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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

78264260

Opposition No. 91163791

NOTICE OF RELIANCE

Pursuant to 37 C.F.R. §2.122(d)(2), Opposer, Big O Tires, LLC, hereby submits, and gives notice of its reliance on, the following U.S. trademark registrations of Opposer:

REG. NO.	ISSUED
993,415	September 24, 1974
994,466	October 1, 1974
1,102,058	September 12, 1978
1,102,059	September 12, 1978
1,611,160	August 28, 1990
1,904,955	July 11, 1995
2,411,926	December 12, 2000
2,514,975	December 4, 2001
2,520,443	December 18, 2001
2,821,051	March 9, 2004
2,821,052	March 9, 2004
2,821,053	March 9, 2004
2,821,054	March 9, 2004
2,821,055	March 9, 2004



06-09-2008

REG. NO.	ISSUED
2,834,058	April 20, 2004
2,927,656	February 22, 2005

Attached hereto are certified status and title copies of said registrations, showing their status as registered, and Opposer as the owner of record, and marked as Opposer's Exhibits 43 - 58.

Respectfully submitted,

BIG O TIRES, LLC

By: _____


 Marsha G. Gentner
 Matthew J. Cuccias
 JACOBSON HOLMAN
 400 Seventh Street, N.W.
 Washington, D.C. 20004
 (202)638-6666

June 9, 2008

Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that on this 9th day of June, 2008, the foregoing NOTICE OF RELIANCE, in connection with the above opposition proceeding, was served on Applicant and counsel for Applicant by first class mail, postage pre-paid:

Donald L. Otto, Esquire
 RENNER, OTTO, BOISSELLE & SKLAR, LLP
 1621 Euclid Avenue
 Nineteenth Floor
 Cleveland, Ohio 44115-2191



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

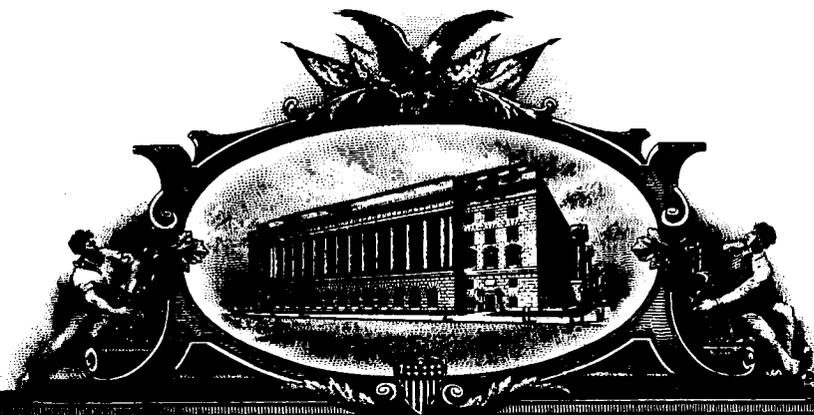
Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 43

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 993,415 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *September 24, 1974*
2nd RENEWAL FOR A TERM OF 10 YEARS FROM *September 24, 2004*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



Int. Cl.: 12

Prior U.S. Cl.: 35

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 993,415
Registered Sep. 24, 1974
Renewal Term Begins Sep. 24, 1994

**TRADEMARK
PRINCIPAL REGISTER**

BIG-O

BIG O TIRES, INC. (NEVADA CORPORATION)
11755 E. PEAKVIEW AVENUE
ENGLEWOOD, CO 80111, BY MERGER
AND CHANGE OF NAME FROM BIG
O TIRE DEALERS, INC. (COLORADO
CORPORATION) ENGLEWOOD, CO

OWNER OF U.S. REG. NO. 817,579.
FOR: VEHICLE TIRES, IN CLASS 12
(U.S. CL. 35).
FIRST USE 8-4-1973; IN COMMERCE
9-7-1973.
SER. NO. 73-010,921, FILED 1-14-1974.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Dec. 27, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 12

Prior U.S. Cl.: 35

United States Patent Office

Reg. No. 993,415

Registered Sept. 24, 1974

TRADEMARK

Principal Register

BIG-O

Big O Tire Dealers, Inc. (Colorado corporation)
333 W. Hampden Ave.
Englewood, Colo. 80110

For: VEHICLE TIRES, in CLASS 12 (U.S. CL. 35).
First use on or about Aug. 4, 1973; in commerce Sept. 7,
1973.

Owner of Reg. No. 817,579.

Ser. No. 10,921, filed Jan. 14, 1974.

ABRAM I. SACHS, Examiner

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 44

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 994,466 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *October 01, 1974*
2nd RENEWAL FOR A TERM OF 10 YEARS FROM *October 01, 2004*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 994,466

Registered Oct. 1, 1974

Renewal Term Begins Oct. 1, 1994

**SERVICE MARK
PRINCIPAL REGISTER**

BIG O

BIG O TIRES, INC. (NEVADA CORPORATION)
11755 E. PEAKVIEW AVENUE
ENGLEWOOD, CO 80111, BY MERGER
AND CHANGE OF NAME FROM BIG
O TIRE DEALERS, INC. (COLORADO
CORPORATION) ENGLEWOOD, CO

OWNER OF U.S. REG. NO. 817,579.

FOR: RETAIL TIRE AND ACCESSORY
STORE SERVICES AND RENDERING
TECHNICAL ASSISTANCE IN
CONNECTION WITH THE ESTABLISH-
MENT AND/OR OPERATION OF
RETAIL TIRE AND ACCESSORY
STORES, IN CLASS 42 (U.S. CL. 101).

FIRST USE 0-0-1963; IN COMMERCE
0-0-1963.

SER. NO. 73-000,572, FILED 9-10-1973.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Dec. 27, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent Office

Reg. No. 994,466

Registered Oct. 1, 1974

SERVICE MARK
Principal Register

BIG O

Big O Tire Dealers, Inc. (Colorado corporation)
333 W. Hampden Ave.
Englewood, Colo. 80110

For: RETAIL TIRE AND ACCESSORY STORE
SERVICES AND RENDERING TECHNICAL ASSIST-
ANCE IN CONNECTION WITH THE ESTABLISH-
MENT AND/OR OPERATION OF RETAIL TIRE AND
ACCESSORY STORES, in CLASS 42 (U.S. CL. 101).

First use in or about 1963; in commerce in or about
1963.

Owner of Reg. No. 817,579.

Ser. No. 572, filed Sept. 10, 1973.

ABRAM I. SACHS, Examiner

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 45

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION *1,102,058* IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF *10* YEARS FROM *September 12, 1978*

1st RENEWAL FOR A TERM OF *10* YEARS FROM *September 12, 1998*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cl.: 12

Prior U.S. Cl.: 35

Reg. No. 1,102,058

United States Patent and Trademark Office

Registered Sep. 12, 1978

10 Year Renewal

Renewal Term Begins Sep. 12, 1998

**TRADEMARK
PRINCIPAL REGISTER**

BIG FOOT 60

BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE,
SUITE 2D
ENGLEWOOD, CO 80112, BY MERGER
AND CHANGE OF NAME FROM BIG
O TIRE DEALERS, INC. (COLORADO
CORPORATION) ENGLEWOOD, CO

APPLICANT DISCLAIMS THE NUMERICAL "60" APART FROM THE MARK

BUT WAIVES NONE OF ITS COMMON LAW RIGHTS IN THE MARK AS SHOWN OR ANY FEATURE THEREOF.

FOR: VEHICLE TIRES, IN CLASS 12 (U.S. CL. 35).

FIRST USE 3-23-1974; IN COMMERCE 3-23-1974.

SER. NO. 73-031,264, FILED 9-6-1974.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 10, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 12

Prior U.S. Cl.: 35

United States Patent and Trademark Office

Reg. No. 1,102,058
Registered Sept. 12, 1978

TRADEMARK

Principal Register

BIG FOOT 60

Big O Tire Dealers, Inc. (Colorado corporation)
333 W. Hampden Ave.
Englewood, Colo. 80110

For: VEHICLE TIRES, in CLASS 12 (U.S. CL. 35).
First use on or about Mar. 23, 1974; in commerce on
or about Mar. 23, 1974.

Applicant disclaims the numeral "60" apart from the
mark but waives none of its common law rights in the
mark as shown or any feature thereof.

Ser. No. 31,264, filed Sept. 6, 1974.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 46

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION *1,102,059* IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF *20* YEARS FROM *September 12, 1978*
1st RENEWAL FOR A TERM OF *10* YEARS FROM *September 12, 1998*
SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cl.: 12

Prior U.S. Cl.: 35

Reg. No. 1,102,059

United States Patent and Trademark Office

Registered Sep. 12, 1978

10 Year Renewal

Renewal Term Begins Sep. 12, 1998

**TRADEMARK
PRINCIPAL REGISTER**

BIG FOOT 70

BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE,
SUITE 2D
ENGLEWOOD, CO 80112, BY MERGER
AND CHANGE OF NAME FROM BIG
O TIRE DEALERS, INC. (COLORADO
CORPORATION) ENGLEWOOD, CO

APPLICANT DISCLAIMS THE NUMERICAL "70" APART FROM THE MARK

BUT WAIVES NONE OF ITS COMMON LAW RIGHTS IN THE MARK AS SHOWN OR ANY FEATURE THEREOF.

FOR: VEHICLE TIRES, IN CLASS 12 (U.S. CL. 35).

FIRST USE 3-23-1974; IN COMMERCE 3-23-1974.

SER. NO. 73-031,311, FILED 9-16-1974.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 27, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 12

Prior U.S. Cl.: 35

United States Patent and Trademark Office

Reg. No. 1,102,059
Registered Sept. 12, 1978

TRADEMARK

Principal Register

BIG FOOT 70

Big O Tire Dealers, Inc. (Colorado corporation)
333 W. Hampden Ave.
Englewood, Colo. 80110

For: VEHICLE TIRES, in CLASS 12 (U.S. CL. 35).
First use on or about Mar. 23, 1974; in commerce on
or about Mar. 23, 1974.

Applicant disclaims the numeral "70" apart from the
mark but waives none of its common law rights in the
mark as shown or any feature thereof.

Ser. No. 31,311, filed Sept. 16, 1974.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

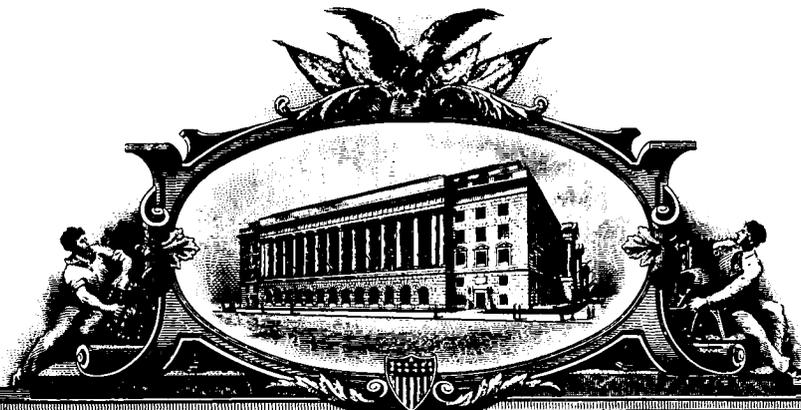
Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 47

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,611,160 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *August 28, 1990*

1st RENEWAL FOR A TERM OF 10 YEARS FROM *August 28, 2000*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer

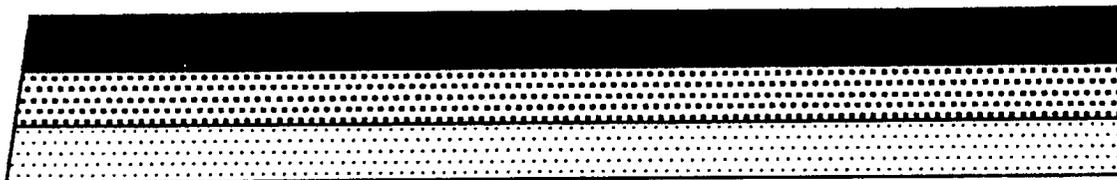


Int. Cls.: 12 and 42

Prior U.S. Cls.: 35 and 101

United States Patent and Trademark Office **Reg. No. 1,611,160**
Registered Aug. 28, 1990

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



BIG O TIRES

BIG O TIRES, INC. (NEVADA CORPORATION)
11755 E. PEAKVIEW AVENUE
ENGLEWOOD, CO 80111

FOR: TIRES, IN CLASS 12 (U.S. CL. 35).
FIRST USE 6-1-1989; IN COMMERCE
6-1-1989.

FOR: RETAIL TIRE STORE SERVICES, IN
CLASS 42 (U.S. CL. 101).

FIRST USE 6-1-1989; IN COMMERCE
6-1-1989.

OWNER OF U.S. REG. NOS. 993,415, 1,559,725
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TIRES", APART FROM THE
MARK AS SHOWN.

THE STIPLING IN THE DRAWING IS FOR
SHADING PURPOSES ONLY.

SER. NO. 74-007,344, FILED 12-4-1989.

R. G. COLE, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 48

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,904,955 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *July 11, 1995*

1st RENEWAL FOR A TERM OF 10 YEARS FROM *July 11, 2005*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

United States Patent and Trademark Office

Reg. No. 1,904,955

Registered July 11, 1995

**TRADEMARK
PRINCIPAL REGISTER**

BIG FOOT

**BIG O TIRES, INC. (NEVADA CORPORATION)
11755 E. PEAKVIEW AVENUE
ENGLEWOOD, CO 80111**

**OWNER OF U.S. REG. NOS. 1,102,058 AND
1,102,059.**

**FOR: VEHICLE TIRES, IN CLASS 12 (U.S.
CLS. 19, 21, 23, 31, 35 AND 44).**

SN 74-389,931, FILED 5-7-1993.

**FIRST USE 1-0-1994; IN COMMERCE
1-0-1994.**

J. CHILDRESS, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 49

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,411,926 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *December 12, 2000*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cls.: 12, 35 and 37

**Prior U.S. Cls.: 19, 21, 23, 31, 35, 44, 100, 101,
102, 103 and 106**

Reg. No. 2,411,926

United States Patent and Trademark Office

Registered Dec. 12, 2000

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

BIG O TIRES

**BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE, SUITE 2-D
ENGLEWOOD, CO 80112**

**FOR: TIRES FOR LAND VEHICLES, IN CLASS
12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).**

FIRST USE 8-4-1973; IN COMMERCE 8-4-1973.

**FOR: RETAIL STORES FEATURING VEHICLE
TIRES, PARTS AND ACCESSORIES; FRANCHISING,
NAMELY, OFFERING TECHNICAL ASSISTANCE IN
THE ESTABLISHMENT AND/OR OPERATION OF
RETAIL STORES FEATURING VEHICLE PARTS
AND ACCESSORIES, AND VEHICLE MAINTENANCE
AND REPAIR SERVICES, IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).**

**FIRST USE 0-0-1963; IN COMMERCE 0-0-1963.
FOR: VEHICLE MAINTENANCE AND REPAIR
SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND
106).**

**FIRST USE 0-0-1966; IN COMMERCE 0-0-1966.
OWNER OF U.S. REG. NOS. 993,415, 1,611,160
AND OTHERS.**

**NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT
TO USE "TIRES", APART FROM THE MARK AS
SHOWN.**

SER. NO. 75-679,597, FILED 4-12-1999.

ANN LINNEHAN, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 50

7131054

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 04, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,514,975 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *December 04, 2001*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A NEVADA LIMITED LIABILITY COMPANY

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



P. R. GRANT

Certifying Officer



Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

Reg. No. 2,514,975

United States Patent and Trademark Office

Registered Dec. 4, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

WWW.BIGOTIRES.COM

BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE, SUITE 2-D
ENGLEWOOD, CO 80112

FOR: RETAIL STORES FEATURING VEHICLE
TIRES, PARTS AND ACCESSORIES; FRANCHIS-
ING, NAMELY, OFFERING TECHNICAL ASSIS-
TANCE IN THE ESTABLISHMENT AND/OR
OPERATION OF RETAIL STORES FEATURING
VEHICLE PARTS AND ACCESSORIES, AND VEHI-
CLE MAINTENANCE AND REPAIR SERVICES, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-8-2000; IN COMMERCE 8-8-2000.

FOR: VEHICLE MAINTENANCE AND REPAIR
SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 8-8-2000; IN COMMERCE 8-8-2000.

OWNER OF U.S. REG. NOS. 993,415, 994,466, AND
1,611,160.

SER. NO. 76-174,243, FILED 12-1-2000.

ZACHARY BELLO, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 51

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,520,443 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *December 18, 2001*

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cl.: 37

Prior U.S. Cls.: 100, 103, and 106

Reg. No. 2,520,443

United States Patent and Trademark Office

Registered Dec. 18, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

BIG LIFT

**BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE, SUITE 2-D
ENGLEWOOD, CO 80112**

FIRST USE 12-30-1997; IN COMMERCE 12-30-1997.

SN 75-358,399, FILED 9-17-1997.

**FOR: VEHICLE MAINTENANCE AND REPAIR
SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).**

KAREN M. STRYZ, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 52

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,821,051 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *March 09, 2004*

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

Reg. No. 2,821,051

United States Patent and Trademark Office

Registered Mar. 9, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE
SUITE 2D
ENGLEWOOD, CO 80112

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

FOR: RETAIL STORES FEATURING AUTOMOTIVE PARTS AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

OWNER OF U.S. REG. NOS. 1,102,058, 1,904,955 AND OTHERS.

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

FOR: AUTOMOTIVE MAINTENANCE AND REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 76-513,448, FILED 5-13-2003.

CATHERINE FAINT, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 53



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,821,052 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *March 09, 2004*

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,821,052

Registered Mar. 9, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE
SUITE 2D
ENGLEWOOD, CO 80112

FOR: RETAIL STORES FEATURING AUTOMOTIVE PARTS AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-1999; IN COMMERCE 10-0-1999.

FOR: AUTOMOTIVE MAINTENANCE AND REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 10-0-1999; IN COMMERCE 10-0-1999.

OWNER OF U.S. REG. NOS. 1,102,058, 1,904,955 AND OTHERS.

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 76-513,449, FILED 5-13-2003.

CATHERINE FAINT, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 54

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,821,053 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF *10* YEARS FROM *March 09, 2004*

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,821,053

Registered Mar. 9, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE
SUITE 2D
ENGLEWOOD, CO 80112

FOR: RETAIL STORES FEATURING AUTOMOTIVE PARTS AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

FOR: AUTOMOTIVE MAINTENANCE AND REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

OWNER OF U.S. REG. NOS. 817,579, 2,514,975 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TIRES", APART FROM THE MARK AS SHOWN.

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

THE MARK CONSISTS IN PART OF THE WORDS "BIG O TIRES".

SER. NO. 76-513,811, FILED 5-13-2003.

CATHERINE FAINT, EXAMINING ATTORNEY

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 55

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,821,054 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *March 09, 2004*

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

A handwritten signature in black ink, appearing to read 'P. Swain'.

P. SWAIN
Certifying Officer



Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,821,054

Registered Mar. 9, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE
SUITE 2D
ENGLEWOOD, CO 80112

FOR: RETAIL STORES FEATURING AUTOMOTIVE PARTS AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-1999; IN COMMERCE 3-0-1999.

FOR: AUTOMOTIVE MAINTENANCE AND REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 3-0-1999; IN COMMERCE 3-0-1999.

OWNER OF U.S. REG. NOS. 1,102,058, 1,904,955 AND OTHERS.

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 76-513,813, FILED 5-13-2003.

CATHERINE FAINT, EXAMINING ATTORNEY

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 56

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,821,055 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *March 09, 2004*

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,821,055

Registered Mar. 9, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



**BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE
SUITE 2D
ENGLEWOOD, CO 80112**

FIRST USE 7-0-1998; IN COMMERCE 7-0-1998.

**FOR: RETAIL STORES FEATURING AUTOMO-
TIVE PARTS AND ACCESSORIES, IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).**

**OWNER OF U.S. REG. NOS. 1,102,058, 1,904,955
AND OTHERS.**

FIRST USE 7-0-1998; IN COMMERCE 7-0-1998.

**THE LINING IS A FEATURE OF THE MARK
AND DOES NOT INDICATE COLOR.**

**FOR: AUTOMOTIVE MAINTENANCE AND RE-
PAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103
AND 106).**

SER. NO. 76-513,814, FILED 5-13-2003.

CATHERINE FAINT, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 57

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,834,058 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *April 20, 2004*

SAID RECORDS SHOW TITLE TO BE IN:

BIG O TIRES, LLC

A LIMITED LIABILITY COMPANY OF NEVADA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cls.: 35 and 37

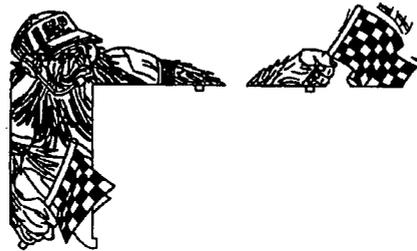
Prior U.S. Cls.: 100, 101, 102, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,834,058

Registered Apr. 20, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE
SUITE 2D
ENGLEWOOD, CO 80112

FOR: RETAIL STORES FEATURING AUTOMOTIVE PARTS AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-0-2000; IN COMMERCE 4-0-2000.

FOR: AUTOMOTIVE MAINTENANCE AND REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 4-0-2000; IN COMMERCE 4-0-2000.

OWNER OF U.S. REG. NOS. 817,579, 2,411,926 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TIRES", APART FROM THE MARK AS SHOWN.

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

THE MARK CONSISTS IN PART OF THE WORDS "BIG O TIRES".

SER. NO. 76-513,815, FILED 5-13-2003.

CATHERINE FAINT, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

Opposition No. 91163791

NOTICE OF RELIANCE

Exhibit 58

7129026



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

May 21, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,927,656 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *February 22, 2005*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



Int. Cls.: 12 and 37

Prior U.S. Cls.: 19, 21, 23, 31, 35, 44, 100, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,927,656

Registered Feb. 22, 2005

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



**BIG O TIRES, INC. (NEVADA CORPORATION)
12650 EAST BRIARWOOD AVENUE, SUITE 2-D
CENTENNIAL, CO 80112**

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

**FOR: TIRES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31,
35 AND 44).**

**OWNER OF U.S. REG. NOS. 1,102,058, 1,102,059,
AND 1,904,955.**

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

SER. NO. 76-605,325, FILED 8-3-2004.

**FOR: VEHICLE MAINTENANCE AND REPAIR
SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).**

H. M. FISHER, EXAMINING ATTORNEY