

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

Mailed: July 11, 2005

Opposition No. 91157649

Shiseido Company, Ltd.

v.

Trevco, Inc.

Karl Kochersperger, Paralegal

The suspension period having expired with no word from either party concerning the status of their negotiations, it is concluded that efforts to reach an amicable settlement in this case have been unsuccessful.

Accordingly, proceedings herein are resumed and trial dates, including the close of discovery, are reset as follows:

THE PERIOD FOR DISCOVERY TO CLOSE: November 1, 2005

30-day testimony period for party
in position of plaintiff to close: January 30, 2006

30-day testimony period for party
in position of defendant to close: March 31, 2006

15-day rebuttal testimony period to close:
May 15, 2006

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served

on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.