

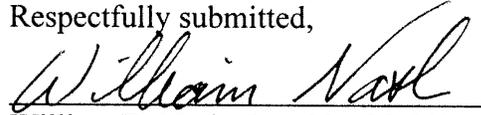
ESTTA Tracking number: **ESTTA270908**

Filing date: **03/09/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91161954
Party	Plaintiff PABST BREWING COMPANY
Correspondence Address	WILLIAM B. NASH JACKSON WALKER L.L.P. 112 E. PECAN STREET, SUITE 2100 SAN ANTONIO, TX 78205 UNITED STATES bnash@jw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	William B. Nash
Filer's e-mail	lstuder@jw.com, bnash@jw.com, mfassold@jw.com
Signature	/WILLIAM B. NASH/
Date	03/09/2009
Attachments	2009-03-09 First Notice of Reliance.pdf (14 pages)(357545 bytes)

Respectfully submitted,



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Attorneys For Plaintiff

CERTIFICATE OF SERVICE

This is to certify that on this 9~~th~~ day of March, 2009, a true and correct copy of the foregoing Opposer's First Notice of Reliance was served via first class U.S. mail addressed to:

Phillip L. Free, Jr., OBA #15765

Marie S. Johnston, OBA # 19847

Crowe & Dunlevy, P.C.

20 North Broadway, Suite 1800

Oklahoma City, OK 73102-8273

Attorney for Lone Star Steakhouse & Saloon



William B. Nash

Attorney for Opposer

Exhibit

A

PRINCIPAL REGISTER
Trademark

Ser. No. 50,368, filed Apr. 25, 1958

**LONE
STAR**

Lone Star Brewing Co. (Texas corporation)
542 Simpson St.
San Antonio, Tex.

For: BEER, in CLASS 48.
First use Feb. 1, 1940; in commerce Feb. 26, 1958.



United States Patent and Trademark Office

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STAR**

Word Mark	LONE STAR
Goods and Services	IC 032. US 048. G & S: BEER. FIRST USE: 19400201. FIRST USE IN COMMERCE: 19580226
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	72050368
Filing Date	April 25, 1958
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0674291
Registration Date	February 17, 1959
Owner	(REGISTRANT) LONE STAR BREWING CO. CORPORATION TEXAS 542 SIMPSON ST. SAN ANTONIO TEXAS (LAST LISTED OWNER) PABST BREWING COMPANY CORPORATION BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT, BY ASSIGNMENT DELAWARE 100 SHORELINE HIGHWAY MILL VALLEY CALIFORNIA 94941
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.

Renewal 2ND RENEWAL 20000321
Live/Dead Indicator LIVE

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Exhibit

B

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 2,191,783

United States Patent and Trademark Office

Registered Sep. 29, 1998

**TRADEMARK
PRINCIPAL REGISTER**

LONE STAR

**STROH BREWERY COMPANY, THE (ARIZONA
CORPORATION)
100 RIVER PLACE
DETROIT, MI 48207**

**FIRST USE 2-1-1940; IN COMMERCE
2-1-1940.
OWNER OF U.S. REG. NOS. 674,291 AND
676,429.**

**FOR: ALCOHOLIC AND NONALCOHOLIC
MALT BEVERAGES, IN CLASS 32 (U.S. CLS.
45, 46 AND 48).**

SER. NO. 75-177,598, FILED 10-7-1996.

ROBERT J. CROWE, EXAMINING ATTORNEY



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Typed Drawing

Word Mark	LONE STAR
Goods and Services	IC 032. US 045 046 048. G & S: alcoholic [and nonalcoholic malt beverages]. FIRST USE: 19400201. FIRST USE IN COMMERCE: 19400201
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75177598
Filing Date	October 7, 1996
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 7, 1998
Registration Number	2191783
Registration Date	September 29, 1998
Owner	(REGISTRANT) Stroh Brewery Company, The CORPORATION ARIZONA 100 River Place Detroit MICHIGAN 48207 (LAST LISTED OWNER) PABST BREWING COMPANY CORPORATION DELAWARE S&P COMPANY, 100 SHORELINE HIGHWAY BUILDING B-SUITE 395 MILL VALLEY CALIFORNIA 94941
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	WILLIAM B. NASH
Prior Registrations	0674291;0676429
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20090103.

Renewal 1ST RENEWAL 20090103
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Exhibit

C

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 3,264,576

Registered July 17, 2007

**TRADEMARK
PRINCIPAL REGISTER**

LONE STAR

PABST BREWING COMPANY (DELAWARE
CORPORATION)

P.O. BOX 1661

SAN ANTONIO, TX 78296

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 2-1-1940; IN COMMERCE 2-26-1958.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 674,291, 2,546,443 AND
OTHERS.

SER. NO. 78-834,172, FILED 3-10-2006.

DAVID HOFFMAN, EXAMINING ATTORNEY



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LONE STAR

Word Mark	LONE STAR
Goods and Services	IC 032. US 045 046 048. G & S: Beer. FIRST USE: 19400201. FIRST USE IN COMMERCE: 19580226
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78834172
Filing Date	March 10, 2006
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	May 1, 2007
Registration Number	3264576
Registration Date	July 17, 2007
Owner	(REGISTRANT) Pabst Brewing Company CORPORATION DELAWARE P.O. Box 1661 San Antonio TEXAS 78296
Attorney of Record	William B. Nash
Prior Registrations	0674291;2487305;2546443;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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