

ESTTA Tracking number: **ESTTA283989**

Filing date: **05/14/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91162780
Party	Defendant KEITH CANGIARELLA
Correspondence Address	KEITH CANGIARELLA 331 N. HARRINGTON DRIVE FULLERTON, CA 92831 UNITED STATES 1mib@dreamweaverstudios.com, kccandrgn@sbcglobal.net, lgllc@bottlemeamessage.com
Submission	Defendant's Notice of Reliance
Filer's Name	Keith Cangairella
Filer's e-mail	lgllc@bottlemeamessage.com
Signature	/Keith Cangiarella/
Date	05/14/2009
Attachments	notice of reliance0508.pdf ( 79 pages )(11776324 bytes )

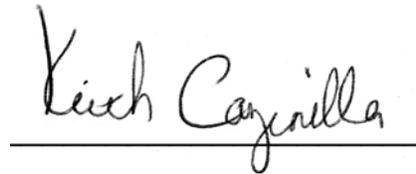
Trademark Trial & Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313 – 1451

Re: Message In A Bottle, Inc. vs. Cangiarella and Related Counterclaim  
Opposition No. 91162780

Ladies/ Gentlemen:

I, Keith Cangiarella, the applicant in this proceeding, is hereby enclosing a notice of reliance pursuant to the resetting of the trial dates by this Board on March 17, 2009. This is pursuant to the denial of the applicants motion to allow his testimony to be taken in the form of declaration/ affidavit filed before this Board. The applicant, acting pro se, had approached the opposer for a stipulation in this regard, the denial of which prompted the applicant to file the above motion. This Notice of Reliance is filed pursuant to the reopening of the testimony period of the applicant by the Board that allows the party to introduce evidence via Notice of Reliance during his testimony period. Please take these documents to file so as to enable the applicant to conduct his case effectively.

Very truly yours

A handwritten signature in cursive script that reads "Keith Cangiarella". The signature is written in black ink and is positioned above a solid horizontal line.

Keith Cangiarella

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application Serial No.: 78/229,875 Mark: MESSAGE IN A BOTTLE  MESSAGE IN A BOTTLE, INC, a California corporation, Opposer,                                    v. KEITH CANGIARELLA, Applicant.	Opposition No. 91162780  Cancellation No. _____
----- In the Matter of Trademark Registration No.: 2,243,269 Mark: MESSAGE IN A BOTTLE  KEITH CANGIARELLA, Petitioner, v. MESSAGE IN A BOTTLE, INC, Opposer	

Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA. 22313-1451

**NOTICE OF RELIANCE**

Notice is hereby given that the party identified below offers the attached documents into evidence, and will rely upon them, their relevance to the present proceedings being as noted below.

- I. Exhibits and Official records to Pleading pursuant to TTAB Rule 2.122(b,1,2) and (e)
  - A. Complete Application/registration file of Mr. Roger Rojas(Exhibit Z) for the mark "Message in a bottle", Registration # 2243269, this evidence will be relied upon to demonstrate;
    - a. subsequent use after the applicant

b. showing the examining attorneys opinion regarding the service of the opposer- this clearly depicts the sphere of activities the Opposer has to limit himself if he must be granted registration under class 38

c. date of change of name of Gold shells inc. to Message in a bottle inc. - to prove ill intend on the part of the opposer to deceive the board by changing its name pending proceedings

d. the description of the services and goods as given by the opposer to the board while applying for trademark- to show the intention to deceive on his part.

## II. Printed Publications pursuant to TTAB Rule 2.122(e)

### A. Printed Publications - Business Wire, November 11, 1996, Headline -

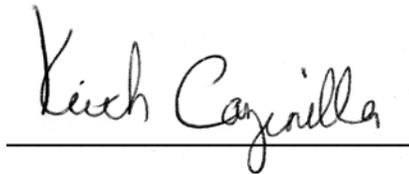
"Bell Laboratories unveils web site Gallery featuring new, cutting-edge collaborative internet experiences" Point of evidence page 2, third paragraph beginning - Message in a Bottle conceived by Cati Laporte and Seligmann and Telephone IP News December 1996 - Headline "Bell Labs Metaphorium Website Launched" page 2 - Message in a Bottle conceived by Cati Laporte and Seligmann, this evidence will be relied on to demonstrate that the concept of Message in a bottle is not a novel concept and also to demonstrate how a business can be restricted to its own spheres i.e. electronic communication. Further it will also be relied upon to show how the opposer has come out of his assigned business spheres and expanded his business throughout most fraudulently. Marked as Exhibit Y and W.

B. Printed Publication Computer Networks and ISDN Systems Volume 29, Copyright 1997 published by Elsevier Science B.V. pages 1519-1530, pages to be relied on 1519-1525, this evidence will be relied on to demonstrate that the concept of Message in a bottle is not a novel concept and also to demonstrate how a business can be restricted to its own spheres i.e. electronic communication. Further it will also be relied upon to show how the opposer has come out of his assigned

business spheres and expanded his business throughout most fraudulently. Marked as Exhibit V.

- C. Printed Publication Orange County Register, Section Accent, April 4, 1999 article featuring the Applicant's Products and information regarding the Applicant's Goods. This will be relied on to show that applicant had gained widespread applause with respect to his product MESSAGE IN A BOTTLE, marked Exhibit U.
- D. Printed Publication Primedia Business Magazine & Media Inc, Telephony, Section Intelligence & Software; ISSN: 0040-2656 - Headline: Better Bonding, this evidence will be relied on to demonstrate that the "Message in a Bottle" Metaphorium was widely known by the general public, mark Exhibit O.
- E. Printed Publications/Official Record - Dun & Bradstreet Inc, Message in a Bottle / Gold Shell Inc, business reports, these will be relied on to demonstrating the numerous classifications of use of the mark prior to the filing of the actual registration, marked Exhibit X.

Dated : May 14, 2009

A handwritten signature in cursive script that reads "Keith Cangiarella". The signature is written in black ink and is positioned above a solid horizontal line.

KEITH CANGIARELLA

"Pro Se"

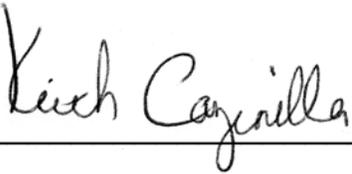
331 N. Harrington Dr

Fullerton, CA. 92831

*Certificate of Service*

I hereby certify that a copy of the foregoing Notice of Reliance and a copy of the the Declaration of Keith Cangiarella was mailed first-class mail postage prepaid to Peter H. Smith – Attorney at Law, 1535 J Street, Suite A Modesto, CA. 95354

Date May 15, 2008



A handwritten signature in cursive script that reads "Keith Cangiarella". The signature is written in black ink and is positioned above a solid horizontal line.

Keith Cangiarella

# Exhibit Z

Side - 1

**NOTICE OF ACCEPTANCE OF §8  
DECLARATION AND §9 RENEWAL  
MAILING DATE: Mar 31, 2009**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force. For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER: 2243269**  
**MARK: MESSAGE IN A BOTTLE**  
**OWNER: MESSAGE IN A BOTTLE, INC.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS  
MAIL  
U.S. POSTAGE  
PAID

PETER H SMITH  
3436 Beckwith Road  
Modesto, CA 95358

## Combined Declaration of Use in Commerce & Application for Renewal of Registration of a Mark under Sections 8 & 9

**The table below presents the data as entered.**

Input Field	Entered
<b>REGISTRATION NUMBER</b>	2243269
<b>REGISTRATION DATE</b>	05/04/1999
<b>SERIAL NUMBER</b>	75226521
<b>MARK SECTION</b>	
<b>MARK</b>	MESSAGE IN A BOTTLE
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	MESSAGE IN A BOTTLE, INC.
<b>STREET</b>	432 BITRITTO WAY, SUITE 5
<b>CITY</b>	MODESTO
<b>STATE</b>	California
<b>ZIP/POSTAL CODE</b>	95356
<b>COUNTRY</b>	US
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	PETER H SMITH
<b>FIRM NAME</b>	PO BOX 1867
<b>STREET</b>	MODESTO CA 95353
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	PETER H SMITH
<b>STREET</b>	3436 Beckwith Road
<b>CITY</b>	Modesto

<b>STATE</b>	California
<b>POSTAL CODE</b>	95358
<b>COUNTRY</b>	United States
<b>PHONE</b>	(209) 579-9524
<b>FAX</b>	(209) 579-9940
<b>EMAIL</b>	peterhsmith@sbcglobal.net
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	038
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">SPN0-69191434-135944036 . specimen.pdf</a>
<b>CONVERTED PDF FILE(S) (1 page)</b>	<a href="#">\\TICRS\EXPORT6\IMAGEOUT6\752\265\75226521\xml1\S890002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	website page
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>SUBTOTAL AMOUNT</b>	500
<b>TOTAL FEE PAID</b>	500
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/rogerrojas/
<b>SIGNATORY'S NAME</b>	Roger Rojas
<b>SIGNATORY'S POSITION</b>	President

<b>DATE SIGNED</b>	03/25/2009
<b>PAYMENT METHOD</b>	CC
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Mar 25 14:07:28 EDT 2009
<b>TEAS STAMP</b>	USPTO/S08N09-69.19.14.34- 20090325140728048998-2243 269-4403e7685db61507e419f 31f828ddefabb-CC-7981-20 090325135944036500

PTO Form 1963 (Rev 5/2006)  
OMB No. 0651-0055 (Exp 12/31/2011)

**Combined Declaration of Use in Commerce & Application for Renewal of  
Registration of a Mark under Sections 8 & 9  
To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 2243269  
**REGISTRATION DATE:** 05/04/1999

**MARK:** MESSAGE IN A BOTTLE

The owner, MESSAGE IN A BOTTLE, INC., having an address of  
432 BITRITTO WAY, SUITE 5  
MODESTO, California 95356  
US

is filing a Combined Declaration of Use in Commerce & Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 038, the mark is in use in commerce on or in connection with **all** goods or services listed in the existing registration for this specific class; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one specimen showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) website page.

**Original PDF file:**  
[SPN0-69191434-135944036\\_.specimen.pdf](http://SPN0-69191434-135944036_.specimen.pdf)

**Converted PDF file(s)** (1 page)

[Specimen File 1](#)

The registrant hereby appoints PETER H SMITH  
3436 Beckwith Road  
Modesto, California 95358  
United States

to file this Combined Declaration of Use in Commerce & Application for Renewal of Registration of a Mark under Sections 8 & 9 on behalf of the registrant.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

### **Declaration**

#### **Section 8: Declaration of Use in Commerce**

*Unless the owner has specifically claimed excusable non-use, the mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.*

#### **Section 9: Application for Renewal**

*The registrant requests that the registration be renewed for the goods and/or services identified above.*

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /rogerrojas/ Date: 03/25/2009

Signatory's Name: Roger Rojas

Signatory's Position: President

#### **Mailing Address (current):**

PO BOX 1867  
MODESTO CA 95353

,

#### **Mailing Address (proposed):**

3436 Beckwith Road  
Modesto, California 95358

Serial Number: 75226521

Internet Transmission Date: Wed Mar 25 14:07:28 EDT 2009

TEAS Stamp: USPTO/S08N09-69.19.14.34-200903251407280

48998-2243269-4403e7685db61507e419f31f82

8ddefabb-CC-7981-20090325135944036500

# MESSAGE in a BOTTLE® .com

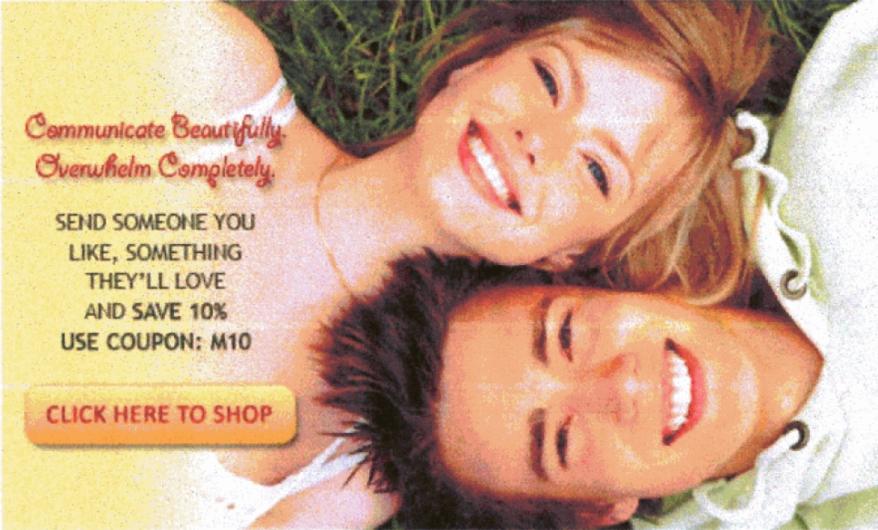
Love's Official Messaging Service

For Questions or to Place an Order Call:

1-800-959-2069

[HOME](#) | [ABOUT US](#) | [GIFTS](#) | [INVITATIONS](#) | [SHIPPING](#) | [CONTACT US](#) |

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*Communicate Beautifully.  
Overwhelm Completely.*

SEND SOMEONE YOU  
LIKE, SOMETHING  
THEY'LL LOVE  
AND SAVE 10%  
USE COUPON: M10

[CLICK HERE TO SHOP](#)

## Gift Bottles

[SHOP NOW](#)

- Free Gift Box
- Hand Burnt Edges
- Free Certificate of Authenticity
- Largest Selection, Best Quality

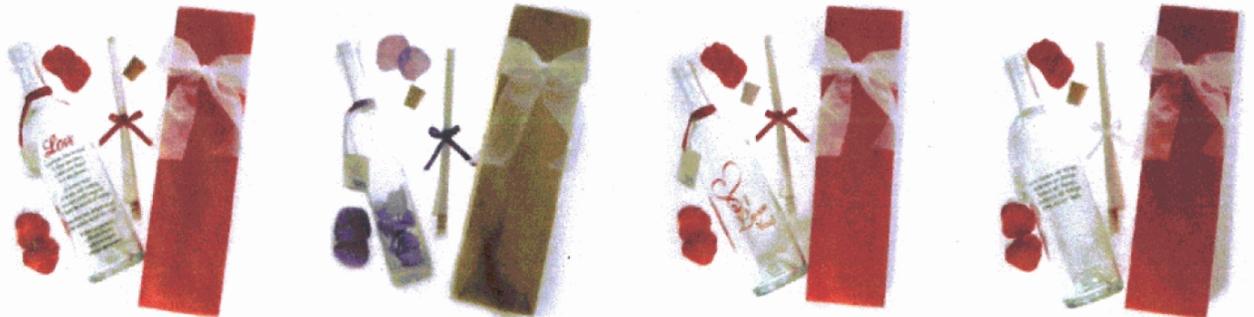
Make a lasting impression on someone today! Send them a genuine Message in a Bottle®. With this service, we print your personalized message, scroll it, place it in one of our beautiful bottles and send it to the person of your choice.

## Invitations

[SHOP NOW](#)

Message in a Bottle invitations service, available only here at Message in a Bottle.com, are perfect for your next event!

## Customer Favorites



## Message in a Bottle.com is the Official Site of the Message in a Bottle® brand

The first and best suite of products and services of its kind in the world, our proprietary gift bottles, bottled invitations and personalization tools have revolutionized the simple gesture of sending a message and elevated it into a memorable gift giving event that's sure to provide treasured memories that will last a lifetime.

## Message in a Bottle Gifts

- The largest selection of decorative gift bottles in the industry so that you'll always have the appropriate bottle for any occasion.
- An unconditional money back guarantee so that you'll feel confident with your purchase.
- A large selection of prewritten messages and poems so that you will always have the words to say it right.
- FREE Gold Toned Gift Box with every purchase or upgrade to one of our Wood Presentation Boxes or Crates.
- The security of knowing that you are sending your loved one the original Message in a Bottle® and not a mere imitation by another name.

Message In A Bottle® is a personalized service in a class of its own and our beautiful glass gift bottles are simply the perfect complement to your message, love poem, love letter or if you prefer, select one of our wonderful pre-written messages. Either way, it makes for a great gift idea as a Valentine's Day gift, Mother's Day gift, Wedding gift, Anniversary Gift, or as a unique gift for any Special Occasion.

## Message in a Bottle Invitations

**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 2243269



**Serial Number:** 75226521



**RAM Sale Number:** 7981

**RAM Accounting Date:** 20090325

**Total Fees:** \$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20090325	\$100	1	1	\$100
Application for Renewal (§9)	7201	20090325	\$400	1	1	\$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20090325



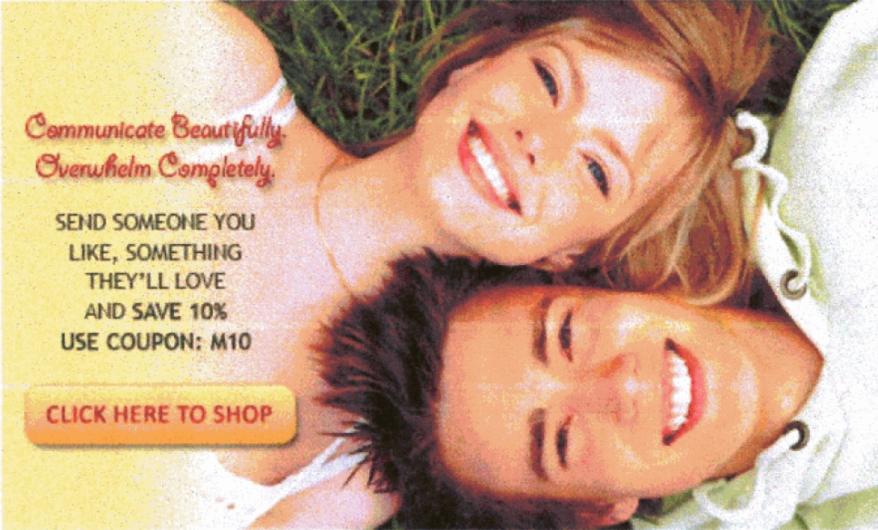
# MESSAGE in a BOTTLE® .com

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[ACCOUNT](#) | [CART](#)



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## Gift Bottles

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- Free Certificate of Authenticity
- Largest Selection, Best Quality

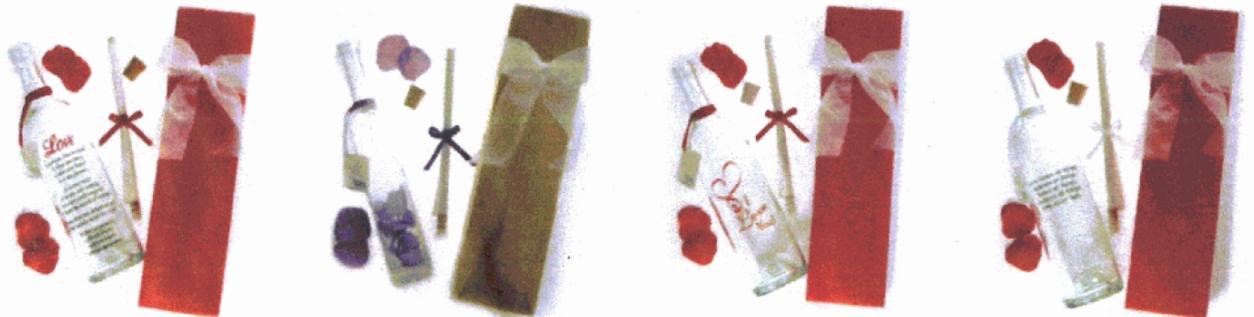
Make a lasting impression on someone today! Send them a genuine Message in a Bottle®. With this service, we print your personalized message, scroll it, place it in one of our beautiful bottles and send it to the person of your choice.

## Invitations

[SHOP NOW](#)

Message in a Bottle invitations service, available only here at Message in a Bottle.com, are perfect for your next event!

## Customer Favorites



## Message in a Bottle.com is the Official Site of the Message in a Bottle® brand

The first and best suite of products and services of its kind in the world, our proprietary gift bottles, bottled invitations and personalization tools have revolutionized the simple gesture of sending a message and elevated it into a memorable gift giving event that's sure to provide treasured memories that will last a lifetime.

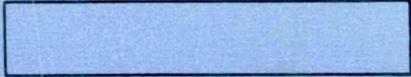
## Message in a Bottle Gifts

- The largest selection of decorative gift bottles in the industry so that you'll always have the appropriate bottle for any occasion.
- An unconditional money back guarantee so that you'll feel confident with your purchase.
- A large selection of prewritten messages and poems so that you will always have the words to say it right.
- FREE Gold Toned Gift Box with every purchase or upgrade to one of our Wood Presentation Boxes or Crates.
- The security of knowing that you are sending your loved one the original Message in a Bottle® and not a mere imitation by another name.

Message In A Bottle® is a personalized service in a class of its own and our beautiful glass gift bottles are simply the perfect complement to your message, love poem, love letter or if you prefer, select one of our wonderful pre-written messages. Either way, it makes for a great gift idea as a Valentine's Day gift, Mother's Day gift, Wedding gift, Anniversary Gift, or as a unique gift for any Special Occasion.

## Message in a Bottle Invitations

75226521  
lb  
f



### CONTENTS

NEW CASE DELIVERED  
AUG 18 1997  
LAW OFFICE 102

Entry	Date	Initials
1. _____	SEP 15 1997	<i>DL</i>
2. <i>Grandt A Ck</i>	MAR 16 1998	MAR 26 1998
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	SOU FILED FEB 25 1999	1-28-99 <i>DL</i>
9. _____	Section 8 & 15	OCT 13 2004 <i>CP</i>
10. _____	_____	_____
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29. _____	_____	_____
30. _____	_____	_____

NOP  
6/02/98

NOA  
08/25/98

11/22/96  
RS

3.23.99  
SH

75226521

REG NUM: 2243269

REG DT: 05/04/1999

S/N 75/226521

3. MARK

MESSAGE IN A BOTTLE

4. SER. NO.

75/226521

5. REGISTER

PRINCIPAL

6. INTERNATIONAL CLASS

38

7. PRIOR U.S. CLASS

100-101-104

8. FILING DATE

01/06/97

9. LAW OFFICE

102

10. APPLICANT AND POST OFFICE

Rojas, Roger  
725 Paradise Road  
Modesto, CALIFORNIA 95351  
INDIVIDUAL UNITED STATES CITIZEN

16. EXAMINING ATTORNEY

Russ Herman

17. TYPE OF MARK SECTION 1(B)  
SERVICE MARK

18. FIRST USE  
ICL 038 00/00/0000

19. IN COMMERCE  
ICL 038 00/00/0000

20. FOREIGN REG. AND APPL. DATA

11. CORRESPONDENCE ADDRESS

PETER H SMITH  
PO BOX 1867  
MODESTO CA 95353

12. DOMESTIC REPRESENTATIVE

13. APPLICANT'S ATTORNEY

PETER H SMITH

15. GOODS - SERVICES

038-written communication services, namely, the telephonic, electronic, or mail receiving of text, the recording of text utilizing print media, and arrangements for delivery of the recorded text to others

21. OTHER DATA

PTO-102L. (REV. 12/82) U.S. DEPT. OF COMMERCE - PATENT AND TRADEMARK OFFICE

Examining Attorney—(Please Print Name)

Approved for Publication (Principal Register)—(Signature)

Approved for Registration (Section 1(d))—(Signature)

Approved for Registration (Supplemental Register)—(Signature)

Published

6/02/98

Section 15—(Signature)

Section 9 Renewal Accepted—(Signature)

**MESSAGE IN A BOTTLE<sub>SM</sub>**

---

Roger Rojas, Proprietor ~ P.O. Box 581113 ~ Modesto, CA 95358 ~ U.S.A.

Email [miab@ainet.com](mailto:miab@ainet.com)

Visit our website at [www.messageinabottle.com](http://www.messageinabottle.com)

Valued customer,

Our service is sending art quality greetings in unique and distinctive bottles to that someone special. You let us

know the communication you want to send, and who you want it sent to, and we will record your communication in

beautifully hand-written form, insert it in a bottle, and transmit it for you. To receive our service visit our website at

[www.messageinabottle.com](http://www.messageinabottle.com) and fill out the order form.

Sincerely,

Roger Rojas

**MESSAGE IN A BOTTLE<sub>SM</sub>**

---

Roger Rojas, Proprietor ~ P.O. Box 581113 ~ Modesto, CA 95358 ~ U.S.A.  
Email [miab@ainet.com](mailto:miab@ainet.com)  
Visit our website at [www.messageinabottle.com](http://www.messageinabottle.com)

Valued customer,

Our service is sending art quality greetings in unique and distinctive bottles to that someone special. You let us know the communication you want to send, and who you want it sent to, and we will record your communication in beautifully hand-written form, insert it in a bottle, and transmit it for you. To receive our service visit our website at [www.messageinabottle.com](http://www.messageinabottle.com) and fill out the order form.

Sincerely,

Roger Rojas

INITIAL EXAMINATION CHECK LIST

NAME: C. PORTER

REG. #

CORRECT

CHECK MAIL DATE

INCORRECT

CORRECT

CHECK REGISTRATION NUMBER

INCORRECT

CORRECT

CHECK MARK

INCORRECT

CORRECT

CHECK OWNER

INCORRECT

CORRECT

COMMERCE STATEMENT

INCORRECT

CORRECT

CHECK GOODS OR SERVICES

INCORRECT

CORRECT

CHECK DECLARATION

INCORRECT

CORRECT

CHECK SIGNATURE

INCORRECT

CORRECT

CHECK DATE OF EXECUTION

INCORRECT

CORRECT

CHECK FEE

INCORRECT

CORRECT

CHECK SPECIMEN

INCORRECT

CORRECT

CORRESPONDENCE ADDRESS

INCORRECT

CORRECT

REGISTRATION DATE

INCORRECT



PETER H. SMITH

ATTORNEY AT LAW

1535 J STREET, SUITE A

POST OFFICE BOX 1867

MODESTO, CALIFORNIA 95353

01-28-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

TELEPHONE (209) 579-9524  
FACSIMILE (209) 579-9940

MEMBER OF CALIFORNIA  
& OREGON STATE BARS

January 26, 1999

Commissioner of Patents & Trademarks  
Assistant Commissioner for Trademarks  
U.S. Patent & Trademark Office  
Box ITU  
2900 Crystal Drive  
Arlington, VA 22202-3513

8/25/98  
01-28-1999

Re: Application for MESSAGE IN A BOTTLE  
Application No. 75/226521  
Owner: Roger Rojas  
Notice of Allowance Mailing Date: August 25, 1998

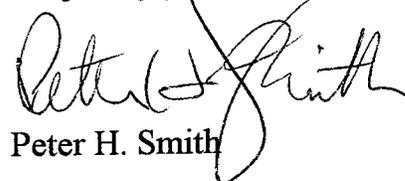
Ladies/Gentlemen:

I am enclosing a statement of use in connection with the above-referenced application for registration of MESSAGE IN A BOTTLE for receiving communications from others, recording such communications in written or printed form, and transmitting such communications to others in Class 38. I am also enclosing three samples of direct mail advertising letters with the service mark MESSAGE IN A BOTTLE as specimens in support of the statement of use.

I am also enclosing a check in the amount of \$100.00 as the fee for filing the statement of use.

Please file the statement of use and issue a certificate of registration.

Very truly yours,

  
Peter H. Smith

PHS:lmb

Enclosures

cc: Mr. Roger Rojas

100/363 ITU

MARK: MESSAGE IN A BOTTLE  
SERIAL NO. 75/226521

STATEMENT OF USE UNDER 37 C.F.R. §2.88, WITH DECLARATION

TO THE ASSISTANT SECRETARY AND COMMISSIONER OF PATENTS AND  
TRADEMARKS:



APPLICANT NAME: ROGER ROJAS

01-28-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

NOTICE OF ALLOWANCE ISSUE DATE: August 25, 1998

Applicant requests registration of the above-identified service mark in the United States Patent and Trademark Office on the Principal Register established by the act of July 5, 1946 (15 U.S.C. §1051 et seq., as amended). Three (3) specimens showing the mark as used in commerce are submitted with this statement.

Applicant is using the mark in commerce on or in connection with the services identified in the Notice of Allowance in this application as receiving communications from others, recording such communications in written or printed form, and transmitting such communications to others.

The date of first use of the mark anywhere was January 16, 1999.

The date of first use of the mark in commerce which the U.S. Congress may regulate was January 16, 1999.

The type of commerce is interstate commerce.

The manner or mode of use of the mark in connection with the services is on advertising flyers, letterheads, business cards, computer screen displays in electronic commerce, and labels and containers used in carrying out the services.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he is executing this statement as the applicant; he believes that he is the owner of the service mark sought to be registered; the service mark is now in use in commerce; and all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

DATE: January 19, 1999.

\_\_\_\_\_  
Roger Rojas

02/08/1999 ARIVERA 00000071 75226521

01 FC:363

100.00 OP

Telephone: (209) 521-3653

cu  
sum

CERTIFICATE OF MAILING UNDER 37 CFR §1.8(a)

Mark: MESSAGE IN A BOTTLE

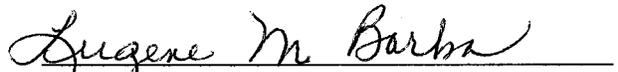
Serial No.: 75/226521

Filing Date: January 6, 1997

Name of party filing paper: Lugene M. Borba, Assistant to Attorney for Applicant.

Type of paper being filed: Statement of Use

I hereby certify that the above-identified Statement of Use under 37 C.F.R. §2.88, with Declaration, which is attached, is being deposited on January 25, 1999, with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents & Trademarks, Assistant Commissioner for Trademarks, U.S. Patent & Trademark Office, Box ITU, 2900 Crystal Drive, Arlington, VA 22202-3513.



Lugene M. Borba

Date: January 25, 1999

Reviewer: Tamara Baker LO: 102 Date: 3-18-99 Serial No: 226521

I certify that all information in the database matched the information in the file and no corrections were required. T. Baker

INSTRUCTIONS: If the information in the database does not match the information in the file the reviewer should check the ERROR column. After correction (text editing), the EDITED column should be checked. RETAIN IN FILE WRAP.

GREEN ERROR EDITED ERROR FOUND DURING REVIEW REQUIRING AMENDMENT OF:

AM	AM	Mark Type:	
	AM	Register:	
	AM	Mark:	<input type="checkbox"/> MDC:
	AM	Amended Register:	PR: SR:
	AM	Amended Reg. Date:	
PY	PY	Owner: <input type="checkbox"/> Name:	
	PY	<input type="checkbox"/> Citizenship:	
	PY	<input type="checkbox"/> Entity Type:	
	EN	<input type="checkbox"/> Entity Statement:	
	DB	DBA/AKA/TA Statement:	
CL	PY	Address: <input type="checkbox"/> Inter <input type="checkbox"/> City <input type="checkbox"/> State/Country <input type="checkbox"/> Zip	
	NC	Assignment or Name Change:	
	CC	Composed of:	
	CL	International Class:	U.S. Class:
	CL	First Use:	First Use in Commerce:
OTHER DATA	GS	Goods and Services:	
	GS		
	GS		
	GS		
	IB	1(b) Claimed: Added <input type="checkbox"/> Deleted <input type="checkbox"/>	
	DT	Disclaimer:	
	DM	Description of Mark:	
	LS	Lining and Stippling Statement:	
	TR	Translation of Words in Mark:	
	ND	Name/Portrait Description/Consent:	
FN	TF	Section 2(f): <input type="checkbox"/> Entire Mark <input type="checkbox"/> In Part <input type="checkbox"/> Limitation Statement:	
	AF	Use in Another Form:	
	CS	Certification Statement:	
	CU	Concurrent Use Statement:	
	PR	Prior U.S. Registrations:	
	DR	Domestic Representative:	
	FN	Foreign Country of Origin:	
	FN	Foreign Application No: Frgn. Appl. Filing Date:	
CD	FN	Section 44(d): Y/N	
	FN	Foreign Registration No: Frgn. Reg. Date:	
	FN	Foreign Registration Expiration Date:	
	FN	Foreign Renewal Reg. No: Frgn. Reg. Renewed:	
	FN	Foreign Registration Renewed Expiration Date:	
CD	AT	Attorney Name:	
	CD	Correspondence: <input type="checkbox"/> Name <input type="checkbox"/> Inter St. Address <input type="checkbox"/> City/State/Zip	
	DN	Attorney Docket Number:	

Other: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I certify that all corrections have been entered in accordance with the above instructions and text editing guidelines.

## AMENDMENT WORKSHEET

NAME : DANA LATHAM

DATE: 2/17/99

SERIAL NUMBER: 75/226521

INSTRUCTIONS: The dates of use and/or deletion to goods have been entered in the file. The Text Editor should check the "Entered column after the amendment has been entered in the database.

### RETAIN IN APPLICATION FILE

SCREEN CODE	AMENDED	ENTERED	AMENDED TO :
CL	✓	✓	DATE OF 1 <sup>ST</sup> USE
CL	✓	✓	DATE OF 1 <sup>ST</sup> USE IN COMMERCE
DELETE (GS)			GOODS & SERVICES
CL			INTERNATIONAL CLASS
PY			APPLICANT ◇NAME ◇ADDRESS ◇ENTITY TYPE ◇CITIZENSHIP
NC/99			ASSIGNMENT/ NAME CHANGE
CD			CORRESP. ◇NAME ◇ADDRESS

NOTE: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

OTHER INFORMATION OR  
 AMENDMENTS: \_\_\_\_\_

All indicated amendments(s) have been entered in the database in accordance with the above instructions and text editing guidelines.

Init. LB Date. 2-24-99

U.S. Patent and Trademark Office (PTO)  
**NOTICE OF ALLOWANCE**

(NOTE: If any data on this notice is incorrect, please submit a written request for correction of the NOA to: Assistant Commissioner for Trademarks, Box ITU, 2900 Crystal Drive, Arlington, VA 22202-3513. Please include the serial number of your application on ALL correspondence with the PTO. 15 U.S.C. 1063(b)(2))

ISSUE DATE OF NOA: Aug 25, 1998

PETER H SMITH  
PO BOX 1867  
MODESTO CA 95353

**\*\* IMPORTANT INFORMATION: 6 MONTH DEADLINE \*\***

To avoid ABANDONMENT of this application, either a "Statement of Use" (a.k.a. "Allegation of Use") or a "Request for Extension of Time to File a Statement of Use" (a.k.a. "Extension Request") and the appropriate fee(s) must be received in the PTO within six months of the issue date of this Notice Of Allowance (NOA). Failure to do so will result in the ABANDONMENT of this application.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements, including fees. These requirements are explained in the PTO booklet "Basic Facts About Trademarks", which can be obtained upon request at (703)308-9000. In addition, there are printed forms contained in this booklet (for "Statements of Use" and "Extension Requests") for your use.

The following information should be reviewed for accuracy:

SERIAL NUMBER: 75/226521  
MARK: MESSAGE IN A BOTTLE  
OWNER: Rojas, Roger  
725 Paradise Road  
Modesto, CALIFORNIA 95351

**GOODS/SERVICES BY INTERNATIONAL CLASS**

038—receiving communications from others, recording such communications in written or printed form, and transmitting such communications to others

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED



**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT COMMISSIONER FOR TRADEMARKS  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

May 1, 1998

**NOTICE OF PUBLICATION UNDER 12(a)**

- |                                     |                                 |
|-------------------------------------|---------------------------------|
| 1. Serial No.:<br>75/226,521        | 2. Mark:<br>MESSAGE IN A BOTTLE |
| 3. International Class(es):<br>38   |                                 |
| 4. Publication Date:<br>Jun 2, 1998 | 5. Applicant:<br>Rojas, Roger   |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

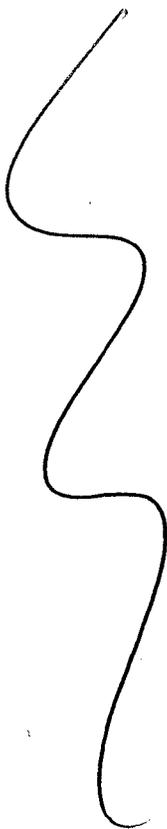
Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained at \$38.00 each for domestic orders, or at \$47.50 each for foreign orders from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: (202)512-1800

By direction of the Commissioner.

PETER H SMITH  
PO BOX 1867  
MODESTO CA 95353

TMP&I



Reviewer: Spammas LO: 102 Date: 4/10/98 Serial No.: 926521

I certify all information in the database matched the information in the file and no corrections were required.

INSTRUCTIONS: If the information in the database does not match the information in the file the reviewer should check the ERROR column. After correction (text editing), the EDITED column should be checked. RETAIN IN FILE WRAP.

SCREEN	ERROR	EDITED	ERROR FOUND DURING REVIEW REQUIRING AMENDMENT OF:		
AM			AM	Mark Type:	
			AM	Register:	
			AM	Mark:	<input type="checkbox"/> MDC:
PY			PY	Owner:	<input type="checkbox"/> Name:
			PY		<input type="checkbox"/> Citizenship:
			PY		<input type="checkbox"/> Entity Type:
			EN		<input type="checkbox"/> Entity Statement:
			DB	DBA/AKA/TA Statement:	
			PY	Address:	<input type="checkbox"/> Inter <input type="checkbox"/> City <input type="checkbox"/> State/Country <input type="checkbox"/> Zip
			NC	Assignment or Name Change:	
CL			CO	Composed of:	
			CL	International Class:	U.S. Class:
			CL	First Use:	First Use in Commerce:
			GS	Goods and Services:	
			GS		
			GS		
AM			AM	Amended Register:	P.R.: S.R.:
			AM	Amended Reg. Date:	
O T H E R			DI	Disclaimer:	
			DM	Description of Mark:	
			LS	Lining and Stippling Statement:	
			TR	Translation of Words in Mark:	
			NO	Name/Portrait Description/Consent:	
			TF	Section 2(f):	<input type="checkbox"/> Entire Mark <input type="checkbox"/> In Part <input type="checkbox"/> Limitation Statement:
			AF	Use in Another Form:	
			CS	Certification Statement:	
			CU	Concurrent Use Statement:	
			PR	Prior U.S. Registrations:	
FN			DR	Domestic Representative:	
			FN	Foreign Country of Origin:	
			FN	Foreign Application No.:	Frng. Appl. Filing Date:
			FN	Section 44(d):	Y/N
			FN	Foreign Registration No.:	Frng. Reg. Date:
			FN	Foreign Registration Expiration Date:	
			FN	Foreign Renewal Reg. No.:	Frng. Reg. Renewed:
CD			AT	Attorney Name:	
			CD	Correspondence:	<input type="checkbox"/> Name <input type="checkbox"/> Inter St. Address <input type="checkbox"/> City/State/Zip
			DN	Attorney Docket Number:	

Other: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I certify that all corrections have been entered in accordance with the above instructions and text editing guidelines.

Text Editor

Date

AM

AM Mark Type: \_\_\_\_\_  
 AM Register: \_\_\_\_\_  
 AM Mark: \_\_\_\_\_  
 AM Amended Register: \_\_\_\_\_ PR: \_\_\_\_\_ MDC: \_\_\_\_\_  
 AM Amended Reg Date: \_\_\_\_\_ SR: \_\_\_\_\_

PY

PY Owner: \_\_\_\_\_ Name: \_\_\_\_\_  
 PY \_\_\_\_\_ Citizenship: \_\_\_\_\_  
 PY \_\_\_\_\_ Entity Type: \_\_\_\_\_  
 EN \_\_\_\_\_ Entity Statement: \_\_\_\_\_  
 DB DBA/AKA/TA Statement: \_\_\_\_\_  
 PY Address: \_\_\_\_\_ Inter \_\_\_\_\_ City \_\_\_\_\_ State/Country \_\_\_\_\_ Zip \_\_\_\_\_  
 NC Assignment or Name Change: \_\_\_\_\_  
 CO Composed of: \_\_\_\_\_

CL

CL International Class: \_\_\_\_\_ US Class: \_\_\_\_\_  
 CL First Use: \_\_\_\_\_ First Use in Commerce: \_\_\_\_\_  
 GS Goods and Services: \_\_\_\_\_  
 GS \_\_\_\_\_  
 GS \_\_\_\_\_

OTHER

D1 Disclaimer: \_\_\_\_\_  
 DM Description of Mark: \_\_\_\_\_  
 LS Lining and Stippling Statement: \_\_\_\_\_  
 TR Translation of Words in Mark: \_\_\_\_\_  
 NO Name/Portrait Description/Consent: \_\_\_\_\_  
 TF Section 2(f):  Entire Mark  
 In Part  Limitation Statement: \_\_\_\_\_

FN

AF Use in Another Form: \_\_\_\_\_  
 CS Certification Statement: \_\_\_\_\_  
 CU Concurrent Use Statement: \_\_\_\_\_  
 PR Prior US Registrations: \_\_\_\_\_  
 DR Domestic Representative: \_\_\_\_\_  
 FN Foreign Country of Origin: \_\_\_\_\_  
 FN Foreign Application No: \_\_\_\_\_ Frgn. Appl. Filing Date: \_\_\_\_\_  
 FN Section 44(d) Claimed: Y/N \_\_\_\_\_ Frgn. Reg. Date: \_\_\_\_\_  
 FN Foreign Registration No: \_\_\_\_\_ Frgn. Reg. Date: \_\_\_\_\_  
 FN Foreign Registration Expiration Date: \_\_\_\_\_  
 FN Foreign Renewal Reg. No: \_\_\_\_\_ Frgn. Reg. Renewed: \_\_\_\_\_  
 FN Foreign Registration Renewed Expiration Date: \_\_\_\_\_

CD

AT Attorney Name: \_\_\_\_\_  
 CD Correspondence:  Name  Inter St. Address  City/State/Zip  
 DN Attorney Docket Number: \_\_\_\_\_

Other: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I certify that all corrections have been entered in accordance with the above instructions and text editing guidelines.

CA  
 Text Editor

3/24/98

Initial box if no amendments are required.

**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

<p><b>SERIAL NO.</b> 75/226521 Rojas, Roger</p> <p align="right"><b>APPLICANT</b></p> <hr/> <p><b>MARK</b> MESSAGE IN A BOTTLE <i>m</i></p> <hr/> <p><b>ADDRESS</b> PETER H SMITH PO BOX 1867 MODESTO CA 95353</p>	<p><b>PAPER NO.</b></p> <hr/> <p><b>ADDRESS:</b> Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513</p> <p><small>If no fees are enclosed, the address should include the words "Box Responses - No Fee."</small></p> <hr/> <p>Please provide in all correspondence:</p> <ol style="list-style-type: none"> <li>1. Filing Date, serial number, mark and Applicant's name.</li> <li>2. Mailing date of this action.</li> <li>3. Examining Attorney's name and Law Office number.</li> <li>4. Your telephone number and ZIP code.</li> </ol>
<p><small>FORM PTO-1525 (5-90)</small></p>	<p align="center"><small>U.S. DEPT. OF COMM. PAT. &amp; TM OFFICE</small></p>

**EXAMINER'S AMENDMENT**

EXAMINING ATTORNEY	PERSON CALLED/INTERVIEWED	TELEPHONE NUMBER
Russ Herman	Peter Smith	209-579-9524
<input checked="" type="checkbox"/> TELEPHONE CALL	INTERVIEW DATE	<input checked="" type="checkbox"/> ATTORNEY
<input type="checkbox"/> PERSONAL INTERVIEW	March 6, 1998	<input type="checkbox"/> APPLICANT

**CALL RECORD/NOTES**

OFFICE SEARCH: The examining attorney has searched the Office records and has found no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

RE: Serial Number 75/226521

In accordance with the authorization granted by the above Applicant or attorney, the application has been AMENDED as indicated below. No response is necessary unless there is an objection to the amendment.

*A1 OS* The recitation of services is amended to read as follows: Receiving communications from others, recording such communications in written or printed form, and transmitting such communications to others, in Int. Class 38.

*A2 DS* No claim is made to the exclusive right to use MESSAGE apart from the mark as shown. *Print*

*Russ Herman*  
 \_\_\_\_\_  
 Russ Herman  
 Examining Attorney  
 Law Office 102  
 (703) 308-9102 ext. 167

UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office

<b>SERIAL NO.</b> 75/226521 Rojas, Roger		<b>APPLICANT</b>		<b>PAPER NO.</b>	
<b>MARK</b> MESSAGE IN A BOTTLE		<b>ADDRESS</b> PETER H SMITH PO BOX 1867 MODESTO CA 95353		<b>ADDRESS:</b> Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513	
		<b>ACTION NO.</b> 01		If no fees are enclosed, the address should include the words "Box Responses - No Fee."	
		<b>MAILING DATE</b> 09/15/97		Please provide in all correspondence:	
		<b>REF. NO.</b>		1. Filing Date, serial number, mark and Applicant's name. 2. Mailing date of this Office action. 3. Examining Attorney's name and Law Office number. 4. Your telephone number and ZIP code.	
<b>FORM PTO-1525 (5-90)</b>		<b>U.S. DEPT. OF COMM. PAT. &amp; TM OFFICE</b>			

**A PROPER RESPONSE TO THIS OFFICE ACTION MUST BE RECEIVED WITHIN 6 MONTHS FROM THE DATE OF THIS ACTION IN ORDER TO AVOID ABANDONMENT.** For your convenience and to ensure proper handling of your response, a label has been enclosed. Please attach it to the upper right corner of your response. If the label is not enclosed, print or type the Trademark Law Office No., Serial No., and Mark in the upper right corner of your response.

RE: Serial Number: 75/226521

The assigned examining attorney has reviewed the referenced application and determined the following.

The recitation of services is unacceptable as indefinite. The applicant may adopt the following recitation, if accurate: "Electronic mail services, namely, the recording, storage and subsequent transmission of written messages by telephone" in Int. Class 38. TMEP section 1301.05.

The applicant must disclaim the descriptive wording "MESSAGE" apart from the mark as shown. Trademark Act Section 6, 15 U.S.C. Section 1056; TMEP sections 1213 and 1213.02(a). The wording is merely descriptive because it describes a feature of applicant's service which consists of recording, storing and transmitting messages in text form.

The computerized printing format for the *Trademark Official Gazette* requires a standard form for a disclaimer. TMEP section 1213.09(a)(i). A properly worded disclaimer should read as follows:

No claim is made to the exclusive right to use MESSAGE apart from the mark as shown.

See *In re Owatonna Tool Co.*, 231 USPQ 493 (Comm'r Pats. 1983).

The examining attorney has searched the Office records and has found no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

If the applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney.

RH:iis



Russ Herman  
Trademark Attorney  
Law Office 102  
(703) 308-9102 ext 167

75226521



MEMBER OF CALIFORNIA  
& OREGON STATE BARS

PETER H. SMITH  
ATTORNEY AT LAW  
1535 J STREET, SUITE A  
POST OFFICE BOX 1867  
MODESTO, CALIFORNIA 95353

TELEPHONE (209) 579-9524  
FACSIMILE (209) 579-9940

December 30, 1996

Commissioner of Patents & Trademarks  
Washington, D.C. 20231



Dear Sir:

I am enclosing an intent-to-use application to register the following service mark  
in the U.S. Patent & Trademark Office:

Applicant: Roger Rojas  
Mark: MESSAGE IN A BOTTLE  
International Class: 38

I am enclosing the required drawing of the mark and a check in the amount of  
\$245.00 for the filing fee for one class. Please address correspondence on this file to  
me at P.O. Box 1867, Modesto, CA 95353.

Respectfully submitted,

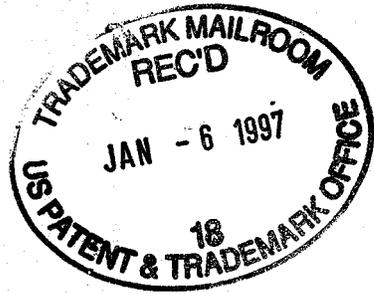
*Peter H. Smith*  
Peter H. Smith

 PHS:sp  
Enclosures

cc: Mr. Roger Rojas

10 245-301

75226521



**SERVICE MARK**

(Intent to use, 15 U.S.C. §1051(b))

MARK: MESSAGE IN A BOTTLE

INTERNATIONAL CLASS NO.: 38

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

I, Roger Rojas, the applicant herein, am an individual with a business address and situs at 725 Paradise Road, Modesto, California 95351. I am a citizen of the U.S.A.

01  
AA  
[Handwritten initials and scribbles]

The applicant requests that the above-identified service mark shown in the accompanying drawing be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. §1051 et seq., as amended) for the following services: ~~written communication services, namely the telephonic, electronic, or mail receiving of text, the recording of text utilizing print media, and arrangements for delivery of the recorded text to others.~~

~~The applicant has a bona fide intention to use the service mark in commerce on or in connection with the above-identified services.~~

The service mark will be applied to Internet web page advertising, other advertising, ~~business cards, and letterheads.~~

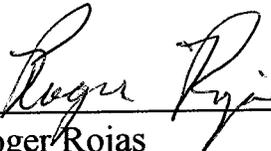
Please direct all communications pertaining to this application to:

Peter H. Smith  
Attorney at Law  
1535 J Street, Suite A  
P.O. Box 1867  
Modesto, CA 95353  
Telephone: (209) 579-9524

Being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 8 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any resulting registration, I declare that I am the applicant herein; that I believe that I am entitled to use the service mark sought to be registered in commerce; said mark is intended for use

in the type of commerce specified in this application; and to the best of my knowledge and belief no other person, firm, corporation, or association has the right to use the above-identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of my own knowledge are true and all statements made on information and belief are believed to be true.

DATED: December 30, 1996

  
\_\_\_\_\_  
Roger Rojas  
Telephone: (209) 522-4739

75226521

TRADEMARK APPLICATION SERIAL NO. \_\_\_\_\_

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
FEE RECORD SHEET

620 BR 01/23/97 75226521  
0 361 245.00 CK



NAME: Lextina Coates

P-1

S-2

ITU: Y

or N

SERIAL # 75/ 226521

### TRADEMARK APPLICATION FILE DATA WORKSHEET

#### CLASS DATA

1. INTERNATIONAL CLASS	38									
2. COLLECTIVE TM or SM	T	S	T	S	T	S	T	S	T	S
3. FEE PAID	Y	N	Y	N	Y	N	Y	N	Y	N
4. PRIOR U.S. CLASS(ES)										
5. 1ST USE DATE										
6. 1ST USE IN COMM DATE										
7. IN ANOTHER FORM CODE	1	2	1	2						
8. IN ANOTHER FORM STATEMENT	AF CODE IN MARGIN		TEXT IN [ ]							
9. GOODS/SERVICE	GS INTERNATIONAL		CLASS IN MARGIN,		TEXT [ ]					
10. CERTIFICATION STATEMENT	CS IN MARGIN, TEXT		IN [ ]							

#### FOREIGN DATA

1. PRIORITY CLAIMED	Y	N	Y	N	Y	N	Y	N	Y	N
2. COUNTRY CODE										
3. FOREIGN APPLICAITON										
4. FOREIGN FILING DATE										
5. FOREIGN REGISTRATION #										
6. FOREIGN REGISTRATION DATE										
7. FOREIGN EXPIRATION DATE										
8. RENEWAL #										
9. RENEWAL REGISTRATION DATE										
10. RENEWAL EXPIRATION DATE										

NOTES TO DATA ENTRY PERSONNEL:

\_\_\_\_\_

\_\_\_\_\_

# Assignment Data Not Available

**For Registration Number: 2243269**

Search Results as of: 12/7/2004 5:19:32 P.M.

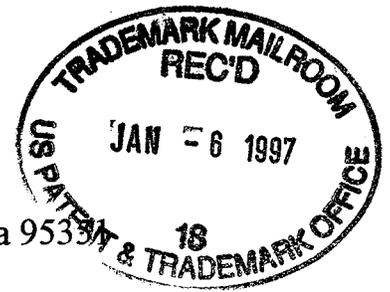
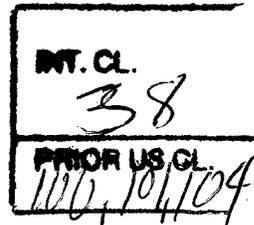
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If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 703-308-9723  
Web interface last modified: Oct. 5, 2002

Applicant : Roger Rojas

Address : 725 Paradise Road, Modesto, California 95354

Goods/Services : Written communication services, namely the telephonic, electronic, or mail receiving of text, the recording of text utilizing print media, and arrangements for delivery of the recorded text to others.



**MESSAGE IN A BOTTLE**

Published  
6/02/98

REGISTER  
5/04/99



Peter H. Smith  
Attorney at Law  
1535 J Street, Suite A  
P.O. Box 1867  
Modesto, CA 95353  
(209) 579-9524



\*\*\* User: EX314085 \*\*\*

STMT NUMBER	TOTAL MARKS	LIVE VIEWED	DEAD VIEWED	SEARCH
01	1	1	0	PHRASCH /OW rojas roger
02	566	0	0	PHRASCH :messag:
03	702	0	0	PHRASCH :bottl:
04	7	2	5	PHRASCH 2&3

TERMINAL SESSION STARTED 08/18/97 1:54 P.M. (EASTERN TIME)  
TERMINAL SESSION FINISHED 08/18/97 2:08 P.M. (EASTERN TIME)  
ELAPSED TIME THIS SESSION 0 HRS AND 14 MIN

Side - 1

**NOTICE OF ACCEPTANCE AND  
ACKNOWLEDGEMENT OF §§8 & 15  
DECLARATION  
MAILING DATE: Dec 9, 2004**

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force. For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER: 2243269**  
**MARK: MESSAGE IN A BOTTLE**  
**CLASS(ES): 038.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
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PETER H SMITH  
P O BOX 1867  
MODESTO, CA 95353

PETER H. SMITH

ATTORNEY AT LAW

1535 J STREET, SUITE A

POST OFFICE BOX 1867

MODESTO, CALIFORNIA 95353

MEMBER OF CALIFORNIA  
& OREGON STATE BARS

TELEPHONE (209) 579-9524  
FACSIMILE (209) 579-9940

October 5, 2004

U.S. Patent & Trademark Office  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Re: Service Mark Registration No. 2,243,269  
Mark: MESSAGE IN A BOTTLE  
Registrant: Roger Rojas  
Submission of Combined Affidavit of Use and Incontestability

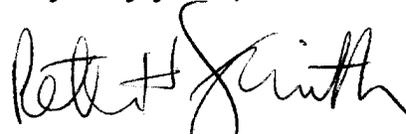
Ladies/Gentlemen:

I am enclosing a combined affidavit of use and incontestability in connection with the above-referenced service mark registration, which has been in effect since May 4, 2004. A specimen of the mark as currently used in connection with the registrant's services, consisting of a copy of the registrant's home page from his website on the global communication network, is attached as Exhibit A.

I am also enclosing a check for \$300.00 as the filing fee for this document.

Please acknowledge the filing of this document and confirm that the registration will continue in full force and effect for the remainder of its term.

Very truly yours,



Peter H. Smith

PHS/lmb

Enclosures

cc: Mr. Roger Rojas

**UNITED STATES DEPARTMENT OF COMMERCE**  
**Patent and Trademark Office**

Registrant:                    )     Roger Rojas  
Mark:                           )     MESSAGE IN A BOTTLE  
Registration No.            )     2,243,269  
Class No.                     )     38

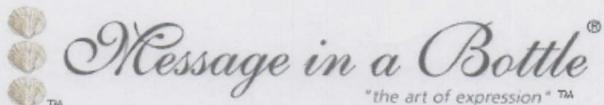
The Commissioner of Patents and Trademarks  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

**Combined Affidavit of Use and Incontestability**

Roger Rojas, doing business as Message in a Bottle, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of this document, declares that he owns the above-identified registration, issued May 4, 1999, as shown by records in the Patent and Trademark Office; that the mark shown therein has been in continuous use in interstate commerce for five consecutive years from the date of the registration or the date of publication under Section 12(c)(6) to the present, on or in connection with receiving communications from others, recording such communications in written or printed form, and transmitting such communications to others, which services are stated in the registration; that such mark is still in use in interstate commerce; that such mark is still in use as evidenced by the specimen attached hereto as Exhibit A; that there has been no final decision adverse to registrant's claim of ownership of such mark for such services, or to registrant's right to register the same or to keep the same on the register; that there is no proceeding involving said rights pending and not disposed of either in the Patent and Trademark Office or in the courts; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

Dated: October 1, 2004.

  
\_\_\_\_\_  
Roger Rojas, doing business as  
Message in a Bottle



Messageinabottle.com Official Site of Message in a Bottle ® Serving our online customers since 1997

EXHIBIT A

- Home
- All Message in a Bottle ®
- Specials
- Love
- Anniversary
- Birthday
- Friendship
- Traditional
- Any Occasion
- Accessories
- Message Sample
- Shipping
- About
- Guarantee
- Contact
- Privacy
- FAQ'S



Christmas Collection  
Coming Soon!



Don't Forget!

Sweetest Day Oct. 16th  
Boss's Day Oct. 16th

Free Gold Toned Box or Upgrade to a  
Wood Presentation Box  
For Only \$12.99

Make a lasting impression on someone today.  
Send them a genuine Message in a Bottle ®

We offer you:

- the **largest selection of decorative bottles** in the gift bottle industry so that you'll always have the appropriate bottle for any occasion.
- a **100% unconditional money back guarantee** so that you'll feel confident with your purchase.
- a huge selection of **prewritten messages and poems** so that you will always have the words to say it right.
- a **FREE Gold Toned Gift Box** with every purchase or upgrade to one of our **Wood Presentation Boxes**.
- the security of knowing that you are sending your loved one the **original Message in a Bottle ®** that we have been offering to our online customers **since 1997** and not a mere imitation by another name.

**Feedback**

[Message in a Bottle ®](#)  
Be Romantic!



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~~\$12.99~~

"she loved it! I can't tell you how happy it made her. thank you! thank you! thank you!"-Patrick R.

We are proud to offer a personalized gift in a class of its own. Our beautiful bottles are simply the perfect complement to your message, love poem, love letter or if you prefer, select one of our wonderful prewritten messages. Either way, our bottles make for a great gift idea as a Valentine's Day gift, Mother's Day gift, Wedding gift, Anniversary gift, or as a unique gift for any special occasion.

"It is beautiful! you guys did a wonderful job, thank you. I've been telling everyone about you. I am very pleased to give this to my daughter!" - Joy H.

**Ordering couldn't be simpler!**

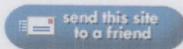
- A. Select category and bottle
- B. Choose your message or write your own
- C. Proceed to our secure checkout

**It's that simple!**

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Look for our signature "Gold Shells from Carmel" to ensure it's a real Message in a Bottle®.

Message in a Bottle® P. O. Box 1625 Carmel by the Sea, CA 93921 Email: [sales@messageinabottle.com](mailto:sales@messageinabottle.com)  
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PETER H. SMITH

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10-13-2004

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #79

Very truly yours,

Peter H. Smith

PHS/lmb

Enclosures

cc: Mr. Roger Rojas

UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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Mark: ) MESSAGE IN A BOTTLE  
Registration No. ) 2,243,269  
Class No. ) 38

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10/22/2004 SWILSON1 00000064 2243269

Dated: October 1, 2004.

01 FC:6205  
02 FC:6208

100.00 UP

  
\_\_\_\_\_  
Roger Rojas, doing business as  
Message in a Bottle

~~22/2004 SWILSON1 00000064 2243269~~

~~FC:6205~~

~~100.00 UP~~

~~200.00 OP~~

~~02 FC:6208~~



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- Love
- Anniversary
- Birthday
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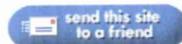
- A. Select category and bottle
- B. Choose your message or write your own
- C. Proceed to our secure checkout

**It's that simple!**

Click [HERE](#) view bottles

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Look for our signature "Gold Shells from Carmel" to ensure it's a real Message in a Bottle®.

Message in a Bottle® P. O. Box 1625 Carmel by the Sea, CA 93921 Email: [sales@messageinabottle.com](mailto:sales@messageinabottle.com)  
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# Incoming Correspondence Routing Sheet

Physical Location: FILE REPOSITORY (FRANCONIA)

Word Mark: MESSAGE IN A BOTTLE

Reg. No.: 2243269



Serial No: 75226521



Mail Date: 10132004



Doc. Type: Combined 8 and 15



Examiner: 60219 - HERMAN RUSS

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Fee

RAM Mail Date: 101304



# Incoming Correspondence Routing Sheet

**Work Location: Post Registration (PRU)**

**Word Mark: MESSAGE IN A BOTTLE**

**Reg. No.: 2243269**



**Serial No: 75226521**



**Mail Date: 10132004**



**Doc. Type: Combined 8 and 15**



**Examiner: 60219 - HERMAN RUSS**

**Fee**

---

**RAM Mail Date: 101304**



**Int. Cl.: 38**

**Prior U.S. Cls.: 100, 101, and 104**

**Reg. No. 2,243,269**

**United States Patent and Trademark Office**

**Registered May 4, 1999**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MESSAGE IN A BOTTLE**

**ROJAS, ROGER (UNITED STATES CITIZEN)  
725 PARADISE ROAD  
MODESTO, CA 95351**

**FOR: RECEIVING COMMUNICATIONS  
FROM OTHERS, RECORDING SUCH COMMU-  
NICATIONS IN WRITTEN OR PRINTED  
FORM, AND TRANSMITTING SUCH COMMU-  
NICATIONS TO OTHERS, IN CLASS 38 (U.S.  
CLS. 100, 101 AND 104).**

**FIRST USE 1-16-1999; IN COMMERCE  
1-16-1999.**

**NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MESSAGE", APART FROM  
THE MARK AS SHOWN.**

**SN 75-226,521, FILED 1-6-1997.**

**RUSS HERMAN, EXAMINING ATTORNEY**

**Int. Cl.: 38**

**Prior U.S. Cls.: 100, 101, and 104**

**Reg. No. 2,243,269**

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Exhibit Y

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Business Wire

November 11, 1996, Monday

**DISTRIBUTION:** Business Editors

**LENGTH:** 1106 words

**HEADLINE:** Bell Laboratories unveils Web Site Gallery featuring new, cutting-edge collaborative Internet experiences

**DATELINE:** MURRAY HILL, N.J.

**BODY:**

Nov. 11, 1996--Today, a glimpse into the World Wide Web's second wave was unveiled by Bell Labs, the innovation engine of Lucent Technologies, with the launch of the Bell Labs Metaphorium (<http://www.bell-labs.com/metaphorium>), a Web site which features next-generation collaborative experiences.

Developed by Bell Labs' Multimedia Communications Research Department, the first exhibits in the Metaphorium are "Message in a Bottle" - a continuously changing seascape that allows visitors to place messages in bottles that randomly wash through the site - and "Subway Surface" - a Web representation of the New York City subway that allows visitors to "ride" subway cars with others, and visit stops along the subway line's route.

The Metaphorium complements Bell Labs' current collaborative multimedia projects and establishes a compelling experimental location for next-generation multimedia research for Lucent Technologies. Exhibits will be added regularly to the Metaphorium.

"Browsing the Web can be a lonely experience," said Doree **Seligmann**, Member of Technical Staff in Bell Labs' Multimedia Communication Research Department, and executive producer of the Bell Labs Metaphorium. "It's important to let people know that they are not alone when they visit various Web sites, allowing them to interact, and even leave traces of themselves wherever they go, like footprints in the digital sand."

The Multimedia Communication Research Department, headed by Sid Ahuja, is part of Bell Labs' Systems and Software Research Center, which has spearheaded multimedia communication for the last ten years. It developed the core technology behind many Bell Labs innovations; for example, this group's work in multimedia collaboration has led to MMCX, an award winning product of Lucent's Business Communication Systems Division (<http://www.bell-labs.com/mmcx>) and packet telephony components from elemedia, a new venture of Lucent (<http://www.elemedia.com>).

More recently the group has focused on multimedia applications and services on the Internet. "The Internet is a logical networking paradigm and inherently capable of supporting multimedia," said Ahuja. "We feel that multimedia communication over the Internet is a framework for people of all walks of life to interact in new and useful ways. We are collaborating with real users in a wide range of applications such as virtual classrooms, virtual theater and virtual movie studios."

Bill Ninke, Director of Bell Labs' Systems and Software Research Center, and a pioneer in interactive graphical design, sees the Metaphorium as an essential part of Bell Labs' work in creating the next generation of the Internet.

"Bell Labs' experiments in collaborative Web experiences have value in understanding the infrastructure that will need support: the servers and programs that allow for more sophisticated kinds of multimedia communication," said Ninke. "The Internet is still, conceptually, in the first wave of sharing. We share fixed pages on the Web today. In the coming wave, we will share experiences, socialize and have fun together with things like communal performances, bike trips to different locations via the Web, and shared 'towns' where people with similar interests will reside. This work alludes to how people will use the communication and collaboration infrastructure which Lucent Technologies will provide."

The Metaphorium leverages Bell Labs' long history in technological development for the arts (sound for motion pictures, long-distance television) and its key role in providing technologies central to the development of modern networking.

One of the most famous collaborations of art and technology emanated from Bell Labs. Billy Kluver, a Bell Labs electronics engineer, founded Experiments in Art and Technology (E.A.T.) in 1956 with artist Robert Rauschenberg to promote the cooperation between art and technology. E.A.T., which also involved such art-world luminaries as Jasper Johns, John Cage, and Jean Tinguely, peaked in 1967 with a renowned exhibit at New York's Museum of Modern Art. The exhibit was the forerunner of today's Cyberarts exhibitions.

"All of the exhibits in the Bell Labs Metaphorium have a specific purpose and communicative value," said **Seligmann**.

"Experimentation is key; we cannot develop these new technologies in a vacuum. We're doing these trials in a cutting-edge fashion to give ourselves better insights into what kinds of shared experiences work on the Web."

Message in a Bottle Conceived by **Cati Laporte and Seligmann**, this exhibit features a virtual seascape with an algorithm that creates a constantly-changing site. Visitors find themselves on an island, experiencing weather changes, birds, and, every so often, a floating bottle, which they can retrieve. Visitors can throw messages into the virtual sea. Messages will be received by later visitors to the site.

Reason for Site: "Message in a Bottle" explores incidental communication and the use of digital metaphors to provide shared experiences. Subway Surface Conceived by Laporte, **Seligmann**, and Alvaro Munoz, this exhibit features photographs taken outside subway stations. Visitors "ride" the New York City subway together. At each stop, new "riders" (visitors to the site) get onto the subway car, which fill up with anonymous representations of the other riders and can stop at any station to view the scene above.

Reason for Site: "Subway Surface" experiments with new paradigms for browsing and ways to compensate for Web browser download delays with engaging animations and experiences.

Lucent Technologies -- formed as a result of AT&T's restructuring -- designs, builds and delivers a wide range of public and private networks, communications systems and software, consumer and business telephone systems and microelectronics components. Bell Laboratories is the research and development arm for the company. Lucent Technologies was formed as a result of AT&T's restructuring and became a fully independent company - separate from AT&T - on September 30, 1996.

CONTACT: Bell Laboratories, Murray Hill  
Chris Pfaff, 908/582-7571  
908/582-4552 (fax)  
[cpfaff@lucent.com](mailto:cpfaff@lucent.com)  
WORLDWIDE WEB SITE: <http://www.multimedia.bell-labs.com>

**LOAD-DATE:** November 12, 1996

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Exhibit W

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TELEPHONE IP NEWS

December, 1996

**SECTION:** No. 12, Vol. 7

**LENGTH:** 1021 words

**HEADLINE:** "BELL LABS METAPHORIUM" WEB SITE LAUNCHED

**BODY:**

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For more information, call 908/582-7571.

**LOAD-DATE:** August 7, 1997

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Pages 1519-1530

## The message is the medium

Dorée Duncan Seligmann\*, Cati Laporte, Stephan Vladimir Bugaj

*Bell Laboratories, Lucent Technologies, Room 4G-608, 101 Crawfords Corner Road, Holmdel, NJ 07733, USA*

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### Abstract

We are exploring the use of visual imagery which simultaneously provides the content and control of web-based interactive services. We describe four unconventional web-based services we have implemented for: messaging, a bulletin board, broadcast messages, and browsing through a set of hyperlinked objects. We implement each service using a real-world metaphor which serves as the basis for the visual presentation as well as the service itself; thus form and function are tightly coupled. The use of universal imagery eliminates the need for wordy explanations and hence increases accessibility to an international audience. During the course of development, we devised techniques to enhance the shared experiences of the visitors to our sites, including automatically generated 2D animations. These approaches can be applied to a variety of web-sites and are also described. © 1997 Published by Elsevier Science B.V.

*Keywords:* Virtual environments; Virtual worlds; Animation; User-interface; Metaphors; Accessibility; Multimedia; Telepresence

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### 1. Introduction

As the Web evolves from a hypertext system into a hypermedia system it is important to explore textless methods of information navigation and new paradigms of multimedia user interaction. The services described in this paper are part of the ongoing **Metaphorium**<sup>1</sup> project which explores such models of multimedia service interactivity. By eliminating the reliance on text and instead using a more universal visual language based on real-world metaphors we can increase the international accessibility of the services. In our model of navigation beyond text the users interact with iconic representations of the

objects. Goals associated with the service metaphor and feedback to the user are also delivered within the metaphoric context.

These real-world metaphors provide a framework which enable shared visual experiences among visitors to the sites. Within each of the Metaphorium's dynamically generated space and time narratives the users have context-based metaphorical clues not only to the operations of the services but also to the presence of others within our shared virtual environments. During the course of this experiment we have devised several techniques to enhance the shared experience of both simultaneous and successive visitors to the same site. Instantaneous feedback can be provided to facilitate direct or indirect interaction between simultaneous users, and durable feedback can be provided to allow users (whose visits to the same virtual space are tempo-

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<sup>1</sup> <http://www.multimedia.bell-labs.com/Metaphorium>

rally separated) the opportunity to interact with each other.

Our emphasis is on aesthetics and interactivity: the technology and procedures should serve as a means for creating engaging experiences and not as the ends themselves. To reach this goal we have incorporated the content directly into the interface. Customized interfaces which adapt standard user interface technologies such as point-and-click and map them onto new systems of representation will make the technology more transparent. This approach also helps users to have more efficient and enjoyable interaction within virtual spaces by streamlining the process of observation of, interpretation of, and action upon control elements in the environment. The familiar metaphors of industrial control systems (buttons, knobs, sliders, etc.) are effective in building generic interfaces but their uses must be clarified by accompanying text since their intuitive functions are merely to trigger actions of any kind.

By creating interactivity controls based on real-world metaphors we are closing the gap between form and function in multimedia and WWW experience design. Thus our use of icons (visuals that correspond to real-world objects because they *resemble* them [8]) is designed to enable the user to map their intuitive notions of function in the real world into our virtual environments. In this pursuit we have created icons which can be placed into scenes in which their metaphorical context can become apparent. This combination of visual elements within contextual frameworks creates a universal imagery [1] constituting an accessible code for visual communication in which the graphic elements afford functionality as well as appearance [2].

We describe four web-based services which implement general messaging, bulletin board messaging, broadcast messaging, and navigation of hyperlinked objects using real-world metaphors as the basis for the multimedia environment. Message in a Bottle is a general messaging system which implements a randomized messaging system based on the real-world metaphor of putting messages into bottles and throwing them into the sea. Sand Typewriter is a bulletin board system in which the metaphor of ocean tides washing away writings in the sand is used to implement the expiration of messages in the BBS system. Skywriter is a broadcast messaging sys-

tem that allows the users to broadcast a message by writing in a virtual sky for all to see. SubwaySurface is a system for navigating hyperlinked objects in which the browsing technology is incorporated into the presentation. The subway travel metaphor is used in creating functional navigation controls which are also aesthetic elements. These four projects create environments for exploring different elements of human communication in virtual spaces by removing some of the technical interface barriers which typically distract from the communication.

## 2. Motivation

Our goals are to study how people interact on the web, create adaptive systems which can automatically adjust to facilitate this interactivity as transparently as possible, and integrate content and control in the visual presentation of multimedia interfaces to afford more natural interaction with the virtual environment through contextual metaphors. We are also experimenting with models of incidental communication on the Web. The servers for each of these projects compile metrics about site access for both technical and human-interface tuning. Users can also submit feedback directly to the Webmasters. This data is being monitored and compiled to help us continue to refine these experiments and create new ones.

## 3. Shared experiences in an automatically generated space and time narrative: message in a bottle, sand typewriter, and skywriting

The virtual environment described in the first three examples is a visual presentation of the real-world metaphors that serve as the basis of three unusual communication modes. The environment is represented exclusively with animated graphics accompanied by sound. For the most part, only the users' messages are presented using text. The visual presentation illustrates the communication methods and provides the interface for their use. The combination of animated graphics and audio create the atmosphere of the virtual environment and reinforce the real-world metaphors.

### 3.1. Message in a bottle

We have implemented a messaging system with several unusual characteristics. Our system consists of a message pool into which users may at any time add messages. Messages are not addressed to anyone in particular; a server determines to which users different messages are accessible. After connecting to the service a user may or may not have a message to read. Once retrieved, a message can be discarded, edited, or appended to, and then put back into the pool. Thus, messages are written with no assurance that they will ever be read, and if read their authors may never see the responses to their own messages.

We have implemented this form of communication within a virtual environment consisting of a large uncharted sea spotted with uncharted islands. The sea is sometimes rough, the currents are strong, and if one could fly above, one would see that the currents are transporting glass bottles containing messages.

Visitors to the site land on an island, whereabouts unknown, out of their control. Their only form of communication is to place a message in a bottle and then throw it into the sea. Where it goes, and whether or not it can be retrieved, is determined by the conditions of the sea. At the same time, if, by chance, a bottle passes by the island the visitor can retrieve it and then: read the message, destroy it, add to it, and throw it back into the sea. Some bottles may spend days, perhaps months, in the sea without being found, while others may be found right away. Again, a message writer has no guarantee that his or her message will ever be read. Even if it is read and responded to the sender may never know.

Fig. 1 shows the browser when we visited the site in the morning. There is a bottle in the sea. Below the seascape, there are two items: a pencil that can be used to write a new message and a bottle, a convenience for selecting to examine the bottle in the sea (which is difficult to click on as it moves through the water). Fig. 2 shows the browser after we click on the bottle to read the message. Again, the pencil allows us to write. In Fig. 3 we are writing on the message. Figs. 4a–c show the sequence as we send the message back into the sea.

The association of a bottle with a location simply provides a real-world metaphor for the mechanism of

messaging which enables the server to procedurally determine whether or not a message is accessible to a particular user. This general mechanism is simple and easy both to understand and represent visually. The details of how a bottle travels through the waters are unimportant because a visitor's location is arbitrary. This need not be visualized; thus, no maps are presented. However, our server maintains a representation of a sea with water currents, weather conditions, other objects, and of course the bottles. These conditions are updated every hour.

It is unlikely that a visitor to the site will visit the same island twice, or under the same conditions. We visually represent several natural phenomena which are combined to generate the animated background scene. The time of day at the user's real-world location determines the time of day depicted on the island (controlling the properties of the visual components: the sky, sea and land). In this way, the virtual environment is bound to the real world, and in this example provides a kind of visual clock. Fig. 1 shows the sea at morning; Fig. 5 in the evening, and Fig. 6 at night. In [11] we argued that the visualization of virtual places can benefit if integrated with parts of the real world, but only represented real world devices and places. Weather conditions are also shown, but they are randomly chosen by the server. We have created animated sequences for a variety of types of rain storms, lightning, sea conditions, and skies. Lighting and coloring is changed based on these conditions in addition to the time of day.

Other elements are added to create variety in the visual presentation each time the site is visited. These include swimmers (as in Fig. 1), flocks of birds (as in Fig. 5), airplanes, boats, and specific events, such as the Titanic sinking in Fig. 6. In order to achieve the variety of effects, the animated graphics are composited by the client applet based on the scene condition parameters sent by the server. The main background animations are created by selecting from different layers of animation sequences which can be superimposed seamlessly to create different effects and greater variety. Other animated items are overlaid on these scenes and follow generated animation paths over the scene at varying speeds, described in Section 3.4 below. Scenes created with the same animation elements will rarely be composited identically, so although the animated loops are

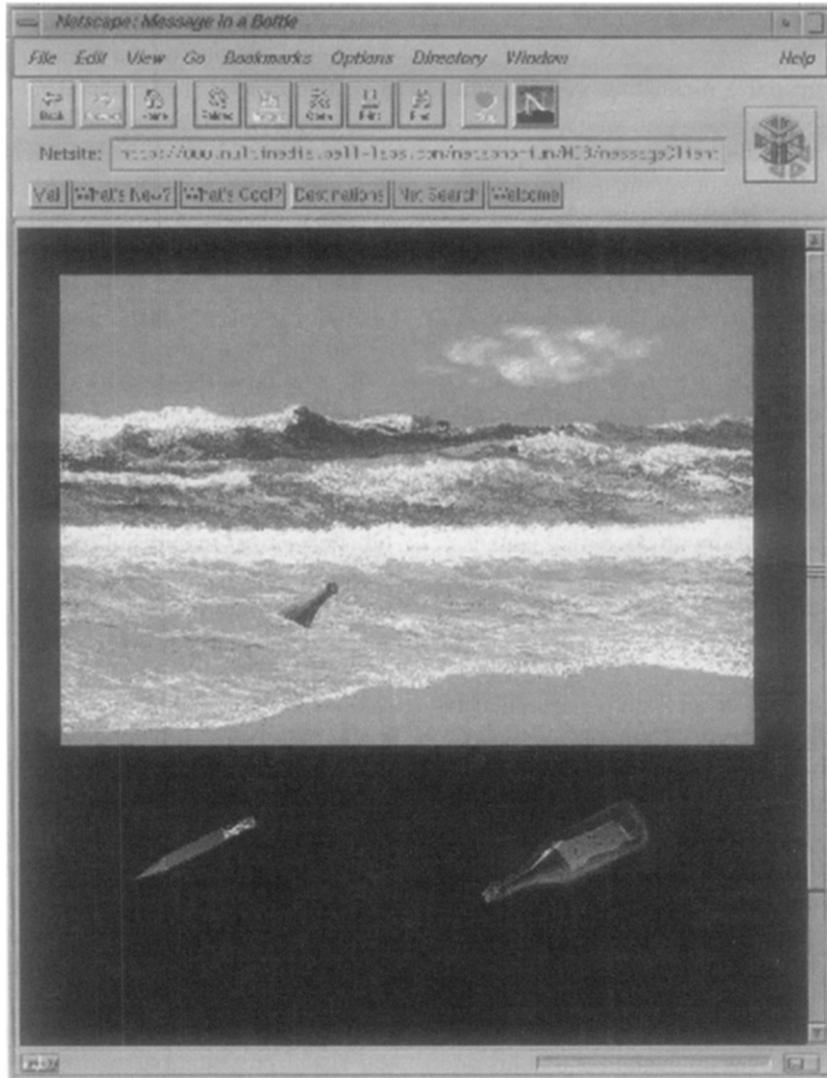


Fig. 1. Animated seascape: morning, clouds, bottle, and swimmers.

short sequences, the complete animation is not as repetitive. Similarly, the paper on which a message is written (as shown in Fig. 2) is unlikely to be the same. A set of procedures randomly selects its color, and from a library of edges, interior wrinkles and tears.

### 3.2. Sand typewriter

We have also implemented an electronic bulletin board on which postings have a limited life span and are bound to a particular location on the bulletin

board's surface. This surface is divided into different areas. Users can place a posting on a vacant area on the bulletin board and can search the bulletin board's surface to read other postings. Vacant areas are available on a first-come-first-served order and the server maintains a queue of the users currently associated with each area. Once a message is posted, a timer is started: when the time period expires, the message will be removed. While each message has a relatively equal probability of being read, messages are posted with no assurance that anyone will see them before they are removed.

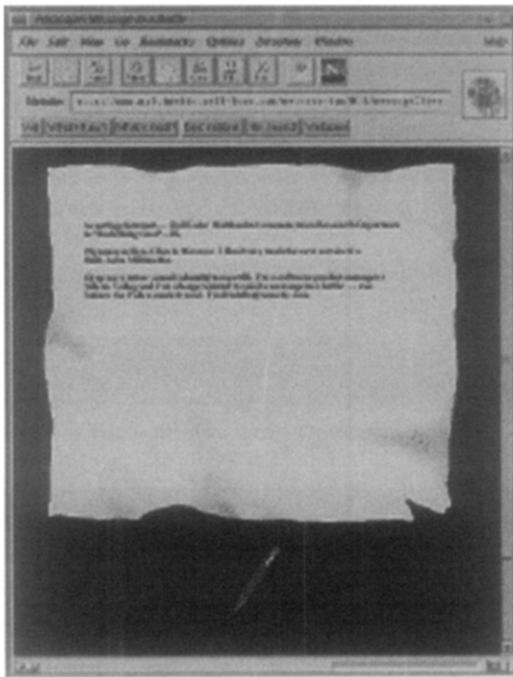


Fig. 2. Reading the message.

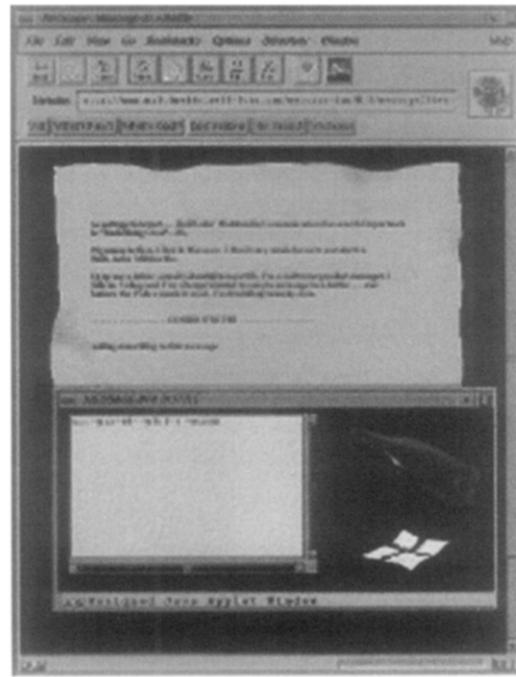


Fig. 3. Adding to the message.

We have implemented this form of communication within a virtual environment consisting of a narrow circular sandy coastline completely surrounding the virtual sea. The beach is the bulletin board's surface. Its shape limits the way it is browsed: visitors walk left or right. By walking continuously in one direction, a visitor can examine the entire coastline.

Visitors to the site are placed at random locations along the coastline. A visitor can use the sand typewriter to leave a message in any blank area. As visitors walk along the coast they can read the messages etched in the sand, but these messages are temporal, and eventually waves will sweep over them and wash them away. A visitor wishing to leave a new message can wait until another message is erased and then use the freed space. There may be other visitors in the same space, waiting to leave a message. Whoever starts typing on the sand typewriter goes first; subsequent writers are queued in the order that they attempt to type when the area is not available.

The bulletin board is represented by a shared space which is divided into discrete areas to give visitors some sense of place, enhancing telepresence. Although the visitors cannot see each other they may

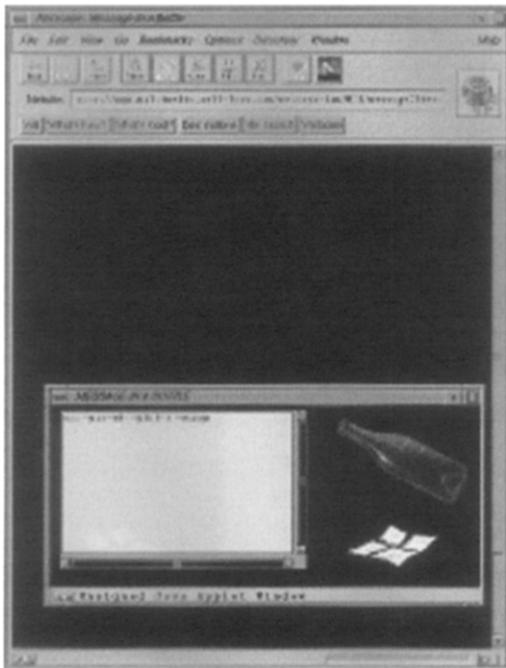
become aware of each other's telepresence when new messages appear as they are being written. Visitors can use this mechanism to communicate directly by typing in messages one after the other.

Fig. 7 shows a sequence of frames as the short message "SAND" is erased. Sound files of waves crashing accompanies the animated seascape. But the aspect of the waves and the accompanying sounds provide cues signalling that the message is about to be removed, just before a wave illustrates the message's removal.

### 3.3. Skywriter

We have also implemented a type of broadcast message in which a message is displayed to all current users at the same time. This message is assigned a short life-span and is erased after a few minutes. These messages are broadcast with no assurance that a user will not miss the short display of the message.

We have implemented this form of communication so that it is available from within all parts of the virtual environment. Virtual planes equipped with skywriting abilities write the messages in the sky with smoke. As soon as the message is posted, the



(a)



(b)



(c)

Fig. 4. (a) Sending the message: The message disappears. (b) The message appears in the bottle. (c) The stopper appears and the bottle eventually disappears.

letters of the message start to blur and eventually fade away. Fig. 8 shows a sequence of frames as the message "SKY" starts to fade. An audio track of a



Fig. 5. Sunset with clouds and Canada geese.

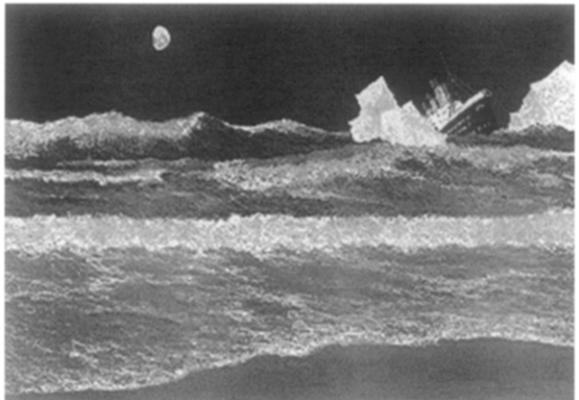


Fig. 6. Night with moon and Titanic sinking.

plane begins before the plane is in view and signals the message's arrival.

#### 3.4. Automatically generated 2D animation

In order to create a non-repetitive animation without the overhead of downloading lots of frames we have created an animation specification language. Objects are instantiated from among a selection of *AnimationFX* classes and are combined to create the animation objects that make up the scene. Each animation object is controlled by an *Animator* object that moves the object and a *Flip* object that selects the next frame to show. Our library of *Animator* and *Flip* objects enable us to succinctly specify a wide variety of random animations. Fig. 9 shows the animation specification for the swimmer animation. There are six frames in the swimming animation sequence and three different swimmers to choose from.



Fig. 7. Sand message washed by the sea.



Fig. 8. Skywriting blurs.

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baseName=swimmer          /* name of the animation file*/
numberOfFrames=6         /* number of frames in the animation */
numberOfSequences=3      /* number of different sequences */
numInstances=2-12       /* acceptable number of instances in the scene */
startAnimation=1-150    /* range for when an instance starts */
animationType=HORIZ_SEQ /* type of Animator and FLIP to create */
startX=-WIDTH           /* starting x location */
startY=130-160         /* starting y location */
leftDirection=FALSE     /* direction of animation */
variance=3-5            /* range for distance covered changed */
minimumIncrement=1-5    /* range of minimum distance moved */
maximumIncrement=5-15   /* range if maximum distance moved */
minimumSpeedDuration=6-10 /* range for minimum amount of time speed is constant */
maximumSpeedDuration=40-50 /* range for maximum amount of time speed is constant */
repeatPause=1-30       /* range for how long the animation is off-screen */

```

Fig. 9. Animation specification for swimmers.

A range specifies how many different animation instances are allowed, in this case there can be two to twelve different swimmers. For each instance (each swimmer) one of the three separate sequences is randomly chosen and a random start time determines

when that swimmer will first appears in the scene. A Flip object is created for each swimmer which it randomly chooses a starting frame, and varies the rate at which the frames are changed. Thus swimmers will randomly speed up or slow down. A separate

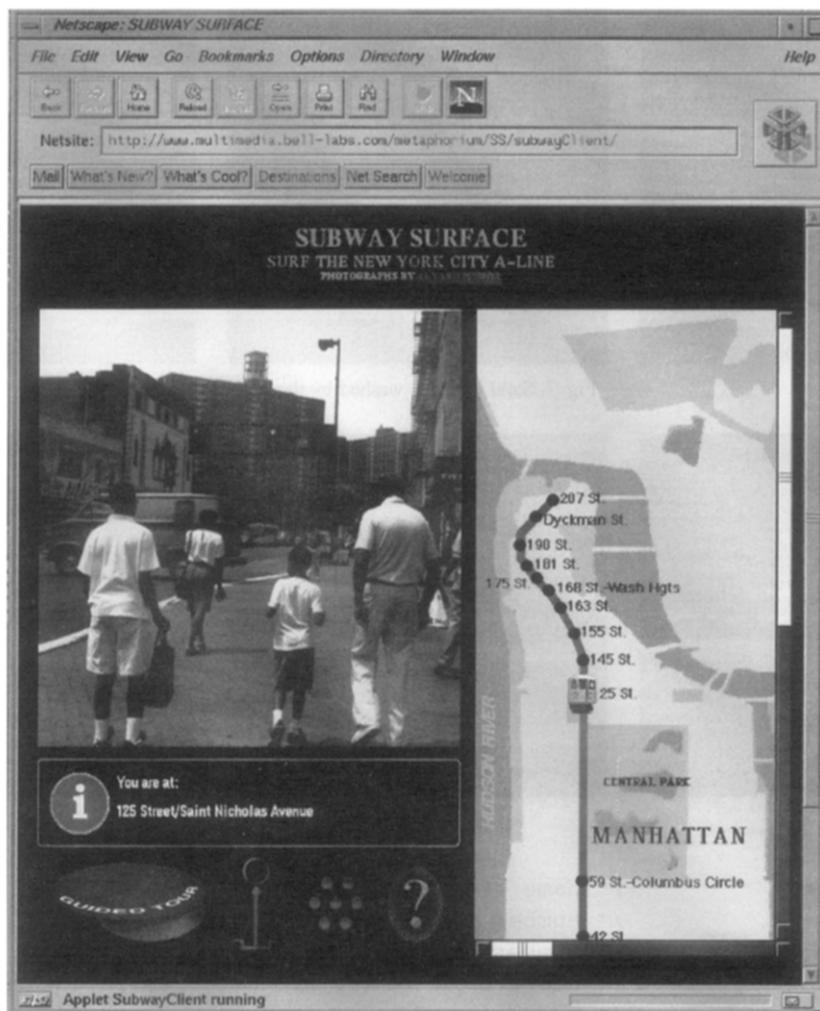


Fig. 10. Arriving at the 125th Street Station in Harlem.

Animator object is created for each swimmer that varies the distance the swimmer travels each frame tick. Thus, some swimmers will appear stronger or weaker as the animation continues. The use of ranges of random numbers for every parameter creates an ever changing scene.

#### 4. A shared experience in a living map: SubwaySurface

##### 4.1. SubwaySurface

We have implemented a technique for browsing through a collection of items based on a real-world

metaphor for travel, in which the linked objects and the browsing technique are closely bound. Objects are associated with real world locations and users navigate through these locations in order to access these items. In effect, this site is a virtual gallery, but one which is not modelled after a real-world art gallery space with paintings on the walls or sculptures on stands. Instead, the browsing technique is the theme of the exhibition and the basis for the virtual environment. The art itself was created in conjunction with the browsing mechanism, and thus the experience was developed with a contextually integrated control interface from the start.

SubwaySurface is an exhibition of photographs taken by Alvaro Munoz. Visitors to the site travel



Fig. 11. Traveling downtown. We are not alone.

(virtually) on the A-Line of the New York subway system. They can select which station to go to and upon arrival they are presented with one or more photographs taken of the street scenes outside that particular station.

The display is comprised of several components: a main viewer area which represents what the user can see, an information area on which notices are posted, a set of iconic controls, and a live map on which the subway car travels. Visitors browse through the photographs by selecting stations to visit or by taking the guided tour. These displays each change as the context of the visitor changes: the main viewer shows either the interior of the subway car or the scene outside the station, the information sign indicates the status of the ride (current destination, location, or status of the service), and the map shows the user's current location on the A-Line. Fig. 10 shows the site when the subway is at the 125th Street Station. Fig. 11 shows the site as we travel downtown. Sound

is used to enhance the experience: a version of "Take The A-Train" is played for ambiance while sound effects are added during subway travel. Travel is initiated by clicking on a subway station which causes the current photograph to be replaced by the user's view from within the subway car. As the next image is being downloaded from the server, the subway car travels to the next station on the map, the Information Sign is changed to indicate the to and from stations, and the noisy sound of subway travel is played over the music. Fig. 11 shows the interior of the subway car with other anonymous passengers.

Maps are an intuitive method for navigating through objects with spatial associations. In both Art+Com's T\_Vision [4] and [5] users navigate a 3D terrain, thus enabling them to access location-based information and hyperlinks. In [9] a 2D map is generated and then augmented with layers of various natural phenomena as well as icons (sometimes animated) which provide access to hyperlinked objects.

In these examples the map is the primary content element. In SubwaySurface the map area, which only takes up a part of the display, is not the primary content but serves two interaction purposes: it enables travel (i.e. it is the browsing interface) and it indicates the user's current location.

#### 4.2. Animation and synchronization

We use animation and sound to distract and entertain the user while images download. The animation paths for subway travel are automatically generated by the client applet. Information about the subway line is transmitted to the client along with the map. It includes a list of all stations on different routes, the textual names to be used for labels, and their location on the map. This information is used to generate the list of points used in the animation. The subway car varies in speed as it travels over the map. The path is formed by selecting points on the train line that are equidistant in time, not in physical distance. A *PathPlanner object* is passed all the known points between the two stations. Speed accumulates over time, and a stopping distance regulates the deceleration. Thus, the animation of the subway car is slightly different each time, based on the chosen start and stop stations. Because this use of animation is designed to distract the user while the photographs are downloaded, the frame rate of the animation is adjusted using the tracked times for transferring each image. The refresh rate of the animation is increased or decreased based on the measured transfer times.

#### 5. Effects to enhance telepresence

Several effects were designed to enhance the sense of telepresence for each user, which we outline here.

- *Time*
  - The current time is shown through images that create a visual clock. The seascapes are designed to indicate the user's time of day. Different skies and sun locations are chosen for the daytime, for nighttime, the moon phase is calculated and the appropriate moon is selected. Its placement is also based on the hour.
  - The passage of time is shown by the traces users can leave: the messages in the sea (of

messages travelings and being appended to), in the sand and sky (of messages just posted).

- *Space*
  - A larger space is represented by movement and sound. Animation elements come from off screen. Sounds of objects, not yet visible in the user's viewport, precede their visibility, such as a plane heard before appearing. These types of audio cues signal events outside the user's current view and imply that the user's presence in a much larger space [3].
  - The scrollable map in the SubwaySurface specifically shows the scope of the virtual environment in addition to the user's location.
- *Presence of others*
  - In the SubwaySurface, the interior of the subway car indicates how many other, anonymous, people are on the site.
  - The messages left in the sand indicate that others have passed the same way; while those from the planes indicate a presense elsewhere. The messages in a bottle indicate that people were at the site before.
- *Place*
  - Ambient music and the background animation represent where the user is.

#### 6. Implementation

These applications were all implemented as Java [6] applets with accompanying Java servers running on Silicon Graphics hardware with Netscape FastTrack to provide HTTP services. The graphics were created on a Mac with Adobe Photoshop, while testing of animation sequences were done in Macromind Director.

#### 7. Conclusions and future work

We have created WWW-based virtual environments in which there is a unification of graphical elements for content and control. The content, though in some cases itself text-based, is integrated into the visual environment to create a coherent metaphorical context for user interaction with the data. Integration of feedback-loop elements directly into the con-

tent space will allow experience designers to create more natural feeling interactivity within their virtual worlds. For each user, a customized view of the digital metaphor is generated automatically [10].

We have also shown two mechanisms for creating contextual, adaptive interface elements designed specifically to address problems associated with delivering multimedia content on the Web. Unrepetitive scenes were created by dynamically combining layers of short animated graphics to create a more dynamic visual environment for the seascapes projects. Many Web animations are repetitive in an attempt to keep animation file sizes small, but by combining small animation loops in an adaptive manner we are giving users more variety of experience without having to create large, long pre-rendered animations. By using music and intermediary scenes on the Subway Surface project we engage the user with client-side activity while new content is transferred from the server. The interim scenes of people inside the subway car also informs the user of how many other users are currently connected, providing user feedback in a contextual manner.

For the most part there has been an emphasis to render electronic communication efficient (email, subject-based newsgroups and bulletin boards, chat rooms), the idea being that users should be able to find what they are seeking and converse succinctly with known agents. The direct and narrowcast models of communication are concerned with delivering information to a clearly defined, narrow set of recipients. Broadcast and incidental models of communication are concerned with delivering information to anyone who happens upon it. Facilities for incidental communication, unexpected meetings and conversations with people we did not seek out and on subjects we did not necessarily select, can be used to address different communicative needs than the many direct communication facilities currently available. The services described enable this kind of interaction.

As we continue to explore these issues we will be adding more direct interactivity between users in the Metaphorium environments. Soon you will be able to chat with others riding the A train, and we are also developing new metaphorical environments to model different kinds of contextual, adaptive interactivity. We will also be refining our data-gathering meth-

ods within the servers and improving the ability of our experiences to respond to user interactions. New projects will continue to explore inefficient or hybrid communications, adaptive interactivity, contextual metaphors, and the general issues of interaction in a Web setting.

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# DreamWeaver Studios puts messages 'in bottle'

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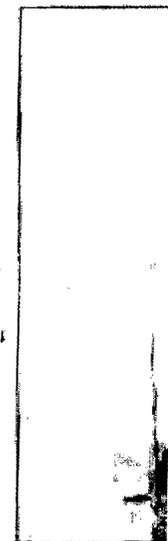
Wedding coordinators can contact DreamWeavers to make MIBs available to their clients.

MIBs also make great gifts for birthdays, anniversaries, Mother's Day or any holiday. You can even write your own message.

Also, retailers may find that MIBs sell well in gifts shops,

especially along the coast.

For more information, call DreamWeavers at (714) 441-3442.



A "Message in

Exhibit  
U

Chapels/Ministers

HERE FOR YOU Special warm personal wedding services for non denominational Any location Rev. Scott McLaughlin 714 897 6622

EXTREME DJ SERVICE

Weddings & all occasions, competitive pricing 949 855 0077

Equipment Rentals

HAZ RENTALS  
FULL LINE OF WEDDING & RECEPTION EQUIPMENT  
HAZ RENTAL CENTER 714 993 7900

Photography

BUDGET PHOTO BY AMS  
Complete wedding pkg. w/ reception avail. \$375  
Budget special \$190 Video \$349, \$31, \$347, \$202/ea

BROOKHURST PHOTOGRAPHY 24 yrs. Pro. quality wedding photography/ videography/ experienced. Package from \$189. reception avail. Call for free brochure & sample. accepts 714 896 1007

Vac./Honeymoon Travel

Walt Disney World Florida remainder of 1999  
Perfect for parties of 15-120 guests  
See News 24/9, 643 7836

SANDAL ISLA SUPERCLUBS ALL INCLUSIVE RESORTS SPECIALIST PLUS HAWAII, MEXICO, TAHITI & OCEANIS, CALIFORNIA. \$100 GIFT CERT. & FREE VIDEO. 714 996 2061

Turn-of-the-century

Aboard A Luxury Yacht. Can ceremony & dinner. Packages start in dance floor. Pacific A

The Riverboat, Angela Louise from \$299 to \$1499 for up to 15

# 'eaver Studios puts messages 'in bottle'

**ATURE**

First item your wedding receive, so it is important memorable. Last item your reception, so them keep- s has created bounce your in a Bottle™ four versions - the original, Pebble Beach MIB, B. The fabulous cre-

ations have been used by wedding couples from Hawaii to New York. Each MIB is customized to fit your particular needs. Visit the on-line wedding brochure at [www.dreamweaverstudios.com/mib/wedding-broch/htm](http://www.dreamweaverstudios.com/mib/wedding-broch/htm). MIBs are priced from \$3.50 for wedding invi-

*MIBs also make great gifts for birthdays, anniversaries, Mother's Day or any holiday. You can even write your own message.*

tations and \$1.50 for the mini MIB wedding favors. Wedding coordinators can contact DreamWeavers to make MIBs available to their clients. MIBs also make great gifts for birthdays, anniversaries, Mother's Day or any holiday. You can even write your own message. Also, retailers may find that MIBs sell well in gifts shops, especially along the coast. For more information, call DreamWeavers at (714) 441-3442



A "Message in a Bottle" is a unique way to se

Exhibitor

# Exhibit O

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Telephony

November 11, 1996

**SECTION:** INTELLIGENCE & SOFTWARE; ISSN: 0040-2656

**LENGTH:** 150 words

**HEADLINE:** Better bonding  
Electronic bonding gateway opens carriers' doors to competition; SIDEBAR

**BYLINE:** DAN O'SHEA, Technology Editor

**BODY:****BRIEFLY**

**PANNING FOR INTERNET GOLD** Pacific Telesis is hoping to start a modern-day Gold Rush by offering northern Nevada consumers, small businesses and large companies easy and reliable Internet access services. The carrier last week rolled out Nevada Bell Internet, a dial-up service with speeds up to 28.8 kb/s, to about 250,000 residents and businesses in several northern Nevada communities.

**SURFING THE WEB BY LAND AND SEA** Bell Labs' new Metaphorium Web site is playing a key role in its work in creating the next generation of the Internet. The virtual seascape, called "**Message in a Bottle**," uses an algorithm that creates a constantly changing site that allows users to explore incidental communication. "Subway Surface" features photographs taken outside subway stations and lets riders visit stops along the route. The site's address is [www.multimedia.bell-labs.com](http://www.multimedia.bell-labs.com).

**LOAD-DATE:** May 19, 1997

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# Exhibit X

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Check availability of a D&B Business Information Report (Credit Report)

September 13, 2008

**MESSAGE IN A BOTTLE**

725 PARADISE RD  
(registered address)  
MODESTO, CA 953513111  
USA

**COUNTY:** STANISLAUS  
**REGION:** NORTH AMERICA

\*\*\*\*\* **COMMUNICATIONS** \*\*\*\*\*  
**TELEPHONE:** 2095213653

**COUNTRY CODE:** 0001

\*\*\*\*\* **COMPANY IDENTIFIERS** \*\*\*\*\*  
**DUNS:** 06-094-4050

\*\*\*\*\* **COMPANY INFORMATION** \*\*\*\*\*  
**FOUNDED:** 1999  
**LEGAL STATUS:** Proprietorship

**EMPLOYEES HERE:** 2 - Actual  
**EMPLOYEES TOTAL:** 2 - Actual

**COMPANY TYPE:** Private

\*\*\*\*\* **EXECUTIVES** \*\*\*\*\*

**CEO:** ROGER ROJAS, OWNER

\*\*\*\*\* **DESCRIPTION** \*\*\*\*\*  
LIQUOR STORES

\*\*\*\*\* **MARKET AND INDUSTRY** \*\*\*\*\*  
**SIC CODES:**  
5921 - Ret alcoholic beverages

\*\*\*\*\* **OTHER FINANCIALS** \*\*\*\*\*

**FINANCIAL FIGURE DATE** (not available)

**US DOLLARS**

**ANNUAL SALES** \$210,000

**LOAD-DATE:** April 28, 2009

**Document Links:**

[Start of Document](#)

[LOAD-DATE:](#)

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Experian Business Reports

December 8, 2008

**FILE ESTABLISHED:** January 1, 1998

**MESSAGE IN A BOTTLE INC KY**

432 BITRITTO WAY STE 5  
MODESTO, CA 95356-9255  
UNITED STATES

\*\*\*\*\* COMMUNICATIONS \*\*\*\*\*

**TELEPHONE:** 209-522-6323

**URL:** <http://www.smartbusinessreports.com/Main.aspx?link=1009>

\*\*\*\*\* COMPANY IDENTIFIERS \*\*\*\*\*

**EXPERIAN FILE NUMBER:** 872341348

\*\*\*\*\* COMPANY INFORMATION \*\*\*\*\*

**YEARS IN BUSINESS:** 5 - ACTUAL

\*\*\*\*\* EXECUTIVES \*\*\*\*\*

**OFFICERS:**

- ROGER ROJAS, PRESIDENT

\*\*\*\*\* MARKET AND INDUSTRY \*\*\*\*\*

**PRIMARY SIC:**

4822 - TELEGRAPH AND OTHER MSG COMMNCTNS

**SECONDARY SIC:**

5921 - LIQUOR STORES

**BUSINESS ANALYSIS:**

**TRADE PAYMENT EXPERIENCES:**

(TRADE LINES WITH AN "\*" ARE NEWLY REPORTED)

BUSINESS	DATE	LAST	RECENT	----- ACCOUNT STATUS -----					
			HIGH	--DAYS PAST DUE--					
CATEGORY	REPTD	SALE	CREDIT	BALANCE	1-	31-	61-	91+	
		\$	\$		CUR	30	60	90	91+
PACKAGING	12/01/08	11/08	1,200	800	78%	22%	--	--	--

Payment Terms: NET 30

Comments: CUST 4 YR

**FOOTNOTES:** + IN FIRST COLUMN INDICATES COMPANY IS PAYING FASTER THAN THE INDUSTRY NORM;  
- IN FIRST COLUMN INDICATES COMPANY IS PAYING SLOWER THAN THE INDUSTRY NORM;  
= IN FIRST COLUMN INDICATES COMPANY PAYS THE SAME AS THE INDUSTRY NORM;  
<,> SIGNS INDICATE TRUE HIGH CREDIT OR BALANCE IS < OR > AMOUNT SHOWN

**TRADE PAYMENT TOTALS:**

RECENT                      ----- ACCOUNT STATUS -----

	HIGH			-DAYS PAST DUE-			
	CREDIT	BALANCE		1-	31-	61-	91+
	\$	\$	CUR	30	60	90	91+
CONTINUOUSLY REPORTED: 1	1,200	800	78%	22%	--	--	--
DBT: 3							
NEWLY REPORTED: --	--	--	--	--	--	--	--
DBT: N/A							
TRADE LINE TOTALS: 1	1,200	800	78%	22%	--	--	--
DBT: 3							

**PAYMENT HISTORY - QUARTERLY AVERAGES:**

		BALANCE		-DAYS PAST DUE-			
	DBT	\$	CUR	1-	31-	61-	91+
				30	60	90	91+
3RD-Q-08	--	--	--	--	--	--	--
2ND-Q-08	10	1,100	36%	64%	--	--	--
1ST-Q-08	--	900	100%	--	--	--	--
4TH-Q-07	--	--	--	--	--	--	--
3RD-Q-07	--	--	--	--	--	--	--

**LOAD-DATE:** December 11, 2008

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Check availability of a D&B Business Information Report (Credit Report)

January 20, 2009

**Gold Shells Inc**

432 Bitritto Way Modesto,  
CA 95356-9255  
United States

**BUSINESS ADDRESS:** 432 Bitritto Way, Modesto, CA 95356-9255, United States  
**MSA:** Modesto, CA - 5170  
**COUNTY:** Stanislaus  
**CONGRESSIONAL DISTRICT:** 19th Congressional District - block face level

\*\*\*\*\* **COMMUNICATIONS** \*\*\*\*\*  
**TELEPHONE:** 209-522-6323

\*\*\*\*\* **COMPANY IDENTIFIERS** \*\*\*\*\*  
**DUNS NUMBER:** 62-333-8881

\*\*\*\*\* **COMPANY INFORMATION** \*\*\*\*\*  
**FOUNDED:** 2006  
**ORGANIZATION TYPE:** Single Location, Small Business  
**EMPLOYEES:**  
**Employee Total:** 2  
**Employees At This Location:** 2 - Estimated

\*\*\*\*\* **DESCRIPTION** \*\*\*\*\*  
**INDUSTRY TYPE:** Retail Trade; Ret Gifts/Novelties

\*\*\*\*\* **MARKET AND INDUSTRY** \*\*\*\*\*  
**NAICS CODES:**  
453220 - Gift, Novelty and Souvenir Stores  
**SIC CODES:**  
5947 - Gift, novelty, and souvenir shop, nsk  
59470104 - Gift shop

\*\*\*\*\* **INCOME STATEMENT** \*\*\*\*\*  
**Sales Revision Date:** February 13, 2009  
**Annual Sales:** \$84,000 - Estimated

**LOAD-DATE:** March 28, 2009

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Check availability of a D&B Business Information Report (Credit Report)

August 28, 2008

**MESSAGE IN A BOTTLE**

432 BITRITTO WAY STE 5  
(registered address)  
MODESTO, CA 953569255  
USA

**COUNTY:** STANISLAUS  
**REGION:** NORTH AMERICA

\*\*\*\*\* **COMMUNICATIONS** \*\*\*\*\*  
**TELEPHONE:** 2095226323

**COUNTRY CODE:** 0001

\*\*\*\*\* **COMPANY IDENTIFIERS** \*\*\*\*\*  
**DUNS:** 01-595-9159

\*\*\*\*\* **COMPANY INFORMATION** \*\*\*\*\*  
**LEGAL STATUS:** Corporation

**COMPANY TYPE:** Private

\*\*\*\*\* **EXECUTIVES** \*\*\*\*\*

**CEO:** ROGER ROJAS, PRINCIPAL

\*\*\*\*\* **DESCRIPTION** \*\*\*\*\*  
UNDETERMINED

\*\*\*\*\* **MARKET AND INDUSTRY** \*\*\*\*\*

**SIC CODES:**  
9999 - Nonclassified establishment

**LOAD-DATE:** April 28, 2009

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