BULKY DOCUMENTS

W/ Exhibits

(Exceeds 300 pages)

Proceeding/Serial No: 91163791

Filed: 07-03-2008

Title: Testimonial Deposition Transcript of Richell Bennett; with Exhibits

Part 1 of 2

Document contains 6 cd's; 5 marked "Exhibit 8A-E", and 1 "Exhibit 33".

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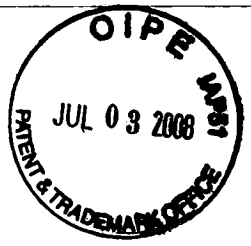

TTAB

July 3, 2008

Assistant Commissioner for Trademarks
U.S. Patent and Trademark Office
Trademark Assistance Center
James Madison Building - East Wing, Concourse Level
600 Dulany Street
Alexandria, Virginia 22314

Attn: Trademark Trial and Appeal Board

Re: Opposition No. 91163791
Big O Tires, LLC. *vs.* Wheel Specialties, Inc.
BIGG WHEELS – Serial No. 78/264,260
Our Reference: 11386/I-5156

Sir:

We enclose the following for filing on behalf of Opposer in the above opposition:

- Original, Non-Confidential Testimonial Deposition Transcript of Richell Bennett, with non-confidential Exhibit Nos. 1 - 5B, 7A - 10, 13A - 16B, and 16D - 34D;
- Original, Confidential Testimonial Deposition Transcript of Richell Bennett, with confidential Exhibit Nos. 6A - 6J, 11 - 12, and 16C [UNDER SEAL];
- Original, Non-Confidential Testimonial Deposition Transcript of Michael Kinnen; and

07-03-2008

U.S. Patent & TMOfc/TM Mail Rcpt Dt #72

Harvey B. Jacobson, Jr. John Clarke Holman Simor L. Moskowitz Allen S. Melser Michael R. Slobasky Marsha G. Gentner Jonathan L. Scherer George W. Lewis
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Matthew J. Cuccias Joseph G. Contrera John C. Luce Jiwen Chen* Robert S. Pierce* Of Counsel: Nathaniel A. Humphries
* bar other than D.C.

- Original, Confidential Testimonial Deposition Transcript of Michael Kinnen, with confidential Exhibit Nos. 35A - 35F [UNDER SEAL].

Respectfully submitted,

Matthew J. Cuccias
JACOBSON HOLMAN, PLLC
Attorneys for Opposer

MJL/jlo

cc: Don Otto, Esq., Attorney for Applicant
(by overnight mail with enclosures).

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Opposition No. 91163791 ORIGINAL

DEPOSITION OF RICHELL BENNETT

June 5, 2008

BIG O TIRES, LLC,

Opposer,

vs.

WHEEL SPECIALTIES, LTD.,

Applicant.

APPEARANCES:

JACOBSON HOLMAN PLLC
By Matthew J. Cuccias, Esq.
400 Seventh Street, N.W.
Washington, D.C. 20004-2218
Appearing on behalf of Opposer.

Pursuant to Notice and Rule 2.123 of the Trademark Rules of Practice, the deposition of RICHELL BENNETT, called by Opposer, was taken on Thursday, June 5, 2008, commencing at 10:40 a.m., at 12650 East Briarwood Avenue, Suite 2D, Centennial, Colorado, before Michele Koss, Registered Professional Reporter and Notary Public within and for the State of Colorado.

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P R O C E E D I N G S

RICHELL BENNETT,

being first duly sworn in the above cause, was examined and testified as follows:

EXAMINATION

BY MR. CUCCIAS:

Q Please state your business address.

A 12650 East BriarWood Avenue, Suite 2D, Centennial, Colorado 80112.

Q Do you hold any degrees?

A Yes, I do. I have a Bachelor of Arts in history.

Q From which institution?

A Metropolitan State College.

Q Are you currently employed?

A Yes, I am.

Q By whom?

A Big O Tires.

Q What is your current position?

A Consumer advertising coordinator.

Q How long have you held this position?

A Approximately four years.

Q Okay. What are your duties or responsibilities?

A Primary duties involve working with our ad

teams. We have about 26 of those across the country. My main function is to support them in communicating promotions, marketing programs, advertising programs and other vendor programs and promotions that are occurring.

In addition to that I work on warranty. I work on POP production, consumer calls and questions, franchisees' calls and questions. I do some work with our conventions that occur annually, things like that.

Q When were you first employed by Big O?

A 1992.

Q Can you just give a brief listing of the positions you have held prior to your current position?

A Yes. I started out in 1992 as a marketing admin. working on a cell phone promotion.

From there I moved into O Advertising which is a subsidiary company that manages our logo marks and all of our point of purchase materials and wearables and specialty items. I worked on there for approximately three or four years.

Then I moved back upstairs into our not-for-profit ad agency that Big O Tires has called Impact Advertising. I worked with them as a trafficer and a small market rep for about two and half years give or take.

Then I moved back over to marketing as a marketing administrator, which kind of then evolved into a marketing coordinator and marketing and advertising and to where I am now.

Q Does Big O keep business records concerning its advertising and promotional activities in the ordinary course of its business?

A Yes.

Q Do you have access to those records?

A Yes, I do.

Q Can you describe, in general terms, what the business of Big O Tires is?

A Yes. Basically Big O Tires is, we kind of wear two hats. We are a wholesale distributor of the Big O brand line of products, as well as other major brand tires. As well as having relationships with outside vendors such as custom wheel vendors and parts vendors, and in addition to that we are also a franchisor. Actually, we are North America's largest independent tire franchisor.

Q What type of items or goods are sold by Big O?

A We provide tires, custom wheels, brakes, shocks, struts, assorted parts and things like that.

Q Does Big O Tires provide any services?

A Yes, we do.

Q What might they be?

A Services like battery installation, alignment, brake work, under car work like shocks and struts, CB joints, that type of thing. Some transmission fluid and flush, oil change, things like that.

Q Do they install the tires that are sold?

A Yes.

Q You mentioned about a franchising relationship.

Can you explain that a little bit more?

A Yes. As franchisor obviously at Big O Tires we work with the franchisee when they decide to become a Big O tires franchisee. We take them through training school, provide them with as much material as we can to make them successful in the business, and as a retailer for us.

There is additional training that we provide ongoing, webinars. They have the opportunity to send other personnel to training school here at Big O University, as well as different training, regional opportunities for training and et cetera.

Q Can you give me a brief overview of the history of Big O Tires?

A Yes. Big O Tires was founded in 1992. We were a spin-off from OK Tires and Rubber Welders and from that became Big O Tires.

From there the founding fathers, Bill Thomas, Tom Staker and Norm Affleck have grown and built the business based off of their initial principles and philosophies for Big O Tires.

Q When did that start?

A 1962.

Q Okay. Has Big O been selling tires since the early sixties?

A Yes.

Q Has Big O been selling tires under the Big O and Big O Tires marks since the early 1960's?

A I believe, yes, it would be around there. Yes.

(Exhibits 1A through 1G marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 1A through 1G. Please take a look at that.

Can you identify those exhibits?

A Yes. It appears these are dealer store directories for Big O Tires.

Q Do the directories identify the number of stores for each year?

A Actually, they list out all the stores that existed at that particular time frame. So, yes, all of them from the booklet.

Q Are these directories dated?

A Yes, they are.

Q If you can look at Exhibit 1B.

A Okay.

Q Does it identify the states in which Big O has stores?

A Yes, it does.

Q Can you briefly read those states for the record?

A Yes. Arizona, California, Colorado, Idaho, Indiana, Iowa, Kansas, Kentucky, Missouri, Montana, Nebraska, New Mexico. Did I miss one? Nevada, Ohio, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming and our associated dealers in British Columbia.

Q Do the various Big O Tires directories accurately reflect the number of stores in the states as of the dates of the directory?

A Yes, they do.

Q Why does Big O publish the directory, the store directory?

A Primarily the store directory is published

as a service piece that our franchisees can provide to their customers so the consumers know where our stores are located.

Q Are these distributed exclusively at stores?

A Primarily, yes. Yes.

Q Are they distributed at promotional events?

A Yes, they can be distributed there as well.

Q Does Big O provide repair and maintenance services at all of its stores?

A Yes.

Q Does Big O use the designation Big O or Big O Tires or Big Foot in connection with its business?

A Yes, we do.

Q How does Big O use these marks in connection with its business?

A In connection with its business, I mean, the marks are used on the stores' exteriors, on our signage, as well as on posters and banners. Internally it can be seen in all different forms of PO pieces, brochures, banners. The logo marks will be present on stationery, envelopes, business cards and materials similar to that.

(Exhibit 2 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 2.

Can you identify this?

A Yes. This is a photo of a store exterior.

Q What type of store is that?

A Big O Tires store.

Q How would you know?

A Basically the pole signage designates the Big O Tires mark, as well as there is a multitude of POS materials, balloons have the Big O Tires mark on them. The company truck has the Big O logo across it in the background, et cetera.

Q Do you see a Big Foot mark?

A Yes. On the signage, as well it has the home of Big Foot registered trademark.

Q How would you characterize the typical Big O stores compared to this photo?

A A good chunk of the stores will look similar to this within the markets. As an independent franchisor, if an independent comes to us and wants to become a Big O Tires franchisee, at times we will just assume that building. So sometimes the building fronts and shapes will differ.

Q But the signage would be the same?

A Yes, the signage is similar always.

Q Do all the Big O stores have the Big O mark on the exterior?

A Yes, they do.

Q Did they in 2002?

A Yes.

(Exhibit 3 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 3.

Can you identify that?

A Yes. It looks like interior store photos of various tire and wheel displays.

Q And is that for Big O stores?

A Yes, they are.

Q Are those of Big O stores?

A Yes.

Q Do you have a sense of when those photos were taken?

A Yes, it appears that it is kind of a progression over time of various displays in different stores and different markets across the country.

Q How do these photographs compare to a typical Big O Store interior?

A They will be very similar.

Q Looking at Exhibit 3, Bates No. Big 001419, what do you see on the stand?

A This is a custom wheel display setup.

Q Is that common for Big O stores to have

custom wheel displays?

A Yes, it is. It is definitely a strong part of the business.

(Exhibit 4 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 4.

Can you identify that exhibit?

A Yes. The exhibit contains images of posters and banners that would, or that could be used in store or out of store, including performance wheels banner, our Big Foot light truck line, shuttle service, the Big O logo banner, as well as a Big O poster designating Big O locations across the country.

Q You mentioned a shuttle service. What is that?

A Some of our locations offer shuttle service for the consumer. So if a consumer needs to come in and have a service performed that takes a bit longer, say an alignment or brake job or some sort of thing like that, where the store will actually take the customer back to their office so that they do not have to sit and wait for that extended period of time. It is just as a courtesy.

Q Can these banners be used outside the stores for promotional events?

A Yes, they can be used at promotional events as well.

Q Have they been used at promotional events?

A Yes, they have, particularly the Big O logo banner which is very versatile and can be utilized in pretty much any occasion, whether it is a Little League event or a promotional booth at a race or some sort of thing like that.

Q Would the banners that are shown and posters shown in Exhibit 4, were they actually used by Big O?

A Yes, they were.

(Exhibits 5A and 5B marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 5A and 5B.

Can you identify those exhibits?

A Yes. Exhibit 5A and 5B are wheel catalogs, Big O Tires wheel catalogs.

Q To whom were they distributed?

A These catalog were distributed to our franchisees for use both as a reference source for the store itself and a piece to pass along to the consumer.

(Exhibits 6A through 6I marked.)

(The following testimony has been designated confidential and is bound in a separate volume.)

REDACTED

REDACTED

(Exhibits 7A through 7G marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 7A through 7G,

Can you identify this exhibit?

A Yes, these are point of sale and apparel catalogs.

Q To whom are they directed?

A These particular pieces are directed towards our franchisees.

Q Who wears the apparel?

A Our franchisees have the opportunity to purchase the apparel. It can also be used like point of sale materials and that type of thing can be used as give-aways, branded give-aways at different events such as pens, plastic cups, elements like that, as well as they can give apparel away to consumers as well.

Q So the give-aways, the products that would be used as give-aways would be given to the franchisees' customers?

A Yes, exactly.

MR. CUCCIAS: It appears that Exhibit 7F, which is a product catalog, was inadvertently submitted along with the apparel and POS catalogs. We are going to change Exhibit 7F to reflect the next enumerated exhibit for the POS catalogs.

Accordingly, we will withdraw what has previously been marked as 7F and resubmit it as Exhibit 6J.

(Exhibit 6J marked.)

Q (BY MR. CUCCIAS) The point of sale items that are listed in the POS and apparel catalogs, what is their purpose?

A Can you say that again?

Q Sure. Who would purchase the point of sale items?

A Okay. Our franchisees would purchase the point of sale materials contained within the catalog for display and use within their stores primarily and sometimes at other events as well.

Q Does this help give a uniform brand imaging within the stores?

A Yes, it is.

Q Does Big O conduct advertising?

A Yes, we do.

Q Do Big O's various marks appear in this advertising?

A Yes.

Q So, for example, the Big O marks, the Big O Tires, Big Foot, the design of a Big Foot or Sasquatch character?

A Yes. Yes.

Q Do you have an understanding of how much of the advertising carries these marks?

A Yes. I mean, yes, pretty much every piece of advertising that we put out will contain the Big O Tires mark. If we are featuring our own Big O branded Big Foot tire line, in a good majority of those cases it will have either the Sasquatch imaging or Big Foot Country emblem or Big Foot itself marked in there somewhere.

Q Do you know what types of advertising Big O is engaged in?

A Big O advertises in a number of different mediums. Anything from print and ROP, newspaper style ads, direct mail advertising. We do consumer relationship management advertising, which is more of a postcard style direct mailing that is customized to the individual consumer. We do television broadcast. We do cable advertising. We do radio advertising. We do a number of go-get materials which could be anything from passing out a business card at an event, to a single sheet flyer that is distributed at a grocery store, in a parking lot. Any types of material such as that.

There is the penny saver which is another

direct mail branded piece, Advo, and a number of other miscellaneous pieces.

Q You mentioned ROP. Can you explain what that stands for?

A ROP stands for run of press and just relates to newspaper.

(Exhibits 8A through 8E marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 8A through 8E.

Can you take a look at those?

A Okay.

Q Have you looked at each one?

A Yes.

Q Can you identify those?

A Yes, I can. Should I do that now?

Q Just generally.

A In general they are television and radio spots, CD's and DVD's that we have produced nationally over the course of the years.

Q When you say "we," you mean?

A Big O Tires marketing department.

Q Are the exhibits labeled?

A Yes, they are.

Q Can you identify them?

A Yes. Exhibit A --

Q In general terms.

A Okay. Ultimately the features are new branding spots or new Big O Tires spots that are running in 2008, both television and radio. The 45th anniversary celebration radio and television spots which aired in 2007.

Q Which exhibit was that?

A The exhibit for that is 8C and 8D.

Q Okay.

A As well as kind of a compilation DVD that gives kind of a history of the commercials that have been run since probably early 2000.

Q That exhibit is?

A 8E.

Q And you may have mentioned this. What is 8A and B?

A 8A and 8B are the 2008 national television and radio spots.

Q Does Big O maintain these TV and radio commercials in the ordinary course of its business?

A Yes, we do.

Q Where do the commercials air?

A The commercials can air regionally. Primarily the function, we take some of our national ad fund budget and we spend it on production here in-house

to allow our franchisees to spend their local advertising budget on actually placing the media versus having to put some of it into production and some of it into placement. It just garners them greater exposure in the marketplace.

Q Has Big O hired a national spokesman recently?

A Yes, we have. Actually Tom Sellick is the voice of Big O tires.

Q Why did Big O choose Tom Sellick?

A Primarily Big O selected Tom Sellick to represent the brand because he has a very honest voice. He is very down to earth, and a lot of that correlates to how we like to conduct business in the community.

(Exhibits 9A through 9F marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 9A through 9F. Please take a look at those.

A Okay.

Q Can you identify this exhibit?

A Yes. They are various forms of advertising, everything from flyers and inserts to, let us see, what do we have here? Hiring type ads, franchise ads, direct mail pieces, newspaper ads, and kind of go-get flyer type advertising.

Q Can you, in general terms, identify which exhibits are an example to go-get?

A The go-get piece would be Exhibit 9F. 9E is our newspaper advertising. 9D is direct mail sample pieces. 9C would be a franchise opportunity advertising. 9B is the actual help wanted type ad. 9A would be our inserts and flyer pieces.

Q Are those various exhibits dated on the face of the exhibit?

A Yes. You can look at a majority of them, especially if they have coupons and determine a date based on the expiration date of the coupon.

For example, in Exhibit 9A, Big O01792, the expiration date for this particular piece was November of 1999.

Q Were these various advertisements, inserts, direct mailing, go-get flyers, were they used by Big O?

A Yes.

Q Do the various advertisements, do they show Big O's products?

A Yes, they do.

Q Do they show various Big O marks?

A Yes, they do.

(Exhibit 10 marked.)

Q (BY MR. CUCCIAS) I am handing you what has

been marked as Exhibit 10.

Can you identify that exhibit?

A Yes. It is various printouts off of the Big O Tires' national website.

Q How long has Big O maintained a website?

A Approximately since early 2000.

Q Do you know what the URL of that website is?

A Yes. It is www.BigOTires.com.

Q Does this exhibit accurately reflect the content of the Big O Tires website?

A Yes, it does.

Q Does Big O advertise various tires on this website?

A Yes, we do.

Q Does Big O advertise wheels on this website?

A Yes, we do advertise wheels.

Q Are Big O's maintenance and repair services mentioned on the website?

A Yes, they are.

Q Do Big O's various Big O marks, for example, Big O Tires, Big Foot, the Big Foot character, appear on the website?

A Yes, they do.

(Exhibit 11 marked.)

MR. CUCCIAS: I would like to designate this

as confidential. This is Exhibit 11.

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 11.

Can you identify that?

A Yes. It is a statistics page that kind of gives us a summary of traffic page views for the time frame of January 1 of 2008 through April 24 of 2008.

Q Looking at this exhibit, can you determine how many discreet visitors visited the Big O Tires website during that time frame?

A Yes, I can.

Q What is that?

A **REDACTED**

(Exhibit 12 marked.)

MR. CUCCIAS: I would like to designate the following discussion and exhibits as confidential.

(The following testimony has been designated confidential and is bound in a separate volume.)

REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

(Exhibits 13A through 13C marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as 13A through 13C. Please look at that.

Can you identify what has been marked as Exhibits 13A through 13C?

A Yes. These are various materials which support our Big O branded credit card.

Q Can you tell what each exhibit is?

A Yes. 13A would be a small printed piece, poster, counter mat type piece.

13B is actually a postcard that would be mailed out to consumers.

13C would be a counter card piece that usually you place or position in a consumer waiting room area as an information piece for them.

Q Are any of those dated?

A Yes. The postcard, 13B, was dated from May of 2002.

Q Is there a date on any of the other?

A Let us see. Yes. Exhibit 13C has a date of November of 2002.

Q Directing your attention to the middle of Exhibit 13C, this appears to be some sort of card.

Can you identify that?

A Yes. That was the Big O Tires design that

was being used during that time frame.

Q Does that accurately reflect the representation of what the Big O credit card looked like in 2002?

A Yes, it does.

Q Do you know when Big O first started using a credit card?

A I don't have a specific time frame. I would say probably late nineties.

(Exhibit 14 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 14.

Can you identify this exhibit?

A Yes. This is the application for a Big O Tires credit card from the national Big O Tires website.

Q This is the website that you discussed earlier in the deposition?

A Yes, it is.

Q Do you see a representation of any credit card in this exhibit?

A Yes, I do. It is the current credit card imaging that we are using.

Q For the Big O Tires credit card?

A Yes.

Q Has Big O won any awards?

A Yes, we have, in assorted categories. We have won some consumer awards with J.D. Power. We have also won some awards as a franchisor with Franchise Times and some of the other franchising entities.

(Exhibits 15A through 15C marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 15A through 15C. Please take a look at that.

Can you identify those exhibits?

A Yes. These are the actual photos of the J.D. Power & Associates customer satisfaction awards that Big O Tires won in 1995, '96 and '98.

Q What is J.D. Power & Associates?

A J.D. Power & Associates is an international company that actually assesses and analyzes customer behavior and ranks different product categories and different businesses based on that.

Q Do they undertake a survey of some sort?

A Yes, they do, consumer rankings and those types of things.

Q Are those photographs of the plaques representing the award?

A Yes, they are. In all three years we won best replacement tire passenger vehicles. That was a

category that we won. And actually it is a pretty big deal because we beat out our manufacturers like Michelin, Goodyear, BF Goodrich. And I think there was a number of people that we went up against. It was a pretty big win for us. It was nice.

MR. CUCCIAS: Let us take a break real quick.

(Recess was taken.)

MR. CUCCIAS: Just as a procedural point, the exhibits, Exhibit 6 series, have been marked with a confidential designation attorneys' eyes only. Due to expediency only the first page was so designated, but the entire document should be treated as such.

(Exhibits 16A through 16D marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 16A through 16D. If you can take a look at those, please.

A Okay.

Q We will discuss each one individually. Just taken as a group, what do they reflect?

A These reflect various franchise awards that Big O Tires has garnered over the years.

Q Looking at Exhibit 16A, can you tell me what that is?

A This is Entrepreneur Magazine from January

of 1999 which was their Franchise 500 -- 20th annual Franchise 500 edition. It ranked Big O Tires as number one in the overall tire category, and we received a 73rd ranking in the Franchise 500 Review.

Q So the Franchise 500 is not industry specific; it is all franchises?

A Correct.

Q And what was Big O ranked in the overall tire category?

A Number one.

Q Did you state when that was dated?

A I did, but it was January of 1999.

Q If you can turn to 16B. What is that?

A This is the Franchise Times top 200 franchise chains, and Big O Tires was ranked number 100.

Q Was that industry specific or was that just for all franchisee chains?

A Let us see here. It was all franchise systems.

Q Do you see a date on this?

A Yes, this was from October of 2000.

Q Okay. So in January of 1999 Big O was ranked number one in the overall tire category by Entrepreneur Magazine?

A Yes.

Q In October of 2000 it was ranked number 100 in the top 200 franchise chains by Franchise Times?

A Yes.

Q Tell me what the other exhibit is.

A The next is a letter from the publisher of Franchise Times to Big O Tires notifying us -- letting us know that we were ranked number 95 in 2001 and, that they are finalizing the information for the 2002 listing.

Q So according to this Franchise Times letter that you see as Exhibit 16C, Franchise Times ranked Big O as number 95 in 2001?

A Correct.

Q If you can turn to the next exhibit.

A Okay.

Q What is this?

A This actually looks like a copy of a plaque or a certificate of some type from Entrepreneur Magazine's 23rd annual Franchise 500 from 2002, which we were rated number one in our category.

Q And that category is?

A Tire franchisers. It does not really list it here. That one I am not sure about.

Q Referring back to 16A, which is an

Entrepreneur Magazine Franchise 500, what was Big O ranked?

A Okay. Number one in overall tire category.

Q So looking at Exhibit 16D, where it says rated number one in category, what category is that?

A Tire category.

Q So for the next one I don't have an exhibit but I will ask you to stand up.

What room are we in now where the deposition is occurring?

A We are in the Big O Tires corporate board room.

Q Do you see a cabinet with various awards?

A Yes, I do.

Q Can you go over and take a look to see if there is a Franchise Times plaque in there?

A Yes, there is.

Q What does it say?

A That Big O Tires was ranked number 154 by Franchise Times in 2004 for the Franchise 200 report. 154.

Q That would be not in the tire category but just all franchises?

A That is the annual ranking for the top franchisers in the U.S.

Q Does Big O conduct any promotional activities in connection with its business and its Big O, Big Foot Country marks?

A Yes.

Q Can you describe some of these promotional activities?

A Over the course of the years we have done a number of different promotional events based on or around our Big Foot marks. In particular in the past we have offered consumer rebates that have been published in different automotive magazines, Four Wheeling Magazine for example, and a number of other programs.

Q Have you sponsored any athletic activities?

A Yes. We do currently have a relationship with the Colorado Rockies, and in addition to that a bullpen billboard.

We also do some advertising in the programs that are passed out to consumers at those events.

On a regional level, less corporate based, our Northern California group has a relationship with Infineon raceway in their regional market. Infineon garners a great deal of exposure for the brand.

Q Why is that?

A Just based on the number of different

racing events that occur there, the different demographics that those races draw, and the Big O marks are present on raceway signage, et cetera. Those would be kind of two primary examples I suppose.

Q Has Big O been involved with the sponsorship of race cars?

A Yes, we have. We have had a relationship with the National Hot Rod Association, and have sponsored the alcohol dragster, as well as a pro stock car.

Q Have you heard of an event called Hot August Nights?

A Yes. As a matter of fact, our Northern California group, primarily the Reno, Nevada area, hosts an event each year called Hot August Nights.

Big O Tires is a very big sponsor involved with that. It is a week-long event that brings together car collectors and automotive fans across the country. They bring in cars. Big O will have a very large booth there, and we are working in conjunction with a lot of our custom wheel vendors, American Racing, Wheel Pro, et cetera, on display. And our corporate staff, as well as franchisees will be staffing that during the entire week to support and promote the Big O brand in that community.

Q Has Big O or any of its franchisees been involved with sponsoring professional football?

A Our Lexington, Kentucky group does some work with the Indianapolis Colts in some of their game day programs type of thing.

Q Can you tell me a little bit more about NHRA. For example, what does that stand for?

A It is National Hot Rod Association. Primarily Big O Tires has been the primary sponsor of its A-fuel dragster, as well as the pro stock dragster, which are just two different automotive categories within the association.

Q So Big O had sponsored two separate cars?

A Yes.

Q Has Big O sponsored any of the raceways for NHRA?

A Our Colorado group has a relationship with Vandamere speedway located here in Colorado. They work a number of the events that occur up there, as well as display some of their signage.

Q Can you describe how Big O displays its various marks in connection with the sponsorship at, for example, Vandamere?

A At Vandamere some examples would be, you know, the Big O Tires mark on the retaining wall at the

track. They can have a booth or a trailer that they park up there during the event that would have the Big O markings, Big O logo, et cetera on the exterior, as well as having, you know, customer handouts and that type of thing that have the logo on them as well that our take-home pieces for the customer.

Q Some of those may have been in the POS catalog that we looked at earlier?

A Yes. Pens, pads, coupons, all kinds of stuff.

Q You mentioned an A dragster. What does A stand for?

A A-fuel is alcohol fuel instead of -- it is just a type of fuel that the car uses.

Q And has that dragster broken any world records?

A When the car was purchased to run with Big O as the sponsor, it was a world record holding car at the time that it was acquired by the driver.

Q Are Big O's marks featured on the dragster?

A Yes, they were featured on both the dragster and the pro stock car.

Q I think before you mentioned that it was a primary sponsor.

What does it mean to be a primary sponsor of

a car?

A A primary sponsor, in loose terms, the Big O marks are going to be the most dominant marks on the car.

Q Does the driver or pit crew, do their uniforms show any Big O marks or logos?

A Yes. I suppose you can say the driver and the pit crew were branded Big O, yes.

Q Do you know if the NHRA races are televised?

A Yes, they are. Primarily a lot of the coverage occurs on ESPN 2.

(Exhibits 17A and 17B marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 17A and 17B.

Can you take a look at that?

A Okay.

Q Can you identify those exhibits?

A Yes. 17A was our alcohol dragster, and 17B -- actually, this sparks another thought. It is a top fuel car that actually ran with the Big O marks on it as well.

Q So that is a separate car?

A Yes. It was a separate car that ran in a different category.

Q Was that also within the NHRA?

A Yes.

Q So there are three cars that Big O sponsored in the NHRA?

A Correct.

Q Is Big O a primary sponsor? What category would you say 17B is?

A 17B was the top fuel dragster. We were one of the main sponsors. It was actually, the car was sponsored by our sister companies as well, Tire Kingdom and TP and the other retail outlets.

In this particular race we would be sort of rotating around depending on what marketplace we were in and who had a presence in that marketplace during the race.

Q It looks like -- how would you categorize where the Big O Tires mark is on the car?

A In 17B and in 17A, really the Big O Tires mark is in a primary position.

Q And the Big O, various Big O marks would appear on the uniform of the driver and the pit crew for all three cars?

A I know for sure on pro stock and A-fuel. I do believe that the crews worked back and forth between the top fuel and the A car. So there would have been exposure there as well.

(Exhibits 18A and 18B marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 18A and 18B.

Can you identify those exhibits?

A Yes. These are Big O Tires -- 18A is the Big O Tires booth at the Jet Car Nationals at Vandamere Speedway in Colorado.

18B is another shot of the actual speedway, of the bleachers section at that same race.

Q Which race track is that?

A That is Vandamere in Colorado.

Q That is the raceway that you had mentioned earlier?

A Exactly.

Q So Big O is a sponsor of this raceway which entitles them to put their banners up on the race track and have a booth and that sort of thing?

A Correct. The group would have negotiated a sponsorship package that afforded them the ability to have kind of a display setup and all of that good stuff, signage on the track and all of that.

(Exhibits 19A and 19B marked.)

Q (BY MR. CUCCIAS) I will hand you what has been marked as Exhibits 19A and B.

Can you identify those?

A Yes. This is the Big O Tires alcohol car dragster. It appears this is actually at the Infineon race track, which is the Northern California sponsor track.

Q How do you know it is Infineon?

A Because the Infineon raceway logo is right there next to the Big O logo.

Q So the raceway track is right next to the Big O logo?

A Yes. Well, at that time the Infineon logo is directly to the left of the Big O Tires logo and in B it is above it.

(Exhibits 20A through 20C marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 20A through 20C.

Can you identify this?

A This is the Big O Tires pro stock car.

Q This is the car that you had mentioned earlier?

A Yes.

Q Do you see the Big O Tires mark on the car?

A Yes.

Q And in Exhibit 20C, where do you see it?

A It is across the right passenger door or where the right passenger door would be on a normal

car.

Q Do you see it on Exhibit 20A?

A Yes. It is on the driver's side door.

Q The same position, just different?

A Yes, same position just opposite side, just maximizes exposure so no matter where you are in the arena as a consumer you are going to see Big O Tires.

(Exhibits 21A and 21B marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 21A and 21B.

Can you identify that?

A Yes. 21A is a page from the Pacesetters Magazine. It is kind of highlighting, featuring the Big O Tires dragster and the team.

Q So this would describe Big O's sponsorship efforts as of that time?

A Yes. Yes.

Q Are there two pictures on Exhibit 21A?

A Yes.

Q Can you describe what those are?

A Yes. The top picture is the A-fuel dragster, Big O's A-fuel dragster at the starting line with three of our pit crew, the pit crew people behind it with their Big O race shirts, team shirts on.

The bottom photo is of the Big O racing team

owners, Bill Windham and Greg Mitchell with Joe Windham who is the driver of the A-fuel car.

Q Do you see the Big O mark in the bottom picture?

A Yes. It is on the crew shirts, completely across the front chest area, as well as at the raceway. Again, this looks like they were all taken in Infineon in Northern California.

Q When you say "at the raceway," is that part of the retaining wall or what would you call it?

A That is the part of the sidewall of the track that frames the track. So our brand marks are there as well through the Northern California partnership of the raceway.

(Exhibits 22A through 22C marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 22A through 22C.

Can you identify these?

A Yes. These are photographs of the bullpen sign that Big O Tires sponsors at Coors field here in Colorado.

Q Is Big O a current sponsor of Coors field?

A We are a current sponsor of the Colorado Rockies, yes.

Q And the Colorado Rockies play at Coors

field?

A Yes.

Q They look like they are different signs presentation of the Big O mark in 23A through C. Can you explain that?

A This is actually kind of chronological pictures of the different boards that we have had over the years. We have actually had a relationship with Coors's field and the Rockies since 2003.

So 22A would be the signage that we had, I would, say from 2003 to 2005.

22B shows the version of the billboard that we had up from 2006 through 2007.

And 22C is actually the board that we have up in 2008.

Q Can you tell me where in the field the Big O sign is?

A Yes. The sign is actually positioned out where the home and visitors bullpens are located, which is just slightly right of center field. It is really a fantastic position for us. We were thrilled to get it because it maximizes television exposure every time there is a home run. If it is shown on ESPN and it goes out dead center field, the Big O sign is right in the back on every highlight reel.

Q Just to get an idea of the size, there is no sign bigger in Coors field than the Big O sign?

A Correct, other than the actual score board itself. The Trinatron or whatever it is, the Jumbotron. Yes, these are probably about 14 feet high, I would guess, and around 28 feet long.

Q Do you have a sense of the number of people that may visit Coors field in a given year who would see the Big O sign?

A According to some of the conversations that I have had with my rep from the Rockies, the average is around 2 million visitors a year.

Q So around 2 million visitors to Coors field would see the Big O Tires sign?

A Exactly.

Q Do you know if the Rockies baseball games are televised?

A Yes, the Rockies have a relationship with Fox Sport Network. So home games are televised on that channel, as well as by the visiting team on their regional affiliate of Fox.

In addition to that, obviously you will see features and highlights in various local news stations and ESPN, as well on Sports Center and programs such as that.

Q Do you recognize the name Norman Affleck?
A Yes.
Q Can you describe who that is?
A Norm was and is one of the founding fathers of Big O Tires.
Q Has he received any awards lately?
A Yes, he was awarded -- well, he was inducted into the Tire Industry Association Hall of Fame this past year, which is really quite a significant award for him to receive, at least within our industry. Names like Firestone are associated with that hall of fame. It was a pretty remarkable award. We only have two folks from Big O that have ever been inducted into the tire industry's hall of fame. Bill Thomas, I think, was the other gentleman; again, another founding father of Big O.
(Exhibit 23 marked.)
Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 23.
A Okay.
Q Can you describe that exhibit?
A This was the article that was written up in Tire Business, which is a trade publication, on Norm Affleck's induction into the Hall of Fame.
Q When was that dated?

A This is dated September 10, 2007.

Q Has Big O undertaken any charitable or public service activities?

A Yes. We do from a national level. We work very closely with Susan G. Komen, as well as Alex's Lemonade Stand.

Q What is Susan G. Komen?

A Susan G. Komen is an affiliate that works on breast cancer awareness.

Q Is that the race for the cure?

A Yes, it is.

Q Can you tell me a little bit about Alex's Lemonade Stand?

A Yes. Alex's, its primary focus is working on research for pediatric cancer. The charity was founded by Alex's parents. Her mom is a pretty primary player. And Alex, when she was diagnosed -- actually, the story is pretty remarkable. Liz Scott came and spoke at some of the conventions. Of course there was not a dry eye in the room, but just a very heartfelt, warm communitycentric charity.

Alex had created a lemonade stand because she wanted to do something with regard to her own cancer and her own illness, and started a lemonade stand to raise money. And over the course of the time span that

she stayed alive, I think she garnered over like a million plus dollars in funds just from her little stand, and then her parents have just carried that forward. It is pretty amazing.

Q Has Big O been involved with Alex's Lemonade Stand?

A Yes. We are a national sponsor of Alex's Lemonade Stand, and it has been a lot of fun to be associated with that charity.

Q Does Big O have an annual event that is directed to assisting Alex's Lemonade Stand?

A Yes, we do. In July we usually designate that month as Alex's month. In the stores we put up displays and kind of run -- in the past we have worked with Country Time Lemonade and passed out coupons to consumers for lemonade for donation to the charity. We have envelopes that we print and provide at the stores that customers can take home and donate as they wish.

As a company over the course of the last couple of years we have donated $50,000 to Alex's Lemonade Stand, as well just in support of the charity.

Q Is that $50,000 total or is that per year?

A That is per year.

Q The $50,000 represents a corporate contribution as distinct from whatever monies might be

raised by the customers at the franchisees?

A Yes, that is correct. The $50,000 is a combined contribution. The company does -- it is a 50/50. The franchisees contribute half and the company contributes half.

In addition there is additional funds that are garnered just for the charity based on our customers' generosity as well.

(Exhibits 24A through 24F marked.)

Q (BY MR. CUCCIAS) I will hand you Exhibits 24A through 24F.

Can you please take a look at this?

A Okay.

Q Can you identify those various exhibits?

A Yes. 24A is actually an article that was printed in the Elko Daily Free Press in Elko, Nevada regarding Big O Tires' efforts to raise money for children's cancer research. It just features -- it is an article just kind of covering the event that we hold during the month of July at all of our locations.

Q For which charity?

A For Alex's Lemonade Stand.

Q Okay.

A 24B is an online article from TireBusiness.com which, again, is discussing Big O

Tires raising funds for Alex's Lemonade Stand.

Q Okay.

A 24C is actually a photograph mentioned from the December 2006 Franchising World Magazine. That is a photo of Liz Scott and Alex's Lemonade Stand display that we use. One of our franchisees for this charity and John Adams, who was then our president, presenting the actual check, $50,000 check to Liz for the corporate franchise contribution.

Q Which of the two gentlemen has glasses in that photo?

A Actually, both do. Bruce is wearing the white and blue vertical stripe shirt. John is wearing the tan-colored shirt.

Q Okay.

A 24D is the Alex's Lemonade Stand website home page or at least it is the sponsor's page of Alex's Lemonade Stand, which features the Big O Tires logo and Big O Tires as a primary sponsor of the charity.

Q Does it indicate a pledge made by Big O Tires?

A It does. It indicates the $50,000 pledge that Big O made, as well as providing a link for consumers to find the nearest Big O Tires store.

24E is an article from the Reporters Times in Martinsville, Indiana that is kind of highlighting David Doyle, who is our local franchise owner in that area, for his affiliation to the $50,000 contribution that we made to Alex's Lemonade Stand.

Q Where is that article resident? Where is that article published?

A It is on the Big O Tires website.

Q Okay.

A Let us see here. 24F is the Alex's Lemonade Stand Foundation. It is actually an article sent from Alex's that kind of highlights, first of all, a grant that Alex has made here in Denver of $100,000 to support expanding access to cancer treatment, as well as featuring Big O Tires as one of the companies making a difference for the charity.

Q Can you tell who that was sent to?

A This article was sent directly to our PR specialist here in the office, David Liggett.

Q Do you know whether this was a blast e-mail that would have been sent out to numerous people where at least the content of this was sent out to more than just David Liggett.

A Yes, it is the Lemonade Gazette. It appears this would have been sent out to everyone that

subscribes to this particular -- to the foundation e-mail.

Q In supporting Alex's Lemonade Stand, Big O displays the Big O Tires mark in appropriate fashion, but does it display it alongside the sponsorship?

A Yes. Yes.

Q Do you know if Alex's Lemonade Stand has been featured on any television programs?

A I don't know that.

Q Do you know if the story about Alex and the foundation of the lemonade stand has been reported in the media?

A Yes, it has.

Q Do you recall any venues or shows that it may have appeared in?

A There was quite a bit of coverage on Alex's in the horse racing area a while back because one of the horses was actually donated into the charity after winning the event. I cannot recall the name of the horse, but I do know there was quite a bit of coverage that was garnered from that, as well as newspaper articles and online.

Q Do you know if it was featured on Oprah or the Today Show?

A I think it has been featured on Oprah, yes.

(Exhibits 25A through 25C marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 25A through 25C.

A Okay.

Q Can you identify those exhibits?

A Yes. These are photos that were taken -- the first two are photos that were taken at the Colorado Race for the Cure in 2006 at around the Big O Tires booth that we put up down there for that event.

Q So was Big O a sponsor for that?

A Yes, Big O participated at the event and had a booth setup in the little display area.

Q Is the Big O mark seen at the booth?

A Yes, we have the Big O Tires logo banner up at the booth, as well as some of the clothes banners that we had produced in store. You can sort of make it out there at the top that the Big O mark is also associated with Susan G. Komen. It's just cut off there. But as well as all the Big O people that participated in the race wore Big O t-shirts when we walked.

Q Can you tell me what 25C is?

A That is actually a detail of the artwork that was done on the t-shirts that we wore at the event.

Q Do you know if Big O Tires had any involvement in charities directed to the cleanup and aftermath of Hurricane Katrina?

A Yes, we did.

Q Can you explain that?

A As a company, along with the support of our franchisees, we backed a donation to the Red Cross to support efforts to assist and aid the survivors of Katrina.

Q That was a corporate donation along with the franchisees?

A Yes. Yes.

Q Did Big O, any of the Big O franchisees make an effort at the store level?

A Yes. We had a number of franchisees that ran events to promote donations or to take in donations for Katrina survivors.

(Exhibits 26A through 26C marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 26A through C.

Can you identify these?

A These are -- Exhibit 26A is a page out of Franchising World from November of 2005 that features a donation that Big O Tires made to the American Red Cross in Washington DC. We actually were out there for

franchise appreciation day in Washington. And the franchisees went down and stopped at the Red Cross and gave them the check on site while they were there visiting. It was kind of a cool opportunity. So it was a $65,000 donation.

26B was a photo from the Lebanon Reporter in Lebanon, Indiana just featuring the Big O Tires donation. Again, a photo of the actual franchisees that were there, our Franchise Advisory Council members and the Big O corporate staff donating the staff.

26C is actually an online article from the Wickenburg Sun in Arizona from September of 2005 again detailing the donation.

(Exhibit 27 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 27.

Can you identify that?

A Yes. This is the signage that has been produced for Big O Tires locations that were providing a donation site for their customers to come in and donate, whether it was funds or materials, cosmetics, any kind of necessary stuff that the Red Cross was looking for to ship down to that area.

Q So similar to Alex's Lemonade Stand, in this case not only did Big O and its franchisees make a

direct contribution but allowed the customers of the franchisees to participate in the charitable effort?

A Exactly.

Q So the benefit realized by the American Red Cross and Alex's Lemonade Stand would be in excess of whatever the direct contribution was by Big O?

A Yes, that's correct.

Q As a result of Big O's efforts?

A Yes.

(Exhibit 28 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 28.

Can you identify that?

A Yes. This is a photo of one of our corporate associates, in the lunch room probably, wearing her Walk to Cure Diabetes Big O Tires team t-shirt.

Q Who did that benefit?

A This was the Juvenile Diabetes Research Foundation. As a corporation, obviously, you know, if we are espousing to our franchisees that we want them to be a contributor within their community, we feel it is very important at the corporate level to exemplify that as well.

We do a great deal to stay involved in our

community here in Colorado, since that is where we are based, in supporting different charities locally and regionally. The Juvenile Diabetes Research Foundation, Habitat for Humanity and a number of other, you know, food bank, Denver Food Bank, et cetera at different courses throughout the year.

Q Are you familiar with Treads for Threads?

A Yes.

Q Can you tell me a little bit about it?

A Treads for Threads is a special program that our Colorado Big O Tires franchisees work with or work on in conjunction with 9 News and some other organizations in the state as a winter clothing drive.

(Exhibit 29 marked.)

Q (BY MR. CUCCIAS) I will hand you what has been marked as Exhibit 29.

Can you tell me what this is?

A It looks like this is a page from the Treads for Threads website that just details the winter clothing drive. It appears that in 2007 they gathered over 5,800 pounds of clothing during the event, and this was in its first year. It looks like their goal for 2008 was 10,000 pounds.

Q Do you see the Big O Tires logo on this website?

A Yes.

Q Where do you see it?

A It is actually up in the website header.

Q Are there other companies or marks in that header as well?

A Yes, there are.

Q Are there any as big as the Big O Tires designation?

A The only -- 9News.com. 9News would be about the same size.

Q Where is Big O Tires relative to 9News?

A It is above it.

Q On the first page of Exhibit 29, do you see a way to locate a Big O tires store?

A Yes, there is a locator button on that page.

Q Where would that be?

A It is just below the text towards the right side of the page, and it actually is designated with a Big O Tires logo and a tire.

Q And that would be a link?

A Yes.

Q To the Big O Tires website?

A Yes, and then to our store locator.

Q So if someone is coming, wanting to find out

more about or contribute to Treads through Threads would see the Big O Tires mark, as well as a link to the store locator?

A Yes, exactly.

Q Are there any other tire dealers or retailers or wholesalers shown on this website?

A No, there are not.

Q There appears to be, it looks like, a can of some sort on the front?

A Yes.

Q And then next to it some sort of caricature. Can you describe that?

A Yes. The Treads for Threads bucket, I believe each location that participated in this had a barrel in their store where customers could come to the location and drop off a donation, and then those were picked up from that location and sent to a central location. In this particular photograph Little O, who is a caricature icon that the Colorado group utilizes is standing next to the bucket.

Q On the second page of Exhibit 29, can you tell me what that is?

A It looks like this is a photo at one of the gathering hubs for all of the different donations that were garnered for the program where they are actually

passing out the clothing to people in need.

Q Do you see the Big O logo on that second page?

A Yes. The Big O logo is on the banner to the right side of the photo just beneath the Treads for Threads logo.

(Exhibit 30 and 31 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 30.

Can you identify that?

A Yes. This is an online article that was published in Tire Review on November 15 of 2006 detailing the Big O Tires scholarship program.

Q Can you tell me what the Big O Tires scholarship fund is?

A We have actually set up a scholarship fund that is a not-for-profit here in the company. And through the generosity of our franchisees who donate into it under various forms and fashions we raise funds so that people in the Big O family, whether it is franchisees, corporate employees, family members can apply to receive scholarships for college.

Q Now, I think that is distinct from scholarships associated with the Janus Fund?

A Correct.

Q When we were looking before at the plaques that were in the trophy case, there appeared to be a reference to a Janus Fund scholarship.

Can you tell me anything about that?

A I don't know a great deal about it. I do know that as a company we are also involved in other, in sponsoring other things and other scholarship programs outside of here directly out of the executive budget or the company's budget for those types of things.

Our CEO or former president was very active with Project Pave with the Janus Fund and with a number of other entities locally and nationally.

Q Have you heard of a website known as eBay.com?

A Yes, I have.

Q Can you describe it?

A Well, e-Bay it is kind of a shopping site. You can sort of go on and try to find items to purchase.

Q Have you or someone under your direction conducted a search on eBay?

A Yes, someone under my direction did.

Q What was the search?

A We actually searched Big O Tires on eBay

which was kind of interesting.

Q What was the result?

A We found some kind of unique stuff. I actually was expecting to find more product type used set of Big O Tires or something along those lines, and we actually came back with like an old retro Big O Tires patch, a racing patch, direct mail -- actually, CRM postcard with different offers on them and a little plush doll, that type of thing. It was definitely odds and ends kind of stuff.

Q Was a record made of that search?

A Yes, we printed out the piece.

Q Can you identify 31?

A Yes. This is the printout of the results from our Big O Tires search on eBay.

Q Okay. Have you heard of the Google search engine?

A Yes.

Q Can you describe what that is?

A Basically you log on to Google and type in what you are looking for, and it goes out and finds everything that matches that.

Q Have you or someone under your direction conducted a search on the Google.com search engine?

A Yes, someone under my direction conducted a

search.

Q Do you recall what search?

A We Googled Big O Tires, and we did it in a couple of different scenarios actually, more of a local search generated type deal and then the national.

(Exhibits 32A and 32B marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 32A.

Can you identify that?

A Yes. This is actually a local Yahoo search that was done in Scottsdale, Arizona.

Q Okay. What was the term that was searched?

A Big O Tires, and when it was searched we pulled up Big O Tires, actually, in that market pulls up number one above even our competitors.

Q Was the search Big O Tires or tires?

A Actually, I am sorry. It was tires. You are correct.

Q So a search for the term tires in the Yahoo search engine focused on Scottsdale, where did Big O rank?

A We pulled up first.

Q So if someone is interested in buying tires in Scottsdale and just types in tires, the first search result will be?

A Will show our Big O Tires locations.

Q Can you identify what has been marked as Exhibit 32B?

A Yes. 32B is the Google search under tires.

Q Where did Big O rank?

A Big O pulls up on the first page. If you count down, let us see, sixth it is; is that right? Yes.

Q Now, are some of those that are listed ahead of Big O Tires, are those sponsored links?

A There are three above the six count down that are sponsored links, yes.

Q So if someone is searching for tires on Google generally without any geographic restriction or constraint, Big O Tires would come up on the first page and within the first several or few?

A Exactly.

(Exhibit 33 marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibit 33.

Can you identify this exhibit?

A Yes. This was a CD that we produced in 2006 for a convention. The CD actually features a song. All the songs on it are done by an artist named Jen Cass. She actually wrote and produced a song for

Big O Tires called Under the Big O Sign.

MR. CUCCIAS: Let us take a break.

(Recess was taken.)

(Exhibits 34A through 34D marked.)

Q (BY MR. CUCCIAS) I am handing you what has been marked as Exhibits 34A through D. Take a look at those and see if you can identify them.

A 34A is our Big Foot battery poster which just highlights the Big O Tires branded Big Foot battery line. Actually, 34B --

Q Where would the poster be located?

A This poster would be up in our stores.

Q Okay.

A 34B is actually, I believe, just the art file for this poster.

34C and 34D are the product brochure for the Big Foot HT tire, Big O truck tire.

MR. CUCCIAS: At this time I would like to move into evidence Exhibits 1 through 34D. That concludes this deposition. I will handle the signature.

(The deposition concluded at 1:30 p.m.. June 5, 2008.)

I, RICHELL BENNETT, do hereby certify that I have read the foregoing transcript and that the same and accompanying amendment sheets, if any, constitute a true and complete record of my testimony.

_____
Signature of Deponent

( ) No amendments
( ) Amendments attached

Subscribed and sworn to before me this _____ day of _____, 2008.

Notary Public: _____

Address: _____

_____

My commission expires _____

Seal:

MK

STATE OF COLORADO)
) ss. REPORTER'S CERTIFICATE
COUNTY OF DENVER)

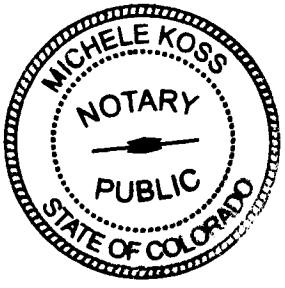
I, Michele Koss, do hereby certify that I am a Registered Professional Reporter and Notary Public within the State of Colorado; that previous to the commencement of the examination, the deponent was duly sworn to testify to the truth.

I further certify that this deposition was taken in shorthand by me at the time and place herein set forth and was thereafter reduced to typewritten form, and that the foregoing constitutes a true and correct transcript.

I further certify that I am not related to, employed by, nor of counsel for any of the parties or attorneys herein, nor otherwise interested in the result of the within action.

In witness whereof, I have affixed my signature and seal this 6th day of June, 2008.

My commission expires November 6, 2010.



Michele Koss

Michele Koss, RPR, CSR
216 - 16th Street, Suite 650
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AGREN BLANDO COURT REPORTING & VIDEO, INC.
216 -16th Street, Suite 650
Denver, Colorado 80202
4450 Arapahoe Avenue, Suite 100
Boulder, Colorado 80303

June 6, 2008

Matthew J. Cuccias, Esq.
400 Seventh Street, N.W.
Washington, D.C. 20004-2218

Re: Deposition of RICHELL BENNETT

BIG O TIRES VS. WHEEL SPECIALTIES, LTD.
Case No. 91163791

The aforementioned deposition is ready for reading and signing. Please attend to this matter by following BOTH of the items indicated below:

_____ Call 303-296-0017 and arrange with us to read and sign the deposition in our office

XXX Have the deponent read your copy and sign the signature page and amendment sheets, if applicable; the signature page is attached

_____ Read the enclosed copy of the deposition and sign the signature page and amendment sheets, if applicable; the signature page is attached

XXX WITHIN 30 DAYS OF THE DATE OF THIS LETTER

_____ by _____ due to a trial date of _____

Please be sure the original signature page and amendment sheets, if any, are SIGNED BEFORE A NOTARY PUBLIC and returned to Agren Blando for filing with the original deposition. A copy of these changes should also be forwarded to counsel of record. Thank you.

AGREN BLANDO COURT REPORTING & VIDEO, INC.

cc: All Counsel

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Denver, Colorado 80202
4450 Arapahoe Avenue, Suite 100
Boulder, Colorado 80303

RICHELL BENNETT
BIG O TIRES VS. WHEEL SPECIALTIES, LTD.
Case No. 91163791

The original deposition was filed with Matthew J. Cuccias, Esq., on approximately the 6th day of June, 2008.

_____ Signature waived

_____ Unsigned; signed signature page and amendment sheets, if any, to be filed at trial

_____ Reading and signing not requested pursuant to C.R.C.P. Rule 30(e)

XXX Unsigned; original amendment sheets and/or signature pages should be forwarded to Agren·Blando to be filed in the envelope attached to the sealed original.

Thank you.

AGREN BLANDO COURT REPORTING & VIDEO, INC.

cc: All Counsel

- AMENDMENT SHEET -

Deposition of RICHELL BENNETT
June 5, 2008
BIG O TIRES VS. WHEEL SPECIALTIES, LTD.
Case No. 91163791

The deponent wishes to make the following changes in the testimony as originally given:

Page	Line	Should Read	Reason
____	____	_____	_____
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____	____	_____	_____

Signature of Deponent: _____

Subscribed and sworn to before me this _____ day of

_____, 20___.

(seal)

Notary's signature _____
Notary's address _____
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My commission expires _____.

2008

Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

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San Leandro .....(510) 351-5022
2201 Washington Ave. 94577

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2089 Camino Ramon 94583

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136 E. Haley St. 93101

Santa Clara .....(408) 923-2446
3033 El Camino Real-Unit 101 95051

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23510 Valencia Blvd. 91355

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San Diego .....(858) 278-7611
4183 Convoy St. 92111

San Diego .....(858) 458-1972
6690 Miramar Rd. Suite A 92121

San Diego .....(619) 428-2760
750 Dennery Rd. 92154

San Francisco .....(415) 751-2577
3040 Geary Blvd. 94118

San Francisco .....(415) 626-2446
1023 Mission St. 94103

San Jose .....(408) 286-8473
1509 Parkmoor Ave. 95128

San Leandro .....(510) 357-8473
15241 Washington Ave. 94579

San Leandro .....(510) 351-5022
2201 Washington Ave. 94577

San Marcos .....(760) 471-6576
1286 San Marcos Blvd. #100 92069

San Mateo .....(650) 212-2446
2160 El Camino Real 94403

San Ramon .....(925) 355-9500
2089 Camino Ramon 94583

Santa Ana .....(714) 540-8646
1211 W. Warner Ave. 92707

Santa Ana .....(714) 541-6811
1302 East 17th Street 92705

Santa Barbara .....(805) 962-4523
136 E. Haley St. 93101

Santa Clara .....(408) 923-2446
3033 El Camino Real-Unit 101 95051

Santa Clarita .....(661) 288-1234
23510 Valencia Blvd. 91355

Santa Cruz .....(831) 429-9989
1025 Water St. 95062

Santa Maria .....(805) 928-2011
1226 S. Broadway 93454

Santa Monica .....(310) 392-3061
3001 Lincoln Blvd. 90405

Santa Rosa .....(707) 546-2166
990 Piner Road 95403

Santa Rosa .....(707) 528-2446
872 4th St. 95404

Sonoma .....(707) 996-1400
19160 Sonoma Hwy. 95476

Sonora .....(209) 536-9210
796 E. Mono Way 95370

South Lake Tahoe ....(530) 541-3443
1961 Lake Tahoe Blvd. 96150

Stockton .....(209) 477-1677
720 E. Hammer Lane 95210

Stockton .....(209) 944-0913
1546 Pacific Ave. 95204

Susanville .....(530) 257-5549
2935 Riverside Dr. 96130

Tarzana .....(818) 881-8414
18440 Ventura 91356

Temecula .....(951) 296-9070
40525 Winchester Rd. 92590

Torrance .....(310) 378-6700
3635 Pacific Coast Hwy. 90505

Tracy .....(209) 836-2683
940 Central Ave. 95376

Turlock .....(209) 668-1263
2940 Geer Rd. 95382

Tustin .....(714) 544-9431
131 E. First St. 92780

Ukiah .....(707) 462-1126
1020 A North State St. 95482

Vacaville .....(707) 447-3351
1221 East Monte Vista Ave. 95688

Vallejo .....(707) 552-3301
3200 Sonoma Blvd. 94590

Victorville .....(760) 951-2164
12932 Hesperia Rd. 92392

Vista .....(760) 726-0680
636 S. Santa Fe Ave. 92084

Walnut Creek .....(925) 937-5873
2155 N. Broadway St. 94596

Wasco .....(661) 758-5278
2150 Highway 46 93280

West Covina .....(626) 960-1951
444 S. Vincent Ave. 91790

West Lake Village ...(805) 778-1510
3131 E. Thousand Oaks Blvd, Unit 1 91362

Whittier .....(562) 463-3838
11646 E. Whittier Blvd. 90601

Woodland .....(530) 662-9106
220 W. Main St. 95695

Yorba Linda .....(714) 579-7966
17111 Imperial Highway 92886

Yuba City .....(530) 674-7130
616 Colusa Ave. 95991

Yucca Valley .....(760) 369-6791
57672 Twenty-Nine Palms Hwy 92284

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Arvada .....(303) 421-2881
9595 W. 58th Ave. 80004

Arvada .....(303) 996-0001
6510 Indiana Street 80007

Aurora .....(303) 766-5500
18431 E. Hampden Ave. 80013

Aurora .....(720) 449-0390
1770 S. Havana 80012

Aurora .....(303) 693-2850
16708 E. Smoky Hill Rd. 80015

Aurora .....(303) 680-5500
22994 E. Smoky Hill Rd. 80016

Aurora .....(303) 337-9631
15320 E. Iliff 80013

Basalt .....(970) 927-3038
100 Southside Dr. 81621

Boulder .....(303) 449-5393
3000 Valmont 80301

Brighton .....(303) 659-7812
1820 Bridge St. 80601

Broomfield .....(303) 466-4117
6430 W. 120th Ave. 80020

Broomfield .....(303) 951-6000
590 Summit Blvd. 80021

Cañon City .....(719) 269-8000
3030 East Main St. 81212

Castle Rock .....(303) 688-8804
750 S. Perry 80104

Castle Rock .....(720) 733-1707
508 E. Castle Pines Pkwy 80108

Centennial .....(303) 790-2446
6711 South Potomac 80112

Centennial .....(303) 694-4700
8110 S. University Blvd. 80122

Colorado Springs ....(719) 473-7089
1611 S. Nevada Ave.

Colorado Springs ....(719) 520-0722
806 E. Fillmore St. 80907

Colorado Springs ....(719) 550-1840
5820 Omaha Blvd. 80915

Colorado Springs ....(719) 599-4555
4496 Austin Bluffs Pkwy. 80918

Commerce City .....(303) 289-5663
7350 Hwy. 2 80022

Conifer .....(303) 816-7088
26237 Conifer Rd. 80433

Cortez .....(970) 565-3633
1856 E. Main St. 81321

Craig .....(970) 824-2446
1111 W. Victory Way 81625

Delta .....(970) 874-0580
111 Gunnison River Dr. 81416

Denver .....(303) 307-0331
4695 Peoria St. 80239

Denver .....(303) 355-3551
5405 E. Colfax 80220

Denver .....(303) 934-5831
1940 S. Federal Blvd. 80219

Denver .....(303) 427-9151
7500 N. Pecos 80221

Durango .....(970) 247-2146
2497 Main Ave. 81301

Elizabeth .....(303) 646-6442
140 Elizabeth St. 80107

Englewood .....(303) 267-0055
8151 E. Arapahoe Rd. 80112

Estes Park .....(970) 586-8085
1633 Raven Ave. 80517

Evans .....(970) 330-8115
3325 S. 23rd Ave. 80620

Evergreen .....(303) 526-1100
29032 Crossroads Lane 80401

Ft. Collins .....(970) 493-3356
1506 N. College Ave. 80524

Ft. Collins .....(970) 223-0415
4245 S. Mason 80525

Ft. Morgan .....(970) 867-3601
801 West Platte Ave. 80701

Fountain .....(719) 392-4203
6650 Camden Blvd. 80817

Frisco .....(970) 668-1446
820 N. Summitt Blvd. 80443

Glenwood Springs ...(970) 945-8550
51079 Hwy. 6 81601

Golden .....(303) 273-2999
17503 S. Golden Rd. 80401

Grand Junction .....(970) 243-2440
2894 North Ave. 81501

Grand Junction .....(970) 243-4040
2462 Hwy. 6 & 50 81505

Lakewood .....(303) 989-3755
320 S. Union 80228

Lakewood .....(303) 232-0797
9009 W. Colfax Ave. 80215

Littleton .....(303) 347-8806
9875 W. Remington Pl. 80128

Littleton .....(303) 978-1970
9973 W. Bowles Ave. 80123

Longmont .....(303) 772-1462
1205 S. Main 80501

Louisville .....(303) 666-8665
1301 S. Boulder Rd. 80027

Loveland .....(970) 667-6074
2480 N. Lincoln 80538

Montrose .....(970) 240-6963
1900 S. Townsend 81401

Monument .....(719) 488-2299
650 Hwy. 105 80132

Northglenn .....(303) 457-1604
690 E. 120th Ave. 80233

Pagosa Springs .....(970) 264-2886
1887 Eagle Dr. 81147

Parker .....(303) 840-2600
10431 Parkglenn Wy. 80138

Pueblo .....(719) 546-9820
430 Eagleridge Blvd. 81008

Salida .....(719) 539-3585
5570 East Hwy. 50 81201

Steamboat Springs ...(970) 879-7771
2440 Lincoln Ave. 80487

Sterling .....(970) 521-7500
313 E. Chestnut St./Hwy. 6 80751

Thornton .....(303) 450-3393
3740 E. 104th Ave. 80233

Thornton .....(303) 452-7100
12740 N. Colorado Blvd. 80241

Trinidad .....(719) 846-0800
2803 Toupal Dr. 81082

Wheat Ridge .....(303) 425-5545
9491 W. 44th Ave. #105 80033

Woodland Park .....(719) 687-6682
121 E. Midland Ave. 80866

IDAHO

Boise .....(208) 342-5525
1422 Main St. 83702

Boise .....(208) 336-4332
4602 W. State St. 83703

Boise .....(208) 376-3422
7199 Fairview Ave. 83704

Boise .....(208) 345-7228
2013 Broadway Ave. 83706

Burley .....(208) 678-2411
219 E. Main 83318

Eagle .....(208) 938-5480
2948 State St. 83616

Idaho Falls .....(208) 523-5544
265 Northgate Mile 83401

Idaho Falls .....(208) 523-1144
1765 E. 17th St. 83404

Meridian .....(208) 888-1563
216 E. Fairview Ave. 83642

Nampa .....(208) 467-2123
1222 Caldwell Blvd. 83651

Pocatello .....(208) 232-3764
731 N. 5th Ave. 83201

Rexburg .....(208) 356-8999
750 N. 2nd East St. 83440

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Bedford .....(812) 275-3100
1420 James Ave. 47421

Brownsburg .....(317) 858-9800
5 Commerce Dr. 46112

Clarksville .....(812) 948-2321
1209 Eastern Blvd. 47129

Corydon .....(812) 738-8282
1969 Gardner Lane 47112

Crawfordsville .....(765) 361-2811
105 E. South Blvd. 47933

Franklin .....(317) 736-4577
320 N. Morton 46131

Greenfield .....(317) 468-0000
1776 N. State St. 46140

Greenwood .....(317) 888-2446
326 Western Blvd. 46142

Indianapolis .....(317) 334-9999
5707 W. 86th St. 46278

Jasper .....(812) 482-5402
642 3rd Ave. 47546

Jeffersonville .....(812) 282-2325
1502 E. 10th St. 47130

Lebanon .....(765) 482-6818
2471 N. Lebanon St. 46052

Madison .....(812) 273-5463
215 Clifty Drive 47250

Martinsville .....(765) 349-5600
640 Morton Ave. 46151

Mishawaka .....(574) 259-2446
422 W. McKinley Ave 46545

Mooresville .....(317) 834-6840
540 State Rd. 67 So. 46158

Muncie .....(765) 287-1541
3300 N. Marleon Dr. 47304

New Albany .....(812) 949-0736
2245 State Street 47150

New Castle .....(765) 529-4874
601 South Memorial Dr. 47362

Plainfield .....(317) 837-1552
2668 E. Main St. 46168

Princeton .....(812) 385-4488
3012 Dixon St. 47670

Rushville .....(765) 932-3640
1900 North Main Street 46173

Scottsburg .....(812) 752-2118
1621 W. McClain 47170

Seymour .....(812) 522-6611
319 E. Tipton St. 47274

Terre Haute .....(812) 478-3300
2909 S. 3rd Place 47802

Washington .....(812) 254-3001
203 SE 3rd St. 47501

IOWA

Altoona .....(515) 957-0500
670 36th Ave. SW 50009

Ankeny .....(515) 965-0099
2605 SE Delaware Ave. 50021

Urbandale .....(515) 278-8565
3880 NW Urbandale Dr. 50322

KANSAS

Gardner .....(913) 884-7597
331 East Main 66030

Louisburg .....(913) 837-4448
106 E. Crestview Dr. 66053

Topeka .....(785) 271-0194
2735 SW Wanamaker Rd. 66614

Topeka .....(785) 234-4843
2236 SW Washburn Ave. 66611

KENTUCKY

Bardstown .....(502) 348-0880
618 Bloomfield Rd. 40004

Bowling Green .....(270) 843-4244
1975 Russelville Rd. 42101

Brandenburg .....(270) 422-3977
333 Broadway 40108

Elizabethtown .....(270) 737-1990
1112 N. Dixie Hwy. 42701

Frankfort .....(502) 223-8515
#9 Carson Pl. 40601

Glasgow .....(270) 651-7236
209 Smith Rd. 42141

Hardinsburg .....(270) 756-6211
1016 Old Hwy 60 40143

Jeffersontown .....(502) 267-7440
9414 Taylorsville Rd. 40299

LaGrange .....(502) 222-4777
900 S. Highway 53 40031

Lebanon .....(270) 692-1013
773 West Main St. 40031

Leitchfield .....(270) 259-5755
609 Mill St. 42754

Louisville .....(502) 412-1119
3751 Pamela Rae Drive 40241

Louisville .....(502) 896-8441
3623 Lexington Rd. 40207

Louisville .....(502) 968-5454
4922 Preston Hwy. 40213

Louisville .....(502) 447-9633
4413 Cane Run Rd. 40216

Louisville .....(502) 361-3543
195 Outer Loop 40214

Louisville .....(502) 966-3101
6101 Old Sheperdsville Rd. 40228

Louisville .....(502) 239-4040
7935 Fegenbush Ln. 40228

Louisville .....(502) 955-1320
268 Market Place Dr. 40229

Louisville .....(502) 937-3885
12614 Dixie Hwy. 40272

Middletown .....(502) 245-9126
11910 Shelbyville Rd. 40243

Radcliff .....(270) 351-1133
1470 N. Dixie Hwy. 40160

Shepherdsville .....(502) 543-3041
615 N. Buckman 40165

Somerset .....(606) 678-6555
4285 U.S. Hwy. 27 S. 42501

MISSOURI

Camdenton .....(573) 346-8473
153 E. Hwy 54 65020

Columbia .....(573) 449-5721
204 East Broadway 65203

Columbia .....(573) 875-0068
3915 Peach Tree Dr. 65203

Columbia .....(573) 449-2457
2300 Business Loop 70 E. 65201

Hollister .....(417) 334-3329
200 Financial Drive 65673

Jefferson City .....(573) 634-5685
1161 Christy Drive 65101

Jefferson City .....(573) 635-5950
2410 Missouri Blvd 65109

Marshfield .....(417) 468-2345
243 State Hwy W 65706

Osage Beach .....(573) 348-4600
4715 Jayhawk Dr. 65065

St. Robert .....(573) 336-4995
663 Old Route 66 65584

Springfield .....(417) 831-1540
2710 E. Kearney St. 65803

MONTANA

Bozeman .....(406) 522-8969
620 N. 7th Ave. 59715

Great Falls .....(406) 454-3407
1117 7th St. South 59405

Kalispell .....(406) 755-7191
1238 Hwy. #2 East 59901

Missoula .....(406) 251-4949
3848 Brooks St. 59801

NEBRASKA

Grand Island .....(308) 384-0589
2135 N. Diers Ave. 68803

Kearney .....(308) 236-5099
116 West 56th St. 68847

NEVADA

Boulder City .....(702) 294-5044
1323 Nevada Hwy 89005

Carson City .....(775) 882-2002
119 Hot Springs Rd. 89706

Elko .....(775) 738-2877
330 11th St. 89801

Henderson .....(702) 558-3171
15 South Gibson 89012

Henderson .....(702) 263-9333
170 N. Pecos 89014

Henderson .....(702) 565-9393
828 S. Boulder Hwy. 89015

Las Vegas .....(702) 395-2100
4329 W. Craig Rd. 89030

Las Vegas .....(702) 562-2213
3625 S. Fort Apache Lane 89147

Las Vegas .....(702) 384-5767
2320 S. Western Avenue 89102

Las Vegas .....(702) 341-8100
7620 W. Charleston Blvd. 89117

Las Vegas (Summerlin) (702) 869-3296
10127 W. Charleston Blvd. 89135

Las Vegas .....(702) 396-4241
6060 Centennial Center Blvd. 89149

Las Vegas .....(702) 438-3282
787 N. Nellis Blvd. 89110

Las Vegas .....(702) 735-7187
3415 Maryland Pkwy. 89109

Las Vegas .....(702) 451-2208
4728 E. Flamingo Rd. 89121

Las Vegas .....(702) 656-7499
4520 N. Rancho Dr. 89130

Las Vegas .....(702) 360-9800
2061 Rock Springs Dr. 89128

Las Vegas .....(702) 873-6410
3303 S. Jones Blvd. 89146

Las Vegas .....(702) 804-5555
8075 W. Sahara Ave. 89117

N. Las Vegas .....(702) 649-2381
2010 East Lake Mead Rd. 89030

Mesquite .....(702) 346-1188
136 N. Sandhill Blvd. 89027

Pahrump .....(775) 727-8400
1301 E. Hwy. 372 89048

Reno .....(775) 827-5000
3090 Kietzke Ln. 89502

Reno .....(775) 322-9142
1195 E. 4th St. 89512

Reno .....(775) 787-3222
5130 Mae Anne Ave. 89523

Sparks .....(775) 359-5592
1604 Pyramid Way 89431

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621 N. White Sands Blvd. 88310

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3321 San Mateo Blvd. N.E. 87110

Albuquerque .....(505) 293-2966
1141 Juan Tabo N.E. 87112

Albuquerque .....(505) 877-5644
3808 Isleta Blvd. S.W. 87105

Albuquerque .....(505) 268-4391
5200 Central Ave. S.E. 87108

Albuquerque .....(505) 831-0600
3900 Central Ave. S.W. 87105

Belen .....(505) 864-7150
104 N. Main St. 87002

Clovis .....(505) 769-2871
520 E. First St. 88101

Deming .....(505) 544-2446
1715 East Pine 88030

Farmington .....(505) 325-3584
4650 E. Main St. 87401

Gallup .....(505) 722-4321
1001 West Coal Ave. 87301

Las Cruces .....(505) 524-3548
1330 El Paseo Road 88001

Las Vegas .....(505) 426-1506
1820 1/2 7th St. 87701

Los Lunas .....(505) 565-4800
1820 Main St. 87031

Roswell .....(505) 623-3071
1305 N. Main St. 88201

Ruidoso Downs .....(505) 378-1708
2259 Hwy. 70 88346

Santa Fe .....(505) 982-4646
990 Cordova Rd. 87501

Silver City .....(505) 388-1521
28201/2 Hwy. 180 East 88062

OHIO

Beavercreek .....(937) 431-3860
2441 Esquire Drive 45431

Bellbrook .....(937) 848-2798
4460 SR 725 45305

Dayton.....(937) 291-3200
2892 Miamisburg-Centerville Rd 45459

Dayton.....(937) 237-1660
2901 Harshman Road 45424

Fairfield .....(513) 737-4900
6565 Winford Ave. 45011

Springfield .....(937) 324-3250
1721 N. Bechtel Ave 45504

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904 S. Broadway 73034

Enid .....(580) 233-2172
4212 W. Owen K. Garriott Rd. 73703

Midwest City .....(405) 737-0470
205 S. Air Depot Blvd. 73110

Moore .....(405) 794-8200
1308 North Eastern Ave. 73160

Mustang .....(405) 376-0019
401 N. Mustang Rd. 73064

Oklahoma City .....(405) 947-2446
3429 N. W. 23rd 73107

Oklahoma City .....(405) 631-2440
7612 S. Western 73139

Oklahoma City .....(405) 728-0068
5674 N. W. 39th St. 73112

Stillwater .....(405) 377-8700
2223 N. Boomer 74075

Yukon .....(405) 354-6968
1100 W. Vandament 73099

OREGON

Clackamas .....(503) 656-6825
11773 S.E. Hwy. 212 97015

Grants Pass .....(541) 474-7273
142 N.E. Terry Lane 97526

Gresham .....(503) 665-3154
2050 East Powell Blvd. 97080

Hillsboro .....(503) 640-8847
943 S. W. Baseline 97123

Ontario .....(541) 889-9165
1602 S.W. 4th Ave. 97914

Portland .....(503) 771-6677
4125 SE 82nd Ave. 97266

Roseburg .....(541) 672-2848
2545 Stewart Pkwy. 97470

Scappoose .....(503) 543-6619
53005 N. Columbia River Hwy. 97056

SOUTH DAKOTA

Sioux Falls .....(605) 330-9740
909 W. 41st St. 57105

TEXAS

Sherman .....(903) 868-9409
525 W. Lamar 75090

UTAH

American Fork .....(801) 756-6000
748 E. State Rd. 84003

Bountiful .....(801) 292-2111
400 West 500 South 84010

Brigham City .....(435) 734-9429
390 S. Main St. 84302

Cedar City .....(435) 586-4200
721 S. Main 84720

Centerville .....(801) 295-0531
220 W. 400 N. 84014

Clearfield .....(801) 773-8158
548 N. Main 84015

Draper .....(801) 523-9300
1022 E. Draper Pkwy. 84020

Fillmore .....(435) 743-7777
445 S. Main 84631

Heber City .....(435) 654-1711
898 So. Main 84032

Kaysville .....(801) 546-1326
320 N. Main St. 84037

Kearns .....(801) 964-9935
3725 W. 5400 S. 84118

Layton .....(801) 544-4476
235 N. Main 84041

Layton .....(801) 776-5560
1159 W. Antelope Dr. 84041

Lehi .....(801) 766-1806
144 North 850 East 84043

Logan .....(435) 752-4622
240 E. 1400 North 84341

Mt. Pleasant .....(435) 462-3100
266 N. State St. 84647

Murray .....(801) 262-2436
4745 South State 84107

Nephi .....(435) 623-0300
855 E. 100 North 84648

Ogden .....(801) 399-4449
3190 Wall Ave. 84401

Ogden North .....(801) 393-8481
458 Washington Blvd. 84404

Ogden North .....(801) 737-4781
1893 North 400 East 84414

Ogden South .....(801) 476-7066
5734 S. Harrison 84403

Orem .....(801) 224-1177
703 N. State St. 84057

Orem .....(801) 802-0541
1195 South State St. 84097

Price .....(435) 613-2446
790 W. Price River Dr. 84501

Provo .....(801) 374-1177
1595 N. 200 West (Freedom Blvd.) 84604

Richfield .....(435) 896-8473
208 S. Main 84701

Roosevelt .....(435) 722-5561
U.S. 40 E. 84066

Roy .....(801) 774-6312
5140 South 1900 West 84067

St. George .....(435) 628-4404
825 E. St. George Blvd. 84770

St. George .....(435) 628-6404
1055 S. Bluff St. 84770

St. George .....(435) 634-1800
1732 W. Sunset Blvd. 84770

Salt Lake City .....(801) 262-4626
4546 South 900 East 84117

Salt Lake City .....(801) 487-1028
2002 East 3300 South 84109

Salt Lake City .....(801) 519-8241
178 East South Temple 84111

Salt Lake City .....(801) 467-5461
3120 So. Highland Dr. 84106

Salt Lake City .....(801) 733-4242
2284 E. Fort Union Blvd. 84121

Salt Lake City .....(801) 322-1043
910 S. 300 West 84101

Sandy .....(801) 566-1177
8835 S. 700 East 84070

South Jordan .....(801) 446-5444
10227 S. Redwood Rd. 84095

Spanish Fork .....(801) 798-9827
570 N. Main St. 84660

Springville .....(801) 489-5577
495 South 1750 West 84663

Tooele .....(435) 882-4061
855 N. Main St. 84074

Tremonton .....(435) 257-3395
55 North 300 East 84337

Vernal .....(435) 789-8872
1265 W. 500 South 84078

West Jordan .....(801) 565-0031
3176 W. 7800 South 84088

West Valley City .....(801) 967-6404
3557 South 5600 West 84120

West Valley City .....(801) 840-5203
3601 South 2700 West 84119

West Valley City .....(801) 967-7166
2830 West 3500 South 84119

Woodcross .....(801) 292-1439
1398 South 500 West 84087

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220 8th Street S.E. 98002

Bremerton .....(360) 479-2678
3711 Kitsap Way 98312

Burien .....(206) 246-4464
266 S.W. 153rd 98166

Federal Way .....(253) 838-1145
34611 16th Ave. South 98003

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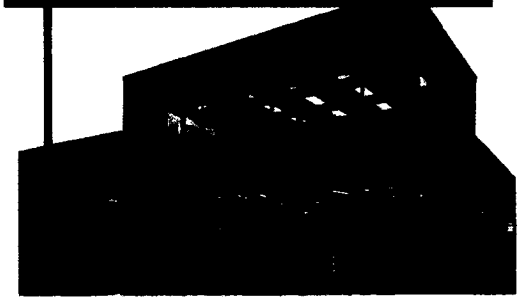

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Mentor ..... (440) 269-3560
7368 Mentor Avenue 44060
Middleburg Hts. ..... (440) 835-0075
6921 Pearl Road 44130
North Olmsted ..... (440) 777-3030
25801 Lorain Road 44070
Reynoldsburg ..... (614) 863-6926
2196 Baltimore-Reynoldsburg Rd 43068
Sheffield Village ..... (440) 934-1312
5207 Detroit Road 44054
South Euclid ..... (216) 381-4545
3967 Mayfield Road 44121
St. Clairsville ..... (740) 695-1056
805 Mall Road 43950
Stow ..... (330) 920-8065
3537 Hudson Drive 44224
Streetsboro ..... (330) 422-8473
9567 State Route 14 44241
Strongsville ..... (440) 238-6860
16620 Royalton Road (Rte. 82) 44136
Wadsworth ..... (330) 335-4100
1021 High Street 44281
Westlake ..... (440) 808-1888
25409 Detroit Road 44145
Whitehall ..... (614) 944-6644
27401 Chardon Road 44092
Zanesville ..... (740) 452-0007
1327 Brandywine Blvd. 43701

PENNSYLVANIA

Bethel Park ..... (412) 831-3335
2409 South Park Road 15102
Greensburg ..... (724) 850-7666
1101 East Pittsburgh Street 15601
Harrisburg ..... (717) 541-9999
4521 Jonestown Road 17109
King Of Prussia ..... (610) 265-0800
160 West Church Road 19406
Lancaster ..... (717) 399-9570
1491 Manheim Pike 17601
Langhorne ..... (215) 949-8804
221 South Woodbourne Rd 19047
Lower Burrell ..... (724) 335-4114
200 Hillcrest Shopping Ctr. 15068
Monroeville ..... (724) 941-2724
3857 Washington Road 15317
Mechanicsburg ..... (717) 795-1061
6051 Carlisle Pike 17050
Monaca ..... (724) 728-4900
800 Beaver Valley Mall 15061
Monroeville ..... (412) 856-0701
4175 William Penn Hwy. 15146
Montgomeryville ..... (215) 393-7300
763 Bethlehem Pike 18936
Philadelphia ..... (215) 281-9405
216 Franklin Mills Circle 19154
Pittsburgh ..... (412) 561-2214
2000 Greentree Road 15220
Pittsburgh ..... (412) 466-2211
951 Clairton Boulevard 15236
Pittsburgh ..... (412) 364-0777
8050 Mcknight Road 15237
Pittsburgh ..... (412) 494-0882
405 Rome Drive 15275
Reading ..... (610) 921-9660
3215 North 5th Street 19606
Whitehall ..... (610) 435-9991
2160 Macarthur Road 18052
Willow Grove ..... (215) 657-8800
2495 Maryland Road 19090
York ..... (717) 755-2655
2900 E. Market St. 17402
York ..... (717) 852-8882
401 Loucks Road 17404

TENNESSEE

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5201 Hickory Hollow Pkwy 37013
Chattanooga ..... (423) 622-8047
3014 Rossville Boulevard 37407
Goodlettsville ..... (615) 851-6111
795 Two Mile Parkway 37072
Hixson ..... (423) 870-4094
5327 Highway 153 37343
Knoxville ..... (865) 690-9399
7600 Kingston Pike 37919
Knoxville ..... (865) 523-1155
2900 Knoxville Center Drive 37924
Nashville ..... (615) 352-3515
5626 Charlotte Avenue 37209

TEXAS

Alvin ..... (281) 388-1305
130 North Bypass 35 77511
Arlington ..... (817) 465-4191
802 West I-20 76017
Austin ..... (512) 670-3724
13809 In-35 North, Building #7 78753
Austin ..... (512) 899-0149
5234 Us 290 West 78735
Austin ..... (512) 448-1689
4720 In-35 South 78745
Austin ..... (512) 335-3777
13248 Us Highway 183 North 78750
Austin ..... (512) 458-1689
8002 Research Boulevard 78758
Austin ..... (512) 241-1068
8601 N Mopac Expressway 78759
Baytown ..... (281) 837-0700
3902 Garth Road 77521
Burleson ..... (817) 426-3171
1075 Wilshire Blvd. 76028
Carrollton ..... (972) 245-0002
1128 North In-35 East 75006
Carrollton ..... (972) 245-0545
1025 East Trinity Mills Rd. 75006
Cedar Hill ..... (972) 293-8821
406 North Clark Rd 75104
Cedar Park ..... (512) 257-9112
861 North Bell Boulevard 78613
College Station ..... OPENING SOON!
Conroe ..... (936) 756-0808
806 I-45 North 77301
Conroe ..... (281) 292-7875
19671 Interstate 45 S. 77385
Cypress ..... (281) 256-1314
25827 N.W. Freeway (Hwy 290) 77429

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7550 Central Expwy. 75206

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14107 Inwood Road 75244

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1701 Justin Road 75028

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6550 West Freeway 76116

Fort Worth ..... (817) 737-6500
6320 Southwest Blvd. 76109

Galveston ..... (409) 744-1956
6328 Avenue J 77551

Groesbeck ..... (817) 488-1905
202 East State Highway 114 76651

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Houston ..... (713) 789-9900
2128 Louisiana Street 77002

Houston ..... (713) 921-4220
4830 Richmond Avenue 77027

Houston ..... (713) 671-2224
11041 East Freeway 77029

Houston ..... (713) 941-0329
10830 East Freeway 77034

Houston ..... (713) 460-1000
13171 Northwest Freeway 77040

Houston ..... (713) 461-7708
11100 Old Katy Road 77043

Houston ..... (713) 664-9544
7474 S. Sam Houston Parkway West 77085

Houston ..... (713) 460-1000
13171 Northwest Freeway 77040

Houston ..... (713) 664-9544
2811 Beltway Loop West 77054

Houston ..... (713) 781-1000
9450 Westheimer 77063

Hungtex ..... (281) 580-1000
7115 Fm 1960 Road West 77069

Kleinfeld ..... (281) 495-8001
6750 Highway 6 South 77085

Houston ..... (281) 859-1212
5800 Highway 6 North 77084

Houston ..... (281) 931-8333
11017 North Freeway 77037

Houston ..... (281) 444-2619
17313 I-45 North 77090

Houston ..... (281) 477-9710
12150 Fm 1960 Road West 77065

Houston ..... (281) 578-0900
20211 Katy Freeway 77450

Houston ..... (281) 446-8330
20465 Highway 59 North 77338

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7205 FM 1960 East 77346

Irving ..... (972) 831-8100
1770 Market Place Blvd 75063

Irving ..... (972) 869-9828
3801 West Airport Freeway 75062

Katy ..... (281) 392-8880
3150 Grand Parkway 77494

Kemah ..... (281) 538-9497
355 FM 518 77565

Lake Worth ..... (817) 236-1144
5604 Quebec Street 76135

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1901 South Stemmons Fwy. 75057

Live Oak ..... (210) 566-1000
8161 Agora Parkway 78154

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6935 FM 1488 77354

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1251 US Highway 287 76282

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4001 Eldorado Parkway 75070

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3619 Towne Crossing Blvd. 75150

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6804 NE Loop 820 76180

N. Richland Hills ..... (817) 503-0060
6508 Precinct Line Road 76180

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4908 West Plano Parkway 75093

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7214 North Highway 377 75232

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1750 S I H 35 78681

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5400 Highway 78 75048

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13650 Us Highway 281 N 78216

San Antonio ..... (210) 590-8473
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San Antonio ..... (210) 921-4941
3538 Sw Military Drive 78224

San Antonio ..... (210) 684-6000
5745 Nw Loop 410 78238

San Antonio ..... (210) 568-9009
6407 W. Loop 1604 North 78254

Santa Rosa ..... (956) 636-4433
5365 IH-10 77701

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6015 FM 2920 77379

Stafford ..... (281) 240-8600
12610 SW Freeway 77477

Tomball ..... (281) 255-8125
14414 FM 2920 77375

Tomball ..... (281) 257-2504
22705 Tomball Parkway 77375

Waco ..... (254) 772-6252
540 North Valley Mills Dr. 76710

Waxahachie ..... (972) 937-4571
1903 North Highway 77 75165

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7734 Richmond Highway 22306

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2325 Wilson Boulevard 22201

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1491 Carl D Silver Parkway 22401

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8194-A Terminal Road 22079

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Manassas ..... (703) 361-8024
7759 Sudley Road 20109

Matoaca ..... (703) 862-4210
1524 Springhill Road 22102

Roanoke ..... (540) 362-7000
4617 Valley View Blvd Nw 24014

Springfield ..... (703) 321-7811
5256 Port Royal Road 22151

Woodbridge ..... (703) 643-1722
14501 Telegraph Road 22192

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Barboursville ..... (304) 733-1066
900 Mall Road 25504

Bridgeport ..... (304) 842-7344
2369 Meadowbrook Road 26330

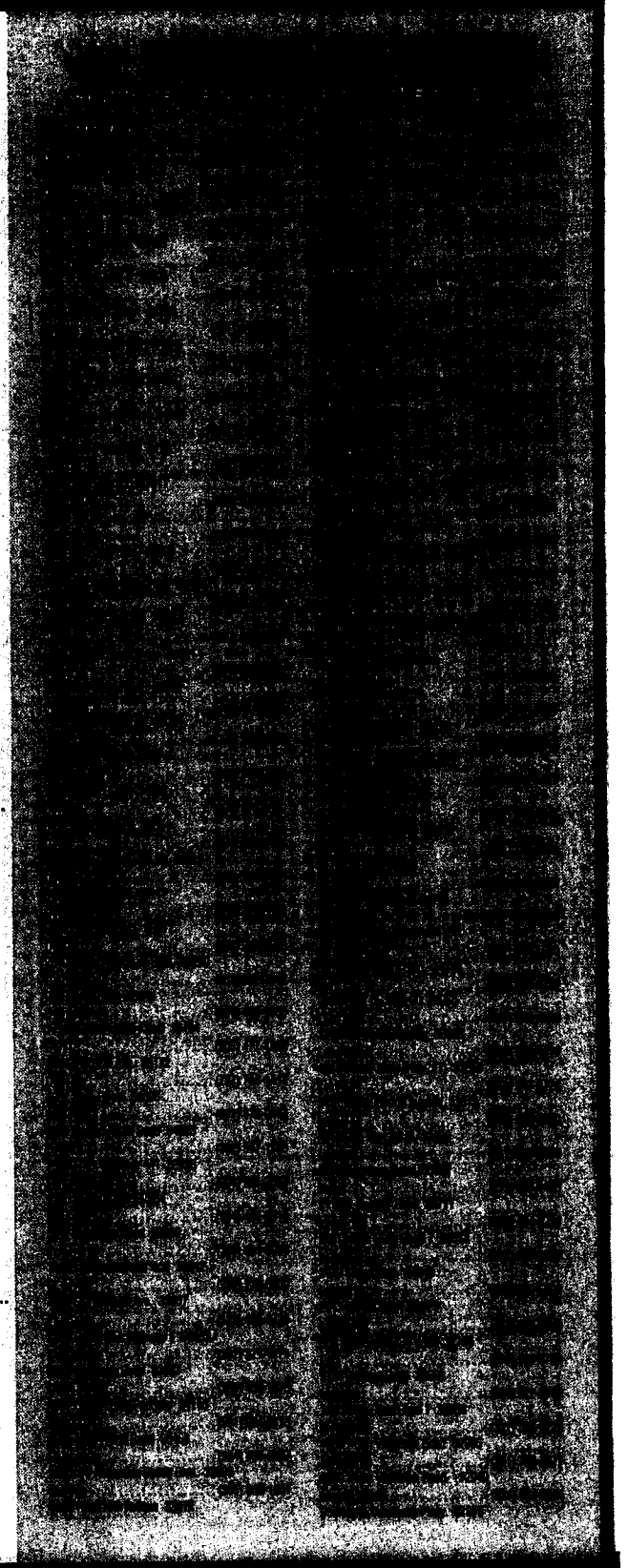
Dunbar ..... (304) 768-7331
300 10th Street 25064

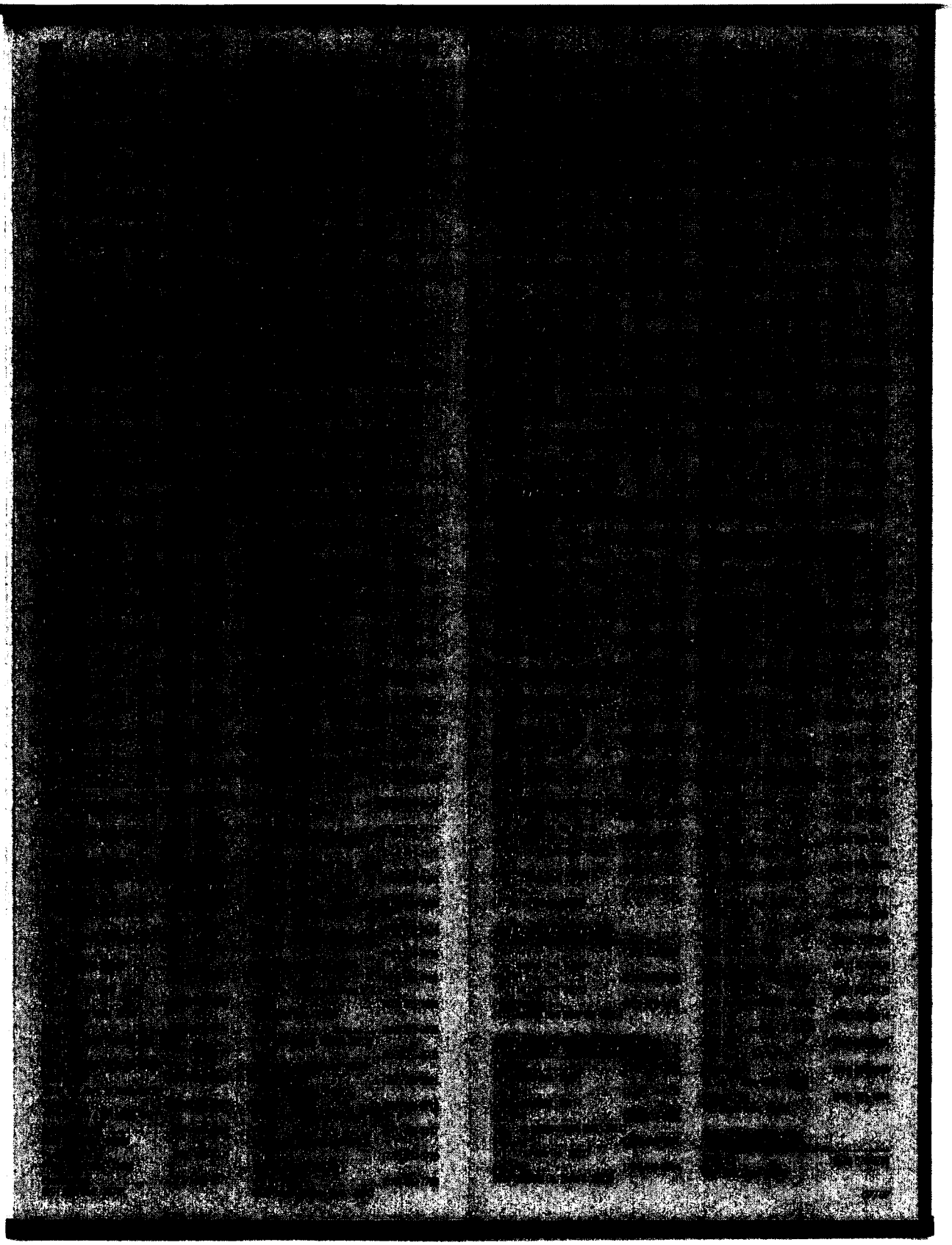
Mannlerville ..... (304) 845-9585
1217 Lafayette Avenue 26041

New Martinsville ..... (304) 455-3200
722 Third Street 26155

Wellsburg ..... (304) 737-3100
1112 Commerce Street 26070

Wheeling ..... (304) 282-1057
955 National Road 26003





Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

EXHIBIT
tabbies Bennett 1C
6-5-08 mk

Charlotte 704-521-9002
5352 South Blvd 28217

Matthews 704-844-6960
9520 East Independence Blvd 28105

Raleigh 919-872-0910
5400 Capital Blvd 27616

OHIO

Akron 330-753-0040
2171 Romig Road 44320

Bedford 216-475-4655
21250 Rockside Road 44146

Boardman 330-758-6966
1128 Boardman Poland Road 44514

Brook Park 216-267-8040
5370 West 130th St 44142

Cambridge 740-432-7357
1105 Wheeling Ave 43725

Canal Winchester 614-833-0680
6315 Prentis School Drive 43310

Canton 330-492-9611
4672 Belden Village Street Nw 44718

Columbus ..... (614) 232-8881
150 E. Long St. 43215

Columbus ..... (614)-847-2145
8420 Lyra Dr 43240

Columbus 614 262 2577
2385 Silver Drive 43211

Columbus 614 472 0896
4180 Stelzer Road 43219

Columbus 614 870 8945
1640 Holt Road 43228

Columbus 614-272-2227
4475 West Broad Street 43228

Columbus 614-846-8001
6700 Schrock Court 43229

Columbus 614-436-1303
4800 Sinclair Road 43229

Columbus 614-863-6222
5840 Scarborough Blvd 43232

Columbus 614-761-0052
2437 Billingsley Rd. 43235

Cuyahoga Falls 330-929-7977
210 Howe Ave 44221

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5360 Tuttle Crossing Blvd. 43016

Elyria 440-324-3800
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Hilliard 614-529-0188
3700 Park Mill Run 43026

Lancaster 740 681 9490
1725 River Valley Circle North 43130

Marion 740-389-4266
1622 Marion Mt. Gilead Road 43302

Medina 330-721-7967
4281 Pearl Road 44256

Mentor 440-946-6400
7361 Mentor Ave 44060

North Olmsted 440-777-3030
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2195 Baltimore-Reynoldsburg Rd 43068

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805 Mall Road 43950

Stow 330-920-8065
3537 Hudson Drive 44224

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180 West Church Road 19406

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Pittsburgh 412-494-0882
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2160 Macarthur Road 18052

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York 717-852-8882
401 Loucks Road 17404

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Columbia 803-731-0050
640 St. Andrews Road 29210

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7201-900 Two Notch Road 29223

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798 Two Mile Parkway 37072

Hixson 423-870-4094
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7600 Kingston Pike 37919

Knoxville 865-523-1155
2960 Knoxville Center Drive 37924

Nashville 615-352-3515
5526 Charlotte Avenue 37209

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Austin 512-899-0149
5234 Us 290 West 78735

Austin 512-448-1689
4720 Ih-35 South 78745

Austin 512-335-3777
13248 Us Highway 183 North 78750

Austin 512-458-1689
8002 Research Boulevard 78758

Austin 512-241-1068
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1355 IH-10 77701

Carrollton 972-245-0002
1128 North Ih-35 East 75006

Cedar Park 512-257-9112
861 North Bell Boulevard 78613

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806 I-45 North 77301

Conroe 281-292-7875
19671 Interstate 45 S 77385

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14107 Inwood Road 75244

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6550 West Freeway 76116

Grapevine 817-488-1006
202 East State Highway 114 76051

Houston 713-759-9060
2123 Louisiana Street 77002

Houston 713-688-8473
7881 Katy Freeway 77024

Houston 713-621-4230
4802 Richmond Avenue 77027

Houston 713-671-2524
11041 East Freeway 77029

Houston 713-941-0320
10950 Gulf Freeway 77034

Houston 713-460-1689
13171 Northwest Freeway 77040

Houston 713-465-1155
11100 Old Katy Road 77043

Houston 713-664-3544
2611 South Loop West 77054

Houston 713-781-1988
9450 Westheimer 77063

Houston 281-580-1689
7115 Fm 1960 Road West 77069

Houston 281-495-4981
6755 Highway 6 South 77083

Houston 281-859-1212
5580 Highway 6 North 77084

Houston 281-444-2619
17313 I-45 North 77090

Houston 281-477-8710
12150 Fm 1960 Road West 77065

Humble 281-446-8330
20495 Highway 59 North 77338

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3001 West Airport Freeway 75062

Lewisville 972-459-0407
1901 Soth Stemmons Freeway 75067

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5715 Us Highway 6 77489

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6904 Ne Loop 820 76180

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1801 North Central Expressway 75075

Plano 972-964-5685
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San Antonio 210-490-8473
13080 Us Highway 281 North 78216

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www.bigotires.com

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2800 Jefferson Davis Highway 22301

Alexandria 703-212-20
5800 A Edsall Road 22304

Alexandria 703-360-24
7734 Richmond Highway 22306

Arlington 703-812-83
2825 Wilson Boulevard 22201

Chantilly 703-631-67
4040 Walney Road 20151

Fairfax 703-698-77
2995 Prosperity Avenue 22031

Fredericksburg 540-785-98
1491 Carl D Silver Parkway 22401

Lorton 703-550-76
8194-A Terminal Road 22079

Lynchburg 434-847-12
3901 Murray Place 24501

Manassas 703-361-60
7759 Sudley Road 20109

Mclean 703-893-42
1524 Springhill Road 22102

Roanoke 540-362-70
4817 Valley View Blvd Nw 24014

Springfield 703-321-78
5258 Port Royal Road 22151

Woodbridge 703-643-17
14501 Telegraph Road 22192

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500 Mall Road 25504

Bridgeport 304-842-73
2399 Meadowbrook Road 26330

Dunbar 304-768-73
300 10th Street 25064

Moundsville 304-845-95
1217 Lafayette Avenue 26041

New Martinsville 304-455-32
722 Third Street 26155

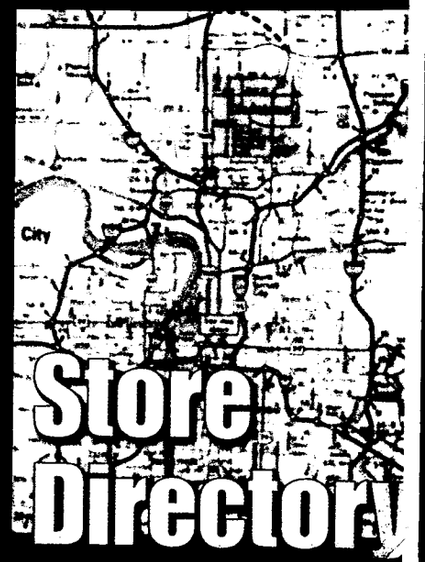
Wellsburg 304-737-31
1112 Commerce Street 26070

Wheeling 304-232-10
868 National Road 26003

April 20

BIG O TIRES®

2006



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Over 550 Independently Owned And Operated Big O Tires Franchise Locations To Conveniently Serve You, Plus Over 600 Tire Kingdom, Merchant's Tire And NTB Locations That Honor The Big O Tires Premium Warranty

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621 N. White Sands Blvd. 88310
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3321 San Mateo Blvd. N.E. 87110
Albuquerque .....(505) 293-2966
1141 Juan Tabo N.E. 87112
Albuquerque .....(505) 877-5644
3808 Isleta Blvd. S.W. 87105
Albuquerque .....(505) 268-4391
5200 Central Ave. S.E. 87108
Albuquerque .....(505) 831-0600
3900 Central Ave. S.W. 87105
Albuquerque .....(505) 345-1696
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104 N. Main St. 87002
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1715 East Pine 88030
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1330 El Paseo 88001
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1820 1/2 7th St. 87701
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(P.O. Box 5172) 28201/2 Hwy. 180 East 88062

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4212 W. Owen K. Garriott Rd. 73703
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1308 North Eastern Ave. 73160
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Hillsboro .....(503) 640-8847
943 S. W. Baseline 97123
Medford .....(541) 776-5202
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4125 S.E. 82nd Ave. 97266
Roseburg .....(541) 672-2848
2545 Stewart Pkwy. 97470
Scappoose .....(503) 543-6619
(P.O. Box 1083) 53005 N. Columbia River Hwy. 97056

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3501 E. 10th St. 57103
Sioux Falls .....(605) 330-9740
909 W. 41st St. 57105

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525 W. Lamar 75090

UTAH

American Fork .....(801) 756-6000
748 E. State Rd. 84003
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400 West 500 South 84010
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390 S. Main St. 84302
Cedar City .....(435) 586-4200
721 S. Main 84720
Centerville .....(801) 295-0531
220 W. 400 N. 84014
Clearfield .....(801) 773-8158
548 N. Main 84015
Draper .....(801) 523-9300
1022 E. Draper Pkwy. 84020
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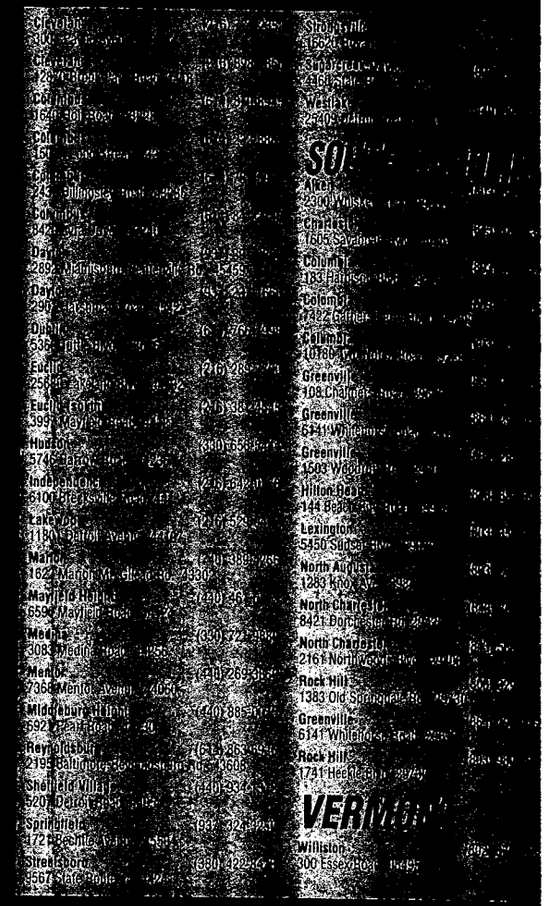

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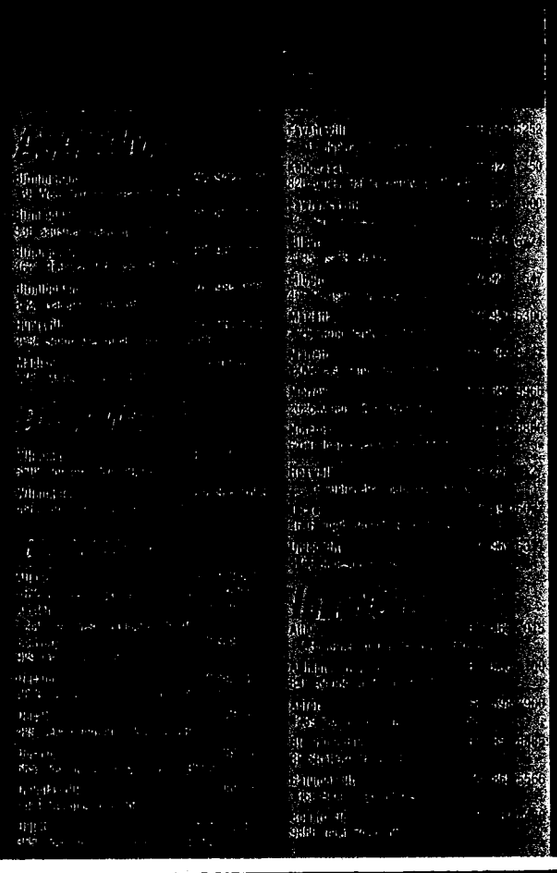

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Opposition No. 91163791

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Manassas 703-361-6
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2005

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Colorado Springs .....(719) 550-1840
5820 Omaha Blvd. 80915

Colorado Springs .....(719) 599-4555
4496 Austin Bluffs Pkwy. 80918

Commerce City .....(303) 289-5663
7350 Hwy. 2 80022

Conifer .....(303) 816-7088
26237 Conifer Rd. 80433

Cortez .....(970) 565-3633
1856 E. Main St. 81321

Craig .....(970) 824-2446
1111 W. Victory Way 81625

Delta .....(970) 874-0580
111 Gunnison River Dr. 81416

Denver .....(303) 307-0331
4695 Peoria St. 80239

Denver .....(303) 355-3551
5405 E. Colfax 80220

Denver .....(303) 934-5831
1940 S. Federal Blvd. 80219

Denver .....(303) 427-9151
7500 N. Pecos 80221

Durango .....(970) 247-2146
2497 Main Ave. 81301

Elizabeth .....(303) 646-6442
140 Elizabeth St. 80107

Englewood .....(303) 761-7640
4700 S. Broadway 80110

Englewood .....(303) 267-0055
8151 E. Arapahoe Rd. 80112

Estes Park .....(970) 586-8085
1633 Raven Ave. 80517

Evans .....(970) 330-8115
3325 S. 23rd Ave. 80620

Evergreen .....(303) 526-1100
29032 Crossroads Lane 80401

Ft. Collins .....(970) 493-3356
1506 N. College Ave. 80524

Ft. Collins .....(970) 223-0415
4245 S. Mason 80525

Ft. Morgan .....(970) 867-3601
801 West Platte Ave. 80701

Fountain .....(719) 392-4203
6650 Camden Blvd. 80817

Frisco .....(970) 668-1446
P.O. Box 2510, 820 N. Summitt Blvd. 80443

Glenwood Springs .....(970) 945-8550
51079 Hwy. 6 81601

Golden .....(303) 273-2999
17503 S. Golden Rd. 80401

Grand Junction .....(970) 243-2440
2894 North Ave. 81501

Grand Junction .....(970) 243-4040
2462 Hwy. 6 & 50 81501

Lakewood .....(303) 989-3755
320 S. Union 80228

Lakewood .....(303) 989-3755
9009 W. Colfax Ave. 80215

Littleton .....(303) 232-0797
9875 W. Remington Pl. 80128

Littleton .....(303) 978-1970
9973 W. Bowles Ave. 80123

Littleton .....(303) 971-0055
7900 W. Quincy 80123

Longmont .....(303) 772-1462
1205 S. Main 80501

Louisville .....(303) 666-8665
1301 S. Boulder Rd. 80027

Loveland .....(970) 667-6074
2480 N. Lincoln 80538

Montrose .....(970) 240-6963
1900 S. Townsend 81401

Monument .....(719) 488-2299
650 Hwy. 105 80132

Pagosa Springs .....(970) 264-2886
(P.O. Box 1141) 497 San Juan St. 81147

Parker .....(303) 840-2800
10431 Parkglenn Wy. 80138

Pueblo .....(719) 546-9820
430 Eagleridge Blvd. 81008

Salida .....(719) 539-3585
5570 East Hwy. 50 81201

Steamboat Springs .....(970) 879-7771
2440 Lincoln Ave. 80477

Sterling .....(970) 521-7500
313 E. Chestnut St./Hwy. 6 80751

Thornton .....(303) 450-3393
3740 E. 104th Ave. 80233

Thornton .....(303)-452-7100
12740 N. Colorado Blvd. 80241

Trinidad .....(719) 846-0800
2803 Toupal Dr. 81082

Wheat Ridge .....(303) 425- 5545
9491 W. 44th Ave. #105 80033

Woodland Park .....(719) 687-6682
121 E. Midland Ave. 80866

IDAHO

Boise .....(208) 342-5525
1422 Main St. 83702

Boise .....(208) 336-4332
4602 W. State St. 83703

Boise .....(208) 376-3422
7199 Fairview Ave. 83704

Boise .....(208) 345-7228
2013 Broadway Ave. 83706

Burley .....(208) 678-2411
219 E. Main 83318

Eagle .....COMING SOON
2948 State St. 83618

Idaho Falls .....(208) 523-5544
265 Northgate Mile 83401

Idaho Falls .....(208) 523-1144
1765 E. 17th St. 83401

Meridian .....(208) 888-1563
216 E. Fairview, Box 477 83680

Nampa .....(208) 467-2123
1222 Caldwell Blvd. 83651

Pocatello .....(208) 232-3764
731 N. 5th Ave. 83201

Preston .....(208) 852-5888
777 North State St. 83263

Rexburg .....(208) 356-8999
750 N. 2nd East St. 83440

INDIANA

Bedford .....(812) 275-3100
1420 James Ave. 47421

Brownsburg .....(317) 858-9800
#5 Commerce Dr. 46112

Clarksville .....(812) 948-2321
1209 Eastern Blvd. 47129

Columbus .....(812) 372-6699
3039 N. National Rd. 47203

Corydon .....(812) 738-8282
1969 Gardner Lane 47112

Crawfordsville .....(765) 361-2811
105 E. South Blvd. 47933

Franklin .....(317) 736-4577
320 N. Morton 46131

Greenfield .....(317) 468-0000
1776 N. State St. 46140

Greenwood .....(317) 888-2446
326 Western Blvd. 46142

Indianapolis .....(317) 334-9999
5707 W. 86th St. 46278

Jasper .....(812) 482-5402
642 3rd Ave. Hwy. 162 S. 47546

Jeffersonville .....(812) 282-2325
1502 E. 10th St. 47130

Lebanon .....(765) 482-6818

Madison .....(812) 273-5463
215 Clifty Drive 47250

Martinsville .....(765) 349-5600
640 Morton Ave. 46151

Mooresville .....(317) 834-6840
540 State Rd. 67 So. 46158

New Albany .....(812) 949-0736
2245 State Street 47150

New Castle .....(765) 529-4874
601 South Memorial Dr. 47362

Noblesville .....COMING SOON

Plainfield .....(317) 837-1552
2668 E. Main St. 46168

Princeton .....(812) 385-4488
3012 Dixon St. 47670

Rushville .....(765) 932-3640
1900 North Main Street 46173

Scottsburg .....(812) 752-2118
1621 W. McClain 47170

Seymour .....(812) 522-6611
319 E. Tipton St. 47274

Terre Haute .....(812) 478-3300
2909 S. 3rd Place 47802

Washington .....(812) 254-3001
203 SE 3rd St. 47501

IOWA

Altoona .....(515) 957-0500
670 36th Ave. SW 50009

Ankeny .....(515) 965-0099
2605 SE Delaware Ave. 50021

Urbandale .....(515) 278-8565
3880 NW Urbandale Dr. 50322

KANSAS

Gardner .....(913) 884-7597
331 East Main 66030

Louisburg .....(913) 837-4448
106 E. Crestview Dr. 66053

Topeka .....(785) 271-0194
2735 SW Wanamaker Rd. 66614

Topeka .....(785) 234-4843
2236 SW Washburn Ave. 66611

KENTUCKY

Bardstown .....(502) 348-0880
618 Bloomfield Rd. 40004

Bowling Green .....(270) 843-4244
1975 Russelville Rd. 42101

Brandenburg .....(270) 422-3977
333 Broadway 40108

Elizabethtown .....(270) 737-1990
1112 N. Dixie Hwy. 42701

Frankfort .....(502) 223-8515
#9 Carson Pl. 40601

Glasgow .....(270) 651-7236
209 Smith Rd. 42141

Hardinsburg .....(270) 756-6211
U.S. Hwy. 60 East 40143

Jeffersontown .....(502) 267-7440
9414 Taylorsville Rd. 40299

LaGrange .....(502) 222-4777
900 S. Highway 53 40031

Lebanon .....(270) 692-1013
773 West Main St.

Leitchfield .....(270) 259-5755
609 Mill St. 42754

Louisville .....(502) 412-1119
3751 Pamela Rae Drive 40241

Louisville .....(502) 896-8441
3623 Lexington Rd. 40207

Louisville .....(502) 968-5454
4922 Preston Hwy. 40213

Louisville .....(502) 447-9633
4413 Cane Run Rd. 40216

Louisville .....(502) 361-3543
195 Outer Loop 40214

Louisville .....(502) 966-2101

Louisville .....(502) 239-4040
7935 Fegenbush Ln. 40228

Louisville .....(502) 937-3885
12614 Dixie Hwy. 40272

Middletown .....(502) 245-9126
11910 Shelbyville Rd. 40243

Radcliff .....(270) 351-1133
1470 N. Dixie Hwy. 40160

Shepherdsville .....(502) 543-3041
615 N. Buckman 40165

Somerset .....(606) 678-6555
4285 U.S. Hwy. 27 S. 42501

MICHIGAN

Dearborn .....(313) 582-9300
15141 Michigan Ave. 48126

Lake Orion .....(248) 693-1845
1025 Lapeer Road South 48360

Livonia .....(248) 888-1166
29623 West 8 Mile 48152

Marine City .....(810) 765-6420
6730 S. River Road 48039

Monroe .....(734) 243-8594
1290 N. Monroe St. 48162

Port Huron .....(810) 987-7083
1179 32nd St. 48060

Saint Clair Shores .....(586) 778-8445
22801 Harper Ave. 48080

Troy .....(248) 583-9040
100 E. Maple 48083

Warren .....(586) 285-1223
13709 Thirteen Mile Road 48088

Waterford .....(248) 618-8790
5100 Dixie Highway 48329

Westland .....(734) 728-3178
165 S. Wayne Rd. 48186

Ypsilanti .....(734) 528-3206
3100 Washtenaw Ave. 48197

MISSOURI

Columbia .....(573) 449-5721
204 East Broadway 65201

Columbia .....(573) 875-0068
3915 Peach Tree Dr. 65203

Columbia .....(573) 449-2457
2300 Business Loop 70 E. 65201

Hollister .....(417) 334-3329
200 Financial Drive 65673

Springfield .....(417) 831-1540
27010 E. Kearney St. 63503

Springfield .....(417) 865-1130
201 E. Sunshine St. 68507

MONTANA

Bozeman .....(406) 522-8969
620 N. 7th Ave. 59715

Great Falls .....(406) 454-3407
1117 7th St. South 59405

Kalispell .....(406) 755-7191
1238 Hwy. #2 East 59901

Missoula .....(406) 251-4949
3848 Brooks St. 59801

NEBRASKA

Grand Island .....(308) 384-0589
2135 N. Diers Ave. 68802

Kearney .....(308) 236-5099
116 West 56th St. 68847

NEVADA

Carson City .....(775) 882-2002
119 Hot Springs Rd. 89706

Elko .....(775) 738-2877
330 11th St. 89801

Henderson .....(702) 558-3171

Henderson .....(702) 454-[illegible]
4501 East Sunset 89014

Henderson .....(702) 263-9333
170 N. Pecos 89014

Henderson .....(702) 565-9393
828 S. Boulder Hwy. 89015

Las Vegas .....(702) 395-2100
4329 Craig 89115

Las Vegas .....(702) 562-2213
3625 S. Fort Apache Lane 89107

Las Vegas .....(702) 384-5766
2320 S. Western Avenue 89102

Las Vegas .....(702) 341-8100
7620 W. Charleston Blvd. 89177

Las Vegas (Summerlin) .....(702) 869-3296
10127 W. Charleston Blvd. 89135

Las Vegas .....(702) 396-4241
6060 Centennial Center Blvd. 28856

Las Vegas .....(702) 438-3282
787 N. Nellis Blvd. 89110

Las Vegas .....(702) 735-7187
3415 Maryland Pkwy. 89109

Las Vegas .....(702) 451-2208
4728 E. Flamingo Rd. 89121

Las Vegas .....(702) 656-7499
4520 N. Rancho Dr. 89130

Las Vegas .....(702) 360-9800
2061 Rock Springs Dr. 89128

Las Vegas .....(702) 873-6410
3303 S. Jones Blvd. 89102

Las Vegas .....(702) 804-5555
8075 W. Sahara Ave. 89103

N. Las Vegas .....(702) 649-2381
2010 East Lake Mead Rd. 89030

Mesquite .....(702) 346-1188
136 N. Sandhill Blvd. 89027

Pahrump .....(775) 727-8400
1301 E. Hwy. 372 89048

Reno .....(775) 827-5000
3090 Kietzke Ln. 89502

Reno .....(775) 322-9142
1195 E. 4th St. 89512

Reno .....(775) 787-3222
5130 Mae Anne Ave. 89523

Sparks .....(775) 359-5592
1604 Pyramid Way 89431

NEW MEXICO

Alamogordo .....(505) 437-1125
621 N. White Sands Blvd. 88310

Albuquerque .....(505) 883-1014
3321 San Mateo Blvd. N.E. 87110

Albuquerque .....(505) 293-2966
1141 Juan Tabo N.E. 87112

Albuquerque .....(505) 877-5644
3808 Isleta Blvd. S.W. 87105

Albuquerque .....(505) 268-4391
5200 Central Ave. S.E. 87108

Albuquerque .....(505) 831-0600
3900 Central Ave. S.W. 87105

Albuquerque .....(505) 345-1696
307 Menaul Blvd. N.W. 87107

Belen .....(505) 864-7150
104 N. Main St. 87002

Clovis .....(505) 769-2871
520 E. First St. 88101

Deming .....(505) 544-2446
1715 East Pine 88030

Rockville ..... (301) 770-0323
5646 Randolph Road 20851

Rockville ..... (301) 424-3245
379 Hungerford Dr. 20850

Seabrook ..... (301) 552-8922
9900 Greenbelt Road 20706

Silver Spring ..... (301) 890-3300
3261 Automobile Blvd. 20904

Towson ..... (410) 823-1133
704 York Rd. 21204

Waldorf ..... (301) 870-6000
1160 Smallwood Dr. 20603

Westminster ..... (410) 857-1925
140 Mall Ring Rd. 21157

NORTH CAROLINA

Asheboro ..... (336) 629-5880
566 E. Dixie Dr. 27203

Burlington ..... (336) 221-9700
2448 South Church St. 27215

Cary ..... (919) 467-3201
901 Reed St. 27511

Cary ..... (919) 859-3519
360 Ashville Ave. 27511

Cary ..... (919) 380-8056
1207 Kildaire Farm Road 27511

Cary ..... (919) 380-2980
100 Town Village Dr. 27513

Clemmons ..... (336) 712-4656
2651 Lewisville-Clemmons Rd. 27012

Durham ..... (919) 286-4444
2720 Hillsborough Rd. 27705

Elizabeth City ..... (252) 338-2254
S. Gate Mall 27909

Garner ..... (919) 779-7004
1480 US Hwy. 70 W. 27529

Greensboro ..... (336) 855-3692
4308 High Point Road 27407

Greensboro ..... (336) 272-6802
3258 Randleman Rd. 27406

Greensboro ..... (336) 854-4552
105 College Rd. 27410

Greensboro ..... (336) 540-8066
2514 Battleground Ave. 27408

Havelock ..... (252) 447-2121
174 US Hwy 70 W 28532

High Point ..... (336) 869-0133
245 E. Paris Ave. 27262

High Point ..... (336) 854-3030
4845 W. Wendover Ave. 27265

Kernersville ..... (336) 996-5591
1495 Hwy 66 S. 27284

Raleigh ..... (919) 571-0071
6120 Duraleigh Rd. 27609

Raleigh ..... (919) 846-7699
9001 Baileywick Rd. 27615

Raleigh ..... (919) 954-8388
1800 E. Millbrook Rd. 27609

Thomasville ..... (336) 475-2391
900 Randolph St. 27360

Winston-Salem ..... (336) 721-1162
2047 Silas Creek Pkwy. 27103

Winston-Salem ..... (336) 896-1771
7771 North Point Blvd. 27106

PENNSYLVANIA

York ..... (717) 755-2855
2900 E. Market St. 17402

SOUTH CAROLINA

Myrtle Beach ..... (843) 249-9959
295 Pine Dr. 29566

Myrtle Beach ..... (843) 651-4816
3419 Hwy 17 S 29576

VIRGINIA

Alexandria ..... (703) 768-8239
6602 Richmond Hwy. 22306

Alexandria ..... (703) 671-8080
4720 King St. 22302

Alexandria ..... (703) 751-6363
5220 Duke St. 22304

Arlington ..... (703) 525-5550
4801 Lee Hwy. 22207

Ashburn ..... (571) 223-0478
43320 Ashburn Farm Pkwy. 20147

Burke ..... (703) 425-6903
9568 Burke Rd. 22015

Chantilly ..... (703) 817-0448
14511 Lee Jackson Hwy. 20151

Charlottesville ..... (434) 973-3954
725 W Rio Road 22901

Charlottesville ..... (434) 296-3329
1321 Long St. 22901

Chesapeake ..... (757) 548-1441
1117 Cedar Road 23322

Portsmouth ..... (757) 465-8556
2412 Dock Landing Road 23321

Chesapeake ..... (757) 543-5731
1805 N. Battlefield Blvd. 23320

Chesterfield ..... (804) 796-7530
6443 Chesterfield Meadows 23832

Christiansburg ..... (540) 382-8433
400 Peppers Ferry Rd. 24073

Richmond ..... (804) 526-2900
773 Southpark Blvd. 23834

Culpeper ..... (540) 825-8851
106 Germanna Hwy. 22701

Dale City ..... (703) 670-6123
4302 Dale Blvd. 22193

Fairfax ..... (703) 591-5335
10784 Lee Hwy. 22030

Falls Church ..... (703) 534-1636
6680 Arlington Blvd. 22042

Fredericksburg ..... (540) 786-9960
1640 Carl D Silver Pkwy. 22401

Hampton ..... (757) 827-1485
1822 Todds Ln. 23666

Hampton ..... (757) 723-4112
201 W. Mercury Blvd. 23669

Harrisonburg ..... (540) 434-1711
430 N. Mason St. 22801

Lake Ridge ..... (703) 491-3952
12741 Harbor Dr. 22192

Leesburg ..... (703) 777-1383
605 East Market St. 20175

Manassas ..... (703) 368-7411
8930 Centreville Rd. 20110

Manassas ..... (703) 368-3159
7880 Sudley Rd. 20109

Richmond ..... (804) 639-5063
13937 Hull St Road 23112

Midlothian ..... (804) 897-9550
13360 Midlothian Tpk 23113

Richmond ..... (804) 276-5684
10900 Hull Rd. 23112

Newport News ..... (757) 875-5482
13776 Warwick Blvd. 23602

Norfolk ..... (757) 855-5464
7400 N. Military Hwy. 23518

Petersburg ..... (804) 861-8866
2033 S. Sycamore St. 23805

Portsmouth ..... (757) 465-8556
2412 Dock Landing Rd. 23321

Reston ..... (703) 471-5264
11800 Baron Cameron Rd. 20190

Richmond ..... (804) 262-6474
5890 Brook Road 23228

Richmond ..... (804) 741-7509

Richmond ..... (804) 672-3243
7507 W. Broad St. 23229

Richmond ..... (804) 358-9106
3000 W. Broad St. 23230

Richmond ..... (804) 262-4621
10008 Brook Road 23231

Richmond ..... (804) 323-1906
1101 Sturbridge Dr. 23235

Roanoke ..... (540) 562-1000
2910 Peters Creek Rd. 24019

Roanoke ..... (540) 342-0045
3716 Franklin Road 24014

Roanoke ..... (540) 389-7201
1504 W Main St. 24153

Springfield ..... (703) 569-6828
6230 Rolling Rd. 22152

Stafford ..... (540) 288-1540
376 Garrisonville Rd. 22554

Staunton ..... (540) 886-0769
1211 Greenville Rd. 24401

Sterling ..... (571) 434-8089
21180 Patomac View Rd. 20165

Vienna ..... (703) 938-9284
141 W. Maple Ave. 22180

Vienna ..... (703) 893-1515
8350 Leesburg Pike 22182

Virginia Beach ..... (757) 363-8090
1136 Independence Blvd. 23455

Virginia Beach ..... (757) 428-7174
1000 Laskin Rd. 23451

Virginia Beach ..... (757) 486-9726
3285 E. Va. Beach Blvd. 23452

Virginia Beach ..... (757) 486-9709
3700 Holland Rd. 23452

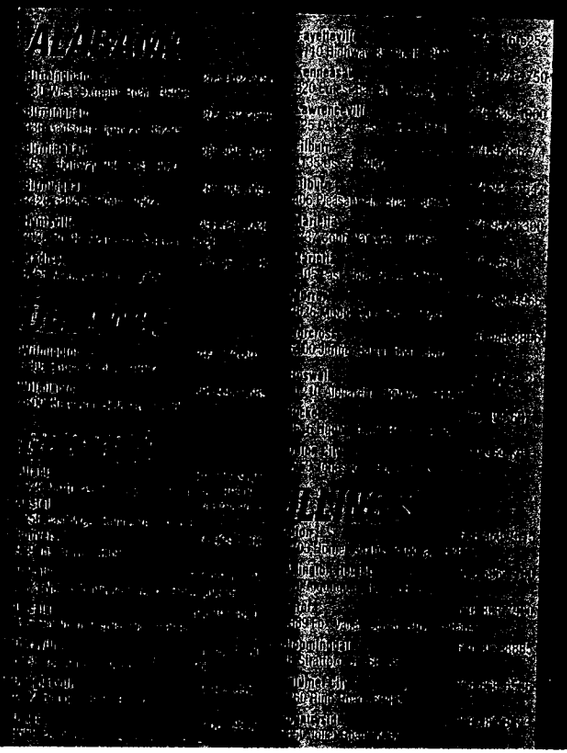
Virginia Beach ..... (757) 474-0542
5223 Indian River Rd. 23464

Virginia Beach ..... (757) 426-8255
1772 General Booth Blvd. 23454

Warrenton ..... (540) 349-8955
187 W. Lee Hwy. 20186

Williamsburg ..... (757) 229-3080
532 Second St. 23185

Woodbridge ..... (703) 494-7166
13980 Jeff Davis Hwy. 22191



Crystal Lake 815-477-4440
5201 Nw Highway Route 14 60014

Deefield 847-480-8880
184 South Waulkegan 60015

Downers Grove 630-964-6300
7209 Lemont Road 60516

Fairview Heights 618-632-3222
320 St Clair Square 62208

Hoffman Estates 847-884-0171
2475 W Golf Road 60194

Joliet 815-436-8888
3350 Mall Loop Drive 60435

Lombard 630-495-8473
18W470 Roosevelt Road 60148

Niles 847-581-0100
9007 North Milwaukee Avenue 60714

Oak Lawn 708-636-8880
4453 Southwest Highway 60453

Orland Park 708-349-2100
76 Orland Square Drive 60462

Palatine 847-776-8540
871 East Dundee Road 60067

Vernon Hills 847-918-9940
326 Center Drive 60061

West Dundee 847-426-8808
700 Spring Hill Ring Road 60118

INDIANA

Merrillville 219-769-2700
8303 Broadway 46410

KANSAS

Lenexa 913-492-3770
8400 Nieman Road 66214

Overland Park 913-338-5030
7333 West 119th Street 66213

Wichita 316-942-0214
605 South West Street 67213

KENTUCKY

Lexington 859-276-4318
2550 Regency Road 40503

Richmond 859-624-8989
123 North Keeneland Drive 40475

MASSACHUSETTS

Allston 617-783-8212
201 Cambridge Street 02134

Avon 508-559-9191
20 Stockwell Drive 02322

Danvers 978-777-6880
151 Andover Street 01923

Everett 617-389-7550
1920 Revere Beach Parkway 02149

Shrewsbury 508-845-6116
287 Grafton Street 01545

Waltham 781-466-8473
139 Bear Hill Road 02451

Weymouth 781-340-9700
175 Main Street 02188

Woburn 781-938-4402
7 Garden Terrace 01801

MARYLAND

Annapolis 410-897-9501
159 Defense Highway 21401

Baltimore 410-665-7885
1909 East Joppa Road 21234

Baltimore 410-780-7794
6211 Rossville Blvd 21237D

Bel Air 410-569-0226
2122 Blue Spruce Drive 21015

Beltsville 301-441-3445

Capital Heights 301-350-7801
8423 Central Ave 20743

Cafonsville 410-869-0861
6405 Baltimore National Pike 21228

Columbia 301-596-2880
6810 Oak Hall Lane 21045

Germantown 301-515-1734
12900 Wisteria Drive 20874

Glen Burnie 410-863-4500
7539 Ritchie Highway 21060

Lutherville 410-828-9295
1705 York Road 21093

N. Rockville 301-762-5550
15609 Fredrick Road 20855

Owings Mills 410-998-3540
9424 Reisterstown Road 21117

Rockville 301-881-6134
12241 Nebel St 20852

Silver Spring 301-495-9555
1110 East West Highway 20910

Waldorf 301-885-0352
2395 Crain Highway 20601

MISSOURI

Bridgeton 314-770-2285
11951 Paul Mayer Ave 63044

Crestwood 314-966-6600
9960 Watson Road 63126

Ellisville 636-230-8244
15655 Manchester Road 63011

Ferguson 314-522-3383
10801 West Florissant Ave 63135

Independence 816-478-0920
4011 Bolger Ave 64055

Kansas City 816-455-4000
700 Nw Englewood Road 64118

Kansas City 816-966-8500
9151 Hillcrest Road 64138

Kirkwood 314-965-7600
10855 Manchester Road 63122

Mehlville 314-487-4300
700 South County Centerway 63129

St. Charles 636-916-2400
2899 Bogey Road 63303

St. Louis 3147734300
3144 South Kings Highway 63139

St. Peters 636-278-
5701 Suemandy Drive 63376

NEW HAMPSHIRE

Manchester 603-6
1895 South Willow St

Nashua 603-89
298 Daniel Webster Highway 03060

Newington 603-42
2036 Woodbury Ave 03801

Salem 603-89
80 Cluff Road 03079

NEW JERSEY

Deptford 856-848-
1490 Almonesson Road 08096

Lawrenceville 609-912-0
3235 Brunswick Pike 08648

Maple Shade 856-439-00
2820 Route 73 N 08052

NORTH CAROLINA

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150 Campbell Rd. 92530

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20742 Lake Forest Unit C-3 92630

Lancaster (661) 948-2641
1240 W. Ave. I 93534

La Mesa (619) 667-6767
7589 "A" El Cajon Blvd 91941

La Mirada (562) 946-5855
13920 Valley View Ave. 90637

Lincoln (916) 645-2270
491 "G" St. 95648

Livermore (925) 373-0660
4025 First St. 94550

Lodi (209) 368-8851
302 N. Cherokee Ln. 95240

Lompoc (805) 736-0187
1625 East Laurel Ave. 93436

Long Beach (562) 489-2000
1181 Pacific Coast Hwy. 90806

Los Banos (209) 827-1200
826 W. Pacheco Blvd. 93635

Los Gatos (408) 354-4011
577 University Ave. 95035

Madera (559) 673-3530
2245 W. Cleveland Ave. 93637

Manteca (209) 239-9591
810 E. Yosemite Ave. 95336

Martinez (925) 228-6908
2425 Pacheco Blvd. 94553

Menifee (Sun City) (909) 672-8068
26920 Newport Rd. Bldg B 92584

Merced (209) 384-3295
1261 W. 18th St. 95340

Modesto (209) 524-2446
3501 Yosemite Blvd. 95357

Modesto (209) 522-1373
1901 Prescott Rd. #D 95350

Modesto/Ceres (209) 572-2446
1455 Herndon Rd. 95351

Murrieta (909) 600-0160
40420 California Oaks Rd. 92562

Napa (707) 255-2535
442 Soscol Ave. 94559

Needles (760) 326-3885
949 W. Broadway 92363

Newark (510) 794-5622
35255 Newark Blvd. 94560

Norco (909) 284-0399
1787 Hamner St. 91760

North Highlands (916) 331-5110
5851 Watt Ave. 95660

Novato (415) 892-7585
7427 Redwood Blvd. 94945

Oakdale (209) 848-1110
1300 E. "F" St. 95361

Oakhurst (559) 683-5999
40126 Highway 49 93644

Oakland (510) 533-9574
3500 Foothill Blvd. 94601

Oakland (510) 653-0119
810 W. MacArthur Blvd. 94608

Oakland (510) 568-4441
9801 International Blvd. 94603

Oceanside (760) 940-1100
499A College Blvd. 92057

Ontario (909) 984-1266
940 West Holt Blvd. 91762

Ontario (909) 476-2712
1000 N. Ontario Mills Dr. 91764

Orange (714) 538-0016
1825 E. Katella Ave. 92667

Orangevale (916) 988-4527
9216 Greenback Lane 95662

Oroville (530) 533-5141
3008-A Olive Hwy. 95966

Palmdale (661) 265-7755
2820 E. Palmdale 93550

Paradise (530) 872-1385
5995 Skyway 95969

Pasadena (626) 793-6410
112 S. Rosemead 91107

Patterson (209) 892-8901
515 S. 2nd St. 95363

Petaluma (707) 765-2500
516 E. Washington 94952

Pinole (510) 724-9444
700 Belmont Way 94564

Pittsburg (925) 432-3883
1500 N. Park Blvd. 94565

Placerville (530) 622-6956
85 Placerville Dr. 95667

Pleasant Hill (925) 825-8203
1845 Contra Costa Blvd. 94523

Pleasanton (925) 462-7650
3688-A Washington St. 94566

Pomona (909) 620-9070
505 W. Holt Ave. 91768

Poway COMING SOON
12947 Poway Road 92064

Quartz Hill (661) 722-4245
42203 N. 50th St. West 93536

Ramona (760) 789-6464
1811 Main St. 92065

Rancho Cordova (916) 854-2674
10601 Folsom Blvd. 95670

Rancho Cucamonga (909) 948-0111
8850 Archibald Ave. 91730

Rancho Santa Margarita (949) 888-8585
23051 Antonio Pkwy. "L" 92688

Red Bluff (530) 527-9451
500 Luther Rd. 96080

Redding (530) 221-2233
377 E. Cypress 96002

Redlands (909) 793-2596
525 W. Redlands Blvd. 92373

Redondo Beach (310) 374-9726
1633 Aviation Blvd. 90278

Riverbank (209) 869-7300
2213 Patterson Road 95367

Riverside (909) 353-2675
5640 Van Buren Blvd. 92503

Riverside (909) 689-0894
11820 Magnolia Ave. 92503

Riverside (909) 656-4939
2650 East Allesandro Blvd. 92508

Rocklin (916) 624-1641
6025 Pacific St. 95677

Rohnert Park (707) 584-4880
5979 Commerce Blvd. #1 94928

Roseville (916) 783-8338
199A S. Harding Blvd. 95678

Sacramento (916) 452-5946
5701 Folsom Blvd. 95819

Sacramento (916) 482-0111
2621 El Camino Ave. 95821

Sacramento (916) 452-1414
5555 Stockton Blvd. 95820

Sacramento (916) 392-2900
2468 Florin Rd. 95822

Sacramento (916) 362-0611
9701 Folsom Blvd. 95827

Sacramento (916) 443-2900
1615 "L" Street 95814

North Sacramento (916) 922-6564
2565 Del Paso Blvd. 95815

San Bernardino (909) 884-4837
101 S. Mt. Vernon Ave. 92410

San Clemente (949) 492-5543
927 N. El Camino Real 92672

San Diego (858) 577-0667
12093 Scripps Summit Dr. 92131

San Diego (858) 490-0409
1106 Garnet Ave. 92109

San Diego (858) 672-7121
14365 Penasquitos Dr. 92129

San Diego (858) 278-7611
4183 Convoy St. 92111

San Diego (858) 458-1972
6690 Miramar Rd. Suite A 92121

San Diego (619) 428-2760
750 Dennery Rd. 92154

San Francisco (415) 751-2577
3040 Geary Blvd. 94118

San Francisco (415) 626-2446
1023 Mission St. 94103

San Jose (408) 286-8473
1509 Parkmoor Ave. 95128

San Leandro (510) 357-8473
15241 Washington Ave. 94579

San Leandro (510) 351-5022
2201 Washington Ave. 94577

San Marcos (760) 471-6576
1286 San Marcos Blvd. #100 92069

San Ramon (925) 355-9500
2089 Camino Ramon 94583

Santa Ana (714) 540-8646
1211 W. Warner Ave. 92707

Santa Ana (714) 541-6811
1302 East 17th Street 92705

Santa Barbara (805) 962-4523
136 E. Haley St. 93101

Santa Barbara (805) 569-2102
2701 De La Vina 93105

Santa Clara (408) 923-2446
3033 El Camino Real-Unit 101 95051

Santa Clarita (661) 288-1234
23510 Valencia Blvd. 91355

Santa Cruz (831) 429-9989
1025 Water St. 95062

Santa Maria (805) 928-2011
1226 S. Broadway 93454

Santa Monica (310) 392-3061
3001 Lincoln Blvd. 90405

Santa Rosa (707) 546-2166
990 Piner Road 95403

Santa Rosa (707) 528-2446
872 4th St. 95404

Sebastopol (707) 829-9864
742 S. Main St. 95472

Simi Valley (805) 581-8090
1842 Los Angeles Ave. 93065

Sonora (209) 536-9210
796 E. Mono Way 95370

South Lake Tahoe (530) 541-3443
1961 Lake Tahoe Blvd. 96150

Stockton (209) 944-0913
1546 Pacific Ave. 95204

Stockton North (209) 477-1677
720 E. Hammer Lane 95210

Susanville (530) 257-5549
2835 Main St. 96130

Tarzana (818) 881-8414
18440 Ventura 91356

Temecula COMING SOON

Temecula (909) 296-9070
40525 Winchester Rd. 92590

Thousand Oaks/W. Lake Village (805) 778-1510
3131 E. Thousand Oaks Blvd. Unit 1 91362

Torrance (310) 378-6700
3635 Pacific Coast Hwy. 90505

Tracy (209) 836-2683
940 Central Ave. 95376

Turlock (209) 668-1263
2940 Geer Rd. 95382

Tustin (714) 544-9431
131 E. First St. 92680

Ukiah (707) 462-1126
1020 A North State St. 95482

Upland (909) 981-9777
2020 W. Foothill Blvd. 91786

Vacaville (707) 447-3351
1221 East Monte Vista 95688

Vallejo (707) 552-3301
3200 Sonoma Blvd. 94590

Victorville (760) 951-2164
12932 Hesperia 92392

Visalia COMING SOON
1909 S. Mooney Blvd. 93277

Vista (760) 726-0680
636 S. Santa Fe Ave. 92084

Walnut Creek (925) 937-5873
2155 N. Broadway 94596

Wasco (661) 758-5278
2150 Highway 46 93280

West Covina (626) 960-1951
444 S. Vincent Ave. 91790

Whittier (562) 463-3838
11646 E. Whittier Blvd. 90601

Woodland (530) 662-9106
220 W. Main St. 95695

Yorba Linda (714) 579-7966
17111 Imperial Highway 92886

Yucaipa COMING SOON

Yucca Valley (760) 369-6791
57672 Twenty-Nine Palms Hwy 92284

COLORADO

Arvada (303) 421-2881
9595 W. 58th Ave. 80004

Arvada (303) 996-0001
6510 Indiana Street 80007

Aurora (303) 766-5500
18431 E. Hampden Ave. 80013

Aurora (720) 449-0390
1770 S. Havana 80012

Aurora (303) 693-2850
16708 E. Smoky Hill Rd. 80015

Aurora (303) 337-9631
15320 E. Iliff 80013

Basalt (970) 927-3038
100 Southside Dr. 81621

Boulder (303) 449-5393
3000 Valmont 80301

Brighton (303) 659-7812
1820 Bridge St. 80601

Broomfield (303) 466-4117
6430 W. 120th Ave. 80020

Cañon City (719) 269-8000
3030 East Main St. 81212

Castle Rock (303) 688-8804

Centennial (303) 790-2446
6711 South Potomac 80112

Centennial (303) 694-4700
8110 S. University Blvd. 80122

Colorado Springs (719) 473-7089
1611 S. Nevada Ave.

Colorado Springs (719) 520-0722
806 E. Fillmore St. 80907

Colorado Springs (719) 598-6298
7745 N. Academy Blvd. 80920

Colorado Springs (719) 550-1840
5820 Omaha Blvd. 80915

Colorado Springs (719) 599-4555
4496 Austin Bluffs Pkwy. 80918

Commerce City (303) 289-5663
7350 Hwy. 2 80022

Conifer (303) 816-7088
26237 Conifer Rd. 80433

Cortez (970) 565-3633
1856 E. Main St. 81321

Craig (970) 824-2446
1111 W. Victory Way 81625

Delta (970) 874-0580
111 Gunnison River Dr. 81416

Denver (303) 307-0331
4695 Peoria St. 80239

Denver (303) 355-3551
5405 E. Colfax 80220

Denver (303) 934-5831
1940 S. Federal Blvd. 80219

Denver (303) 427-9151
7500 N. Pecos 80221

Durango (970) 247-2146
2497 Main Ave. 81301

Elizabeth (303) 646-6442
140 Elizabeth St. 80107

Englewood (303) 761-7640
4700 S. Broadway 80110

Englewood (303) 267-0055
8151 E. Arapahoe Rd. 80112

Estes Park (970) 586-8085
1633 Raven Ave. 80517

Evans (970) 330-8115
3325 S. 23rd Ave. 80620

Evergreen (303) 526-1100
29032 Crossroads Lane 80401

Ft. Collins (970) 493-3356
1506 N. College Ave. 80524

Ft. Collins (970) 223-0415
4245 S. Mason 80525

Ft. Morgan (970) 867-3601
801 West Platte Ave. 80701

Fountain (719) 392-4200
6650 Camden Blvd. 80817

Frisco (970) 668-1446
P.O. Box 2510, 820 N. Summit Blvd. 80443

Glenwood Springs (970) 945-8550
51079 Hwy. 6 81601

Golden (303) 273-2999
17503 S. Golden Rd. 80401

Grand Junction (970) 243-2440
2894 North Ave. 81501

Grand Junction (970) 243-4040
2462 Hwy. 6 & 50 81501

Lakewood (303) 989-3755
320 S. Union 80228

Littleton (303) 347-8806
9875 W. Remington Pl. 80128

Littleton (303) 978-1970
9973 W. Bowles Ave. 80123

Littleton (303) 971-0055
7900 W. Quincy 80123

Longmont (303) 772-1462
1205 S. Main 80501

Louisville (303) 666-8665
1301 S. Boulder Rd. 80027

Loveland (970) 667-6074
2480 N. Lincoln 80538

Monument (719) 488-2299
650 Hwy. 105 80132

Northglenn (303) 457-1604
690 E. 120th Ave. 80233

Pagosa Springs (970) 264-2886
(P.O. Box 1141) 497 San Juan St. 81147

Parker (303) 840-2800
10431 Parkglenn Wy. 80138

Pueblo (719) 546-9820
430 Eagleridge Blvd. 81008

Salida (719) 539-3585
5570 East Hwy. 50 81201

Sterling (970) 521-7500
313 E. Chestnut St./Hwy. 6 80751

Thornton (303) 450-3393
3740 E. 104th Ave. 80233

Thornton (303) 457-2622
12740 N. Colorado Blvd. 80241

Trinidad (719) 846-0800
2803 Toupal Dr. 81082

Wheat Ridge (303) 425- 5545
9491 W. 44th Ave. #105 80033

Woodland Park (719) 687-6682
121 E. Midland Ave. 80866

IDAHO

Boise (208) 342-5525
1422 Main St. 83702

Boise (208) 336-4332
4602 W. State St. 83703

Boise (208) 376-3422
7199 Fairview Ave. 83704

Boise (208) 345-7228
2013 Broadway Ave. 83706

Burley (208) 678-2411
219 E. Main 83318

Idaho Falls (208) 523-5544
265 Northgate Mile 83401

Idaho Falls (208) 523-1144
1765 E. 17th St. 83401

Meridian (208) 888-1563
216 E. Fairview, Box 477 83680

Nampa (208) 467-2123
1222 Caldwell Blvd. 83651

Pocatello (208) 232-3764
731 N. 5th Ave. 83201

Preston (208) 852-5888
777 North State St. 83263

INDIANA

Bedford (812) 275-3100
1420 James Ave. 47421

Brownsburg (317) 858-9800
#5 Commerce Dr. 46112

Clarksville (812) 948-2321
1209 Eastern Blvd. 47129

Columbus (812) 372-6699
3039 N. National Rd. 47203

Corydon (812) 738-8282
1969 Gardner Lane 47112

Crawfordsville (765) 361-2811
105 E. South Blvd. 47933

Franklin (317) 736-4577
320 N. Morton 46131

Greenfield (317) 468-0000
1776 N. State St. 46140

Greensburg (812) 662-6334
410 E. Greenview Dr. 47240

Greenwood (317) 888-2446
326 Western Blvd. 46142

Indianapolis (317) 334-9999
5707 W. 86th St. 46278

Jasper (812) 482-5402
642 3rd Ave. Hwy. 162 S. 47546

Jeffersonville (812) 282-2325
1502 E. 10th St. 47130

Lebanon (765) 482-6818
2471 N. Lebanon St. 46052

Martinsville (765) 349-5600
640 Morton Ave. 46151

Mooresville (317) 834-6840
540 State Rd. 67 So. 46158

Muncie (765) 287-1541
3300 N. Marleon Dr. 47304

New Albany (812) 949-0736
2245 State Street 47150

New Castle (765) 529-4874
601 South Memorial Dr. 47362

Plainfield (317) 837-1552
2668 E. Main St. 46168

Rushville (765) 932-3640
1900 North Main Street 46173

Scottsburg (812) 752-2118
1621 W. McClain 47170

Seymour (812) 522-6611
319 E. Tipton St. 47274

Washington (812) 254-3001
203 SE 3rd St. 47501

IOWA

Altoona (515) 957-0500
670 36th Ave. SW 50009

Ankeny (515) 965-0099
2605 SE Delaware Ave. 50021

Cedar Rapids (319) 366-4376
4601 6th St. S.W. 52404

KANSAS

Gardner (913) 884-7597
331 East Main 66030

Louisburg (913) 837-4448
106 E. Crestview Dr. 66053

KENTUCKY

Bardstown (502) 348-0880
618 Bloomfield Rd. 40004

Bowling Green (270) 843-4244
1975 Russellville Rd. 42101

Brandenburg (270) 422-3977
333 Broadway 40108

Elizabethtown (270) 737-1990
1112 N. Dixie Hwy. 42701

Frankfort (502) 223-8515
#9 Carson Pl. 40601

Glasgow (270) 651-7236
209 Smith Rd. 42141

Hardinsburg (270) 756-6211
U.S. Hwy. 60 East 40143

Jeffersontown (502) 267-7440
9414 Taylorsville Rd. 40299

LaGrange (502) 222-4777
900 S. Highway 53 40031

Lebanon (270) 692-1013
773 West Main St.

Leitchfield (270) 259-5755
503 Mill St. 42754

Lexington (859) 254-5797
1222 South Broadway 40504

Louisville (502) 412-1119
3751 Pamela Rae Drive 40241

Louisville (502) 896-8441
3623 Lexington Rd. 40207

Louisville (502) 968-5454
4922 Preston Hwy. 40213

Louisville (502) 447-9633
4413 Cane Run Rd. 40216

Louisville (502) 361-3543
195 Outer Loop 40214

Louisville (502) 966-3101
6101 Old Sheperdsville Rd. 40228

Louisville (502)239-4040
7935 Fegenbush Ln. 40228

Middletown (502) 245-9126
11910 Shelbyville Rd. 40243

Radcliff (270) 351-1133
1470 N. Dixie Hwy. 40159

Shepherdsville (502) 543-3041
615 N. Buckman 40165

Somerset (606) 678-6555
4285 U.S. Hwy. 27 S. 42501

Valley Station (502) 937-3885
12614 Dixie Hwy. 40272

MICHIGAN

Ann Arbor (734) 996-8220
215 N. Maple Rd. 48103

Dearborn (313) 582-9300
15141 Michigan Ave. 48126

Lake Orion (248) 693-1845
1025 Lapeer Road South 48360

Livonia (248) 888-1166
29623 West 8 Mile 48152

Marine City (810) 765-6420
6730 S. River Road 48039

Monroe (734) 243-8594
1290 N. Monroe St. 48162

Port Huron (810) 987-7083
1179 32nd St. 48060

Rochester (248) 608-0744
1100 Rochester Road 48307

Saint Clair Shores (586) 778-8445
22801 Harper Ave. 48080

Sterling Heights (586) 739-6856
2051 18 Mile Road 48314

Troy (248) 583-9040
100 E. Maple 48083

Warren (586) 285-1223
31200 Schoenherr Road 48088

Waterford (248) 618-8790
5100 Dixie Highway 48329

Ypsilanti (734) 528-3206
3100 Washtenaw Ave. 48197

MISSOURI

Columbia (573) 449-5721
204 East Broadway 65201

Columbia (573) 875-0068
3915 Peach Tree Dr. 65203

Columbia (573) 449-2457
2300 Business Loop 70 E. 65201

Jefferson City (573) 635-5950
2410 Missouri Blvd. 65109

Jefferson City (573) 634-5685
1611 Christy Dr. 65101

MONTANA

Bozeman (406) 522-8969
620 N. 7th Ave. 59715

Great Falls (406) 454-3407
1117 7th St. South 59405

Kalispell (406) 755-7191
1238 Hwy. #2 East 59901

Missoula (406) 251-4949
3848 Brooks St. 59801

NEBRASKA

Grand Island (308) 384-0589
2135 N. Diers Ave. 68802

Kearney (308) 236-5099
116 West 56th St. 68847

NEVADA

Carson City (775) 882-2002
119 Hot Springs Rd. 89706

Elko (775) 738-2877
330 11th St. 89801

Henderson (702) 558-3171
15 South Gibson 89012

Henderson (702) 451-5485
4501 East Sunset 89014

Henderson (702) 263-9333
170 N. Pecos 89014

Las Vegas (702) 395-2100
4329 Craig 89115

Las Vegas (702) 562-2213
3625 S. Fort Apache Lane 89107

Las Vegas (702) 251-5767
2320 S. Western Avenue 89102

Las Vegas (702) 341-8100
7620 W. Charleston Blvd. 89177

Las Vegas (Summerlin) (702) 869-3296
10127 W. Charleston Blvd. 89135

Las Vegas COMING SOON
6060 Centennial Center Blvd. 28856

Las Vegas (702) 438-3282
787 N. Nellis Blvd. 89110

Las Vegas (702) 735-7187
3415 Maryland Pkwy. 89109

Las Vegas (702) 451-2208
4728 E. Flamingo Rd. 89121

Las Vegas (702) 656-7499
4520 N. Rancho Dr. 89130

Las Vegas (702) 360-9800
2061 Rock Springs Dr. 89128

Las Vegas (702) 873-6410
3303 S. Jones Blvd. 89102

Las Vegas (702) 804-5555
8075 W. Sahara Ave. 89103

N. Las Vegas (702) 649-2381
2010 East Lake Mead Rd. 89030

Mesquite (702) 346-1188
136 N. Sandhill Blvd. 89027

Minden (775) 782-2605
1677 Highway 395 89423

Pahrump (775) 727-8400
1301 E. Hwy. 372 89048

Reno (775) 827-5000
3090 Kietzke Ln. 89502

Reno (775) 322-9142
1195 E. 4th St. 89512

Reno (775) 787-3222
5130 Mae Anne Ave. 89523

Sparks (775) 359-5592
1604 Pyramid Way 89431

Winnemucca (775) 623-6800
580 Hansen, P.O. Box 1617 89445

NEW MEXICO

Alamogordo (505) 437-1125
621 N. White Sands Blvd. 88310

Albuquerque (505) 883-1014
3321 San Mateo Blvd. N.E. 87110

Albuquerque (505) 293-2966
1141 Juan Tabo N.E. 87112

Albuquerque (505) 877-5644
3808 Isleta Blvd. S.W. 87105

Albuquerque (505) 268-4391
5200 Central Ave. S.E. 87108

Albuquerque (505) 831-0600
3900 Central Ave. S.W. 87105

Albuquerque (505) 265-7921
4107 Lomas Blvd. N.E. 87110

Albuquerque (505) 345-1696
307 Menaul Blvd. N.W. 87107

Belen (505) 864-7150
104 N. Main St. 87002

Clovis (505) 769-2871
520 E. First St. 88101

Deming (505) 544-2446
1715 East Pine 88030

Española (505) 753-9485
716 N. Riverside Dr. 87532

Farmington (505) 325-3584
4650 E. Main St. 87401

Gallup (505) 722-4321
1001 West Coal Ave. 87301

Las Cruces (505) 524-3548
1330 El Paseo 88001

Las Vegas (505) 426-1506
1820 1/2 7th St. 87701

Roswell (505) 623-3071

Santa Fe (505) 982-4646
990 Cordova Rd. 87501

Silver City (505) 388-1521
(P.O. Box 5172) 28201/2 Hwy. 180 East 88062

Taos (505) 758-8688
(P.O. Box 5661) 523 Paseo Pueblo Del Sur Rd. 87571

OHIO

Dayton (937) 237-1660
2901 Harshman Road 45424

OKLAHOMA

Broken Arrow (918) 258-0717
1020 South Main 74012

Edmond (405) 348-2440
904 S. Broadway 73034

Enid (580) 233-2172
4212 W. Owen K. Garriott Rd. 73703

Guthrie (405) 282-3800
820 S. Division 73044

Moore (405) 794-8200
1308 North Eastern Ave. 73160

Mustang (405) 376-0019
401 N. Mustang Rd. 73064

Norman (405) 447-4800
1481 E. Alameda 73071

Oklahoma City (405) 692-1460
12025 S. Western Ave. 73170

Oklahoma City (405) 947-2446
3429 N. W. 23rd 73107

Oklahoma City (405) 631-2440
7612 S. Western 73139

Oklahoma City (405) 728-0068
5674 N. W. 39th St. 73112

Stillwater (405) 377-8700
2223 N. Boomer 74075

Yukon (405) 354-6968
1100 W. Vandament 73099

OREGON

Clackamas (503) 656-6825
11773 S.E. Hwy. 212 97015

Grants Pass (541) 474-7273
142 N.E. Terry Lane 97526

Gresham (503) 665-3154
2050 E. Powell 97080

Hillsboro (503) 640-8847
943 S. W. Baseline 97123

Medford (541) 776-5202
41 Stewart Ave. 97501

Ontario (541) 889-9165
1909 S.W. 4th Ave. 97914

Portland (503) 235-3118
2002 S.E. Stark St. 97214

Portland (503) 771-5725
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437 Lancaster Dr. N.E. 97301

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Amarillo (806) 467-9018
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390 S. Main St. 84302

Cedar City (435) 586-4200
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548 N. Main 84015

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1022 E. Draper Pkwy. 84020

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3190 Wall Ave. 84401

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458 Washington Blvd. 84404

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208 S. Main 84701

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4546 South 900 East 84117

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1462 S. Redwood Road 84104

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2002 East 3300 South 84109

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910 S. 300 West 84101

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2003

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Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

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Dealer Director

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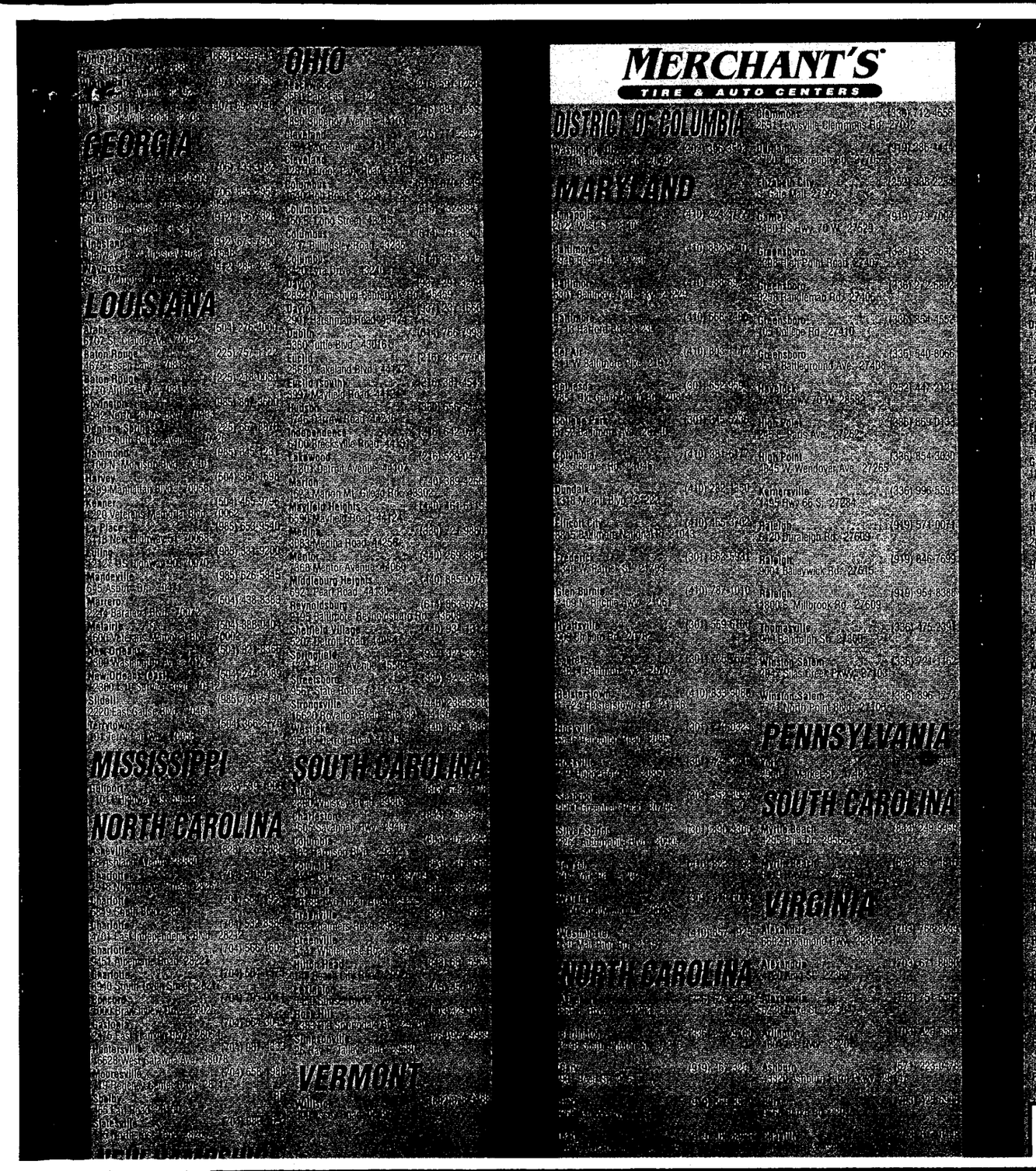

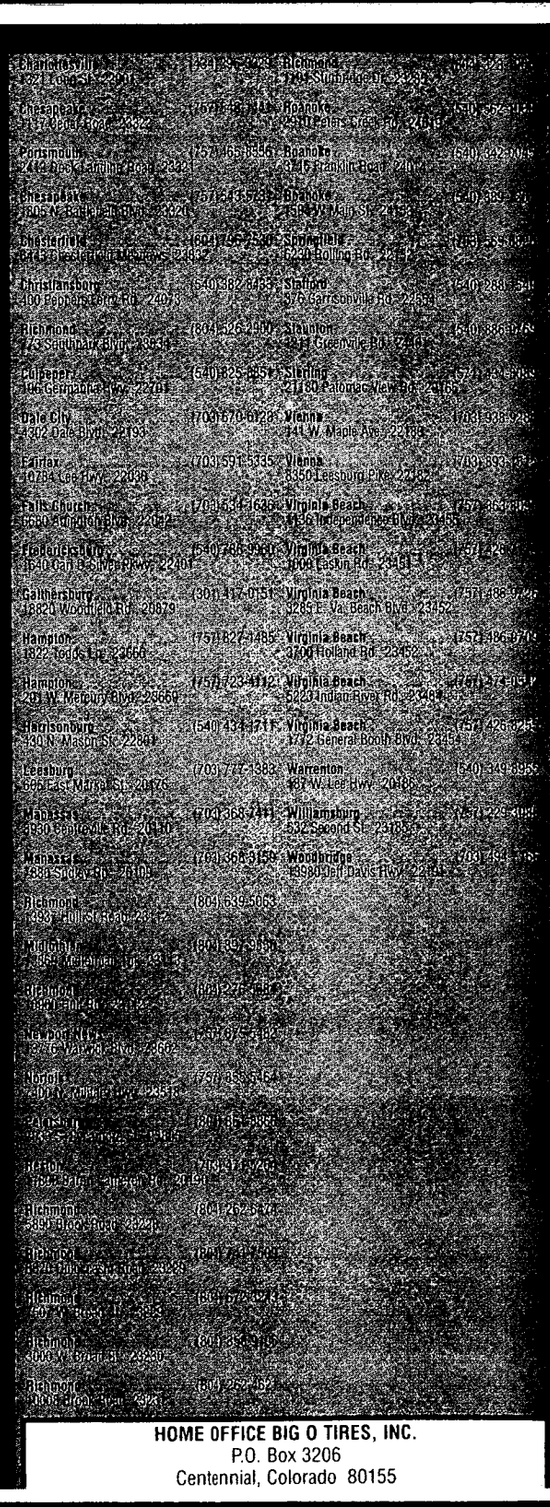

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Boca Raton .... (561) [illegible]
19571 State Road 7 33498

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Brandon .... (813) [illegible]
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2838 Gulf-To-Bay Blvd. 33759

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8410 State Road 84 33324

Davie .... (954) 370-1140
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Deland .... (386) 943-8608
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220 Linton Blvd. 33444

Delray Beach .... (561) 495-1660
14115 South Military Trail 33484

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2821 South McCall Road 34223

Eustis .... (352) [illegible]
[illegible] U.S. Highway 441 32726

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14650 South Tamiami Trail 33912

Fort Myers .... (941) 275-0206
4470 Fowler Street 33901

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[illegible] Pondella Road 33903

Fort Pierce .... (561) 489-6178
2903 U.S. Hwy One South 34982

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3950 Newberry Road 32607

Golden Gate .... (941) 455-1075
4757 Golden Gate Parkway 34116

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[illegible] W. Hallandale Beach Blvd. 33009

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1125 West 16th Avenue 33012

Hialeah .... (305) 820-1695
5710 N.W. 176th Street 33015

Hialeah .... (305) [illegible]
[illegible] N.W. [illegible] Street 33014

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1001 South State Road 7 33023

Hollywood .... (954) 961-[illegible]
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Jacksonville .... (904) 783-[illegible]
5887 Normandy Blvd. 32205

Jacksonville .... (904) 645-7007
4195 Southside Blvd. 32216

Jacksonville .... (904) 268-5004
11630 San Jose Boulevard 32223

Jacksonville .... (904) 646-3600
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Jacksonville .... (904) 743-5678
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10755 Phillips Highway 32256

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Kendall .... (305) 666-[illegible]
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850 Buenaventura Blvd. 34741

Kissimmee .... (407) 847-7910
325 West Vine Street 34741

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2829 US Hwy. 90 West 32055

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1340 Old Dixie Highway 33403

Lantana .... (561) 585-[illegible]
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Lakeland .... (863) 859-2289
4940 N. U.S. Hwy 98 33809

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Lauderhill .... (954) [illegible]
[illegible] North State Road 7 [illegible]

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Lehigh Acres .... (239) 369-5590
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Longwood .... (407) 830-5040
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1580 North Wickham Road 32935

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Melbourne .... (321) [illegible]
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[illegible] South Dixie Highway [illegible]

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Miami .... (305) 227-4110
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Miami .... (305) 445-1801
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Miami .... (305) 259-2925
11499 SW 211th Street 33189

Middleburg .... (904) 291-6655
[illegible] Blanding Blvd. 32068

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Naples .... (941) 263-8565
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North Miami Beach .... (305) 654-1321
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2611 N.E. Silver Springs Blvd. 34470

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896 Saxon Blvd. 32763

Orange Park .... (904) 272-4444
2003 Blanding Blvd. 32065

Orange Park .... (904) 276-2222
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Orlando .... (407) 859-9910
7145 South Orange Blossom Trail 32809

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1651 North Alafaya Trail 32828

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Orlando .... (407) 240-9229
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2005 Palm Bay Road 32905

Palm Bay .... (321) 725-0202
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[illegible] Palm Coast Highway N.W. 32137

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312 Reid Street 32177

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[illegible] US Hwy. 301 N. (10th St. East) 34221

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Pembroke Pines .... (954) 450-0930
[illegible] Pines Blvd. [illegible]

Pinellas Park .... [illegible]
[illegible] 49th Street North [illegible]

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2303 B Jim Redman Pkwy. 33566

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[illegible] Sample Road [illegible]

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[illegible] North Federal Highway 33062

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[illegible]

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[illegible] Tamiami Trail [illegible]

Port Orange .... [illegible]
899 Dunlawton Avenue [illegible]

Port Richey .... [illegible]
9208 U.S. Hwy. 19 N. [illegible]

Port St. Lucie .... [illegible]
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Port St. Lucie .... [illegible]
10672 S. Federal Hwy. [illegible]

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450 State Road 7 [illegible]

Royal Palm Beach .... [illegible]
7316 Royal Palm Beach Blvd. [illegible]

Sanford .... (407) [illegible]
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4229 Clark Road [illegible]

Sarasota .... [illegible]
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Sarasota .... [illegible]
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Tamarac .... [illegible]
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[illegible] N. Dale Mabry [illegible]

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7602 West Hillsborough Ave. [illegible]

Tampa .... [illegible]
[illegible]

Tampa .... [illegible]
[illegible] East Fletcher Avenue [illegible]

Tampa .... (813) [illegible]
5307 East Fowler Avenue [illegible]

Tampa .... [illegible]
[illegible] A South U.S. Highway [illegible]

Titusville .... [illegible]
3505 South Washington Ave. [illegible]

Venice .... [illegible]
[illegible] South Tamiami Trail [illegible]

Vero Beach .... [illegible]
1159 21st Street 33759

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- **Lake Havasu City** (928) 680-7555 — 1625 Countryshire Ave. 86406
- **Lakeside** (928) 368-6508 — 1625 W. White Mountain Blvd. PO Box 530 85929
- **Mesa** (480) 834-3577 — 4243 East Main St. 85205
- **Mesa** (480) 545-5369 — 1530 S. Gilbert Rd. 85204
- **Mesa** (480) 830-1118 — 6915 E. Baseline Rd. 85208
- **Mesa** (480) 844-1090 — 1950 N. Gilbert Rd. 85203
- **Mesa** (480) 985-5454 — 100 S. Power Rd. 85206
- **Mesa** (480) 969-4244 — 1060 S. Alma School Rd. 85210
- **Mesa** COMING SOON — 2033 West University Dr. 85201
- **Page** (928) 645-2608 — 760 Elm St. P.O. Box 1167 86040
- **Payson** (928) 474-8441 — 901 S. Beeline 85541
- **Phoenix** COMING SOON — 15615 S. Desert Foothills Parkway 85048
- **Phoenix** COMING SOON — 720 E. Baseline Rd. 85042
- **Phoenix** (602) 788-7691 — 2630 E. Bell Rd. 85032
- **Phoenix** (602) 867-1811 — 21029 N. Cave Creek Rd. 85024
- **Phoenix** (602) 788-7614 — 15431 N. 40th St. 85032
- **Phoenix** (602) 864-1606 — 7011 North 19th Ave. 85021
- **Phoenix** (602) 866-7558 — 2248 W. Bell Rd. 85023
- **Phoenix** (623) 873-0743 — 2510 N. 75th Ave. (Westridge Mall) 85035
- **Phoenix** (602) 269-1133 — 1636 N. 43rd Ave. 85009
- **Prescott** (928) 776-1111 — 1315 Iron Springs Rd. 86301
- **Prescott Valley** (928) 772-1176 — 7690 E. Highway 69 86314
- **Scottsdale** (480) 946-2531 — 6828 E. Thomas Rd. 85251
- **Sedona** (928) 282-8920 — 2985 W. Hwy 89A 86336
- **Sierra Vista** (520) 458-0255 — 1988 Highway 92 85635
- **Show Low** (928) 537-2740 — 1781 Deuce of Clubs Rd. 85901
- **Sun City** (623) 974-5701 — 17039 Boswell Blvd. 85373
- **Surprise** (623) 556-0861 — 13390 West Bell Road 85374
- **Tempe** (480) 831-6292 — 2160 E. Guadalupe Rd. 85283
- **Tempe** (480) 968-3995 — 2020 S. Rural Rd. 85283
- **Tucson** (520) 544-2400 — 6627 N. Thornydale Rd. 85741
- **Tucson** (520) 294-6419 — 1815 W. Valencia Rd. 85746
- **Tucson** (520) 624-0680 — 3716 S. 6th Ave. 85713
- **Tucson** (520) 886-1251 — 1669 N. Wilmot 85712
- **Tucson** (520) 745-0271 — 7140 E. Golf Links Rd. 85730
- **Tucson** (520) 325-2656 — 1502 S. Alvernon Way 85711
- **Wickenburg** (928) 668-0100 — 540 E. Wickenburg Way 85390
- **Willcox** (520) 384-0466 — 651 N. Bisbee Ave. 85643
- **Winslow** (928) 289-3611 — 501 Mike's Pike 86047
- **Yuma** (928) 782-4133 — 2975 Pacific Ave. 85365
- **Yuma** (928) 342-5535 — 10517 S. Frontage Rd. 85365

CALIFORNIA

- **Alameda** (510) 521-7873 — 1200 Park St. 94501
- **Aliso Viejo** (949) 362-4225 — 27812 Aliso Creek Rd. 92656
- **Antioch** (925) 757-6420 — 412 E. 18th St. 94509
- **Auburn** (530) 885-8631 — 984 Lincoln Way 95603
- **Bakersfield** (661)588-1920 — 3648 Coffee Rd. 93308
- **Bakersfield** (661) 872-4600 — 3215 Mall View Road 93301
- **Bakersfield** (661) 831-3349 — 2502 Ming Ave. 93304
- **Bakersfield** (661) 827-9888 — 6911 White Lane 93309
- **Bellflower** (562) 461-8575 — 9075 Artesia Blvd. 90706
- **Benicia** (707) 745-0244 — 415 Military East 94510
- **Berkeley** (510) 843-9633 — 2625 San Pablo Ave. 94702
- **Bermuda Dunes** (760) 200-9005 — 42098 Washington St. 92201
- **Brea** (714) 529-7602 — 210 N. Brea Blvd. 92821
- **Brentwood** (925) 634-4344 — 8040 Brentwood Blvd. 94513
- **Cameron Park** (530) 676-2446 — 3321 Durock Rd. Suite A 95682
- **Canoga Park** (818) 884-9497 — 21311-125 Van Owen St. 91303
- **Carlsbad** (760) 720-5212 — 2615 State St. 92008
- **Carmichael** (916) 481-8020 — 7500 Fair Oaks Blvd. 95608
- **Castro Valley** (510) 581-0660 — 2470 Castro Valley Blvd. 94546
- **Cathedral City** (760) 328-1828 — 68365 Ramon Rd. 92234
- **Chico** (530) 893-2213 — 2246 Esplanade 95926
- **Chino** (909) 548-6682 — 14135 Pipeline Ave. 91710
- **Chula Vista** (619) 426-6520 — 399 Broadway 91910
- **Citrus Heights** (916) 726-3313 — 7800 Auburn Blvd. 95610
- **Clear Lake** (707) 994-9097 — 14320 Lakeshore Dr. 95422
- **Clovis** (559) 299-9209 — 680 West Shaw Ave. 93612
- **Colton** (909) 824-9395 — 2099 E. Washington St. 92324
- **Concord** (925) 676-0900 — 3572 Clayton Rd. 94520
- **Concord** (925) 676-1200 — 1440 A Concord Ave. 94520
- **Corona** (909) 735-2430 — 1002 W. 6th St. 91720
- **Costa Mesa** (714) 549-4022 — 3181 Harbor Blvd. 92626
- **Costa Mesa** (949) 642-4131 — 322 E. 17th St. 92627
- **Covina** (626) 967-4838 — 676 E. San Bernardino Road 91723
- **Cypress** (714) 826-6334 — 6052 Cerritos Ave. 90630
- **Danville** (925) 831-8331 — 155 W. Linda Mesa Ave. 94526
- **Davis** (530)753-7900 — 1513 5th St. 95616
- **Desert Hot Springs** (760) 251-6497 — 14010 Palm Drive 92240
- **Dixon** (707) 678-1668 — 205 Stratford Ave. 95620
- **Dublin** (925) 829-1950 — 7121 Dublin Blvd. 94568
- **El Cajon** (619) 440-0731 — 844 N. Johnson Ave. 92020
- **El Centro** (760) 353-5350 — 2006 N. La Brucherie 92243
- **El Dorado Hills** (916) 939-6700 — 4640 Post St. 95762
- **El Toro** (949) 588-0934 — 23081 Orange Ave. 92630
- **Elk Grove** (916) 689-6700 — 8022 Orchard Loop Lane 95624
- **Elk Grove** (916) 478-2888 — 2220 Kausen Dr. 95758
- **Escondido** (760) 741-2076 — 1795 E. Valley Pkwy. 92027
- **Fairfield** (707) 429-2677 — 1129 N. Texas St. 94533
- **Fairfield** (707) 427-8474 — 2349 North Texas St. 94533
- **Fillmore** (805) 524-9921 — 355 Ventura St. 93015
- **Folsom** (916) 985-2711 — 720 Riley St. 95630
- **Fontana** (909) 822-2253 — 9340 Sierra Ave. 92335
- **Fremont** (510) 490-2446 — 42240 Fremont Blvd. 94538
- **Fremont** (510) 790-2444 — 38623 Fremont Blvd. 94536
- **Fresno** (559) 436-6372 — 6053 N. Blackstone Ave. 93710
- **Fresno** (559) 275-4711 — 4102 W. Shaw 93722
- **Fullerton** (714) 870-4699 — 1010 W. Commonwealth 92833
- **Garden Grove** (714) 741-7040 — 13362 Brookhurst St. 92843
- **Gilroy** (408) 846-1155 — 7700 Monterey St. 95020
- **Glendale** (818) 548-1788 — 1201 S. Central Avenue 91204
- **Glendora** (626) 914-4800 — 305 W. Alosta Ave. 91740
- **Grass Valley** (530) 272-1633 — 11571 Nevada City Hwy. 95945
- **Hayward** (510) 786-3770 — 263 W. "A" St. 94541
- **Healdsburg** (707) 433-6644 — 1115 Healdsburg Avenue 95448
- **Hemet** (909) 929-2500 — 1200 W. Florida Ave. 92543
- **Highland** (909) 884-9745 — 2536 E. Highland Ave. 92346
- **Huntington Beach** (714) 536-7571 — 19411 Beach Blvd. 92647
- **Indio** (760) 775-3444 — 82443 Indio Blvd. 92201
- **Jackson** (209) 223-7729 — 705 South Hwy. 49 95642
- **Lafayette** (925) 283-2258 — 3328A Mt. Diablo Blvd. 94549
- **Lake Elsinore** (909) 674-7755 — 150 Campbell Rd. 92530
- **Lake Forest** (949) 462-9088 — 20742 Lake Forest Unit C-3 92630
- **Lancaster** (661) 948-2641 — 1240 W. Ave. I 93534
- **La Mesa** (619) 667-6767 — 7589 "A" El Cajon Blvd 91941
- **La Mirada** (562) 946-5855 — 13920 Valley View Ave. 90637
- **Lincoln** (916) 645-2270 — 491 "G" St. 95648
- **Livermore** (925) 373-0660 — 4025 First St. 94550
- **Lodi** (209) 368-8851 — 302 N. Cherokee Ln. 95240
- **Lompoc** (805) 736-0187 — 1625 East Laurel Ave. 93436
- **Long Beach** (562) 489-2000 — 1181 Pacific Coast Hwy. 90806
- **Los Banos** (209) 827-1200 — 826 W. Pacheco Blvd. 93635
- **Los Gatos** (408) 354-4011 — 577 University Ave. 95035
- **Madera** (559) 673-3530 — 2245 W. Cleveland Ave. 93637
- **Manteca** (209) 239-9591 — 810 E. Yosemite Ave. 95336
- **Martinez** (925) 228-6908 — 2425 Pacheco Blvd. 94553
- **Menifee** (Sun City)(909) 672-8068 — 26920 Newport Rd. Bldg B 92584
- **Merced** (209) 384-3295 — 1261 W. 18th St. 95340
- **Modesto** (209) 524-2446 — 3501 Yosemite Blvd. 95357
- **Modesto** (209) 522-1373 — 1901 Prescott Rd. #D 95350
- **Modesto/Ceres** (209) 572-2446 — 1455 Herndon Rd. 95351
- **Murrieta** (909) 600-0160 — 40420 California Oaks Rd. 92562
- **Napa** (707) 255-2535 — 442 Soscol Ave. 94559
- **Needles** (760)326-3885 — 949 W. Broadway 92363
- **Newark** (510) 794-5622 — 35255 Newark Blvd. 94560
- **Norco** (909) 284-0399 — 1787 Hamner St. 91760
- **North Highlands** (916) 331-5110 — 5851 Watt Ave. 95660
- **Novato** (415) 892-7585 — 7427 Redwood Blvd. 94945
- **Oakdale** (209) 848-1110 — 1300 E. "F" St. 95361
- **Oakhurst** (559) 683-5999 — 40126 Highway 49 93644
- **Oakland** (510) 533-9574 — 3500 Foothill Blvd. 94601
- **Oakland** (510) 653-0119 — 810 W. MacArthur Blvd. 94608
- **Oakland** (510) 568-4441 — 9801 International Blvd. 94603
- **Oceanside** (760) 940-1100 — 499A College Blvd. 92057
- **Ontario** (909) 984-1266 — 940 West Holt Blvd. 91762
- **Ontario** (909) 476-2712 — 1000 N. Ontario Mills Dr. 91764
- **Orange** (714) 538-0016 — 1825 E. Katella Ave. 92667
- **Orangevale** (916) 988-4527 — 9216 Greenback Lane 95662
- **Oroville** (530) 533-5141 — 3008-A Olive Hwy. 95966
- **Palmdale** (661) 265-7755 — 2820 E. Palmdale 93550
- **Paradise** (530) 872-1385 — 5995 Skyway 95969
- **Pasadena** (626) 793-6410 — 112 S. Rosemead 91107
- **Patterson** (209) 892-8901 — 515 S. 2nd St. 95363
- **Petaluma** (707) 765-2500 — 516 E. Washington 94952
- **Pinole** (510) 724-9444 — 700 Belmont Way 94564
- **Pittsburg** (925) 432-3883 — 1500 N. Park Blvd. 94565
- **Placerville** (530) 622-6956 — 85 Placerville Dr. 95667
- **Pleasant Hill** (925) 825-8203 — 1845 Contra Costa Blvd. 94523
- **Pleasanton** (925) 462-7650 — 3688-A Washington St. 94566
- **Pomona** (909) 620-9070 — 505 W. Holt Ave. 91768
- **Poway** COMING SOON — 12947 Poway Road 92064
- **Quartz Hill** (661) 722-4245 — 42203 N. 50th St. West 93536
- **Ramona** (760) 789-6464 — 1811 Main St. 92065
- **Rancho Cordova** (916) 854-2674 — 10601 Folsom Blvd. 95670
- **Rancho Cucamonga** (909) 948-0111 — 8850 Archibald Ave. 91730
- **Rancho Santa Margarita** (949) 888-8585 — 23051 Antonio Pkwy. "L" 92688
- **Red Bluff** (530) 527-9451 — 500 Luther Rd. 96080
- **Redding** (530) 221-2233 — 377 E. Cypress 96002
- **Redlands** (909) 793-2596 — 525 W. Redlands Blvd. 92373
- **Redondo Beach** (310) 374-9726 — 1633 Aviation Blvd. 90278
- **Riverbank** (209) 869-7300 — 2213 Patterson Road 95367
- **Riverside** (909) 353-2675 — 5640 Van Buren Blvd. 92503
- **Riverside** (909) 689-0894 — 11820 Magnolia Ave. 92503
- **Riverside** (909) 656-4939 — 2650 East Allesandro Blvd. 92508
- **Rocklin** (916) 624-1641 — 6025 Pacific St. 95677
- **Rohnert Park** (707) 584-4880 — 5979 Commerce Blvd. #1 94928
- **Roseville** (916) 783-8338 — 199A S. Harding Blvd. 95678
- **Sacramento** (916) 452-5946 — 5701 Folsom Blvd. 95819
- **Sacramento** (916) 482-0111 — 2621 El Camino Ave. 95821
- **Sacramento** (916) 452-1414 — 5555 Stockton Blvd. 95820
- **Sacramento** (916) 392-2900 — 2468 Florin Rd. 95822
- **Sacramento** (916) 362-0611 — 9701 Folsom Blvd. 95827
- **Sacramento** (916) 443-2900 — 1615 "L" Street 95814
- **North Sacramento** (916) 922-6564 — 2565 Del Paso Blvd. 95815
- **San Bernardino** (909) 884-4837 — 101 S. Mt. Vernon Ave. 92410
- **San Clemente** (949) 492-5543 — 927 N. El Camino Real 92672
- **San Diego** (858) 577-0667 — 12093 Scripps Summit Dr. 92131
- **San Diego** (858) 490-0409 — 1106 Garnet Ave. 92109
- **San Diego** (858) 672-7121 — 14365 Penasquitos Dr. 92129
- **San Diego** (858) 278-7611 — 4183 Convoy St. 92111
- **San Diego** (858) 458-1972 — 6690 Miramar Rd. Suite A 92121
- **San Diego** (619) 428-2760 — 750 Dennery Rd. 92154
- **San Francisco** (415) 751-2577 — 3040 Geary Blvd. 94118
- **San Francisco** (415) 626-2446 — 1023 Mission St. 94103
- **San Jose** (408) 286-8473 — 1509 Parkmoor Ave. 95128
- **San Leandro** (510) 357-8473 — 15241 Washington Ave. 94579
- **San Leandro** (510) 351-5022 — 2201 Washington Ave. 94577
- **San Marcos** (760) 471-6576 — 1286 San Marcos Blvd. #100 92069
- **San Ramon** (925) 355-9500 — 2089 Camino Ramon 94583
- **Santa Ana** (714) 540-8646 — 1211 W. Warner Ave. 92707
- **Santa Ana** (714) 541-6811 — 1302 East 17th Street 92705
- **Santa Barbara** (805) 962-4523 — 136 E. Haley St. 93101
- **Santa Barbara** (805) 569-2102 — 2701 De La Vina 93105
- **Santa Clara** (408) 923-2446 — 3033 El Camino Real-Unit 101 95051
- **Santa Clarita** (661) 288-1234 — 23510 Valencia Blvd. 91355
- **Santa Cruz** (831) 429-9989 — 1025 Water St. 95062
- **Santa Maria** (805) 928-2011 — 1226 S. Broadway 93454
- **Santa Monica** (310) 392-3061 — 3001 Lincoln Blvd. 90405
- **Santa Rosa** (707) 546-2166 — 990 Piner Road 95403
- **Santa Rosa** (707) 528-2446 — 872 4th St. 95404
- **Sebastopol** (707) 829-9864 — 742 S. Main St. 95472
- **Simi Valley** (805) 581-8090 — 1842 Los Angeles Ave. 93065
- **Sonora** (209) 536-9210 — 796 E. Mono Way 95370
- **South Lake Tahoe** (530) 541-3443 — 1961 Lake Tahoe Blvd. 96150
- **Stockton** (209) 944-0913 — 1546 Pacific Ave. 95204
- **Stockton North** (209) 477-1677 — 720 E. Hammer Lane 95210
- **Susanville** (530) 257-5549 — 2835 Main St. 96130
- **Tarzana** (818) 881-8414 — 18440 Ventura 91356
- **Temecula** COMING SOON
- **Temecula** (909) 296-9070 — 40525 Winchester Rd. 92590
- **Thousand Oaks/W. Lake Village** (805) 778-1510 — 3131 E. Thousand Oaks Blvd. Unit 1 91362
- **Torrance** (310) 378-6700 — 3635 Pacific Coast Hwy. 90505
- **Tracy** (209) 836-2683 — 940 Central Ave. 95376
- **Turlock** (209) 668-1263 — 2940 Geer Rd. 95382
- **Tustin** (714) 544-9431 — 131 E. First St. 92680
- **Ukiah** (707) 462-1126 — 1020 A North State St. 95482
- **Upland** (909) 981-9777 — 2020 W. Foothill Blvd. 91786
- **Vacaville** (707) 447-3351 — 1221 East Monte Vista 95688
- **Vallejo** (707) 552-3301 — 3200 Sonoma Blvd. 94590
- **Victorville** (760) 951-2164 — 12932 Hesperia 92392
- **Visalia** COMING SOON — 1909 S. Mooney Blvd. 93277
- **Vista** (760) 726-0680 — 636 S. Santa Fe Ave. 92084
- **Walnut Creek** (925) 937-5873 — 2155 N. Broadway 94596
- **Wasco** (661) 758-5278 — 2150 Highway 46 93280
- **West Covina** (626) 960-1951 — 444 S. Vincent Ave. 91790
- **Whittier** (562) 463-3838 — 11646 E. Whittier Blvd. 90601
- **Woodland** (530) 662-9106 — 220 W. Main St. 95695
- **Yorba Linda** (714) 579-7966 — 17111 Imperial Highway 92886
- **Yucaipa** COMING SOON
- **Yucca Valley** (760) 369-6791 — 57672 Twenty-Nine Palms Hwy 92284

COLORADO

- **Arvada** (303) 421-2881 — 9595 W. 58th Ave. 80004
- **Arvada** (303) 996-0001 — 6510 Indiana Street 80007
- **Aurora** (303) 766-5500 — 18431 E. Hampden Ave. 80013
- **Aurora** (720) 449-0390 — 1770 S. Havana 80012
- **Aurora** (303) 693-2850 — 16708 E. Smoky Hill Rd. 80015
- **Aurora** (303) 337-9631 — 15320 E. Iliff 80013
- **Basalt** (970) 927-3038 — 100 Southside Dr. 81621
- **Boulder** (303) 449-5393 — 3000 Valmont 80301
- **Brighton** (303) 659-7812 — 1820 Bridge St. 80601
- **Broomfield** (303) 466-4117 — 6430 W. 120th Ave. 80020
- **Cañon City** (719) 269-8000 — 3030 East Main St. 81212
- **Castle Rock** (303) 688-8804
- **Centennial** (303) 790-2446 — 6711 South Potomac 80112
- **Centennial** (303) 694-4700 — 8110 S. University Blvd. 80122
- **Colorado Springs** (719) 473-7089 — 1611 S. Nevada Ave.
- **Colorado Springs** (719) 520-0722 — 806 E. Fillmore St. 80907
- **Colorado Springs** (719) 598-6298 — 7745 N. Academy Blvd. 80920
- **Colorado Springs** (719) 550-1840 — 5820 Omaha Blvd. 80915
- **Colorado Springs** (719) 599-4555 — 4496 Austin Bluffs Pkwy. 80918
- **Commerce City** (303) 289-5663 — 7350 Hwy. 2 80022
- **Conifer** (303) 816-7088 — 26237 Conifer Rd. 80433
- **Cortez** (970) 565-3633 — 1856 E. Main St. 81321
- **Craig** (970) 824-2446 — 1111 W. Victory Way 81625
- **Delta** (970) 874-0580 — 111 Gunnison River Dr. 81416
- **Denver** (303) 307-0331 — 4695 Peoria St. 80239
- **Denver** (303) 355-3551 — 5405 E. Colfax 80220
- **Denver** (303) 934-5831 — 1940 S. Federal Blvd. 80219
- **Denver** (303) 427-9151 — 7500 N. Pecos 80221
- **Durango** (970) 247-2146 — 2497 Main Ave. 81301
- **Elizabeth** (303) 646-6442 — 140 Elizabeth St. 80107
- **Englewood** (303) 761-7640 — 4700 S. Broadway 80110
- **Englewood** (303) 267-0055 — 8151 E. Arapahoe Rd. 80112
- **Estes Park** (970) 586-8085 — 1633 Raven Ave. 80517
- **Evans** (970) 330-8115 — 3325 S. 23rd Ave. 80620
- **Evergreen** (303) 526-1100 — 29032 Crossroads Lane 80401
- **Ft. Collins** (970) 493-3356 — 1506 N. College Ave. 80524
- **Ft. Collins** (970) 223-0415 — 4245 S. Mason 80525
- **Ft. Morgan** (970) 867-3601 — 801 West Platte Ave. 80701
- **Fountain** (719) 392-4203 — 6650 Camden Blvd. 80817
- **Frisco** (970) 668-1446 — P.O. Box 2510, 820 N. Summit Blvd. 80443
- **Glenwood Springs** (970) 945-8550 — 51079 Hwy. 6 81601
- **Golden** (303) 273-2999 — 17503 S. Golden Rd. 80401
- **Grand Junction** (970) 243-2440 — 2894 North Ave. 81501
- **Grand Junction** (970) 243-4040 — 2462 Hwy. 6 & 50 81501
- **Lakewood** (303) 989-3755 — 320 S. Union 80228
- **Littleton** (303) 347-8806 — 9875 W. Remington Pl. 80128
- **Littleton** (303) 978-1970 — 9973 W. Bowles Ave. 80123
- **Littleton** (303) 971-0055 — 7900 W. Quincy 80123
- **Longmont** (303) 772-1462 — 1205 S. Main 80501
- **Louisville** (303) 666-8665 — 1301 S. Boulder Rd. 80027
- **Loveland** (970) 667-6074 — 2480 N. Lincoln 80538

Monument (719) 488-2299
650 Hwy. 105 80132

Northglenn (303) 457-1604
690 E. 120th Ave. 80233

Pagosa Springs (970) 264-2886
(P.O. Box 1141) 497 San Juan St. 81147

Parker (303) 840-2800
10431 Parkglenn Wy. 80138

Pueblo (719) 546-9820
430 Eagleridge Blvd. 81008

Salida (719) 539-3585
5570 East Hwy. 50 81201

Sterling (970) 521-7500
313 E. Chestnut St./Hwy. 6 80751

Thornton (303) 450-3393
3740 E. 104th Ave. 80233

Thornton (303) 457-2622
12740 N. Colorado Blvd. 80241

Trinidad (719) 846-0800
2803 Toupal Dr. 81082

Wheat Ridge (303) 425- 5545
9491 W. 44th Ave. #105 80033

Woodland Park (719) 687-6682
121 E. Midland Ave. 80866

IDAHO

Boise (208) 342-5525
1422 Main St. 83702

Boise (208) 336-4332
4602 W. State St. 83703

Boise (208) 376-3422
7199 Fairview Ave. 83704

Boise (208) 345-7228
2013 Broadway Ave. 83706

Burley (208) 678-2411
219 E. Main 83318

Idaho Falls (208) 523-5544
265 Northgate Mile 83401

Idaho Falls (208) 523-1144
1765 E. 17th St. 83401

Meridian (208) 888-1563
216 E. Fairview, Box 477 83680

Nampa (208) 467-2123
1222 Caldwell Blvd. 83651

Pocatello (208) 232-3764
731 N. 5th Ave. 83201

Preston (208) 852-5888
777 North State St. 83263

INDIANA

Bedford (812) 275-3100
1420 James Ave. 47421

Brownsburg (317) 858-9800
45 Commerce Dr. 46112

Clarksville (812) 948-2321
1209 Eastern Blvd. 47129

Columbus (812) 372-6699
3939 N. National Rd. 47203

Corydon (812) 738-8282
969 Gardner Lane 47112

Crawfordsville (765) 361-2811
215 E. South Blvd. 47933

Franklin (317) 736-4577
[illegible] N. Morton 46131

Greenfield (317) 468-0000
[illegible]6 N. State St. 46140

Jasonsburg (812) 662-6334
[illegible] E. Greenview Dr. 47240

Lawrenwood (317) 888-2446
[illegible] Western Blvd. 46142

Indianapolis (317) 334-9999
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SALT LAKE CITY, (801) 733-4242
2284 E. Fort Union Blvd. 84121

SANDY, (801) 566-1177
8835 S. 700 East 84070

SOUTH JORDAN, (801) 446-5444
10227 S. Redwood Road 84095

SPANISH FORK, (801) 798-9827
570 N. Main St. 84660

SPRINGVILLE, (801) 489-5577
495 South. 1750 West 84663

TOOELE, (435) 882-4061
855 N. Main St. 84074

TREMONTON, (435) 257-3395
55 North 300 East 84337

VERNAL, (435) 789-8872
1265 W. 500 South 84078

WEST JORDAN, (801) 566-0601
1608 W. 7800 South 84084

WEST VALLEY CITY, (801) 967-6404
3557 South 5600 West 84120

WEST VALLEY CITY, (801) 967-7166
2830 West 3500 South 84119

WOODCROSS, (801) 292-1439
1398 South 500 West 84087

WASHINGTON

AUBURN, (253) 395-0567
220 8th Street S.E. 98002

BREMERTON, (360) 479-2678
3711 Kitsap Way 98312

BURIEN, (206) 246-4464
266 S.W. 153rd 98166

EVERETT, (425) 335-7944
809 Vernon Rd. (Lake Stevens) 98205

FEDERAL WAY, (253) 838-1145
34611 16th Avenue South 98003

ISSAQUAH, (425) 391-4161
60 N.W. Gilman Blvd. 98027

KENNEWICK, (509) 586-2187
1511 S. Kenniwick Ave. 99336

LYNNWOOD, (425) 778-6899
21609 Hwy. 99-C 98036

MARYSVILLE, (360) 659-4946
70 "C" State St. 98270

PORT ORCHARD, (360) 876-4823
3333 Bethel Rd. S.E. 98366

PUYALLUP, (253) 848-3538
7728 River Road 98372

REDMOND, (425) 885-4848
17657 Redmond Way 98052

RENTON, (425) 235-9417
10658 S.E. 180th 98055

SEATTLE, (206) 628-4812
2701 4th Ave. South 98134

YAKIMA, (509) 453-8170
2601 W. Nob Hill Blvd. 98902

WYOMING

AFTON, (307) 886-3805
PO Box 520-295 N. Washington 83110-0520

CASPER, (307) 234-2446
2727 Cy Ave. 82604

CHEYENNE, (307) 637-4294
3714 E. Lincolnway 82001

CHEYENNE, (307) 635-2905
5510 N. Yellowstone 82001

EVANSTON, (307) 789-1130
607 N. Cheyenne Dr. 82930

GILLETTE, 82717 (307) 686-4884
2525 So. Douglas Highway

JACKSON, (307) 733-8325
530 S. Hwy. 89, PO Box 7373 83001

RIVERTON, (307) 856-4923
303 S. Federal Blvd. 82501

ROCK SPRINGS, (307) 382-5430
1255 Dewar Dr. 82901

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*ABBOTSFORD, V2T 1V1
31716 So. Fraser Way (604) 850-7038

*BURNABY SO, V3N 1A8
7444 Edmonds. St. (604) 526-2925

*BURNABY NO, V5B 1R2
511 E. Hastings St. (604) 298-8744

CAMPBELL RIVER, V1N 1HB
1710 Island Highway (250) 286-6132

*CASTLEGAR, V1N 1HB
1507 Columbia Ave. (250) 365-2955

*CHASE, V0E 1MO
119 Shuswap Ave., Box 580 (250) 679-3534

*CHILLIWACK, V2P 2N6
45829 Yale Road West (604) 792-8686

*COURTENAY, V9L 2L3
2420 Cliffe Ave. (250) 334-3842

*CRANBROOK, V1C 1Z1
60 Van Horne St. (250) 426-8941

*CRESTON, V0B 1G0
918 Pine St. Box 2719 (250) 428-2000

KAMPLOOPS NO., V2B 2L6
160 Leigh Rd. (250) 376-6034

*KAMPLOOPS SO., V2C 6L5
880 Notre Dame (250) 828-9492

*KELOWNA, V1X 4J7
2702 Hwy. 97 N. (250) 861-3637

*LADYSMITH, V0R 2E0
840 1st Ave. Box1840 (250)-8444

*LANGLEY, V3A AE5
20146 Fraser Hwy. (604) 534-5338

*MAPLE RIDGE, V2X 2P7
101-20214 Lougheed Hwy. (604) 465-7822

*NANAIMO, V9R 2V8
391 Albert St. (250) 754-7022

NO. VANCOUVER, V7L 3G7
86 St. Georges (604) 987-4243

*100 MILE HOUSE V0K 2E0
Hwy. 97, Box 2290 (250) 395-2312

*PENTICTON, V2A 3J3
271 Rosetown Ave. (250) 492-6000

*PORT ALBERNI, V9Y 4E9
3717 Third Ave. (250) 724-5774

PORT COQUITLAM, V3C 3L5
1014 Westwood St. (604) 464-9444

*POWELL RIVER, V8A 3A7
4494 Joyce Ave. (604) 485-7927

*PRINCE GEORGE, V2L 2K5
777 Victoria St. (250) 612-4777

*SUMMERLAND, V0H 1Z0 Box 378
9305 Jubilee Rd. (250) 494-7471

*SURREY KING GEO. HWY. V3T 2J7
13526 King GEO. Hwy. (604) 585-2388

*SURREY NEWTON, V3W 2N7
13443 72nd Ave. (604) 597-8826

*TRAIL, V1R 1K5
1995 Columbia Ave. (250) 364-1208

VANCOUVER BROADWAY, V6K 2H1
3050 W. Broadway (604) 733-5232

VANCOUVER KINGSWAY, V5R 5J8
3059 Kingsway (604) 434-0535

*VERNON, V1T 3P9
2407 48th Ave. (250) 549-5111

*VICTORIA, V8W 2X9 S1B Quadra
1319 Quandra St. (250) 384-7477

*WESTBANK, V4T 2B4
2547 Main St.)250) 768-8999

WEST VANCOUVER, V7V 1L4
2504 Marine Dr. (604) 926-7301

Alberta

CALGARY, T2H 0C3
6004 Centre St. South (403) 640-0030

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Only these stores will honor extra-care warranties. 4/2002

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Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

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AHWATUKEE, (480) 598-2900
4832 E. Warner Rd. 85044

APACHE JUNCTION, (480) 982-2600
740 W. Apache Trail 85220

AVONDALE, (623) 877-2898
10817 West Indian School Rd. 85323

BULLHEAD CITY, (520) 758-5500
3160 Highway 95 86442

CASA GRANDE, (520) 426-3099
1129 E. Florence Blvd. 85222

CHANDLER, (480) 940-9655
6625 W. Chandler Blvd. 85226

CHANDLER, (480) 821-8425
825 N. Arizona Ave. 85224

CHINLE, (520) 674-5915
Imperial Circle on Indian Rt. 7 86503

COTTONWOOD, (520) 634-0333
1208 S. Highway 260 86326

FLAGSTAFF, (520) 527-0773
2469 N. Walgreen St. 86004

FLORENCE, (520) 868-0800
801 N. Highway 79, St.1 85232

FOUNTAIN HILLS, (480) 836-1680
11429 N. Saguaro Blvd. 85268

GILBERT, (480) 892-0903
3465 E. Baseline 85234

GILBERT, (480) 633-2446
750 So. Lindsay Rd. 85296

GLENDALE, (623) 435-0151
5224 W. Camelback Rd. 85301

GLENDALE, (623) 435-8255
5115 W. Peoria Ave. 85306

GLENDALE, (602) 547-0526
6195 W. Bell Rd. 85308

GLOBE, (520) 425-8222
1790 N. Broad St. 85501

GOODYEAR, (623) 932-3110
13564 West Van Buren 85338

GREEN VALLEY, (520) 625-9414
1976 N. LaCanoa 85614

KINGMAN, (928) 753-2431
1942 E. Andy Devine 86401

LAKE HAVASU CITY, (520) 680-7555
1625 Countryshire Ave. 86403

LAKESIDE, (520) 368-8508
1625 W. White Mountain Blvd, PO Box 698 85929

MESA, (480) 830-1118
6915 E. Baseline Rd. 85208

MESA, (480) 985-5454
100 S. Power Rd. 85206

MESA, (480) 844-1090
1950 N. Gilbert Rd. 85203

MESA, (480) 545-5369
1530 S. Gilbert Rd. 85204

MESA, (480) 644-1201
2033 West University Dr. 85201

PAGE, (520) 645-2608
760 Elm St. 86040

PAYSON, (520) 474-8441
901 S. Beeline 85541

PEORIA, (602) 216-2444
9960 N. 91st Ave. 85345

PHOENIX, (602) 866-7558
2248 W. Bell Rd. 85023

PHOENIX, (602) 864-1606
7011 North 19th Ave. 85021

PHOENIX, (602) 788-7614
15431 N. 40th St. 85032

PHOENIX, (602) 788-7691
2630 E. Bell Rd. 85032

PHOENIX, (623) 873-0743
2510 N. 75th Ave. (Westridge Mall) 85035

PHOENIX, (602) 269-1133
1636 N. 43rd Ave. 85009

PHOENIX, (602) 867-1811
21029 N. Cave Creek Rd. 85024

PRESCOTT, (520) 776-1111
1315 Iron Springs Rd. 86301

PRESCOTT VALLEY,(520) 772-1176
7690 E. Highway 69 86314

SCOTTSDALE, (480) 946-2531
6828 E. Thomas Rd. 85251

SEDONA, (520) 282-8920
2985 W. Hwy. 89A 86336

SUN CITY, (623) 974-5701
17039 Boswell Blvd. 85373

SURPRISE, (623) 556-0861
13390 West Bell Road 85374

TEMPE, (480) 831-6292
2160 E. Guadalupe Rd. 85283

TEMPE, (480) 968-3995
2020 S. Rural Rd. 85283

TUCSON, (520) 325-2656
1502 S. Alvernon Way 85711

TUCSON, (520) 886-1251
1669 N. Wilmot 85712

TUCSON, (520) 745-0271
7140 E. Golf Links Rd. 85730

TUCSON, (520) 888-8820
3653 N.1st Ave., 85719

TUCSON, (520) 624-0680
3716 S. 6th Ave. 85713

TUCSON, (520) 544-2400
6627 N. Thornydale Rd. 85741

TUCSON, (520) 294-6419
1815 W. Valencia Rd. 85746

WICKENBURG (520) 668-0100
540 E. Wickenburg Way 85390

WILLCOX, (520) 384-0466
651 N. Bisbee Ave. 85643

WINSLOW, (520) 289-3611
501 Mike's Pike 86047

YUMA, (520) 782-4133
2975 Pacific Ave. 85365

YUMA, (520) 342-5535
10517 S. Frontage Rd. 85365

CALIFORNIA

ALAMEDA, (510) 521-7873
1200 Park St 94501

ALISO VIEJO, (949) 362-4225
27812-D Aliso Creek Rd. 92656

ANAHEIM, (714) 502-0644
2021 E. La Palma 92806

ANTELOPE, (COMING SOON)
8020 Walerga Rd. 95843

ANTIOCH, (925) 757-6420
412 E. 18th St. 94509

BAKERSFIELD, (661) 827-9888
6911 White Lane 93309

BAKERSFIELD, (661) 831-3349
2502 Ming Ave. 93304

BAKERSFIELD, (661) 869-1630
1800 23rd St. 93301

BAKERSFIELD, (661) 588-1920
3648 Coffee Rd. 93308

BELLFLOWER, (562) 461-8575
9075 Artesia Blvd. 90706

BENICIA, (707) 745-0244
415 Military East 94510

BERKELEY, (510) 943-9633
2625 San Pablo Ave 94702

BREA, (714) 529-7602
210 N. Brea Blvd. 92821

BRENTWOOD, (925) 634-4344
8040 Brentwood Blvd.94513

CAMERON PARK, (530) 676-2446
3321 Durock Rd. 95682

CANOGA PARK, (818) 884-9497
21311-125 Van Owen St. 91303

CARMICHAEL, (916) 481-8020
7500 Fair Oaks Blvd. 95608

CASTRO VALLEY, (510) 581-0660
2470 Castro Valley Blvd. 94546

CATHEDRAL CITY, (760) 328-1828
68365 Ramon Rd. 92234

CHICO, (530) 893-2213
2246 Esplanade 95923

CHINO, (COMING SOON)
14135 Pipeline Ave. 91710

CHULA VISTA, (619) 426-6520
399 Broadway 91910

CITRUS HEIGHTS, (916) 726-3313
7800 Auburn Blvd. 95610

CLEAR LAKE, (707) 994-9097
14320 Lakeshore Dr. 95422

CLOVIS, (Coming Soon)
676 West Shaw Ave 95612

COLTON, (909) 824-9395
2099 E. Washington St. 92324

CONCORD, (925) 676-1200

CORONA, (909) 735-2430
1002 W. 6th St. 91720

COSTA MESA, (714) 549-4022
3181 Harbor Blvd. 92626

COSTA MESA, (949) 642-4131
322 E. 17th St. 92627

CYPRESS, (714) 826-6334
6052 Cerritos Ave. 90630

DANVILLE, (925) 831-8331
155 W. Linda Mesa Ave. 94526

DAVIS, (530) 753-7900
1513 5th St. 95616

DESERT HOT SPRINGS, (760) 251-6497
14010 Palm Drive 92240

DIXON, (707) 678-1668
205 Stratford Ave. 95620

DUBLIN, (925) 829-1950
7121 Dublin Blvd. 94568

EL CAJON, (619) 440-0731
844 N. Johnson Ave. 92020

EL CENTRO, (760) 353-5350
2006 N. La Brucherie 92243

EL DORADO HILLS, (916) 939-6700
4640 Post St. 95762

EL TORO, (949) 588-0934
23081 Orange Ave. 92630

ELK GROVE, (916) 686-4627
9720 Elk Grove-Florin Rd. 95624

ELK GROVE, (916) 689-6700
8022 Orchard Loop Lane 95624

ELK GROVE, (916) 478-2888
2220 Kausen Dr. 95758

ESCONDIDO, (760) 741-2076
1795 E. Valley Pkwy. 92027

FAIRFIELD, (707) 429-2677
1129 N. Texas St. 94533

FAIRFIELD, (707) 427-8474
2349 North Texas St. 94533

FILLMORE, (805) 524-9921
355 Ventura St. 93015

FOLSOM, (916) 985-2711
720 Riley St. 95630

FONTANA, (909) 822-2253
9340 Sierra Ave. 92335

FREMONT, (510) 490-2446
42240 Fremont Blvd. 94538

FREMONT, (510) 790-2444
38623 Fremont Blvd. 94536

FRESNO, (559) 275-4711
4102 W. Shaw 93722

FULLERTON, (714) 870-4699
1010 W. Commonwealth 92833

GARDEN GROVE,(714) 741-7040
13362 Brookhurst St. 92843

GLENDORA, (626) 914-4800
305 W. Alosta Ave. 91740

GRASS VALLEY, (530) 272-1633
11571 Nevada City Hwy. 95945

HANFORD, (559) 583-1161
1620 Lacey Blvd. 93230

HAYWARD, (510) 786-3770
263 W. "A" St. 94541

HAYWARD, (510) 886-2751 (COMING SOON)
28000 Mission Blvd. 95544

HEARLDSBURG, (707) 433-6644
1115 Hearldsburg Avenue 95448

HEMET, (909) 929-2500
1200 W. Florida Ave. 92543

HIGHLAND, (909) 884-9745
2536 E. Highland Ave. 92346

HUNTINGTON BEACH, (714) 536-7571
19411 Beach Blvd. 92647

HUNTINGTON BEACH, (714) 840-1864
16961 Bolsa Chica, 92649

JACKSON, (209) 223-7729
705 South Hwy. 49 95642

LAFAYETTE, (925) 283-2258
3328A Mt. Diablo Blvd. 94549

LAKE ELSINORE, (909) 674-7755
150 Campbell Rd. 92530

LAKE FOREST, (949) 462-9088
20742 Lake Forest, Unit C-3 92630

LANCASTER, (661) 948-2641
1240 W. Ave. I 93534

La MESA, (619) 667-6767
7589 "A" El Cajon Blvd. 91941

LaMIRADA, (562) 946-5855

LIVERMORE, (925) 373-0660
4025 First St. 94550

LODI, (209) 368-8851
302 N. Cherokee Ln 95240

LOMPOC, (805) 736-0187
1625 East Laurel 93436

LONG BEACH, (562) 489-2000
1181 E. Pacific Coast Hwy. 90806

LOS BANOS, (209) 827-1200
826 W. Pacheco Blvd. 93635

LOS GATOS, (408) 354-4011
577 University Ave. 95030

MADERA, (559) 673-3530
2245 W. Cleveland Ave. 93637

MANTECA, (209) 239-9591
810 E. Yosemite Ave. 95336

MARTINEZ, (925) 228-6908
2425 Pacheco Blvd. 94553

MENIFEE, (SUN CITY) (909)672-8068
26920 Newport Rd., Bldg B 92584

MERCED, (209)384-3295
1261 W. 18th St. 95340

MODESTO, (209) 527-6248
4237 McHenry Ave. 95356

MODESTO, (209) 524-2446
3501 Yosemite Blvd. 95357

MODESTO, (209) 522-1373
1901 Prescott Rd. #D 95350

MODESTO/CERES, (209) 572-2446
1455 Herndon Ave. 95351

MURRIETA, (909) 600-0160
40420 California Oaks Rd. 92562

NAPA, (707) 255-2535
442 Soscol Ave. 94559

NEEDLES, (760) 326-3885
949 W. Broadway 92363

NEWARK, (510) 794-5622
35255 Newark Blvd. 94560

NORCO, (909) 284-0399
1787 Hamner St. 91760

NO. HIGHLANDS, (916) 331-5110
5851 Watt Ave. 95660

NOVATO, (415) 892-7585
7427 Redwood Blvd. 94945

OAKDALE, (209) 848-1110
1300 E. "F" St. 95361

OAKHURST, (559) 683-5999
40126 Highway 49 93644

OAKLAND, (510) 533-9574
3500 Foothill Blvd. 94601

OAKLAND, (510) 653-0119
810 W. MacArthur Blvd. 94608

OAKLAND, (510) 568-4441
9801 International Blvd. 94603

OCEANSIDE, (760) 940-1100
499A College Blvd. 92057

ONTARIO, (909) 984-1266
940 West Holt Blvd. 91762

ONTARIO, (909) 476-2712
1000 N. Ontario Mills Dr. 91764

ORANGE, (714) 538-0016
1825 E. Katella Ave. 92667

ORANGEVALE, (916) 988-4527
9216 Greenback Lane 95662

OROVILLE, (530) 533-5141
3008-A Olive Hwy. 95966

PALMDALE, (661) 265-7755
2820 E. Palmdale 93550

PALM DESERT, (COMING SOON)
42098 Washington St. 92201

PETALUMA, (707) 765-2500
516 E. Washington 94952

PINOLE, (510) 724-9444
700 Belmont Way 94564

PITTSBURG, (925) 432-3883
1500 N. Park Blvd. 94565

PLACERVILLE, (530) 622-6956
85 Placerville Dr. 95667

PLEASANT HILL, (925) 825-8203
1845 Contra Costa Blvd. 94523

PLEASANTON, (925) 462-7650
3688-A Washington St. 94566

POMONA, (909) 620-9070
505 W. Holt Ave. 91768

QUARTZ HILL, (661) 722-4245
42203 N. 50th St West 93536

RAMONA, (760) 789-6464

RANCHO CUCAMONGA, (909) 948-0111
8850 Archibald Ave. 91730

RANCHO SANTA MARGARITA, (949) 888-8585
23051 Antonio Pkwy. "L" 92688

RED BLUFF, (COMING SOON)
1085 S. Main St 96080 (530) 527-9629

REDDING, (530) 221-2233
377 E. Cypress 96002

REDLANDS,(909) 793-2596
525 W. Redlands Blvd. 92373

REDONDO BEACH, (310) 374-9726
1633 Aviation Blvd. 90278

RICHMOND, (510) 234-1721
12952 San Pablo Ave. 94805

RIVERBANK, (209) 869-7300
2213 Patterson Road 95367

RIVERSIDE, (909) 689-0894
11820 Magnolia Ave. 92503

RIVERSIDE, (909) 353-2675
5640 Van Buren Blvd. 92503

RIVERSIDE, (909) 656-4939
2650 Alessandro Blvd. 92506

ROCKLIN, (916) 624-1641
6025 Pacific St. 95677

ROHNERT PARK, (707) 584-4880
5979 Commerce Blvd. #1, 94928

ROSEVILLE, (916) 783-8338
199A S. Harding Blvd. 95678

SACRAMENTO, (916) 452-5946
5701 Folsom Blvd. 95819

SACRAMENTO, (916) 362-0611
9701 Folsom Blvd. 95827

SACRAMENTO, (916) 392-2900
2468 Florin Rd. 95822

SACRAMENTO, (916) 452-1414
5555 Stockton Blvd. 95820

SACRAMENTO, (916)443-2900
1615 "L" Street 95814

SACRAMENTO, (916) 482-0111
2621 El Camino Ave. 95821

SACRAMENTO NO. (916) 922-6564
2565 Del Paso Blvd. 95815

SAN BERNARDINO, (909) 884-4837
101 S. Mt. Vernon Ave. 92410

SAN CLEMENTE, (949) 492-5543
927 N. El Camino Real 92672

SAN DIEGO, (858) 490-0409
1106 Garnet Ave. 92109

SAN DIEGO, (858) 278-7611
4183 Convoy St. 92111

SAN DIEGO, (858) 458-1972
6690 Miramar Road Suite A 92121

SAN DIEGO, (619) 428-2760
750 Dennery Rd. 92173-4400

SAN DIEGO, (858) 577-0667
12093 Scripps Summit Dr. 92131

SAN DIEGO, (858) 672-7121
14365 Penasquitos Dr. 92129

SAN DIEGO, (COMING SOON)
1045 Broadway 92101

SAN FRANCISCO, (415) 751-2577
3040 Geary Blvd. 94118

SAN FRANCISCO, (415) 626-2446
1023 Mission St 94103

SAN LEANDRO, (510) 351-5022
2201 Washington Ave. 94577

SAN LEANDRO, (510) 357-8473
15241 Washington Ave. 94579

SAN LUIS OBISPO, (805) 788-0877
3577 S. Higuera St. 93401

SAN MARCOS, (760) 471-6576
1286 San Marcos Blvd. #100 92069

SAN RAMON, (925) 355-9500
2089 Camino Ramon 94583

SANTA ANA, (714) 540-8646
1211 W. Warner Ave. 92707

SANTA ANA, (714) 541-6811
1302 East 17th Street 92705

SANTA BARBARA,(COMING SOON)
136 E. Haley St. 93101

SANTA BARBARA,(COMING SOON)

SANTA BARBARA, (805) 687-0796
2701 De La Vina 93105

SANTA CLARITA, (661) 288-1234
23510 Valencia Blvd. 91355

SANTA CRUZ, (831) 429-9989
1025 Water St. 95062

SANTA MONICA, (310) 392-3061
3001 Lincoln Blvd. 90405

SANTA ROSA, (707) 528-2446
872 4th St. 95404

SANTA ROSA, (707) 546-2166
990 Piner Road 95403

SEBASTOPOL, (707) 829-9864
742 S. Main St. 95472

SIMI VALLEY, (805) 581-8090
1872 Los Angeles Avenue 93063

SONOMA, (707) 996-1400
19160 Sonoma Hwy. 95476

SONORA, (209) 536-9210
796 E. Mono Way 95370

SO. LAKE TAHOE,(530) 541-3443
1961 Lake Tahoe Blvd. 96150

STOCKTON, (209) 944-0913
1546 Pacific Ave. 95204

STOCKTON NORTH,(209) 477-1677
720 E. Hammer Lane 95210

SUSANVILLE, (530) 257-5549
2835 Main St. 96130

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18440 Ventura 91356

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40525 Winchester Road 92590

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940 Central Ave. 95376

TULARE, (559) 688-2464
1020 E. Prosperity Ave. 93274

TURLOCK, (209) 668-1263
2940 Geer Rd. 95382

TUSTIN, (714) 544-9431
131 E. First St. 92680

UKIAH, (707) 462-1126
1020 A North State St. 95482

UPLAND, (909) 981-9777
2020 W. Foothill Blvd. 91786

VACAVILLE, (707) 447-3351
1221 E. Monte Vista Ave. 95688

VALLEJO, (707) 552-3301
3200 Sonoma Blvd. 94590

VICTORVILLE, (760) 951-2164
12932 Hesperia Rd.92392

VISTA, (760) 726-0680
636 South Santa Fe Ave.92084

VISALIA,
1909 So. Mooney Blvd 93277

WALNUT CREEK, (925) 937-5873
2155 N.Broadway 94596

WASCO, (661) 758-5278
2150 Highway 46 93280

WEST COVINA, (626) 960-1951
444 S. Vincent Ave. 91790

WILLITS, (707) 459-5085
335 S. Main St. 95490

WOODLAND, (530) 662-9106
220 W. Main St. 95695

YORBA LINDA, (714) 579-7966
17111 Imperial Highway 92686

YUCCA VALLEY, (760) 369-6791
57672 Twenty-Nine Palms Hwy 92284

COLORADO

ARVADA, (303) 421-2881
9595 W. 58th Ave 80004

ARVADA, (303) 996-0001
14665 West 64th Ave. 80007

AURORA, (303) 337-9631
15320 E. Iliff 80012

AURORA, (303) 693-2850
16708 E. Smoky Hill Rd. 80015

AURORA, (303) 766-5500
18431 E. Hampden Ave.80013

AURORA, (720) 449-0390
1770 So. Havana 80012

BASALT, (970) 927-3038
100 Southside Dr. 81621

BEAVER CREEK, (COMING SOON)

BOULDER, (303) 449-5393
3000 Valmont 80301

BRIGHTON, (303)659-7812
1820 Bridge St. 80601

BROOMFIELD, (303) 466-4117
6430 W. 120th Ave. 80020

CASTLE ROCK, (303) 688-8804
750 S. Perry 80104

COLO. SPRINGS, (719) 520-0722
806 E. Fillmore St. 80907

COLO. SPRINGS, (719) 599-4555
4496 Austin Bluffs Pkwy. 80918

COLO. SPRINGS, (719) 598-6298
7745 N. Academy Blvd. 80920

COLO. SPRINGS, (719) 550-1840
5820 Omaha Blvd. 80915

COMMERCE CITY, (303) 289-5663
7350 Hwy. 2 80022

CONIFER, (303) 816-7088
26237 Conifer Rd. 80433

CORTEZ, (970) 565-3633
1856 E. Main St. 81321

CRAIG, (970) 824-2446
1111 W. Victory Way 81625

DELTA, (970) 874-0580
111 Gunnison River Dr. 81416

DENVER, (303) 934-5831
1940 S. Federal Blvd. 80219

DENVER, (303) 427-9151
7500 N. Pecos 80221

DENVER, (COMING SOON)
Colfax & Grape

DURANGO, (970) 247-2146
2497 Main Ave. 81301

ELIZABETH, (COMING SOON)

ENGLEWOOD, (303) 267-0055
8151 E. Arapahoe Rd. 80112

ENGLEWOOD, (COMING SOON)
6772 So. Potomac 80111 (303) 790-2446

ENGLEWOOD, (COMING SOON)
4700 South Broadway

EVANS, (970) 330-8115
3325 South 23rd Ave.. 80620-1732

EVERGREEN, (303) 526-1100
29032 Crossroads Lane 80401

FRISCO, (970) 668-1446
P.O. Box 2510, 820 N.Summit Blvd. 80443

FT. COLLINS, (970) 493-3356
1506 N. College Ave. 80524

FT. COLLINS, (970) 223-0415
4245 S. Mason 80525

FOUNTAIN, (719) 392-4203
6650 Camden Blvd. 80817

GLENWOOD SPRINGS, (970) 945-8550
51079 Hwy. 6 & 24 81601

GOLDEN, (303) 273-2999
17503 S. Golden Rd. 80401

GRAND JUNCTION (970) 243-2440
2894 North Ave. 81501

GRAND JUNCTION,(970) 243-4040
2462 Hwy. 6 & 50 81501

LAKEWOOD, (303) 989-3755
320 S. Union 80228

LITTLETON, (303) 694-4700
8110 S. University Blvd. 80122

LITTLETON, (303) 978-1970
9973 W. Bowles Ave. 80123

LITTLETON, (303) 971-0055
7900 W. Quincy Ave. 80123

LONGMONT, (303) 772-1462
1205 S. Main 80501

LOUISVILLE, (303) 666-8665
1301 S. Boulder Rd.80027

LOVELAND, (970) 667-6074
2480 N. Lincoln 80538

MONTROSE, (970) 240-6963
1900 S. Townsend 81401

MONUMENT, (719) 488-2299
650 Hwy. 105 80132

NORTHGLENN, (303) 457-1604
690 E. 120th Ave.80233

PAGOSA SPRINGS,(970) 264-2886
497 San Juan St. 81147

PARKER, (303) 840-2800 80134
(Parker Rd. & Plaza Dr.) 10431 Parkglenn Way

PUEBLO, (719) 546-9820
430 Eagleridge Blvd. 81008

SALIDA, (719) 539-3585
5570 East Highway 50 81201

STERLING, (COMING SOON
313 E. Chestnut Hwy. 80751

THORNTON, (303) 450-3393
3740 E. 104th Ave. 80233

THORNTON, (COMING SOON)
12740 N. Colorado Ave.

IDAHO

BOISE, (208) 345-7228
2013 Broadway Ave. 83706

BOISE, (208) 342-5525
1422 Main St. 83702

BOISE, (208) 376-3422
7199 Fairview Ave. 83704

BOISE, (208) 336-4332
4602 W. State St. 83703

BURLEY, (208) 678-2411
219 E. Main 83318

IDAHO FALLS, (208) 523-5544
265 Northgate Mile 83401

IDAHO FALLS, (208) 523-1144
1765 E. 17th St. 83401

MERIDIAN, (208) 888-1563
216 E. Fairview, Box 477 83680

NAMPA, (208) 467-2123
1222 Caldwell Blvd. 83651

POCATELLO, (208) 232-3764
731 N. 5th Ave. 83201

INDIANA

BEDFORD, (812) 275-3100
1420 James Ave. 47421

BROWNSBURG, (317) 858-9800
#5 Commerce Dr. 46112

CLARKSVILLE, (812) 948-2321
1209 Eastern Blvd. 47129

COLUMBUS, (812) 372-6699
3039 N. National Rd. 47203

CORYDON, (812) 738-8282
1969 Gardner Lane 47112

CRAWFORDSVILLE,(765) 361-2811
105 E. South Blvd. 47933

FRANKLIN, (317) 736-4577
320 N. Morton 46131

GREENSBURG, (812) 662-6334
410 E. Greenview Dr. 47240

GREENWOOD, (317) 888-2446
326 Western Blvd. 46142

JASPER, (812) 482-5402
642 3rd Ave. Hwy. 162 S. 47546

JEFFERSONVILLE, (812) 282-2325
1502 E. 10th St. 47130

LEBANON, (765) 482-6818
2471 N. Lebanon St. 46052

MADISON, (812) 273-5463
215 Clifty Drive 47250

MARTINSVILLE, (765) 349-5600
840 Morton Ave. 46151

MOORESVILLE, (317) 834-6840
540 State Road 67 So. 46158

MUNCIE, (765) 287-1541
3300 North Marleon Drive 47304

NEW ALBANY, (812) 949-0736
2245 State Street 47150

NEW CASTLE (765) 529-4874
601 South Memorial Drive 47362

PLAINFIELD, (317) 837-1552
2668 E. Main St. 46168

PRINCETON, (812) 386-5895
3012 Dixon St. 47670

RUSHVILLE, (765) 932-3640
1900 North Main Street 46173

SCOTTSBURG, (812) 752-2118
1621 W. McClain 47170

SEYMOUR, (812) 522-6611
319 E. Tipton St. 47274

IOWA

CEDAR RAPIDS, (319) 366-4376
4601 6th St. S.W. 52404

KANSAS

GARDNER, (913) 884-7597
331 East Main 66030

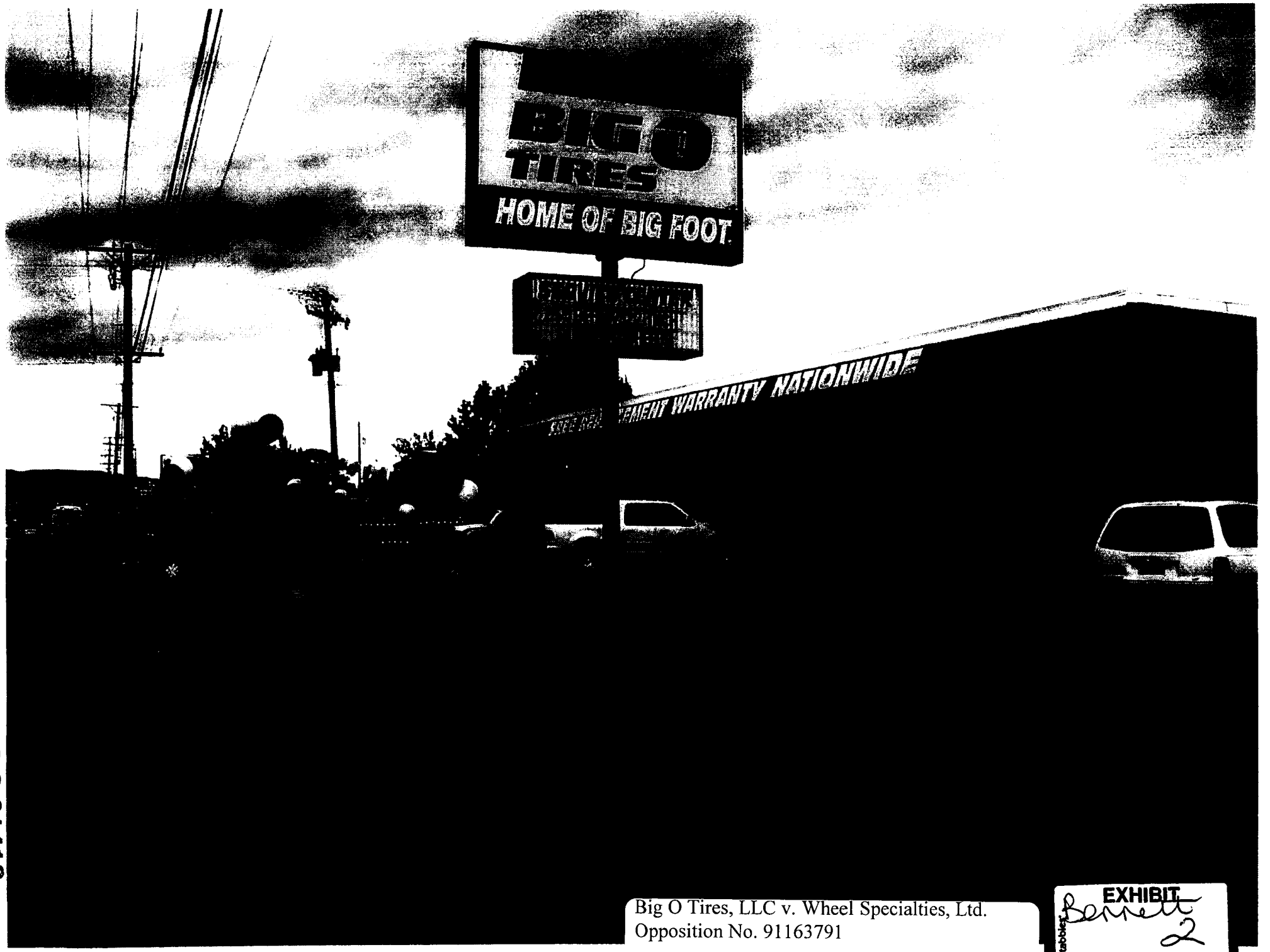
LOUISBURG, (COMING SOON)
106 E. Crestview Dr. 66053

KENTUCKY

BARDSTOWN, (502) 348-0880
618 Bloomfield Rd. 40004

BOWLING GREEN, (270) 843-4244
1975 Russellville Rd. 42101

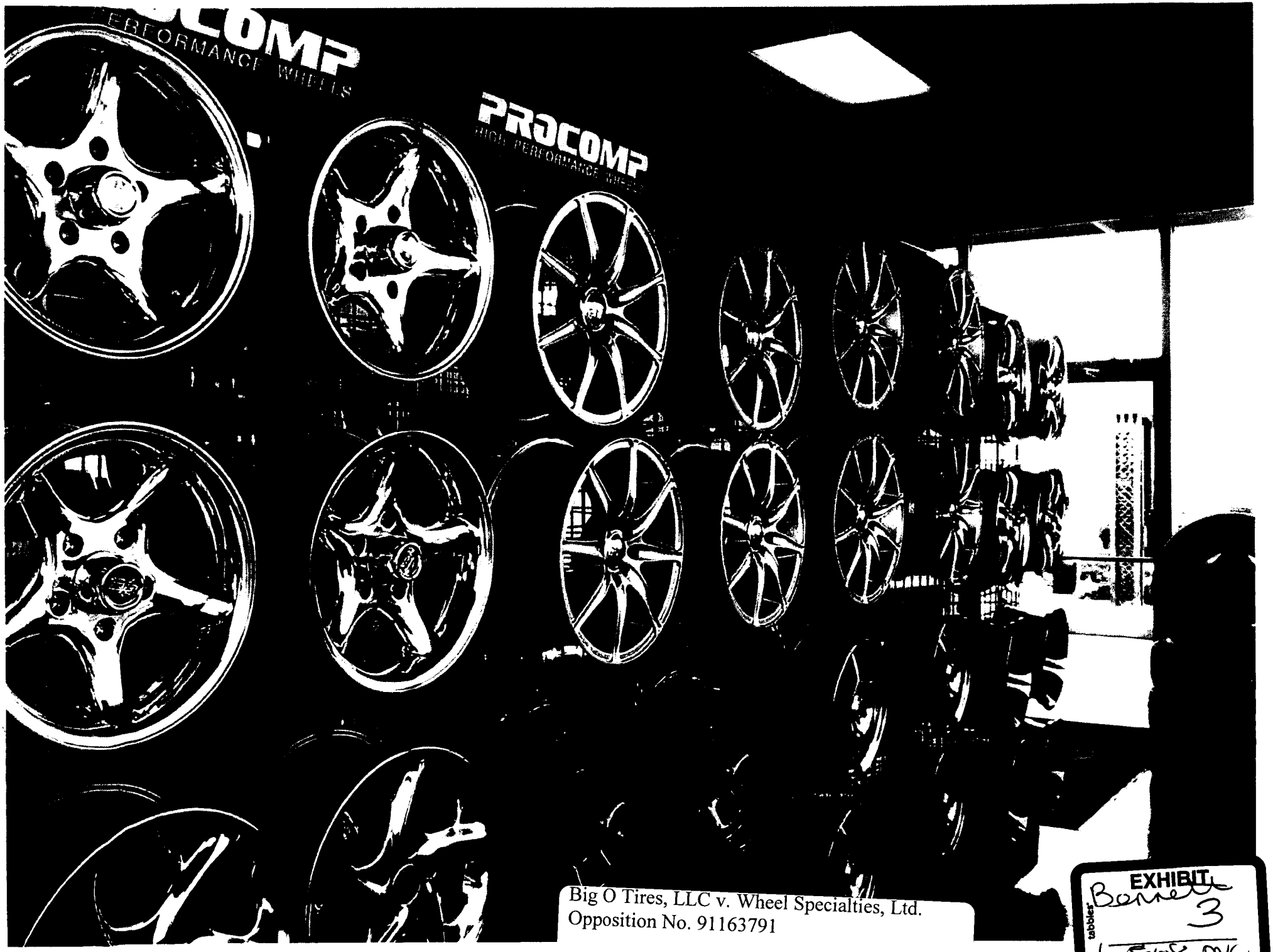
BRANDENBURG, (270) 422-3977
333 Broadway 40108



BIG O 01418

Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

EXHIBIT
Bennett
2
6-5-08 MC



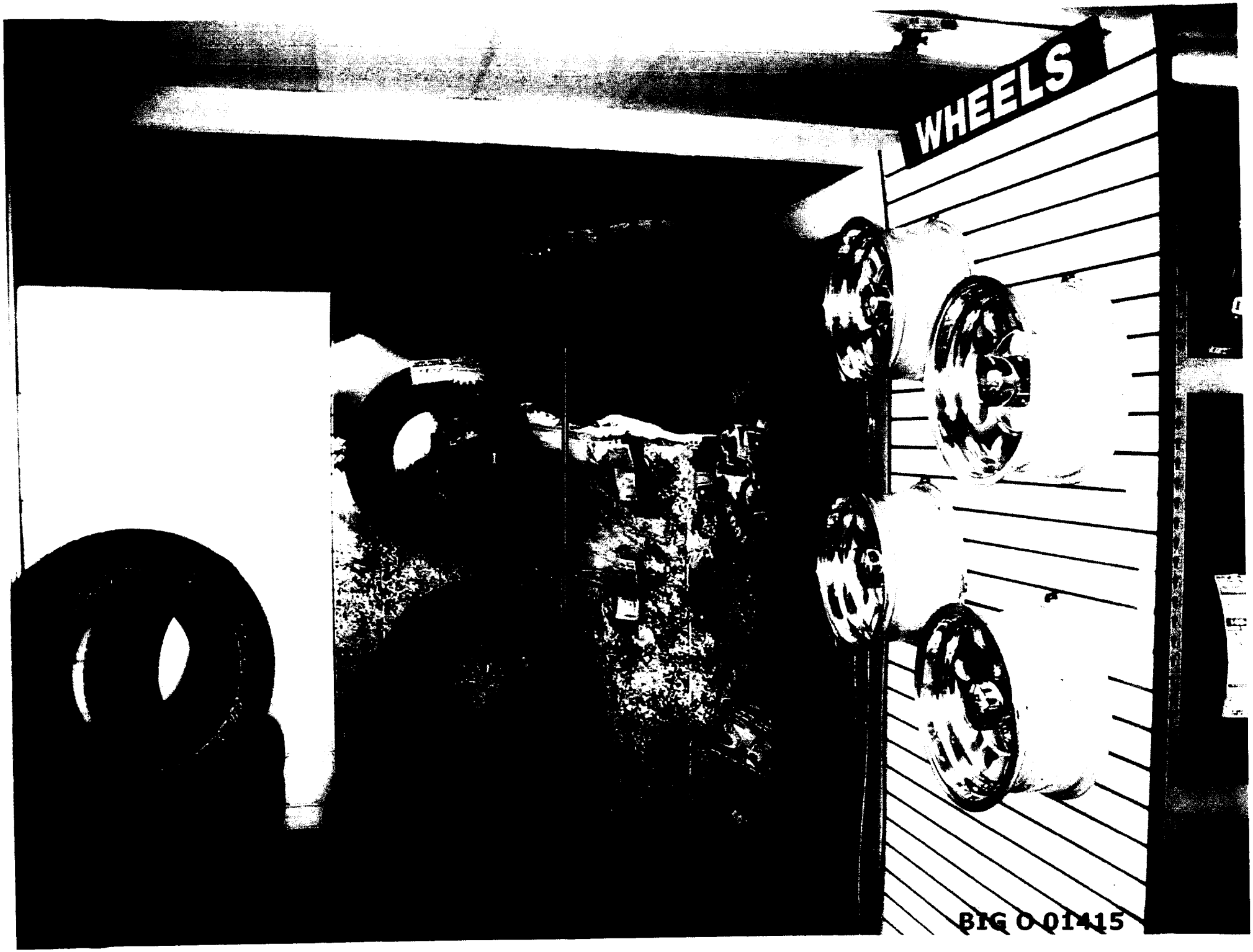
BIG O 01419

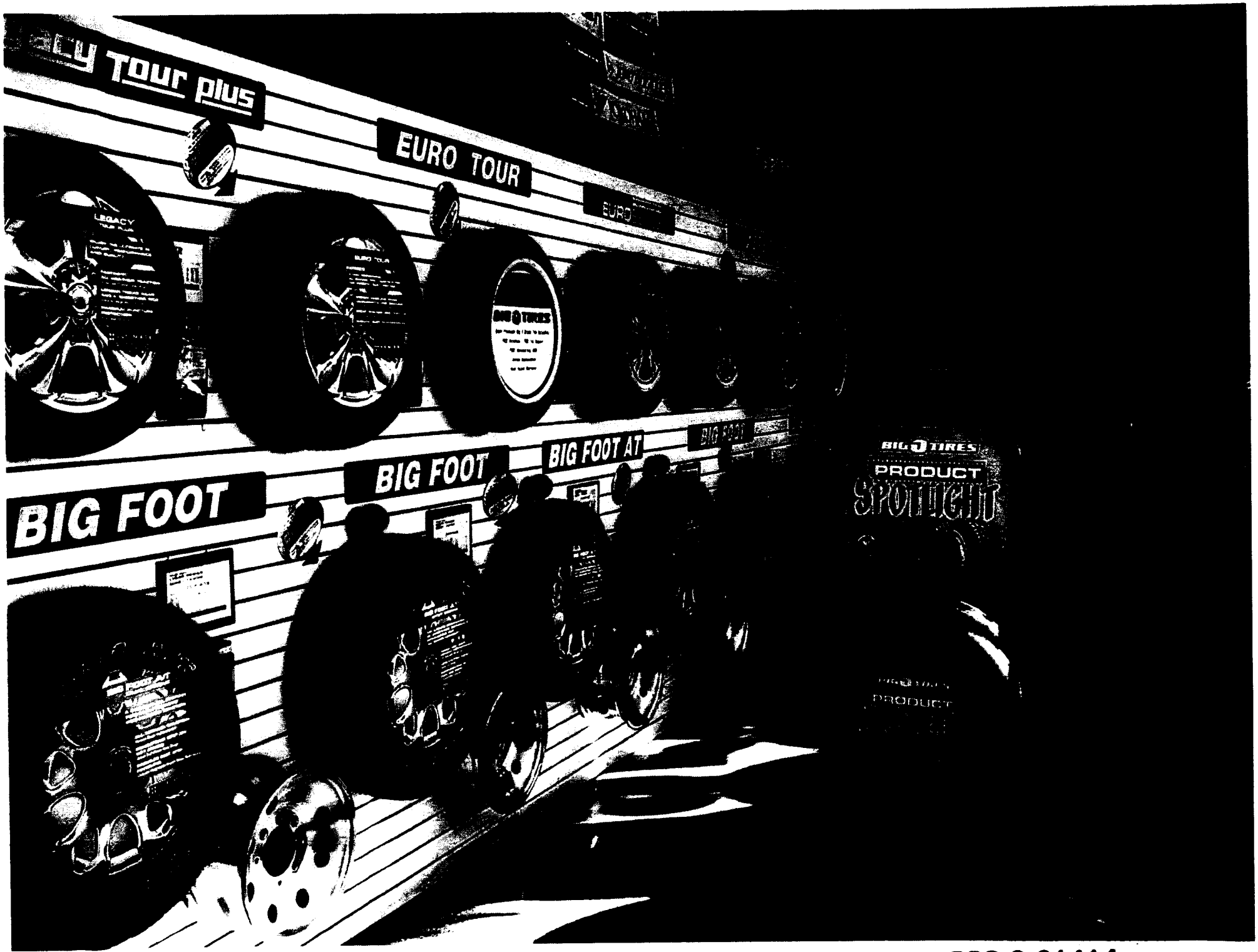
Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

EXHIBIT
Bennett
3
6-5-08 MC

BIG O A/T
BIG FOOT
HALF OF THE TREAD LIFE
OF YOUR TIRES?
LET US BUY THAT LAST HALF
OF TREAD WEAR FROM YOU &
REPLACE IT WITH OUR BIG O
GET THAT BIG O
FEELING OF
Goodrich

WARRANTY
REDEMPTION
POLICY


WHEELS
BIG O 01415

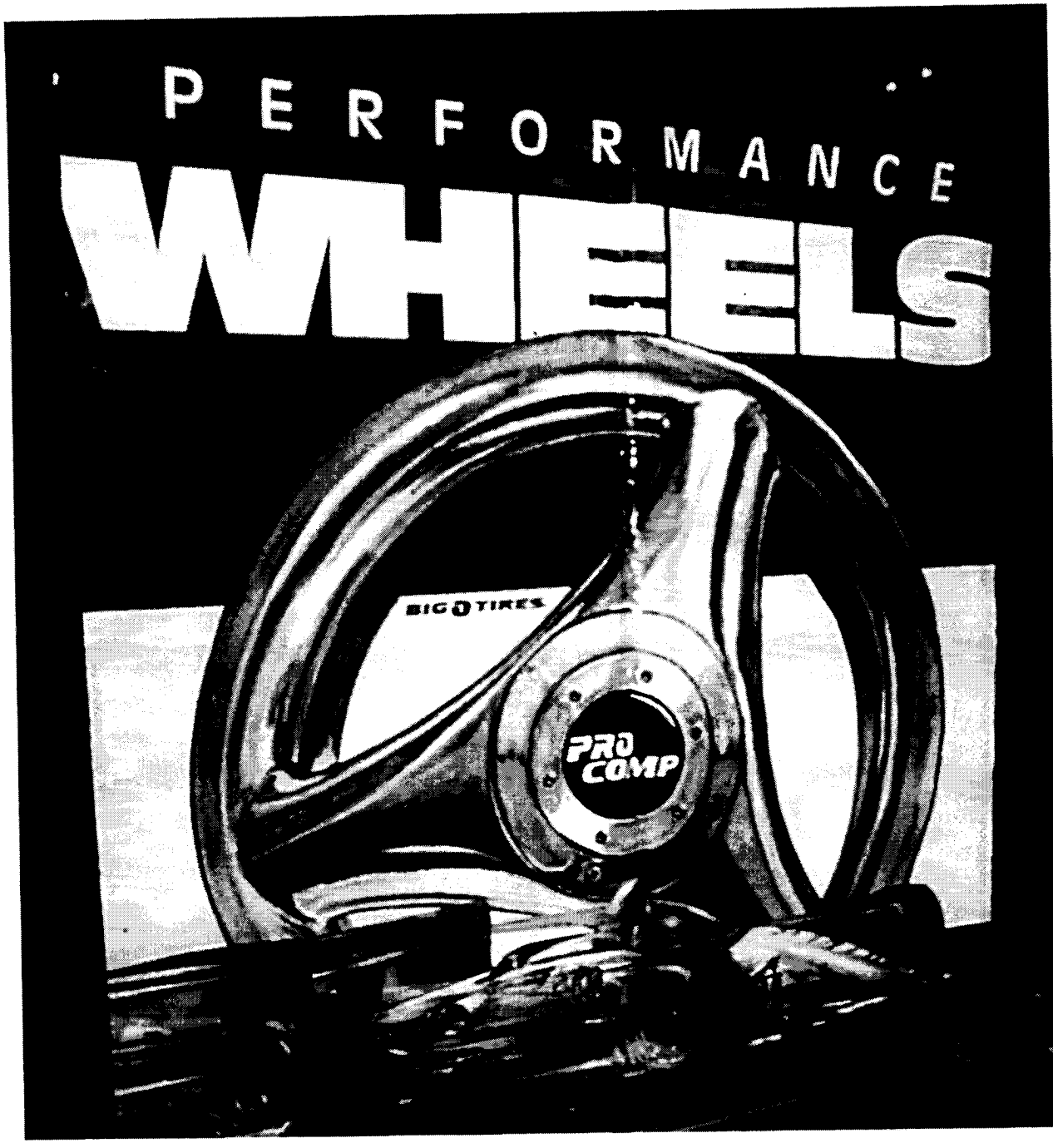

Tour plus
EURO TOUR
BIG FOOT
BIG FOOT
BIG FOOT AT
BIG TIRES
PRODUCT
SPOTLIGHT

BIG O 01414

BIG O 01413

BIG O 01412

BIG O 01411



Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

EXHIBIT
tabbies
Berretta 4
6-5-08 mk

LIGHT TRUCK
TIRES
MT
Conventional

FREE
SHUTTLE
SERVICE
BIG O TIRES
INQUIRE WITHIN FOR COMPLETE DETAILS

BIG O TIRES ®

BIG O TIRES
BIG O TIRES ULTIMATE PROTECTION
• FREE 5,000 Mile Rotations
• FREE Flat Tire Repairs
• FREE Rebalancing, and a
• Lifetime Replacement Road Hazard Warranty!
TIRE KINGDOM

BIG O TIRES®

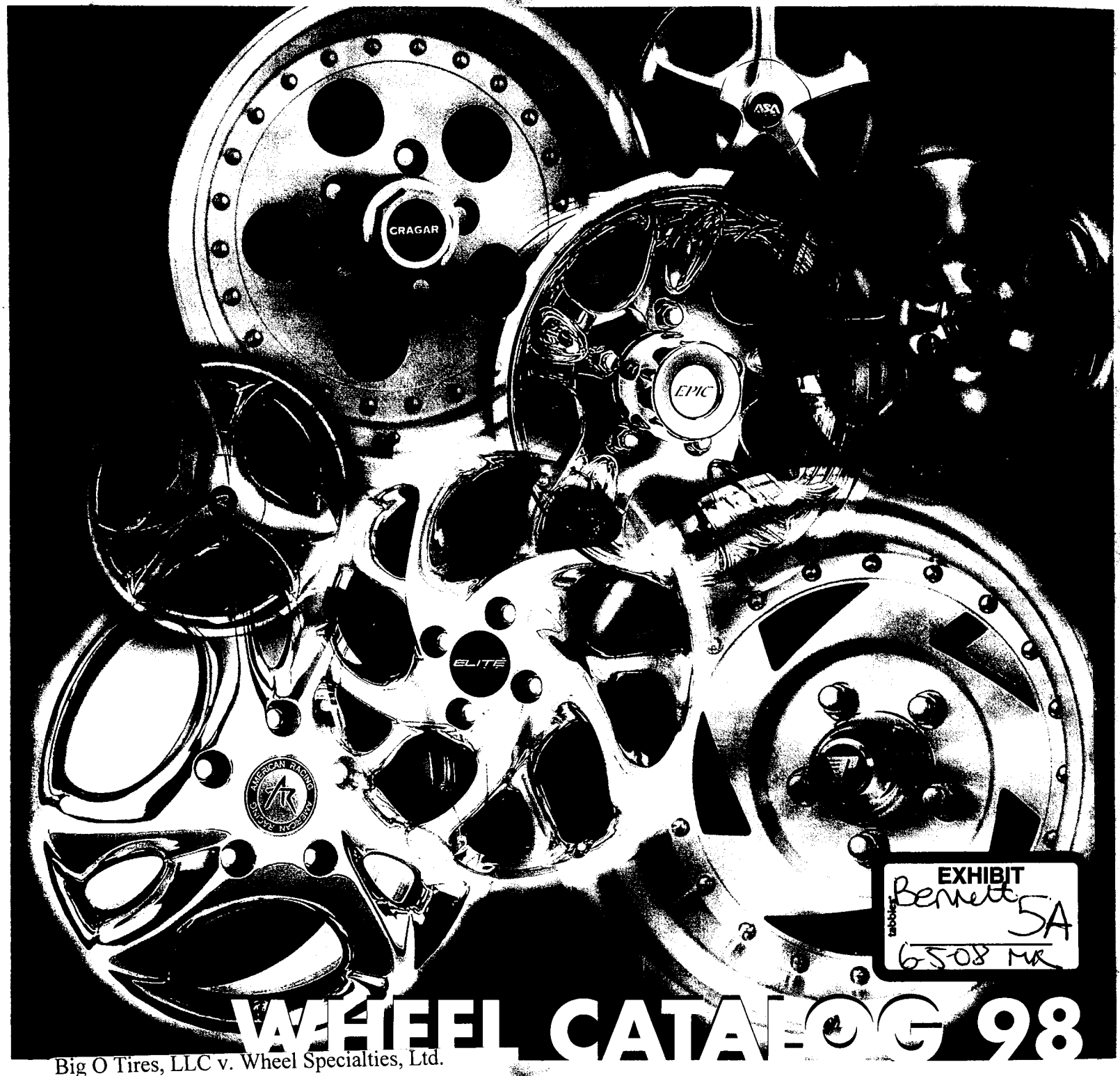


EXHIBIT
tabbies
Bennett 5A
6508 MR

WHEEL CATALOG 98

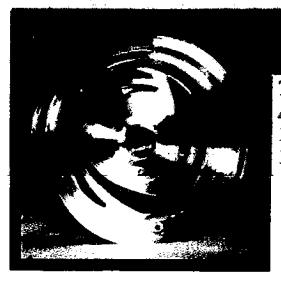
Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

ALBA
American Racing Custom Wheels
PROGRESSIVE CUSTOM WHEELS
SenDel
EAGLE ALLOYS
ASA®
CRAGAR

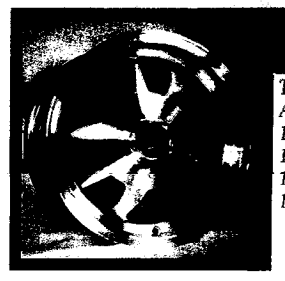
WHEELS

ALUMINUM

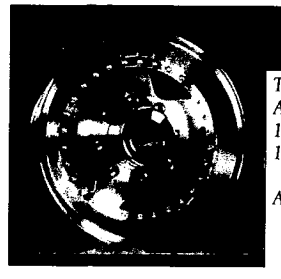
Type 63
Aluminum
15x7 pos.
15x8
~~15x10~~



Type 67
Aluminum
15x8
15x10



Type 69
Aluminum
15x7 pos.
15x8
15x10
16x7pos.



Type 531
Aluminum
15x7 15x8.5
15x10 16x8

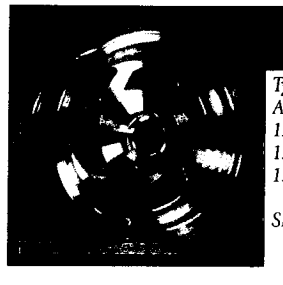
AR23

Type 580
Aluminum
15x7 15x8.5
15x10 16x8

AR39, PRO758

Type 35
Aluminum
15x7
15x8.5
15x10

SENDEL35

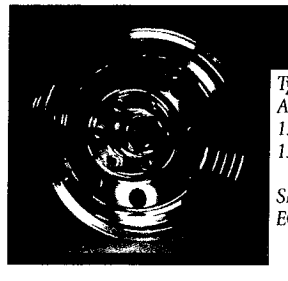


Type 65
Aluminum
15x7
15x8
15x10

SENDEL65

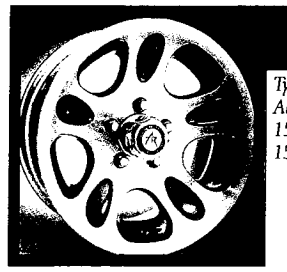
Type 110
Aluminum
14x6.5 15x7
15x8.5 15x10 16x7

SENDEL110, AR62, PRO67, CRAG1755-1, EGL055

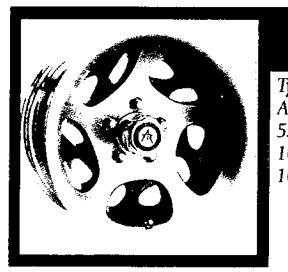


Type 118
Aluminum
15x8.5 15x10
15x12 16x8

SENDEL118, EGL058, PRO19

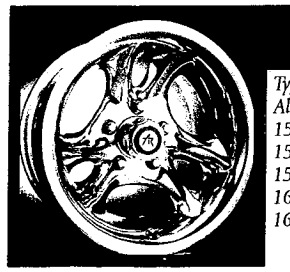


Type 56
Aluminum
15x7
15x8

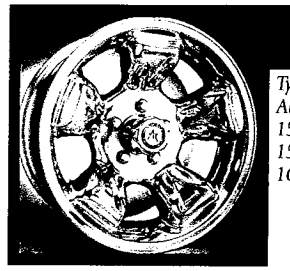


Type 63
Aluminum
5x7 15x8
16x7 16.5x6.75
16.5x8.25 16.5x9.75

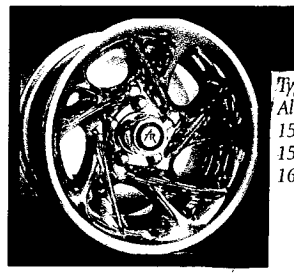
Type 120
Aluminum
15x8
15x10
16x8
17x8



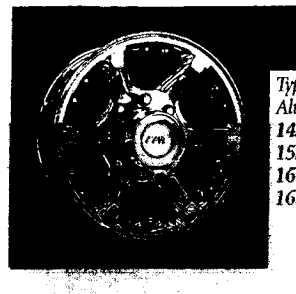
Type 136
Aluminum
15x7
15x8
15x10
16x7
16x8



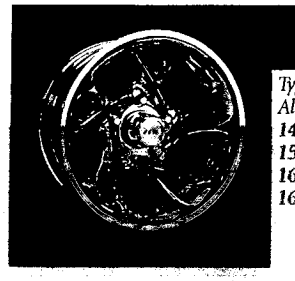
Type 140
Aluminum
15x7
15x8
16x8



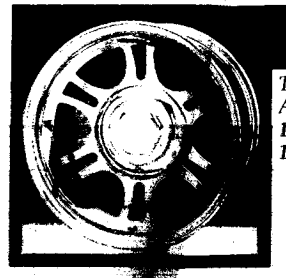
Type 147
Aluminum
15x7
15x8
16x8



Type 57
Aluminum
14x6 14x7 15x7
15x8 15x10 16x7
16.5x6.75 16.5x8.25
16.5x9.75

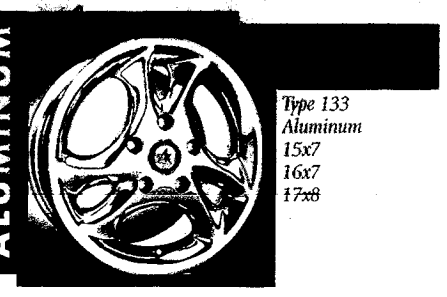


Type 60
Aluminum
14x6 14x7 15x7
15x8 15x10 16x7
16.5x6.75 16.5x8.25
16.5x9.75

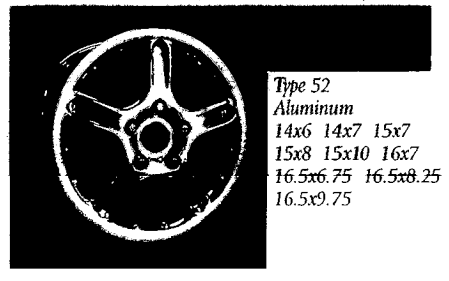


Type 031
Aluminum
15x8
15x10

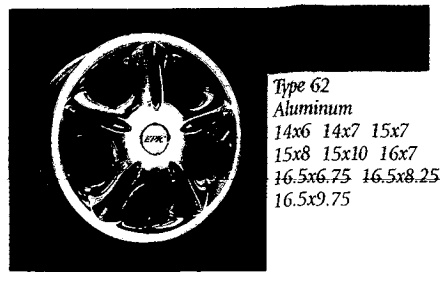
ALUMINUM



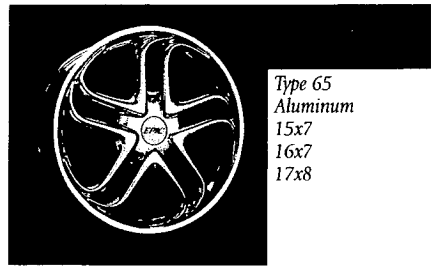
Type 133
Aluminum
15x7
16x7
~~17x8~~



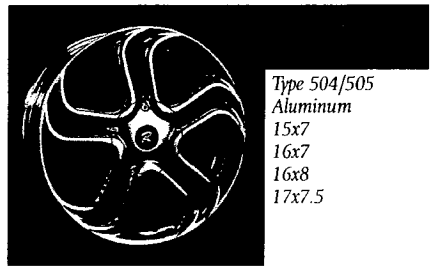
Type 52
Aluminum
14x6 14x7 15x7
15x8 15x10 16x7
~~16.5x6.75~~ ~~16.5x8.25~~
16.5x9.75



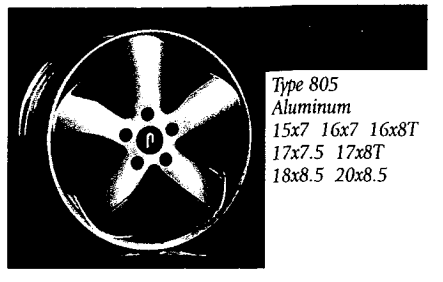
Type 62
Aluminum
14x6 14x7 15x7
15x8 15x10 16x7
~~16.5x6.75~~ ~~16.5x8.25~~
16.5x9.75



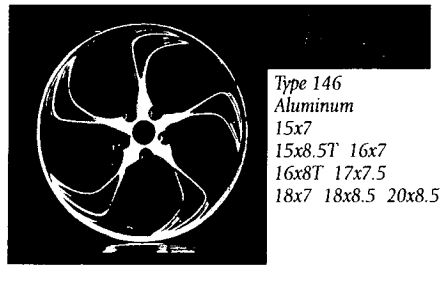
Type 65
Aluminum
15x7
16x7
17x8



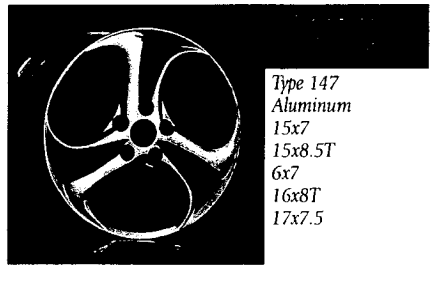
Type 504/505
Aluminum
15x7
16x7
16x8
17x7.5



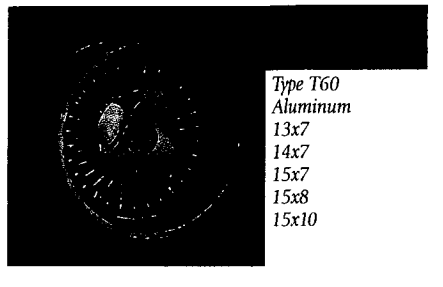
Type 805
Aluminum
15x7 16x7 16x8T
17x7.5 17x8T
18x8.5 20x8.5



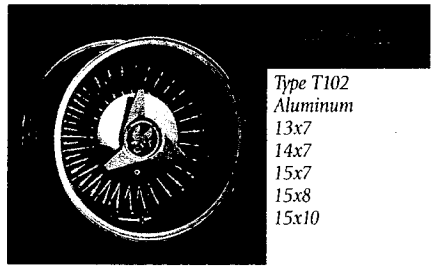
Type 146
Aluminum
15x7
15x8.5T 16x7
16x8T 17x7.5
18x7 18x8.5 20x8.5



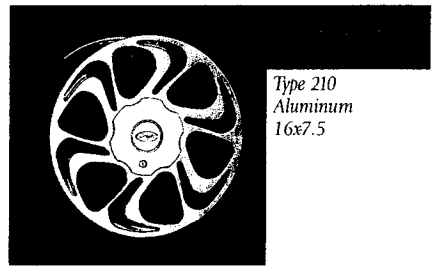
Type 147
Aluminum
15x7
15x8.5T
6x7
16x8T
17x7.5



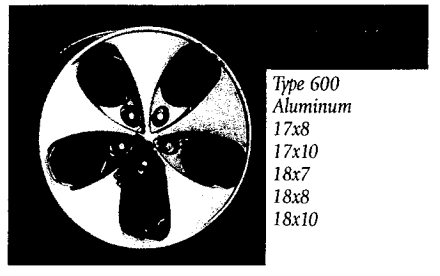
Type T60
Aluminum
13x7
14x7
15x7
15x8
15x10



Type T102
Aluminum
13x7
14x7
15x7
15x8
15x10

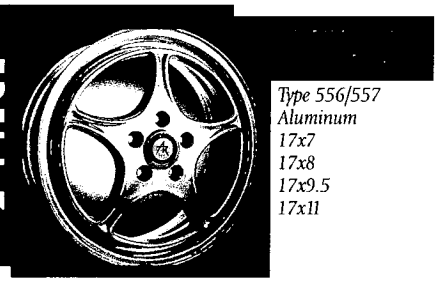


Type 210
Aluminum
16x7.5



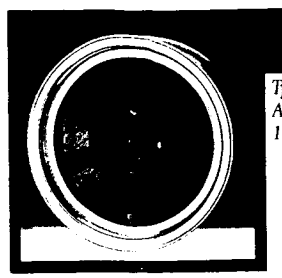
Type 600
Aluminum
17x8
17x10
18x7
18x8
18x10

2 PIECE

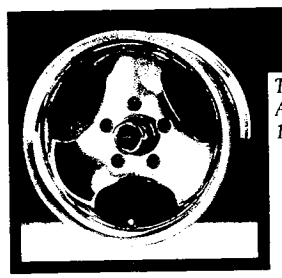


Type 556/557
Aluminum
17x7
17x8
17x9.5
17x11

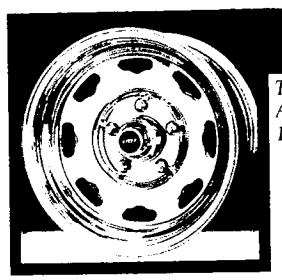
BIG TIRES



Type 071
Aluminum
15x5.5

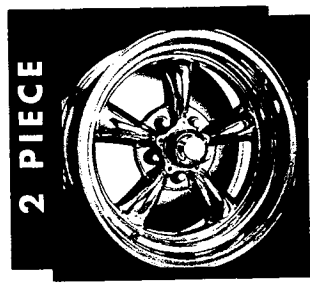


Type 105
Aluminum
15x8



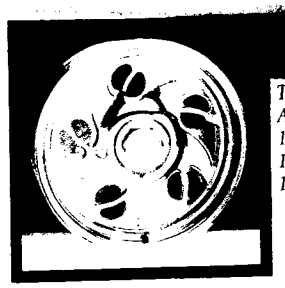
Type 112
Aluminum
16x8

2 PIECE

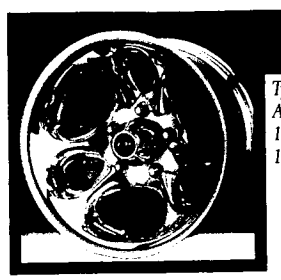


Type 505
Aluminum
14x6 15x6 15x7
15x8 15x10 16x7
16x8 17x7 17x8
17x9.5 17x11

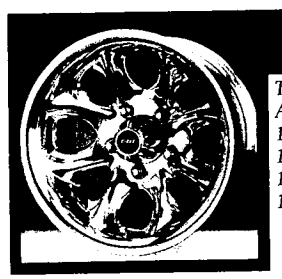
Type 018
Aluminum
15x7
15x8
15x10



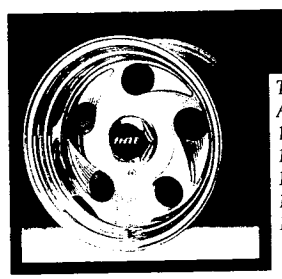
Type 208
Aluminum
17x7
17x8
17x9.5



Type 117
Aluminum
15x8
15x10

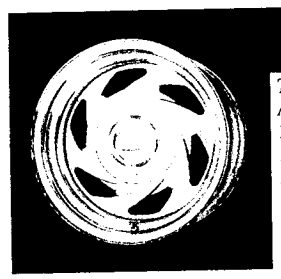


Type 118
Aluminum
15x8
15x10
16x8
17x8

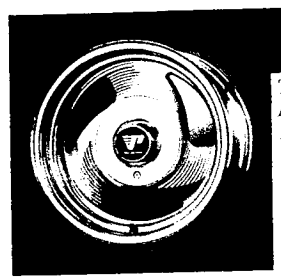


Type 171
Aluminum
15x7
15x8
15x9
16x8
17x8

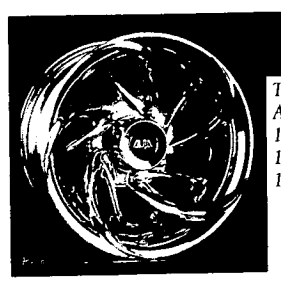
Type 07
Aluminum
15x7
15x8
15x10



Type 38
Aluminum
15x7
15x8
15x10

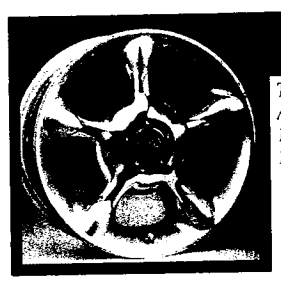


Type 80
Aluminum
13x7
15x7
15x8
15x10



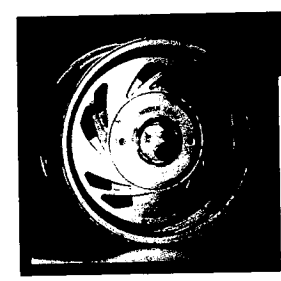
Type 515
Aluminum
15x7
15x9
16x8

Type 603
Aluminum
16x7

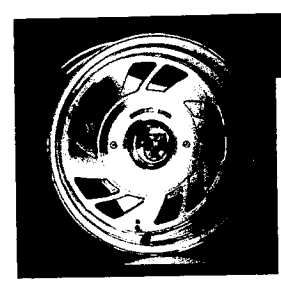


Type HS7
Aluminum
15x8
16x8

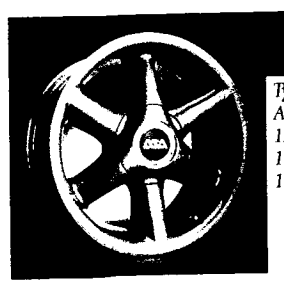
Type 218CR
Aluminum
15x8
15x10
16x8
175x8



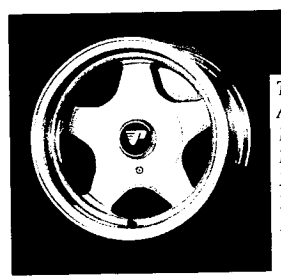
Type 91
Aluminum
14x6 14x7 15x6
15x7 15x8 15x10 16x7
16x8 16x9.5 17x7
17x8 17x9.5 17x11



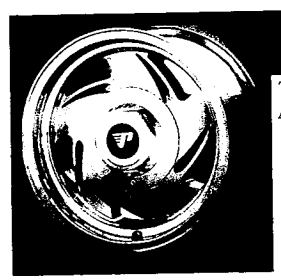
Type 94
Aluminum
14x6 14x7 15x6
15x7 15x8 15x10 16x7
16x8 16x9.5 17x7
17x8 17x9.5 17x11



Type 1S2
Aluminum
15x8.5
16x8
17x8.5

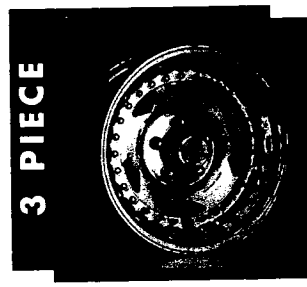


Type 20
Aluminum
14x7
15x7
15x8.5
15x10
16x7.5



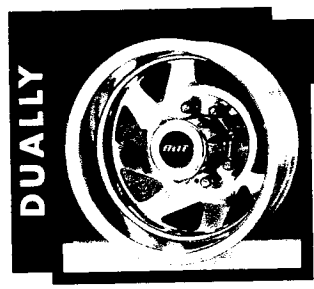
Type 78
Aluminum
15x8.5
16x8
16x9

3 PIECE

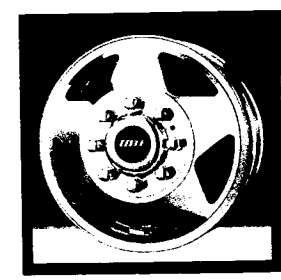


Type 00
Aluminum
15x4 15x6 15x7
15x7.5 15x8.5 15x10
15x12 15x14 15x15
16x15 16x16 17x2.5

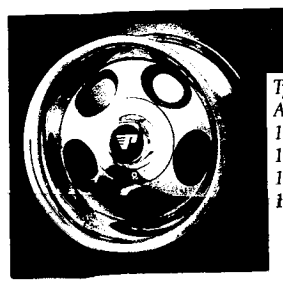
DUALLY



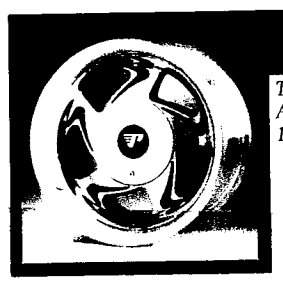
Type 032
Aluminum
16x6



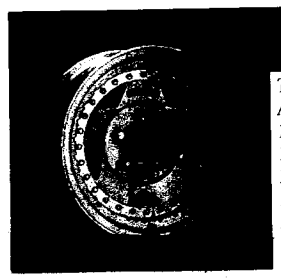
Type 034
Aluminum
16x6



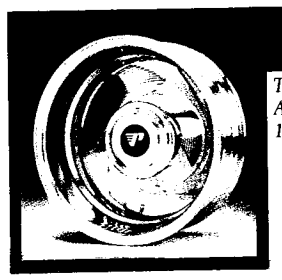
Type 87
Aluminum
15x8.5
15x10
16x7.5
16x8



Type 231
Aluminum
15x8.5

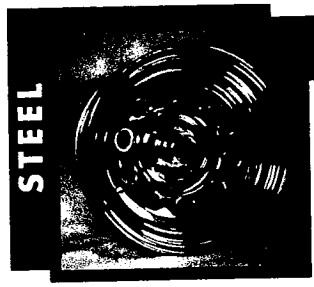


Type 31
Aluminum
15x7
15x8.5
15x10
15x12
16x7.5



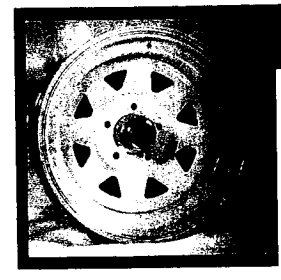
Type 824
Aluminum
16x6

STEEL



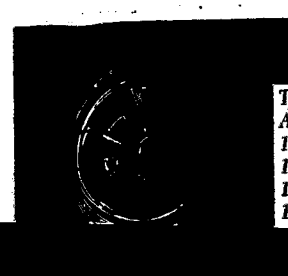
Type 610
Steel
14x6 14x7 15x7
15x8 15x10 16x7
16.5x6.75 16.5x8.25
16.5x9.75

SENDEL610, AR73,
PRO73, CRAG320

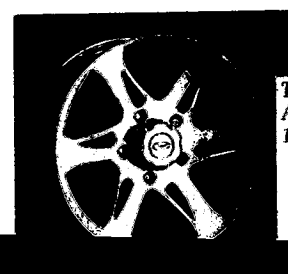


Type 642-3
Steel
14x6 14x7 15x7
15x8 15x10 16x7
16.5x6.75 16.5x8.25
16.5x9.75

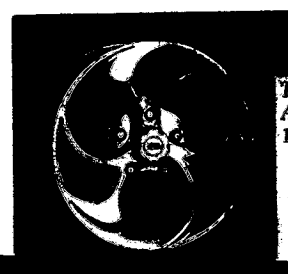
SENDEL642-3, AR44,
PRO44, CRAG310



Type 08-61
Aluminum
13x5.5 13x7 14x6
14x7 14x8 15x4 15x6
15x7 15x8 15x10
15x14 16x7 16x8 17x8



Type 400
Aluminum
17x8



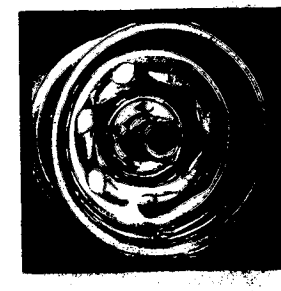
Type 420
Aluminum
17x8

Type 642-9
Steel
14x6 14x7 15x7
15x8 15x10 16x7
16.5x6.75 16.5x8.25
16.5x9.75

SENDEL642-9, AR48,
PRO48, CRAG315

Type 661
Steel
14x6 14x7 15x7
15x8 15x10 16x7
16.5x6.75 16.5x8.25
16.5x9.75

SENDEL661, AR781,
PRO76, CRAG330

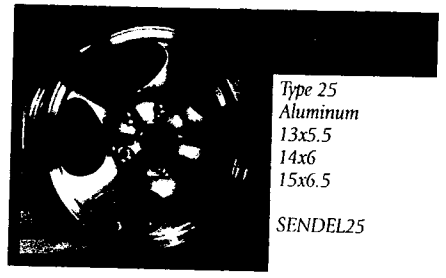


Type 772
Steel
14x6 14x7 15x7
15x8 15x10
16x7 16x8

WHEELS FOR VEHICLES

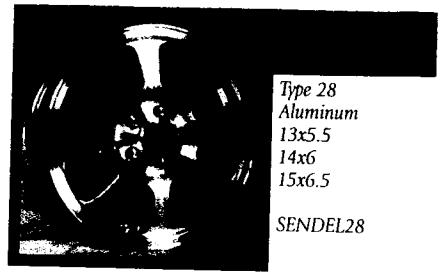
ALUMINUM

Type 30
Aluminum
5x7
16x7



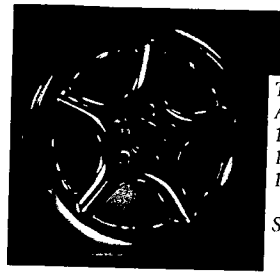
Type 25
Aluminum
13x5.5
14x6
15x6.5

SENDEL25



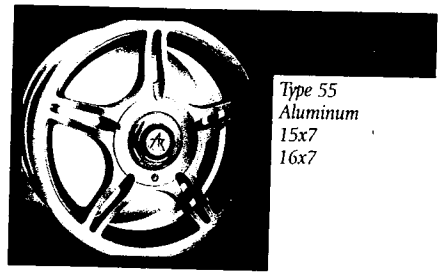
Type 28
Aluminum
13x5.5
14x6
15x6.5

SENDEL28

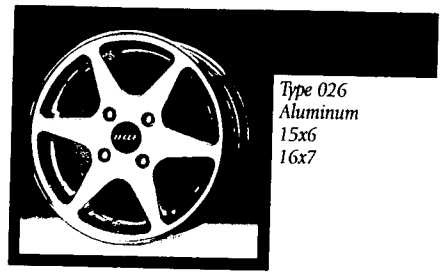


Type 597
Aluminum
14x6
15x6.5
16x7

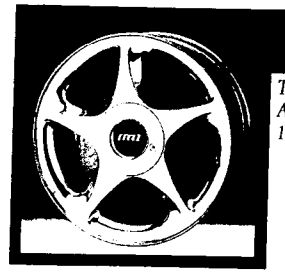
SENDEL597



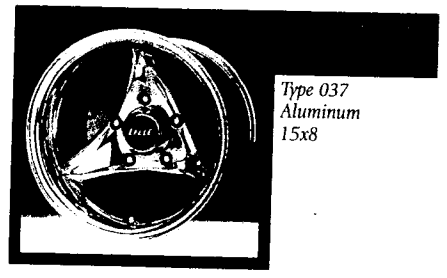
Type 55
Aluminum
15x7
16x7



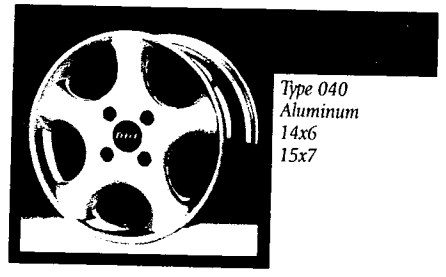
Type 026
Aluminum
15x6
16x7



Type 027
Aluminum
16x7



Type 037
Aluminum
15x8



Type 040
Aluminum
14x6
15x7

Type 077
Aluminum
16x8
17x8

Type 106
Aluminum
15x7

Type 119
Aluminum
15x6.5

Type 304
Aluminum
15x7
16x7

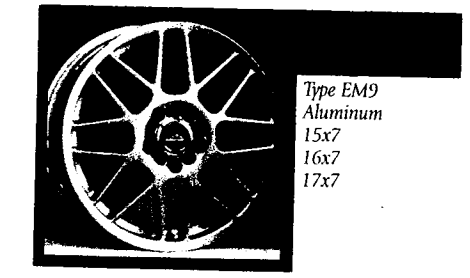
Type 307
Aluminum
15x7
16x7
17x7.5

Type 508
Aluminum
15x7
16x7
17x7.5

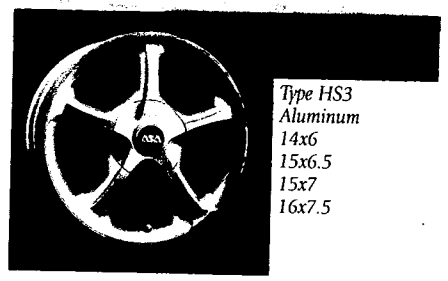
Type 510
Aluminum
17x7.5

Type 604
Aluminum
15x7
16x7
17x7.5

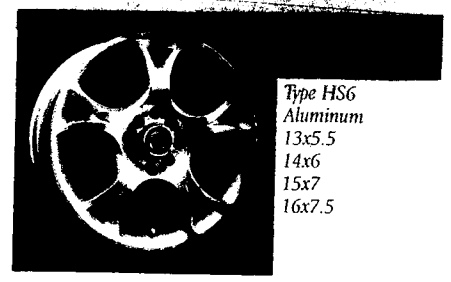
Type 903
Aluminum
15x7
16x7
17x7.5



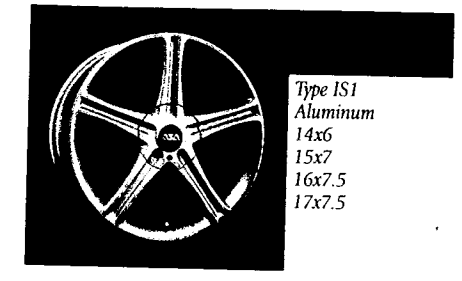
Type EM9
Aluminum
15x7
16x7
17x7



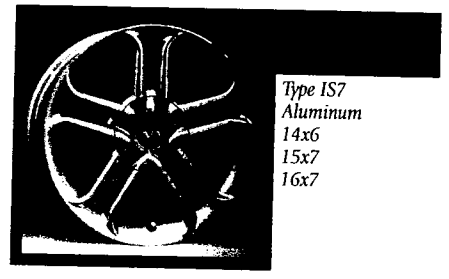
Type HS3
Aluminum
14x6
15x6.5
15x7
16x7.5



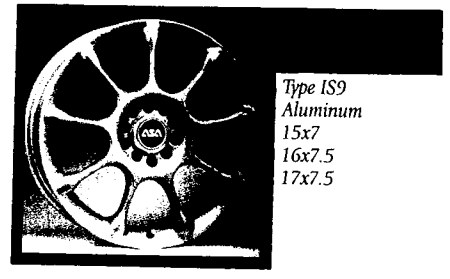
Type HS6
Aluminum
13x5.5
14x6
15x7
16x7.5



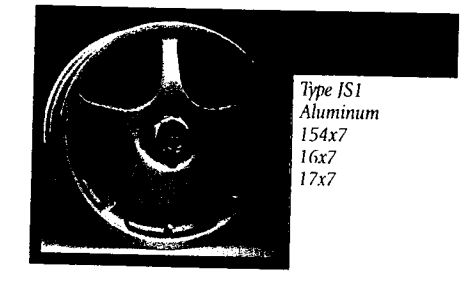
Type IS1
Aluminum
14x6
15x7
16x7.5
17x7.5



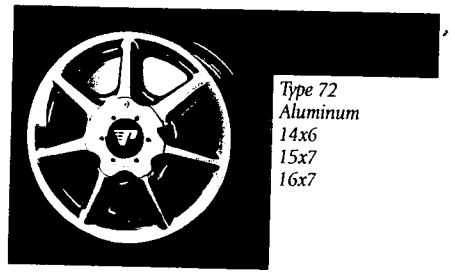
Type IS7
Aluminum
14x6
15x7
16x7



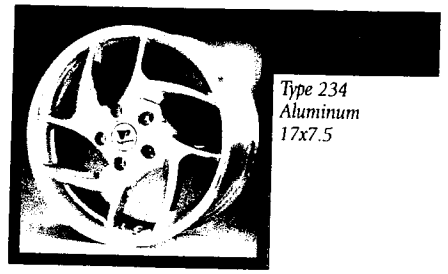
Type IS9
Aluminum
15x7
16x7.5
17x7.5



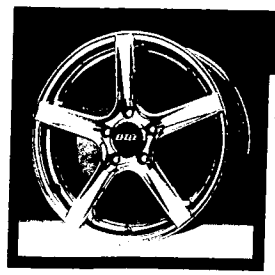
Type IS1
Aluminum
154x7
16x7
17x7



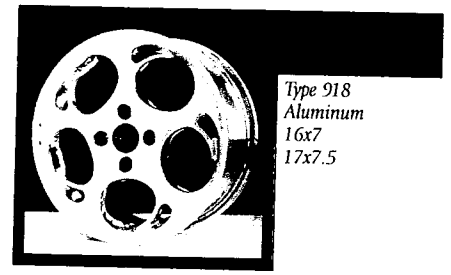
Type 72
Aluminum
14x6
15x7
16x7



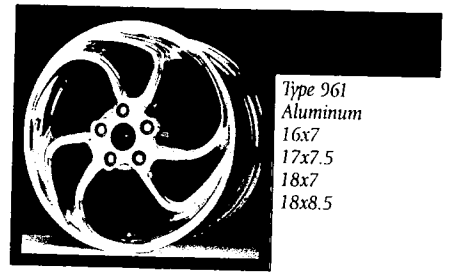
Type 234
Aluminum
17x7.5



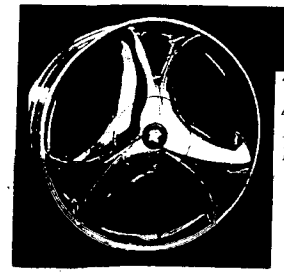
Type 980
Aluminum
16x7 16x8
17x7 17x8
17x9 17x10
18x7 18x8
18x9 18x10



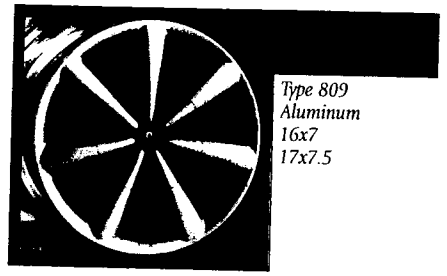
Type 918
Aluminum
16x7
17x7.5



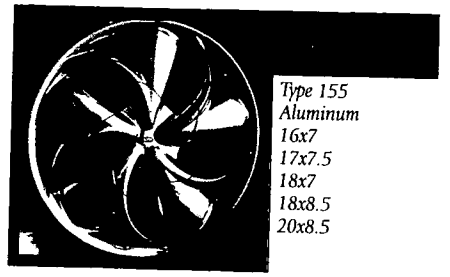
Type 961
Aluminum
16x7
17x7.5
18x7
18x8.5



Type 962
Aluminum
15x7
16x7
17x7.5
19x8.5

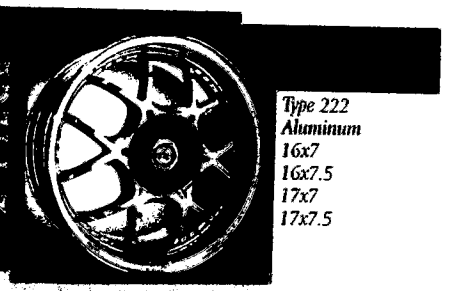


Type 809
Aluminum
16x7
17x7.5

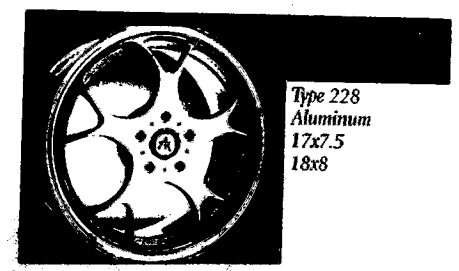


Type 155
Aluminum
16x7
17x7.5
18x7
18x8.5
20x8.5

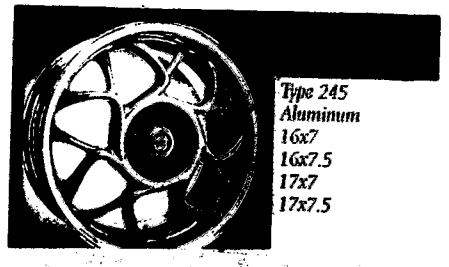
2 PIECE



Type 222
Aluminum
16x7
16x7.5
17x7
17x7.5



Type 228
Aluminum
17x7.5
18x8



Type 245
Aluminum
16x7
16x7.5
17x7
17x7.5

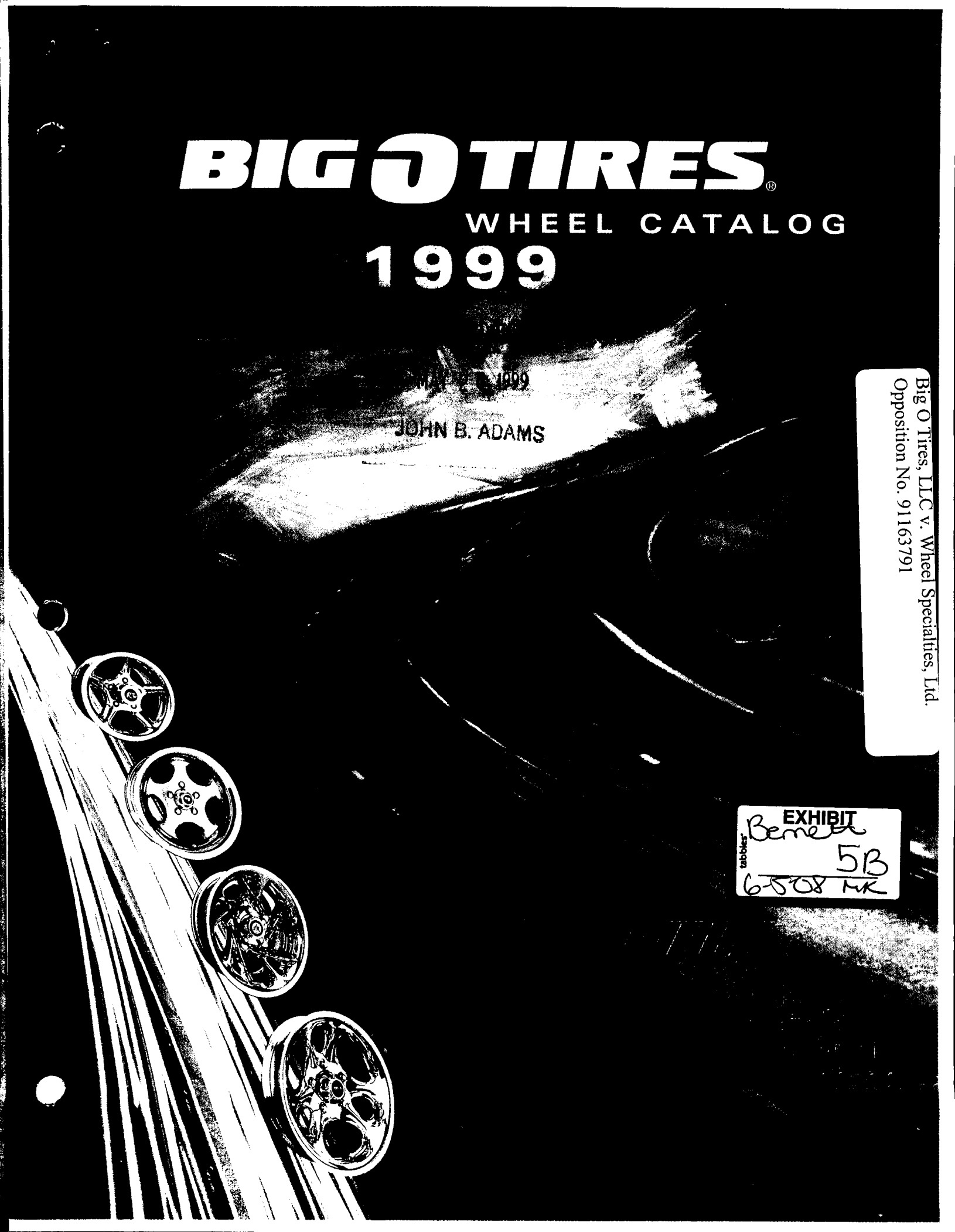
PRICE QUOTES

SALESPERSON:

BIG O TIRES®

WHEEL CATALOG

1999



JOHN B. ADAMS

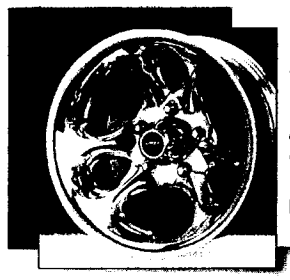
Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

EXHIBIT
Bennett
5B
6-5-08 MK
tabbies

One Piece

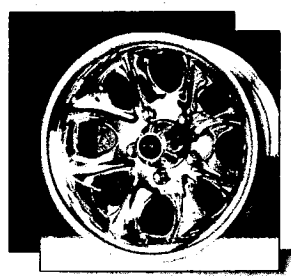
EAGLE ALLOYS

058
Polished
14x6.5, 15x7, 15x8, 15x10, 15x12, 16x7, 16x8, 16.5x8.25, 16.5x9.75, 16.5x12, 17x8



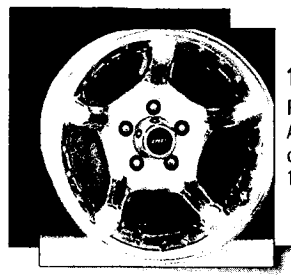
EAGLE ALLOYS

117
Polished
Also available: chrome & silver
15x7, 15x8, 15x10
patent no. D403.644



EAGLE ALLOYS

118
Polished
Also available: chrome & silver
15x8, 15x10, 16x8, 17x8
patent no.D400.487

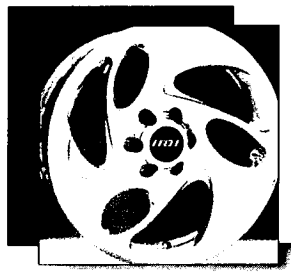


EAGLE ALLOYS

121
Polished
Also available: chrome
15x8, 16x8

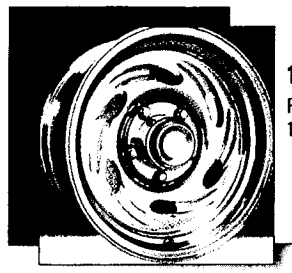
EAGLE ALLOYS

138
Polished
15x8, 15x10



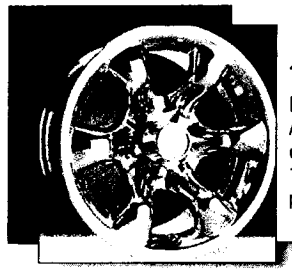
EAGLE ALLOYS

140
Polished
Also available: chrome
16x8
patent pending



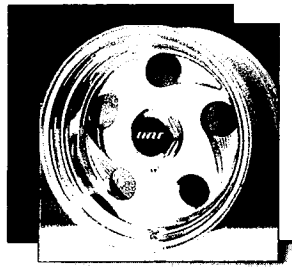
EAGLE ALLOYS

143
Polished
16x8



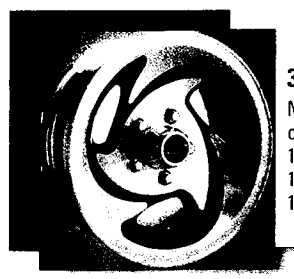
EAGLE ALLOYS

146
Polished
Also available: chrome & silver
16x8
patent pending



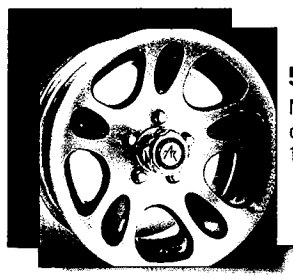
EAGLE ALLOYS

171
Polished
15x7, 15x8, 15x9, 16x8



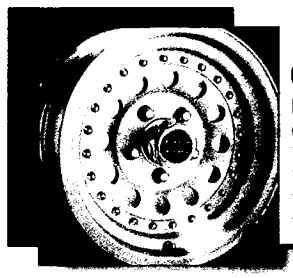
American Racing Custom Wheels

39
Machined & clear coated
14x7, 15x7, 15x8, 15x10, 16x7, 16.5x9.75



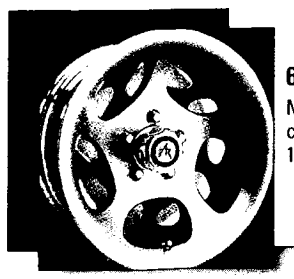
American Racing Custom Wheels

56
Machined & clear-coated
15x7, 15x8



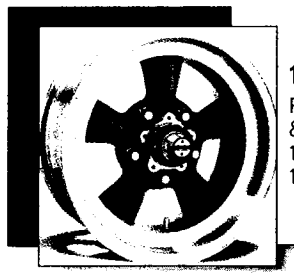
American Racing Custom Wheels

62
Machined & clear-coated
14x6, 14x7, 15x7, 15x8, 15x10, 16x7, 16x8, 16x8.25, 16.5x9.75



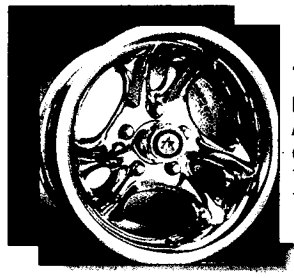
American Racing Custom Wheels

63
Machined & clear-coated
15x7, 15x8, 16x7



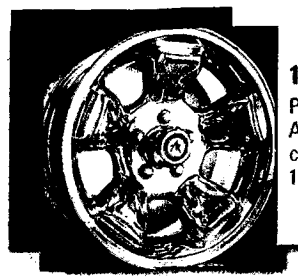
American Racing Custom Wheels

105
Painted center & machined
14x6, 15x4.5, 15x6, 15x7, 15x8.5, 15x10



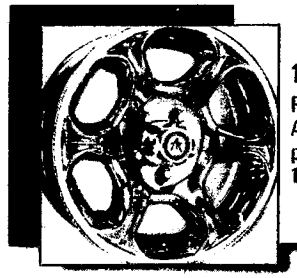
American Racing Custom Wheels

136
Polished
Also available: chrome
15x7, 15x8, 15x10, 16x7, 16x8



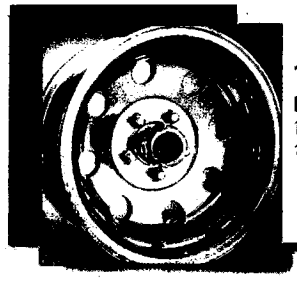
American Racing Custom Wheels

140
Polished
Also available: chrome
15x7, 15x8, 16x8



American Racing Custom Wheels

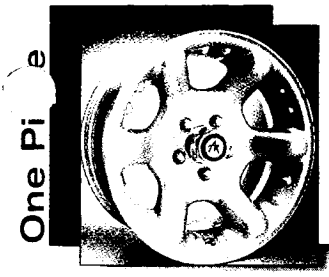
166
Polished
Also available: painted & chrome
15x8, 16x8, 17x8



American Racing Custom Wheels

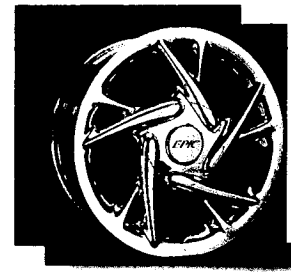
172
Polished
15x8, 15x10, 16x8, 16.5x9.75

One Piece



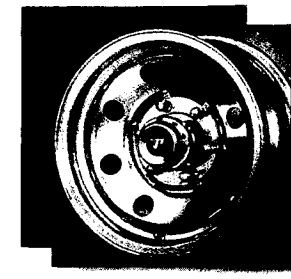
American Racing Custom Wheels

360
Painted
Also available: polished & chrome
15x7, 15x8, 15x10, 16x8, 16x10, 17x8, 17x10



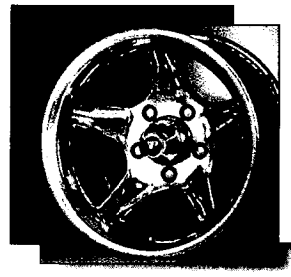
American Racing Custom Wheels

WLC600
Chrome
Also available: polished & painted
15x7, 15x8, 16x8, 18x8



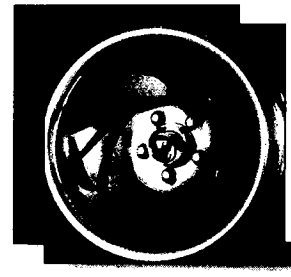
PROGRESSIVE CUSTOM WHEELS

19
Polished
15x8.5, 15x10, 15x12, 15x14, 16x7.5, 17x8



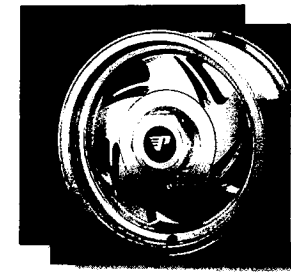
PROGRESSIVE CUSTOM WHEELS

57
Polished
15x7, 15x9, 16x8



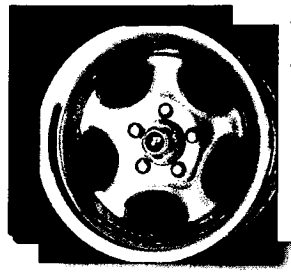
PROGRESSIVE CUSTOM WHEELS

69
Polished
14x9, 15x7, 15x8.5, 15x10, 15x12, 16x7, 16.5x8.25



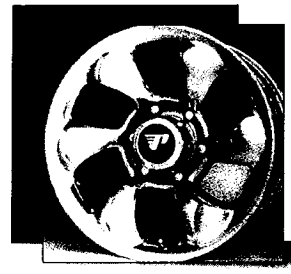
PROGRESSIVE CUSTOM WHEELS

78
Polished
15x8.5, 16x8, 16x9



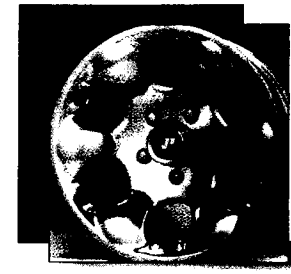
PROGRESSIVE CUSTOM WHEELS

79
Polished
15x8.5, 15x10, 16x8



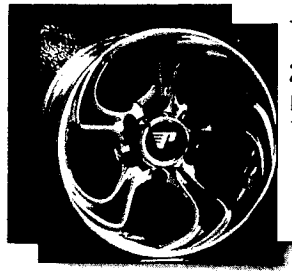
PROGRESSIVE CUSTOM WHEELS

257
Polished
16x8



PROGRESSIVE CUSTOM WHEELS

259
Polished
Also available: chrome (559)
15x8.5, 16x8, 17x8

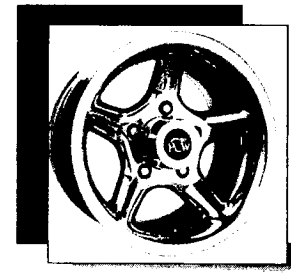


PROGRESSIVE CUSTOM WHEELS

265
Polished
15x8.5, 16x8

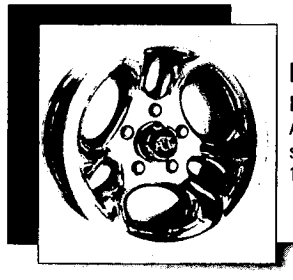
PROGRESSIVE CUSTOM WHEELS

E-973
Chrome
Also available: polished (E-873)
16x8, 17x8



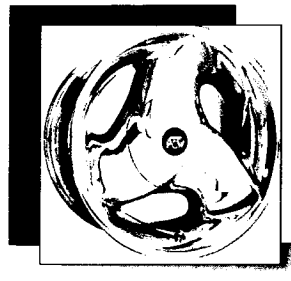
Panther

EMR108
Polished
Also available: silver & chrome
15x7, 15x8, 15x10, 16x8



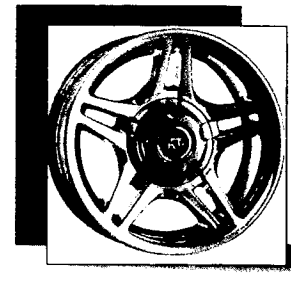
Panther

EMR124
Polished
Also available: silver & chrome
15x7, 15x8, 16x8



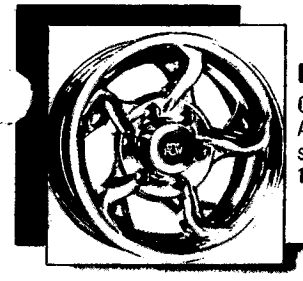
Panther

EMR125
Polished
Also available: silver & chrome
15x7, 15x8, 15x10



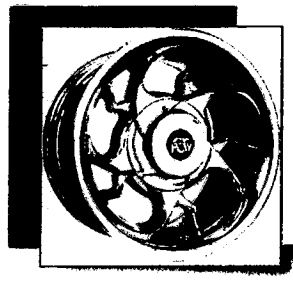
Panther

EMR148
Chrome
Also available: polished & silver
16x8, 17x8



Panther

EMR167
Chrome
Also available: silver & polished
15x8, 15x10, 16x8



Panther

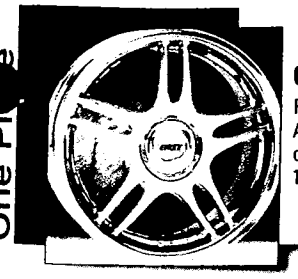
EMR168
Chrome
Also available: silver & polished
15x8, 15x10, 16x8

Two Piece

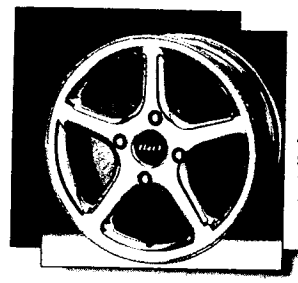
EAGLE ALLOYS

201
Polished
15x7, 15x8, 15x10, 17x7, 17x8, 17x9.5

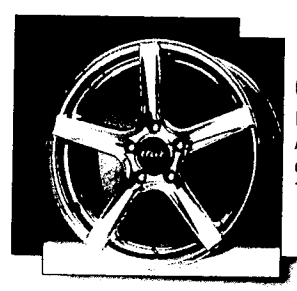
One Piece



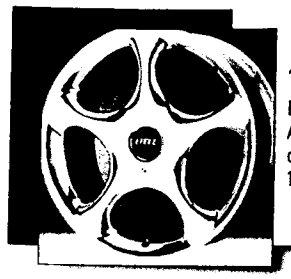
EAGLE ALLOYS
039
Polished
Also available:
chrome & silver
13x5.5, 14x6, 16x7.5



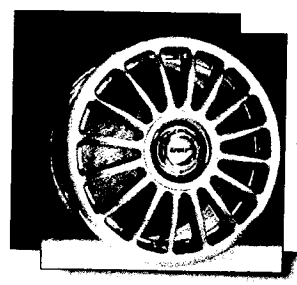
EAGLE ALLOYS
063
Polished
Also available:
silver
13x5.5, 14x6,
15x6, 16x7



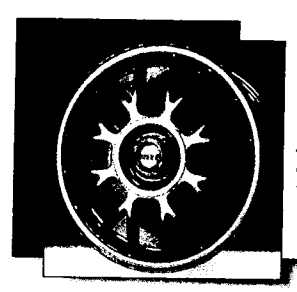
EAGLE ALLOYS
077
Polished
Also available:
chrome & silver
16x8, 17x8



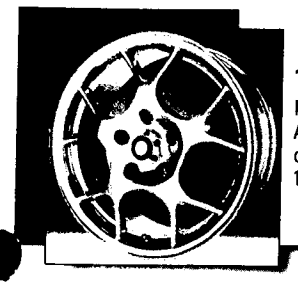
EAGLE ALLOYS
106
Polished
Also available:
chrome & silver
15x7



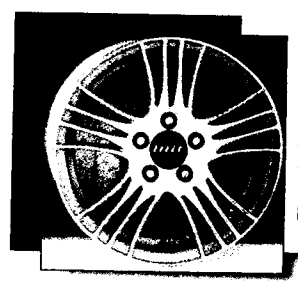
EAGLE ALLOYS
123
Polished
Also available:
chrome & silver
16x7



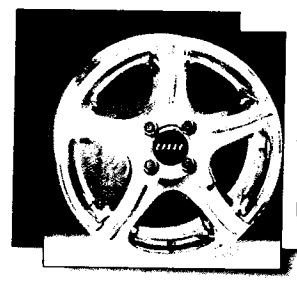
EAGLE ALLOYS
124
Polished
Also available:
chrome & silver
16x7



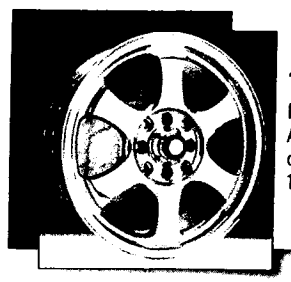
EAGLE ALLOYS
125
Polished
Also available:
chrome & silver
16x7



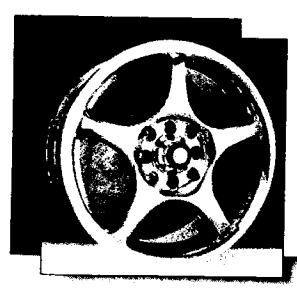
EAGLE ALLOYS
126
Polished
Also available:
silver
14x6
patent pending



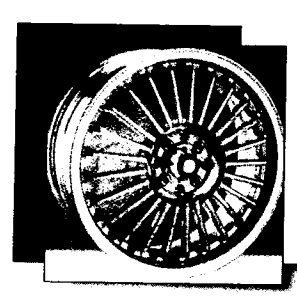
EAGLE ALLOYS
127
Polished
Also available:
chrome & silver
15x7
patent pending



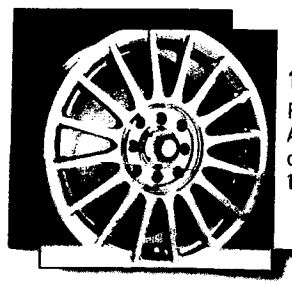
EAGLE ALLOYS
133
Polished
Also available:
chrome & silver
15x6



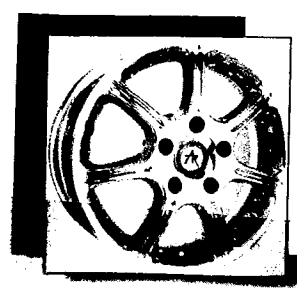
EAGLE ALLOYS
134
Polished
Also available:
chrome & silver
15x6



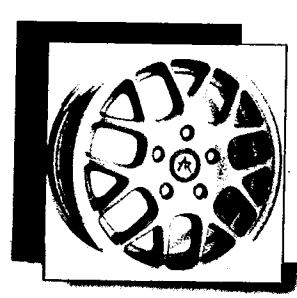
EAGLE ALLOYS
135
Polished
Also available:
chrome & silver
17x7.5



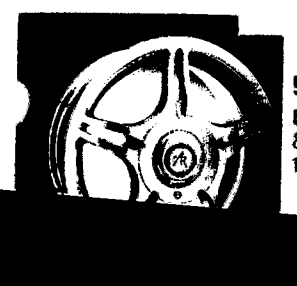
EAGLE ALLOYS
136
Polished
Also available:
chrome & machined
15x6



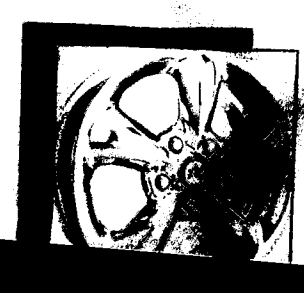
American Racing Custom Wheels
331
Painted
Also available:
polished & chrome
13x5.5, 14x6,
15x7, 16x7



American Racing Custom Wheels
335
Machined
13x5.5, 14x6, 15x7



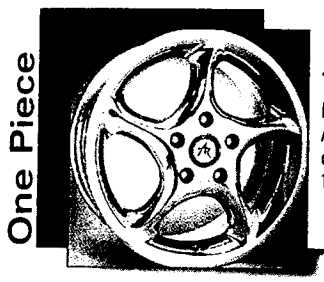
American Racing Custom Wheels
55
Painted, [illegible]ined
& cle[illegible]ed
14x6, [illegible]x7



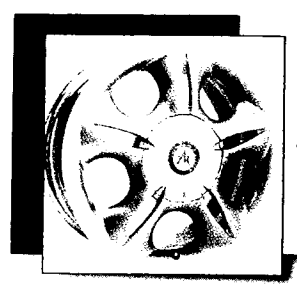
American Racing Custom Wheels
[illegible]6
Polished
Also available:
chrome
16x7, 17x7

American Racing Custom Wheels
148
Polished
Also available:
chrome
15x7, 16x7.5, 17x7.5

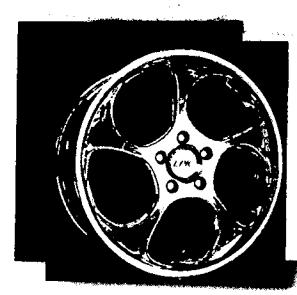
One Piece



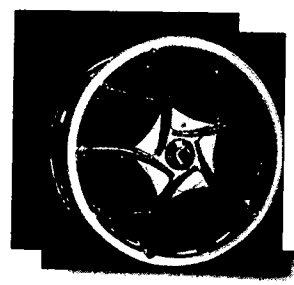
American Racing Custom Wheels
157
Polished
Also available:
chrome
14x6, 15x7, 16x7



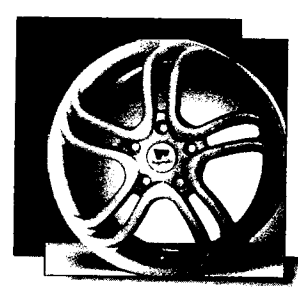
American Racing Custom Wheels
318
Painted
Also available:
chrome
15x7, 16x7.5, 17x7.5



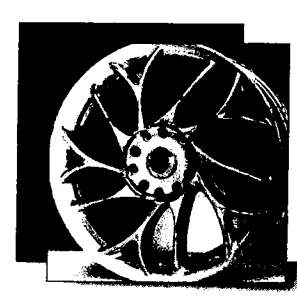
American Racing Custom Wheels
WLC640
Chrome
Also available:
polished & painted
14x6, 15x7,
16x7.5, 17x7.5



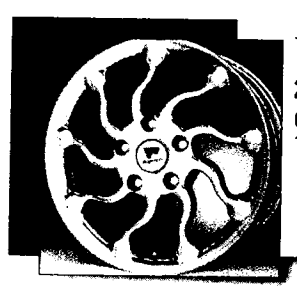
American Racing Custom Wheels
WLC690
Chrome
17x7



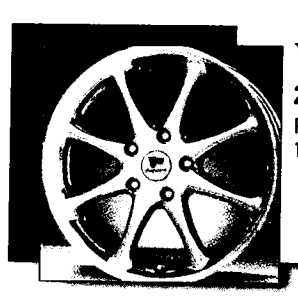
PROGRESSIVE CUSTOM WHEELS
226
Silver
16x7, 17x7



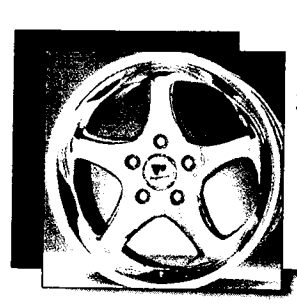
PROGRESSIVE CUSTOM WHEELS
227
Silver
Also available:
chrome (272)
16x7, 17x7



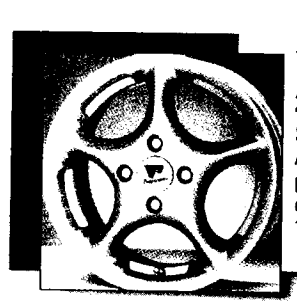
PROGRESSIVE CUSTOM WHEELS
253
Chrome
16x7



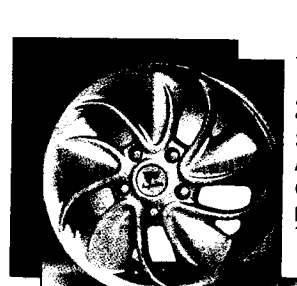
PROGRESSIVE CUSTOM WHEELS
263
Polished
16x7, 17x7



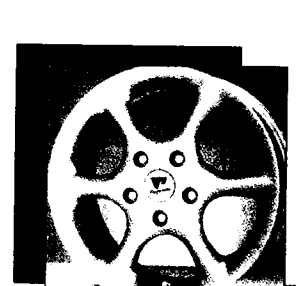
PROGRESSIVE CUSTOM WHEELS
268
Polished
16x7, 17x7



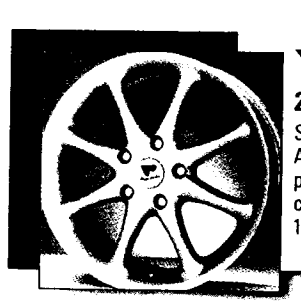
PROGRESSIVE CUSTOM WHEELS
273
Silver
Also available:
polished (283) &
chrome (284)
14x6, 15x7, 16x7



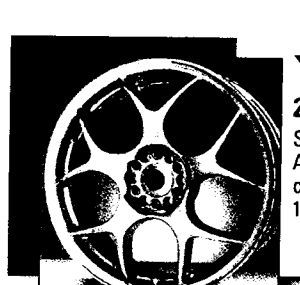
PROGRESSIVE CUSTOM WHEELS
287
Silver
Also available:
chrome (285) &
polished (286)
16x7, 17x7



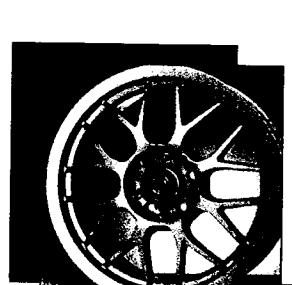
PROGRESSIVE CUSTOM WHEELS
288
Silver
Also available:
polished (269) &
chrome (271)
16x7, 17x7



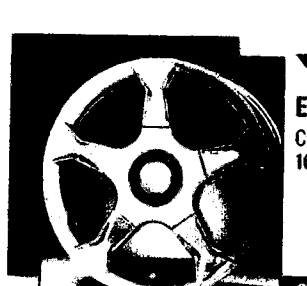
PROGRESSIVE CUSTOM WHEELS
290
Silver
Also available:
polished (263) &
chrome (289)
16x7, 17x7



PROGRESSIVE CUSTOM WHEELS
294
Silver
Also available:
chrome (293)
16x7, 17x7



PROGRESSIVE CUSTOM WHEELS
E-725
Silver
17x7.5

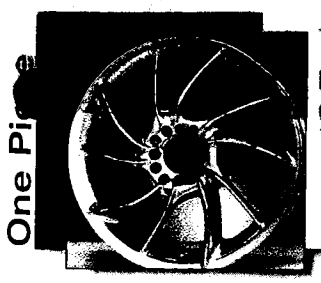


PROGRESSIVE CUSTOM WHEELS
E-927
Chrome
16x7

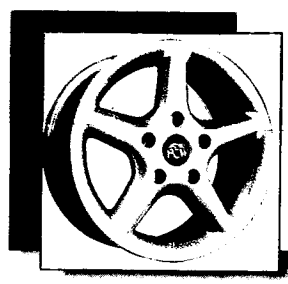
PROGRESSIVE CUSTOM WHEELS
E-928
Chrome
17x7

PROGRESSIVE CUSTOM WHEELS
DG-311
Chrome
17x7.5, 18x7

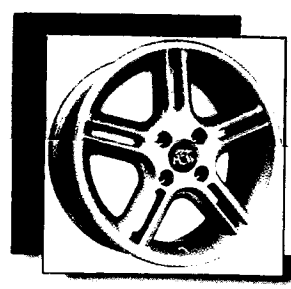
One Piece



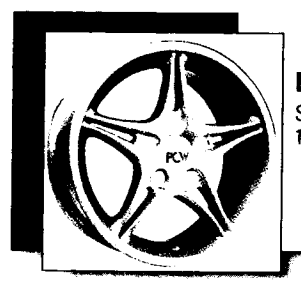
PROGRESSIVE CUSTOM WHEELS
DG-317
Chrome
17x7



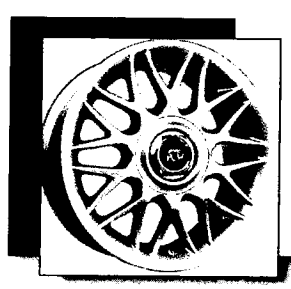
Panther
EMR082
Silver
Also available:
polished & chrome
13x6, 14x6, 15x7,
16x7, 17x7.5



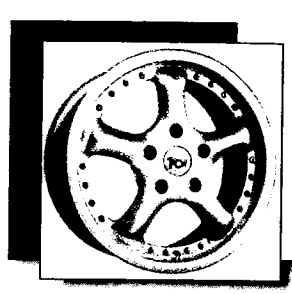
Panther
EMR091
Silver
Also available:
polished & chrome
13x5.5, 14x6, 15x7



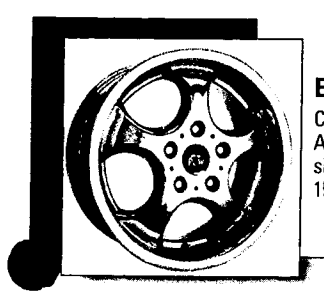
Panther
EMR136
Silver
15x7, 16x7



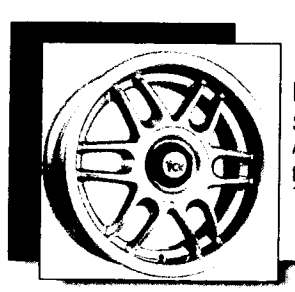
Panther
EMR137
Silver
Also available:
chrome
14x6, 15x7, 16x7



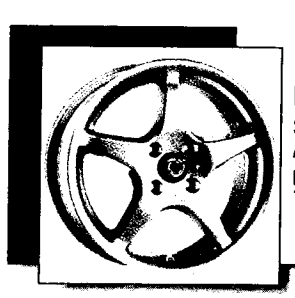
Panther
EMR144
Silver
15x7, 16x7.5, 17x7.5



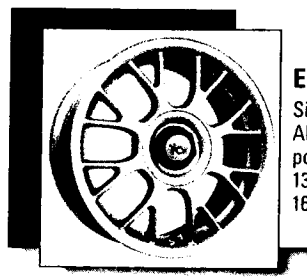
Panther
EMR146
Chrome
Also available:
silver & polished
15x7, 16x7



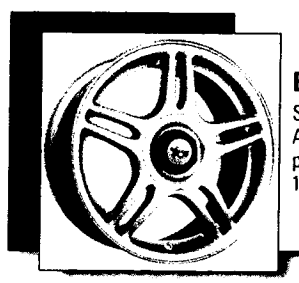
Panther
EMR149
Silver
Also available:
polished & chrome
15x7, 16x7



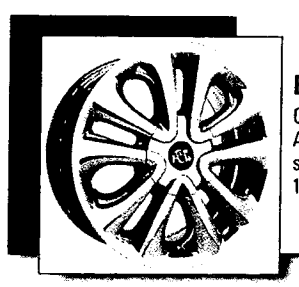
Panther
EMR151
Silver
Also available:
polished & chrome
15x7, 16x7.5



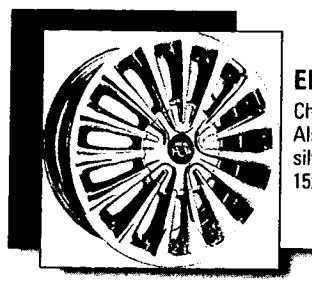
Panther
EMR154
Silver
Also available:
polished & chrome
13x5.5, 14x6, 15x7,
16x7.5, 17x7.5



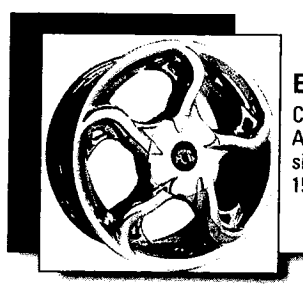
Panther
EMR157
Silver
Also available:
polished & chrome
14x6, 15x7, 16x7.5



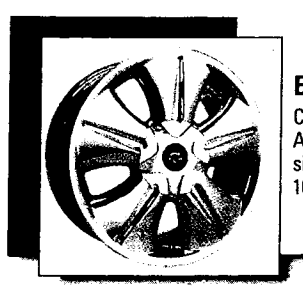
Panther
EMR161
Chrome
Also available:
silver
15x7, 16x7



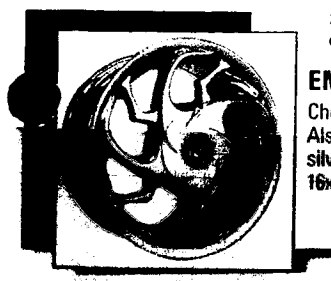
Panther
EMR163
Chrome
Also available:
silver
15x7, 16x7



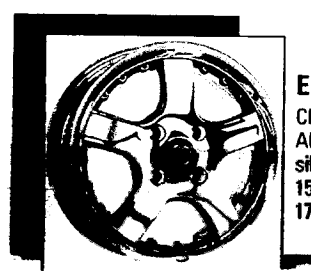
Panther
EMR164
Chrome
Also available:
silver
15x7, 16x7



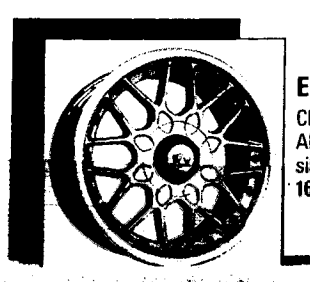
Panther
EMR165
Chrome
Also available:
silver
16x7, 17x7.5



Panther
EMR166
Chrome
Also available:
silver
16x7, 17x7.5



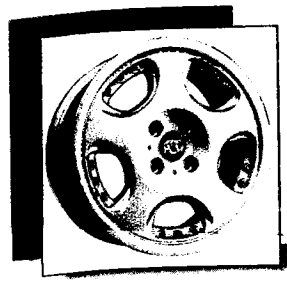
Panther
EMR173
Chrome
Also available:
silver
15x7, 16x7,
17x7, 18x8



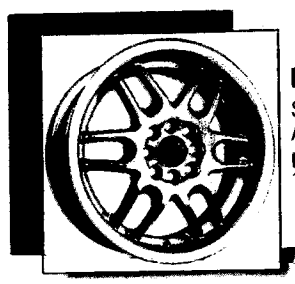
Panther
EMR174
Chrome
Also available:
silver
16x7, 17x7

One Piece

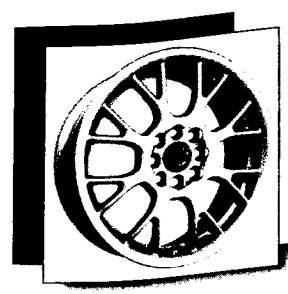
Panther
EMR175
Chrome
Also available:
silver
16x7, 17x7, 18x8



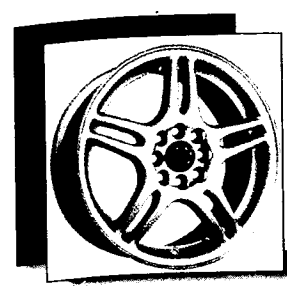
Panther
EMR179
Silver
Also available:
chrome
15x7, 16x7, 17x7



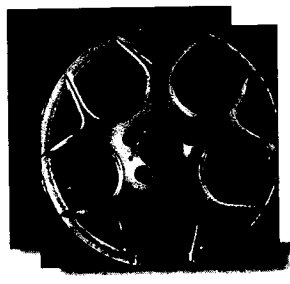
Panther
EMR194
Silver
Also available:
polished & chrome
15x7, 16x7



Panther
EMR195
Silver
Also available:
polished & chrome
13x5.5, 14x6, 15x7,
16x7.5, 17x7.5

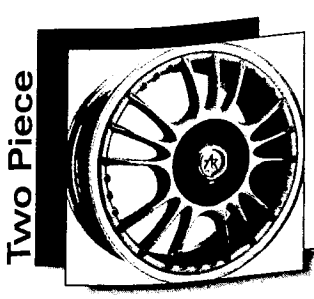


Panther
EMR197
Silver
Also available:
polished & chrome
14x6, 15x7, 16x7.5

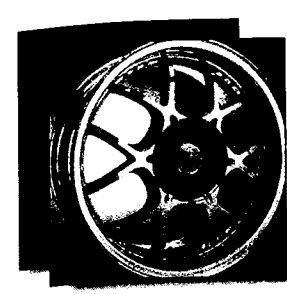


Panther
EMR202
Silver
Also available:
chrome
15x7, 16x7,
17x7.5, 18x8

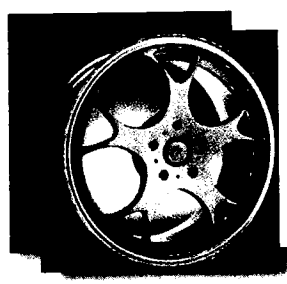
Two Piece



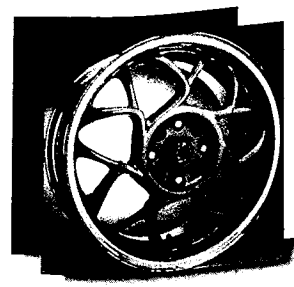
American Racing Custom Wheels
210
Polished rim,
center painted,
machined &
clear-coated
16x7, 17x7



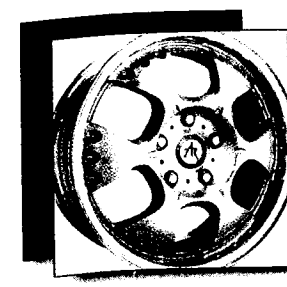
American Racing Custom Wheels
222
Polished rim,
center painted,
machined &
clear-coated
15x7, 16x7, 16x7.5,
17x7, 17x7.5



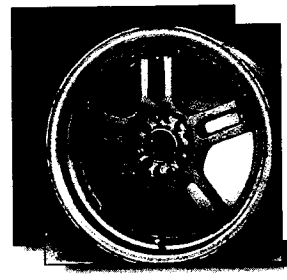
American Racing Custom Wheels
228
Polished rim,
center painted,
machined &
clear-coated
17x7.5, 18x8



American Racing Custom Wheels
245
Polished rim,
center painted,
machined &
clear-coated
16x7, 16x7.5, 17x7,
17x7.5, 18x7, 18x8



American Racing Custom Wheels
246
Polished rim,
center painted,
machined &
clear-coated
16x7, 16x7.5,
17x7, 17x7.5

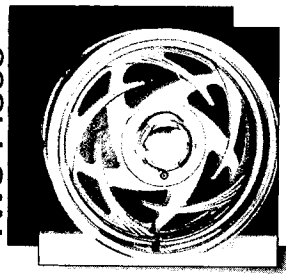


PROGRESSIVE CUSTOM WHEELS
200
Polished
16x7, 16x8, 17x7,
17x8, 18x7, 18x8

BIG O TIRES

Wheel Catalog 1999

Two Piece

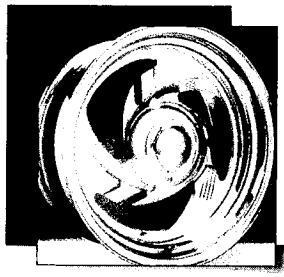


EAGLE ALLOYS

203
Polished
15x7, 15x8, 15x10, 16x7, 16x8, 17x7, 17x8, 17x9.5

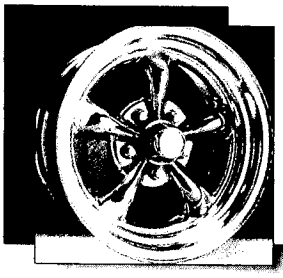
EAGLE ALLOYS

206
Polished
15x7, 15x8, 15x10, 16x7, 16x8, 17x7, 17x8, 17x9.5



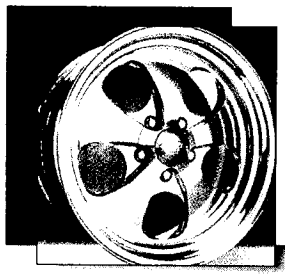
EAGLE ALLOYS

210
Polished
17x7, 17x8, 17x9.5



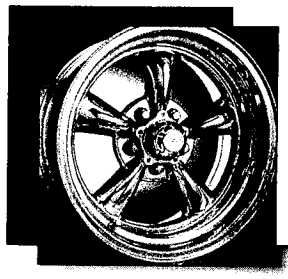
EAGLE ALLOYS

211
Polished
15x7, 15x8, 15x10



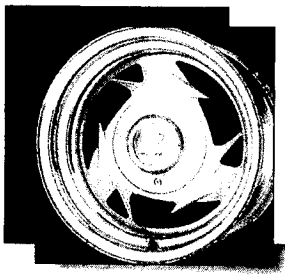
EAGLE ALLOYS

212
Polished
17x8, 17x9.5, 18x8, 18x9.5



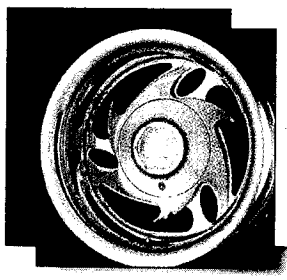
American Racing Custom Wheels

505
Polished
14x6, 15x6, 15x7, 15x8, 15x10, 16x7, 16x8, 17x7, 17x8, 17x9.5, 17x11, 18x8, 18x10, 20x8, 20x10



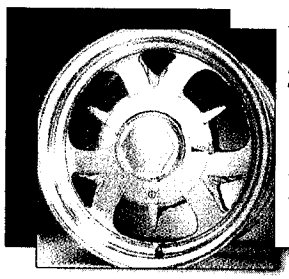
PROGRESSIVE CUSTOM WHEELS

07
Polished
15x7, 15x8, 15x10



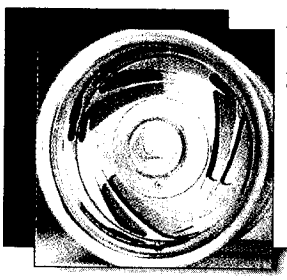
PROGRESSIVE CUSTOM WHEELS

218CR
Polished with cast outer rim
15x8.5, 15x10, 16x8, 17x8



PROGRESSIVE CUSTOM WHEELS

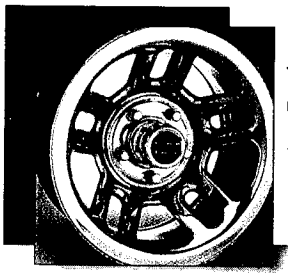
220
Polished
15x7, 15x8, 15x10, 15x12, 16x8, 16x9.5, 17x8, 17x9.5, 18x8, 18 x 9.5



PROGRESSIVE CUSTOM WHEELS

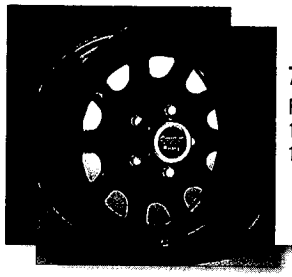
222CR
Polished with cast outer rim
15x8.5, 15x10, 16x8, 17x8

Steel



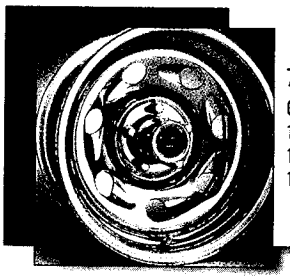
American Racing Custom Wheels

764
Chrome
15x7, 15x8, 16x7, 16x8



American Racing Custom Wheels

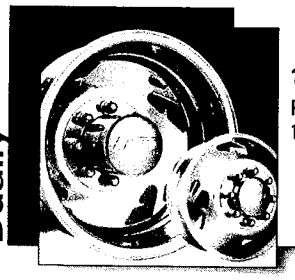
767
Painted
15x7, 15x8, 15x10, 16x7, 16x8



American Racing Custom Wheels

772
Chrome
14x6, 14x7, 15x7, 15x8, 15x10, 16x7, 16x8

Dually



EAGLE ALLOYS

115
Polished
16x6

American Eagle—Lifetime structural warranty. For more warranty information contact your Eagle representative.

American Racing—American Racing Custom Wheels come with a "Lifetime Structural Warranty." For complete and detailed warranty information, please refer to the Owner's Manual Warranty Installation Instructions of the Limited Warranty section of the American Racing Application Guide.

Progressive—For complete warranty information please refer to Progressive's catalogs or call 800-726-5435.

Panther—For warranty information please contact your Panther representative.

Price Quote

Wheel Brand: _____ Price: _____

Style: _____ Quote Good Through: _____

Size/Bolt Pattern: _____ Salesperson: _____

BIG O TIRES

Apparel and P.O.S. Catalog

2002

Pages 4 and 12

Pages 3 and 12

Page 5

Page 6

Page 7

Page 4

Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

EXHIBIT
tabbies
Bennett 7A
6-5-08 MK

BIG O 00923

A. Custom Uniform Polo
60/40 blend soft to wear, "e-z care" myles pique with pocket, custom collar, and cuffs. Color: Black
#2050 . . . . . $30.95
Sizes: S - 4XL

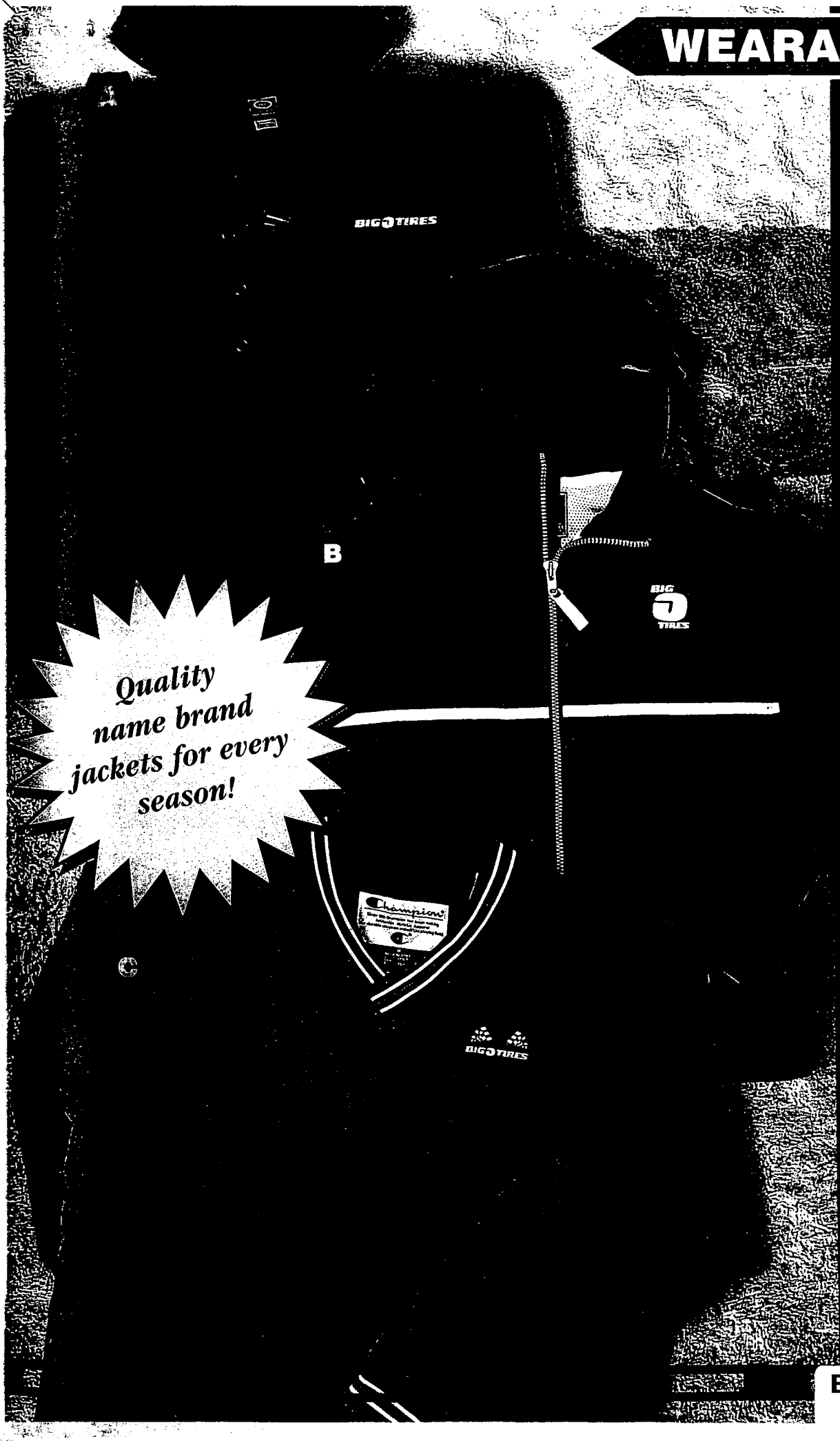
B. Custom Uniform Polo
60/40 blend soft to wear, "e-z care" myles pique with pocket, custom collar, and cuffs. Color: Red
#2060 . . . . . $30.95
Sizes: S - 4XL

C. Crew Uniform Jacket
Quilted supplex with water-resistant outer shell. Elastic cuffs, waist and neck trim. Color: Black
#1565 . . . . . $39.50
Sizes: S - 4XL

All items approved for use by all store employees.

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.



Quality name brand jackets for every season!

A. Navigator Nylon Anorak

by Ouray

Lightweight 4.5 oz. Taslon nylon pull over. Water resistant, quick drying. Oversized hood, elastic cuffs, side and front zip pockets with storm flaps, hidden drawstring waist adjustable through pocket. Stows into front pouch pocket. Color: Red

#0700 . . . . . $29.95

Sizes: M - XXL

B. Horizon All Weather Jacket

by GEAR

All weather jacket complete with concealed hood in collar. Lightweight nylon taslon shell with upper and lower body lining. Front welt pockets and inside valuables pocket.

Color: Navy

#1523 . . . . . $57.95

Sizes: M - XXL

C. Scout Windshirt

by Champion

Oxford nylon shell lined with cotton/poly jersey body, two welt pockets with zippers, open-bottomed hem with elasticized nylon drawcord.

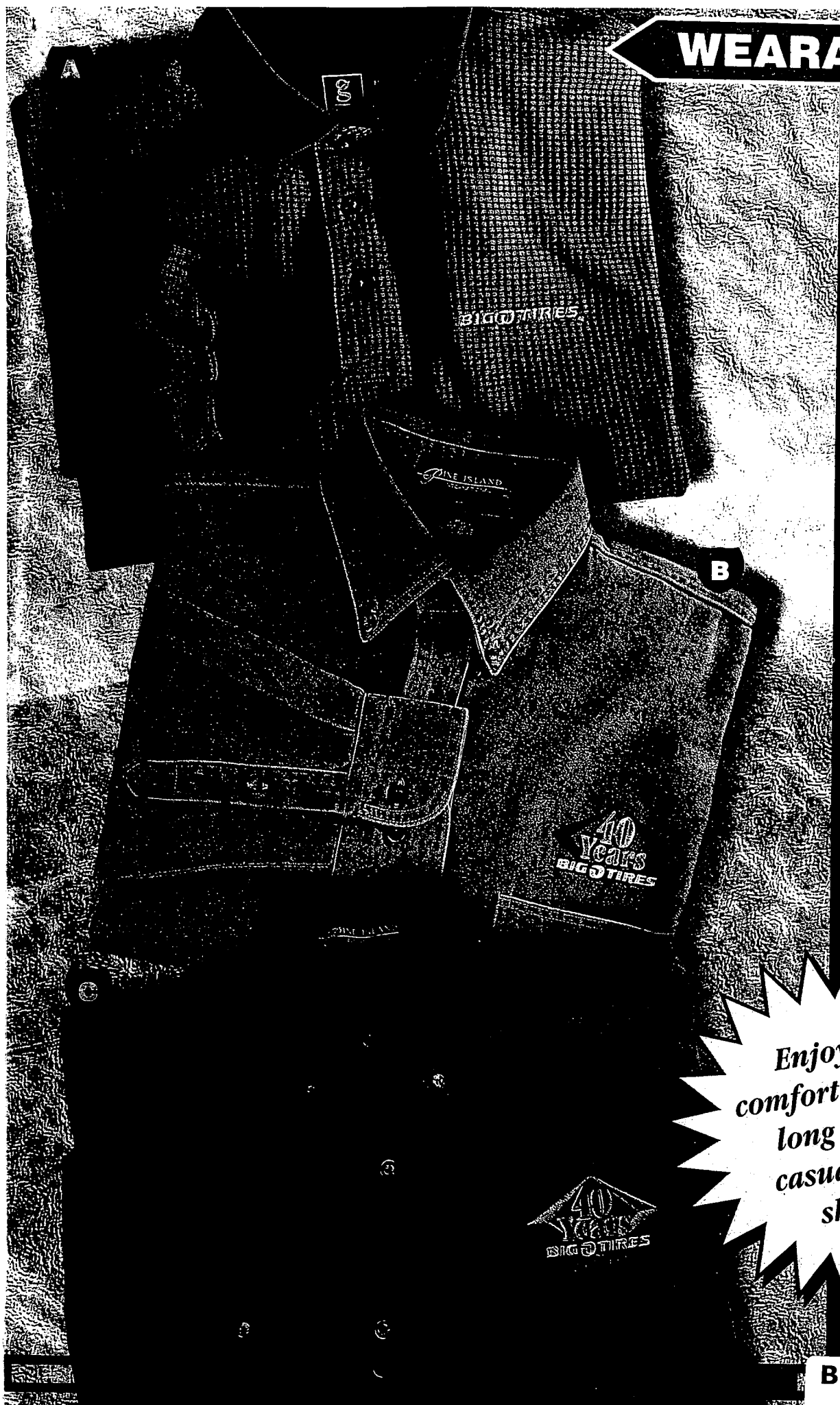
Color: Green/Black/White

#1063 . . . . . $45.95

Sizes: M - XXL

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.



A. Long Sleeve Polo
by GEAR
Cotton/rayon. Taping at back neck and side vents. Dyed-to-match buttons.
Color: Loden/Woodsage
#1210 . . . . . $41.95
Sizes: M - XXL

B. Long Sleeve "40 Years" Denim Shirt
Button down collar, long sleeve, left chest pocket with reinforced stitching, woodtone buttons, double needle reinforced armholes, extra buttons inside bottom of placket. Stone washed, relaxed fit.
#9577-D $36.95
Sizes: S - XXL

C. Long Sleeve "40 Years" Twill Shirt
Button down collar, long sleeve, left chest pocket with reinforced stitching, woodtone buttons, double needle reinforced armholes, extra buttons inside bottom of placket. Relaxed fit. Color: Burgundy
#9577-B $36.95
Sizes: S - XXL

Enjoy the comfort of these long sleeve casual dress shirts!

A. Women's Siesta Key Polo
by GEAR
Pigment-dyed and enzyme washed cotton. Mini-waffle texture with jacquard knit collar and cuffs.
Color: Mist Green
#5224 . . . . . $37.95
Sizes: M - XXL

B. Women's Bedford Cord
by Catalina Bay
100% ring spun combed cotton, johnny v-collar, double needle stitching, relaxed golf cut. Color: Charcoal
#3600 . . . . . $25.95
Sizes: M - XXL

C. Soho Women's Leather Jacket
by GEAR
Marbled leather with full satin lining, open sleeve styling, front pockets and an inside valuables pocket.
Color: Black
#5568 . . . . . $250.00
Sizes: S - XXL

D. Women's Hidden Zip Polo
by GEAR
Cotton jersey rib knit, enzyme washed, invisible 5" zipper. Color: Tan/Navy
#5235 . . . . . $33.95
Sizes: M - XXL

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.

8 WEARABLES

A. Jersey Horizontal Stripe Polo
by GEAR
Classic yarn-dyed stripes, 100% cotton jersey.
Color: Chalk/Woodsage/Navy
#1260 . . . . . $36.95
Sizes: M - XXL

B. Weekend Polo
100% pre-shrunk extra heavyweight 6.8 oz. cotton pique with contrasting stripes on knit collar and welt cuffs. Color: Navy/Gray
#6520 . . . . . $21.95
Sizes: M - XXL

C. Traditional Polo
100% pre-shrunk extra heavyweight 7 oz. cotton pique with jacquard patterned knit collar and welt cuffs.
Color: White/Black/Grey
#9442 . . . . . $24.95
Sizes: M - XXL

Great for an out-on-the-town, or an on-the-links adventure!

A. Shark's Tooth Collar Polo
100% cotton herringbone, two color tipped birdseye collar, 2" tail with vents, full golf cut.
Color: Khaki/Black
#0109 . . . . . $30.95
Sizes: M - XXL

B. Textured Polo
7 oz. 80% cotton / 20% poly fabric with "tuckback diamond" textured pattern. Oversized action fit.
Color: Black
#7586 . . . . . $35.95
Sizes: M - XXL

C. Diamond Patterned Polo
5.8 oz. 100% mercerized cotton. Jacquard body with diamond back design.
Color: Olive
#0540 . . . . . $41.95
Sizes: M - XXL

A solid choice for any occasion!

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.

BIG O 00933

A. Ribbed Tee
100% combed cotton 6.5 oz. heavyweight fabric finished with double needle sleeve and bottom hem. Color: Juniper
#0044 . . . . . $14.95
Sizes: M - XXL

B. Striped Long Sleeve Tee
by Badger
100% cotton, athletic cut.
Color: Navy/White
#0103 . . . . . $19.95
Sizes: M - XXL

C. Big O Mock Turtleneck
100% cotton, long-sleeve mock turtleneck. Constructed of heavyweight jersey fabric, pre-shrunk, rib-knit cuffs, double needle hem and neck.
Color: Black
#1247 . . . . . $16.95
Sizes: M - 3XL

Fashionable t-shirts and mock turtlenecks with their own sense of style!

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.

A. Rolling Tire T-Shirt
100% cotton t-shirt with Big O animated tire on fron and back.
#BLKT (White w/ black)
#BLUT (White w/ blue)
#REDT (White w/ red)
$6.75
Sizes: L - XXL

B. Pocket T-Shirt
Soft 100% cotton t-shirt with left chest pocket.
Color: Black
#3934 . . . . . $8.50
Sizes: M - 3XL

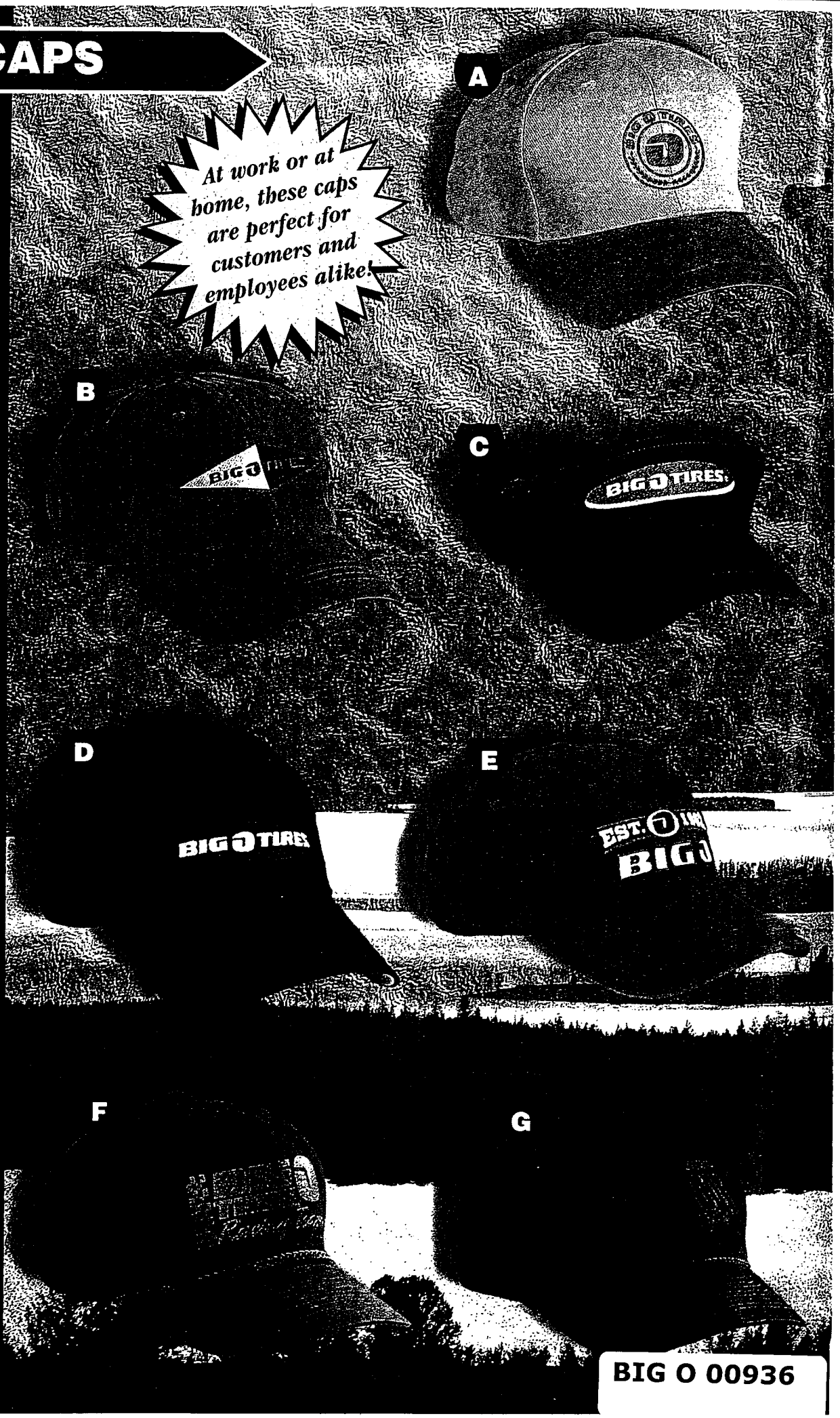
C. Big Foot T-Shirt
100% cotton t-shirt with Bi Foot full color animated scene on back and Big Foot Country logo on front.
Color: White
#BIGT $8.75
Sizes: S - XXL

D. Pocket "Pit Crew Certified" T-Shirt
Soft 100% cotton t-shirt with left chest pocket and 3-color "Pit Crew Certified" logo on back. Available to qualified stores only. Corporate training department will place initia order upon completion of store certification.
Color: Black
#3935 . . . . . $10.95
Sizes: M - 3XL

B & D Approved for use by service bay personnel only.

CAPS

At work or at home, these caps are perfect for customers and employees alike!



A. Two-Tone Brushed Twill and Suede Cap
Mid-profile, 100% cotton, 6-panel construction with classic rich suede accents. Grommet closure and fashion curved bill.
#2550 . . . . . $11.95

B. Loden Micro-Fiber Cap
Lightweight 60% nylon / 40% poly blend microfiber, water resistant, sanded finish for softness, medium profile, 5-panel construction, leather closure with antique brass clasp.
#8015 . . . . . $11.95

C. Navy Visor
Enzyme washed.
100% cotton chino twill, pre-curved bill, velcro closure.
#2540 . . . . . $9.95

D. Navy Low Profile Cap
100% cotton, 6-panel low profile construction with contrasting underbill and D-ring closure buckle.
#2560 . . . . . $9.95

E. Embroidered Black Est. 1962 Cap
100% cotton brushed canvas, 6-panel unconstructed crown, self-fabric closure with D-ring slider.
#2480 . . . . . $10.95

F. Black Racing Cap
Five panel cap with adjustable back. One size fits all.
#4105 . . . . . $4.00

G. Big Foot Country Cap
Adjustable back. One size fits all.
#4325 . . . . . $4.00

A.. Embroidered Big O Tires Footprint Cap
Pro-Style black twill cap with red accents. Two-tone decorative bill. Embroidered on crown and bill. Cap features a fab tab closure. One size fits all.
#2420 ..... $9.95

B. Poly Mesh Cap
Adjustable back. One size fits all. Colors: Black, Maroon, or Navy.
#303B $2.50
#303M $2.50
#303N $2.50

C. Orange Camouflage Cap
Seasonal availability (Sept. - Nov.)
#9229 ..... $3.45

D. Green Camouflage Cap
Seasonal availability (Sept. - Nov.)
#3690 ..... $3.45

E. Solid Orange Hunting Cap
Seasonal availability (Sept. - Nov.)
#4868 ..... $3.25

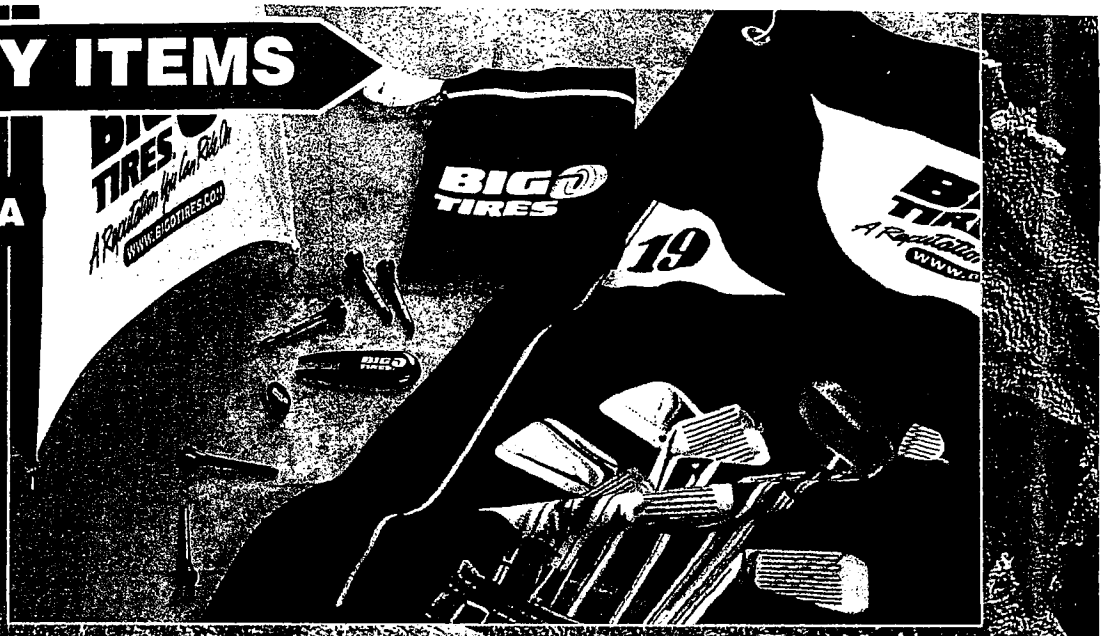
F. White Poplin Cap
Adjustable back. One size fits all.
#401P $3.10

G. Pinstripe Cap
Adjustable back. One size fits all. #4460 ..... $4.75

H. Knit Stocking Cap
100% heavyweight acrylic knit. One size fits all.
#2460 ..... $6.95

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.



A.

Golf Umbrella
42" automatic folding umbrella with matching handle.
$14.95 ea.

Golf Tees, Divot Tool, & Ball Marker Pack
Super for giveaways and tournaments.
$1.50/set

Golf Towel
Color: Navy 16" x 25"
$11.00 ea.

Golf Pouch
Keep your valuables with you while you play.
$3.30 ea.

B.

Victory Blanket
by GEAR
This 58" x 60" stadium blanket features Bavarian fleece on one side and water-resistant nylon on the reverse. Clear storage bag included. Don't leave home without it!. $42.95

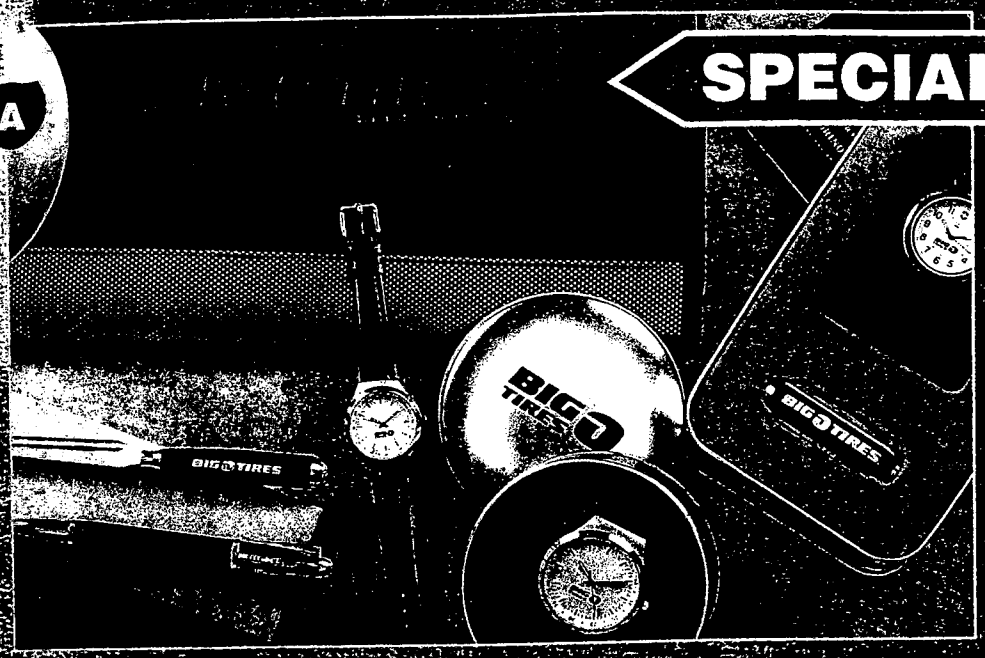
Tote Bag
15.5" x 13" x 3".
Navy with natural strap.
$7.95 ea.

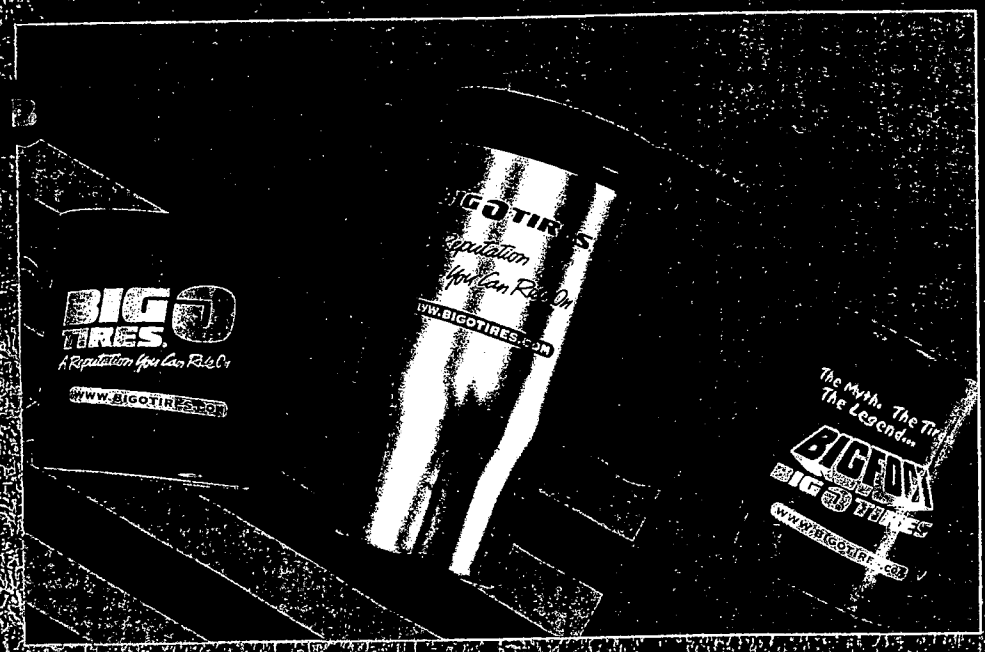
C.

Infant/Toddler Sweatshirts
7.5 oz. 60% poly / 40% cotton long sleeve fleece crew. Infant Sizes: 6, 12, and 18 months. Toddler Sizes: 2T, 4T, and 5/6T. Color: Ash. . . . . $10.95 ea.

Temporary Tattoos
3" x 4" sheet, full-color, great for kids!
Set of 50 sheets. . . $12.95/set

Big Foot Stuffed Animal
Show off Big Foot's softer side. Embroidered logos on feet.
$6.50 ea.





A.

Men's Super Slim Watch
Raised hour markings, luminous hands, comes with attractive gift tin. $32.95

Women's Super Slim Watch
Raised hour markings, luminous hands, comes with attractive gift tin. $32.95

Executive Pen Set
This elegant pen and letter opener set is perfect for an appreciation gift. $22.95

Swiss Army® Watch and Knife Set
This premium gift features the pairing of The Victorinox© Classic model Original Swiss Army© Knife with 7 functions, and a Swiss Army© Brand Original Watch with large white dial, black leather / nylon mesh strap, luminous hands and hour marker. $140.00/set

Embossed CD Visor/ Carry Case
Use this functional CD holder in the car or reverse it and take the attractive CD wallet with you wherever you go! Holds 20 CDs. . . . . $12.95 ea.

B.

Stainless Steel Traveler Mug
16 oz Spill-resistant and full foam insulation. . . $11.95 ea.

Black Big O Tires Mug
11 oz . . . . . $2.00 ea.

Sky Blue Big Foot Mug
11 oz . . . . . $2.00 ea.

C.

Wall Clock
11" Diameter Clock features 40 Years of Service message, one AA battery incl. $24.95 ea.

16 SPECIALTY ITEMS

A.

40th Anniversary Mug
13oz. . . . . $4.50 ea.

40th Anniversary Pint Glass Set
16oz. Set of 4 . . . . $16.95/set

B.

Tire Stress Ball
Great for promotions.$2.50 ea.

Antenna Ball
Great giveaway. . . . . $.72 ea.

Letter Opener
Great giveaway item. . $.93 ea.

Big O Tires Lollipops
Great in-store item for kids!
$3.75 (50/bag)

Credit Card Ice Scraper
Handy, compact size.
$.57 ea.

Big O Tires Matchbooks
Perfect for customer waiting
areas. $2.00 (50/box)

Tire Tape Key Chain
Back by popular demand and
at a great price! . . . $1.80 ea.

Bev. Opener Key Chain
Always a handy gift!. . $.72 ea.

Key Fob
Great giveaway!. . . . . $.42 ea.

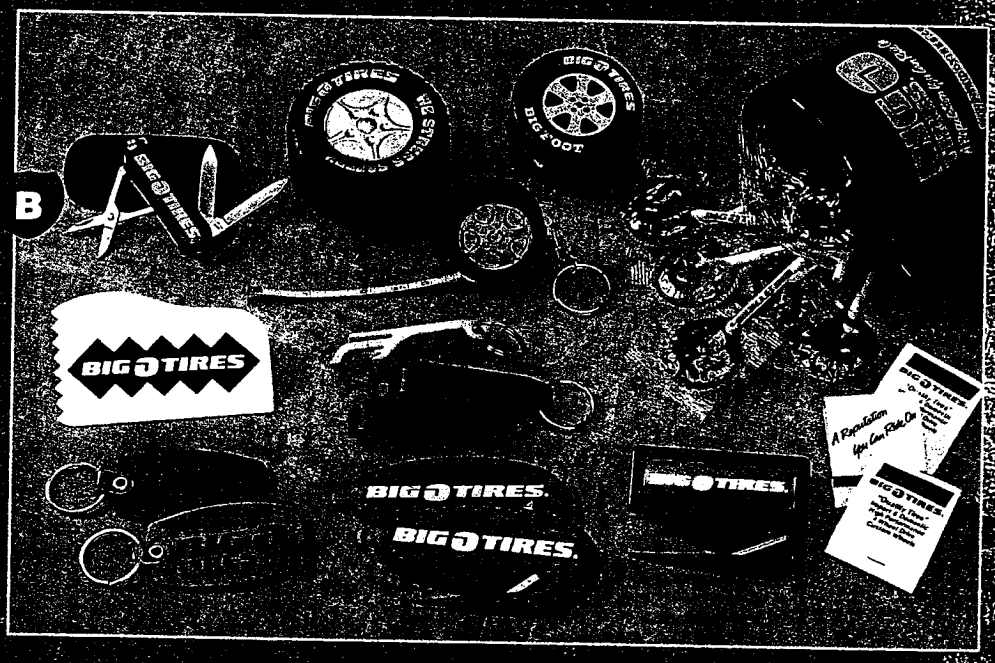
Mountaineer Pocket Knife
5 function knife with key ring.
Logo protected by epoxy
coating! . . . . . $4.50 ea.

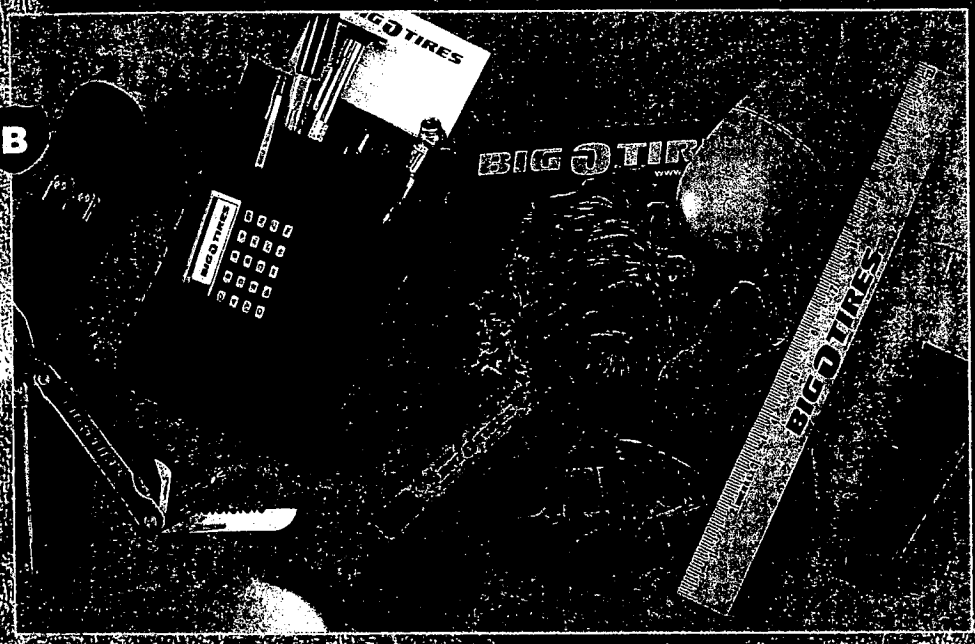
C.

Litterbags
2-Color imprint on both sides.
$58.95 (1000 / box)

License. Plate Frame
Display your Big O Pride!
$1.21 ea.

Trailer Hitch Cover
Compliments any S.U.V.
$9.95 ea.





A.

Note Pad
3.5" x 5.5" pad. Fits in Pro Pack. . . . . $.45 ea

Aluminum Air Gauge
A functional, quality giveaway. $1.80 ea.

Neon Twist Pen
Assorted Colors. . . . . $.23 ea

Pentel RSVP Pens
Assorted Colors, assorted ink comfort grip. . . . . $.95 ea

B.

Mouse Pad
$9.75 ea.

Pro Pack
Durable, water resistant construction with permanent belt loop option. (Accessories not included) . . . . $11.95 ea

7" Ice Scraper
Great seasonal giveaway. $1.24 ea.

Ruler
Great for young school children! . . . . . $.30 e

Flashlight
This flashlight glows in the dark! Requires 2 AA batteri (not included). . . . . $3.95 e

Multi-Tool
Includes pliers, wire cutter, knife, bottle opener, screw driver, handy belt clip and safety latch. . . . . $19.95 e

C.

Frisbee
Colors: Red or Blue
$1.12 ea.

Can Cooler
Colors: Navy or Green
$1.40 ea.

Stadium Cup
Assorted colors
$.65 ea.

A.
3 in 1 Jacket
(Hunter Shell)
Page 2

B.
Big Foot T-Shirt
Page 11

C.
Tan w/ Black Collar
Golf Shirt
Page 9

D.
Footprint Cap
Page 13

E.
Red/Black Big Foot
Cap
Page 12

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.

A.
3' Green Big Foot Balloon
Page 20

Sky Mug
Page 15

Mouse Pad
Page 17

Bigfoot Stuffed Animal
Page 14

Tote Bag
Page 14

Litterbag
Page 16

Can cooler
Page 17

Antenna Ball
Page 16

B.
Big Foot Inflatable
10' Tall
$35.00/day rental

C.
Bigfoot Country Display
Call for pricing

A.
3 in 1 Jacket
(Hunter Shell)
Page 2

B.
Big Foot T-Shirt
Page 11

C.
Tan w/ Black Collar
Golf Shirt
Page 9

D.
Footprint Cap
Page 13

E.
Red/Black Big Foot
Cap
Page 12

To place your order toll-free, call 1-800-TEL-BIGO

Prices for XXL - XXXXL may be slightly higher.

BIG O 00944

SPECIALTY ITEMS

60' Mini Pennants
Red, Black and White
$11.95 ea.

60' Pennants
American Flag Pattern
$9.95 ea.

Big O Tires 11" Latex Balloons
Red, White and Black
Bag of 500 . . . . $38.95 ea.

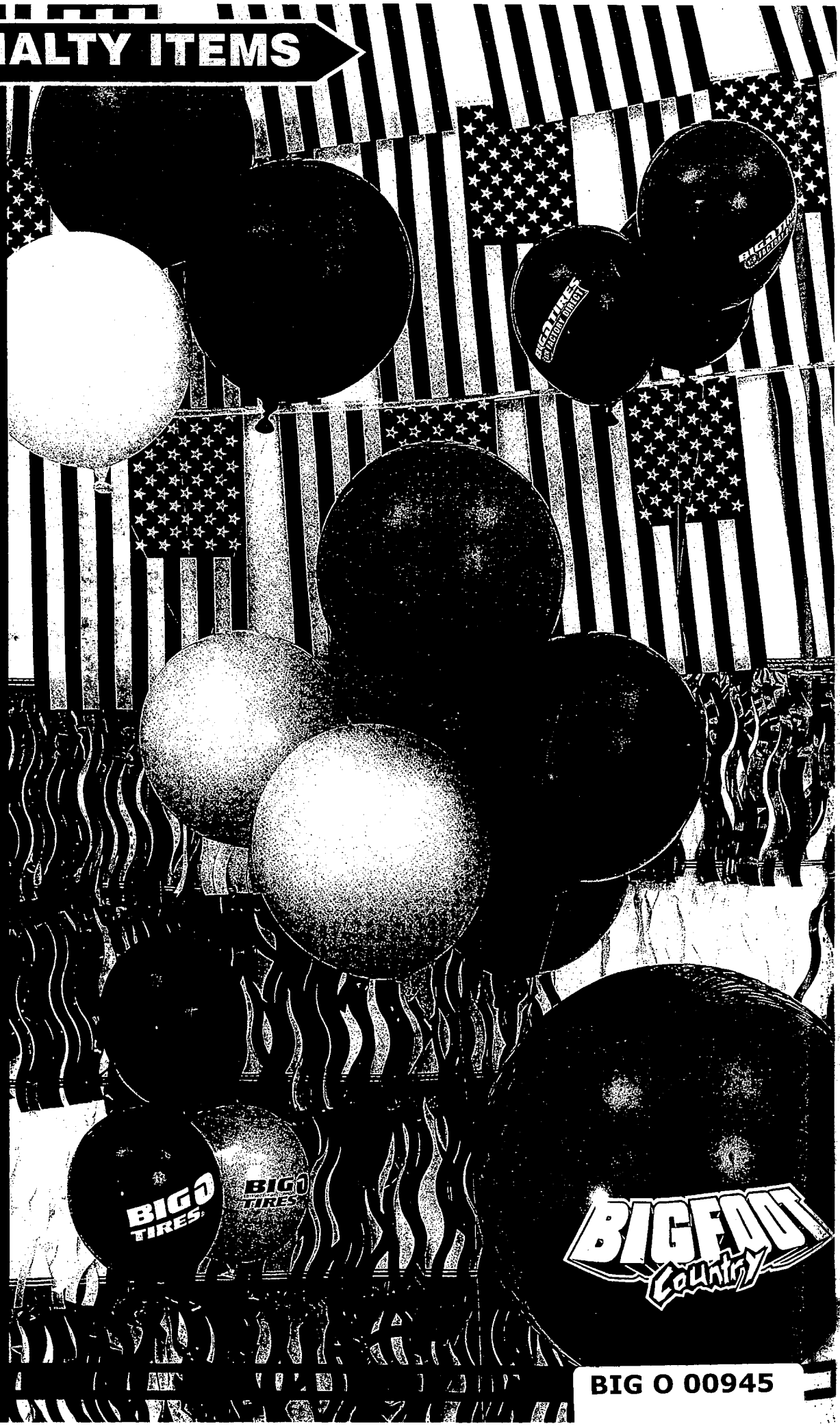
17" Multi-Color Latex Balloons
Bag of 144 . . . . $27.95 ea.

17" Red, White and Blue Latex Balloons
Bag of 144 . . . . $27.95 ea.

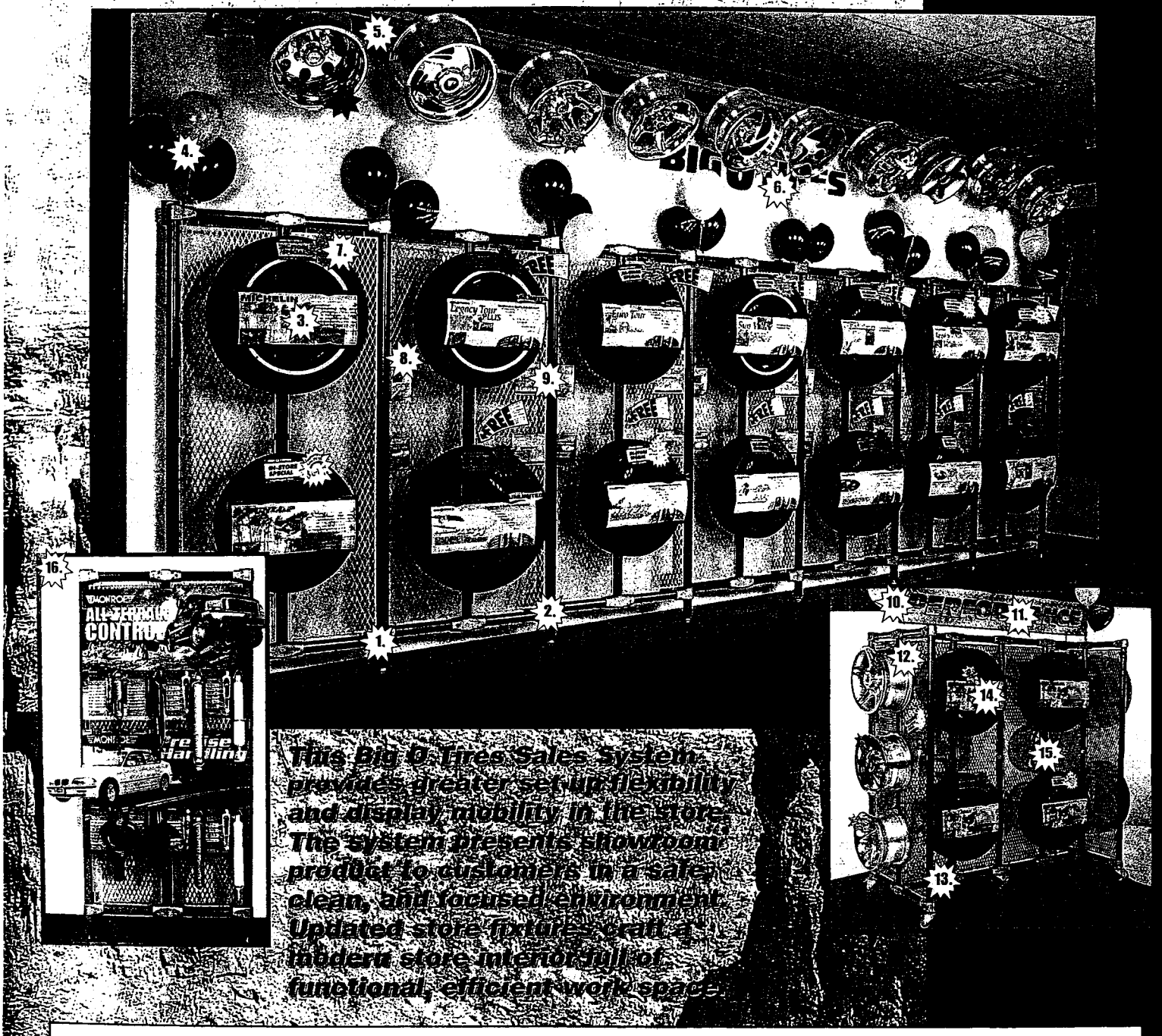
11" Factory Direct Latex Balloons
Red, Blue and Green
Bag of 500 . . . . $38.95 ea.

3' Big Foot Balloon
Green, includes re-useable clip. . . . . $5.00 ea.

To place your order toll-free, call 1-800-TEL-BIGO



BIG O 00945



This Big O Tires Sales System provides greater set-up flexibility and display mobility in the store. The system presents showroom product to customers in a safe, clean, and focused environment. Updated store fixtures craft a modern store interior full of functional, efficient work space.

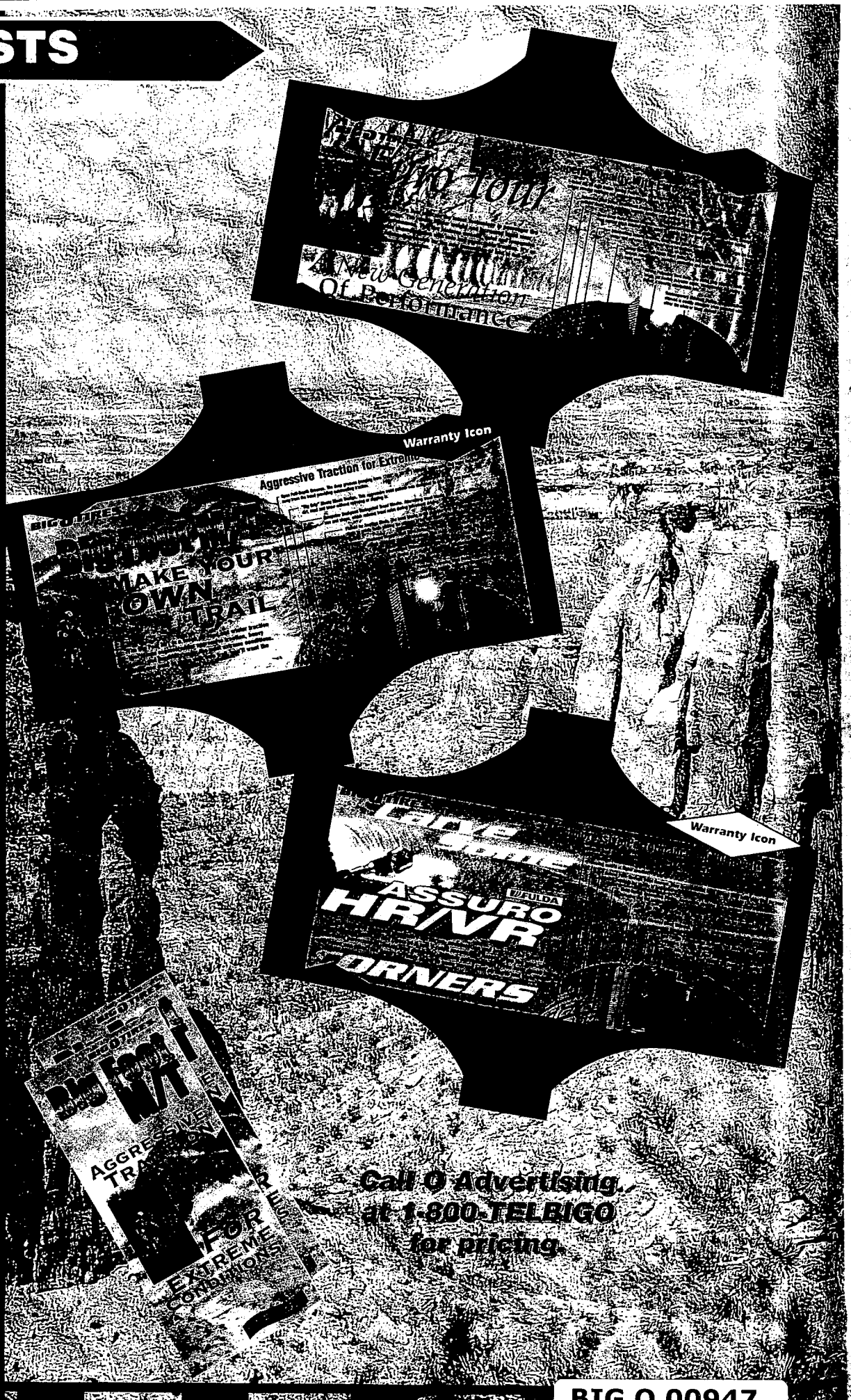
1. Wall Unit (Starter Kit) . . . . . Page 55
2. Wall Unit (Add-on Kit) . . . . . Page 55
3. Tire Holder . . . . . Page 58
4. Balloons . . . . . Page 20
5. Wall Mounted Wheel System . . . . Page 55
6. Big O Tires Sign . . . . . Page 45
7. Neon Splash . . . . . Page 38
8. Brochure Holder . . . . . Page 57
9. Price Card Holder . . . . . Page 57
10. Sign Holder . . . . . Page 57
11. Sign for H-Fixture . . . . . Page 48
12. Rim Holder . . . . . Page 58
13. H-Fixture . . . . . Page 52
14. Tire Centers . . . . . Pages 33 - 34
15. Metal Header Area . . . . . Page 32
16. Passenger/Light Truck Shock Display Page 52

Sales & Training System Package 2002

The new STS package includes styrene backers and tire center inserts in the following styles:

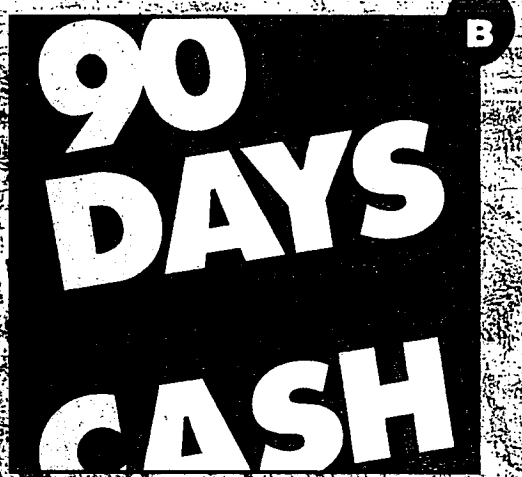
- BIG FOOT X/T
- BIG FOOT M/T
- BIG FOOT H/T
- BIG FOOT A/T DUAL
- BIG FOOT A/T CONV.
- EURO TOUR
- ASPEN
- LEGACY TOUR PLUS
- PACEMARK H
- LEGACY TOUR PLUS H
- RADIALMAX
- SXP SUPER SPORT
- FULDA EXTREMO
- FULDA ASSURO
- PACEMARK S
- BIG O PATHMAX
- DUNLOP
- MICHELIN
- BFGOODRICH
- GOODYEAR
- PIRELLI

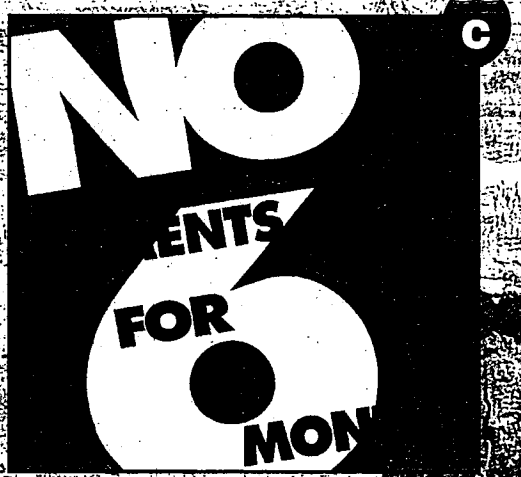
All package contents are subject to change based on product line additions and/or deletions during the sales year.



Call O Advertising at 1-800-TELBIGO for pricing.

Big, bold and visible, these banners are attractive enough to use alone or in conjunction with other P.O.S. materials. Screen printed on durable Tyvek or Poly for indoor or outdoor use.





A. Falling Prices
#007-0068
4' x 4' Poly $19.95

B. 90 Days Same As Cash
#007-0055
4' x 4' Poly $19.95

C. No Payments For 6 Months
#007-0054
4' x 4' Poly $19.95

D. Big Financing
#007-0059
4' x 4' Poly $19.95

E Big Savings
#007-0058
4' x 4' Poly $19.95

F. Free Shuttle
#007-0066
4' x 4' Poly $19.95

G. Free Vehicle Inspection
#007-0064
4' x 4' Poly $19.95

To place your order toll-free, call 1-800-TEL-BIGO

A. Performance Wheels
#007-0056
4' x 4' Poly $19.95

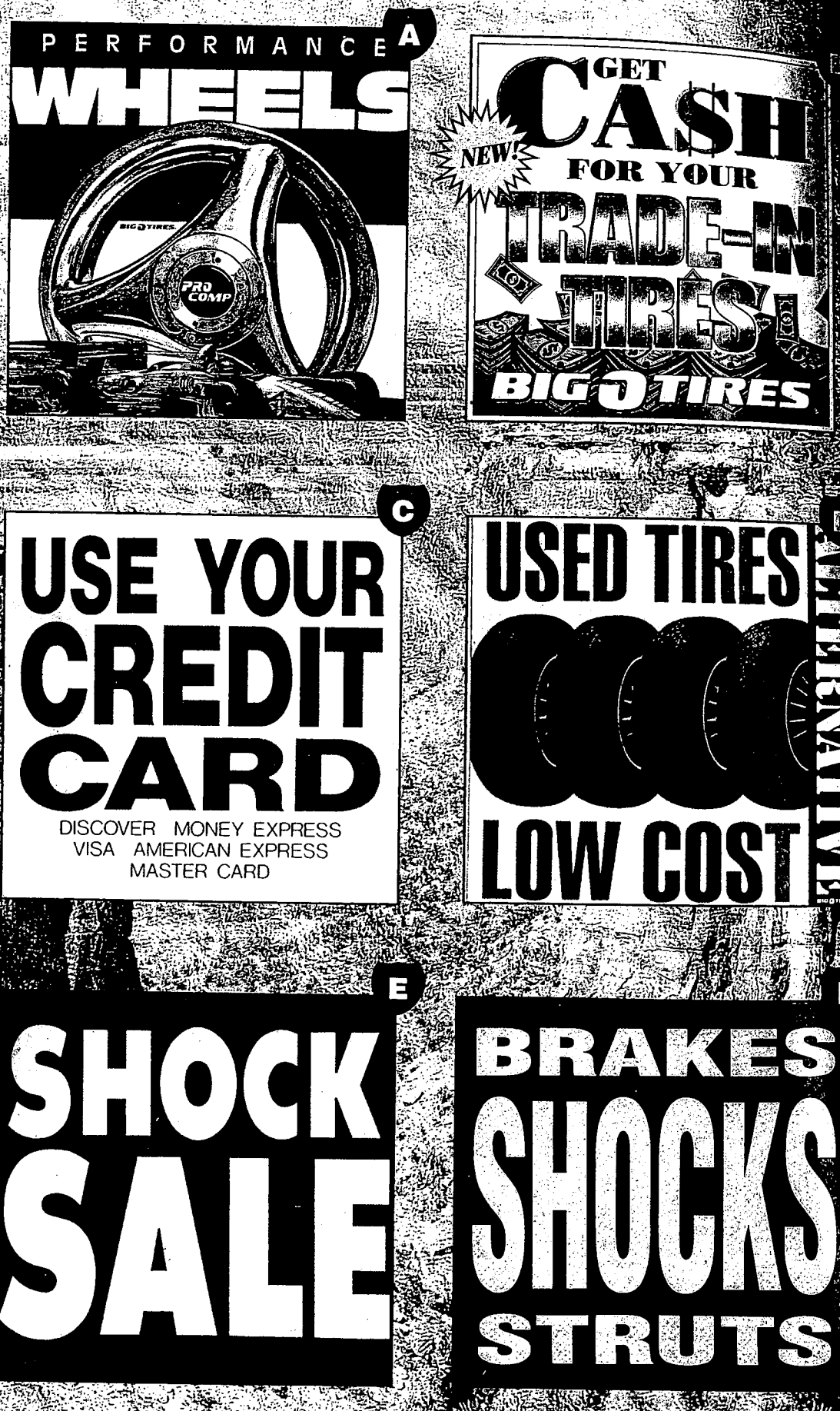
B. Cash For Trade-In
#007-0042
4' x 4' Poly $19.95

C. Use Your Credit Card
#007-0053
4' x 4' Tyvek..... $19.95

D. Used Tires
#007-0043
4' x 4' Poly $19.95

E. Shock Sale
#007-0051
4' x 4' Tyvek..... $19.95

F. Brakes/Shocks/ Struts
#007-0052
4' x 4' Poly $19.95



To place your order toll-free, call 1-80C-TEL-BIGO

A. Made in the USA
#007-6001
4' x 4' Tyvek. $19.95

B. Cost-U-Less
#4X4COSTULESS
4' x 4' Poly $19.95

C. Snow Tire, Chains
#007-0044
4' x 4' Poly (Includes Grommets) $19.95

D. Grand Opening Sale
#007-0045
4' x 4' Poly $19.95

E. Mechanic on Duty
#007-0050
4' x 4' Poly $19.95

F. Sale
#007-0057
4' x 4' Poly $19.95

A. Alignment - Extra Care
#002-0018
2' x 8' Tyvek..... $19.95

B. Shocks - Extra Care
#002-0016
2' x 8' Tyvek..... $19.95

C. Big O logo
#002-0043
2' x 8' Poly $20.95

D. Struts - Extra Care
#002-0017
2' x 8' Tyvek..... $19.95

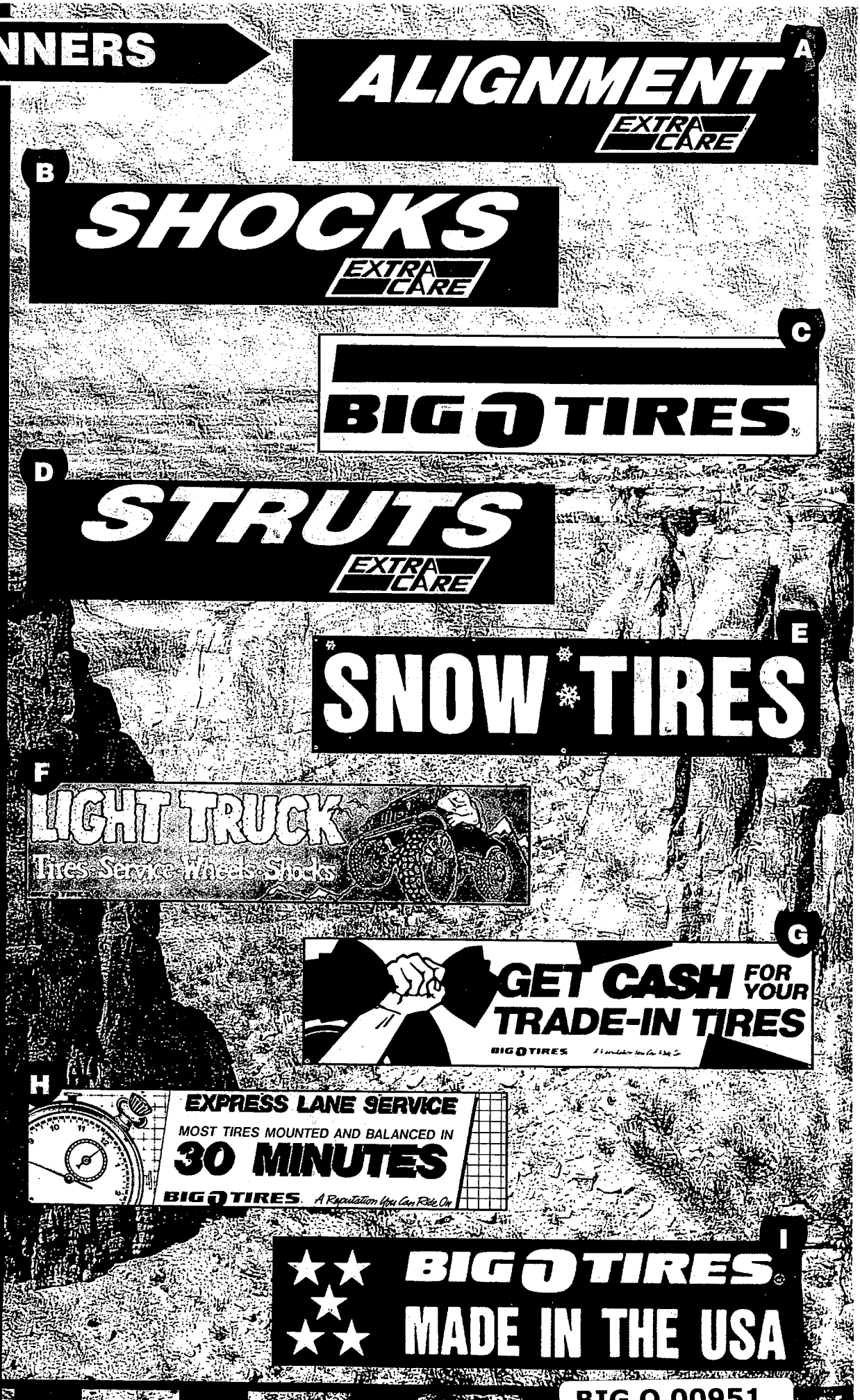
E. Snow Tires
#002-0022
2' x 8' Poly $19.95

F. Light Truck
#002-0046
2' x 8' Poly $19.95

G. Cash for Trade-In
#002-CASH
2' x 8' Poly $19.95

H. Express Lane
#002-EXPR
2' x 8' Poly $19.95

I. Made in the USA
#2X8-ALLA
2' x 8' Tyvek..... $19.95



These attractive banners are great for indoor or outdoor use!

NEW!

A

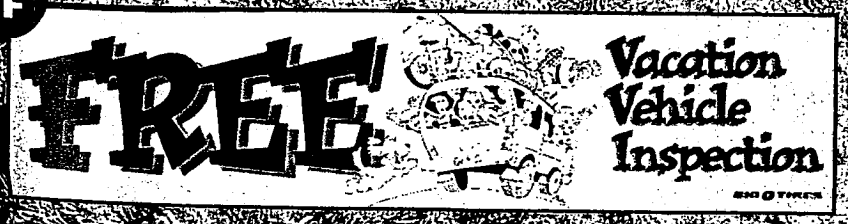
B

C

D

E

F



A. Big Foot Country Light Truck Banner
#002-0050
6' x 3' Poly $19.95

B. Cost-U-Less Banner
#2X8COSTULESS
2' x 10' Poly. $19.95

C. Big Savings Banner
#002-0040
2' x 10' Poly. $19.95

D. Michelin Now Available Banner
#002-4001
2' x 10' Tyvek. $19.95

E. Big Selection Banner
#002-0039
2' x 10' Poly. $19.95

F. Free Inspection Banner
#002-0045
2' x 10' Poly. $19.95

BIG O 00952

To place your order toll-free, call 1-800-TEL-BIGO

Customized to fit in vertical spaces, these 3x7 banners work well on windows, doors, and walls.

A. Big O Tires Flag
#007-FLAG
60" x 32" $52.95

B. Cost-U-Less Banner
#3X7/COSTULESS
3' x 7' Poly $14.37

C. Grand Opening Sale Rental Banner
Call O Advertising for details and availability.
5'x30' Tuff-Weave Poly.
Rental Fee . . $5.00 per day

D. Now Hiring Rental Banner
Call O Advertising for details and availability.
5'x30' Tuff-Weave Poly.
Rental Fee . . $5.00 per day

E. Now Open Rental Banner
Call O Advertising for details and availability.
5'x30' Tuff-Weave Poly.
Rental Fee . . $5.00 per day

F. Clearance Sale Rental Banner
Call O Advertising for details and availability.
5'x30' Tuff-Weave Poly.
Rental Fee . . $5.00 per day

Display your Big O pride!

A

BIG O TIRES
A Reputation You Can Ride On

B

EVERY DAY!
EVERY TIRE!
COST U LESS
BIG O TIRES.

Our rental banners deliver a big message at a small price! Designed to hang from an exterior store wall, these outdoor giants will definitely draw traffic to your short-term sale or event!

C

GRAND OPENING SALE

D

NOW HIRING

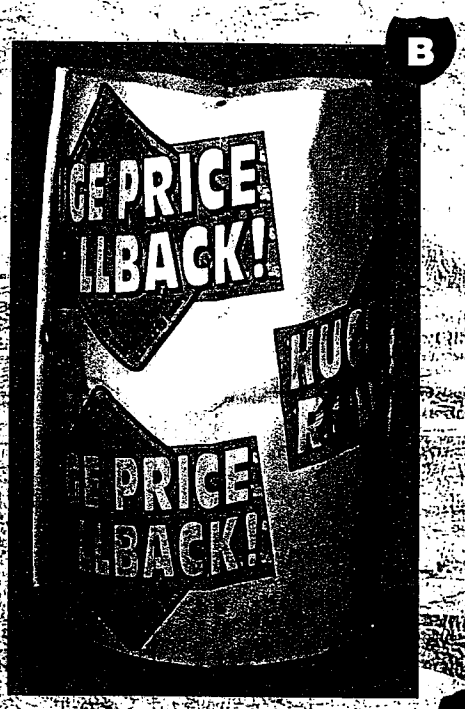
E

NOW OPEN

F

CLEARANCE SALE

Transform your indoor and outdoor tire stacks into colorful advertisements with barrel stackers.



Barrel Stackers
Poly
Fits over Tire Stacks
(Minimum size
31x10.50R15)

A. Sale
#002-0021. . . . . $19.95

B. Huge Price Rollback
#002-0049. . . . . $19.95

C. Plastic Countertop Brochure Holder
#003-1117
8.5"x11"
Insert and brochure not included
$12.95

D. Service Policy Counter Card
#006-0023
Includes
easel backer $6.13

E. Floor Rug
3'x5' $125.00

BIG O 00954

To place your order toll-free, call 1-800-TEL-BIGO

POSTERS

A. Light Truck
#001-0010
22" x 28".....$16.43

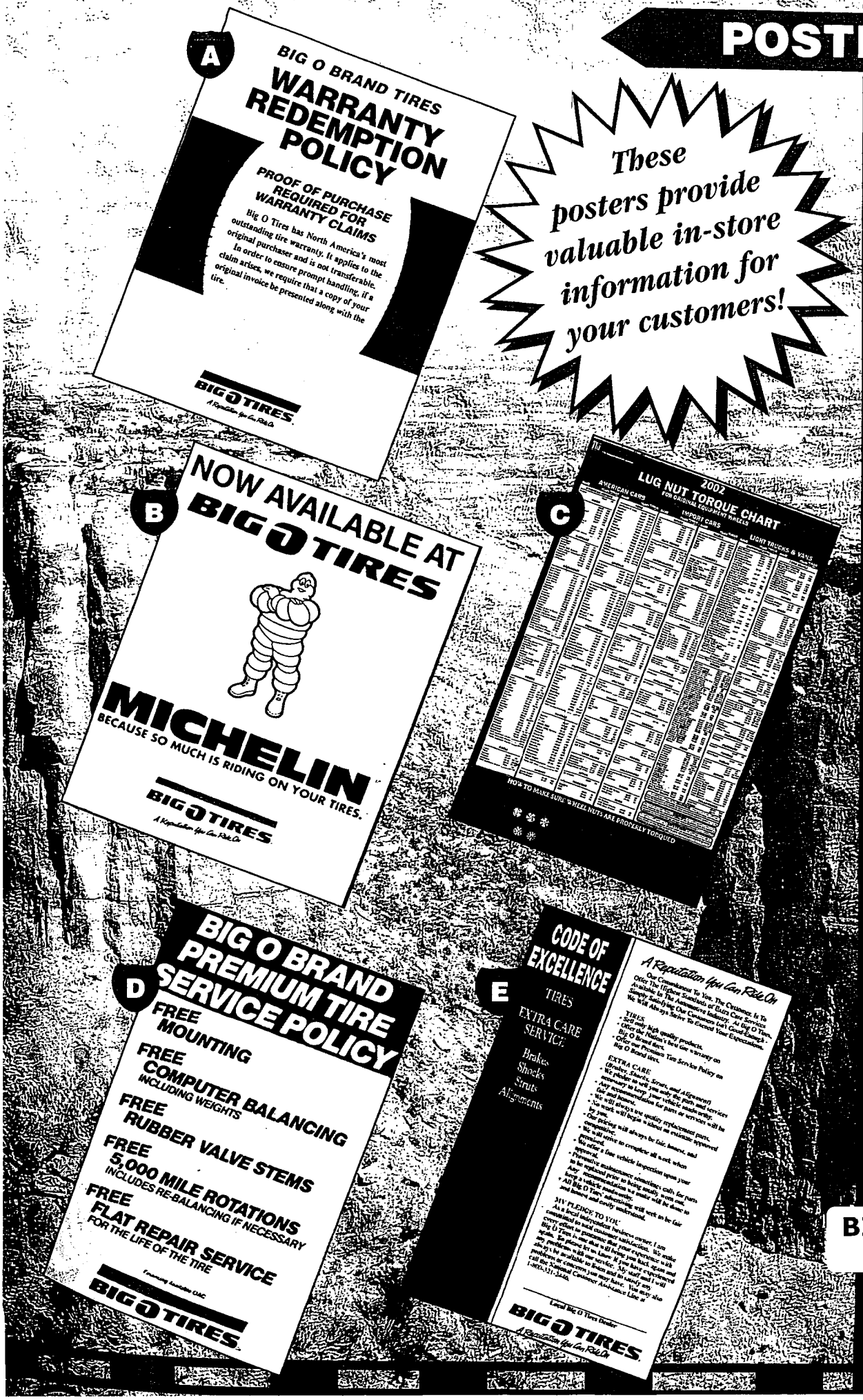
B. Passenger
#001-0011
22" x 28".....$16.43

C. Performance
#001-0012
22" x 28".....$16.43

D. Warranty Comparison
#001-0013
22" x 28".....$9.27

E. Free Service Comparison
#001-0014
22" x 28".....$9.27

Show your customers the "experience" of driving on Big O Tires with our premium P.O.S. image posters. Suitable for framing, indoor use only.



A. Warranty Redemption Policy
#001-0009
22" x 28"..... $9.53

B. Michelin
#001-4001
22" x 28"..... $9.95

C. 2002 Torque Chart
#001-TORQ
22" x 34"..... $8.50
Available at the end of February

D. Service Policy
#001-0001
26" x 40"..... $22.50

E. Code of Excellence
#001-CODE
26" x 40"..... $22.50

BIG O 00956

To place your order toll-free, call 1-800-TEL-BIGO

A. Metal Headers
For Garcy display system.
Big O Brand styles available at $17.00 ea.:
- Big O Tires
- Legacy Tour Plus (shown)
- Euro Tour
- Aspen
- Radialmax
- Legacy Tour Plus H
- SXP Super Sport
- Fulda
- Pacemark
- Big Foot
- Pathmax
- As Advertised
- Major Brand

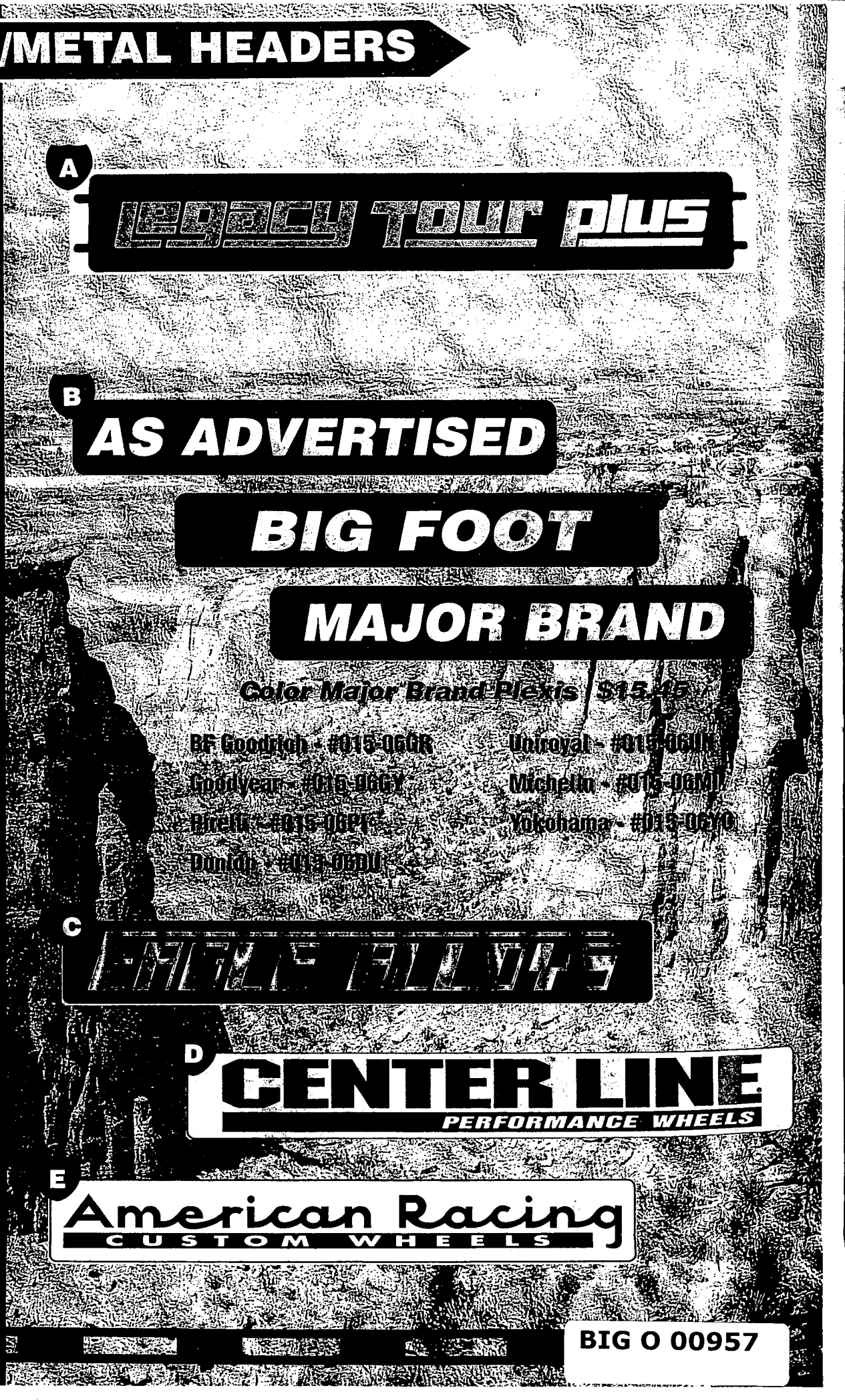
Major Brand styles available at $19.95 ea.: Michelin, BFGoodrich, Goodyear, Dunlop, and Pirelli.

B. Plexi Headers
For wire mesh displays.
$15.45 ea. Available styles:
- As Advertised (shown)
- Brakes
- Shocks
- Alignment
- Suspension
- Struts
- Extra Care
- Major Brand (shown)
- Wheels
- Accessories
- Aspen
- Prestige
- Legacy Tour Plus
- Big Foot (shown)
- Euro Series
- Fulda
- Legacy Tour Plus-H

C. Eagle Header
#GRD-304
5" x 30" $21.63

D. Centerline Header
#GRD-311
5" x 36" $21.63

E. Amer. Racing Header
#GRD-306
5" x 30" $21.63



BIG O 00957

A. Huge Price Rollback Tire Centers
#TC-RO . . . . . $13.34 ea.

B. Used Tires
#TC-UT $13.34

C. Now On Sale
#TC-NO $13.34

D. Instant Financing
#TC-FI $13.34

E. As Advertised
#TC-AA $13.34

F. Major Brands
#TC-MB $13.34

G. Free Inspection
#TC-IN. $13.34

BIG O 00958

To place your order toll-free, call 1-800-TEL-BIGO

TIRE CENTERS/INSERTS

A. Styrene Backers
#ST-UN (Ultimate)
#ST-PR (Premium)
#ST-AD (Advantage)
#ST-PF (Preferred)
#ST-GE (General) $3.09 ea.

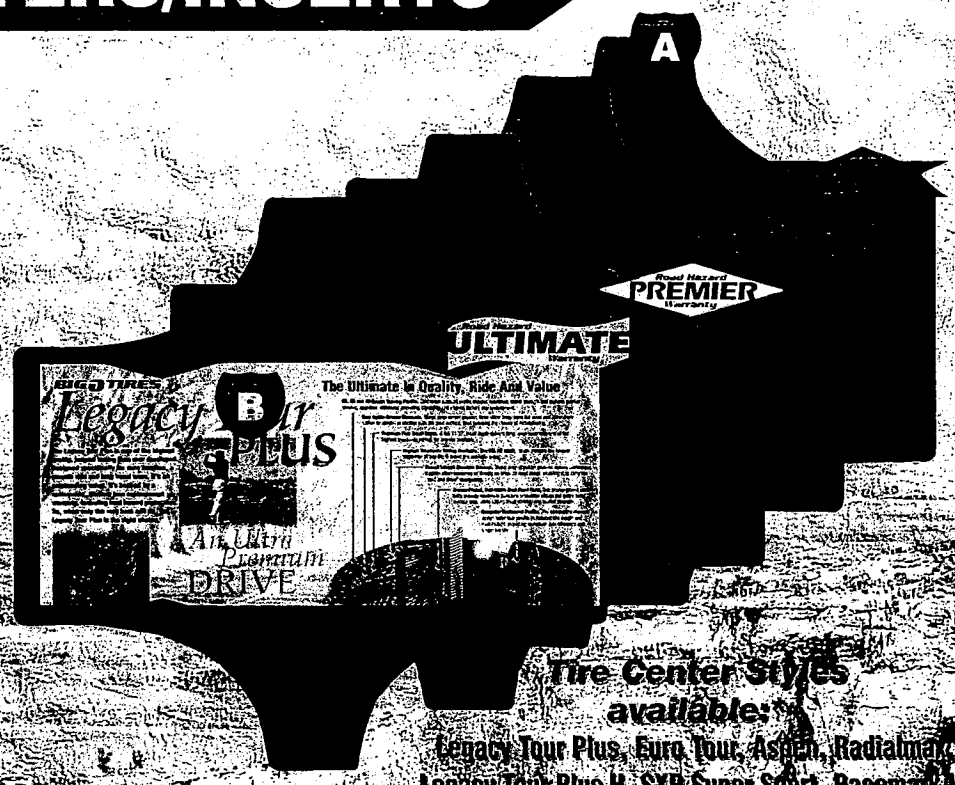
B. Tire Centers
These attractive interior selling tools display tread cutaways, features, benefits, and warranty information.
#TC ..... call for pricing

C. Major Brand Tire Centers
These colorful interior signs feature popular brand name tire information.
#TC ..... call for pricing

D. In-Store Special Tire Insert
These blank paper inserts are great for highlighting in-store product specials. Assorted neon colors.
#TC NEON .. $8.76 Pkg/20
(Styrene backers sold separately.)

E. Specialty Tire Centers
These bold interior signs call attention to featured messages.
#TC ..... $4.07 ea.

**Styrene backers sold separately. **All inserts are subject to change based on product line additions and/or deletions during the sales year.*



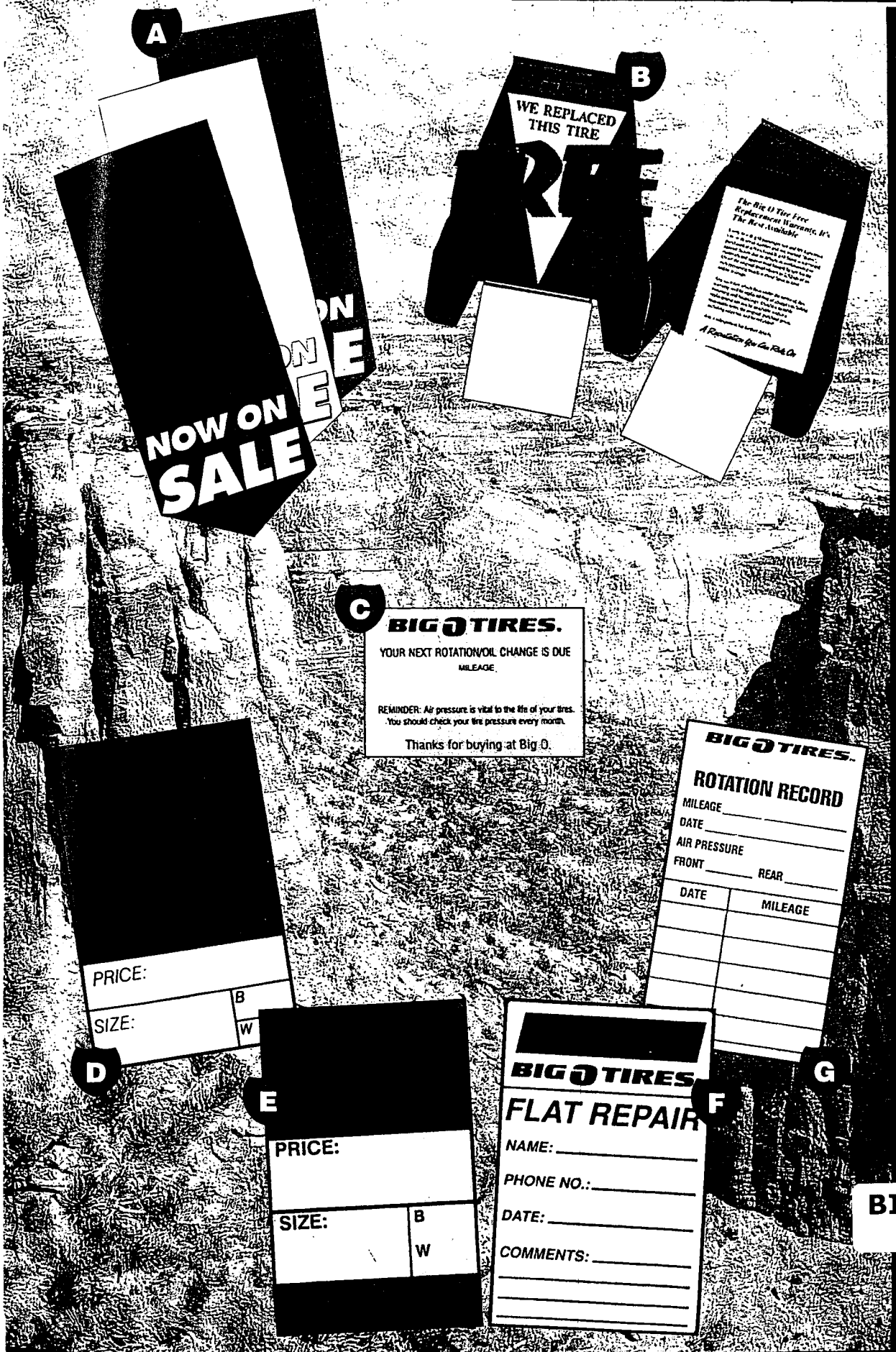
Tire Center Styles available:*
Legacy Tour Plus, Euro Tour, Aspen, Radialmax, Legacy Tour Plus H, SXP Super Sport, Pacemark H, Fulda Extremo, Fulda Assuro, Pacemark S, Big Foot X/T, Big Foot M/T, Big Foot H/T, Big Foot A/T Comp, Big Foot A/T Dual Groove, Patimax*

Other Name Brand Tire Inserts available:
BFGoodrich, Michelin, Pirelli, and Dunlop*

NAME BRAND TIRES GUARANTEED LOW PRICES!

Other Specialty Tire Inserts available:
Instant Financing, Sales, and As Advertised*

BIG O 00959



A. Now On Sale Tire Toppers
#014-0058
Set of 6
2 each color $5.15

B. Road Hazard Tire Topper
#TT-HAZARD $10.25

C. Static Cling Rotation Labels
#011-0070
Roll/500 . . . . . $11.64

D. Inspected Trade-In Labels
#011-0057
Roll/500 . . . . . $25.70

E. Used Tire Labels
#011-0059
Roll/500 . . . . . $25.70

F. Flat Repair Labels
#011-0058
Roll/500 . . . . . $25.70

G. Rotation Record LabelS
#011-0072
Roll/500 . . . . . $13.99

BIG O 00960

To place your order toll-free, call 1-800-TEL-BIGO

SALE TAGS

A. Big O Major Brand Comparison Tags
#005-0025
Package includes 20 Big O Tires tags and 5 each of Goodyear, Dunlop, BFGoodrich and Michelin tags.
12" x 18"..... $15.95
Pkg/40

B. Giant Sale Tag
#005-0023
12" x 18" ..... $24 ea.

C. Neon Squares
#NEON SQUARE
4.25" x 5" $4.12
Pkg/100

To place your order toll-free, call 1-800-TEL-BIGO

BIG O 00961

A. As Advertised Neon Sale Tag
#NEON SALETAG
6" x 10"..... $8.24
Pkg/20

B. Vacation Inspection Sale Tag
#005-0004
6" x 10"..... $3.19
Pkg/6

C. Cost-U-Less Sale Tag
#COSTUSALETAG
6" x 10"..... $6.13
Pkg/20

D. Passenger Tire Stand
#011-0821..... $9.53

SPLASHES

A. Cost-U-Less
#COSTUSPLASH $5.92
Pkg/20

B. Neon Burst
#NEON SPLASH
Assorted neon
colors $6.13
Pkg/20

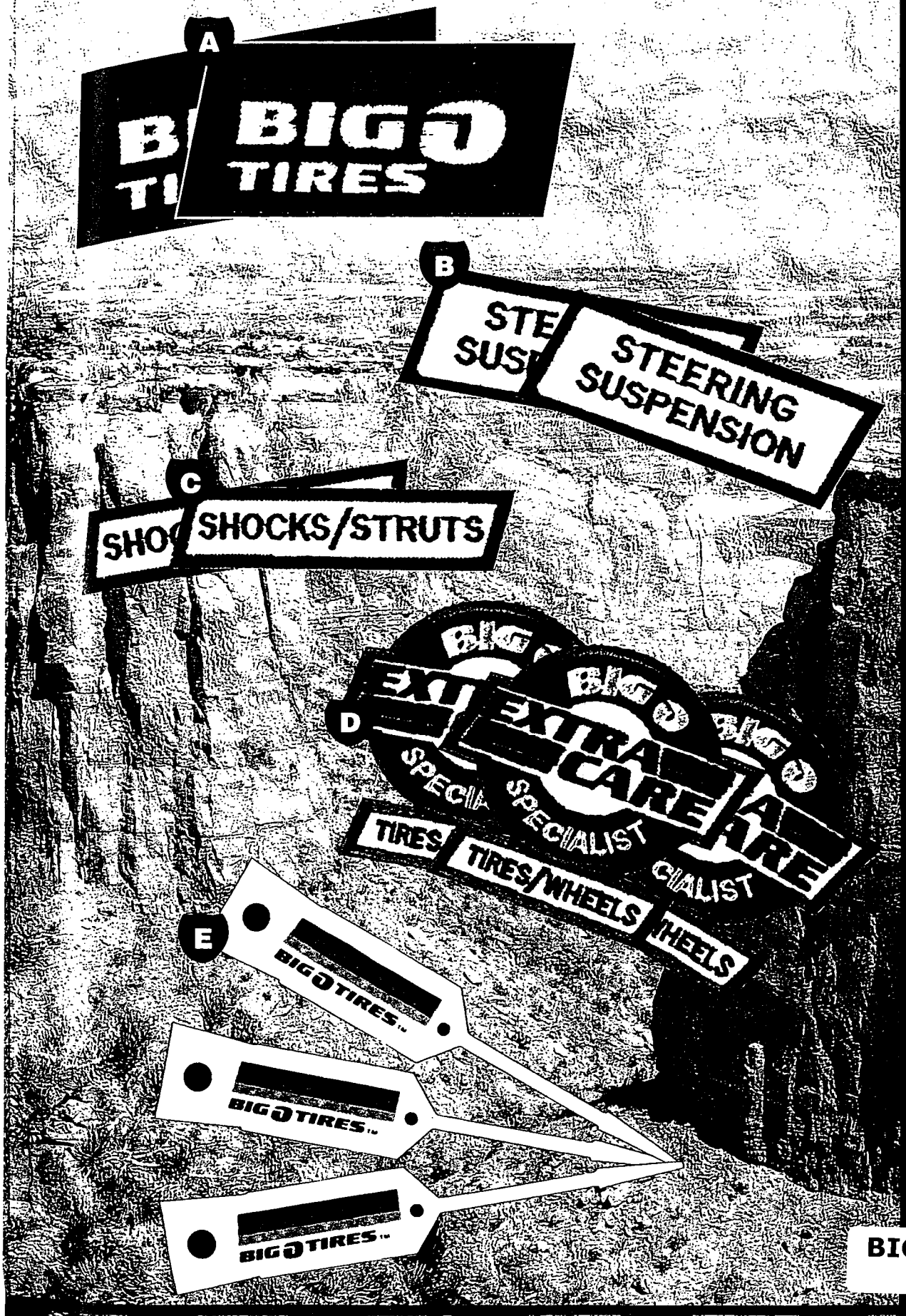
C. Neon Splash
#NEON SPLASH
(Neon) Red, Pink, Orange
and Yellow. $8.24
Pkg/32

D. Major Brand
Neon Bursts
#MB NEON
5 of each major
Brand $7.73
Pkg/30

E. Sale Arrow
#003-0004
16" x 36" . . . . . $4.12 ea.

To place your order toll-free, call 1-800-TEL-BIGO

BIG O 00963



A. Big O Patch
#011-0083
Black with White logo
(shown) . . . . . $1.18 ea

#011-0085
White with Black
logo . . . . . $1.18 ea

B. Steering/ Suspension Patch
#011-0065 . . . . . 36¢ ea

C. Shock/Strut Patch
#011-0066 . . . . . 36¢ ea

D. Tires/Wheels Extra Care Patch
#011-0060 . . . . . $1.29 ea

E. Key Tag
#VAC KEY TAG $13.3
Pkg/1000

BIG O 00964

A. Big Foot Static Cling
#021-0001 . . . . . $2.58 ea.

B. Independently Owned Sign
#008-0013
16" x 20" $12.31

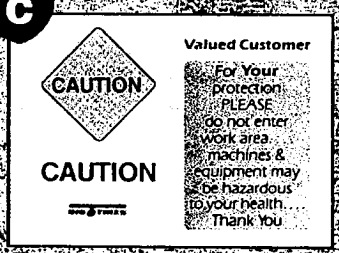
C. Caution Sign
Laminated
#008-0015
16" x 22" $10.30

D. Coffee Sign
Laminated
#008-0014
16" x 22" $10.30

E. Big O Tires Logo Decals
See provided chart for sizes and pricing.
Logos may be used on counters and/or vehicles.

To place your order toll-free, call 1-800-TEL-BIGO

Makes a GREAT first impression!



Big O Tires Logo Decals

#010-0001
6" x 52" Black Vinyl $16.50

#010-0002
9" x 77" Black Vinyl $32.95

#010-0003
2" x 18" Black Vinyl $6.95

#010-0005
3" x 26" Black Vinyl $7.95

#010-0006
4.5" x 39" Black Vinyl $8.95

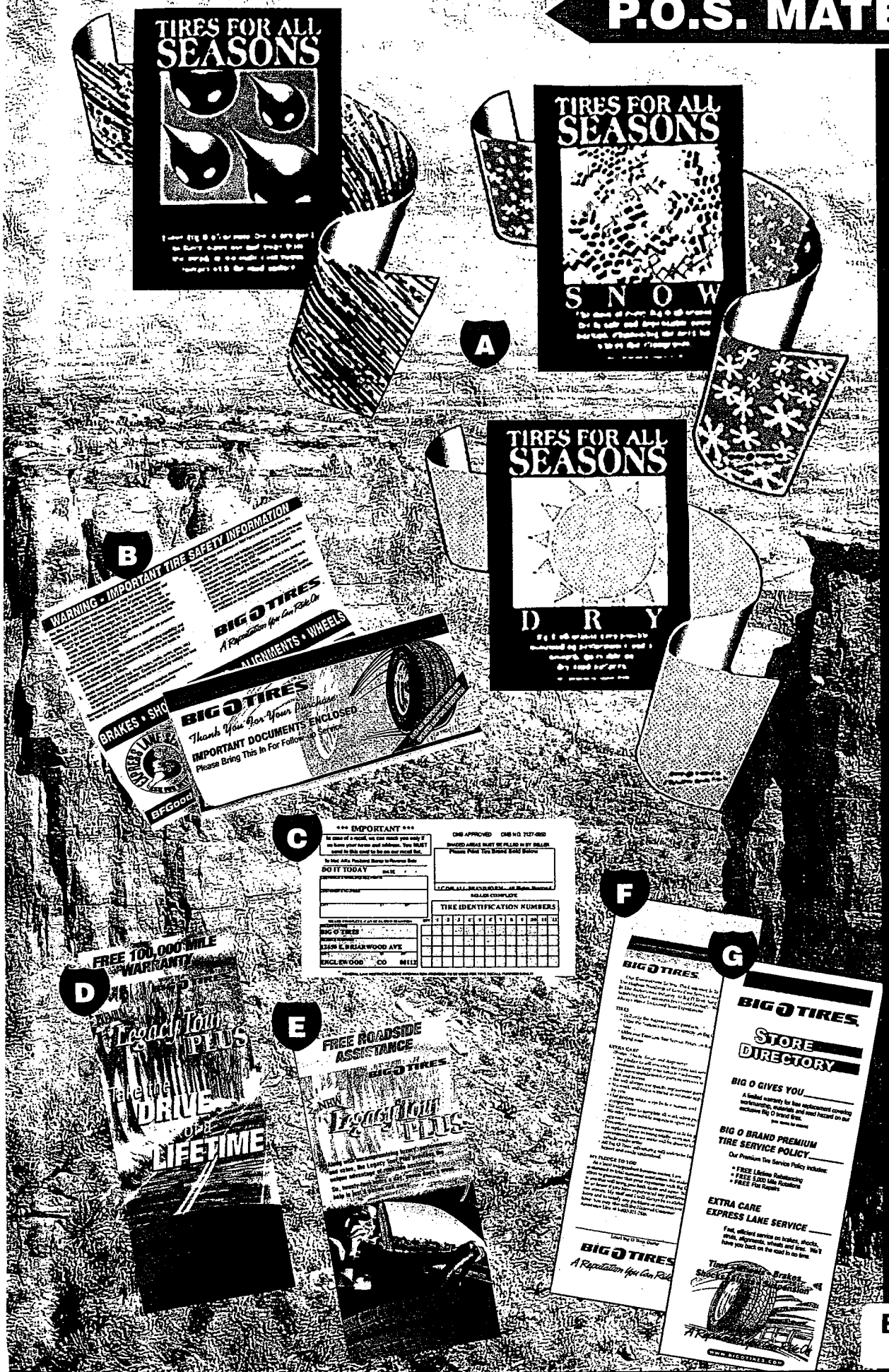
#010-0007
4.5" x 39" White Vinyl $8.95

#010-0008
6" x 52" White Vinyl $16.50

#010-0009
.875" x 6" Black Vinyl $6.50

#010-W322
3" x 26" White Vinyl $7.95

BIG O 00965



A. Seasons Hanging Signs
#020-0001
Set of 3 . . . . . $13.34

B. Warranty Folder
#NCWF. $43.00
Pkg/500

C. D.O.T. Card
Pkg/245 . . . . . No charge

D. Legacy Tour Plus 100,000 Mile Warranty Brochure
Pkg/25 . . . . . No charge

E. Legacy Tour Plus Roadside Assistance Cards
Pkg/50 . . . . . No charge

F. Services Offered Pad
#OFFERED PAD $2.58
Pad/50

G. Dealer Directories
#00-500 . . . . . $28.25
Pad/500
D.O.T. Card included with package.

BIG O 00966

P.O.S. MATERIAL

A. Express Lane Counter Card
#EXP-CARD
6" x 24"..... $2.47

B. Telephone Pad
#TELE PAD..... $2.50
Pad/100

C. Tire Conversion Slide Chart
#001-CONV..... $3.75

D. Thank You Card
#013-1014..... $11.85
Pkg/250

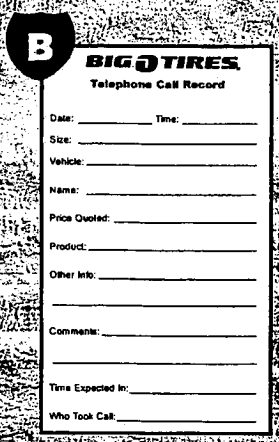
E. Rotation Reminder Card
#013-1012..... $11.85
Pkg/250

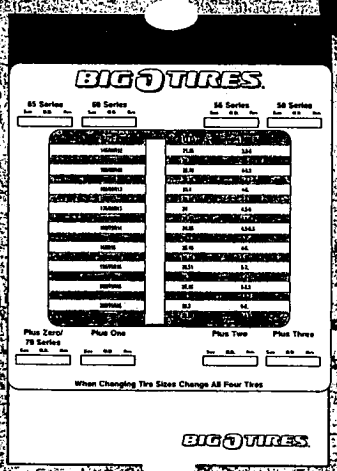
F. Gift Certificates
#GIFT CERT..... $8.19
Pkg/10
Includes counter sign

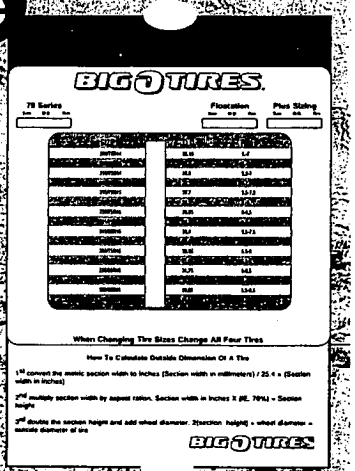
G. Oil Change Reminder Card
#013-1015..... $11.85
Pkg/250

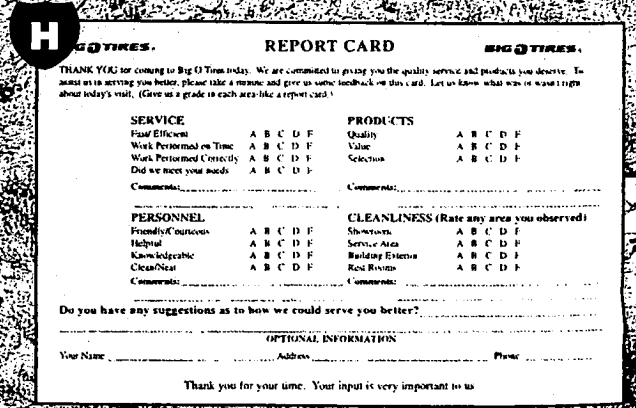
H. Report Card
#013-1011..... $7.73
Pkg/250

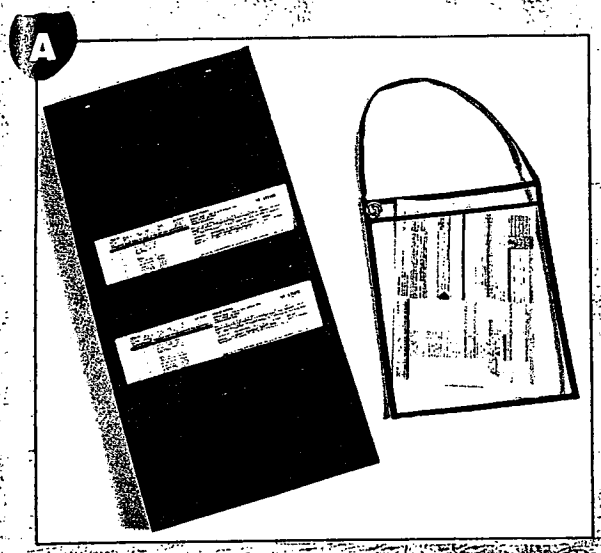
I. Service Reminder Card
#013-1013..... $11.85
Pkg/250







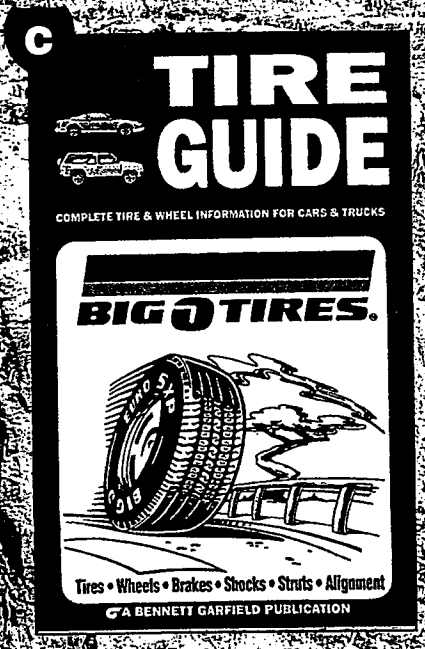




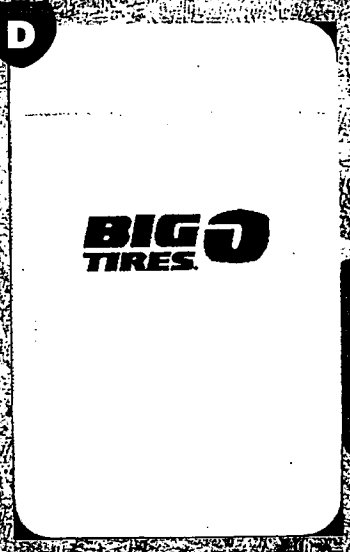
A. Metal Work Order Holder
#LIT HOLDER . . $74.95 ea.

Work Order Holder
#WO HOLDER
Set of 25 . . . . . $41.20

B. Blue Book II
#013-1010. . . . . $61.75

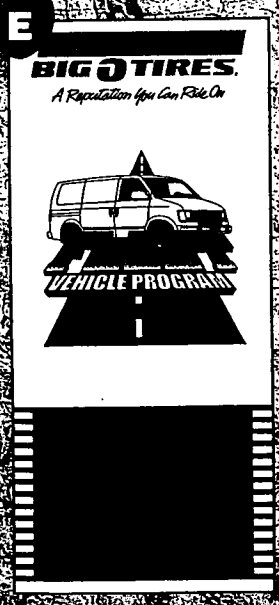


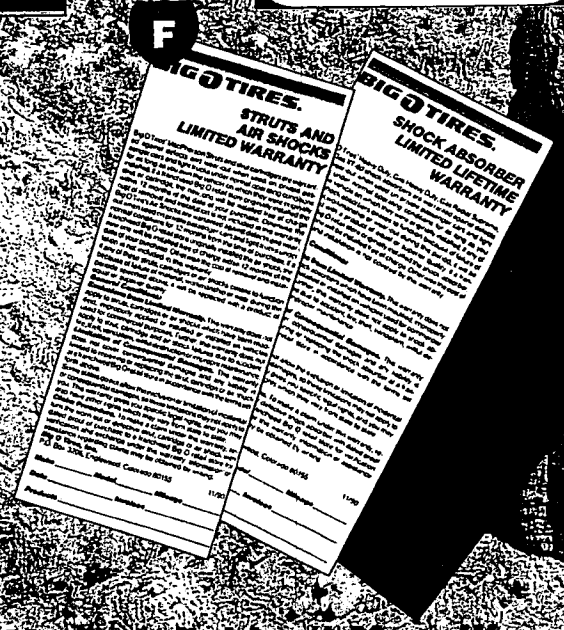
C. 2002 Tire Guide
#003-2002. . . . . $7.25
Available in February



D. Big O Pocket Protector
#017-626A . . . . . 72¢

E. Fleet Brochure
#FLEET BROCH $5.56
Pkg/50





F. Service Warranty Pads
Suspension Warranty Pad; Shock Warranty Pad; and Brake Warranty Pad
Pad/100 . . . . . $3.61 ea.

Also available: 1 Year Warranty, 3 Year Warranty, 4 Year Warranty, and Lifetime Warranty. No charge Pad/100

BIG O 00968

To place your order toll-free, call 1-800-TEL-BIGO

P.O.S. MATERIAL

A. Cork Board
#CORK BOARD
13" x 20" . . . . . $20.95 ea.

B. Reader Board
#318-0005. . . . . $55.50

1" Helvetica Letters/Numbers Assort.
300 pre-sort
Style #4423
#318-0002. . . . . $31.25

1" Helvetica Number Assortment
100 Numbers only
Style #4133
#318-0004. . . . . $24.95

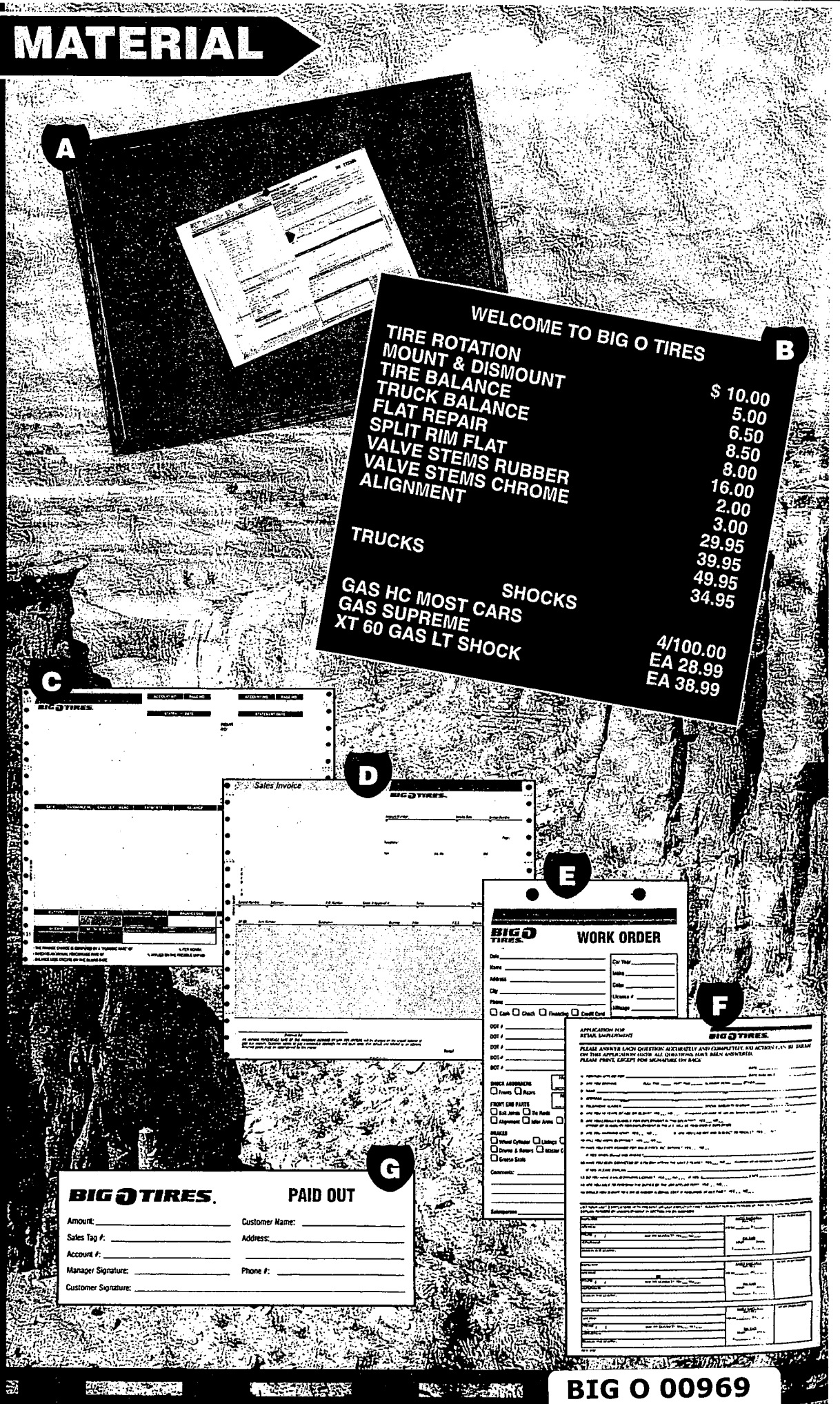
C. Two-Part Statements
#302-05-900 . . . . . $55.62
Box/900

D Three-Part Invoices
#302-200-1 . . . . . $69.99
Box/1200

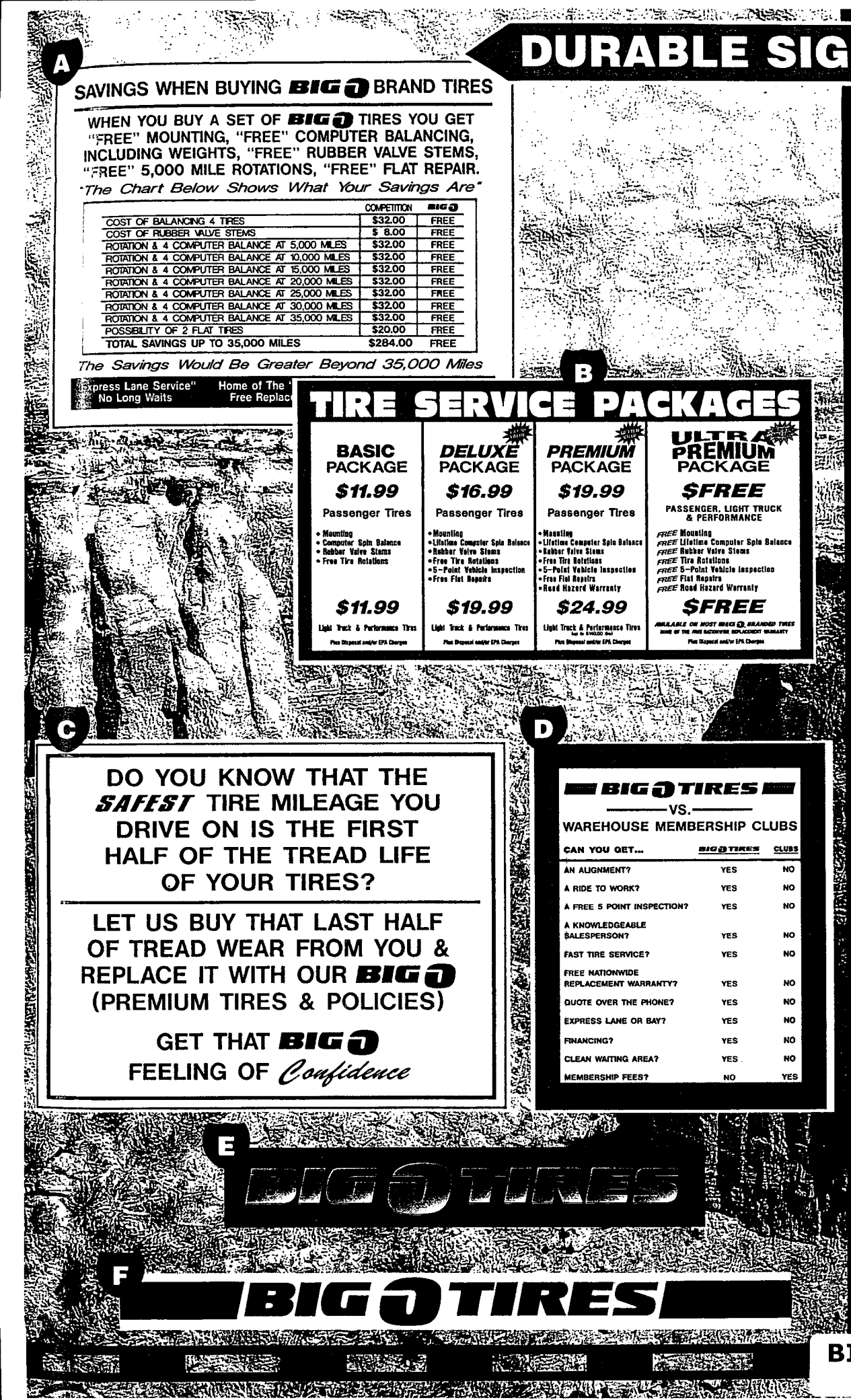
E. Work Order Pad
#WORK ORDER $2.83
Pad/100

F. Employee Application Pad
#EMPLOYEE PAD . . . $5.15
Pad/100

G. Paid-out Pad
#PAIDOUT PAD. $2.01
Pad/100



BIG O 00969



A. Big O Brand Savings Sign
#SGN-103
22" x 28"..... $40.69

B. Tire Service Packages
#SGN-104R
20" x 36"..... $50.99
(Shown)

Also Available:
Unbundled Tire Service Package
#SGN-1043 ..... $40.69
(Not pictured)

C. Trade In Sign
#SGN-101
22" x 28"..... $35.54

D. Big O Tires vs. Warehouse Sign
#SGN-102
16" x 20"..... $33.48

E. Big O Tires Sign
(Metal)
GAR-111
16" x 96"..... $231.75

F. Big O Tires Sign
(Rigid Poly)
#SGN-111
16" x 180"..... $303.85

To place your order toll-free, call 1-800-TEL-BIGO

BIG O 00970

A. Drum and Disc Brake Sign Set
#SGN-115
(Prices are changeable)
22" x 28" $80.34
(Includes 2 signs)

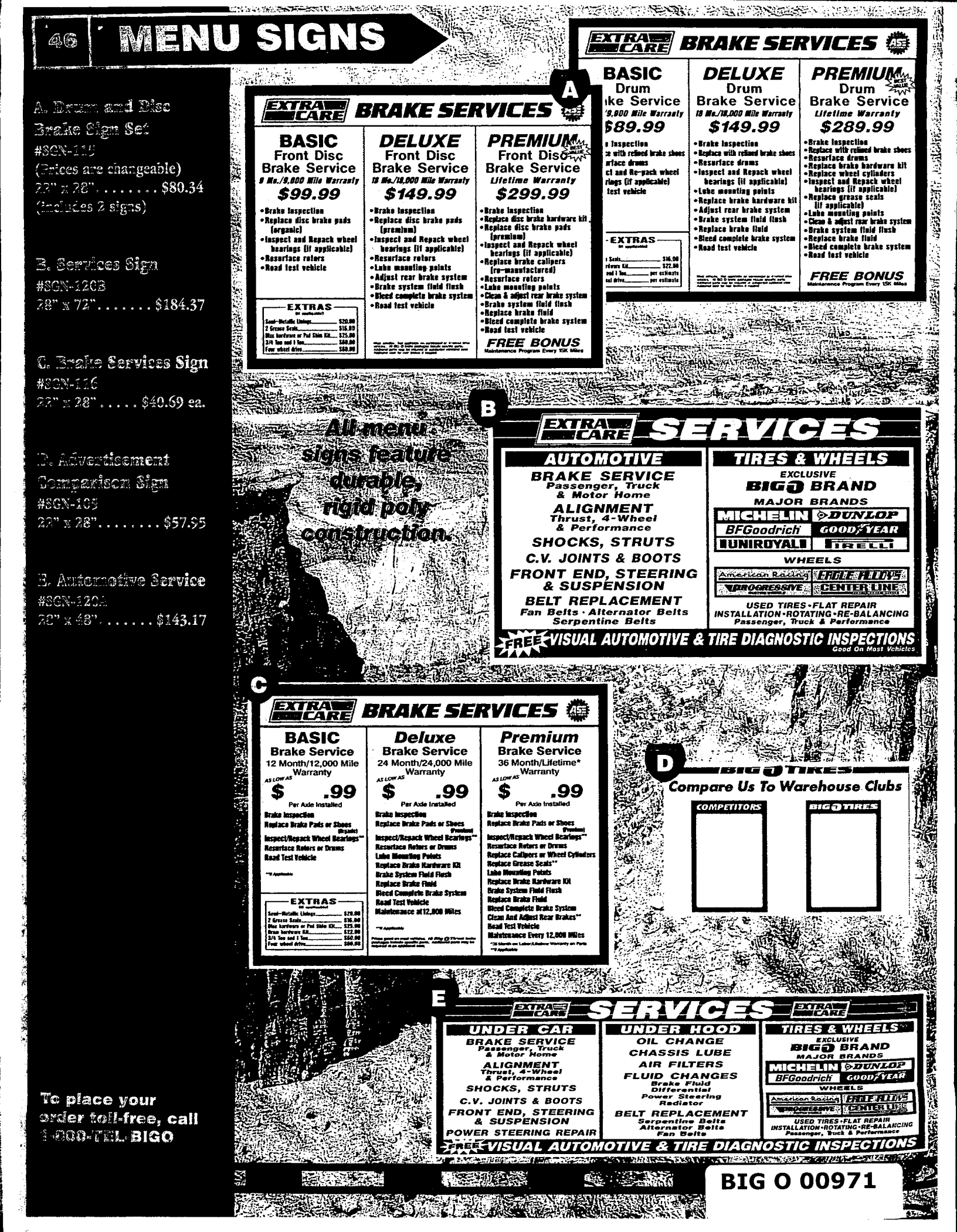
B. Services Sign
#SGN-120B
28" x 72" $184.37

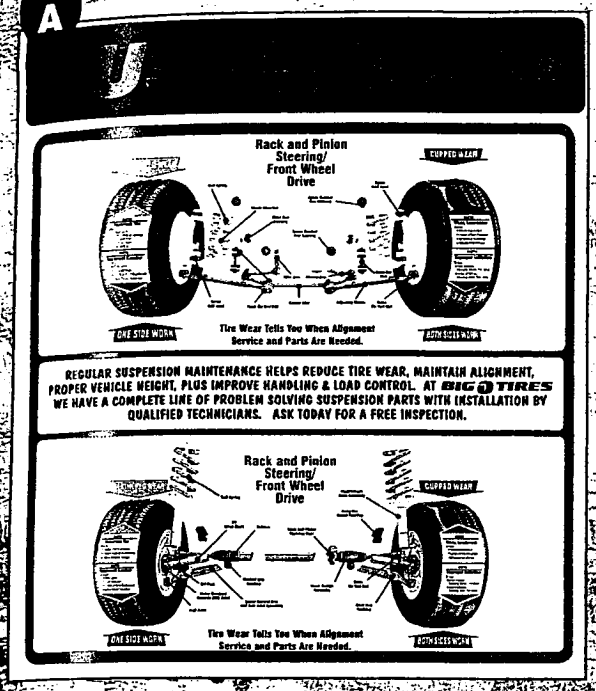
C. Brake Services Sign
#SGN-116
22" x 28" . . . . . $40.69 ea.

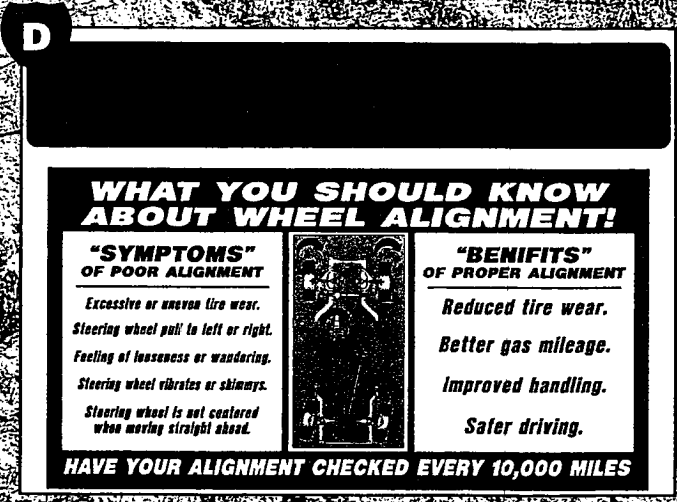
D. Advertisement Comparison Sign
#SGN-105
22" x 28" $57.95

E. Automotive Service
#SGN-120A
28" x 48" $143.17

To place your order toll-free, call 1-800-TEL-BIGO







A. Suspension Sign
#SGN-125B
32" x 36"..... $71.07

B. Brakes Sign
#SGN-125C
32" x 36"..... $71.07

C. Shocks/Struts Sign
#SGN-125D
32" x 32"..... $78.80

D. Alignment Sign
#SGN-125A
32" x 24"..... $58.20

E. Big O Tires Banner
#3X20 BOT
3' x 20' Poly..... $331.66

FIXTURE SIGNS

A. 72" x 12"
H-Display
Inserts . . . . . $47.33 ea.

B. 36" x 6"
T-Display
Inserts . . . . . $18.49 ea.

Sign holders sold separately. See page 57

C. Major Brand Cardboard Signs
#008-0016
$31.00 ea. Set of 7.
Logo specific colors.

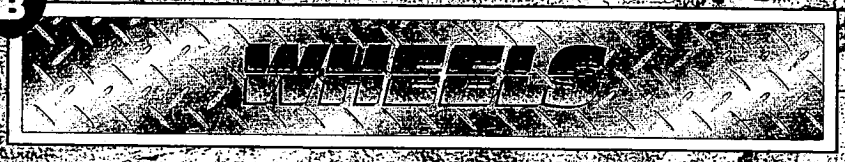
The following signs slide easily into the H- and T-Fixture Displays and come with a wide variety of messages.

A

Signs available in the following styles:

#PP601 Wheels
#PP602 Passenger
#PP603 Performance
#PP604 Light Truck
#PP605 Name Brands

B



Signs available in the following styles:

#PP301 Now On Sale
#PP302 Suspension
#PP303 Alignments
#PP304 Shocks/Struts
#PP305 Name Brands
#PP306 Wheels
#PP307 Services
#PP308 Brakes
#PP309 Lube/Oil
#PP310 In-store Special

C

BIG O TIRES.

GOODYEAR

YOKOHAMA

PIRELLI

MICHELIN

UNIROYAL

BFGoodrich Tires

To place your order toll-free, call 1-800-TEL-BIGO

Aluminum Signs
(available in the following styles)

2' x 8' . . . . . .
$156.51 ea.

A. Alignment . . . . #AS-104

B. Brakes . . . . . #AS-105

C. Shocks . . . . . #AS-107

D. Struts . . . . . #AS-103

E. Tires . . . . . #AS-108

F. Wheels . . . . . #AS-106

G. Suspension . . . #AS-112

H. Express Lane . . #AS-111

I. AC Service . . . . #AS-115

J. Lube/Oil/Filter . #AS-114

K. Batteries/Belts/ Hoses . . . . . #AS-116

L. Brakes/Shocks/ Struts . . . . . #AS-109

M. Tires/Wheels/ Alignment . . . . . #AS-110

N. Shocks/Struts . . #AS-113

BIG O 00974

INTERIOR/EXTERIOR SIGNAGE

A. Alignment Service Detail Sign
#HT-101..... $33.50

B. Brake Inspection Service Detail Sign
#HT-104..... $33.50

C. Power Steering Service Detail Sign
#HT-102..... $33.50

D. Transmission Services Provided Sign
#HT-103..... $33.50

Also Available
Brake Fluid Service Detail Sign
#HT-105
(not shown)..... $33.50

All 5 Service Detail Signs . $120.00

E. Wood A-Frame Sign
Styles available: Lube/Oil/Filter (shown), Tire Rotation, and Used Tires
#AF-101..... $164.00

F. L-Shape Signs
(Rigid poly)
16" x 18" #STN-SALE
(shown)..... $115.00
Also Available: 4 for $99
16" x 18" #STN-99
(not shown)..... $115.00

To place your order toll-free, call 1-800-TEL-BIGO

Turn your company vehicles into sharp, professional rolling billboards with these customized graphics packages.

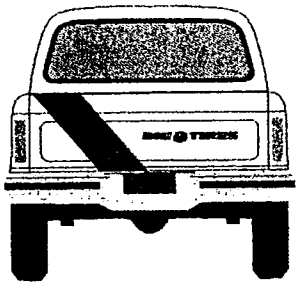
A

A. Full Size "Truck/ SUV" Graphics
#VGSS-101
3 signs. $139.05

Sides
3 Color 18" Power Stripe
3" x 36" Big O Tires

Rear
3 Color 9" Power Stripe
2" x 24" Big O Tires

B

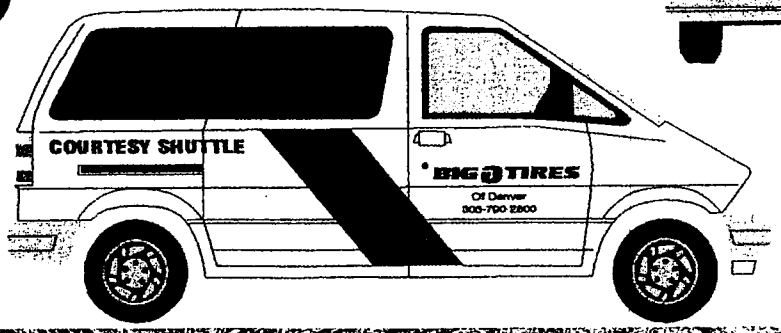


B. Small Size "Truck/ SUV" Graphics
#VGSS-102
3 signs. $128.75

Sides
3 Color 15" Power Stripe
3" x 36" Big O Tires

Rear
3 Color 9" Power Stripe
2" x 24" Big O Tires

C



C. Small Size "Mini Van" Graphics
#VGSS-103
3 signs. $154.50

Sides
3 Color 15" Power Stripe
3" x 36" Big O Tires
Additional 3" x 36" Courtesy Shuttle

Rear
3 Color 9" Power Stripe
2" x 24" Big O Tires

All graphics packages come with paper patterns for proper layout. Installation extra in some areas.

STORE DISPLAYS

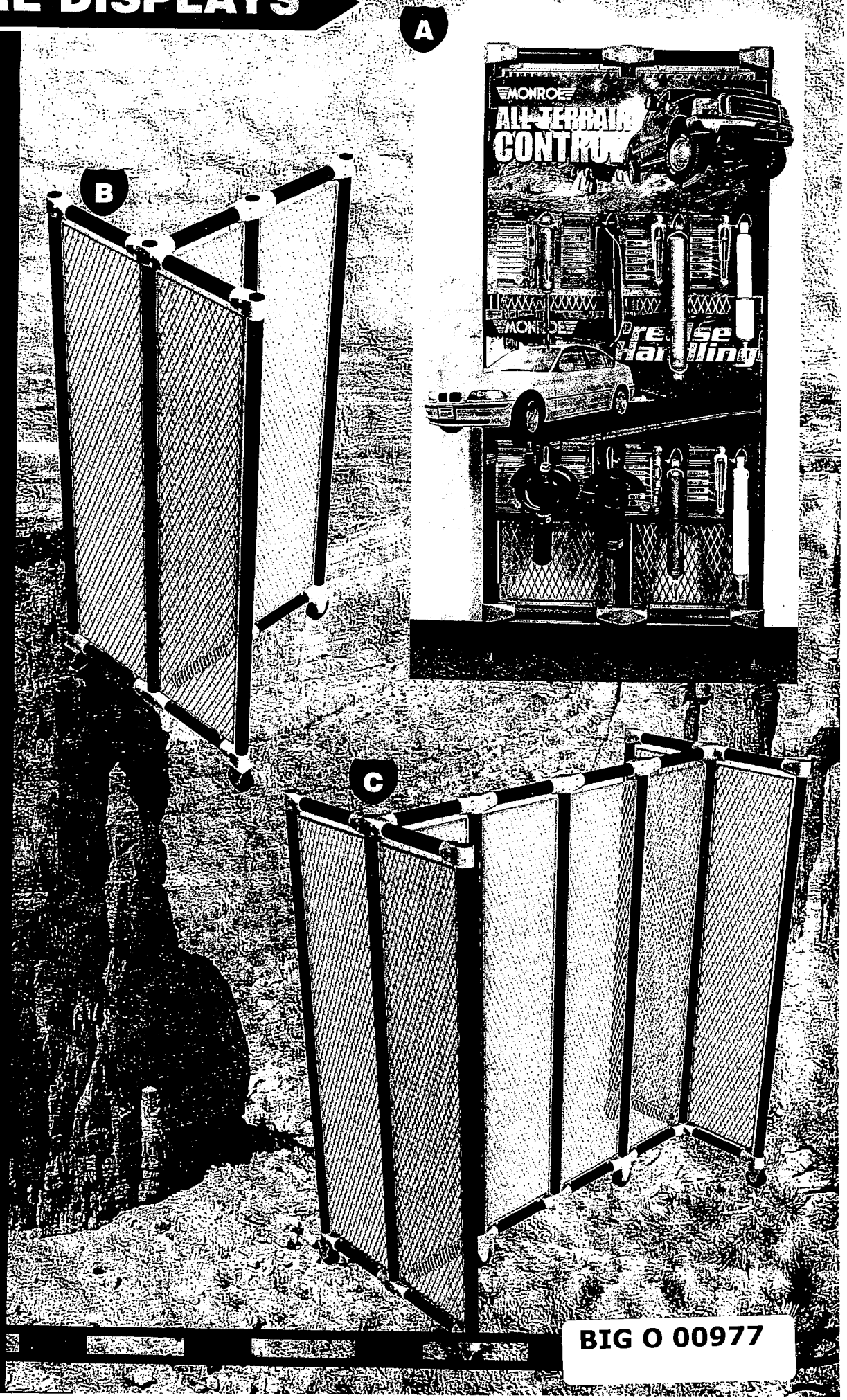
A. Shock & Strut Display
Parallel Wall Unit Sold Separately. Fits both Garcy and grid displays. Shocks and struts not included.
#015-0010..... $365.00

B. T-Unit
#772-006..... $412.00

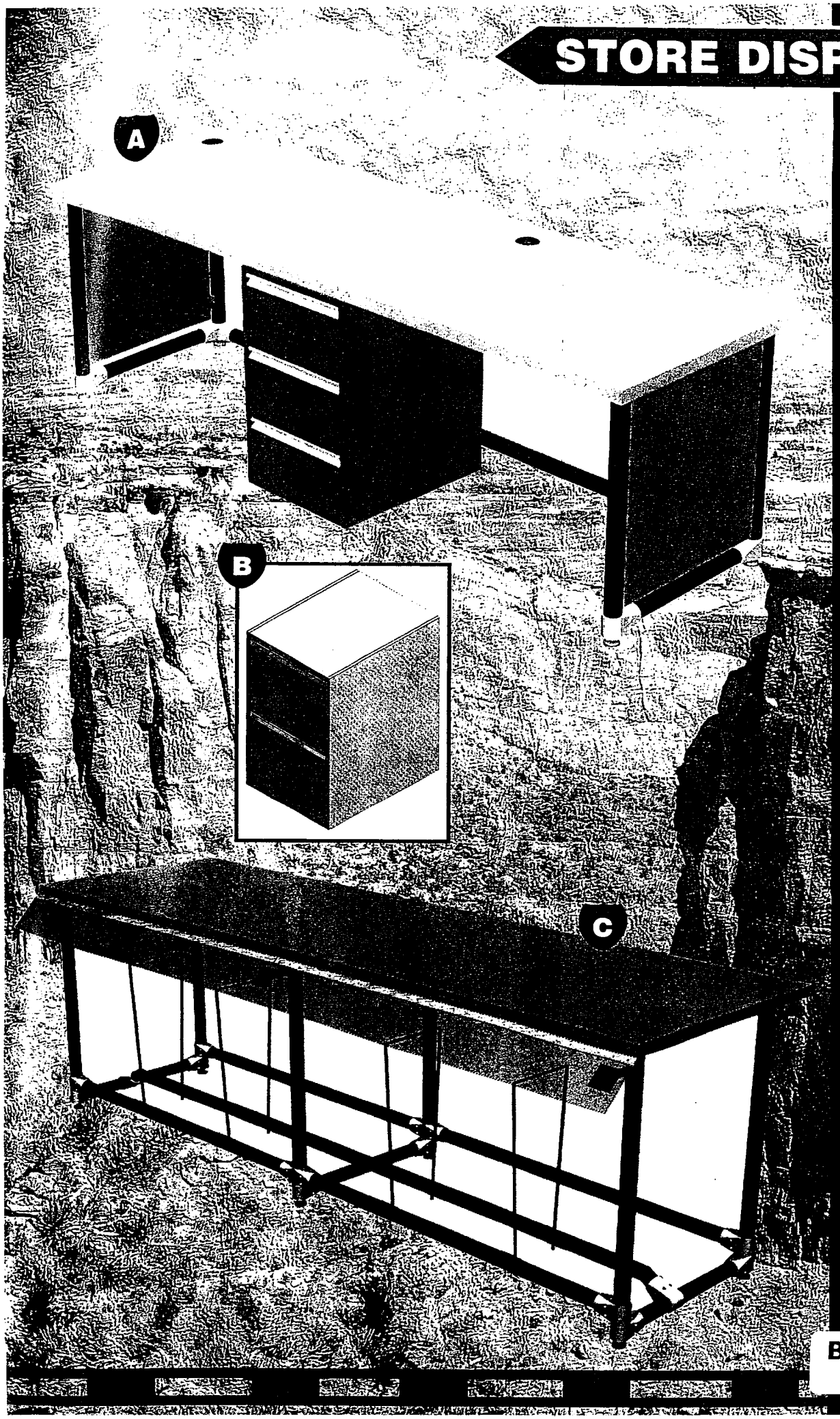
C. H-Fixture
#772-001..... $818.85

These strong and versatile displays make it easy to move your showroom around to accommodate inventory levels and various selling seasons.

To place your order toll-free, call 1-800-TEL-BIGO



BIG O 00977



A. 96" Back Counter
File Cabinet sold separately
#772-005. . . . . $550.00

B. Back Counter File Cabinet
#772-902. . . . . $210.00

C. 120" Tire Counter
#772-010 . . . . . #1,091.80

Clean lines and accessibility are the hallmarks of these counters. The back counter and file cabinet provide valuable organized work space and storage. The tire counter safely displays products and acts as a powerful hands-on selling tool.

BIG O 00978

STORE DISPLAYS

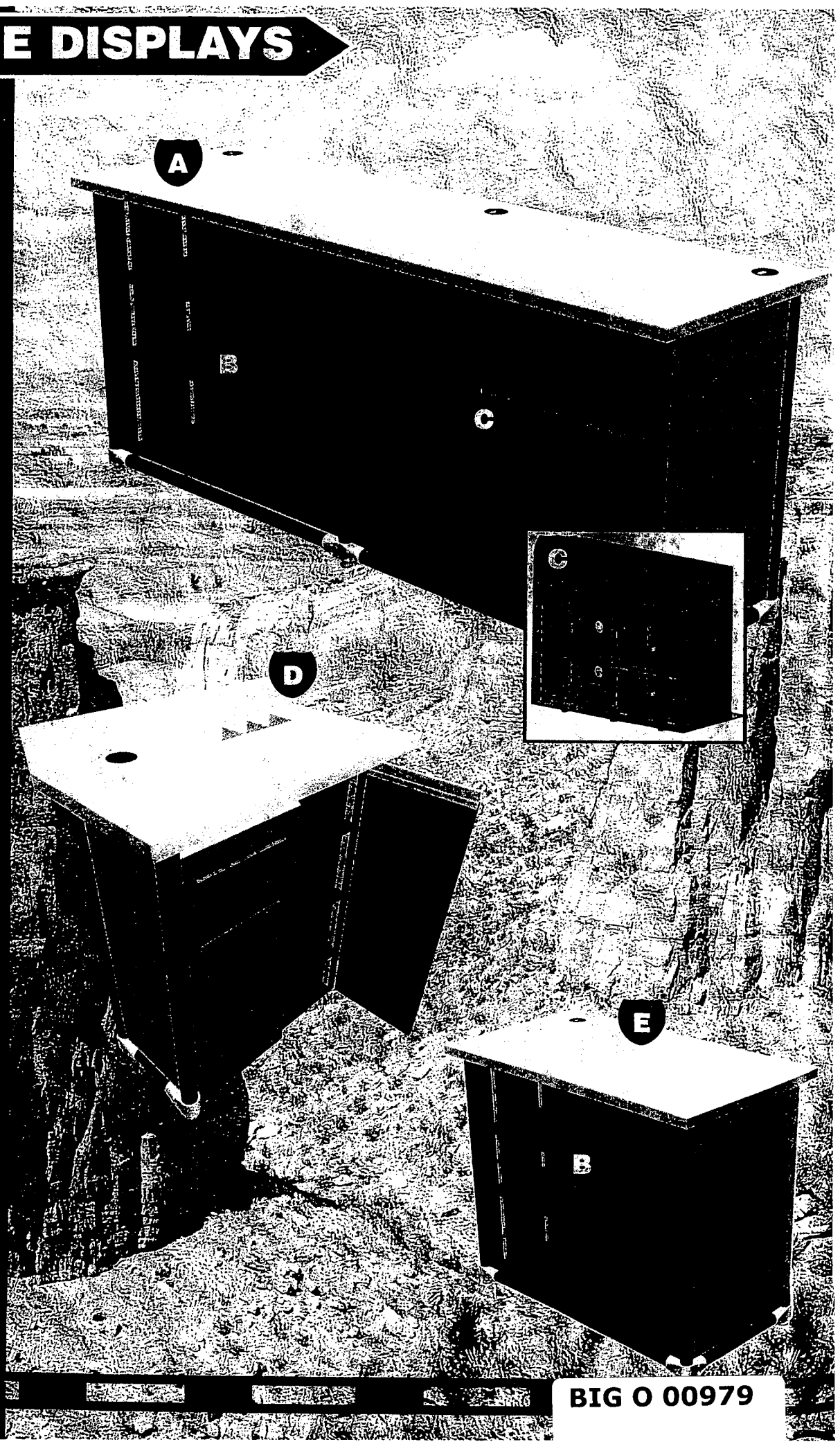
A. 96" Customer Service Desk
Inserts sold separately
#772-003. . . . . $488.00

B. Adjustable Shelf Insert for Customer Desk
#772-901. . . . . $326.00

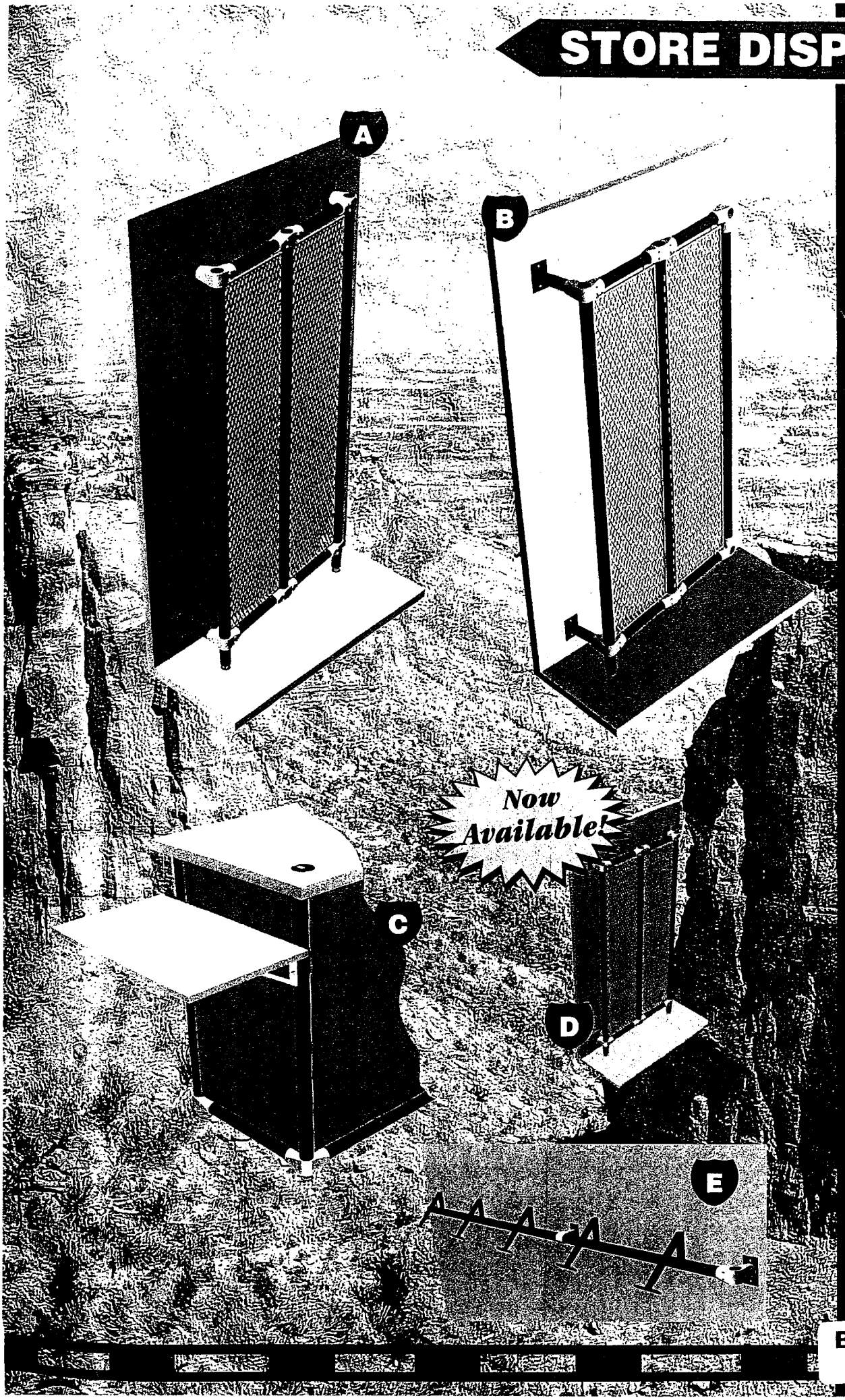
C. Computer Station Insert for Customer Desk
#772-903. . . . . $493.00

D. Coffee Counter
#772-004. . . . . $746.75

E. 48" Customer Service Desk
Shown with adjustable shelf insert. Sold separately.
#772-002. . . . . $331.00



To place your order toll-free, call 1-800-TEL-BIGO



A. Wall Unit
One Panel Starter Kit.
#772-007. . . . . $277.07

B. Wall Unit
One Panel Add-on Kit.
#772-008. . . . . $257.50

Typical Las Vegas wall will consist of one (1) Starter Kit (A) and six (6) Add-ons (B).

C. A.D.A. Counter Top
with fold down brackets
#772-015
Call O Advertising for pricing.

D. Wall Unit End Cap
#772-018 . . . . . $272.95.

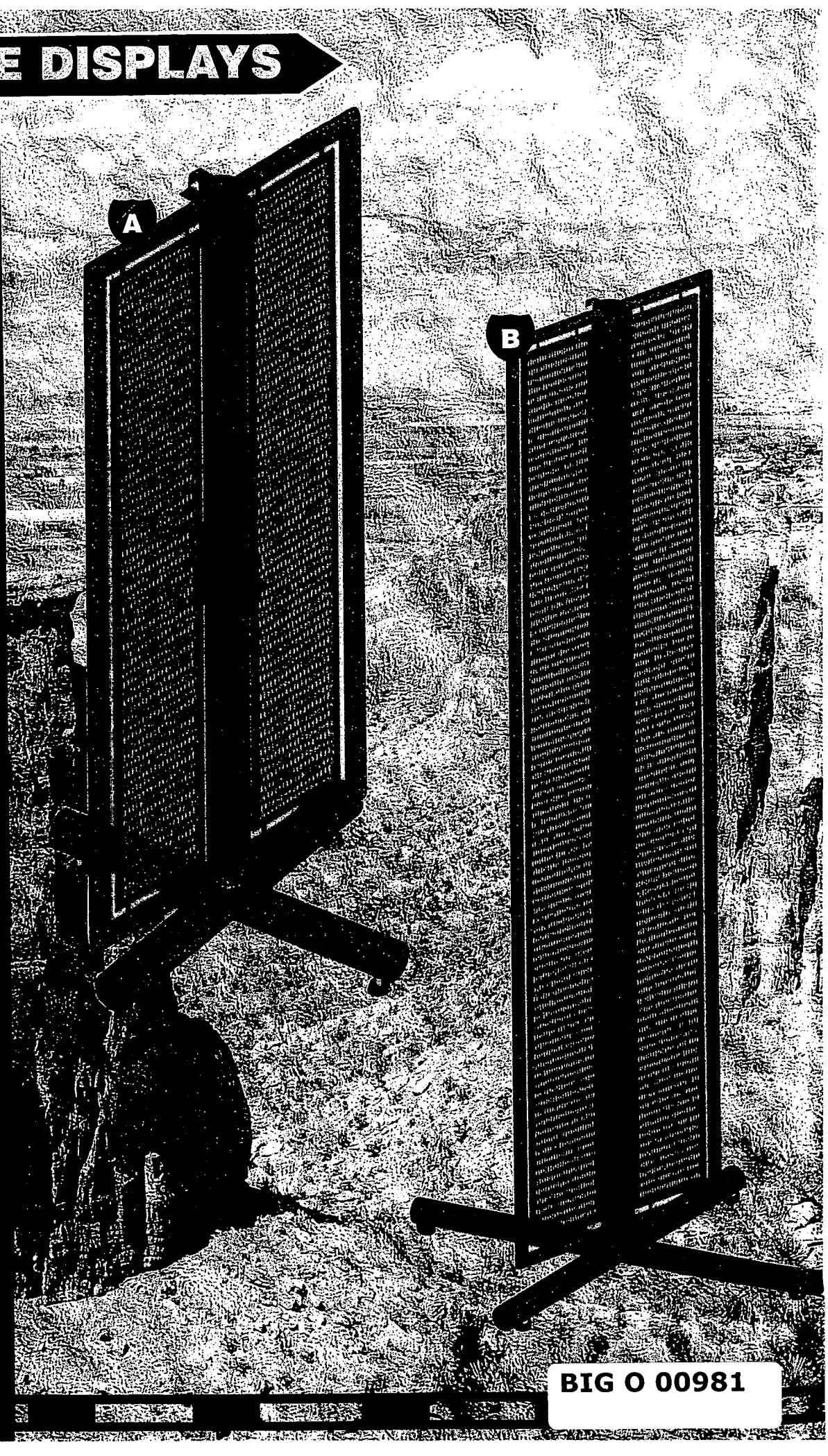
E. Wall Mounted
Wheel System
Holds five (5) Wheels
#772-103-P20 . . . $200.85

STORE DISPLAYS

A. Counter Wheel Display Spinner
Holds four (4) Wheels
#772-017-P20 . . . $162.69

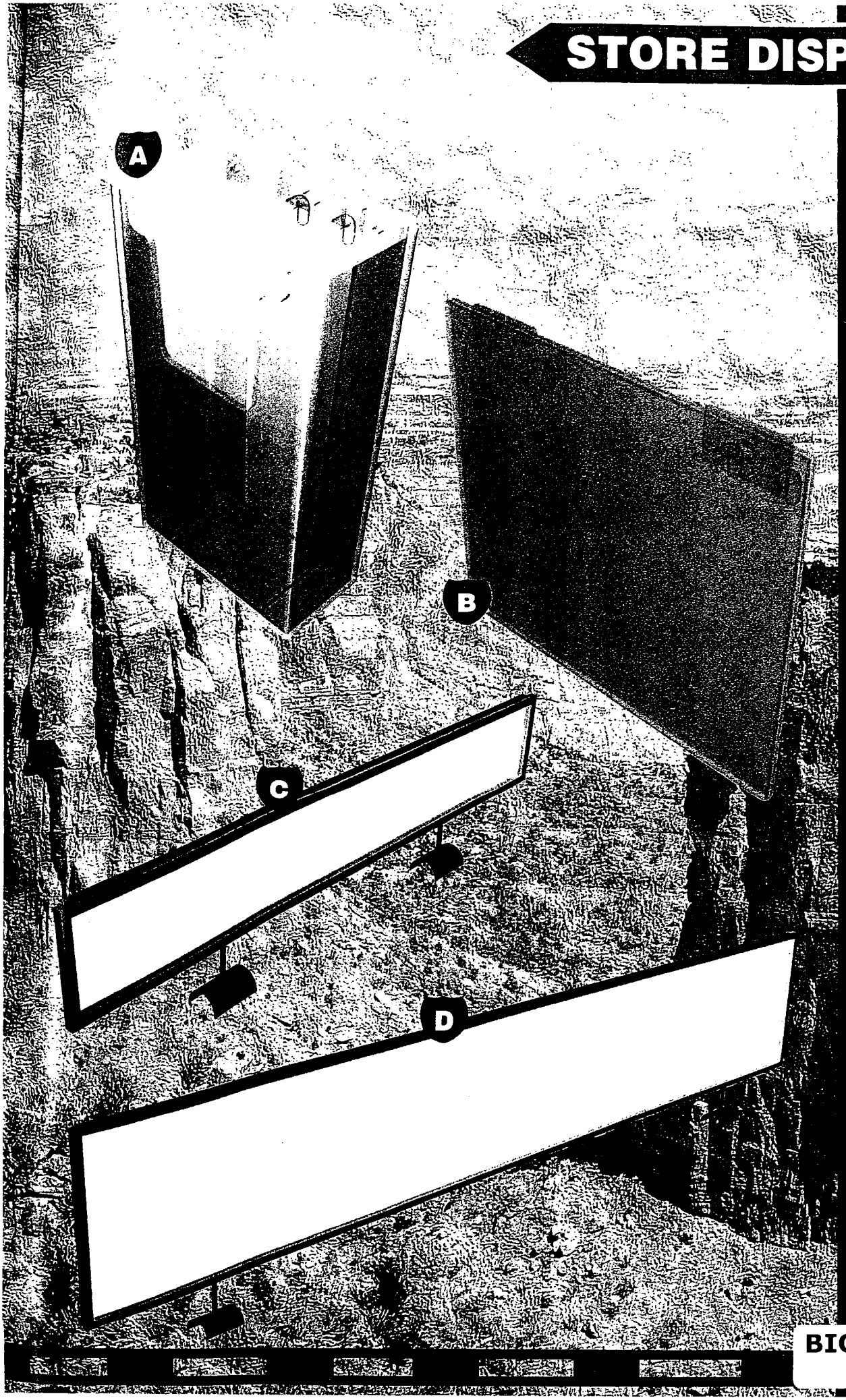
B. Floor Wheel Spinner
Holds eight (8) Wheels
#772-019-P20 . . . $380.00

Display your wheels safely with a "twist" on these attractive, space-saving wheel stands. Your customers will love to give 'em a spin!



To place your order toll-free, call 1-800-TEL-BIGO

BIG O 00981



A. Acrylic Brochure Holder
#772-109 . . . . . $4. 25 ea.

B. 5.5" x 8.5" Acrylic Price Card Holder
#772-110. . . . . $5.25 ea.

C. 6" x 36" Sign Holder
For use on the T-Display
#772-106-P20 . . . . $70.04

D. 12" x 72" Sign Holder
For use on the H-Display
#772-107-P20 . . . $139.05

Signage designed for items C and D can be found on page 48.

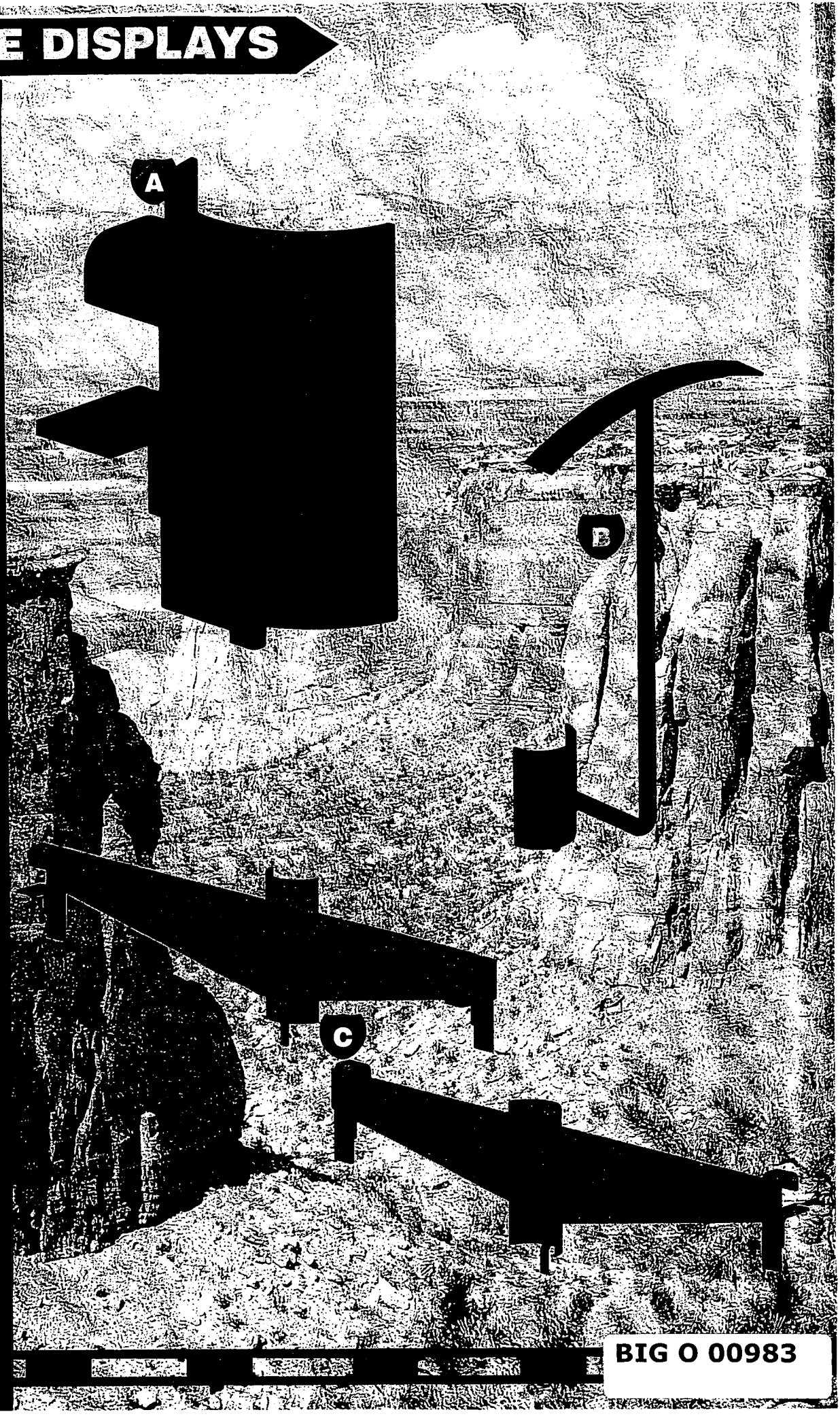
BIG O 00982

STORE DISPLAYS

A. Rim Holder
Used to hold one wheel
#772-102-P20 . . . . $10.82

B. Tire Holder
#772-101-P20 . . . . $17.00

C. Double Rim Holder
Used to hold two wheels
#772-122-P20 . . . . $15.25



To place your order toll-free, call 1-800-TEL-BIGO

BIG O 00983

PICTURE/POSTER FRAMES

22" x 28"	*26" x 40"*	*16" x 20"*
#016-0001	#016-0002	#016-0004
Red $18.59	Red $26.27	Red $10.76

Commonly Used Display Hardware Items That Can Be Ordered Through O Advertising:

TH	Tire Hangers	SI-RD-1	Red Slatwall Insert
THL	Large Black Tire Hanger	BHCNTR	Counter Brochure Holder
WH-2	Wheel Hanger	3111	Single Brochure Holder for Grid
3X7GRID	Wire Mesh Grid - 3' x 7'	2111	Single Brochure Holder for Slatwall 4" x 9"
9X7GRID	Wire Mesh Grid - 9' x 7'	FS-20-B	20" Black Flat Shelf for Grid
4X8MEL/W	Melamine Slatwall 4' x 8'	BASE-36	36" x 12" x 6" Base
BASE-T	45" Triangle Base	BASE-48	48" x 12" x 6" Base
SQBLK7	7' Square Tubing	001-CLIP	Plexi Clips
CBLK5	Tube-To-Grid Connector	BLK/BROC	Black Wall Brochure
FC-1	Grid-To-Base Connector	089-9041	Plastic Display Nut to use in Wheels
CBLK7	Grid-To-Grid Connector	011-0821	Passenger Tire Stand
BLK/WB	Wall Mount Bracket	011-0083S	Truck Tire Stand

P.O.S. Merchandise Can Be Purchased From These Locations:

CALL O ADVERTISING 1-800-TEL-BIGO FOR:

Any Wearable Item
Displays
Point-of-Sale Materials:
- Posters
- Banners
- Tire Centers

Balloons:
- 4 Ply String

Product Brochures
Specialty Items:
- Key Chains
- Pens/Pencils
- Gift Certificates
- Cups/Mugs

Inspected Trade-In Labels
Rotation Stickers
Seat Covers
Steering Wheel Covers
Warranty Pads
Warranty Folders
Dealer Directories and DOT Cards

CALL YOUR REGIONAL OFFICE AND WAREHOUSE FOR:

Price Cards
Tire Bags
Service Work Orders
Warranty Folders
Dealer Directories and DOT Cards
Product Brochures
Invoices
Litter Bags
Floor Mats
Seat Covers
Steering Wheel Covers
Thank You Cards
Key Tags
Neon Pens
Inspected Trade-In Labels
Rotation Labels
Used Tire Labels
Flat Repair Labels

CALL SHARPLINE PRINTING (NATL. PRINT PROGRAM) 1-800-658-8005 FOR:

Warranty Pads
Letterhead
Envelopes
Business Cards
Follow-Up Cards
Premium Tire Service Certificates
#10 Window Envelopes
Notepads
Discount Cards

SPECIAL ORDERS AVAILABLE!

WAREHOUSES:	
NEW ALBANY	812-944-4788
ALL OTHERS	877-424-4699

OFFICE NUMBERS:	
CACTUS	602-272-5022
BOISE	208-345-4074
CENTRAL	303-728-5505
SOUTHWEST	909-371-8211
WESTERN	707-446-4444
NEW ALBANY	812-944-1093

Thank You For Your Business!

5025 Florence Street, Unit A
Denver, Colorado 80238
1-800-835-2446 • FAX 1-800-528-0701
In Colorado: (303) 537-2630 • FAX (303) 537-2635

BIG O 00986

There are four convenient ways to purchase O Advertising merchandise: cash, check, credit card, and by account. FedEx Ground handles standard shipments, however, other carriers are available upon request. Special orders may also be accepted upon request (i.e., key chains with a specific store address). Due to the possibility of cost increases throughout the year, O Advertising reserves the right to change pricing at any time, without prior notice. Call O Advertising for details at 1-800-835-2446.

BIG O 00987

BIG O TIRES

Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791

EXHIBIT
Bennett
7B
6508 MK

2003 Apparel and P.O.S. Catalog

BIG O 00989

Whether it's time to refresh and revitalize your Big O Tires wardrobe, or you need to pick up a special Big O item for a customer, employee, friend or family member... The 2003 Catalog will serve up a colorful array of apparel, Point-of-Sale (P.O.S.), and display items for you to choose from. Big O Marketing and O Advertising have committed themselves to providing the selling aids and image tools for success in your store, but our promise extends beyond that. Our friendly, responsive staff will also continue to provide you with greater selection and the highest quality customer service experience available. We hope that you will enjoy using the 2003 Catalog as a helpful guide when shopping with us. All merchandise is available through O Advertising at 1-800-TEL-BIGO. Big O Tires... Proudly serving the BEST customers since 1962! Best of luck in the year ahead!

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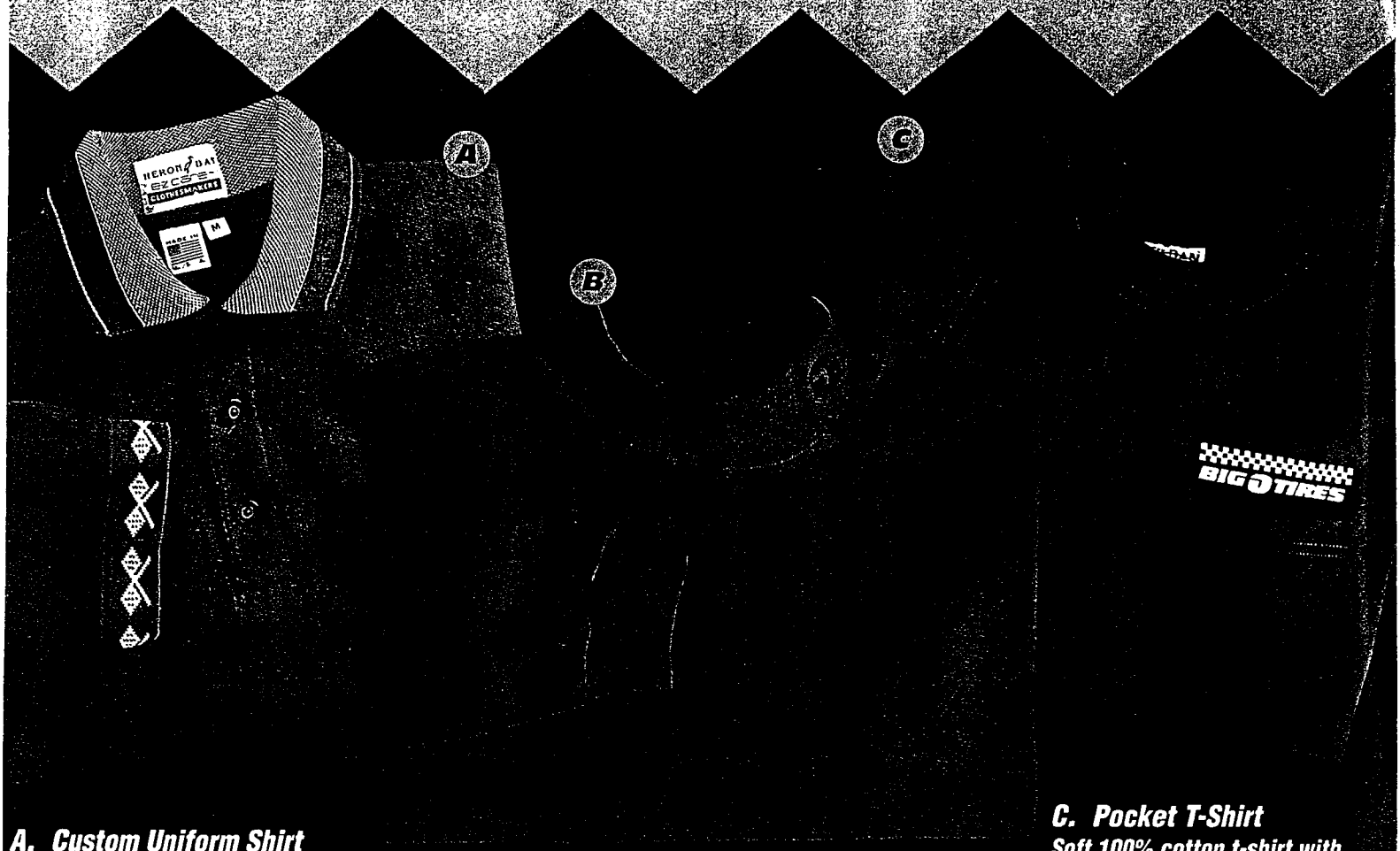
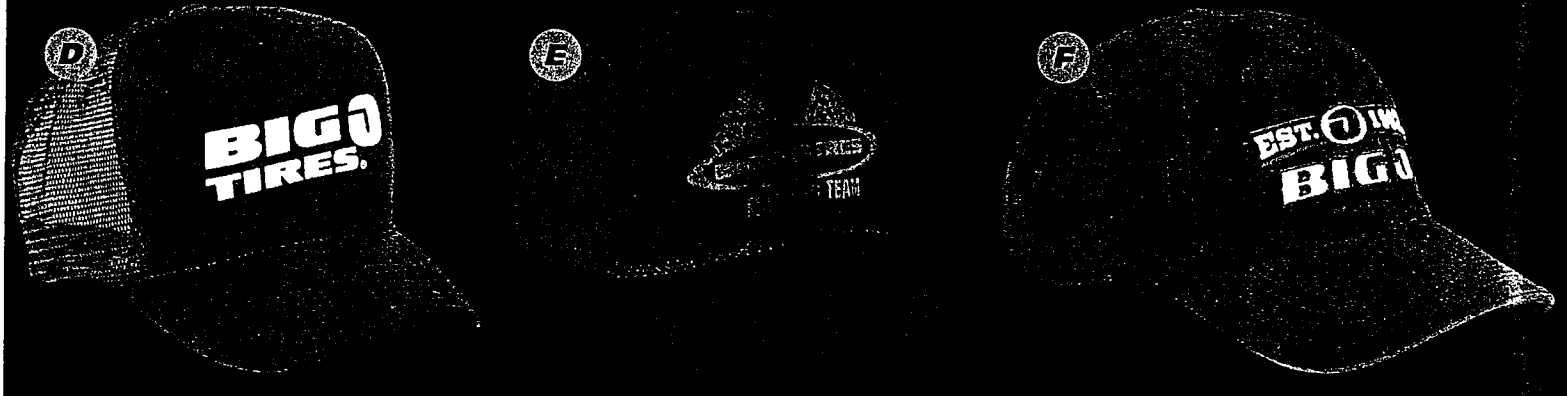
BIG O 00991



A. Custom Uniform Shirt
100% cotton, soft to wear, "e-z care" myles pique with pocket, custom collar, and cuffs.
Color: Black Sizes: S - 4XL
#2050 $19.95

B. Big O Mock Turtleneck
100% cotton, long-sleeve mock turtleneck. Constructed of heavyweight jersey fabric, pre-shrunk, rib-knit cuffs, double needle hem and neck.
Color: Black Sizes: M - 3XL
#1247 $16.95

C. Pocket T-Shirt
Soft 100% cotton t-shirt with left chest pocket.
Color: Black Sizes: M - 3XL
#3934 $8.75

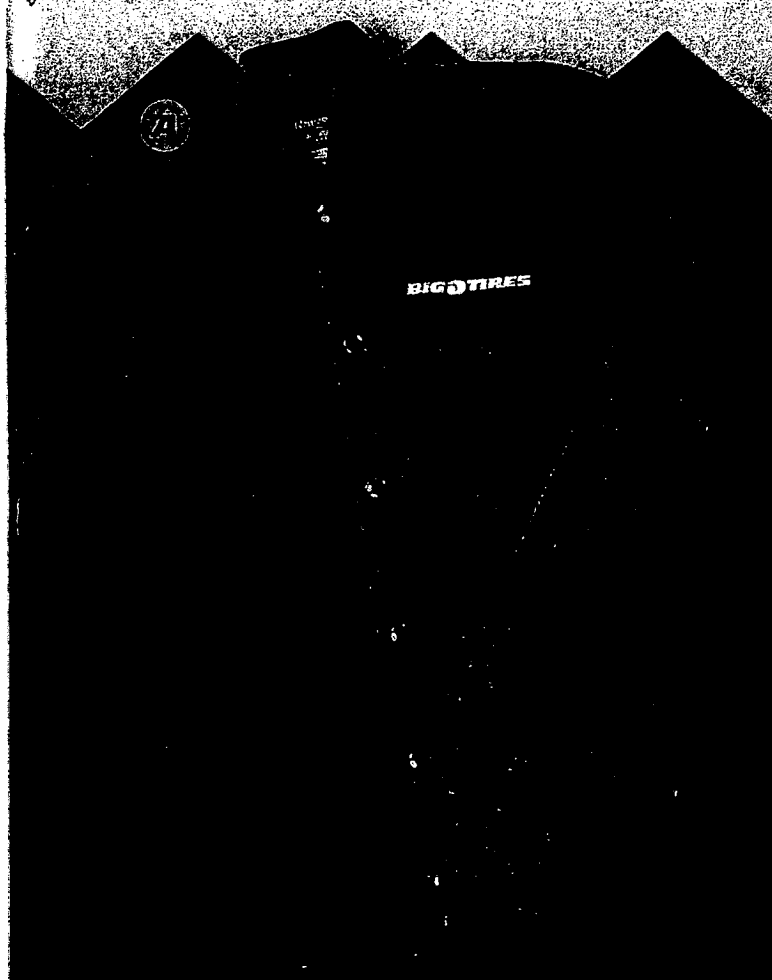


D. Poly Mesh Cap
Adjustable back. One size fits all.
Colors: Black, Maroon, or Navy
#303B $2.50
#303M $2.50
#303N $2.50

E. Black Racing Cap
Five panel cap with adjustable back. One size fits all.
#4105 $4.00

F. Embroidered Black Est. 1962 Cap
100% cotton brushed canvas, 6-panel unconstructed crown, self-fabric closure with d-ring slider.
#2480 $10.95

BIG O 00992



A. Work Jacket
Quilted supplex work jacket with water-resistant outer shell. Elastic cuffs, waist and neck trim.
Color: Black Sizes: S - 4XL
#7155 $36.95

B. Vantage Racing Jacket
100% laundered nylon body with water-repellent finish, checker flag taping on sleeves, full-zip front, stand-up collar, slash front zipper pockets, elasticized drawstring waist with barrel cordlocks, elasticized cuffs with velcro closure, back yoke, locker loop, taffeta lining.
Color: Black Sizes: S - 3XL.
#7110 $59.95

C. Embroidered Big O Tires Footprint Cap
Pro-Style black twill cap with red accents. Two-tone decorative bill. Embroidered on crown and bill. Cap features a fab tab closure.
One size fits all.
#2420 $10.25

D. Big Foot Country Cap
Adjustable back. One size fits all.
#4325 $4.00

E. Knit Stocking Cap
100% heavyweight acrylic knit. One size fits all.
#2460 $7.50

Prices for XXL-XXXL may be slightly higher.

BIG O 00993

A. Black Ace Men's Leather Jacket by GEAR

100% marbled leather, nylon quilted poly-fill lining, full zipper with inside windflap, front pockets with concealed snap and inside valuables pocket.

Color: Black Sizes: S - XXL

#1568 $220.00 (allow 3-4 weeks for delivery)

B. Soho Women's Leather Jacket by GEAR

Marbled leather with full satin lining, open sleeve styling, front pockets and an inside valuables pocket.

Color: Black Sizes: S - XL

#5568 $220.00 (allow 3-4 weeks for delivery)

C. Signal Pullover Jacket by GEAR

100% Nylon with polyurethane coating. Stand-up collar. Deep half zip. Front pocket with top and side entry, elastic shockcord at inside hem.

Color: Red/White/Blue Sizes: M - XXL

#1502 $36.50

BIG O 00994

Prices for XXL-XXXXL may be slightly higher

A. Varsity Jacket by GEAR
Water resistant, 100% nylon with polyurethane finish. Polyester microfleece upper body lining, quilted nylon taffeta lower body and sleeve lining. Stand up collar with double layered microfleece lining, full zipper with windflap, inside zippered valuables pocket, cell phone pocket, zippered front pockets, and encased elastic at cuffs and waistband.
Color: Navy/Oxford Sizes: M - XXL
#1545 $57.95

B. Voyager Jacket
Nylon hip length bi-color contrasting micro-oxford yoke. Nylon lined open bottom with elasticized cord and cordlock. Inside cell phone pocket.
Color: Khaki/Black Sizes: M - XXL
#3038 $52.95

C. Marker Windshirt by GEAR
100% peached polyester with polyurethane coating for wind and water resistance. Mesh body lining, nylon taffeta sleeve lining, action pleat at center back, side seam pockets.
Color: Red Sizes: M - XXL
#1627 $47.95

A. Men's Monterey Polo

Elegant styling with bird's eye collar and cuffs, self taped neck seams, locker patch and three hole button placket.

Color: Black/Camel *Sizes: M - XXL*
#3142 $31.95

B. Women's Monterey Polo

Houndstooth jacquard fabric in a 6.5 ounce 70/30 cotton/polyester blend. Pullover polo style features a Johnny collar and bird's eye trim collar and cuffs.

Color: Black/Camel *Sizes: M - XXL*
#4142 $28.95

C. Needle Out Jacquard Polo

Burgundy 6.5oz 100% combed cotton needle out pique sport shirt by Jonathan Corey. Features clean finished four button placket, jacquard fashion collar and cuffs.

Color: Burgundy *Sizes: M - XXL*
#603 $32.95

BIG O 00996

To place your order toll-free, call 1-800-TEL-BIGO

A. Men's Tipped Trim Polo
6.8oz. 100% combed cotton pique with tipped welt knit collar and cuffs, three button contrasting clean finished box placket and pearlized buttons.
Color: White/Slate/Navy Sizes: M - XXL
#5063 $26.95

B. Women's Tipped Trim Pique Polo
6.8oz. 100% combed cotton pique with tipped welt knit collar and cuffs, three button contrasting clean finished reverse box placket, drop tail, tapered cut and pearlized buttons.
Color: White/Slate/Navy Sizes: S - XL.
#5064 $26.95

C. Raglan Pique Polo
Navy/Stone/White 100% combed ringspun 7.0 oz cotton Lee sport shirt with tipped collar and cuffs, taped collar, side vents, and drop tail.
Color: Navy/Stone/White Sizes: M - XXL.
#7124 $35.95

Prices for XXL, XXXL may be slightly higher.

C

C

A. Old School Baseball Jersey

100% Cotton pigment dyed and enzyme garment washed, 5.9 oz. Contrast binding on neck and contrast 3/4" raglan cut sleeves, coverstitched throughout.
Color: Mustard/Black Sizes: M - XXL
#1001 $15.95

B. Classic Double Striped Long Sleeve T-Shirt by BADGER

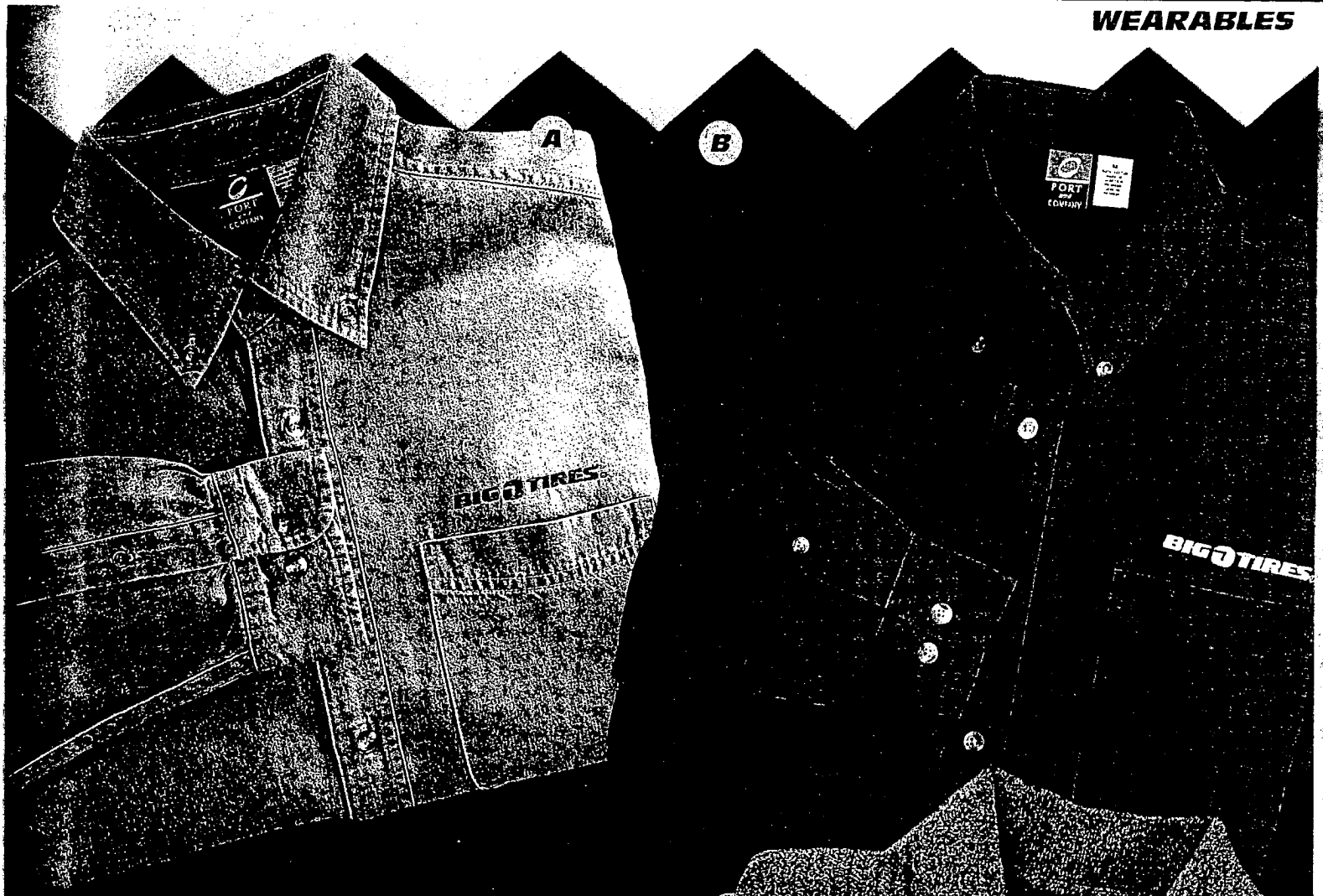
100% cotton, 5.5 ounce, two accent stripes on shoulders and sleeves.
Color: Athletic Grey Sizes: M - XXL
#103 $17.95

C. Custom T-Shirt

5.6 oz. 100% Cotton shirt. Two brand new designs with three-color imprint to choose from. Store city and phone number may be added. Allow 2-4 weeks delivery.
Color: White Sizes: M - 3XL
$5.50 (minimum quantity of 100)
$4.30 (minimum quantity of 200)

BIG O 00998

Prices for XXL-XXXXL may be slightly higher



A. Long Sleeve Denim Shirt by Port & Company

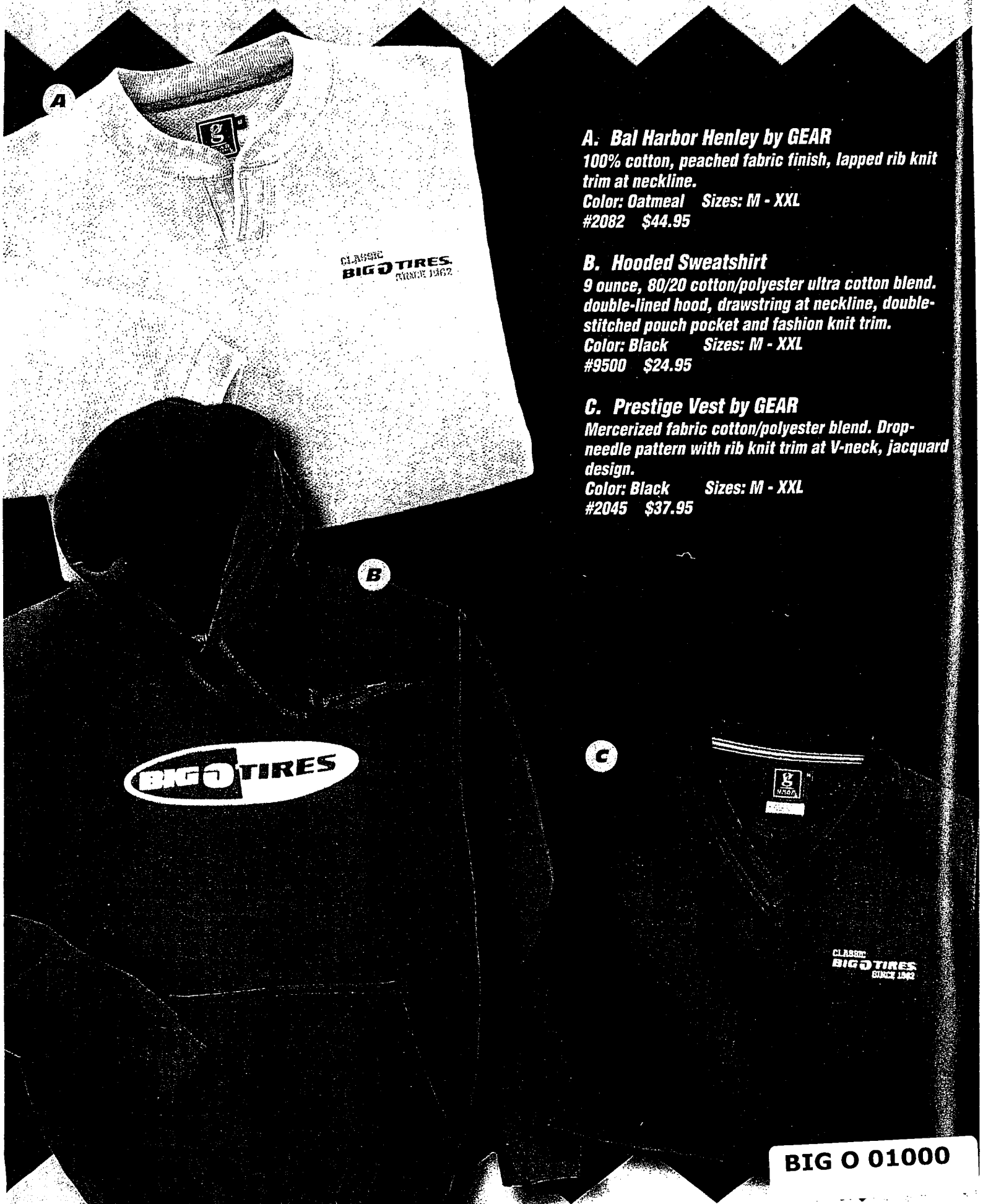
100% cotton, 6.55-ounce, garment washed, horn tone buttons. Generously cut, double needle stitched for strength and durability, patch pocket, button-down collar.
Color: Denim Sizes: M - XXL
#SP10 $24.95

B. Long Sleeve Twill Shirt by Port & Company

100% cotton, 5-ounce, garment washed, horn tone buttons. Generously cut, double needle stitched for strength and durability, patch pocket, button-down collar.
Color: Forest Sizes: M - XXL
#SP12 $24.95

C. St. Andrew's Long Sleeve Polo

A distinctive yarn dyed 100% cotton twist rib polo. Pearlized buttons, matching heathered mock twist yarn collar and cuffs, and side vents for added comfort. Color: Navy Sizes: M - XXL
#3154 $35.95



A. Bal Harbor Henley by GEAR

100% cotton, peached fabric finish, lapped rib knit trim at neckline.
Color: Oatmeal Sizes: M - XXL
#2082 $44.95

B. Hooded Sweatshirt

9 ounce, 80/20 cotton/polyester ultra cotton blend. double-lined hood, drawstring at neckline, double-stitched pouch pocket and fashion knit trim.
Color: Black Sizes: M - XXL
#9500 $24.95

C. Prestige Vest by GEAR

Mercerized fabric cotton/polyester blend. Drop-needle pattern with rib knit trim at V-neck, jacquard design.
Color: Black Sizes: M - XXL
#2045 $37.95

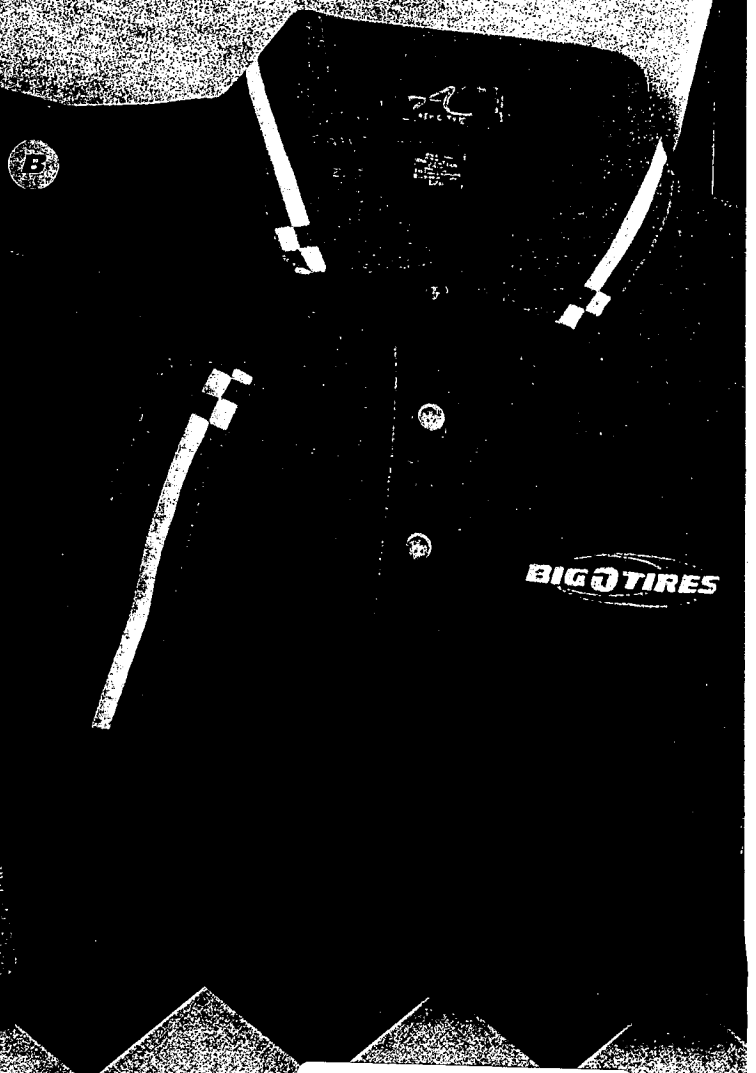
BIG O 01000

To place your order toll-free, call 1-800-TEL-BIGO

A. Pique Sport Polo
7 ounce, ringspun, heavyweight, pre-shrunk 90/10 cotton/polyester blend with birdseye pattern.
Color: Heather Grey/Black Sizes: M - XXL
#4S2 · $23.95

B. Mini Checker Trim Jersey Polo by Ash City
100% preshrunk cotton, solid body with contrasting mini checker jacquard collar and cuffs.
Color: Black Sizes: M - XXL
#5235 $22.95

C. Jacquard Striped Polo by GEAR
Double jacquard knit cotton/polyester blend. Twill tape at placket, back, neck and side vents, piping accent at edge of placket, custom horn buttons. Color: Black
Sizes: M - XXL
#1257 $44.50



Prices for XXL-XXXL may be slightly higher

BIG O 01001

A. Twill Chest Striped Polo by GEAR

100% combed cotton pique. Twill tape piping at center chest on front and back of polo, taping at back of neck and side vents.
Color: White/Navy Sizes: M - XXL
#1207-W $33.95

B. Twill Chest Striped Polo by GEAR

100% combed cotton pique. Twill tape piping at center chest on front and back of polo, taping at back of neck and side vents.
Color: Forest/Natural Sizes: M - XXL
#1207-F $33.95

C. Jacquard Polo by VANTAGE

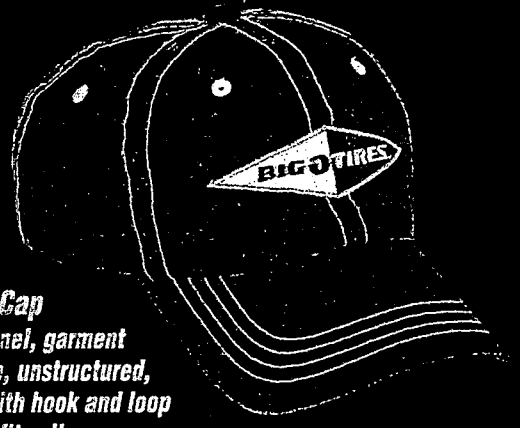
100% combed cotton jersey body, two color end on end jacquard design fabric with vertical dashes, solid trim with rack stitch edge-stripe, three button placket, dyed to match buttons, and even hem bottom with tailored side vents.
Color: Navy Sizes: M - XXL
#2885 $37.95

BIG O 01002

Prices for XXL-XXXXL may be slightly higher

These caps are a guaranteed crowd pleaser! Try one on today!

GEAR Hunter Green Peached Twill Cap
100% cotton twill, peached twill finish, low profile shape, self-fabric strap with hook and loop closure. One size fits all.
#2590 $11.95



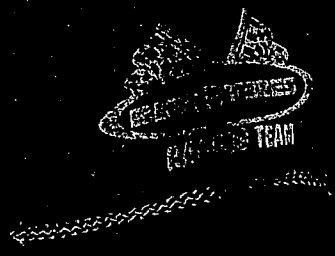
Navy Vintage Washed Oxford Cap
100% cotton, 6-panel, garment washed fine weave, unstructured, self-fabric strap with hook and loop closure. One size fits all.
#2560 $11.95

Olive Vintage Washed Oxford Cap
100% cotton, 6-panel, garment washed fine weave, unstructured, self-fabric strap with hook and loop closure. One size fits all.
#2570 $13.95

Embroidered Black Est. 1962 Cap
100% cotton brushed canvas, 6-panel unconstructed crown, self-fabric closure with d-ring slider.
#2480 $10.95

Big O Tires Footprint Cap
Pro-Style black twill cap with red accents. Two-tone decorative bill. Embroidered on crown and bill. Cap features a fab tab closure. One size fits all.
#2420 $10.25

Black Racing Cap
Five panel cap with adjustable back. One size fits all.
#4105 $4.00



Poly Mesh Cap
Adjustable back. One size fits all.
Colors: Black, Maroon, or Navy
#303B $2.50
#303M $2.50
#303N $2.50

BIG O 01003

Perfect for customer or employee appreciation gifts!

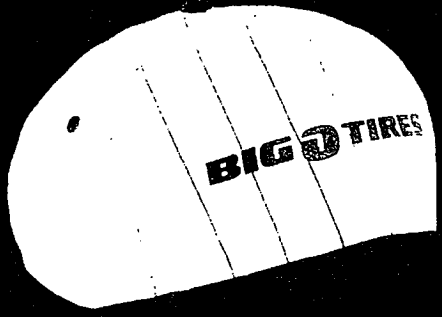
Orange Camouflage Cap
Seasonal availability only.
(Sept. - Nov.)
#9229 $3.45

Green Camouflage Cap
Seasonal availability only.
(Sept. - Nov.)
#3690 $3.45

Solid Orange Hunting Cap
Seasonal availability only.
(Sept. - Nov.)
#H021 $3.25

Big Foot Country Cap
Adjustable back. One size fits all.
#4325 $4.00

White Poplin Cap
Adjustable back. One size fits all.
#401P $3.10



Pinstripe Cap
Adjustable back. One size fits all.
#4460 $4.90

Knit Stocking Cap
100% heavyweight acrylic knit. One size fits all.
#2460 $7.50

Golf Umbrella
42" automatic folding umbrella with matching handle. $14.95 ea.

Red Golf Tees and Blue Divot Tool & Ball Marker Set
Super for give-aways and tournaments. $1.50/set

Tri-Fold Golf Towel
16"x21" argyle embroidered golf towel with caribiner bag clip. $12.95 ea.

Black Golf Zipper Pouch with Natural Golf Tees and Black Divot Tool & Ball Marker Set
$2.10/set

Wall Clock
12" Diameter Clock with flat surface frame, one AA battery included.
$17.95 ea.

Big O Tires Flag
3' x 5' Nylon with Grommets.
$52.95 ea.
(see full flag image on page 25)

Red Stainless Steel Traveler Mug
16 oz., non skid base, spill-resistant closer lid, foam insulated, four finger ergonomic handle.
$11.95 ea.

Black Big O Tires Mug
11 oz
$2.00 ea.

Mustard Retro Big Foot Mug
11 oz
$2.00 ea.

Cobalt Mug
16 oz., shiny exterior finish, unique barrel shape.
$3.50 ea.

Embossed CD Visor/Carry Case
Use this functional CD holder in the car or reverse it and take the attractive CD wallet with you wherever you go! Holds 20 CDs.
$12.95 ea.

Black Leatherette Padfolio
Handle on spine, inside contains a calculator and features a three ring binder, notepad, and organizer pockets.
$22.95 ea.

7" Frisbee
Colors: Red or Blue
$1.10 ea. (see back cover for custom order options and pricing)

Can Cooler
Modern design. Colors: Red or Black $1.25 ea.

32 Oz. Stadium Cup
Colors: Red, Blue, Green, Teal, Black
$.80 ea. (see back cover for custom order options and pricing)

Children's Sweatshirt
7.5 oz. 60% poly / 40% cotton long sleeve fleece crew. Infant Sizes: 6, 12, and 18 months. Toddler Sizes: 2T, 4T, and 5/6T. Youth Size: Small (6-8) Color: Navy
$10.95 ea.

Custom Big O Tires Tattoos
3" x 4" sheet, full-color, great for kids during sales and promotional events!
$12.95 (50/pack)

Tire Stress Ball Great for promotions. $3.00 ea.

Antenna Ball A great in-store giveaway. $.72 ea.

Big O Tires Lollipops
Great in-store item for kids! $3.75 (50/bag)

Tire Tape Key Chain
Back by popular demand and at a great price! $1.80 ea.

Beverage Opener Key Chain
Always a handy gift! $.72 ea. (see back cover for custom order options and pricing)

Key Fob Great giveaway! $.45 ea.

Pocket Knife
Standard 6 function knife. Colors: Red or Black $2.50 ea.

BIG O 01006

Litterbags
2-Color imprint on both sides.
$58.95 (1000 / box)

License Plate Frame
Display your Big O Pride!
$1.21 ea.

Trailer Hitch Cover
Compliments any S.U.V.
$10.25 ea.

Pro Pack
Durable, water resistant construction with permanent belt loop option. (Accessories not included) $11.95 ea.

Ruler
Great for young school children! $.30 ea.

Flashlight
This flashlight glows in the dark! Requires 2 AA batteries, not included. $3.95 ea.

Multi-Tool
Includes pliers, wire cutter, knife, bottle opener, screw driver, handy belt clip and safety latch. $19.95 ea.

Note Pad
3.5" x 5.5" pad. Fits in Pro Pack. $.46 ea.

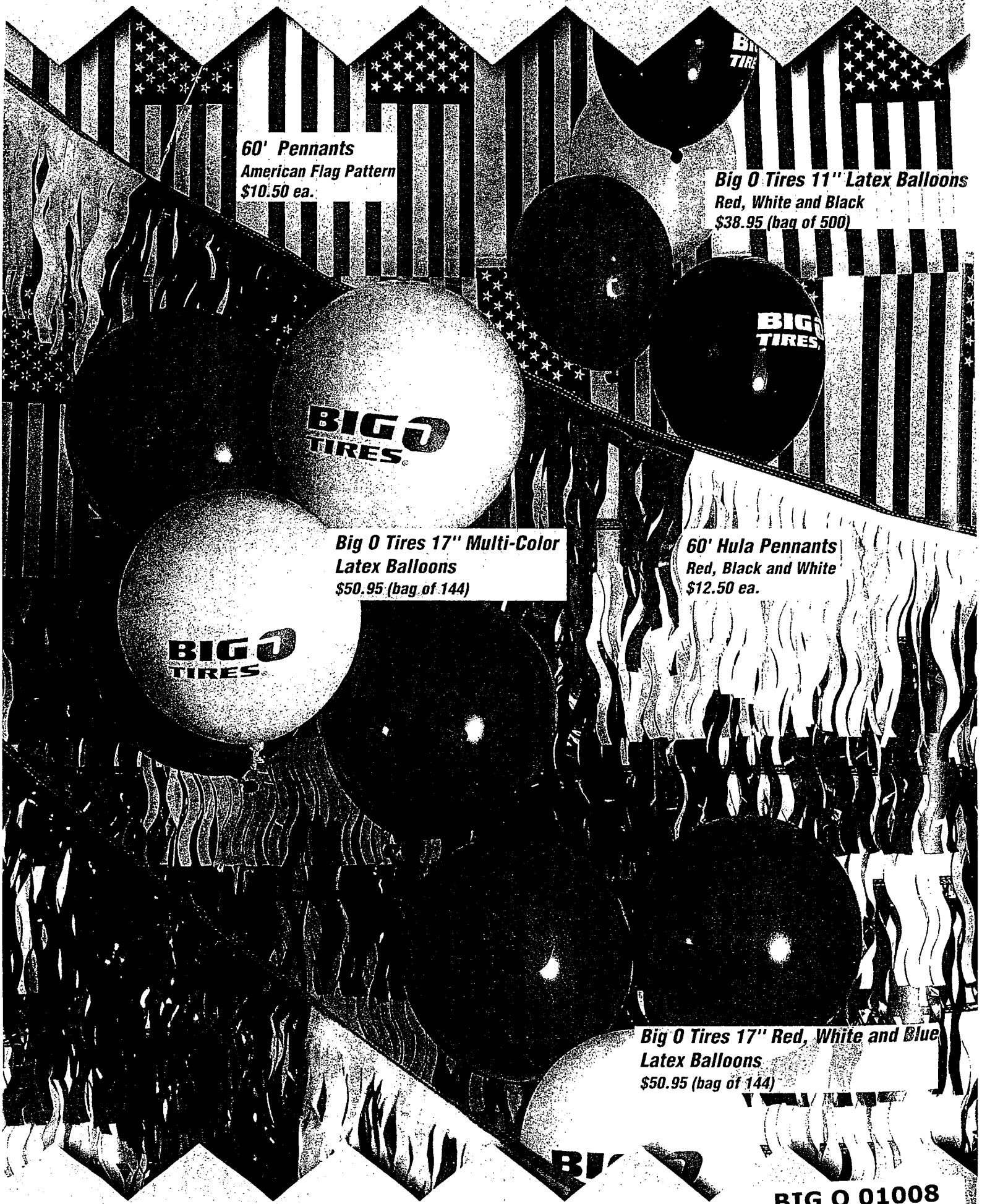
Aluminum Air Gauge
A functional, quality giveaway. $2.10 ea.

Stick Pen
Medium point, black ink. Colors: Red with Black Barrel/Black with Red Barrel $.28 ea. (see back cover for custom order options and pricing)

Twist Action Pens
Black ink. Colors: Red, Blue, Green $.80 ea.

Tote Bag
16.5 x 14.5 x 3. Natural with assorted strap colors. $5.95 ea.

Check out the back cover for a complete list of customizable items for your store's next special event!



60' Pennants
American Flag Pattern
$10.50 ea.

Big O Tires 11" Latex Balloons
Red, White and Black
$38.95 (bag of 500)

Big O Tires 17" Multi-Color Latex Balloons
$50.95 (bag of 144)

60' Hula Pennants
Red, Black and White
$12.50 ea.

Big O Tires 17" Red, White and Blue Latex Balloons
$50.95 (bag of 144)

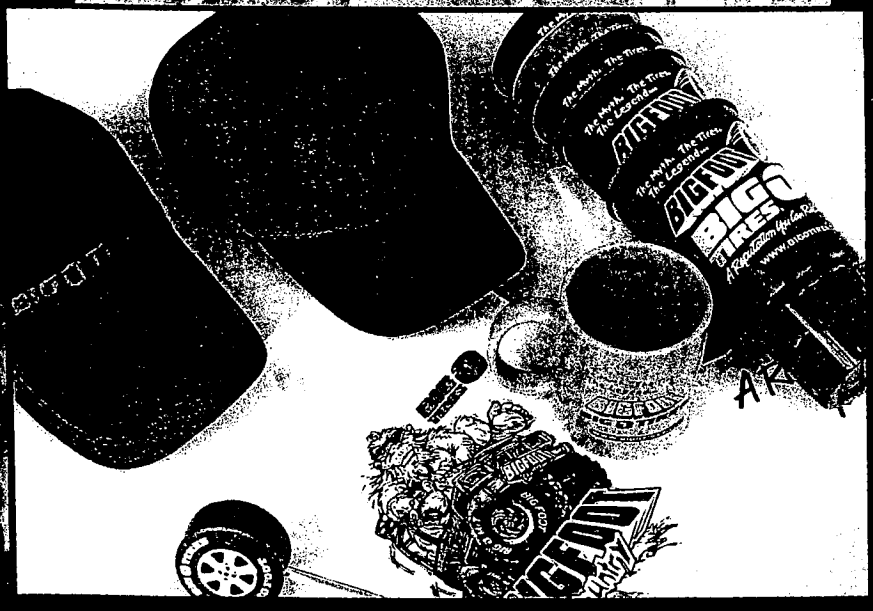
BIG O 01008

Men's Monterey Polo
$31.95 (see page 5 for details)

Women's Monterey Polo
$28.55 (see page 5 for details)

Voyager Jacket
$52.95 (see page 4 for details)

Big Foot Inflatable
$35.00/day Rental
(contact O Ad for details)



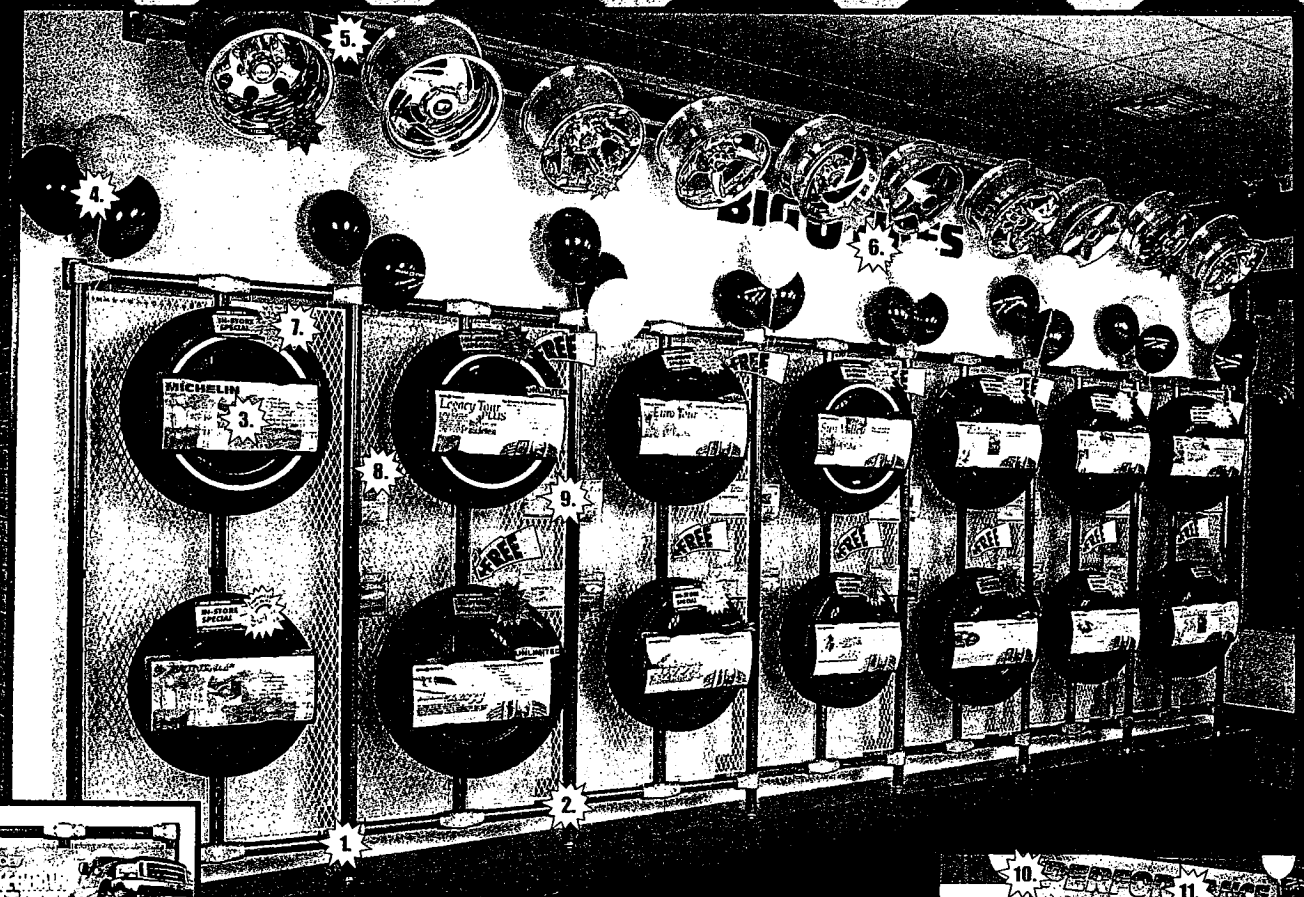
Big O Tires Footprint Cap
$10.25 (see page 12 for details)

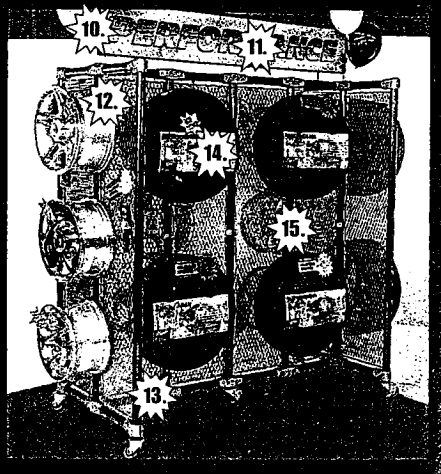
Big Foot Country Cap
$4.00 (see page 13 for details)

Mustard Retro Big Foot Mug
$2.00 ea. (see page 14 for details)

Litterbags
$58.95 (1000 / box)
(see page 16 for details)

Antenna Ball
$.72 ea. (see page 15 for details)





This Big O Tires Sales System provides greater set-up flexibility and display mobility in the store. The system presents showroom product to customers in a safe, clean, and focused environment. Updated store fixtures craft a modern store interior full of functional, efficient work space.

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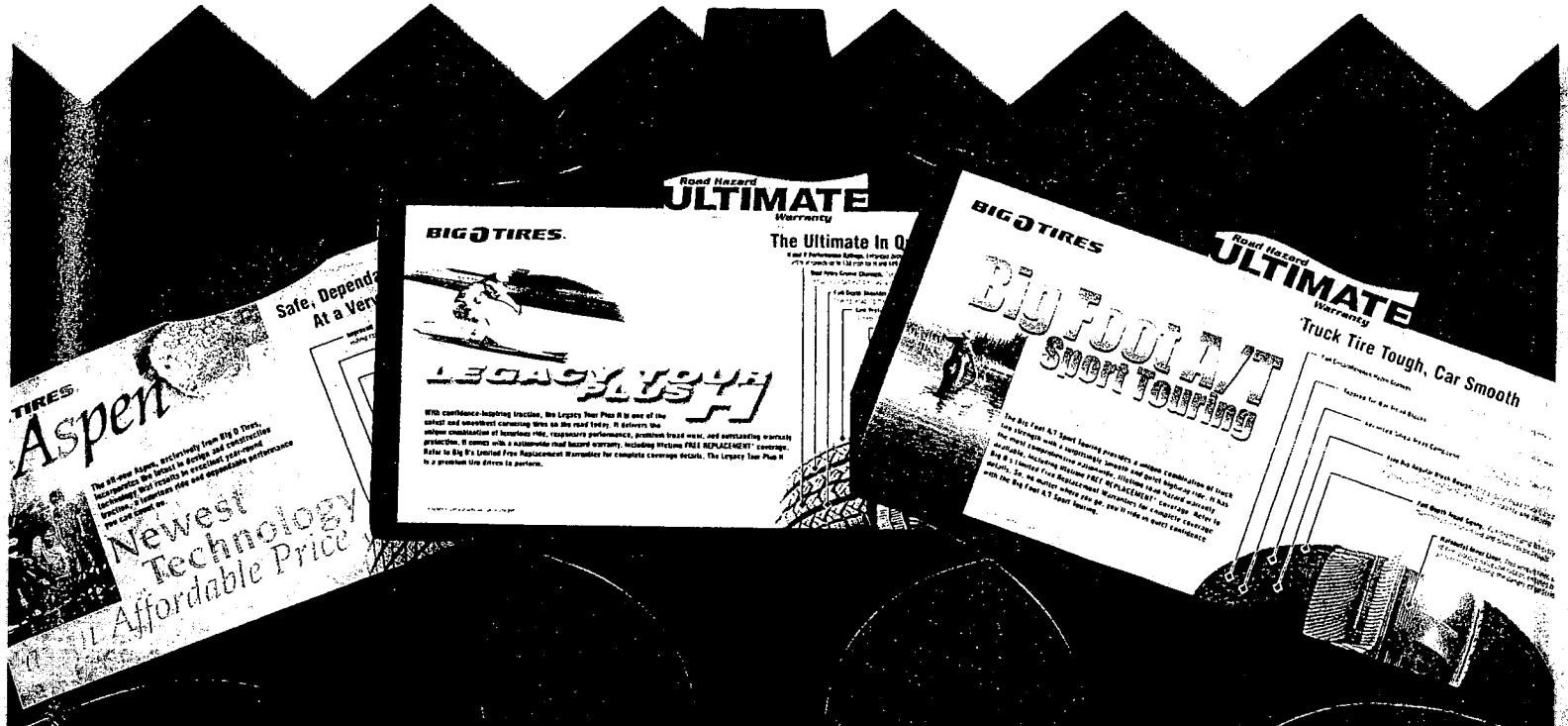
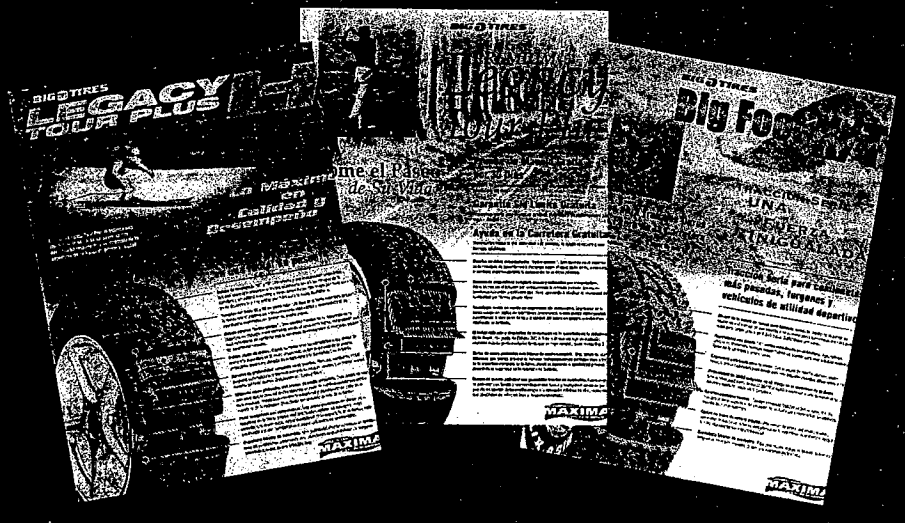
7. Neon Splash. . . . . Page 35
8. Brochure Holder . . . . . Page 56
9. Price Card Holder . . . . . Page 56
10. Sign Holder . . . . . Page 56
11. Sign for H-Fixture . . . . . Page 46
12. Rim Holder. . . . . Page 57
13. H-Fixture . . . . . Page 51
14. Tire Centers . . . . . Pages 30 - 31
15. Metal Header Area . . . . . Page 29
16. Passenger/Light Truck Shock Display Page 51



The new STS package includes styrene tire centers in the following styles:

- BIG FOOT X/T
- BIG FOOT A/T CONV.
- PACEMARK H
- ASPEN
- FULDA EXTREMO
- BF GOODRICH
- BIG FOOT M/T
- BIG FOOT A/T ALL TERRAIN
- LEGACY TOUR PLUS H
- EURO TOUR
- FULDA ASSURO
- GOODYEAR
- BIG FOOT H/T
- BIG FOOT A/T SPORT TOURING
- RADIALMAX
- PACEMARK S
- DUNLOP
- PIRELLI
- BIG FOOT A/T DUAL GROOVE
- LEGACY TOUR PLUS
- SXP SUPER SPORT
- BIG O PATHMAX
- MICHELIN



All package contents are subject to change based on product line additions and/or deletions during the sales year.

Call O Advertising at 1-800-TELBIGO for pricing.

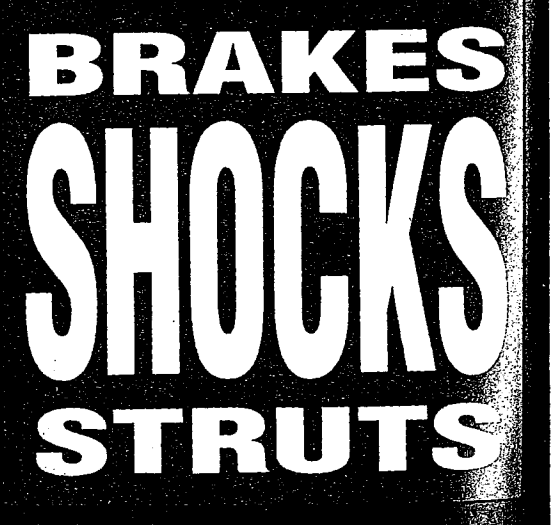
Performance Wheels
#007-0056
4' x 4' Poly $19.95

Cash For Trade-In
#007-0042
4' x 4' Poly $19.95

Use Your Credit Card
#007-0053
4' x 4' Tyvek $19.95

Used Tires
#007-0043
4' x 4' Poly $19.95

Snow Tire, Chains
#007-0044
4' x 4' Poly (Includes Grommets) $19.95



Brakes/Shocks/Struts
#007-0052
4' x 4' Poly $19.95

BIG O 01012

These bold, durable and highly visible 4x4 banners send a strong message to customers.

Made in the USA
#007-6001
4' x 4' Tyvek $19.95

Grand Opening Sale
#007-0045
4' x 4' Poly $19.95

90 Days Same As Cash
#007-0055
4' x 4' Poly $19.95

C. No Payments For 6 Months
#007-0054
4' x 4' Poly $19.95

Mechanic on Duty
#007-0050
4' x 4' Poly $19.95

Sale
#007-0041
4' x 4' Poly $19.95

F. Free Shuttle
#007-0066
4' x 4' Poly $19.95

Alignment - Extra Care
#002-0018
2' x 8' Tyvek $19.95

Shocks - Extra Care
#002-0016
2' x 8' Tyvek $19.95

Big O logo
#002-0043
2' x 8' Poly $20.95

Struts - Extra Care
#002-0017
2' x 8' Tyvek $19.95

Snow Tires
#002-0022
2' x 8' Poly $19.95

Light Truck
#002-0046
2' x 8' Poly $19.95

Cash for Trade-In
#002-CASH
2' x 8' Poly $19.95

Express Lane
#002-EXPR
2' x 8' Poly $19.95

Made in the USA
#2X8-ALLA
2' x 8' Tyvek $19.95

BIG O 01014

Big Foot Country Light Truck Banner
#002-0050
6' x 3' Poly $19.95

These attractive banners are great for indoor or outdoor use!

Cost-U-Less Banner
#2X8COSTULESS
2' x 10' Poly $19.95

Michelin
Now Available Banner
#002-4001
2' x 10' Tyvek . . . $19.95

Free Inspection Banner
#002-0045
2' x 10' Poly $19.95

Big O Tires Flag
#007-FLAG
60" x 32" $52.95

Customized to fit in vertical spaces, 3x7 banners work well on windows, doors, and walls.

Cost-U-Less Banner
#3X7COSTULESS
3' x 7' Poly $14.37

EVERY DAY!
EVERY TIRE!
COST U LESS
BIG O TIRES.

Our rental banners deliver a big message at a small price! Designed to hang from an exterior store wall, these outdoor giants will definitely draw traffic to your short-term sale or event! Call O Advertising for details and availability.

GRAND OPENING SALE

Grand Opening Sale Rental Banner
5'x30' Tuff-Weave Poly.
Rental Fee. . . . $5.00 per day

NOW HIRING

Now Hiring Rental Banner
5'x30' Tuff-Weave Poly
Rental Fee. . . . $5.00 per day

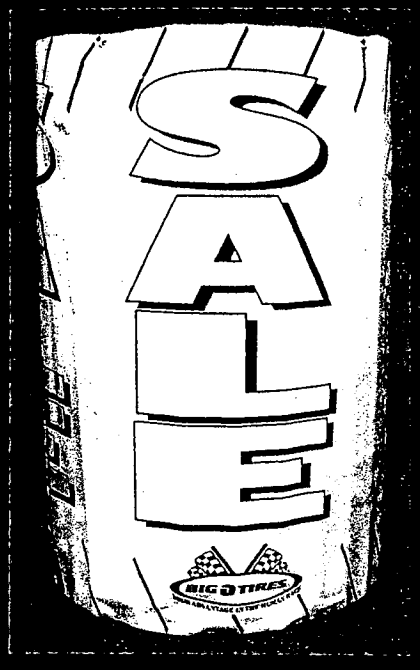
NOW OPEN

Now Open Rental Banner
5'x30' Tuff-Weave Poly
Rental Fee. . . . $5.00 per day

CLEARANCE SALE

Clearance Sale Rental Banner
5'x30' Tuff-Weave Poly.
Rental Fee. . . . $5.00 per day

BIG O 01016



Transform your indoor and outdoor tire stacks into colorful advertisements with barrel stackers.

Barrel Stackers
Poly
Fits over Tire Stacks
(Minimum tire size 31x10.50R15)

Sale
#002-0021 . . . . . $19.95

BIG O BRAND PREMIUM TIRE SERVICE POLICY

FREE
MOUNTING

FREE
COMPUTER BALANCING
INCLUDING WEIGHTS

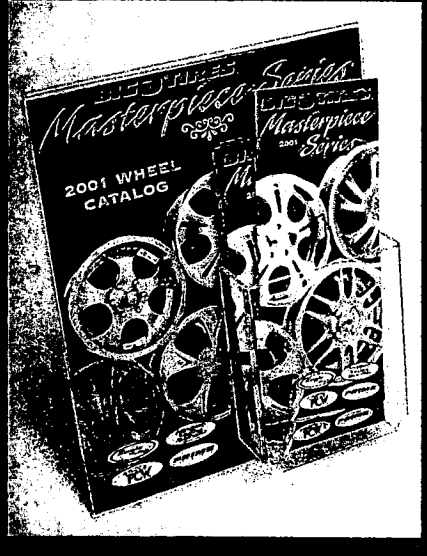
FREE
RUBBER VALVE STEMS

FREE
5,000 MILE ROTATIONS
INCLUDES RE-BALANCING IF NECESSARY

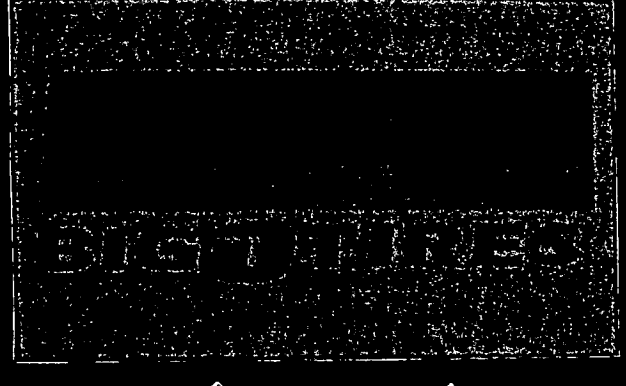
FREE
FLAT REPAIR SERVICE
FOR THE LIFE OF THE TIRE

BIG O TIRES

Service Policy Counter Card
#006-0023
Includes easel backer. $6.13



Plastic Counter Top Brochure Holder
#003-1117
8.5"x11"
Insert and brochure not included
$12.95



Floor Rug
3'x5'. $125.00

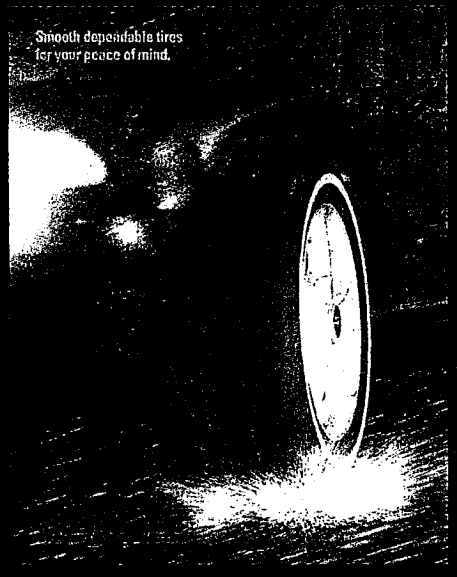
BIG O 01018

Show your customers the "experience" of driving on Big O Tires with our premium P.O.S. image posters. Suitable for framing, indoor use only.

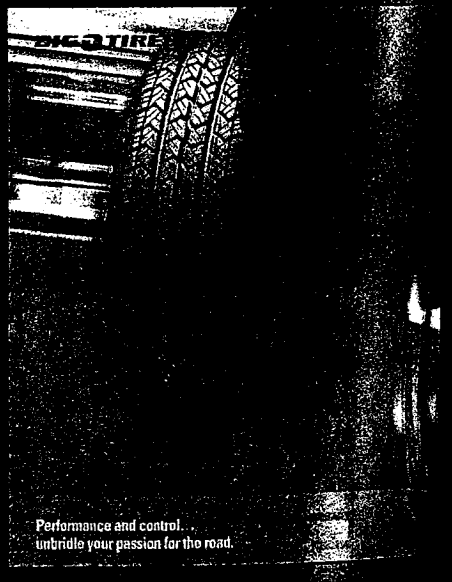
Store Location Map Poster
#001-0015
22" x 28" $9.95

Michelin
#001-4001
22" x 28" $9.95

Light Truck
#001-0010
22" x 28" $16.43

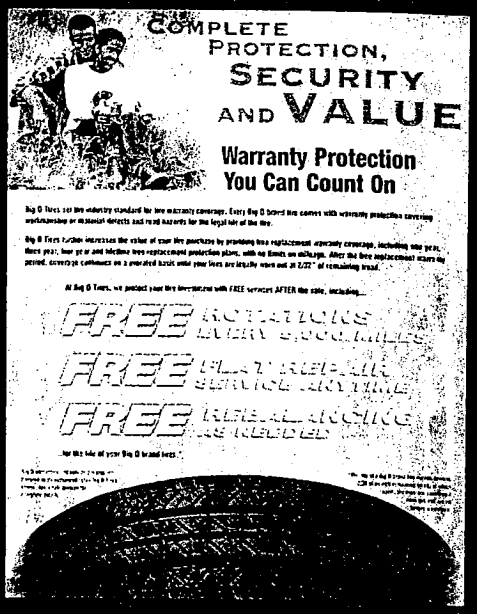


Passenger
#001-0011
22" x 28" $16.43

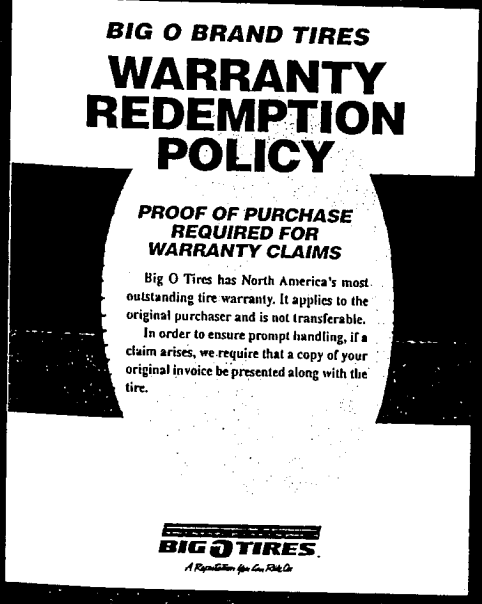


Performance
#001-0012
22" x 28" $16.43

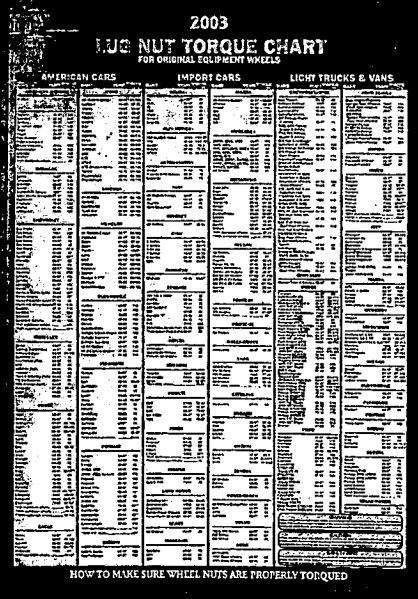
Warranty Comparison
#001-0013
22" x 28" $9.27



Free Service Comparison
#001-0014
22" x 28" $9.27

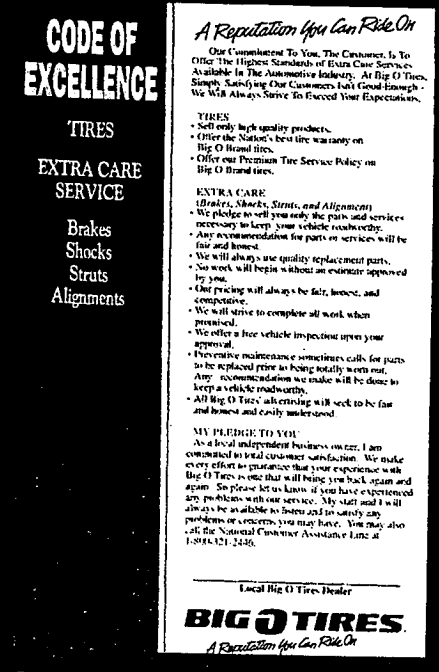


Warranty Redemption Policy
#001-0009
22" x 28" $9.53



2003 Torque Chart
#001-TORQ
22" x 34" $8.50
Available at the end of February

Service Policy
#001-0001
26" x 40" $22.50



Code of Excellence
#001-CODE
26" x 40" $22.50

Legacy Tour plus

Metal Headers For Garcy display system. Big O Brand styles available at $17.00 ea.:

- Big O Tires
- Radialmax
- Pacemark
- Major Brand
- Legacy Tour Plus (shown)
- Legacy Tour Plus H
- Big Foot
- Euro Tour
- SXP Super Sport
- Pathmax
- Aspen
- Fulda ,
- As Advertised

Major Brand styles available at $19.95 ea.: Michelin, BF Goodrich, Goodyear, Dunlop, Pirelli, and Yokohama.

AS ADVERTISED
BIG FOOT
MAJOR BRAND

Plexi Headers

For wire mesh displays. $15.45 ea. Available styles:

- As Advertised (shown)
- Major Brand (shown)
- Big Foot (shown)
- Legacy Tour Plus
- Legacy Tour Plus-H
- SXP Super Sport
- Brakes
- Alignment
- Struts
- Wheels
- Prestige
- Euro Tour
- Shocks
- Suspension
- Extra Care
- Aspen
- Fulda
- Accessories

Color Major Brand Plexis $15.45

BF Goodrich - #015-06GR
Goodyear - #015-06GY
Pirelli - #015-06PI
Dunlop - #015-06DU
Uniroyal - #015-06UN
Michelin - #015-06MI
Yokohama - #015-06YO

EAGLE ALLOYS

Eagle Header
#GRD-304
5" x 30" $21.63

CENTER LINE PERFORMANCE WHEELS

Centerline Header
#GRD-311
5" x 36" $21.63

American Racing CUSTOM WHEELS

American Racing Header
#GRD-306
5" x 30" $21.63

BIG O 01020

Used Tires
#TC-UT $13.34

Now On Sale
#TC-NO $13.34

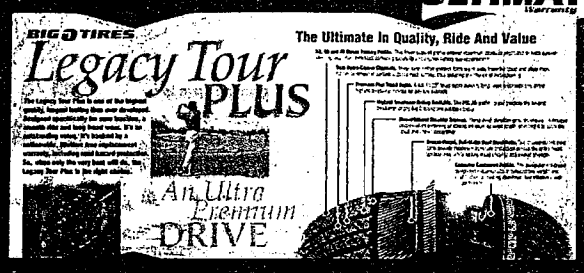
Instant Financing
#TC-FI $13.34

As Advertised
#TC-AA $13.34

Major Brands
#TC-MB $13.34

Free Inspection
#TC-IN $13.34

Styrene Backers
#ST-UN (Ultimate)
#ST-PM (Premium)
#ST-AD (Advantage)
#ST-PF (Preferred)
#ST-GE (General). . . . . $3.09 ea.



Tire Centers
These attractive interior selling tools display tread cutaways, features, benefits, and warranty information.
#TC . . . . . call for pricing

Tire Center Styles available:*
Legacy Tour Plus, Euro Tour, Aspen, Radialmax, Legacy Tour Plus H, SXP Super Sport, Pacemark H, Fulda Extremo, Fulda Assuro, Pacemark S, Big Foot X/T, Big Foot M/T, Big Foot H/T, Big Foot A/T Conventional, Big Foot A/T Dual Groove, Pathmax Big Foot A/T All-Terrain, Big Foot Sport Touring**

Major Brand Tire Centers
These colorful interior signs feature popular brand name tire information.
#TC . . . . call for pricing

Other Name Brand Tire Inserts available: BF Goodrich, Michelin, Pirelli, and Dunlop*

In-Store Special Tire Insert
These blank paper inserts are great for highlighting in-store product specials. Assorted neon colors.*
#TC NEON. . $8.76 Pkg/20

Specialty Tire Centers
These bold interior signs call attention to featured messages.
#TC . . . . . $4.07 ea.

Other Specialty Tire Inserts available: Instant Financing, Sale!, and As Advertised*

*Styrene backers sold separately. **All inserts are subject to change based on product line additions and/or deletions during the sales year.

Now On Sale Tire Toppers
#014-0058
Set of 6
2 of each color . . . $5.15

BIG O TIRES.
YOUR NEXT ROTATION/OIL CHANGE IS DUE
MILEAGE

REMINDER: Air pressure is vital to the life of your tires. You should check your tire pressure every month.

Thanks for buying at Big O.

Static Cling Rotation Labels
#011-0070
Roll/500 . . . . . $11.64

PRICE:	
SIZE:	B
	W

Inspected Trade-In Labels
#011-0057
Roll/500. . . . . $25.70

PRICE:	
SIZE:	B
	W

Used Tire Labels
#011-0059
Roll/500. . . . . $25.70

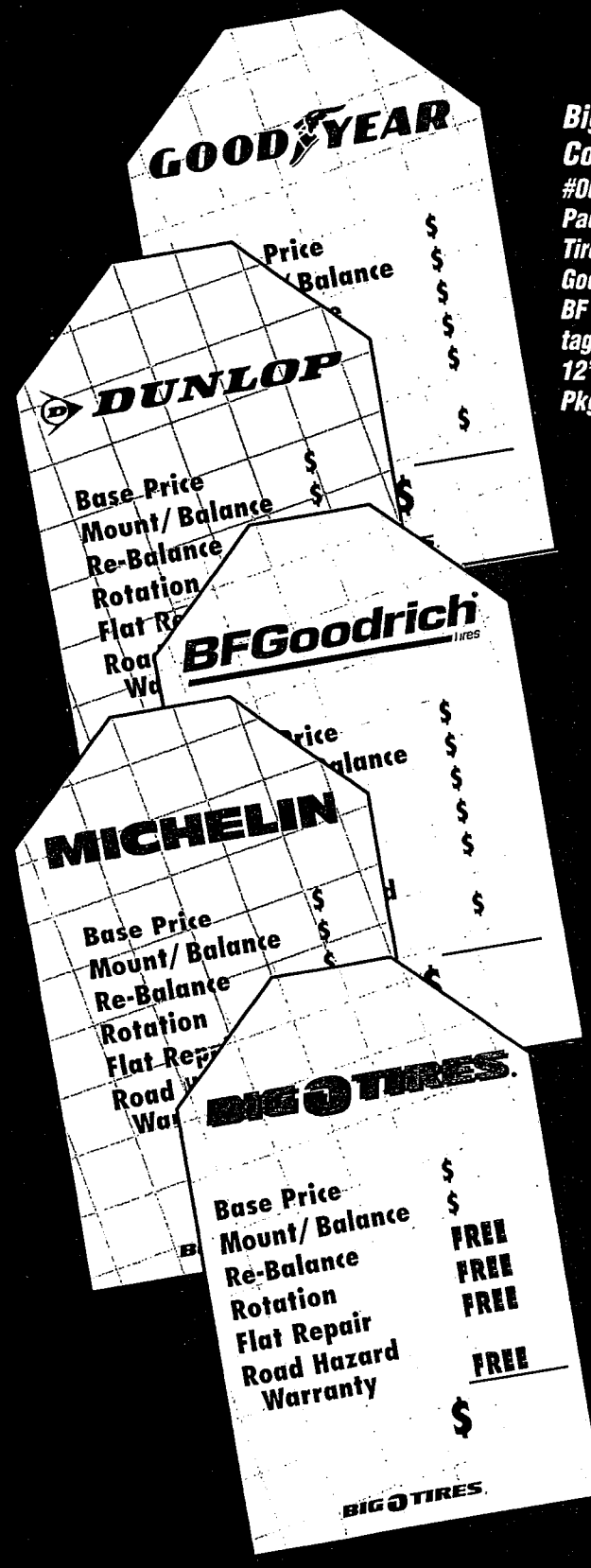
BIG O TIRES.
FLAT REPAIR
NAME: _____
PHONE NO.: _____
DATE: _____
COMMENTS: _____

Flat Repair Labels
#011-0058
Roll/500. . . . . $25.70

BIG O TIRES.
ROTATION RECORD
MILEAGE _____ _____
DATE _____ _____
AIR PRESSURE
FRONT _____ REAR _____

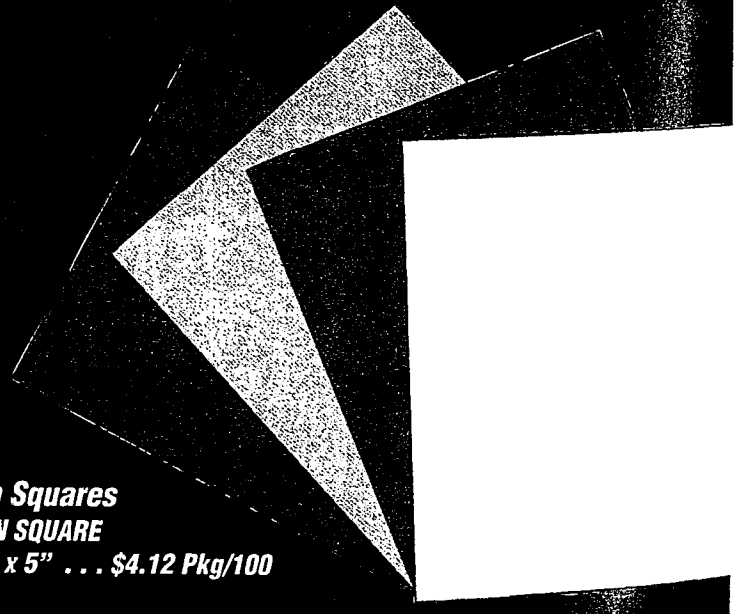
DATE	MILEAGE

Rotation Record Labels
#011-0072
Roll/500. . . . . $13.99

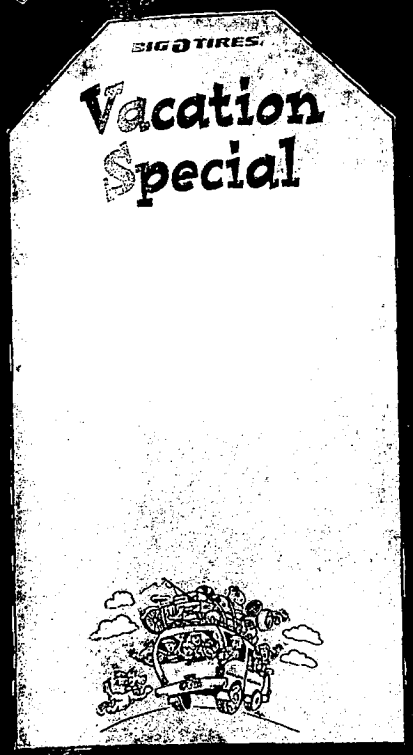


Big O/Major Brand Comparison Tags
#005-0025
Package includes 20 Big O Tires tags and 5 each of Goodyear, Dunlop, BF Goodrich and Michelin tags.
12" x 18" $15.95
Pkg/40

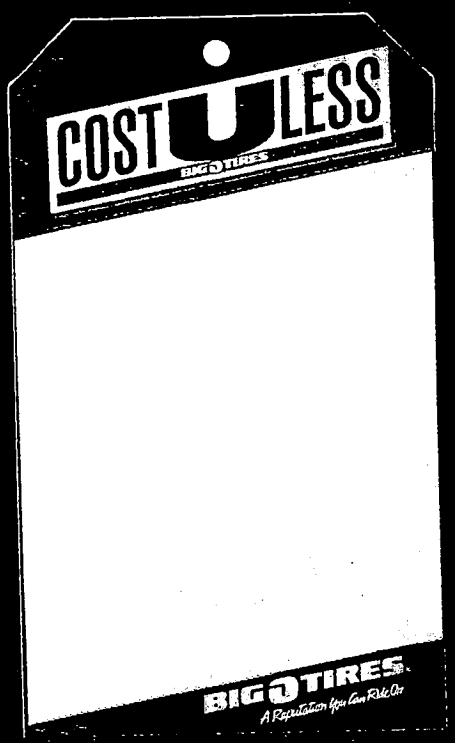
Giant Sale Tag
#005-0023
12" x 18" . . . . . 52¢ ea.



Neon Squares
#NEON SQUARE
4.25" x 5" . . . $4.12 Pkg/100



Vacation Inspection Sale Tag
#005-0004
6" x 10" $3.19
Pkg/6



Cost-U-Less Sale Tag
#COSTUSALETAG
6" x 10" $6.13
Pkg/20

Create focused sales messages and add color and energy to your showroom!

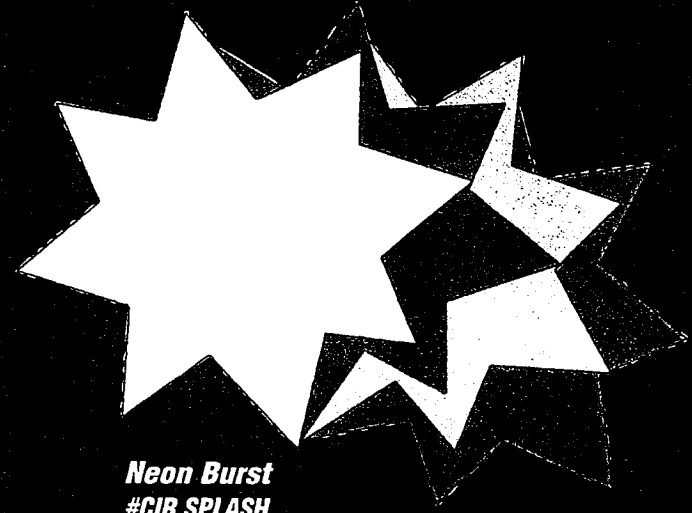
As Advertised Neon Sale Tag
#NEON SALETAG
6" x 10" $8.24
Pkg/20

Passenger Tire Stand
#011-0821 . . . . . $9.53

Neon Splash
#NEON SPLASH
(Neon) Red, Pink, Orange and Yellow $8.24
Pkg/32

Cost-U-Less
#COSTUSPLASH . . . $5.92
Pkg/20

Major Brand Neon Bursts
#MB NEON
5 of each major brand . . . $7.73
Pkg/30



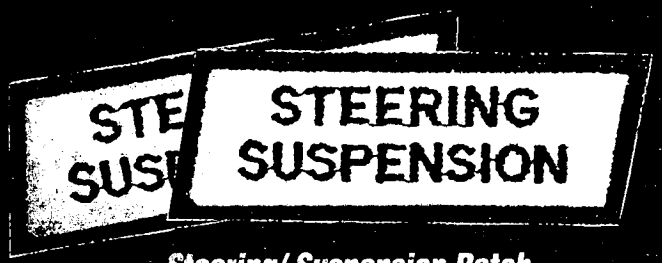
Neon Burst
#CIR SPLASH
Assorted neon colors $6.13
Pkg/20

Sale Arrow
#003-0004
16" x 30" . . . . $4.12 ea.

BIG O 01026

Big O Patch
#011-0083
Black with White logo (shown) . . . . . $1.18 ea.

#011-0085
White with Black logo . . . . . $1.18 ea.



Steering/ Suspension Patch
#011-0065 . . . . . 36¢ ea.

Shock/Strut Patch
#011-0066 . . . . . 36¢ ea.

Tires/Wheels Extra Care Patch
#011-0060 . . . . $1.29 ea.

Key Tag
#VAC KEY TAG $13.39 Pkg/1000

Big Foot Static Cling
#021-0001 . . . . $2.58 ea.

Independently Owned Sign
#008-0013
16" x 20" $12.31

Caution Sign
Laminated
#008-0015
16" x 22" $10.30

Coffee Sign
Laminated
#008-0014
16" x 22" $10.30

BIG O TIRES®

Big O Tires Logo Decals
See provided chart for sizes and pricing.
Logos may be used on counters and/or vehicles.

Big O Tires Logo Decals

#010-0001
6" x 52" Black Vinyl $16.50

#010-0002
9" x 77" Black Vinyl $32.95

#010-0003
2" x 18" Black Vinyl $6.95

#010-0005
3" x 24" Black Vinyl $7.95

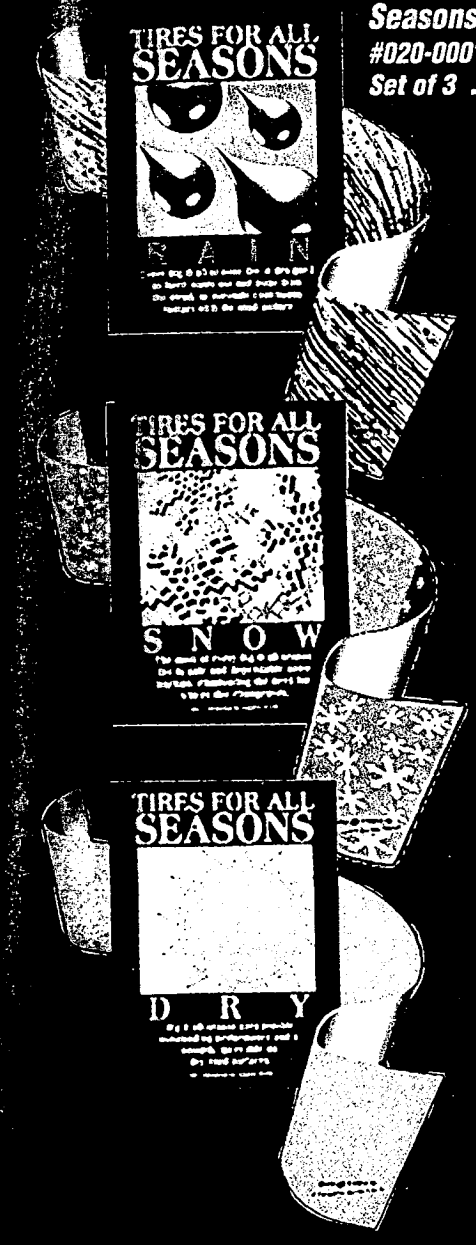
#010-0006
4.5" x 36" Black Vinyl $8.95

#010-0007
4.5" x 36" White Vinyl $8.95

#010-0008
3" x 24" White Vinyl $16.50

#010-0009
.875" x 6" Black Vinyl $6.50

#010-W322
3" x 26" White Vinyl $7.95

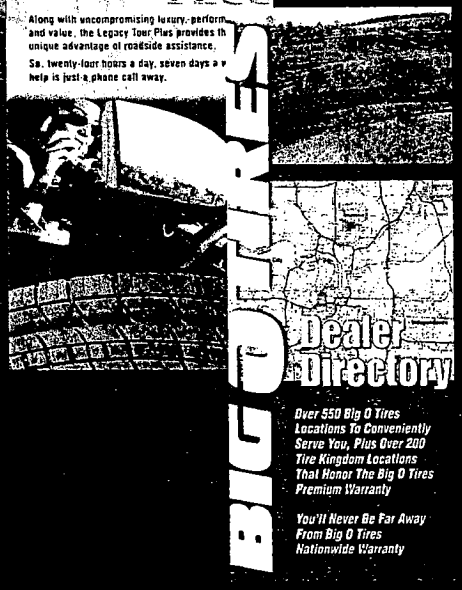


Seasons Hanging Signs
#020-0001
Set of 3 . . . . . $13.34

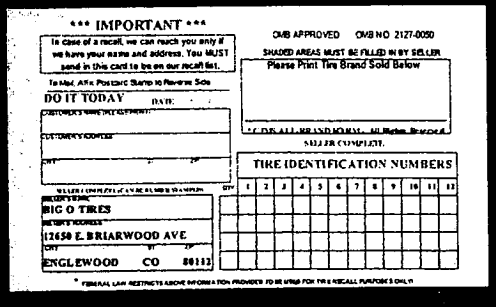
Warranty Folder
#NCWF. . . . . Call O Advertising for pricing
Pkg/500

Legacy Tour Plus 100,000 Mile Warranty Brochure
Pkg/25 . . . . . No charge

Legacy Tour Plus Roadside Assistance Brochure
Pkg/50 . . . . . No charge

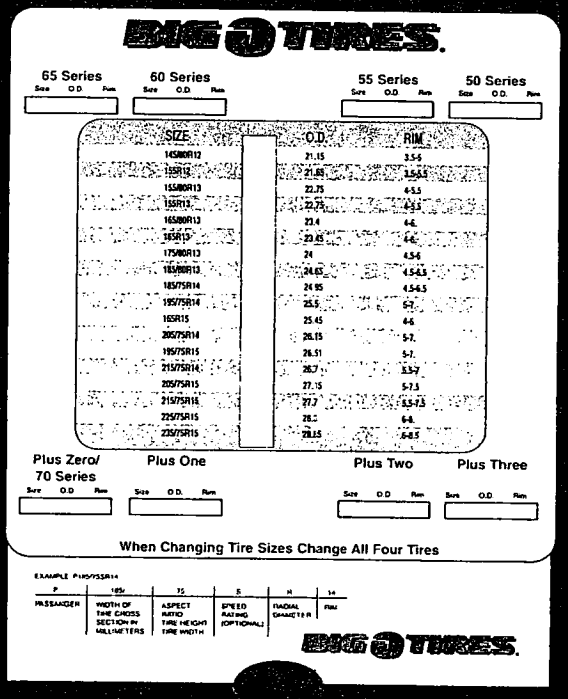


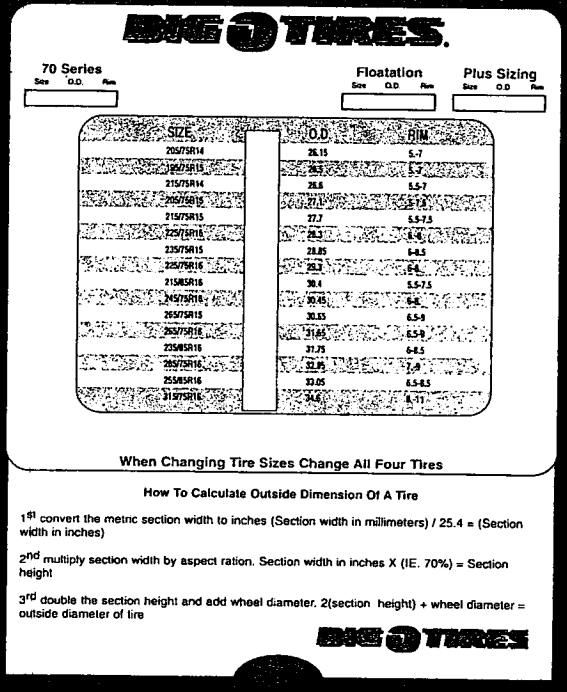
Dealer Directories
#DD-500 . . . . . Call O Advertising for pricing
Box/500
D.O.T. Card included with package.



D.O.T. Card
Pkg/245 . . . . . No charge

Express Lane Counter Card
#EXP-CARD
6" x 24" $2.47

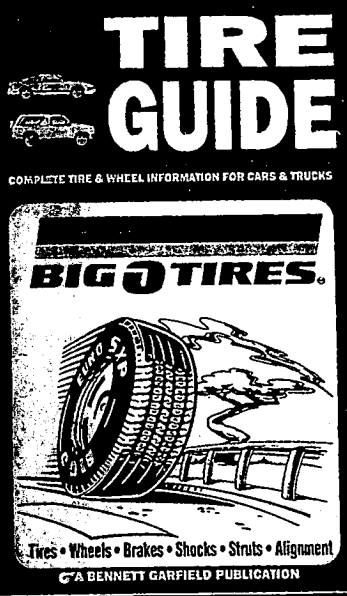




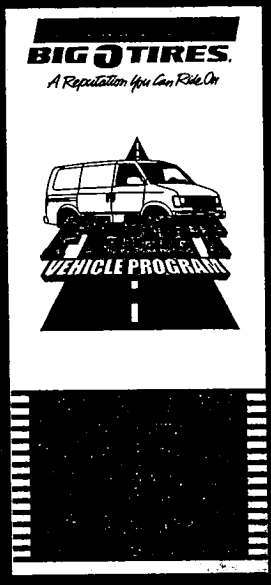
Tire Conversion Slide Chart
#001-CONV $3.75

Gift Certificates
#GIFT CERT $8.19
Pkg/10
Includes counter sign

BIG O 01030



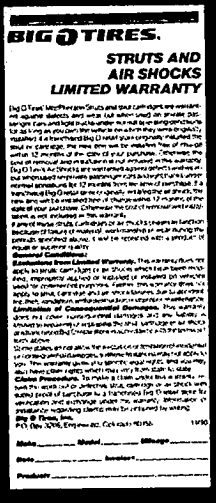
2003 Tire Guide
#003-2002 . . . . . $7.25
Available at the end of February

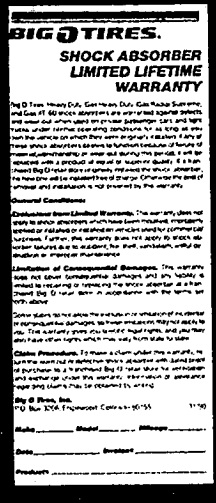


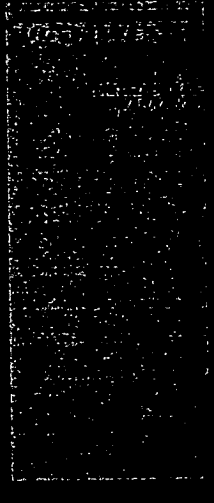
Fleet Brochure
#FLEET BROCH. . . . $5.56
Pkg/50

Blue Book II
#013-1010 . . . . . $61.75

Big O Pocket Protector
#017-626A . . . . . 72¢

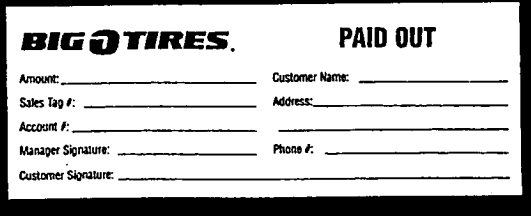




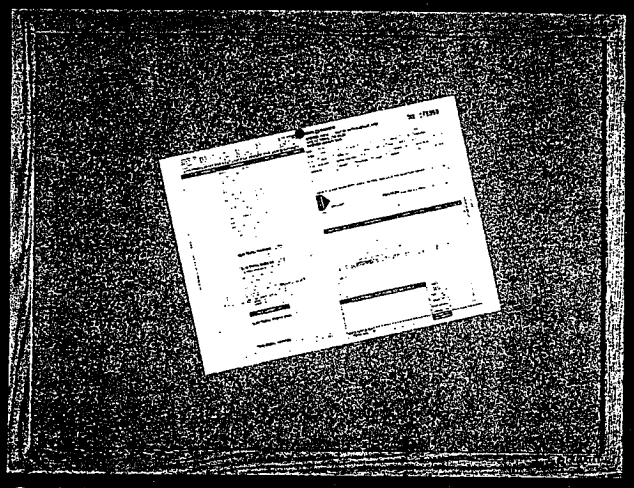


Service Warranty Pads
Suspension Warranty Pad; Shock Warranty Pad; and Brake Warranty Pad
Pad/100 . . $3.61 ea.

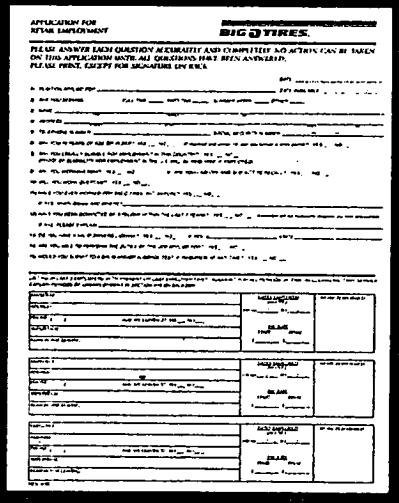
Also available: 1 Year Warranty; 3 Year Warranty; 4 Year Warranty; and Lifetime Warranty. No charge Pad/100



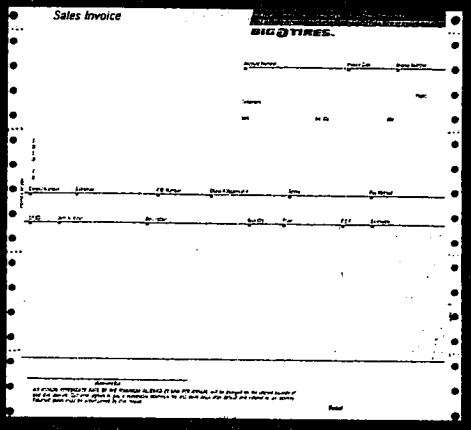
Paid-out Pad
#PAIDOUT PAD. . . . $2.01
Pad/100



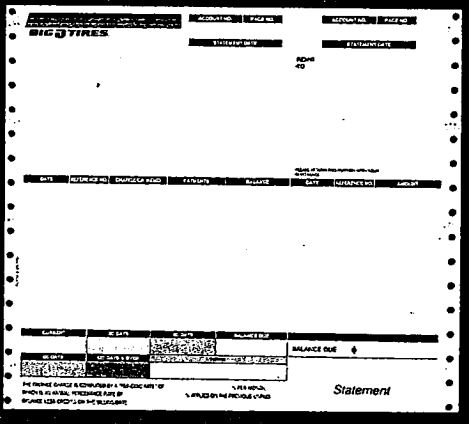
Cork Board
#CORK BOARD
16" x 20". . . . $20.95 ea.



Employee Application Pad
#EMPLOYEE PAD . . $5.15 Pad/100



Two-Part Statements
#002-05-500. . . . . $55.62 Box/900



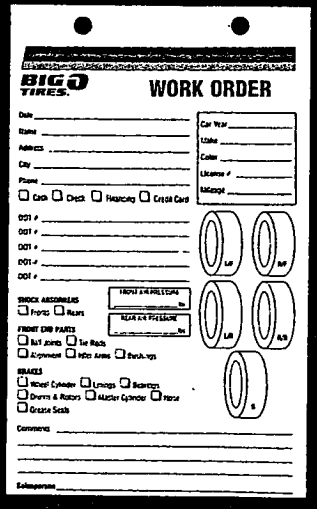
Three-Part Invoices
#02-200-1 . . . . . $69.99
Box/1200

WELCOME TO BIG O TIRES	
TIRE ROTATION	$ 10.00
MOUNT & DISMOUNT	5.00
TIRE BALANCE	6.50
TRUCK BALANCE	8.50
FLAT REPAIR	8.00
SPLIT RIM FLAT	16.00
VALVE STEMS RUBBER	2.00
VALVE STEMS CHROME	3.00
ALIGNMENT	29.95
	39.95
	49.95
TRUCKS	34.95
SHOCKS	
GAS HC MOST CARS	4/100.00
GAS SUPREME	EA 28.99
XT 60 GAS LT SHOCK	EA 38.99

Reader Board
#018-0005. . . . . $55.50

1" Helvetica Letters/Numbers Assort.
300 pre-sort
Style #4423
#018-0002 . . . . . $31.25

1" Helvetica Number Assortment
100 Numbers only
Style #4133
#018-0004 . . . . . $24.95



Work Order Pad
#WORK ORDER. . . . $2.83
Pad/100

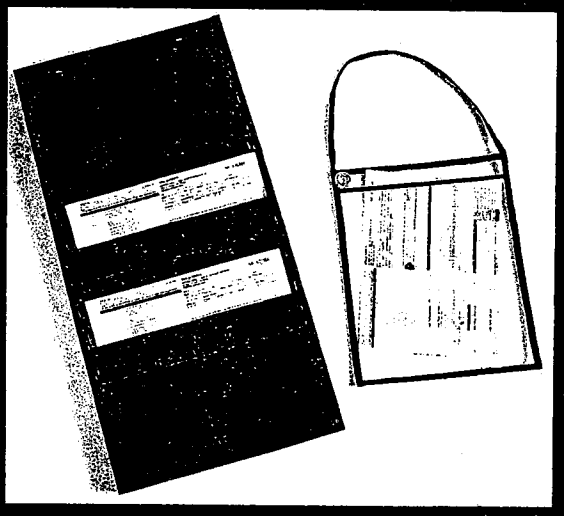
BIG O 01032

Thank You Card
#013-1014 . . . . . $11.85
Pkg/250

Rotation Reminder Card
#013-1012 . . . . . $11.85
Pkg/250

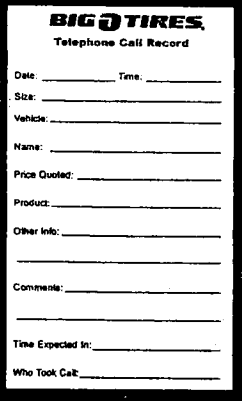
Oil Change Reminder Card
#013-1015 . . . . . $11.85
Pkg/250

Service Reminder Card
#013-1013 . . . . . $11.85
Pkg/250

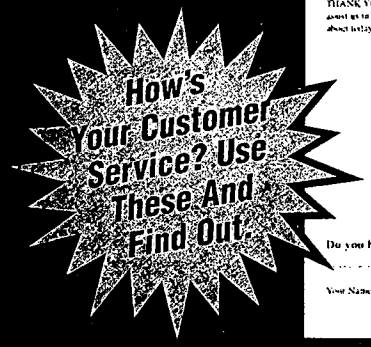


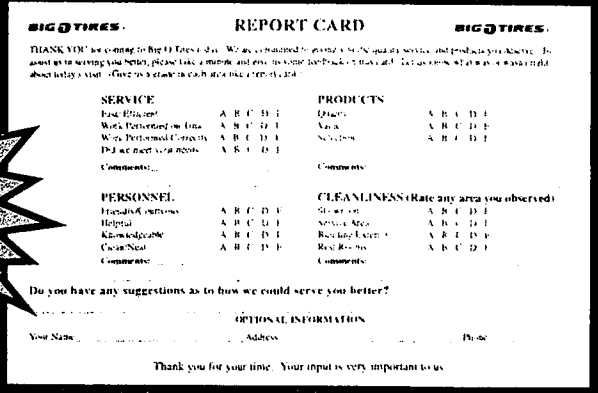
Metal Work Order Holder
#LIT HOLDER. . . . . $74.95 ea.

Work Order Holder
#WO HOLDER
Set of 25. . . . . $41.20

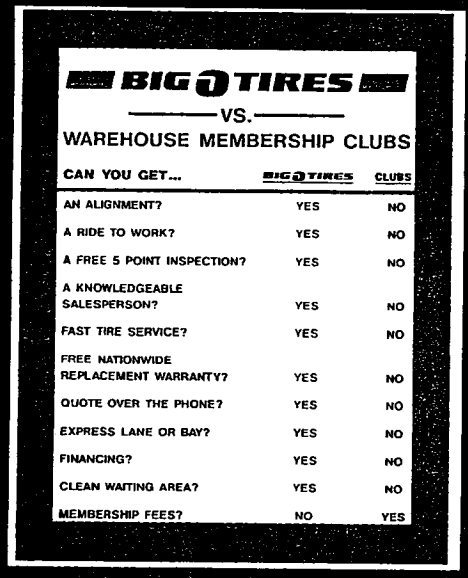


Telephone Pad
#TELE PAD $2.50
Pad/100





Report Card
#013-1011 . . . . . $7.73
Pkg/250



Trade In Sign
#SGN-101
22" x 28" $35.54

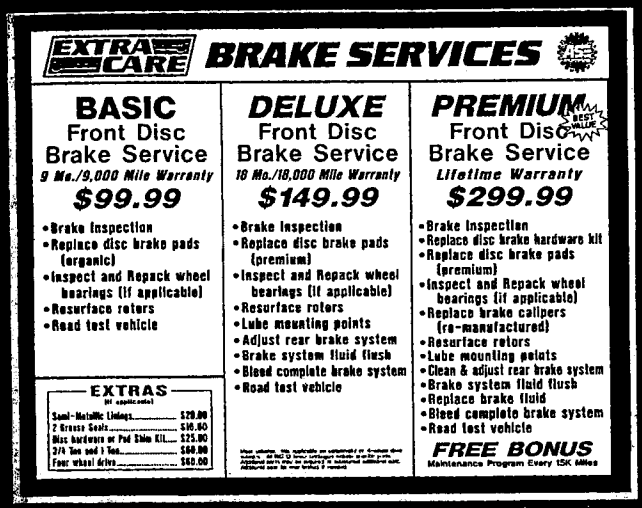
Big O Tires Sign (Metal)
GAR-111
16" x 96" $231.75

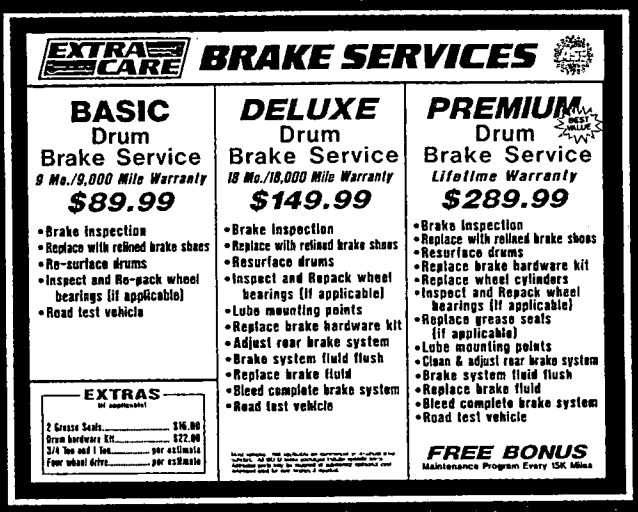
Big O Brand Savings Sign
#SGN-103
22" x 28" $40.69

Big O Tires vs. Warehouse Sign
#SGN-102
16" x 20" $33.48

Tire Service Packages (shown)
#SGN-104R
20" x 36" $50.99

Also Available:
Unbundled Tire Service Package (Not pictured)
#SGN-1043 . . . . . $40.69



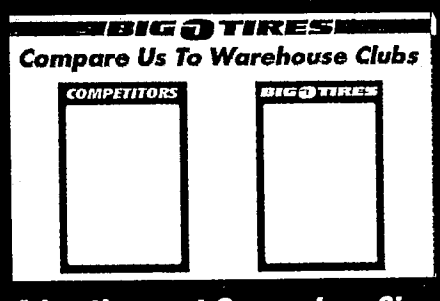


Drum and Disc Brake Sign Set *(includes 2 signs)*
#SGN-115
(Prices are changeable)
22" x 28" $80.34

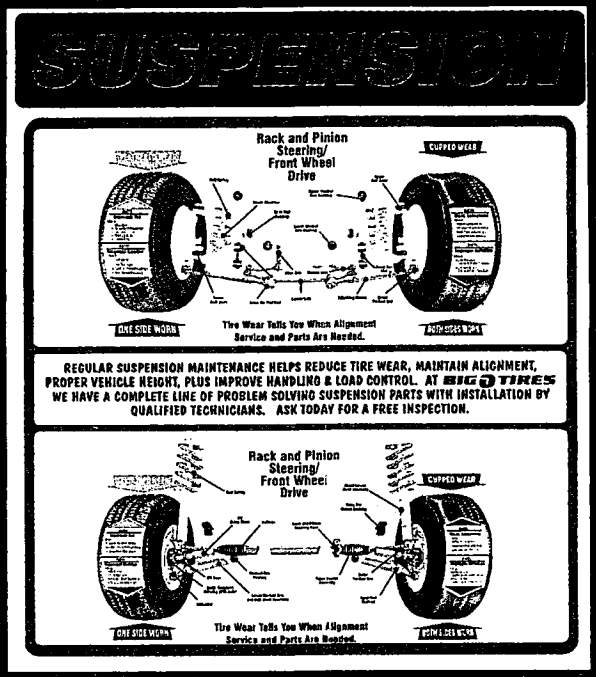
Automotive Service
#SGN-120A
28" x 48" $143.17

Brake Services Sign
#SGN-116
22" x 28". . . . $40.69 ea.

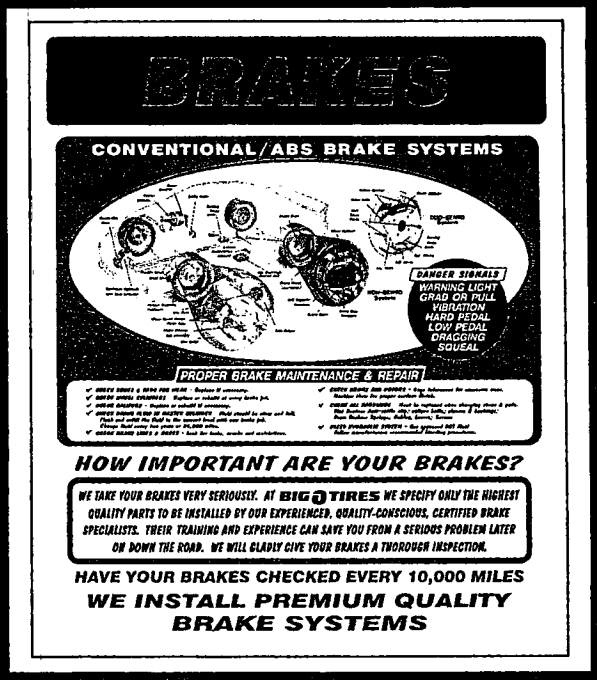
Services Sign
#SGN-120B
28" x 72" $184.37



Advertisement Comparison Sign
#SGN-105
22" x 28" $57.95

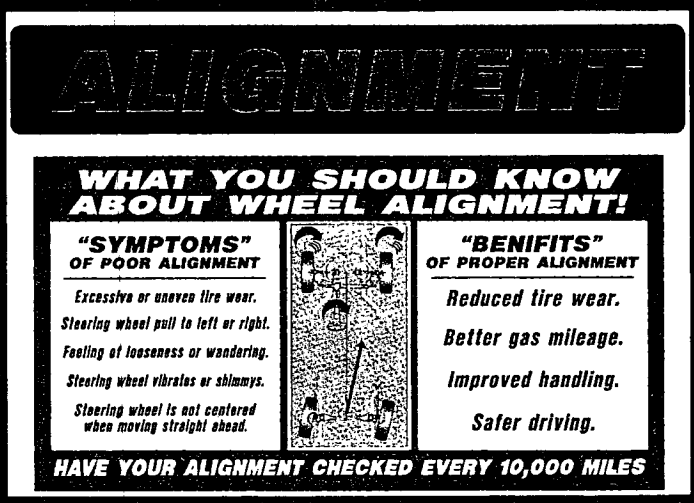


Suspension Sign
#SGN-125B
32" x 36" $71.07



Brakes Sign
#SGN-125C
32" x 36" $71.07

Shocks/Struts Sign
#SGN-125D
32" x 32" $78.80

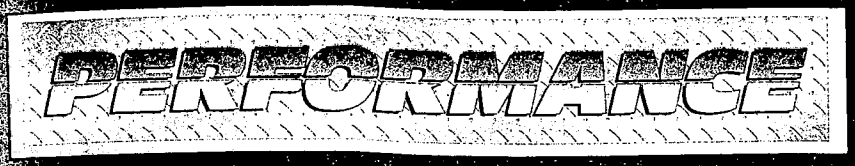


Alignment Sign
#SGN-125A
32" x 24" $58.20

Big O Tires Banner
#3X20 BOT
3' x 20' Poly . . . $331.66

BIG O 01036

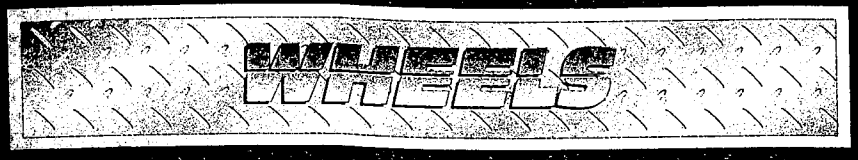
The following signs slide easily into the H and T-Fixture Displays and come with a wide variety of messages.



72" x 12"
H-Fixture Display Inserts . . $47.33 ea.
Sign holders sold separately. See page 57

Signs available in the following styles:

#PP601 Wheels
#PP602 Passenger
#PP603 Performance
#PP604 Light Truck
#PP605 Name Brands



36" x 6"
T-Fixture Display Inserts . . $18.49 ea.
Sign holders sold separately. See page 57

Signs available in the following styles:

#PP301 Now On Sale
#PP302 Suspension
#PP303 Alignments
#PP304 Shocks/Struts
#PP305 Name Brands
#PP306 Wheels
#PP307 Services
#PP308 Brakes
#PP309 Lube/Oil
#PP310 In-store Special

BIG O TIRES®

Major Brand Cardboard Signs
#008-0016
$31.00 ea. Set of 7.
Logo specific colors.

GOODYEAR®

YOKOHAMA®

PIRELLI®

MICHELIN®

UNIROYAL®

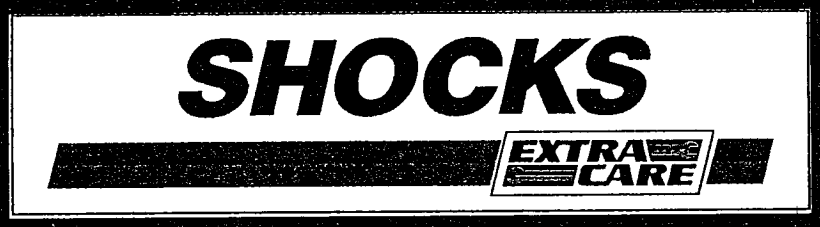
BFGoodrich Tires

Aluminum Signs
(available in the following styles)

2' x 8' . . . . . $156.51 ea.

Alignment . . . . . #AS-104

Brakes . . . . . #AS-105

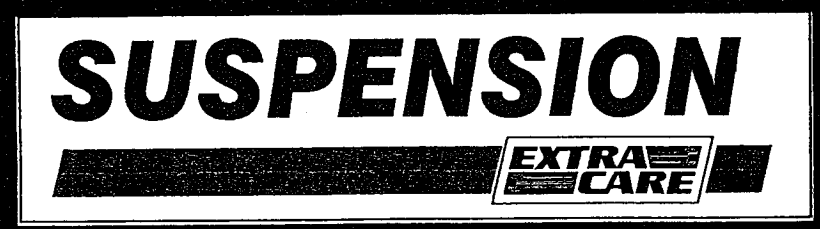


Shocks . . . . . #AS-107

Struts . . . . . #AS-103

Tires. . . . . #AS-108

Wheels . . . . . #AS-106



Suspension . . . . #AS-112

BIG O 01038

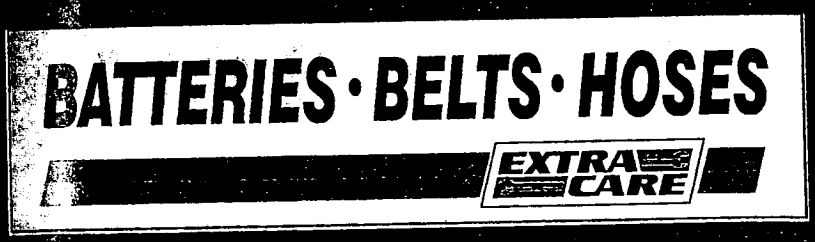
Aluminum Signs
(available in the following styles)

2' x 8' . . . . . $156.51 ea.

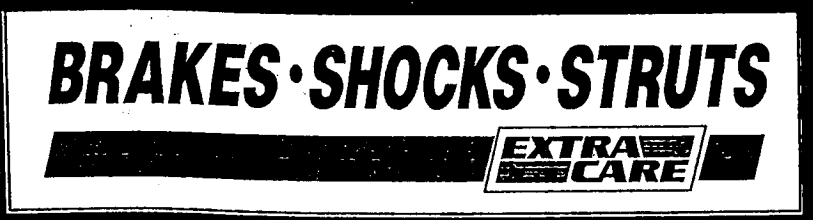
Express Lane . . . . . #AS-111

AC Service . . . . . #AS-115

Lube/Oil/Filter . . . . . #AS-114



Batteries/Belts/Hoses. . . . . #AS-116



Brakes/Shocks/Struts . . . . . #AS-109

Tires/Wheels/ Alignment. . . . . #AS-110

Shocks/Struts . . . . . #AS-113

WHEEL ALIGNMENT

Services Included

1. Inspect suspension components for wear.
2. Adjust caster and camber, if provided by manufacturer.
3. Adjust toe-in.
4. Center steering wheel while adjusting toe-in.

THRUST ALIGNMENT

- Same as above plus compensate for rear wheel tracking.

FOUR WHEEL ALIGNMENT

- Same as above plus set rear wheel camber and toe-in, as provided by manufacturer.

Alignment Service Detail Sign
#HT-101 . . . . . $33.50

BRAKE INSPECTION AND SERVICE

Services Included

1. Visually inspect hydraulic system for leaks and condition.
2. Remove all wheels and inspect brake linings, brake hardware, and wheel cylinders.
3. Remove brake dust and deglaze brake shoes.
4. Adjust brakes.
5. Adjust parking brake.
6. Lubricate backing plate and adjust hardware.

Brake Inspection Service Detail Sign
#HT-104 . . . . . $33.50

POWER STEERING FLUID FLUSH

Services Included

1. Road test for power steering operation.
2. Inspect system for leaks.
3. Flush power steering lines.
4. Flush power steering pump.
5. Flush power steering rack and pinion and/or gear box.
6. Thoroughly clean all internal parts.
7. Flush out all contaminated power steering fluid and replace with clean fluid.
8. Install power steering additive to revitalize seals and O-rings
9. Road test vehicle for proper power steering operation.

Power Steering Service Detail Sign
#HT-102 . . . . . $33.50

TRANSMISSION FLUID EXCHANGE

Services Included

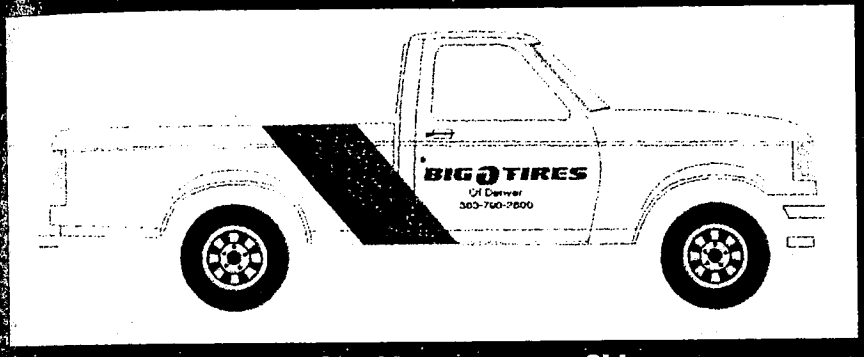
1. Road test for engine performance, transmission operation and shift patterns.
2. Flush transmission cooler and cooler lines.
3. Flush transmission valve body.
4. Flush transmission torque converter.
5. Thoroughly clean all internal parts.
6. Flush out all contaminated transmission fluid and replace with clean fluid.
7. Install transmission additive to revitalize transmission seals and O-rings.
8. Road test vehicle for proper transmission operation.

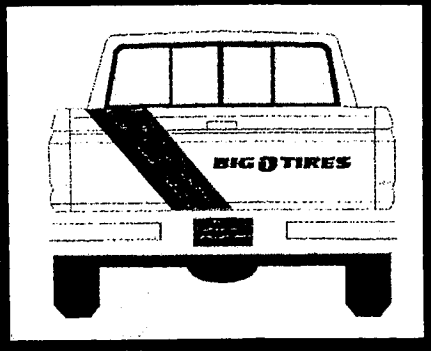
Transmission Services Provided Sign
#HT-103 . . . . . $33.50

Wood A-Frame Sign
Styles available:
Lube/Oil/Filter (shown), Tire Rotation, and Used Tires
#AF-101 . . . . . $164.00

L-Shape Signs
(Rigid poly)
16" x 18" #STN-SALE (shown). $115.00
Also Available: 4 for $99
16" x 18" #STN-99 (not shown) $115.00

Turn your company vehicles into sharp, professional rolling billboards with these customized graphics packages.

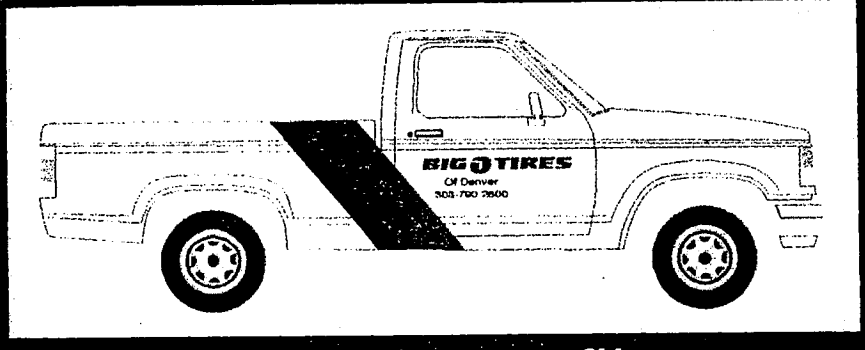




Full Size "Truck/ SUV" Graphics
#VGSS-101
3 signs $139.05

Sides
3 Color 18" Power Stripe
3" x 36" Big O Tires

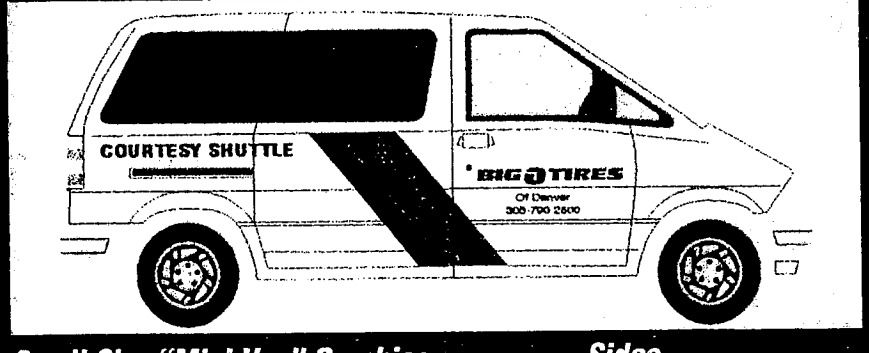
Rear
3 Color 9" Power Stripe
2" x 24" Big O Tires

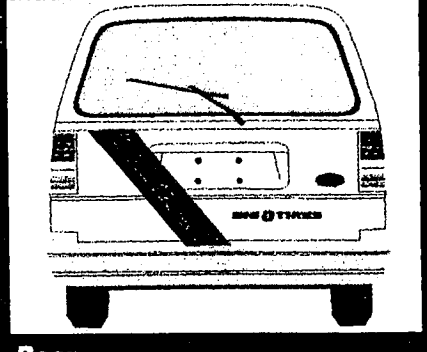


Small Size "Truck/ SUV" Graphics
#VGSS-102
3 signs $128.75

Sides
3 Color 15" Power Stripe
3" x 36" Big O Tires

Rear
3 Color 9" Power Stripe
2" x 24" Big O Tires



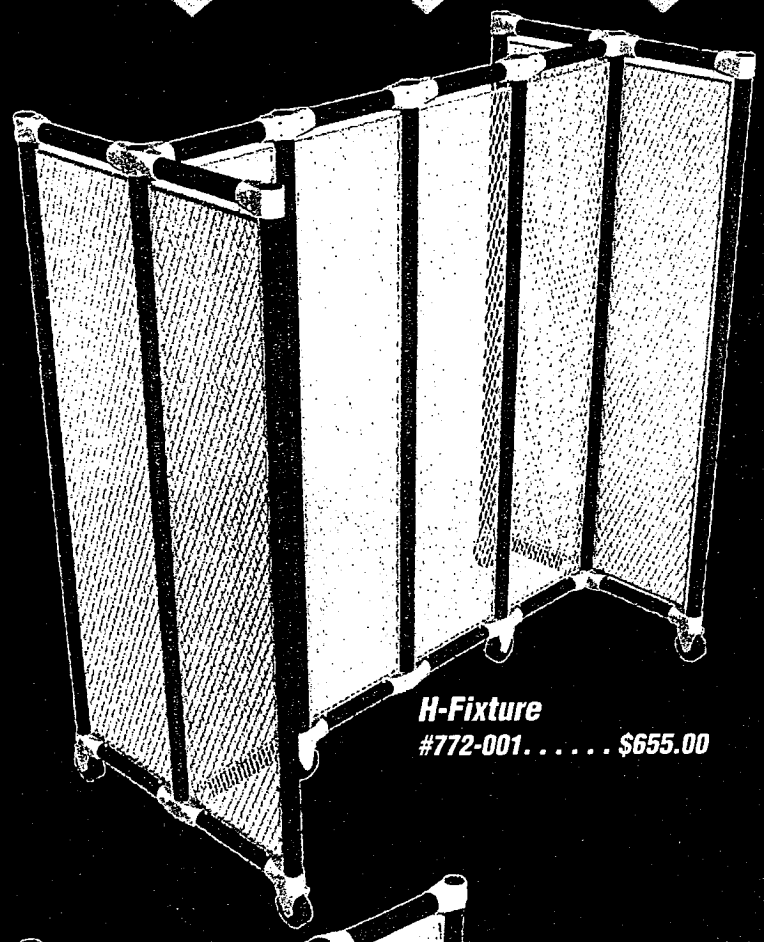


Small Size "Mini Van" Graphics
#VGSS-103
3 signs $154.50

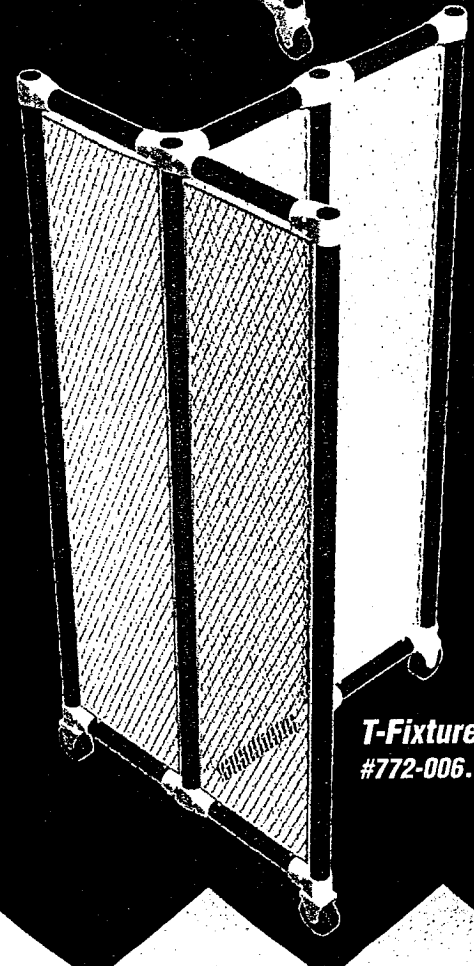
Sides
3 Color 15" Power Stripe
3" x 36" Big O Tires
Additional 3" x 36"
Courtesy Shuttle

Rear
3 Color 9" Power Stripe
2" x 24" Big O Tires

All graphics packages come with paper patterns for proper layout. Installation extra in some areas.



H-Fixture
#772-001. . . . . $655.00



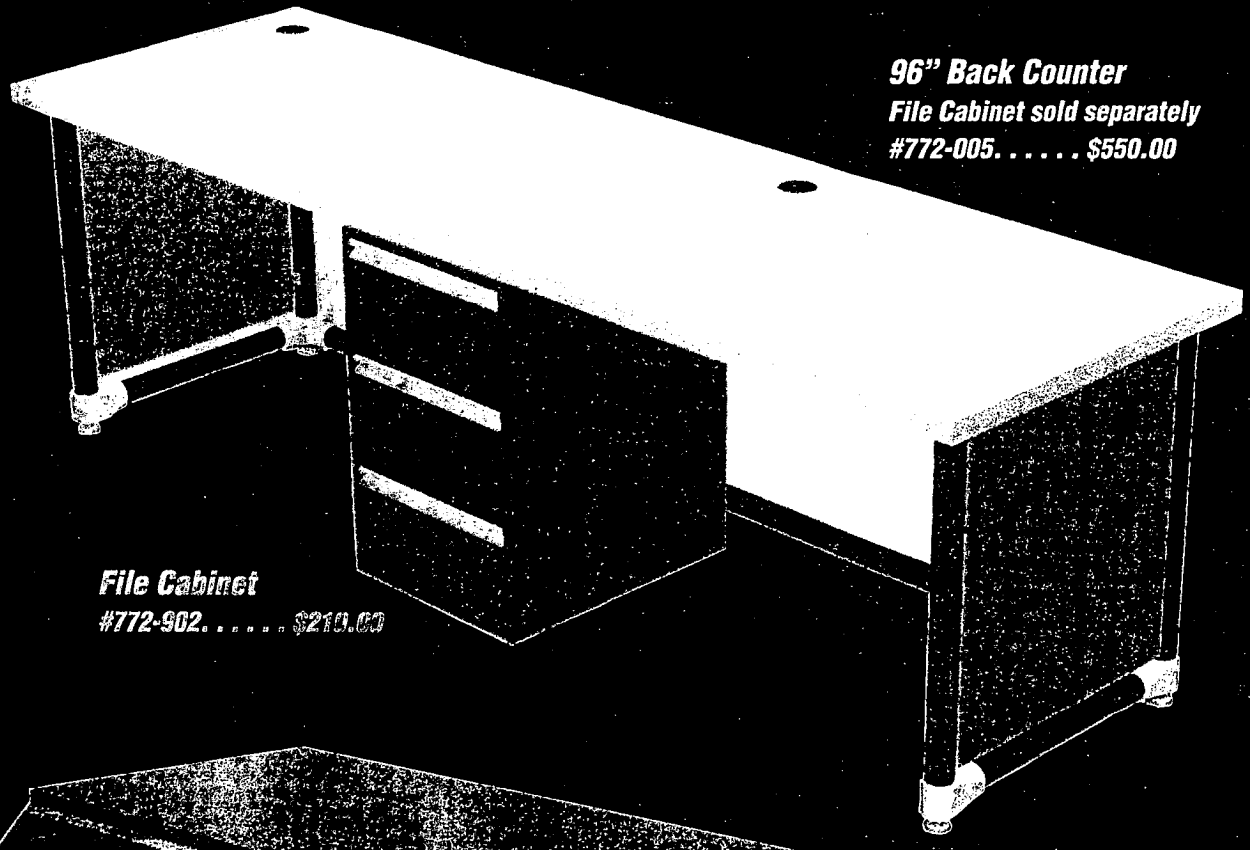
T-Fixture
#772-006. . . . . $410.00

These strong and versatile displays make it easy to move your showroom around to accommodate inventory levels and various selling seasons.

Shock & Strut Display
Parallel Wall Unit Sold Separately. Fits both Garcy and grid displays. Shocks and struts not included.
#015-0010. . . . . $365.00

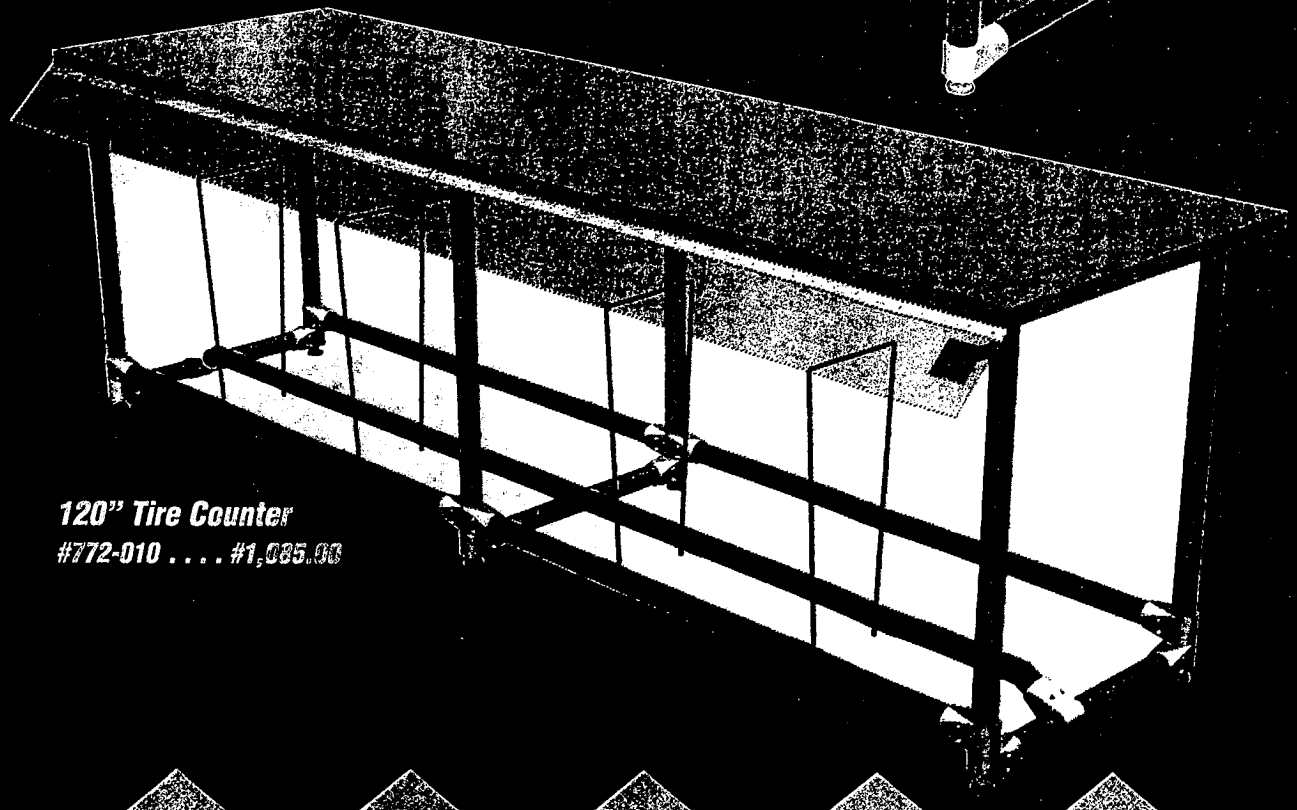
BIG O 01042

Clean lines and accessibility are the hallmarks of these counters. The back counter and file cabinet provide valuable organized work space and storage. The tire counter safely displays products and acts as a powerful hands-on selling tool.



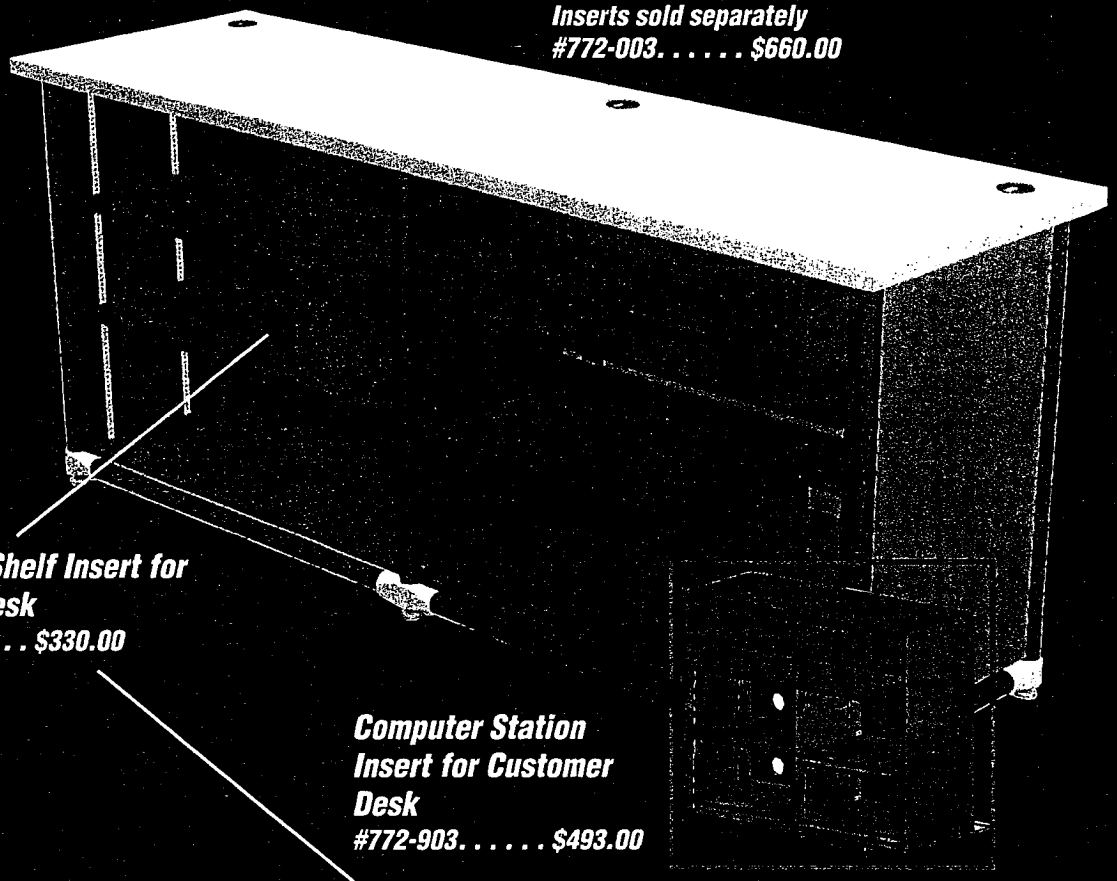
96" Back Counter
File Cabinet sold separately
#772-005. . . . . $550.00

File Cabinet
#772-902. . . . . $210.00



120" Tire Counter
#772-010 . . . . #1,085.00

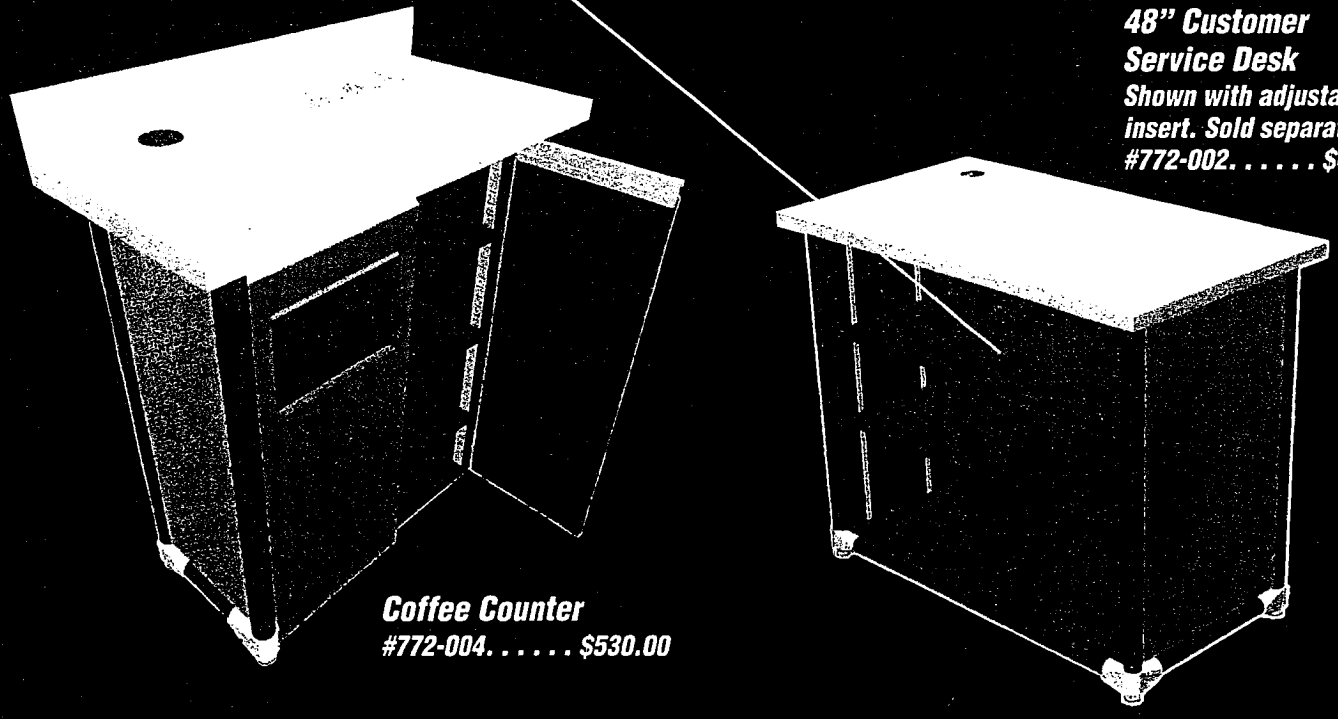
96" Customer Service Desk
Inserts sold separately
#772-003. . . . . $660.00



Adjustable Shelf Insert for Customer Desk
#772-901. . . . . $330.00

Computer Station Insert for Customer Desk
#772-903. . . . . $493.00

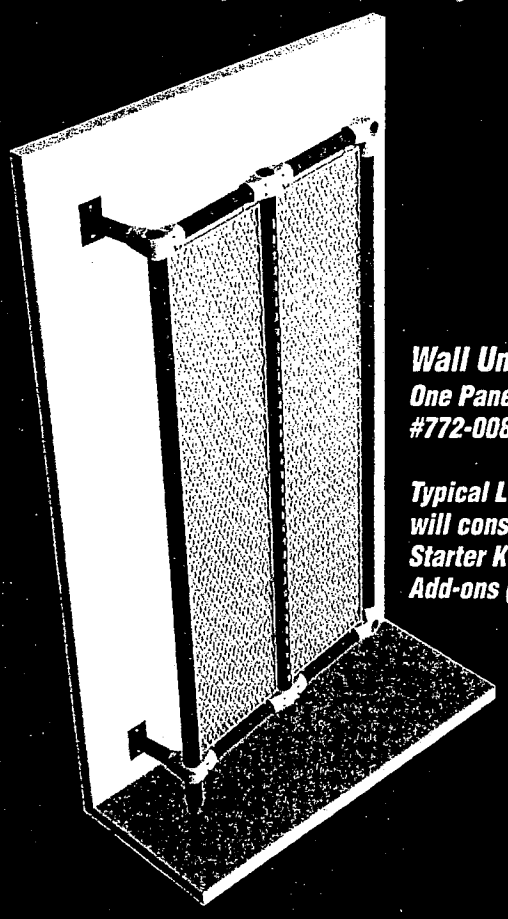
48" Customer Service Desk
Shown with adjustable shelf insert. Sold separately.
#772-002. . . . . $400.00



Coffee Counter
#772-004. . . . . $530.00

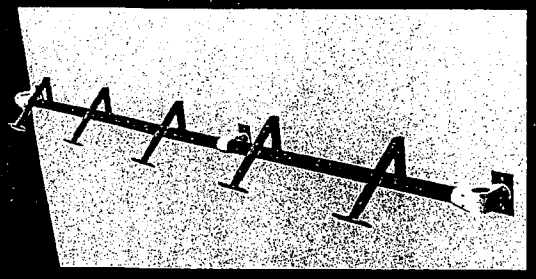
BIG O 01044

Wall Unit
One Panel Starter Kit.
#772-007. . . . . $305.00

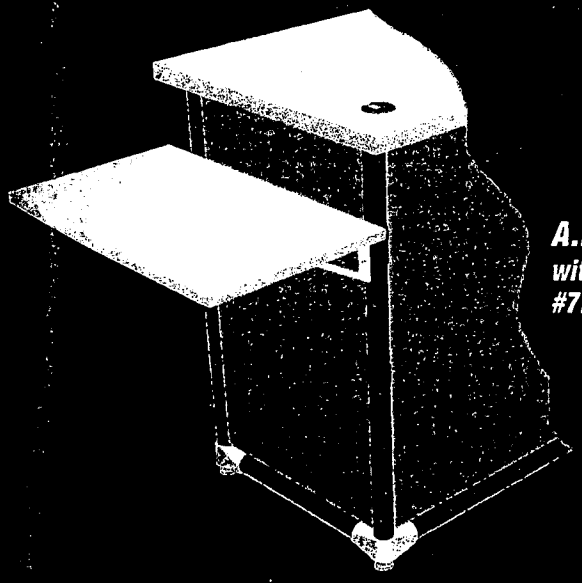


Wall Unit
One Panel Add-on Kit.
#772-008. . . . . $267.00

Typical Las Vegas wall will consist of one (1) Starter Kit (A) and six (6) Add-ons (B).



Wall Mounted
Wheel System
Holds five (5) Wheels
#772-103-P20 . . $176.00



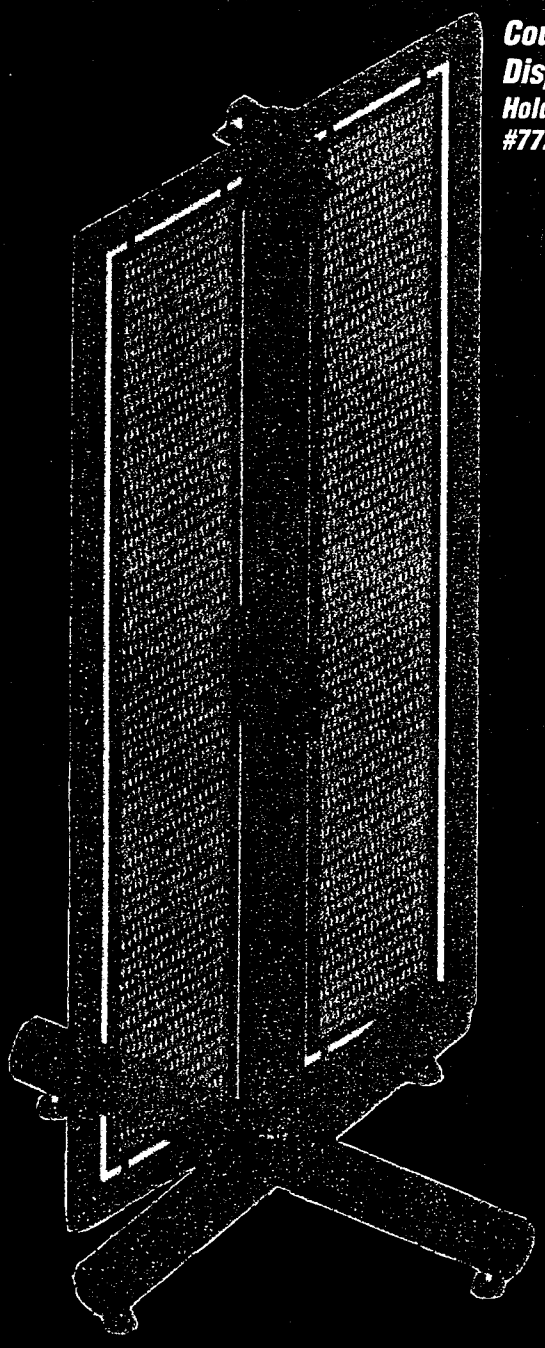
A.D.A. Counter Top
with fold down brackets
#772-015. . . . . $210.00

Wall Unit End Cap
#772-018. . . . . $305.00

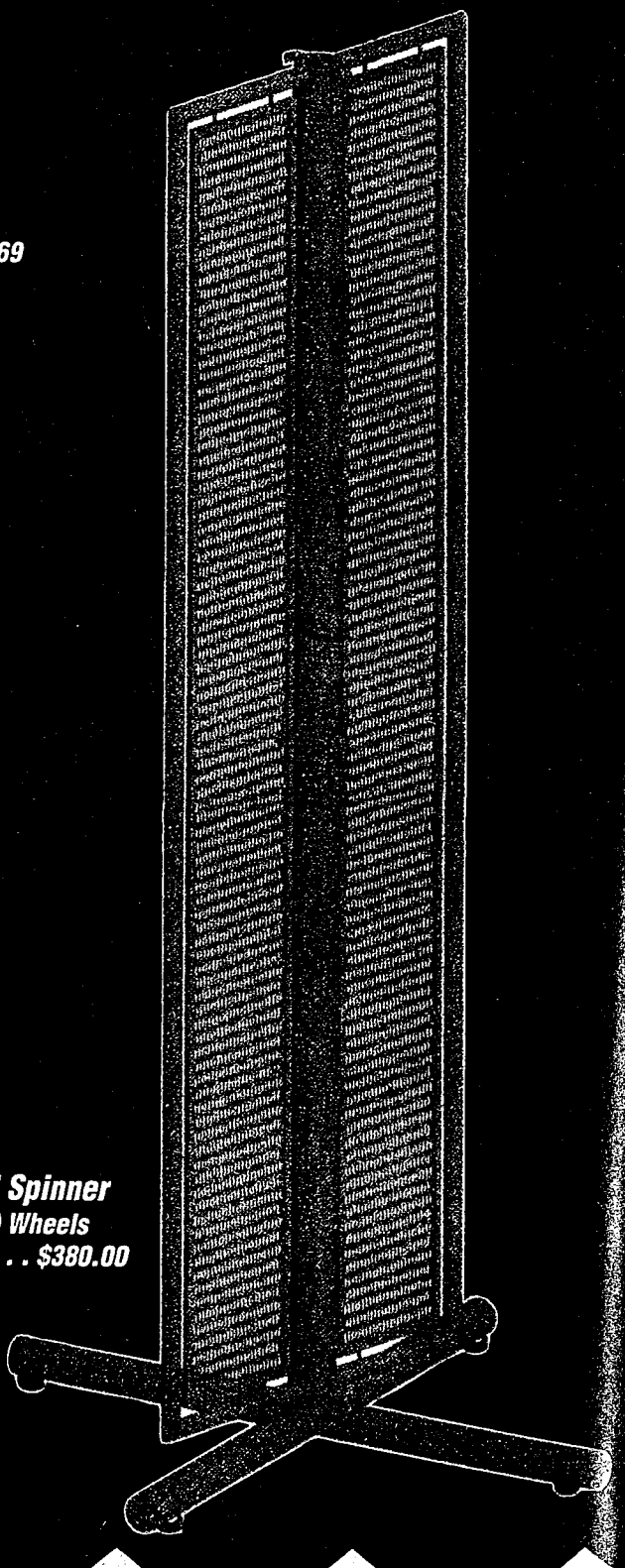
To place your order toll-free, call 1-800-TEL-BIGO

BIG O 01045

Display your wheels safely with a "twist" on these attractive, space-saving wheel stands. Your customers will love to give 'em a spin!

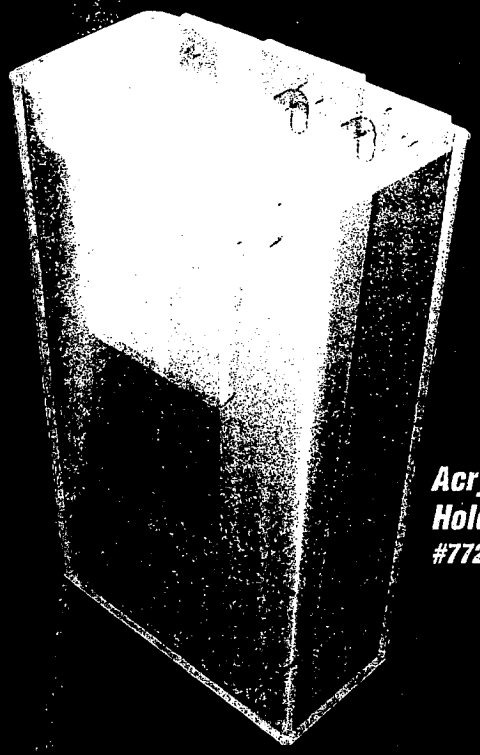


Counter Wheel Display Spinner
Holds four (4) Wheels
#772-017-P20 . . $162.69

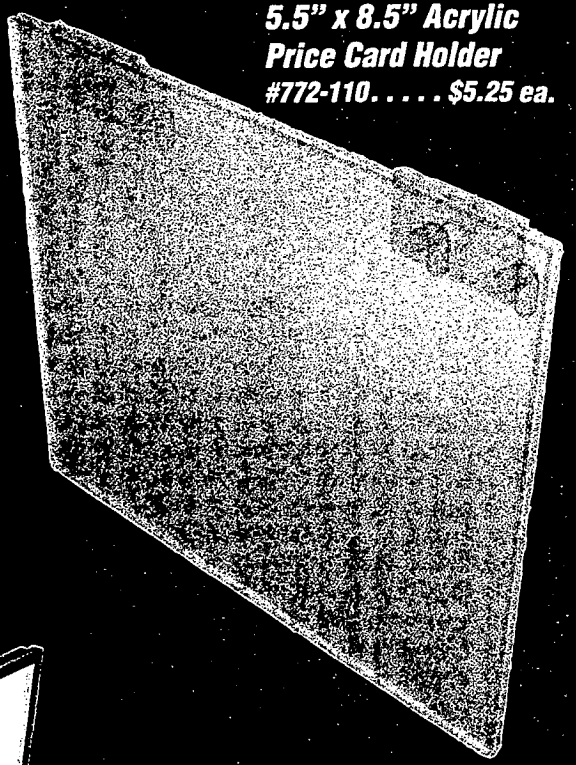


Floor Wheel Spinner
Holds eight (8) Wheels
#772-019-P20 . . $380.00

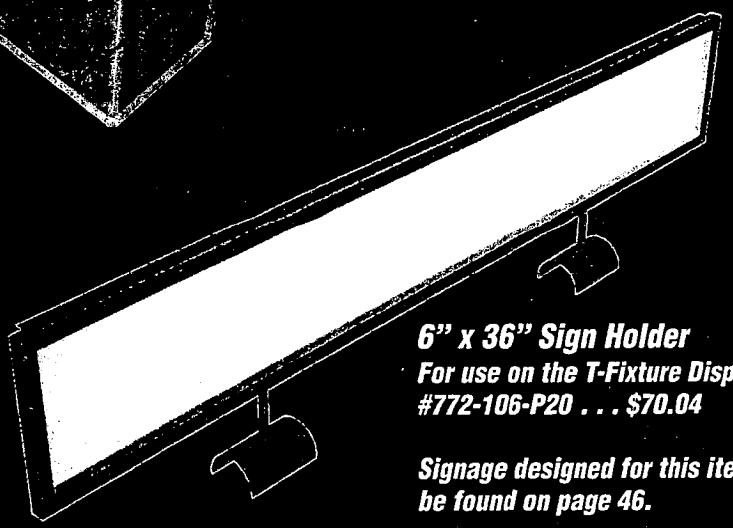
BIG O 01046



Acrylic Brochure Holder
#772-109 . . . . $4. 25 ea.

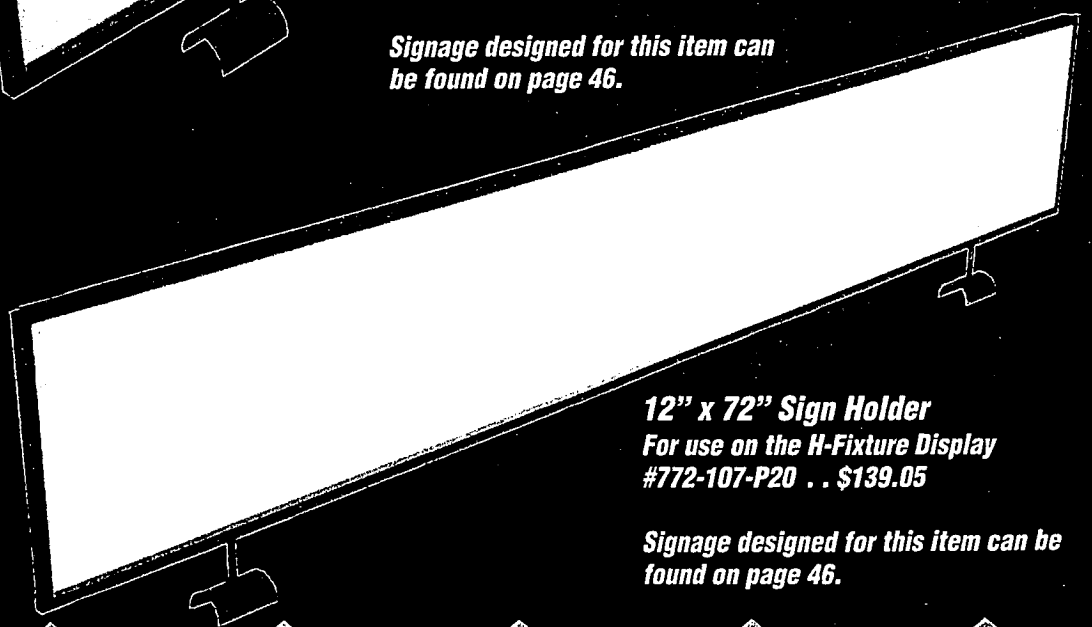


5.5" x 8.5" Acrylic Price Card Holder
#772-110. . . . . $5.25 ea.



6" x 36" Sign Holder
For use on the T-Fixture Display
#772-106-P20 . . . $70.04

Signage designed for this item can be found on page 46.

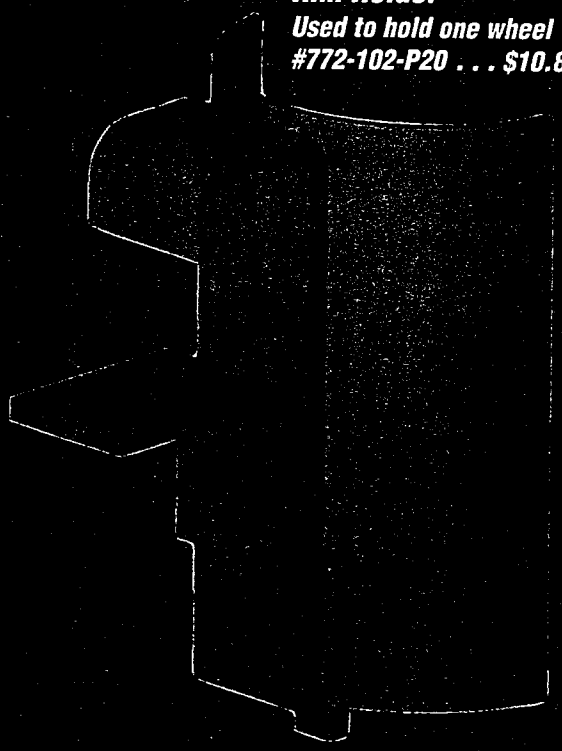


12" x 72" Sign Holder
For use on the H-Fixture Display
#772-107-P20 . . $139.05

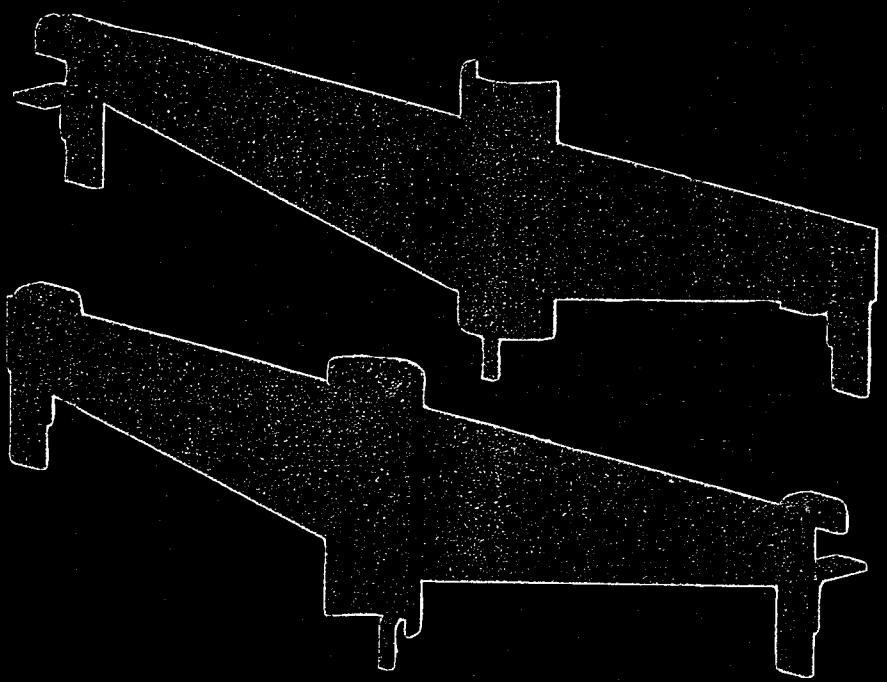
Signage designed for this item can be found on page 46.

BIG O 01047

Rim Holder
Used to hold one wheel
#772-102-P20 . . . $10.82



Tire Holder
#772-101-P20 . . . $17.00



Double Rim Holder
Used to hold two wheels
#772-122-P20 . . . $15.25

BIG O 01048

BIG O 01049

PICTURE/POSTER FRAMES

22" x 28"	*26" x 40"*	*16" x 20"*
#016-0001	#016-0002	#016-0004
Red $18.59	Red $26.27	Red $10.76

Commonly Used Display Hardware Items That Can Be Ordered Through O Advertising:

TH	Tire Hangers	SI-RD-1	Red Slatwall Insert
THL	Large Black Tire Hanger	BHCNTR	Counter Brochure Holder
WH-2	Wheel Hanger	3111	Single Brochure Holder for Grid
3X7GRID	Wire Mesh Grid - 3' x 7'	2111	Single Brochure Holder for Slatwall 4" x 9"
9X7GRID	Wire Mesh Grid - 9' x 7'	FS-20-B	20" Black Flat Shelf for Grid
4X8MEL/W	Melamine Slatwall 4' x 8'	BASE-36	36" x 12" x 6" Base
BASE-T	45" Triangle Base	BASE-48	48" x 12" x 6" Base
SQBLK7	7' Square Tubing	001-CLIP	Plexi Clips
CBLK5	Tube-To-Grid Connector	BLK/BROC	Black Wall Brochure
FC-1	Grid-To-Base Connector	089-9041	Plastic Display Nut to use in Wheels
CBLK7	Grid-To-Grid Connector	011-0821	Passenger Tire Stand
BLK/WB	Wall Mount Bracket	011-0083S	Truck Tire Stand

CALL FOR PRICES!

P.O.S. Merchandise Can Be Purchased From These Locations:

CALL O ADVERTISING 1-800-TEL-BIGO FOR:

Any Wearable Items
Displays
Point-of-Sale Materials:
- Posters
- Banners
- Tire Centers

Balloons:
- 4 Ply String

Product Brochures
Specialty Items:
- Key Chains
- Pens/Pencils
- Gift Certificates
- Cups/Mugs

Inspected Trade-In Labels
Rotation Stickers
Seat Covers
Steering Wheel Covers
Warranty Pads
Warranty Folders
Dealer Directories and DOT Cards

CALL YOUR REGIONAL OFFICE AND WAREHOUSE FOR:

Price Cards
Tire Bags
Service Work Orders
Warranty Folders
Dealer Directories and DOT Cards
Product Brochures
Invoices
Litter Bags
Floor Mats
Seat Covers
Steering Wheel Covers
Thank You Cards
Key Tags
Neon Pens
Inspected Trade-In Labels
Rotation Labels
Used Tire Labels
Flat Repair Labels

CALL SHARPLINE PRINTING (NATL. PRINT PROGRAM) 1-800-658-8005 FOR:

Warranty Pads
Letterhead
Envelopes
Business Cards
Follow-Up Cards
Premium Tire Service Certificates
#10 Window Envelopes
Notepads
Discount Cards

SPECIAL ORDERS AVAILABLE!

WAREHOUSES:

NEW ALBANY	812-944-4788
ALL OTHERS	877-424-4699

OFFICE NUMBERS:

CACTUS	602-272-5022
BOISE	208-345-4074
CENTRAL	303-728-5505
SOUTHWEST	909-371-8211
WESTERN	707-446-4444
NEW ALBANY	812-944-1093

Thank You
For Your Business!

5025 Florence Street, Unit A
Denver, Colorado 80238
1-800-835-2446 • FAX 1-800-528-0701
In Colorado: (303) 537-2630 • FAX (303) 537-2635

There are four convenient ways to purchase O Advertising merchandise: cash, check, credit card, and by account. UPS handles standard shipments, however, other carriers are available upon request. Special orders may also be accepted upon request (i.e., key chains with a specific store address). Due to the possibility of cost increases throughout the year, O Advertising reserves the right to change pricing at any time, without prior notice. Call O Advertising for details at 1-800-835-2446.

BRAND NEW FOR 2003!

Customized Specialty Items

The following items can be customized to include the city that your store is located in along with your store's phone number:

Item Name	Minimum Quantity	Price
Frisbee (Item description can be found on pg. 15)	250 500 1000	$1.20 $1.00 $.87
Beverage Opener Key Chain (Item description can be found on pg. 15)	250 500	$.70 $.60
Red/Black Pen (Item description can be found on pg. 16)	500 1000	$.33 $.29
32 Oz. Stadium Cups (Item description can be found on pg. 15)	250 500 1000	$.91 $.75 $.63
T-Shirts (Item description can be found on pg. 7)	100 200	$5.50 $4.30

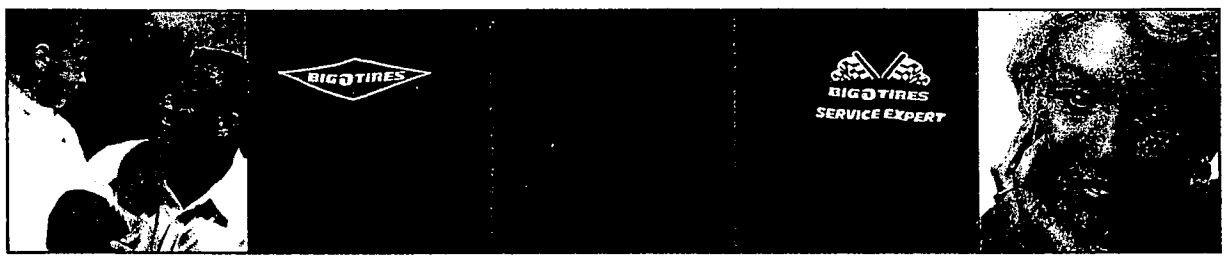
Items will take 2-4 weeks for delivery (depending on item)
Actual delivery quantity may vary +/- 5% and will be invoiced accordingly

1-800-TEL-BIGO
ADVERTISING

BIG O 01052

BIG O TIRES®

Big O Tires, LLC v. Wheel Specialties, Ltd.
Opposition No. 91163791



2004 APPAREL AND P.O.S. CATALOG

EXHIBIT
Bennett
7C
6-5-08 mk

Advertising
1-800-TEL-BIGO

BIG O 01053

P.O.S. Merchandise Can Be Purchased From These Locations:

Call O ADVERTISING at 1-800-TEL-BIGO for:

- Wearable Items
- Displays
- Point-of-Sale Material
- Balloons & String
- Product Brochures
- Specialty Items:
  - Key Chains
  - Pens/Pencils
  - Gift Certificates
  - Cups/Mugs
- Warranty Pads
- DOT Cards

SPECIAL ORDERS AVAILABLE!

To Order Custom Ad Specialty Items, Banners, Posters or Tags go to www.BigOTires.com/Extranet and click the O Advertising link or call them at 1-800-835-2446

NATIONAL UNIFORM PROGRAM

Call Big O Marketing at 1-800-321-2446 or O'Advertising at 1-800-835-2446 for details.

Call your REGIONAL OFFICE and WAREHOUSE for:

- Price Cards
- Tire Bags
- Service Work Orders
- Warranty Folders
- Dealer Directories
- Product Brochures
- Litter Bags
- Floor Mats
- Seat Covers
- Steering Wheel Covers
- Thank You Cards
- Key Tags
- Neon Pens
- Inspected Trade-In Labels
- Rotation Labels
- Used Tire Labels
- Flat Repair Labels

Call MOORE WALLACE FORMS at 1-800-292-5670 for:

- Invoices
- Statements
- Work Orders

Call SELECT PRINTING (NATL. PRINT PROGRAM) 1-800-658-8005 for:

- Warranty Pads
- Letterhead
- Envelopes
- Business Cards
- Follow-Up Cards
- Premium Tire Service Certificates
- #10 Window Envelopes
- Notepads
- Discount Cards

WAREHOUSES:

New Albany	812-944-4788	All Others	877-424-4699

OFFICE NUMBERS:

Cactus	602-272-5022	Western	707-446-4444
Central	303-728-5505	New Albany	812-944-1093
Southwest	909-371-8211		

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BIG O 01055

BIG O TIRES®

Prices for XXL–XXXXL may be slightly higher.

A. Edwards Long Sleeve Uniform Shirt

4.25 oz. 65/35 polyester/cotton poplin long sleeve shirt with button-down collar and placket. Embroidered uniform patch included. Color: Red • Sizes: S – 4XL • #3080 • $24.50

B. Uniform Sweater Vest

100% ringspun combed cotton with rib knit trim on neck, armholes and waistband. Color: Black • Sizes: S – 3XL • #5009 • $32.95

C. Edwards Short Sleeve Uniform Shirt

4.25 oz. 65/35 polyester/cotton poplin short sleeve shirt with button-down collar and placket. Embroidered uniform patch included. Color: Red • Sizes: S – 4XL • #3050 • $22.50

D. Uniform Sweater

100% ringspun combed cotton with rib knit waistband and cuffs. Color: Black • Sizes: S – 3XL • #5002 • $36.50

E. Embroidered Black Racing Cap

100% cotton brushed canvas, 6-panel unconstructed crown, self-fabric closure with d-ring slider. #2480 • $10.95

F. Flame Racing Cap

Structured 6-panel pro-style cap. One size fits all. #2430 • $10.95

Service Patches are Available Separately (p. 17)

BIG O 01056

UNIFORMS

M.

N.

G. Poly Mesh Racing Cap

Adjustable back. One size fits all. Colors: Black #303B • **$2.50**

H. Two-Tone Racing Cap

Adjustable back. One size fits all. #4325 • **$4.00**

I. Embroidered Big O Tires Footprint Cap

Pro-Style black twill cap with red accents. Two-tone decorative bill. Embroidered on crown and bill. Cap features a fab tab closure. One size fits all. #2420 • **$10.25**

J. Black Racing Cap

Five panel cap with adjustable back. One size fits all. #4105 • **$4.00**

K. Knit Stocking Cap

100% heavyweight acrylic knit. One size fits all. #2460 • **$7.50**

L. Salesman Jacket

Nylon shell. Body lined with heather grey jersey. Slight dropped tail, back open vent, and reflective zipper pulls. Color: Black/Scarlet Sizes: S - 3XL • #9043 • **$49.95**

L.

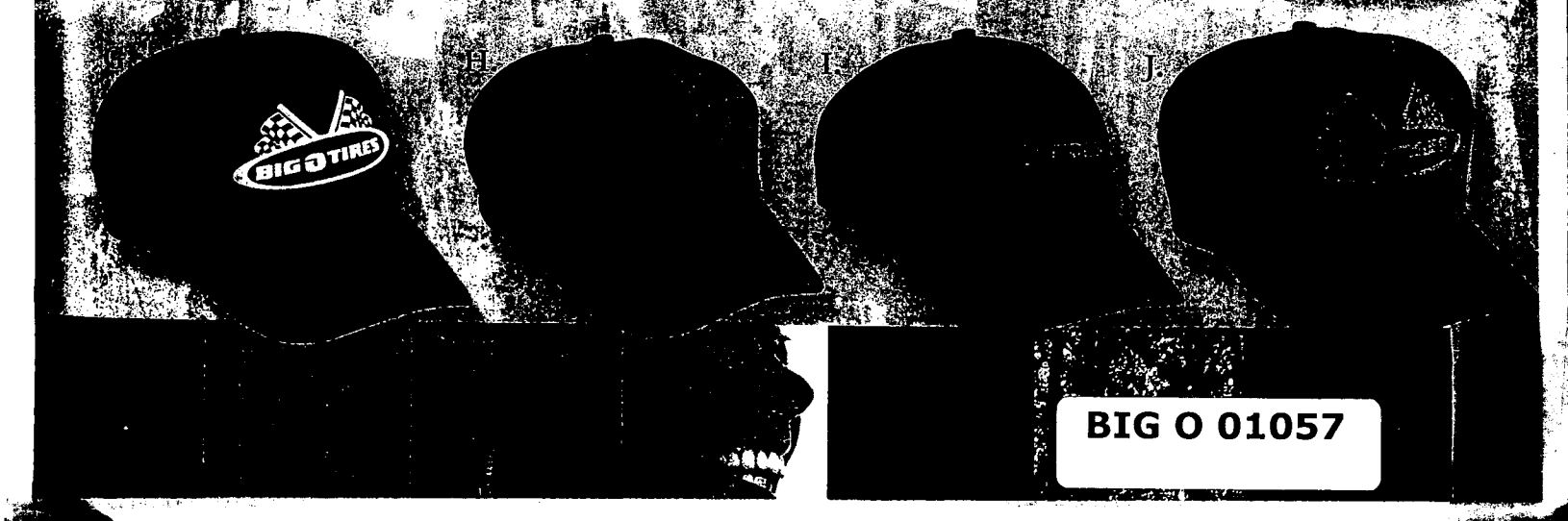
K.

M. Big O Mock Turtleneck

100% cotton, long-sleeve mock turtleneck. Constructed of heavyweight jersey fabric, pre-shrunk, rib-knit cuffs, double-needle hem and neck. Color: Black • Sizes: M - 3XL • #1247 • **$16.95**

N. Work Jacket

Quilted supplex work jacket with water-resistant outer shell. Elastic cuffs, waist and neck trim. Color: Black • Sizes: S - 4XL • #1536 • **$36.50**



H.

I.

J.

BIG O 01057

BIG O TIRES®

Prices for XXL-XXXXL may be slightly higher.

A. Schooner Midweight Jacket by GEAR

100% polyester rip stop dobby with polyurethane coating. Polyester mesh lining. Stand-up collar. Contrast color at inner collar, sleeve underarm, and side panel. Zippered mesh gusset at underarm. Contrast cording accent at raglan and size panel design lines. Color: Navy/Newport Blue/White
Sizes: M – 2XL • #1531 • **$47.95**

B. On Tour Micro-Fleece Zip Pullover

Lightweight 100% polyester fleece with contrast coloring at the neck and a snap placket closure to ward off the elements. Hip length styling for added warmth and 2 side entry pockets. Color: Cardinal/Black
Sizes: M – 2XL • #7818 • **$33.95**

C. Ping Microfiber Windshirt

100% microfiber fabric drapes well and is lush and quiet. Wind and water resistant. Ribbed collar, cuffs and waist and feature a double row of tipping stripes to finish the look. Color: Black/White
Sizes: M – 2XL • #8100 • **$59.95**

A.

BIG O 01058

E.

D. Hooded Sweatshirt

9 ounce, 80/20 cotton/polyester ultra cotton blend.
Double-lined hood, drawstring at neckline, double-stitched pouch pocket and fashion knit trim. Color: Black.
Sizes: S – 3XL • #9500 • **$24.95**

E. Explorer Fleece Jacket

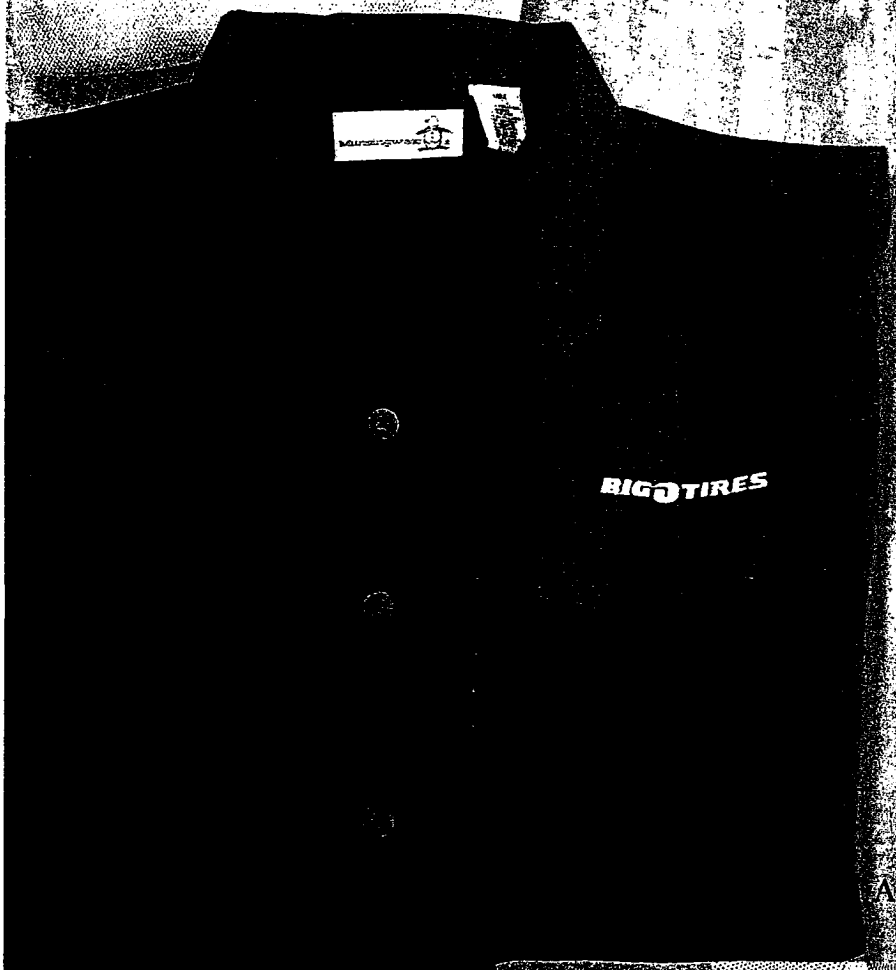
13 oz. Anti-pilling fleece with oxford nylon capped shoulders.
Slash pockets, oxford nylon welt and interior zip closure chest pocket. Color: Oxford/Black
Sizes: S – 2XL • #7600 • **$51.95**

Lightweight Packable Jacket

Nylon taslan half zip pullover Anorak style with [illegible] drawstrings and cord locks in the hood and bottom hem.
Front mini pocket and elastic cuffs. Water and wind resistant. Completely folds into front zip pouch. Color: Yellow
Sizes: M – 2XL • #2105 • **$23.95**

BIG O TIRES®

Prices for XXL-XXXXL may be slightly higher



A. Polynosic Camp Shirt

3.5 oz. 75/25 polynosic rayon/polyester camp shirt with a sanded finish. Features a soft tailored collar, extended shoulders, hemmed short sleeves and a clean-finished bottom hem with side vents.
Color: Navy • Sizes: M – 2XL • #[illegible] $39.95

B. Lady Harrington Scoop Neck

5.5 oz. 65/35 polynosic rayon/polyester pullover mini-check pattern with scoop neck.
Color: Stone • Sizes: S – XXL • #[illegible] $29.95

C. Ladies' Polynosic Camp Shirt

3.5 oz. 75/25 polynosic rayon/polyester camp shirt with a sanded finish. Features a soft tailored collar, extended shoulders, hemmed short sleeves and a clean-finished bottom hem with side vents.
Color: Navy • Sizes: S – XXL • #[illegible] $39.95

D. Harrington Polo

5.5 oz. 65/35 polynosic rayon/polyester [illegible] pattern with tipped birdseye collar.
Color: Stone • Sizes: M – 2XL • #[illegible] $[illegible].95

A.

BIG O 01060

WEARABLES

E.
F.
G.
OnTour
Breeze Performance Pique Polo
by Antigua
60/40 poly/cotton hydrophilic
styling with 3-button placket and
Color: Chamois • Sizes
On Tour Web Tech Basket Pattern Polo
100% microfiber
Performance-enhancing
and temperature
half-moon back
Color: Stone • Sizes
On Tour Web Tech Solid
Women's Polo
microfiber
fibers
shoulder
resistant
waist and
Black • Sizes
BIG O 01061

BIG O TIRES®

Prices for XXL-XXXXL may be slightly higher

B.

C.

A.

A. Polynosic Estate Ottoman Polo by GEAR

Rayon/polyester blend. Polynosic fabric. Sandwashed fabric treatment. Birdseye knit collar and cuffs. Side vents. Color: Red.
Sizes: M – 2XL • #1276-R • **$59.95**

B. Polynosic Ottoman Knit Polo by Vantage

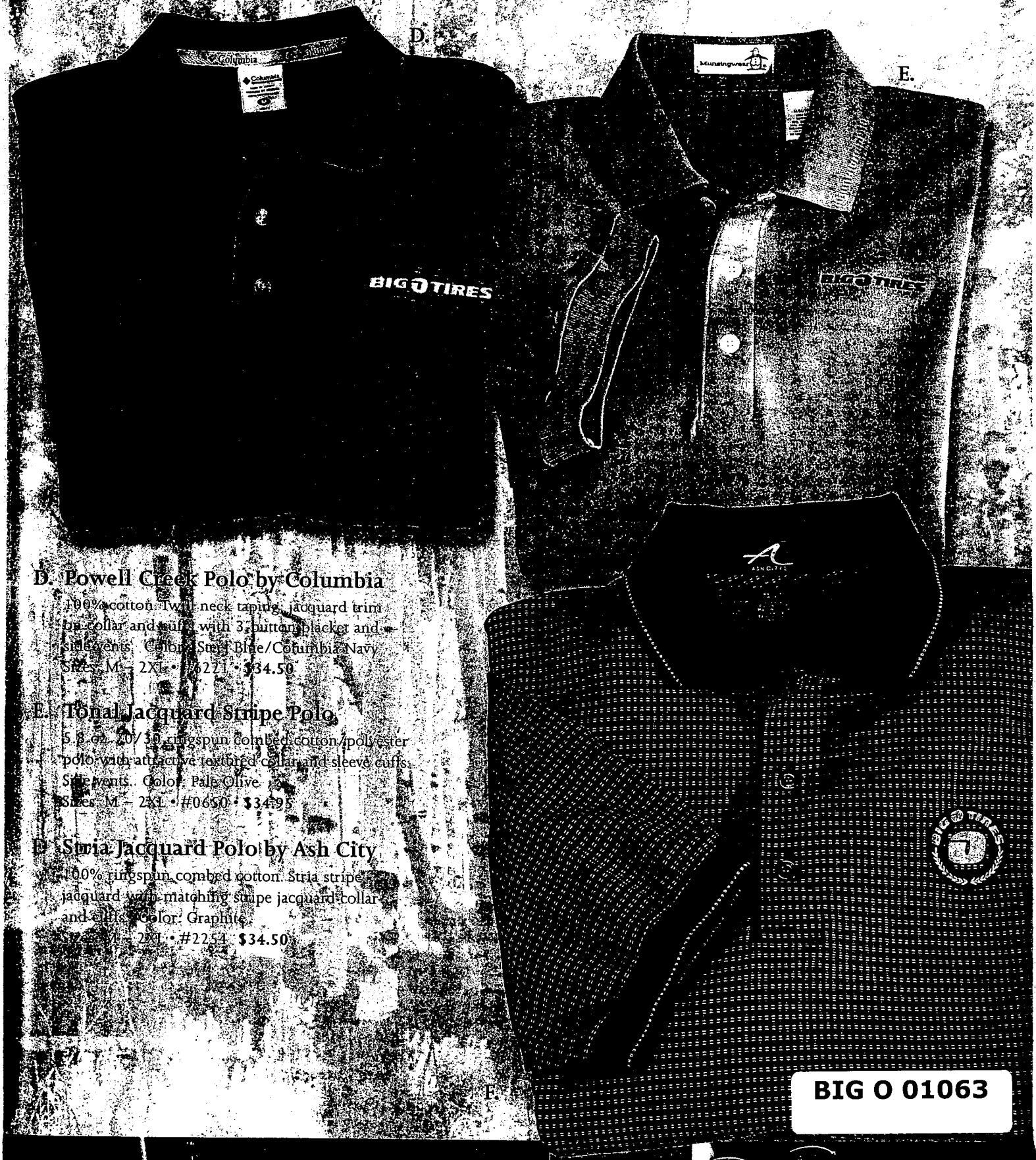
76% polynosic rayon/24% polyester brushed fabric, two-color raised ottoman horizontal striped body, birdseye trim with edge stripe. Even hem bottom with tailored side vents. Color: Oxford/Black.
Sizes: M – 2XL • #2855 • **$55.95**

C. Polynosic Estate Ottoman Polo by GEAR

Rayon/polyester blend. Polynosic fabric. Sandwashed fabric treatment. Birdseye knit collar and cuffs. Side vents. Color: Black.
Sizes: M – 2XL • #1276-B • **$59.95**

BIG O 01062

WEARABLES



D. Powell Creek Polo by Columbia

100% cotton. Twill neck taping, jacquard trim on collar and cuffs with 3 button placket and side vents. Color: Steel Blue/Columbia Navy
Sizes: M – 2XL • #6221 • **$34.50**

E. Tonal Jacquard Stripe Polo

5.3 oz. 20/30 ringspun combed cotton/polyester polo with attractive textured collar and sleeve cuffs. Side vents. Color: Pale Olive
Sizes: M – 2XL • #0650 • **$34.95**

F. Stria Jacquard Polo by Ash City

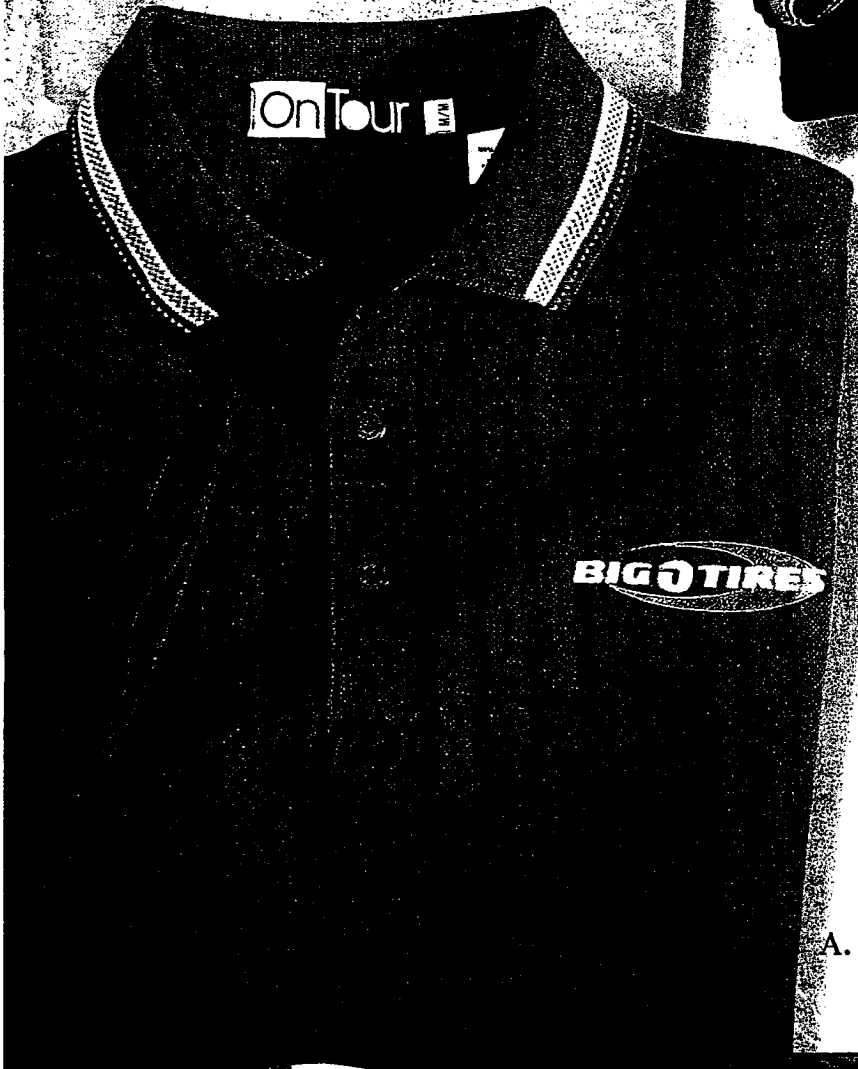
100% ringspun combed cotton. Stria stripe jacquard with matching stripe jacquard collar and cuffs. Color: Graphite
Sizes: M – 2XL • #2254 **$34.50**

BIG O 01063

BIG O TIRES®

Prices for XXL-XXXXL may be slightly higher.

B.



A.

A. On Tour Derbyrun Vertical-Stripe Polo

7 oz. 100% combed ringspun cotton fabric with gently raised, end-on-end vertical stripe detailing and patterned collar. Color: Mallard/White
Sizes: M – 2XL • #3653 • $31.95

B. Guildan Casual Polo

7 oz. pre-shrunk 100% cotton pique with bird's-eye collar & cuffs. Color: Sport Grey/Navy
Sizes: M – 2XL • #3100-G • $16.95

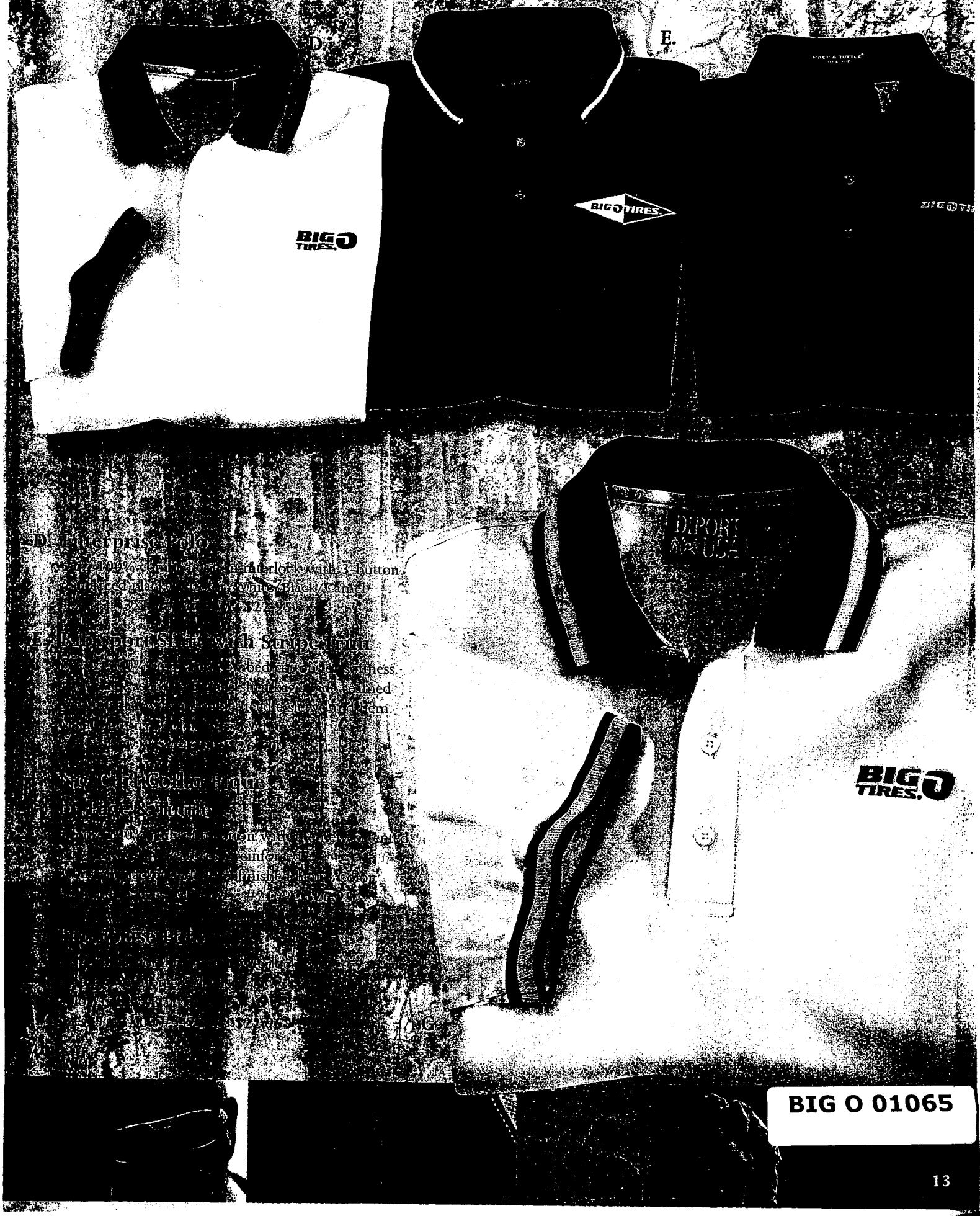
C. Guildan Casual Polo

7 oz. pre-shrunk 100% cotton pique with bird's-eye collar & cuffs.
Color: Black/Sand
Sizes: M – 2XL • #3100-B • $16.95

BIG O 01064

To place your order, call toll-free 1-800-835-2446

WEARABLES



D. Enterprise Polo

[illegible] interlock with 3-button [illegible] White/Black/Camel [illegible] $22.95

E. Rib Sport Shirt with Stripe Trim

[illegible] bed [illegible] softness [illegible] seamed [illegible] sleeve and hem. [illegible]

F. No Curl Collar Pique

[illegible] Tuttle

[illegible] button with [illegible] reinforced [illegible] finished [illegible] color [illegible]

[illegible] Polo

[illegible] $22.95

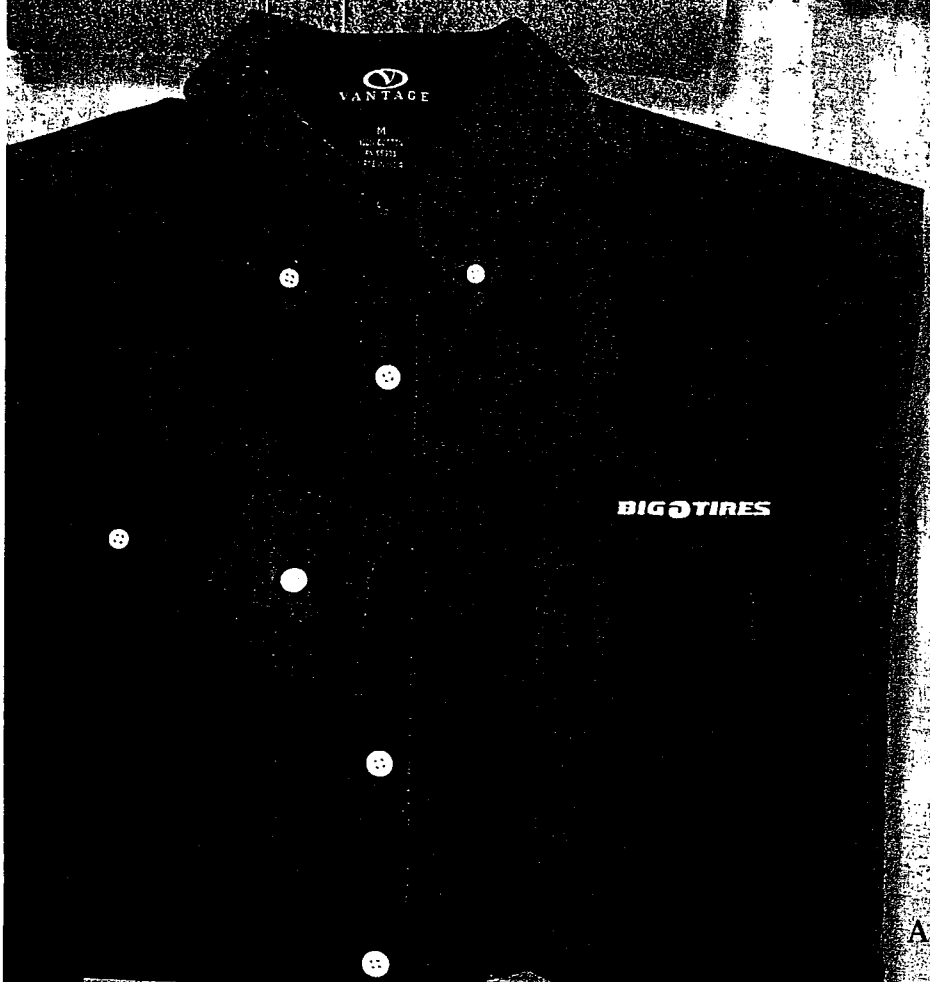
BIG O 01065

BIG O TIRES®

Prices for XXL-XXXXL may be slightly higher.

B.

C.



A. End-On-End Woven Shirt by Vantage

100% cotton, end-on-end broadcloth, button-down collar, polished pearl button, left chest patch pocket with pen pocket and buttoning sleeve placket and cuff. Color: French Blue Sizes: M – 2XL • #1930 • $39.95

B. Long Sleeve Denim Shirt

6.5 oz. 100% garment washed cotton with horn one buttons. Generously cut, double needle stitched for strength and durability, patch pocket, button-down collar. Color: Denim Sizes: M – 2XL • #SP10 • $24.95

C. Ladies Long Sleeve Denim Shirt

6.5 oz. 100% garment washed cotton with horn one buttons and back pleat. Generously cut, double needle stitched for strength and durability with patch pocket. Color: Denim Sizes: S – 2XL • #SP11 • $24.95

A.

BIG O 01066

D. Ultra Cotton Long Sleeve Tee

6.1 oz. 100% heavyweight preshrunk cotton with taped neck and shoulders. Double-needle stitching throughout. Color: Indigo Blue. Sizes: M – 2XL • #240 • **$10.95**

E. Children's T-Shirt

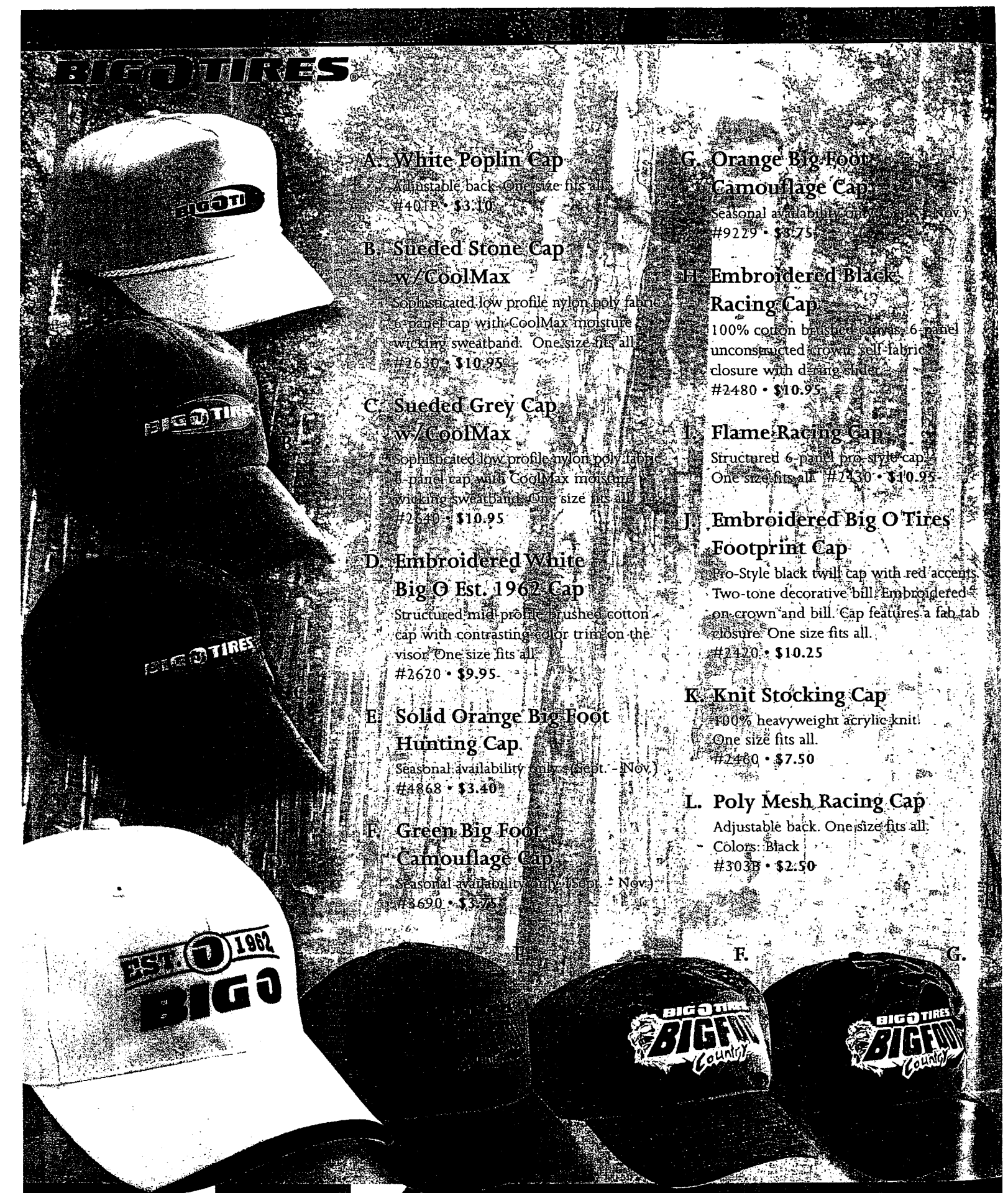
5.5 oz. 100% cotton jersey knit. Double-needle-stitched hem and sleeves taped neck and shoulders. Color: White. Infant Sizes: 6, 12 and 18 month • #0510 Toddler Sizes: 2T, 4T, 5/6T • #0510 Youth Sizes: S – XL • #0510 • **$5.00**

F. Pigment-Dyed Short Sleeve Ringer Tee

[illegible] cotton with double-needle stitching throughout. Color: Moss Black. Sizes: M – 2XL • #1946 • $12.95

BIG O 01067

BIG O TIRES®



A. White Poplin Cap

Adjustable back. One size fits all.
#4017P • $3.10

B. Sueded Stone Cap w/CoolMax

Sophisticated low profile nylon poly fabric 6-panel cap with CoolMax moisture wicking sweatband. One size fits all.
#2630 • $10.95

C. Sueded Grey Cap w/CoolMax

Sophisticated low profile nylon poly fabric 6-panel cap with CoolMax moisture wicking sweatband. One size fits all.
#2640 • $10.95

D. Embroidered White Big O Est. 1962 Cap

Structured mid-profile brushed cotton cap with contrasting color trim on the visor. One size fits all.
#2620 • $9.95

E. Solid Orange Big Foot Hunting Cap

Seasonal availability only. (Sept. - Nov.)
#4868 • $3.40

F. Green Big Foot Camouflage Cap

Seasonal availability only. (Sept. - Nov.)
#8690 • $3.75

G. Orange Big Foot Camouflage Cap

Seasonal availability only. (Sept. - Nov.)
#9229 • $8.75

H. Embroidered Black Racing Cap

100% cotton brushed canvas, 6-panel unconstructed crown, self-fabric closure with d-ring slider.
#2480 • $10.95

I. Flame Racing Cap

Structured 6-panel pro-style cap. One size fits all. #2430 • $10.95

J. Embroidered Big O Tires Footprint Cap

Pro-Style black twill cap with red accents. Two-tone decorative bill. Embroidered on crown and bill. Cap features a fab tab closure. One size fits all.
#2420 • $10.25

K. Knit Stocking Cap

100% heavyweight acrylic knit. One size fits all.
#2460 • $7.50

L. Poly Mesh Racing Cap

Adjustable back. One size fits all.
Colors: Black
#3038 • $2.50

BIG O 01068

To place your order, call toll-free 1-800-835-2446

CAPS/SERVICE PATCHES

M. Black Racing Cap
Five panel cap with adjustable back. One size fits all.
[illegible] • $4.00

N. Two-Tone Racing Cap
Adjustable back. One size fits all. [illegible] • $4.00

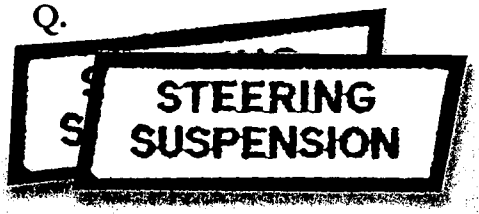
O. Embroidered Light Blue Big O Est. 1962 Cap
Structured mid profile brushed cotton cap with contrasting color trim on the visor. One size fits all. [illegible] • $9.95

P. Big O Uniform Patch
#011-0080 • $.65 ea.

Q. Steering/ Suspension Patch
#011-0065 • $.36 ea.

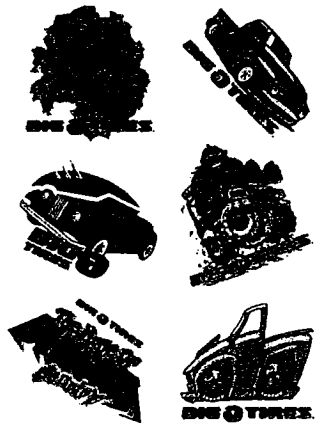
R. Shock/Strut Patch
#011-0066 • $.36 ea.

S. Tires/Wheels Extra Care Patch
#011-0060 • $1.29 ea.



BIG O 01069

BIG O TIRES®



A. Cross Body Messenger Bag

Heavy duty speed clasp closure, sized to hold file folders, under flap organizer, detachable cell phone holder. • **$28.95 ea.**

B. Custom Big O Tires Tattoos

3" x 4" sheet, full-color, great for kids during sales and promotional events
(50/pack) • **$12.95**

C. Black Leatherette Padfolio

Handle on spine, inside contains a calculator and features a three ring binder, notepad, and organizer pockets. • **$22.95 ea.**

D. Note Pad

3.5" x 5.5" pad. Fits in Pro Pack • **$.46 ea.**

E. Ruler

Great for young school children! • **$.30 ea.**

F. Small Caribiner Key Chain

Colors: Red or Black • **$1.82 ea.**

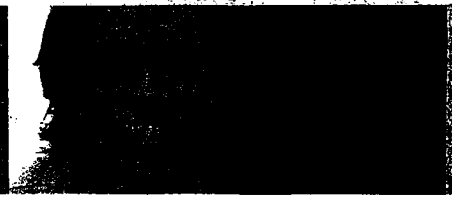
G. Beverage Opener Key Chain

Always a handy gift! • **$.72 ea.**

H. Big O Tires Lollipops

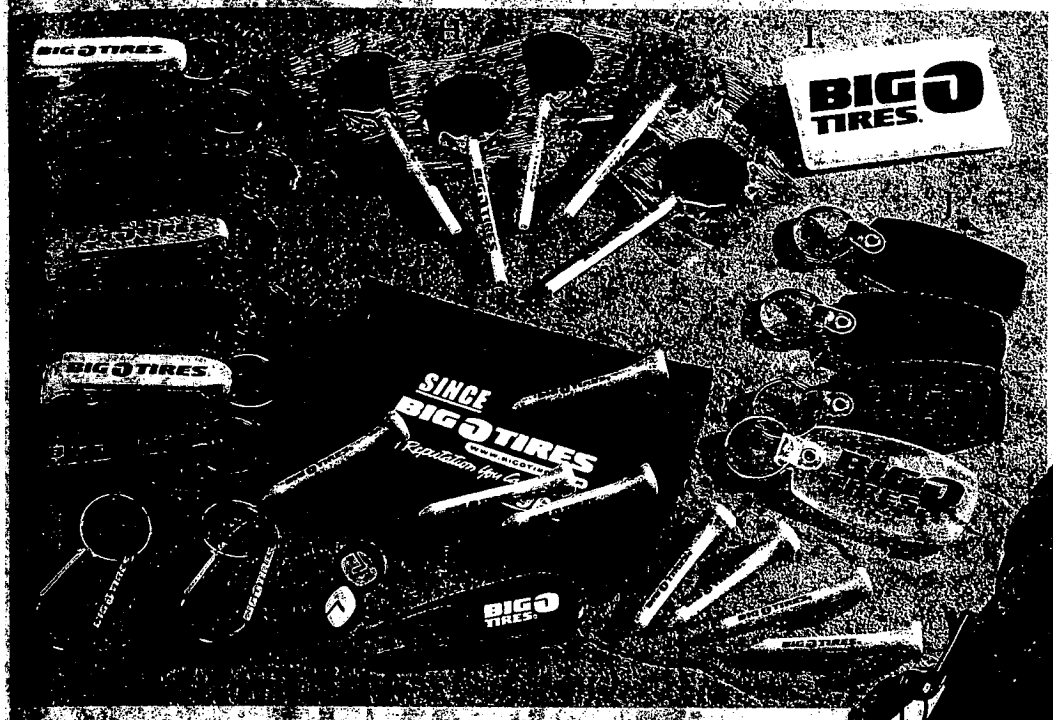
Great in-store item for kids! (50/bag) • **$3.85**

For Custom Ad Specialty Items Visit www.BigOTires.com/Extranet and click the O Advertising link!



BIG O 01070

SPECIALTY ITEMS



I.

I. Cinnamon Mint Dispenser
Leaves a lasting impression. $2.00 ea.

J. Key Fob
Great giveaway. $.45 ea.

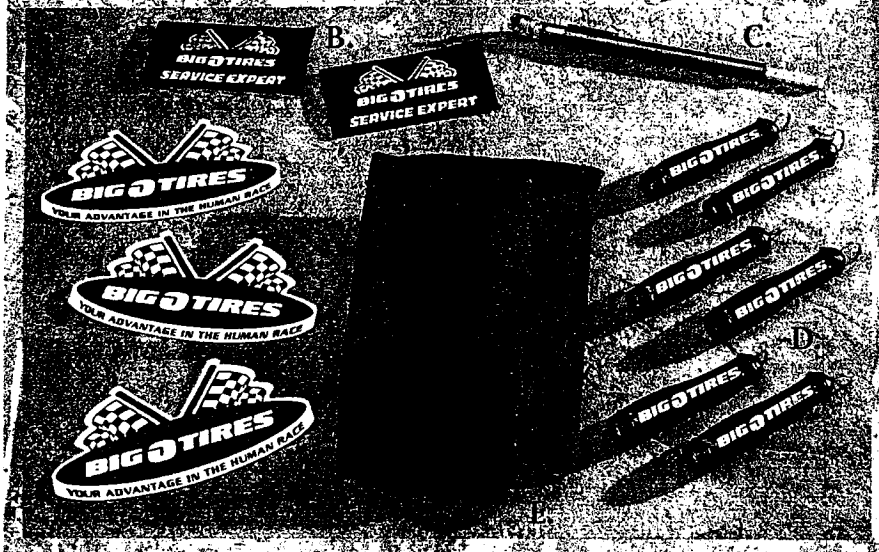
K. Black Golf Zipper Pouch
with Natural Golf Tees and Black Divot Tool & Ball Marker Set. $2.10/set

L. Custom BigO Tires J-Bag by Ping
$150.00 ea.

L.

BIG O TIRES®

For Custom Ad Specialty Items Visit www.BigOTires.com/Extranet and click the O Advertising link!



A. Big O Tires "Your Advantage in the Human Race" Stickers
Set of 200 • $14.40

B. Big O Tires Service Expert Uniform Patch
$.65 ea.

C. Aluminum Air Gauge
Multifunctional, quality giveaway • $1.99 ea.

D. Key Chain Flashlight
Promotes parking lot safety, batteries included. Colors: Red, Blue, Purple • $1.50 ea.

E. Pro Pack
Durable, water-resistant construction with permanent belt loop option. (Accessories not included) • $12.25 ea.

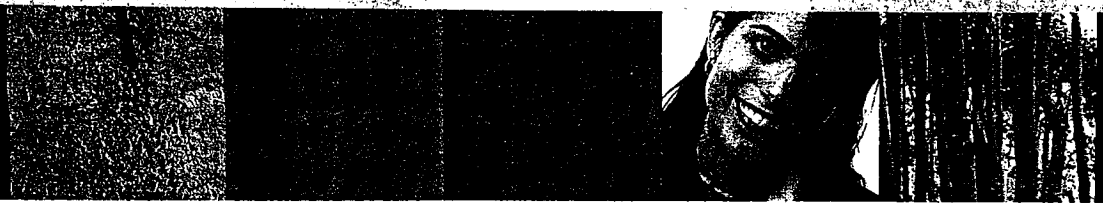
F. Litterbags
2-Color imprint on both sides. (1000 / box) • $62.90

G. Can Cooler
Modern design. Colors: Red or Black • $1.40 ea.

H. 7" Frisbee
Colors: Red or Blue • $1.10 ea.

I. 16 Oz. Stadium Cup
Colors: Red, Blue, Green, Purple, Orange • $.65 ea.

J. Gourmet Coffee and Coffee Mug Set
(While Supplies Last) • $13.95/set



BIG O 01072

To place your order, call toll-free 1-800-835-2446

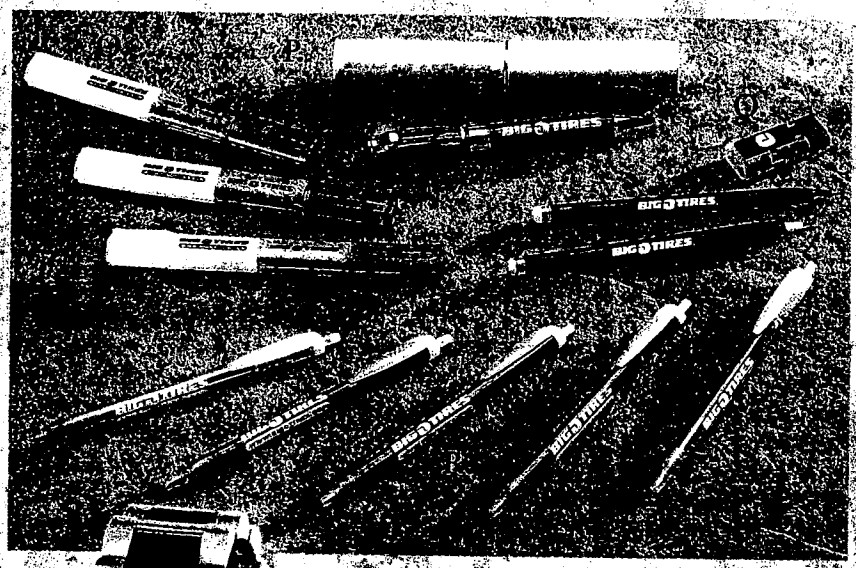
SPECIALTY ITEMS

K. 16 oz. Translucent Steel Tumbler
Lock top lid. Fits most car cup holders • $8.95 ea.

L. Black Big O Tires Mug
11 oz. • $2.30 ea.

M. 21 oz. Bike Bottle
$1.15 ea.

N. Big O Teddy Bear
Give customers something cute and snugly.
$9.95 ea.

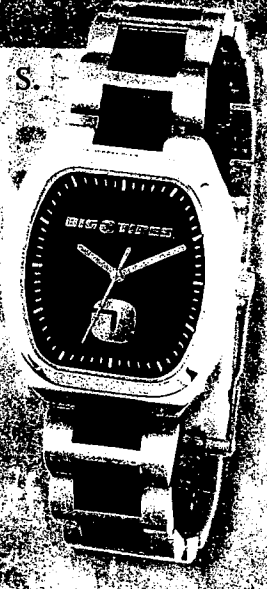


O. Stackable Highlighter Set
Colors: Yellow, Green, Blue • $1.60 ea.

P. The Majestic Executive Pen
Elegant carbon-fiber barrel presented in metal gift cylinder • $19.95 ea.

Q. The P2 Writer
A unique pen and pencil set with eraser • $2.10 ea.

R. Click Pen
Assorted Neon Colors • $.29 ea.



S. Men's 2 Tone Watch
2 tone metal diver design case, high accuracy Quartz movement, scratch resistant lens, 1 ATM water resistant & shock proof stainless steel band.
$34.95 ea.

T. Skin Wall Clock
[illegible]

BIG O 01073

60' Pennants
American Flag Pattern
$9.95 ea.
11" Latex Balloons
Red, White and Black
Bag of 500 • $41.55 ea.
BIG O TIRES
17" Multi-Color
Latex Balloons
Bag of 250 • $50.95 ea.
60' Hula Pennants
Red, Black and White
$11.95 ea.
17" Red, White and Blue
Latex Balloons
Bag of 250 • $50.95 ea.

BIG O 01074

To place your order, call toll-free 1-800-835-2446

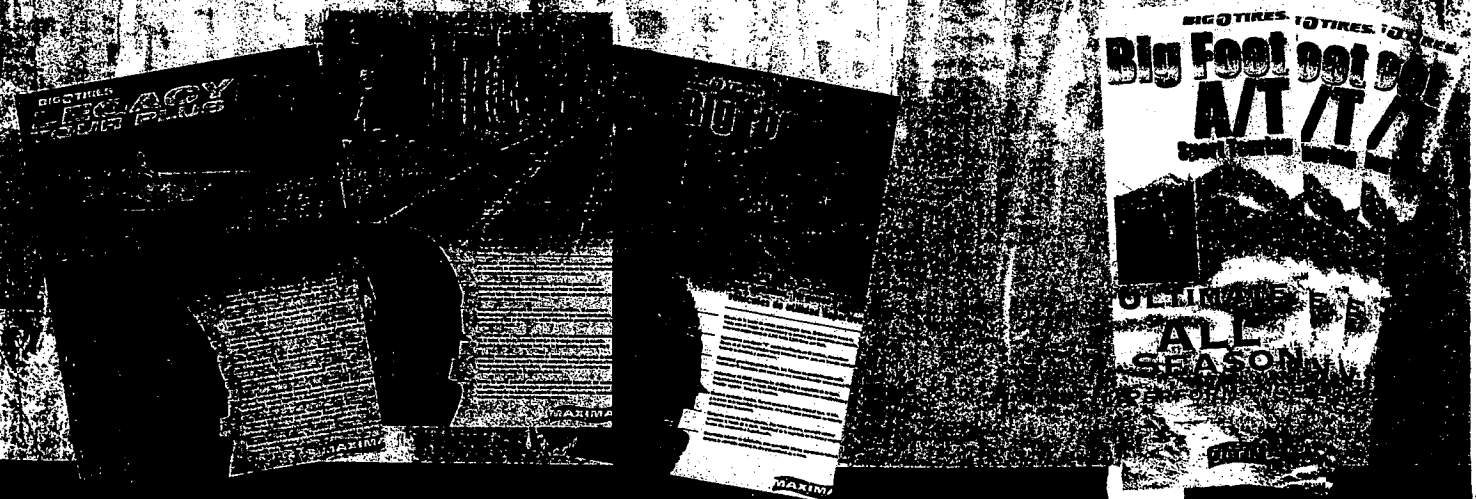
SPECIALTY ITEMS SALES & TRAINING

The STS package includes styrene tire centers in the following styles:

- Big Foot A/T All-Terrain
- Big Foot A/T Dual Groove
- Big Foot A/T Sport Touring
- Big Foot H/T
- Big Foot M/T
- Big Foot X/T
- Big O Pathmax R/T
- Aspen
- Euro Tour
- Legacy Tour Plus
- Radialmax
- Fulda Assuro
- Fulda Extremo
- Pacemark H
- Pacemark S
- SXP Super Sport
- BF Goodrich
- Dunlop
- Goodyear
- Michelin
- Pirelli

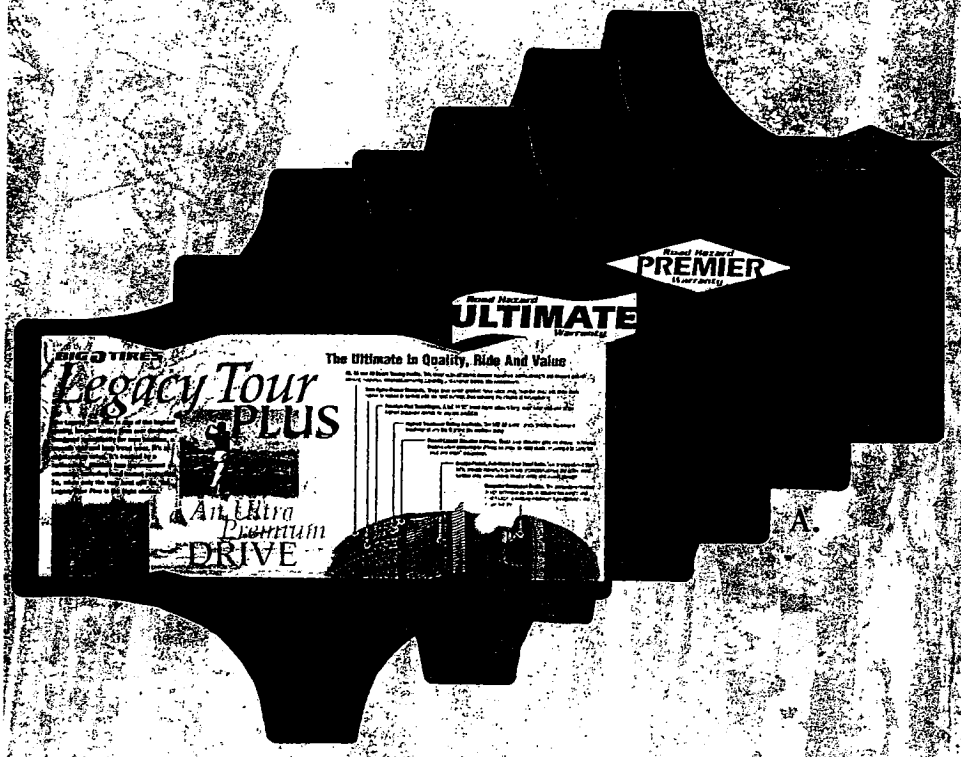
All package contents are subject to change based on product line additions and/or deletions during the sales year.

Call O Advertising at 1-800-TEL-BIGO for pricing.



BIG O 01075

BIG O TIRES®



A.

Tire Center Styles available:*

Legacy Tour Plus, Eurocoat, Aspen, Radialmax, SXP Super Sport, Pacemark, Fulda Extremo, Fulda Assuro, Pacemark S, Big Foot M/T, Big Foot H/T, Big Foot A/T, Big Foot Rathmax R/T, Big Foot Sport, Big Foot Sport

A. Styrene Backers

#ST-UN (Ultimate)
#ST-PM (Premium)
#ST-AD (Advantage)
#ST-PF (Preferred)
#ST-GE (General)
$3.09 ea.

Tire Centers

These attractive interior selling tools display tread cutaways, features, benefits, and warranty information.
#TC • **call for pricing**

B.

B. Major Brand Tire Centers

These colorful interior signs feature popular brand name tire information. #TC • **call for pricing**

Other Name Brand Tire Inserts available:
BF Goodrich, Michelin, Pirelli, and Dunlop*

C.

C. In-Store Special Tire Insert

These blank paper inserts are great for highlighting in-store product specials. Assorted neon colors.*
#TC NEON • **$8.76 Pkg/20**

D.

D. Specialty Tire Centers

These bold interior signs call attention to featured messages. #TC • **$4.07 ea.**

Other Specialty Tire Inserts available:
Instant Financing, Sale!, and As Advertised*

*Styrene backers sold separately. **All inserts are subject to change based on product line additions and/or deletions during the sales

BIG O 01076

E. Used Tires
#TC-UT • $13.34

F. Now On Sale
#TC-NO • $13.34

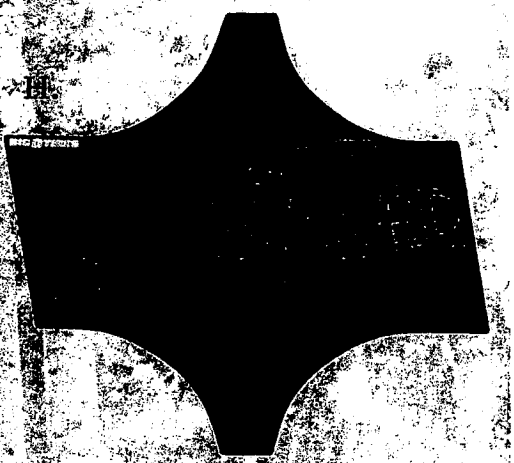
G. Instant Financing
#TC-IF • $13.34

H. As Advertised
#TC-AA • $13.34

I. Major Brands
#TC-MB • $13.34

J. Free Inspection
#TC-FI • $13.34

K. Sale Tires/Gutters
#TC-SA • $13.25



BIG O 01077

BIG O TIRES®

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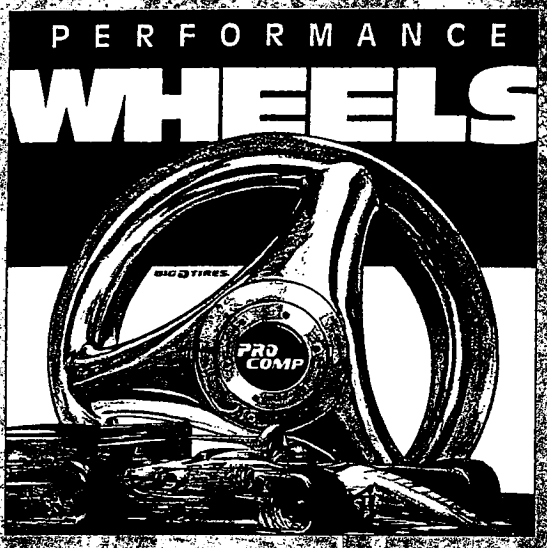
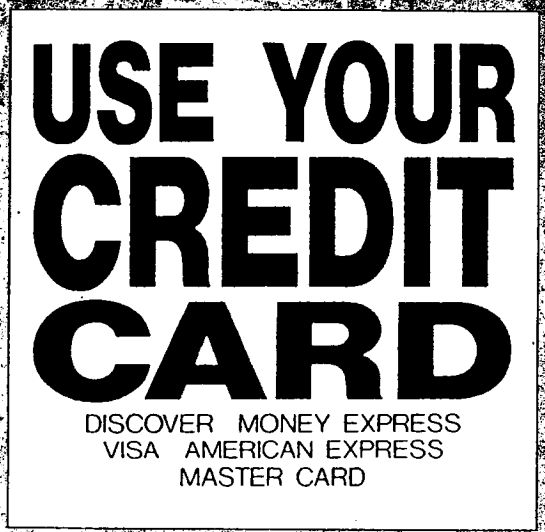
Visit www.BigOTires.com/Extranet
and click the O Advertising link!

A.



B.

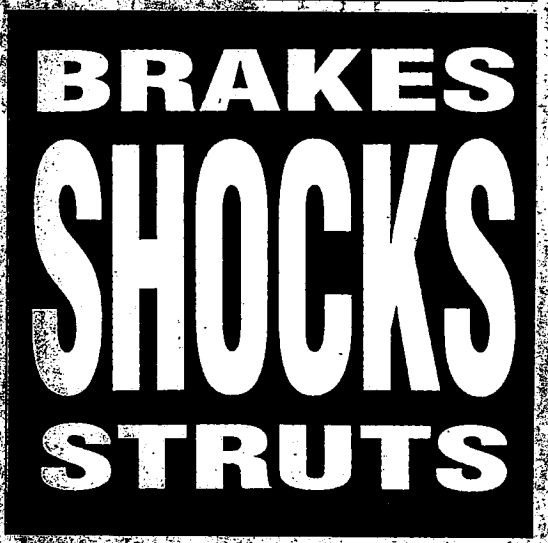
C.



D.

E.

F.



A. Performance Wheels
4' x 4' Poly
#007-0036 • $19.95

B. Cash For Trade-In
4' x 4' Poly
#007-0042 • $19.95

C. Use Your Credit Card
4' x 4' Tyvek
#007-0053 • $19.95

D. Used Tires
4' x 4' Poly
#007-0043 • $19.95

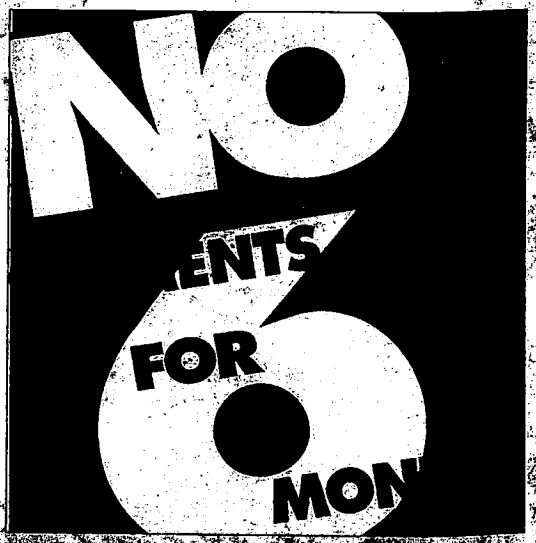
E. Snow Tires, Chains
4' x 4' Poly
(Includes Grommets)
#007-0044 • $19.95

F. Brakes/Shocks/Struts
4' x 4' Poly
#007-0052 • $19.95

BIG O 01078

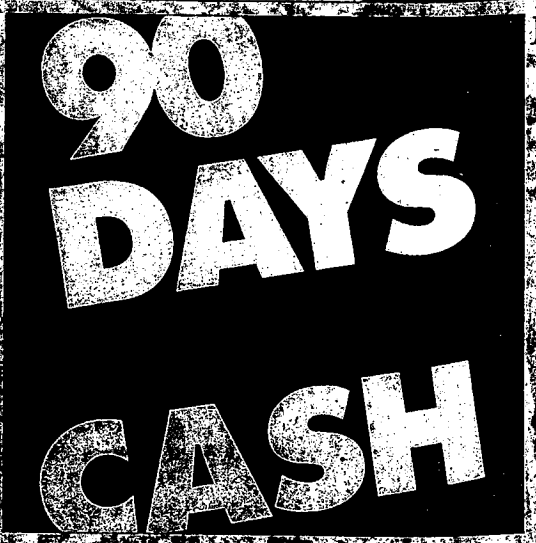
G. Made in the USA
4' x 4' Tyvek
#007-6001 - $19.95

H. No Payments For 6 Months
4' x 4' Poly
#007-6054 - $19.95



I. Grand Opening Sale
4' x 4' Poly
#007-6045 - $19.95

J. 90 Days Same As Cash
4' x 4' Poly
#007-6057 - $19.95



K. Mechanic on Duty
4' x 4' Poly
#007-6050 - $19.95

L. Sale
4' x 4' Poly
#007-6044 - $19.95

BIG O 01079

BIG O TIRES®

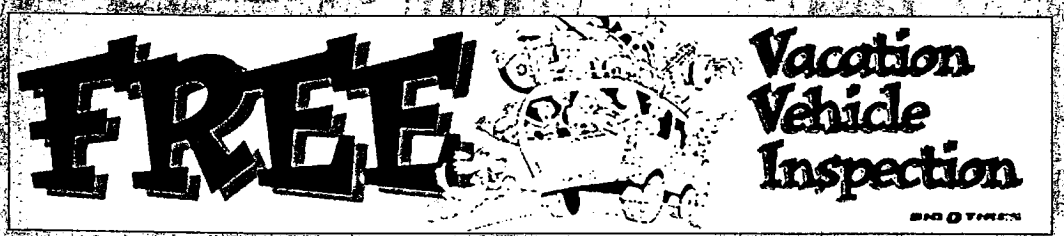
A.

B.

C.

D.

E.



F.

G.

A. Free Shuttle
4' x 4' Poly
#007-0066 • $19.95

B. Service Done Right
4' x 4' Poly
#007-0057 • $19.95

C. Se Habla Español
4' x 4' Poly
#007-0069 • $19.95

D. Cost-U-Less Banner
2' x 10' Poly
#2X8COSTULESS • $19.95

E. Michelin Now Available Banner
2' x 10' Tyvek
#002-4001 • $19.95

F. Free Inspection Banner
#002-0045
2' x 10' Poly • $19.95

G. Big Foot Country Light Truck Banner
6' x 3' Poly
#007-0050 • $19.95

For Custom Banners, Posters & Tags Visit www.BigOTires.com/Extranet and click the O Advertising link!

BIG O 01080

To place your order, call toll-free 1-800-835-2446

BANNERS

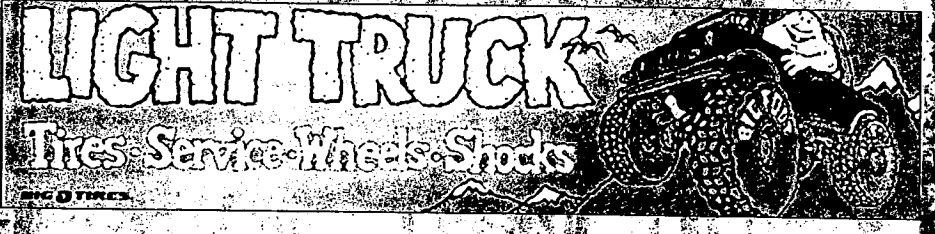
H. Alignment - Extra Care
2' x 8' Tyvek
#002-0018 • $19.95

I. Shocks - Extra Care
2' x 8' Tyvek
#002-0016 • $19.95

J. Big O Tires Logo
2' x 8' Poly
#002-0043 • $20.95

K. Snow Tires
2' x 8' Poly
#002-0022 • $19.95

L. Light Truck
2' x 8' Poly
#002-0046 • $19.95



M. Cash for Trade-In
2' x 8' Poly
#002-CA[illegible] • $19.95

N. Made in the USA
2' x 8' Poly
#2X8-ALLA • $19.95

BIG O 01081

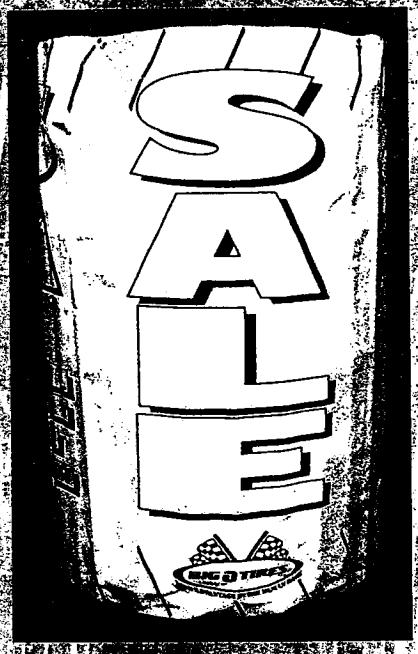
BIG O TIRES

A.

B.

Customized to fit in vertical spaces, 3x7 banners work well on windows, doors, and walls.

C.



Transform your indoor and outdoor tire stacks into colorful advertisements with barrel stackers.

A. **Big O Tires Flag**
3'x5' Nylon with Grommets
#007-FLAG [illegible]

B. **Cost-U-Less Banner**
8'x[illegible]
#3X7COSTULESS • $19.95

C. **'Sale' Barrel Stacker**
Poly Fits over Tire Stacks
(Minimum tire size 31x10.50R[illegible])
#007-00[illegible] • $19.95

D. **Now Hiring Rental Banner**
5'x30' Tuff-Weave Poly
Rental Fee $5.00 per day

E. **Now Open Rental Banner**
5'x30' Tuff-Weave Poly
Rental Fee $5.00 per day

F. **Clearance Sale Rental Banner**
5'x30' Tuff-Weave Poly
Rental Fee $5.00 per day

D.

NOW HIRING

E.

NOW OPEN

F.

CLEARANCE SALE

Our rental banners deliver a big message at a small price!

Designed to hang from an exterior store wall, these outdoor giants will definitely draw traffic to your short-term sale or event!

Call O Advertising for details and availability.

BIG O 01082

To place your order, call toll-free 1-800-835-2446

BANNERS EXTERIOR SIGNAGE

For Custom Banners, Posters & Tags,
Visit www.BigOTires.com/Extranet
and click the O Advertising link!

G.

BIG O TIRES®

H.

G. Big O Tires Banner
#3X20 BOT • $20 Poly • **$331.66**

H. Wood A-Frame Sign
Styles available: Lube/Oil/Filter (shown), Tire Rotation, and [illegible]
#AF-101 • **$164.00**

I. L-Shape Signs
(Rigid poly) 16" x 18"
#STN-SALE (shown) • $115.00
Also Available: 4 for $99
16" x 18" #STN-99
(not shown) • $115.00

J. Big Foot Inflatable Rental
Add this eye-catching 10' Tall cold air inflatable at your next special event! Includes pump and blower.
$30.00 per day

J.

I.

BIG O 01083

BIG O TIRES

For Custom Banners, Posters & Tags, Visit www.BigOTires.com/Extranet and click the O Advertising link!

A.

B. Michelin
22" x 28"
#001-0001 • $9.95

C. 100,000 Mile Coverage
22" x 28"
#001-0010 • $16.43

D. Light Truck
22" x 28"
#001-0010 • $16.43

E. Passenger
22" x 28"
#001-0011 • $16.43

F. Performance
22" x 28"
#001-0012 • $16.43

G. Warranty Comparison
22" x 28"
#001-0013 • $9.27

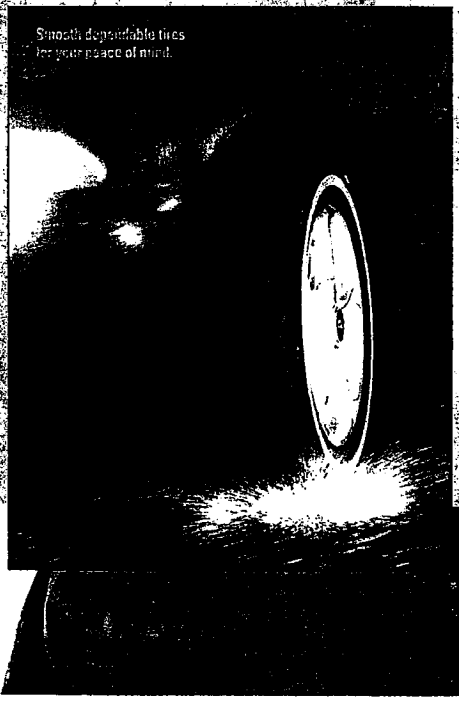
H. Free Service Comparison
22" x 28"
#001-0014 • $9.27

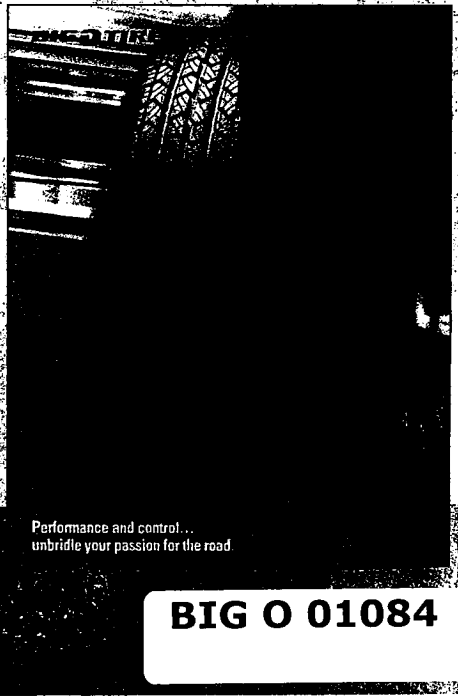
I. Warranty Redemption Policy
22" x 28"
#001-0009 • $9.50

J. 2004 Torque Chart
22" x 34"
#001-TORQ • $8.50
Available at the end of February

K. Service Policy
26" x 40"
#001-0001 • $22.50

L. Code of Excellence
26" x 40"
#001-CODE
$22.50



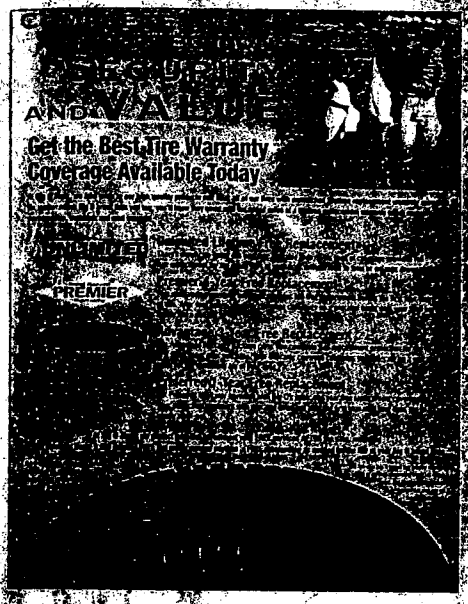


BIG O 01084

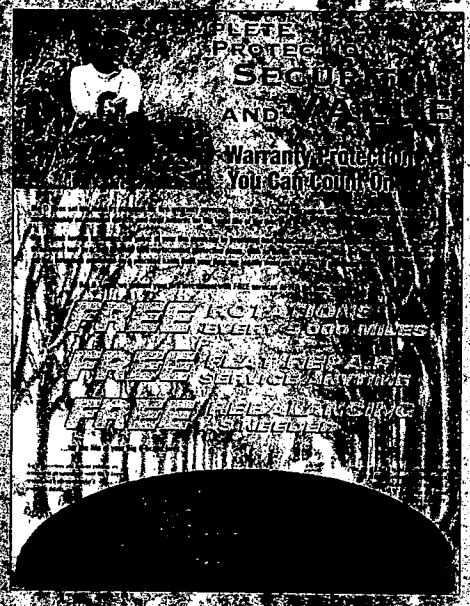
To place your order, call toll-free 1-800-835-2446

INDOOR POSTERS

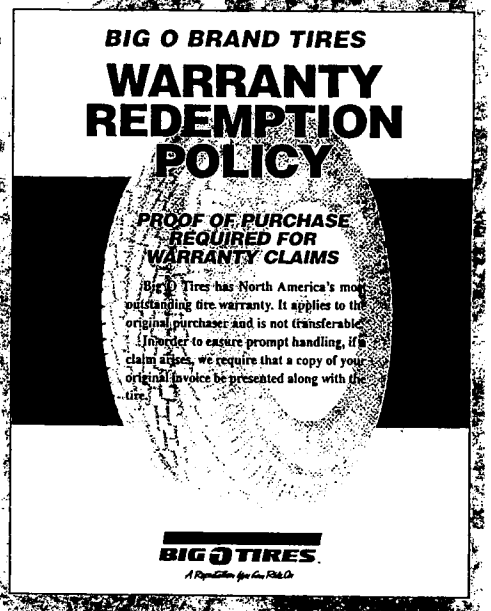
G.



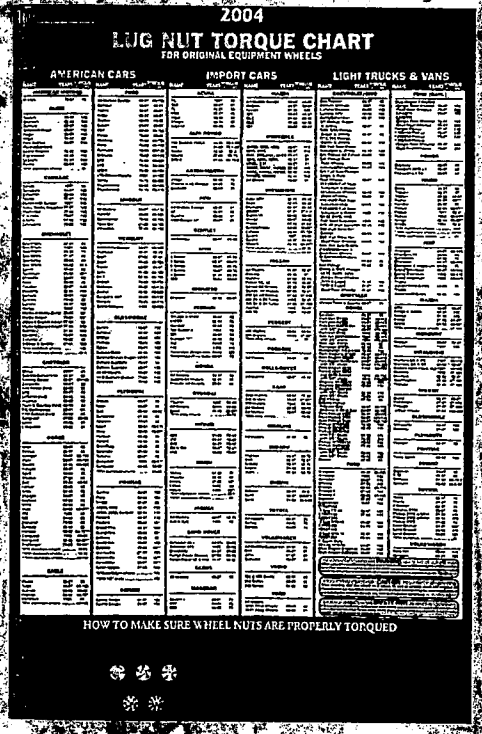
H.



I.

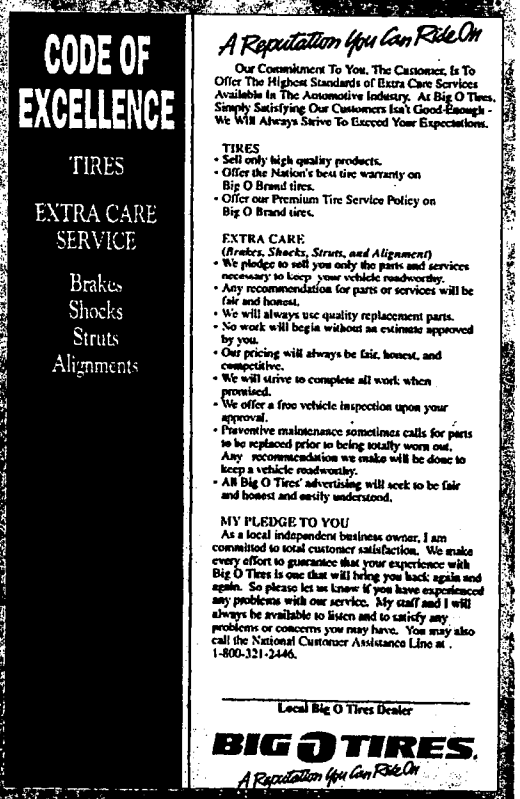


J.



K.

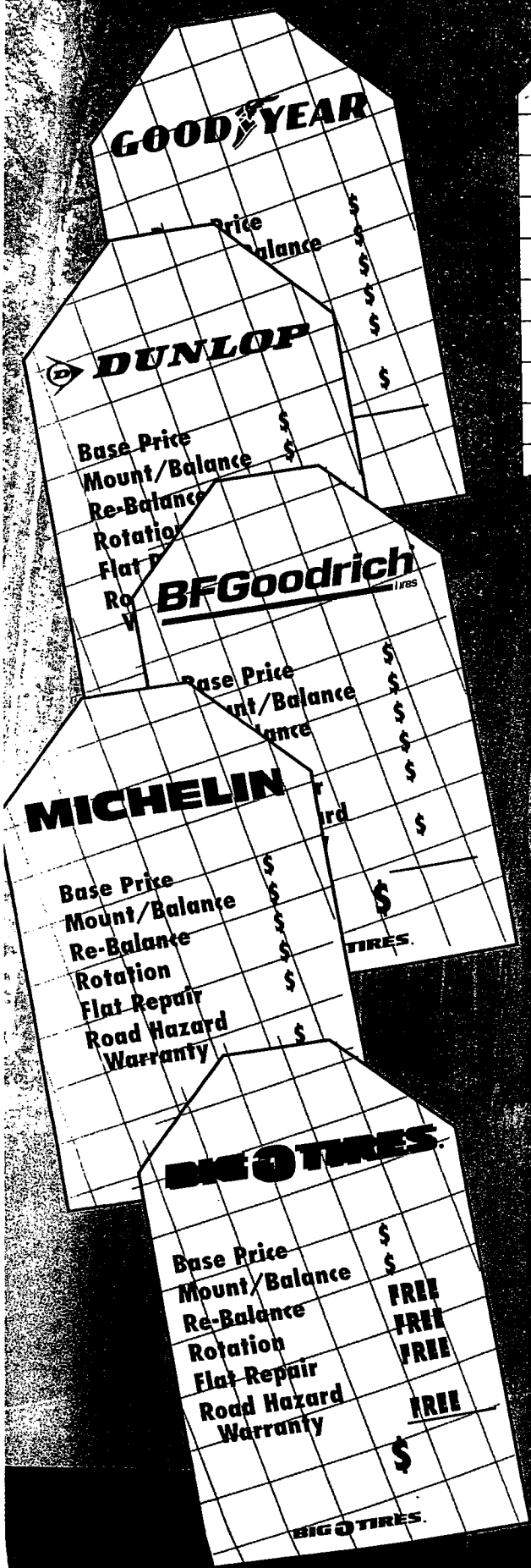
L.



PICTURE/POSTER FRAMES

22" x 28"	26" x 40"	16" x 20"
#016-0001	#016-0002	#016-0004
Red • $18.59	Red • $26.27	Red • $10.76

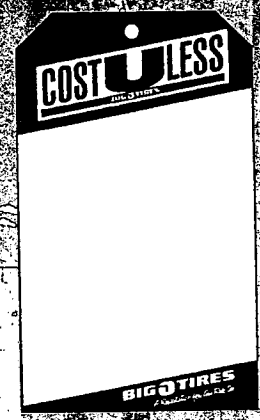
BIG O 01085



C.

D.

E.



A. Big O/Major Brand Comparison Tags

[illegible] Big O Tires tags

[illegible] Dunlop,

[illegible] Michelin tags.

[illegible]

B. Giant Sale Tag

[illegible] 52¢ ea.

C. As Advertised Neon Sale Tag

[illegible]

D. Vacation Inspection Sale Tag

[illegible]

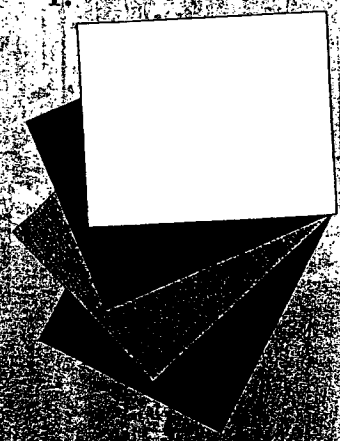
E. Cost-U-Less Sale Tag

[illegible]

F. Neon Squares

[illegible]

F.



BIG O 01086

To place your order, call toll-free 1-800-835-2446

SALE TAGS

J.

K.

I.

For Custom Banners, Posters & Tags, Visit www.BigOTires.com/Extranet and click the O Advertising link!

G. Cost-U-Less
Pkg/20 • #COSTUSPLASH • $5.92

H. Neon Burst
Assorted neon colors • Pkg/20
#CIR SPLASH • $6.13

I. Major Brand Neon Bursts
5 of each major brand • Pkg/30
#MF NEON • $7.73

J. Neon Splash
(Neon) Red, Pink, Orange and Yellow • Pkg/30
#NEON SPLASH • $8.24

K. Sale Arrow
16" x 30" • #003-0004 • $4.17 ea

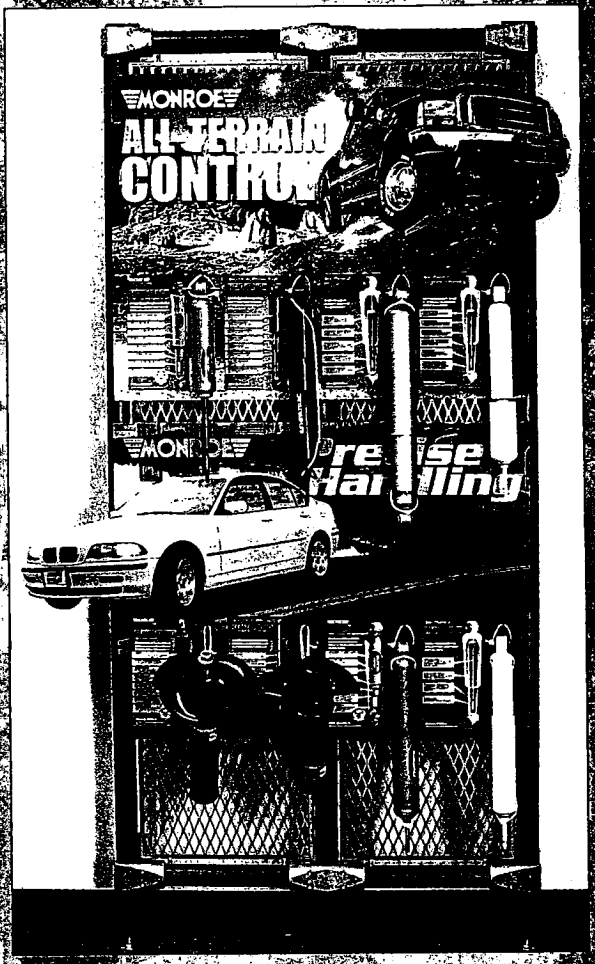
G.

H.

BIG O 01087

BIG O TIRES®

A.



A. T[illegible] Stand
[illegible] upper frame centers not included.
[illegible] $57.50 ea.

B. S[illegible] & Strut Display
[illegible] Unit Sold Separately. Shocks and
[illegible] separately • #015-0010 • **$365.00**

C. [illegible] Tires Logo Decals
[illegible] chart for sizes and pricing.
[illegible] be used on counters and/or vehicles.

C.

BIG O TIRES®

6" x 52" Black Vinyl #010-0001 • **$16.50**	3" x 26" Black Vinyl #010-0005 • **$7.95**	6" x 52" White Vinyl #010-0008 • **$16.50**
9" x 77" Black Vinyl #010-0002 • **$32.95**	4.5" x 39" Black Vinyl #010-0006 • **$8.95**	.875" x 6[illegible] Black Vinyl #010-0009 • **$6.50**
2" x 18" Black Vinyl #010-0003 • **$6.95**	4.5" x 39" White Vinyl #010-0007 • **$8.95**	3" x 26" White Vinyl #010-W322 • **$7.95**

BIG O 01088

To place your order, call toll-free 1-800-835-2446

P.O.S. MATERIAL

D.

E.

D. Now On Sale Tire Toppers
2 of each color/set of 6
#014-0052 • $5.15

E. Seasons Hanging Signs
set of 3 • #020-0001 • $13.34

F. Independently Owned Sign
#008-0011 • 16" x 20" • $12.31

G. Caution Sign
16" x 22" Laminated
#008-0012 • 16" x 22" • $10.30

H. Coffee Sign
16" x 22" Laminated
#008-0013 • $10.30

L. Custom 3' x 5' Big O Tires Doormat
$125.00

F.

BIG O TIRES

This Big O Tire Store Is Independently Owned and Operated

G.

CAUTION

CAUTION

Valued Customer

For **Your** protection PLEASE do not enter work area. machines & equipment may be hazardous to your health. Thank You

H.

COFFEE

COFFEE

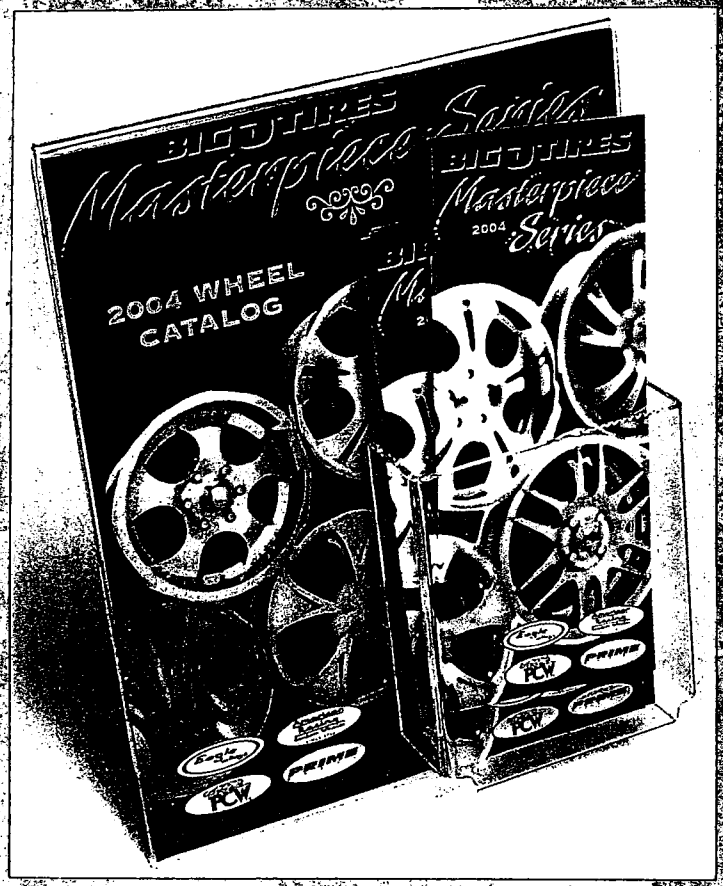
Valued Customer

For **Your** SAFETY and convenience we have provided a clean and comfortable waiting area. Please use it and enjoy a FREE CUP of COFFEE!

L.

BIG O 01089

BIG O TIRES®



B.

*** IMPORTANT ***

In case of a recall, we can reach you only if we have your name and address. You MUST send in this card to be on our recall list.

OMB APPROVED OMB NO. 2127-0050

SHADED AREAS MUST BE FILLED IN BY SELLER

Please Print Tire Brand Sold Below

To Mail: Affix Postage Stamp to Reverse Side

DO IT TODAY DATE

SELLER COMPLETE

TIRE IDENTIFICATION NUMBERS

QTY	1	2	3	4	5	6	7	8	9	10	11	12

BIG O TIRES
12450 E. BRIARWOOD AVE
ENGLEWOOD CO 80112

A. Plastic Counter Top Brochure Holder
Insert and brochure not included
#003-0117 • $12.95

B. D.O.T. Card
#011-0071 • No charge

C. Static Cling Rotation Labels
Roll/500 • #011-0070 • $11.

D. Flat Repair Labels
Roll/500 • #011-0058 • $25.70

E. Used Tire Labels
Roll/500 • #011-0057 • $25.70

F. Inspected Trade-In Labels
Roll/500 • #011-0057 • $25.70

G. Rotation Record Labels
Roll/500 • #011-0072 • $13.99

C.

BIG O TIRES.

YOUR NEXT ROTATION/OIL CHANGE IS DUE

MILEAGE

REMINDER: Air pressure is vital to the life of your tires. You should check your tire pressure every month.

Thanks for buying at Big O.

D.

[redacted]

BIG O TIRES.

FLAT REPAIR

NAME: _____

PHONE NO.: _____

DATE: _____

COMMENTS: _____

[redacted]

PRICE:

SIZE: B W

[redacted]

F.

[redacted]

PRICE:

SIZE: B W

G.

BIG O TIRES.

ROTATION RECORD

MILEAGE _____

DATE _____

AIR PRESSURE

FRONT _____ REAR _____

DATE	MILEAGE

BIG O 01090

H.

Rotation Record Document

Limited Mileage Warranty Rotation Record

Miles	Date	Odometer	Store Number	Miles	Date	Odometer	Store Number
5,000				55,000			
10,000				60,000			
15,000				65,000			
20,000				70,000			
25,000				75,000			
30,000				80,000			
35,000				85,000			
40,000				90,000			
45,000				95,000			
50,000				100,000			

The Importance of Tire Rotation

One of the most important factors affecting overall tire wear and mileage is proper tire rotation at appropriate intervals. As a condition of Big O's Limited Mileage Warranty, it is the responsibility of the tire owner to have their tires rotated consecutively every 5,000 miles from the date of the tire purchase. It is also the responsibility of the owner to provide documentation of each rotation, indicated in writing, on this rotation record document.

Failure on the part of the owner to rotate their tires at these intervals and to provide written documentation of these rotations will void Big O's Limited Mileage Warranties.

If you have any questions about the owner's responsibilities as they relate to tire rotation, please refer to the Terms and Conditions of Big O's Limited Mileage Warranty or see a Big O Tires salesperson for more details.

BIG O TIRES

I.

BIG O TIRES.

OUR COMPLETE COMMITMENT TO YOU

FREE REPLACEMENT ROAD HAZARD WARRANTY

FREE MOUNTING AND BALANCING

FREE ROTATIONS

FREE REBALANCING

FREE FLAT REPAIRS

FREE VALVE STEMS

FREE TIRE INSPECTION

MATERIAL AND WORKMANSHIP WARRANTY PROTECTION

BIG O TIRES

J.

K.

L. Warranty Folder
P100/500 • #NOWT
Call O Advertising for pricing

M. Dealer Directories
• D.O.T. Card included with package
Box/500 • #DD500
Call O Advertising for pricing

BIG O BRAND PREMIUM TIRE SERVICE POLICY

FREE MOUNTING

FREE COMPUTER BALANCING
INCLUDING WEIGHTS

FREE RUBBER VALVE STEMS

FREE 5,000 MILE ROTATIONS
INCLUDES RE-BALANCING IF NECESSARY

FREE FLAT REPAIR SERVICE
FOR THE LIFE OF THE TIRE

BIG O TIRES

BIG O TIRES

Dealer Directory

Over 550 Big O Tires Locations To Conveniently Serve You, Plus Over 200 Tire Kingdom Locations That Honor The Big O Tires Premium Warranty

You'll Never Be Far Away From Big O Tires Nationwide Warranty

L.

BIG O TIRES®

IMPORTANT DOCUMENTS ENCLOSED
Please Bring This In For Follow-Up Service

Thank You For Your Purchase

Over 550 Independently-Owned And Operated Locations To Serve You

BIG O 01091

BIG O TIRES

BIG O TIRES.

65 Series Size	O.D.	Rim	60 Series Size	O.D.	Rim	55 Series Size	O.D.	Rim	50 Series Size	O.D.	Rim

145/80R12	21.15	3.5-5
155/80R13	22.75	4-5.5
165/80R13	23.4	4-6
175/80R13	24	4.5-6
185/75R14	24.85	4.5-6.5
165R15	25.45	4-6
195/75R15	26.51	5-7
205/75R15	27.15	5-7.5
225/75R15	28.3	6-8

Plus Zero/ 70 Series Size	O.D.	Rim	Plus One Size	O.D.	Rim	Plus Two Size	O.D.	Rim	Plus Three Size	O.D.	Rim

When Changing Tire Sizes Change All Four Tires

EXAMPLE: P185/75R14

P	185	75	S	R	14
PASSENGER	WIDTH OF TIRE CROSS SECTION IN MILLIMETERS	ASPECT RATIO TIRE HEIGHT TIRE WIDTH	SPEED RATING (OPTIONAL)	RADIAL DIAMETER	Rim

BIG O TIRES.

BIG O TIRES.

70 Series Size	O.D.	Rim	Floatation Size	O.D.	Rim	Plus Sizing Size	O.D.	Rim

205/75R14	26.15	5-7
215/75R14	26.6	5.5-7
215/75R15	27.7	5.5-7.5
225/75R15	28.85	6-8.5
215/85R16	30.4	5.5-7.5
265/75R15	30.85	8.5-9
235/85R16	31.75	6-8.5
255/85R16	33.05	8.5-9.5

When Changing Tire Sizes Change All Four Tires

How To Calculate Outside Dimension Of A Tire

1st convert the metric section width to inches (Section width in millimeters) / 25.4 = (Section width in inches)

2nd multiply section width by aspect ration. Section width in inches X (IE. 70%) = Section height

3rd double the section height and add wheel diameter. 2(section height) + wheel diameter = outside diameter of tire

BIG O TIRES.

BIG O TIRES. № 0452

Gift Certificate

Date Issued _____ Amount of Gift _____

Name of recipient _____

Store Address _____
(Redeemable at the above store only)

Authorized by _____ Store # _____

BIG O TIRES.

Gift Certificates

Available Here!
Ask Us.

A. Express Lane Counter Card
9" x 24"
#EXP CARD • $2.47

B. Tire Conversion Slide Chart
#001 CONV • $3.75

C. Gift Certificates
Includes counter sign
Pkg/10
#GIFT CERT • $8.19

BIG O 01092

BIG O TIRES
40000
MILE LIMITED WARRANTY
Ask a Salesperson for Details.

BIG O TIRES PAID OUT

Amount: Customer Name:
Sales Tag #: Address:
Account #: City:
Manager Signature: Phone #:
Customer Signature:

BIG O TIRES

BLUE BOOK & BIG O HISTORY

TIRE GUIDE

COMPLETE TIRE & WHEEL INFORMATION FOR CARS & TRUCKS

BIG O TIRES.

Tires • Wheels • Brakes • Shocks • Struts • Alignment

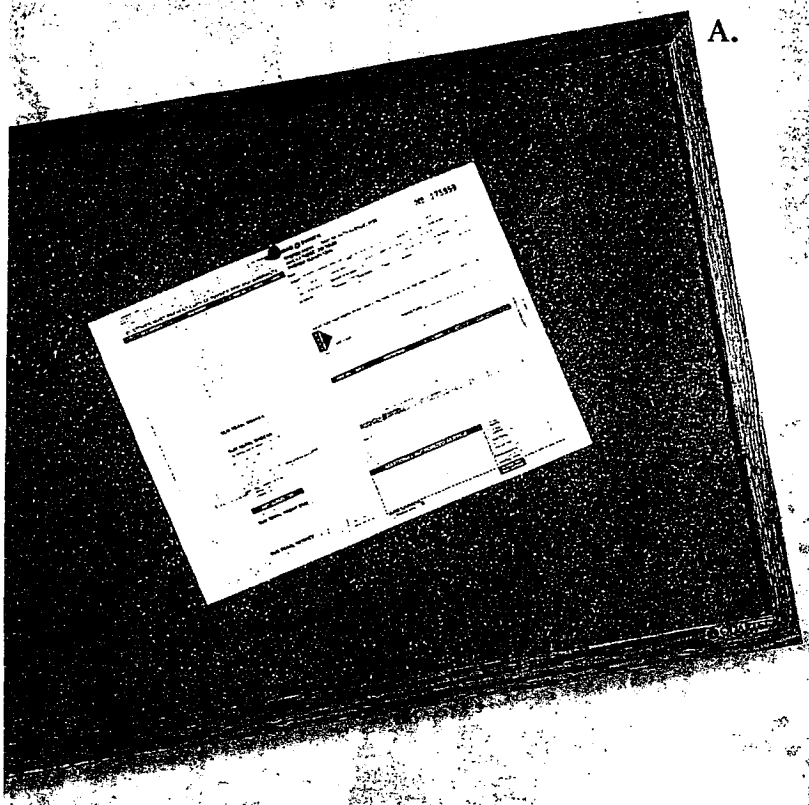
A BENNETT GARFIELD PUBLICATION

BIG O TIRES
A Reputation You Can Ride On

BIG O 01093

BIG O TIRES®

A.



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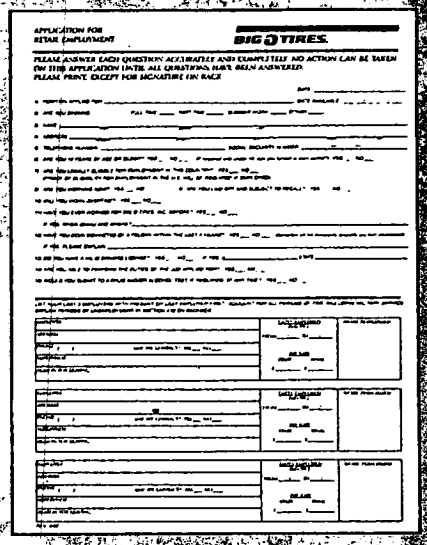

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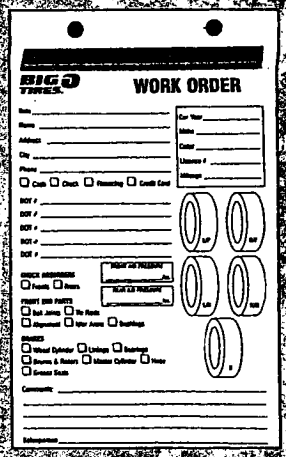


WELCOME TO BIG O TIRES

TIRE ROTATION	$ 10.00
MOUNT & DISMOUNT	5.00
TIRE BALANCE	6.50
TRUCK BALANCE	8.50
FLAT REPAIR	8.00
SPLIT RIM FLAT	16.00
VALVE STEMS RUBBER	2.00
VALVE STEMS CHROME	3.00
ALIGNMENT	29.95
	39.95
	49.95
TRUCKS	34.95
SHOCKS	
GAS HC MOST CARS	4/100.00
GAS SUPREME	EA 28.99
XT 60 GAS LT SHOCK	EA 38.99

D.

A. Cork Board
16"x20"
#CORK BOARD • $25.95 ea.

B. Employee Application Pad
Pad/100
#EMPLOYEE PAD • $5.15

C. Work Order Pad
Pad/100
#WORK ORDER • $2.83

D. Reader Board
#018-000 • $89.95

1" Helvetica Letters/Numbers Assort.
300 pre-sort • Style #4429
#018-000 • $31.25

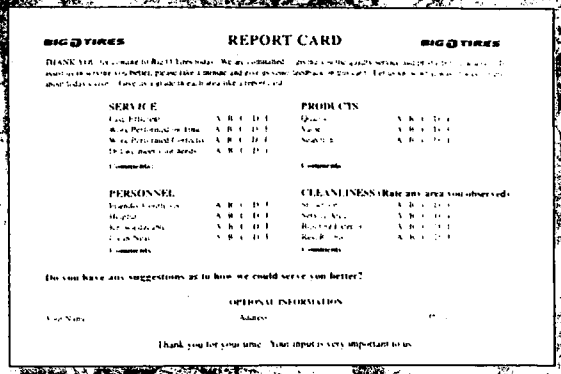
1" Helvetica Number Assortment
[illegible] Numbers only • Style #4133
#018-000 • $24.95

BIG O 01094

E.

F.

I.



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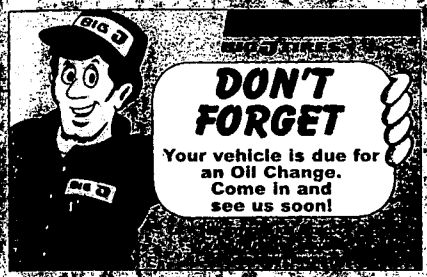
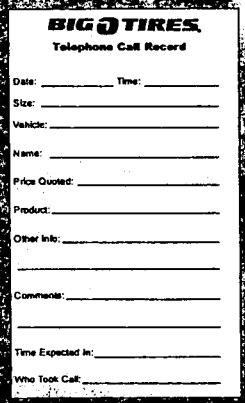


H.



E. Thank You Card
Pkg/250 • #013-1014 • $11.85

F. Rotation Reminder Card
Pkg/250 • #013-1012 • $11.85

G. Oil Change Reminder Card
Pkg/250 • #013-1015 • $11.85

H. Service Reminder Card
Pkg/250 • #013-1013 • $11.85

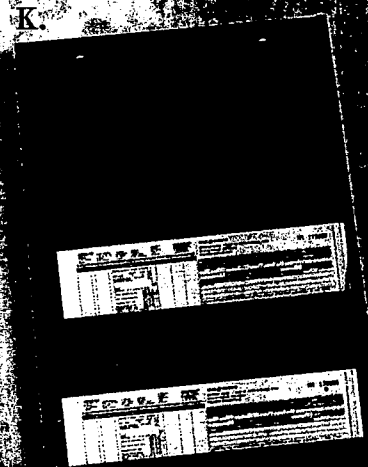
I. Report Card
Pkg/250 • #013-1011 • $7.75

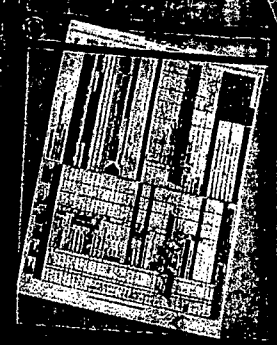
J. Telephone Pad
Pad/100 • #TELE PAD • $2.50

K. Metal Work Order Holder
[illegible] • $74.95 ea.

L. Work Order Holder
[illegible] • $41.20

K.





BIG O 01095

BIG O TIRES®

Legacy Tour plus

Metal Headers

For Garey display system.
Big O Brand styles
available at $17.00 ea.
Major Brand styles
available at $19.95 ea.

Available Big O Brand Metal Headers

- Big O Tires
- Legacy Tour Plus (shown)
- Aspen
- Euro Tour
- Radialmax
- Legacy Tour Plus H
- SXP Super Sport
- Fulda
- Pacemark
- Big Foot
- Pathmax
- As Advertised
- Major Brand

Available Major Brand Metal Headers

- [illegible]
- [illegible]oodrich
- [illegible]ear
- Dunlop
- Pirelli
- Yok[illegible]

AS ADVERTISED
BIG FOOT
MAJOR BRAND

Available Styles

- As Advertised (shown)
- Brakes
- Shocks
- Major Brand (shown)
- Alignment
- Suspension
- Big Foot (shown)
- Struts
- Brake Care
- Legacy Tour Plus
- Wheels
- Aspen
- Legacy Tour Plus H
- Prestige
- Fulda
- SXP Super Sport
- Euro Tour
- Accessories
- Big O Tires

Plexi Headers

For wire mesh displays.
$15.45 ea.

Color Major Brand Plexis

BF Goodrich - #015-06GR
Goodyear - #015-06GY
Pirelli - #015-06PI
Dunlop - #015-06DU
Uniroyal - #015-06UN
Michelin - #015-06MI
Yokohama - #015-06YO

EAGLE FLATS

Eagle Header

5" x 30" • #GRD-304 • $21.63

CENTER LINE
PERFORMANCE WHEELS

Centerline Header

5" x 36" • #GRD-811 • $21.63

American Racing
CUSTOM WHEELS

American Racing Header

5" x 31" • #GRD-806 • $21.63

BIG O 01096

To place your order, call toll-free 1-800-835-2446

HEADERS/ FIXTURE SIGNS

The following signs slide easily into the H and T-Fixture Displays and come with a wide variety of messages.

H-Fixture Display Inserts
72" x 12"
Sign holders sold separately.
$47.33 ea.

Signs available in the following styles:

Wheels	#PP601	Light Truck	#PP604
Passenger	#PP602	Name Brands	#PP605
Performance	#PP603		

T-Fixture Display Inserts
36" x 6"
Sign holders sold separately.
$18.49 ea.

Signs available in the following styles:

New On Sale	#PP301	Wheels	[illegible]
Suspension	#PP302	Services	[illegible]
Alignments	#PP303	Brakes	[illegible]
Shocks/Struts	#PP304	Lube/Oil	[illegible]
Name Brands	#PP305	In-store Special	#PP310

Big O Tires Sign (Metal)
[illegible] $231.75

BIG O 01097

BIG O TIRES
EXPRESS LANE
EXTRA CARE
AC SERVICE
EXTRA CARE
LUBE · OIL · FILTER
EXTRA CARE
BATTERIES · BELTS · HOSES
EXTRA CARE
BRAKES · SHOCKS · STRUTS
EXTRA CARE
TIRES · WHEELS · ALIGNMENT
EXTRA CARE
SHOCKS · STRUTS
EXTRA CARE
ALIGNMENT
EXTRA CARE
BRAKES
EXTRA CARE
SHOCKS
EXTRA CARE
STRUTS
EXTRA CARE
TIRES
EXTRA CARE
WHEELS
EXTRA CARE
SUSPENSION
EXTRA CARE

BIG O 01098

To place your order, call toll-free 1-800-88[illegible]

BAY STATE DURABILT[illegible]

Aluminum Signs

2' x 8' • $148.00 ea.

(available in the following styles)

Express Lane	#AS-[illegible]
AC Service	#AS-[illegible]
Lube/Oil/Filter	#AS-[illegible]
Batteries/Belts/Hoses	#AS-116
Brakes/Shocks/Struts	#AS-109
Tires/Wheels/Alignment	#AS-110
Shocks/Struts	#AS-113
Alignment	#AS-104
Brakes	#AS-105
Shocks	#AS-107
Struts	#AS-103
Tires	#AS-108
Wheels	#AS-106
Suspension	#AS-111

Service Detail Signs

B. Alignment Service Detail Sign

#HT-101 • $33.50

C. Brake Inspection Service Detail Sign

#HT-104 • $33.50

D. Power Steering Service Detail Sign

#HT-102 • $33.50

E. Transmission Services Provided Sign

#HT-[illegible] • $33.50

WHEEL ALIGNMENT

Services Included

1. Inspect suspension components for wear.
2. Adjust caster and camber, if provided by manufacturer.
3. Adjust toe-in.
4. Center steering wheel while adjusting toe-in.

THRUST ALIGNMENT

- Same as above plus compensate for rear wheel tracking.

FOUR WHEEL ALIGNMENT

- Same as above plus set rear wheel camber and toe-in, as provided by manufacturer.

BRAKE INSPECTION AND SERVICE

Services Included

1. Visually inspect hydraulic system for leaks and condition.
2. Remove all wheels and inspect brake linings, brake hardware, and wheel cylinders.
3. Remove brake dust and deglaze brake shoes.
4. Adjust brakes.
5. Adjust parking brake.
6. Lubricate backing plate and adjust hardware.

POWER STEERING FLUID FLUSH

Services Included

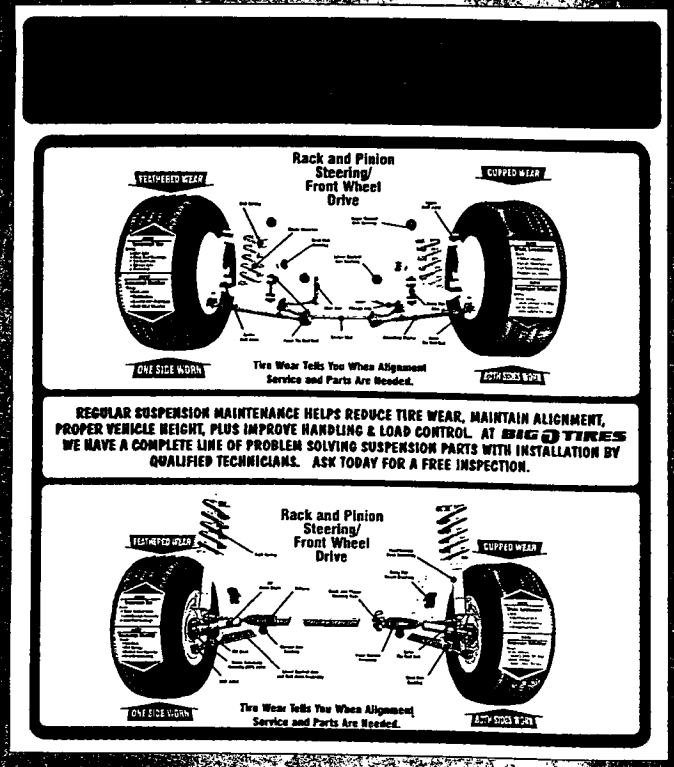
1. Road test for power steering operation.
2. Inspect system for leaks.
3. Flush power steering lines.
4. Flush power steering pump.
5. Flush power steering rack and pinion and/or gear box.
6. Thoroughly clean all internal parts.
7. Flush out all contaminated power steering fluid and replace with clean fluid.
8. Install power steering additive to revitalize seals and O-rings
9. Road test vehicle for proper power steering operation.

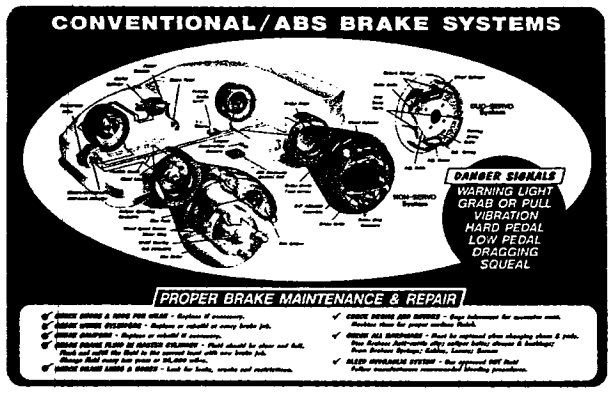
TRANSMISSION FLUID EXCHANGE

Services Included

1. Road test for engine performance, transmission operation and shift patterns.
2. Flush transmission cooler and cooler lines.
3. Flush transmission valve body.
4. Flush transmission torque converter.
5. Thoroughly clean all internal parts.
6. Flush out all contaminated transmission fluid and replace with clean fluid.
7. Install transmission additive to revitalize transmission seals and O-rings.
8. Road test vehicle for proper transmission operation.

BIG O 01099





HOW IMPORTANT ARE YOUR BRAKES?

WE TAKE YOUR BRAKES VERY SERIOUSLY. AT BIG O TIRES WE SPECIFY ONLY THE HIGHEST QUALITY PARTS TO BE INSTALLED BY OUR EXPERIENCED, QUALITY-CONSCIOUS, CERTIFIED BRAKE SPECIALISTS. THEIR TRAINING AND EXPERIENCE CAN SAVE YOU FROM A SERIOUS PROBLEM LATER ON DOWN THE ROAD. WE WILL GLADLY GIVE YOUR BRAKES A THOROUGH INSPECTION.

HAVE YOUR BRAKES CHECKED EVERY 10,000 MILES

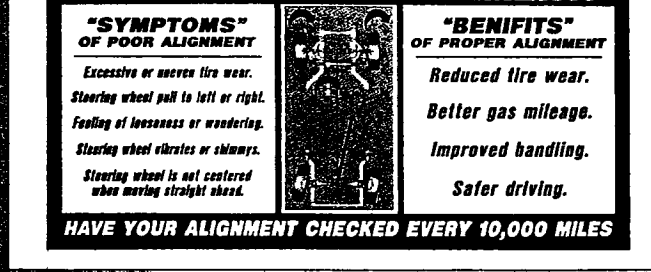
WE INSTALL PREMIUM QUALITY BRAKE SYSTEMS

ARE YOUR TIRES ALWAYS ON THE ROAD?

WORN SHOCKS & STRUTS COULD CAUSE YOU VEHICLE TO LOSE CONTACT WITH THE ROAD, AFFECTING BOTH STEERING CONTROL & BRAKING. KEEPING YOUR SHOCKS & STRUTS IN GOOD WORKING ORDER CAN PREVENT COSTLY WEAR AND TEAR ON YOUR TIRES, STEERING, BALL JOINTS, & SPRINGS. ASK YOUR EXPERIENCED BIG O TIRES TECHNICIAN FOR A THOROUGH INSPECTION.

HAVE YOUR SHOCKS AND STRUTS CHECKED EVERY 12,000 MILES

MONROE®



A. Suspension Sign
32" x 36" • #SGN-125B • $71.07

B. Brakes Sign
32" x 36" • #SGN-125C • $71.07

C. Shocks/Struts Sign
32" x 32" • #SGN-125D • $78.80

D. Alignment Sign
32" x 24" • #SGN-125A • $58.20

BIG O 01100

To place your order, call toll-free 1-800-[illegible]

DURABLE SIGNS

EXTRA CARE BRAKE SERVICES

BASIC
Front Disc Brake Service
9 Mo./9,000 Mile Warranty
$99.99

- Brake inspection
- Replace disc brake pads (organic)
- Inspect and Repack wheel bearings (if applicable)
- Resurface rotors
- Road test vehicle

EXTRAS (if applicable)

Semi-Metallic Linings	$20.00
Z Grease Seals	$16.00
Disc hardware or Pad Shim Kit	$25.00
3/4 Ton and 1 Ton	$60.00
Four wheel drive	$60.00

DELUXE
Front Disc Brake Service
18 Mo./18,000 Mile Warranty
$149.99

- Brake inspection
- Replace disc brake pads (premium)
- Inspect and Repack wheel bearings (if applicable)
- Resurface rotors
- Lube mounting points
- Adjust rear brake system
- Brake system fluid flush
- Bleed complete brake system
- Road test vehicle

PREMIUM
Front Disc Brake Service
Lifetime Warranty
$299.99

- Brake inspection
- Replace disc brake hardware kit
- Replace disc brake pads (premium)
- Inspect and Repack wheel bearings (if applicable)
- Replace brake calipers (re-manufactured)
- Resurface rotors
- Lube mounting points
- Clean & adjust rear brake system
- Brake system fluid flush
- Replace brake fluid
- Bleed complete brake system
- Road test vehicle

FREE BONUS
Maintenance Program Every 15K Miles

EXTRA CARE BRAKE SERVICES

BASIC
Drum Brake Service
9 Mo./9,000 Mile Warranty
$89.99

- Brake inspection
- Replace with relined brake shoes
- Re-surface drums
- Inspect and Re-pack wheel bearings (if applicable)
- Road test vehicle

EXTRAS (if applicable)

Z Grease Seals	$16.00
Drum hardware Kit	$22.00
3/4 Ton and 1 Ton	per estimate
Four wheel drive	per estimate

DELUXE
Drum Brake Service
18 Mo./18,000 Mile Warranty
$149.99

- Brake inspection
- Replace with relined brake shoes
- Resurface drums
- Inspect and Repack wheel bearings (if applicable)
- Lube mounting points
- Replace brake hardware kit
- Adjust rear brake system
- Brake system fluid flush
- Replace brake fluid
- Bleed complete brake system
- Road test vehicle

PREMIUM
Drum Brake Service
Lifetime Warranty
$289.99

- Brake inspection
- Replace with relined brake shoes
- Resurface drums
- Replace brake hardware kit
- Replace wheel cylinders
- Inspect and Repack wheel bearings (if applicable)
- Replace grease seals (if applicable)
- Lube mounting points
- Clean & adjust rear brake system
- Brake system fluid flush
- Replace brake fluid
- Bleed complete brake system
- Road test vehicle

FREE BONUS
Maintenance Program Every 15K Miles

TIRE INSTALLATION PACKAGE
$15 On All Tires

- Mounting
- Balancing
- Rubber Stem
- Rotations Every 5,000 Miles
- Re-balancing for the legal life of the tread
- Flat repairs for the warranted life of the tread

Road Hazard Protection Available for Additional Charge

EXTRA CARE BRAKE SERVICES

BASIC
Brake Service
12 Month/12,000 Mile Warranty
AS LOW AS **$.99** Per Axle Installed

- Brake Inspection
- Replace Brake Pads or Shoes (Organic)
- Inspect/Repack Wheel Bearings**
- Resurface Rotors or Drums
- Road Test Vehicle

**If Applicable

EXTRAS (if applicable)

Semi-Metallic Linings	$20.00
Z Grease Seals	$16.00
Disc hardware or Pad Shim Kit	$25.00
Drum hardware Kit	$22.00
3/4 Ton and 1 Ton	$60.00
Four wheel drive	$60.00

Deluxe
Brake Service
24 Month/24,000 Mile Warranty
AS LOW AS **$.99** Per Axle Installed

- Brake Inspection
- Replace Brake Pads or Shoes (Premium)
- Inspect/Repack Wheel Bearings**
- Resurface Rotors or Drums
- Lube Mounting Points
- Replace Brake Hardware Kit
- Brake System Fluid Flush
- Replace Brake Fluid
- Bleed Complete Brake System
- Road Test Vehicle
- Maintenance at 12,000 Miles

**If Applicable

Prices good on most vehicles. All BIG O Brand brake packages include specific parts. Additional parts may be required on an additional cost.

Premium
Brake Service
36 Month/Lifetime* Warranty
AS LOW AS **$.99** Per Axle Installed

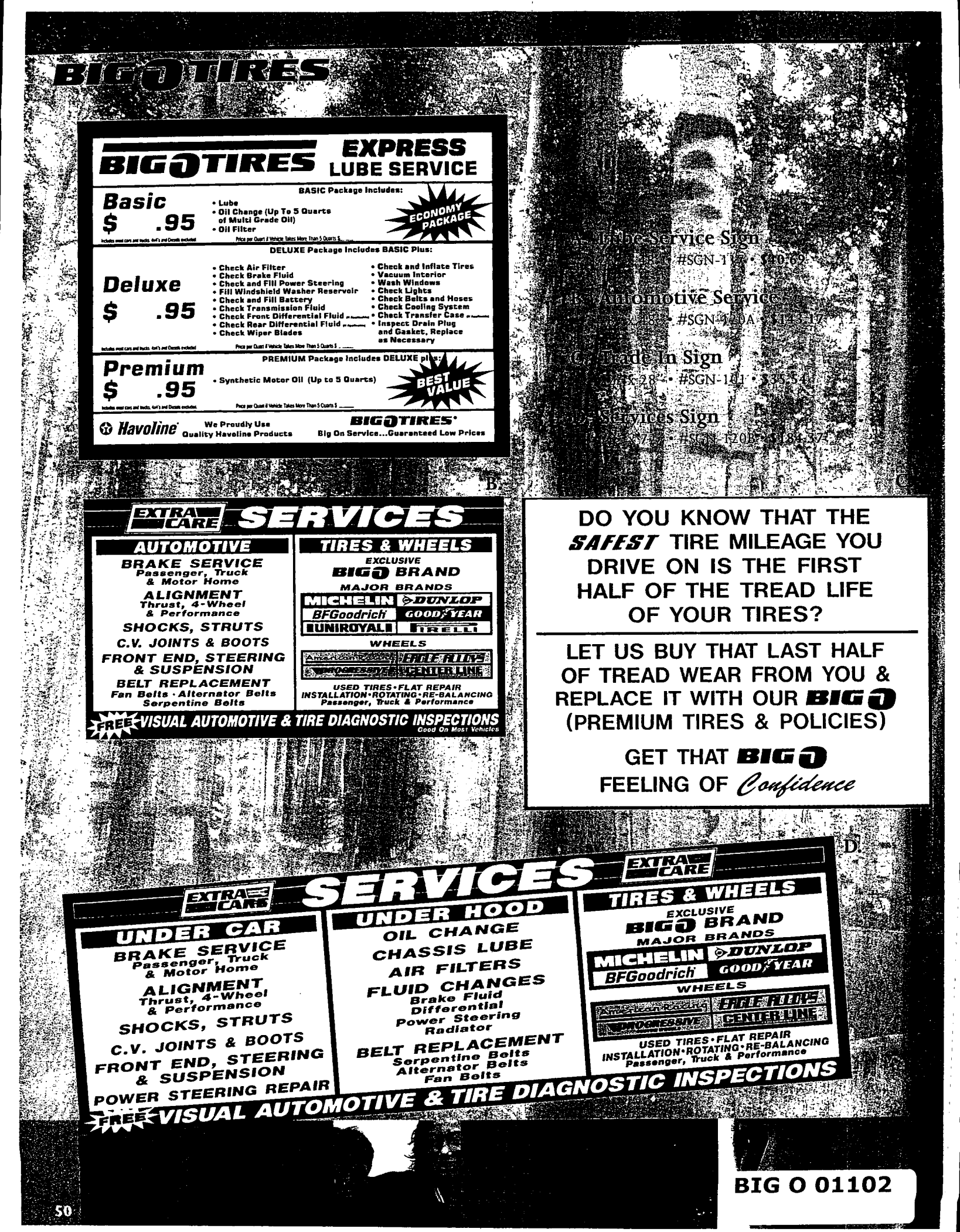
- Brake Inspection
- Replace Brake Pads or Shoes (Premium)
- Inspect/Repack Wheel Bearings**
- Resurface Rotors or Drums
- Replace Calipers or Wheel Cylinders
- Replace Grease Seals**
- Lube Mounting Points
- Replace Brake Hardware Kit
- Brake System Fluid Flush
- Replace Brake Fluid
- Bleed Complete Brake System
- Clean And Adjust Rear Brakes**
- Road Test Vehicle
- Maintenance Every 12,000 Miles

*36 Month on Labor/Lifetime Warranty on Parts
**If Applicable

BIG O TIRES
Compare Us To Warehouse Clubs

COMPETITORS	BIG O TIRES

BIG O 01101



BIG O TIRES

A.

BIG O TIRES EXPRESS LUBE SERVICE

Basic $ .95

BASIC Package Includes:
- Lube
- Oil Change (Up To 5 Quarts of Multi Grade Oil)
- Oil Filter

ECONOMY PACKAGE

Includes most cars and trucks. 4x4's and Diesels excluded. Price per Quart if Vehicle Takes More Than 5 Quarts $ ____

Deluxe $ .95

DELUXE Package Includes BASIC Plus:
- Check Air Filter
- Check Brake Fluid
- Check and Fill Power Steering
- Fill Windshield Washer Reservoir
- Check and Fill Battery
- Check Transmission Fluid
- Check Front Differential Fluid
- Check Rear Differential Fluid
- Check Wiper Blades
- Check and Inflate Tires
- Vacuum Interior
- Wash Windows
- Check Lights
- Check Belts and Hoses
- Check Cooling System
- Check Transfer Case
- Inspect Drain Plug and Gasket, Replace as Necessary

Includes most cars and trucks. 4x4's and Diesels excluded. Price per Quart if Vehicle Takes More Than 5 Quarts $ ____

Premium $ .95

PREMIUM Package Includes DELUXE plus:
- Synthetic Motor Oil (Up to 5 Quarts)

BEST VALUE

Includes most cars and trucks. 4x4's and Diesels excluded. Price per Quart if Vehicle Takes More Than 5 Quarts $ ____

Havoline — We Proudly Use Quality Havoline Products

BIG O TIRES — Big On Service...Guaranteed Low Prices

A. Lube Service Sign
#SGN-117 • $40.69

B. Automotive Service
#SGN-120A • $143.17

C. Trade In Sign
#SGN-101 • $35.54

D. Services Sign
#SGN-120B • $184.37

B.

EXTRA CARE SERVICES

AUTOMOTIVE

BRAKE SERVICE
Passenger, Truck & Motor Home

ALIGNMENT
Thrust, 4-Wheel & Performance

SHOCKS, STRUTS

C.V. JOINTS & BOOTS

FRONT END, STEERING & SUSPENSION

BELT REPLACEMENT
Fan Belts · Alternator Belts
Serpentine Belts

TIRES & WHEELS

EXCLUSIVE
BIG O BRAND

MAJOR BRANDS
MICHELIN · DUNLOP · BFGoodrich · GOODYEAR · UNIROYAL · PIRELLI

WHEELS
American Racing · EAGLE ALLOYS · PROGRESSIVE · CENTER LINE

USED TIRES • FLAT REPAIR
INSTALLATION • ROTATING • RE-BALANCING
Passenger, Truck & Performance

FREE VISUAL AUTOMOTIVE & TIRE DIAGNOSTIC INSPECTIONS
Good On Most Vehicles

C.

DO YOU KNOW THAT THE *SAFEST* TIRE MILEAGE YOU DRIVE ON IS THE FIRST HALF OF THE TREAD LIFE OF YOUR TIRES?

LET US BUY THAT LAST HALF OF TREAD WEAR FROM YOU & REPLACE IT WITH OUR BIG O (PREMIUM TIRES & POLICIES)

GET THAT BIG O FEELING OF *Confidence*

D.

EXTRA CARE SERVICES EXTRA CARE

UNDER CAR

BRAKE SERVICE
Passenger, Truck & Motor Home

ALIGNMENT
Thrust, 4-Wheel & Performance

SHOCKS, STRUTS

C.V. JOINTS & BOOTS

FRONT END, STEERING & SUSPENSION

POWER STEERING REPAIR

UNDER HOOD

OIL CHANGE

CHASSIS LUBE

AIR FILTERS

FLUID CHANGES
Brake Fluid
Differential
Power Steering
Radiator

BELT REPLACEMENT
Serpentine Belts
Alternator Belts
Fan Belts

TIRES & WHEELS

EXCLUSIVE
BIG O BRAND

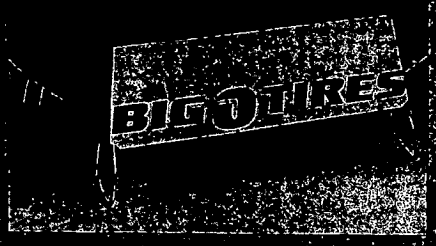
MAJOR BRANDS
MICHELIN · DUNLOP · BFGoodrich · GOODYEAR

WHEELS
American Racing · EAGLE ALLOYS · PROGRESSIVE · CENTER LINE

USED TIRES • FLAT REPAIR
INSTALLATION • ROTATING • RE-BALANCING
Passenger, Truck & Performance

FREE VISUAL AUTOMOTIVE & TIRE DIAGNOSTIC INSPECTIONS

BIG O 01102



SAVINGS WHEN BUYING BIG O BRAND TIRES

WHEN YOU BUY A SET OF BIG O TIRES YOU GET "FREE" MOUNTING, "FREE" COMPUTER BALANCING, INCLUDING WEIGHTS, "FREE" RUBBER VALVE STEMS, "FREE" 5,000 MILE ROTATIONS, "FREE" FLAT REPAIR.

"The Chart Below Shows What Your Savings Are"

	COMPETITION	BIG O
COST OF BALANCING 4 TIRES	$32.00	FREE
COST OF RUBBER VALVE STEMS	$ 8.00	FREE
ROTATION & 4 COMPUTER BALANCE AT 5,000 MILES	$32.00	FREE
ROTATION & 4 COMPUTER BALANCE AT 10,000 MILES	$32.00	FREE
ROTATION & 4 COMPUTER BALANCE AT 15,000 MILES	$32.00	FREE
ROTATION & 4 COMPUTER BALANCE AT 20,000 MILES	$32.00	FREE
ROTATION & 4 COMPUTER BALANCE AT 25,000 MILES	$32.00	FREE
ROTATION & 4 COMPUTER BALANCE AT 30,000 MILES	$32.00	FREE
POSSIBILITY OF 2 FLAT TIRES	$32.00	FREE
TOTAL SAVINGS UP TO 35,000 MILES	$20.00	FREE
	$284.00	FREE

The Savings Would Be Greater Beyond 35,000 Miles

"Express Lane Service" No Long Waits — Home of The "Only" Nationwide Free Replacement Warranty — Over 400 Stores To Serve You

BIG O TIRES —VS.— WAREHOUSE MEMBERSHIP CLUBS

CAN YOU GET...	BIG O TIRES	CLUBS
AN ALIGNMENT?	YES	NO
A RIDE TO WORK?	YES	NO
A FREE 5 POINT INSPECTION?	YES	NO
A KNOWLEDGEABLE SALESPERSON?	YES	NO
FAST TIRE SERVICE?	YES	NO
FREE NATIONWIDE REPLACEMENT WARRANTY?	YES	NO
QUOTE OVER THE PHONE?	YES	NO
EXPRESS LANE OR BAY?	YES	NO
FINANCING?	YES	NO
CLEAN WAITING AREA?	YES	NO
MEMBERSHIP FEES?	NO	YES

TIRE SERVICE PACKAGES

BASIC PACKAGE
$11.99
Passenger Tires
- Mounting
- Computer Spin Balance
- Rubber Valve Stems
- Free Tire Rotations

$11.99
Light Truck & Performance Tires
Plus Disposal and/or EPA Charges

DELUXE PACKAGE
$16.99
Passenger Tires
- Mounting
- Lifetime Computer Spin Balance
- Rubber Valve Stems
- Free Tire Rotations
- 5-Point Vehicle Inspection
- Free Flat Repairs

$19.99
Light Truck & Performance Tires
Plus Disposal and/or EPA Charges

PREMIUM PACKAGE
$19.99
Passenger Tires
- Mounting
- Lifetime Computer Spin Balance
- Rubber Valve Stems
- Free Tire Rotations
- 5-Point Vehicle Inspection
- Free Flat Repairs
- Road Hazard Warranty

$24.99
Light Truck & Performance Tires
up to $140.00 tire
Plus Disposal and/or EPA Charges

ULTRA PREMIUM PACKAGE
$FREE
PASSENGER, LIGHT TRUCK & PERFORMANCE
- *FREE* Mounting
- *FREE* Lifetime Computer Spin Balance
- *FREE* Rubber Valve Stems
- *FREE* Tire Rotations
- *FREE* 5-Point Vehicle Inspection
- *FREE* Flat Repairs
- *FREE* Road Hazard Warranty

$FREE
AVAILABLE ON MOST BIG O BRANDED TIRES
SOME OF THE FIRST NATIONWIDE REPLACEMENT WARRANTY
Plus Disposal and/or EPA Charges

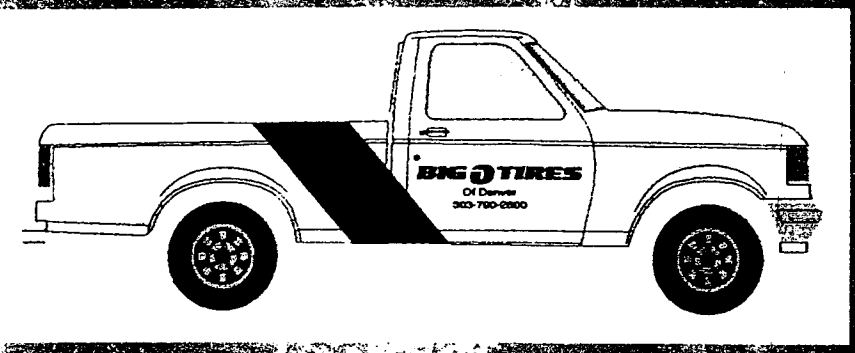
Commonly Used Display Hardware Items That Can Be Ordered Through O Advertising:

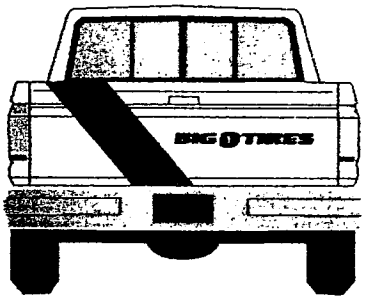
TH	Tire Hangers	SI-RD-1	Red Slatwall Insert
THL	Large Black Tire Hanger	BHCNTR	Counter Brochure Holder
WH-2	Wheel Hanger	3111	Single Brochure Holder for Grid
3X7GRID	Wire Mesh Grid - 3' x 7'	2111	Single Brochure Holder for Slatwall 4" x 9"
9X7GRID	Wire Mesh Grid - 9' x 7'	FS-20-B	20" Black Flat Shelf for Grid
4X8MEL/W	Melamine Slatwall 4' x 8'	BASE-36	36" x 12" x 6" Base
BASE-T	45" Triangle Base	BASE-48	48" x 12" x 6" Base
SQBLK7	7' Square Tubing	001-CLIP	Plexi Clips
CBLK5	Tube-To-Grid Connector	BLK/BROC	Black Wall Brochure
FC-1	Grid-To-Base Connector	089-9041	Plastic Display Nut to use in Wheels
CBLK7	Grid-To-Grid Connector	011-0821	Passenger Tire Stand
BLK/WB	Wall Mount Bracket	011-0083S	Truck Tire Stand

BIG O 01103

BIG O TIRES

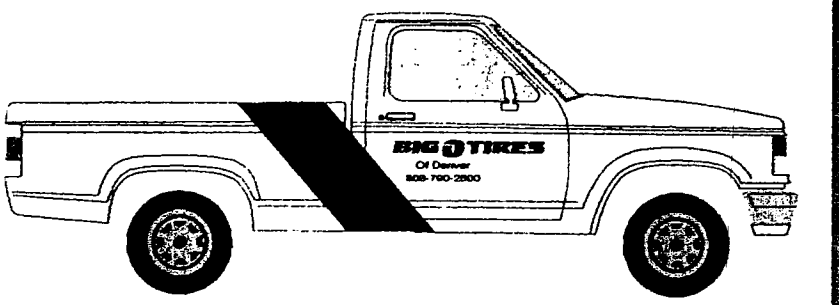
Turn your company vehicles [illegible] rolling billboards with these custom [illegible] packages.

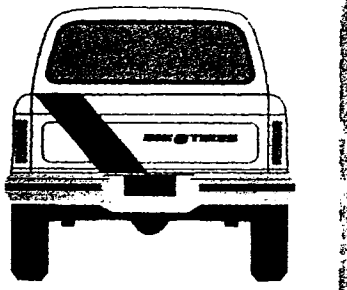




Full Size "Truck/SUV" Graphics [illegible]

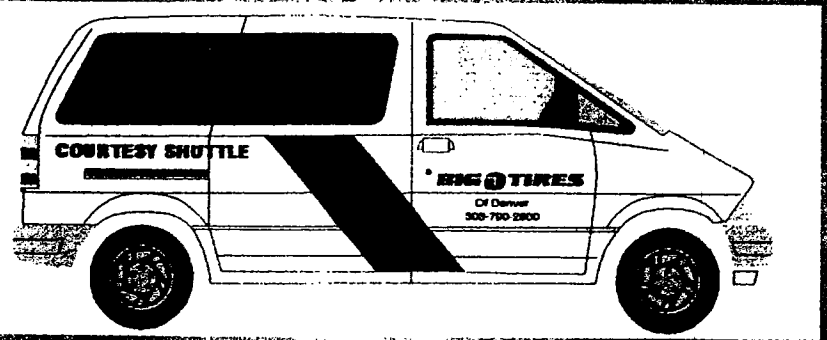
[illegible] Power Stripe
[illegible] O Tires

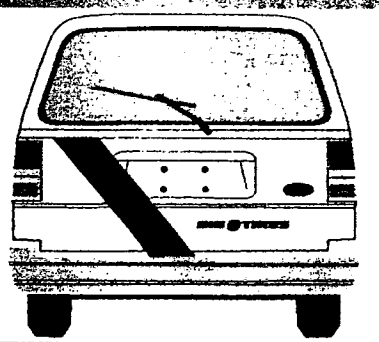




Small Size "Truck/SUV" Graphics [illegible]

[illegible] Power Stripe
[illegible] Big O Tires





Small Size "Mini Van" Graphics [illegible]

[illegible] Power Stripe
[illegible] O Tires

All graphic packages come with paper pattern [illegible] Installation extra in some areas.

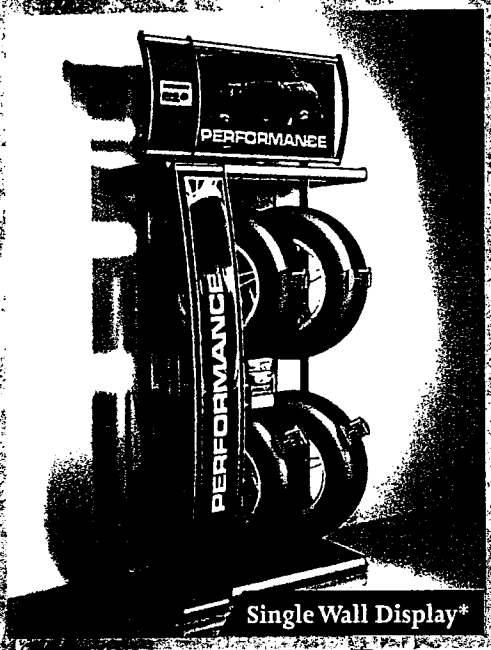
BIG O 01104

AVAILABLE 1ST QUARTER 2004!

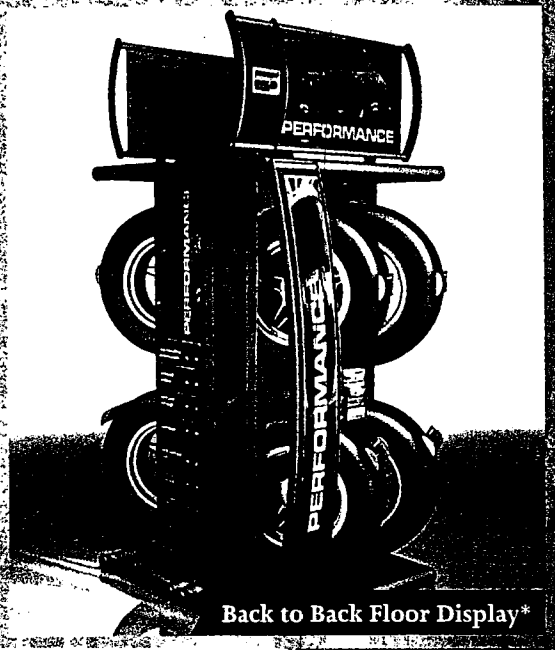
These completely re-designed materials will support the new display items pictured on pg. 54 and 55. The new brochures and display placards will focus on the benefits of our quality Big O products. New brochures and display placards will be available through O Advertising in the first quarter of 2004.

BIG O 01105

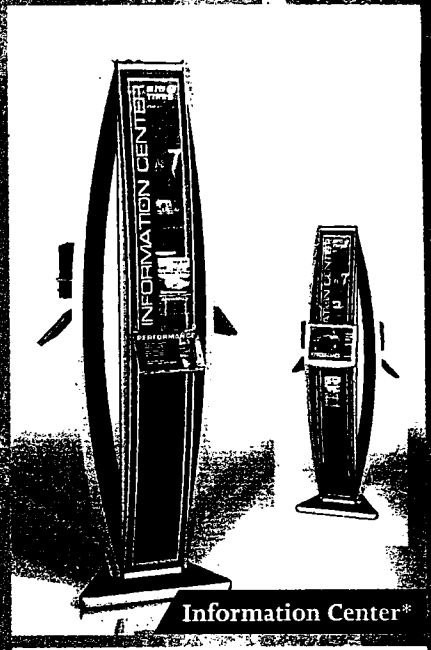
BIG O TIRES®



Single Wall Display*



Back to Back Floor Display*



Information Center*

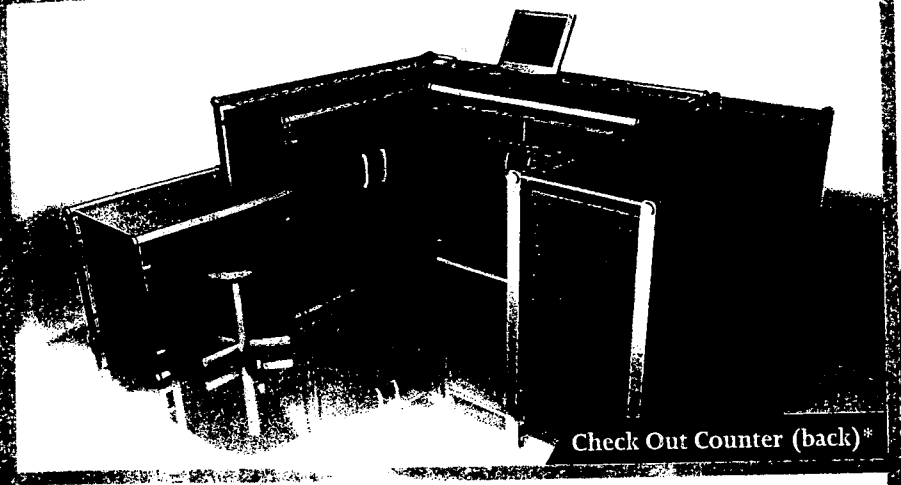
Wall Display*

Rolling Barrel Stock Display*

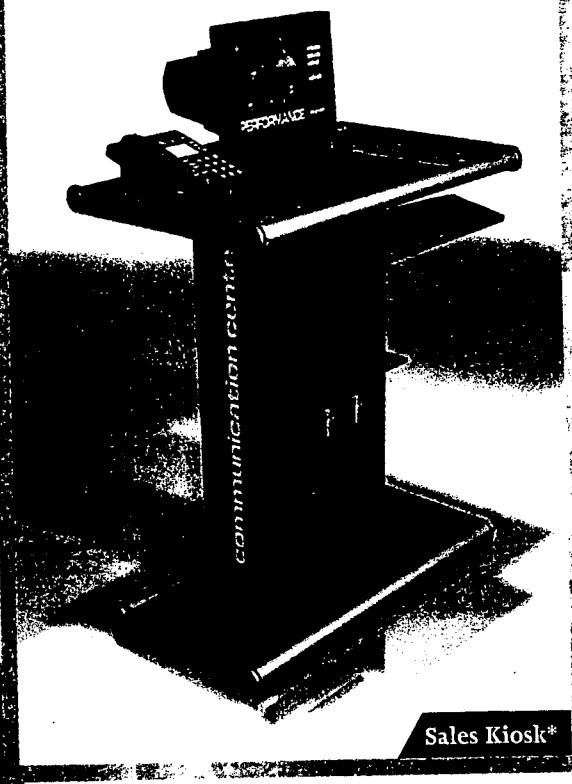
AVAILABLE 1ST QUARTER 2004

*Display may vary from illustration

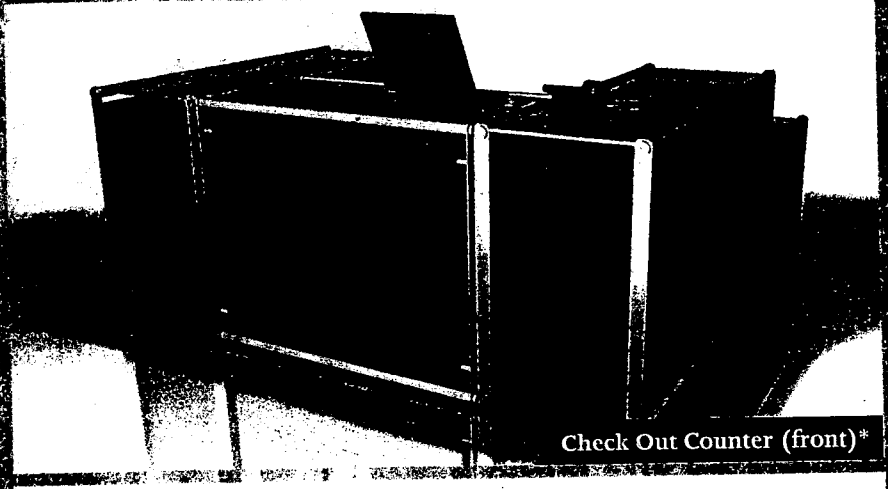
BIG O 01106



Check Out Counter (back)*

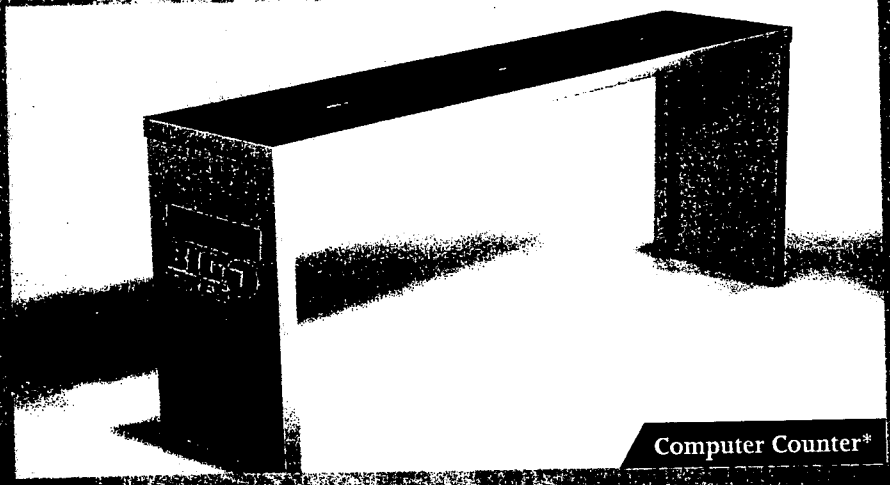


Sales Kiosk*



Check Out Counter (front)*

Coffee Station*



Computer Counter*

[illegible] highly [illegible]

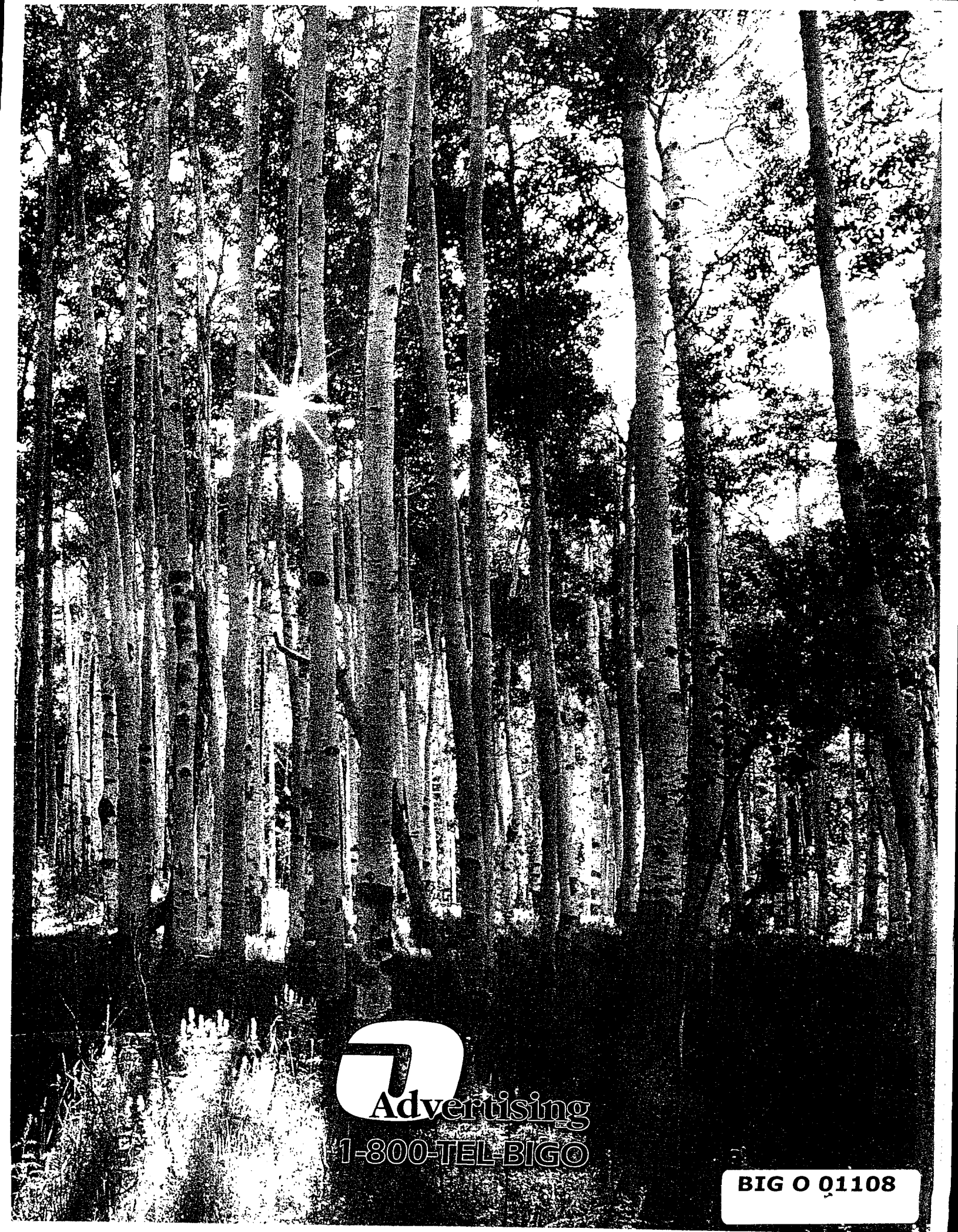
[illegible] professional and [illegible]

[illegible] store displays and [illegible]

[illegible] Advertising in the [illegible]

[illegible] final design [illegible]

BIG O 01107


Advertising
1-800-TEL-BIGO
BIG O 01108