

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

Jeremy Pollet, John Erler, and
Owen Egerton d/b/a Mr. Sinus

Opposers,

v.

Austin Cinema Drafthouse, Inc.

Applicant.

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Opposition No. 91158528

Application Serial No. 76488947

Mark: Mr. Sinus

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12-29-2003

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

AUSTIN CINEMA DRAFTHOUSE, INC.'S ANSWER TO NOTICE OF OPPOSITION

COMES NOW, Austin Cinema Drafthouse, Inc. ("Applicant") and files this its answer and would show the Trademark Trial & Appeal Board ("TTAB") as follows:

1. Denied. Applicant has no knowledge that Jeremy Pollet, John Erler and Owen Egerton ("Opposers") are doing business under a partnership named Mr. Sinus Theatre. In September 2000, Applicant hired Opposers as the performers in its live comedy show "Mr. Sinus". Since September 2000 through the present, Applicant has paid Opposers individually and in their individual names for their performances in each of Applicant's "Mr. Sinus" live comedy shows. *See Exhibit A.*
2. Admitted. Paragraph 1 is incorporated herein.
3. Denied. Paragraphs 1-2 are incorporated herein. Opposers have no rights in the mark and name "Mr. Sinus", except for those rights given to them by Applicant. Therefore, Opposers will not be damaged by the registration of Applicant's mark and name "Mr. Sinus."

4. Denied. Paragraphs 1-3 are incorporated herein. Applicant has no knowledge that Opposers have operated as a general partnership under the name “Mr. Sinus Theatre” since September 2000. Applicant was the first to use the mark “Mr. Sinus” in connection with the live comedy show that its co-owner, Tim League, created on or about June 2000. *See Exhibit B.* Mr. League contacted Jeremy Pollet via e-mail on June 1, 2000 to ask whether he would be interested in performing in a live comedy show at the Alamo Drafthouse, which would be similar to the Mystery Science Theater 3000 show which aired on a cable comedy channel in the late 1990’s. Mr. League envisioned “Mr. Sinus” to be a consistent series that occurred regularly at the Alamo Drafthouse. *See Exhibit C.* Mr. Pollet, from the beginning understood that the live comedy show concept belonged to Applicant. *See Exhibit D.* Mr. League asked Mr. Pollet to recruit one or two of his improv cohorts to perform in the live comedy show with him. During this same time period, Mr. League asked Mr. Pollet for help on brainstorming for name ideas. *See Exhibit E.* On or about June 21, 2000, Mr. Pollet e-mailed Mr. League with a suggested name of “Mr. Salty.” *See Exhibit F.* However, this name was rejected by Mr. League and with the collaboration efforts of the Opposers in a meeting that occurred sometime after June 21, 2000 and before September 1, 2000, the name “Mr. Sinus” was created. Initially, the “Mr. Sinus” name was rejected by Mr. Pollet because he felt the name ridiculed the size of his nose. However, his objections were overruled and Mr. League on behalf of Applicant adopted the “Mr. Sinus” name to be used in connection with the live comedy show he created some months earlier. Since the premier of “Mr.

Sinus” in September 2000, Applicant has maintained ownership and exercised its rights in its “Mr. Sinus” mark and name.

5. Denied. Paragraphs 1-4 are incorporated herein. Applicant is the owner of the Alamo Drafthouse, which is a theatre with three locations in Austin, Texas and one in Houston, Texas. The Alamo Drafthouse has been a favorite among the Austin movie and film community since July 1997. When Mr. League created the idea for “Mr. Sinus,” he always envisioned it to be a regular series at the Alamo Drafthouse to grow a faithful fan base. Exhibit C. Still today, Austinites have come to associate the mark and name “Mr. Sinus” as a live comedy show of Applicant’s which takes place at the Alamo Drafthouse. The “Mr. Sinus” show is considered to be one of Applicant’s longest running features at the Alamo Drafthouse. Exhibit G. With a few exceptions where Applicant authorized Opposers to use the “Mr. Sinus” mark and name and where Opposers have used the “Mr. Sinus” mark and name without authorization from Applicant, all live comedy shows under the “Mr. Sinus” mark and name have taken place at the Alamo Drafthouse. The media and consumers have not only recognized Applicant as providing the venue for the live comedy shows under the “Mr. Sinus” mark and name, but also they recognize Applicant as the owner of the “Mr. Sinus” mark and name as shown by the articles cited by Opposers. Applicant, not Opposers, has been solely financially, creatively, and administratively responsible for advertising, film booking and payment and film shopping for its live comedy show under the mark and name “Mr. Sinus.” Applicant has also been solely responsible for control and hosting of ticket sales.

Since September 2000 through the present, Opposers have been paid a portion of the proceeds from each “Mr. Sinus” show by Applicant.

6. Denied. Paragraphs 1-5 are incorporated herein. The creation of the name “Mr. Sinus” in connection with a live comedy show was a collaboration of efforts among Mr. League and Opposers on behalf of Applicant. Applicant gave Opposers permission to register and use the domain names “www.mrsinus.com” and “www.mistersinus.com”. The “Mr. Sinus” show is listed on Applicant’s website as one of Applicant’s signature events. Exhibit I. From the beginning, Applicant made it clear that it was the owner of the “Mr. Sinus” mark and name in connection with the live comedy show. Excerpts from the Opposer’s website even support the fact that Applicant is the owner and first to use the “Mr. Sinus” mark and name. Exhibit H.
7. Denied. Paragraphs 1-6 are incorporated herein. While it was the intent of Applicant that the Alamo Draffhouse would be the primary venue for its live comedy show under the mark and name “Mr. Sinus,” Applicant authorized Opposers to perform in at least two other venues in Texas. However, Opposers performed “Mr. Sinus” shows in other venues in Texas without Applicant’s knowledge or authorization. On these occasions when Opposers performed live comedy shows under the name and mark “Mr. Sinus” at other venues in Texas without Applicant’s authorization, Applicant demanded and received payment for such unauthorized use of its mark “Mr. Sinus.” In every instance of Opposers’ unauthorized use of Applicant’s mark “Mr. Sinus,” that Applicant had knowledge of, Applicant attempted to resolve the matter without seeking legal action against

Opposers. In order to protect itself from any further illegal and unauthorized use by Opposers of Applicant's "Mr. Sinus" mark and name, Mr. League filed a dba in the name of "Mr. Sinus Theatre" in Travis County, Texas on November 7, 2002. Exhibit J.

8. Denied. Paragraphs 1-7 are incorporated herein. The performances in New Orleans, Louisiana and New York City were performed with permission by Applicant. Mr. League even traveled to New Orleans with Opposers for the performances and Mr. League was responsible for booking the performances at the Zietgeist Theatre in New Orleans. The performance in Arkansas was without Applicant's knowledge and permission. When it became clear that Opposers would continue performing Applicant's live comedy show under the mark and name "Mr. Sinus" without Applicant's authorization, Applicant filed its trademark application for "Mr. Sinus". In Applicant's haste to get the application on file, an inaccurate date of first use was entered. From the facts and evidence presented herein and in Opposers' Notice of Opposition, it is clear that use of the mark began at least as early as September 1, 2000. Applicant did not seek legal counsel to prosecute its "Mr. Sinus" service mark application until after the application had been filed.
9. Denied. Paragraphs 1-8 have been incorporated herein. As discussed above, Applicant has used the "Mr. Sinus" mark and name outside the State of Texas. Additionally, Applicant advertises its live comedy show under the mark and name "Mr. Sinus" on its own website at www.drafthouse.com.

10. Denied. Paragraphs 1-9 are incorporated herein. The whole idea of “Mr. Sinus” was created by Applicant and not the Opposers. Had it not been for Applicant creating the idea and concept for “Mr. Sinus,” Opposers would not be recognized by the media as the “Mr. Sinus” guys. All three Opposers were performers in Austin prior to the creation of Applicant’s “Mr. Sinus” series and they did not receive their current amount of recognition until they started performing in Applicant’s “Mr. Sinus” live comedy shows. Applicant controls the advertising, ticketing and scheduling of its “Mr. Sinus” live comedy show. While Applicant has given Opposers control over the creativity of the content for the “Mr. Sinus” live comedy show, Applicant has maintained control over all other aspects related to its “Mr. Sinus” live comedy show.
11. Denied. Paragraphs 1-10 are incorporated herein. Applicant hired Opposers to write the jokes and perform the live comedy shows under its “Mr. Sinus” mark and name. In fact, Applicant gave Opposers control over the creativity of the show, but that is all the control that was given to Opposers. Since September 2000, Applicant has maintained control over the schedule, ticket sales and advertising.
12. Denied. Paragraphs 1-11 are incorporated herein. It is not uncommon for the media to focus on the talent of a show rather than the creators of the show. However, even the articles cited by Opposers point out that Mr. League of Applicant is the creator of the “Mr. Sinus” mark and name used in connection with a live comedy series that mirrors the Mystery Science Theater 3000 shows and makes fun of B-rated movies. One article even supports Applicant’s claim

that people have come to associate the mark and name “Mr. Sinus” with Applicant: “While people know about the Alamo Drafthouse’s signature series, most are in the dark when it comes to the men of Sinus.” *See* Exhibit K.

13. Denied. Paragraphs 1-12 are incorporated herein. The article cited by Opposers in paragraph 13 of their Notice of Opposition does not recognize them as the owners of the mark and name “Mr. Sinus.” It merely states “three funny guys who performed at the Alamo Drafthouse.” Applicant hired Opposers as performers in its “Mr. Sinus” series because they are funny and can pack the Alamo Drafthouse which is beneficial to both Applicant and Opposers. A careful review of the articles submitted by Opposers clearly shows that the public associates the source of the live comedy shows under the mark and name “Mr. Sinus” as the Applicant and Opposers as the funny guys who make the show.
14. Denied. Paragraphs 1-13 are incorporated herein. While Opposers are recognized as the three comedians in the “Mr. Sinus” show, there is no indication in any of the articles cited by Opposers that Opposers were the first to use the “Mr. Sinus” mark and name or that they are the owners of the “Mr. Sinus” mark and name.
15. Denied. Paragraphs 1-14 are incorporated herein. Applicant mistakenly and inadvertently stated its first use in commerce and first use anywhere of the mark and name “Mr. Sinus” was January 1, 2001. However, based on the facts stated herein, it is clear that Applicant began using the mark and name “Mr. Sinus” as early as September 1, 2000. The first “Mr. Sinus” show premiered September 24, 2000. Exhibit L. Accordingly, pursuant to TMEP § 903.05, Applicant is filing

simultaneously with this Answer an amendment to change the date of first use indicated on the application and affidavit. Exhibit M.

16. Admitted. Paragraphs 1-15 are incorporated herein. Applicant hired Opposers to perform in its live comedy show under the mark and name "Mr. Sinus." After each show, Applicant is responsible for cutting and issuing checks to Opposers in their individual names. Opposers have never paid for advertising for any of Applicant's "Mr. Sinus" shows. All financial responsibility for the live comedy show under the mark and name "Mr. Sinus" has belonged to Applicant.
17. Denied. Paragraphs 1-16 are incorporated herein. Opposers were aware of Applicant's exclusive rights to use the name and mark "Mr. Sinus" which is signified by their seeking permission early on in the relationship to perform the "Mr. Sinus" shows away from the Alamo Drafthouse. Opposers soon began performing shows under the "Mr. Sinus" mark and name without authorization from Applicant. Applicant was not aware of all instances of Opposers' unauthorized use, but when Applicant did become aware of Opposers' unauthorized use, Applicant sought to resolve the matter by seeking payment rather than pursue legal action against Opposers. After Opposers continued to use Applicant's "Mr. Sinus" mark without its knowledge or authorization, Applicant filed its federal trademark application. Because Applicant was the first to use the mark "Mr. Sinus" in connection with a live comedy show, it had no duty to give notice to Opposers prior to its filing a federal trademark application.

18. Denied. Paragraphs 1-17 are incorporated herein. Applicant is entitled to obtain registration for its “Mr. Sinus” mark and name since it is the first to use the mark in connection with performances of a live comedy show.
19. Denied. Paragraphs 1-18 are incorporated herein. Applicant has attempted to negotiate with Opposers with respect to the ownership and use of the mark and name “Mr. Sinus”; however, when those attempts proved to be futile, Applicant sought federal trademark protection. Seeking a federal trademark was an attempt by Applicant to secure its rights in its mark and name “Mr. Sinus”.
20. Denied. Paragraphs 1-19 are incorporated herein. Applicant is the first to use “Mr. Sinus” as a mark and name and any use by Opposers without permission by Applicant is likely to cause confusion.
21. Denied. Paragraphs 1-20 are incorporated herein. Applicant was the first to use the mark and name “Mr. Sinus”, which occurred at least as early as September 1, 2000.
22. Denied. Paragraphs 1-21 are incorporated herein. Opposers are not entitled to registration of the mark and name “Mr. Sinus.” Opposers were hired by Applicant as the performers in its live comedy series under the mark and name “Mr. Sinus.” The facts stated herein establish that Applicant is the owner and prior user of the “Mr. Sinus” mark and name. Therefore, under 15 U.S.C. § 1068, Applicant is entitled to have registration issued in its name for the mark “Mr. Sinus” for entertainment in the nature of live comedy.
23. Denied. Paragraphs 1-22 are incorporated herein. Under 15 U.S.C. § 1068, the TTAB does not have authority to restrict Applicant’s mode of use since Applicant

created the mark and name "Mr. Sinus" and was the first to use the mark and name "Mr. Sinus" in connection with entertainment in the nature of live comedy. Opposers are merely the performers hired by Applicant to perform in its live comedy "Mr. Sinus" series show.

WHEREFORE PREMISES CONSIDERED, Applicant respectfully requests the TTAB to dismiss this Notice of Opposition and allow Applicant's mark and name "Mr. Sinus" to proceed to registration. Applicants also request the TTAB to grant any such other relief to which Applicant may be entitled.

Respectfully submitted,

GRAVES, DOUGHERTY, HEARON & MOODY,
A Professional Corporation
515 Congress, Suite 2300
Austin, Texas 78701
(512) 480-5638
(512) 480-5838 (fax)

By: 
Orlesia A. Hawkins
Texas State Bar No. 24004628

ATTORNEY FOR APPLICANT

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as EXPRESS MAIL POST OFFICE TO ADDRESSEE in an envelope addressed to: Commissioner of Patents and Trademarks, Box TTAB No Fee, 2900 Crystal Drive, Arlington, Virginia 22202-3513, and bearing Express Mail Label No. ER 741925891 on this the 29th day of December, 2003.


Orlesia A. Hawkins

THE AUSTIN CINEMA DRAFTHOUSE, INC.
DBA THE ALAMO DRAFTHOUSE CINEMA
409-B COLORADO ST.
AUSTIN, TEXAS 78701

BANK OF AMERICA

18583

32-9312/3110

10/16/2003

PAY TO THE ORDER OF Jerm Pollet \$*1,785.16

One thousand seven hundred eighty-five and 16/100***** DOLLARS

Jerm Pollet

MEMO

Kh

AUTHORIZED SIGNATURE

⑈0 18583⑈ ⑆3 1 1093 1 20⑆ 73050⑈00679⑈ ⑆0000 1785 16⑆

Security features. Details on back.

THE AUSTIN CINEMA DRAFTHOUSE, INC.
DBA THE ALAMO DRAFTHOUSE CINEMA
409-B COLORADO ST.
AUSTIN, TEXAS 78701

BANK OF AMERICA

18584

32-9312/3110

10/16/2003

PAY TO THE ORDER OF John Erler \$*1,406.92

One thousand four hundred six and 92/100***** DOLLARS

John Erler

MEMO

Kh

AUTHORIZED SIGNATURE

⑈0 18584⑈ ⑆3 1 1093 1 20⑆ 73050⑈00679⑈ ⑆0000 140692⑆

Security features. Details on back.

THE AUSTIN CINEMA DRAFTHOUSE, INC.
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BANK OF AMERICA

18585

32-9312/3110

10/16/2003

PAY TO THE ORDER OF Owen Egerton \$*1,406.92

One thousand four hundred six and 92/100***** DOLLARS

Owen Egerton

MEMO

14053

EXHIBIT
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AUTHORIZED SIGNATURE

⑈0 18585⑈ ⑆3 1 1093 1 20⑆ 73050⑈00679⑈ ⑆0000 140692⑆

Security features. Details on back.

To: nomoremilk@aol.com
From: owner@drafthouse.com (Alamo Drafthouse Cinema)
Subject: ALAMO DRAFTHOUSE CINEMA PROPOSAL
Cc:
Bcc:
X-Attachments:

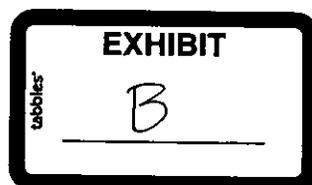
I have an idea that you might be able to help with if you are interested.

A live MST3K night at the Alamo. You (and/or other funny Austinites) would sit in the front row with microphones and MST3K-ize a horribly bad film live. This would require repeated viewings of said film in advance to script out some lines.

We'd pay you.

Give me a call or email back

Tim
Alamo



To: NoMoreMilk@aol.com
From: owner@drafthouse.com (Alamo Drafthouse Cinema)
Subject: Re: ALAMO DRAFTHOUSE CINEMA PROPOSAL
Cc:
Bcc:
X-Attachments:

How about the last Sunday of every month, July 30 with the first one.

I have access to a many prints.

Plan 9 from outer space
Giant Gila Monster
Linda Lovelace for President
H.O.T.S.
Godzilla vs Smog Monster
Godzilla vs Megalon

and I can turn up many more, if you have special requests, let me know.

I want to keep a reasonable ticket price, maybe \$6, I'd leave creative control to you, maybe pick out a cohort or two from your improv pals. Would you be willing to do it for \$2/head? That would be \$426 for a sold out show.

I envision this as a consistent series, same day each month with a fan base that we can grow.

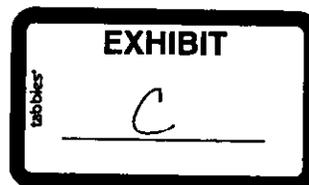
Let me know thoughts and concerns, etc. at your leisure.

Tim
Alamo

PS Sorry for calling you GERM

PPS I thought you were absolutely hilarious as Johnny Awesome.

>TIM,
>
> That would rock!!!!!! When??? I'd love to do it!!!!!! The only thing
>is that I'm going on tour from June 19-July 8. If we can work around those
>times I would be totally psyched to do an MST3K type of show. I know some
>VERY funny improv comedians as well. You can call me any time at 374-9897 or
>send another email. Thanks so much for thinking of me.
>
>Jerm
>
>PS- If you're free this Saturday night I'm performing at the Continental Club
>at 9:45 pm.
>
>PPS- Congratulations on the Austin American Statesman article. I was really
>excited for you!



From: NoMoreMilk@aol.com
Date: Sat, 3 Jun 2000 18:03:53 EDT
Subject: Re: ALAMO DRAFTHOUSE CINEMA PROPOSAL
To: owner@drafthouse.com

Hey Tim,

Last Sunday of every month sounds perfect, and July 30th is a good launching date for me. Also, \$6 seems like a very appropriate ticket price and the split is totally reasonable. I'd love to get together with you sometime soon to talk about your vision for the event or just to start brainstorming ideas together. I think the general concept is great, and if we can work up a funny routine, I think there's a good chance it could acquire a cult-like following that grows each month.

I'm really flattered that you enjoyed my Johnny Awesome performance so much. I'm curious though- did you see my live act before the movie, or were you referring to my role in the film, itself?

Well, I'm definitely psyched to get to work on it and I'm confident that we can make something original and cool happen.

I'll try calling you the phone today, so we can set up a time to get together.

Jerm



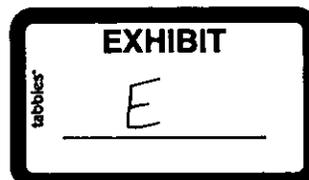
To: NoMoreMilk@aol.com
From: owner@drafthouse.com (Alamo Drafthouse Cinema)
Subject: Re: ALAMO DRAFTHOUSE CINEMA PROPOSAL
Cc:
Bcc:
X-Attachments:

Jerm,

We're back from vacation and ready to roll out the calendar.

I need some help with the following:

- 1) name: I want it to be a play on MST3K, either different words for MST or similar words, I just want people to get the reference.
 - 2) an explanatory blurb about the concept: I can come up with this, but if you wanted to write something, that would be cool too.
 - 3) dates: I am proposing the following: BOTS: on August 27, LINDA LOVELACE FOR PRESIDNET on September 24. We should pick a scary one for October, but the calendar doesn't go that far.
- once we get a name I will come up with a logo, and this all has to get done by July 1. Drop me a line at your convenience, and lets talk about the rest of the details.



From: NoMoreMilk@aol.com
Date: Wed, 21 Jun 2000 17:43:19 EDT
Subject: Jerm on tour and other subjects
To: owner@drafthouse.com

Hey Tim,

Cool- I'll definitely check those out. Here's my tour itineray, just so you know where I'll be. I'll definitely be in touch. My new cell phone # is 512-633-9371 (it will be activated Friday).

I watched Linda Lovelace for Prez. It was super sloppy (partially because the copy at I Luv Video was badly chopped up) and pretty silly, yet kinda fun to watch. I found it difficult to write jokes to though- because of the slapstick elements and all the bad comedy attempts. I'm not sure if it would work well for what we want to do (lots of "w"s in that sentence). I did, on the other hand, have much greater success with two other videos I got from I Luv Video- "Nudes on the Moon" and "Teenage Devil Dolls". Both have great titles and both take themselves seriously...which it seems is where the live comedy really works best. The more dramatic the actors are, and the writing is, the easier the film is to make fun of. So, I'm thinking if we can get bad, yet sexy, sci-fi from the 60s, that might be the best solution...although we certainly shouldn't limit ourselves. Karrie gave me two other titles that I can rent and watch on a day-off on tour "Krull", and "Beyond the Valley of the Dolls". I'll give 'em a spin and get back to you. I'm working on ideas for names of the event...I want it to be catchy and quirky and be a rip-off of MST 3000...I'll keep my list of name ideas growing and get back to you on it in a few days. So far in the lead is "Mr. Salty Theater, 3000", but it's still early. Hopefully I can come up with something great by next week.

OK, here's the tour schedule: Thanks again for asking me to work with y'all on this!!!! See you in July.

Jerm

Tall Dark and Lonesome on tour

- Mon June 19th - Austin, TX @EMOS
- Wed June 21st- Dallas, TX @ Liquid Lounge
- Thurs June 22nd - Little Rock, AR @ Vinos
- Fri June 23rd- Fayetteville, AR @ House Party
- Sat June 24th St. Louis, MO @ SideDoor
- Sun June 25th Milwaukee, WI @ Miramar Theater
- Mon. June 26th Milwauke, WI @ the couch
- Tues June 27th Minneapolis, MN @ First Avenue
- Wed June 28th Madison, WI @ Ocay'z Corale
- Thurs June 29th Aiems, IA @ TBA
- Fri June 30th Kansas City @ El Torreon
- Sat July 1st- Lincoln, NE @ 7th Street Loft
- Sun July 2nd- St. Louis, MO @ Centrale
- Mon July 3rd-
- Tuesday July 4th -
- Wednesday July 5th- Conway, AR @ The Needle
- Thursday July 6th - Dallas, TX @ Liquid Lounge
- Friday July 7th- HOME



Film/Music

Drafthouse offers unique way to enjoy obscure movies

By Jeff Greer
Assistant Entertainment Editor

Most movie theaters offer little more than big-budget releases and stale popcorn for outrageous prices. That is why the Alamo Drafthouse in Austin is such a welcomed alternative.

There are now four Drafthouse theaters offer dinner and a movie all at once, as well as the opportunity to get your drink on with a fine selection of wines and beers. But that is just the beginning.

The original Drafthouse in downtown Austin offers an amazing diversity in programming. It has become a staple in the Austin film community and a shining example of creative marketing.

Among the long-running features is Mr. Sinus Theater 3000, a localized and totally live version of the show *Mystery Science Theater 3000*, minus the robots and cheap special effects. The ingredients for the show are a bad movie, lots of alcohol and three sea-

soned movie beekers.

The stars of Mr. Sinus are Jerm Pollet, Owen Egerton and John Erler. They have two shows nearly every Friday night and have been the subject of several articles including a cover story for the *Austin Chronicle*.

Another innovative program is the Open Screen Night. Amateurs are invited to bring their home movies on VHS or DVD and watch them on the big screen. A member of the audience is given the honor of striking a gong if the movie is deemed not fit for human consumption after a probationary two minutes.

A winner is determined by audience applause and receives \$100 and a chance to make a commercial for the Open Screen Night that shows on local network affiliates. The Drafthouse also has a best of Open Screen Night and the Open Screen: Revenge of the Gonged, which seems self-explanatory.

Several times a month a special menu is presented to coincide with the content of

the movies. Hong Kong Cinema offers authentic Chinese cuisine to complement gory Kung-Fu flicks. On Spaghetti Western Spaghetti Feast night, the best of Sergio Leone's Italian westerns are accompanied by a spaghetti dinner with a salad, all included in the price of admission.

Mondays are an excellent day for the financially challenged to watch for cheap. Admission is only \$1, as is popcorn and soda.

Two new features are the 48-Hour Film Project and Chemistry 101. The film project consists of a two-day period where filmmakers must shoot and edit their movie to be screened on the following night. Chemistry 101 is the Drafthouse's answer to reality dating shows, except you don't have to live in California or be an aspiring actor to be cast.

The Drafthouse is also exceptional in its commitment to art. Besides new and obscure art-house cinema, the theater offers a wide range of retrospective screenings. Many of these screenings are accom-



Courtesy Photo
Seasquid Sinus Theater 3000. Jerm Pollet, Owen Egerton and John Erler, delight fans at Alamo Drafthouse on Friday

rarity for a theater to dedicate any real amount of exposure for this important and sometimes bizarre genre.

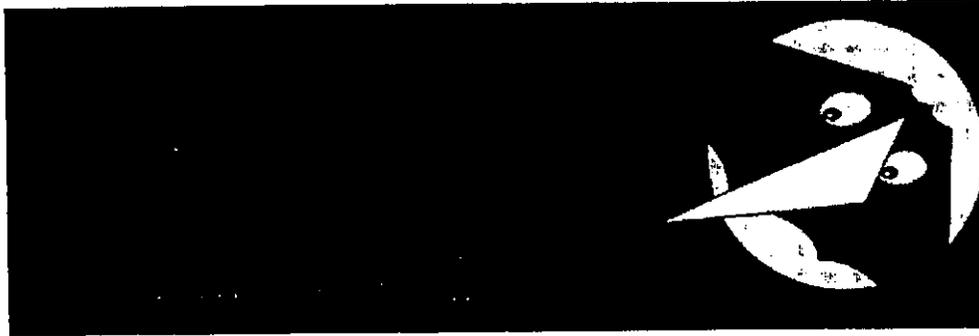
The Drafthouse offers food and drink specials on a daily basis and also shows Uni-

versity of Texas games on the big screen, which are great with a bucket of beer.

Calendars and information about ticket sales can be found on the Web site www.drafthouse.com.

EXHIBIT

G



About



Upcoming Shows



Archives



Biographies



Hire Us for a Private Party



Buy a Tee-Shirt or Video



NEW- The Sinus Boys' other live events



Coloring Contest



Photos (new ones added!)



NEW- Join the Mr. Sinus Email List!



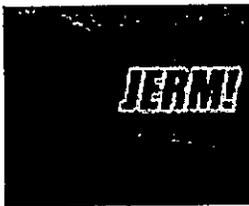
NEW- Mr. Sinus Bulletin Board! Post comments about our show!

Biographies!

You recognize the back of our heads from the front row... now meet the faces!

Jerm : Owen : John

Jerm Pollet



Since moving to Texas from New York City with his rap group, the Brothers Cup back in 1991, Jerm Pollet has been a long-time favorite in the local music scene. He helped form two popular punk bands, Gals Panic and Missile Command, and now plays solo under the name of Tall, Dark and Lonesome, in a style he calls "punk-rock campfire music." (each act has a CD). He was once RuPaul's tour manager, and has also performed live many times with Timothy "Speed" Levitch, the star of The Cruise (ARTISAN), that cool black and white documentary film about New York City tour-guiding. Jerm is a comedian as well, and is a veteran member of the improv troupe, ComedySportz.

The owners of The Alamo Drafthouse, approached Jerm with the Mr. Sinus concept after seeing him in a locally produced independent film. Jerm played the role of "Johnny Awesome", a character of Jerm's own invention who is a country-western singing tennis player (his acoustic guitar is his racquet). It was Jerm's duty to assemble the Sinus team. Here are the two twisted geniuses he found...

Jerm's Website

Email Jerm



Owen Egerton



Owen has been a prominent name in Austin comedy for seven years. He's performed at Esther's Follies, Bad Dog Comedy Club, Cap City Comedy Club, The ComedySportz Playhouse as well as up and down the radio dial. He has been a regular improv-player with Austin's ComedySportz troupe and was also a member of the critically acclaimed sketch group, the Skinnies. He has performed all over the United States and England. Who else could go so far on only a Casio Keyboard and some D-sized batteries?!

Big Thick Wooden Board is the name of Owen's debut CD. This collection of comedy tunes includes such songs as the retro-pop rocker I'm Still Living in the Eighties: Take me, take me, take me back. Molly Ringwald had a job, Michael Jackson was still black. and... The lamenting rock ballad My Sister' Thyroid: Oh, my sister's thyroid, I hope you'll understand. If she seems a tad annoyed it's not the girl, it's just the gland

Owen's Website

Email Owen

John Erler



John Erler is currently pursuing a Ph.D. in Classics and writing a dissertation on physical attractiveness in Latin Literature. In his spare time John works at KVRX 91.7 FM, hosting Thursday morning's cult sensation, The Elk Mating Ritual Hour, and booking bands for Sunday night's Local Live show. A few may recognize John from his various unscheduled appearances at Karaoke bars singing Jimmy Buffet songs in the voice of Skeletor, He-Man's sworn nemesis. Like the other two members of Mister Sinus, John also writes and sings his own songs. According to John, his band, Big In Italy, can be seen whenever local club owners are "stricken by a momentary lapse of judgement."

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