

TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MARS, INCORPORATED)

Opposer,)

v.)

MR. GOODCENTS FRANCHISE)
SYSTEMS, INC.)

Applicant.)

Opposition No. 91161320

I hereby certify that this document is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Trademarks, P.O. Box 1451, Alexandria, Virginia 22313, on this 10th day of February, 2005.
HOVEY WILLIAMS LLP

BY Myra M. McCarty

**JOINT REQUEST FOR EXTENSION OF TIME FOR APPLICANT TO ANSWER
AND EXTENSION OF DISCOVERY AND TESTIMONY PERIODS**

Come Now the Parties Hereto, by their respective attorneys, and hereby agree, subject to approval by the Trademark Trial and Appeal Board, that the time within which Applicant may answer or otherwise respond to the Notice of Opposition in this case be extended for sixty (60) days, or until April 16, 2005. Such extension will permit the parties to continue ongoing negotiations with respect to the possible settlement of this potential opposition proceeding.

This request was agreed to by counsel for Opposer, Victoria Doyle, by an e-mail dated February 8, 2005.

Thus, it is jointly requested that the time within which Applicant may answer be extended until April 16, 2005.

Discovery in this proceeding is currently set to close on April 16, 2005. With the requested sixty (60) day extension of time within which Applicant may answer, the parties respectfully request that the discovery and testimony period dates be reset as follows:



02-14-2005

THE PERIOD FOR DISCOVERY TO CLOSE June 15, 2005

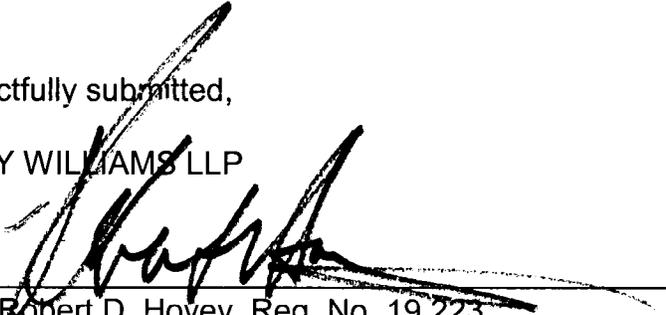
Testimony period for party in position
of plaintiff to close: September 13, 2005
(Opening thirty days prior thereto)

Testimony period for party in position
of defendant to close November 12, 2005
(opening thirty days prior thereto)

Rebuttal testimony period to close December 27, 2005
(opening fifteen days prior thereto)

Respectfully submitted,

HOVEY WILLIAMS LLP

By: 

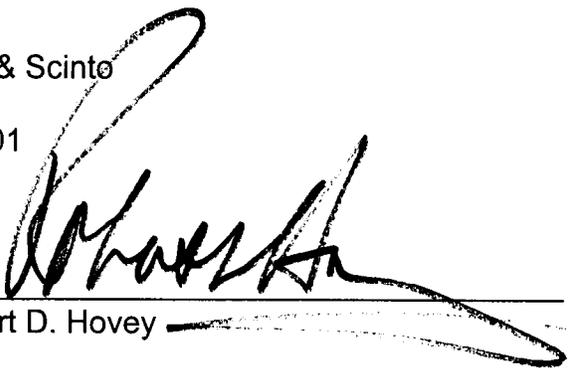
Robert D. Hovey, Reg. No. 19,223
2405 Grand Boulevard, Suite 400
Kansas City, Missouri 64108-2519
816/474-9050

Attorneys for Applicant

CERTIFICATE OF SERVICE

It is hereby certified that a complete copy of the foregoing "Joint Request for Extension of Time for Applicant to Answer and Extension of Discovery and Testimony Periods" was mailed by first class mail, postage prepaid, this 10th day of February, 2005, to Opposer's attorney, addressed as follows:

Victoria J. B. Doyle
Fitzpatrick, Cella, Harper & Scinto
30 Rockefeller Plaza
New York, NY 10112-3801


Robert D. Hovey