

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Jun 07, 2005

PROCEEDING NO. 91161320

Mars, Incorporated

v.

MR. GOODCENTS FRANCHISE SYSTEMS, INC.

MOTION TO EXTEND GRANTED

MR. GOODCENTS FRANCHISE SYSTEMS, INC.'s consent motion filed, Jun 07, 2005, to extend the discovery period until Nov 12, 2005, is granted.

Accordingly, discovery and trial periods are reset as indicated below.

DISCOVERY PERIOD TO CLOSE: Nov 12, 2005

Thirty-day testimony period for party in position of plaintiff to close: Feb 10, 2006

Thirty-day testimony period for party in position of defendant to close: Apr 11, 2006

Fifteen-day rebuttal testimony period

to close:

**May 26, 2006**

In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

***By the Trademark Trial  
and Appeal Board***