



**CERTIFICATE OF SERVICE**

This certifies that a copy of the *Notice of Withdrawal of Opposition Without Prejudice* was served this 14<sup>th</sup> day of July, 2004 by first class mail, postage prepaid, upon counsel for Applicant:

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M2:20638738.01

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 75/792,341  
Mark: BULLZ-EYE.COM  
Filed: September 3, 1999  
Published: May 27, 2003

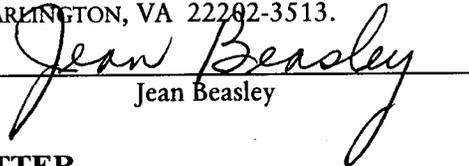
**TTAB**

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Target Brands, Inc., )  
 )  
 )  
Opposer, )  
 )  
vs. )  
 )  
 )  
Bullz-Eye.com, LLC, )  
 )  
 )  
Applicant. )  
\_\_\_\_\_ )

Opposition No. 91159781

Box TTAB  
NO FEE  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

I CERTIFY THAT, ON JULY 7, 2004, THIS PAPER IS  
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**TRANSMITTAL LETTER**

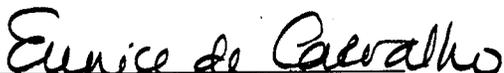
Enclosed for filing are the following papers in connection with the above-identified  
trademark application:

- Original and one duplicate copy of the Notice of Withdrawal of Opposition Without Prejudice;
- Certificate of service; and
- Postcard.

A self-addressed return postcard in accordance with T.M.E.P. Section 703  
itemizing all of the above-referenced documents filed with the United States Patent  
and Trademark Office.

Dated: July 7, 2004

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