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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD



U.S. Trademark Application Serial No. 78/350,085
For the Trademark: JACK & JONES

08-08-2005

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #01

AKTIESELSKABET AF 21. NOVEMBER 2001, :
Opposer, :

OPPOSITION NO. 91163436

v. :

FAME JEANS, INC., :
Applicant. :

CERTIFICATE OF MAILING

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: COMMISSIONER FOR TRADEMARKS, P.O. BOX 1451, ALEXANDRIA, VA 22313-1451 ON THE DATE INDICATED BELOW.

By: Wanda R. Hayes

Date: August 4, 2005

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

APPLICANT'S RESPONSE TO OPPOSER'S CROSS MOTION FOR SUMMARY JUDGMENT

Applicant, Fame Jeans, Inc. responds to Opposer's Opposition to Applicant's Motion for Summary Judgment and Cross Motion for Summary Judgment, With Supporting Memorandum of Law, filed on July 15, 2005 ("Opposer's Cross Motion"). Applicant submits its brief in opposition to Opposer's Cross Motion under Rule 2.127(e)(1).¹

¹ Alternatively, this brief is submitted for consideration in the discretion of the Board under Rule 2.127(a). It is necessary to respond to Opposer's Cross Motion to clarify the issues and to respond to new matters (Points I and II) raised in Opposer's Cross Motion.

Point I
Opposer's assertion that it has superior rights
lacks support in the Trademark Act and case law

Opposer argues it is entitled to summary judgment because it should be granted registration of the JACK & JONES mark under Section 44(e) based on foreign registration,² whereas Applicant is not entitled to registration because it filed an application to register the JACK & JONES mark under Section 1(b) based on its intent to use the mark. Opposer further alleges that "... unless and until Applicant demonstrates use of the mark in US commerce, it is not eligible for registration." See Opposer's Cross Motion, pages 3-4. Essentially, Opposer argues that Applicant cannot rely on its filing date (January 9, 2004) for priority purposes until Applicant uses the mark and registration is completed. This interpretation of the Trademark Act is wrong.

Generally, filing an intent-to-use application establishes a constructive use priority date for the applicant which has the same legal effect as the earliest actual use of a trademark at common law. "Trademark Revision Commission Report," 77 Trademark Rep. 375, 397 n.28 (1987), *Zirco Corp. v. AT&T*, 21 USPQ2d 1542, 1544 (TTAB 1992), see also 2 J. Thomas McCarthy, *Trademarks and Unfair Competition*, §16:16, at p. 16-36.2 through 16-36.3 (2003). Section 7(c) of the Trademark Act provides:

"Contingent on the registration of a mark on the principal register ... the filing of the application to register such mark shall constitute constructive use of the mark, *conferring a right of priority, nationwide in effect*, on or in connection with the goods or services specified in the registration against any other person except for a person whose mark has not been abandoned and who, *prior to such filing—*

(1) has used the mark;

² Opposer's application relies on Registration No. 065691990 issued on September 28, 1990 in Denmark.

(2) has filed an application to register the mark which is pending or has resulted in registration of the mark; or

(3) has filed a foreign application to register the mark on the basis of which he or she has acquired a right of priority, and timely files an application under section 44(d) to register the mark which is pending or has resulted in registration of the mark.”(emphasis added)

Opposer cannot claim any of the grounds listed in Section 7(c) that would provide it with superior rights. Opposer has admitted that it has not used the mark in the U.S. Opposer does not claim priority under Section 44(d) because it apparently missed the six-month deadline. Opposer filed an application under Section 44(e), but its filing date (December 6, 2004) is subsequent to that of Applicant (January 9, 2004).

While constructive use priority rights indeed are conditioned on the ultimate use and registration of the mark under Section 7(c) of the Trademark Act, the owner of an intent-to-use application clearly may use its constructive use priority rights both as a sword and as a shield prior to its actual use of the mark and registration. *Zirco Corp. v. AT&T*, 21 USPQ2d 1542, 1544 (TTAB 1992). Consequently, Applicant may use the filing date of its pending intent-to-use application against any junior owner of the mark, whether it is a subsequent user of a common law mark or an owner of a pending application with a subsequent filing date (or a foreign application priority date under Section 44(d)).

The issues raised by Opposer are similar to those discussed in *Zirco*. There, the applicant filed an intent-to-use application on January 11, 1990. Another entity began using an identical mark on similar goods on April 15, 1990 and filed a notice of opposition to the applicant's mark. The opposer raised virtually identical arguments that Opposer raises here that the applicant must perfect its constructive use rights under Section 7(c) by using the mark and obtaining registration. The opposer positioned that the applicant allegedly did not have conferred upon it a

nationwide right of priority of January 11, 1990 until its mark is registered and could not prevent the opposer from acquiring common law rights in its mark.

The Board completely dismissed these arguments and dismissed the opposition stating that an applicant need not have its mark registered to assert a nationwide priority based on the filing date of its intent to use application. The Board noted:

“[T]he Lanham Act, as amended by the Trademark Law Revision Act, cannot be interpreted to limit an intent-to-use applicant's entitlement to rely upon the constructive use provision of Section 7(c) to the time after which it has used its mark and has been issued a registration. If the legislative history and the commentaries on the revised statute are taken into consideration, it is readily apparent that the constructive use provision was intended to foster the filing of intent-to use applications, to give an intent-to-use applicant a superior right over anyone adopting a mark after applicant's filing date (providing the applicant's mark is ultimately used and registered) and to prevent a third party from acquiring common law rights in a mark after the filing date of the intent-to-use application. With these being the aims of the constructive use provision, there can be no doubt but that the right to rely upon the constructive use date comes into existence with the filing of the intent-to-use application and that an intent-to-use applicant can rely upon this date in an opposition...”

While this case differs from *Zirco* in that that the subsequent user here is the owner of a pending application under Section 44(d) and not a common law mark, the principle remains the same—an owner of an intent-to-use application can claim a constructive priority use and can prevent any subsequent user of the mark from obtaining registration of its mark.

Moreover, Opposer apparently misunderstands the Section 44(e) ground for registration when it refers to Opposer's right to a registration under Section 44(e) in absolute terms. Section 44(e) states:

“A mark duly registered in the country of origin of the foreign applicant may be registered on the principal register *if eligible...*”
(emphasis added)

Apart from the benefit that no use is required to obtain registration under Section 44, such applications are subject to all the normal bars to U.S. registration including a Section 2(d) likelihood of confusion. See 4 J. Thomas McCarthy, *Trademarks and Unfair Competition*, §29:13, at p. 29-37 (2003). Since Applicant's and Opposer's marks are virtually identical and identify virtually identical goods, there is no dispute that a likelihood of confusion will arise from registration of Opposer's mark. The outcome in this opposition thus turns solely on priority.

The Trademark Act does not prioritize among the various bases for registration. Thus, a Section 44(e) basis in itself gives no superior rights. Further, there can be only one priority date. Opposer cannot claim and, in fact, does not claim a specific priority date in the United States, whether actual or constructive, that predates Applicant's priority date. Consequently, Applicant's earlier filing date gives it superior rights, and assures it prevails in summary judgment.

Opposer attempts to distinguish the cases Applicant cited in support of its motion for summary judgment—*Linville* and *Person's*—but focuses on insignificant factual differences and collateral legal issues. In fact, both cases simply stand for the proposition that priority of trademark rights in the United States usually depends solely upon priority of use (constructive or actual) in the United States, not on priority of use or *registration* anywhere in the world. Applicant also cited *Linville* for the proposition that activity outside of the United States, including advertisements not specifically targeted at U.S. customers (even in neighboring Canada), does not create rights in marks within the United States.

Accordingly, Opposer's assertions that it has superior rights lack support in the Trademark Act and interpretive cases. Thus, Applicant's motion for summary judgment should be granted and Opposer's Cross Motion should be denied.

Point II
Opposition cannot be sustained solely "in the interests of justice"
since the Trademark Act provides no such ground

Opposer alleges that its opposition should be sustained "in the interests of justice." First, Opposer claims that "Applicant ... has nothing more than a stated intent to use, filed long after Opposer's establishment of its JACK & JONES mark around the world." Again, Opposer obviously misunderstands the essence and the very purpose of intent-to-use applications and ignores the territoriality principle of U.S. trademark law. It is not improper for Applicant to await the outcome of this pending opposition and postpone commencement of use of its mark until after this dispute has been resolved.

Applicant has been manufacturing clothing and clothing accessories since 1982 and is one of Canada's leading suppliers of denim and related apparel. It owns approximately 15 U.S. trademark applications and registrations and has been using at least ten registered trademarks in the United States, including such well-known clothing brands as "WHY? BECAUSE KIDS NEED TO KNOW," "SPARKLE," "RERUN," "HER STORY." See a copy of trademark.com report attached as Exhibit A. In many instances, it has been a part of Applicant's business strategy to first file an intent-to-use trademark application and then commence use of its mark in commerce between Canada and the United States.

Second, even assuming Opposer's allegations were true, the Trademark Act does not enumerate "the interests of justice" as a valid ground for opposition. Moreover, Opposer cites no cases to support its allegations. Nor does it provide sufficient factual support for its assertions.

Opposer's assertions again are based simply on Opposer's seemingly extensive, yet arguably irrelevant use (and registrations) of the mark outside the United States. Opposer virtually ignores the territorial nature of trademark rights and the reality of U.S. trademark law.

By contrast, *Person's* is instructive on the "justice" issue because it provides the boundaries of legally acceptable conduct. There, the Federal Circuit held unanimously there is no illegality in an American visitor to Japan seeing the trademark PERSON'S and the logo for wearing apparel, returning to the U.S. and adopting the identical mark on wearing apparel and obtaining federal registration. The American also apparently copied the Japanese company's globe logo and many of the clothing styles. The PERSON'S mark was not a "famous" mark "well known" by reputation in the U.S. The Court said the American committed no fraud in applying to register the mark in the U.S. and cancelled the U.S. registration granted to the Japanese company on a likelihood of confusion ground. "[C]opying a mark in use in a foreign country is not in bad faith unless the foreign mark is famous in the United States or the copying is undertaken for the purpose of interfering with the prior user's planned expansion into the United States." *Person's Co. v. Christman*, 14 USPQ2d 1477, 900 F.2d 1565, 1570 (Fed. Cir. 1990).

Here, while the JACK & JONES mark possibly may be known in Europe, Opposer has not shown that its mark has achieved the required degree of notoriety (or any degree of public recognition) in the U.S. Although Opposer may have used its JACK & JONES mark outside the U.S. longer than the Japanese company used its PERSON'S mark, Opposer has not provided evidence that the JACK & JONES mark has achieved the level of "fame" that would prevent Applicant's use and registration of the mark. Nor has Opposer shown any knowledge of its mark by the U.S. public. Opposer has admitted that it has not advertised the mark in the U.S. (In

response to Interrogatory 8 requesting that Opposer state the amount, if any, it spent for advertising in the United States, Opposer states that it has not made any expenditures to advertise goods under the JACK & JONES mark in the U.S. See Applicant's Motion for Summary Judgment With Supporting Memorandum of Law, Exhibit E.)

This case should be contrasted with *All England Lawn Tennis Club, Ltd. v. Creations Aromatiques, Inc.*, 220 USPQ 1069 (TTAB 1983). There, the promoter of the famous WIMBLEDON tennis championships in England successfully opposed U.S. registration of WIMBLEDON COLOGNE largely because Opposer has shown widespread coverage of the WIMBLEDON championships in media circulating in the U.S. In contrast, Opposer has admitted that it has not advertised its JACK & JONES mark in the United States. Moreover, there is no evidence whatsoever demonstrating or even suggesting Applicant's adoption of the mark was for the purpose of trading on the goodwill of Opposer's mark in the U.S. or interfering with Opposer's planned expansion, if any, into the United States.

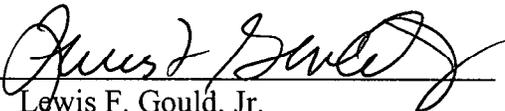
Accordingly, Applicant's motion for summary judgment based on its superior rights in the JACK and JONES mark and Opposer's admission of non-use of its mark in the United States should be granted and Opposer's Cross Motion should be denied.

CONCLUSION

Applicant respectfully requests that its motion for summary judgment be granted, that Opposition No. 91163436 be dismissed, subject to the issuance of registration to Applicant, and that Opposer's motion for summary judgment be denied.

DUANE MORRIS LLP

Date: August 4, 2005

By: 

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing APPLICANT'S
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this 4th day of August, 2005 via first class mail, postage prepaid and addressed to:

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Trademark Report

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Database(s) Searched: US Federal

Search Criteria: All Owner: fame Jeans

Records selected for the report: 16

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US Federal

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Record 1



Mark RERUN (and Design)

Status Registered
Status Date Jul 13, 2004
Register Principal

Serial/App. No. 74-727569
Registration No. 2028442

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY, SHIRTS, PANTS, BLOUSES, TEE SHIRTS, TIES, COATS, SHOES, HATS, SOCKS, UNDERWEAR, UNDERSHIRTS, SWEATERS, BANDANNAS, SCARVES
U.S. Class 22, 39
1st Use Apr 1, 1993
Commerce Use Apr 1, 1993

Int'l Class 42 - Miscellaneous Services
Goods/Services [RETAIL STORES IN THE FIELD OF CLOTHING AND ACCESSORIES]
Class Status Cancelled, Sec. 8 - Jul 13, 2004
U.S. Class 100, 101
1st Use Apr 1, 1993
Commerce Use Apr 1, 1993

Filing Date Sep 11, 1995
Published (Last) Oct 15, 1996
Registered Jan 7, 1997

Affidavits Partial Sec. 8 accepted. Sec. 15 acknowledged.

Design Codes 160303 - Film and film containers
260913 - Squares, more than one
260921 - Squares completely or partially shaded
261704 - Vertical lines, bands or bars
261709 - Curved lines, bands, or bars with one curve

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Date Sgnd/Ack Sep 22, 2002
Date Recorded Jul 7, 2003
Brief ASSIGNS THE ENTIRE INTEREST

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MAR 26, 1996 CORRESPONDENCE RECEIVED IN LAW OFFICE
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Record 2

DIVISION OF
INTELLIGENT
GENTLEMEN
SOCIETY

Mark DIVISION OF INTELLIGENT GENTLEMEN SOCIETY (Block letters)

Status Pending - Initialized

Status Date Mar 1, 2005

Register Principal

Serial/App. No. 78-567718

Int'l Class	25 - Clothing
Goods/Services	CLOTHING AND ACCESSORIES, FOOTWEAR AND HEADGEAR, INCLUDING, HANDBAGS, JEANS, PANTS, SLACKS WITH STRAP UNDER FOOT, SHORTS, SKIRTS, BOXER SHORTS, CULOTTES, BLOUSES, WAISTCOATS, JACKETS, COATS, TUNICS, BLAZERS, DRESSES, CORSAGES, INCLUDING BODICES TO BE INCORPORATED INTO CLOTHING, BUSTIERS, OVERALLS, PULLOVERS, T-SHIRTS, UNDERPANTS, VESTS, SHORT SLEEVED VESTS, SWEATSHIRT TOPS, SWEATERS AND DUNGAREES, SCARVES, SHAWLS, TIES, LEG WARMERS, GLOVES, STOCKINGS AND SOCKS, TIGHTS, SWIM WEAR, INCLUDING, BATHING COSTUMES, BATHING TRUNKS AND BIKINIS, HATS, CAPS, DENIM JACKETS, SKI WEAR, INCLUDING SKI TROUSERS, SKI DUNGAREES, SKI OVERALLS, SKI JACKETS, SKI VESTS AND SKI JACKETS, WITH DETACHABLE SLEEVES, HEAD SCARVES, NECK SCARVES, HEAVY WOOLEN CLOTHING, INCLUDING KNITTED PANTS, KNITTED SHORTS, AND KNITTED TOPS, DOUBLE BREASTED JACKETS, OVERCOATS, POLO SHIRTS, JOGGING SUITS, HATS, VISORS, CAPS AND TOQUES, FLEECE WEAR, INCLUDING JOGGING SUITS, HOODED PULLOVER TOPS WITH POUCH POCKETS, MUSCLE TOPS, SHORTS, TROUSERS, SWEATSHIRTS, SWEATPANTS, VESTS AND TANK TOPS, DRESSES, SHOES, HOSIERY LINGERIE, INCLUDING, UNDERSKIRTS, PANTIES, CAMISOLES, BRAS, AND UNDERWEAR, MEN'S, LADIES, AND CHILDREN'S DRESS PANTS, DRESSES, SUITS AND DRESS SHIRTS
U.S. Class	22, 39
Filing Date	Feb 15, 2005
Filed I-T-U	Yes
Country	CANADA
Filing Date	Feb 11, 2005
Priority	Yes
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Reference	D4858-038 (D)
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Action History	FEB 28, 2005 NEW APPLICATION ENTERED IN TRAM

Record 3**CHALK INDUSTRY**

Mark CHALK INDUSTRY (Block letters)

Status Pending - Initialized
Status Date Jan 10, 2005
Register Principal

Serial/App. No. 78-542762

Int'l Class 25
Goods/Services CLOTHING, HEADWEAR AND FOOTWEAR
U.S. Class 22, 39

Filing Date Jan 5, 2005
Filed I-T-U Yes

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Record 4**CHALC INDUSTRY**

Mark CHALC INDUSTRY (Block letters)

Status Pending - Initialized
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Register Principal

Serial/App. No. 78-542754

Int'l Class 25
Goods/Services CLOTHING, HEADWEAR AND FOOTWEAR
U.S. Class 22, 39

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Filed I-T-U Yes

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Record 5

böring

Mark BÖRING (Block letters)

Status Allowed - Notice of Allowance issued
Status Date Jul 19, 2005
Register Principal

Serial/App. No. 78-369299

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY JEANS, PANTS, SLACKS WITH STRAP UNDER FOOT, SHORTS, SKIRTS, BOXER SHORTS, CULOTTES, BLOUSES, WAISTCOATS, JACKETS, COATS, TUNICS, BLAZERS, DRESSES; CORSAGES, NAMELY, BODICES TO BE INCORPORATED INTO CLOTHING; BUSTIERS, OVERALLS, PULLOVERS; T-SHIRTS;

UNDERPANTS, VESTS, SHORT SLEEVED VESTS, SWEAT SHIRT TOPS, AND DUNGAREES, SCARVES, SHAWLS, TIES; LEG WARMERS; GLOVES, STOCKINGS AND SOCKS; TIGHTS, SWIM WEAR, NAMELY BATHING COSTUMES, BATHING TRUNKS AND BIKINIS; HATS, CAPS; DENIM JACKETS; SKI WEAR, NAMELY SKI TROUSERS, SKI DUNGAREES, SKI OVERALLS, SKI JACKETS, SKI VESTS AND SKI JACKETS WITH DETACHABLE SLEEVES, HEAD SCARVES, NECK SCARVES; HEAVY WOOLEN CLOTHING, NAMELY, KNITTED PANTS, KNITTED SHORTS, AND KNITTED TOPS; DOUBLE BREASTED JACKETS, OVERCOATS, POLO SHIRTS, JOGGING SUITS, HATS; CAPS AND TOQUES; FLEECE WEAR, NAMELY JOGGING SUITS, HOODED PULLOVER TOPS WITH POUCH POCKETS, MUSCLE TOPS AND SHORTS, TROUSERS, SWEATSHIRTS, SWEATPANTS, VESTS AND TANK TOPS; DRESSES, SHOES, HOSIERY; LINGERIE, NAMELY, UNDERSKIRTS, PANTIES, BRAS, AND UNDERWEAR; MEAN'S LADIES AND CHILDREN'S DRESS PANTS, DRESSES, SUITS AND DRESS SHIRTS;; CLOTHING, NAMELY JEANS, PANTS, SLACKS WITH STRAP UNDER FOOT, SHORTS, SKIRTS, BOXER SHORTS, CULOTTES, BLOUSES, WAISTCOATS, JACKETS, COATS, TUNICS, BLAZERS, DRESSES; CORSAGES, NAMELY, BODICES TO BE INCORPORATED INTO CLOTHING; BUSTIERS, OVERALLS, PULLOVERS; T-SHIRTS; UNDERPANTS, VESTS, SHORT SLEEVED VESTS, SWEAT SHIRT TOPS, AND DUNGAREES, SCARVES, SHAWLS, TIES; LEG WARMERS; GLOVES, STOCKINGS AND SOCKS; TIGHTS, SWIM WEAR, NAMELY BATHING COSTUMES, BATHING TRUNKS AND BIKINIS; HATS, CAPS; DENIM JACKETS; SKI WEAR, NAMELY SKI TROUSERS, SKI DUNGAREES, SKI OVERALLS, SKI JACKETS, SKI VESTS AND SKI JACKETS WITH DETACHABLE SLEEVES, HEAD SCARVES, NECK SCARVES; HEAVY WOOLEN CLOTHING, NAMELY, KNITTED PANTS, KNITTED SHORTS, AND KNITTED TOPS; DOUBLE BREASTED JACKETS, OVERCOATS, POLO SHIRTS, JOGGING SUITS, HATS; CAPS AND TOQUES; FLEECE WEAR, NAMELY JOGGING SUITS, HOODED PULLOVER TOPS WITH POUCH POCKETS, MUSCLE TOPS AND SHORTS, TROUSERS, SWEATSHIRTS, SWEATPANTS, VESTS AND TANK TOPS; DRESSES, SHOES, HOSIERY; LINGERIE, NAMELY, UNDERSKIRTS, PANTIES, BRAS, AND UNDERWEAR; MEAN'S LADIES AND CHILDREN'S DRESS PANTS, DRESSES, SUITS AND DRESS SHIRTS

U.S. Class 22, 39

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SEP 8, 2004 NON-FINAL ACTION WRITTEN
SEP 7, 2004 ASSIGNED TO EXAMINER
MAR 2, 2004 NEW APPLICATION ENTERED IN TRAM

Record 6

JACK & JONES

Mark JACK & JONES (Block letters)

Status Published & Opposed
Status Date Dec 15, 2004
Register Principal

Serial/App. No. 78-350085

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY JEANS, PANTS, SLACKS WITH STRAP UNDER FOOT, SHORTS, SKIRTS, BOXER SHORTS, CULOTTES, BLOUSES, WAISTCOATS, JACKETS, COATS, TUNICS, BLAZERS, DRESSES; CORSAGES, NAMELY, BODICES TO BE INCORPORATED INTO CLOTHING; BUSTIERS, OVERALLS, PULLOVERS; T-SHIRTS; UNDERPANTS; VESTS, SHORT SLEEVED VESTS, SWEAT SHIRT TOPS, AND DUNGAREES; SCARVES; SHAWLS, TIES; LEG WARMERS; GLOVES; STOCKINGS AND SOCKS; TIGHTS; SWIM WEAR, NAMELY BATHING COSTUMES, BATHING TRUNKS AND BIKINIS; HATS, CAPS; DENIM JACKETS; SKI WEAR, NAMELY SKI TROUSERS, SKI DUNGAREES, SKI OVERALLS, SKI JACKETS, SKI VESTS AND SKI JACKETS WITH DETACHABLE SLEEVES; HEAD SCARVES, NECK SCARVES; HEAVY WOOLEN CLOTHING, NAMELY, KNITTED PANTS, KNITTED SHORTS, AND KNITTED TOPS; DOUBLE BREASTED JACKETS, OVERCOAT, POLO SHIRTS, JOGGING SUITS, HATS; CAPS AND TOQUES; FLEECE WEAR, NAMELY JOGGING SUITS, HOODED PULLOVER TOPS WITH POUCH POCKETS, MUSCLE TOPS, SHORTS, TROUSERS, SWEATSHIRTS, SWEATPANTS, VESTS AND TANK TOPS; DRESSES; SHOES; HOSIERY; LINGERIE, NAMELY UNDERSKIRTS, PANTIES, BRAS, AND UNDERWEAR; MEN'S LADIES AND CHILDREN'S DRESS PANTS, DRESSES, SUITS AND DRESS SHIRTS

U.S. Class 22, 39

Filing Date Jan 9, 2004

Filed I-T-U	Yes
Published (Last)	Oct 19, 2004
TTAB Proceeding	Opposition 163436
Plaintiff	AKTIESELSKABET AF 21. NOVEMBER 2001
Correspondent	OLIVER N. BLAISE, III, COUGHLIN & GERHART, LLP, 20 HAWLEY STREET, 8TH FLOOR EAST TOWER, PO BOX 2039, BINGHAMTON, NY, 13902-2039, US
Filed	Dec 15, 2004
Status	Pending
Status Date	Dec 15, 2004
TTAB Proceeding	Ex Parte
Filed	Nov 15, 2004
Status	Terminated
Status Date	Jan 18, 2005
Correspondent	LEWIS F. GOULD, JR. DUANE MORRIS LLP ONE LIBERTY PLACE PHILADELPHIA, PA 19103
Domestic Rep	LEWIS F. GOULD, JR.
Applicant	FAME JEANS, INC. CANADA CORP. 6650 COTE DE LIESSE ST. LAURENT, QUEBEC H4T 1E3, CANADA
Action History	DEC 15, 2004 OPPOSITION INSTITUTED NO. 999999 NOV 15, 2004 EXTENSION OF TIME TO OPPOSE RECEIVED AT TTAB OCT 19, 2004 PUBLISHED FOR OPPOSITION SEP 29, 2004 NOTICE OF PUBLICATION AUG 20, 2004 LAW OFFICE PUBLICATION REVIEW COMPLETED AUG 9, 2004 ASSIGNED TO LIE AUG 2, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER JUL 24, 2004 ASSIGNED TO EXAMINER FEB 18, 2004 APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED FEB 18, 2004 CORRESPONDENCE RECEIVED IN LAW OFFICE FEB 18, 2004 TEAS PRELIMINARY AMENDMENT RECEIVED JAN 14, 2004 NEW APPLICATION ENTERED IN TRAM

Record 7

Mark	US WEAR
Status	Registered
Status Date	May 10, 2005
Register	Principal
Serial/App. No.	78-091743
Registration No.	2947603

Int'l Class	25 - Clothing
Goods/Services	CLOTHING, NAMELY BOYS AND GIRLS SPORTSWEAR, NAMELY, PANTS, JUMPERS, OVERALLS, COVERALLS AND WOVEN AND KNIT SHIRTS AND SKIRTS
U.S. Class	22, 39
1st Use	Apr, 2000
Commerce Use	Apr, 2000
Filing Date	Nov 5, 2001
Published (Last)	Feb 15, 2005
Registered	May 10, 2005
Disclaimer	"WEAR"
TTAB Proceeding	Ex Parte
Filed	Jun 23, 2003
Status	Terminated
Status Date	Mar 16, 2004
Correspondent	LEWIS F. GOULD, JR. DUANE MORRIS, LLP ONE LIBERTY PLACE PHILADELPHIA PA 19103-7396
Domestic Rep	LEWIS F. GOULD, JR.
Applicant	FAME JEANS, INC. PQC CORP. 6650 COTE DE LIESSE ST.-LAURENT, PQC H4T 1E3
Registrant	FAME JEANS, INC. PQC CORP. 6650 COTE DE LIESSE ST.-LAURENT, PQC H4T 1E3
Action History	MAY 10, 2005 REGISTERED-PRINCIPAL REGISTER FEB 15, 2005 PUBLISHED FOR OPPOSITION JAN 26, 2005 NOTICE OF PUBLICATION DEC 16, 2004 LAW OFFICE PUBLICATION REVIEW COMPLETED DEC 14, 2004 ASSIGNED TO LIE DEC 8, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER JUL 13, 2004 EXPARTE APPEAL TERMINATED JUL 13, 2004 EXPARTE APPEAL TERMINATED JUN 18, 2004 CASE FILE IN TICRS MAR 19, 2004 JURISDICTION RESTORED TO EXAMINER MAR 16, 2004 EX PARTE APPEAL-REFUSAL REVERSED SEP 29, 2003 EXAMINERS STATEMENT MAILED JUN 23, 2003 EX PARTE APPEAL-INSTITUTED JUN 14, 2003 EXPARTE APPEAL RECEIVED AT TTAB NOV 12, 2002 FINAL REFUSAL MAILED OCT 7, 2002 ASSIGNED TO EXAMINER SEP 30, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE MAY 3, 2002 NON-FINAL ACTION E-MAILED APR 16, 2002 PREVIOUS ALLOWANCE COUNT WITHDRAWN

MAR 25, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER
MAR 13, 2002 SEC. 44(D) CLAIM DELETED
MAR 13, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE
FEB 7, 2002 NON-FINAL ACTION E-MAILED
FEB 5, 2002 ASSIGNED TO EXAMINER

Record 8



Mark	SPARKLE (and Design)
Status	Registered
Status Date	Dec 17, 2002
Register	Principal
Serial/App. No.	78-083720
Registration No.	2663302
Int'l Class	25 - Clothing
Goods/Services	GIRLS', INFANTS', AND TODDLERS' CLOTHING, NAMELY, T-SHIRTS, BLOUSES, SHIRTS, PANTS, SHORTS, SKIRTS, JUMPERS, JACKETS AND VESTS
U.S. Class	22, 39
1st Use	Oct 1, 1969
Commerce Use	Oct 1, 1969
Filing Date	Sep 13, 2001
Published (Last)	Sep 24, 2002
Registered	Dec 17, 2002
Design Codes	050525 - Flowers, other
Correspondent	LEWIS F. GOULD, JR. DUANE MORRIS, LLP ONE LIBERTY PLACE PHILADELPHIA PA 19103-7396
Domestic Rep	LEWIS F. GOULD, JR.
Applicant	FAME JEANS, INC. CANADA CORP. 6650 COTE DE LEISSE MONTREAL, PQC H4T IE3
Registrant	FAME JEANS, INC. CANADA CORP.

6650 COTE DE LEISSE
MONTREAL, PQ H4T IE3

Action History
DEC 17, 2002 REGISTERED-PRINCIPAL REGISTER
SEP 24, 2002 PUBLISHED FOR OPPOSITION
SEP 4, 2002 NOTICE OF PUBLICATION
JUL 6, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER
MAY 1, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE
MAY 1, 2002 PAPER RECEIVED
NOV 27, 2001 NON-FINAL ACTION E-MAILED
NOV 10, 2001 ASSIGNED TO EXAMINER

Record 9

RERUN

Mark RERUN

Status Registered
Status Date Jan 4, 2005
Register Principal

Serial/App. No. 76-528410
Registration No. 2915679

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY, SHIRTS, PANTS, BLOUSES, T-SHIRTS, TIES, COATS, SHOES, HATS, SOCKS, UNDERWEAR, UNDERSHIRTS, BATHING SUITS, BANDANAS AND SCARVES

U.S. Class 22, 39
1st Use Jun 26, 2003
Commerce Use Jun 26, 2003

Filing Date Jul 7, 2003
Published (Last) Oct 12, 2004
Registered Jan 4, 2005

Country CANADA
Registration No. 465754
Registration Date Nov 5, 1996
Expiration Date Nov 5, 2011

Associated Marks 2028442

Correspondent LEWIS F. GOULD, JR.
ONE LIBERTY PLACE
PHILADELPHIA, PA 19103-7396

Domestic Rep LEWIS F. GOULD, JR.

Applicant FAME JEANS INC. CANADA CORP.
6650 COTE DE LIESSE
ST. LAURENT, QUEBEC, CANADA H4T 1E3

Registrant FAME JEANS INC. CANADA CORP.
6650 COTE DE LIESSE
ST. LAURENT, QUEBEC, CANADA H4T 1E3

Action History JAN 4, 2005 REGISTERED-PRINCIPAL REGISTER
OCT 12, 2004 PUBLISHED FOR OPPOSITION
SEP 22, 2004 NOTICE OF PUBLICATION
AUG 10, 2004 LAW OFFICE PUBLICATION REVIEW COMPLETED
AUG 9, 2004 ASSIGNED TO LIE
AUG 2, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
AUG 2, 2004 AMENDMENT FROM APPLICANT ENTERED
JUL 22, 2004 SEC. 1(A) CLAIM DELETED
JUL 22, 2004 CORRESPONDENCE RECEIVED IN LAW OFFICE
JUL 22, 2004 PAPER RECEIVED
JUL 16, 2004 PAPER RECEIVED
JAN 15, 2004 NON-FINAL ACTION MAILED
JAN 13, 2004 ASSIGNED TO EXAMINER

Record 10

Mark HERSTORY

Status Registered
Status Date Jun 25, 2002
Register Principal

Serial/App. No. 75-620994
Registration No. 2584213

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY JEANS, SLACKS WITH STRAP UNDER FOOT, SHORTS, SKIRTS, BOXER SHORTS, CULOTTES, BLOUSES, WAIST-COATS, JACKETS, COATS, TUNICS, BLAZERS, DRESSES; CORSAGES, NAMELY, BODICES TO BE INCORPORATED INTO CLOTHING; BUSTIERS, OVERALLS, PULLOVERS; T-SHIRTS; UNDERPANTS; VESTS, SHORT SLEEVED VESTS, SWEAT SHIRT TOPS, AND DUNGAREES; SCARVES; SHAWLS, TIES; LEG WARMERS; GLOVES; STOCKINGS AND SOCKS; TIGHTS; SWIM WEAR, NAMELY BATHING COSTUMES, BATHING TRUNKS AND BIKINIS; HATS, CAPS; DENIM JACKETS, SPORTS JACKETS, BOMBER JACKETS; SKI WEAR, NAMELY SKI TROUSERS, SKI DUNGAREES, SKI OVERALLS, SKI JACKETS, SKI VESTS AND SKI JACKETS WITH DETACHABLE SLEEVES; HEAD SCARVES, NECK SCARVES; HEAVY WOOLEN CLOTHING, NAMELY, KNITTED PANTS, KNITTED SHORTS, AND

KNITTED TOPS; DOUBLE BREASTED JACKETS, OVERCOATS, POLO SHIRTS, JOGGING SUITS, HATS; CAPS AND TOQUES; FLEECE WEAR, NAMELY JOGGING SUITS, HOODED PULLOVER TOPS WITH POUCH POCKETS, MUSCLE TOPS, SHORTS, TROUSERS, SWEATSHIRTS, SWEATPANTS, VESTS AND TANK TOPS; DRESSES; SHOES; HOSIERY; LINGERIE, NAMELY UNDERSKIRTS, PANTIES, BRAS, AND UNDERWEAR; MEN'S, LADIES AND CHILDREN'S DRESS PANTS, DRESSES, SUITS AND DRESS SHIRTS

U.S. Class 22, 39

Filing Date Jan 13, 1999

Filed I-T-U Yes

Published (Last) Apr 2, 2002

Registered Jun 25, 2002

Country CANADA

Application No. 890,047

Filing Date Sep 11, 1998

Registration No. 531,838

Registration Date Aug 28, 2000

Expiration Date Aug 28, 2015

Priority Yes

Correspondent LEWIS F. GOULD, JR.
DUANE, MORRIS & HECKSCHER LLP
ONE LIBERTY PLACE
PHILADELPHIA, PENNSYLVANIA 19103

Domestic Rep LEWIS F. GOULD, JR.

Applicant FAME JEANS INC. CANADA CORP.
6650 COTE DE LEISSE
MONTREAL, QUEBEC H4T 1E3, CANADA

Registrant FAME JEANS INC. CANADA CORP.
6650 COTE DE LEISSE
MONTREAL, QUEBEC H4T 1E3, CANADA

Action History JUN 25, 2002 REGISTERED-PRINCIPAL REGISTER
APR 2, 2002 PUBLISHED FOR OPPOSITION
MAR 13, 2002 NOTICE OF PUBLICATION
OCT 26, 2001 APPROVED FOR PUB - PRINCIPAL REGISTER
JUN 4, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
JUN 4, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
MAY 29, 2001 NON-FINAL ACTION MAILED
DEC 14, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
NOV 7, 2000 LETTER OF SUSPENSION MAILED
NOV 3, 2000 EXAMINER'S AMENDMENT MAILED
OCT 30, 2000 PETITION TO REVIVE-GRANTED
OCT 30, 2000 ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE
SEP 28, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
SEP 28, 2000 PETITION TO REVIVE-RECEIVED
MAR 7, 2000 NON-FINAL ACTION MAILED

JAN 14, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
JAN 14, 2000 SEC. 1(B) CLAIM DELETED
SEP 16, 1999 NON-FINAL ACTION MAILED
SEP 2, 1999 ASSIGNED TO EXAMINER
AUG 25, 1999 ASSIGNED TO EXAMINER
AUG 2, 1999 ASSIGNED TO EXAMINER

Record 11

Mark	HER STORY
Status	Registered
Status Date	Jun 4, 2002
Register	Principal
Serial/App. No.	75-626368
Registration No.	2574899
Int'l Class	25 - Clothing
Goods/Services	CLOTHING, NAMELY JEANS, SLACKS WITH STRAP UNDER FOOT, SHORTS, SKIRTS, BOXER SHORTS, CULOTTES, BLOUSES, WAIST-COATS, JACKETS, COATS, TUNICS, BLAZERS, DRESSES; CORSAGES, NAMELY, BODICES TO BE INCORPORATED INTO CLOTHING; BUSTIERS, OVERALLS, PULLOVERS; T-SHIRTS; UNDERPANTS; VESTS, SHORT SLEEVED VESTS, SWEAT SHIRT TOPS, AND DUNGAREES; SCARVES; SHAWLS, TIES; LEG WARMERS; GLOVES; STOCKINGS AND SOCKS; TIGHTS; SWIM WEAR, NAMELY BATHING COSTUMES, BATHING TRUNKS AND BIKINIS; HATS, CAPS; DENIM JACKETS, SPORTS JACKETS, BOMBER JACKETS; SKI WEAR, NAMELY SKI TROUSERS, SKI DUNGAREES, SKI OVERALLS, SKI JACKETS, SKI VESTS AND SKI JACKETS WITH DETACHABLE SLEEVES; HEAD SCARVES, NECK SCARVES; HEAVY WOOLEN CLOTHING, NAMELY, KNITTED PANTS, KNITTED SHORTS, AND KNITTED TOPS; DOUBLE BREASTED JACKETS, OVERCOATS, POLO SHIRTS, JOGGING SUITS, HATS; CAPS AND TOQUES; FLEECE WEAR, NAMELY JOGGING SUITS, HOODED PULLOVER TOPS WITH POUCH POCKETS, MUSCLE TOPS, SHORTS, TROUSERS, SWEATSHIRTS, SWEATPANTS, VESTS AND TANK TOPS; DRESSES; SHOES; HOSIERY; LINGERIE, NAMELY UNDERSKIRTS, PANTIES, BRAS, AND UNDERWEAR; MEN'S, LADIES AND CHILDREN'S DRESS PANTS, DRESSES, SUITS AND DRESS SHIRTS
U.S. Class	22, 39
Filing Date	Jan 26, 1999
Filed I-T-U	Yes
Published (Last)	Mar 12, 2002
Registered	Jun 4, 2002
Country	CANADA
Application No.	890,048
Filing Date	Sep 11, 1998
Registration No.	TMA531837
Registration Date	Aug 28, 2000
Expiration Date	Aug 28, 2015
Priority	Yes

Correspondent LEWIS F. GOULD, JR.
DUANE, MORRIS & HECKSCHER LLP
ONE LIBERTY PL
PHILADELPHIA, PA 19103

Domestic Rep LEWIS F. GOULD, JR.

Applicant FAME JEANS INC. CANADA CORP.
6650 COTE DE LEISSE
MONTREAL, QUEBEC, CANADA H4T 1E3

Registrant FAME JEANS INC. CANADA CORP.
6650 COTE DE LEISSE
MONTREAL, QUEBEC, CANADA H4T 1E3

Action History JUN 4, 2002 REGISTERED-PRINCIPAL REGISTER
MAR 12, 2002 PUBLISHED FOR OPPOSITION
FEB 20, 2002 NOTICE OF PUBLICATION
SEP 24, 2001 APPROVED FOR PUB - PRINCIPAL REGISTER
JUN 4, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
JUN 4, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
MAY 31, 2001 NON-FINAL ACTION MAILED
DEC 14, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
NOV 7, 2000 LETTER OF SUSPENSION MAILED
NOV 3, 2000 EXAMINER'S AMENDMENT MAILED
SEP 12, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
APR 7, 2000 NON-FINAL ACTION MAILED
MAR 23, 2000 ASSIGNED TO EXAMINER
JAN 14, 2000 SEC. 1(B) CLAIM DELETED
JAN 4, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
JUL 28, 1999 NON-FINAL ACTION MAILED
JUL 22, 1999 ASSIGNED TO EXAMINER

Record 12

Mark MOTO JEANSWEAR

Status Abandoned - After ex parte Appeal
Status Date May 31, 2002
Register Principal

Serial/App. No. 75-889614

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY, JEANS, JEANS TOPS AND JEANS JACKETS
U.S. Class 22, 39

Filing Date Jan 6, 2000
Filed I-T-U Yes

Disclaimer "JEANSWEAR"

TTAB Proceeding Status Ex Parte
Terminated

Status Date Sep 9, 2002

Decision Affirmed

Correspondent LEWS F. GOULD, JR.
DUANE, MORRIS & HECKSCHER, LLP
ONE LIBERTY PLACE
PHILADEIPHIA, PA 19103-7396

Reference 2706-70

Domestic Rep LEWS F. GOULD, JR.

Applicant FAME JEANS, LNC. CANADA CORP.
6650 COTE DE LEISSE
MONTREAL, QUEBEC, CANADA H4T 1E3

Action History SEP 9, 2002 EXPARTE APPEAL TERMINATED
MAY 31, 2002 ABANDONMENT - AFTER EX PARTE APPEAL
MAY 31, 2002 EX PARTE APPEAL-REFUSAL AFFIRMED
FEB 5, 2002 EXAMINERS STATEMENT MAILED
SEP 12, 2001 CONTINUATION OF FINAL REFUSAL MAILED
AUG 14, 2001 JURISDICTION RESTORED TO EXAMINER
AUG 14, 2001 EX PARTE APPEAL-INSTITUTED
AUG 9, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
FEB 5, 2001 FINAL REFUSAL MAILED
DEC 11, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
JUL 10, 2000 NON-FINAL ACTION MAILED
JUN 28, 2000 ASSIGNED TO EXAMINER
JUN 16, 2000 ASSIGNED TO EXAMINER

Record 13

Mark BALL STAR

Status Registered

Status Date Jun 30, 2005

Register Principal

Serial/App. No. 75-521944

Registration No. 2305662

Int'l Class 25 - Clothing

Goods/Services T-SHIRTS, SWEATSHIRTS, KNIT TOPS, PANTS, SHORTS, JACKETS, SWEATERS, SLEEPWEAR, BATHING SUITS, JUMPERS, ROMPERS, OVERALLS AND LEGGINGS

U.S. Class 22, 39

1st Use Apr 28, 1998

Commerce Use Apr 28, 1998

Filing Date Jul 20, 1998
Published (Last) Oct 12, 1999
Registered Jan 4, 2000

Affidavits Sec. 8 accepted. Sec. 15 acknowledged.

Correspondent LEWIS F GOULD JR
DUANE MORRIS LLP
1 LIBERTY PLACE
PHILADELPHIA, PA 19103

Applicant DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA CORP.
1400 TEES
ST. LAURENT, QUEBEC, CANADA H4R 2B6

Registrant FAME JEANS INC. CANADA CORP.
6650 COTE DE LIESSE
ST-LAURENT, QUEBEC, H4T 1E3, CANADA

ASSIGNMENTS

Reel/Frame 2956/0564
Assignor(s) DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA, CORPORATION
Assignee(s) FAME JEANS INC. CANADA, CORPORATION, 6650 COTE DE LIESSE, ST-LAURENT, QUEBEC, H4T 1E3, CANADA

Correspondent LEWIS F. GOULD, JR., ONE LIBERTY PLACE, PHILADELPHIA, PA 19103
Date Sgnd/Ack Aug 26, 2004
Date Recorded Oct 11, 2004
Brief ASSIGNS THE ENTIRE INTEREST

Action History JUN 30, 2005 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
JUN 6, 2005 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
JUN 6, 2005 TEAS SECTION 8 & 15 RECEIVED
JAN 4, 2000 REGISTERED-PRINCIPAL REGISTER
OCT 12, 1999 PUBLISHED FOR OPPOSITION
SEP 10, 1999 NOTICE OF PUBLICATION
MAY 20, 1999 APPROVED FOR PUB - PRINCIPAL REGISTER
MAY 20, 1999 ASSIGNED TO EXAMINER
APR 15, 1999 ASSIGNED TO EXAMINER
APR 2, 1999 EXAMINER'S AMENDMENT MAILED
MAR 31, 1999 ASSIGNED TO EXAMINER
MAR 23, 1999 ASSIGNED TO EXAMINER
MAR 16, 1999 EXAMINER'S AMENDMENT MAILED
MAR 16, 1999 ASSIGNED TO EXAMINER
MAR 5, 1999 ASSIGNED TO EXAMINER

Record 14

Mark DETAILS 58

Status Registered

Status Date Jun 30, 2005
Register Principal

Serial/App. No. 75-422628
Registration No. 2253067

Int'l Class 25 - Clothing
Goods/Services T-SHIRTS, SWEATSHIRTS, KNIT TOPS, PANTS, SHORTS, JACKETS, SWEATERS, SLEEPWEAR, BATHING SUITS, JUMPERS, ROMPERS, OVERALLS AND LEGGINGS
U.S. Class 22, 39
1st Use Jul 1, 1985
Commerce Use Dec 1, 1985

Filing Date Jan 26, 1998
Published (Last) Mar 23, 1999
Registered Jun 15, 1999

Affidavits Sec. 8 accepted. Sec. 15 acknowledged.

Correspondent LEWIS F GOULD JR
DUANE MORRIS LLP
1 LIBERTY PLACE
PHILADELPHIA, PA 19103

Applicant DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA CORP.
1400 TEES
ST. LAURENT, QUEBEC, CANADA H4K 2B6

Registrant FAME JEANS INC. CANADA CORP.
6650 COTE DE LIESSE
ST-LAURENT, QUEBEC, H4T 1E3, CANADA

ASSIGNMENTS

Reel/Frame 2956/0564
Assignor(s) DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA, CORPORATION
Assignee(s) FAME JEANS INC. CANADA, CORPORATION, 6650 COTE DE LIESSE, ST-LAURENT, QUEBEC, H4T 1E3, CANADA

Correspondent LEWIS F. GOULD, JR., ONE LIBERTY PLACE, PHILADELPHIA, PA 19103
Date Sgnd/Ack Aug 26, 2004
Date Recorded Oct 11, 2004
Brief ASSIGNS THE ENTIRE INTEREST

Action History JUN 30, 2005 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
JUN 6, 2005 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
JUN 6, 2005 TEAS SECTION 8 & 15 RECEIVED
JUN 15, 1999 REGISTERED-PRINCIPAL REGISTER
MAR 23, 1999 PUBLISHED FOR OPPOSITION
FEB 19, 1999 NOTICE OF PUBLICATION
DEC 14, 1998 APPROVED FOR PUB - PRINCIPAL REGISTER
NOV 9, 1998 CORRESPONDENCE RECEIVED IN LAW OFFICE
OCT 23, 1998 NON-FINAL ACTION MAILED

Record 15

Mark WHY? BECAUSE KIDS NEED TO KNOW

Status Registered
Status Date Jul 21, 2005
Register Principal

Serial/App. No. 75-415352
Registration No. 2221630

Int'l Class 25 - Clothing
Goods/Services T-SHIRTS, SWEATSHIRTS, KNIT TOPS, PANTS, SHORTS, JACKETS, SWEATERS, SLEEPWEAR, BATHING SUITS, JUMPERS, ROMPERS, OVERALLS [AND LEGGINGS]

U.S. Class 22, 39
1st Use Feb 26, 1997
Commerce Use Feb 26, 1997

Filing Date Jan 8, 1998
Published (Last) Nov 10, 1998
Registered Feb 2, 1999

Affidavits Sec. 8 accepted. Sec. 15 acknowledged.

Correspondent LEWIS F. GOULD, JR.
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ONE LIBERTY PLACE
PHILADELPHIA PA 19103

Domestic Rep DUANE MORRIS LLP

Applicant DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA CORP.
1400 TEES
ST. LAURENT, QUEBEC, CANADA H4R 2B6

Registrant FAME JEANS INC. CANADA CORP.
6650 COTE DE LIESSE
ST-LAURENT, QUEBEC, H4T 1E3, CANADA

ASSIGNMENTS

Reel/Frame 2956/0564
Assignor(s) DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA, CORPORATION
Assignee(s) FAME JEANS INC. CANADA, CORPORATION, 6650 COTE DE LIESSE, ST-LAURENT, QUEBEC, H4T 1E3, CANADA

Correspondent LEWIS F. GOULD, JR., ONE LIBERTY PLACE, PHILADELPHIA, PA 19103
Date Sgnd/Ack Aug 26, 2004
Date Recorded Oct 11, 2004
Brief ASSIGNS THE ENTIRE INTEREST

Action History JUL 21, 2005 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
 JUN 6, 2005 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 JUN 6, 2005 TEAS SECTION 8 & 15 RECEIVED
 FEB 2, 1999 REGISTERED-PRINCIPAL REGISTER
 NOV 10, 1998 PUBLISHED FOR OPPOSITION
 OCT 9, 1998 NOTICE OF PUBLICATION
 AUG 12, 1998 APPROVED FOR PUB - PRINCIPAL REGISTER
 JUL 28, 1998 ASSIGNED TO EXAMINER

Record 16

Mark DDC EQUIPMENT

Status Registered
Status Date May 25, 1999
Register Principal

Serial/App. No. 75-415351
Registration No. 2247454

Int'l Class 25 - Clothing
Goods/Services T-SHIRTS, SWEATSHIRTS, KNIT TOPS, PANTS, SHORTS, JACKETS, SWEATERS,
 SLEEPWEAR, BATHING SUITS, JUMPERS, ROMPERS, OVERALLS AND LEGGINGS

U.S. Class 22, 39
1st Use Oct 30, 1992
Commerce Use Oct 30, 1992

Filing Date Jan 8, 1998
Published (Last) Mar 2, 1999
Registered May 25, 1999

Disclaimer "EQUIPMENT"

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Domestic Rep KENNETH S MAGIDA

Applicant DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA CORP.
 1400 TEES
 ST. LAURENT, QUEBEC, CANADA H4R 2B6

Registrant FAME JEANS INC. CANADA CORP.
 6650 COTE DE LIESSE
 ST-LAURENT, QUEBEC, H4T 1E3, CANADA

ASSIGNMENTS

Reel/Frame 2956/0564

Assignor(s)	DETAILS INTERNATIONAL SPORTSWEAR, LTD. CANADA, CORPORATION
Assignee(s)	FAME JEANS INC. CANADA, CORPORATION, 6650 COTE DE LIESSE, ST-LAURENT, QUEBEC, H4T 1E3, CANADA
Correspondent	LEWIS F. GOULD, JR., ONE LIBERTY PLACE, PHILADELPHIA, PA 19103
Date Sgnd/Ack	Aug 26, 2004
Date Recorded	Oct 11, 2004
Brief	ASSIGNS THE ENTIRE INTEREST
Action History	MAY 24, 2005 TEAS SECTION 8 & 15 RECEIVED MAY 25, 1999 REGISTERED-PRINCIPAL REGISTER MAR 2, 1999 PUBLISHED FOR OPPOSITION JAN 29, 1999 NOTICE OF PUBLICATION DEC 7, 1998 APPROVED FOR PUB - PRINCIPAL REGISTER DEC 2, 1998 EXAMINER'S AMENDMENT MAILED DEC 1, 1998 PREVIOUS ALLOWANCE COUNT WITHDRAWN OCT 26, 1998 APPROVED FOR PUB - PRINCIPAL REGISTER OCT 15, 1998 EXAMINER'S AMENDMENT MAILED SEP 14, 1998 NON-FINAL ACTION MAILED AUG 3, 1998 ASSIGNED TO EXAMINER