

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 75/792,341

Mark: BULLZ-EYE.COM

Filed: September 3, 1999

Published: May 27, 2003

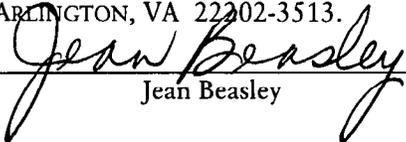
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Target Brands, Inc., )  
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Opposer, )  
)  
vs. )  
)  
)  
Bullz-Eye.com, LLC, )  
)  
)  
Applicant. )  
\_\_\_\_\_ )

Opposition No. 91159781

**AMENDED NOTICE OF  
WITHDRAWAL OF OPPOSITION  
WITHOUT PREJUDICE**

Box TTAB  
NO FEE  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

I CERTIFY THAT, ON JULY 21, 2004, THIS PAPER IS  
BEING DEPOSITED WITH THE U.S. POSTAL SERVICE AS  
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COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL  
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\_\_\_\_\_  
Jean Beasley

The Notice of Withdrawal of Opposition Without Prejudice filed by Opposer Target Brands, Inc. ("Opposer") on July 7, 2004 mistakenly referenced Applicant's Withdrawal of Application of Serial No. 75/792,341 as the basis for Opposer's Withdrawal. Please note that Applicant is not withdrawing Application Serial No. 75/792,341. Accordingly, Opposer simply requests the dismissal of the above-referenced matter without prejudice, with the Applicant's consent.



07-26-2004

No fee is believed to be necessary for the dismissal of this matter.

Dated: July 21, 2004

Respectfully submitted,

By Eunice P. de Carvalho

Eunice P. de Carvalho

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Attorneys for Opposer

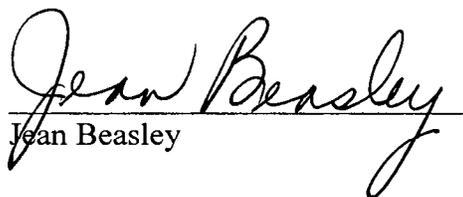
Target Brands, Inc.

M2:20642331.01

**CERTIFICATE OF SERVICE**

This certifies that a copy of the *Amended Notice of Withdrawal of Opposition Without Prejudice* was served this 21 day of July, 2004 by first class mail, postage prepaid, upon counsel for Applicant:

Deborah L. Corpus, Esq.  
Amin & Turocy, LLP  
1900 East 9<sup>th</sup> Street, 24<sup>th</sup> Floor  
Cleveland, OH 44114

  
\_\_\_\_\_  
Jean Beasley

M2:20642331.01

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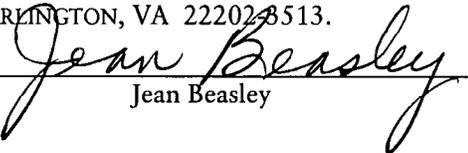
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TRANSMITTAL LETTER

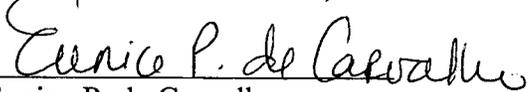
Enclosed for filing are the following papers in connection with the above-identified  
trademark application:

- Original and one duplicate copy of the Amended Notice of Withdrawal of Opposition Without Prejudice;
- Certificate of service; and
- Postcard.

A self-addressed return postcard in accordance with T.M.E.P. Section 703  
itemizing all of the above-referenced documents filed with the United States Patent  
and Trademark Office.

Dated: July 21, 2004

FAEGRE & BENSON LLP,

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Target Brands, Inc.

