



EXHIBITS

Proceeding/Serial No: 91163791

Filed: 06-09-2008

Title: Notice of Reliance

Document contains Cd marked "Exhibits 59-64".





IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC,

Opposer,

v.

WHEEL SPECIALTIES, LTD.,

Applicant.

TTAB

Opposition No. 91163791

78264260

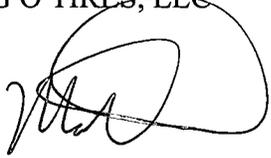
NOTICE OF RELIANCE

Pursuant to 37 C.F.R. §2.122(e), Opposer, Big O Tirs, LLC, hereby submits, and gives notice of its reliance on, certain printed publications, which are designated by year as Exhibits 59 – 64. This material is being offered as relevant to the issue of likelihood of confusion.

Respectfully submitted,

BIG O TIRES, LLC

By: _____


Marsha G. Gentner
Matthew J. Cuccias
JACOBSON HOLMAN
400 Seventh Street, N.W.
Washington, D.C. 20004
(202)638-6666
Attorneys for Opposer

June 9, 2008



06-09-2008



CERTIFICATE OF SERVICE

I hereby certify that on this 9th day of June, 2008, the foregoing NOTICE OF RELIANCE, in connection with the above opposition, was served on Applicant by first class mail, postage pre-paid, to the following counsel:

Donald L. Otto, Esquire
RENNER, OTTO, BOISSELLE & SKLAR, LLP
1621 Euclid Avenue
Nineteenth Floor
Cleveland, Ohio 44115-2191