

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: March 27, 2006

Opposition No. **91161586**

Shasta Beverages, Inc.

v.

The Regents of the
University of California

Rochelle Ricks, Paralegal Specialist:

On March 15, 2006, applicant filed a consented motion to further suspend this proceeding to allow parties' time to finalize/negotiate a possible settlement of this case, which is hereby granted.

Accordingly, proceedings herein will remain suspended until September 29, 2006, subject to the right of either party to request resumption at any time. See Trademark Rule 2.117(c).

In the event that there is no word from either party concerning the progress of their negotiations, upon conclusion of the suspension period, proceedings shall resume without further notice or order from the Board, upon the schedule set out below.

Applicant is allowed THIRTY DAYS from resumption in which to answer the notice of opposition. The parties are

allowed the same THIRTY DAYS in which to serve responses to any outstanding discovery requests. Trial dates, including the close of discovery, are reset as follows:

| | |
|--|---------------------------|
| Proceedings resume: | September 29, 2006 |
| Discovery period to close: | December 28, 2006 |
| Thirty-day testimony period for party in position of plaintiff to close: | March 28, 2007 |
| Thirty-day testimony period for party in position of defendant to close: | May 27, 2007 |
| Fifteen-day rebuttal testimony period to close: | July 11, 2007 |

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

If, during the suspension period, either of the parties or their attorneys should have a change of address, the Board should be so informed.