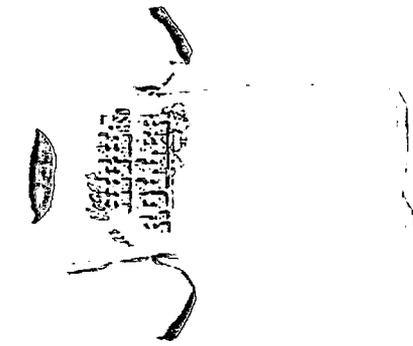
Price: \$15.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL



High Roller Ringer Tee

Show some confidence at the tables. 100% gray cotton tee edged with navy collar and sleeves.

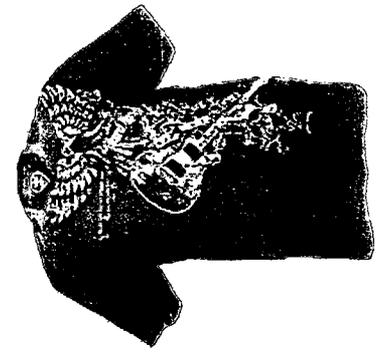
Price: \$15.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL



'YM' Bird Flight Tee

Made to fit closer to the body for today's more contemporary styling, our updated black tee with it's screamin' eagle design will have you soaring to new heights of fashion forwardness.

Price: \$25.00

Quantity: 1

Size: --- Select ---



HOBIBWT 0819

VIEW DETAIL

YM' Music Collage Tee

Light-blue young men's tee made from soft, 100% cotton and screened with uber-hip music inspired design. Made to fit closer to the body for today's aspiring rock stars. Patched Hard Rock "pirate" logo on front... back is plain.

Price: \$25.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Classic Leather Trim Tee

An updated look on a classic tee featuring Hard Rock's iconic logo stitched in leather. Made from black pre-shrunk 100% cotton.

Price: \$24.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Live Love Rock Tee

Burgundy colored 100% cotton tee proclaims every rocker's mantra - Live, Love and Rock.

Price: \$22.00

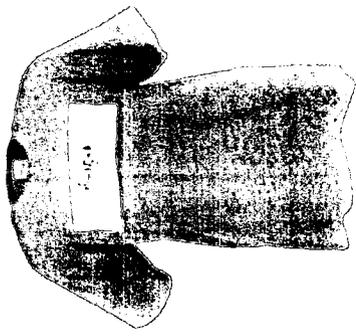
Quantity: 1

HOBIBWT 0820

Size: --- Select ---



VIEW DETAIL



Ambassadors of Rock Tee

Celebrate Hard Rock's 35th anniversary with authentic Limited Edition Hard Rock merchandise including tees, glasses, keychains, pins and hats, as we spread the love and the music on the Ambassadors of Rock concert tour.

Wear this eye-catching slate blue tee and take our "Love All, Serve All" mantra all "Over the World"! Globally inspired by our Ambassadors of Rock concert tours, our new Ambassadors of Rock tee is made from 100% ringspun cotton and double-stitched on sleeves and hem for an upscale rock star look. Pick up yours today!

Also available in a Ladies Tee...

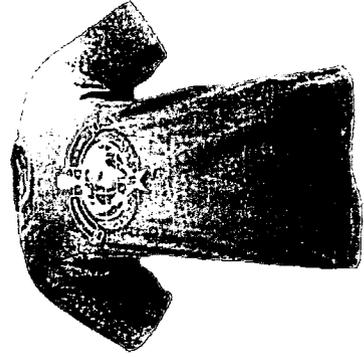
Price: \$24.00

Quantity: 1

Size: --- Select ---



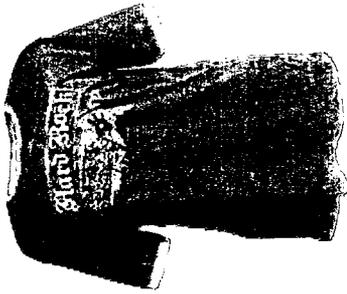
VIEW DETAIL



Feed Back Ringer Tee

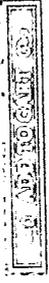
Get great feedback every time you wear this rock star tee... Made from a soft 60/40-cotton/poly blend, this black & red beauty will help define your rock n' roll style.

Price: \$33.00



Quantity: 1

Size: --- Select ---



VIEW DETAIL

Big Spin Graffiti Tee

Let your thoughts be known... Long-sleeved tee features a chocolate background with light-blue graffiti on the front. Made from 100% cotton.

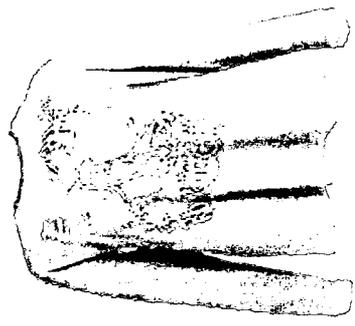
Price: \$18.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL



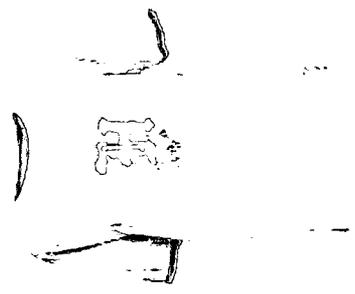
School of Rock Ringer Tee

"Schools out for summer..." Get rocked and ready for summer with our School of Rock Ringer Tee! Gray tee... 90/10-cotton/poly blend.

Price: \$33.00

Quantity: 1

Size: --- Select ---



HOIBWWT 0822

[VIEW DETAIL](#)

Bruce Springsteen Signaturo Series Tee

Hard Rock Cafe and rock legend Bruce Springsteen have teamed up to bring you ~~the~~ **the** ~~best~~ **best** of our famed Signature Series Tee's! Designed by rock legend Springsteen himself, the black, 100% cotton Bruce Springsteen Signature Series Tee features a guitar graphic on back plus iconic Hard Rock Cafe logo on front. Get yours today!

Don't forget the ladies! Get the ~~Ladies~~ **Ladies**, ~~Bruce Springsteen~~ **Bruce Springsteen** Signature Series Tee today!

Price: \$22.00

Quantity: 1

Size: --- Select ---



[VIEW DETAIL](#)

Smooth Ride Silver Tee

This is one sweet tee! Updated iron cross with your favorite ride on the back... 100% cotton... Tee is silver w/blue graphic

Price: \$15.00

Quantity: 1

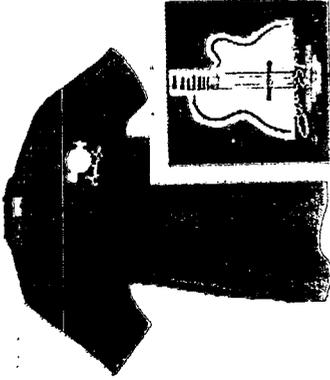
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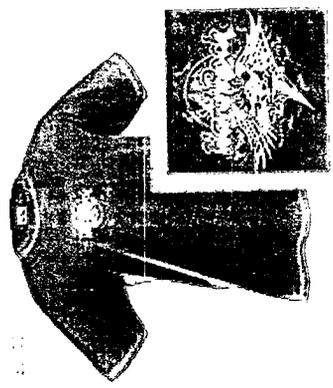
[VIEW DETAIL](#)

Black Rusted Eagle Tee

Shorter length and contrast stitching give this black cotton tee a rock star look that'll take you from concert to club... (And the axe playin' eagle risin' out of the flames on back isn't bad either!) Multi colored graphic...



HOBIBWT 0823



Price: \$20.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Rock Hard Chopper Tee - Black

"Rock Hard - Roll Hard"... Get back to your roots... 100% cotton

Price: \$10.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

World Tour Tee - Navy

Take your "tour" on the road with this Hard Rock tee. Navy blue tee with "HRC" logo and industrial edged graphic on back...

Price: \$22.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

HOIBWWT 0824

White Classic Logo Tee

Our music's loud, our food American and our Tee a classic... Hard Rock... it's who we are! *Love All Serve All* in our 100% cotton tee with legendary and authentic Hard Rock logo.

Price: \$20.00

Quantity: 1

Size: --- Select ---



[VIEW DETAIL](#)

Ladies Ambassadors of Rock Tee

Celebrate Hard Rock's 35th anniversary with authentic Limited Edition Hard Rock merchandise including tees, glasses, keychains, pins and hats, as we spread the love and the music on the *Ambassadors of Rock* concert tour.

Babydoll styling in a 100% white cotton tee for our female dignitaries and that perfect rock star fit.

Also available in a [classic tee](#)...

Price: \$18.00

Quantity: 1

Size: --- Select ---



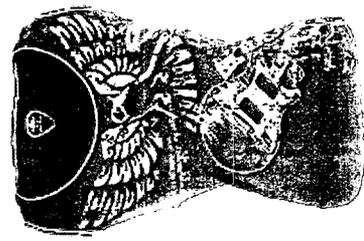
[VIEW DETAIL](#)

Ladies Bird Flight Tank

Ready to spread your wings and fly? Add our little black tank to your favorite pair of jeans and see what happens... 100% cotton.

Price: \$28.00

HOIBW 0825



Quantity: 1

Size: --- Select ---



VIEW DETAIL

Jr. Let's Play Tee

Punk rock meets today's fashion and explodes with color! Tee comes in a sensational new shade of raspberry-pink for some summertime sizzle. Made from a 50/50 combination of cotton/polyester for superior comfort and fit.

Looking for something to wear with this great tee? Add the Jr. French Terry Skort and you're ready to rock the summer your way!

Price: \$24.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Let's Play Skort

Our 100% cotton french terry skort sets the tone as punk rock goes fem for a killer summer look. White with raspberry-pink accents...

Ready to outfit yourself with the rest of the ensemble? Add the Let's Play Tee and you're ready to rock the summer your way!

Price: \$24.00

HOIBWWT 0826

Quantity: 1

Size: --- Select ---



VIEW DETAIL



Classic Ultra Suede Tee

Lookin' for that next cool tee to add to your collection? Then STOP... We've got it! This great navy tee is just as cool and as soft as they come and features the "Hard Rock" logo in a fresh ultra suede trim with a retro twist.

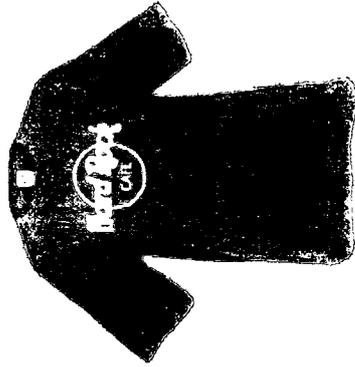
Price: \$20.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL



Ladies Jr Guitar Winged Tank Top

Slip into this 100% black cotton-knit tank top and get the party started! Tank comes complete with rubberized guitar stencil, wings and velvet roses. Perfect for your next night out...

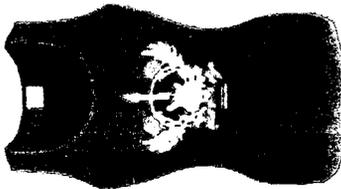
Price: \$10.00

Quantity: 1

Size: --- Select ---



HOIBW 0827



VIEW DETAIL

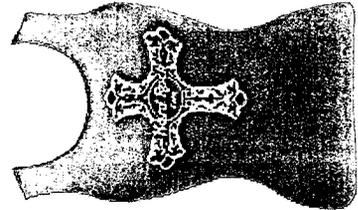
Ladies Jr Cross Rhinestone Tank

When you're ready to ride, remember... a little glitter and a lot of glam makes this little beater the fairest tank in the land. 100% cotton with rhinestones attached.

Price: \$20.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Ladies Jr Dragon Tee

Put a little heart and soul in your wardrobe with our gray Jr. Dragon Tee. Made from a 90/10 cotton-poly blend, this tee let's 'em know you like your rock n' roll.

Price: \$25.00

Quantity: 1

Size: --- Select ---



HOIBW 0828

VIEW DETAIL

Ladies Jr Poster Tee

Check out this thyme and pink pre-shrunk Jr. Poster Tee and proclaim your love for "Music for Life" and the Hard Rock Cafe! Made especially for ladies that love to rock! 100% cotton

Price: \$25.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL

Ladies Jr. Bruce Springsteen Signature Series Tee

Hard Rock Cafe is proud to introduce the latest edition of our popular Signature Series, the all-new Ladies Jr Bruce Springsteen Signature Series Tee... 'cause we know our ladies rock too! The short, black, 100% cotton tee features Springsteen's guitar graphic on front, and Hard Rock logo on lower back.

And don't forget to get your man his own Bruce Springsteen Signature Series Tee!

Price: \$25.00

Quantity: 1

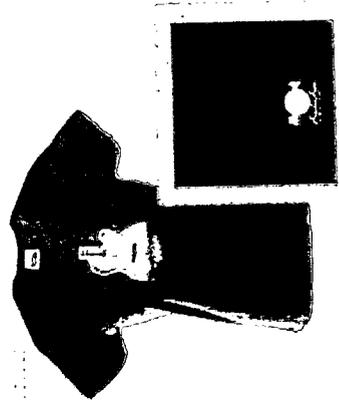
Size: --- Select ---



VIEW DETAIL

Updated Kid's Classic Tee

Keep the lil' rockers updated with their favorite Hard Rock tees! New classic logo design fronts our Kid's Classic. 100% cotton for easy care...



Price: \$15.00

Quantity: 1

Size: --- Select ---



VIEW DETAIL



Boy's Electric Rocker Tee

Your kid will be rockin' the campus in our Boy's Electric Rocker Tee. Black 100% cotton tee features graffiti inspired rocker on front, plain back...

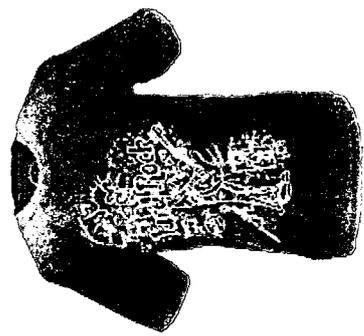
Price: \$18.00

Quantity: 1

Size: --- Select ---



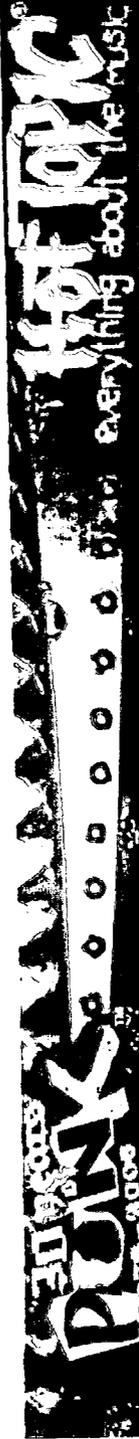
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HOBIWWT 0830



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- Guy's Extended Sizes

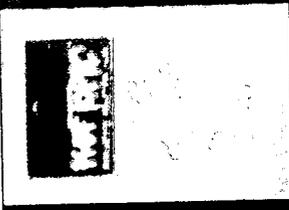
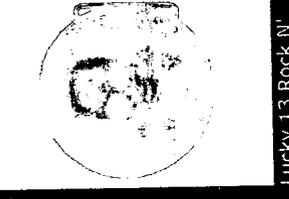
Belts / Leather Goods Hardware & Buckles

Sort By: New Stuff A - Z Price

Blue with White Heart Stretch Belt \$17.00	White And Black Polka Dot Heart Belt \$14.00	Mobster Belt Buckle \$20.00	Skull Skateboard Belt Buckle \$24.00
Black Ruffle Stretch Belt \$13.99	Black Plastic Heart Belt \$12.00	Karate Kid Cobra Kai Belt Buckle \$23.99	10 Pack Of Large Spikes \$9.99

House of Blues Brands Corp. v. Celebrities Publishing Corp. Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep. House of Blues Brands Corp. Trial Exhibit 87

HOBIBWT 0833

			
10 Pack of 1/2 Inch Spikes \$3.99	3 Star Skull Belt Buckle \$24.00	Winged Skull And Crossbones Belt Buckle \$20.00	Lucky 13 Rock N' Roll Skull Buckle \$24.00
			
Bottom's Up Belt Buckle \$20.00	Black Studded Stretch Belt \$12.00	Fender Skull Belt Buckle \$20.00	Deer Antique Belt Buckle \$20.00

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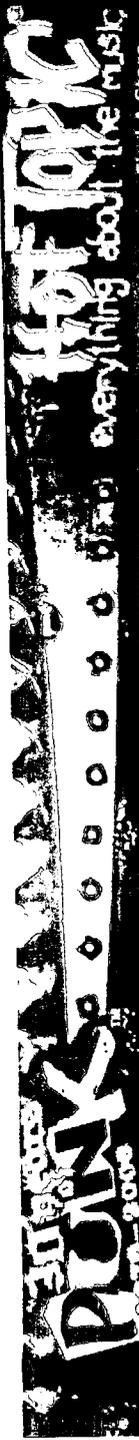
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HOBIBWT 0834



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- Hats / Bags
- Gifts
- HT Baby
- Clearance
- Girl's Plus Sizes
- Guy's Extended Sizes



Black Skull with Rose Necklace was \$8.00 now \$6.00



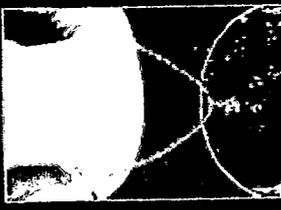
Skull Flower Chain Choker was \$10.99 now \$8.24



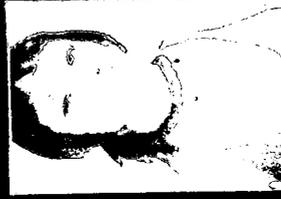
Bead And Cameo Locket Necklace was \$12.00 now \$9.00



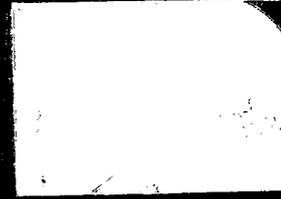
Large Skull And Crossbones Cross Necklace was \$12.00 now \$9.00



Spiked Macc Shot Bead Necklace was \$8.00 now \$6.00



Black Bead Cross Choker With Chain was \$12.00 now \$9.00



Skull On Cross Chain Necklace was \$12.00 now \$9.00



Heart And Winged Skull Chain Choker was \$10.99 now \$8.24

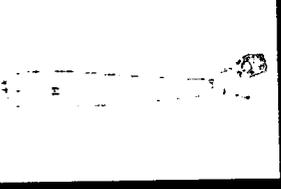
Page 1 2 3 4 5 of 12

Jewelry / Body Jewelry Necklaces / Chokers

House of Blues Brands Corp. v. Celebrities Publishing Corp. Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep. House of Blues Brands Corp. Trial Exhibit 88

HOBIBWT 0835

11/27/2006

	<p>Green Black And White Bead Necklace was \$12.99 now \$9.74</p>		<p>Skull And Leaf Drop Necklace was \$12.00 now \$9.00</p>		<p>Black Heart Circular Cut-Out Necklace was \$8.00 now \$6.00</p>		<p>Yellow Black And White Bead Necklace was \$12.99 now \$9.74</p>
	<p>Heart Winged Necklace was \$8.00 now \$6.00</p>		<p>Fleur De Lis Dog Tag Necklace was \$10.00 now \$7.50</p>		<p>The Nightmare Before Christmas Jack Dog Tags was \$12.00 now \$9.00</p>		<p>Hello Kitty Face Pendant Necklace was \$14.00 now \$10.50</p>

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All bands

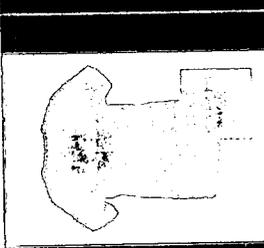
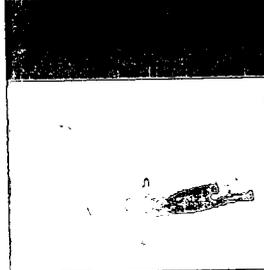
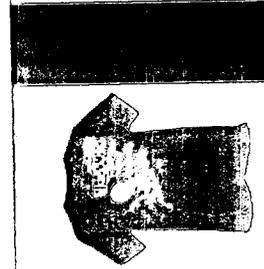
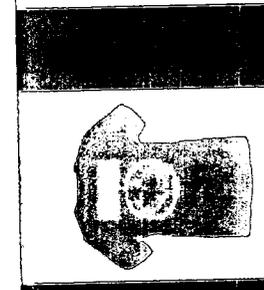
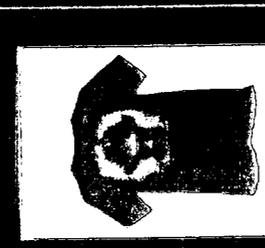
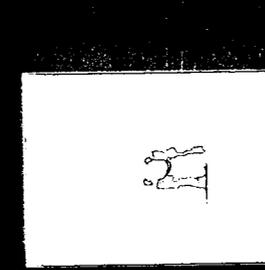
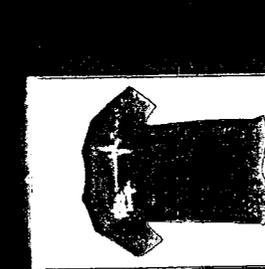
Band Merchandise Band Tees

<p>Rolling Stones Flaming Tongue T-Shirt was \$17.99 now \$13.49</p>	<p>The All-American Rejects Group Shot Tee was \$17.99 now \$13.49</p>	<p>Unearth Boston Metal T-Shirt was \$20.00 now \$13.49</p>	<p>New Found Glory Octopus Tee was \$19.00 now \$14.99</p>	<p>Demon Hunter Triptych T-Shirt was \$20.00 now \$15.00</p>	<p>She Wants Revenge Wave Slim-Fit T-Shirt was \$17.00 now \$13.49</p>	<p>Rolling Stones Flaming Tongue T-Shirt 2XL was \$19.99 now \$14.99</p>	<p>Lynyrd Skynyrd Eagle T-Shirt was \$17.00 now \$13.49</p>
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House of Blues Brands Corp. v. Celebrities Publishing Corp., 91165876; Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep. House of Blues Brands Corp. Trial Exhibit 89

HOBIBWT 0837

	<p>Nirvana Grey Smile T-Shirt was \$17.99 now \$13.49</p>		<p>Killswitch Engage Scream Slim-Fit T-Shirt, 2XL was \$22.00 now \$16.50</p>		<p>Saosin Scribbled Girl Tee was \$24.00 now \$14.25</p>		<p>Fall Out Boy Saved Latin Olive T-Shirt, 2XL was \$19.99 now \$14.99</p>
	<p>444 Computer T-Shirt was \$17.99 now \$13.49</p>		<p>Pink Floyd Wish You Were Here T-Shirt was \$20.00 now \$15.00</p>		<p>She Wants Revenge Wave Slim-Fit T-Shirt, 2XL was \$22.00 now \$16.50</p>		<p>Disturbed Ten Thousand Fists T-Shirt, 2XL was \$20.00 now \$15.00</p>

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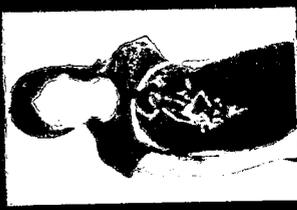
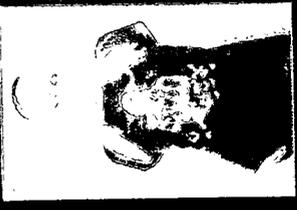
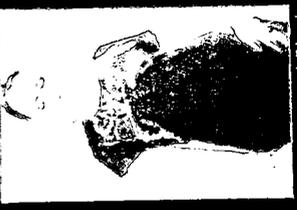
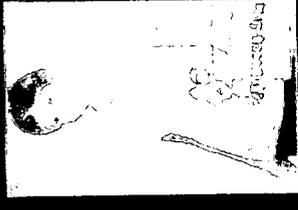
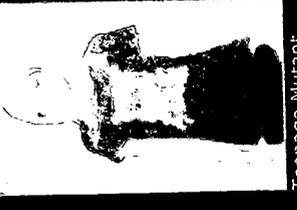
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- Gifts
- MT Baby
- Clearance
- Girl's Plus Sizes
- Guy's Extended Sizes

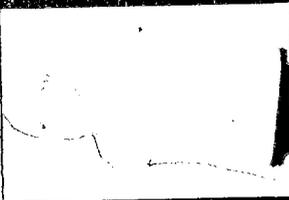
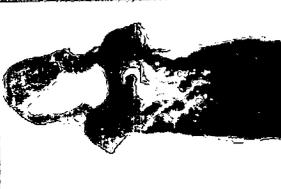
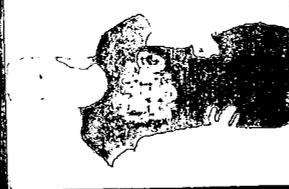
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Sort By: New Stuff A - Z Price

			
Trick Black Angel Fairy Tee was \$19.00 now \$14.25	Trick Black Skull Fairy Tee Plus Size was \$21.00 now \$15.75	The Evil Dead Black Tee Plus Size was \$21.00 now \$15.75	Deery Lou Ivory Tee was \$19.00 now \$14.25
			
Trick Toy Fairy Tunic Tee Plus Size was \$21.00 now \$18.00	The All-American Rejects Group Shot Tee was \$19.00 now \$14.25	Teenage Mutant Ninja Turtles Tee was \$21.00 now \$14.25	New Found Glory Octopus Tee was \$19.00 now \$14.25

HOBIBWT 0839

House of Blues Brands Corp. v. Celebrities Publishing Corp. Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep. Trial Exhibit 90

		
Skull Rain Tee was \$19.00 now \$14.25	Trick Enchanted Fairy Tee was \$19.00 now \$14.25	Blue Foli Skull Heart And Star Tee was \$19.00 now \$14.25
		
Sleepy Hollow Tee was \$19.00 now \$14.25	WWE John Cena Hustle Tee was \$27.00 now \$16.50	Emily Life Is But A Scream Tee was \$19.00 now \$14.25
	Page 1 2 3 4 5 6 of 17	
Black And Red Jolly Roger V-Neck Tee Plus Size was \$24.00 now \$18.00		

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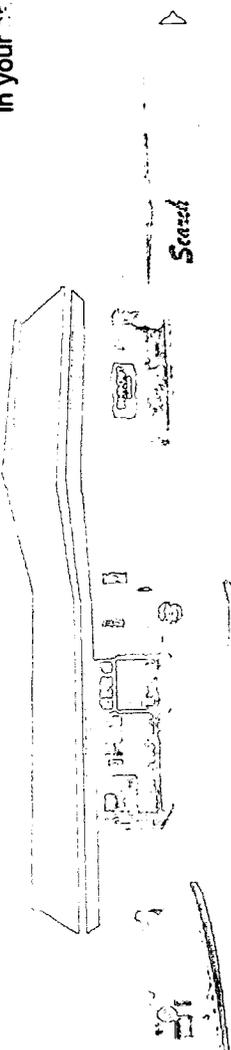
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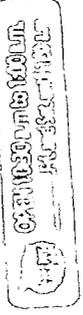
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House of Blues Brands Corp. v. Celebrities Publishing Corp.
Consolidated Opposition Nos. 91165876;
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House of Blues Brands Corp. Trial Exhibit 91

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BAVY PACK Product

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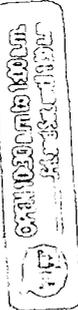
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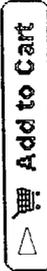
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INO FOSSIL
METAL
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Size: ONE SIZE
Availability: Item in Stock



House of Blues Brands Corp. v. Celebrities
Publishing Corp.
Consolidated Opposition Nos. 91165876;
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INC FOSSIL METAL (WOMEN) Product

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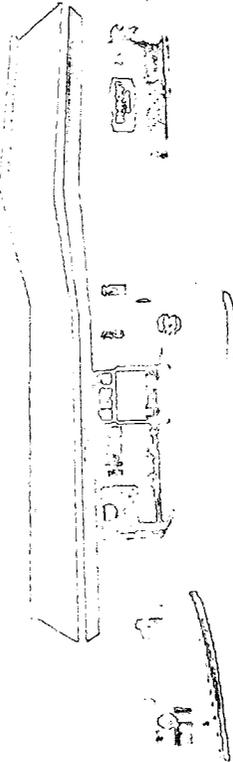
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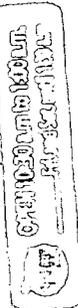
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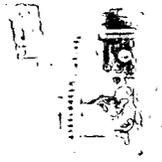
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House of Blues Brands Corp. v. Celebrities
Publishing Corp.
Consolidated Opposition Nos. 91165876;
91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 93

HOBIBWT 0843



PASADENA STORE T-SHIRT
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RED SPORT CAR T-SHIRT
\$10.95



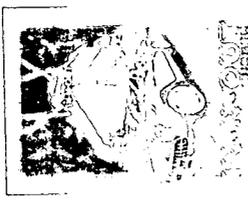
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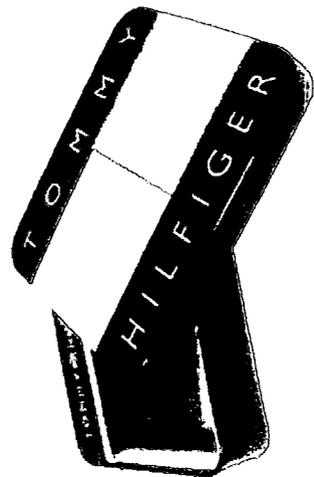
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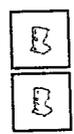
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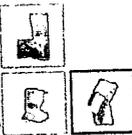
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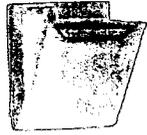
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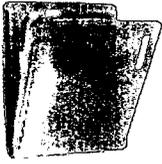
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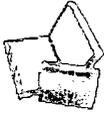
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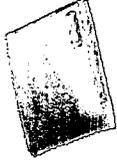
Fossil - Accessories - Chicago Sliding 2 in 1 Wallet - Mens Leather Bifold Wallet (Color: Black) \$25.00



Fossil - Accessories - Zip Passcase - Mens Leather Wallet (Color: Black) \$25.00



Calvin Klein Genuine Leather Tri-fold Wallet w/ Free Gift Box \$22.99



Tommy Hilfiger Men's Tilton Passcase Bifold Wallet [Click for price](#)



Tommy Hilfiger Men's Chilton Credit Card Trifold Wallet [Click for price](#)

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Product Features

- o Genuine leather Construction
- o Tommy Logo on wallet
- o Bi-fold Design
- o Multiple pockets and ID Section
- o Comes in Deluxe Tommy Gift Tin

Product Description

Product Description
This is the deal you've been looking for on brand-named merchandise. These are close-out prices on these luxurious Tommy Hilfiger Wallets

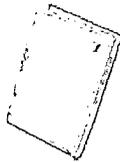
Product Details

Product Dimensions: 1 pounds
Shipping Weight: 1.00 pounds ([View shipping rates and policies](#))
ASIN: B000DN7JH6
Amazon.com Sales Rank: #496 in Apparel (See [Top Sellers in Apparel](#))

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Tommy Hilfiger Men's Oxford Slim Billfold, Black

\$17.99

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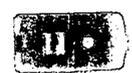
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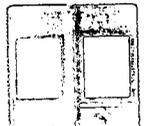
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Tommy Hilfiger Slim Tri-Fold Wallet

Tommy Hilfiger



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by Ubisoft

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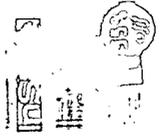
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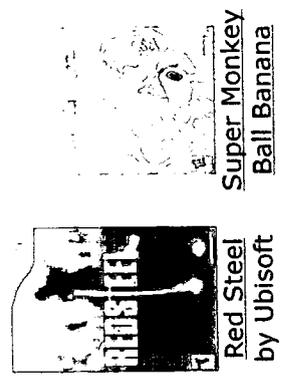
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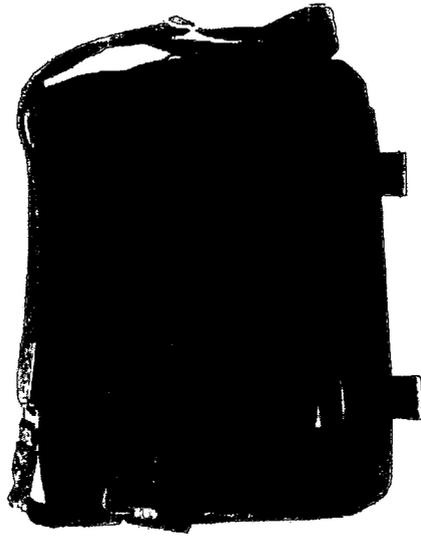
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Women's Tommy Hilfiger 390185 Crest Logo Nylon Crest Messenger
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Price: \$48.95

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Color: Navy

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Product Features

- **Dimensions:** 13" x 21.75" x 13"

Product Description

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 Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 95

HOBIBWT 0847

Product Description

Interior features zip wall pocket, cell phone pocket and 2 snap close wall pockets;. Exterior features 2 zip close pockets and 2 Velcro close side pockets. Strap drop is 24" and adjustable.

Product Details

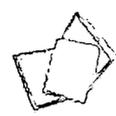
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ASIN: B000H1BGKU

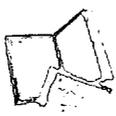
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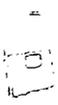
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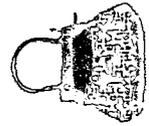
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HOBIEWT 0849

Tommy Hilfiger

Wallet

Tommy Hilfiger

Purse Bag

Tommy Hilfiger

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HOBIBWT 0851

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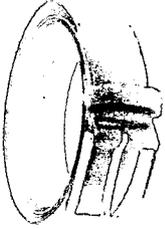
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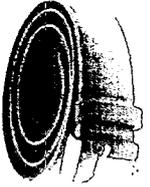
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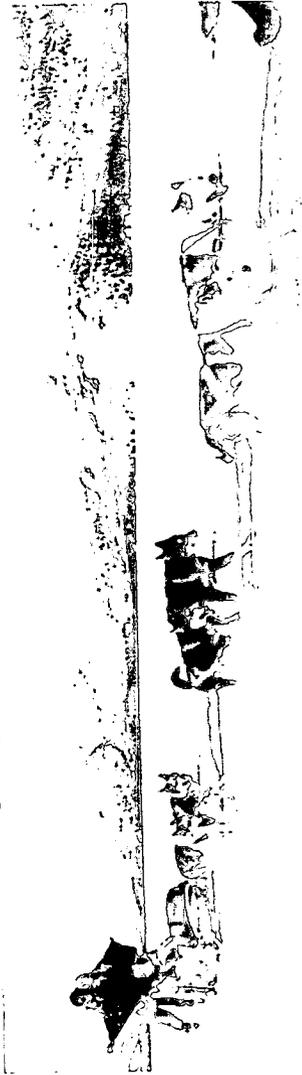
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WOMEN

MEN

ACCESSORIES

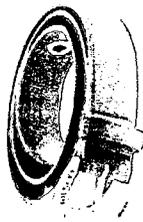
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Women

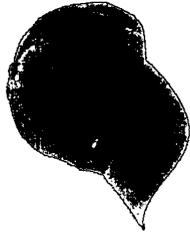
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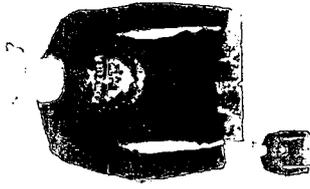
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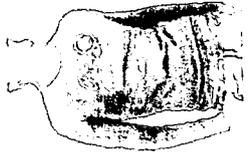
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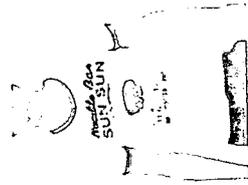
Ribbed L/S T-Shirt
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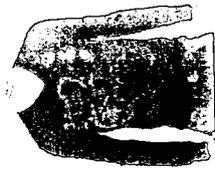
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The American Heritage® Dictionary of the English Language: Fourth Edition. 2000.

blue spruce

PRONUNCIATION: blū'srūz 'rōk'

NOUN: A style of music that combines blues and rock 'n' roll.

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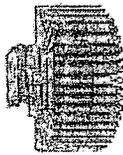
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To express this musically, blues performers use vocal techniques such as melisma (melodic embellishment) and syncopation and instrumental techniques such as “choking” or bending guitar strings on the neck or applying a metal slide or bottleneck to the guitar strings to create a whining, voice-like sound.

As a musical style, the blues is characterized by expressive pitch inflections (blue notes), a three-line textual stanza of the form AAB, and a 12-measure form. Typically the first two and a half measures of each line are devoted to singing, the last measure and a half consisting of an instrumental “break” that repeats, answers, or complements the vocal line. In terms of functional (i.e., traditional European) harmony, the simplest blues harmonic progression is described as follows (I, IV, and V refer respectively to the first or tonic, fourth or subdominant, and fifth or dominant notes of the scale):

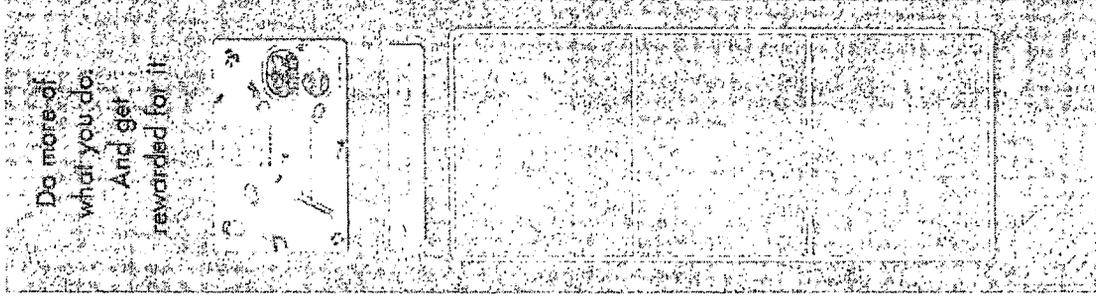
Phrase 1 (measures 1-4) I-I-I-I

Phrase 2 (measures 5-8) IV-IV-I-I

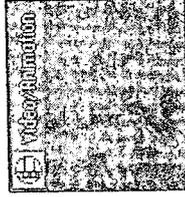
Phrase 3 (measures 9-12) V-V-I-I

African influences are apparent in the blues tonality, the call-and-response pattern of the repeated refrain structure of the blues stanza, the falsetto break in the vocal style, and the imitation of vocal idioms by instruments, especially the guitar and harmonica.

The origins of the blues are poorly documented. Blues



developed in the southern United States after the Civil War. It was influenced by work songs and field hollers, minstrel show music, ragtime, church music, and the folk and popular music of whites. **Blues** derived from and was largely played by southern black men, most of whom came from the milieu of agricultural workers. The earliest references to **blues** date back to the 1890s and early 1900s. In 1912 black bandleader W.C. Handy's composition "Memphis **Blues**" was published. It became very popular, and thereafter many other Tin Pan Alley songs entitled **blues** began to appear.



Contemporary musicians playing an example of Delta blues.

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The rural **blues** developed in three principal regions, Georgia and the Carolinas, Texas, and Mississippi. The blues of Georgia and the Carolinas is noted for its clarity of enunciation and regularity of rhythm. Influenced by ragtime and white folk music, it is more melodic than the Texas and Mississippi styles. Blind Willie McTell and Blind Boy Fuller were representative of

this style. The Texas **blues** is characterized by high, clear singing accompanied by supple guitar lines that consist typically of single-string picked arpeggios rather than strummed chords. Blind Lemon Jefferson was by far the most influential Texas **bluesman**. Mississippi Delta **blues** is the most intense of the three styles and has been the most influential. Vocally, it is the most speech-like, and the guitar accompaniment is rhythmic and percussive; a slide or bottleneck is often used. The Mississippi style is represented by Charley Patton,

Willie Brown, Eddie ("Son") House, Robert Johnson, and Johnny Shines.

The first blues recordings were made in the 1920s by black women such as Mamie Smith, Ma Rainey, Ida Cox, and Bessie Smith. These performers were primarily stage singers backed by jazz bands; their style is known as classic blues.

The Great Depression and the World Wars caused the geographic dispersal of the blues as millions of blacks left the South for the cities of the North. The blues became adapted to the more sophisticated urban environment. Lyrics took up urban themes, and the blues ensemble developed as the solo bluesman was joined by a pianist or harmonica player and then by a rhythm section consisting of bass and drums. The electric guitar and the amplified harmonica created a driving sound of great rhythmic and emotional intensity.

Among the cities in which the blues initially took root were Atlanta, Memphis, and St. Louis. John Lee Hooker settled in Detroit, and on the West Coast Aaron ("T-Bone") Walker developed a style later adopted by Riley ("B.B.") King. It was Chicago, however, that played the greatest role in the development of urban blues. In the 1920s and '30s Memphis Minnie, Tampa Red, Big Bill Broonzy, and John Lee ("Sonny Boy") Williamson were popular Chicago performers. After World War II they were supplanted by a new generation of bluesmen that included Muddy Waters, Chester Arthur Burnett

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(Howlin' Wolf), Elmore James, Little Walter Jacobs, and Otis Spann.

The blues have influenced many other musical styles. Blues and jazz are closely related; such seminal jazzmen as Jelly Roll Morton and Louis Armstrong employed blues elements in their music. Soul music and rhythm and blues also show obvious blues tonalities and forms. The blues have had their greatest influence on rock music. Early rock singers such as Elvis Presley often used blues material. British rock musicians in the 1960s, especially the Rolling Stones, Eric Clapton, and John Mayall, were strongly influenced by the blues, as were such American rock musicians as Mike Bloomfield, Paul Butterfield, and the Allman Brothers Band.

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Introduction Additional Reading



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The Columbia Encyclopedia, Sixth Edition. 2001-05.

ROCK MUSIC

type of music originating in the United States in the mid-1950s and increasingly popular throughout much of the world.

Origins of Rock

Essentially hybrid in origin, rock music includes elements of several black and white American music styles: black guitar-accompanied blues; black rhythm and blues, noted for saxophone solos; black and white gospel music; white country and western music; and the songs of white popular crooners and harmony groups. Emerging in 1954-55, rock music was initially referred to as "rock 'n' roll." After 1964 it was simply called "rock music." The change in terminology indicates both a continuity with and a break from the earlier period; rock music was no longer just for dancing. After 1964 the music was influenced by British groups such as the [Beatles](#).

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The 1950s—Bill Haley and Rock 'n' Roll

The first rock 'n' roll record to achieve national popularity was "Rock Around the Clock" made by Bill Haley and the Comets in 1955. Haley succeeded in creating a music that appealed to youth because of its exciting back beat, its urgent call to dance, and the action of its lyrics. The melody was clearly laid down by electric guitar; the lyrics were earthy and simple. Haley abruptly ended the ascendancy of the bland and sentimental ballads popular in the 1940s and early 50s. He also succeeded in translating black rhythm and blues into a form that adolescent white audiences could understand.

Blues, and rhythm and blues, were too adult, sexual, angry, and solely identified with black culture to be acceptable either emotionally or commercially without adaptation. Major record companies had for years been producing records for black audiences called "race records." The emergence of rock 'n' roll signified a slight weakening in resistance to black culture. The unadulterated black rock 'n' roll that Haley transformed can be heard in the sexually adult work of such artists as Hank Ballard and the Midnighters ("Work with Me, Annie") or "Big" Joe Turner ("Shake, Rattle, and Roll"), the latter song adapted by Haley for white audiences and the former transformed into "Dance with Me, Henry."

Rock 'n' roll was for and about adolescents. Its lyrics articulated teenage problems: school, cars, summer vacation, parents, and, most important, young love. The primary instruments of early rock 'n' roll were guitar, bass, piano, drums, and saxophone. All aspects of the music—its heavy beat, loudness, self-absorbed lyrics, and raving delivery—indicated a teenage defiance of adult values and authority. Influential performers of the 1950s include Chuck Berry ("Johnny B. Goode"), Little Richard ("Good Golly Miss Molly"), Sam Cooke ("You Send Me"), Buddy Holly ("Peggy Sue"), Jerry Lee Lewis ("Great Balls of Fire"), and Carl Perkins ("Blue Suede Shoes").

The Late 1950s and Early 60s—Elvis, Motown, and the British Invasion

The greatest exponent of rock 'n' roll from 1956 to 1963 was Elvis Presley, a truck driver and aspiring singer from Tupelo, Miss., whose plaintive, wailing, dynamic delivery and uninhibited sexuality appealed directly to young audiences while horrifying older people. As rock 'n' roll became a financial success, record companies that had considered it a fad began to search for new singers; they generally succeeded in commercializing the music, robbing it of much of its gutsy, rebellious quality. In the late 1950s, for example, there was a fad for sentimentally morbid songs such as "Laura" and

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“Teen Angel.”

At the turn of the decade Detroit became an important center for black singers, and a certain type of sound known as “Motown” [motor town], named for Motown Records, developed. The style is characterized by a lead singer singing an almost impressionistic melody story line to the accompaniment of elegant, tight, articulate harmonies of a backup group. Popular exponents of this style are the Temptations, Smokey Robinson and the Miracles, Diana Ross and the Supremes, and Gladys Knight and the Pips.

Rock music again surged to popularity in 1962 with the emergence of the Beatles, a group of four long-haired lads from Liverpool, England. They were initially acclaimed for their energy and appealing individual personalities rather than for any innovations in their music, which was derived from Berry and Presley. Their popularity inevitably produced other groups with unusual names. One of the most important of these was the Rolling Stones, whose music derived from the black blues tradition. These British bands instigated a return to the blues orientation of rock ‘n’ roll, albeit in ever louder and more electric reincarnations.

The Late 1960s and Early 70s—Rock’s Golden Age

Folk Rock

An important transformation of rock occurred in 1965 at the Newport Folk Festival when Bob Dylan, noted as a composer and writer of poetic folk songs and songs of social protest like “Blowin’ in the Wind,” appeared, playing electric guitar and backed by an electrified rock band. A synthesis of the folk revival and rock subsequently took place, with folk groups using rock arrangements and rock singers composing poetic lyrics for their songs (e.g., the Beatles’ “Norwegian Wood,” “Eleanor Rigby”). The Byrds’ arrangement of Dylan’s “Mr. Tambourine Man” is a folk-rock classic. Performers like the Mamas and the Papas; Peter, Paul, and Mary; Donovan; and the Lovin Spoonful sang a kind of music designated “folk rock.”

Protest Songs and the Drug Culture

In the 1960s music mirrored the tensions of the Vietnam War era and played an important role in American culture. The verbal content of rock songs turned toward rebellion, social protest, sex, and, increasingly, drugs. Many groups, among them Jefferson Airplane and the Grateful Dead, tried to approximate in music the aural

experience of psychedelic drugs, producing long, repetitive, occasionally exquisite songs with surreal lyrics (known as "acid rock" or "hard rock").

¹¹ In 1967 the Beatles again made history with their album *Sgt. Pepper's Lonely Hearts Club Band*, which, in addition to including drug-oriented songs, presented a body of interrelated pieces that constituted an organic whole. This is considered the first "concept album." Subsequent products of this trend were rock musicals such as *Hair* (1968) and rock operas like *Tommy*, composed and sung by the Who.

Rock Comes of Age

¹² By the late 1960s rock was widely regarded as an important musical form. Musicians such as Miles Davis and John McLaughlin and groups like Traffic or Blood, Sweat, and Tears tried to fuse rock and jazz, while such disparate artists as Leonard Bernstein and Frank Zappa attempted to connect rock and classical music. Groups featuring virtuoso guitarists such as Jimi Hendrix, Eric Clapton, Duane Allman, and Jimmy Page continued to perform variations on classic blues themes using the traditional instruments of rock 'n' roll.

¹³ From 1967 onward, the rock festival was regarded as the ideal context in which to hear rock music, and thousands of fans attended. The most successful and peaceful rock festival, Woodstock, was held near Bethel, N.Y., in Aug., 1969. Later, however, a similar event, featuring the Rolling Stones, was held at Altamont, Calif., and was marked by several violent incidents caught on film, including a murder. By 1970 several of rock's top performers—Janis Joplin, Jim Morrison, and Jimi Hendrix—were dead from substance abuse. The dangerous, androgynous quality projected by the Rolling Stones was taken to extremes by performers such as Alice Cooper and David Bowie, who were perhaps as famous for their sexual ambiguity and outrageous behavior as for their music.

The Late 1970s to the Present—Punk Rock, the Music Video, and Middle-aged Rockers

¹⁴ A turning point in rock music occurred in the mid-1970s in the form of punk rock, which was a response to the stagnation of the genre and a nihilistic political statement. The music was filled with contempt for previous styles; its fast-tempoed songs, usually propelled by electric guitar, featured irreverent lyrics often obscured by the clangerous music. Evident in Great Britain, performed by such bands as the Sex Pistols and the

Clash, punk also quickly became popular in the United States, played by the Ramones and other American groups. By the early 1980s, it had changed rock music considerably as Black Flag, the Dead Kennedys, and other groups adopted political protest themes as the core of their music.

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During the 1980s music videos became a popular form of promotion and entertainment. In the late 1980s, however, several bands, including Nirvana and Pearl Jam, continued to follow the path of early punk rock by focusing on political themes and celebrating their own lack of technical virtuosity. Punk persisted into the 1990s with such bands as Green Day and the Offspring. Also in the 90s the continuing popularity of older bands, such as the Grateful Dead and the Rolling Stones, bore witness to the enduring appeal of this form among both the young and the increasingly middle-aged. The appeal of older and past rock bands was also evident in the fanfare surrounding the opening (1995) of the Rock and Roll Hall of Fame in Cleveland, Ohio. Meanwhile, a young audience made rap music, with its pounding rhythms and strong, sometimes shocking spoken lyrics, a popular phenomenon, and other young rockers, largely club-goers, made the dance-based, electronically sophisticated techno another, though less pervasive, popular form.

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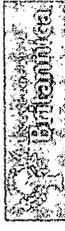
Usage: *often attributive*

- 1** : a rocking movement
- 2** : popular music usually played on electronically amplified instruments and characterized by a persistent heavily accented beat, repetition of simple phrases, and often country, folk, and blues elements

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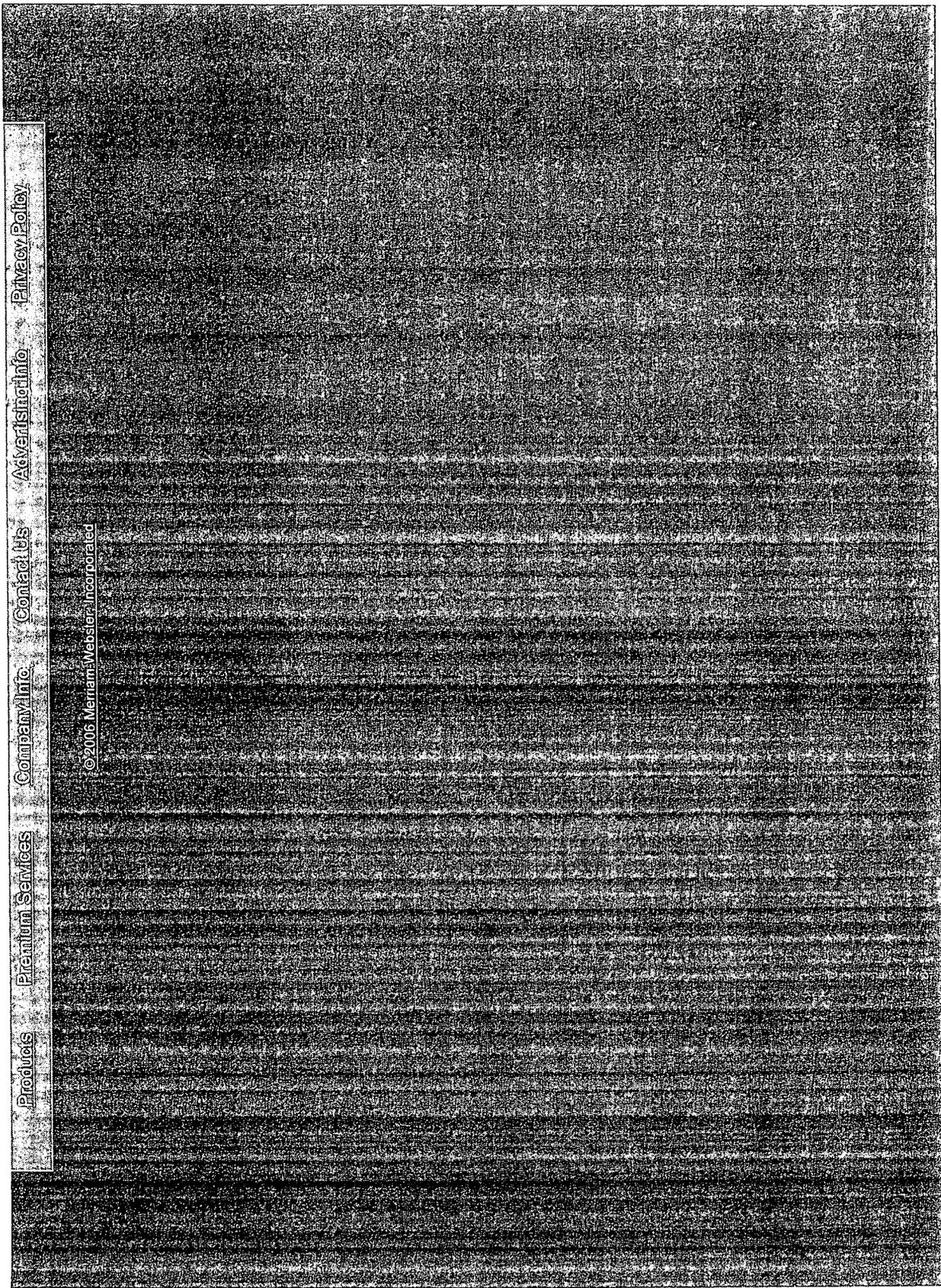
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Blues

From Wikipedia, the free encyclopedia

Blues music redirects here. For other uses, see Blues (disambiguation).

The **blues** is a vocal and instrumental form of music based on the use of the blue notes and a repetitive pattern which is most of the time a twelve-bar structure. It evolved in the United States in the communities of former African slaves, from spirituals, praise songs, field hollers, shouts, and chants. The use of blue notes and the prominence of call-and-response patterns in the music and lyrics are indicative of the blues' West African pedigree. The blues influenced later American and Western popular music, as it became part of the genres of ragtime, jazz, bluegrass, rhythm and blues, rock and roll, hip-hop, country music, and pop songs.

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Etymology

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Stylistic origins:	African American spirituals and work songs
Cultural origins:	West African music, brought by slaves to southern United States, especially the Mississippi Delta
Typical instruments:	Guitar - Piano - Harmonica - Bass - Drums - Saxophone - Vocals
Mainstream popularity:	The blues chord progressions and blue notes are widely used in most music styles of the 20th century; a highly influential music genre
Derivative forms:	jazz, R&B, rock
Subgenres:	Classic female blues - Country blues - Delta blues - Jazz blues - Jump blues - Piano blues - Boogie-woogie
Fusion genres:	Blues-rock - Soul blues - Jazz blues
Regional genres:	African blues - Atlanta blues - British blues - Chicago blues - Detroit blues - East Coast blues - Kansas City blues - Louisiana blues - Memphis blues - New Orleans blues - Piedmont blues - St. Louis blues - Swamp blues - Texas blues - West Coast blues
Other topics:	Genres - Musicians - Origins - Blues scale

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The phrase *the blues* is a reference to having a fit of *the blue devils*, meaning 'down' spirits, depression and sadness. An early reference to "the blues" can be found in George Colman's farce *Blue devils, a farce in one act* (1798).^[1] Later during the 19th century, the phrase was used as a euphemism for delirium tremens and the police.

Though usage of the phrase in African American music may be older, it has been attested to since 1912 in Memphis, Tennessee with W. C. Handy's "Memphis Blues".^{[2][3]} In lyrics the phrase is often used to describe a depressed mood.^[4]

Main characteristics

Stylistic and cultural origins

There are few characteristics common to all blues, because the genre takes its shape from the idiosyncrasies of individual performances.^[5] However, there are some characteristics that were present long before the creation of the modern blues.

An early form of blues-like music was a call-and-response shouts, which were a "functional expression... style without accompaniment or harmony and unbounded by the formality of any particular musical structure."^[6] A form of this pre-blues was heard in slave field shouts and hollers, expanded into "simple solo songs laden with emotional content".^[7] The blues, as it is now known, can be seen as a musical style based on both European harmonic structure and the West African call-and-response tradition, transformed into an interplay of voice and guitar.^[8]

Many blues elements, such as the call-and-response format and the use of blue notes, can be traced back to the music of Africa. Sylviane Diouf has pointed to several specific traits—such as the use of melisma and a wavy, nasal intonation—that suggest a connection between the music of West and Central Africa and blues.^[9] Ethnomusicologist Gerhard Kubik may have been the first to contend that certain elements of the blues have roots in the Islamic music of West and Central Africa.

Stringed instruments (which were favored by slaves from Muslim regions of Africa...), were generally allowed because slave owners considered them akin to European instruments like the violin. So slaves who managed to cobble together a banjo or other instrument... could play more widely in public. This solo-oriented slave music featured elements of an Arabic-Islamic song style that had been imprinted by centuries of Islam's presence in West Africa, says Gerhard Kubik.^[10]

Kubik also pointed out that the Mississippi technique of playing the guitar using a knife blade, recorded by W.C. Handy in his autobiography, corresponds to similar musical techniques in West and Central Africa cultures. The Diddley bow, a homemade one-stringed instrument thought to be common throughout the American South in the early twentieth century, is an African-derived instrument that likely helped in the transfer of African performance techniques into the early blues instrumental vocabulary.

Blues music later adopted elements from the "Ethiopian airs", minstrel shows and Negro spirituals, including instrumental and harmonic accompaniment.^[11] The style also was closely related to ragtime, which developed at about the same time, though the blues better preserved "the original melodic patterns of African music".^[12]

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Robert Johnson, a Delta blues singer, contributed to the standardization of the 12-bar blues form.

sex with men in an alley.

Music such as this was called "gut-bucket" blues, a term which refers to a type of homemade bass instrument made from a metal bucket used to clean pig intestines for chitterlings (a soul food dish associated with slavery). "Gut-bucket" blues songs are typically "low-down" and earthy, about rocky or steamy relationships, hard luck and hard times. Gut-bucket blues and the rowdy juke-joint venues where it was played, earned blues music an unsavory reputation; church-goers shunned it and some preachers railed against it.

Although the blues gained an association with misery and oppression, the blues could also be humorous and raunchy as well:

Rebecca, Rebecca, get your big legs off of me,
 Rebecca, Rebecca, get your big legs off of me,
 It may be sending you baby, but it's worrying the hell out of me.

Author Ed Morales has claimed that Yoruba mythology played a part in early blues,

Blues songs from this period, such as Leadbelly's or Henry Thomas's recordings, show many different structures. The twelve-, eight-, or sixteen-bar structure based on tonic, subdominant and dominant chords became the most common forms.^[13] What is now recognizable as the standard 12-bar blues form is documented from oral history and sheet music appearing in African American communities throughout the region along the lower Mississippi River, in Memphis, Tennessee's Beale Street, and by white bands in New Orleans.

Lyrics

Early blues frequently took the form of a loose narrative, often with the singer voicing his or her "personal woes in a world of harsh reality: a lost love, the cruelty of police officers, oppression at the hands of white folk, [and] hard times".^[14] Many of the oldest blues records contain gritty, realistic lyrics, in contrast to much of the popular music being recorded at the time. For example, "Down in the Alley" by Memphis Minnie, is about a prostitute having

Audio samples of blues music

- "Where Did You Sleep Last Night?" (file info) — play in browser
 (<http://tools.wikimedia.de/~gmaxwell/jorbis/JOrbisPlayer.php?path=WhereDidYouSleepLastNight.ogg&wiki=en>) (beta)
- Performed by Leadbelly, a folk singer and guitarist; this Southern Appalachian song dates to the 1870s (see also "Where Did You Sleep Last Night?":'s own article)
- "Cross Road Blues" (file info) — play in browser
 (<http://tools.wikimedia.de/~gmaxwell/jorbis/JOrbisPlayer.php?path=Crossroads.ogg&wiki=en>) (beta)
- Performed in 1937 by Robert Johnson, a Delta blues guitarist (see also "Cross Road Blues":'s own article)
- "Po' Gal" (file info) — play in browser
 (<http://tools.wikimedia.de/~gmaxwell/jorbis/JOrbisPlayer.php?path=Po%27Gal.ogg&wiki=en>) (beta)
- East Coast blues, performed by Zora Neale Hurston in 1939
- "Caldonia" (file info) — play in browser
 (<http://tools.wikimedia.de/~gmaxwell/jorbis/JOrbisPlayer.php?path=caldonia.ogg&wiki=en>) (beta)
- Jump blues performed by Louis Jordan in 1945
- "Back Door Man" (file info) — play

citing Robert Johnson's "Cross Road Blues" as a "thinly veiled reference to Eleggaa, the orisha in charge of the crossroads".^[15] However, many seminal blues artists such as Joshua White, Son House, Skip James, or Reverend Gary Davis were influenced by Christianity.

The original lyrical form of the blues was probably a single line, repeated three times. It was only later that the current, most common structure of a line, repeated once and then followed by a single line conclusion, became standard.^[16]

Musical style

During the first decades of the twentieth century blues music was not clearly defined in terms of a chord progression. There were many blues in 8-bar form, such as "How Long Blues", "Trouble in Mind", and Big Bill Broonzy's "Key to the Highway". There are also 16 bar blues, as in Ray Charles's instrumental "Sweet 16 Bars". More idiosyncratic numbers of bars are also encountered occasionally, as with the 9 bar progression in Howlin' Wolf's "Sitting on top of the World". The basic twelve-bar lyric framework of a blues composition is reflected by a standard harmonic progression of twelve bars, in 4/4 or (rarely) 2/4 time. Slow blues are often played in 12/8 (4 beats per measure with 3 subdivisions per beat).

By the 1930s, twelve-bar blues became more standard. The blues chords associated to a twelve-bar blues are typically a set of three different chords played over a twelve-bar scheme:

I	I or IV	I	I
IV	IV	I	I
V	IV	I	I or V

where the Roman numbers refer to the degrees of the progression. That would mean, if played in the tonality of F, the chords would be as follows:

F	F or Bb	F	F
Bb	Bb	F	F
C	Bb	F	F or C

In this example, F is the tonic chord, Bb the subdominant. Note that much of the time, every chord is played in the dominant seventh (7th) form. Frequently, the last chord is the dominant (V or in this case C) turnaround making the transition to the beginning of the next progression.

in browser
 (http://tools.wikimedia.de/~gmaxwell/jorbis/JOrbisPlayer.php?path=HowlinWolf+BackDoorMan.ogg&wiki=en) (beta)

Chicago blues performed by Howlin' Wolf in 1960

"Killing Floor" (file info) — play in browser

(http://tools.wikimedia.de/~gmaxwell/jorbis/JOrbisPlayer.php?path=Hendrix-KF-Sample.ogg&wiki=en) (beta)

Rock blues performed by Jimi Hendrix at the Monterey Pop Festival in 1967.

Problems playing the files? See media help.



Minor pentatonic blues scale on A

The lyrics generally end on the last beat of the tenth bar or the first beat of the eleventh bar, and the final two bars are given to the instrumentalist as a break; the harmony of this two-bar break, the turnaround, can be extremely complex, sometimes consisting of single notes that defy analysis in terms of chords. The final beat, however, is almost always strongly grounded in the dominant seventh (V7), to provide tension for the next verse.

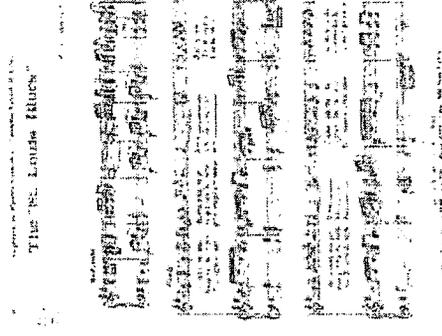
Melodically, blues music is marked by the use of the flatted third, fifth and seventh (the so-called *blue* or *bent notes*) of the associated major scale.^[17] These scale tones can replace the natural scale tones or be added to the scale, as in the case of the minor pentatonic blues scale, where the flatted third replaces the natural third, the flatted seventh replaces the natural seventh and the flatted fifth is added in between the natural fourth and natural fifth. While the twelve-bar harmonic progression had been intermittently used for centuries, the revolutionary aspect of blues was the frequent use of the flatted third, flatted seventh, and even flatted fifth in the melody, together with *crushing*—playing directly adjacent notes at the same time, i.e., diminished second—and *sliding*—similar to using grace notes.^[18]

Whereas a classical musician will generally play a grace note distinctly, a blues singer or harmonica player will glissando, "crushing" the two notes and then releasing the grace note. In blues chord progressions, the tonic, subdominant and dominant chords are often played as dominant sevenths, the lowered seventh (minor seventh) being an important component of the blues scale. Blues is also occasionally played in a minor key. The scale differs little from the traditional minor, except for the occasional use of a flatted fifth in the tonic, often sang or played by the singer or lead instrument with the perfect fifth in the harmony.

- Janis Joplin's rendition of "Ball and Chain", accompanied by Big Brother and the Holding Company, provides an example of this technique.
- Minor-key blues is often structured in sixteen bars rather than twelve, in the style of gospel music, as in "St. James Infirmary Blues" and Trixie Smith's "My Man Rocks Me."

Blues shuffles reinforce the trance-like rhythm and call-and-response, and form a repetitive effect called a "groove". The simplest shuffles commonly used in many postwar electric blues, rock-and-rolls, or early bebops were a three-note riff on the bass strings of the guitar. When this riff was played over the bass and the drums, the groove "feel" is created. The walking bass is another device that helps to create a "groove". The last bar of the chord progression is usually accompanied by a turnaround that makes the transition to the beginning of the next progression.

Shuffle rhythm is often vocalized as "*dow, da dow, da dow, da*" or "*dump, da dump, da*"^[19] as it consists of uneven, or "swung", eighth notes. On a guitar this may be done as a simple steady bass or may add to that stepwise quarter note motion from the fifth to the sixth of the chord and back. An



Sheet music from "St. Louis Blues" (1914)

example is provided by the following tablature for the first four bars of a blues progression in E.^[20]^[21]

	A7	E7	E7	
E	----- ----- ----- -----	----- ----- ----- -----	----- ----- ----- -----	
B	----- ----- ----- -----	----- ----- ----- -----	----- ----- ----- -----	
G	----- ----- ----- -----	----- ----- ----- -----	----- ----- ----- -----	
D	----- ----- ----- -----	----- ----- ----- -----	----- ----- ----- -----	
A	2--2-4--4-2--2-4--4 0--0-0--0-0--0-0--0 2--2-4--4-2--2-4--4 2--2-4--4-2--2-4--4	0--0-0--0-0--0-0--0 2--2-4--4-2--2-4--4 2--2-4--4-2--2-4--4 2--2-4--4-2--2-4--4	0--0-0--0-0--0-0--0 2--2-4--4-2--2-4--4 2--2-4--4-2--2-4--4 2--2-4--4-2--2-4--4	0--0-0--0-0--0-0--0 2--2-4--4-2--2-4--4 2--2-4--4-2--2-4--4 2--2-4--4-2--2-4--4

History of the different blues genres

Origins

Blues has evolved from an unaccompanied vocal music of poor black laborers into a wide variety of styles and subgenres, with regional variations across the United States and, later, Europe and Africa. The musical forms and styles that are now considered the "blues" as well as modern "country music" arose in the same regions during the nineteenth century in the southern United States. Recorded blues and country can be found from as far back as the 1920s, when the popular record industry developed and created marketing categories called "race music" and "hillbilly music" to sell music by and for blacks and whites, respectively.

At the time, there was no clear musical division between "blues" and "country," except for the race of the performer, and even that sometimes was documented incorrectly by record companies.^[22] While blues emerged from the culture of African-Americans, blues musicians have since emerged worldwide. Studies have situated the origin of "black" spiritual music inside slaves' exposure to their masters' Hebridean-originated gospels. African-American economist and historian Thomas Sowell also notes that the southern, black, ex-slave population was acculturated to a considerable degree by and among their Scots-Irish "redneck" neighbours. However, the findings of Kubik and others also clearly attest to the essential Africanness of many essential aspects of blues expression.

The social and economic reasons for the appearance of the blues are not fully known.^[23] The first appearance of the blues is not well defined and is often dated between 1870 and 1900, a period that coincides with the emancipation of the slaves and the transition from slavery to sharecropping and small-scale agricultural production in the southern US.

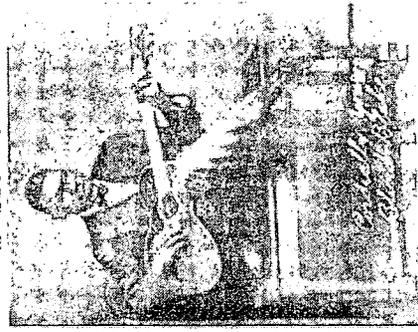
Several scholars characterize the early 1900s development of blues music as a move from group performances to a more individualized style. They argue that the development of the blues is associated with the newly acquired freedom of the slaves. According to Lawrence Levine,^[24] "there was a direct relationship between the national ideological emphasis upon the individual, the popularity of Booker T. Washington's teachings, and the rise of the blues." Levine states that "psychologically, socially, and economically, Negroes were being acculturated in a way that would have been impossible during slavery, and it is hardly surprising that their secular music reflected this as much as their religious music did."

Prewar blues

The American sheet music publishing industry produced a great deal of ragtime music. By 1912, the sheet music industry published three popular blues-like compositions, precipitating the Tin Pan Alley adoption of blues elements: "Baby Seals' Blues" by "Baby" F. Seals (arranged by Artie Matthews), "Dallas Blues" by Hart Wand and "Memphis Blues" by W. C. Handy.^[25]

Handy was a formally trained musician, composer and arranger who helped to popularize the blues by transcribing and orchestrating blues in an almost symphonic style, with bands and singers. He became a popular and prolific composer, and billed himself as the "Father of the Blues"; however, his compositions can be described as a fusion of blues with ragtime and jazz, a merger facilitated using the Latin habanera rhythm that had long been a part of ragtime.^[26]^[27] Handy's signature work was the *St. Louis Blues*.

In the 1920s, the blues became a major element of African American and American popular music, reaching "white" audiences via Handy's arrangements and the classic female blues performers. The blues evolved from informal performances in bars to entertainment in theaters. Blues performances were organized by the Theater Owners Bookers Association in nightclubs such as the Cotton Club, and juke joints, such as the bars along Beale Street in Memphis. This evolution led to a notable diversification of the styles and to a clearer division between blues and jazz. Several record companies, such as the American Record Corporation, Okeh Records, and Paramount Records, began to record African American music.



Blind Blake was an influential blues singer and guitarist known as the "King of Ragtime Guitar".

Elements of both urban and rural blues. Along with Robert Johnson, influential performers of this style were his predecessors Charley Patton and Son House. Singers such as Blind Willie McTell and Blind Boy Fuller performed in the southeastern "delicate and lyrical" Piedmont blues tradition, which used an elaborate fingerpicking guitar technique. Georgia also had an early slide tradition.^[30]

The lively Memphis blues style, which developed in the 1920s and 1930s around Memphis, Tennessee, was influenced by jug bands, such as the Memphis Jug Band or the Gus Cannon's Jug Stompers. Performers such as Frank Stokes, Sleepy John Estes, Robert Wilkins, Joe McCoy and Memphis Minnie used a variety of unusual instruments such as washboard, fiddle, kazoo or mandolin. Memphis Minnie was famous for her virtuoso guitar style. Pianist Memphis Slim began his career in Memphis, but his quite distinct style was smoother and contained some swing elements. Many blues musicians based in

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Memphis moved to Chicago in the late 1930s or early 1940s and became part of the urban blues movement which blended country music and electric blues.

City or urban blues styles were more codified and elaborate.^[31] Classic female urban or vaudeville blues singers were popular in the 1920s, among them Mamie Smith, Gertrude "Ma" Rainey, Bessie Smith, and Victoria Spivey. Mamie Smith, more a vaudeville performer than a blues artist, was the first African-American to record a blues in 1920; her "Crazy Blues" sold 75,000 copies in its first month.^[32]

Ma Rainey, called the "Mother of Blues", and Bessie Smith sang "... each song around centre tones, perhaps in order to project her voice more easily to the back of a room." Smith would "...sing a song in an unusual key, and her artistry in bending and stretching notes with her beautiful, powerful contralto to accommodate her own interpretation was unsurpassed".^[33] Urban male performers included popular black musicians of the era, such Tampa Red, Big Bill Broonzy and Leroy Carr. Before WWII, Tampa Red was sometimes referred to as "The Guitar Wizard." Carr made the then-unusual choice of accompanying himself on the piano.^[34]

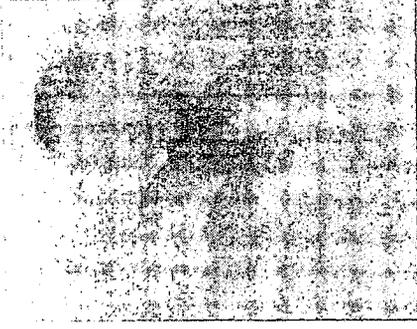
Boogie-woogie was another important style of 1930s and early 1940s urban blues. While the style is often associated with solo piano, boogie-woogie was also used to accompany singers and, as a solo part, in bands and small combos.

Boogie-Woogie style was characterized by a regular bass figure, an ostinato or riff and shifts of level in the left hand, elaborating each chord and trills and decorations in the right hand. Boogie-woogie was pioneered by the Chicago-based Jimmy Yancey and the Boogie-Woogie Trio (Albert Ammons, Pete Johnson and Meade Lux Lewis). Chicago boogie-woogie performers included Clarence "Pine Top" Smith and Earl Hines, who "linked the propulsive left-hand rhythms of the ragtime pianists with melodic figures similar to those of Armstrong's trumpet in the right hand".^[35]



A typical boogie-woogie bassline

Bessie Smith was a very famous early blues singer.



In the 1940s, the jump blues style developed. Jump blues is influenced by big band music and uses saxophone or other brass instruments and the guitar in the rhythm section to create a jazzy, up-tempo sound with declamatory vocals. Jump blues tunes by Louis Jordan and Big Joe Turner, based in Kansas City, Missouri, influenced the development of later styles such as rock and roll and rhythm and blues.^[36] The smooth Louisiana style of Professor Longhair and, more recently, Dr. John blends classic rhythm and blues with blues styles.

Early postwar blues

After World War II and in the 1950s, as African Americans moved to the Northern cities, new styles of electric blues music became popular in cities such as Chicago, Detroit and Kansas City. Electric blues used amplified electric guitars, electric bass, drums, and harmonica. Chicago became a center for electric blues in the early 1950s.

The Chicago blues is influenced to a large extent by the Mississippi blues style, because many performers had migrated from the Mississippi region.

Howlin' Wolf, Muddy Waters, Willie Dixon, and Jimmy Reed were all born in Mississippi and moved to Chicago during the Great Migration. Their style is characterized by the use of electric guitar, sometimes slide guitar, harmonica, and a rhythm section of bass and drums. J. T. Brown who played in Elmore James' or J. B. Lenoir's bands, also used saxophones, but these were used more as 'backing' or rhythmic support than as solo instruments.

Little Walter and Sonny Boy Williamson (Rice Miller) are well known harmonica (called "harp" by blues musicians) players of the early Chicago blues scene. Other harp players such as Big Walter Horton were also influential. Muddy Waters and Elmore James were known for their innovative use of slide electric guitar. B. B. King and Freddie King (no relation), who did not use slide guitar, were influential guitarists of the Chicago blues style. Howlin' Wolf and Muddy Waters were known for their deep, 'gravelly' voices.

Bassist and composer Willie Dixon played a major role on the Chicago blues scene. He composed and wrote many standard blues songs of the period, such as "Hoochie Coochie Man", "I Just Want to Make Love to You" (both penned for Muddy Waters), "Wang Dang Doodle" for Koko Taylor, and "Back Door Man" for Howlin' Wolf. Most artists of the Chicago blues style recorded for the Chicago-based Chess Records label.

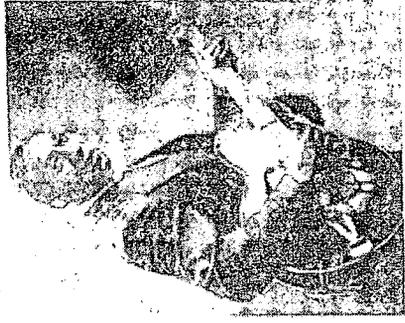
In the 1950s, blues had a huge influence on mainstream American popular music. While popular musicians like Bo Diddley and Chuck Berry were influenced by the Chicago blues, their enthusiastic playing styles departed from the melancholy aspects of blues. Diddley and Berry's approach to performance was one of the factors that influenced the transition from the blues to rock 'n' roll. Elvis Presley and Bill Haley were more influenced by the jump blues and boogie-woogie styles. They popularized rock and roll within the white segment of the population. Chicago blues also influenced Louisiana's zydeco music, with Clifton Chenier using blues accents. Zydeco musicians used electric solo guitar and cajun arrangements of blues standards.

Other blues artists, such as T-Bone Walker and John Lee Hooker, had influences not directly related to the Chicago style. Dallas-born T-Bone Walker is often associated with the California blues style, which is smoother than Chicago blues and is a transition between the Chicago blues, the jump blues and swing with some jazz-guitar influence. John Lee Hooker's blues is more "personal", based on Hooker's deep rough voice accompanied by a single electric guitar. Though not directly influenced by boogie woogie, his "groovy" style is sometimes called "guitar boogie". His first hit "Boogie Chillen" reached #1 on the R&B charts in 1949.^[37]

By the late 1950s, the swamp blues genre developed near Baton Rouge, with performers such as Slim Harpo, Sam Myers and Jerry McCain. Swamp blues has a slower pace and a simpler use of the harmonica than the Chicago blues style performers such as Little Walter or Muddy Waters. Songs from this genre include "Scratch my Back", "She's Tough" and "King Bee".

Blues in the 1960s and 1970s

By the beginning of the 1960s, genres influenced by African American music such as rock and roll and soul were part of mainstream popular music. Caucasian performers had brought African-American music to new audiences, both within the US and abroad. In the UK, bands emulated US blues



Muddy Waters at a young age.

legends, and UK blues-rock-based bands had an influential role throughout the 1960s.



Blues legend B.B. King with his guitar "Lucille"

Blues performers such as John Lee Hooker and Muddy Waters continued to perform to enthusiastic audiences, inspiring new artists steeped in traditional blues, such as New York-born Taj Mahal. John Lee Hooker blended his blues style with rock elements and playing with younger white musicians, creating a musical style that can be heard on the 1971 album *Endless Boogie*. B.B. King's virtuoso guitar technique earned him the eponymous title "king of the blues". In contrast to the Chicago style, King's band used strong brass support from a saxophone, trumpet, and trombone, instead of using slide guitar or harp. Tennessee-born Bobby "Blue" Bland, like B.B. King, also straddled the blues and R&B genres.

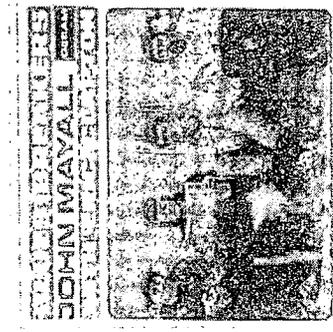
The music of the Civil Rights and Free Speech movements in the US prompted a resurgence of interest in American roots music and early African American music. Music festivals such as the Newport Folk Festival brought traditional blues to a new audience, which helped to revive interest in prewar acoustic blues and performers such as Son House, Mississippi John Hurt, Skip James, and Reverend Gary Davis. Many compilations of classic prewar blues were republished by the Yazoo Records company. J.B. Lenoir from the Chicago blues movement in the 1950s recorded several LPs using acoustic guitar, sometimes accompanied by Willie Dixon on the acoustic bass or drums. His songs commented on political issues such as racism or Vietnam War issues, which was unusual for this period. His *Alabama blues* recording had a song that stated:

I never will go back to Alabama, that is not the place for me (2x)
 You know they killed my sister and my brother,
 and the whole world let them peoples go down there free

Caucasian audiences' interest in the blues during the 1960s increased due to the Chicago-based Paul Butterfield Blues Band and the British blues movement. The style of British blues developed in the UK, when bands such as Fleetwood Mac, John Mayall & the Bluesbreakers, The Rolling Stones, The Yardbirds, and Cream performed classic blues songs from the Delta or Chicago blues traditions.

The British blues musicians of the early 1960s inspired a number of American blues-rock fusion performers, including Canned Heat, Janis Joplin, Johnny Winter, The J. Geils Band, Ry Cooder. Many of Led Zeppelin's earlier hits were renditions of traditional blues songs. One blues-rock performer, Jimi Hendrix, was a rarity in his field at the time: a black man who played psychedelic rock. Hendrix was a virtuoso guitarist, and a pioneer in the innovative use of distortion and feedback in his music.^[38] Through these artists and others, blues music influenced the development of rock music.

In the late 1960s, the West Side style blues emerged in Chicago with Magic Sam, Magic Slim and Otis Rush. West Side style has strong rhythmic support from a rhythm guitar, bass electric guitar, and drums. Albert King, Buddy Guy,



John Mayall & the Bluesbreakers with Eric Clapton album cover

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and Luther Allison had a West Side style that was dominated by amplified electric lead guitar.

Blues from the 1980s to the present

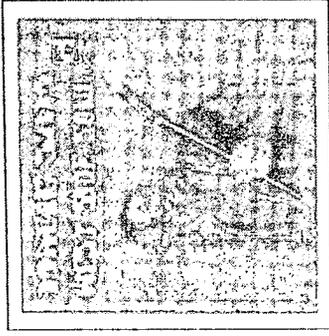
Since the 1980s, there has been a resurgence of interest in the blues among a certain part of the African-American population, particularly around Jackson, MS and other deep South regions. Often termed "soul blues" or "Southern Soul," the music at the heart of this movement was given new life by the unexpected success of two particular recordings on the Jackson-based Malaco label: Z. Z. Hill's "Down Home Blues" (1982) and Little Milton's "The Blues is Alright" (1984). Contemporary African-American performers who work this vein of the blues include Bobby Rush, Denise LaSalle, Sir Charles Jones, Bettye LaVette, Marvin Sease, Peggy Scott-Adams, and Willie Clayton. The American Blues Radio Network, founded by Rip Daniels, a black Mississippian, features soul blues on its playlists and radio personalities such as Duane "DDT" Tanner and Nikki deMarks.

Since the 1980s, blues has also continued in both traditional and new forms. The Texas rock-blues style emerged which used guitars in both solo and rhythm roles. In contrast with the West Side blues, the Texas style is strongly influenced by the British rock-blues movement. Major artists of the Texas style are Stevie Ray Vaughan, The Fabulous Thunderbirds and ZZ Top. The 1980s also saw a revival of John Lee Hooker's popularity. He collaborated with Carlos Santana, Miles Davis, Robert Cray and Bonnie Raitt. Eric Clapton, known for his performances with the Blues Breakers and Cream, made a comeback in the 1990s with his *MTV Unplugged* album, in which he played some standard blues numbers on acoustic guitar.

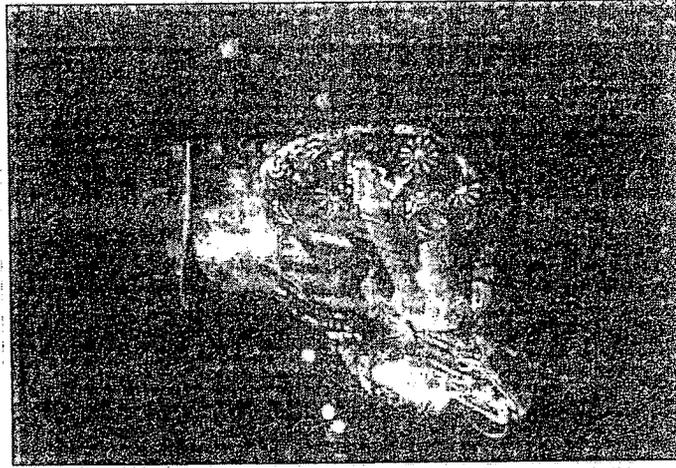
In the 1980s and 1990s, blues publications such as *Living Blues* and *Blues Revue* began to be distributed, major cities began forming blues societies, outdoor blues festivals became more common, and^[39] more nightclubs and venues for blues emerged.^[40]

In the 1990s, blues performers explored a range of musical genres, as can be seen, for example, from the broad array of nominees of the yearly Blues Music Awards, previously named W. C. Handy Awards^[41] Contemporary blues music is nurtured by several blues labels such as Alligator Records, Blind Pig Records, Chess Records (MCA), Delmark Records, and Vanguard Records (Artemis Records). Some labels are famous for their rediscovering and remastering of blues rarities such as Delta Groove Music, Arhoolie Records, Smithsonian Folkways Recordings (heir of Folkways Records), Yazoo Records (Shanachie Records) and Document Records.^[42]

Young blues artists today are exploring all aspects of the blues, from classic delta to more rock-oriented blues, artists born after 1970 like Sean Costello, Shemikia Copeland, Johnny Lang, Corey Harris and Susan Tedeschi developing their own styles.^[43]



Magic Sam's West Side Soul album cover



Texas blues guitarist, Stevie Ray Vaughan

Musical impact

Blues musical styles, forms (12-bar blues), melodies, and the blues scale have influenced many other genres of music, such as rock and roll, jazz, and popular music. Prominent jazz, folk or rock performers, such as Louis Armstrong, Duke Ellington, Miles Davis, Bob Dylan and Red Hot Chili Peppers have performed significant blues recordings. The blues scale is often used in popular songs like Harold Arlen's "Blues in the Night", blues ballads like "Since I Fell for You" and "Please Send Me Someone to Love", and even in orchestral works such as George Gershwin's "Rhapsody in Blue" and "Concerto in F".

The blues scale is ubiquitous in modern popular music and informs many modal frames, especially the ladder of thirds used in rock music (e.g., in "A Hard Day's Night"). Blues forms are used in the theme to the televised *Batman*, teen idol Fabian's hit, "Turn Me Loose", country music star Jimmie Rodgers' music, and guitarist/vocalist Tracy Chapman's hit "Give Me One Reason".

Blues is sometimes danced as a type of swing dance, with no fixed patterns and a focus on connection, sensuality, body contact, and improvisation. Most blues dance moves are inspired by traditional blues dancing. Although blues dancing is usually done to blues music, it can be done to any slow tempo 4/4 music.

R&B music can be traced back to spirituals and blues. Musically, spirituals were a descendant of New England choral traditions, and in particular of Isaac Watts's hymns, mixed with African rhythms and call-and-response forms. Spirituals or religious chants in the African-American community are much better documented than the "low-down" blues. Spiritual singing developed because African-American communities could gather for mass or worship gatherings, which were called camp meetings.

Early country bluesmen such as Skip James, Charley Patton, Georgia Tom Dorsey played country and urban blues and had influences from spiritual singing. Dorsey helped to popularize Gospel music. Gospel music developed in the 1930s, with the Golden Gate Quartet. In the 1950s, soul music by Sam Cooke, Ray Charles and James Brown used gospel and blues music elements. In the 1960s and 1970s, gospel and blues were these merged in soul blues music. Funk music of the 1970s was influenced by soul; funk can be seen as an antecedent of hip-hop and contemporary R&B.

Before World War II, the boundaries between blues and jazz were less clear. Usually jazz had harmonic structures stemming from brass bands, whereas blues had blues forms such as the 12-bar blues. However, the jump blues of the 1940s mixed both styles. After WWII, blues had a substantial influence on jazz. Bebop classics, such as Charlie Parker's "Now's the Time", used the blues form with the pentatonic scale and blue notes.

Bebop marked a major shift in the role of jazz, from a popular style of music for dancing, to a "high-art," less-accessible, cerebral "musician's music". The audience for both blues and jazz split, and the border between blues and jazz became the more defined. Artists straddling the boundary between jazz and blues are categorized into the jazz-blues sub-genre.

The blues' twelve-bar structure and the blues scale was a major influence on rock-and-roll music. Rock-and-roll has been called "blues with a back beat". Elvis Presley's "Hound Dog", with its unmodified twelve-bar structure (in both harmony and lyrics) and a melody centered on flatted third of the tonic

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(and flattened seventh of the subdominant), is a blues song transformed into a rock-and-roll song.

Many early rock-and-roll songs are based on blues: "Johnny B. Goode", "Blue Suede Shoes", "Whole Lotta' Shakin' Going On", "Tutti-Fruitti", "Shake, Rattle, and Roll", "What'd I Say", and "Long Tall Sally". The early African American rock musicians retained the sexual themes and innuendos of blues music: "Got a gal named Sue, knows just what to do" or "See the girl with the red dress on, she knows how to do it all night long". Even the subject matter of "Hound Dog" contains well-hidden sexual double entendres.

More sanitized early "white" rock borrowed the structure and harmonics of blues, although there was less harmonic creativity and sexual frankness (e.g., Bill Haley's "Rock Around the Clock"). Many white musicians who performed black songs changed the words; Pat Boone's performance of "Tutti Fruitti" changed the original lyrics ("Tutti frutti, loose booty . . . a wop bop a lu bop, a good Goddamn") to a tamer version.

Social impact

Like jazz, rock and roll, heavy metal and hip hop music, blues has been accused of being the "devil's music" and of inciting violence and other poor behavior.^[44] In the early 20th century, the blues was considered disreputable, especially as white audiences began listening to the blues during the 1920s.^[45] In the early twentieth century, W.C. Handy was the first to make the blues more respectable to non-black Americans.

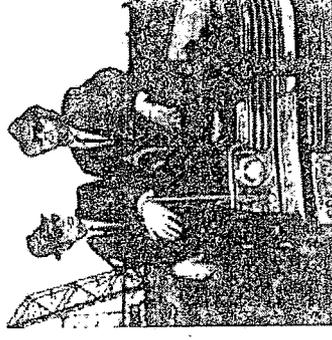
Now blues is a major component of the African American and American cultural heritage in general. This status is not only mirrored in scholar studies in the field^[46] but also in main stream movies such as *Southern* (1972), *the Blues Brothers* (1980 and 1998), and *Crossroads* (1986). The *Blues Brothers* movies, which mix up almost all kinds of music related to blues such as R&B or Zydeco, have had a major impact on the image of blues music.

They promoted the standard traditional blues "Sweet Home Chicago", whose version by Robert Johnson is probably the best known, to the unofficial status of Chicago's city anthem. More recently, in 2003, Martin Scorsese made significant efforts to promote the blues to a larger audience. He asked several famous directors such as Clint Eastwood and Wim Wenders to participate in a series of films called *The Blues*.^[47] He also participated in the rendition of compilations of major blues artists in a series of high quality CDs.

See also: List of films based on blues music



Duke Ellington straddled the big band and bebop genres. Though Ellington was a jazz artist, he used the blues form extensively.



The Blues Brothers: Dan Aykroyd (left) and John Belushi.

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Notes

1. ^ The "Trésor de la Langue Française informatisé" provides this etymology to the word blues and George Colman's farce as the first appearance of this term in the English language, see <http://atilf.atilf.fr/dendien/scripts/fast.exe?mot=blues>
2. ^ The Oxford English Dictionary (Second Edition, 1989) gives Handy as the earliest attestation of "Blues."
3. ^ Eric Partridge, *A Dictionary of Slang and Unconventional English*, 2002, Routledge (UK), ISBN 0-415-29189-5
4. ^ Tony Bolden, *Afro-Blue: Improvisations in African American Poetry and Culture*, 2004, University of Illinois Press, ISBN 0-252-02874-0
5. ^ Southern, pg. 333
6. ^ Garofalo, pg. 44
7. ^ Ferris, pg. 229
8. ^ Morales, pg 276 Morales attributes this claim to John Storm Roberts in *Black Music of Two Worlds*, beginning his discussion with a quote from Roberts *There does not seem to be the same African quality in blues forms as there clearly is in much Caribbean music*.
9. ^ SFGate
10. ^ Gerhard Kubik is ethnomusicology professor at the University of Mainz in Germany. He wrote a comprehensive book on Africa's connection to blues music (*Africa and the Blues*).[1] (<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2004/08/15/INGMCS5SSK1.DTL>)
11. ^ Garofalo, pg. 44 *Gradually, instrumental and harmonic accompaniment were added, reflecting increasing cross-cultural contact*. Garofalo cites other authors that also mention the "Ethiopian airs" and "Negro spirituals".

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12. ^ Schuller, cited in Garofalo, pg. 27
13. ^ Garofalo, pgs. 46-47
14. ^ Ewen, pgs. 142-143
15. ^ Morales, pg. 277
16. ^ Ferris, pg. 230
17. ^ Ewen, pg. 143
18. ^ Grace notes were common in the Baroque and Classical periods, but they acted as ornamentation rather than as part of the harmonic structure. Mozart's *Piano Concerto No. 21* has a flatted fifth in the dominant. However, this was a technique for building tension for resolution into the major fifth, while a blues melody uses the flatted fifth as part of the scale.
19. ^ David Hamburger, *Acoustic Guitar Slide Basics*, 2001, ISBN 1-890490-38-5.
20. ^ Lesson 72: Basic Blues Shuffle by Jim Burger (<http://www.wholenote.com/default.asp?src=1&l=72&p=1>). Retrieved on November 25, 2005.
21. ^ Wilbur M. Savidge, Randy L. Vradenburg, *Everything About Playing the Blues*, 2002, Music Sales Distributed, ISBN 1-884848-09-5, pg. 35
22. ^ Garofalo, pgs. 44-47 *As marketing categories, designations like race and hillbilly intentionally separated artists along racial lines and conveyed the impression that their music came from mutually exclusive sources. Nothing could have been further from the truth... In cultural terms, blues and country were more equal than they were separate.* Garofalo claims that artists were sometimes listed in the wrong racial category in record company catalogues.
23. ^ Philip V. Bohlman, "Immigrant, folk, and regional music in the twentieth century", in *The Cambridge History of American Music*, ed. David Nicholls, 1999, Cambridge University Press, ISBN 0-521-45429-8, pg. 285
24. ^ Lawrence W. Levine, *Black Culture and Black Consciousness: Afro-American Folk Thought from Slavery to Freedom*, Oxford University Press, 1977, ISBN 0-19-502374-9, pg. 223
25. ^ Garofalo, pg. 27; Garofalo cites Barlow in *Handy's sudden success demonstrated [the] commercial potential of [the blues], which in turn made the genre attractive to the Tin Pan Alley acts. who wasted little time in turning out a deluge of imitations.* {parentheticals in Garofalo}
26. ^ Garofalo, pg. 27
27. ^ Morales, pg. 277
28. ^ Clarke, pg. 138
29. ^ Clarke, pg. 141
30. ^ Clarke, pg. 139
31. ^ Garofalo, pg. 47
32. ^ Hawkeye Herman, General background on African American Music, Blues Foundation, Essays: What is the blues?<http://www.blues.org/blues/essays.php4?q=3>
33. ^ Clarke, pg. 137
34. ^ Clarke, pg. 138
35. ^ Garofalo, pg. 47
36. ^ Garofalo, pg. 76
37. ^ Lars Bjorn, *Before Motown*, 2001, University of Michigan Press, ISBN 0-472-06765-6, pg. 175
38. ^ Garofalo, pgs. 224-225
39. ^ A directory of the most significant blues festivals can be found at <http://blues.about.com/od/bluesfestivals/>
40. ^ A list of important blues venues in the U.S. can be found at <http://blues.about.com/cs/venues/>
41. ^ Blues Music Awards informations (<http://www.blues.org/bluesmusicawards/>). Retrieved on November 25, 2005.
42. ^ A complete directory of contemporary blues labels can be found at <http://blues.about.com/cs/recordlabels/>
43. ^ Blues Babies.741.com (<http://www.bluesbabies.741.com/>)
44. ^ SFGate
45. ^ Garofalo, pg. 27
46. ^ Research centers for American music (<http://www.american-music.org/resources/ResearchCenters.htm>). Retrieved on December 6, 2005.
47. ^ *"The Blues" (2003) (mini)* (<http://www.imdb.com/title/tt0287198/>) at the Internet Movie Database

See also

- ▣ Blues in New Zealand
- ▣ Blues Matters
- ▣ Blues-rock
- ▣ Canadian blues
- ▣ Chicago Blues
- ▣ List of blues musicians
- ▣ List of British blues musicians

External links

- ▣ **BLUES BABIES.741.COM** One & Only Online Promo Community For Young Blues Artist & Thier Fans (<http://www.bluesbabies.741.com/>)
- Image:img.photobucket.com/albums/v282/lavirosa/bbanime1.gif
- ▣ Blues Music and Equipment Discussion (<http://bluesforum.34net.com/>)
- ▣ The mother off all blueslink collections (<http://www.blueslinks.nl/>)
- ▣ Blues radio stations (http://www.radioblack.com/jazz_webcast.html)
- ▣ Blues Matters - UK Blues Magazine (<http://www.bluesmatters.com/>)
- ▣ Blues In Britain Magazine (<http://www.bluesinbritain.org/>)
- ▣ Blues & Rhythm Magazine (<http://www.bluesandrhythm.co.uk/>)
- ▣ Blues Foundation (<http://www.blues.org/>)
- ▣ Blues Progression (<http://www.apassion4jazz.net/blues2.html>)
- ▣ Music from Florida Folklife Collection (<http://www.floridamemory.com/Collections/folklife/audio.cfm>), available free for public use from the State Archives of Florida
- ▣ A list of terms used in Blues lyrics (<http://blueslyrics.tripod.com/blueslanguage.htm#top/>)
- ▣ The Music in Poetry (http://www.smithsonianeducation.org/educators/lesson_plans/music_in_poetry/index.html) — Smithsonian Institution lesson plan on the blues, for teachers
- ▣ New Zealand Blues and Views (<http://www.bluesandviews.com/>) - Includes music from New Zealand Blues bands and artists, NZ Blues scene and concert reviews
- ▣ Mississippi Delta Blues Society of Indianola (<http://www.mississippidelatablues.org/>)
- ▣ Article About Blues Music - by Dr. Frank Hoffmann (<http://www.jeffsretromusic.com/blues.html>)
- ▣ The Delta Blues Museum (<http://www.deltabluesmuseum.org/>)
- ▣ Seventh Hour Blues (<http://www.seventhhourblues.com/>) electronic magazine and podcast
- ▣ Belly Up 4 the Blues - internet radio broadcast (<http://www.bellyup4blues.com/>)
- ▣ Blues for Peace - interesting Hebrew renditions of the Blues and more (<http://bluesforpeace.com/>)

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Jazz blues - Blues-rock - Soul blues- Punk blues

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House of Blues Brands Corp. v. Celebrities Publishing Corp.
 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 104

Rock and roll

From Wikipedia, the free encyclopedia

and *Rock music (disambiguation)*

Rock and roll (also known as **rock 'n' roll**), is a defined supergenre of music that originated in the United States in the 1950s, and quickly spread to the rest of the world. It later evolved into the various sub-genres of what is now called simply 'rock'. From the mid-1950s to the current time, rock has been one of the most popular forms of music in the western world. The heart of rock and roll is the rhythm, which is basically a boogie woogie blues rhythm with an accentuated backbeat, almost always on snare drum. Rock and roll is typically played with two electric guitars (one lead, one rhythm), an electric bass guitar, and a drum kit. Keyboards are a common addition to the mix. In the rock and roll style of the early 1950s, the saxophone was often the lead instrument, replaced by guitar in the mid 1950s. In the earliest form of rock and roll, the late 1940s, the piano was the lead instrument, and indeed, rock and roll was a direct outgrowth of boogie woogie piano of the big band era of Glenn Mill, Artie Shaw, Benny Goodman and others that dominated the music business of the 1940s.

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- 1 Precursors and origins
- 2 Early North American rock and roll (1953-1963)
 - 2.1 Rockabilly
 - 2.2 Covers
- 3 Teen idols
- 4 British rock and roll
- 5 Social impact
- 6 Books
- 7 See also
- 8 External links

Precursors and origins

Rock and roll emerged as a defined musical style in America in the late 1940s, when it was called R&B, and, with the present name, in the early 1950s, though elements of rock and roll can be heard in blues records as far back as the 1920s. An early form of rock and roll, though not the earliest, was rockabilly,

Rock music

Stylistic origins: **Rock and roll**, ultimately blues (mostly jump blues and Chicago blues), country music and R&B

Cultural origins: Late 1940s United States

Typical instruments: Guitar - Bass - Drums- occasionally Keyboards

Mainstream popularity: Much, constant and worldwide since the 1950s

Derivative forms: Alternative rock - Heavy metal - Punk rock

Subgenres

Art rock - British rock - Christian rock - Desert rock - Detroit rock - Experimental rock - Garage rock - Girl group - Glam rock - Glitter rock - Group Sounds - Hard rock - Heartland rock - Instrumental rock - Jam band - Jangle pop - Krautrock - Post-rock - Power pop - Protopunk - Psychetelia - Pub rock (Aussie) - Pub rock (UK) - Rock en español - Soft rock - Southern rock - Surf

Historical genres

Aboriginal rock - Afro-rock - Anatolian rock - Blues-rock - Boogaloo - Country rock - Cumbia rock - Flamenco-rock - Folk rock - Indo-rock - Jazz rock - Madchester - Merseybeat - Progressive rock - Punta rock - Raga rock - Rai rock - Rockabilly - Rockoson - Samba-rock - Tango-rockéro

Regional scenes

Argentina - Armenia - Australia - Austria - Belarus - Belgium - Bosnia and Herzegovina - Brazil - Cambodia - Canada - Chile - China - Cuba - Czech Republic - Croatia - Denmark - Dominican Republic - Estonia - Finland - France - Greece - Germany - Hungary - Iceland - India -

which combined elements of blues, boogie woogie, and jazz with influences from traditional Appalachian folk music, gospel, and country and western. Going back even further, rock and roll can trace one lineage to the old Five Points district of mid-19th century New York City, the scene of the first fusion of heavily rhythmic African shuffles and sand dances with melody-driven European genres, particularly the Irish jig.

Rocking was a term first used by black gospel singers in the American South to mean something akin to spiritual rapture. By the 1940s, however, the term was used as a double entendre, ostensibly referring to dancing, but with the hidden subtextual meaning of sex; an example of this is Roy Brown's "Good Rocking Tonight." This type of song was usually relegated to "race music" (the music industry code name for rhythm and blues) outlets and was rarely heard by mainstream white audiences.

During the 1920s and 1930s, many white Americans enjoyed seeing and listening to African-American jazz and blues performed by white musicians. They often objected to experiencing the music as performed by the original black artists, but found it acceptable when the music was performed by whites. A few black rhythm and blues musicians, most notably Louis Jordan, the Mills Brothers, and The Ink Spots, achieved crossover success with whites and blacks, but most were rewarded with poverty and eventual obscurity. While rock and roll musicians increasingly wrote their own material, many of the earliest white rock and roll hits were covers of earlier rhythm and blues or blues songs. Blues recordings by such artists as Robert Johnson and Skip James also proved in the 1960s to be important inspirations for British blues-rockers such as The Yardbirds, Cream, and Led Zeppelin.

In 1951, Cleveland, Ohio, disc jockey Alan Freed began playing this type of music for a multi-racial audience. Freed is credited with coining the phrase "rock and roll" to describe the rollicking R&B music. While working as a disc jockey at radio station WJW in Cleveland, Ohio, he organized the first rock and roll concert called "*The Moondog Coronation Ball*" on March 21, 1952. The event, attended mainly by African Americans, proved a huge drawing card — the first event had to be ended early due to overcrowding. Thereafter, Freed organized many rock and roll shows attended by both whites and blacks, further helping to introduce African-American musical styles to a wider audience.

There is much debate as to what should be considered the first rock & roll record. Sister Rosetta Tharpe was recording shouting, stomping music in the 1930s and 1940s that in some ways contained major elements of mid-1950s rock and roll. She scored hits on the pop charts as far back as 1938 with her gospel songs, such as "This Train" and "Rock Me" and in the 1940s with "Strange Things Happenin Every Day", "Up Above My Head", and "Down By The Riverside." Another artist who was singing hard-rocking blues/gospel to a boogie piano player was Big Joe Turner, whose 1939 recording, "Roll 'em Pete," is almost indistinguishable from '50s rock and roll. Other significant recording artists of the 1940s and early 1950s included Roy Brown ("Good Rocking Tonight", 1947), more Big Joe Turner ("Honey, Hush", 1953, and "Shake, Rattle and Roll", 1954), and Fats Domino ("The Fat Man," 1949).

Rolling Stone magazine argued in 2004 that "That's All Right (Mama)" (1954), Elvis Presley's first single for Sun Records in Memphis, was the first rock and roll record^[1]. And Bo Diddley's 1955 hit "Bo Diddley" backed with "I'm A Man" introduced a new pounding beat and unique guitar playing that inspired many artists. However, Alan Freed's rock and roll jubilees had been drawing crowds of thousands for years before this.

Definitively, rock and roll and boogie woogie both have 8 beats to the bar, and are 12-bar blues. The difference is that rock and roll has a greater emphasis on the backbeat than boogie woogie.



Indonesia - Ireland - Lithuania - Mal. Netherlands - New Philippines - Portugal - Russia - Serbia and Montenegro - Slovenia - South Africa - Spain - Sweden - Switzerland - Tatar - Thailand - Turkey - Ukraine - United Kingdom - United States - Uruguay - Vietnam - Zambia

Rock and roll Portal

Other topics

Backbeat - Rock opera - Rock band - Performers - Rock anthem - Hall of Fame - Social impact

The first artists with popular rock 'n' roll hits were Chuck Berry, Little Richard, Bill Haley and Elvis Presley, as well as many vocal doo-wop groups. After Haley's "Rock Around the Clock" (1954), became the first rock and roll song to top Billboard magazine's main sales and airplay charts, in early 1955, the door was open for this new wave of popular culture. Within the decade crooners such as Eddie Fisher, Perry Como, and Patti Page, who had dominated the previous decade of popular music, found their access to the pop charts significantly curtailed.

Little Richard combined boogie-woogie piano with a heavy backbeat and over-the-top, shouted, gospel-influenced vocals that the Rock 'n' Roll Hall of Fame says "blew the lid off the '50s." He has also been credited by Ray Charles, Smokey Robinson, and many other major recording artists for starting a new sound. Further, James Brown and others have credited Little Richard's band for first putting funk in the rock and roll beat. Elvis Presley cited Little Richard as an inspiration. However, others before Little Richard were combining boogie piano, a heavy backbeat, and wild singing, such as Esquerita, Cecil Gant, Amos Milburn, Piano Red, and Harry Gibson. Others were also singing in the same wild style before him, with shouts and wooo woos, which was a style commonly used by female gospel singers, and Little Richard's trademark vocal style can be heard in the 1940s' black gospel singing of Marion Williams. Roy Brown did a Little Richard style "yaaaaww" long before Richard, in, "Ain't No Rockin no More."

Early North American rock and roll (1953-1963)

Rock and roll appeared at a time when racial tensions in the United States were coming to the surface. African Americans were protesting segregation of schools and public facilities. The "separate but equal" doctrine was nominally overturned by the Supreme Court in 1954. A musical form combining elements of white and black music arose provoking strong reactions.

The phrase "rock and roll" was heard on Louis Jordan and His Tympany Five's version of "Tamburitz Boogie", recorded on August 18, 1950, in New York City. However, there are earlier usages of the term, such as the 1949 record "Rock and Roll Blues" by Erline Harris, and the 1948 record by Wild Bill Moore, "Rock And Roll," as well as a record by Paul Bascomb with the same title, though a completely different song, in 1947. Even as early as 1922, Trixie Smith had a song titled "My Man Rocks Me with One Steady Roll," but the phrase was first recorded in 1916, on the Little Wonder record label, in a song called "The Camp Meeting Jubilee", where the singers say "We've been rocking and rolling in your arms, in the arms of Moses."

On March 21, 1952 in Cleveland, Alan Freed (also known as Moondog) organized the an early rock and roll concert, titled "The Moondog Coronation Ball". The audience and the performers were mixed in race. The evening ended after one song in a near-riot as thousands of fans tried to get into the sold-out venue.

The record industry soon understood that there was a white market for black music that was beyond the stylistic boundaries of rhythm and blues and so social prejudice and racial barriers could do nothing against market forces. Rock and roll was an overnight success in the U.S. making ripples across the Atlantic, culminating in 1964 with the British Invasion.

During the era between 1953 and 1963, the rock genre was more subject to being danced to prior to the introduction of newer dance genres including Funk, disco, house and techno.

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Rockabilly

In 1954, Elvis Presley recorded at Sam Phillips' Sun studios in Memphis, the regional hit "That's All Right (Mama)." Elvis played a rock and country & western fusion called rockabilly, which was characterized by hiccupping vocals, slapping bass and a spastic guitar style. He became the first superstar rock musician.

It was the following year's "Rock Around the Clock" by Bill Haley & The Comets that really set the rock boom in motion, though. The song was one of the biggest hits in history, and frenzied teens flocked to see Haley and the Comets perform it, even causing riots in some places; "Rock Around the Clock" was a breakthrough for both the group and for all of rock and roll music. The song's inclusion in the film "The Blackboard Jungle" marked the beginning of a mutually beneficial marriage of the genre to film. It had been recorded in 1954 with limited sales, but exploded in 1955 after the release of the movie, which used it in the opening sequence.

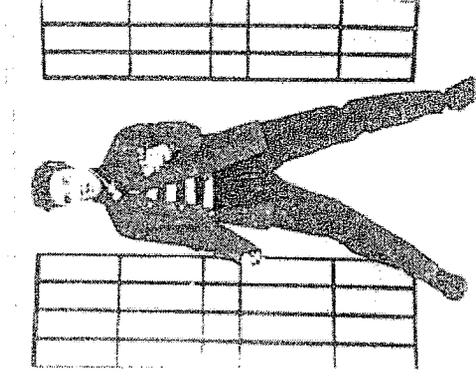
If everything that came before laid the groundwork, "Clock" certainly set the mold for everything else that came after. With its combined rockabilly and R & B influences, "Clock" topped the U.S. charts for several weeks, and became wildly popular with teenagers in places like Britain, Australia and Germany. The single, released by independent label Festival Records in Australia, was the biggest-selling recording in the country at the time. In 1957, Jerry Lee Lewis and Buddy Holly became the first rock musicians to tour Australia, marking the expansion of the genre into a worldwide phenomenon. That same year, Haley toured Europe, bringing rock 'n' roll to that continent for the first time.

Covers

Through the late 1940s and early 1950s, R&B music had been gaining a stronger beat and a wilder style, with artists such as Fats Domino and Johnny Otis speeding up the tempos and increasing the backbeat to great popularity on the juke joint circuit. Before the efforts of Freed and others, black music was taboo on many white-owned radio outlets. However, savvy artists and producers quickly recognized the potential of rock, and raced to cash in with white versions of this black music. White musicians also fell in love with the music and played it everywhere they could.

Covering was customary in the music industry at the time; it was made particularly easy by the compulsory license provision of United States copyright law (still in effect [1] (<http://www.cdbaby.net/dd-covers>)). One of the first successful rock and roll covers was Wynonie Harris's transformation of Roy Brown's "Good Rocking Tonight" from a jump blues to a showy rocker. The most notable trend, however, was white pop covers of black R&B numbers. Exceptions to this rule were found, such as Wynonie Harris covering the Louis Prima rocker "Oh Babe" in 1950, and Amos Milburn covering what may have been the first white rock and roll record, Hardrock Gunter's "Birmingham Bounce," in 1949.

Black performers saw their songs recorded by white performers, an important step in the dissemination of the music, but often at the cost of feeling and



Presley in 1957

authenticity (not to mention revenue). Most famously, Pat Boone recorded sanitized versions of Little Richard songs, though Boone found "Long Tall Sally" so intense that he couldn't cover it. Later, as those songs became popular, the original artists' recordings received radio play as well. Little Richard once called Pat Boone from the audience and introduced him as "the man who made me a millionaire."

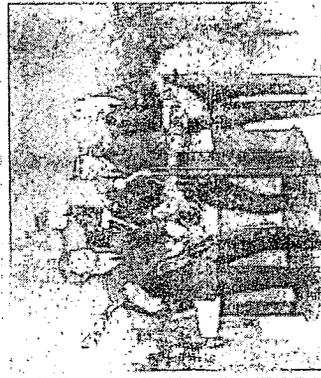
The cover versions were not necessarily straightforward imitations. For example, Bill Haley's incompletely bowdlerized cover of "Shake, Rattle and Roll" transformed Big Joe Turner's humorous and racy tale of adult love into an energetic teen dance number, while Georgia Gibbs replaced Etta James's tough, sarcastic vocal in "Roll With Me, Henry" (covered as "Dance With Me, Henry") with a perkier vocal more appropriate for an audience unfamiliar with the song to which James's song was an answer, Hank Ballard's "Work With Me, Annie."

Teen idols

In 1959, Buddy Holly, Ritchie Valens, and the Big Bopper (J.P. Richardson) were killed when a plane Buddy Holly had chartered from Mason City, Iowa, to Fargo, North Dakota, crashed in a snowstorm. The accident happened at a time when Elvis was in the Army (before focusing more on Hollywood), Chuck Berry was in jail for violating the Mann Act, Jerry Lee Lewis had disgraced himself by marrying his underage cousin, and Alan Freed had been convicted in the Payola scandal.

The coronation of the teen idols was as symbolic as it was sudden. When the Winter Dance Party Tour (Holly's ill-fated tour) continued the following night, a trio of young clean-cut, teen-aged, sweater-clad singers were hired to finish the schedule. Jimmy Clanton, Frankie Avalon, and Robert Velline (renamed Bobby Vee) rocketed to stardom singing smooth, ballad-like, almost standard-type love songs, borrowing more from Pat Boone and Frank Sinatra than the guitar maestros and piano pounders who went before them. Clanton, Avalon and Vee opened the door for crooners like Neil Sedaka and Bobby Vinton. Performers of beach music with the California sound such as the Beach Boys and Jan & Dean were considered teen idols.

British rock and roll



The Beatles gained international

The trad jazz movement brought blues artists to Britain, and in 1955 Lonnie Donegan's version of "Rock Island Line" began skiffle music which inspired many young people to have a go, including John Lennon and Paul McCartney, whose "The Quarrymen", formed in March 1957, would gradually change and develop into The Beatles. These developments primed the United Kingdom to respond creatively to American rock and roll, which had an impact across the globe. In Britain, skiffle groups, record collecting and trend-watching were in full bloom among the youth culture prior to the rock era, and color barriers were less of an issue with the idea of separate "race records" seeming almost unimaginable. Countless British youths listened to R&B and rock pioneers and began forming their own bands. Britain quickly became a new center of rock and roll.

In 1958 three British teenagers became Cliff Richard and the Drifters (later renamed *Cliff Richard and the Shadows*). The group recorded a hit, "Move It", marking not only what is held to be the very first true British rock 'n' roll single, but also the beginning of a different sound — British rock. Richard and his band introduced many

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fame through their form of British Rock

important changes, such as using a "lead guitarist" (virtuoso Hank Marvin) and an electric bass.

The British scene developed, with others including Tommy Steele, Adam Faith and Billy Fury vying to emulate the stars from the U.S. Some touring acts attracted particular popularity in Britain, an example being Gene Vincent. This inspired many British teens to begin buying records and follow the music scene, thus laying the groundwork for Beatlemania.

At the start of the 1960s, instrumental dance music was very popular. Hits such as "Apache" by The Shadows and "Telstar" by The Tornados form a British branch of instrumental music.

Social impact

The massive popularity and worldwide scope of rock and roll resulted in an unprecedented level of social impact. Far beyond simply a musical style, rock and roll influenced lifestyles, fashion, attitudes, and language.

Books

- ▣ *The Fifties* by Pulitzer Prize winning author David Halberstam (1996) Random House (ISBN 0-517-15607-5) provides information and analysis on Fifties popular culture exploring major social and cultural changes including television, transistor radios, the phenomenon of Elvis Presley and the rise of rock-and-roll.
- ▣ *The Rolling Stone Illustrated History of Rock and Roll : The Definitive History of the Most Important Artists and Their Music* by editors James Henke, Holly George-Warren, Anthony Decurtis, Jim Miller. (1992) Random House (ISBN 0-679-73728-6)
- ▣ *The Rolling Stone Encyclopedia of Rock & Roll* by Holly George-Warren, Patricia Romanowski, Jon Pareles (2001) Fireside Press (ISBN 0-7432-0120-5)

See also

- ▣ List of rock genres
- ▣ Notable Rock Albums
- ▣ Rock and Roll Hall of Fame
- ▣ Rock music
- ▣ List of Deaths in Rock & Roll

External links

- ▣ The top 500 classic rock songs list (<http://www.rock-songs.com/>)
- ▣ Rock Before Elvis. (<http://www.hoyhoy.com/>) This web site documents the early history of rock

Wikiquote has a collection of quotations related to:

before it became widely known (1947–1954).

- The History of Rock'n'Roll 1954–1963 (<http://www.history-of-rock.com/>)
- Classic Rock Lyrics Page (<http://www.myclassiclyrics.com/>)
- The 1950's–2000's Week-By-Week (<http://www.pophistorynow.com/>) A concise look at the music of these decades - pop, albums plus factoids and history. Complete weekly summaries.
- Rockers Wiki (<http://wiki.therockerscabin.com/>)

Rock music



Retrieved from "http://en.wikipedia.org/wiki/Rock_and_roll"

Categories: American styles of music | Moral panics | Music genres | Musical movements | Radio formats | Rock music | Youth culture in the United Kingdom

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rock-'n'-roll (rock-and-roll)

Browse the words alphabetically around "rock-'n'-roll (rock-and-roll)"
See entries that contain "rock-'n'-roll (rock-and-roll)"

Syllables:	rock-'n'-roll (rock-and-roll)
Parts of speech:	noun , intransitive verb
Part of Speech	noun
Pronunciation	rak En rol
Definition	1. a form of popular music derived from rhythm-and-blues, with a strongly accented beat and usu. played on electronically amplified instruments, esp. guitars; rock.
Crossref. Syn.	rock
Part of Speech	intransitive verb
Inflected Forms	rock-'n'-rolled, rock-'n'-rolling, rock-'n'-rolls
Definition	1. to listen to, dance to, or play rock-'n'-roll.

Derived Forms

rock-'n'-roller, n.

House of Blues Brands Corp. v. Celebrities Publishing Corp.
Consolidated Opposition Nos. 91165876; 91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 105

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Dictionary



rock 'n' roll or rock-and-roll (rɒk'n-rɔɪl) 
n.

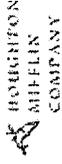
A form of popular music arising from and incorporating a variety of musical styles, especially rhythm and blues, country music, and gospel. Originating in the United States in the 1950s, it is characterized by electronically amplified instrumentation, a heavily accented beat, and relatively simple phrase structure.

rocknroller **rock 'n' roller** or **rock'-and-roll'er** *n.*

House of Blues Brands Corp. v. Celebrities
Publishing Corp.
Consolidated Opposition Nos. 91165876;
91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 106

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 Fine Arts



rock 'n' roll

Popular music combining elements of blues (or rhythm and blues), gospel music, and country and western music, and known for its strong beat and urgent lyrics. Well-known early, pioneering rock 'n' roll artists or groups include Chuck Berry, Buddy Holly, the Supremes, the Beatles, the Rolling Stones, and Elvis Presley.

House of Blues Brands Corp. v. Celebrities
Publishing Corp.
Consolidated Opposition Nos. 91165876;
91165899; 91165901-Patterson Test. Dep.
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Note: click on a word meaning below to see its connections and related words.

The noun **rock'n'roll** has one meaning:

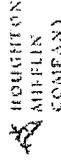
Meaning #1: a genre of popular music originating in the 1950s; a blend of Black rhythm-and-blues with White country-and-western

Synonyms: rock 'n' roll, rock-and-roll, rock and roll, rock, rock music

House of Blues Brands Corp. v. Celebrities
Publishing Corp.
Consolidated Opposition Nos. 91165876;
91165899; 91165901-Patterson Test. Dep.
House of Blues Brands Corp. Trial Exhibit 108

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 Word Origins



rock and roll
Origin: 1951

A great advance in American civil liberties, as well as a revolution in music, took place as a result of the introduction of rock and roll in 1951. The introducer was Alan Freed, a disc jockey in Cleveland, who used the term to undermine the segregation of popular music into black and white. African-American popular music of the day, known as *rhythm and blues*, was increasingly influential, but radio stations and the record industry insisted on having white performers for white audiences. The only way a song composed and performed by blacks could reach a wider audience was for it to be remade by a white group.

Freed was able to get around the prohibition against African-American music on his radio station by coining a catchy name that was new and therefore all-encompassing. He wouldn't fight to play the forbidden rhythm and blues; instead, he would treat his audiences to what he called *rock and roll*. And while that term did not end music segregation overnight, it eventually made segregation impossible, as both black and white performers took up the phrase and together developed the new rock and roll. From the beginning it was also known informally as *rock 'n' roll*. By the mid-1960s the triumph of rock and roll was so complete that the name of the genre, now performed by musicians of all races all over the world, shrank to *rock*. No longer needed for music, the full phrase *rock and roll* recently has been used to mean "get going, move along," as in "Let's rock and roll."

Freed, who went on to greater fame and misfortune, is appropriately memorialized in Cleveland's Rock 'n' Roll Museum. But he did not actually invent *rock and roll*; he just gave it a new definition. Freed probably picked up *rock and roll* from the lyrics of a 1948 rhythm-and-blues hit called "Good Rockin' Tonight." Before that, both *rock and roll* had sexual meanings in jazz and blues, as in "My Man Rocks Me with One Steady Roll," recorded by Trixie Smith in 1922, which inspired Bill Haley's famous "Rock Around the Clock" in 1954.

House of Blues Brands Corp. v. Celebrities
 Publishing Corp.
 Consolidated Opposition Nos. 91165876;
 91165899; 91165901-Patterson Test. Dep.
 House of Blues Brands Corp. Trial Exhibit 109

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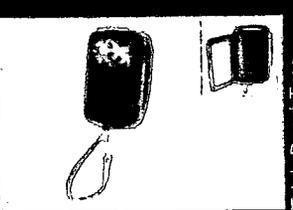
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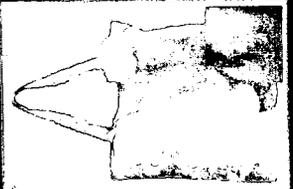
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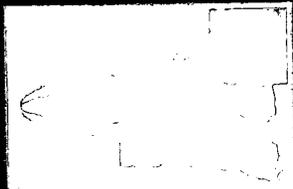
Sort By: New Stuff A - Z Price



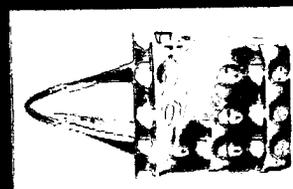
Trick Dead Tree Fairy Cosmetic Bag



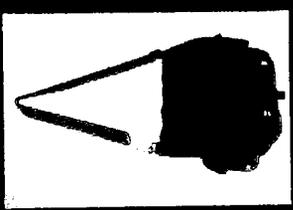
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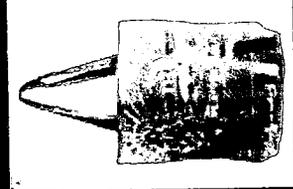
Disney Tinker Bell Oversized Tote



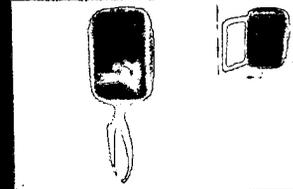
Andy Warhol Mona Lisa Tote



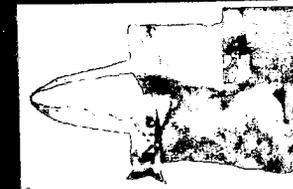
Black Seabell Mailbag



Andy Warhol Jesus Tote



Trick Garden Fairy Cosmetic Bag



Disney Alice Oversized Tote

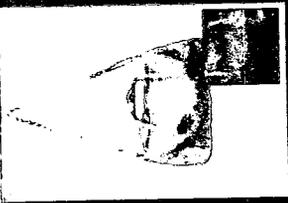
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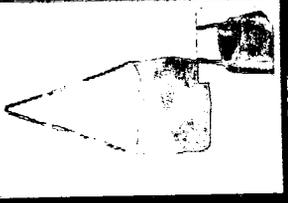
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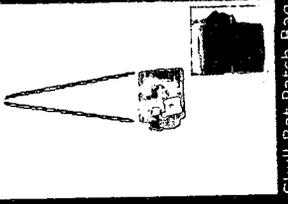
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White Tote
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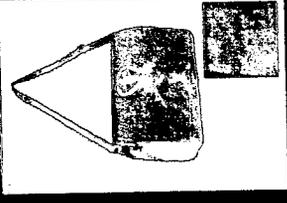
Pirates Of The
Caribbean Leather
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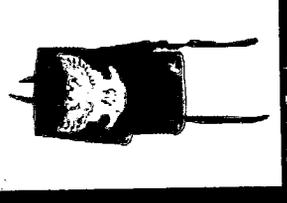
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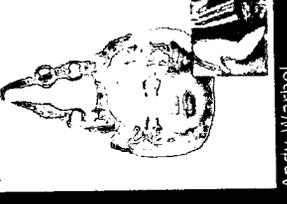
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