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Filing date: **03/13/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91165585
Party	Plaintiff ELIZABETH GRADY FACE FIRST INC ELIZABETH GRADY FACE FIRST INC 222 BOSTON AVE MEDFORD, MA 02155
Correspondence Address	JERRY COHEN PERKINS SMITH & COHEN LLP ONE BEACON STREET BOSTON, MA 02108
Submission	Plaintiff's Notice of Reliance
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Signature	/howard susser/
Date	03/13/2006
Attachments	e grady notice of reliance.pdf ( 1 page ) e grady status and title.pdf ( 2 pages )

**IN THE UNITED STATES PATENT & TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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<b>ELIZABETH GRADY FACE FIRST, INC.</b>	)	
	)	
<b>Opposer,</b>	)	
	)	<b>Opposition No. 91165585</b>
<b>v.</b>	)	
	)	
<b>Sprint Communications Co. LP</b>	)	
	)	
<b>Applicant</b>	)	
<hr/>	)	

**OPPOSER’S NOTICE OF RELIANCE PURSUANT TO RULE 2.122(d)(2)**

Opposer, by its attorney, hereby submits this Notice of Reliance pursuant to Rule 2.122(d)(2). Specifically, Opposer relies on its pleaded Registration No. 1,793,848 and submits herewith a certified copy of said registration, said copy showing both the current status of and current title to the registration.

Date: March 13, 2006

Respectfully submitted,

Elizabeth Grady Face First, Inc.

by     /Howard Susser /      
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Howard J. Susser  
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**Certificate of Service**

The undersigned hereby certifies that true copy of the above document was served on counsel for Applicant by regular mail and fax on the 13 day of March, 2006.

    Howard Susser      
Howard Susser

7602221



**THE UNITED STATES OF AMERICA**

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

**March 07, 2006**

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,793,848 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *September 21, 1993*  
1st RENEWAL FOR A TERM OF 10 YEARS FROM *September 21, 2003*  
SECTION 8 & 15**

**SAID RECORDS SHOW TITLE TO BE IN:**

*Registrant*

**By Authority of the  
Under Secretary of Commerce for Intellectual Property  
and Director of the United States Patent and Trademark Office**

*E. Bornett*  
**E. BORNETT**

**Certifying Officer**



**Int. Cl.: 35**

**Prior U.S. Cl.: 101**

**United States Patent and Trademark Office** **Reg. No. 1,793,848**  
**Registered Sep. 21, 1993**

**SERVICE MARK  
PRINCIPAL REGISTER**

**BUSINESS IS BEAUTIFUL**

**ELIZABETH GRADY FACE FIRST, INC. (MAS-  
SACHUSETTS CORPORATION)  
RIVERWALK BUILDING #9  
360 MERRIMACK STREET  
LAWRENCE, MA 01843**

**FOR: FRANCHISING SERVICES; NAMELY,  
OFFERING TECHNICAL ASSISTANCE IN THE  
ESTABLISHMENT AND/OR OPERATION OF**

**SKIN CARE SALONS, IN CLASS 35 (U.S. CL.  
101).**

**FIRST USE 10-0-1988; IN COMMERCE  
10-0-1988.**

**SER. NO. 74-357,412, FILED 2-10-1993.**

**RICHARD A. STRASER, EXAMINING ATTOR-  
NEY**