

ESTTA Tracking number: **ESTTA21854**

Filing date: **12/21/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91162522
Party	Defendant SHE RIDER CLOTHING AND ACCESSORIES, L.L.C. SHE RIDER CLOTHING AND ACCESSORIES, L.L. C. P.O. BOX 176 LA JOLLA, CA 92038
Correspondence Address	Stacey R. Halpern KNOBBE MARTENS OLSON & BEAR LLP 2040 Main Street Fourteenth Floor Irvine, CA 92614 efiling@kmob.com, shalpern@kmob.com
Submission	APPLICANT'S ANSWER TO NOTICE OF OPPOSITION AND AFFIRMATIVE DEFENSES
Filer's Name	Stacey R. Halpern
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Signature	/Stacey R. Halpern/
Date	12/21/2004
Attachments	Answer.pdf (4 pages)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Richard P. Mecham,

Opposer,

v.

She Rider Clothing and Accessories, L.L.C.

Applicant.

) Opposition No.: 91162522

) I hereby certify that this correspondence and all marked
) attachments are being deposited with the United States Patent
) and Trademark Office, Trademark Trial and Appeal Board via
) electronic filing through their website located at
) <http://esta.uspto.gov/> on:

December 21, 2004

(Date)



Stacey R. Halpern

APPLICANT'S ANSWER TO NOTICE OF OPPOSITION
AND AFFIRMATIVE DEFENSES

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir:

She Rider Clothing and Accessories, L.L.C. ("Applicant") hereby answers the Notice of Opposition filed by Richard P. Mecham ("Opposer") against U.S. Trademark Application Serial Number 78/215,059 as follows:

1. Answering Paragraph 1, Applicant does not have sufficient knowledge or information to form a belief as to the truth or falsity of the allegations in Paragraph 1 and accordingly denies each and every allegation therein.

2. Answering Paragraph 2, Applicant does not have sufficient knowledge or information to form a belief as to the truth or falsity of the allegations in Paragraph 2 and

accordingly denies each and every allegation therein.

3. Answering Paragraph 3, Applicant admits the allegations contained therein.

4. Answering Paragraph 4, Applicant admits the allegations contained therein.

5. Answering Paragraph 5, Applicant does not have sufficient knowledge or information to form a belief as to the truth or falsity of the allegations in Paragraph 5 and accordingly denies each and every allegation therein.

6. Answering Paragraph 6, Applicant does not have sufficient knowledge or information to form a belief as to the truth or falsity of the allegations in Paragraph 6 and accordingly denies each and every allegation therein.

7. Answering Paragraph 7, Applicant denies each and every allegation contained therein.

8. Answering Paragraph 8, Applicant denies each and every allegation contained therein.

9. Answering Paragraph 9, Applicant denies each and every allegation contained therein.

AFFIRMATIVE DEFENSES

Applicant alleges the following affirmative defenses:

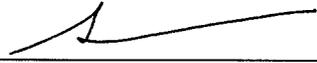
Applicant alleges that due to the differences in the goods offered in connection with Applicant's mark and the goods allegedly offered in association with Opposer's alleged mark, as well as the differences in the marks, there is no likelihood of confusion, mistake or deception between Opposer's alleged mark and Applicant's mark.

WHEREFORE, Applicant prays that the Notice of Opposition be dismissed in its entirety, and that a registration issue to Applicant for its mark SHERIDER.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: December 21, 2004

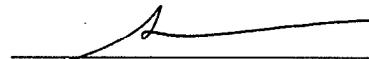
By:  _____

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Attorneys for Applicant,
She Rider Clothing and Accessories, L.L.C.

CERTIFICATE OF SERVICE

I hereby certify that I served a copy of the foregoing **APPLICANT'S ANSWER TO NOTICE OF OPPOSITION AND AFFIRMATIVE DEFENSES** upon Opposer's counsel by depositing one copy thereof in the United States Mail, first-class postage prepaid, on December 21, 2004, addressed as follows:

Erik M. Pelton, Esq.
3124 North 10th Street, Suite 4
Arlington, VA 22201



Stacey R. Halpern