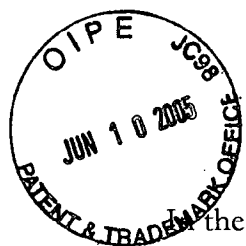


Docket No.: KC-0096TM

TRADEMARK



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

the Matter of Application Serial No. 78/155,339
Published in the Official Gazette on July 6, 2004

KING WORLD PRODUCTIONS, INC.
Opposer,

Opposition No. 91163664

-against-

REQUEST FOR A
FIFTH EXTENSION
OF TIME FOR FILING
AN ANSWER

VIS ENTERTAINMENT
Applicant,

A Notice of Opposition relating to the above-identified application was filed by King World Productions, Inc. The original due date for filing an Answer to the Notice of Opposition was February 13, 2005. Applicant has requested and been granted four 30 day extensions of time to file an Answer to allow the parties to negotiate a Co-Existence Agreement which would eliminate the need for this Opposition Proceeding. Thus, the due date for filing the Answer has been extended to June 12, 2005.

The parties are still negotiating in good faith to settle this Opposition Proceeding. Drafts of the Co-Existence Agreement have been exchanged, and the parties are nearing agreement. However, the parties do not anticipate concluding their negotiations before June 12, 2005. To ensure that the parties have sufficient time to complete the negotiations, the



06-10-2005

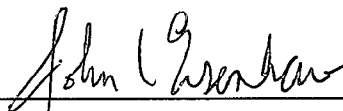
Serial No. 78/155,339

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Applicant hereby requests a fifth 30 day extension of time for filing an Answer. The parties expect to successfully conclude the settlement negotiations and sign a final version of the Co-Existence Agreement before the fifth 30 day time period expires.

The undersigned contacted Ms. Rebecca Borden, the Attorney for King World Productions, Inc., to discuss the fifth 30-day extension of time. Ms. Borden indicated that she has no objection to the granting of the fifth 30-day extension of time.

If Trademark Office personnel have any questions regarding this matter, they are invited to contact the undersigned at the telephone number listed below.

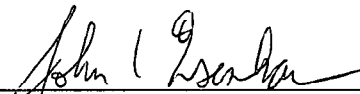


John C. Eisenhart, Esq.
Counsel for Applicant
Fleshner & Kim, LLP
PO Box 221200
Chantilly, Virginia 20153-1200
Phone: 703-766-3701
Fax: 703-766-3644
E-mail: jce@fleshner-kim.com

CERTIFICATE OF SERVICE

I hereby certify that on this 10th day of June, 2005, I caused to be served on Opposer, King World Productions, Inc., through its below-listed attorney of record, a true and correct copy of the foregoing REQUEST FOR A FIFTH 30 DAY EXTENSION OF TIME, via first class U.S. Mail.

Ms. Rebecca Borden
Vice President
Counsel, Intellectual Property
Viacom, Inc.
1515 Broadway
New York, NY 10036



John C. Eisenhart
Applicant's Attorney