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Belcorp *of* America, Inc.

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January 10, 2005

Via Fax: (332) 726-6991 and U.S. Mail

Randel S. Springer
Womble Carlyle Sandridge & Rice, PLLC
One West Fourth Street
Winston-Salem, NC 27101

RE: Opposition No.: 91163630
Serial No.: 78315574

Dear Mr. Springer:

We are in receipt of your Notice of Opposition wherein you claim that the reason for the opposition is based on our mark, GP Chromo Cigarettes, resembling the GPC mark. You also state that in light of the resemblance, a confusion would be created. We would appreciate it if you would be more specific, since we cannot see the resemblance you refer to. For your review, we are enclosing a copy of the GP Chromo mark as well as a copy of the GPC mark.

We look forward to hearing from you. You can contact us at (305) 597-0001, or fax us at (305) 597-0500.

Thank you for your anticipated cooperation.

Sincerely,

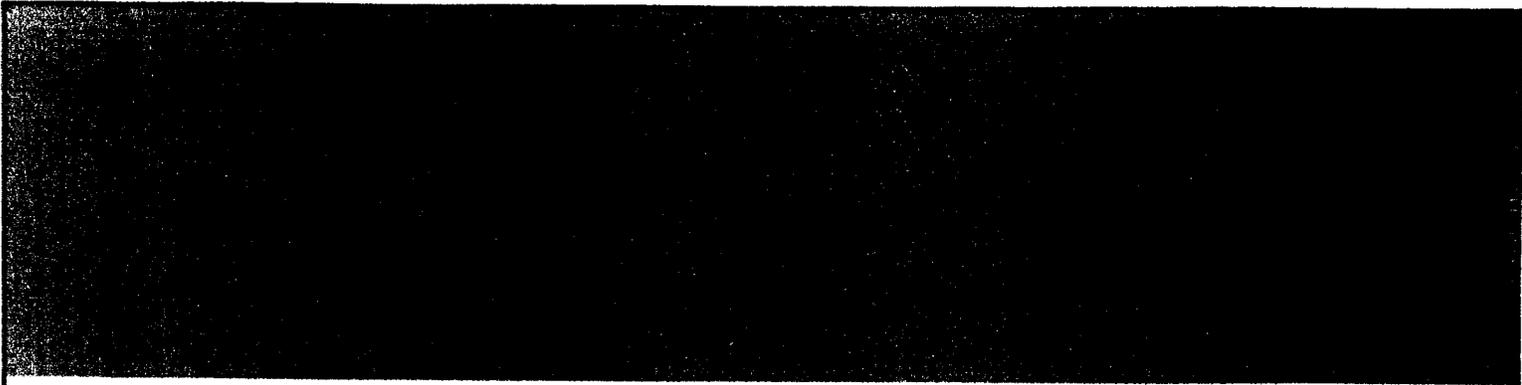
A handwritten signature in black ink, appearing to read "Roberto Ribeiro", written over a horizontal line.

Roberto Ribeiro
cc: USPTO - Appeals



01-18-2005

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #64



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Chromo Cigarettes

GPC

QUALITY TOBACCO

