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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Target Brands, Inc.,

Opposer,

Opposition No. 91163556

v.

Shaun N.G. Hughes,

Applicant.



08-15-2005

U.S. Patent & TMOtc/TM Mail RcptDt. #01

**APPLICANT'S REPLY TO OPPOSER'S OPPOSITION TO APPLICANT'S MOTION
FOR ENTRY OF PROTECTIVE ORDER AND RESPONSE TO CROSS MOTION
FOR ENTRY OF PROTECTIVE ORDER AND OTHER RELIEF**

PRELIMINARY STATEMENT

The parties attempted to come to agreement with respect to the terms of a protective order prior to responding to discovery. They failed, even after conferring with interlocutory attorney Thomas Wellington on June 28, 2005. Absent agreement on the terms of a protective order, Applicant filed its motion requesting the Board enter its standard protective order in this case. Opposer has responded arguing not only that the terms of the Board's standard protective order be modified to allow its in-house counsel to view materials designated Trade Secret/Commercially Sensitive, but also that the Board should enter Opposer's version of the draft protective order upon which the parties could never agree.

First, with respect to the protective order which Opposer rejected, Applicant submits that it is too late for Opposer to have second thoughts about accepting that order. The negotiations failed, no agreement was ever reached and that is the end of the matter. It would be highly improper to force Applicant to accept a negotiated protective order to which neither it nor Opposer ever agreed. The only proper issue before the Board is whether or not it should enter its standard protective order in this opposition or rewrite it to accommodate Opposer's

1 claim that it is essential that no less than four in-house counsel be allowed to review
2 Applicant's Trade Secret/Commercially Sensitive materials.

3 **ARGUMENT**

4 **A. There Is No Compelling Need for Opposer's In-house Counsel to View**
5 **Applicant's Trade Secret/Commercially Sensitive Material**

6 Applicant intends to produce highly confidential sales and advertising information to
7 support the fact that its ULTIMATE POLO trademark has become distinctive when applied to
8 Applicant's sun-protective clothing. As set forth in the attached Declaration of Shaun N.G.
9 Hughes, this information is maintained in strictest confidence by Opposer and is not disclosed
10 to anyone outside the company, except in connection with tax filings. This information is a
11 trade secret and is highly commercially sensitive and the public dissemination of such
12 information, whether inadvertently or not, would be highly damaging to Applicant. In
13 comparison, the limitation of the review of this material to Opposer's outside trademark
14 counsel presents no handicap or burden for Opposer.

15 Opposer's outside counsel, Lowenstein Sandler PC, have been retained by Target
16 Brands to handle this opposition and advise Target Brands on all matters relating thereto.
17 Review of the materials produced by Applicant relating to its claim of distinctiveness,
18 evaluation thereof, and advising Target Brands on the strength of Applicant's case is precisely
19 the work for which outside counsel has been retained in this case. Opposer argues that in-
20 house counsel must also be allowed to review the Trade Secret/Commercially Sensitive data
21 of Applicant so that they can formulate their own personal opinions as to the adequacy of the
22 materials to support Applicant's claim of acquired distinctiveness. Such review by in-house
23 counsel is duplicative of outside counsel's opinion and unnecessary. Target's argument is
24 based on the false premise that the handling of this opposition requires that every in-house
25 attorney who may be involved in some way be able to review every document so that they can
26 each formulate their own opinions. While that is one possible way to run an opposition, when
27

1 such practice disregards Applicant's right to limit the well recognized increased risk of
2 dissemination of its Trade Secrets/Commercially Sensitive materials it must be foregone.

3 Opposer has submitted the Declaration of in-house counsel Toni Dembski-Brandl who
4 claims at ¶ 6 thereof, "it is, thus, essential that I be able to consult with both my outside
5 counsel, and the attorneys I work with at Target Brands, regarding the specifics of the
6 Applicant's evidence of secondary meaning, and the overall strength of its claim." Applicant
7 submits that the proposed protective order places no limitation on attorney Dembski-Brandl's
8 ability to consult with its outside counsel in any way other than that she must rely upon
9 outside trademark counsel's evaluation of the evidence of secondary meaning, rather than
10 duplicatively reviewing it herself. Ms. Dembski-Brandl also contends that consultation in this
11 matter requires that one of her colleagues at Target Brands, Inc., Steven Lee, Esq., her
12 supervisor, Michael Wahlig, Esq., and his supervisor Tim Baer, Esq. must all review
13 Applicant's Trade Secrets/Commercially Sensitive information so they can formulate their
14 own individual opinions. Applicant submits that in a situation such as this, review and
15 evaluation of Trade Secrets/Commercially Sensitive material by outside counsel who are
16 experts in trademark practice and have been retained precisely for this purpose is more than
17 adequate to allow in-house counsel to make a decision as to whether or not to drop this
18 opposition.

19 **B. *U.S. Steel Corp. v. United States Does Not Support Opposer's Argument***

20 Opposer cites the case of *U.S. Steel Corp. v. United States*, 730 F.2d 1465 (Fed. Cir.
21 1984) as "controlling Federal Circuit precedent." In fact, the *U.S. Steel* case involves a
22 situation where U.S. Steel had not retained expert outside counsel such as Lowenstein
23 Sandler PC, but instead, was using only its in-house counsel in an action before the Court of
24 International Trade. Thus, in that case, failure to allow in-house counsel access to certain
25 confidential information resulted in no representative of U.S. Steel being allowed to review
26 the information thus making it impossible to conduct the litigation. Further, the *U.S. Steel*
27 case involved a certified question, namely, "whether access may be granted to retained

1 counsel and denied to in-house counsel solely on a presumption that inadvertent disclosure by
2 the latter is more likely." The court answered that question in the negative and suggested that
3 whether access should be denied or granted should be determined on the basis of each
4 individual counsel's actual activity in relationship with the party represented. The CIT also
5 recognized that retention of outside counsel by U.S. Steel was a reasonable way to satisfy
6 U S. Steel's need for the requested information -- precisely the case here!

7 What is relevant in the *U.S. Steel* case, is the court's recognition that "it is humanly
8 impossible to control the inadvertent disclosure of some of this information in any prolonged
9 working relationship," 730 F.2d 1466, and the recognition that "inadvertence, like the thief-in-
10 the-night, is no respecter of its victims." *Id.* at 1468. In the present case, where Target
11 Brands, Inc. has retained highly qualified outside counsel, there is no need to place
12 Applicant's Trade Secret/Commercially Sensitive material at any increased risk of disclosure
13 by disseminating it to a large group of Target's in-house attorneys.

14 **C. Opposer Is No More Prejudiced Than Is Applicant by Entry of the Board's**
15 **Standard Protective Order**

16 Assuming Opposer, Target Brands chooses to designate certain materials it produces
17 as Trade Secret/Commercially Sensitive, Applicant, which does not have the luxury of a
18 platoon of in-house counsel, will simply rely upon the evaluation of such materials by its
19 outside counsel. This situation is far from unusual. The fact Opposer has in-house legal
20 counsel to evaluate the legal opinions of outside counsel places it in an even more
21 advantageous position than Applicant. There is simply no need for Target's in-house counsel
22 to personally evaluate and analyze Applicant's Trade Secret/Commercially Sensitive material.

23 **CONCLUSION**

24 It is the party producing discoverable material who gets to designate which contains
25 Trade Secret/Commercially Sensitive material which must be shielded from public access and
26 restricted from any access by the opposing party, including its in-house counsel. On the facts
27 of this case, Target Brand's outside counsel will have full access to the documents produced

1 by Applicant and Target's claim that duplicative review of the materials by in-house counsel
2 is "essential," is simply not correct.

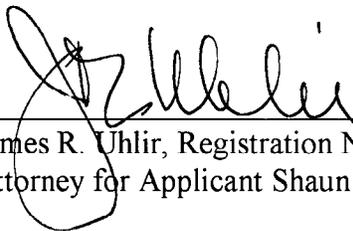
3 Target Brands repeatedly argues that it is not currently a competitor with Applicant
4 but nowhere avers that it will not be a competitor in the future. Applicant is properly
5 concerned that its most secret and commercially sensitive information not be inadvertently
6 disseminated within Target Brands or Target Corp. and the Board's standard protective order
7 recognizes the validity of this concern. Applicant does not argue that Target's in-house
8 counsel would intentionally breach an obligation, but inadvertence happens and where risk
9 can be avoided, it should be.

10 The Board's standard protective order is available for use precisely in a situation such
11 as this where the parties were unable to agree to an alternate form of order. There is merit in
12 using a form with which the parties and the Board are well familiar. The fact that the standard
13 protective order excludes in-house counsel from a review of Trade Secret/Commercially
14 Sensitive material defines the ordinary situation. Target's demand that such information be
15 distributed to a bevy of in-house counsel is what is extra.

16 The parties failed to negotiate an agreed protective order. Entry of the Board's
17 standard protective order is an apt remedy in this situation.

18 Dated this 10th day of August 2005.

19
20 CHRISTENSEN O'CONNOR
21 JOHNSON KINDNESS^{PLLC}

22
23
24 
25 _____
26 James R. Uhler, Registration No. 25,096
27 Attorney for Applicant Shaun N.G. Hughes

1
2 **CERTIFICATE OF SERVICE**

3
4 I hereby certify that on the 10th day of August, 2005, a true copy of:-Applicant's
5 Answers To Opposer's First Set Of Interrogatories and Requests For Production including
6 Declaration of Sean N.G. Hughes

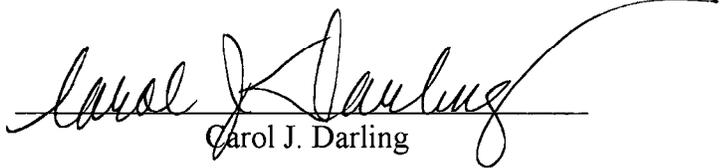
7 was served in the manner listed below.

8 Via First Class Mail to:

9 Vanessa A. Ignacio, Esq.
10 Michael A. Norwick, Esq.
11 Lowenstein Sandler PC
12 65 Livingston Avenue
13 Roseland, NJ 07068

14 Attorneys for Target Brands, Inc.

15 Executed on August 10, 2005.

16
17
18 
19 Carol J. Darling

20 I hereby certify that Applicant's Reply To Opposer's Opposition To Applicant's
21 Motion For Entry Of Protective Order And Response To Cross Motion For Entry Of
22 Protective Order And Other Relief including Declaration of Sean N.G. Hughes is being
23 deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage
24 thereon fully prepaid and addressed to the Trademark Trial and Appeal Board, U.S. Patent
25 and Trademark Office, P.O. Box 1451, Alexandria, VA 22313-1451, on the below date.

26 Date: August 10, 2005 

1
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6 Shaun N.G. Hughes,

7 Applicant

Opposition No. 91163556

8
9 DECLARATION OF SHAUN N.G. HUGHES

10 Shaun N.G. Hughes declares as follows:

11 1. I am Managing Director of Sun Precautions, Inc., which, in comparison to
12 Opposer, Target Brands, Inc and its related corporations, is a small company specializing in
13 the design and sale of sun-protective garments. Attached hereafter as Exhibit A is a sample of
14 one of our company's catalogues. Our company's products are sold principally by catalogue
15 and also in company-owned stores, and over the Internet

16 2. Our company has continuously used and advertised the trademark
17 ULTIMATE POLO to identify sun protective garments for many years. In response to Target
18 Brands' discovery requests, we intend to produce information disclosing sales and advertising
19 figures which we believe support our claim that the mark has become distinctive of our sun-
20 protective garments.

21 3. The sales and advertising information to be disclosed is a trade secret of our
22 company, is maintained in strictest confidence, and, in fact, is disclosed to no one outside of
23 our company other than our trademark counsel and our accountant in connection with tax
24 matters

25
26
27
DECLARATION OF SHAUN N.G. HUGHES - 1
HUGHE02.02PLS.DOC

CHRISTENSEN
O'CONNOR
JOHNSON
KINDNESS

LAW OFFICES
1420 Fifth Avenue, Suite 2800
Seattle, WA 98101-2147
TEL: 206.461.7100

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4. Disclosure of this commercially sensitive information to the public, to competitors, or to potential competitors such as Target, would be highly damaging to our company.

5 The undersigned, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his own knowledge are true, and all statements made on information and belief are believed to be true.

Dated this 9 day of August, 2005.

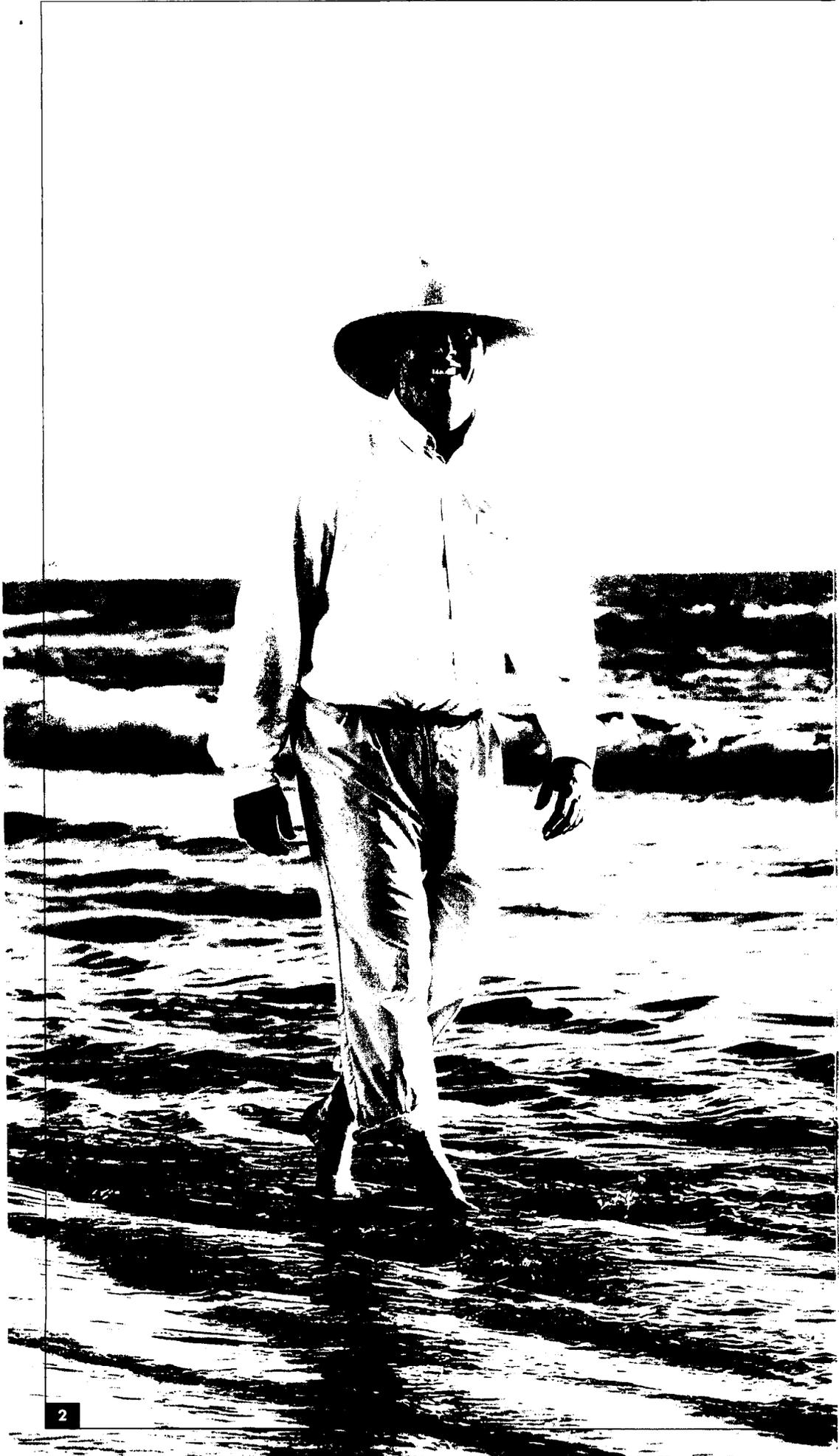

Shaun N.G. Hughes

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11
12

Sun Protection

SOLUTIONS FOR SUN SENSITIVE AND SUN SENSIBLE PEOPLE





AFTER BEING DIAGNOSED at the age of 26 with malignant melanoma, a potentially life-threatening form of skin cancer, I was determined to live a normal life and enjoy the outdoor activities that many people take for granted. But even though I wore long-sleeved shirts and 15 SPF sunscreen as advised, I sunburned through my shirts and tanned through my sunscreen. Frustrated, I set out to create a new head-to-toe protection solution built on medical research and the involvement of leading medical experts.

The result is Sun Precautions and its proprietary line of sun protective clothing called Solumbra that meets published medical guidelines. Based on a patented 30+ SPF fabric, Solumbra provides all-day UVA and UVB sun protection, even in tropical climates. It is a regulated medical device recommended by thousands of doctors.

Many of our sun sensitive customers first received the Solumbra catalog from their doctors. Moreover, thousands of doctors buy Solumbra for themselves.

Today I am grateful to the thousands of sun sensible customers telling me how Solumbra has enhanced their quality of life. I am also enormously pleased that, for many sun sensitive people, Sun Precautions has enabled them to obtain safe and effective sun protection and to enjoy activities in the great outdoors. I hope we can provide you with our sun protection solution, too.


BRAD SMITH
President, Sun Precautions, Inc.

KNOWLEDGE.

Your Best Defense Against the Sun's Harmful Rays.

The more you know about the harm the sun can do to your skin and facts about sun protection, the easier it is to make a smart decision concerning your health. Here is a concise summary of information you should know.

THE FACTS ABOUT THE SUN'S HARMFUL RAYS.

MINUTES

"Without sun protection, a sun sensitive person can get a minor sunburn in approximately 10 minutes on a June midday in New York and approximately five minutes in Florida."

Source: Barbara Gilcrest, M.D. Photodamage.

The sun is dangerous to your skin. The sun's ultraviolet (UV) rays penetrate unprotected skin and are absorbed by skin cells, starting a sequence of reactions. Within five minutes on a sunny summer day, your skin may absorb enough UV radiation to develop a slight sunburn. Skin cells may also start the process leading to a suntan, the skin's natural defense mechanism. In even less time, skin cells may suffer injury that you cannot see or feel.

Your skin has a memory. Over the years, the damage from daily overexposure may turn into long-term sun injury, including skin cancer and sun-induced skin aging. Some damage is triggered by small, daily doses of sun, other damage by intense, infrequent doses.

For a medically sun sensitive person, the reaction may be more severe and immediate. And the long-term results, even more threatening.

THE DANGERS OF UVA AND UVB.

There are two types of ultraviolet rays from the sun that hit the earth's surface—UVA and UVB. Both can cause short- and long-term sun injury, including sun-induced skin aging and skin cancers.

During the summer, the sun's UVB rays are most intense from 10 a.m. to 4 p.m., while UVA rays are more stable from sunrise to sundown. On a sunny summer day, there are more than enough UVB and UVA rays to damage your skin. Sun sensitive people need all-day, broad-spectrum UVA and UVB protection.

SOLUMBRA.

The clothing that could change your life.

Solumbra is a complete line of extraordinary sun protective clothing that is actually a regulated medical device. Its patented 30+ SPF fabric blocks more than 97 percent of UVA and UVB rays, offering all-day, broad-spectrum UV protection even in tropical conditions.

Solumbra is also superior by design—it meets published medical guidelines and provides head-to-toe protection even for extremely sun sensitive individuals. The entire Solumbra clothing line, from hats to shirts to pants and accessories, has been carefully engineered to shield those parts of the body most likely to be overexposed to the sun. Longer sleeves, higher collars and wider hat brims all help to protect against the harmful UV rays.

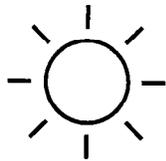


"One in five people will get skin cancer in his lifetime."

Source: The American Academy of Dermatology

PROTECTION BUILT TO LAST.

Solumbra's 30+ SPF protection is mechanically built right into its patented fabric, rather than applied as a treatment that can wear off over time. Solumbra provides greater than 30 SPF protection even after 100 laundering cycles and roughly 100 summer days of sunlight (the proposed US industry standard for UV fabric dictates only 40 launderings and 100 UV fading units). Under the same conditions, a famous-maker heavy weight T-shirt drops to 9 SPF and a shirt marketed as 30+ SPF that relies on a UV treatment drops to 11 SPF. A sun sensitive person wearing either of these would receive less sun protection than the minimum 15 SPF recommended by dermatologists and, on a sunny summer day, could receive a sunburn from a day's worth of UV exposure.



"Skin cancer is one of the few diseases which can be minimized if people protect themselves from the sun... That means wearing protective clothing, avoiding the sun at midday when the sun's ultra-violet rays are strongest and, of course, wearing sunscreens."

*Source: Lynn Drake, M.D.,
Past President of The American
Academy of Dermatology.*

PROVEN. INSPECTED. TESTED. SAFE.

Every batch of patented Solumbra fabric is tested to ensure that it has a 30+ SPF rating. Every product receives a rigorous 27-point quality assurance check before it enters production and a subsequent 15-point quality control check prior to being available for sale. Solumbra products are meticulously engineered and most are carefully constructed in our Solumbra factory here in the U.S. You can take comfort in knowing every Solumbra product you purchase offers safe, effective sun protection. Research has shown that skin protected by Solumbra during 30 sunburn doses of UV radiation appears the same as skin not exposed to any UV radiation at all.

SOLUMBRA. THE SOLUTION DOCTORS RECOMMEND.

Thousands of doctors and several leading cancer centers recommend Solumbra to their sun sensitive patients. But many also buy Solumbra for themselves and family members for safe and effective sun protection. Sun Precautions has received The American Academy of Dermatology's Gold Triangle Award in recognition for the company's work in skin cancer prevention.



"Many summer-weight fabrics don't give enough protection. Some are well below the minimum SPF 15 that dermatologists recommend. And fibers like cotton offer even less protection when wet."

*Source: FDA Consumer,
July-August 1995.*





HIGH BACKED COLLAR

With an upright collar, this shirt provides additional coverage in an area where other shirts come up short.

NECK GUSSET

We've got you covered here, too. Unzip for more fresh air and the gusset protects your chest from the sun.

SUN-SMART DESIGN

Solumbra clothing is carefully designed to protect those parts of the body most prone to sun damage. Our shirts have longer sleeves, higher collars and carefully placed ventilation panels. Our pants are long and our hats have wide brims or long neck drapes.

WICKING

Solumbra fabric wicks away moisture and perspiration to help keep you comfortable—even in summer heat.

VENTILATION

Our most active styles are designed with mesh-ventilated panels—strategically located on the front, back and under the arms—to promote airflow, wick away moisture and keep out unwanted UV rays.

SOFT & LIGHT

Solumbra fabric is as light as silk and just as soft. Some of our long-sleeved shirts weigh as much as 25% less than a typical short-sleeved polo shirt.

DRY/WET PROTECTION

Solumbra maintains its 30+ SPF protection even when wet. In fact, our special line of lightweight stretch fabric water apparel is ideal for swimming.

EASY CARE

Machine or hand washable in cool water. Solumbra fabric won't shrink and dries quickly—perfect for travel.

BUILT-IN 30+ SPF

Solumbra's 30+ SPF sun protection is mechanically built into the fabric, not applied as a chemical treatment, so the sun protection won't wear off.

No better
PROTECTION

We don't think
comfortable clothing

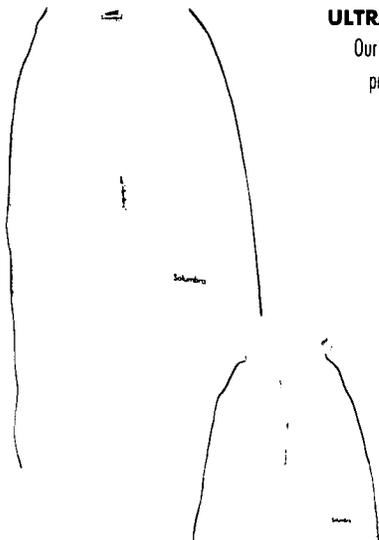
Solumbra clothing
includes features
of weather.

As a testament to
worn by many participants
race held during the
for its superior protection

Whether you're a serious
to enjoy your time in the sun

VENTILATION
This

VENTILATION
This



ULTRA ATHLETE SHIRT  

Our new, most ventilated shirt is engineered for serious sport and is a sun protection necessity in peak summer sun and activity. This high-tech design features a flow-through ventilation system that includes underarm and concealed front and back mesh panels. The *coup de grace* is a pair of concealed ventilation panels that start at each shoulder and run down to the waist; they scoop the air as you move and exhaust it out panels in the back. The cropped length adds to its coolness and provides free movement. And its zip front closure with gusset and high collar in back provide additional sun protection. It's as cool as you can get on a sultry, summer day short of strapping an air conditioner to your chest.

SIZES XS S M L XL 2XL

STYLE #1530K02 \$89.95

White Stone
with Indigo with Indigo

ADULT SHADE CAP WITH NECK DRAPE  

This distinctive legionnaire style cap made of Solombra fabric features a generous 4" bill and absorbent sweatband. The 7" removable drape also provides excellent protection for your neck and ears. And the chin strap can be threaded through the drape's side loops to secure it. (See color chart below hats.)

SIZES REG(21"-24") XL(23"-25")
(XL in White and Stone only.)

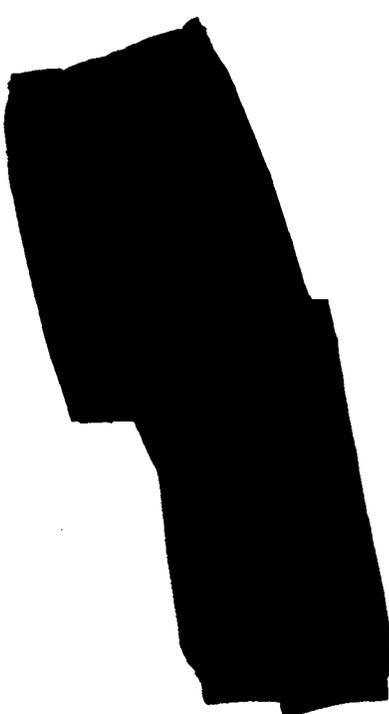
STYLE #4800K02 \$36.95

ADULT SHADE CAP WITH CROSSOVER DRAPE  

You can have all the protection of the Adult Shade Cap with complete neck protection, too. The drape crosses over in front and joins with hook and loop. (See color chart below hats.)

SIZES REG(21"-24") XL(23"-25")
(XL in White and Stone only.)

STYLE #4810K02 \$36.95



SOLIDS

Indigo Cobalt Admiral

CONTRASTING DARK UNDERBILL

White Stone Desert Khaki

VENTILATED SPORT PANTS  

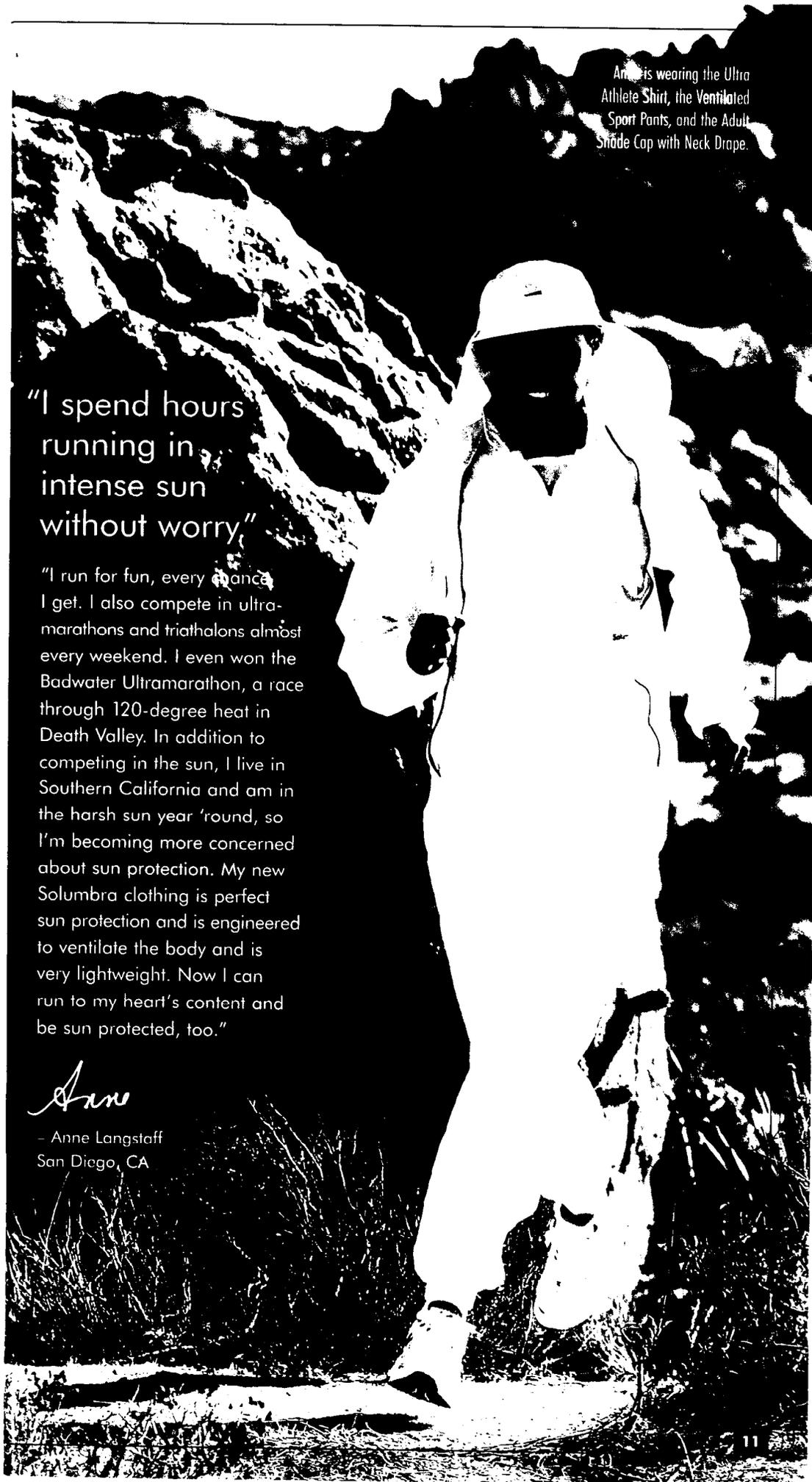
Our Ventilated Sport Pants offer a sporty style, lightweight design and lower body sun protection. They feature mesh ventilation panels along the outside seams at calf and thigh to keep you cool and an elastic/drawcord combination waistband that you can cinch in for a custom fit. The single back pocket zippers closed to keep your valuables secure when you're running, playing tennis or just relaxing.

REGULAR SIZES XXS XS S M L XL 2XL
(XXS available in White and Indigo only. Size 2XL is not available in Purple.)

TALL SIZES T/M T/L T/XL
(Talls in White, Stone and Cobalt only.)

STYLE #2140K02 \$69.95

White Stone Desert Khaki Indigo
Cobalt Purple Admiral Black



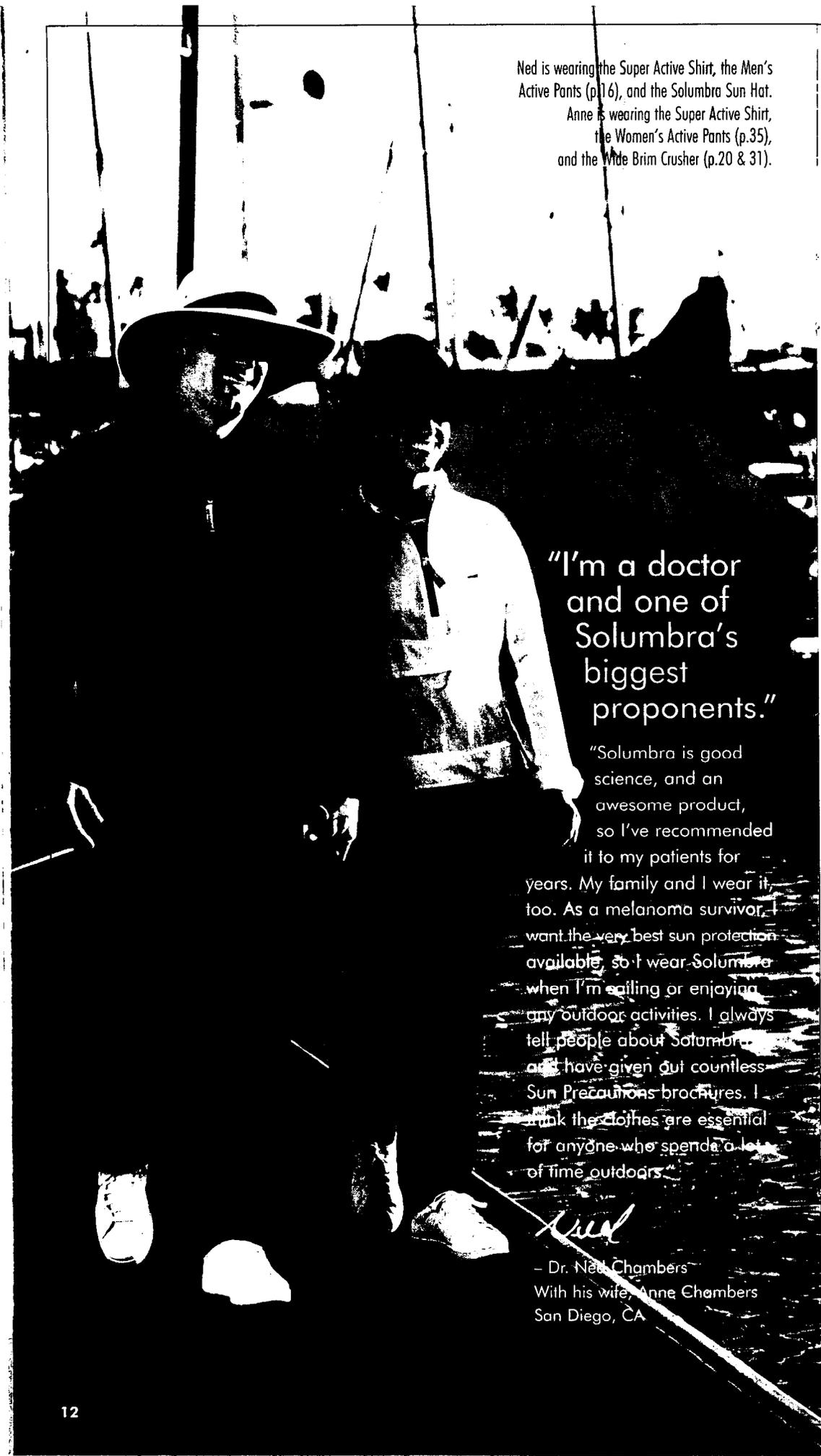
Anne is wearing the Ultra Athlete Shirt, the Ventilated Sport Pants, and the Adult Shade Cap with Neck Drape.

"I spend hours running in intense sun without worry."

"I run for fun, every chance I get. I also compete in ultramarathons and triathalons almost every weekend. I even won the Badwater Ultramarathon, a race through 120-degree heat in Death Valley. In addition to competing in the sun, I live in Southern California and am in the harsh sun year 'round, so I'm becoming more concerned about sun protection. My new Solumbra clothing is perfect sun protection and is engineered to ventilate the body and is very lightweight. Now I can run to my heart's content and be sun protected, too."

Anne

- Anne Langstaff
San Diego, CA



Ned is wearing the Super Active Shirt, the Men's Active Pants (p.16), and the Solumbra Sun Hat.

Anne is wearing the Super Active Shirt, the Women's Active Pants (p.35), and the Wide Brim Crusher (p.20 & 31).

"I'm a doctor and one of Solumbra's biggest proponents."

"Solumbra is good science, and an awesome product, so I've recommended it to my patients for years. My family and I wear it, too. As a melanoma survivor, I want the very best sun protection available, so I wear Solumbra when I'm sailing or enjoying any outdoor activities. I always tell people about Solumbra and have given out countless Sun Precautions brochures. I think the clothes are essential for anyone who spends a lot of time outdoors."



- Dr. Ned Chambers
With his wife, Anne Chambers
San Diego, CA

SUPER ACTIVE SHIRT  

Our Super Active Shirt has been a cornerstone sun protection solution for our active customers for years. It has serious sun protection, abundant ventilation and good looks—what else could serious athletes want in an active top? They also love its breathable vents on the front and back as well as its extra-wide mesh panels under the arms. Its cropped front hem is designed to be worn out over pants. The zipper is backed with a soft Solumbra gusset. *Please order a size up for broad shoulders.*

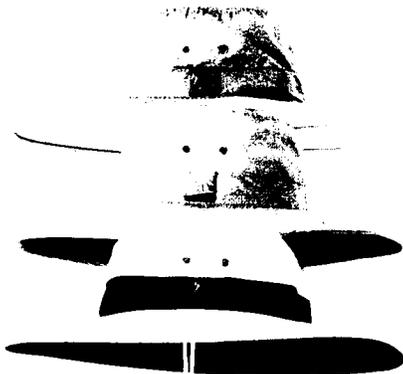
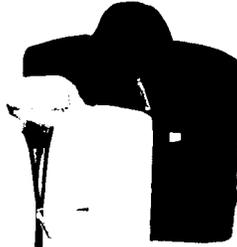


REGULAR SIZES XS S M L XL 2XL 3XL
(3XL in White and Stone only.)

TALL SIZES T/M T/L T/XL T/2XL
(Talls in White and Stone only.)

STYLE #1500A02 \$79.95

White Stone
Cobalt



SOLUMBRA SUN HAT  

There's no better way to face the sun than with our Sun Hat made of Solumbra fabric. Its 4" brim, rust-proof brim rod, absorbent and adjustable sweatband, and chin strap with plastic cordlock guarantee you'll be sun smart. Packs flat. Hand wash.

SIZES S M L XL 2XL
(2XL in Desert Khaki with Moss Underbrim only.) (See hat sizing chart on page 47.)

SOLIDS

STYLE #4700A02 \$47.95

Summer Blue Periwinkle Moss Desert Khaki
Admiral Black

CONTRASTING UNDERBRIM ONLY

STYLE #4700B02 \$47.95

White Stone Stone Desert Khaki
with Cobalt with Sage with Indigo with Moss

CONTRASTING HEADBAND AND UNDERBRIM

STYLE #4700C02 \$47.95

White White Eggshell
with Indigo with Admiral with Indigo

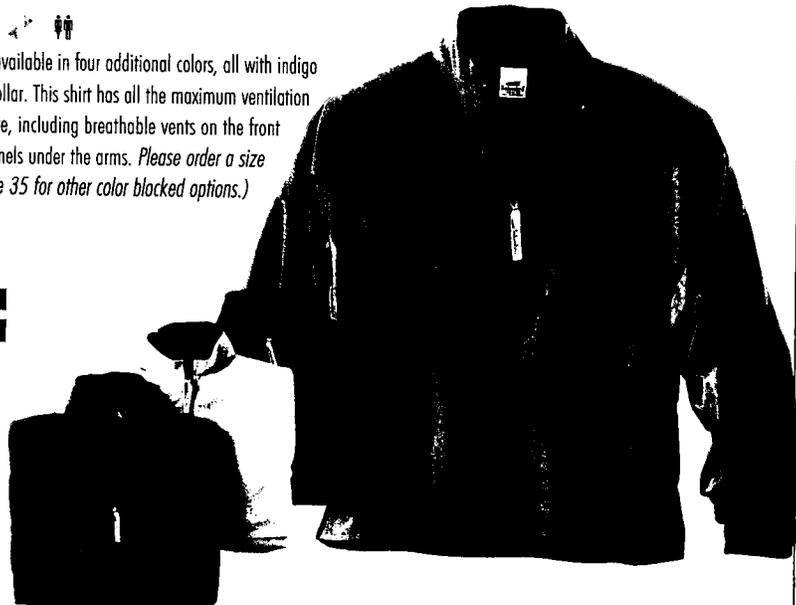
SUPER ACTIVE SHIRT  

Our popular Super Active Shirt is available in four additional colors, all with indigo accents at the gusset and inside collar. This shirt has all the maximum ventilation features you've come to appreciate, including breathable vents on the front and back and extra-wide mesh panels under the arms. *Please order a size up for broad shoulders. (See page 35 for other color blocked options.)*

SIZES XS S M L XL 2XL

STYLE #1500B02 \$79.95

Periwinkle Teal
Desert Khaki Crimson





SAFARI SHIRT  

Whether you're traveling across the Kalahari or just across town, our Safari Shirt will keep you protected and cool. The mesh panel under the vented back yoke wicks away perspiration and promotes airflow. Wide mesh inserts under the arms are barely visible yet provide superior ventilation. And the loose cuffs, by allowing air to enter, keep you even cooler. With button-front patch pockets and tortoise-style buttons, it's a classic.

REGULAR SIZES XS S M L XL 2XL 3XL 4XL
(2XL in White, Summer Blue, Stone, Sage, Moss, Desert Khaki, Maize and Indigo only. 3XL in White, Summer Blue, Stone, Sage and Desert Khaki only. 4XL in White only.)

PETITE SIZES P/XS P/S P/M P/L

TALL SIZES T/M T/L T/XL T/2XL
(Talls in White, Summer Blue, Stone, Sage and Desert Khaki only.)

STYLE #1700K02 \$79.95

Rose	White	Summer Blue
Periwinkle	Stone	Cactus
Sage	Moss	Desert Khaki
Maize	Indigo	Sunset

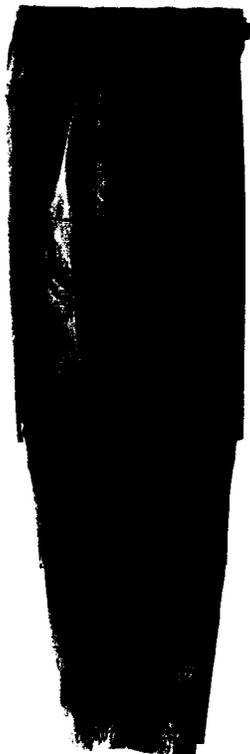
ULTRA SUN HAT  

Made of impervious cotton duck, the Ultra Sun Hat not only provides superior sun protection, but looks great, too. And the 4" brim won't restrict your vision either. With chin strap, rust-proof brim rod and absorbent adjustable sweatband, it's a crowning achievement. Packs flat. Spot clean.

SIZES S M L XL 2XL
(See hat sizing chart on page 47.)

STYLE #4500K02 \$49.95

Desert Khaki Natural



FREE GIFT
 When you order a hat, shirt and pants!
 (See page 46)

CARGO PANTS  

No active, sun protection wardrobe is complete without a pair of comfortable, yet functional Cargo Pants. These are loaded with extra features—such as an elastic waist with web belt and adjustable buckle, angled front pockets, cargo patch thigh pockets with hook and loop closures, and a zippered rear pocket.

SIZES XS S M L XL 2XL

STYLE #2180K02 \$79.95

Desert Khaki Desert Sage

Kimberly is wearing the Safari Shirt, the Cargo Pants, and the Explorer Hat (p.16). Gary is wearing the Explorer Shirt (p.16), the Cargo Pants, and the Ultra Sun Hat.



My... to... to...
let me...
of... Solun...
and we...
production...
to... here...



EXPLORER SHIRT

It's everything you've always wanted in a shirt—a casual button-front style with front, back and underarm mesh ventilation. Whether you travel to the ends of the earth, or just to your favorite fly fishing spot, the Explorer Shirt wicks away perspiration and promotes maximum airflow. Not to mention keeps you properly sun protected. And when you're inside you can roll up your sleeves and secure them using the buttoned sleeve tabs. With epaulets, cargo pockets with side bellows, tortoise-style buttons and shirttail construction, you'll have a fully functional shirt.

REGULAR SIZES XS S M L XL 2XL

TALL SIZES T/M T/L T/XL

STYLE #1720K02 \$89.95

White	Summer Blue	Stone
Sage	Desert Khaki	

EXPLORER HAT

Made of sturdy cotton duck with two large grommets on each side for ventilation, this rugged, 4" brim hat delivers the medically recommended sun protection today's explorers need. The adjustable double strap secures under the chin and at the back of the neck. The crown has a pocket with a foam insert to save the hat in case of a capsized. Designed for travel, it packs flat and is easy to hand wash.

SIZES S M L XL

(See hat sizing chart on page 47.)

STYLE #4520K02 \$49.95

Natural	Desert Khaki
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MEN'S ACTIVE PANTS

Whether you're running an ultramarathon or just to the corner store, these lightweight pants won't slow you down. In fact, they're lighter than a typical pair of summer shorts and far better at sun protection. The elastic/drawcord combination waistband can be cinched in for a custom fit. Features include two front side pockets and one back welt pocket.

SIZES S M L XL 2XL 3XL

(3XL in Stone, Desert Khaki, Indigo and Admiral only.)

STYLE #2100K02 \$59.95

White	Stone	Moss	Desert Khaki
Indigo	Cobalt	Admiral	

MEN'S BUTTON DOWN SHIRT

Our customers asked for a traditional button front shirt and we've delivered. No one would ever guess this classic shirt is actually a sun protective medical device. It features a left chest pocket, button down collar and button cuffs, traditional sport shirt fit and discreet underarm ventilation for cool comfort.

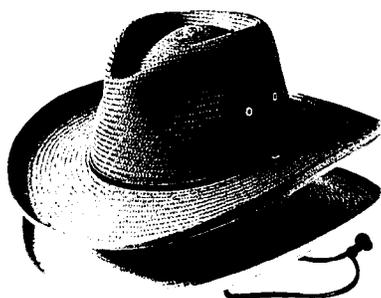
SIZES S M L XL 2XL

STYLE #1710K02 \$79.95

White Summer Blue

FREE GIFT

When you order a hat, shirt and pants!
(See page 46)



OUTBACK STRAW HAT

This stylish genuine "Panama" straw hat with Solombra fabric under the brim is a great way to head out in the sun. With nearly a 4" brim, absorbent sweatband and leather chin cord, it's ideal for sunny and windy conditions. *Not intended to get wet.*

SIZES S-M(21"-22½") M-L(22½"-23½")

STYLE #4770K02 \$54.95

Mocha Natural



MEN'S TAILORED PANTS

The pants you can't live without, because they give you everything you need—sun protection, comfort and great looks. Traditional construction with tailored styling brings you classic features like pleated front, zippered fly, two front side pockets and two rear welt pockets. *Size 30 has a 32" inseam; sizes 32, 34 and 36 have a 33" inseam; sizes 38, 40, 42 and 44 have a 34" inseam. Talls have a 36" inseam. Belt not included.*

REGULAR SIZES 30 32 34 36 38 40 42 44

(Size 30 in Desert Khaki and Indigo only. Size 44 in Desert Khaki only.)

TALL SIZES T/34 T/36 T/38

(Talls in Desert Khaki only.)

STYLE #2200K02 \$74.95

Stone Moss Desert Khaki Indigo



ULTIMATE POLO

This is no ordinary polo, because its technical features make it cool, sun protective and ideal for highly active sports. Mesh panels under the arms and back yoke wick away perspiration and allow air to enter. Collar and cuffs are of a soft, breathable knit blend. A breast pocket and three-button placket add the finishing touches.

REGULAR SIZES S M L XL 2XL 3XL

(3XL in Solid White, Azure, Teal and Stone with Striped Collar only.)

TALL SIZES T/M T/L T/XL

(Talls in Solid White and Stone with Striped Collar only.)

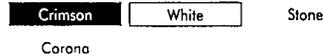
SOLIDS

STYLE #1060A02 \$74.95



INDIGO STRIPED COLLARS

STYLE #1060B02 \$74.95



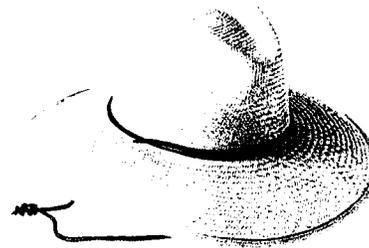
ULTRA STRAW HAT

A great Solumbra hat, pure and simple. A "Panama" straw hat with Solumbra fabric under the 4" brim and crown, it shields your face and neck from the sun's burning rays. With an elasticized sweatband and leather chin cord, it fits great, too. *Not intended to get wet.*

SIZES S-M(21"-22½") M-L(22½"-23½") L-XL(23"-24½")

STYLE #4790K02 \$54.95

Mocha

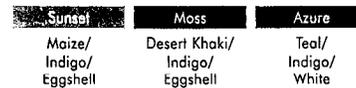


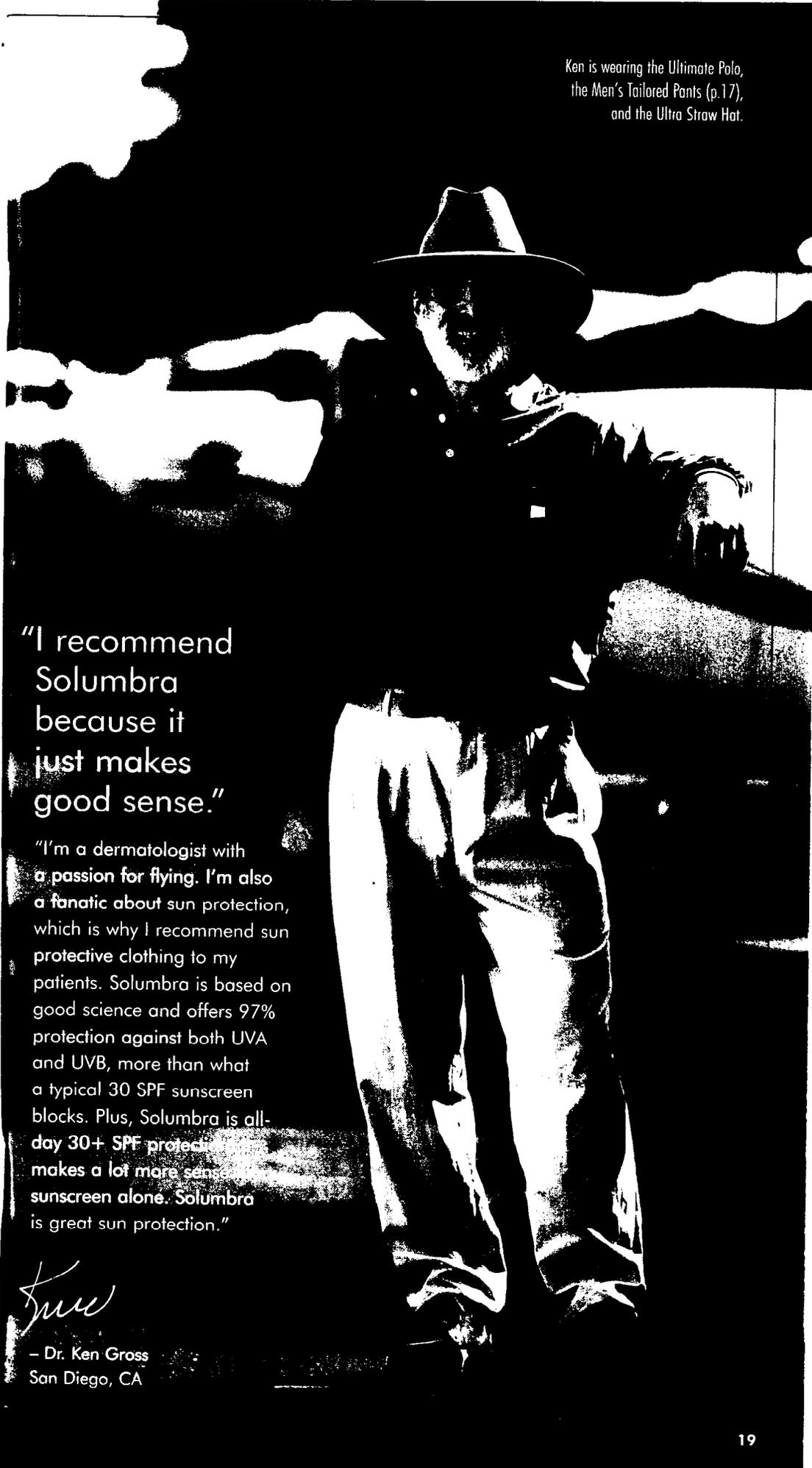
SOLUMBRA RUGBY POLO

You don't have to play rugby to enjoy this sporty polo. Perfect for a round of golf or a day of shopping, this versatile top comes styled with a crisp white collar, classic three-button placket and comfortable knit cuffs. Underarm and back ventilation panels provide optimum air circulation without sacrificing sun protection.

SIZES S M L XL 2XL

STYLE #1020K02 \$84.95





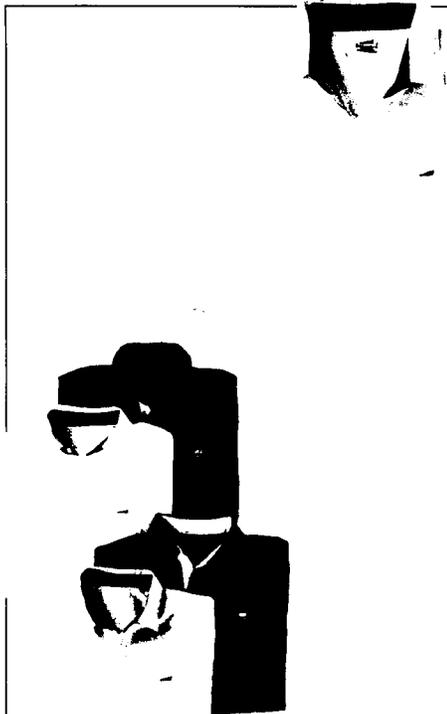
Ken is wearing the Ultimate Polo,
the Men's Tailored Pants (p. 17),
and the Ultra Straw Hat.

"I recommend
Solumbra
because it
just makes
good sense."

"I'm a dermatologist with
a passion for flying. I'm also
a fanatic about sun protection,
which is why I recommend sun
protective clothing to my
patients. Solumbra is based on
good science and offers 97%
protection against both UVA
and UVB, more than what
a typical 30 SPF sunscreen
blocks. Plus, Solumbra is all-
day 30+ SPF protection. It
makes a lot more sense than
sunscreen alone. Solumbra
is great sun protection."



- Dr. Ken Gross
San Diego, CA



CLASSIC POLO

It's a classic. Which means no wardrobe is complete without one. Or two. Great for land or sea, the Classic Polo is generously cut and ventilated with mesh under the arms to keep you cool. The contrasting collar and three-button placket add to the sporty design and the soft knit cuffs help keep your sleeves down and forearms sun protected.

SIZES XS S M L XL

STYLE #1010K02 \$59.95

Maize White/Indigo	Teal White/Cobalt	White Maize/Indigo
Azure White/Corona	Stone White/Indigo	

FREE GIFT

When you order a hat, shirt and pants!
(See page 46)

WIDE BRIM CRUSHER

Crush it. Bend it. Roll it. Wear it. This is the sun hat you can take almost anywhere. Made of Solombra fabric, this lightweight hat with 4" brim, absorbent sweatband and chin strap with plastic cordlock won't lose its shape. Hand wash.

SIZES S M L XL 2XL

(2XL in Stone only.)

(See hat sizing chart on page 47.)

STYLE #4720K02 \$46.95

White	Summer Blue	Periwinkle	Stone
Sage	Desert Khaki	Indigo	Cobalt
Black			



HENLEY PULLOVER

Pull it over. It's as easy as 1-2-3. And you'll have a three-button placket to open and close as you like. The banded, stretch knit hem makes it ideal for wearing out over pants. Plus, there's a stylish henley collar that rises high in the back for extra neck protection. Mesh inserts under the arms provide plenty of ventilation.

SIZES XS S M L XL 2XL

STYLE #1320K02 \$59.95

White	Stone	Azure
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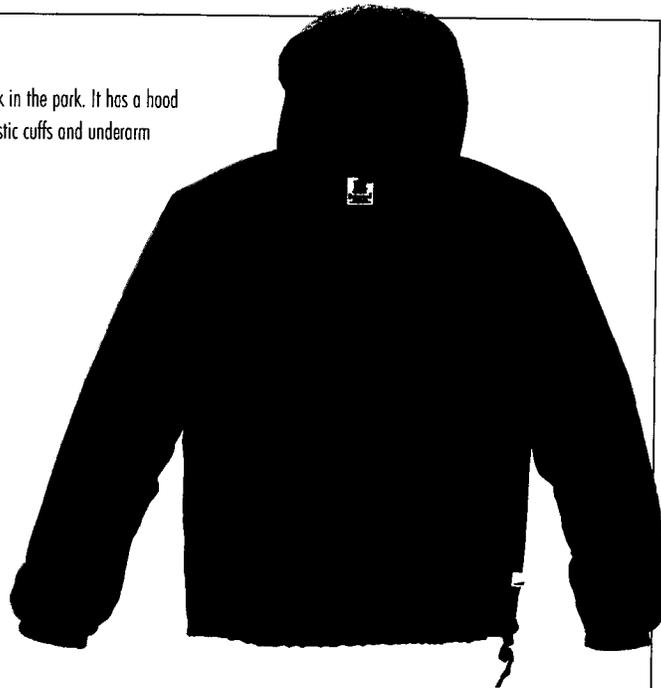
UNISEX HOODED T-SHIRT 

This T-shirt easily handles a day in the garden or a walk in the park. It has a hood with drawstring, tube-style front pocket, lightweight elastic cuffs and underarm mesh to keep you cool throughout the day.

SIZES XS S M L XL

STYLE #1330K02 \$59.95

- White
- Stone
- Indigo
- Crimson



SUN PRECAUTIONS

"SUN PRECAUTIONS" SPT-SHIRT 

You can let everyone know just how sun protected you are with a silk-screened "Sun Precautions" SPT-Shirt. Of course, you'll enjoy all the same features of our SPT with its generous cut, casual style and soft knit collar and cuffs. Plus, the underarm ventilating mesh inserts extending to the cuff will keep you cool—and, as always, sun protected.

SIZES XS S M L XL 2XL

STYLE #1240K02 \$49.95

- White

SPT-SHIRT 

Now you can get the comfort and looks of a T-shirt with the protection of Solumbra. With special added features like underarm ventilating mesh inserts extending to the cuff, soft knit neck band and wrist cuffs, you'll be sun protected and casually cool.

SIZES XS S M L XL 2XL 3XL

STYLE #1200K02 \$49.95

- White
- Summer Blue
- Stone
- Teal
- Crimson

WATER SPT-SHIRT 

(SPT-Shirt with Water Cuffs)

If you're going to wear an SPT-Shirt when wet, consider our Water SPT-Shirt. It's identical to our normal SPT-Shirt except that it has special quick-drying wrist cuffs and neck collar.

SIZES XS S M L XL 2XL 3XL

STYLE #1210K02 \$49.95

- Azure
- Teal





ZIP JACKET ☀☀

Sun protection has never been so easy to zip on—or off. And if coolness, comfort and convenience are also at the top of your list, this hip-length, full zipper jacket is the perfect solution. Mesh ventilated front, back and underarm panels let air flow in—and out. Plus, there are two angled front pockets, a hidden inside pocket, a collar that turns up to protect your neck, and elasticized self-fabric cuffs.

SIZES XS S M L XL 2XL

(2XL in Stone and Indigo only.)

STYLE #1800K02 \$86.95



HOODED ZIP JACKET ☀☀

This easy wear, comfortable jacket may just become an old sun protection favorite after only a few outings. The fun, sporty and lightweight design makes it the perfect “take along just in case” jacket. It features drawcords in the hood and hem, underarm mesh, elastic cuffs and roomy angled front pockets.

SIZES XS S M L XL

STYLE #1840K02 \$79.95



Solombra

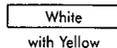
SOLUMBRA BIKE SHIRT ☀☀

Designed specifically for biking, our sun-smart bike shirt offers a tight, contoured fit that allows for maximum movement. Comfortable?

You bet. Our special Solombra four-way stretch fabric and underarm mesh panels wick away perspiration and dry quickly, leaving you cool. Fashioned in high-contrast white and yellow with a colorful Solombra logo front and back to enhance your visibility on the road, the shirt comes with a gusset-backed half zipper and is cut longer in the back so you'll stay covered when bending over. Also included is an elasticized bottom, self-fabric cuffs and conventional three-panel back pocket.

SIZES XS S M L XL 2XL

STYLE #1660K02 \$89.95



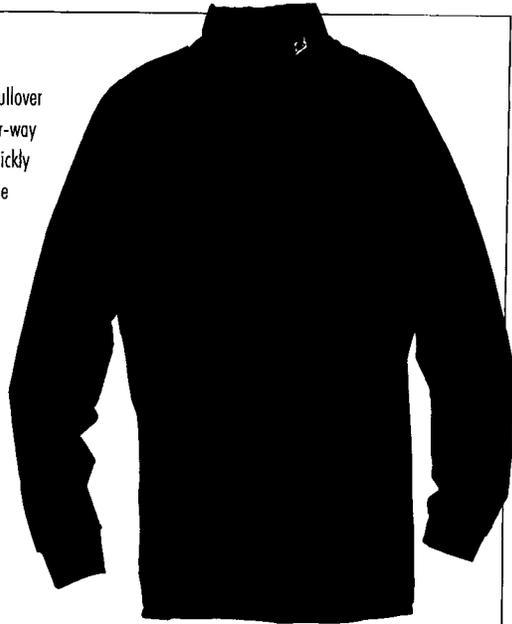
PULLOVER WATER SHIRT

Ideal coverage for swimming, snorkeling, kayaking and surfing, this water pullover moves with you like a second skin. It's tailored from the same Solumbra four-way stretch fabric as our Zip Water Shirt, but it's more closely contoured. It dries quickly and remains lightweight when wet. Plus, your extremities are protected by the mock turtleneck, extra body length with elasticized bottom and comfortable self-fabric cuffs. Finished with double layer fabric shoulders. Rinse garment promptly in fresh water after use. *(We recommend that you wash separately and use our Water Garment Cleaner, #6940K02, 4 oz., \$4.95.)*

SIZES XS S M L XL 2XL

STYLE #1630K02 \$89.95

Deep Sea Blue
with Purple



ZIP WATER SHIRT

Uniquely designed to be worn while swimming, the Zip Water Shirt, made of our special Solumbra four-way stretch fabric, gives you a tight, contoured fit, while allowing maximum movement along the arms, shoulders and sides. Plus, the full-length zipper makes it easy to slip on and off. Lightweight and quick drying, it's longer in the back and higher at the neck to protect you from the sun. Added features include double layer fabric shoulders and elastic bottom. Wear with our Water Legs for full body coverage. Rinse garment promptly in fresh water after use. *(We recommend that you wash separately and use our Water Garment Cleaner, #6940K02, 4 oz., \$4.95.)*

SIZES XS S M L XL 2XL 3XL

STYLE #1620K02 \$89.95

Deep Sea Blue

FREE GIFT

When you order a
hat, shirt and pants!
(See page 46)

WATER LEGS

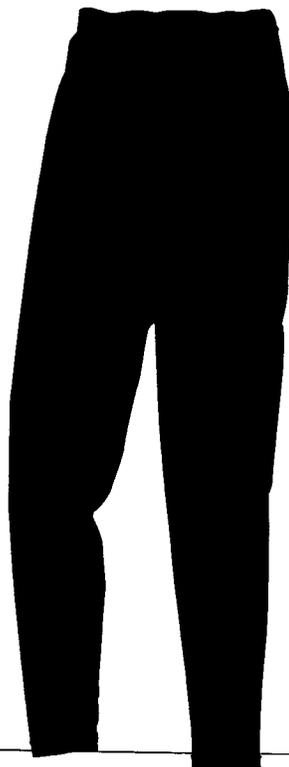
You can have lower body protection in the water without all the drag. Made of our special Solumbra four-way stretch fabric, Water Legs are close fitting with a self-fabric elastic waistband and a comfortable cover-stitch hem at the ankle. Wear with either Water Shirt for ultimate protection. Rinse garment promptly in fresh water after use. *Long sizes suggested for 34" inseam or longer. (We recommend that you wash separately and use our Water Garment Cleaner, #6940K02, 4 oz., \$4.95.)*

REGULAR SIZES XS S M L XL 2XL

LONG SIZES L/S L/M L/L L/XL

STYLE #2600K02 \$69.95

Deep Sea Blue



Karen is wearing the Women's City T-Shirt, the Sarong, and the Women's Rolled Brim Hat.

"My dermatologist and I can see the difference Solumbra has made."

"Sun exposure not only damages skin's beauty—it is dangerous. Because I have exquisitely sun sensitive skin, and my skin needs to look it's best for my acting career, I do not leave my house without full spectrum UV protection. Solumbra is my solution. My dermatologist and even my friends can all see the improvement that effective UV protection gives my skin. Solumbra works!"

Karen

— Karen Lorre
Los Angeles, CA



WOMEN'S CITY T-SHIRT

A sun protection wardrobe basic. This classic tee, made of Solumbra fabric, has a rounded neckline and invisible zipper in back. It looks great with our new Sarong or with the City Skirt (p.32) and City Jacket (p.32). It features underarm mesh and long sleeves finished with a notched hem.

SIZES XXS(2) XS(4-6) S(8-10) M(12-14)
L(16-18) XL(20)

STYLE #1250K02 \$54.95

White

FREE GIFT

When you order a
hat, shirt and pants!
(See page 46)



WOMEN'S ROLLED BRIM HAT

This hat is fun and feminine. The edges of the 4" brim roll up or down and an internal drawstring ensures a comfortable fit. It's also lightweight and crushable so you can unpack it anytime for attractive sun protection. This hat is available in Solumbra fabric and cotton canvas.

SIZES S M L XL

(See hat sizing chart on page 47.)

SOLUMBRA FABRIC (SOLID)

STYLE #4650A02 \$48.95

White

Eggshell

Stone

Black

COTTON CANVAS (CONTRASTING HEADBAND AND BRIM EDGE)

STYLE #4650B02 \$48.95

Natural
with Black

Natural
with Indigo

SARONG

This sassy and sun-safe Sarong goes easily from the beach to an afternoon of shopping in town. You can dress it up or down to be as casual or as dressy as you like. Shaped waist with front and back darts and hidden button closure give a smooth, adjustable fit.

SIZES XS(4-6) S(8-10) M(12-14) L(16-18)

STYLE #2490K02 \$64.95

Cactus

Black



WOMEN'S BLOUSE

This lightweight blouse can be dressed up or down, worn tucked in or out. With front and back shoulder pleats, discreet mesh inserts under the arms and natural shell buttons for an attractive finished accent, this blouse is perfect for any sunny occasion.

SIZES XXS(2) XS(4-6) S(8-10) M(12-14)
L(16-18) XL(20)

(XXS in Rose, White and Summer Blue only.)

STYLE #1750K02 \$79.95

- Rose White Summer Blue
- Eggshell Periwinkle
- Black



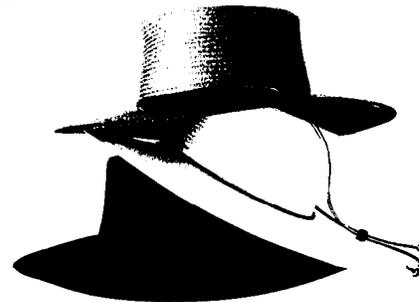
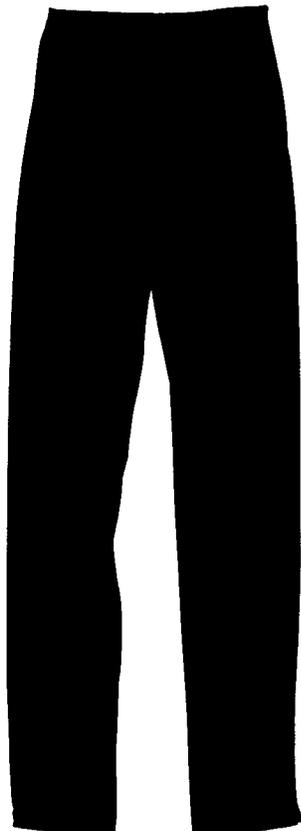
WOMEN'S SLIM BLOUSE

The princess lines in the front and back of this contemporary blouse create a slim fit that's a perfect complement to our Stretch Ankle Pants, Side Zip Pants (p.28), or Slim Pants (p.36). It's a great look tucked in or worn out. Underarm mesh ensures ventilated comfort.

SIZES 4 6 8 10 12 14

STYLE #1760K02 \$79.95

- White Summer Blue



WOVEN HAT

This hand-woven hat with Solumbra fabric under the brim is a stylish way to stay sun protected. With a nearly 4" brim, absorbent elasticized sweatband and leather chin cord, it's great for everyday city wear. *Not intended to get wet.*

SIZE ONE SIZE (21"-23 1/2")

STYLE #4780K02 \$54.95

- Mocha Ivory Black

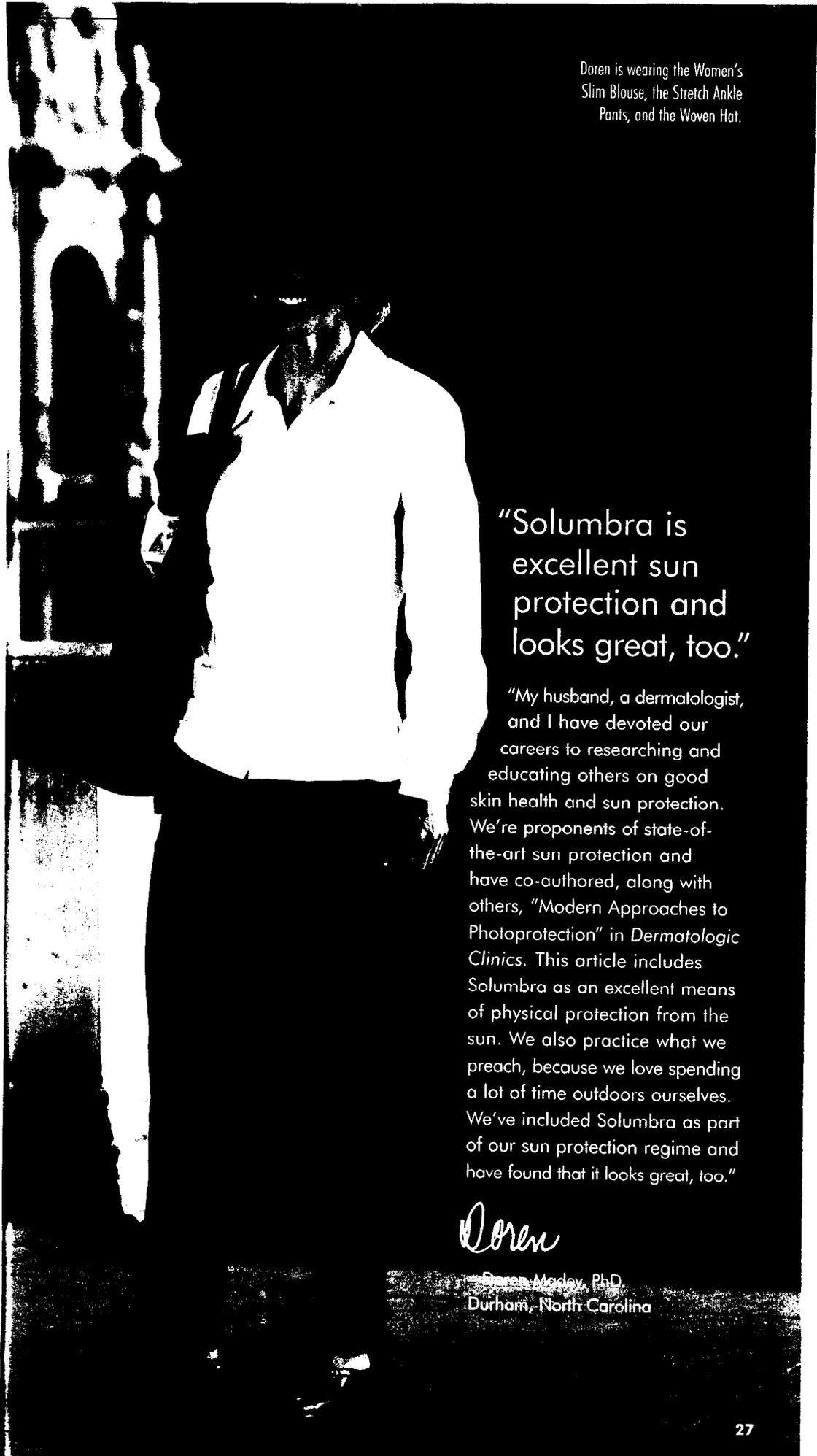
STRETCH ANKLE PANTS

Our slimmest, most stylish pants are made of Solumbra four-way stretch fabric. They feature a lower fitting contour waistband, invisible back zipper and are ankle length with one-inch side cut. *We recommend that you wash separately.*

SIZES XXS(2) XS(4-6) S(8-10) M(12-14)

STYLE #2590K02 \$94.95

- Black



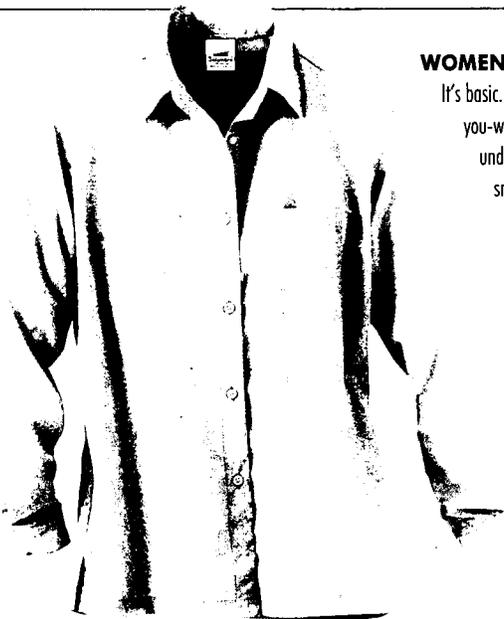
Doren is wearing the Women's Slim Blouse, the Stretch Ankle Pants, and the Woven Hat.

"Solumbra is excellent sun protection and looks great, too."

"My husband, a dermatologist, and I have devoted our careers to researching and educating others on good skin health and sun protection. We're proponents of state-of-the-art sun protection and have co-authored, along with others, "Modern Approaches to Photoprotection" in *Dermatologic Clinics*. This article includes Solumbra as an excellent means of physical protection from the sun. We also practice what we preach, because we love spending a lot of time outdoors ourselves. We've included Solumbra as part of our sun protection regime and have found that it looks great, too."

Doren

Doren Madley, PhD
Durham, North Carolina



WOMEN'S VERSATILE SHIRT

It's basic. It's classic. It's versatile. It's our all-around, everyday, do-whatever-you-want-in-it-because-it-always-looks-great shirt! With two front pockets, underarm mesh and back ventilation panels, it delivers smart looks and smart sun protection in one irresistible package.

SIZES XXS(2) XS(4-6) S(8-10) M(12-14) L(16-18)
XL(20) 2XL(22) 3XL(24)

(XXS in White and Summer Blue only. 2XL and 3XL in White, Summer Blue and Indigo only.)

STYLE #1730K02 \$79.95

Rose White Summer Blue
Stone Cactus Indigo

SOLUMBRA SUN HAT

There's no better way to face the sun than with our Sun Hat made of Solumbra fabric. Its 4" brim, rust-proof brim rod, absorbent and adjustable sweatband, and chin strap with plastic cordlock guarantee you'll be sun smart. Packs flat. Hand wash. (See color chart below hats.)

SIZES S M L XL 2XL

(2XL in Desert Khaki with Moss Underbrim only.)

(See hat sizing chart on page 47.)



SOLIDS

STYLE #4700A02 \$47.95

Summer Blue Periwinkle Moss Desert Khaki
Admiral Black

CONTRASTING UNDERBRIM ONLY

STYLE #4700B02 \$47.95

White Stone Stone Desert Khaki
with Cobalt with Sage with Indigo with Moss

CONTRASTING HEADBAND AND UNDERBRIM

STYLE #4700C02 \$47.95

White White Eggshell
with Indigo with Admiral with Indigo

WOMEN'S SIDE ZIP PANTS

A stylish addition to your Solumbra wardrobe. Able to dress up or down, these pants feature a side-zip, hidden-button closure and a darted waistline for a more slimming fit. Compare your waist and hip measurements to the sizing chart below to determine your appropriate size. The hip measurement is the most critical for sizing these pants.

SIZES	4	6	8	10	12	14
WAIST	25"	26"	27"	28"	29"	31"
HIPS	37"	38"	39"	40"	41"	42"

STYLE #2280K02 \$74.95

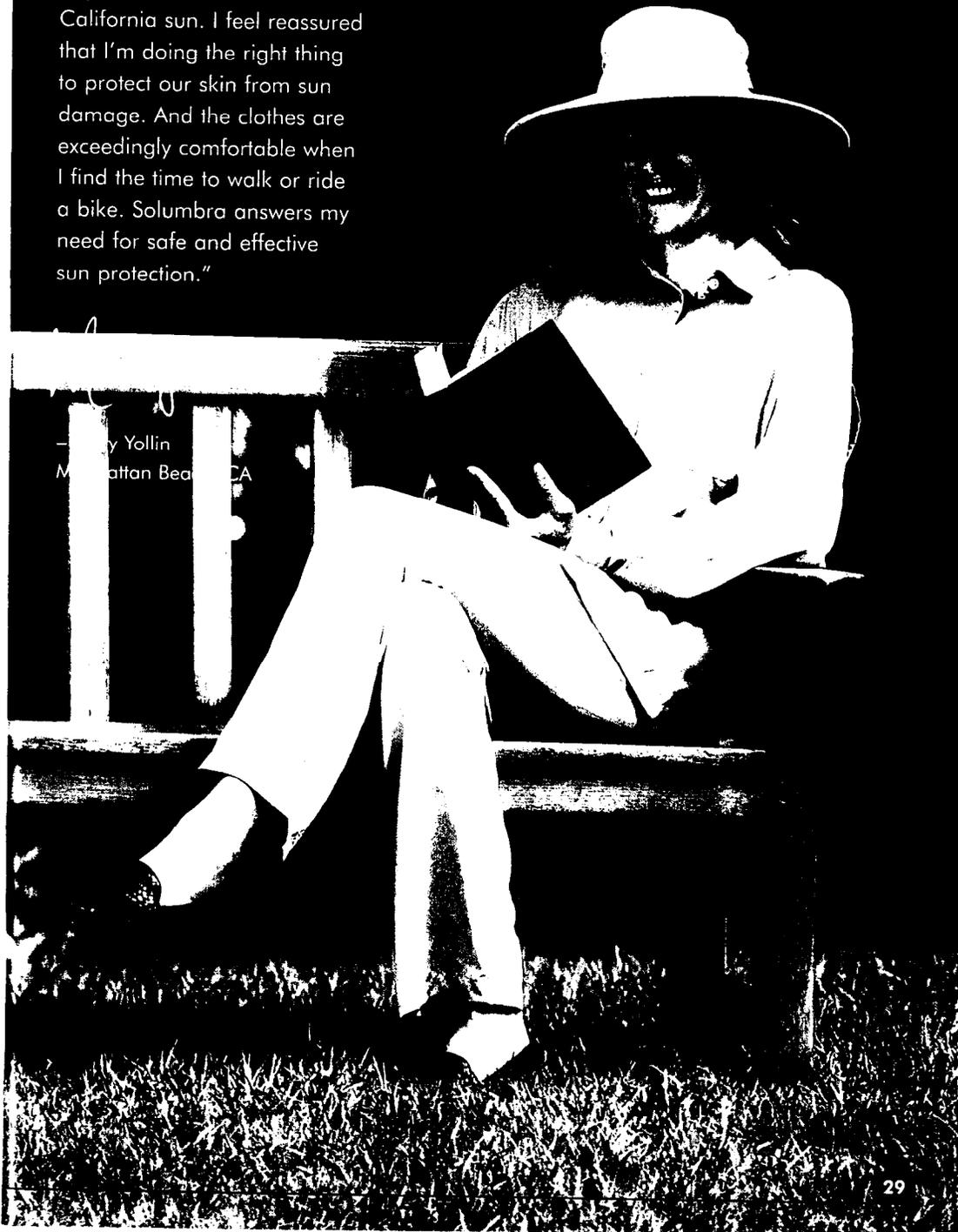
Stone Desert Khaki Black

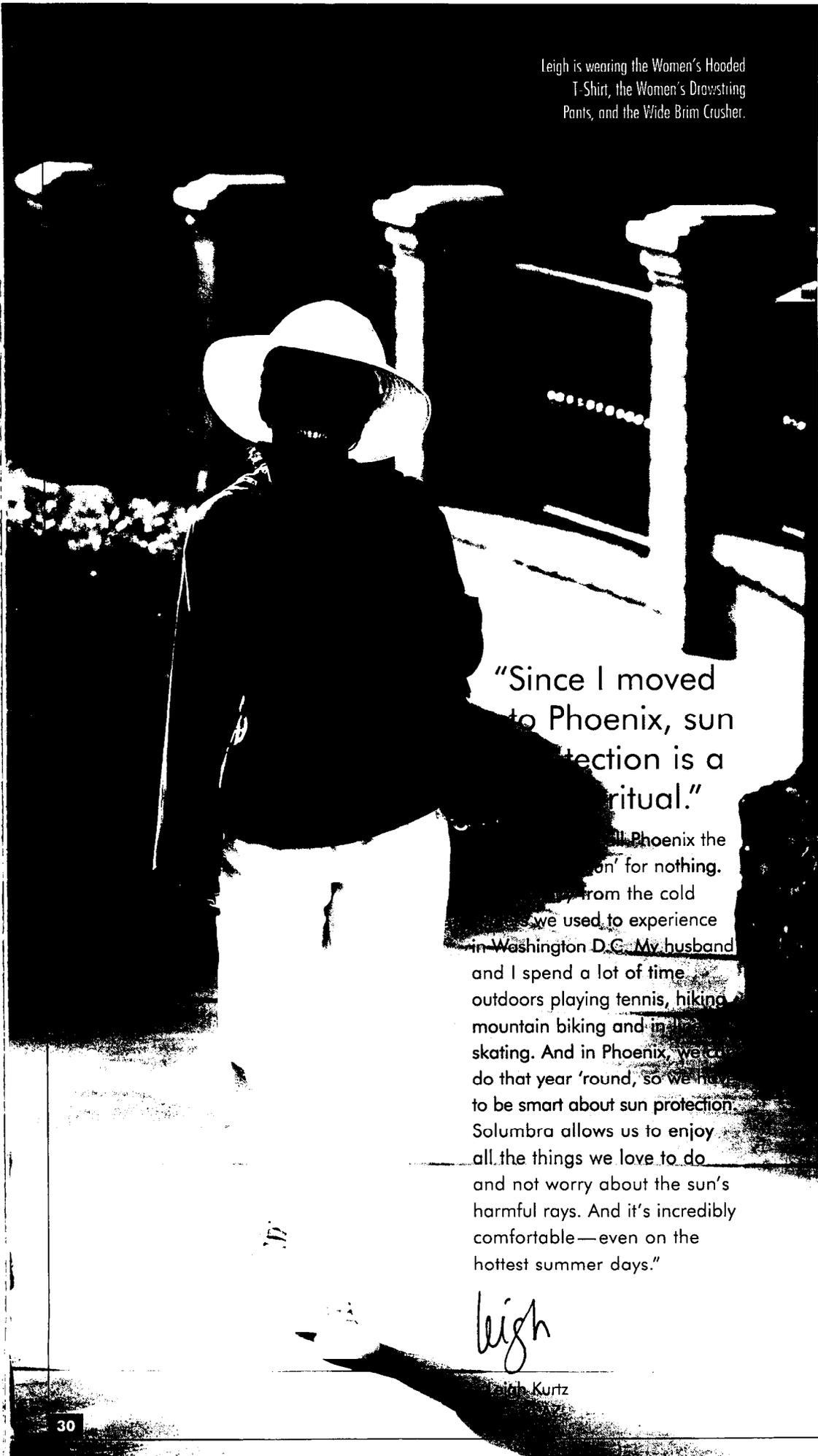
**"Becoming a
mom has made
sun protection
a necessity."**

Mary is wearing the Women's
Versatile Shirt, the Women's Side Zip
Pants, and the Solumbra Sun Hat.

"I've always been good about applying sunscreen, but Solumbra provides the extra sun protection I was always looking for. And now that I have a 10-month-old daughter, I've been vigilant to protect her from the harsh California sun. I feel reassured that I'm doing the right thing to protect our skin from sun damage. And the clothes are exceedingly comfortable when I find the time to walk or ride a bike. Solumbra answers my need for safe and effective sun protection."

— Mary Yollin
Manhattan Beach, CA





Leigh is wearing the Women's Hooded T-Shirt, the Women's Drawstring Pants, and the Wide Brim Crusher.

"Since I moved to Phoenix, sun protection is a ritual."

In Phoenix the sun is 'on' for nothing. We get away from the cold we used to experience in Washington D.C. My husband and I spend a lot of time outdoors playing tennis, hiking, mountain biking and in the summer, skating. And in Phoenix, we can do that year 'round, so we have to be smart about sun protection. Solumbra allows us to enjoy all the things we love to do and not worry about the sun's harmful rays. And it's incredibly comfortable—even on the hottest summer days."

Leigh

Leigh Kurtz

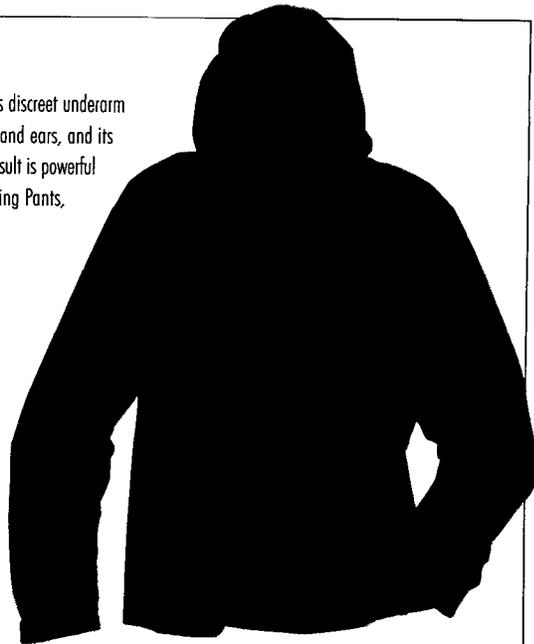
WOMEN'S HOODED T-SHIRT

Fun, sporty and comfortably cool, this lightweight T-shirt is cropped and has discreet underarm mesh for enhanced air circulation. Its convenient hood protects your neck and ears, and its hemmed sleeves can be rolled down to shield the backs of your hands. The result is powerful sun protection and a flexible style. Looks great with our Women's Drawstring Pants, Women's Active Pants (p.35) and Women's Slim Pants (p.36).

SIZES XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)

STYLE #1350K02 \$59.95

White	Summer Blue	Periwinkle	Stone
Teal	Raspberry	Sunset	



WIDE BRIM CRUSHER 

Crush it. Bend it. Roll it. Wear it. This is the sun hat you can take almost anywhere. Made of Solumbra fabric, this lightweight hat with 4" brim, absorbent sweatband and chin strap with plastic cordlock won't lose its shape. Hand wash.

SIZES S M L XL 2XL

(2XL in Stone only.) (See hat sizing chart on page 47.)

STYLE #4720K02 \$46.95

White	Summer Blue	Periwinkle
Stone	Sage	Desert Khaki
Indigo	Cobalt	Black

FREE GIFT
When you order a hat, shirt and pants!
(See page 46)

WOMEN'S DRAWSTRING PANTS

Dress them up, dress them down, wear them shopping—these contemporary drawstring pants are amazingly lightweight, comfortable, versatile and, we're pleased to report, flattering. The drawstring has a narrow band of elastic to ensure an especially attractive, custom fit. With straight-leg silhouette and side-seam pockets, they're a great complement to our Women's Hooded T-Shirt, Women's Tunic (p.33) and Women's Solumbra Cardigan (p.33).

REGULAR SIZES 2 4 6 8 10 12 14 16 18 20
(Size 2, 18 and 20 in Stone and Black only.)

PETITE SIZES 2 4 6 8 10 12 14 16
(Petites in Stone and Black only.)

TALL SIZES 6 8 10 12 14 16
(Talls in Stone only.)

STYLE #2330K02 \$59.95

White	Stone	Desert Khaki
Indigo	Black	





WOMEN'S CITY JACKET

Finally, a Solumbra jacket for those times when you need to be outdoors and dressy. This jacket is slimming rather than oversized. Featuring underarm mesh, hemmed sleeves and natural shell button front, this jacket is sure to be a personal favorite. It also looks great with our Women's City Skirt and Women's Side Zip Pants (p.28).

SIZES XS(4-6) S(8-10) M(12-14)
L(16-18) XL(20)

STYLE #1950K02 \$94.95

Stone Desert Khaki **Black**

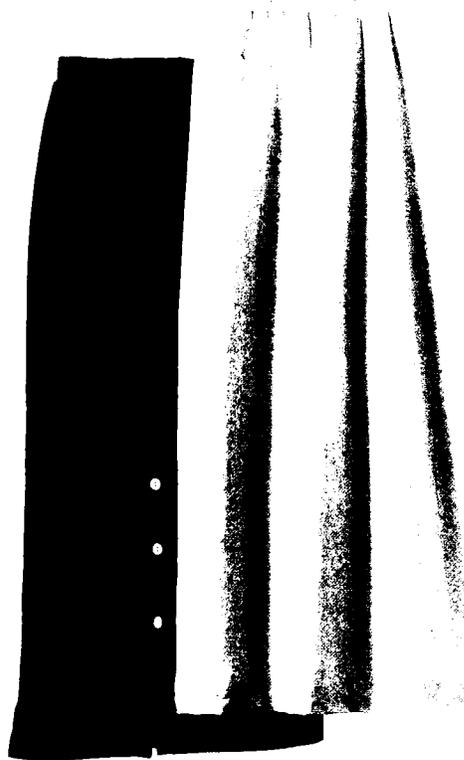
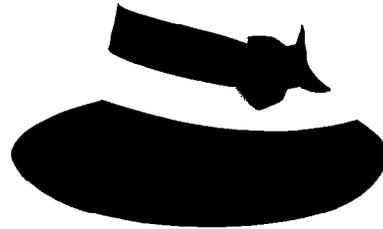
WOMEN'S CITY STRAW HAT

Combining style, elegance and sun protection, our Women's City Straw Hat has it all. A fine "Panama" straw hat, featuring a wide, almost 4" brim lined with Solumbra fabric to shade your face, neck and ears. An absorbent, elasticized sweatband provides a comfortable fit, and the hat sports a ribbon with a bow in back for an elegant look. *Not intended to get wet.*

SIZE ONE SIZE (21"-23")

STYLE #4660K02 \$69.95

Ivory Ivory **Black**
Black Ribbon Navy Ribbon Black Ribbon



WOMEN'S CITY SKIRT

This straight, flattering skirt features an elastic waist and a back slit with three shell buttons. Adding to your mix and match options, this skirt looks great with our Women's Sleeveless Shell and Women's City Jacket, proving that sun protection and style can co-exist beautifully.

SIZES XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)

STYLE #2460K02 \$69.95

Stone Desert Khaki **Black**

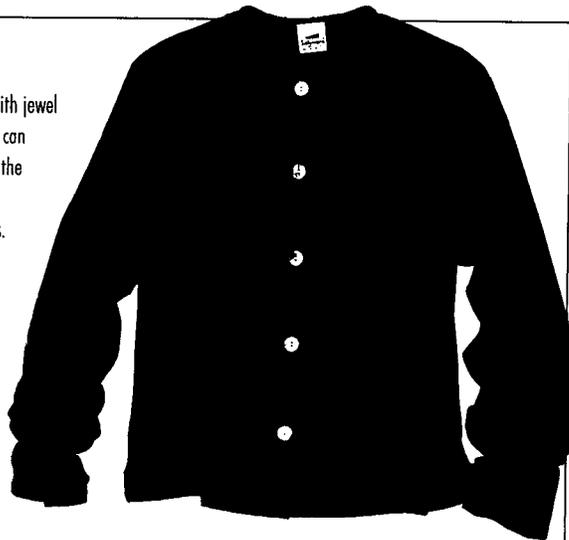
WOMEN'S SOLUMBRA CARDIGAN

You'll love the versatility of this lightweight button-front cardigan with jewel neckline, which looks great as a shirt or jacket. Its hemmed sleeves can be rolled up or worn long. And for sun protection for the neck area, the Cardigan looks great with the Bandana Scarf or Headwrap (p.38). Added details include discreet underarm mesh and natural shell buttons.

SIZES XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)

STYLE #1850K02 \$74.95

- White
- Eggshell
- Periwinkle
- Stone
- Desert Khaki
- Raspberry
- Black



BANDANA SCARF

Keep head and neck sun protection handy with this soft, classic 20" square that tucks easily into a pocket or purse.

STYLE #3210K02 \$24.95

- White
- Eggshell
- Stone

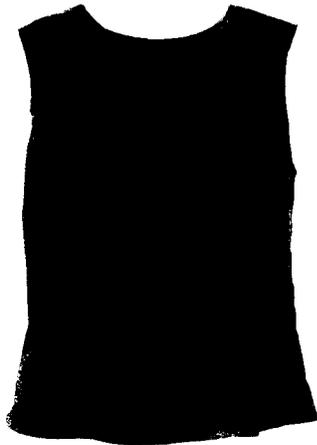
WOMEN'S SLEEVELESS SHELL

This shell gives meaning to the word "versatility" by providing a simple, attractive and functional layer. Whether worn out of doors underneath other Solumbra items (the Women's City Jacket (p.32), Cardigan or Tunic come to mind) or inside on its own, the jewel neckline and semi-fitted back with natural shell buttons make this a perfect choice. Constructed with two layers of Solumbra fabric to prevent see-through.

SIZES XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)

STYLE #3910K02 \$54.95

- White
- Eggshell
- Black



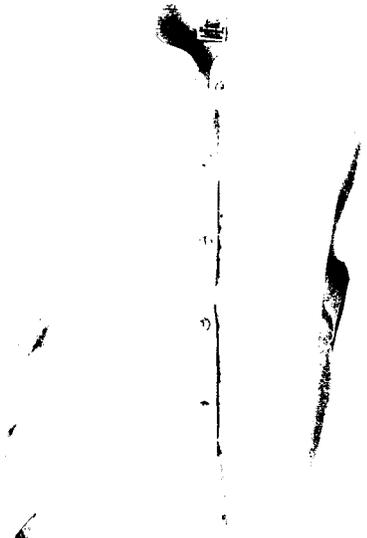
WOMEN'S TUNIC

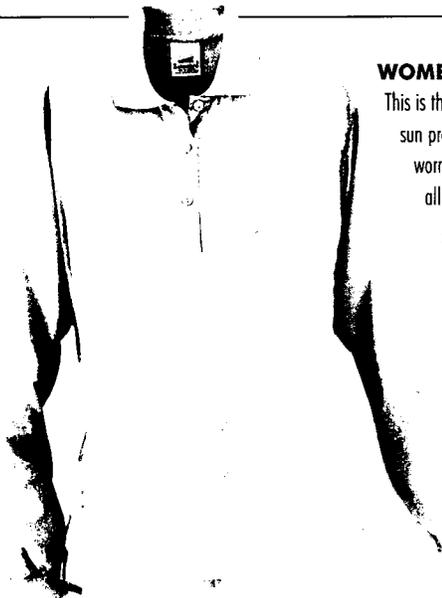
Sophisticated, streamlined and classic, this Women's Tunic with mandarin collar is a stylish way to stay both cool and sun protected. The hemmed sleeves can be rolled up to customize the length, or left long to shield the backs of the hands from the sun. Added features include natural shell buttons, two front pockets and underarm mesh for ventilation.

SIZES XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)

STYLE #1790K02 \$84.95

- White
- Summer Blue
- Eggshell
- Stone
- Black





WOMEN'S ULTIMATE POLO

This is the ideal shirt for a day on the links or any occasion that calls for style, comfort and sun protection just for women. It features a new slimmer cut and a length that looks great worn in or out. Mesh panels under the arms and back yoke wick away perspiration and allow air to circulate. Soft knit collar and cuffs bring added comfort.

SIZES XXS(2) XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)

STYLE #1050K02 \$74.95

Rose White Summer Blue
 Cactus Maize

WOMEN'S WIDE BRIM VISOR WITH DRAPE

This is a must for an active afternoon outdoors. It features an oversized 4" brim and an adjustable back strap for a custom fit. A permanent drape provides maximum sun protection for ears and back of neck. Hand wash.

SIZES S M L

(See hat sizing chart on page 47.)

STYLE #4850K02 \$48.95

White Stone Indigo

FREE GIFT
 When you order a hat, shirt and pants!
 (See page 46)



WOMEN'S TAILORED PANTS

These lightweight, tailored pants are both flattering and fashionable on a woman's figure. Not to mention sun protective. With a pleated front, zippered fly, front side pockets and a rear welt pocket, you'll be well dressed for any occasion. And with elastic at the sides, the fit will be perfect, too. Compare your waist and hip measurements to the chart below to determine your appropriate size.

REGULAR	2	4-6	8	10	12	14	16-18	20
PETITE		P/4-6	P/8	P/10	P/12	P/14	P/16-18	P/20
WAIST	23"	25"	27"	28"	29"	31"	34"	37"
HIPS	35"	37"	39"	40"	41"	43"	46"	49"

(Size 2 in Stone only. Size 20 and Petites in Stone, Desert Khaki and Indigo only.)

STYLE #2250K02 \$74.95

Stone Moss Desert Khaki
 Indigo Elack

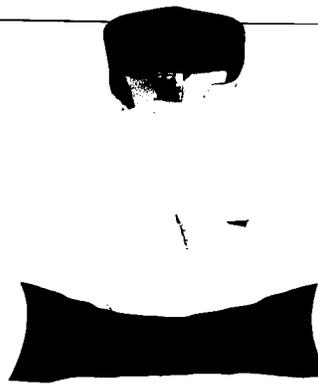
COLORBLOCKED SUPER ACTIVE SHIRT  

Take the biggest advantage of our Super Active Shirt—extreme ventilation—add panels of bold color, and you've got our Colorblocked Super Active Shirt. Front and back vents and extra-wide mesh inserts under the arms guarantee that you'll stay cool on the hottest days and in the heat of competition.

SIZES XS S M L XL 2XL
(2XL in Desert Khaki and Teal only.)

STYLE #1510K02 \$84.95

- | | | |
|---------------|--------------|--------------|
| Maize | Desert Khaki | Teal |
| Indigo/White | Black/White | Cobalt/White |
| Purple | | |
| Fuchsia/White | | |



ULTIMATE CRUSHER

Similar in style and identical in versatility and durability to our popular Wide Brim Crusher, this sun protective wonder made of Solombra fabric could actually be called the Wider Brim Crusher. It has a generous 5" brim, absorbent sweatband and chin strap. Hand wash.

SIZES S M L XL
(See hat sizing chart on page 47.)

SOLIDS
STYLE #4750A02 \$46.95

- | | |
|-------|--------------|
| Stone | Desert Khaki |
|-------|--------------|

CONTRASTING UNDERBRIM
STYLE #4750B02 \$46.95

- | |
|--------------|
| White |
| with Indigo |



WOMEN'S ACTIVE PANTS

Designed especially for women, these pants are a perfect complement to a Solombra shirt. They're not only cool and lightweight, but also flattering with soft pleats, fuller hip and thigh areas, a comfortable rise and angled side pockets. Plus, the self-fabric elastic waistband ensures a close and comfortable fit.

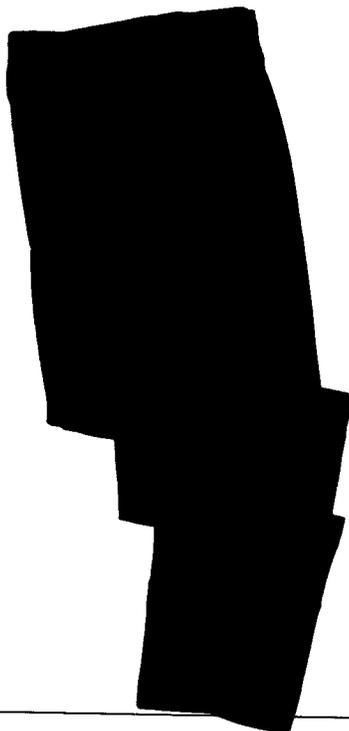
REGULAR SIZES XXS(2) XS(4-6) S(8-10) M(12-14)
L(16-18) XL(20) 2XL(22) 3XL(24)
(2XL and 3XL in Stone, Desert Khaki and Indigo only.)

PETITE SIZES P/XS(4-6) P/S(8-10) P/M(12-14) P/L(16-18)

TALL SIZES T/XS(4-6) T/S(8-10) T/M(12-14)
T/L(16-18) T/XL(20)
(Talls in Stone, Desert Khaki and Indigo only.)

STYLE #2350K02 \$59.95

- | | | | |
|---------------|----------------|--------------|---------------|
| White | Stone | Desert Khaki | Indigo |
| Cobalt | Admiral | Black | |



WOMEN'S BIG SHIRT

You don't need a knack for verse to love our "poet style" Big Shirt. Its oversized design is perfect with our Leggings or as a cover-up—in the garden or at the beach. Lightweight and roomy, this button-front shirt with button cuffs, chest pocket and underarm mesh is cut generously so there's no need to size up.

REGULAR SIZES XS(4-6) S(8-10) M(12-14)
L(16-18) XL(20) 2XL(22)
(2XL in White, Summer Blue and Admiral only.)

PETITE SIZES P/XS(4-6) P/S(8-10)
P/M(12-14) P/L(16-18) P/XL(20)
(P/L and P/XL in White, Summer Blue and Admiral only.)

STYLE #1770K02 \$74.95



WOMEN'S COTTON SUN HAT

To keep your face and neck shielded from the sun, we've made the brim on this hat wider than most—5" wide. Made of our cotton fabric, it comes with a rust-proof brim rod and adjustable interior headband for a custom fit. Spot clean with soft brush.

SIZES S M L XL (See hat sizing chart on page 47.)

STYLE #4600K02 \$46.95



WOMEN'S SLIM PANTS (left)

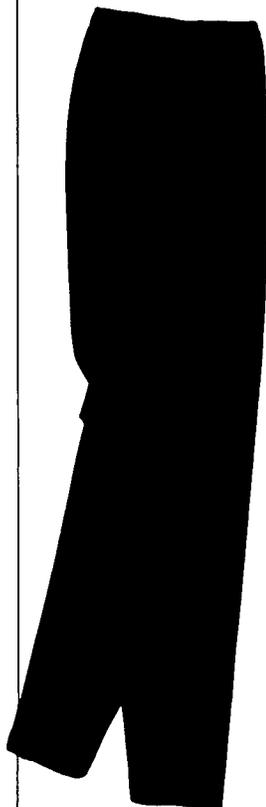
Our Slim Pants look great with everything, are extremely comfortable, and will quickly become a favorite. They are made of our Solumbra four-way stretch fabric. They have a natural fit—not too tight and not too loose. The absence of pockets give a flattering silhouette. *We recommend that you wash separately.*

REGULAR SIZES XXS(2) XS(4-6) S(8-10)
M(12-14) L(16-18) XL(20) 2XL(22)
(XXS and 2XL in Black only.)

PETITE SIZES P/XS(4-6) P/S(8-10) P/M(12-14)
P/L(16-18) P/XL(20) (Petites in Black only.)

TALL SIZES T/XS(4-6) T/S(8-10) T/M(12-14)
T/L(16-18) T/XL(20) (Talls in Black only.)

STYLE #2580K02 \$74.95



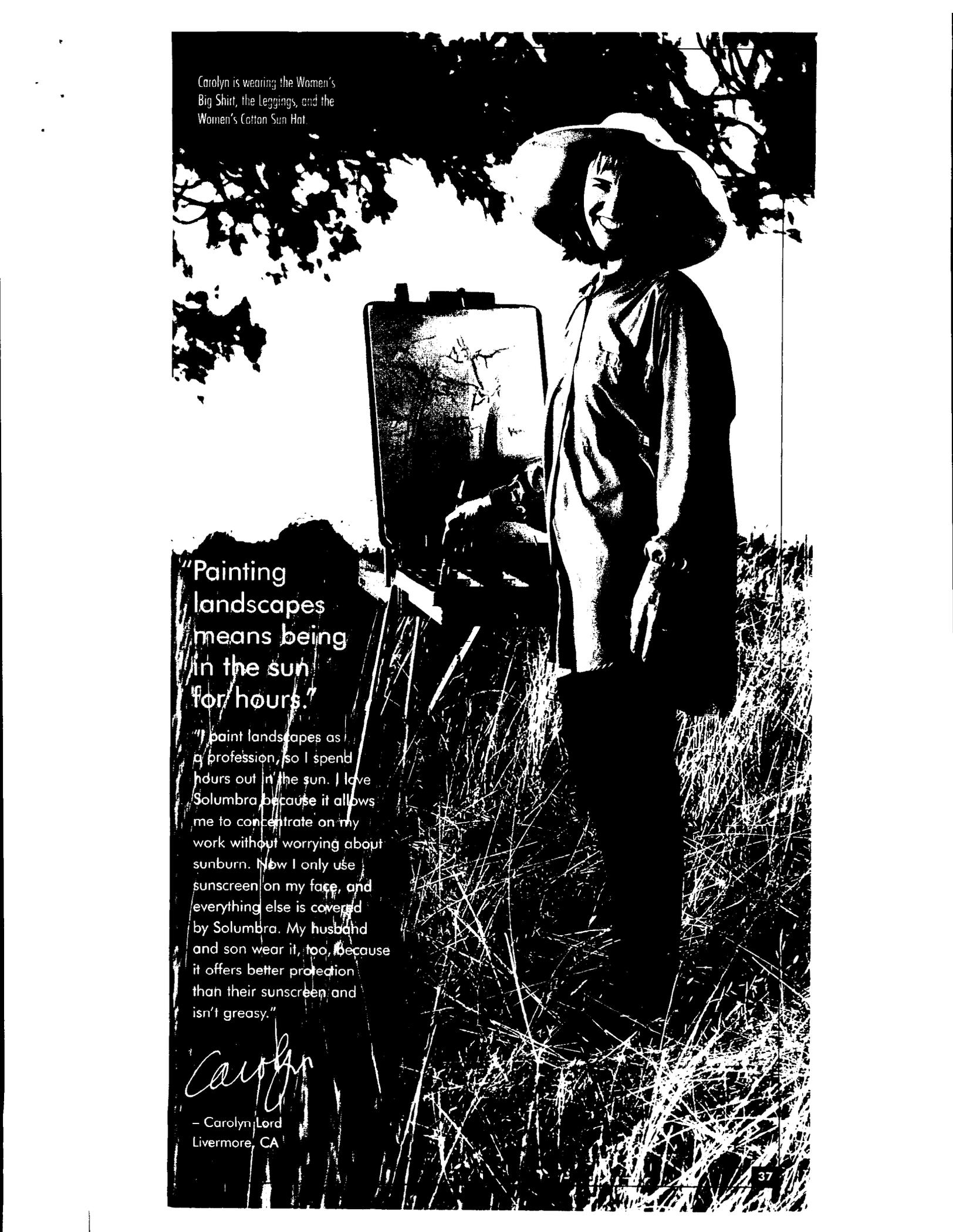
LEGGINGS (right)

Protect your legs from the sun with these casual and comfortable leggings. Made of our special Solumbra four-way stretch fabric, they provide a flattering, close to the body fit and come with a self-fabric elastic waistband, and cover-stitch hem at the ankle. *We recommend that you wash separately.*

SIZES XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)

STYLE #2550K02 \$69.95





Carolyn is wearing the Women's
Big Shirt, the Leggings, and the
Women's Cotton Sun Hat.

"Painting
landscapes
means being
in the sun
for hours."

"I paint landscapes as
a profession, so I spend
hours out in the sun. I love
Solumbra because it allows
me to concentrate on my
work without worrying about
sunburn. Now I only use
sunscreen on my face, and
everything else is covered
by Solumbra. My husband
and son wear it, too, because
it offers better protection
than their sunscreen and
isn't greasy."

Carolyn

— Carolyn Lord
Livermore, CA



WOMEN'S ZIP FRONT BEACH COVER-UP

You asked for it! This cover-up is perfect sun protection for summer days at the beach or pool. It features a full zipper front, two side-seam pockets, side vents, mesh underarms and a hood with a drawstring. It covers the hips and is versatile enough to wear as a light jacket or shirt. Roll up the sleeves or leave them long to protect the backs of your hands.

SIZES XS(4-6) S(8-10) M(12-14) L(16-18)
 XL(20) 2XL(22)
(2XL in White only.)

STYLE #1830K02 \$84.95

- White
- Periwinkle
- Stone
- Black

WOMEN'S CAFTAN

Our Women's Caftan provides great sun protection and is incredibly comfortable without being too baggy (it's actually slimming). It features a half-zip front, 12" side vent, cooling mesh under the arms, a hood with a drawstring and a front tube-style pocket. The hemmed sleeves can be either left long or rolled up.

SIZES XS(4-6) S(8-10) M(12-14) L(16-18) XL(20)
 2XL(22) 3XL(24)
(2XL and 3XL in Periwinkle only.)

STYLE #2850K02 \$94.95

- White
- Periwinkle
- Stone
- Black



HEADWRAP

Head to toe. It's the Sun Precautions way. This clever combination hood with scarf helps keep your face and neck safe from the sun. Headwrap is 66" long and can be worn under a generously sized Solumbra hat.

STYLE #3250K02 \$28.95

- White
- Summer Blue
- Eggshell
- Stone
- Indigo
- Black

KID'S BEACH COVER-UP

You'll know they're sun protected. They'll just know they're comfortable. This easy-fit hooded cover-up features full zipper front, angled front pockets, elastic cuffs, underarm ventilation and is mid-thigh length.

SIZES 2 4 6 8 10 12

STYLE #8380K02 \$44.95

White



TODDLER SWIMSUIT

Made of Solubra stretch fabric, this one-piece swimsuit provides neck-to-ankle sun protection for baby's skin. Rinse garment promptly in fresh water after use. (We recommend that you wash separately and use our Water Garment Cleaner, #6940K02, 4 oz., \$4.95.)

SIZES 18 MO. 24 MO.

STYLE #8140K02 \$48.95

Deep Sea Blue



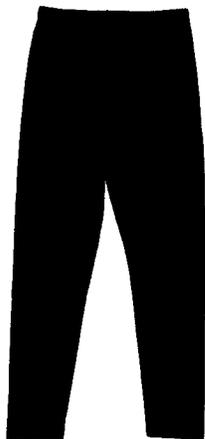
KID'S SWIM TOP

A Solubra stretch fabric swim top for kids. It's great for swimming and active water sports. Rinse garment promptly in fresh water after use. (We recommend that you wash separately and use our Water Garment Cleaner, #6940K02, 4 oz., \$4.95.)

SIZES 2 4 6 8 10 12

STYLE #8340K02 \$43.95

Deep Sea Blue



KID'S SWIM LEGS

These Solubra stretch fabric leggings complement our Kid's Swim Top and shield little legs from the sun. Rinse garment promptly in fresh water after use. (We recommend that you wash separately and use our Water Garment Cleaner, #6940K02, 4 oz., \$4.95.)

SIZES 2 4 6 8 10 12

STYLE #8640K02 \$38.95

Deep Sea Blue



KID'S MID-SLEEVE T-SHIRT

It's styled just like a classic tee with a comfortable knit collar, but the sleeves extend to the elbows. And don't forget the sunscreen on unprotected skin!

SIZES 2 4 6 8 10 12

STYLE #8280K02 \$29.95

Azure

Jade

JUNIOR SHADE CAP

Our Adult Shade Cap is so popular, we've made one just for kids. It comes with a permanent drape and an adjustable strap across the key hole. Ages 5-12.

SIZE ONE SIZE (21"-22")

STYLE #8800K02 \$26.95

White Stone Azure



KID'S POLO

Kids will really love this grown-up style, you'll love its all-day sun protection. Mesh inserts under the arms help keep them cool.

SIZES 2 4 6 8 10 12

STYLE #8010K02 \$34.95

Stone Azure Jade
Indigo/White Corona/White Azure/White



KID'S PANTS

With a roomy cut, side pockets and elastic waistband and cuffs.

SIZES 2 4 6 8 10 12

(Sizes 8, 10, 12 are not available in Fuchsia.)

STYLE #8600K02 \$34.95

Stone Indigo Azure
Fuchsia Admral



KID'S HOODED T-SHIRT

Here it is! Just like Mom and Dad's with a front pouch-style pocket, elastic cuffs and underarm mesh to keep your child comfortably cool.

SIZES 2 4 6 8 10 12

STYLE #8330K02 \$34.95

White Summer Blue Stone

KID'S SUPER ACTIVE SHIRT

The coolest and most breathable style in our kid's line, this sporty shirt comes with mesh ventilation under the front and back vents and under the arms, and a gusset-backed half zipper.

SIZES 2 4 6 8 10 12

STYLE #8500K02 \$46.95

White Stone Crimson



KID'S BEACH PANTS

Keep your kid's legs covered and ready for anything—on the beach, playground or in their own backyard. These loose-fit drawstring pants—for boys and girls—feature a front cargo pocket and a back pocket.

SIZES 2 4 6 8 10 12

STYLE #8630K02 \$39.95

Stone

KID'S LEGIONNAIRE HAT



With a protective bill and neck drape, this hat keeps the sun away from little faces, ears and necks. Chin strap included. Ages 1-7.

SIZES S(19"-20") M(20"-21") L(21"-22")

STYLE #8820K02 \$26.95

- | | | | | |
|--------|---------|---------|-------|------|
| White | Stone | Corona | Azure | Jade |
| Purple | Fuchsia | Admiral | | |

KID'S WIDE BRIM HAT

The more shade, the better. That's why this wide brim hat with chin strap is ideal for protecting young kids. Ages 1-7.

SIZES S(19"-20") M(20"-21") L(21"-22")

STYLE #8720K02 \$26.95



KID'S SPT-SHIRT

The Kid's SPT-Shirt comes with mesh ventilation under the arms, soft collar and a chest pocket.

SIZES 2 4 6 8 10 12

STYLE #8200K02 \$29.95

- | | | |
|-------|-------------|---------|
| White | Summer Blue | Stone |
| Azure | Purple | Fuchsia |

KID'S SPORT SHIRT

Your kids will love the look of this sporty, striped-sleeve shirt with underarm mesh and soft ribbed v-neck and cuffs. And you'll love the UV protection.

SIZES 2 4 6 8 10 12

STYLE #8230K02 \$34.95

- | | |
|--------|-------------|
| White | Summer Blue |
| Indigo | White |

SUN PRECAUTIONS



KID'S "SUN PRECAUTIONS" SPT-SHIRT

This generously cut shirt is just like our grown-up version, except this one's for kids. It's designed with underarm ventilating mesh inserts and soft knit collar and cuffs for comfort.

SIZES 8 10 12

STYLE #8240K02 \$29.95

- | |
|-------|
| White |
|-------|

KID'S ANIMAL LETTERS SPT-SHIRT

Adorable animal letters spell out Solombra on this SPT-Shirt.

SIZES 2 4 6

STYLE #8250K02 \$29.95

- | |
|-------|
| White |
|-------|



TODDLER SPT-SHIRT

Snaps at the neckline make this playful SPT-Shirt easy to get on and off.

SIZES 12 MO. 18 MO. 24 MO.

STYLE #8260K02 \$28.95

- | |
|-------|
| White |
|-------|

TODDLER PANTS

These roomy pants sport comfortable ribbed cuffs and an elastic waistband.

SIZES 12 MO. 18 MO. 24 MO.

STYLE #8620K02 \$32.95

- | | |
|-------|---------|
| Azure | Fuchsia |
|-------|---------|



GLOVES

Now you can protect the most exposed part of your body—your hands. Designed to give you full coverage over the wrists, these soft, imitation leather gloves are great for all kinds of sports. They're easy to slip on and are as thin, light and snug-fitting as golf gloves. Hand wash. *Sizing: Measure around hand across the knuckles (exclude thumb). The number of inches determines glove size. If you are right-handed, measure right hand and vice versa. People with extra long fingers, or who would like a looser fit should consider ordering a size up.*

SIZES XS(6½") S(7½") M(8") L(8½") XL(9½") 2XL(10")

STYLE #3100K02 \$35.95

White Putty Black

FINGERLESS GLOVES

Just the thing for those who need their fingertips free while still enjoying superb sun protection. Identical to our existing gloves but with ¾-length fingers, giving your fingertips unrestricted feeling without sacrificing sun protection for the rest of your hands. *See glove sizing directions above.*

SIZES XS(6½") S(7½") M(8") L(8½") XL(9½") 2XL(10")

STYLE #3110K02 \$35.95

Putty



SHADE SOCKS

Sun protective socks, one of our most requested items, are finally here. Made from our four-way stretch fabric, they allow you to wear those summer shoes and sandals and keep your toes and ankles sun safe. Unfortunately, like all socks, they will have to be replaced in time. Nevertheless, you are going to love them.

SIZES	WOMEN'S SHOE SIZE	MEN'S SHOE SIZE
S	5-7½	-
M	8-10½	7-9½
L	11-13	10-12

STYLE #3600K02 \$24.95

Desert Khaki

HAND GUARDS

When you need complete protection for your hands and fingers and don't want to wear gloves, these hand guards made of Solumbra fabric are the answer. Thumb loops and hook-and-loop closure around the wrist keep guards in place. One pair.

SIZES KID'S S/M M/L XL

STYLE #3130K02 \$24.95

White Stone Indigo



SHADE SLEEVES

Put simply, these sleeves make sense. They're made to be worn with short-sleeve shirts. They're ideal for driving and other activities where your arms get overexposed to the sun. Each secures comfortably at the upper arm with an elastic and hook-and-loop closure. Soft, breathable knit cuffs. One pair.

SIZES S/M M/L XL 2XL

STYLE #3180K02 \$29.95

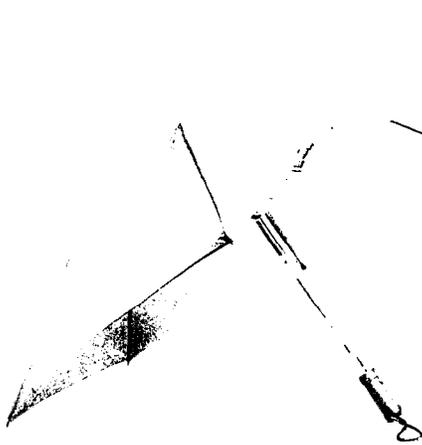
White Stone Indigo

SOLUMBRA PARASOL

An old-fashioned idea made with state-of-the-art Solumbra fabric, this umbrella creates a 48"-wide protective arc to keep you shaded from the sun. (Handle may differ slightly from the picture.)

STYLE #3300K02 \$42.95

Stone Indigo Yellow

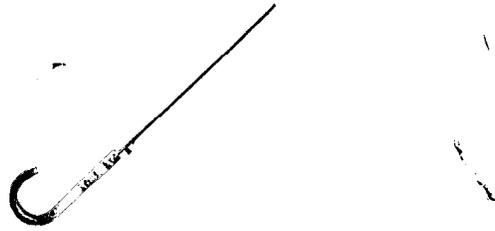


TRAVEL PARASOL

Featuring a compact design that fits conveniently into your travel bag, this Travel Parasol made of Solumbra fabric opens to 42" across, for shade that you can carry with you wherever you go. (Handle may differ slightly from the picture.)

STYLE #3320K02 \$42.95

Stone Indigo Yellow



HELMET DRAPE

This unique, versatile Solumbra neck drape is attached to a brimless cap and fits neatly under bike helmets, hard hats and other headwear to provide full protection for your head and neck. It secures at front with hook and loop. Mesh panels at the side of the cap keep you ventilated.

SIZE ONE SIZE

STYLE #3810K02 \$29.95

White Black

SHADE SCARF

Protect your head, shoulders or lap with this lightweight, multipurpose scarf. This 34" square is handy for everything from car trips to shading a stroller.

STYLE #3200K02 \$24.95

White Summer Blue Eggshell Stone
Indigo Raspberry Black

FACE GUARD

The ultimate in sun protection for the lower face. The mesh ventilation panel at the nose and mouth allows you to breathe easily. The adjustable, stretch hook-and-loop closure in back provides an ideal fit, and convenient side loops can be used to suspend the Face Guard from your glasses.

SIZES S/M M/L

STYLE #3280K02 \$29.95

White Stone Indigo





ELTA® BLOCK SPF 32

The combination of sunscreen and zinc oxide shields both UVA and UVB rays. Elta melts into the skin without a trace. 3.0 oz.

#5230K02 \$9.95

ELTA® BLOCK SPF 30 SUPER WATERPROOF

Filters both UVA and UVB rays with zinc oxide and sunscreen. A sweatproof, waterproof (6-hour) sport sunscreen. 3.0 oz.

#5270K02 \$9.95

ELTA® FACIAL SPF 30+

A light, non-greasy moisturizer that contains a zinc oxide and sunscreen to shield both UVA and UVB rays. Ideal for everyday use. 4.0 oz.

#5280K02 \$19.95

TOTAL BLOCK® SPF 65 SUNSCREEN

A beige colored sunscreen with zinc oxide, titanium dioxide, iron oxides and chemical sunscreen. 2.0 oz.

#5510K02 \$19.95

TOTAL BLOCK® SPF 60 MAKE-UP

A cover-up/make-up with the same sunscreen ingredients as the SPF 65 sunscreen. 2.0 oz.

#5530K02 \$19.95



SOLBAR® ZINC SPF 38

Sun protection cream with transparent zinc oxide, specially formulated to provide high protection from UVB and UVA radiation. 4.0 oz.

#5070K02 \$10.95

SOLBAR® CREAM SPF 50

Waterproof and non-irritating. UVA and UVB protection. 4.0 oz.

#5010K02 \$9.95

SOLBAR® GEL SPF 30

Alcohol-based, making it great for people with oily skin or acne. 3.8 oz.

#5030K02 \$10.95

DML™ SPF 25 DAILY FACIAL MOISTURIZER

A great facial moisturizer (with hyaluronic acid) and broad spectrum sunscreen (with Parsol® 1789) all in one. An excellent make-up base. 1.5 oz.

#5050K02 \$13.95

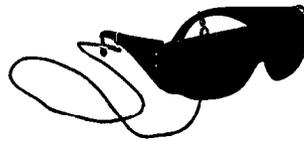


CEBE'S ATHLON

Cebe's Athlon combines superior performance with style and unisex appeal. These sunglasses are extremely lightweight, have flexible temples for a comfortable fit and a non-slip nose piece. The lenses are distortion-free, scratch and break resistant and block 99.9% of UVA and UVB rays. (*Interchangeable yellow lenses for foggy or low light conditions also available, #6030K02, \$18.00.*)

STYLE #6020K02 \$64.95

Black
with Grey Lenses

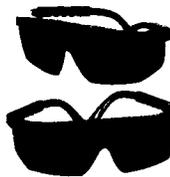


WRAP AROUNDS

Full, wrap around 99.9% UVA and UVB protection for your eyes without blockage or distortion. The Wrap Arouns are lightweight, comfortable, shatterproof, and fit over many prescription glasses.

STYLE #6210K02 \$34.95

Black

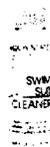


UVKIDS™ SUNGLASSES

Cool wrap arounds for kids with 99.9% UVA and UVB protection. Adjustable temples accommodate children ages 3 through 9.

STYLE #6510K02 \$12.95

Blue Red



WATER GARMENT CLEANER

We recommend washing your swim garments in this after each use to reduce the effects of chlorine and other chemicals. 4 oz.

#6940K02 \$4.95



PRESUN® SPF 28 CREAM

A waterproof titanium dioxide cream for sensitive skin. Contains no sensitizing chemical sunscreens. 3.5 oz.

#5430K02 \$10.95

PRESUN® SPF 30 GEL

This clear, alcohol-based gel is non-greasy, fragrance-free and waterproof. Plus it has enhanced UVA/UVB protection with Parsol® 1789. 4.0 oz.

#5420K02 \$10.95

PRESUN® SPF 27 SPRAY

Waterproof, clear sunscreen containing Parsol® 1789. Provides both UVA and UVB protection. Pump spray makes it easy to apply. 6.0 oz.

#5450K02 \$10.95



PHYSICIANS FORMULA® SUN SHIELD SENSITIVE SKIN SPF 25

A sunscreen ideal for ultra-sun sensitive skin with titanium dioxide to protect against damaging UVA and UVB rays. 4.0 oz.

#5350K02 \$10.95

DURASCREEN® SPF 30

A unique durable sunscreen with titanium dioxide that passed an 8-hour waterproof test. Ideal for water sports and kids. 3.5 oz.

#5250K02 \$10.95

HERBAL ARMOR™ INSECT REPELLENT LOTION SPF 15

A combination of natural citronella insect repellent and zinc oxide. Water-resistant and contains no DEET. 4.0 oz.

#5370K02 \$10.95

DURASCREEN® SUN STICK SPF 30

Convenient touch-up waterproof sunscreen for lips, nose, scars and under eyes that fits in a pocket. 0.18 oz.

#5260K02 \$6.95

DERMATONE® UVA/UVB SUNBLOCK CREME SPF 15

Pocket tin sunscreen with zinc oxide and titanium dioxide. 0.5 oz.

#5390K02 \$6.95

HOW TO PURCHASE

BY PHONE

Call **1.800.882.7860** or **425.303.8585**

Extended Summer Hours (March 1 through August 15)

Monday – Friday 6:00 a.m. – 6:00 p.m. PT
Saturday 7:00 a.m. – 3:00 p.m. PT

Regular Hours (August 16 through February 28)

Monday – Friday 7:00 a.m. – 5:00 p.m. PT

We're closed on all major holidays.

Please have your credit card number and ordering information ready.

After business hours, visit us on the internet or contact us by fax (see below).

BY FAX

Fax your order to 425.303.0836

Remember to include your daytime phone number.

BY MAIL

Fill out the order form completely, including shipping charges and taxes (if applicable).

Enclose payment in the form of a check (U.S. \$ only), money order or credit card number (VISA, MasterCard and Discover). Personal checks may be held up to 10 business days for funds clearance.

For rush delivery orders, please use credit card or money order and note "RUSH" on outside of envelope. Prices, promotions and product features may change without notice.

BY VISITING

Purchase Solumbra at these retail locations:

Seattle, WA –

Sun Precautions Store
206.322.7057
4105 East Madison St
Seattle, WA 98112
(Store front on E Blaine)
Tues. – Sat. 10 – 5
Closed major holidays

San Diego, CA –

Sun Precautions Store
858.456.5016
7825 Fay Ave, Ste 190
La Jolla, CA 92037
Mon. – Sat. 10 – 6
Closed major holidays

Los Angeles, CA –

Sun Precautions Store
310.451.5858
1601 Montana Ave
Santa Monica, CA 90403
Mon. – Sat. 10 – 6
Closed major holidays

Honolulu, HI –

Sun Protection Hawaii
808.537.3786
848 South Beretania St
Suite 100-B
Honolulu, HI 96813
M, T, Th, F 9 – 5
Saturday 9 – 2
Closed major holidays

BY INTERNET

Visit our online store at www.sunprecautions.com

PURCHASING INFORMATION

SATISFACTION GUARANTEED

If for any reason you are dissatisfied with any item purchased from us, return it for an exchange or full refund, less the original shipping & handling charge. Please use the return instructions on the purchase invoice and indicate the reasons for the exchange/return.

Please return wide brim hats in the original packaging to prevent shipping damage.

HYPER-SUN SENSITIVE CUSTOMERS

Please let a customer service representative know if you are hypersensitive to the sun (sunscreens don't offer adequate protection) so that we may better assist you.

GIFT WRAPPING

Available for an additional charge of \$5 per package.
Sorry, some hats and the Solumbra Parasol cannot be gift wrapped.

GIFT CERTIFICATES

Sun Precautions gift certificates are available.

Sun Precautions®

2815 Wetmore Avenue Everett, Washington 98201 USA
 1.800.882.7860 FAX 425.303.0836
 www.sunprecautions.com

CUSTOMER CODE:

Found in blue box on back cover if you are the person whose name is printed on the back cover.

cut on line

ORDERED BY:	(BILLING ADDRESS)	SHIP TO:
NAME		<input type="checkbox"/> Gift Shipment <input type="checkbox"/> Different Ship To Address
ADDRESS		NAME
CITY		ADDRESS
STATE	ZIP CODE	CITY
<i>In case we have a question about your order:</i>		STATE
PHONE ()		ZIP CODE
FAX ()		PHONE ()
E-MAIL		GIFT MESSAGE

ITEM NAME	STYLE NO.	SIZE	COLOR(S)	ALT. COLOR(S)	QTY.	TOTAL

PAYMENT METHOD	SUBTOTAL
<input type="checkbox"/> Check* <input type="checkbox"/> Money Order <input type="checkbox"/> Gift Certificate * Please allow 10 business days for processing check orders. <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover	Basic Shipping & Handling—See Table
Name of Cardholder _____	U.S. Rush Delivery—See p.47
Cardholder Signature _____	Gift Wrap (excludes most hats)—Additional \$5
<input type="text"/>	WA State Residents Add 8.3% to Total (Include Shipping & Handling and Gift Wrap)
<input type="text"/>	Canadian Delivery—Additional \$4
<input type="text"/>	Other International—See p.47
Credit Card Account Number	TOTAL
Expiration Date MONTH/YEAR <input type="text"/>	

BASIC SHIPPING AND HANDLING	
(PER ADDRESS)	
under \$40	\$ 4.95
\$ 40 - \$ 49.99	\$ 6.95
\$ 50 - \$ 89.99	\$ 7.95
\$ 90 - \$119.99	\$ 9.95
\$120 - \$149.99	\$10.95
\$150 - \$199.99	\$12.95
\$200 & above	\$13.95

HEAD-TO-TOE SPECIAL OFFER:
Sun Precautions believes in complete sun protection— Head-to-Toe . That's why we're offering you something special when you buy a complete outfit, including any hat, shirt and pants (or skirt). You may choose 1 gift from below.
<input type="checkbox"/> 1 Sunscreen (only those less than \$12) Style No. _____
<input type="checkbox"/> Adult Wrap Arouns <input type="checkbox"/> UVkids™ Sunglasses Color _____
Note: Hooded tops count as one shirt towards head-to-toe special offer. Women's Caftan counts as one shirt and one skirt.

SEND A CATALOG TO:	
NAME	
ADDRESS	
CITY	
STATE	ZIP

How did you hear about us? (Magazine/Date, Doctor/City, etc.) _____

Is this purchase for someone who is sun sensitive due to a medical condition?
 yes no

If yes, do sunscreens provide adequate protection for the person(s) who will wear these products? yes no

What is the condition? (Skin cancer, lupus, sun allergy, etc.) _____

Name of Dermatologist/Doctor: _____

Comments? Your opinions are important to us: _____

SIZING INFORMATION

Most Solumbra clothing is **oversized**. It is designed with generous proportions to give you freedom to move around. **It won't shrink**, so there's no need to order larger sizes. Exceptions are noted in product copy.

Please consult the sizing chart below or our customer service representatives to select the appropriate size.

UNISEX ADULT SIZING CHART

WOMEN – Body Measurements				SOLUMBRA SIZE	MEN – Body Measurements		
SIZE	BUST	WAIST	HIPS		SIZE	CHEST	WAIST
2	32-33	23-24	35-36	XXS	—	—	—
4-6	34-35	25-26	37-38	XS	XS-S	32-34	26-28
8-10	36-37	27-28	39-40	S	S-M	34-36	29-31
12-14	38-40	29-31	41-43	M	M-L	37-40	32-34
16-18	41-43	32-34	44-46	L	L-XL	41-44	36-38
20	44-46	36-38	47-49	XL	XL	46-48	39-41
22	47-49	39-40	50-52	2XL	2XL	49-51	42-44
24	50-52	41-43	53-55	3XL	3XL	52-54	45-47
—	—	—	—	4XL	4XL	55-57	—

Women's Petite Sizing: Petite garments are sized for customers up to 5'3".

Women's Tall Sizing: Women's tall pants have a 34" inseam.

Unisex Tall Sizing: Unisex tall shirts are sized for customers over 6'4" and have sleeve length measurements from center back of M 36"; L 38½"; XL and 2XL 39½".

CHILDREN'S SIZING

SOLUMBRA SIZE	HEIGHT (inches)	WEIGHT (lbs.)
12 mo.	26-29	18-22
18 mo.	29-32	22-27
24 mo.	32-34	27-30
2	34-36	30-33
4	37-42	34-40
6	43-48	41-54
8	49-53	55-71
10	54-57	72-86
12	58-61	87-100

HAT SIZING

SOLUMBRA SIZE	HEAD SIZE RANGE	HAT SIZE RANGE
S	21"-21½"	6¾-7
M	22"-22½"	7-7½
L	23"-23½"	7½-7¾
XL	24"-25½"	7¾-7¾
2XL	25½"-26½"	7¾-8¾

Measure around your head with measuring tape above your eyebrows and ears. Convert inches to hat size using the chart above.

SHIPPING INFORMATION

Continental U.S.: Shipped usually within 24 hours.

Delivery in approximately one week. If an item is out of stock, you will be informed of the anticipated delay.

Alaska & Hawaii: Shipped usually within 24 hours. Delivery within 10 days.

Rush Orders U.S.: Shipped usually within 24 hours to most U.S. addresses. Phone orders using credit card are preferred.

- **Continental U.S. 3 Day Service:** Add \$15 to basic shipping and handling rates for each address. Delivery usually within 2 business days.
- **Continental U.S. 1-2 Day Service:** Add \$25 to basic shipping and handling rates for each address. Delivery usually within 1 business day.
- **Hawaii and Alaska:** Add \$10 to the additional charges above. Add an additional 1-2 days to each service.

Canada: Shipped via USPS/Canada Post, First Class Airmail. Delivery in 7 to 21 days. Canada Post will collect duties and taxes at the time of delivery. Please add \$4 to basic shipping and handling rates.

International: Shipped via First Class Airmail. Shipping rates are either quoted with order or confirmed by correspondence prior to shipment. Fax orders preferred.

SOLUMBRA COLORS

Solumbra clothing is offered in the following colors. Colors may vary.

Crimson

Black

Sunset

Admiral

Fuchsia

Purple

Raspberry

Teal

Cobalt

Jade

Azure

Corona

Indigo

Maize

Desert Khaki

Moss

Desert Sage

Sage

Cactus

Stone

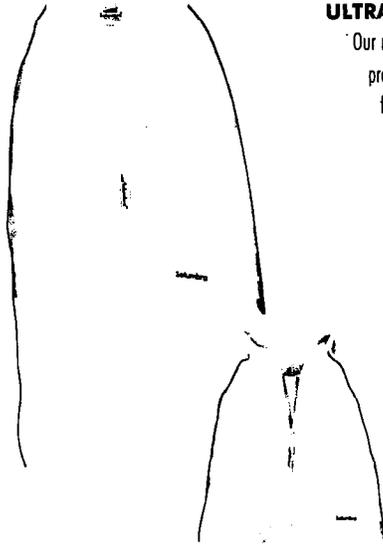
Periwinkle

Eggshell

Summer Blue

White

Rose



ULTRA ATHLETE SHIRT

Our new, most ventilated shirt is engineered for serious sport and is a sun protection necessity in peak summer sun and activity. This high-tech design features a flow-through ventilation system that includes underarm and concealed front and back mesh panels. The *coup de grace* is a pair of concealed ventilation panels that start at each shoulder and run down to the waist; they scoop the air as you move and exhaust it out panels in the back. The cropped length adds to its coolness and provides free movement. And its zip front closure with gusset and high collar in back provide additional sun protection. It's as cool as you can get on a sultry, summer day short of strapping on an air conditioner to your chest.

SIZES XS S M L XL 2XL

STYLE #1530K02 \$89.95

White
with Indigo Stone
with Indigo

ADULT SHADE CAP WITH NECK DRAPE

This distinctive legionnaire style cap made of Solumbra fabric features a generous 4" bill and absorbent sweatband. The 7" removable drape also provides excellent protection for your neck and ears. And the chin strap can be threaded through the drape's side loops to secure it.

SIZES REG(21"-24") XL(23"-25")

(XL in White and Stone only.)

STYLE #4800K02 \$36.95

SOLIDS

Indigo Cobalt Admiral

CONTRASTING DARK UNDERBILL

White Stone Desert Khaki



On the cover: Anne Langstaff is wearing the Ultra Athlete Shirt, the Ventilated Sport Pants and the Adult Shade Cap with Neck Drape (all on p.10).

Visit the Sun Precautions Stores:

Seattle
4105 East Madison St
Seattle, WA

San Diego
7825 Fay Ave, Ste 190
La Jolla, CA

Los Angeles
1601 Montana Ave
Santa Monica, CA

Sun Precautions®

2815 Wetmore Avenue Everett, Washington 98201 USA
1.800.882.7860 FAX 425.303.0836
www.sunprecautions.com

SOURCE CODE:

CUSTOMER CODE:

FREE GIFT
When you order a
hat, shirt and pants!
(See page 46)

PRESORTED STANDARD
U.S. POSTAGE
PAID
SUN PRECAUTIONS, INC.