

# BULKY DOCUMENTS

(Exceeds 300 pages)

Proceeding/Serial No: 91157022

Filed: 04-13-2005

Title: NOTICE OF RELIANCE

UNDER RULE 2.122 (e)

Part 4 of 4

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

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**Disclaimer:** "BEAUTY"

**Prior Registration Number(s):**  
2352779

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2005-01-21 - Section 7 amendment filed  
2005-01-21 - PAPER RECEIVED  
2004-09-10 - PAPER RECEIVED  
2002-03-12 - Registered - Principal Register  
2001-12-18 - Published for opposition  
2001-11-28 - Notice of publication  
2001-09-05 - Approved for Pub - Principal Register (Initial exam)  
2001-08-24 - Examiner's amendment mailed  
2001-08-21 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Lauren J. Mandell (Attorney of record)

LAUREN J. MANDELL  
DORSEY & WHITNEY LLP  
250 PARK AVENUE  
NEW YORK, NEW YORK 10177

**Phone Number:** (212) 735-0770

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 76254830

Filing Dt: 05/08/2001

Reg #: 2547162

Reg. Dt: 03/12/2002

Registrant: Physicians Formula Cosmetics, Inc.

Mark: BEAUTY SPIRAL

Assignment: 1

Reel/Frame: 2862/0640

Received: 11/06/2003

Recorded: 11/03/2003

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: PHYSICIANS FORMULA COSMETICS, INC.

Exec Dt: 10/31/2003

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL BANKING ASSOCIATION

Citizenship: NONE

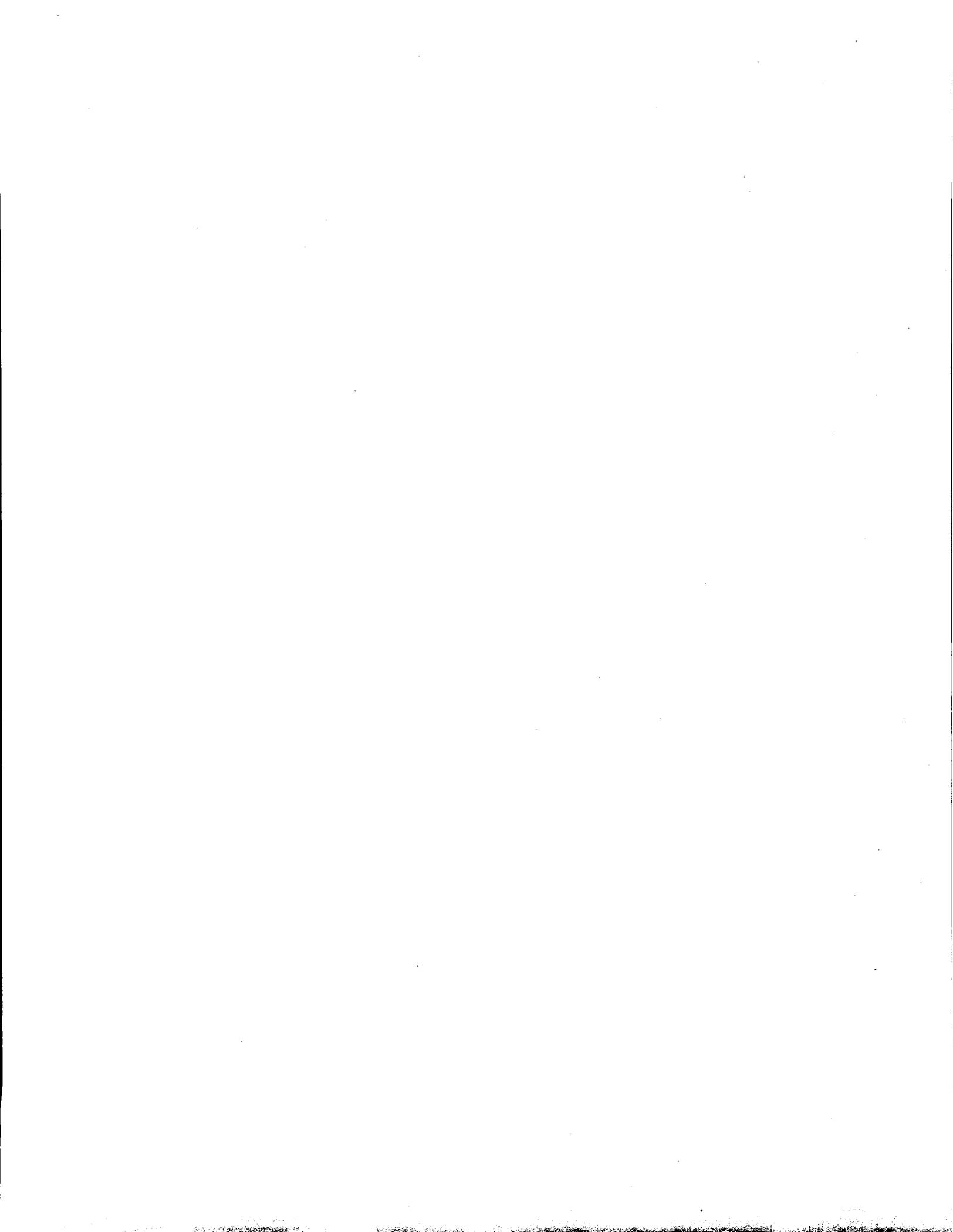
Assignee: UNION BANK OF CALIFORNIA, N.A., AS ADMINISTRATIVE AGENT FOR THE LENDERS  
445 SOUTH FIGUEROA STREET, 13TH FLOOR  
ATTN: DAVID G. LIGON  
LOS ANGELES, CALIFORNIA 90071

Correspondent: PILLSBURY WINTHROP LLP  
JAN H. CATE, ESQ.  
725 SOUTH FIGUEROA STREET  
SUITE 2800  
LOS ANGELES, CA 90017-5406

Search Results as of: 03/25/2005 07:56 PM

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#### Typed Drawing

<b>Word Mark</b>	LUSCIOUS BEAUTY FRAGRANCE OILS
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: SKIN CARE PRODUCTS, NAMELY, FRAGRANCE OILS, MASSAGE OILS, SOAPS, AND LOTIONS. FIRST USE: 19961201. FIRST USE IN COMMERCE: 19961201
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76215411
<b>Filing Date</b>	February 26, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	December 25, 2001
<b>Registration Number</b>	2549735
<b>Registration Date</b>	March 19, 2002
<b>Owner</b>	(REGISTRANT) Luscious Beauty Fragrance Oils, Inc. CORPORATION HAWAII 60 North Beretania Street Suite 502 Honolulu HAWAII 96817
<b>Attorney of Record</b>	GREGORY A FERREN
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRAGRANCE OILS" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**This page was generated by the TARR system on 2005-03-25 19:57:16 ET**

**Serial Number:** 76215411

**Registration Number:** 2549735

**Mark (words only):** LUSCIOUS BEAUTY FRAGRANCE OILS

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-03-19

**Filing Date:** 2001-02-26

**Transformed into a National Application:** No

**Registration Date:** 2002-03-19

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-03-26

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Luscious Beauty Fragrance Oils, Inc.

**Address:**

Luscious Beauty Fragrance Oils, Inc.  
60 North Beretania Street Suite 502  
Honolulu, HI 96817  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Hawaii

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

SKIN CARE PRODUCTS, NAMELY, FRAGRANCE OILS, MASSAGE OILS, SOAPS, AND LOTIONS

**First Use Date:** 1996-12-01

**First Use in Commerce Date:** 1996-12-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "FRAGRANCE OILS"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

2002-03-19 - Registered - Principal Register

2001-12-25 - Published for opposition

2001-12-05 - Notice of publication

2001-10-15 - Approved for Pub - Principal Register (Initial exam)

2001-07-18 - Examiner's amendment mailed

2001-07-13 - Case file assigned to examining attorney

2001-04-09 - Communication received from applicant

---

**CORRESPONDENCE INFORMATION**

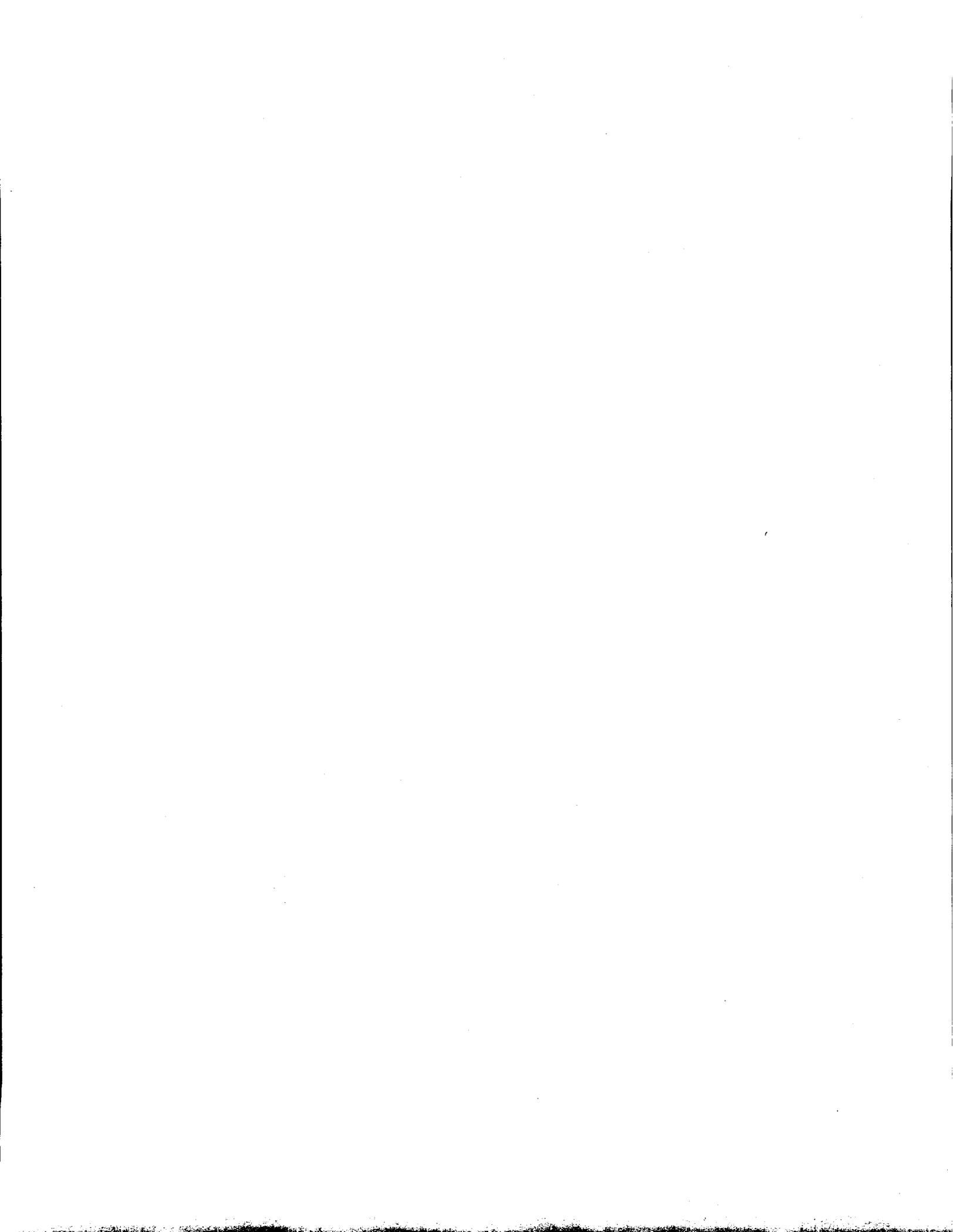
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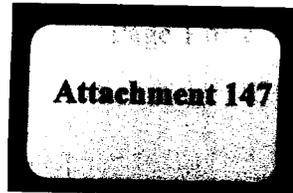
**Correspondent**

GREGORY A FERREN (Attorney of record)

GREGORY A FERREN  
SHIRLEY & ASSOC  
841 BISHOP ST STE 1615  
HONOLULU HI 96813

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#### Typed Drawing

<b>Word Mark</b>	BEAUTY TIME
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Cosmetics, namely, eye shadow, nail polish, nail treatment, lipstick, skin care preparations, hair care preparations. FIRST USE: 19981001. FIRST USE IN COMMERCE: 19981001
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75513817
<b>Filing Date</b>	June 30, 1998
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 12, 1999
<b>Registration Number</b>	2550333
<b>Registration Date</b>	March 19, 2002
<b>Owner</b>	(REGISTRANT) Beauty Time, Inc CORPORATION NEW JERSEY c/o Greenbaum, Rowe, Smith Ravin, Davis & Himmel LLP 99 Wood Avenue South P.O. Box 5600 Woodbridge NEW JERSEY 07095
<b>Attorney of Record</b>	ERIC H. MELZER
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 75513817

**Registration Number:** 2550333

**Mark (words only):** BEAUTY TIME

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-03-19

**Filing Date:** 1998-06-30

**Transformed into a National Application:** No

**Registration Date:** 2002-03-19

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 116

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-04-02

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Beauty Time, Inc

**Address:**

Beauty Time, Inc  
c/o Greenbaum, Rowe, Smith Ravin, Davis & Himmel LLP 99 Wood Avenue South P.O. Box 5600  
Woodbridge, NJ 07095  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** New Jersey

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Cosmetics, namely, eye shadow, nail polish, nail treatment, lipstick, skin care preparations, hair care preparations

**First Use Date:** 1998-10-01

**First Use in Commerce Date:** 1998-10-01

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-03-19 - Registered - Principal Register

2001-12-14 - Allowed for Registration - Principal Register (SOU accepted)

2001-11-15 - Case file assigned to examining attorney

2001-11-09 - Statement of use processing complete

2000-08-07 - Amendment to Use filed

2000-07-26 - Extension 1 granted

2000-07-04 - Extension 1 filed

2001-09-26 - Petition To Revive-Granted

2001-04-30 - Petition to Revive - Incomplete petition letter mailed

2000-08-07 - Petition To Revive-Received

2000-10-27 - Abandonment - No use statement filed

2000-01-04 - Notice of allowance - mailed

1999-10-12 - Published for opposition

1999-09-10 - Notice of publication

1999-05-21 - Approved for Pub - Principal Register (Initial exam)

1999-05-21 - Case file assigned to examining attorney

1999-04-12 - Communication received from applicant

1998-12-14 - Non-final action mailed

1998-11-19 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

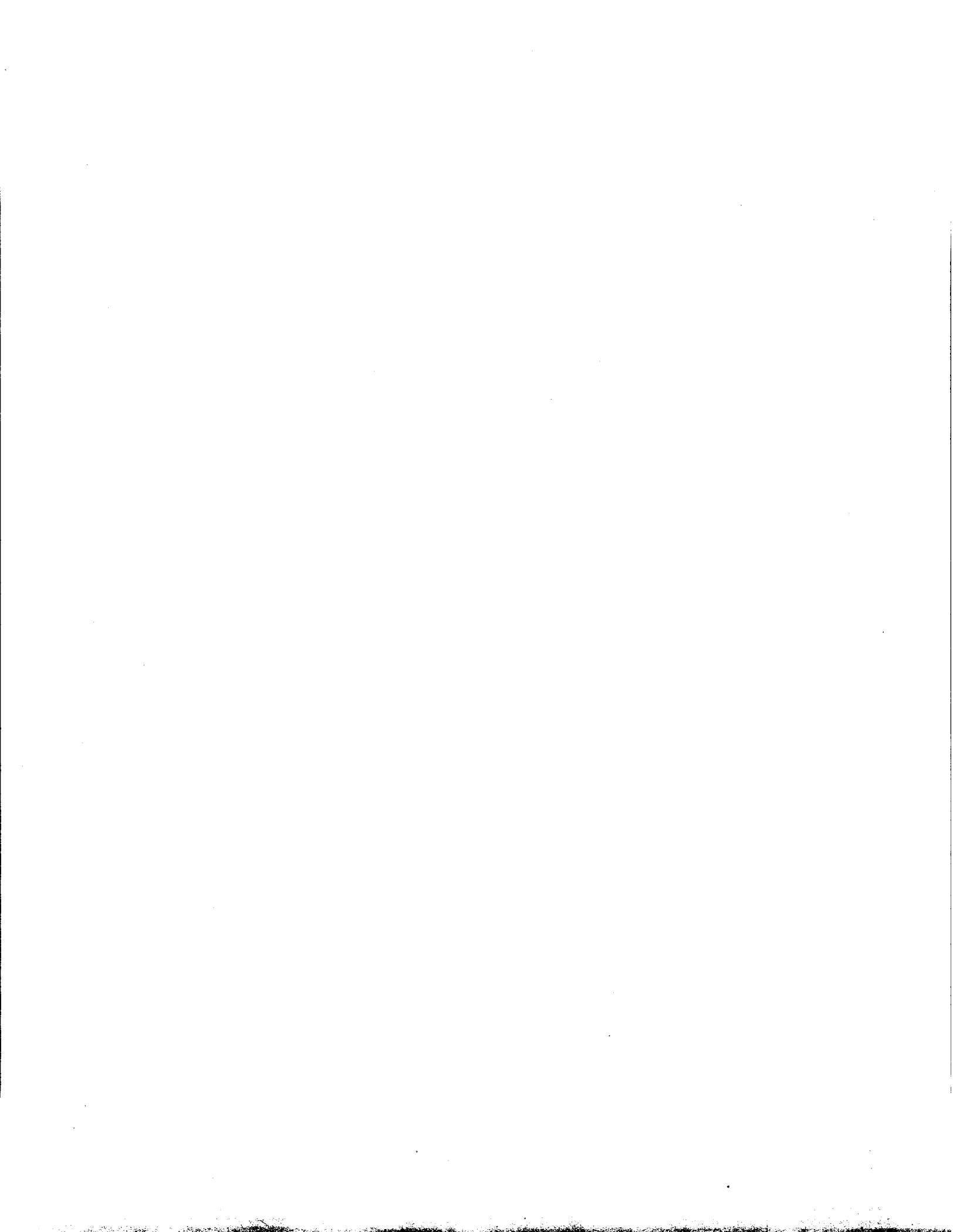
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**Correspondent**

ERIC H. MELZER (Attorney of record)

ERIC H. MELZER  
GREENBAUM, ROWE, SMITH, RAVIN, ET AL.  
METRO CORPORATE CAMPUS ONE  
PO BOX 5600  
WOODBIDGE, NJ 07095-0988

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### Record 1 out of 1

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#### Typed Drawing

<b>Word Mark</b>	BEAUTY SIMPLIFIED
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Cosmetics, hair and skin products, namely, eyeliner, eye shadow, lipstick, lip liner, highlighter, hair shampoo and hair mousse. FIRST USE: 19950900. FIRST USE IN COMMERCE: 19950900
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76210916
<b>Filing Date</b>	February 15, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 22, 2002
<b>Registration Number</b>	2561597
<b>Registration Date</b>	April 16, 2002
<b>Owner</b>	(REGISTRANT) Patire, Richard INDIVIDUAL UNITED STATES 703 Lorraine Blvd. Los Angeles CALIFORNIA 90005
<b>Attorney of Record</b>	Robin Mitchell Joyce
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76210916

**Registration Number:** 2561597

**Mark (words only):** BEAUTY SIMPLIFIED

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-04-16

**Filing Date:** 2001-02-15

**Transformed into a National Application:** No

**Registration Date:** 2002-04-16

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-04-24

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Patire, Richard

**Address:**

Patire, Richard  
703 Lorraine Blvd.  
Los Angeles, CA 90005  
United States

**Legal Entity Type:** Individual

**Country of Citizenship:** United States

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Cosmetics, hair and skin products, namely, eyeliner, eye shadow, lipstick, lip liner, highlighter, hair shampoo and hair mousse

**First Use Date:** 1995-09-00

**First Use in Commerce Date:** 1995-09-00

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-04-16 - Registered - Principal Register

2002-01-22 - Published for opposition

2002-01-02 - Notice of publication

2001-10-25 - Approved for Pub - Principal Register (Initial exam)

2001-09-20 - Communication received from applicant

2001-07-02 - Non-final action mailed

2001-06-27 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

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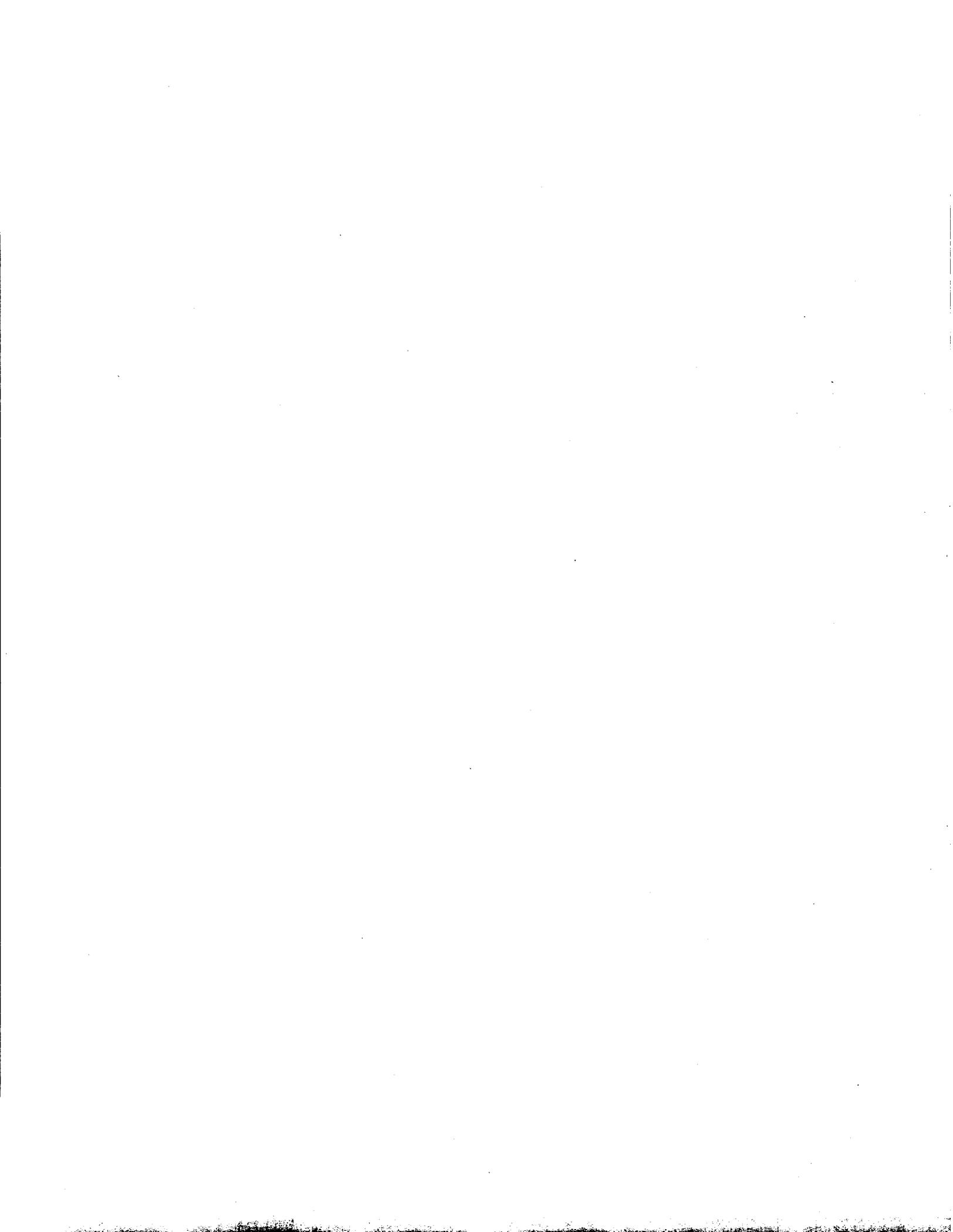
**Correspondent**

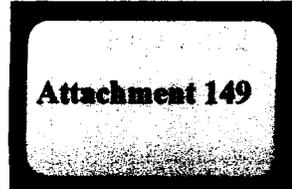
Robin Mitchell Joyce (Attorney of record)

ROBIN MITCHELL JOYCE  
WYATT, TARRANT & COMBS, LLP  
29 MUSIC SQUARE EAST  
NASHVILLE, TENNESSEE 37203

**Phone Number:** (615) 255-6161

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#### Typed Drawing

<b>Word Mark</b>	BEAUTY TREATS
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: COSMETICS AND ACCESSORIES, NAMELY, LIPSTICK, EYE-SHADOW, BLUSHER, LIP-GLOSS, HAND LOTIONS, BODY LOTION AND PERFUME. FIRST USE: 19960312. FIRST USE IN COMMERCE: 19960312
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76240478
<b>Filing Date</b>	April 16, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 22, 2002
<b>Registration Number</b>	2561657
<b>Registration Date</b>	April 16, 2002
<b>Owner</b>	(REGISTRANT) BEAUTY TREATS INTERNATIONAL CO., INC. CORPORATION CALIFORNIA 633 S. San Pedro Street Los Angeles CALIFORNIA 90014
<b>Attorney of Record</b>	MAX C CHIANG
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76240478

**Registration Number:** 2561657

**Mark (words only):** BEAUTY TREATS

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-04-16

**Filing Date:** 2001-04-16

**Transformed into a National Application:** No

**Registration Date:** 2002-04-16

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-04-24

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. BEAUTY TREATS INTERNATIONAL CO., INC.

**Address:**

BEAUTY TREATS INTERNATIONAL CO., INC.  
633 S. San Pedro Street  
Los Angeles, CA 90014  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

**Phone Number:** (213) 627-5222

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

COSMETICS AND ACCESSORIES, NAMELY, LIPSTICK, EYE-SHADOW, BLUSHER, LIP-GLOSS, HAND LOTIONS, BODY LOTION AND PERFUME

**First Use Date:** 1996-03-12

**First Use in Commerce Date:** 1996-03-12

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-04-16 - Registered - Principal Register

2002-01-22 - Published for opposition

2002-01-02 - Notice of publication

2001-09-10 - Approved for Pub - Principal Register (Initial exam)

2001-08-10 - Examiner's amendment mailed

2001-07-30 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

MAX C CHIANG (Attorney of record)

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LAW OFFICE OF MAX C CHIANG  
18000 STUDEBAKER RD STE 785  
CERRITOS CA 90703-2684

**Phone Number:** (562) 809-3210

**Fax Number:** (562) 809-4310

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## Trademark Electronic Search System(Tess)

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#### Typed Drawing

**Word Mark** WHERE BEAUTY MEETS MEDICINE

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: skin care products, namely skin cleaners, astringents, toners, softeners, moisturizers, fresheners, conditioners, skin treatment masques, skin firming creams, lotions for protecting skin, bath oil, suntan lotion, creams for revitalizing the skin, eye makeup remover, skin treatment cream, eye cream, eye soothing gel, masques, exfoliants, body creams, sunscreens, hand creams, and makeup removers; cosmetics, namely makeup base, bronzer, facial powder, facial blush and brush, contour shading makeup, blemish covering makeup, lipsticks, lip liner pencils, eye liners, mascaras, eyebrow pencils, eye shadow, nail polish, lip gloss and lip brushes sold as a unit, foundations and concealers; hair care products, namely shampoos, hair conditioners, hair styling lotions, hair colorings, hair dye and hair bleaching preparations, hair color developers, hair color intensifiers, hair color removers, hair lightening preparations and hair highlighting preparations, hair sprays, hair gels and mousses, permanent hair waving and curling preparations, and hair dressings; nail care preparations, namely, nail polish remover, cuticle remover, nail creams and nail glues; and cologne. FIRST USE: 20000900. FIRST USE IN COMMERCE: 20000900

IC 011. US 013 021 023 031 034. G & S: facial saunas, namely, steam treatment apparatus for the skin. FIRST USE: 20000900. FIRST USE IN COMMERCE: 20000900

IC 010. US 026 039 044. G & S: medical apparatus, namely, high frequency skin treatment machines for treating the skin; and medical apparatus, namely, machines used for performing microdermabrasion for treatment of skin. FIRST USE: 20000900. FIRST USE IN COMMERCE: 20000900

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 76119165

**Filing Date** August 31, 2000

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition Registration** June 5, 2001

**Number** 2568364  
**Registration Date** May 7, 2002  
**Owner** (REGISTRANT) Elizabeth Grady Face First, Inc. CORPORATION MASSACHUSETTS 55 North Street Medford MASSACHUSETTS 02155  
**Attorney of Record** William Nitkin  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 76119165

**Registration Number:** 2568364

**Mark (words only):** WHERE BEAUTY MEETS MEDICINE

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-05-07

**Filing Date:** 2000-08-31

**Transformed into a National Application:** No

**Registration Date:** 2002-05-07

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 116

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-02-25

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Elizabeth Grady Face First, Inc.

**Address:**

Elizabeth Grady Face First, Inc.

55 North Street

Medford, MA 02155

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Massachusetts

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

skin care products, namely skin cleaners, astringents, toners, softeners, moisturizers, fresheners, conditioners, skin treatment masques, skin firming creams, lotions for protecting skin, bath oil, suntan lotion, creams for revitalizing the skin, eye makeup remover, skin treatment cream, eye cream, eye soothing gel, masques,

exfoliants, body creams, sunscreens, hand creams, and makeup removers; cosmetics, namely makeup base, bronzer, facial powder, facial blush and brush, contour shading makeup, blemish covering makeup, lipsticks, lip liner pencils, eye liners, mascaras, eyebrow pencils, eye shadow, nail polish, lip gloss and lip brushes sold as a unit, foundations and concealers; hair care products, namely shampoos, hair conditioners, hair styling lotions, hair colorings, hair dye and hair bleaching preparations, hair color developers, hair color intensifiers, hair color removers, hair lightening preparations and hair highlighting preparations, hair sprays, hair gels and mousses, permanent hair waving and curling preparations, and hair dressings; nail care preparations, namely, nail polish remover, cuticle remover, nail creams and nail glues; and cologne

**First Use Date:** 2000-09-00

**First Use in Commerce Date:** 2000-09-00

**Basis:** 1(a)

**International Class:** 010

medical apparatus, namely, high frequency skin treatment machines for treating the skin; and medical apparatus, namely, machines used for performing microdermabrasion for treatment of skin

**First Use Date:** 2000-09-00

**First Use in Commerce Date:** 2000-09-00

**Basis:** 1(a)

**International Class:** 011

facial saunas, namely, steam treatment apparatus for the skin

**First Use Date:** 2000-09-00

**First Use in Commerce Date:** 2000-09-00

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2002-05-07 - Registered - Principal Register

2002-02-21 - Allowed for Registration - Principal Register (SOU accepted)

2002-02-20 - Case file assigned to examining attorney

2002-02-12 - Statement of use processing complete

2002-01-16 - Amendment to Use filed

2001-08-28 - Notice of allowance - mailed

2001-06-05 - Published for opposition

2001-05-23 - Notice of publication

2001-02-27 - Approved for Pub - Principal Register (Initial exam)

2001-02-22 - Examiner's amendment mailed

2001-02-08 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

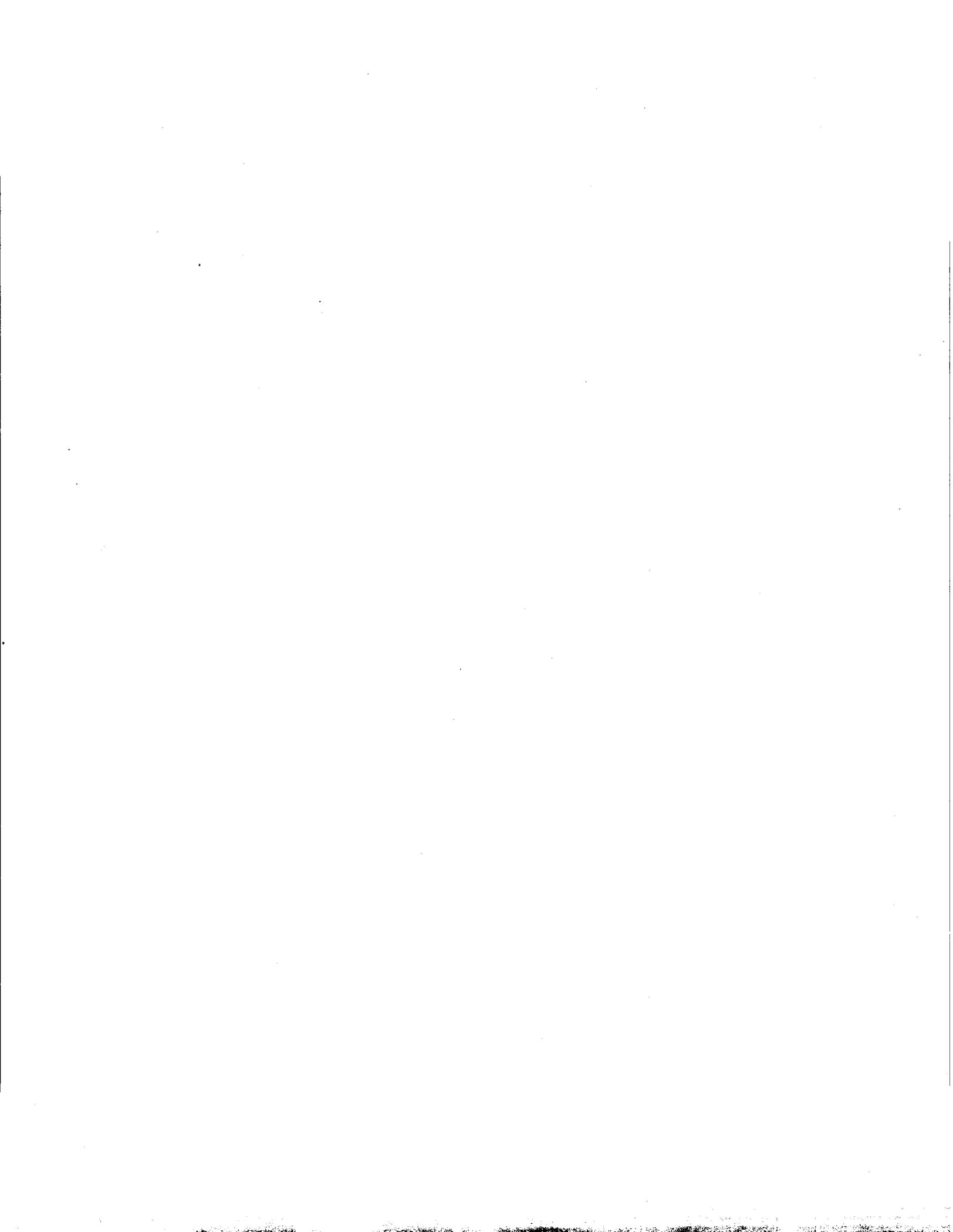
---

**Correspondent**

William Nitkin (Attorney of record)

WILLIAM NITKIN  
850 BOYLSTON STREET  
CHESTNUT HILL, MASSACHUSETTS 02467-2402

---





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Trademarks > Trademark Electronic Search System (TESS)

## Trademark Electronic Search System(Tess)

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#### Typed Drawing

<b>Word Mark</b>	BEAUTY SHOT
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Cosmetic and skin care products, namely, lipstick, lip gloss. FIRST USE: 20010523. FIRST USE IN COMMERCE: 20010523
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76154999
<b>Filing Date</b>	October 28, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 19, 2002
<b>Registration Number</b>	2569623
<b>Registration Date</b>	May 14, 2002
<b>Owner</b>	(REGISTRANT) PVA, Inc. CORPORATION DELAWARE 30603 El Sueno Drive Malibu CALIFORNIA 90265
<b>Attorney of Record</b>	ARTHUR FREILICH
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76154999

**Registration Number:** 2569623

**Mark (words only):** BEAUTY SHOT

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-05-14

**Filing Date:** 2000-10-28

**Transformed into a National Application:** No

**Registration Date:** 2002-05-14

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-05-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. PVA, Inc.

**Address:**

PVA, Inc.  
30603 El Sueno Drive  
Malibu, CA 90265  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Cosmetic and skin care products, namely, lipstick, lip gloss

**First Use Date:** 2001-05-23

**First Use in Commerce Date:** 2001-05-23

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-05-14 - Registered - Principal Register  
2002-02-19 - Published for opposition  
2002-01-30 - Notice of publication  
2001-11-29 - Approved for Pub - Principal Register (Initial exam)  
2001-11-28 - Amendment to Use approved  
2001-11-28 - Communication received from applicant  
2001-10-04 - Amendment to Use filed  
2001-10-04 - Communication received from applicant  
2001-04-09 - Non-final action mailed  
2001-04-05 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

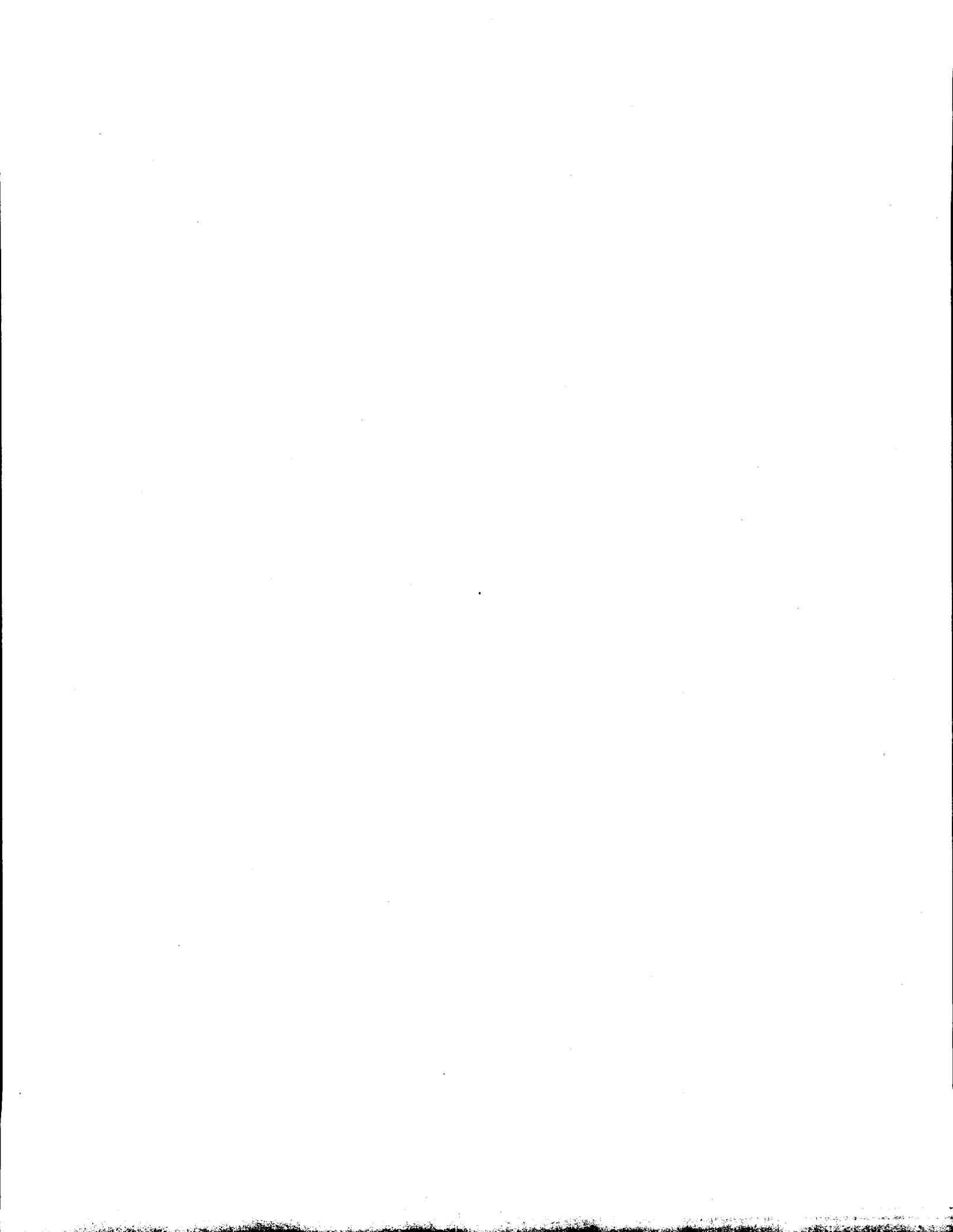
---

**Correspondent**

ARTHUR FREILICH (Attorney of record)

ARTHUR FREILICH  
FREILICH HORNBAKER & ROSEN  
9045 CORBIN AVENUE  
SUITE 260  
NORTHRIDGE CA 91324-3343

---





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**Word Mark** J&H NAIL & BEAUTY PRODUCTS

**Translations** The Chinese characters comprising the mark transliterate to "sil" which means "Actual" in English; "Chun" which means "Battle" in English; and "Hoja" which is a person's name and is not translatable into English.

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: full line of hair care products, namely, shampoo, conditioner, finishing products, styling gel, fizz foam, hair spray, detangling hair treatment, moisturizer, chemical hair treatment, hair coloring products and permanent wave treatment; full line of finger nail products, namely, natural and artificial finger nail care and buffing preparations, nail grooming products in the nature nail decorations, polish base and top coats, natural and artificial finger nail strengtheners, artificial finger nail tips, nail care preparations, finger nail polish remover, nail lacquer, nail gloss, nail base, finger nail polish, nail topcoats, powder preparations used for forming sculpted finger nail extensions and finger nail tips, bonding agent for use with artificial finger nail tips; manicure kits consisting primarily of clear and color nail polish, liquid coating containing nylon fibers for strengthening nails, gel and cream cuticle removers, cuticle creams, nail base coats, clear and tinted gloss top coats and manicure implements, cotton for cosmetic purposes, cuticle oil. FIRST USE: 19981000. FIRST USE IN COMMERCE: 19981000

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 240102 240501 260102

**Serial Number** 75850800

**Filing Date** November 16, 1999

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 26, 2002

**Registration Number** 2580698  
**Registration Date** June 18, 2002  
**Owner** (REGISTRANT) J&H (Hoja) Nail & Beauty Products, Inc. CORPORATION NEW YORK 34-38 Union Street, Flushing NEW YORK 11354  
**Attorney of Record** Richard L. Morris. Jr..  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NAIL" "BEAUTY PRODUCTS" "BEAUTY MANUFACTURER" and "ACRYLIC & TOTAL NAIL" APART FROM THE MARK AS SHOWN  
**Description of Mark** The stippling is a feature of the mark and does not indicate color.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number: 75850800**

**Registration Number: 2580698**

**Mark**



**(words only): J&H NAIL & BEAUTY PRODUCTS**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2002-06-18**

**Filing Date: 1999-11-16**

**Transformed into a National Application: No**

**Registration Date: 2002-06-18**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 115**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location: 900 -File Repository (Franconia)**

**Date In Location: 2002-07-01**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. J&H (Hoja) Nail & Beauty Products, Inc.

**Address:**

J&H (Hoja) Nail & Beauty Products, Inc.  
34-38 Union Street,  
Flushing, NY 11354  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** New York

---

### GOODS AND/OR SERVICES

---

**International Class:** 003

full line of hair care products, namely, shampoo, conditioner, finishing products, styling gel, fizz foam, hair spray, detangling hair treatment, moisturizer, chemical hair treatment, hair coloring products and permanent wave treatment; full line of finger nail products, namely, natural and artificial finger nail care and buffing preparations, nail grooming products in the nature nail decorations, polish base and top coats, natural and artificial finger nail strengtheners, artificial finger nail tips, nail care preparations, finger nail polish remover, nail lacquer, nail gloss, nail base, finger nail polish, nail topcoats, powder preparations used for forming sculpted finger nail extensions and finger nail tips, bonding agent for use with artificial finger nail tips; manicure kits consisting primarily of clear and color nail polish, liquid coating containing nylon fibers for strengthening nails, gel and cream cuticle removers, cuticle creams, nail base coats, clear and tinted gloss top coats and manicure implements, cotton for cosmetic purposes, cuticle oil

**First Use Date:** 1998-10-00

**First Use in Commerce Date:** 1998-10-00

**Basis:** 1(a)

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "NAIL" "BEAUTY PRODUCTS" "BEAUTY MANUFACTURER" and "ACRYLIC & TOTAL NAIL"

**Lining and Stippling:** The stippling is a feature of the mark and does not indicate color.

**Translation:** The Chinese characters comprising the mark transliterate to "sil" which means "Actual" in English; "Chun" which means "Battle" in English; and "Hoja" which is a person's name and is not translatable into English.

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

1999-11-16 - PAPER RECEIVED

2002-06-18 - Registered - Principal Register

2002-03-26 - Published for opposition

2002-03-06 - Notice of publication

2001-09-22 - Approved for Pub - Principal Register (Initial exam)

2001-04-26 - Communication received from applicant

2001-04-10 - Communication received from applicant

2001-02-06 - Non-final action mailed

2000-08-23 - Communication received from applicant

2000-05-09 - Non-final action mailed

2000-04-25 - Case file assigned to examining attorney

2000-04-22 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

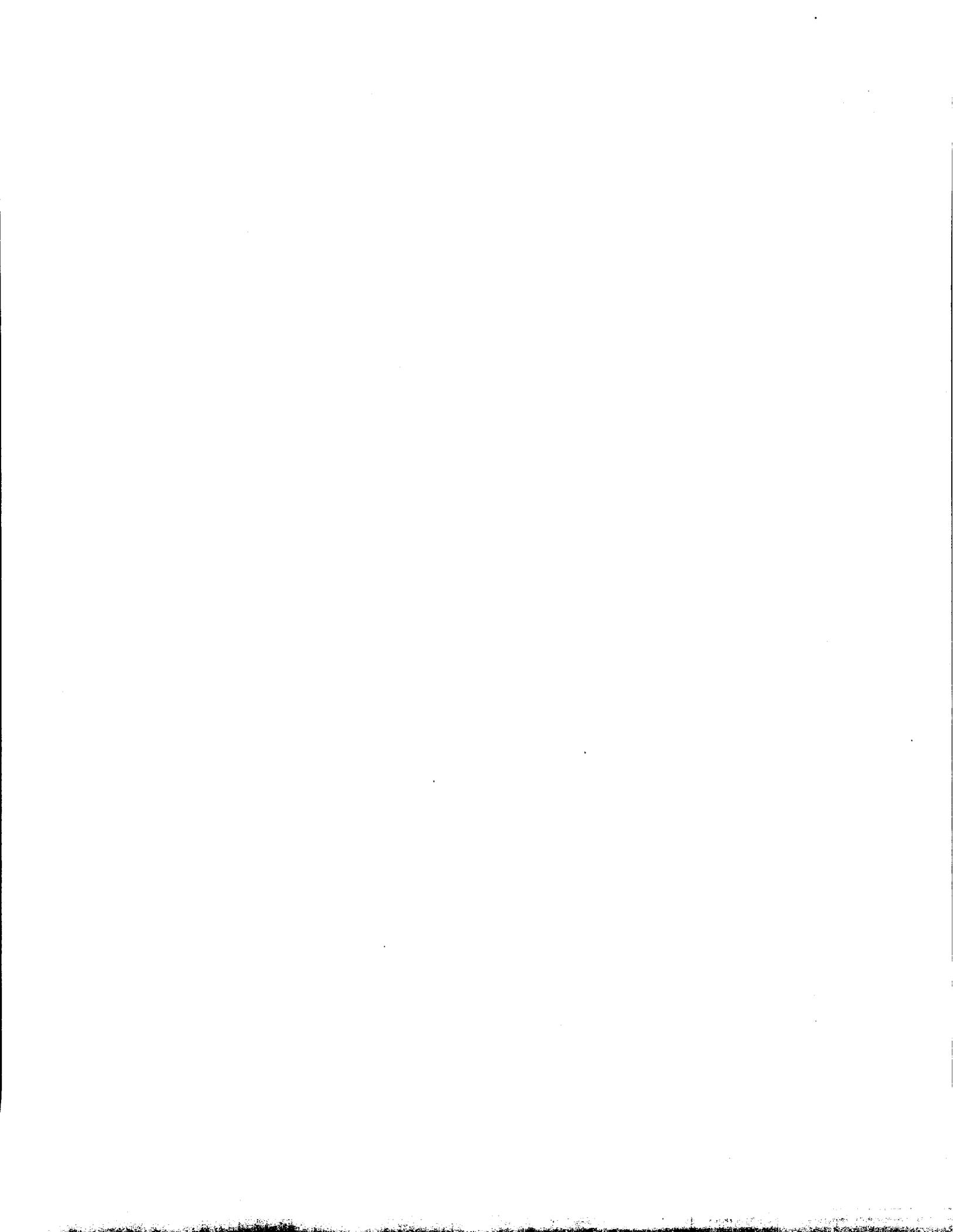
---

**Correspondent**

Richard L. Morris. Jr.. (Attorney of record)

RICHARD L. MORRIS. JR..  
C/O 1-800-4-TRADEMARK  
PO BOX 398538  
MIAMI BEACH FL 33239-8538

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### Record 1 out of 1

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#### Typed Drawing

**Word Mark** ESSENTIAL ITALIAN BEAUTY

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: cosmetics and skin cleansers, namely, perfume, cologne, after shave lotion, dusting powder, skin cream and lotion, facial make-up and blusher, eye shadow, suntan oil and sun screen preparations and skin care products, namely, after sun moisturizers and sun block, nail enamel, lipstick, hair shampoo and conditioner; kits comprised of skin moisturizers, creams and moisturizer application gloves sold as a unit; face creams, namely, liquid makeup; powder makeup; toilet soaps, gels and masks; make-up remover, cleansers, astringents, mascara, foundation and restoratives, namely, anti-wrinkle creams. FIRST USE: 19970915. FIRST USE IN COMMERCE: 19970915

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 75688316

**Filing Date** April 22, 1999

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 7, 2002

**Registration Number** 2599918

**Registration Date** July 30, 2002

**Owner** (REGISTRANT) Borghese Trademarks Inc. CORPORATION DELAWARE One Commerce Center, Suite 713 12th and Orange Street Wilmington DELAWARE 19801

**Attorney of Record** STEPHEN L BAKER

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ITALIAN BEAUTY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead** LIVE

Indicator

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**Serial Number:** 75688316

**Registration Number:** 2599918

**Mark (words only):** ESSENTIAL ITALIAN BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-07-30

**Filing Date:** 1999-04-22

**Transformed into a National Application:** No

**Registration Date:** 2002-07-30

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-08-19

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Borghese Trademarks Inc.

**Address:**

Borghese Trademarks Inc.  
One Commerce Center, Suite 713 12th and Orange Street  
Wilmington, DE 19801  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

cosmetics and skin cleansers, namely, perfume, cologne, after shave lotion, dusting powder, skin cream and lotion, facial make-up and blusher, eye shadow, suntan oil and sun screen preparations and skin care products, namely, after sun moisturizers and sun block, nail enamel, lipstick, hair shampoo and conditioner; kits

comprised of skin moisturizers, creams and moisturizer application gloves sold as a unit; face creams, namely, liquid makeup; powder makeup; toilet soaps, gels and masks; make-up remover, cleansers, astringents, mascara, foundation and restoratives, namely, anti-wrinkle creams

**First Use Date:** 1997-09-15

**First Use in Commerce Date:** 1997-09-15

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

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**Disclaimer:** "ITALIAN BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-07-30 - Registered - Principal Register

2002-05-07 - Published for opposition

2002-04-17 - Notice of publication

2001-10-23 - Approved for Pub - Principal Register (Initial exam)

2001-07-16 - Communication received from applicant

2001-01-19 - Non-final action mailed

2000-06-12 - Communication received from applicant

1999-12-06 - Non-final action mailed

1999-10-14 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

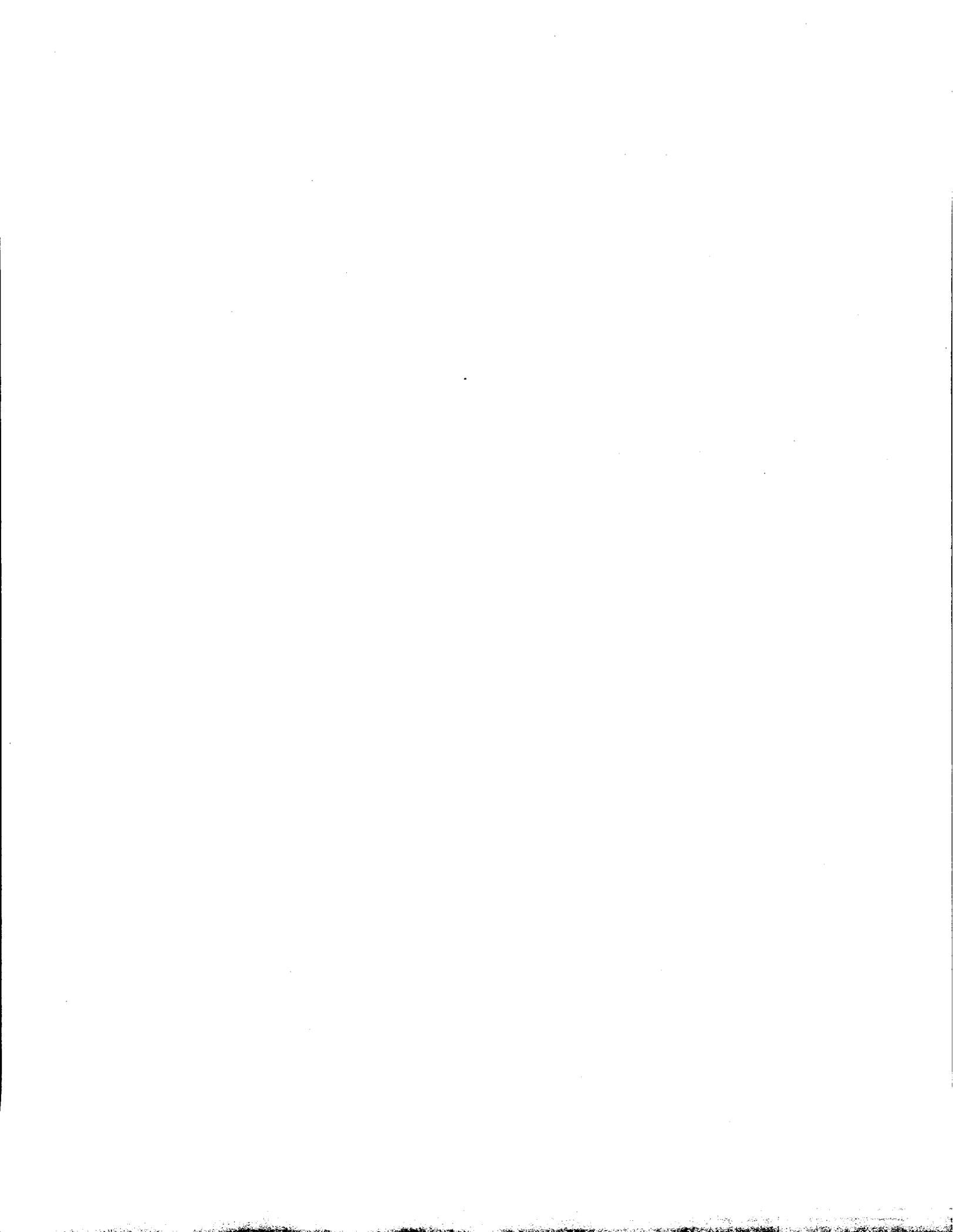
STEPHEN L BAKER (Attorney of record)

STEPHEN L BAKER

BAKER & FRIEDMAN

PO BOX 672

SOMERVILLE NJ 08876-0672





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#### Typed Drawing

<b>Word Mark</b>	BEAUTY CUTIES
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: BATH PRODUCTS, NAMELY, SOAP, BODY WASH, GEL, BATH CRYSTALS, BUBBLE BATH, AND AFTER-BATH SPRAYS; AND BODY PRODUCTS, NAMELY, BODY CREAMS, BODY MOISTURIZERS, BODY LOTIONS, BODY OILS, AND BODY POWDERS. FIRST USE: 20001000. FIRST USE IN COMMERCE: 20001000
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76015528
<b>Filing Date</b>	March 24, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 19, 2000
<b>Registration Number</b>	2602074
<b>Registration Date</b>	July 30, 2002
<b>Owner</b>	(REGISTRANT) TOWNLEY INC. CORPORATION DELAWARE 389 Fifth Avenue, Suite 1100 New York NEW YORK 10016
<b>Attorney of Record</b>	Ezra Sutton
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76015528

**Registration Number:** 2602074

**Mark (words only):** BEAUTY CUTIES

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-07-30

**Filing Date:** 2000-03-24

**Transformed into a National Application:** No

**Registration Date:** 2002-07-30

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-09-06

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. TOWNLEY INC.

**Address:**

TOWNLEY INC.  
389 Fifth Avenue, Suite 1100  
New York, NY 10016  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

BATH PRODUCTS, NAMELY, SOAP, BODY WASH, GEL, BATH CRYSTALS, BUBBLE BATH, AND AFTER-BATH SPRAYS; AND BODY PRODUCTS, NAMELY, BODY CREAMS, BODY MOISTURIZERS, BODY LOTIONS, BODY OILS, AND BODY POWDERS

**First Use Date:** 2000-10-00

**First Use in Commerce Date:** 2000-10-00

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-07-30 - Registered - Principal Register

2002-04-11 - Allowed for Registration - Principal Register (SOU accepted)

2002-04-08 - Statement of use processing complete

2002-03-12 - Amendment to Use filed

2002-03-14 - PAPER RECEIVED

2001-10-03 - Extension 1 granted

2001-09-13 - Extension 1 filed

2001-03-13 - Notice of allowance - mailed

2000-12-19 - Published for opposition

2000-11-17 - Notice of publication

2000-09-22 - Approved for Pub - Principal Register (Initial exam)

2000-09-07 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Ezra Sutton (Attorney of record)

EZRA SUTTON  
PLAZA 9, 900 ROUTE 9  
WOODBIDGE, NEW JERSEY 07095







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#### Typed Drawing

<b>Word Mark</b>	ELECT BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Skin creams, skin lotions, liquid hand soap, fingernail polish remover, petroleum jelly for cosmetic purposes, cotton swabs for cosmetic purposes, cotton squares for cosmetic purposes, and cotton balls for cosmetic purposes. FIRST USE: 20010400. FIRST USE IN COMMERCE: 20010400
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76090129
<b>Filing Date</b>	July 17, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	May 15, 2001
<b>Registration Number</b>	2602233
<b>Registration Date</b>	July 30, 2002
<b>Owner</b>	(REGISTRANT) ShopKo Stores, Inc. CORPORATION WISCONSIN 700 Pilgrim Way Green Bay WISCONSIN 54304
<b>Attorney of Record</b>	SUSAN A BUCKNA
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76090129

**Registration Number:** 2602233

**Mark (words only):** ELECT BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-07-30

**Filing Date:** 2000-07-17

**Transformed into a National Application:** No

**Registration Date:** 2002-07-30

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-08-26

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. ShopKo Stores, Inc.

**Address:**

ShopKo Stores, Inc.  
700 Pilgrim Way  
Green Bay, WI 54304  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Wisconsin

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Skin creams, skin lotions, liquid hand soap, fingernail polish remover, petroleum jelly for cosmetic purposes, cotton swabs for cosmetic purposes, cotton squares for cosmetic purposes, and cotton balls for cosmetic purposes

**First Use Date:** 2001-04-00

**First Use in Commerce Date:** 2001-04-00

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-07-30 - Registered - Principal Register  
2002-02-22 - Allowed for Registration - Principal Register (SOU accepted)  
2002-02-12 - Case file assigned to examining attorney  
2002-02-08 - Statement of use processing complete  
2002-01-14 - Amendment to Use filed  
2001-08-07 - Notice of allowance - mailed  
2001-05-15 - Published for opposition  
2001-05-02 - Notice of publication  
2001-02-09 - Approved for Pub - Principal Register (Initial exam)  
2001-02-01 - Examiner's amendment mailed  
2001-01-11 - Non-final action mailed  
2001-01-05 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

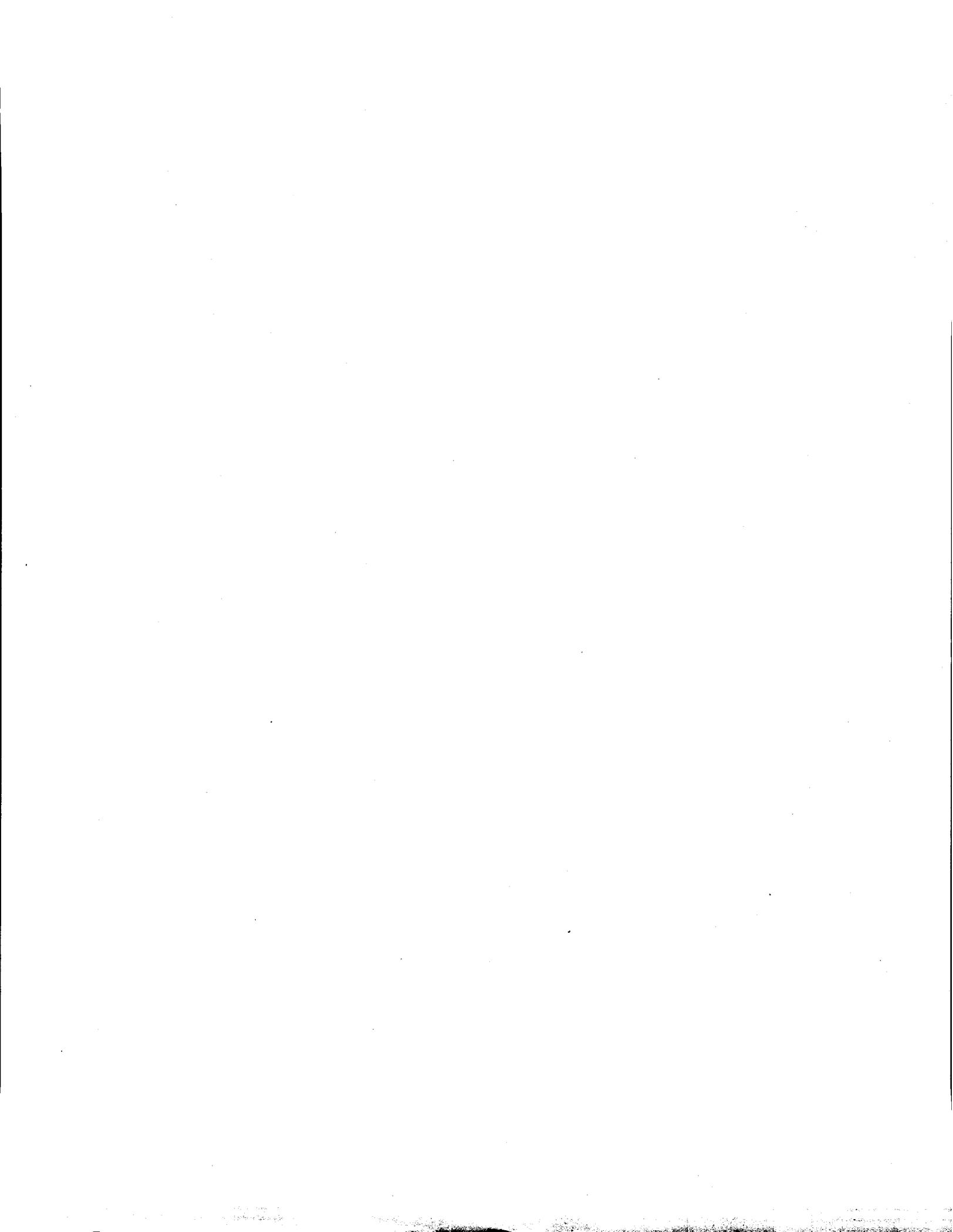
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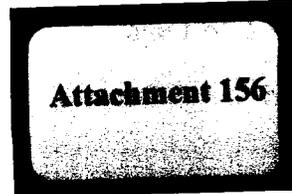
**Correspondent**

SUSAN A BUCKNA (Attorney of record)

SUSAN A BUCKNA  
SHOPKO STORES INC  
LEGAL DEPT  
700 PILGRIM WAY  
GREEN BAY WI 54304







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### Record 1 out of 1

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<b>Word Mark</b>	AESTHETECHS THE SCIENCE OF MEDICINE...THE ART OF BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: SKIN CARE LOTIONS AND CREAMS. FIRST USE: 20000401. FIRST USE IN COMMERCE: 20000401
	IC 042. US 100 101. G & S: SKIN CARE SALONS. FIRST USE: 20000401. FIRST USE IN COMMERCE: 20000401
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	010105 200102 200104 261701 261706
<b>Serial Number</b>	75858609
<b>Filing Date</b>	November 24, 1999
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 11, 2001
<b>Registration Number</b>	2605323
<b>Registration Date</b>	August 6, 2002
<b>Owner</b>	(REGISTRANT) Toni Howard Partnership, The Toni Howard - USA; Hrair P. Gulesserian - USA PARTNERSHIP CALIFORNIA 393 Blossom Hill Road #310 San Jose CALIFORNIA 95123
<b>Description of Mark</b>	The stippling is for shading purposes only and does not indicate color.
<b>Type of Mark</b>	TRADEMARK. SERVICE MARK

**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number: 75858609**

**Registration Number: 2605323**

**Mark**



**(words only): AESTHETECHS THE SCIENCE OF MEDICINE...THE ART OF BEAUTY**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2002-08-06**

**Filing Date: 1999-11-24**

**Transformed into a National Application: No**

**Registration Date: 2002-08-06**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 106**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location: 900 -File Repository (Franconia)**

**Date In Location: 2002-08-27**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Toni Howard Partnership, The

**Composed Of:**

Toni Howard - USA; Hrair P. Gulesserian - USA

**Address:**

Toni Howard Partnership, The  
393 Blossom Hill Road #310

San Jose, CA 95123

United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

SKIN CARE LOTIONS AND CREAMS

**First Use Date:** 2000-04-01

**First Use in Commerce Date:** 2000-04-01

**Basis:** 1(a)

**International Class:** 042

SKIN CARE SALONS

**First Use Date:** 2000-04-01

**First Use in Commerce Date:** 2000-04-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Lining and Stippling:** The stippling is for shading purposes only and does not indicate color.

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-08-06 - Registered - Principal Register

2002-05-24 - Allowed for Registration - Principal Register (SOU accepted)

2002-04-15 - Communication received from applicant

2002-04-26 - Communication received from applicant

2002-04-15 - PAPER RECEIVED

2002-03-22 - Non-final action mailed

2002-03-01 - Case file assigned to examining attorney

2002-02-27 - Statement of use processing complete

2002-02-11 - Amendment to Use filed

2001-12-04 - Notice of allowance - mailed  
2001-09-11 - Published for opposition  
2001-08-22 - Notice of publication  
2001-01-04 - Approved for Pub - Principal Register (Initial exam)  
2000-12-22 - Examiner's amendment mailed  
2000-10-10 - Communication received from applicant  
2000-05-12 - Non-final action mailed  
2000-05-04 - Case file assigned to examining attorney

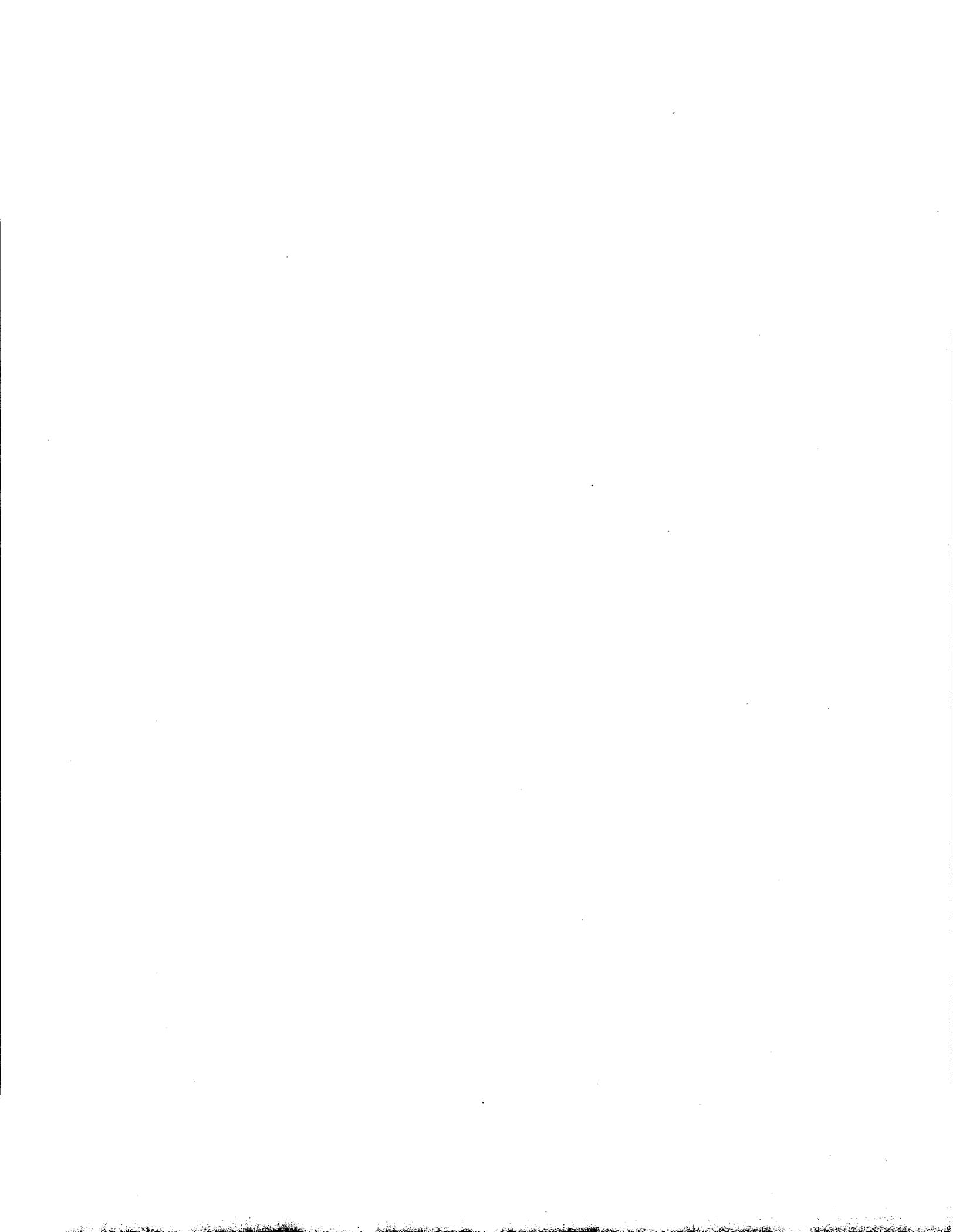
---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**  
TONI HOWARD  
393 BLOSSOM HILL RD 310  
SAN JOSE CA 95123

---





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Trademarks > Trademark Electronic Search System (TESS)

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### Typed Drawing

<b>Word Mark</b>	DOUGLAS BEAUTY ACADEMY
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: education services in the nature of lectures and laboratory work in relation to the application of skin care beauty cosmetic products and decorative cosmetic products
	IC 003. US 001 004 006 050 051 052. G & S: Perfume, essential oils for personal use, body lotions, anti-aging creams, anti-wrinkle creams, body creams, body mask creams, cold creams, cuticle creams, eye creams, hair removing creams, hand creams, lip creams, nail creams, night creams, non-medicated foot creams, non medicated hair care and hair conditioning preparations, hair tonics, non-medicated scalp treatment creams, shaving creams, skin cleansing creams, skin creams, vanishing creams, body mask creams, body mask lotions, body mask powders, eye makeup, eye makeup remover, facial makeup, foundation makeup, makeup, and dentrifices
	IC 042. US 100 101. G & S: hairdressing and beauty salon services, beauty care advisory services, and nutrition advisory services
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76282469
<b>Filing Date</b>	July 10, 2001
<b>Current Filing Basis</b>	44E
<b>Original Filing Basis</b>	44E
<b>Published for Opposition</b>	May 21, 2002
<b>Registration Number</b>	2607332
<b>Registration Date</b>	August 13, 2002
<b>Owner</b>	(REGISTRANT) Parfumerie Douglas GmbH LIMITED LIABILITY COMPANY FED REP GERMANY Kabeler Strasse 4 58099 Hagen FED REP GERMANY
<b>Attorney of Record</b>	David Toren
<b>Prior</b>	

**Registrations** 1284711;1289434  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY ACADEMY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 76282469

**Registration Number:** 2607332

**Mark (words only):** DOUGLAS BEAUTY ACADEMY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-08-13

**Filing Date:** 2001-07-10

**Transformed into a National Application:** No

**Registration Date:** 2002-08-13

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-08-27

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Parfumerie Douglas GmbH

**Address:**

Parfumerie Douglas GmbH

Kabeler Strasse 4

58099 Hagen

Fed Rep Germany

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** Fed Rep Germany

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Perfume, essential oils for personal use, body lotions, anti-aging creams, anti-wrinkle creams, body creams, body mask creams, cold creams, cuticle creams, eye creams, hair removing creams, hand creams, lip creams, nail creams, night creams, non-medicated foot creams, non medicated hair care and hair conditioning

preparations, hair tonics, non-medicated scalp treatment creams, shaving creams, skin cleansing creams, skin creams, vanishing creams, body mask creams, body mask lotions, body mask powders, eye makeup, eye makeup remover, facial makeup, foundation makeup, makeup, and dentrifices

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 041

education services in the nature of lectures and laboratory work in relation to the application of skin care beauty cosmetic products and decorative cosmetic products

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 042

hairdressing and beauty salon services, beauty care advisory services, and nutrition advisory services

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

---

#### ADDITIONAL INFORMATION

---

**Disclaimer:** "BEAUTY ACADEMY"

**Prior Registration Number(s):**

1284711

1289434

**Foreign Registration Number:** 30051531

**Foreign Registration Date:** 2000-12-10

**Country:** Fed Rep Germany

**Foreign Expiration Date:** 2010-07-31

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2002-08-13 - Registered - Principal Register

2002-05-21 - Published for opposition

2002-05-01 - Notice of publication

2002-02-28 - Approved for Pub - Principal Register (Initial exam)

2002-02-28 - Examiner's amendment mailed

2002-01-28 - Communication received from applicant

2001-11-07 - Non-final action mailed

2001-09-17 - Case file assigned to examining attorney

2001-09-14 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

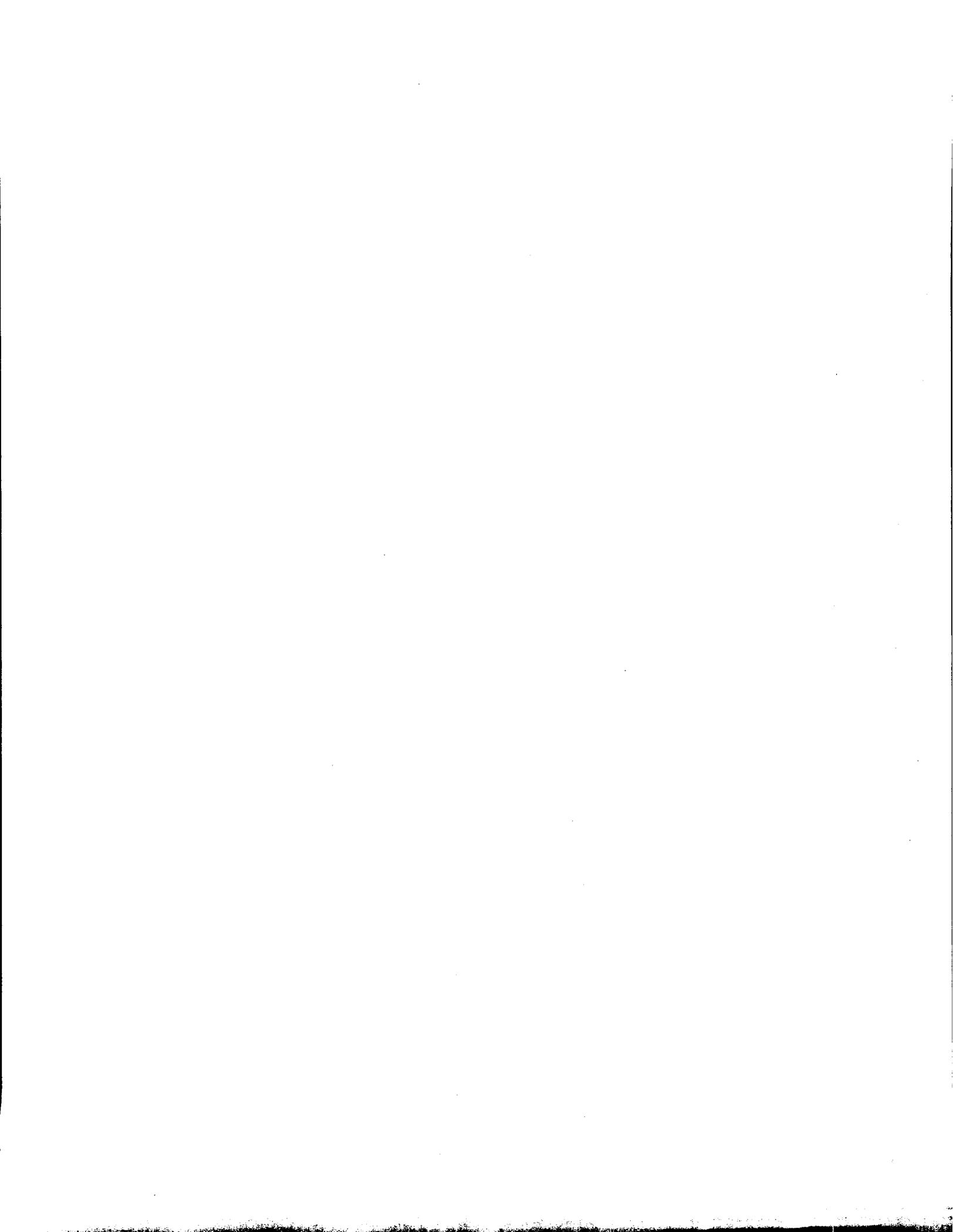
David Toren (Attorney of record)

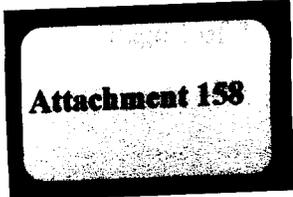
DAVID TOREN  
SIDLEY AUSTIN BROWN & WOOD LLP  
INTELLECTUAL PROPERTY GROUP  
787 7TH AVE  
NEW YORK NY 10019-6018

**Domestic Representative**

SIDLEY AUSTIN BROWN & WOOD LLP

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#### Typed Drawing

<b>Word Mark</b>	NATURAL BEAUTY TECHNOLOGY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Skin care preparations, namely, cleansers, clarifiers, moisturizers, conditioners, toners, mask, topical skin sprays for cosmetic purposes, wrinkle removers, body lotion, non-medicated skin protector, sun screens, creams for cellulite reduction, non-medicated skin serum, eye cream and lotions. FIRST USE: 20011200. FIRST USE IN COMMERCE: 20011200
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78049400
<b>Filing Date</b>	February 20, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Supplemental Register Date</b>	March 18, 2002
<b>Registration Number</b>	2627018
<b>Registration Date</b>	September 24, 2002
<b>Owner</b>	(REGISTRANT) Pharmwest, Inc. CORPORATION NEVADA 520 Washington, Bl., Suite 401 Marina del Rey CALIFORNIA 90292
<b>Attorney of Record</b>	Jay H. Geller
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	SUPPLEMENTAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 78049400

**Registration Number:** 2627018

**Mark (words only):** NATURAL BEAUTY TECHNOLOGY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-09-24

**Filing Date:** 2001-02-20

**Transformed into a National Application:** No

**Registration Date:** 2002-09-24

**Register:** Supplemental

**Law Office Assigned:** LAW OFFICE 112

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-10-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Pharmwest, Inc.

**Address:**

Pharmwest, Inc.  
520 Washington, Bl., Suite 401  
Marina del Rey, CA 90292  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Nevada

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Skin care preparations, namely, cleansers, clarifiers, moisturizers, conditioners, toners, mask, topical skin sprays for cosmetic purposes, wrinkle removers, body lotion, non-medicated skin protector, sun screens, creams for cellulite reduction, non-medicated skin serum, eye cream and lotions

**First Use Date:** 2001-12-00

**First Use in Commerce Date:** 2001-12-00

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2002-09-24 - Registered - Supplemental Register

2002-06-20 - APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER

2002-06-20 - Amendment to Use approved

2002-06-19 - Examiner's amendment mailed

2002-06-04 - Non-final action mailed

2002-03-18 - Communication received from applicant

2002-04-16 - Amendment to use processing complete

2002-03-07 - Amendment to Use filed

2002-03-11 - PAPER RECEIVED

2002-03-11 - Communication received from applicant

2002-03-04 - Action denying request for reconsideration - mailed - Initial exam

2002-01-14 - Communication received from applicant

2002-01-07 - Final refusal mailed

2001-11-08 - Communication received from applicant

2001-08-23 - Non-final action mailed

2001-06-22 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

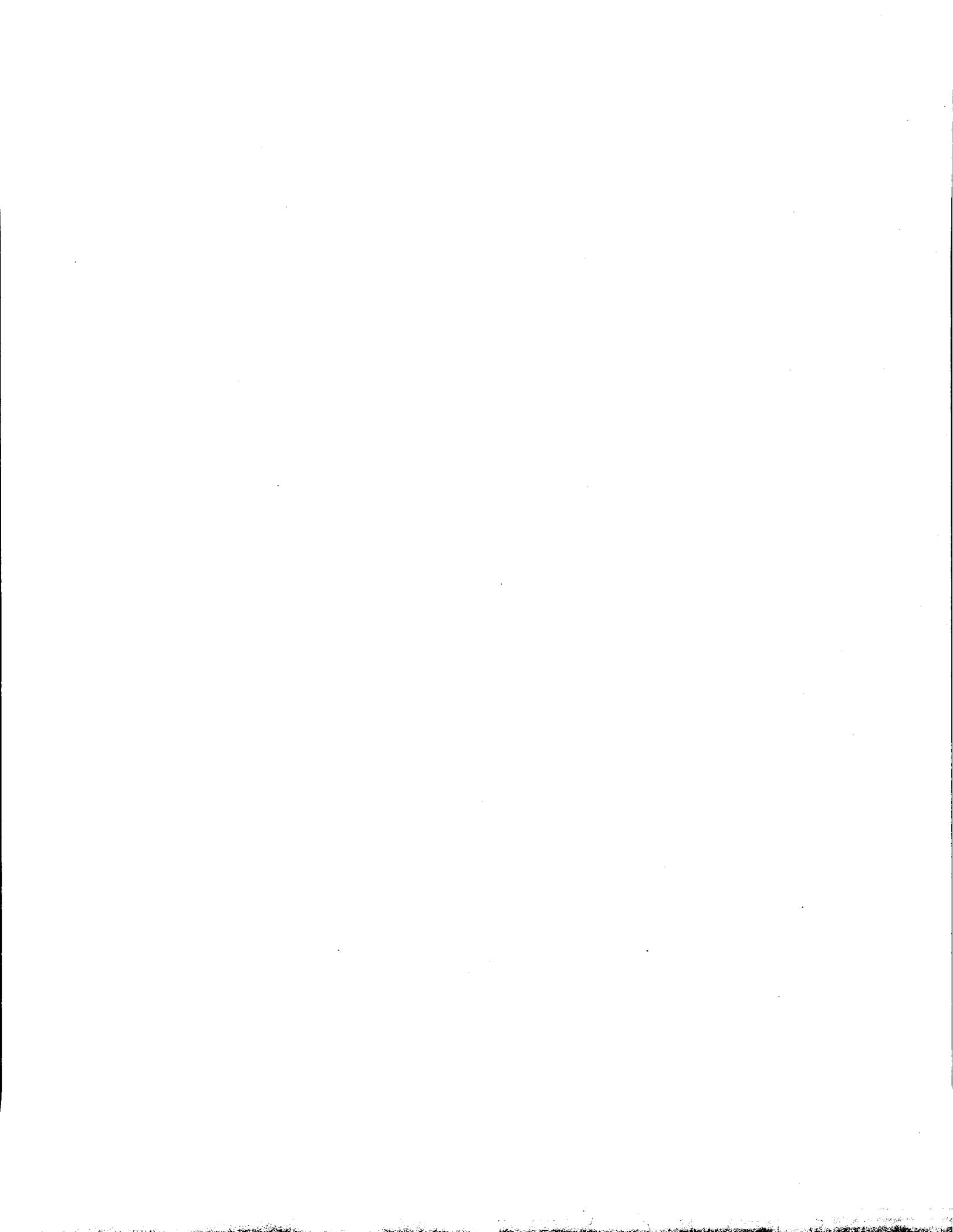
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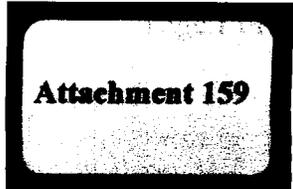
**Correspondent**

Jay H. Geller (Attorney of record)

JAY H. GELLER  
WEST TOWER, SUITE 4000  
2425 W OLYMPIC BL  
SANTA MONICA CA 90404

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#### Typed Drawing

<b>Word Mark</b>	CIEN BEAUTY
<b>Translations</b>	THE WORD "CIEN" COMES FROM THE SPANISH LANGUAGE MEANING "ONE HUNDRED" IN ENGLISH. THE TERM "CIEN BEAUTY" MEANS "ONE HUNDRED BEAUTY".
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: BLEACHING PREPARATIONS, PRE-SOAK AND DETERGENT FOR LAUNDRY USE; GENERAL PURPOSE CLEANER, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; SOAPS; PERFUMERY; ESSENTIAL OILS FOR PERSONAL USE; COSMETICS; HAIR LOTIONS; DENTIFRICES
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76205501
<b>Filing Date</b>	February 5, 2001
<b>Current Filing Basis</b>	44E
<b>Original Filing Basis</b>	44E
<b>Published for Opposition</b>	August 13, 2002
<b>Registration Number</b>	2645288
<b>Registration Date</b>	November 5, 2002
<b>Owner</b>	(REGISTRANT) Lidl Stiftung & Co. KG CORPORATION FED REP GERMANY Heiner-Fleischmann-Str. 2 74172 Neckarsulm FED REP GERMANY
<b>Attorney of Record</b>	Maria C.H. Lin
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**This page was generated by the TARR system on 2005-03-25 20:44:42 ET**

**Serial Number:** 76205501

**Registration Number:** 2645288

**Mark (words only):** CIEN BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-11-05

**Filing Date:** 2001-02-05

**Transformed into a National Application:** No

**Registration Date:** 2002-11-05

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 116

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-01-07

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Lidl Stiftung & Co. KG

**Address:**

Lidl Stiftung & Co. KG  
Heiner-Fleischmann-Str. 2  
74172 Neckarsulm  
Fed Rep Germany

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Fed Rep Germany

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

BLEACHING PREPARATIONS, PRE-SOAK AND DETERGENT FOR LAUNDRY USE; GENERAL PURPOSE CLEANER, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; SOAPS; PERFUMERY; ESSENTIAL OILS FOR PERSONAL USE; COSMETICS; HAIR LOTIONS; DENTIFRICES

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

---

#### ADDITIONAL INFORMATION

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**Disclaimer:** "BEAUTY"

**Translation:** THE WORD "CIEN" COMES FROM THE SPANISH LANGUAGE MEANING "ONE HUNDRED" IN ENGLISH. THE TERM "CIEN BEAUTY" MEANS "ONE HUNDRED BEAUTY".

**Foreign Registration Number:** 212434

**Foreign Registration Date:** 1999-01-21

**Country:** Ireland

**Foreign Expiration Date:** 2009-01-21

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2004-07-17 - TEAS Change of Correspondence Received

2002-11-05 - Registered - Principal Register

2002-08-13 - Published for opposition

2002-08-13 - Published for opposition

2002-07-24 - Notice of publication

2002-04-22 - Approved for Pub - Principal Register (Initial exam)

2001-12-19 - Communication received from applicant

2001-07-11 - Non-final action mailed

2001-06-28 - Case file assigned to examining attorney

2001-06-08 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

Maria C.H. Lin (Attorney of record)

Docket Department

Morgan & Finnegan LLP  
3 World Financial Center  
New York NY 10281-2101

**Phone Number:** 212-415-8700

**Fax Number:** 212-415-8701

**Domestic Representative**  
MORGAN & FINNEGAN LLP

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## Record 1 out of 1

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### Typed Drawing

**Word Mark** HOUSE OF BEAUTY**Goods and Services**

IC 003. US 001 004 006 050 051 052. G & S: Soaps, namely, soaps for hands, face and body; perfumes; ethereal oils, namely, for personal use as essential oils and for aromatherapy; personal care and beauty care preparations, namely, shampoo, hair spray, hair conditioner, hair care preparations, hair colors, make up, eye brow pencils and liners, mascara, lipsticks, lipgloss; dentrifices. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 009. US 021 023 026 036 038. G & S: Optical instruments, namely, spectacles and sunglasses; spectacle cases and pouches. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 014. US 002 027 028 050. G & S: Genuine and costume jewelry made of various material. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 018. US 001 002 003 022 041. G & S: Goods made of leather and imitation leather, namely, carrier bags, sport bags, beach bags and shopping bags, small leather goods, namely, purses, wallets, key cases; travel bags and handbags; cosmetic cases sold empty; umbrellas and parasols. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 021. US 002 013 023 029 030 033 040 050. G & S: Personal care and beauty care utensils, namely, hair combs, hair brushes, dusting and shaving brushes, body and bath sponges; non-electric and electric toothbrushes with a water apparatus for cleaning teeth and gums; goods made of china and stoneware for household and kitchen use, namely, beverage ware, soap containers, soap dispensers, towel bars, towel racks and towel rings, trays for cosmetics. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 024. US 042 050. G & S: Household linen, namely, towels, face cloths, bath towels, textile makeup removing tissue. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 025. US 022 039. G & S: Articles of clothing, namely, scarves, bathrobes, leisurewear, namely, blouses, shirts, t-shirts and baseball caps, shoes and slippers, belts as parts of clothing. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 041. US 100 101 107. G & S: Training and advanced training of others in the field of beauty care and cosmetics, in particular theoretical and practical instruction in relation to the application of products which serve the purpose of beauty and/or decorative cosmetic products. FIRST USE: 19980814. FIRST USE IN

COMMERCE: 19990903

IC 042. US 100 101. G & S: Hairdressing and beauty salon services; beauty and food nutrition consulting service. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 006. US 002 012 013 014 023 025 050. G & S: Key rings made of metal with leather tabs. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 008. US 023 028 044. G & S: Manicure sets. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

IC 020. US 002 013 022 025 032 050. G & S: Non-metal key rings of leather. FIRST USE: 19980814. FIRST USE IN COMMERCE: 19990903

**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 75899008  
**Filing Date** January 19, 2000  
**Current Filing Basis** 44E  
**Original Filing Basis** 1A  
**Published for Opposition** August 20, 2002  
**Registration Number** 2647842  
**Registration Date** November 12, 2002  
**Owner** (REGISTRANT) Parfuemerie Douglas GmbH LIMITED LIABILITY COMPANY FED REP GERMANY Kabeler Strasse 4 D-58099 Hagen FED REP GERMANY  
**Attorney of Record** David Toren  
**Priority Date** December 1, 1999  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 75899008

**Registration Number:** 2647842

**Mark (words only):** HOUSE OF BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-11-12

**Filing Date:** 2000-01-19

**Transformed into a National Application:** No

**Registration Date:** 2002-11-12

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 110

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-01-06

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Parfuemerie Douglas GmbH

**Address:**

Parfuemerie Douglas GmbH  
Kabeler Strasse 4  
D-58099 Hagen  
Fed Rep Germany

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** Fed Rep Germany

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Soaps, namely, soaps for hands, face and body; perfumes; ethereal oils, namely, for personal use as essential oils and for aromatherapy; personal care and beauty care preparations, namely, shampoo, hair spray, hair conditioner, hair care preparations, hair colors, make up, eye brow pencils and liners, mascara, lipsticks,

lipgloss; dentrifices

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 006

Key rings made of metal with leather tabs

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 008

Manicure sets

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 009

Optical instruments, namely, spectacles and sunglasses; spectacle cases and pouches

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 014

Genuine and costume jewelry made of various material

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 018

Goods made of leather and imitation leather, namely, carrier bags, sport bags, beach bags and shopping bags, small leather goods, namely, purses, wallets, key cases; travel bags and handbags; cosmetic cases sold empty; umbrellas and parasols

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 020

Non-metal key rings of leather

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 021

Personal care and beauty care utensils, namely, hair combs, hair brushes, dusting and shaving brushes, body and bath sponges; non-electric and electric toothbrushes with a water apparatus for cleaning teeth and gums;

goods made of china and stoneware for household and kitchen use, namely beverageware, soap containers, soap dispensers, towel bars, towel racks and towel rings, trays for cosmetics

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 024

Household linen, namely, towels, face cloths, bath towels, textile makeup removing tissue

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 025

Articles of clothing, namely, scarves, bathrobes, leisurewear, namely, blouses, shirts, t-shirts and baseball caps, shoes and slippers, belts as parts of clothing

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 041

Training and advanced training of others in the field of beauty care and cosmetics, in particular theoretical and practical instruction in relation to the application of products which serve the purpose of beauty and/or decorative cosmetic products

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

**International Class:** 042

Hairdressing and beauty salon services; beauty and food nutrition consulting service

**First Use Date:** 1998-08-14

**First Use in Commerce Date:** 1999-09-03

**Basis:** 44(e)

---

#### ADDITIONAL INFORMATION

---

**Foreign Application Number:** 39975549.7

**Foreign Registration Number:** 39975549

**Foreign Registration Date:** 2001-02-27

**Country:** Fed Rep Germany

**Foreign Filing Date:** 1999-12-01

**Foreign Expiration Date:** 2009-12-31

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

2002-11-12 - Registered - Principal Register  
2002-08-20 - Published for opposition  
2002-07-31 - Notice of publication  
2002-05-23 - Approved for Pub - Principal Register (Initial exam)  
2002-05-07 - Section 1(a) claim - Deleted  
2002-05-07 - Examiner's amendment mailed  
2002-04-08 - Communication received from applicant  
2002-04-08 - PAPER RECEIVED  
2002-04-05 - Case file assigned to examining attorney  
2002-03-20 - Continuation of final refusal mailed  
2001-04-09 - Final refusal mailed  
2001-01-17 - Communication received from applicant  
2000-07-17 - Non-final action mailed  
2000-06-19 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

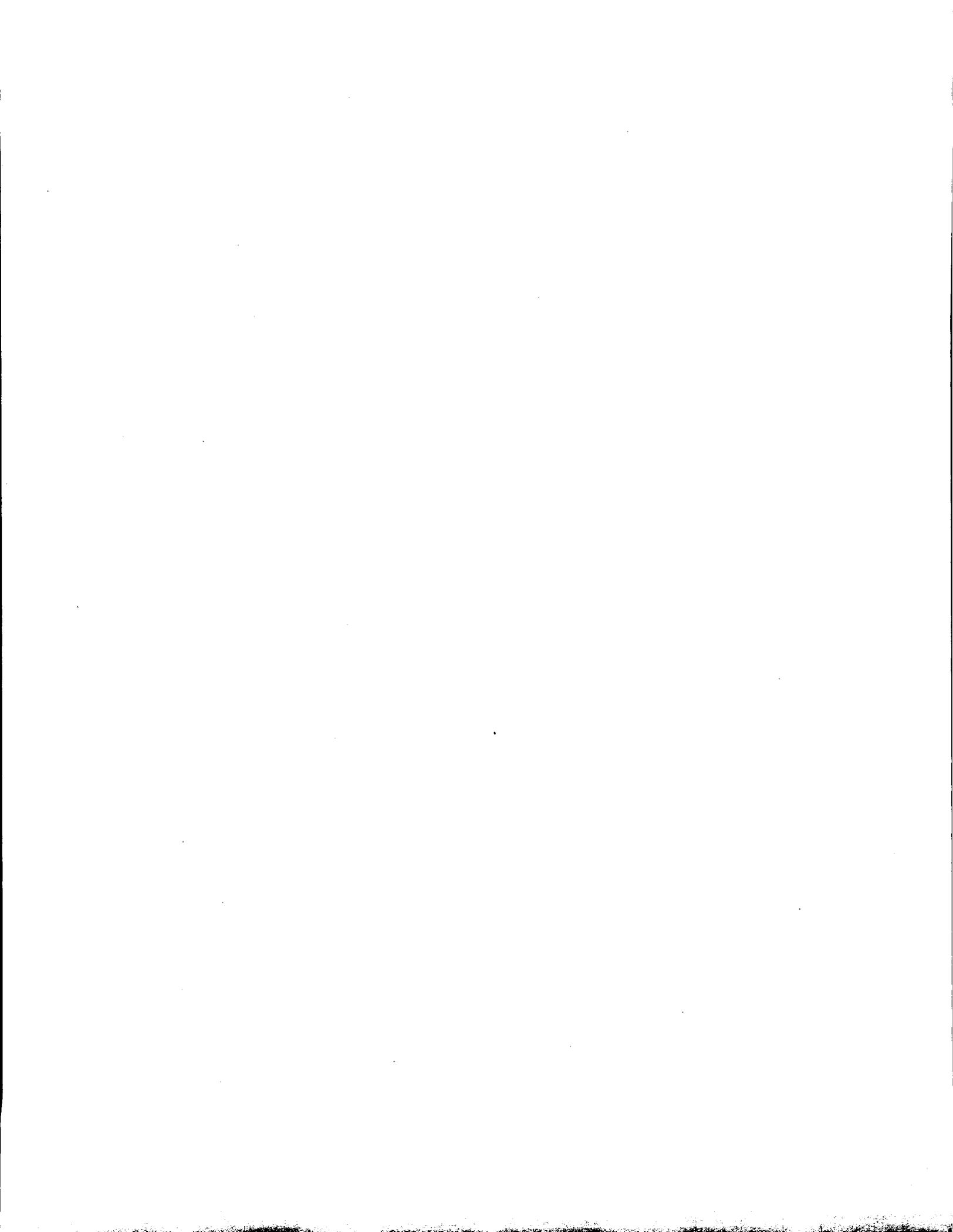
David Toren (Attorney of record)

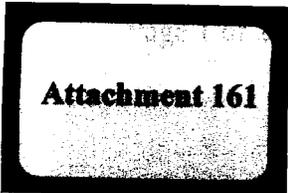
DAVID TOREN  
SIDLEY AUSTIN BROWN & WOOD LLP  
INTELLECTUAL PROPERTY GROUP  
787 7TH AVE  
NEW YORK NY 10019-6018

**Domestic Representative**

David Toren

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**Check Status** (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

#### Typed Drawing

**Word Mark** BEAUTY INDIVIDUALIZED ORGANICS

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Personal care products, namely, astringent for the face, astringent for the skin, cream for the body, cream for the eyes, cream for the face, cream for the hands, exfoliators for the skin, eye gels, facial masks, face scrub, hair conditioners, hair pomade, hair shampoo, hair spray, hair styling gel, hair styling mousse, lotion for the body, lotion for the hands, lotion for the face, moisturizers for the skin, non-medicated cleansers for the face, non-medicated skin serum, oil blotting sheets for the skin. FIRST USE: 20000814. FIRST USE IN COMMERCE: 20000814

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 78083601

**Filing Date** September 12, 2001

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** October 1, 2002

**Registration Number** 2666582

**Registration Date** December 24, 2002

**Owner** (REGISTRANT) Bath & Body Works, Inc. CORPORATION DELAWARE 7 Limited Parkway East Reynoldsburg OHIO 43068

**Attorney of Record** FRANK J. COLUCCI

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" and "ORGANICS" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 78083601

**Registration Number:** 2666582

**Mark (words only):** BEAUTY INDIVIDUALIZED ORGANICS

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-12-24

**Filing Date:** 2001-09-12

**Transformed into a National Application:** No

**Registration Date:** 2002-12-24

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-02-13

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Bath & Body Works, Inc.

**Address:**

Bath & Body Works, Inc.  
7 Limited Parkway East  
Reynoldsburg, OH 43068  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

**Phone Number:** 614-856-6419

**Fax Number:** 614-577-3596

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Personal care products, namely, astringent for the face, astringent for the skin, cream for the body, cream for

the eyes, cream for the face, cream for the hands, exfoliators for the skin, eye gels, facial masks, face scrub, hair conditioners, hair pomade, hair shampoo, hair spray, hair styling gel, hair styling mousse, lotion for the body, lotion for the hands, lotion for the face, moisturizers for the skin, non-medicated cleansers for the face, non-medicated skin serum, oil blotting sheets for the skin

**First Use Date:** 2000-08-14

**First Use in Commerce Date:** 2000-08-14

**Basis:** 1(a)

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#### ADDITIONAL INFORMATION

---

**Disclaimer:** "BEAUTY" and "ORGANICS"

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2004-02-20 - Email Received

2003-07-08 - TEAS Change of Correspondence Received

2002-12-24 - Registered - Principal Register

2002-10-01 - Published for opposition

2002-09-11 - Notice of publication

2002-07-12 - Approved for Pub - Principal Register (Initial exam)

2002-06-21 - Communication received from applicant

2002-06-21 - PAPER RECEIVED

2002-05-20 - NON-FINAL ACTION E-MAILED

2002-04-26 - TEAS Change of Correspondence Received

2002-04-08 - Communication received from applicant

2002-04-08 - PAPER RECEIVED

2001-11-20 - Non-final action mailed

2001-11-07 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

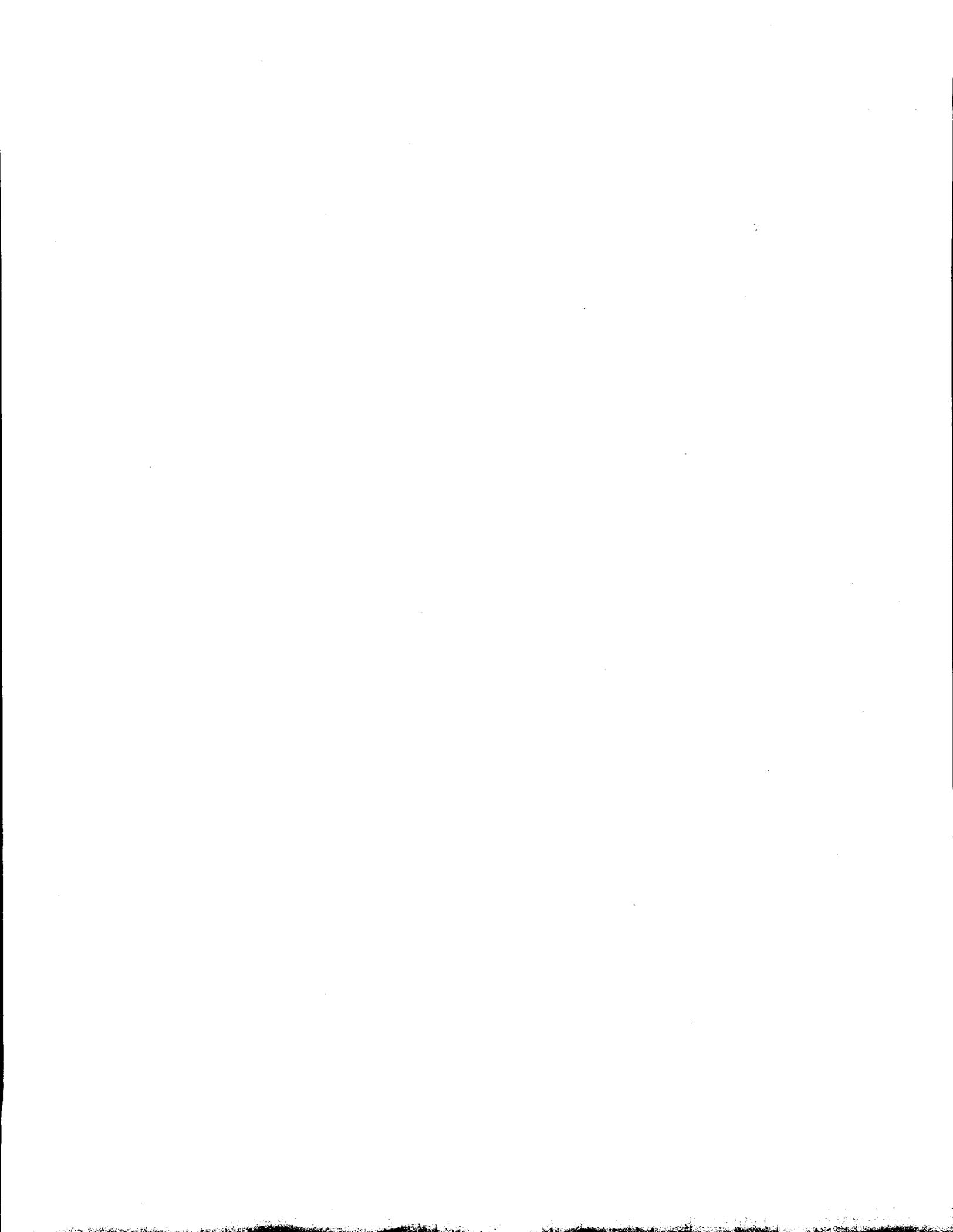
FRANK J. COLUCCI (Attorney of record)

Bath & Body Works, Inc.  
Attn: Lori A. Slawinski, IP Paralegal  
7 Limited Parkway East  
Reynoldsburg OH 43068

**Phone Number:** 614-856-6419

**Fax Number:** 614-577-3350

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**LBF**  
LEADING BEAUTY FARMS

<b>Word Mark</b>	LBF LEADING BEAUTY FARMS
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Soaps; perfume, cologne, toilet water, essential oils for personal use, makeup, lipstick, blush, mascara, cosmetic creams, cleansing milk for toilet purposes, masks, hair lotions; dentifrices. FIRST USE: 19970801. FIRST USE IN COMMERCE: 20000310
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	070325 070903
<b>Serial Number</b>	<b>75490096</b>
<b>Filing Date</b>	May 22, 1998
<b>Current Filing Basis</b>	1A;44E
<b>Original Filing Basis</b>	1B;44D
<b>Published for Opposition</b>	April 11, 2000
<b>Registration Number</b>	2672422
<b>Registration Date</b>	January 7, 2003
<b>Owner</b>	(REGISTRANT) LBF S.A. JOINT STOCK COMPANY SWITZERLAND 14 Rue de la Terrassiere Geneve SWITZERLAND
<b>Attorney of Record</b>	MARK E FEJER
<b>Priority Date</b>	January 21, 1998
<b>Description of</b>	The stippling is a feature of the mark and does not indicate color.

**Mark**

**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number: 75490096**

**Registration Number: 2672422**

**Mark**



**(words only): LBF LEADING BEAUTY FARMS**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2003-01-07**

**Filing Date: 1998-05-22**

**Transformed into a National Application: No**

**Registration Date: 2003-01-07**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 106**

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**Current Location: 900 -File Repository (Franconia)**

**Date In Location: 2003-02-24**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. LBF S.A.

**Address:**

LBF S.A.  
14 Rue de la Terrassiere  
Geneve  
Switzerland

**Legal Entity Type:** Joint Stock Company  
**State or Country Where Organized:** Switzerland

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Soaps; perfume, cologne, toilet water, essential oils for personal use, makeup, lipstick, blush, mascara, cosmetic creams, cleansing milk for toilet purposes, masks, hair lotions; dentifrices

**First Use Date:** 1997-08-01

**First Use in Commerce Date:** 2000-03-10

**Basis:** 1(a), 44(e)

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**ADDITIONAL INFORMATION**

---

**Lining and Stippling:** The stippling is a feature of the mark and does not indicate color.

**Foreign Application Number:** 703637

**Foreign Registration Number:** 000703637

**Foreign Registration Date:** 1999-07-30

**Country:** Erpn Cmnty TM Ofc

**Foreign Filing Date:** 1998-01-21

**Foreign Expiration Date:** 2008-01-21

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

2003-01-07 - Registered - Principal Register

2002-10-22 - Allowed for Registration - Principal Register (SOU accepted)

2002-09-19 - Statement of use processing complete

2002-09-19 - Amendment to Use filed

2002-09-19 - TEAS Statement of Use Received

2002-03-19 - Notice of allowance - mailed

2001-01-04 - Notice of Allowance canceled

2001-12-21 - Petition To Revive-Granted

2001-03-19 - Petition To Revive-Received

2001-05-12 - Abandonment - No use statement filed

2000-07-04 - Notice of allowance - mailed  
2000-04-11 - Published for opposition  
2000-03-10 - Notice of publication  
2000-02-10 - Approved for Pub - Principal Register (Initial exam)  
1999-12-18 - Communication received from applicant  
1999-07-09 - Letter of suspension mailed  
1999-06-22 - Communication received from applicant  
1998-12-17 - Non-final action mailed  
1998-10-23 - Case file assigned to examining attorney  
1998-10-22 - Case file assigned to examining attorney  
1998-10-13 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

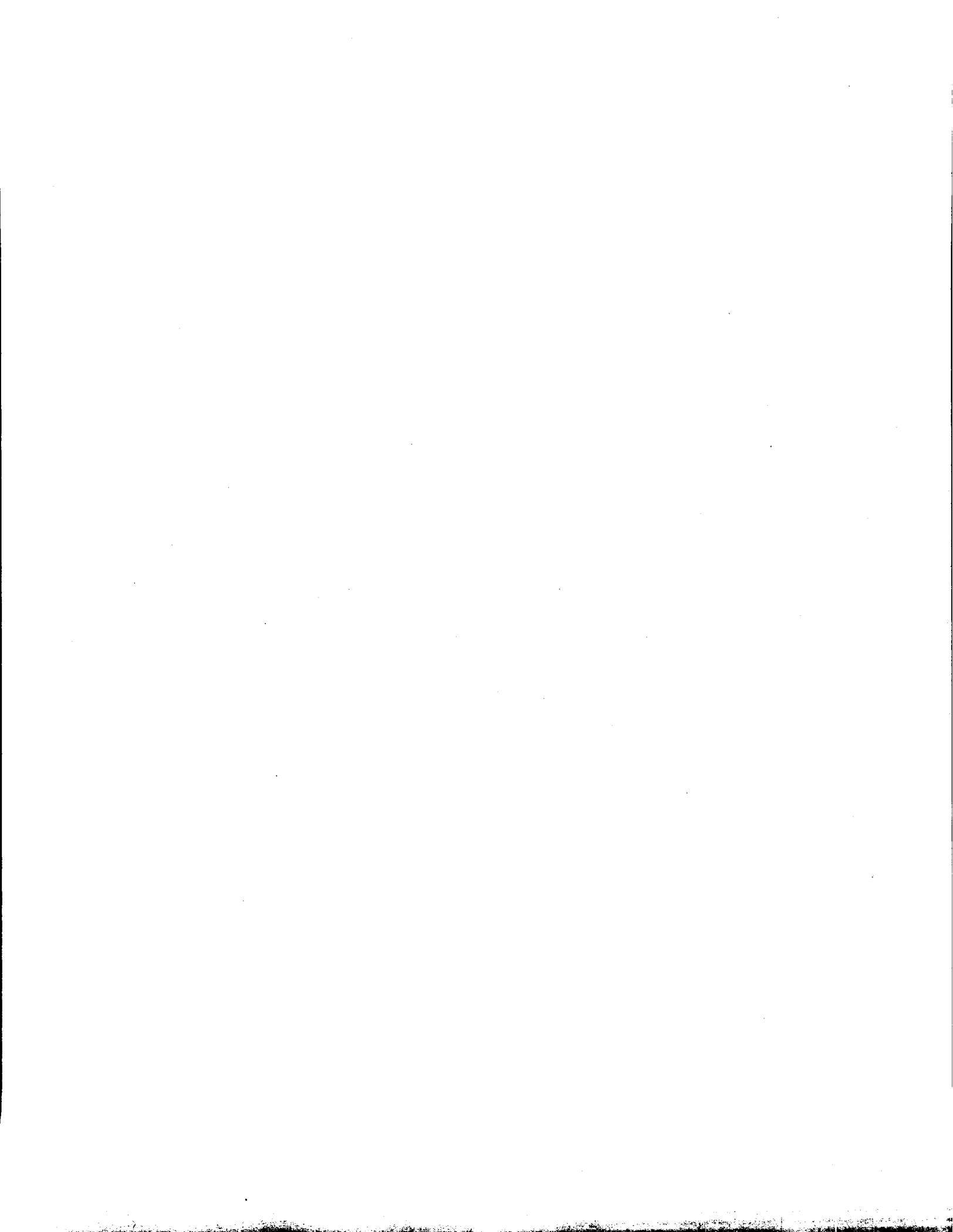
MARK E FEJER (Attorney of record)

MARK E FEJER  
SPECKMAN PAULEY PETERSEN & FEJER  
2800 W HIGGINS RD STE 365  
HOFFMAN ESTATES IL 60195

**Domestic Representative**

Mark E. Fejer

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#### Typed Drawing

<b>Word Mark</b>	CUSTOM BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Makeup kits comprised of lipstick, lip gloss, lipliner, blush, foundation, eyeshadow, eyeliner, mascara, cosmetic pencils, and facial powder. FIRST USE: 19990900. FIRST USE IN COMMERCE: 19990900
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	<b>75648325</b>
<b>Filing Date</b>	February 25, 1999
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 18, 2000
<b>Registration Number</b>	2672483
<b>Registration Date</b>	January 7, 2003
<b>Owner</b>	(REGISTRANT) ESTEE LAUDER INC. CORPORATION DELAWARE 767 Fifth Avenue New York, NY NEW YORK 10153
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	JILL C LESSER
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 75648325 [Assignment Information](#)

**Registration Number:** 2672483 [Assignment Information](#)

**Mark (words only):** CUSTOM BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-01-07

**Filing Date:** 1999-02-25

**Transformed into a National Application:** No

**Registration Date:** 2003-01-07

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-09-02

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. ESTEE LAUDER INC.

**Address:**

ESTEE LAUDER INC.

767 Fifth Avenue

New York, NY, NY 10153

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

Makeup kits comprised of lipstick, lip gloss, lipliner, blush, foundation, eyeshadow, eyeliner, mascara, cosmetic pencils, and facial powder

**First Use Date:** 1999-09-00

**First Use in Commerce Date:** 1999-09-00

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2003-03-07 - PAPER RECEIVED

2003-01-07 - Registered - Principal Register

2002-12-16 - PAPER RECEIVED

2002-09-25 - Case file assigned to examining attorney

2000-07-24 - Allowed for Registration - Principal Register (SOU accepted)

2000-06-29 - Examiners Amendment - Written

2000-06-23 - Case file assigned to examining attorney

2000-06-15 - Statement of use processing complete

2000-04-20 - Amendment to Use filed

2000-04-11 - Notice of allowance - mailed

2000-01-18 - Published for opposition

1999-12-17 - Notice of publication

1999-10-14 - Approved for Pub - Principal Register (Initial exam)

1999-09-27 - Communication received from applicant

1999-08-25 - Non-final action mailed

1999-08-19 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

JILL C LESSER (Attorney of record)

JILL C LESSER  
AZUREL LTD  
509 MADISON AVE STE 804  
NEW YORK NY 10022

---



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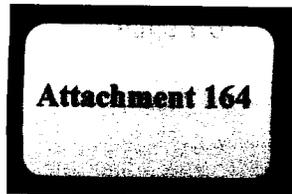
**Trademark Assignment Abstract of Title****Total Assignments: 1****Serial #:** [75648325](#)**Filing Dt:** 02/25/1999**Reg #:** [2672483](#)**Reg. Dt:** 01/07/2003**Registrant:** ESTEE LAUDER INC.**Mark:** CUSTOM BEAUTY**Assignment: 1****Reel/Frame:** 2120/0827**Received:** 08/17/2000**Recorded:** 07/24/2000**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** AZUREL LTD.**Exec Dt:** 04/21/2000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** ESTEE LAUDER INC.767 FIFTH AVENUE  
NEW YORK, NEW YORK 10153**Correspondent:** COWAN, LIEBOWITZ & LATMAN, P.C.DEBORAH SQUIERS  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036-6799

Search Results as of: 03/25/2005 08:46 PM

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Trademarks > Trademark Electronic Search System (TESS)

## Trademark Electronic Search System(Tess)

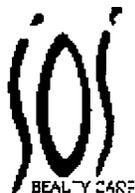
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<b>Word Mark</b>	IOI BEAUTY CARE
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Cosmetics, namely, non-medicated hair and scalp care preparations, hair conditioner, hair shampoo, hair color, hair permanent lotions, gel, mousse, hair styling spray, perfume, toilet water, and cologne. FIRST USE: 20000521. FIRST USE IN COMMERCE: 20000521
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	75889348
<b>Filing Date</b>	January 6, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 18, 2001
<b>Registration Number</b>	2672606
<b>Registration Date</b>	January 7, 2003
<b>Owner</b>	(REGISTRANT) Pirkey, Fred INDIVIDUAL UNITED STATES 11 Charlton Street New York NEW YORK 10014
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	David O. Johanson
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY CARE" APART FROM THE MARK AS SHOWN

Type of Mark    TRADEMARK  
Register        PRINCIPAL  
Live/Dead  
Indicator       LIVE

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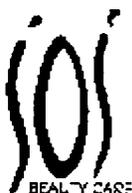
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**Serial Number:** 75889348 [Assignment Information](#)

**Registration Number:** 2672606 [Assignment Information](#)

**Mark**



**(words only):** IOI BEAUTY CARE

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-01-07

**Filing Date:** 2000-01-06

**Transformed into a National Application:** No

**Registration Date:** 2003-01-07

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-02-24

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Pirkey, Fred

**Address:**

Pirkey, Fred  
11 Charlton Street  
New York, NY 10014  
United States

**Legal Entity Type:** Individual  
**Country of Citizenship:** United States

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Cosmetics, namely, non-medicated hair and scalp care preparations, hair conditioner, hair shampoo, hair color, hair permanent lotions, gel, mousse, hair styling spray, perfume, toilet water, and cologne

**First Use Date:** 2000-05-21

**First Use in Commerce Date:** 2000-05-21

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY CARE"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2003-01-07 - Registered - Principal Register  
2002-10-29 - Allowed for Registration - Principal Register (SOU accepted)  
2002-10-21 - Case file assigned to examining attorney  
2002-10-18 - Statement of use processing complete  
2002-09-12 - Amendment to Use filed  
2002-09-16 - PAPER RECEIVED  
2002-03-12 - Notice of allowance - mailed  
2001-12-18 - Published for opposition  
2001-11-28 - Notice of publication  
2001-09-20 - Approved for Pub - Principal Register (Initial exam)  
2001-08-15 - Communication received from applicant  
2001-03-12 - Final refusal mailed  
2000-12-15 - Communication received from applicant

2000-06-14 - Non-final action mailed

2000-06-09 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

David O. Johanson (Attorney of record)

DAVID O. JOHANSON  
BINGHAM DANA LLP  
150 FEDERAL STREET  
BOSTON MASSACHUSETTS 02110-1726

---



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### Trademark Assignment Abstract of Title

**Total Assignments: 1**

**Serial #:** 75889348

**Filing Dt:** 01/06/2000

**Reg #:** 2672606

**Reg. Dt:** 01/07/2003

**Registrant:** Pirkey, Fred

**Mark:** IOI BEAUTY CARE

**Assignment: 1**

**Reel/Frame:** 2705/0421

**Received:** 04/04/2003

**Recorded:** 04/02/2003

**Pages:** 3

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** PIRKEY, FRED

**Exec Dt:** 03/27/2003

**Entity Type:** INDIVIDUAL

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

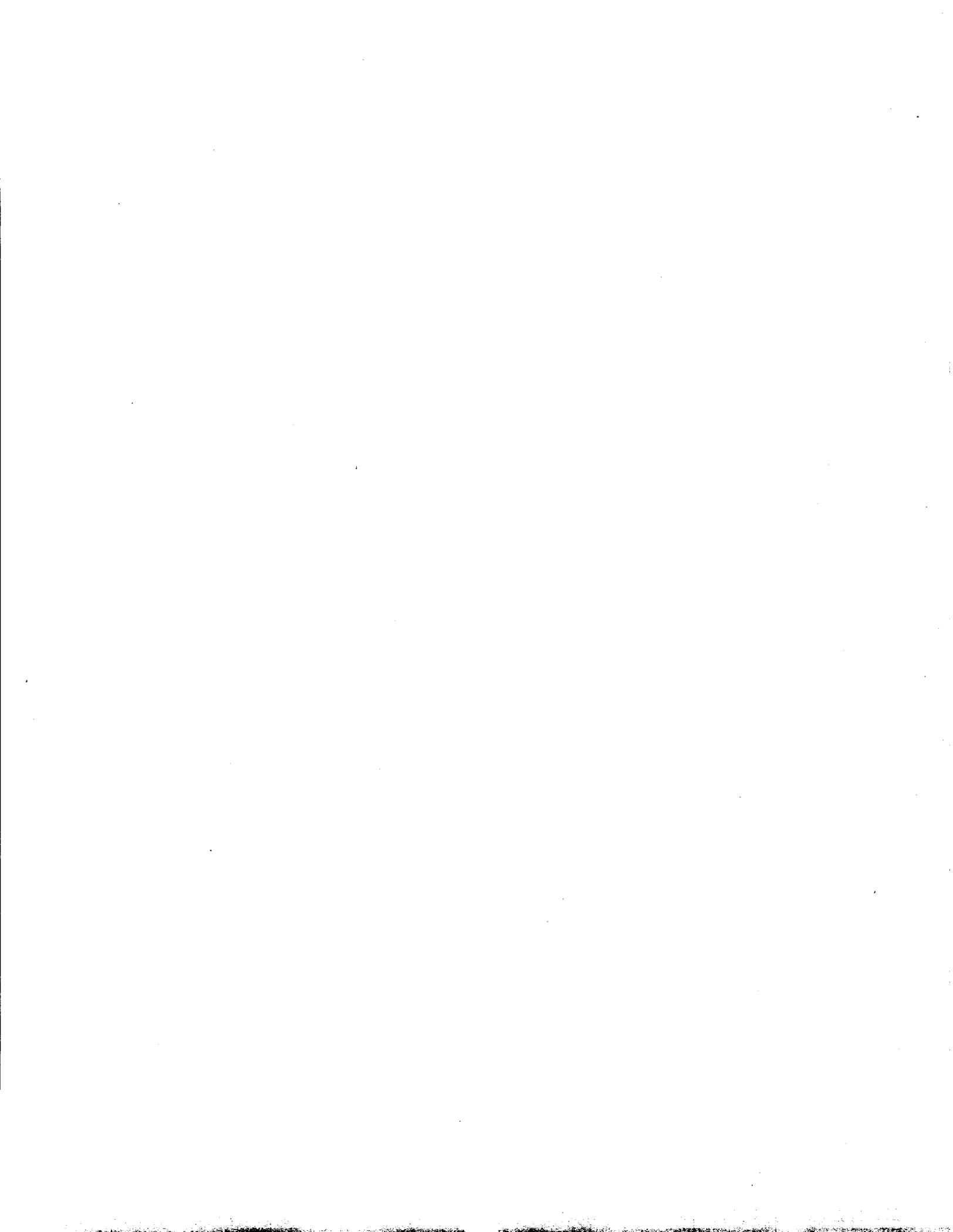
**Assignee:** ARIMINO ONE INC.  
70 EAST 55TH STREET  
NEW YORK, NEW YORK 10022

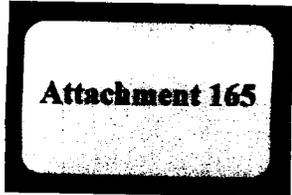
**Correspondent:** BINGHAM MCCUTCHEN LLP  
DAVID O. JOHANSON, ESQ.  
150 FEDERAL STREET  
BOSTON, MA 02110

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#### Typed Drawing

<b>Word Mark</b>	WHERE THE SPIRIT OF BEAUTY MEETS THE BEAUTY OF SPIRIT
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: cosmetics, hair care preparations, and non-medicated skin care preparations. FIRST USE: 20020812. FIRST USE IN COMMERCE: 20020812
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76232621
<b>Filing Date</b>	March 28, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 1, 2002
<b>Registration Number</b>	2673015
<b>Registration Date</b>	January 7, 2003
<b>Owner</b>	(REGISTRANT) Patire, Richard INDIVIDUAL UNITED STATES 703 Lorraine Blvd. Los Angeles CALIFORNIA 90005
<b>Attorney of Record</b>	Robin Mitchell Joyce
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76232621

**Registration Number:** 2673015

**Mark (words only):** WHERE THE SPIRIT OF BEAUTY MEETS THE BEAUTY OF SPIRIT

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-01-07

**Filing Date:** 2001-03-28

**Transformed into a National Application:** No

**Registration Date:** 2003-01-07

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-02-24

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Patire, Richard

**Address:**

Patire, Richard  
703 Lorraine Blvd.  
Los Angeles, CA 90005  
United States

**Legal Entity Type:** Individual

**Country of Citizenship:** United States

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

cosmetics, hair care preparations, and non-medicated skin care preparations

**First Use Date:** 2002-08-12

**First Use in Commerce Date:** 2002-08-12

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2003-01-07 - Registered - Principal Register  
2002-10-31 - Allowed for Registration - Principal Register (SOU accepted)  
2002-10-30 - Case file assigned to examining attorney  
2002-10-25 - Statement of use processing complete  
2002-08-19 - Amendment to Use filed  
2002-08-23 - PAPER RECEIVED  
2002-03-26 - Notice of allowance - mailed  
2002-01-01 - Published for opposition  
2001-12-12 - Notice of publication  
2001-09-05 - Approved for Pub - Principal Register (Initial exam)  
2001-08-30 - Examiner's amendment mailed  
2001-08-14 - Non-final action mailed  
2001-08-07 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

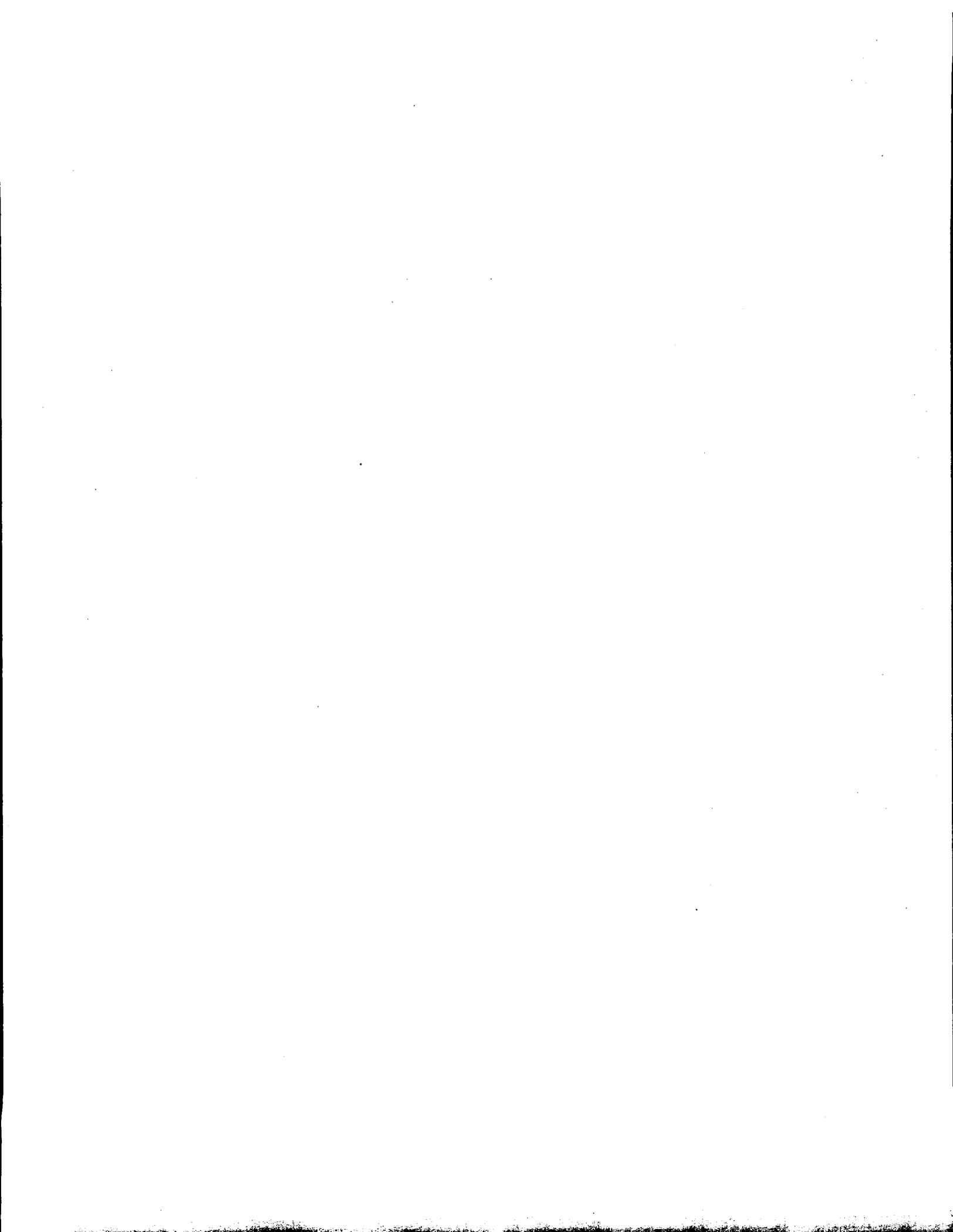
**Correspondent**

Robin Mitchell Joyce (Attorney of record)

ROBIN MITCHELL JOYCE  
WYATT, TARRANT & COMBS, LLP  
29 MUSIC SQUARE EAST  
NASHVILLE, TENNESSEE 37203

**Phone Number:** (615) 255-6161

---





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<b>Word Mark</b>	T BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: SKIN, FACIAL AND BODY SOAP, PERFUME, COLOGNE AND TOILET WATER, ESSENTIAL OILS FOR PERSONAL USE, COSMETICS, NAMELY EYE AND FACE MAKEUP, HAIR LOTIONS, DENTIFRICES
	IC 014. US 002 027 028 050. G & S: JEWELRY, PRECIOUS GEMSTONES, WATCHES AND CLOCKS
	IC 018. US 001 002 003 022 041. G & S: LEATHER AND IMITATION LEATHER SOLD IN BULK, ANIMAL SKINS, TRUNKS AND TRAVELLING BAGS, UMBRELLAS, PARASOLS, WALKING STICKS, WHIPS, HARNESS STRAPS, AND SADDLERY
	IC 025. US 022 039. G & S: CLOTHING, NAMELY DRESSES, COATS, RAINCOATS, TROUSERS, JACKETS, PAJAMAS, SHIRTS, SKIRTS, SOCKS, TIGHTS, SWEATERS, TEE-SHIRTS, SWIMSUITS AND BATHING TRUNKS, HOSIERY, UNDERWEARS; HATS AND SHOES
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	260921
<b>Serial Number</b>	76257010
<b>Filing Date</b>	May 15, 2001
<b>Current Filing Basis</b>	44E
<b>Original Filing Basis</b>	1B;44E
<b>Published for Opposition</b>	October 29, 2002
<b>Registration</b>	

**Number** 2676656  
**Registration Date** January 21, 2003  
**Owner** (REGISTRANT) Art Mode Edition LTD LIAB CO FRANCE 6 bis, rue Campagne Premiere Paris FRANCE 75014  
**Attorney of Record** Lawrence E. Abelman  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 76257010

**Registration Number:** 2676656

**Mark**



**(words only):** T BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-01-21

**Filing Date:** 2001-05-15

**Transformed into a National Application:** No

**Registration Date:** 2003-01-21

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-03-10

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Art Mode Edition

**Address:**

Art Mode Edition  
6 bis, rue Campagne Premiere  
Paris 75014  
France

**Legal Entity Type:** Ltd Liab Co  
**State or Country Where Organized:** France

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

SKIN, FACIAL AND BODY SOAP, PERFUME, COLOGNE AND TOILET WATER, ESSENTIAL OILS FOR PERSONAL USE, COSMETICS, NAMELY EYE AND FACE MAKEUP, HAIR LOTIONS, DENTIFRICES

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 014

JEWELRY, PRECIOUS GEMSTONES, WATCHES AND CLOCKS

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 018

LEATHER AND IMITATION LEATHER SOLD IN BULK, ANIMAL SKINS, TRUNKS AND TRAVELLING BAGS, UMBRELLAS, PARASOLS, WALKING STICKS, WHIPS, HARNESS STRAPS, AND SADDLERY

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 025

CLOTHING, NAMELY DRESSES, COATS, RAINCOATS, TROUSERS, JACKETS, PAJAMAS, SHIRTS, SKIRTS, SOCKS, TIGHTS, SWEATERS, TEE-SHIRTS, SWIMSUITS AND BATHING TRUNKS, HOSIERY, UNDERWEARS; HATS AND SHOES

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

**Foreign Registration Number:** 99/804075

**Foreign Registration Date:** 1999-07-22

**Country:** France

**Foreign Expiration Date:** 2009-07-22

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2003-01-21 - Registered - Principal Register  
2002-10-29 - Published for opposition  
2002-10-09 - Notice of publication  
2002-08-16 - Approved for Pub - Principal Register (Initial exam)  
2002-07-22 - Communication received from applicant  
2002-07-22 - PAPER RECEIVED  
2002-02-12 - Non-final action mailed  
2002-02-11 - Case file assigned to examining attorney  
2002-01-16 - ITU claim deleted  
2002-01-16 - Communication received from applicant  
2001-09-06 - Non-final action mailed  
2001-08-23 - Case file assigned to examining attorney  
2001-08-17 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Lawrence E. Abelman (Attorney of record)

LAWRENCE E. ABELMAN  
ABELMAN FRAYNE & SCHWAB  
150 E 42ND ST  
NEW YORK NY 10017-5612

**Phone Number:** (212) 949-9022

**Fax Number:** (212) 949-9190

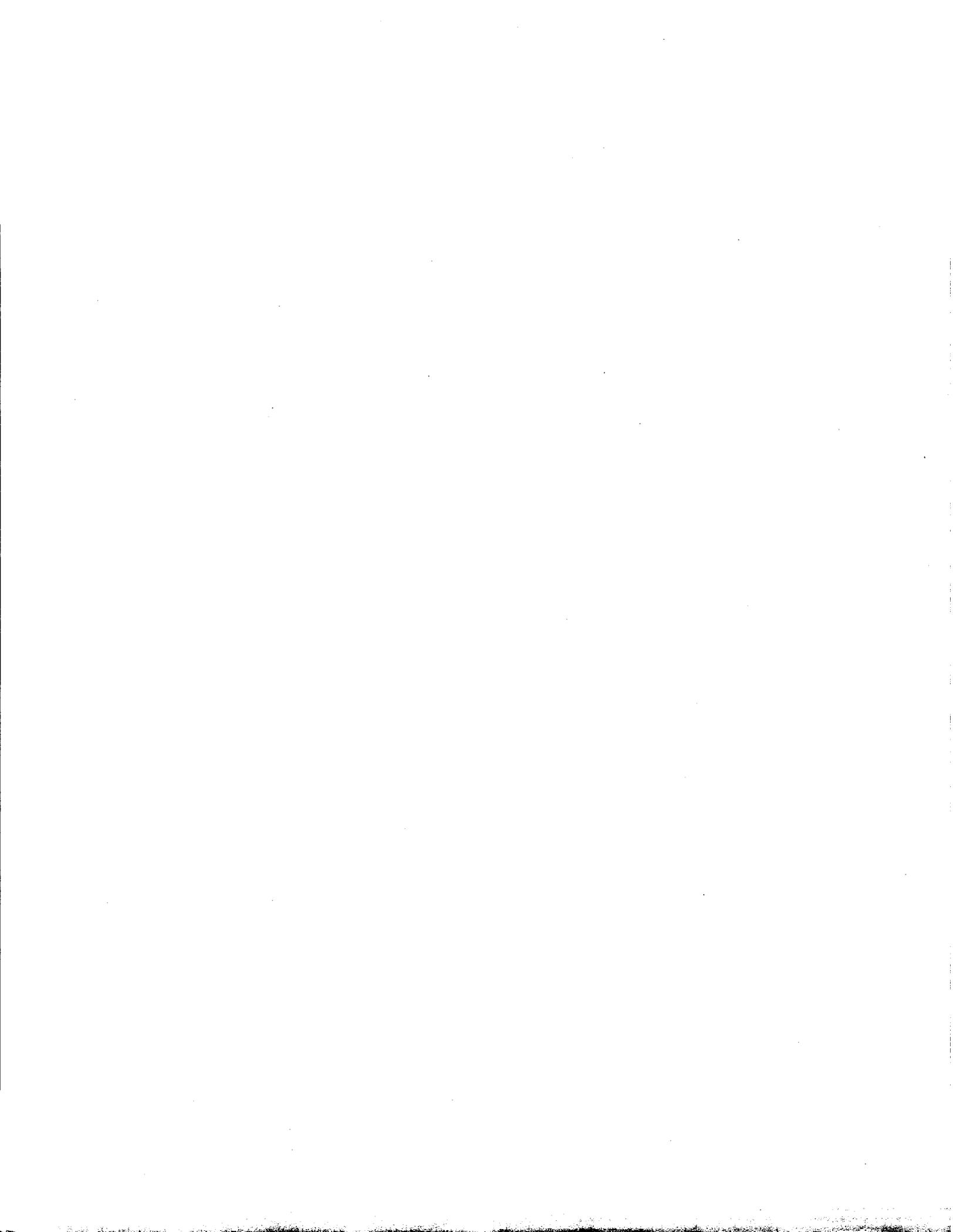
**Domestic Representative**

ABELMAN, FRAYNE & SCHWAB

**Phone Number:** (212) 949-9022

**Fax Number:** (212) 949-9190

---





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#### Typed Drawing

<b>Word Mark</b>	JUICE BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: SKIN and BODY CARE PRODUCTS, NAMELY CLEANSERS, TONERS, SCRUBS, LOTIONS, CREAMS, BATH GELS, BODY LOTIONS, BODY SPRAYS, BAR SOAPS; COSMETICS, AROMATIC OILS. FIRST USE: 20010401. FIRST USE IN COMMERCE: 20010401
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76264326
<b>Filing Date</b>	May 29, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 12, 2002
<b>Registration Number</b>	2687311
<b>Registration Date</b>	February 11, 2003
<b>Owner</b>	(REGISTRANT) Juice Beauty, Inc. CORPORATION CALIFORNIA 38 Miller Avenue, PMB #180 Mill Valley CALIFORNIA 94941
<b>Attorney of Record</b>	Michael E. Dergosits
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76264326

**Registration Number:** 2687311

**Mark (words only):** JUICE BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-02-11

**Filing Date:** 2001-05-29

**Transformed into a National Application:** No

**Registration Date:** 2003-02-11

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 104

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-03-24

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Juice Beauty, Inc.

**Address:**

Juice Beauty, Inc.  
38 Miller Avenue, PMB #180  
Mill Valley, CA 94941  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

SKIN and BODY CARE PRODUCTS, NAMELY CLEANSERS, TONERS, SCRUBS, LOTIONS, CREAMS, BATH GELS, BODY LOTIONS, BODY SPRAYS, BAR SOAPS; COSMETICS, AROMATIC OILS

**First Use Date:** 2001-04-01

**First Use in Commerce Date:** 2001-04-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0000671

**International Registration Number:** (NOT AVAILABLE)

**International Registration Date:** (DATE NOT AVAILABLE)

**Original Filing Date with USPTO:** 2005-02-04

**International Registration Status:** Application For International Registration Manually Certified

**Date of International Registration Status:** 2005-02-07

**International Registration Renewal Date:** (DATE NOT AVAILABLE)

**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

**Madrid History:**

02-07-2005 - 15:53:44 - IR Certified And Sent To IB

02-07-2005 - 12:07:25 - Manually Certified

02-04-2005 - 18:35:39 - New Application For IR Received

---

**PROSECUTION HISTORY**

---

2003-02-11 - Registered - Principal Register

2002-12-20 - Allowed for Registration - Principal Register (SOU accepted)

2002-12-18 - Case file assigned to examining attorney

2002-12-12 - Statement of use processing complete

2002-10-29 - Amendment to Use filed

2002-11-04 - PAPER RECEIVED

2002-06-04 - Notice of allowance - mailed

2002-03-12 - Published for opposition

2002-02-20 - Notice of publication

2001-09-28 - Approved for Pub - Principal Register (Initial exam)

2001-09-25 - Examiner's amendment mailed

2001-09-17 - Case file assigned to examining attorney

2001-09-05 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Michael E. Dergosits (Attorney of record)

Michael E. Dergosits  
DERGOSITS & NOAH  
FOUR EMBARCADERO CENTER, SUITE 510  
SAN FRANCISCO, CA 94111

**Phone Number:** (415) 705-6377

---





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### Record 1 out of 1

**Check Status** *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

#### Typed Drawing

<b>Word Mark</b>	ESSENCE OF BEAUTY
<b>Goods and Services</b>	<p>IC 003. US 001 004 006 050 051 052. G &amp; S: Nail polish and nail polish remover; lipstick, rouge, eyeliner and mascara; cotton sticks and buffs for cosmetic purposes; cotton swab eye make-up applicators; artificial eye lashes and false nails; face and body soaps; gel cream used for shaving and gel cream for the hair and shaving foam; perfume and cologne; room fragrances; Hair shampoos and conditioners; skin care preparations namely skin lotion and skin cleanser; and non-medicated foot powder. FIRST USE: 19990430. FIRST USE IN COMMERCE: 20000728</p> <p>IC 008. US 023 028 044. G &amp; S: Manicure implements, namely nail clippers, nail files and nail buffers; personal care implements namely scissors and razors. FIRST USE: 19990430. FIRST USE IN COMMERCE: 20000728</p> <p>IC 018. US 001 002 003 022 041. G &amp; S: Cosmetic bags sold empty. FIRST USE: 19990430. FIRST USE IN COMMERCE: 20000728</p> <p>IC 020. US 002 013 022 025 032 050. G &amp; S: Bath pillows; hand held and stand free beauty mirrors. FIRST USE: 19990430. FIRST USE IN COMMERCE: 20000728</p> <p>IC 021. US 002 013 023 029 030 033 040 050. G &amp; S: Hair brushes and hair combs; bath accessories, namely; bath gloves and sponges and loofah for cleansing the skin; cosmetic containers sold empty; cosmetic sponges, cosmetic sponge wedges and cosmetic make-up applicators. FIRST USE: 19990430. FIRST USE IN COMMERCE: 20000728</p>
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75983108
<b>Filing Date</b>	July 17, 1998
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	June 20, 2000
<b>Registration</b>	

**Number** 2700830  
**Registration Date** March 25, 2003  
**Owner** (REGISTRANT) CVS Vanguard, Inc. CORPORATION MINNESOTA 670 White Plains Road Suite 204 Scarsdale NEW YORK 10583  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** John E. Ottaviani  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 75983108 Assignment Information

**Registration Number:** 2700830 Assignment Information

**Mark (words only):** ESSENCE OF BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-03-25

**Filing Date:** 1998-07-17

**Transformed into a National Application:** No

**Registration Date:** 2003-03-25

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-04-09

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. CVS Vanguard, Inc.

**Address:**

CVS Vanguard, Inc.  
670 White Plains Road Suite 204  
Scarsdale, NY 10583  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Minnesota

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Nail polish and nail polish remover; lipstick, rouge, eyeliner and mascara; cotton sticks and buffs for cosmetic purposes; cotton swab eye make-up applicators; artificial eye lashes and false nails; face and body soaps; gel cream used for shaving and gel cream for the hair and shaving foam; perfume and cologne; room fragrances;

Hair shampoos and conditioners; skin care preparations namely skin lotion and skin cleanser; and non-medicated foot powder

**First Use Date:** 1999-04-30

**First Use in Commerce Date:** 2000-07-28

**Basis:** 1(a)

**International Class:** 008

Manicure implements, namely nail clippers, nail files and nail buffers; personal care implements namely scissors and razors

**First Use Date:** 1999-04-30

**First Use in Commerce Date:** 2000-07-28

**Basis:** 1(a)

**International Class:** 018

Cosmetic bags sold empty

**First Use Date:** 1999-04-30

**First Use in Commerce Date:** 2000-07-28

**Basis:** 1(a)

**International Class:** 020

Bath pillows; hand held and stand free beauty mirrors

**First Use Date:** 1999-04-30

**First Use in Commerce Date:** 2000-07-28

**Basis:** 1(a)

**International Class:** 021

Hair brushes and hair combs; bath accessories, namely; bath gloves and sponges and loofah for cleansing the skin; cosmetic containers sold empty; cosmetic sponges, cosmetic sponge wedges and cosmetic make-up applicators

**First Use Date:** 1999-04-30

**First Use in Commerce Date:** 2000-07-28

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

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**PROSECUTION HISTORY**

---

2004-01-26 - TEAS Change of Correspondence Received

2003-07-08 - TEAS Change of Correspondence Received  
2003-03-25 - Registered - Principal Register  
2003-01-07 - Allowed for Registration - Principal Register (SOU accepted)  
2002-11-16 - Statement of use processing complete  
2002-02-25 - Amendment to Use filed  
2002-11-16 - Divisional processing completed  
2002-02-25 - Divisional request received  
2001-12-13 - Extension 2 granted  
2001-09-12 - Extension 2 filed  
2001-03-25 - Extension 1 granted  
2001-03-12 - Extension 1 filed  
2000-09-12 - Notice of allowance - mailed  
2000-06-20 - Published for opposition  
2000-05-19 - Notice of publication  
2000-04-13 - Approved for Pub - Principal Register (Initial exam)  
1999-08-10 - Non-final action mailed  
1999-06-29 - Communication received from applicant  
1998-12-30 - Non-final action mailed  
1998-12-09 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

John E. Ottaviani (Attorney of record)

JOHN E. OTTAVIANI, ESQ.  
EDWARDS & ANGELL, LLP  
PO Box 55874  
BOSTON MA 02205

**Phone Number:** 401-274-9200**Fax Number:** 401-276-6611



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**For Serial Number: 75983108**

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#### Typed Drawing

<b>Word Mark</b>	THE BEAUTY IN HEAT
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Hair care products, namely, shampoo, conditioner, leave-in conditioning mist, hair spray, hair styling gel, and hair styling mousse. FIRST USE: 20010801. FIRST USE IN COMMERCE: 20010801
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	<b>78058385</b>
<b>Filing Date</b>	April 13, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 18, 2001
<b>Registration Number</b>	2701429
<b>Registration Date</b>	March 25, 2003
<b>Owner</b>	(REGISTRANT) Conopco, Inc. DBA Helene Curtis CORPORATION NEW YORK 325 N. Wells Street Chicago ILLINOIS 60610  (LAST LISTED OWNER) HELENE CURTIS, INC. CORPORATION DELAWARE 501 SILVERSIDE ROAD WILMINGTON DELAWARE 19809
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Eric McCormick
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 78058385 Assignment Information

**Registration Number:** 2701429 Assignment Information

**Mark (words only):** THE BEAUTY IN HEAT

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-03-25

**Filing Date:** 2001-04-13

**Transformed into a National Application:** No

**Registration Date:** 2003-03-25

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-04-09

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. HELENE CURTIS, INC.

**Address:**

HELENE CURTIS, INC.  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Hair care products, namely, shampoo, conditioner, leave-in conditioning mist, hair spray, hair styling gel, and hair styling mousse

**First Use Date:** 2001-08-01

**First Use in Commerce Date:** 2001-08-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-09-16 - TEAS Change of Correspondence Received

2003-03-25 - Registered - Principal Register

2003-01-22 - Allowed for Registration - Principal Register (SOU accepted)

2003-01-16 - Statement of use processing complete

2002-11-21 - Amendment to Use filed

2002-11-21 - PAPER RECEIVED

2002-06-11 - Extension 1 granted

2002-06-04 - Extension 1 filed

2002-06-04 - TEAS Extension Received

2001-12-11 - Notice of allowance - mailed

2001-09-18 - Published for opposition

2001-08-29 - Notice of publication

2001-07-30 - Approved for Pub - Principal Register (Initial exam)

2001-07-16 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Eric McCormick (Attorney of record)

Eric W. McCormick  
Unilever Law Department

700 Sylvan Avenue  
Englewood Cliffs NJ 07632-0331

**Phone Number:** 201-894-2721

**Fax Number:** 201-894-2727

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## Trademark Assignment Abstract of Title

**Total Assignments: 1**

**Serial #:** [78058385](#)

**Filing Dt:** 04/13/2001

**Reg #:** [2701429](#)

**Reg. Dt:** 03/25/2003

**Registrant:** Conopco, Inc.

**Mark:** THE BEAUTY IN HEAT

**Assignment: 1**

**Reel/Frame:** [2921/0968](#)

**Received:** 08/24/2004

**Recorded:** 08/24/2004

**Pages:** 2

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [CONOPCO, INC. DBA HELENE CURTIS, INC.](#)

**Exec Dt:** 03/26/2003

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [HELENE CURTIS, INC.](#)

501 SILVERSIDE ROAD

WILMINGTON, DELAWARE 19809

**Correspondent:** JENNIFER L. DAVIES

33 BENEDICT PLACE

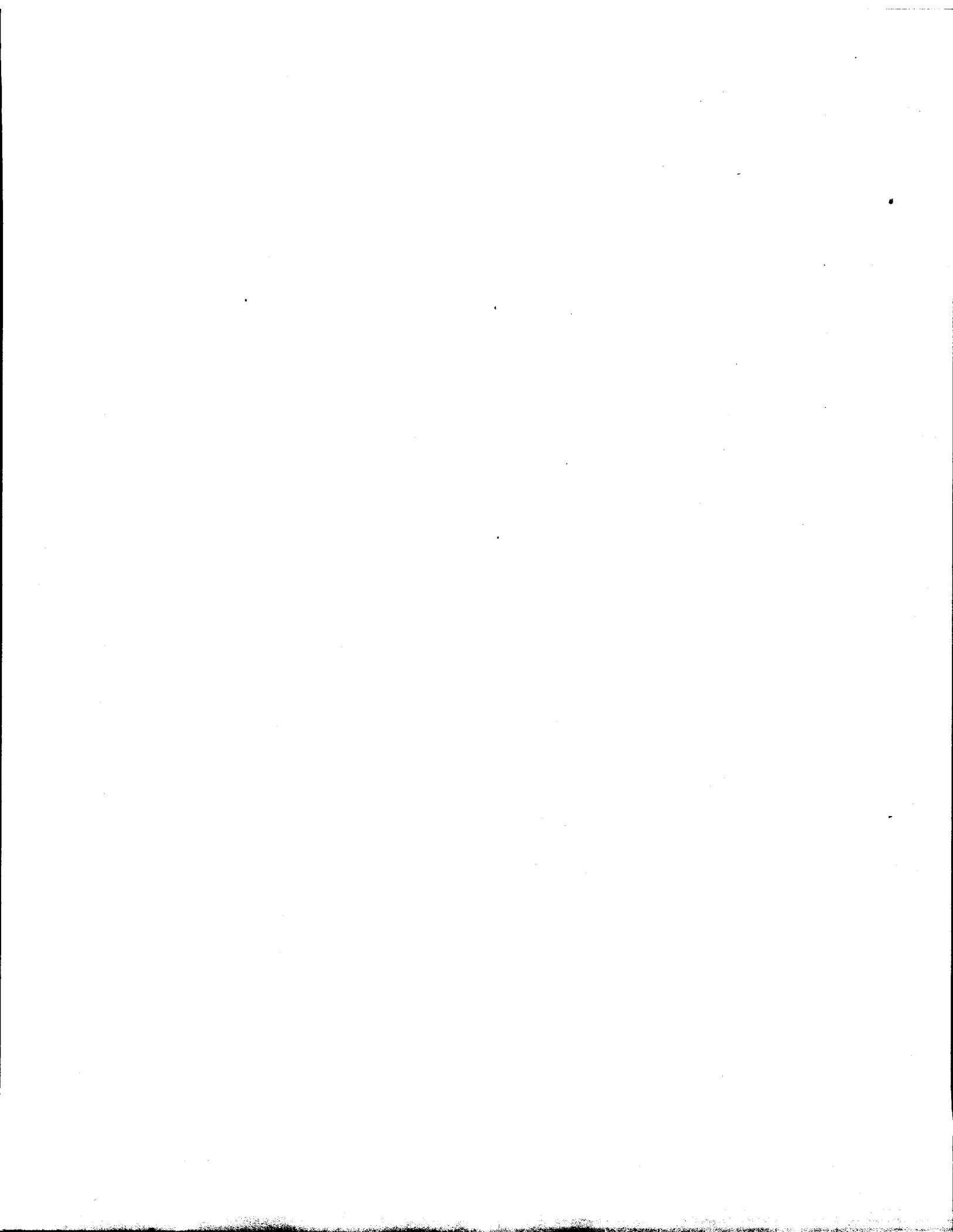
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#### Typed Drawing

**Word Mark** THE WORLD'S LARGEST TV BEAUTY CLASSROOM

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: full line of cosmetic and skin care products, namely, skin creams, make-up foundations, non-medicated creams and non-medicated ointments for the prevention and alleviation of sunburn, suntan lotions, rouge, blush, lip pencils, eye shadow, lipsticks, mascara, shampoos for hair, depilatories, personal deodorants, under-eye concealers, toilet soaps, skin moisturizers, sun screens, cosmetic facial masks, facial scrubs, firming skin creams, skin toners, astringents for cosmetic purposes, cleansing skin gels, cosmetic preparations, namely, skin creams, skin lotions and skin gels for skin renewal, non-medicated cosmetics for hiding blemishes, hair conditioner and hair gel. FIRST USE: 19970514. FIRST USE IN COMMERCE: 19970514

IC 016. US 002 005 022 023 029 037 038 050. G & S: Publications, namely, brochures, pamphlets, catalogs, magazines, printed guides, and books containing advice and product information related to beauty care, makeup, fragrances, skin care, and other topics of interest to women, namely, fashion and jewelry. FIRST USE: 19970514. FIRST USE IN COMMERCE: 19970514

IC 035. US 100 101 102. G & S: Telephone shop-at-home services in the fields of cosmetics, beauty products, jewelry, jewelry accessories, home accessories, home furnishings and clothing. FIRST USE: 19970514. FIRST USE IN COMMERCE: 19970514

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 76115186

**Filing Date** August 23, 2000

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 11, 2001

**Registration Number** 2716203

**Registration Date** May 13, 2003

**Owner** (REGISTRANT) Signature Club A Ltd. CORPORATION DELAWARE 5445 Mariner Street, Suite 314 Tampa FLORIDA 33609

**Attorney of Record** Bruce J. Goldner, Esq.

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 76115186

**Registration Number:** 2716203

**Mark (words only):** THE WORLD'S LARGEST TV BEAUTY CLASSROOM

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-05-13

**Filing Date:** 2000-08-23

**Transformed into a National Application:** No

**Registration Date:** 2003-05-13

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-12-08

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Signature Club A Ltd.

**Address:**

Signature Club A Ltd.  
5445 Mariner Street, Suite 314  
Tampa, FL 33609  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

full line of cosmetic and skin care products, namely, skin creams, make-up foundations, non-medicated creams and non-medicated ointments for the prevention and alleviation of sunburn, suntan lotions, rouge, blush, lip pencils, eye shadow, lipsticks, mascara, shampoos for hair, depilatories, personal deodorants, under-eye

concealers, toilet soaps, skin moisturizers, sun screens, cosmetic facial masks, facial scrubs, firming skin creams, skin toners, astringents for cosmetic purposes, cleansing skin gels, cosmetic preparations, namely, skin creams, skin lotions and skin gels for skin renewal, non-medicated cosmetics for hiding blemishes, hair conditioner and hair gel

**First Use Date:** 1997-05-14

**First Use in Commerce Date:** 1997-05-14

**Basis:** 1(a)

**International Class:** 016

Publications, namely, brochures, pamphlets, catalogs, magazines, printed guides, and books containing advice and product information related to beauty care, makeup, fragrances, skin care, and other topics of interest to women, namely, fashion and jewelry

**First Use Date:** 1997-05-14

**First Use in Commerce Date:** 1997-05-14

**Basis:** 1(a)

**International Class:** 035

Telephone shop-at-home services in the fields of cosmetics, beauty products, jewelry, jewelry accessories, home accessories, home furnishings and clothing

**First Use Date:** 1997-05-14

**First Use in Commerce Date:** 1997-05-14

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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#### PROSECUTION HISTORY

---

2003-07-08 - PAPER RECEIVED

2003-05-13 - Registered - Principal Register

2003-03-20 - Allowed for Registration - Principal Register (SOU accepted)

2003-01-30 - Case file assigned to examining attorney

2003-01-28 - Statement of use processing complete

2002-09-05 - Amendment to Use filed

2002-09-09 - PAPER RECEIVED

2002-03-05 - Notice of allowance - mailed  
2001-12-11 - Published for opposition  
2001-11-21 - Notice of publication  
2001-07-27 - Approved for Pub - Principal Register (Initial exam)  
2001-07-23 - Examiner's amendment mailed  
2001-02-26 - Non-final action mailed  
2001-02-21 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

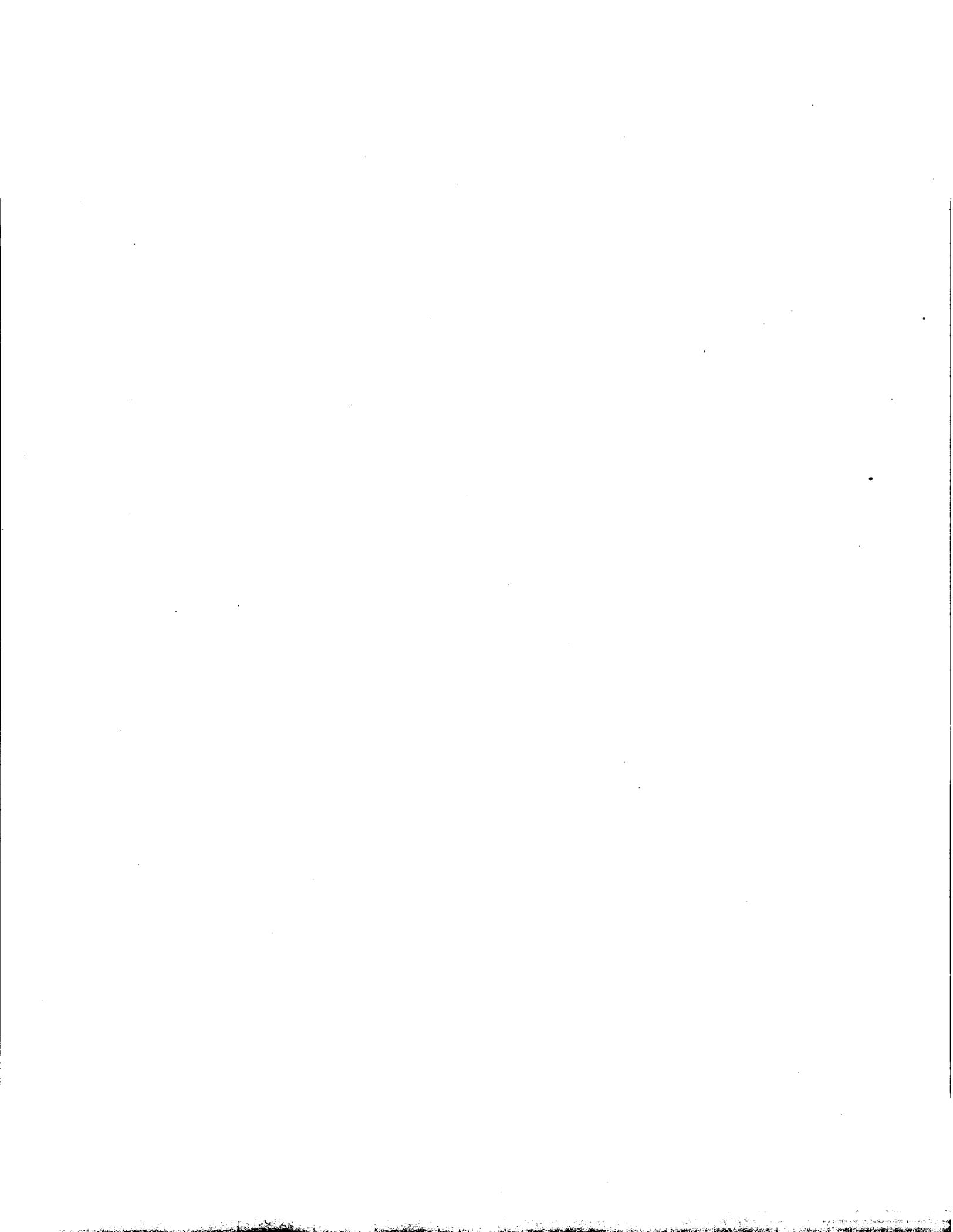
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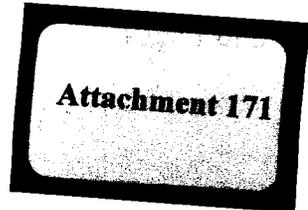
**Correspondent**

Bruce J. Goldner, Esq. (Attorney of record)

BRUCE J. GOLDNER, ESQ.  
SKADDEN, ARPS, SLATE ET AL.  
FOUR TIMES SQUARE  
NEW YORK, NEW YORK 10036-6522

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#### Typed Drawing

<b>Word Mark</b>	REVEALS YOUR ORIGINAL BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: toiletries, namely, skin moisturizers, skin creams, skin cleansers, skin toners, skin spray mists, facial scrubs and facial pre-moistened cleansing wipes. FIRST USE: 20010618. FIRST USE IN COMMERCE: 20010618
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76190439
<b>Filing Date</b>	January 8, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 2, 2002
<b>Registration Number</b>	2725162
<b>Registration Date</b>	June 10, 2003
<b>Owner</b>	(REGISTRANT) JOHNSON & JOHNSON CORPORATION NEW JERSEY One Johnson & Johnson Plaza New Brunswick NEW JERSEY 089337001
<b>Attorney of Record</b>	Richard F Biribauer
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76190439

**Registration Number:** 2725162

**Mark (words only):** REVEALS YOUR ORIGINAL BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-06-10

**Filing Date:** 2001-01-08

**Transformed into a National Application:** No

**Registration Date:** 2003-06-10

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-06-17

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. JOHNSON & JOHNSON

**Address:**

JOHNSON & JOHNSON  
One Johnson & Johnson Plaza  
New Brunswick, NJ 089337001  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** New Jersey

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

toiletries, namely, skin moisturizers, skin creams, skin cleansers, skin toners, skin spray mists, facial scrubs and facial pre-moistened cleansing wipes

**First Use Date:** 2001-06-18

**First Use in Commerce Date:** 2001-06-18

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2003-06-10 - Registered - Principal Register  
2003-04-18 - Allowed for Registration - Principal Register (SOU accepted)  
2003-04-09 - Case file assigned to examining attorney  
2003-04-08 - Case File in TICRS  
2003-03-28 - Statement of use processing complete  
2002-12-23 - Amendment to Use filed  
2002-12-24 - PAPER RECEIVED  
2002-06-25 - Notice of allowance - mailed  
2002-04-02 - Published for opposition  
2002-03-13 - Notice of publication  
2001-09-23 - Approved for Pub - Principal Register (Initial exam)  
2001-07-20 - Communication received from applicant  
2001-07-10 - Non-final action mailed

---

**CORRESPONDENCE INFORMATION**

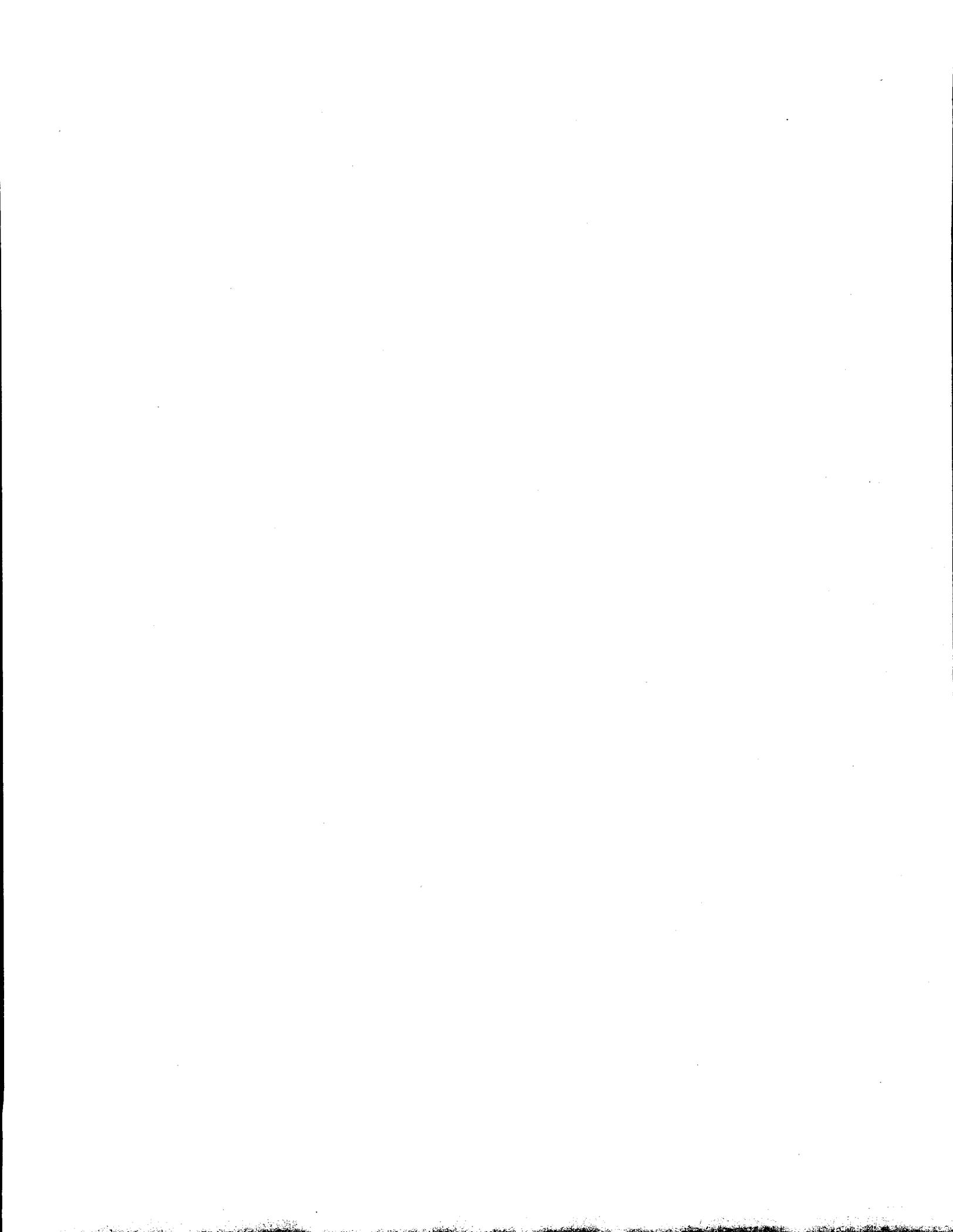
---

**Correspondent**

Richard F Biribauer (Attorney of record)

RICHARD F BIRIBAUER  
JOHNSON AND JOHNSON CORP  
1 JOHNSON AND JOHNSON PLZ  
NEW BRUNSWICK NJ 08933-0002







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## Trademark Electronic Search System(Tess)

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<b>Word Mark</b>	WONDERS OF BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Body and bath products, namely, soaps, body scrubs, bubble bath, bath gels, body lotions, body mist, milk bath, lip balm, fizzy bath salts, facial cream, bath oils. FIRST USE: 20000107. FIRST USE IN COMMERCE: 20000107
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	050525 261125
<b>Serial Number</b>	<b>78108004</b>
<b>Filing Date</b>	February 11, 2002
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 8, 2003
<b>Registration Number</b>	2732060
<b>Registration Date</b>	July 1, 2003
<b>Owner</b>	(REGISTRANT) Garralda, Grace INDIVIDUAL UNITED STATES 1772-A Garnet Ave San Diego CALIFORNIA 92109
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Description of Mark</b>	The stippling is for shading purposes and does not indicate color.

Type of Mark    TRADEMARK  
Register        PRINCIPAL  
Live/Dead  
Indicator       LIVE

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**Serial Number: 78108004**

**Registration Number: 2732060**

**Mark**



**(words only): WONDERS OF BEAUTY**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2003-07-01**

**Filing Date: 2002-02-11**

**Transformed into a National Application: No**

**Registration Date: 2003-07-01**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 110**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location: 900 -File Repository (Franconia)**

**Date In Location: 2003-07-10**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Garralda, Grace

**Address:**

Garralda, Grace  
1772-A Garnet Ave  
San Diego, CA 92109  
United States

**Legal Entity Type:** Individual  
**Country of Citizenship:** United States  
**Phone Number:** 858-270-7610  
**Fax Number:** 858-270-7610

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Body and bath products, namely, soaps, body scrubs, bubble bath, bath gels, body lotions, body mist, milk bath, lip balm, fizzy bath salts, facial cream, bath oils

**First Use Date:** 2000-01-07

**First Use in Commerce Date:** 2000-01-07

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

**Lining and Stippling:** The stippling is for shading purposes and does not indicate color.

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2003-07-01 - Registered - Principal Register

2003-04-08 - Published for opposition

2003-03-27 - PAPER RECEIVED

2003-03-19 - Notice of publication

2003-02-06 - Approved for Pub - Principal Register (Initial exam)

2003-01-13 - Communication received from applicant

2003-01-13 - PAPER RECEIVED

2002-10-18 - Case file assigned to examining attorney

2002-06-30 - Non-final action e-mailed

2002-06-14 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Garralda, Grace  
1772A GARNET AVE  
SAN DIEGO CA 92109-3350

**Phone Number:** 858-270-7610

**Fax Number:** 858-270-7610

---





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<b>Word Mark</b>	NATURAL SEA BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: non-medicated bath and shower salts and bath and shower gels; cosmetics, namely, creams, milks, lotions, gels for the face, the body and the hands. FIRST USE: 20020800. FIRST USE IN COMMERCE: 20020800
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	060303 200306 261116 261120 261121 261705
<b>Serial Number</b>	<b>75452143</b>
<b>Filing Date</b>	March 18, 1998
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 18, 2000
<b>Registration Number</b>	2742185
<b>Registration Date</b>	July 29, 2003
<b>Owner</b>	(REGISTRANT) L'OREAL ISREAL LTD. CORPORATION ISRAEL P.O.B. 1 MLGDAL HA'EMEK ISRAEL 10550
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	RUSSELL H FALCONER
<b>Prior</b>	1730563

**Registrations**

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATURAL" APART FROM THE MARK AS SHOWN

**Description of Mark** The mark consists, in part, of a wave-like background with the terms "NATURAL SEA BEAUTY" partially super-imposed over the waves. The stippling shown in the drawing is for shading purposes only.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 75452143 Assignment Information

**Registration Number:** 2742185 Assignment Information

**Mark**



**(words only):** NATURAL SEA BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-07-29

**Filing Date:** 1998-03-18

**Transformed into a National Application:** No

**Registration Date:** 2003-07-29

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-08-05

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. L'OREAL ISREAL LTD.

**Address:**

L'OREAL ISREAL LTD.

P.O.B. 1

MLGDAL HA'EMEK 10550

Israel

**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Israel

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

non-medicated bath and shower salts and bath and shower gels; cosmetics, namely, creams, milks, lotions, gels for the face, the body and the hands

**First Use Date:** 2002-08-00

**First Use in Commerce Date:** 2002-08-00

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "NATURAL"

**Description of Mark:** The mark consists, in part, of a wave-like background with the terms "NATURAL SEA BEAUTY" partially super-imposed over the waves.

**Lining and Stippling:** The stippling shown in the drawing is for shading purposes only.

**Prior Registration Number(s):**

1730563

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2003-07-29 - Registered - Principal Register

2003-06-01 - Allowed for Registration - Principal Register (SOU accepted)

2003-04-11 - Statement of use processing complete

2003-04-11 - Amendment to Use filed

2003-04-14 - PAPER RECEIVED

2002-11-12 - Extension 5 granted

2002-10-09 - Extension 5 filed

2002-10-09 - PAPER RECEIVED

2002-04-30 - Extension 4 granted

2002-04-10 - Extension 4 filed  
2001-10-25 - Extension 3 granted  
2001-10-11 - Extension 3 filed  
2001-04-27 - Extension 2 granted  
2001-04-04 - Extension 2 filed  
2000-12-23 - Extension 1 granted  
2000-10-11 - Extension 1 filed  
2000-04-11 - Notice of allowance - mailed  
2000-01-18 - Published for opposition  
1999-12-17 - Notice of publication  
1999-09-08 - Approved for Pub - Principal Register (Initial exam)  
1999-09-08 - Amendment to Use approved  
1999-09-01 - Examiner's amendment mailed  
1999-07-22 - Communication received from applicant  
1999-08-11 - Amendment to use processing complete  
1999-07-22 - Amendment to Use filed  
1999-06-18 - Final refusal mailed  
1999-04-07 - Communication received from applicant  
1998-10-15 - Non-final action mailed  
1998-09-22 - Case file assigned to examining attorney  
1998-09-20 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

RUSSELL H FALCONER (Attorney of record)

RUSSELL H FALCONER  
BAKER & BOTTS LLP  
30 ROCKEFELLER PLZ  
NEW YORK NY 10112-0228

**Domestic Representative**  
BAKER & BOTTS LLP

---



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P.O.B. 1

MLGDAL HA'EMEK, ISRAEL 10550

**Correspondent:** BAKER BOTTS L.L.P.

RUSSELL H. FALCONER

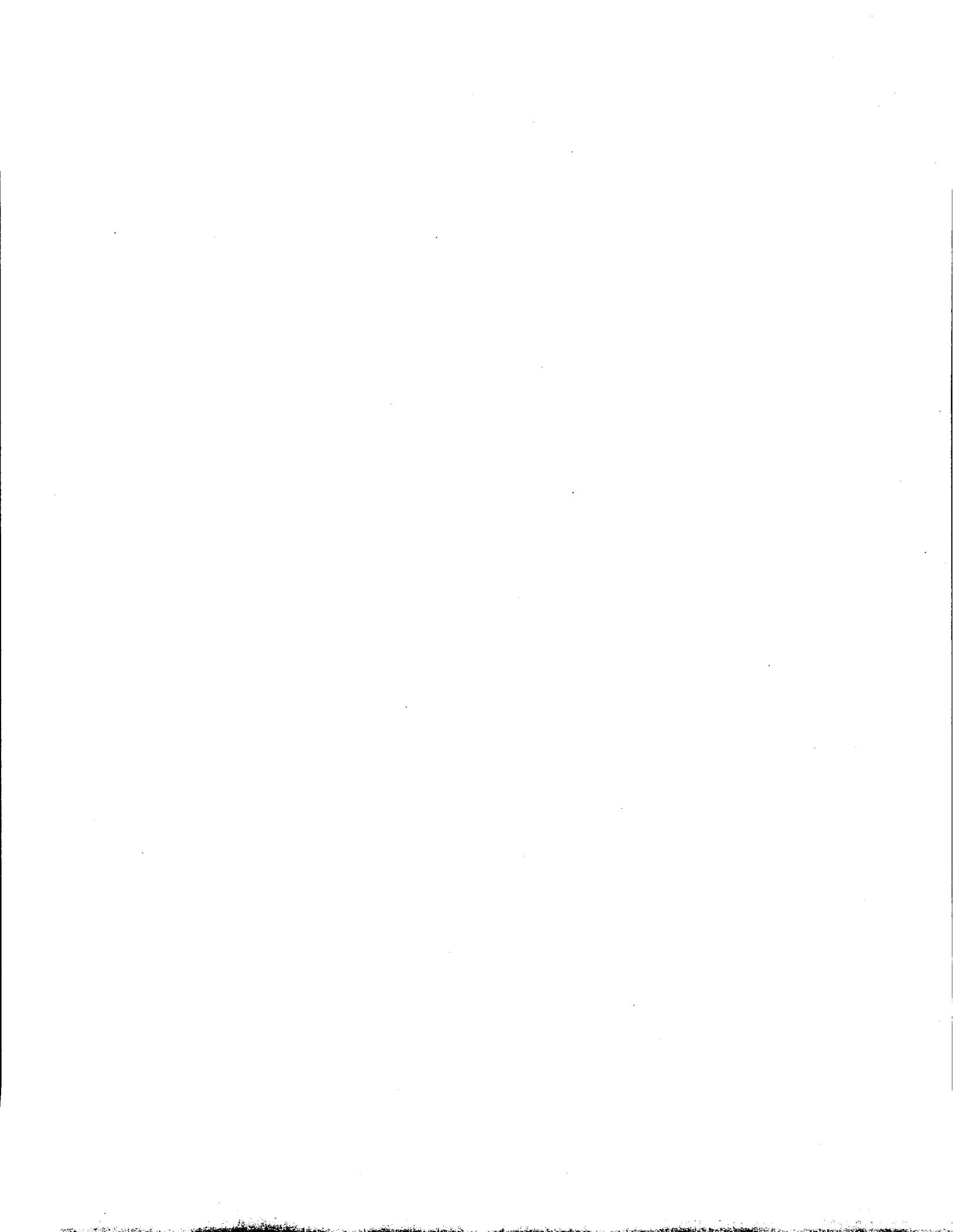
30 ROCKEFELLER PLAZA

NEW YORK, NEW YORK 10112

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## Record 1 out of 1

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### Typed Drawing

<b>Word Mark</b>	BEAUTY OF CHOICE
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: HAIR STYLING PRODUCTS, NAMELY, PERMANENTS AND STRAIGHTENERS. FIRST USE: 19991231. FIRST USE IN COMMERCE: 19991231
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75902610
<b>Filing Date</b>	January 24, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 12, 2000
<b>Registration Number</b>	2742594
<b>Registration Date</b>	July 29, 2003
<b>Owner</b>	(REGISTRANT) Playtex Products, Inc. CORPORATION DELAWARE 300 Nyala Farms Road Westport CONNECTICUT 06880
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	TERRENCE J MCALLISTER
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 75902610 [Assignment Information](#)

**Registration Number:** 2742594 [Assignment Information](#)

**Mark (words only):** BEAUTY OF CHOICE

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-07-29

**Filing Date:** 2000-01-24

**Transformed into a National Application:** No

**Registration Date:** 2003-07-29

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 110

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-08-05

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Playtex Products, Inc.

**Address:**

Playtex Products, Inc.  
300 Nyala Farms Road  
Westport, CT 06880  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

HAIR STYLING PRODUCTS, NAMELY, PERMANENTS AND STRAIGHTENERS

**First Use Date:** 1999-12-31

**First Use in Commerce Date:** 1999-12-31

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

---

**PROSECUTION HISTORY**

---

2003-07-29 - Registered - Principal Register  
2003-05-30 - Allowed for Registration - Principal Register (SOU accepted)  
2003-05-22 - Statement of use processing complete  
2003-04-29 - Amendment to Use filed  
2003-04-28 - TEAS Statement of Use Received  
2003-02-14 - Extension 4 granted  
2002-11-20 - Extension 4 filed  
2002-11-21 - PAPER RECEIVED  
2002-06-19 - Extension 3 granted  
2002-05-30 - Extension 3 filed  
2001-12-13 - Extension 2 granted  
2001-11-26 - Extension 2 filed  
2001-06-12 - Extension 1 granted  
2001-06-01 - Extension 1 filed  
2000-12-05 - Notice of allowance - mailed  
2000-09-12 - Published for opposition  
2000-08-11 - Notice of publication  
2000-06-22 - Approved for Pub - Principal Register (Initial exam)  
2000-06-22 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

TERRENCE J MCALLISTER (Attorney of record)

TERRENCE J MCALLISTER  
OHLANDT GREELEY RUGGIERO & PERLE LLP  
ONE LANDMARK SQUARE 10TH FLOOR  
STAMFORD CONNECTICUT 06901-2682

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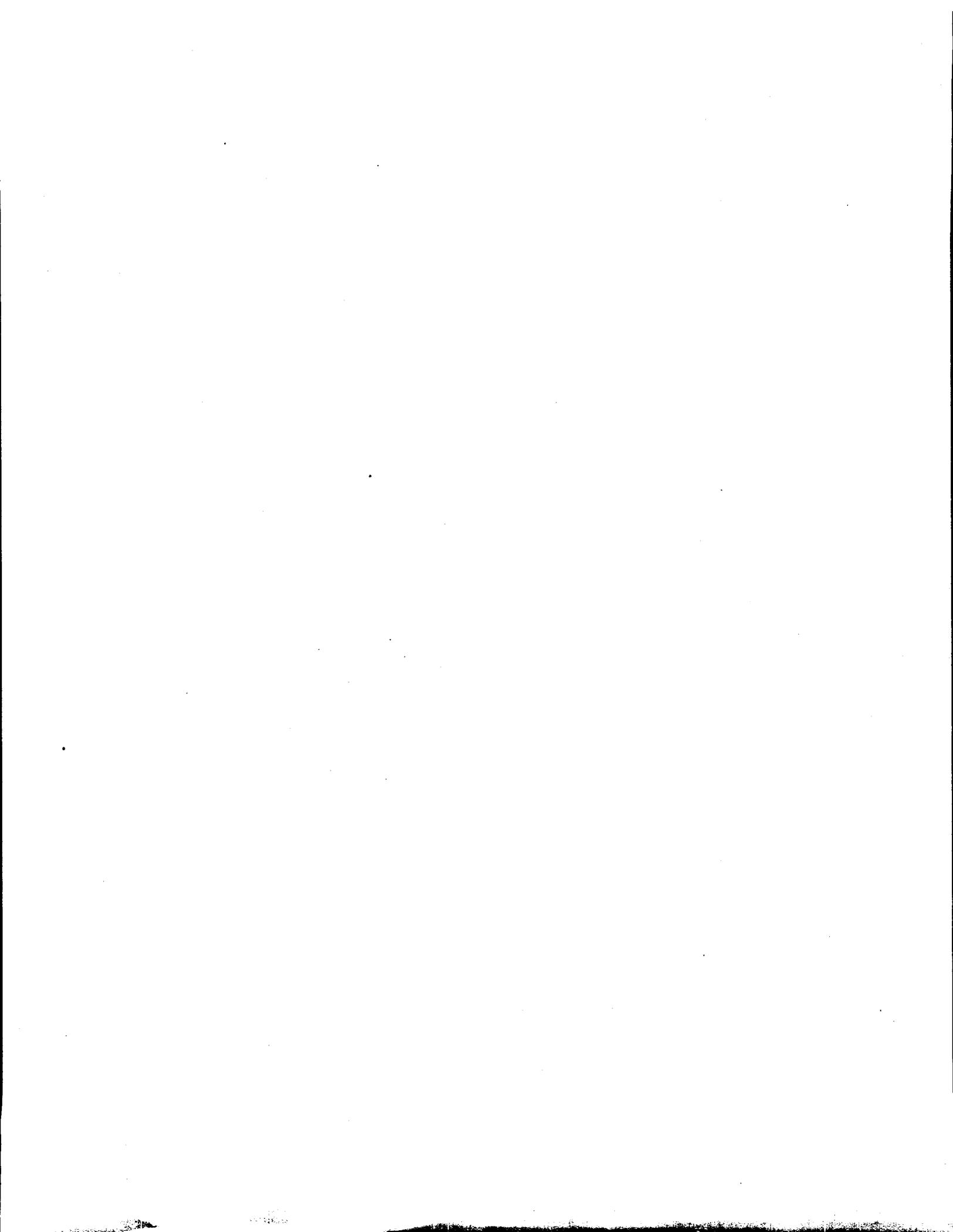
## Trademark Assignment Abstract of Title

**Total Assignments: 2****Serial #:** [75902610](#)**Filing Dt:** 01/24/2000**Reg #:** [2742594](#)**Reg. Dt:** 07/29/2003**Registrant:** Playtex Products, Inc.**Mark:** BEAUTY OF CHOICE**Assignment: 1****Reel/Frame:** [2304/0127](#)**Received:** 06/06/2001**Recorded:** 05/30/2001**Pages:** 20**Conveyance:** GRANT OF TRADEMARK SECURITY INTEREST**Assignor:** [PLAYTEX PRODUCTS, INC.](#)**Exec Dt:** 05/22/2001**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** AS ADMINISTRATIVE  
AGENT**Citizenship:** NONE**Assignee:** [CREDIT SUISSE FIRST BOSTON](#)  
ELEVEN MADISON AVENUE  
NEW YORK, NEW YORK 10010-3269**Correspondent:** O'MELVENY & MYERS LLP  
MICHAEL J. NEARY  
400 SOUTH HOPE STREET  
LOS ANGELES, CALIFORNIA 90071-2898**Assignment: 2****Reel/Frame:** [2801/0396](#)**Received:** 02/26/2004**Recorded:** 02/26/2004**Pages:** 19**Conveyance:** RELEASE OF TRADEMARK SECURITY INTERESTS**Assignor:** [CREDIT SUISSE FIRST BOSTON, ACTING THROUGH ITS  
CAYMAN ISLANDS BRANCH, AS ADMINISTRATIVE  
AGENT](#)**Exec Dt:** 02/19/2004**Entity Type:** NATIONAL BANKING  
ASSOCIATION**Citizenship:** NONE**Assignee:** [PLAYTEX PRODUCTS, INC.](#)  
300 NYALA FARMS ROAD  
WESTPORT, CONNECTICUT 06880**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** LATHAM & WATKINS LLP  
LINDA R. KASTNER  
233 S. WACKER DRIVE, SUITE 5800  
SEARS TOWER  
CHICAGO, IL 60606

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#### Typed Drawing

**Word Mark** ELEGANCE A SYMBOL OF EVERLASTING BEAUTY

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Cosmetics; non-medicated skin care preparations; personal care products, namely, personal deodorants, essential oils for personal use, sanitary preparations, namely, breath freshener, mouth wash, toilet preparations, namely, toilet water, toilet soap, eau de toilette, soaps, perfume, hair lotions, scented body sprays, antiperspirants, feminine hygiene products, namely, feminine hygiene pads, cleansing products for personal use, namely, feminine hygiene cleansing towelettes, soaps and skin moisturizers, shaving care products, namely, shaving gel, shaving cream, non-medicated skin and face cleansers, non-medicated bath and beauty salts, non-medicated lip balms, massage and body oils, aromatherapy oils, toothpastes, toilet and bath products, namely, bath crystals, bath foam, bath beads; beauty products, namely, beauty masks, non-medicated skin-lightening products, namely, skin-lightening gel, skin-lightening lotion, skin-lightening oil, skin-tanning products, namely, sun tan gel, sun tan lotion, sun tan oil, sunless tan gel, sunless tan lotion, sunless tan oil, hair care products, namely, hair care preparations, hair pomades, hair waving lotion, skin clarifiers and toners, facial scrubs, face and body wrap gels, mud baths, skin abrasive preparations, nail care preparations, nail creams. FIRST USE: 19980801. FIRST USE IN COMMERCE: 19980801

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 78169026

**Filing Date** September 29, 2002

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 20, 2003

**Registration Number** 2750479

**Registration Date** August 12, 2003

**Owner** (REGISTRANT) Elegance Corporation CORPORATION CALIFORNIA 18120 Rowland St. City Of Industry CALIFORNIA 917481224

**Attorney of Record** Marc Bobys  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 78169026

**Registration Number:** 2750479

**Mark (words only):** ELEGANCE A SYMBOL OF EVERLASTING BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-08-12

**Filing Date:** 2002-09-29

**Transformed into a National Application:** No

**Registration Date:** 2003-08-12

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-08-19

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Elegance Corporation

**Address:**

Elegance Corporation  
18120 Rowland St.  
City Of Industry, CA 917481224  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

**Phone Number:** (626) 839-4228

**Fax Number:** (626) 839-4278

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Cosmetics; non-medicated skin care preparations; personal care products, namely, personal deodorants,

essential oils for personal use, sanitary preparations, namely, breath freshener, mouth wash, toilet preparations, namely, toilet water, toilet soap, eau de toilette, soaps, perfume, hair lotions, scented body sprays, antiperspirants, feminine hygiene products, namely, feminine hygiene pads, cleansing products for personal use, namely, feminine hygiene cleansing towelettes, soaps and skin moisturizers, shaving care products, namely, shaving gel, shaving cream, non-medicated skin and face cleansers, non-medicated bath and beauty salts, non-medicated lip balms, massage and body oils, aromatherapy oils, toothpastes, toilet and bath products, namely, bath crystals, bath foam, bath beads; beauty products, namely, beauty masks, non-medicated skin-lightening products, namely, skin-lightening gel, skin-lightening lotion, skin-lightening oil, skin-tanning products, namely, sun tan gel, sun tan lotion, sun tan oil, sunless tan gel, sunless tan lotion, sunless tan oil, hair care products, namely, hair care preparations, hair pomades, hair waving lotion, skin clarifiers and toners, facial scrubs, face and body wrap gels, mud baths, skin abrasive preparations, nail care preparations, nail creams

**First Use Date:** 1998-08-01

**First Use in Commerce Date:** 1998-08-01

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2003-08-12 - Registered - Principal Register

2003-05-20 - Published for opposition

2003-04-30 - Notice of publication

2003-03-18 - Approved for Pub - Principal Register (Initial exam)

2003-03-18 - Examiners amendment e-mailed

2003-03-04 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

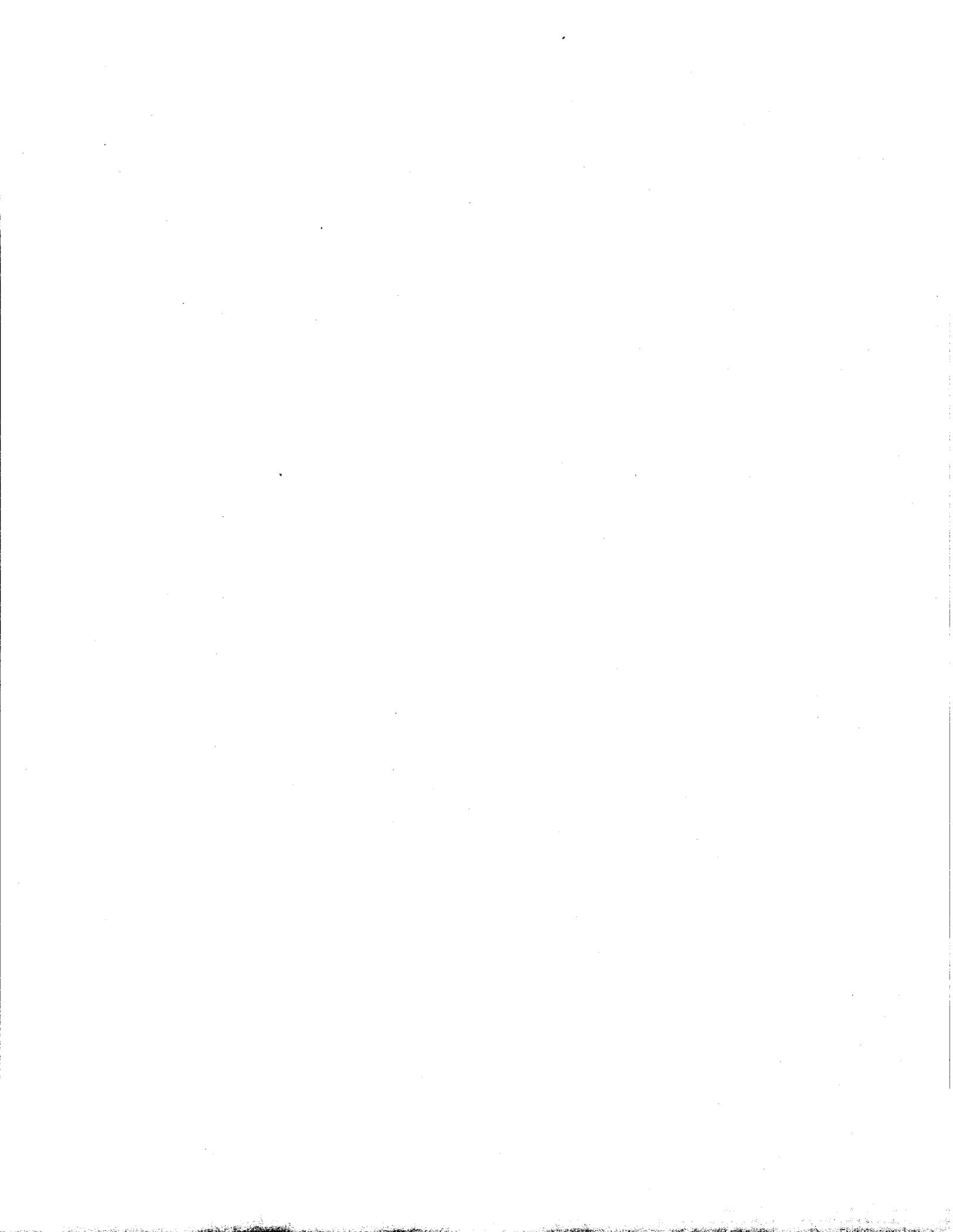
Marc Bobys (Attorney of record)

Marc Bobys  
Marc Bobys c/o Elegance Corporation  
18120 Rowland St.  
City of Industry CA 91748-1224

**Phone Number:** 213-926-7084

**Fax Number:** 626-839-4278

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### Record 1 out of 1

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#### Typed Drawing

<b>Word Mark</b>	HEALING BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: NON-MEDICATED SKIN CARE KIT PRIMARILY COMPOSED OF EYE, BODY AND FACE CREAMS, SKIN MOISTURIZERS AND TONERS, SKIN AND FACIAL CLEANSERS, COSMETICS, NAMELY, MAKEUP, CONCEALERS, AND NON-MEDICATED LIP BALM, PERFUME, COSMETIC ACCESSORIES, NAMELY, COMBS, BRUSHES, TOOTHBRUSHES, ELASTIC HEAD BANDS, AND GEL-FILLED EYE PACKS; AND EYE, BODY AND FACE CREAMS, SKIN MOISTURIZERS AND TONERS, SKIN AND FACIAL CLEANSERS, COSMETICS, NAMELY, MAKEUP, CONCEALERS, AND NON-MEDICATED LIP BALM, PERFUME. FIRST USE: 20030127. FIRST USE IN COMMERCE: 20030127
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78043188
<b>Filing Date</b>	January 15, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 22, 2002
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	2768070
<b>Registration Date</b>	September 23, 2003
<b>Owner</b>	(REGISTRANT) BorellBeautyLLC CORPORATION NEW YORK 1755 York Ave. #2P New york NEW YORK 10128  (LAST LISTED OWNER) DEL LABORATORIES, INC. CORPORATION DELAWARE 178 EAB PLAZA UNIONDALE NEW YORK 115560178
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED

**Attorney of Record** JAMES R. MEYER  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 78043188 [Assignment Information](#)

**Registration Number:** 2768070 [Assignment Information](#)

**Mark (words only):** HEALING BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-09-23

**Filing Date:** 2001-01-15

**Transformed into a National Application:** No

**Registration Date:** 2003-09-23

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 110

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-04-28

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. DEL LABORATORIES, INC.

**Address:**

DEL LABORATORIES, INC.  
178 EAB PLAZA  
UNIONDALE, NY 115560178  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

NON-MEDICATED SKIN CARE KIT PRIMARILY COMPOSED OF EYE, BODY AND FACE CREAMS, SKIN MOISTURIZERS AND TONERS, SKIN AND FACIAL CLEANSERS, COSMETICS, NAMELY, MAKEUP, CONCEALERS, AND NON-MEDICATED LIP BALM, PERFUME, COSMETIC

ACCESSORIES, NAMELY, COMBS, BRUSHES, TOOTHBRUSHES, ELASTIC HEAD BANDS, AND GEL-FILLED EYE PACKS; AND EYE, BODY AND FACE CREAMS, SKIN MOISTURIZERS AND TONERS, SKIN AND FACIAL CLEANSERS, COSMETICS, NAMELY, MAKEUP, CONCEALERS, AND NON-MEDICATED LIP BALM, PERFUME

**First Use Date:** 2003-01-27

**First Use in Commerce Date:** 2003-01-27

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-03-08 - Section 7 amendment issued

2003-11-19 - Section 7 amendment filed

2003-09-23 - Registered - Principal Register

2003-07-23 - Allowed for Registration - Principal Register (SOU accepted)

2003-07-16 - Statement of use processing complete

2003-03-06 - Amendment to Use filed

2003-03-06 - PAPER RECEIVED

2002-10-15 - TEAS Change of Correspondence Received

2002-05-23 - Extension 1 granted

2002-05-17 - Extension 1 filed

2002-05-17 - TEAS Extension Received

2002-04-16 - Notice of allowance - mailed

2002-01-22 - Published for opposition

2002-01-02 - Notice of publication

2001-08-23 - Approved for Pub - Principal Register (Initial exam)

2001-07-06 - Communication received from applicant

2001-06-15 - Non-final action mailed

2001-05-29 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

JAMES R. MEYER (Attorney of record)

JAMES R. MEYER  
SCHNADER HARRISON SEGAL AND LEWIS LLP  
1600 MARKET ST., STE. 3600  
PHILADELPHIA, PA 19103

**Phone Number:** 917-493-7712

**Fax Number:** 212-721-3692

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 2****Serial #:** [78043188](#)**Filing Dt:** 01/15/2001**Reg #:** [2768070](#)**Reg. Dt:** 09/23/2003**Registrant:** BorellBeautyLLC**Mark:** HEALING BEAUTY**Assignment: 1****Reel/Frame:** [2861/0922](#)**Received:** 11/13/2003**Recorded:** 11/10/2003**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [BORELL BEAUTY LLC](#)**Exec Dt:** 10/16/2003**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [DEL LABORATORIES, INC.](#)

178 EAB PLAZA

UNIONDALE, NEW YORK 11556-0178

**Correspondent:** SCHNADER HARRISON SEGAL & LEWIS LLP

JAMES R. MEYER, ESQ.

1600 MARKET STREET, SUITE 3600

PHILADELPHIA, PA 19103

**Assignment: 2****Reel/Frame:** [3020/0134](#)**Received:** 02/01/2005**Recorded:** 02/01/2005**Pages:** 16**Conveyance:** INTELLECTUAL PROPERTY SECURITY AGREEMENT**Assignor:** [DEL LABORATORIES, INC.](#)**Exec Dt:** 01/27/2005**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** NATIONAL BANKING  
ASSOCIATION**Citizenship:** NONE**Assignee:** [JPMORGAN CHASE BANK, N.A.](#)

270 PARK AVENUE, 4TH FLOOR

NEW YORK, NEW YORK 10017

**Correspondent:** PERRY J. VISCOUNTY, ESQ.

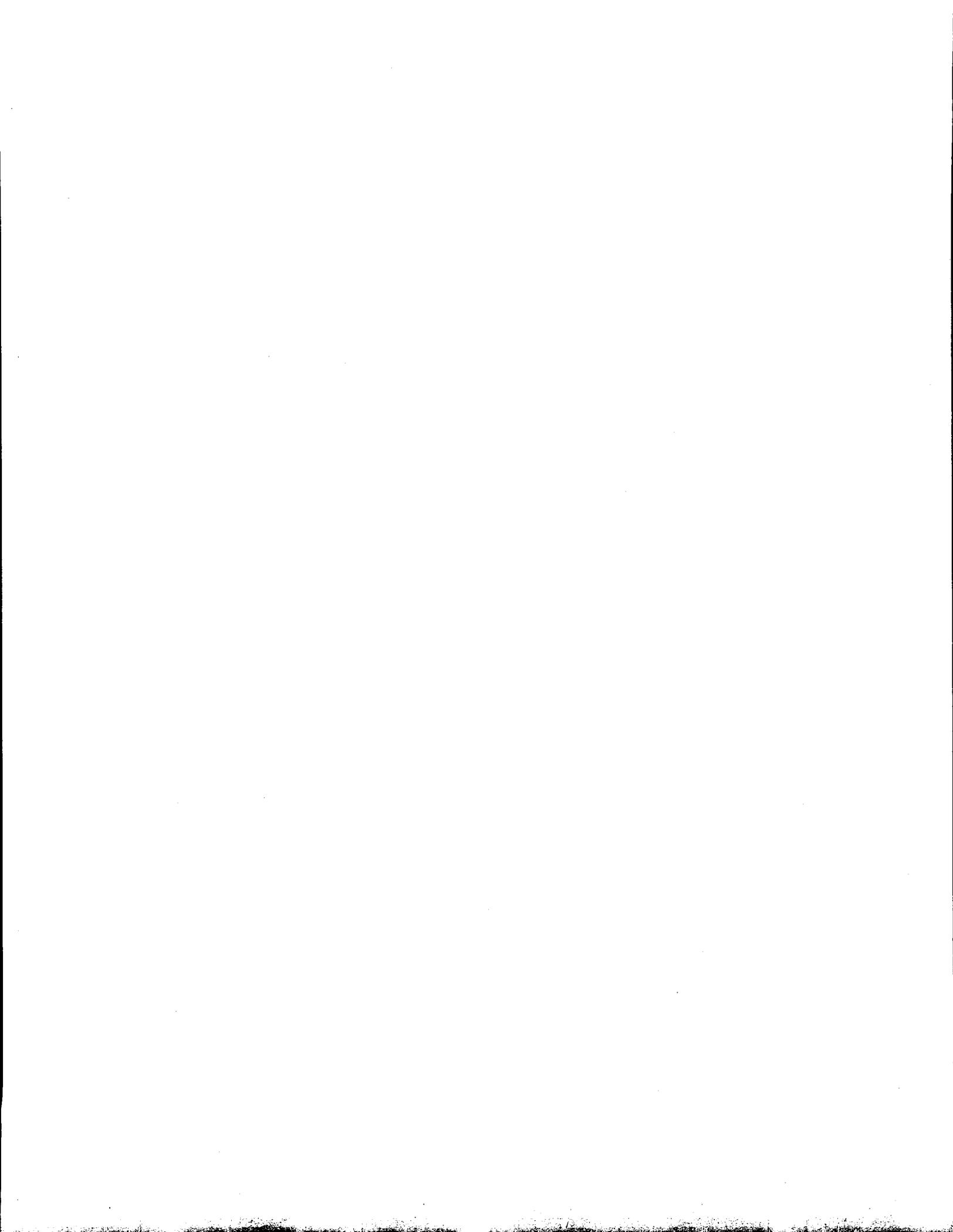
650 TOWN CENTER DRIVE, SUITE 2000

COSTA MESA, CA 92626

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### Typed Drawing

<b>Word Mark</b>	DOUGLAS BEAUTY SYSTEM
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: PERFUMERY GOODS, NAMELY, PERFUMES, EAUX DE TOILETTE, COLOGNES, AND ESSENTIAL OILS FOR PERSONAL USE; PERSONAL CARE AND BEAUTY CARE PREPARATIONS, NAMELY SKIN CLEANSERS, SKIN LOTIONS, SKIN SOAPS, MAKEUP, HAIR CARE AND HAIR CONDITIONING PREPARATIONS, HAIR TONICS; DENTIFRICES; SANITARY PREPARATIONS, NAMELY, MEDICATED WASHING SOAP IN LOTION FORM
	IC 005. US 006 018 044 046 051 052. G & S: PHARMACEUTICAL PRODUCTS FOR DERMATOLOGICAL DISEASES; FOOD SUPPLEMENTS, IN PARTICULAR MINERAL SUBSTANCE COMBINATIONS AND PLANT EXTRACTS FOR THE CARE OF THE SKIN, HAIR AND NAILS; DISINFECTANTS AND ANTISEPTIC PREPARATIONS, NAMELY, HAND AND BODY WASH
	IC 041. US 100 101 107. G & S: TRAINING AND ADVANCED TRAINING OF OTHERS IN THE FIELD OF BEAUTY CARE AND COSMETICS, IN PARTICULAR THEORETICAL AND PRACTICAL INSTRUCTION IN FORM OF LECTURES AND LABORATORY WORK IN RELATION TO THE APPLICATION OF PRODUCTS WHICH SERVE THE PURPOSE OF BEAUTY COSMETIC PRODUCTS, DECORATIVE COSMETIC PRODUCTS
	IC 042. US 100 101. G & S: HAIRDRESSING AND BEAUTY SALON SERVICES; ADVISORY SERVICES IN THE FIELD OF BEAUTY CARE AND NUTRITION
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75881329
<b>Filing Date</b>	December 22, 1999
<b>Current Filing Basis</b>	44E
<b>Original Filing Basis</b>	1B;44D
<b>Published for Opposition</b>	September 2, 2003
<b>Registration Number</b>	2785243
<b>Registration</b>	November 25, 2003

**Date**

**Owner** (REGISTRANT) PARFUEMERIE DOUGLAS GMBH LTD LIAB CO FED REP GERMANY KABELER STRASSE 4 HAGEN FED REP GERMANY 58099

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** David Toren

**Priority Date** July 9, 1999

**Prior Registrations** 1284711;1289434

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY SYSTEM" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 75881329 [Assignment Information](#)

**Registration Number:** 2785243 [Assignment Information](#)

**Mark (words only):** DOUGLAS BEAUTY SYSTEM

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-11-25

**Filing Date:** 1999-12-22

**Transformed into a National Application:** No

**Registration Date:** 2003-11-25

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 115

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**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-01-21

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. PARFUEMERIE DOUGLAS GMBH

**Address:**

PARFUEMERIE DOUGLAS GMBH

KABELER STRASSE 4

HAGEN 58099

Fed Rep Germany

**Legal Entity Type:** Ltd Liab Co

**State or Country Where Organized:** Fed Rep Germany

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

PERFUMERY GOODS, NAMELY, PERFUMES, EAUX DE TOILETTE, COLOGNES, AND ESSENTIAL OILS FOR PERSONAL USE; PERSONAL CARE AND BEAUTY CARE PREPARATIONS, NAMELY SKIN CLEANSERS, SKIN LOTIONS, SKIN SOAPS, MAKEUP, HAIR CARE AND HAIR

CONDITIONING PREPARATIONS, HAIR TONICS; DENTIFRICES; SANITARY PREPARATIONS, NAMELY, MEDICATED WASHING SOAP IN LOTION FORM

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 005

PHARMACEUTICAL PRODUCTS FOR DERMATOLOGICAL DISEASES; FOOD SUPPLEMENTS, IN PARTICULAR MINERAL SUBSTANCE COMBINATIONS AND PLANT EXTRACTS FOR THE CARE OF THE SKIN, HAIR AND NAILS; DISINFECTANTS AND ANTISEPTIC PREPARATIONS, NAMELY, HAND AND BODY WASH

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 041

TRAINING AND ADVANCED TRAINING OF OTHERS IN THE FIELD OF BEAUTY CARE AND COSMETICS, IN PARTICULAR THEORETICAL AND PRACTICAL INSTRUCTION IN FORM OF LECTURES AND LABORATORY WORK IN RELATION TO THE APPLICATION OF PRODUCTS WHICH SERVE THE PURPOSE OF BEAUTY COSMETIC PRODUCTS, DECORATIVE COSMETIC PRODUCTS

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

**International Class:** 042

HAIRDRESSING AND BEAUTY SALON SERVICES; ADVISORY SERVICES IN THE FIELD OF BEAUTY CARE AND NUTRITION

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**Basis:** 44(e)

---

#### ADDITIONAL INFORMATION

---

**Disclaimer:** "BEAUTY SYSTEM"

**Prior Registration Number(s):**

1284711

1289434

**Foreign Application Number:** 39940194.603

**Foreign Registration Number:** 39940194

**Foreign Registration Date:** 1999-10-15

**Country:** Fed Rep Germany

**Foreign Filing Date:** 1999-07-09

**Foreign Expiration Date:** 2009-07-31

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

2003-11-25 - Registered - Principal Register  
2003-10-14 - PAPER RECEIVED  
2003-09-02 - PAPER RECEIVED  
2003-09-02 - Published for opposition  
2003-08-13 - Notice of publication  
2003-06-17 - Approved for Pub - Principal Register (Initial exam)  
2003-05-06 - Communication received from applicant  
2003-06-06 - Case File in TICRS  
2003-05-06 - PAPER RECEIVED  
2003-02-11 - Continuation of final refusal mailed  
2003-02-10 - Case file assigned to examining attorney  
2002-10-15 - Case file assigned to examining attorney  
2002-07-23 - Case file assigned to examining attorney  
2002-01-07 - Letter of suspension mailed  
2001-11-29 - Communication received from applicant  
2001-11-07 - Letter of suspension mailed  
2001-08-20 - Communication received from applicant  
2001-02-20 - Final refusal mailed  
2000-11-22 - Communication received from applicant  
2000-06-12 - Non-final action mailed  
2000-06-01 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

<http://tarr.uspto.gov/servlet/tarr?regser=serial&entry=75881329>

3/25/2005

David Toren (Attorney of record)

DAVID TOREN  
SIDLEY AUSTIN BROWN & WOOD LLP  
787 SEVENTH AVE  
NEW YORK NY 10019

**Domestic Representative**  
BROWN & WOOD LLP

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KABELER STRASSE 4

HAGEN, GERMANY 58099

**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** GERMANY**Correspondent:** DAVID TOREN

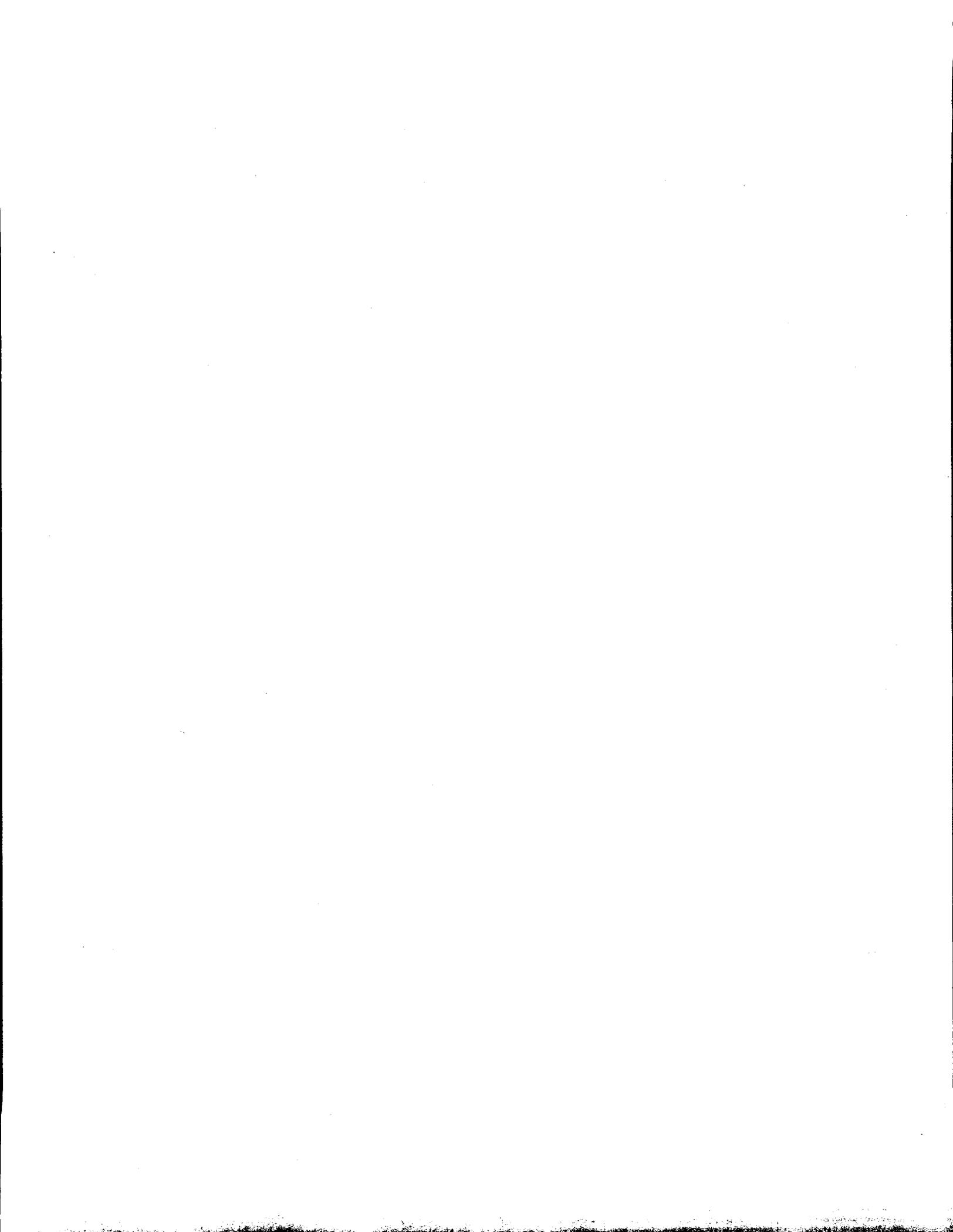
787 SEVENTH AVENUE

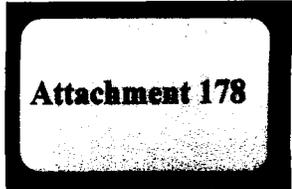
NEW YORK, NY 10019

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### Typed Drawing

<b>Word Mark</b>	CALIFORNIA BEAUTY AESTHETICS
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: SKIN CARE PRODUCTS, NAMELY, MOISTURIZERS, CONDITIONERS, HYDRATING GELS, HYDROXY TOWLETTES, FACIAL PEELS; AND COSMETICS, NAMELY, FACIAL MAKEUP, FINGERNAIL POLISH, FINGERNAIL POLISH REMOVER, FINGERNAIL POLISH CONDITIONERS, BODY SOAP AND PERFUME. FIRST USE: 20021206. FIRST USE IN COMMERCE: 20021206
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78094187
<b>Filing Date</b>	November 19, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	August 6, 2002
<b>Registration Number</b>	2796043
<b>Registration Date</b>	December 16, 2003
<b>Owner</b>	(REGISTRANT) Thane International, Inc. CORPORATION DELAWARE 78-140 Calle Tampico, Suite 201 La Quinta CALIFORNIA 92253
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Scott W. Kelley
<b>Prior Registrations</b>	2282132
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CALIFORNIA" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL

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Indicator

LIVE

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**Serial Number:** 78094187 [Assignment Information](#)

**Registration Number:** 2796043 [Assignment Information](#)

**Mark (words only):** CALIFORNIA BEAUTY AESTHETICS

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-12-16

**Filing Date:** 2001-11-19

**Transformed into a National Application:** No

**Registration Date:** 2003-12-16

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 116

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-12-23

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Thane International, Inc.

**Address:**

Thane International, Inc.  
78-140 Calle Tampico, Suite 201  
La Quinta, CA 92253  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

SKIN CARE PRODUCTS, NAMELY, MOISTURIZERS, CONDITIONERS, HYDRATING GELS, HYDROXY TOWLETTES, FACIAL PEELS; AND COSMETICS, NAMELY, FACIAL MAKEUP, FINGERNAIL POLISH, FINGERNAIL POLISH REMOVER, FINGERNAIL POLISH CONDITIONERS,

BODY SOAP AND PERFUME

**First Use Date:** 2002-12-06

**First Use in Commerce Date:** 2002-12-06

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "CALIFORNIA"

**Prior Registration Number(s):**  
2282132

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2005-01-13 - PAPER RECEIVED

2003-12-16 - Registered - Principal Register

2003-10-15 - Allowed for Registration - Principal Register (SOU accepted)

2003-10-09 - Case file assigned to examining attorney

2003-10-09 - Case file assigned to examining attorney

2003-10-08 - Case File in TICRS

2003-09-09 - Statement of use processing complete

2003-08-15 - Amendment to Use filed

2003-08-15 - PAPER RECEIVED

2003-01-30 - Extension 1 granted

2003-01-30 - Extension 1 filed

2003-01-30 - TEAS Extension Received

2002-10-29 - Notice of allowance - mailed

2002-08-06 - Published for opposition

2002-07-17 - Notice of publication

2002-03-26 - Approved for Pub - Principal Register (Initial exam)

2002-03-26 - Case file assigned to examining attorney

2002-03-26 - Examiner's amendment mailed

2002-03-12 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Scott W. Kelley (Attorney of record)

Scott W. Kelley  
Kelly Bauersfeld Lowry & Kelley, LLP  
6320 Canoga Avenue, Suite 1650  
Woodland Hills CA 91367

**Phone Number:** (818) 347-7900

**Fax Number:** (818) 340-2859

---



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Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

**Total Assignments: 1**

**Serial #:** 78094187

**Filing Dt:** 11/19/2001

**Reg #:** 2796043

**Reg. Dt:** 12/16/2003

**Registrant:** Thane International, Inc.

**Mark:** CALIFORNIA BEAUTY AESTHETICS

**Assignment: 1**

**Reel/Frame:** 2485/0804

**Received:** 04/22/2002

**Recorded:** 04/22/2002

**Pages:** 25

**Conveyance:** SECURITY AGREEMENT

**Assignor:** THANE INTERNATIONAL, INC.

**Exec Dt:** 03/13/2002

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** CONGRESS FINANCIAL CORPORATION (FLORIDA), AS AGENT

**Entity Type:** CORPORATION

**Citizenship:** FLORIDA

777 BRICKELL AVENUE  
MIAMI, FLORIDA 33131

**Correspondent:** OTTERBOURG, STEINDLER, HOUSTON, ET AL.

HELEN M. LINEHAN  
230 PARK AVENUE  
NEW YORK, NY 10169

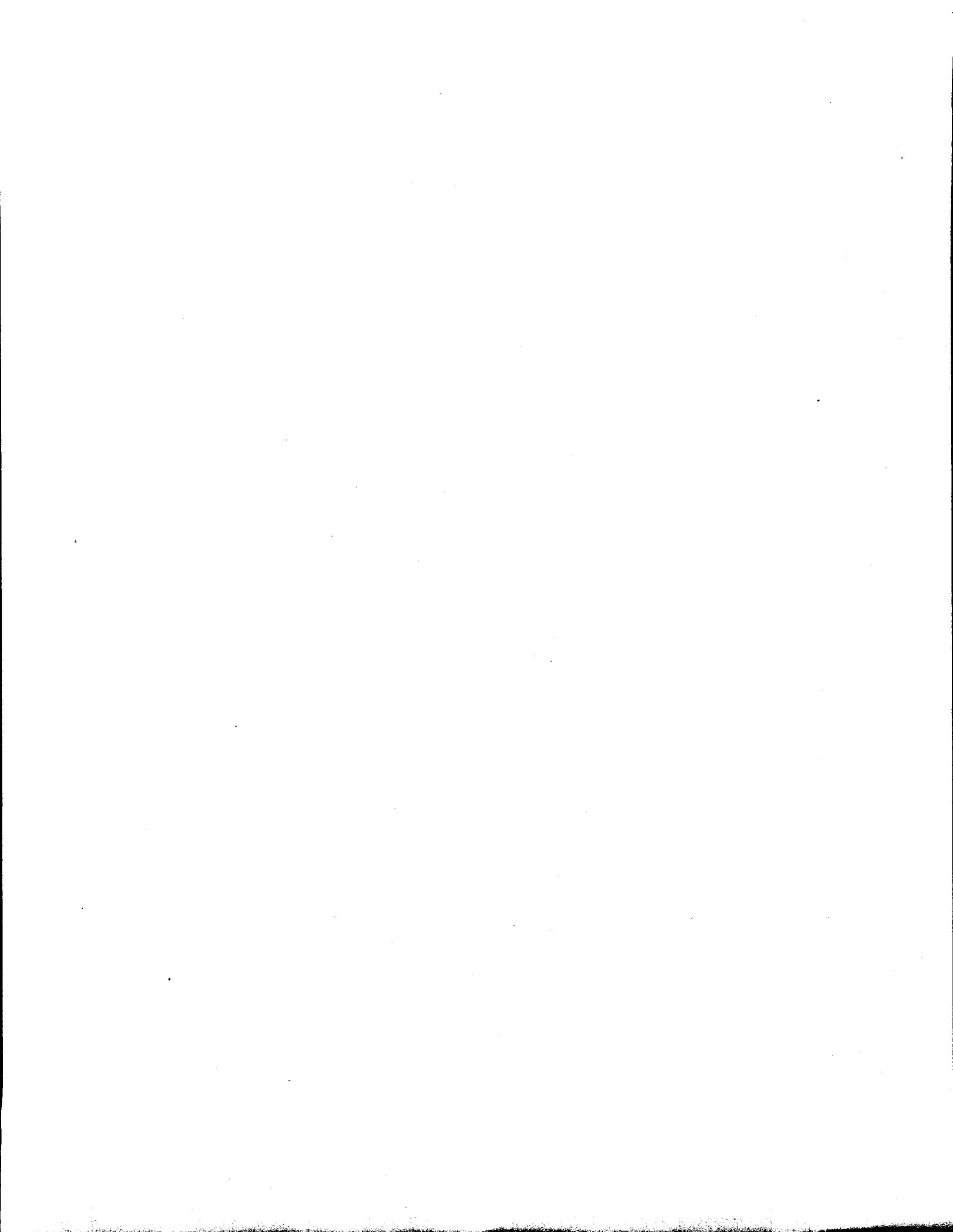
**Domestic rep:** OTTERBOURG, STEINDLER, HOUSTON, ET AL.

SUSAN A. JOYCE, ESQ.  
230 PARK AVENUE  
NEW YORK, NEW YORK 10169

Search Results as of: 03/25/2005 08:58 PM

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## Trademark Electronic Search System(Tess)

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know  
your  
beauty

**Word Mark** SUKI KNOW YOUR BEAUTY

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, BATH OIL, CLEANSERS, LOTIONS, CREAMS, TONERS, ESSENTIAL OILS FOR PERSONAL USE, SOAP, MOISTURIZER; SCENTED OILS USED TO PRODUCE AROMAS WHEN HEATED; LIP BALM; SHAMPOO; FRAGRANCES FOR PERSONAL USE; HAIR CARE PREPARATIONS; AND COSMETICS. FIRST USE: 19990101. FIRST USE IN COMMERCE: 19990101

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 270104

**Serial Number** 78182300

**Filing Date** November 6, 2002

**Current Filing Basis** 1A

**Original Filing Basis** 1A;1B

**Published for Opposition** November 11, 2003

**Registration Number** 2810547

**Registration Date** February 3, 2004

**Owner** (REGISTRANT) Kramer, Suki INDIVIDUAL UNITED STATES 740 Gulf Rd. Northfield MASSACHUSETTS 01360

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

Live/Dead  
Indicator      LIVE

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**This page was generated by the TARR system on 2005-03-25 20:58:55 ET**

**Serial Number:** 78182300

**Registration Number:** 2810547

**Mark**



**(words only):** SUKI KNOW YOUR BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-02-03

**Filing Date:** 2002-11-06

**Transformed into a National Application:** No

**Registration Date:** 2004-02-03

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 116

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-02-10

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Kramer, Suki

**Address:**

Kramer, Suki  
740 Gulf Rd.  
Northfield, MA 01360  
United States

**Legal Entity Type:** Individual  
**Country of Citizenship:** United States  
**Phone Number:** 413-498-5063  
**Fax Number:** 413-498-0104

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, BATH OIL, CLEANSERS, LOTIONS, CREAMS, TONERS, ESSENTIAL OILS FOR PERSONAL USE, SOAP, MOISTURIZER; SCENTED OILS USED TO PRODUCE AROMAS WHEN HEATED; LIP BALM; SHAMPOO; FRAGRANCES FOR PERSONAL USE; HAIR CARE PREPARATIONS; AND COSMETICS

**First Use Date:** 1999-01-01

**First Use in Commerce Date:** 1999-01-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-02-03 - Registered - Principal Register

2003-11-11 - Published for opposition

2003-10-22 - Notice of publication

2003-09-02 - Approved for Pub - Principal Register (Initial exam)

2003-06-02 - Communication received from applicant

2003-08-18 - Case File in TICRS

2003-06-02 - PAPER RECEIVED

2003-05-23 - Continuation of final refusal e-mailed

2003-04-24 - ITU claim deleted

2003-04-24 - Communication received from applicant

2003-04-24 - TEAS Response to Office Action Received

2003-04-22 - Final refusal e-mailed

2003-03-31 - Communication received from applicant

2003-03-31 - PAPER RECEIVED

2003-03-20 - Non-final action e-mailed

2003-03-17 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

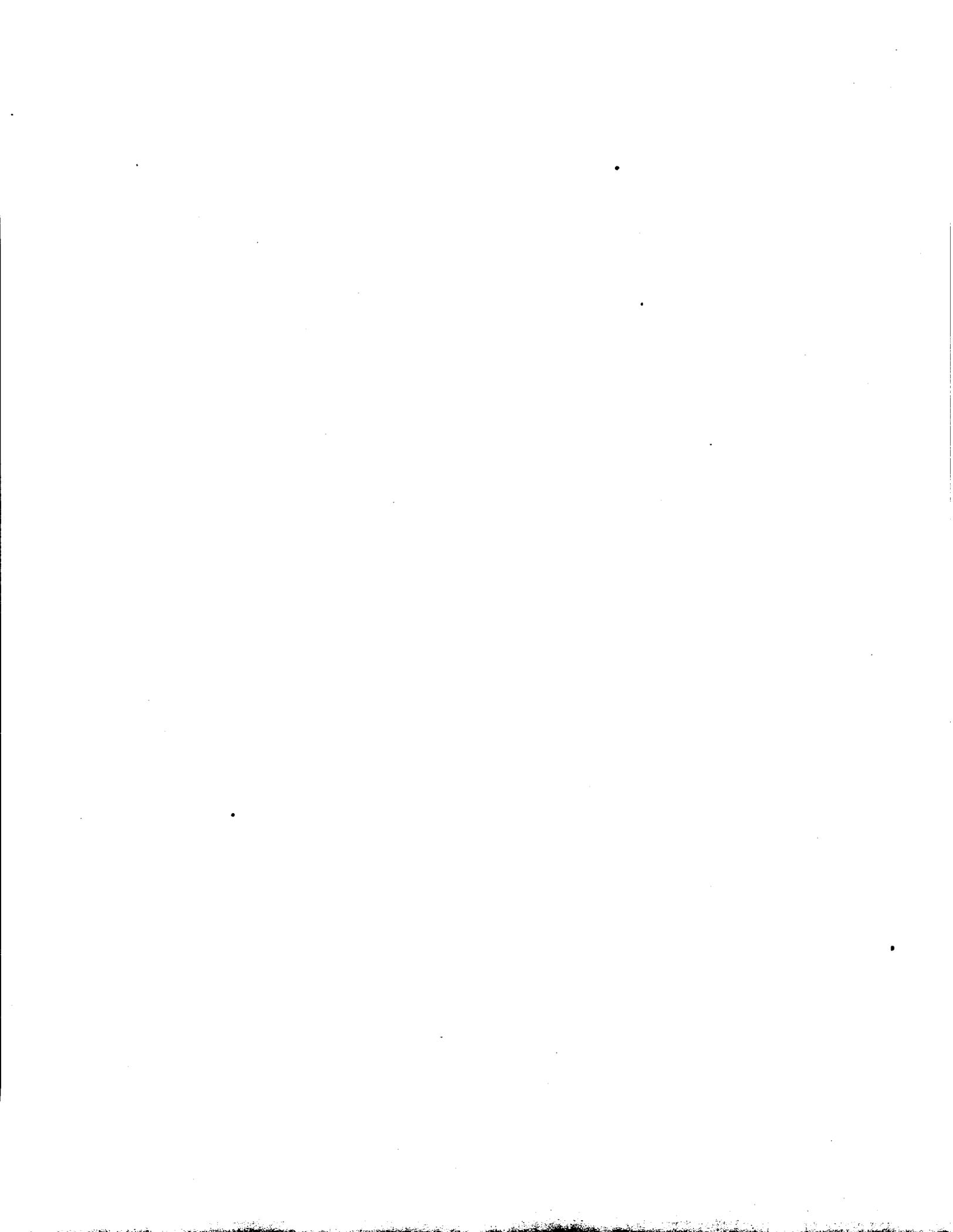
**Correspondent**

Suki Kramer  
740 GULF RD  
NORTHFIELD MA 01360-9692

**Phone Number:** 413-498-5063

**Fax Number:** 413-498-0104

---





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Trademarks > Trademark Electronic Search System (TESS)

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#### Typed Drawing

**Word Mark** A SEA OF BEAUTY

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: PERFUMES, HAIR TONIC, BODY AND BATHING OIL, SKIN CLEANSING CREAM AND LOTIONS, BODY LOTIONS, SKIN CREAM, FACE LOTIONS, MOUTHWASH, TOOTHPASTE, TOILET SOAPS, HAIR SHAMPOO, NON-MEDICATED SEAWEED AND SEA SALT SOLUTIONS FOR BATHING, AFTER SHAVE CREAM AND AFTER SHAVE LOTION. FIRST USE: 20030708. FIRST USE IN COMMERCE: 20030708

IC 030. US 046. G & S: SEA-SALT AND HERBAL SEA SALT FOR FOOD PURPOSES. FIRST USE: 20030708. FIRST USE IN COMMERCE: 20030708

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 78159900

**Filing Date** August 31, 2002

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 15, 2003

**Registration Number** 2828596

**Registration Date** March 30, 2004

**Owner** (REGISTRANT) Skin Care Chvasta Intl., U.S.A., Inc. CORPORATION PENNSYLVANIA 914 Narrows Run Road Moon Township PENNSYLVANIA 15108

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 78159900

**Registration Number:** 2828596

**Mark (words only):** A SEA OF BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-03-30

**Filing Date:** 2002-08-31

**Transformed into a National Application:** No

**Registration Date:** 2004-03-30

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-04-06

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Skin Care Chvasta Intl., U.S.A., Inc.

**Address:**  
Skin Care Chvasta Intl., U.S.A., Inc.  
914 Narrows Run Road  
Moon Township, PA 15108  
United States

**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Pennsylvania  
**Phone Number:** 412-269-7546  
**Fax Number:** 412-269-7040

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003  
PERFUMES, HAIR TONIC, BODY AND BATHING OIL, SKIN CLEANSING CREAM AND LOTIONS,

BODY LOTIONS, SKIN CREAM, FACE LOTIONS, MOUTHWASH, TOOTHPASTE, TOILET SOAPS,  
HAIR SHAMPOO, NON-MEDICATED SEAWEED AND SEA SALT SOLUTIONS FOR BATHING,  
AFTER SHAVE CREAM AND AFTER SHAVE LOTION

**First Use Date:** 2003-07-08

**First Use in Commerce Date:** 2003-07-08

**Basis:** 1(a)

**International Class:** 030

SEA-SALT AND HERBAL SEA SALT FOR FOOD PURPOSES

**First Use Date:** 2003-07-08

**First Use in Commerce Date:** 2003-07-08

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2004-03-30 - Registered - Principal Register

2004-01-21 - Allowed for Registration - Principal Register (SOU accepted)

2004-01-21 - Case file assigned to examining attorney

2004-01-20 - Case File in TICRS

2004-01-12 - Statement of use processing complete

2003-12-15 - Amendment to Use filed

2003-12-13 - TEAS Change of Correspondence Received

2003-12-13 - TEAS Statement of Use Received

2003-07-08 - Notice of allowance - mailed

2003-04-15 - Published for opposition

2003-03-26 - Notice of publication

2003-02-19 - Approved for Pub - Principal Register (Initial exam)

2003-02-19 - Examiners amendment e-mailed

2003-02-19 - Case file assigned to examining attorney

2003-02-05 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Skin Care Chvasta Intl., U.S.A., Inc.  
Skin Care Chvasta Intl., U.S.A., Inc.  
6802-A University Boulevard  
Moon Township PA 15108

**Phone Number:** 412-269-7546

**Fax Number:** 412-269-7040

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## Record 1 out of 1

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### Typed Drawing

<b>Word Mark</b>	MEANINGFUL BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Skin care products and cosmetics, namely creams, lotions, moisturizers, cleansers, toners, scrubs, balm and gels for use on face, hands and body. FIRST USE: 20030726. FIRST USE IN COMMERCE: 20030726
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78975323
<b>Filing Date</b>	December 12, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 2, 2002
<b>Registration Number</b>	2841862
<b>Registration Date</b>	May 11, 2004
<b>Owner</b>	(REGISTRANT) SEBAGH, JEAN LOUIS INDIVIDUAL FRANCE 64 RUE DE LONGCHAMP PARIS FRANCE 75116
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Marnie Wright Barnhorst
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 78975323 Assignment Information

**Registration Number:** 2841862 Assignment Information

**Mark (words only):** MEANINGFUL BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-05-11

**Filing Date:** 2000-12-12

**Transformed into a National Application:** No

**Registration Date:** 2004-05-11

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-06-02

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. SEBAGH, JEAN LOUIS

**Address:**

SEBAGH, JEAN LOUIS  
64 RUE DE LONGCHAMP  
PARIS 75116  
France

**Legal Entity Type:** Individual

**Country of Citizenship:** France

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Skin care products and cosmetics, namely creams, lotions, moisturizers, cleansers, toners, scrubs, balm and gels for use on face, hands and body

**First Use Date:** 2003-07-26

**First Use in Commerce Date:** 2003-07-26

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-05-11 - Registered - Principal Register  
2004-03-06 - Allowed for Registration - Principal Register (SOU accepted)  
2004-02-24 - Statement of use processing complete  
2004-02-09 - Amendment to Use filed  
2004-02-24 - Divisional processing completed  
2004-02-09 - Divisional request received  
2004-02-09 - PAPER RECEIVED  
2003-09-30 - Extension 2 granted  
2003-09-22 - Extension 2 filed  
2003-09-22 - TEAS Extension Received  
2003-07-09 - Extension 1 granted  
2003-01-06 - Extension 1 filed  
2003-01-07 - PAPER RECEIVED  
2003-01-06 - TEAS Change of Correspondence Received  
2002-09-24 - Notice of allowance - mailed  
2002-07-02 - Published for opposition  
2002-06-12 - Notice of publication  
2002-03-07 - Approved for Pub - Principal Register (Initial exam)

2002-01-07 - Communication received from applicant

2001-10-17 - Communication received from applicant

2001-11-02 - Letter of suspension mailed

2001-06-11 - Communication received from applicant

2001-05-07 - Non-final action mailed

2001-05-03 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Marnie Wright Barnhorst (Attorney of record)

Marnie Wright Barnhorst  
The Trademark Group, APLC  
7850 Ivanhoe Avenue  
La Jolla, CA 92037

**Phone Number:** (212) 765 2600

**Fax Number:** (212) 765 3060

---



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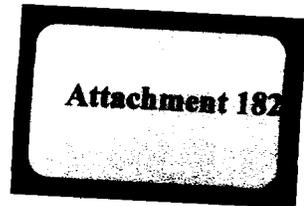
## **Assignment Data Not Available**

**For Serial Number: 78975323**

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Trademarks > Trademark Electronic Search System (TESS)

## Trademark Electronic Search System(Tess)

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**Check Status** (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

#### Typed Drawing

**Word Mark** JOAN RIVERS BEAUTY

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: non-medicated lip balm; blusher; cosmetic pencils; enamel for nails; eye cream; eye makeup; eye makeup remover; eye pencils; eye shadow; eyebrow pencils; artificial eyelashes; eyeliners; face powder; artificial fingernails; lip gloss; lipstick; lip pencils; hand cream; cuticle removing preparations; emery boards; makeup; foundation makeup; mascara; nail buffing preparations; nail care preparations; nail polish; nail polish base coat; nail polish remover; nail polish top coat. FIRST USE: 20000100. FIRST USE IN COMMERCE: 20000100

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 75899288

**Filing Date** January 18, 2000

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 18, 2002

**Registration Number** 2847704

**Registration Date** June 1, 2004

**Owner** (REGISTRANT) Rosenberg, Joan INDIVIDUAL UNITED STATES 150 E. 58th Street, 32nd Floor New York NEW YORK 10155

**Attorney of Record** RICHARD H ZAITLEN

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Other Data** "JOAN RIVERS" identifies a living individual whose consent is of record.

**Live/Dead Indicator** LIVE

---

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**Serial Number:** 75899288

**Registration Number:** 2847704

**Mark (words only):** JOAN RIVERS BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-06-01

**Filing Date:** 2000-01-18

**Transformed into a National Application:** No

**Registration Date:** 2004-06-01

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-06-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Rosenberg, Joan

**Address:**

Rosenberg, Joan  
150 E. 58th Street, 32nd Floor  
New York, NY 10155  
United States

**Legal Entity Type:** Individual

**Country of Citizenship:** United States

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

non-medicated lip balm; blusher; cosmetic pencils; enamel for nails; eye cream; eye makeup; eye makeup remover; eye pencils; eye shadow; eyebrow pencils; artificial eyelashes; eyeliners; face powder; artificial fingernails; lip gloss; lipstick; lip pencils; hand cream; cuticle removing preparations; emery boards; makeup;

foundation makeup; mascara; nail buffing preparations; nail care preparations; nail polish; nail polish base coat; nail polish remover; nail polish top coat

**First Use Date:** 2000-01-00

**First Use in Commerce Date:** 2000-01-00

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

**Disclaimer:** "BEAUTY"

**Name Portrait Consent:** "JOAN RIVERS" identifies a living individual whose consent is of record.

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2004-06-01 - Registered - Principal Register

2004-02-25 - Allowed for Registration - Principal Register (SOU accepted)

2004-02-24 - Statement of use processing complete

2003-08-08 - Amendment to Use filed

2004-02-24 - Extension 1 granted

2003-03-10 - Extension 1 filed

2004-01-27 - Petition To Revive-Granted

2003-08-19 - Petition To Revive-Received

2003-08-08 - PAPER RECEIVED

2003-08-04 - PAPER RECEIVED

2003-06-07 - Abandonment - No use statement filed

2002-09-10 - Notice of allowance - mailed

2002-06-18 - Published for opposition

2002-05-29 - Notice of publication

2002-04-03 - Approved for Pub - Principal Register (Initial exam)

2001-03-23 - Communication received from applicant

2002-04-02 - Previous allowance count withdrawn  
2002-01-14 - Approved for Pub - Principal Register (Initial exam)  
2002-01-05 - Approved for Pub - Principal Register (Initial exam)  
2002-01-03 - Case file assigned to examining attorney  
2001-12-28 - Petition To Revive-Granted  
2001-03-23 - Petition To Revive-Received  
2002-01-14 - Previous action count withdrawn  
2001-03-13 - Case file assigned to examining attorney  
2000-06-30 - Non-final action mailed  
2000-06-29 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

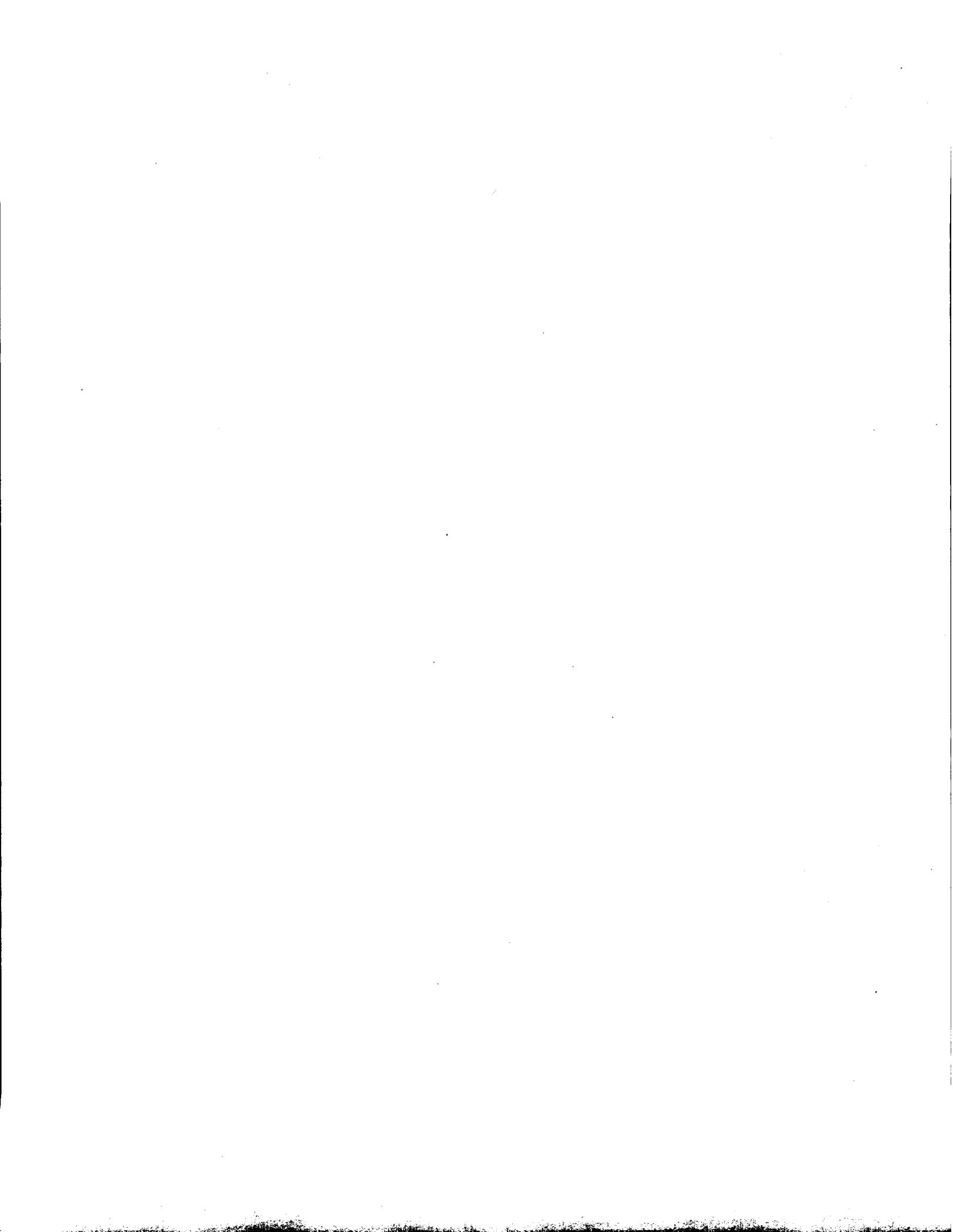
---

**Correspondent**

RICHARD H ZAITLEN (Attorney of record)

RICHARD H ZAITLEN  
PILLSBURY WINTHROP LLP  
725 S FIGUEROA ST STE 2800  
LOS ANGELES CA 92626-7122

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### Record 1 out of 1

**Check Status** (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

#### Typed Drawing

<b>Word Mark</b>	HEALING BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Eye shadow and eyeliner in liquid, cream, powder and pencil form; mascara; lipstick, lip glosses and lip pencils; face makeup, namely, powder, foundation, concealer, blush and bronzers; skincare and bath and body care products, namely, skin cleaners, body cleaners, skin masks, body masks, skin creams and body creams; nail care preparations, namely, nail polish, cuticle creams, nail polish remover, artificial fingernails, nail glue; hand cream; perfumes and colognes. FIRST USE: 20030100. FIRST USE IN COMMERCE: 20030100
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78162972
<b>Filing Date</b>	September 11, 2002
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 16, 2004
<b>Registration Number</b>	2853412
<b>Registration Date</b>	June 15, 2004
<b>Owner</b>	(REGISTRANT) Del Laboratories, Inc. CORPORATION DELAWARE 178 EAB Plaza Uniondale NEW YORK 11556
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Prior Registrations</b>	2768070
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead</b>	LIVE

**Indicator**

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**Thank you for your request. Here are the latest results from the TARR web server.**

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**Serial Number:** 78162972 Assignment Information

**Registration Number:** 2853412 Assignment Information

**Mark (words only):** HEALING BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-06-15

**Filing Date:** 2002-09-11

**Transformed into a National Application:** No

**Registration Date:** 2004-06-15

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-07-07

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Del Laboratories, Inc.

**Address:**

Del Laboratories, Inc.  
178 EAB Plaza  
Uniondale, NY 11556  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Eye shadow and eyeliner in liquid, cream, powder and pencil form; mascara; lipstick, lip glosses and lip pencils; face makeup, namely, powder, foundation, concealer, blush and bronzers; skincare and bath and body care products, namely, skin cleaners, body cleaners, skin masks, body masks, skin creams and body creams;

nail care preparations, namely, nail polish, cuticle creams, nail polish remover, artificial fingernails, nail glue; hand cream; perfumes and colognes

**First Use Date:** 2003-01-00

**First Use in Commerce Date:** 2003-01-00

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

**Prior Registration Number(s):**

2768070

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-06-15 - Registered - Principal Register

2004-05-11 - PAPER RECEIVED

2004-01-23 - Communication received from applicant

2004-03-16 - Published for opposition

2004-02-25 - Notice of publication

2004-01-06 - Approved for Pub - Principal Register (Initial exam)

2004-01-06 - Amendment to Use approved

2003-12-15 - Amendment to use processing complete

2003-11-17 - Amendment to Use filed

2003-11-17 - Communication received from applicant

2003-11-17 - PAPER RECEIVED

2003-11-03 - PAPER RECEIVED

2003-10-20 - NON-FINAL ACTION E-MAILED

2003-09-08 - Communication received from applicant

2003-10-03 - Case File in TICRS

2003-09-08 - PAPER RECEIVED

2003-03-14 - Non-final action e-mailed

2003-03-11 - Case file assigned to examining attorney

2002-10-22 - TEAS Preliminary Amendment Received

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Del Laboratories, Inc.

178 EAB Plaza

Uniondale, NY 11556

---



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Assignments on the Web > Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 1**

**Serial #:** [78162972](#)

**Filing Dt:** 09/11/2002

**Reg #:** [2853412](#)

**Reg. Dt:** 06/15/2004

**Registrant:** Del Laboratories, Inc.

**Mark:** HEALING BEAUTY

**Assignment: 1**

**Reel/Frame:** 3020/0134

**Received:** 02/01/2005

**Recorded:** 02/01/2005

**Pages:** 16

**Conveyance:** INTELLECTUAL PROPERTY SECURITY AGREEMENT

**Assignor:** [DEL LABORATORIES, INC.](#)

**Exec Dt:** 01/27/2005

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** NATIONAL BANKING  
ASSOCIATION

**Citizenship:** NONE

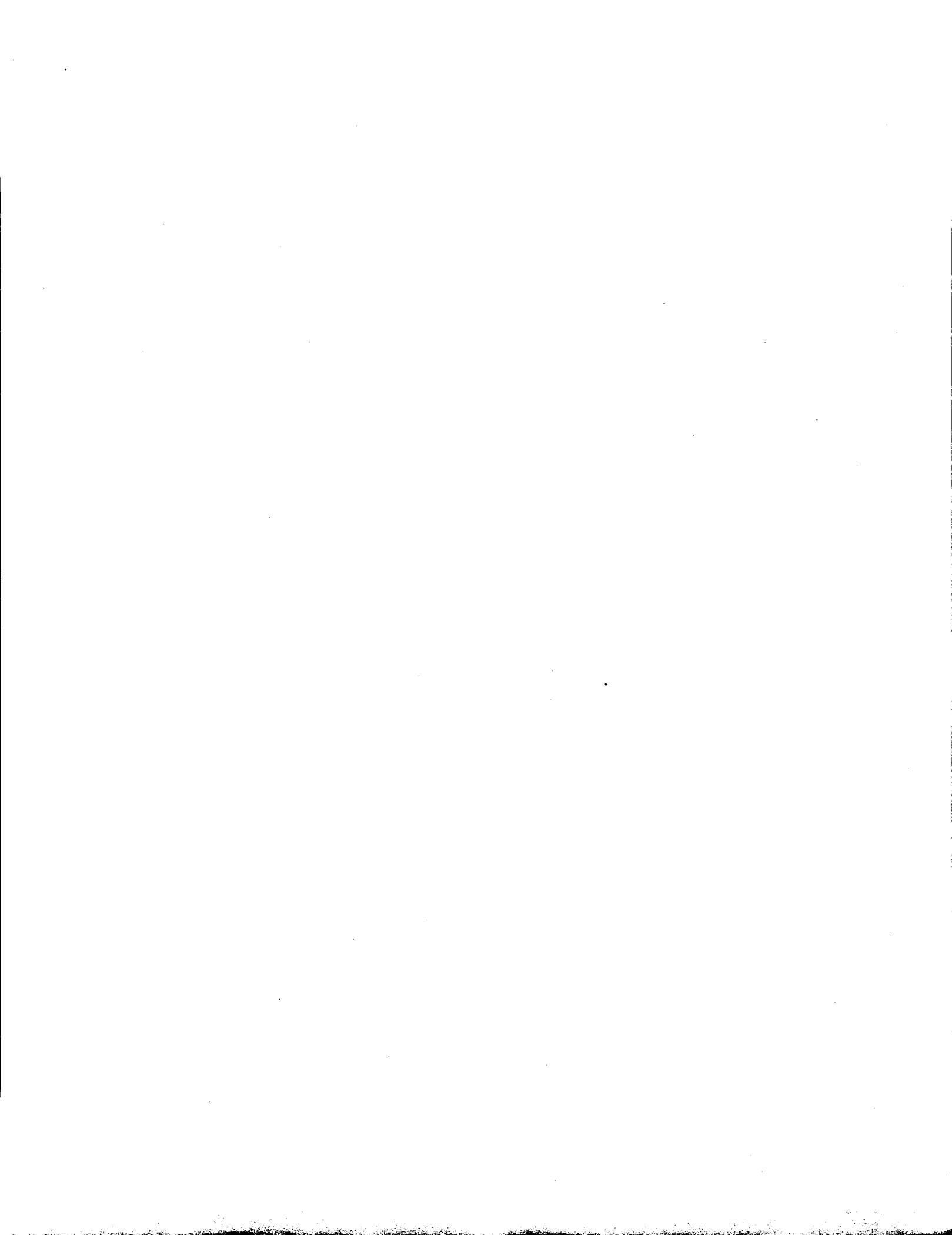
**Assignee:** [JPMORGAN CHASE BANK, N.A.](#)  
270 PARK AVENUE, 4TH FLOOR  
NEW YORK, NEW YORK 10017

**Correspondent:** PERRY J. VISCOUNTY, ESQ.  
650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

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## Trademark Electronic Search System(Tess)

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### Record 1 out of 1

**Check Status** *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

#### Typed Drawing

<b>Word Mark</b>	EARTH'S BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: cosmetic products namely loose face powder, loose powder blush, loose powder eye shadow, loose powder eye liner, lip balm, lipstick, concealer, shampoo, conditioner, facial cleanser, facial toner, facial moisturizer, facial mask, body lotion, essential oil blends for the skin, perfume. FIRST USE: 19991117. FIRST USE IN COMMERCE: 19991117
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78171357
<b>Filing Date</b>	October 5, 2002
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 20, 2004
<b>Registration Number</b>	2862513
<b>Registration Date</b>	July 13, 2004
<b>Owner</b>	(REGISTRANT) Cosmetics Without Synthetics, Inc. CORPORATION ARIZONA 663 Hopi Trail Dewey ARIZONA 86327
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 78171357

**Registration Number:** 2862513

**Mark (words only):** EARTH'S BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-07-13

**Filing Date:** 2002-10-05

**Transformed into a National Application:** No

**Registration Date:** 2004-07-13

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-07-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Cosmetics Without Synthetics, Inc.

**Address:**

Cosmetics Without Synthetics, Inc.

663 Hopi Trail

Dewey, AZ 86327

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Arizona

**Phone Number:** 928-772-0119

**Fax Number:** 928-772-4943

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

cosmetic products namely loose face powder, loose powder blush, loose powder eye shadow, loose powder eye

liner, lip balm, lipstick, concealer, shampoo, conditioner, facial cleanser, facial toner, facial moisturizer, facial mask, body lotion, essential oil blends for the skin, perfume

**First Use Date:** 1999-11-17

**First Use in Commerce Date:** 1999-11-17

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

- 2004-07-13 - Registered - Principal Register
- 2004-04-20 - Published for opposition
- 2004-03-31 - Notice of publication
- 2004-03-31 - Notice of publication
- 2004-02-23 - Approved for Pub - Principal Register (Initial exam)
- 2004-02-23 - Case file assigned to examining attorney
- 2003-10-31 - Case file assigned to examining attorney
- 2003-10-14 - Communication received from applicant
- 2003-10-15 - Email Received
- 2003-06-24 - LETTER OF SUSPENSION E-MAILED
- 2003-05-30 - Communication received from applicant
- 2003-05-30 - PAPER RECEIVED
- 2003-03-27 - Non-final action e-mailed
- 2003-03-12 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

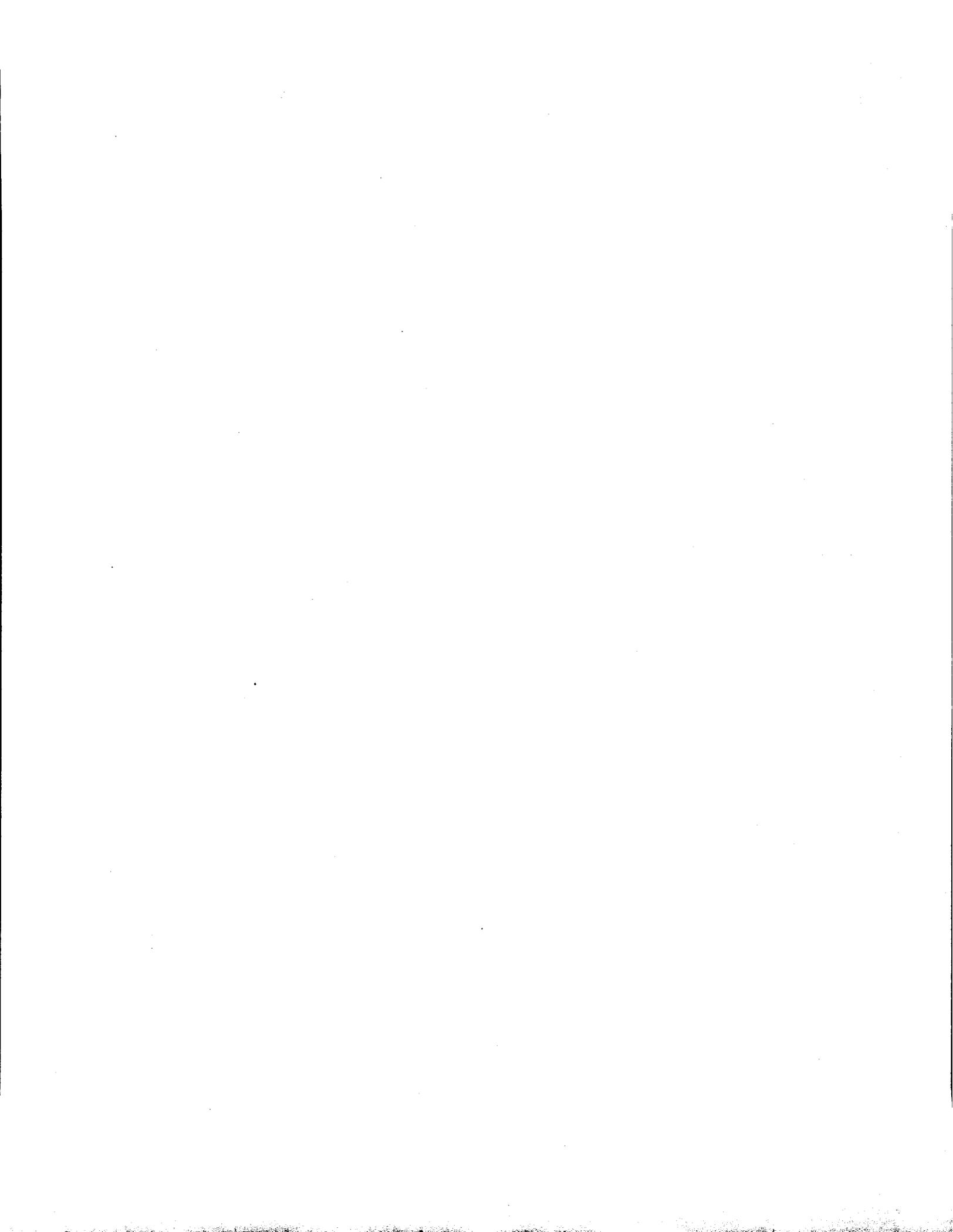
---

**Correspondent**  
Cosmetics Without Synthetics, Inc.

663 Hopi Trail  
Dewey AZ 86327

**Phone Number:** 928-772-0119  
**Fax Number:** 928-772-4943

---





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### Typed Drawing

**Word Mark** BEAUTY-TO-BE  
**Goods and Services** IC 044. US 100 101. G & S: Hair cutting and styling services, makeup application services, makeup demonstration and application services and cosmetic and color analysis services. FIRST USE: 20030429. FIRST USE IN COMMERCE: 20030429

IC 003. US 001 004 006 050 051 052. G & S: Perfumery, namely, eau de perfume, eau de toilette, perfume, cologne and essential oils for personal use; cosmetics, namely, foundation makeup, face powder, cover-up cream and concealer, lipstick, lip gloss, eyeliner, eyeshadow, mascara, eyebrow pencil, brow fixer, cosmetic pencils, cheek blush, nail enamel, bronzer, creams and lotions for use on the face, eyes and lips and facial sun screen; and toiletries, namely facial cleanser, facial moisturizer, face cream, lotion and gel, eye cream and gel, eye makeup remover, facial makeup remover, cleansing lotion and cream, non-medicated anti-wrinkle cream, lotion and gel, non-medicated skin repair cream, lotion and gel, skin blemish preparations, facial toner, facial soap, hand cream, body cream, lotion and gel, body powder, body toner, body cleanser, bath powder, bath oil, bath grains, bath gel, body spray, body wash, skin balancing lotion, cream and gel, skin firming preparations, facial and body exfoliating preparations, face and body masques, skin refresher, personal soap, hair shampoo, hair conditioner, hair spray, hair mousse, hair gel, hair humectant, anti-perspirant and deodorant. FIRST USE: 20030429. FIRST USE IN COMMERCE: 20030429

**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 76537486  
**Filing Date** August 14, 2003  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 18, 2004  
**Registration Number** 2871222  
**Registration Date** August 10, 2004

**Owner** (REGISTRANT) BUENO, JENNIFER INDIVIDUAL UNITED STATES PO Box 1446 Solana Beach  
CALIFORNIA 92075

**Attorney of Record** DONN K. HARMS

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 76537486

**Registration Number:** 2871222

**Mark (words only):** BEAUTY-TO-BE

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-08-10

**Filing Date:** 2003-08-14

**Transformed into a National Application:** No

**Registration Date:** 2004-08-10

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 103

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-08-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. BUENO, JENNIFER

**Address:**

BUENO, JENNIFER  
PO Box 1446  
Solana Beach, CA 92075  
United States

**Legal Entity Type:** Individual

**Country of Citizenship:** United States

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Perfumery, namely, eau de perfume, eau de toilette, perfume, cologne and essential oils for personal use; cosmetics, namely, foundation makeup, face powder, cover-up cream and concealer, lipstick, lip gloss, eyeliner, eyeshadow, mascara, eyebrow pencil, brow fixer, cosmetic pencils, cheek blush, nail enamel, bronzer,

creams and lotions for use on the face, eyes and lips and facial sun screen; and toiletries, namely facial cleanser, facial moisturizer, face cream, lotion and gel, eye cream and gel, eye makeup remover, facial makeup remover, cleansing lotion and cream, non-medicated anti-wrinkle cream, lotion and gel, non-medicated skin repair cream, lotion and gel, skin blemish preparations, facial toner, facial soap, hand cream, body cream, lotion and gel, body powder, body toner, body cleanser, bath powder, bath oil, bath grains, bath gel, body spray, body wash, skin balancing lotion, cream and gel, skin firming preparations, facial and body exfoliating preparations, face and body masques, skin refresher, personal soap, hair shampoo, hair conditioner, hair spray, hair mousse, hair gel, hair humectant, anti-perspirant and deodorant

**First Use Date:** 2003-04-29

**First Use in Commerce Date:** 2003-04-29

**Basis:** 1(a)

**International Class:** 044

Hair cutting and styling services, makeup application services, makeup demonstration and application services and cosmetic and color analysis services

**First Use Date:** 2003-04-29

**First Use in Commerce Date:** 2003-04-29

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2004-08-10 - Registered - Principal Register

2004-05-18 - Published for opposition

2004-04-28 - Notice of publication

2004-03-02 - Approved for Pub - Principal Register (Initial exam)

2004-03-02 - Examiner's amendment mailed

2004-03-01 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

DONN K. HARMS (Attorney of record)

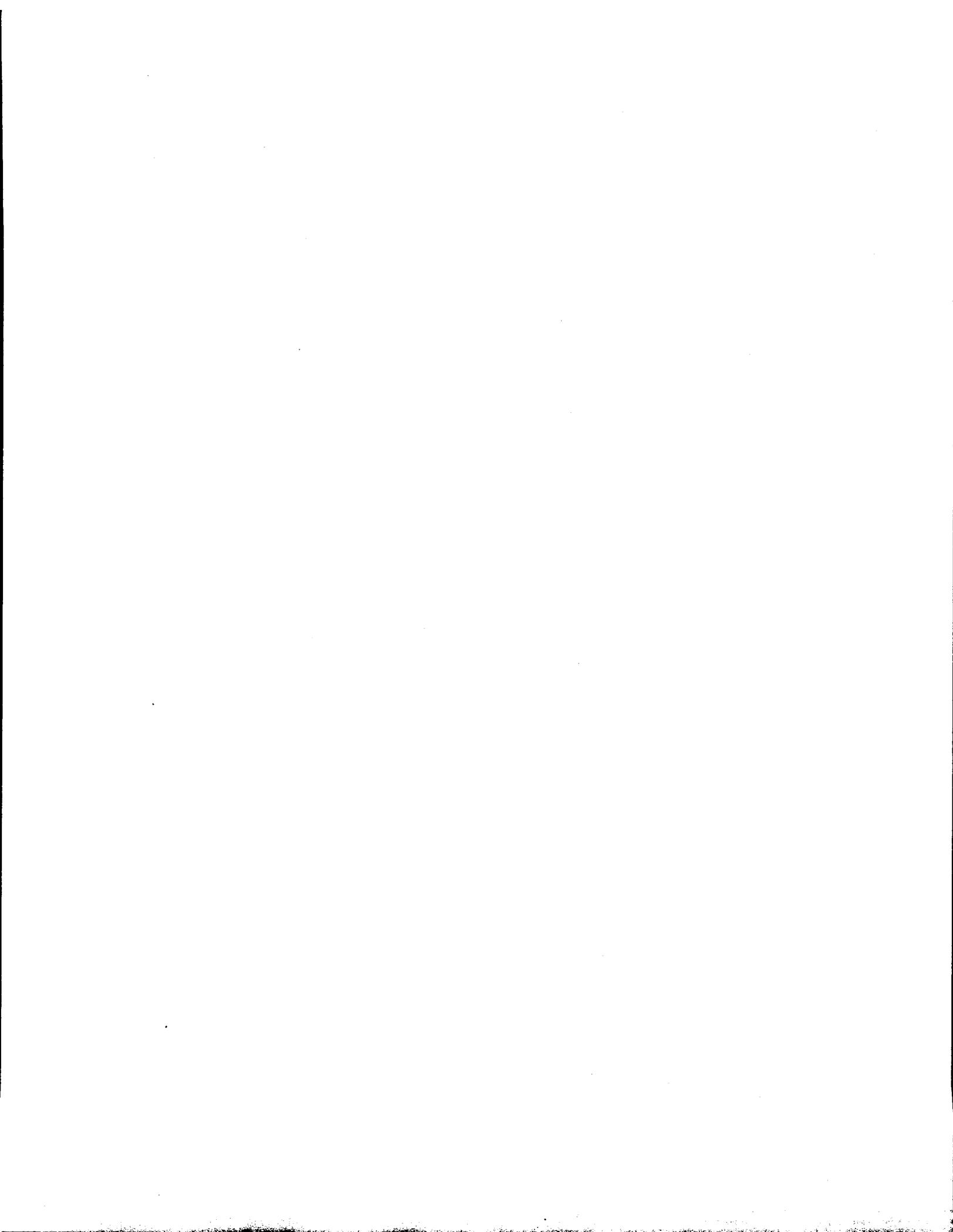
DONN K. HARMS

PATENT & TRADEMARK LAW CENTER  
12702 VIA CORTINA, SUITE 100  
DEL MAR, CA 92014

**Phone Number:** (858) 509-1400

**Fax Number:** (858) 509-1677

---





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Trademarks > Trademark Electronic Search System (TESS)

## Trademark Electronic Search System(Tess)

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### Record 1 out of 1

**Check Status** *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

#### Typed Drawing

<b>Word Mark</b>	CALIFORNIA BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: COSMETICS, NAMELY FACIAL MAKEUP, FINGERNAIL POLISH, FINGERNAIL POLISH REMOVER, FINGERNAIL POLISH CONDITIONERS, BODY SOAP AND PERFUME; ALL-PURPOSE CLEANING PREPARATIONS; DISINFECTANT SOAPS. FIRST USE: 19980718. FIRST USE IN COMMERCE: 20030101
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75764154
<b>Filing Date</b>	July 30, 1999
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	November 21, 2000
<b>Registration Number</b>	2871939
<b>Registration Date</b>	August 10, 2004
<b>Owner</b>	(REGISTRANT) Thane International, Inc. CORPORATION DELAWARE 78-140 Calle Tampico, Suite 201 La Quinta CALIFORNIA 92253
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Scott W. Kelley
<b>Prior Registrations</b>	2282132
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CALIFORNIA" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead</b>	

Indicator      LIVE

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**Serial Number:** 75764154 Assignment Information

**Registration Number:** 2871939 Assignment Information

**Mark (words only):** CALIFORNIA BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-08-10

**Filing Date:** 1999-07-30

**Transformed into a National Application:** No

**Registration Date:** 2004-08-10

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 110

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-08-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Thane International, Inc.

**Address:**

Thane International, Inc.  
78-140 Calle Tampico, Suite 201  
La Quinta, CA 92253  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

COSMETICS, NAMELY FACIAL MAKEUP, FINGERNAIL POLISH, FINGERNAIL POLISH REMOVER, FINGERNAIL POLISH CONDITIONERS, BODY SOAP AND PERFUME; ALL-PURPOSE CLEANING PREPARATIONS; DISINFECTANT SOAPS

**First Use Date:** 1998-07-18

**First Use in Commerce Date:** 2003-01-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "CALIFORNIA"

**Prior Registration Number(s):**

2282132

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2005-01-13 - PAPER RECEIVED

2004-08-10 - Registered - Principal Register

2004-05-18 - Allowed for Registration - Principal Register (SOU accepted)

2004-04-21 - Communication received from applicant

2004-04-23 - Communication received from applicant

2004-04-23 - PAPER RECEIVED

2004-04-02 - Non-final action mailed

2004-03-22 - Case file assigned to examining attorney

2004-03-19 - Case File in TICRS

2004-03-09 - Statement of use processing complete

2004-02-11 - Amendment to Use filed

2004-02-11 - PAPER RECEIVED

2003-07-22 - Extension 5 granted

2003-07-16 - Extension 5 filed

2003-07-16 - TEAS Extension Received

2003-01-30 - Extension 4 granted

2003-01-30 - Extension 4 filed  
2003-01-30 - TEAS Extension Received  
2002-07-22 - Extension 3 granted  
2002-07-15 - Extension 3 filed  
2002-07-15 - TEAS Extension Received  
2002-02-26 - Extension 2 granted  
2002-01-31 - Extension 2 filed  
2001-03-01 - Extension 1 granted  
2001-03-01 - Extension 1 filed  
2001-02-13 - Notice of allowance - mailed  
2000-11-21 - Published for opposition  
2000-10-20 - Notice of publication  
2000-09-20 - Approved for Pub - Principal Register (Initial exam)  
2000-08-03 - Communication received from applicant  
2000-08-02 - Final refusal mailed  
2000-06-19 - Communication received from applicant  
2000-03-02 - Non-final action mailed  
2000-01-06 - Communication received from applicant  
2000-01-11 - Non-final action mailed  
1999-12-10 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Scott W. Kelley (Attorney of record)

SCOTT W. KELLEY  
KELLY BAUERSFELD LOWRY & KELLEY, LLP  
6320 CANOGA AVENUE  
SUITE 1650  
WOODLAND HILLS, CALIFORNIA 91367

---



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## Trademark Assignment Abstract of Title

**Total Assignments: 1**

**Serial #:** [75764154](#)

**Filing Dt:** 07/30/1999

**Reg #:** [2871939](#)

**Reg. Dt:** 08/10/2004

**Registrant:** Thane International, Inc.

**Mark:** CALIFORNIA BEAUTY

**Assignment: 1**

**Reel/Frame:** 2485/0804

**Received:** 04/22/2002

**Recorded:** 04/22/2002

**Pages:** 25

**Conveyance:** SECURITY AGREEMENT

**Assignor:** [THANE INTERNATIONAL, INC.](#)

**Exec Dt:** 03/13/2002

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [CONGRESS FINANCIAL CORPORATION \(FLORIDA\), AS AGENT](#)

**Entity Type:** CORPORATION

**Citizenship:** FLORIDA

777 BRICKELL AVENUE

MIAMI, FLORIDA 33131

**Correspondent:** OTTERBOURG, STEINDLER, HOUSTON, ET AL.

HELEN M. LINEHAN

230 PARK AVENUE

NEW YORK, NY 10169

**Domestic rep:** OTTERBOURG, STEINDLER, HOUSTON, ET AL.

SUSAN A. JOYCE, ESQ.

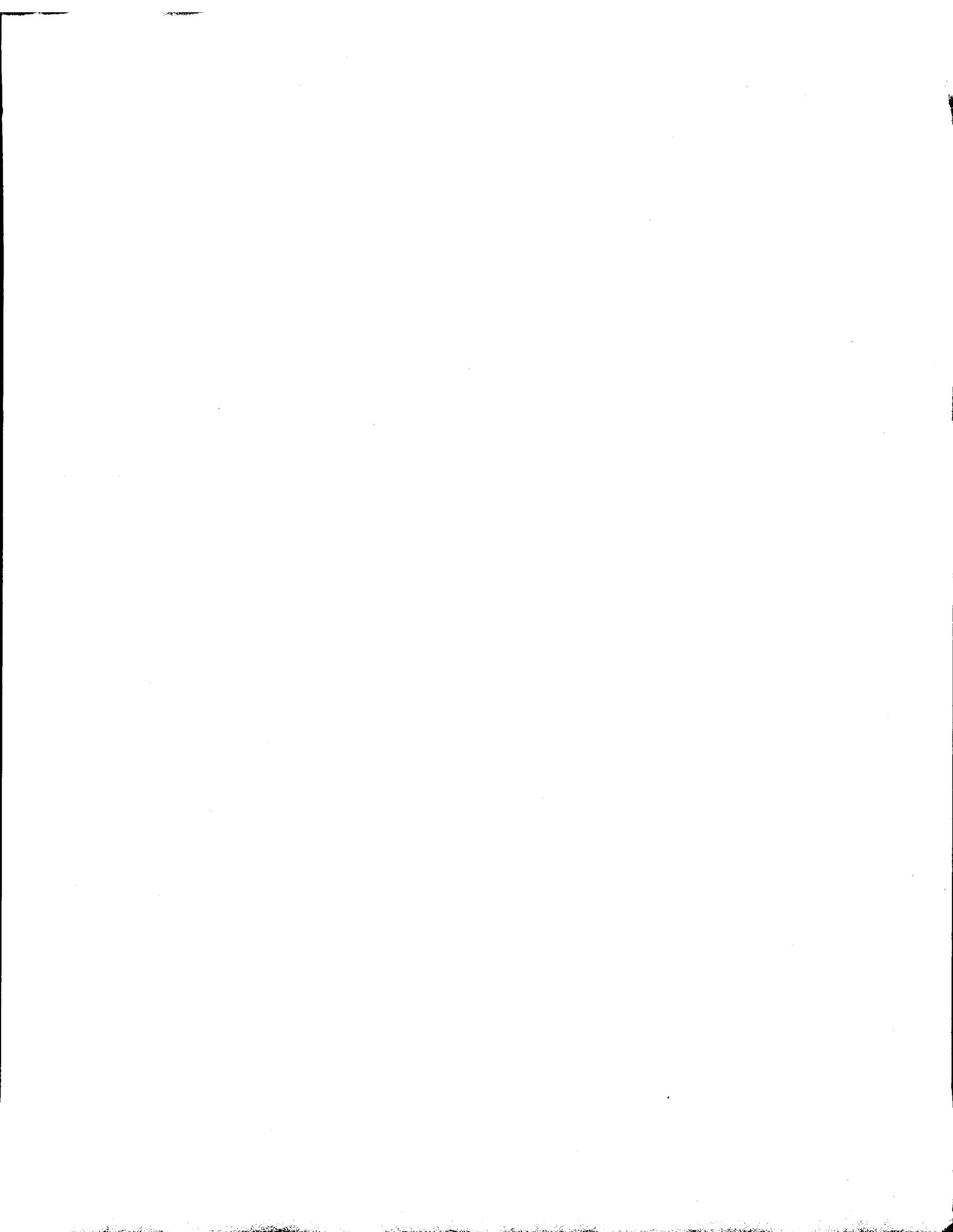
230 PARK AVENUE

NEW YORK, NEW YORK 10169

Search Results as of: 03/25/2005 09:00 PM

If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 703-308-9723

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### Record 1 out of 1

**Check Status** (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** JUST PURE FITNESS BEAUTY HEALTH

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Soaps, perfumes, essential oils for personal use, cosmetics, hair lotions, hair spray, masks; beauty masks; body milk for toilet purposes, nail care preparations; bath salts not for medical purposes; cosmetic preparations for baths, namely, bath oils, concentrates and powders comprised of milk concentrates, extracts, non-medicated herbal extracts, algae extracts, herbs and algae; cleansing milks for toilet purposes; cosmetic creams; lotions for cosmetic purposes; oil for cosmetic purposes and toilet purposes; cosmetic preparations for skin care, namely, oils, creams, milks and lotions; non-medicated balm preparations for skin, feet, hands, lips and eyes. FIRST USE: 20030228. FIRST USE IN COMMERCE: 20030228

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 261110 261121

**Serial Number** 75847690

**Filing Date** November 12, 1999

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 15, 2004

**Registration Number** 2880575

**Registration Date** September 7, 2004

**Owner** (REGISTRANT) Just Pure GmbH CORPORATION FED REP GERMANY Kurzenhof 2 D-86983 Lechbruck

FED REP GERMANY  
**Attorney of Record** THOMAS D FOSTER  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FITNESS BEAUTY HEALTH" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number: 75847690**

**Registration Number: 2880575**

**Mark**



**(words only): JUST PURE FITNESS BEAUTY HEALTH**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2004-09-07**

**Filing Date: 1999-11-12**

**Transformed into a National Application: No**

**Registration Date: 2004-09-07**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 106**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location: 900 -File Repository (Franconia)**

**Date In Location: 2004-09-16**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Just Pure GmbH

**Address:**

Just Pure GmbH  
Kurzenhof 2  
D-86983 Lechbruck  
Fed Rep Germany

**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Fed Rep Germany

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Soaps, perfumes, essential oils for personal use, cosmetics, hair lotions, hair spray, masks; beauty masks; body milk for toilet purposes, nail care preparations; bath salts not for medical purposes; cosmetic preparations for baths, namely, bath oils, concentrates and powders comprised of milk concentrates, extracts, non-medicated herbal extracts, algae extracts, herbs and algae; cleansing milks for toilet purposes; cosmetic creams; lotions for cosmetic purposes; oil for cosmetic purposes and toilet purposes; cosmetic preparations for skin care, namely, oils, creams, milks and lotions; non-medicated balm preparations for skin, feet, hands, lips and eyes

**First Use Date:** 2003-02-28

**First Use in Commerce Date:** 2003-02-28

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "FITNESS BEAUTY HEALTH"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-09-07 - Registered - Principal Register  
2004-09-03 - TEAS Change of Correspondence Received  
2004-09-02 - TEAS Change of Correspondence Received  
2004-06-15 - Published for opposition  
2004-05-26 - Notice of publication  
2004-03-19 - Approved for Pub - Principal Register (Initial exam)  
2004-03-19 - Amendment to Use approved  
2004-02-04 - Amendment to use processing complete  
2003-11-26 - Amendment to Use filed  
2003-11-26 - Communication received from applicant  
2003-12-04 - Case File in TICRS

2003-11-26 - TEAS Response to Office Action Received  
2003-11-26 - TEAS Amendment of Use Received  
2003-03-06 - Letter of suspension mailed  
2003-01-31 - Communication received from applicant  
2003-01-31 - TEAS Response to Office Action Received  
2002-08-05 - Inquiry as to suspension mailed  
2002-03-08 - TEAS Change of Correspondence Received  
2001-07-23 - Letter of suspension mailed  
2001-07-16 - Examiner's amendment mailed  
2001-01-29 - Final refusal mailed  
2000-11-08 - Communication received from applicant  
2000-05-08 - Non-final action mailed  
2000-04-18 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

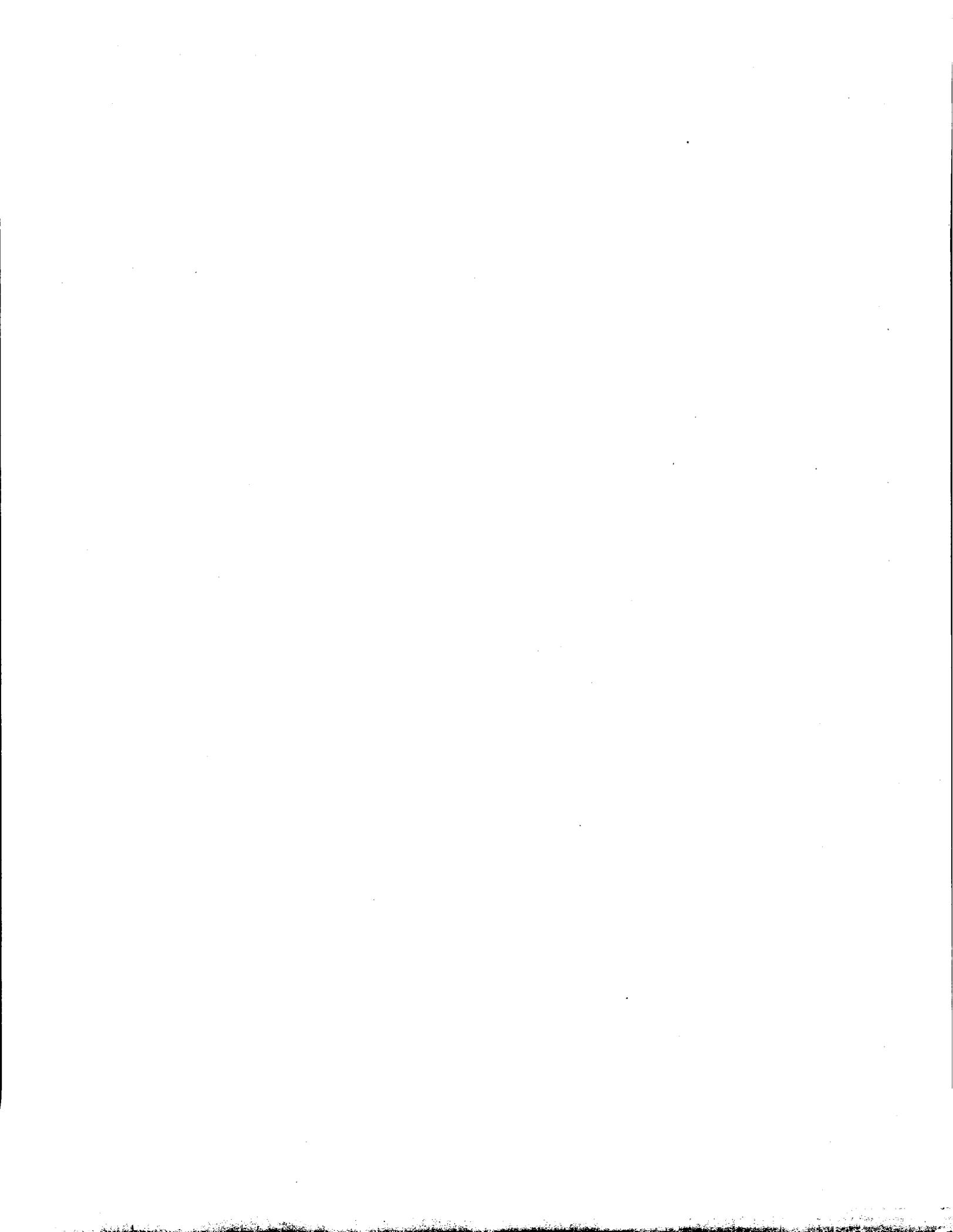
THOMAS D FOSTER (Attorney of record)

Thomas D. Foster  
TD Foster  
Suite 300  
12760 High Bluff Drive  
San Diego CA 92130  
**Phone Number:** 858.922.2170  
**Fax Number:** 858.259.6008

**Domestic Representative**

THOMAS D. FOSTER  
**Phone Number:** 858-724-0375  
**Fax Number:** 858-724-0384

---





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Trademarks > Trademark Electronic Search System (TESS)

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### Record 1 out of 1

**Check Status** (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** UNFADING BEAUTY, UB  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Cosmetics namely, skin cleansers, body emulsions, compacts, cosmetic pencils, concealers, foundation, shampoos, toners, makeup remover exfoliants, non-medicated cosmetic skin chemical peels, and their instructional materials. FIRST USE: 19911001. FIRST USE IN COMMERCE: 19911001

IC 041. US 100 101 107. G & S: Educational services, namely, conducting classes in the field of skin cleansers, body emulsions, skin exfoliants and non-medicated cosmetic skin chemical peels for aestheticians, cosmetologists, nail technicians, and their respective educators, micropigmentation specialists, message therapists, make up camouflage specialists, spa and resort owners and their staff, physicians, nurses, physicians assistants and medical technicians; and the distribution of course materials in connections therewith. FIRST USE: 19911001. FIRST USE IN COMMERCE: 19911001

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 261102 261120 261713  
**Serial Number** 78080413  
**Filing Date** August 21, 2001  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** June 15, 2004  
**Registration Number** 2881309  
**Registration** September 7, 2004

**Date**

**Owner** (REGISTRANT) UB, Inc. CORPORATION ILLINOIS 3101 Summerwind Rockford ILLINOIS 61114

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number: 78080413**

**Registration Number: 2881309**

**Mark**



**(words only): UNFADING BEAUTY, UB**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2004-09-07**

**Filing Date: 2001-08-21**

**Transformed into a National Application: No**

**Registration Date: 2004-09-07**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 112**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location: 900 -File Repository (Franconia)**

**Date In Location: 2004-09-16**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. UB, Inc.

**Address:**

UB, Inc.  
3101 Summerwind  
Rockford, IL 61114  
United States

**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Illinois  
**Phone Number:** 815-399-7546  
**Fax Number:** 815-229-6709

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Cosmetics namely, skin cleansers, body emulsions, compacts, cosmetic pencils, concealers, foundation, shampoos, toners, makeup remover exfoliants, non-medicated cosmetic skin chemical peels, and their instructional materials

**First Use Date:** 1991-10-01

**First Use in Commerce Date:** 1991-10-01

**Basis:** 1(a)

**International Class:** 041

Educational services, namely, conducting classes in the field of skin cleansers, body emulsions, skin exfoliants and non-medicated cosmetic skin chemical peels for aestheticians, cosmetologists, nail technicians, and their respective educators, micropigmentation specialists, message therapists, make up camouflage specialists, spa and resort owners and their staff, physicians, nurses, physicians assistants and medical technicians; and the distribution of course materials in connections therewith

**First Use Date:** 1991-10-01

**First Use in Commerce Date:** 1991-10-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2005-02-18 - PAPER RECEIVED

2005-02-14 - TEAS Change Of Owner Address Received

2004-09-27 - PAPER RECEIVED

2004-09-07 - Registered - Principal Register

2004-06-15 - Published for opposition

2004-06-07 - PAPER RECEIVED

2004-05-26 - Notice of publication

2004-03-26 - Approved for Pub - Principal Register (Initial exam)

2004-01-30 - Case File in TICRS

2002-11-13 - Case file assigned to examining attorney

2002-04-30 - Letter of suspension mailed

2002-03-19 - Communication received from applicant

2001-10-22 - Non-final action mailed

2001-10-01 - Non-final action mailed

2001-09-20 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

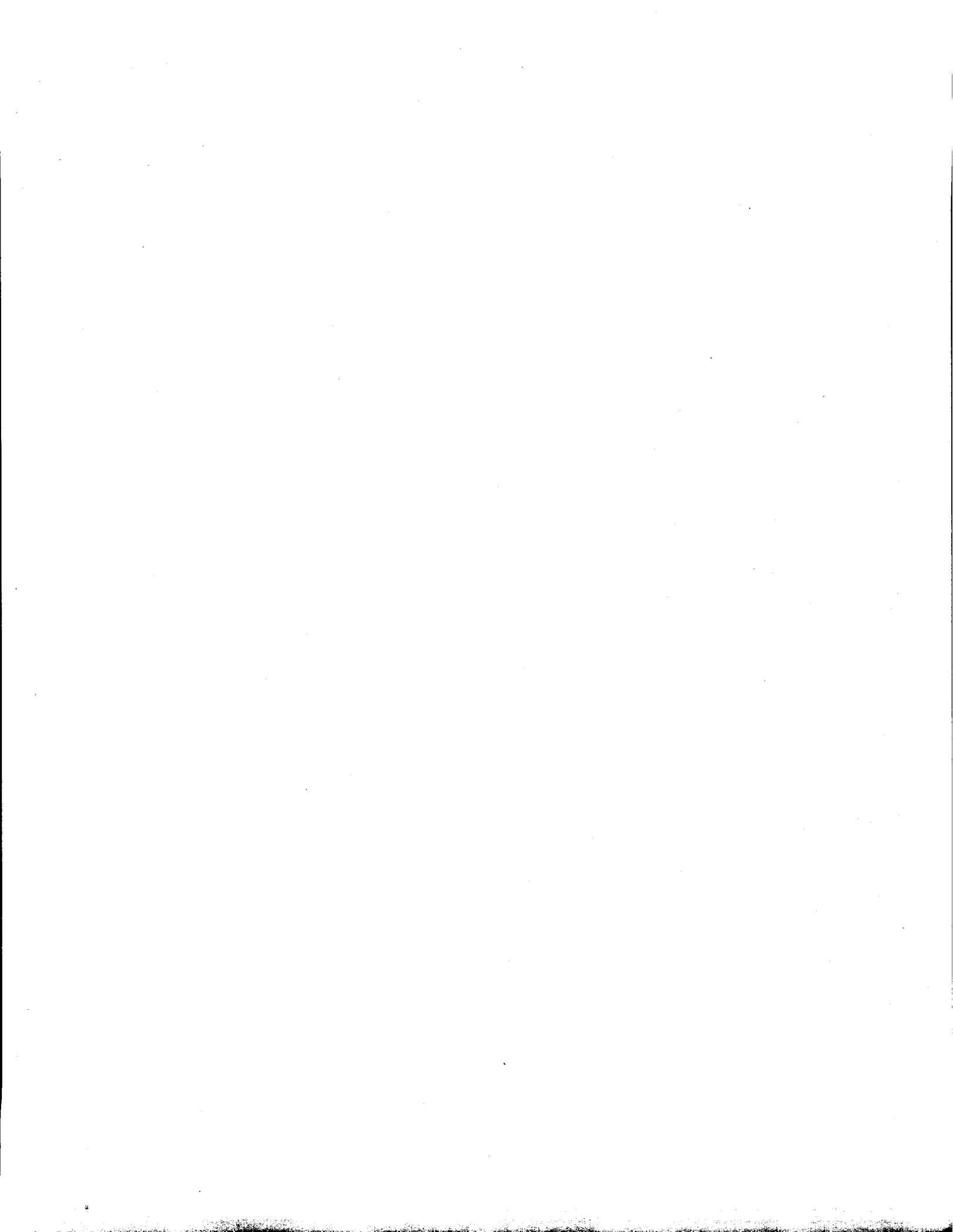
**Correspondent**

UB, Inc.  
3101 Summerwind  
Rockford IL 61114

**Phone Number:** 815-636-9999

**Fax Number:** 815-636-0181

---





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#### Typed Drawing

**Word Mark** BEAUTY STYLE

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Hair sprays, hair gel and hair styling cream. FIRST USE: 20040415. FIRST USE IN COMMERCE: 20040415

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 76496561

**Filing Date** March 12, 2003

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 25, 2003

**Registration Number** 2882662

**Registration Date** September 7, 2004

**Owner** (REGISTRANT) Lancome Parfums et Beaute & Cie SOCIÉTÉ EN NOM COLLECTIF FRANCE 29, rue du Faubourg Saint-Honoré Paris FRANCE 75008

**Attorney of Record** Jennifer Shmulewitz

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 76496561

**Registration Number:** 2882662

**Mark (words only):** BEAUTY STYLE

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-09-07

**Filing Date:** 2003-03-12

**Transformed into a National Application:** No

**Registration Date:** 2004-09-07

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 111

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-09-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Lancome Parfums et Beaute & Cie

**Address:**

Lancome Parfums et Beaute & Cie  
29, rue du Faubourg Saint-Honoré  
Paris 75008  
France

**Legal Entity Type:** SOCIÉTÉ EN NOM COLLECTIF

**State or Country Where Organized:** France

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Hair sprays, hair gel and hair styling cream

**First Use Date:** 2004-04-15

**First Use in Commerce Date:** 2004-04-15

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-10-11 - TEAS Change of Correspondence Received  
2004-09-07 - Registered - Principal Register  
2004-06-29 - Allowed for Registration - Principal Register (SOU accepted)  
2004-06-29 - Case file assigned to examining attorney  
2004-06-25 - Statement of use processing complete  
2004-06-07 - Amendment to Use filed  
2004-06-08 - PAPER RECEIVED  
2004-02-17 - Notice of allowance - mailed  
2003-11-25 - Published for opposition  
2003-11-05 - Notice of publication  
2003-09-22 - Approved for Pub - Principal Register (Initial exam)  
2003-09-11 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Jennifer Shmulewitz (Attorney of record)

Robert L. Sherman  
Paul, Hastings, Janofsky & Walker LLP  
75 East 55th Street  
New York NY 10022

**Phone Number:** 212-318-6037

**Fax Number:** 212-318-6847

**Domestic Representative**

Paul, Hastings, Janofsky & Walker LLP

**Phone Number:** 212-318-6037

**Fax Number:** 212-318-6847

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**Check Status** (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

#### Typed Drawing

**Word Mark** BEAUTY SECRETS

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Nail care preparations; nail tips, nail grooming preparations, namely, glue, primer, bonding gel, acrylic gel and powder; nail hardener and strengthener, nail polish and top coat; nail glitter and tattoos; nail polish remover; nail polish drying preparations; warming lotion for use in manicure heaters; cotton swabs for cosmetic purposes. FIRST USE: 19980318. FIRST USE IN COMMERCE: 19980318

IC 008. US 023 028 044. G & S: Manicure implements; namely, nail files and buffers, nail clippers, cuticle pushers, tweezers, nail and cuticle scissors and trimmers, callus removers and smoothers; manicure sets. FIRST USE: 20010415. FIRST USE IN COMMERCE: 20010415

IC 021. US 002 013 023 029 030 033 040 050. G & S: Brushes, spatulas, sponges, wedges, rounds and puffs for cosmetic use; cotton squares and gloves for cosmetic use; make-up applicators; manicure cups, bowls and dishes. FIRST USE: 20010700. FIRST USE IN COMMERCE: 20010700

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 78135731

**Filing Date** June 14, 2002

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** October 7, 2003

**Registration Number** 2887503

**Registration Date** September 21, 2004

**Owner** (REGISTRANT) BEAUTY HOLDING COMPANY, INC. CORPORATION DELAWARE Clarendon House 2 Church Street HAMILTON HM11 BERMUDA

**Assignment Recorded** ASSIGNMENT RECORDED

**Prior**

**Registrations** 1884486  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 78135731 [Assignment Information](#)

**Registration Number:** 2887503 [Assignment Information](#)

**Mark (words only):** BEAUTY SECRETS

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-09-21

**Filing Date:** 2002-06-14

**Transformed into a National Application:** No

**Registration Date:** 2004-09-21

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 116

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-10-01

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. BEAUTY HOLDING COMPANY, INC.

**Address:**  
BEAUTY HOLDING COMPANY, INC.  
Clarendon House 2 Church Street  
HAMILTON HM11  
Bermuda  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003  
Nail care preparations; nail tips, nail grooming preparations, namely, glue, primer, bonding gel, acrylic gel and powder; nail hardener and strengthener, nail polish and top coat; nail glitter and tattoos; nail polish remover; nail polish drying preparations; warming lotion for use in manicure heaters; cotton swabs for cosmetic

purposes

**First Use Date:** 1998-03-18

**First Use in Commerce Date:** 1998-03-18

**Basis:** 1(a)

**International Class:** 008

Manicure implements; namely, nail files and buffers, nail clippers, cuticle pushers, tweezers, nail and cuticle scissors and trimmers, callus removers and smoothers; manicure sets

**First Use Date:** 2001-04-15

**First Use in Commerce Date:** 2001-04-15

**Basis:** 1(a)

**International Class:** 021

Brushes, spatulas, sponges, wedges, rounds and puffs for cosmetic use; cotton squares and gloves for cosmetic use; make-up applicators; manicure cups, bowls and dishes

**First Use Date:** 2001-07-00

**First Use in Commerce Date:** 2001-07-00

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1884486

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2004-09-21 - Registered - Principal Register

2004-07-12 - Allowed for Registration - Principal Register (SOU accepted)

2004-07-08 - Case file assigned to examining attorney

2004-07-07 - Statement of use processing complete

2004-06-28 - Amendment to Use filed

2004-06-28 - TEAS Statement of Use Received

2003-12-30 - Notice of allowance - mailed

2003-10-07 - Published for opposition

2003-09-17 - Notice of publication

2003-08-11 - Approved for Pub - Principal Register (Initial exam)

2002-11-20 - Communication received from applicant

2003-07-23 - Case File in TICRS

2002-11-20 - TEAS Response to Office Action Received

2002-10-25 - Non-final action mailed

2002-10-17 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Patricia M. DeSimone  
Alberto-Culver Company  
2525 Armitage Avenue  
Melrose Park IL 60160

**Phone Number:** (708) 450-3000

**Fax Number:** (708) 450-3409

**Domestic Representative**

Patricia M. DeSimone  
**Phone Number:** (708) 450-3000  
**Fax Number:** (708) 450-3409

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25 CHURCH STREET

HAMILTON HM12, BERMUDA

**Correspondent:** ALBERTO-CULVER COMPANY

LAURA J. TURCZAK

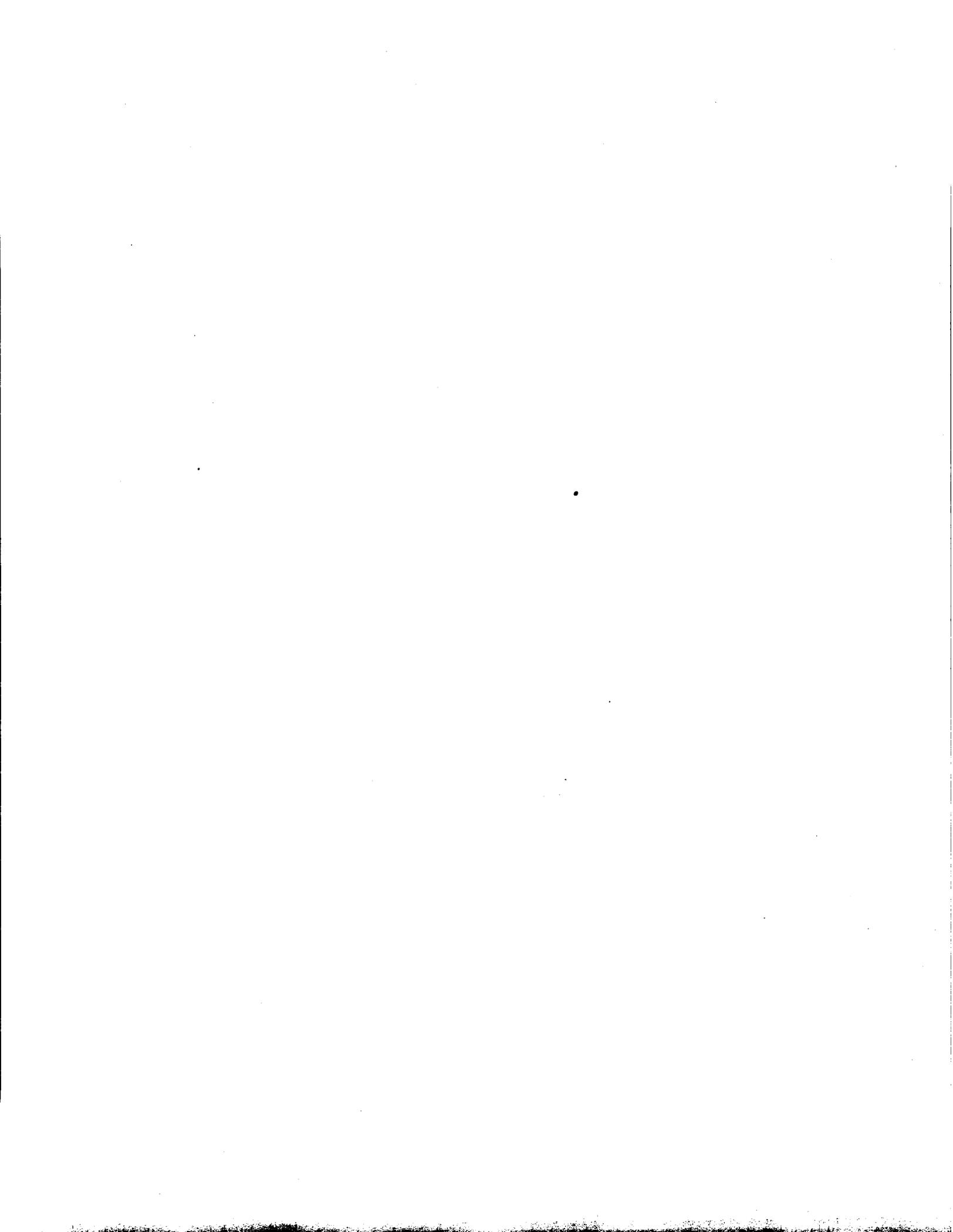
2525 ARMITAGE AVENUE

MELROSE PARK, IL 60160

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<b>Word Mark</b>	SOY BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Skin care preparations for the face and body-namely, facial moisturizing creams and lotions, facial toners, facial scrubs, facial cleansing gel, milk and lotion, facial beauty masks, anti-wrinkle creams, sunscreens, foot cream and lotion; bath and shower preparations-namely, bath oils, shower cleansing gels, moisturizing gels and oils, skin creams, bath soap, skin conditioner, hair remover, hair care preparations-namely shampoos. FIRST USE: 20030212. FIRST USE IN COMMERCE: 20030212
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	050325
<b>Serial Number</b>	76482303
<b>Filing Date</b>	January 14, 2003
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 10, 2004
<b>Registration Number</b>	2889872
<b>Registration Date</b>	September 28, 2004
<b>Owner</b>	(REGISTRANT) Markman, Leonid INDIVIDUAL UNITED STATES 151 Avenue O Brooklyn NEW YORK 11204
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOY BEAUTY" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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**Serial Number: 76482303**

**Registration Number: 2889872**

**Mark**



**(words only): SOY BEAUTY**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2004-09-28**

**Filing Date: 2003-01-14**

**Transformed into a National Application: No**

**Registration Date: 2004-09-28**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 110**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location: 900 -File Repository (Franconia)**

**Date In Location: 2004-10-06**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Markman, Leonid

**Address:**

Markman, Leonid  
151 Avenue O  
Brooklyn, NY 11204  
United States

**Legal Entity Type:** Individual  
**Country of Citizenship:** United States  
**Phone Number:** (718) 837-3650  
**Fax Number:** (718) 234-5764

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Skin care preparations for the face and body-namely, facial moisturizing creams and lotions, facial toners, facial scrubs, facial cleansing gel, milk and lotion, facial beauty masks, anti-wrinkle creams, sunscreens, foot cream and lotion; bath and shower preparations- namely, bath oils, shower cleansing gels, moisturizing gels and oils, skin creams, bath soap, skin conditioner, hair remover, hair care preparations-namely shampoos

**First Use Date:** 2003-02-12

**First Use in Commerce Date:** 2003-02-12

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "SOY BEAUTY"

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-09-28 - Registered - Principal Register  
2004-07-26 - Law Office Registration Review Completed  
2004-07-26 - Assigned To LIE  
2004-07-21 - Allowed for Registration - Principal Register (SOU accepted)  
2004-07-20 - Case file assigned to examining attorney  
2004-07-16 - Statement of use processing complete  
2004-07-05 - Amendment to Use filed  
2004-07-05 - TEAS Statement of Use Received  
2004-05-04 - Notice of allowance - mailed  
2004-02-10 - Published for opposition  
2004-01-21 - Notice of publication

2003-12-15 - Approved for Pub - Principal Register (Initial exam)

2003-12-12 - FAX RECEIVED

2003-12-11 - FAX RECEIVED

2003-06-25 - Non-final action mailed

2003-06-11 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

LEONID MARKMAN

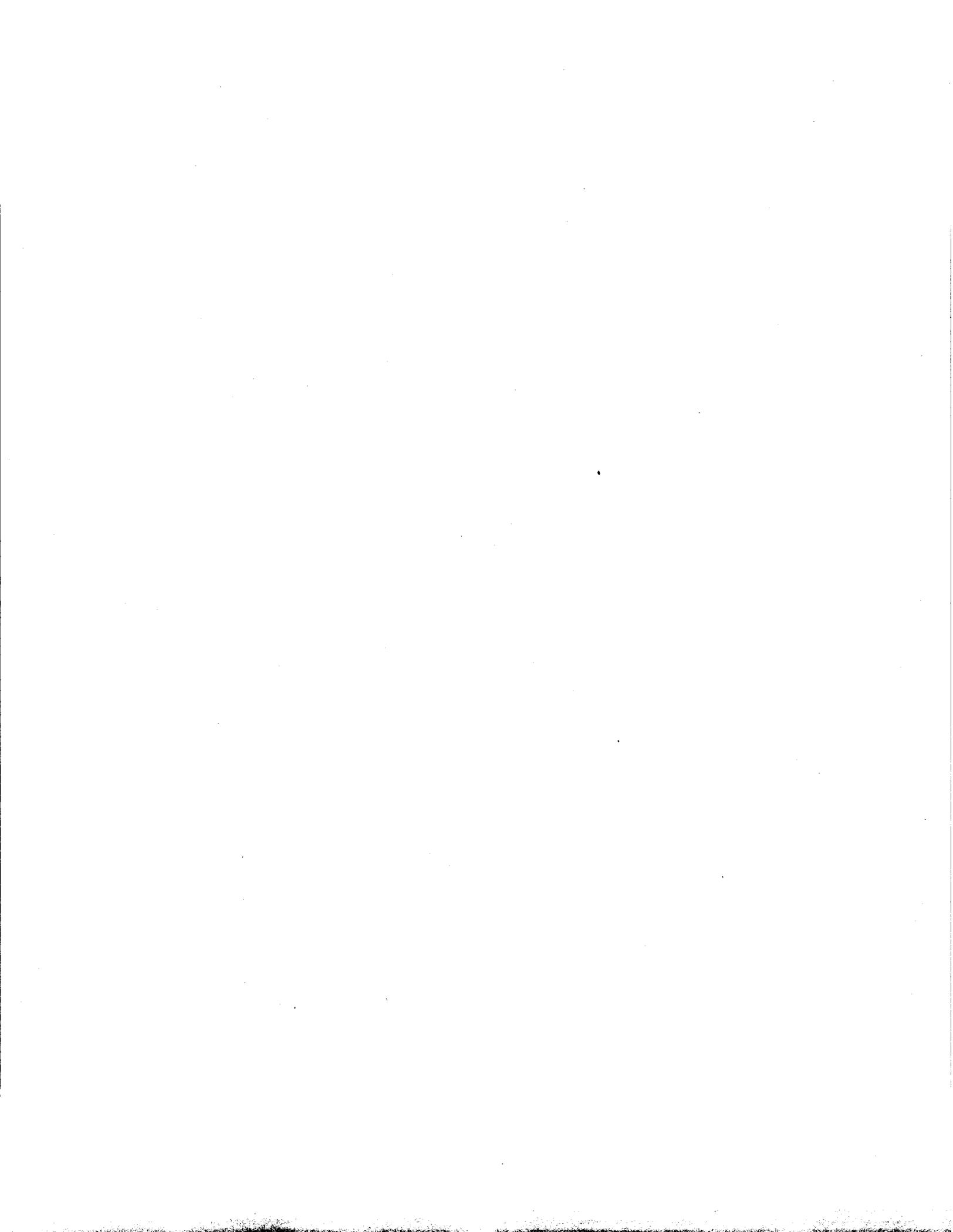
151 AVENUE O

BROOKLYN NY 11204-4951

**Phone Number:** (718) 837-3650

**Fax Number:** (718) 234-5764

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**Word Mark** WALT DISNEY'S SLEEPING BEAUTY

**Goods and Services**

IC 003. US 001 004 006 050 051 052. G & S: Bubble bath. FIRST USE: 20030320. FIRST USE IN COMMERCE: 20030320

IC 009. US 021 023 026 036 038. G & S: Decorative refrigerator magnets; sunglasses; computer software featuring music videos, information trivia games, and animated stories for children and adults; pre-recorded audio and videocassettes, compact discs, motion picture films, and laser video discs all featuring family music, stories and entertainment. FIRST USE: 20020831. FIRST USE IN COMMERCE: 20020831

IC 014. US 002 027 028 050. G & S: Jewelry, clocks, and watches. FIRST USE: 20030215. FIRST USE IN COMMERCE: 20030215

IC 016. US 002 005 022 023 029 037 038 050. G & S: General-purpose paper bags; playing cards and greeting cards; calendars; stationery; gift wrapping paper; stickers; address books; and, books and magazines featuring children's stories, games and activities. FIRST USE: 20020831. FIRST USE IN COMMERCE: 20010831

IC 018. US 001 002 003 022 041. G & S: Travel bags, all-purpose sports bags, backpacks, wallets, hand bags, luggage and umbrellas. FIRST USE: 20020831. FIRST USE IN COMMERCE: 20020831

IC 021. US 002 013 023 029 030 033 040 050. G & S: Glassware, dishes, figures made of porcelain, beverage ware, household utensils, namely, spatulas and whisks, hair brushes, tea kettles, and soap dishes. FIRST USE: 20020831. FIRST USE IN COMMERCE: 20020831

IC 028. US 022 023 038 050. G & S: Toys and sporting goods, namely plush toys, action figures, board games, puzzles, golf balls, children's play cosmetics, soft sculpture toys, and stuffed toys. FIRST USE: 20020831. FIRST USE IN COMMERCE: 20020831

IC 030. US 046. G & S: Coffee, tea, sugar, pastry, candy, chocolate, white chocolate, cocoa mixes, cookies, lollipops, macaroni, pasta, peppermint candy sweets, fruit gummy candies, and pretzels. FIRST USE: 20020831. FIRST USE IN COMMERCE: 20020831

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 020324 040125 261102

**Serial Number** 75543891

**Filing Date** August 27, 1998

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 10, 2002

**Registration Number** 2895966

**Registration Date** October 19, 2004

**Owner** (REGISTRANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

**Attorney of Record** WILLIAM H BREWSTER

**Prior Registrations** 0826419;0827189;2310987

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Other Data** The mark does not identify a particular living individual.

**Live/Dead Indicator** LIVE

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**Serial Number: 75543891**

**Registration Number: 2895966**

**Mark**



**(words only): WALT DISNEY'S SLEEPING BEAUTY**

**Standard Character claim: No**

**Current Status: Registered.**

**Date of Status: 2004-10-19**

**Filing Date: 1998-08-27**

**Transformed into a National Application: No**

**Registration Date: 2004-10-19**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 102**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location: 650 -Publication And Issue Section**

**Date In Location: 2004-09-09**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Disney Enterprises, Inc.

**Address:**

Disney Enterprises, Inc.  
500 South Buena Vista Street  
Burbank, CA 91521  
United States

**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Bubble bath

**First Use Date:** 2003-03-20**First Use in Commerce Date:** 2003-03-20**Basis:** 1(a)**International Class:** 009

Decorative refrigerator magnets; sunglasses; computer software featuring music videos, information trivia games, and animated stories for children and adults; pre-recorded audio and videocassettes, compact discs, motion picture films, and laser video discs all featuring family music, stories and entertainment

**First Use Date:** 2002-08-31**First Use in Commerce Date:** 2002-08-31**Basis:** 1(a)**International Class:** 014

Jewelry, clocks, and watches

**First Use Date:** 2003-02-15**First Use in Commerce Date:** 2003-02-15**Basis:** 1(a)**International Class:** 016

General-purpose paper bags; playing cards and greeting cards; calendars; stationery; gift wrapping paper; stickers; address books; and, books and magazines featuring children's stories, games and activities

**First Use Date:** 2002-08-31**First Use in Commerce Date:** 2001-08-31**Basis:** 1(a)**International Class:** 018

Travel bags, all-purpose sports bags, backpacks, wallets, hand bags, luggage and umbrellas

**First Use Date:** 2002-08-31**First Use in Commerce Date:** 2002-08-31**Basis:** 1(a)**International Class:** 021

Glassware, dishes, figures made of porcelain, beverage ware, household utensils, namely, spatulas and whisks, hair brushes, tea kettles, and soap dishes

**First Use Date:** 2002-08-31**First Use in Commerce Date:** 2002-08-31**Basis:** 1(a)**International Class:** 028

Toys and sporting goods, namely plush toys, action figures, board games, puzzles, golf balls, children's play cosmetics, soft sculpture toys, and stuffed toys

**First Use Date:** 2002-08-31

**First Use in Commerce Date:** 2002-08-31

**Basis:** 1(a)

**International Class:** 030

Coffee, tea, sugar, pastry, candy, chocolate, white chocolate, cocoa mixes, cookies, lollipops, macaroni, pasta, peppermint candy sweets, fruit gummy candies, and pretzels

**First Use Date:** 2002-08-31

**First Use in Commerce Date:** 2002-08-31

**Basis:** 1(a)

---

#### ADDITIONAL INFORMATION

---

**Name Portrait Consent:** The mark does not identify a particular living individual.

**Prior Registration Number(s):**

826419

827189

2310987

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2004-10-19 - Registered - Principal Register

2004-08-24 - Law Office Registration Review Completed

2004-08-18 - Assigned To LIE

2004-08-10 - Allowed for Registration - Principal Register (SOU accepted)

2004-06-04 - Examiner's Amendment Entered

2004-06-28 - Examiner's Amendment Entered

2004-06-24 - Examiner's Amendment Entered

2004-06-28 - Examiner's amendment mailed

2004-06-23 - Case file assigned to examining attorney

2004-06-03 - Statement of use processing complete

2004-06-03 - Amendment to Use filed  
2004-06-15 - Case File in TICRS  
2004-06-04 - PAPER RECEIVED  
2003-12-31 - Extension 2 granted  
2003-12-01 - Extension 2 filed  
2003-12-01 - PAPER RECEIVED  
2003-07-01 - Extension 1 granted  
2003-06-02 - Extension 1 filed  
2003-06-02 - PAPER RECEIVED  
2002-12-03 - Notice of allowance - mailed  
2002-09-10 - Published for opposition  
2002-08-21 - Notice of publication  
2002-06-12 - Approved for Pub - Principal Register (Initial exam)  
2002-06-12 - EXAMINERS AMENDMENT E-MAILED  
2002-06-07 - Previous allowance count withdrawn  
2002-02-12 - Approved for Pub - Principal Register (Initial exam)  
2002-02-12 - EXAMINERS AMENDMENT E-MAILED  
2002-01-10 - Action granting request for reconsideration - mailed - Initial exam  
2001-09-27 - Communication received from applicant  
2001-09-27 - Communication received from applicant  
2001-04-18 - Final refusal mailed  
2001-04-17 - Case file assigned to examining attorney  
2000-12-26 - Communication received from applicant  
2000-06-28 - Non-final action mailed  
2000-03-20 - Examiner's amendment mailed  
2000-02-07 - Letter of suspension mailed  
1999-09-30 - Communication received from applicant

1999-03-30 - Non-final action mailed

1999-03-15 - Case file assigned to examining attorney

1999-03-03 - Case file assigned to examining attorney

1999-02-23 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

WILLIAM H BREWSTER (Attorney of record)

WILLIAM H BREWSTER  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE ST STE 2800  
ATLANTA GA 30309

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#### Typed Drawing

<b>Word Mark</b>	BEAUTY/TECH
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Cosmetics and skin care products, namely, skin moisturizers, body lotions, facial cleansers, foundation, face and body powder, lip cream, lip gel, lip gloss, lip balm, lipstick, lip liner, mascara, eye liner, eye shadow and blush. FIRST USE: 19950800. FIRST USE IN COMMERCE: 19950800
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76555190
<b>Filing Date</b>	October 29, 2003
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	August 10, 2004
<b>Registration Number</b>	2899142
<b>Registration Date</b>	November 2, 2004
<b>Owner</b>	(REGISTRANT) ALCONE COMPANY, INC. CORPORATION NEW YORK 5-49 49TH Avenue Long Island City NEW YORK 11101
<b>Attorney of Record</b>	Edward C. Meagher
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 76555190

**Registration Number:** 2899142

**Mark (words only):** BEAUTY/TECH

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-11-02

**Filing Date:** 2003-10-29

**Transformed into a National Application:** No

**Registration Date:** 2004-11-02

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2004-11-02

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. ALCONE COMPANY, INC.

**Address:**

ALCONE COMPANY, INC.

5-49 49TH Avenue

Long Island City, NY 11101

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** New York

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Cosmetics and skin care products, namely, skin moisturizers, body lotions, facial cleansers, foundation, face and body powder, lip cream, lip gel, lip gloss, lip balm, lipstick, lip liner, mascara, eye liner, eye shadow and blush

**First Use Date:** 1995-08-00

**First Use in Commerce Date:** 1995-08-00

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

2004-11-02 - Registered - Principal Register

2004-08-10 - Published for opposition

2004-07-21 - Notice of publication

2004-05-28 - Approved for Pub - Principal Register (Initial exam)

2004-05-27 - Examiner's amendment mailed

2004-05-17 - PAPER RECEIVED

2004-05-13 - Case file assigned to examining attorney

2003-11-17 - New Application Entered In Tram

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Edward C. Meagher (Attorney of record)

EDWARD C. MEAGHER  
CARTER, DELUCA, FARRELL & SCHMIDT, LLP  
445 BROAD HOLLOW ROAD - SUITE 225  
MELVILLE, NEW YORK 11747

**Phone Number:** (631) 501-5708

**Fax Number:** (631) 501-3526

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**Word Mark** MUSEUM OF BEAUTY

**Goods and Services** IC 005. US 006 018 044 046 051 052. G & S: Non-medicated skin care preparations, namely, anti-aging cream, anti-wrinkle cream, astringent for cosmetic purposes, body cream, body emulsion, body lotion, body milk, body oil, body scrub, body spray, exfoliants for skin, eye cream, eye gel, facial cleanser, facial cream, facial emulsions, facial masks, facial scrub, hand cream, hand lotion, hand soap, moisturizing milks, non-medicated body soak, non-medicated foot cream, shower gel, skin clarifiers, skin cleansers, skin cleansing cream, skin cleansing lotion, skin conditioners, skin cream, skin emollients, skin lotion, skin masks, skin moisturizer, skin soap, skin toner, soap for cosmetic purposes; Shaving preparations, namely, shaving balm, shaving cream, shaving foam, shaving gel, shaving lotion, shaving soap, after-shave gel, after-shave lotion; Bath additives, namely, bath beads, bath crystals, bath foams, bath gels, bath milk, bath oils, bath pearls, bubble bath, non-medicated bath salts; Fragrances, namely, essential oils for personal use, potpourri, scented linen sprays, scented room sprays, perfume, eau de toilette. FIRST USE: 20021101. FIRST USE IN COMMERCE: 20021101

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 261713 261725

**Serial Number** 78324525

**Filing Date** November 7, 2003

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 10, 2004

**Registration Number** 2899943  
**Registration Date** November 2, 2004  
**Owner** (REGISTRANT) Nedboy, Robin L. INDIVIDUAL UNITED STATES Suite 2320 60 East 42nd Street New York NEW YORK 10017  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE BEAUTY APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 78324525

**Registration Number:** 2899943

**Mark**



**(words only):** MUSEUM OF BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-11-02

**Filing Date:** 2003-11-07

**Transformed into a National Application:** No

**Registration Date:** 2004-11-02

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** L6D -TMEG Law Office 106 - Docket Clerk

**Date In Location:** 2005-03-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Nedboy, Robin L.

**Address:**

Nedboy, Robin L.  
Suite 2320 60 East 42nd Street  
New York, NY 10017  
United States

**Legal Entity Type:** Individual  
**Country of Citizenship:** United States  
**Phone Number:** 212-687-0333  
**Fax Number:** 212-687-0971

---

**GOODS AND/OR SERVICES**

---

**International Class:** 005

Non-medicated skin care preparations, namely, anti-aging cream, anti-wrinkle cream, astringent for cosmetic purposes, body cream, body emulsion, body lotion, body milk, body oil, body scrub, body spray, exfoliants for skin, eye cream, eye gel, facial cleanser, facial cream, facial emulsions, facial masks, facial scrub, hand cream, hand lotion, hand soap, moisturizing milks, non-medicated body soak, non-medicated foot cream, shower gel, skin clarifiers, skin cleansers, skin cleansing cream, skin cleansing lotion, skin conditioners, skin cream, skin emollients, skin lotion, skin masks, skin moisturizer, skin soap, skin toner, soap for cosmetic purposes; Shaving preparations, namely, shaving balm, shaving cream, shaving foam, shaving gel, shaving lotion, shaving soap, after-shave gel, after-shave lotion; Bath additives, namely, bath beads, bath crystals, bath foams, bath gels, bath milk, bath oils, bath pearls, bubble bath, non-medicated bath salts; Fragrances, namely, essential oils for personal use, potpourri, scented linen sprays, scented room sprays, perfume, eau de toilette

**First Use Date:** 2002-11-01

**First Use in Commerce Date:** 2002-11-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** BEAUTY

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2004-11-02 - Registered - Principal Register  
2004-10-18 - TEAS Preliminary Amendment Received  
2004-08-10 - Published for opposition  
2004-07-21 - Notice of publication  
2004-06-02 - Approved for Pub - Principal Register (Initial exam)  
2004-05-19 - Examiners amendment e-mailed  
2004-05-15 - Case file assigned to examining attorney  
2003-12-03 - New Application Entered In Tram

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Nedboy, Robin L.  
Suite 2320  
60 East 42nd Street  
New York, NY 10017

**Phone Number:** 212-687-0333

**Fax Number:** 212-687-0971

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## Trademark Electronic Search System(Tess)

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### Record 1 out of 1

**Check Status** (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

#### Typed Drawing

<b>Word Mark</b>	COLLECTIVE BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: skin soap; deodorant soap; liquid soaps for hands, face and body; skin lotion; non-medicated bath salts; cologne; and bath and body powders. FIRST USE: 20031001. FIRST USE IN COMMERCE: 20031001
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78318262
<b>Filing Date</b>	October 24, 2003
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	August 17, 2004
<b>Registration Number</b>	2901775
<b>Registration Date</b>	November 9, 2004
<b>Owner</b>	(REGISTRANT) Davies Gate LLC CORPORATION CALIFORNIA P.O. Box 2046 Irwindale CALIFORNIA 91706
<b>Attorney of Record</b>	Marnie Wright Barnhorst
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 78318262

**Registration Number:** 2901775

**Mark (words only):** COLLECTIVE BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-11-09

**Filing Date:** 2003-10-24

**Transformed into a National Application:** No

**Registration Date:** 2004-11-09

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2004-11-09

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Davies Gate LLC

**Address:**

Davies Gate LLC  
P.O. Box 2046  
Irwindale, CA 91706  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

skin soap; deodorant soap; liquid soaps for hands, face and body; skin lotion; non-medicated bath salts; cologne; and bath and body powders

**First Use Date:** 2003-10-01

**First Use in Commerce Date:** 2003-10-01

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

2004-11-09 - Registered - Principal Register

2004-08-17 - Published for opposition

2004-07-28 - Notice of publication

2004-05-17 - Approved for Pub - Principal Register (Initial exam)

2004-05-17 - Case file assigned to examining attorney

2003-11-12 - New Application Entered In Tram

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Marnie Wright Barnhorst (Attorney of record)

Marnie Wright Barnhorst  
The Trademark Group, APLC  
7850 Ivanhoe Avenue  
La Jolla, CA 92037

**Phone Number:** 858-456-4801

**Fax Number:** 858-456-4802

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# theBEAUTYGENIUS

**Word Mark** THE BEAUTY GENIUS

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Non-medicated skin care preparations, namely, anti-aging cream, anti-wrinkle cream, astringent for cosmetic purposes, body cream, body emulsion, body lotion, body milk, body oil, body scrub, body spray, exfoliants for skin, eye cream, eye gel, facial cleanser, facial cream, facial emulsions, facial masks, facial scrub, hand cream, hand lotion, hand soap, moisturizing milks, non-medicated body soak, non-medicated foot cream, shower gel, skin clarifiers, skin cleansers, skin cleansing cream, skin cleansing lotion, skin conditioners, skin cream, skin emollients, skin lotion, skin masks, skin moisturizer, skin soap, skin toner, soap for cosmetic purposes; Shaving preparations, namely, shaving balm, shaving cream, shaving foam, shaving gel, shaving lotion, shaving soap, after-shave gel, after-shave lotion; Bath additives, namely, bath beads, bath crystals, bath foams, bath gels, bath milk, bath oils, bath pearls, bubble bath, non-medicated bath salts; Fragrances, namely, essential oils for personal use, potpourri, scented linen sprays, scented room sprays, perfume, eau de toilette. FIRST USE: 20021101. FIRST USE IN COMMERCE: 20021101

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 78331831

**Filing Date** November 22, 2003

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 17, 2004

**Registration Number** 2901848

**Registration Date** November 9, 2004  
**Owner** (REGISTRANT) Nedboy, Robin L. INDIVIDUAL UNITED STATES Suite 2320 60 East 42nd Street New York NEW YORK 10017  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 78331831

**Registration Number:** 2901848

**Mark**

**theBEAUTYGENIUS**

**(words only):** THE BEAUTY GENIUS

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2004-11-09

**Filing Date:** 2003-11-22

**Transformed into a National Application:** No

**Registration Date:** 2004-11-09

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2004-11-09

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Nedboy, Robin L.

**Address:**

Nedboy, Robin L.  
Suite 2320 60 East 42nd Street  
New York, NY 10017  
United States

**Legal Entity Type:** Individual  
**Country of Citizenship:** United States  
**Phone Number:** 212-687-0333  
**Fax Number:** 212-687-0971

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

Non-medicated skin care preparations, namely, anti-aging cream, anti-wrinkle cream, astringent for cosmetic purposes, body cream, body emulsion, body lotion, body milk, body oil, body scrub, body spray, exfoliants for skin, eye cream, eye gel, facial cleanser, facial cream, facial emulsions, facial masks, facial scrub, hand cream, hand lotion, hand soap, moisturizing milks, non-medicated body soak, non-medicated foot cream, shower gel, skin clarifiers, skin cleansers, skin cleansing cream, skin cleansing lotion, skin conditioners, skin cream, skin emollients, skin lotion, skin masks, skin moisturizer, skin soap, skin toner, soap for cosmetic purposes; Shaving preparations, namely, shaving balm, shaving cream, shaving foam, shaving gel, shaving lotion, shaving soap, after-shave gel, after-shave lotion; Bath additives, namely, bath beads, bath crystals, bath foams, bath gels, bath milk, bath oils, bath pearls, bubble bath, non-medicated bath salts; Fragrances, namely, essential oils for personal use, potpourri, scented linen sprays, scented room sprays, perfume, eau de toilette

**First Use Date:** 2002-11-01

**First Use in Commerce Date:** 2002-11-01

**Basis:** 1(a)

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

2004-11-09 - Registered - Principal Register

2004-08-17 - Published for opposition

2004-07-28 - Notice of publication

2004-06-07 - Approved for Pub - Principal Register (Initial exam)

2004-06-04 - Examiners amendment e-mailed

2004-06-03 - Case file assigned to examining attorney

2003-12-24 - New Application Entered In Tram

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**CORRESPONDENCE INFORMATION**

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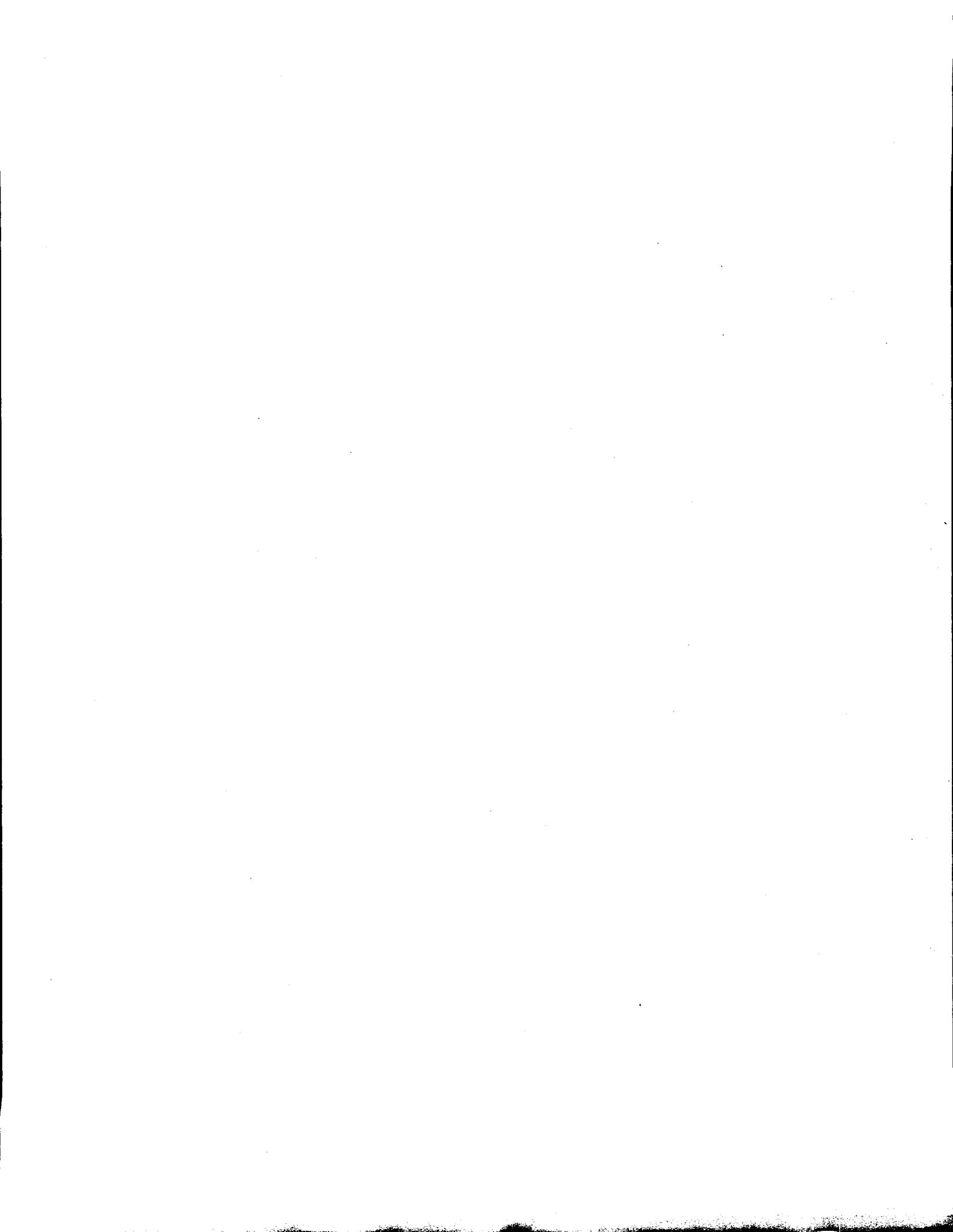
**Correspondent**

Nedboy, Robin L.  
Suite 2320  
60 East 42nd Street  
New York, NY 10017

**Phone Number:** 212-687-0333

**Fax Number:** 212-687-0971

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#### Typed Drawing

<b>Word Mark</b>	HOMEOPATHY MERGES WITH THE WORLD OF BEAUTY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: PERFUMES, COLOGNE, EAU DE TOILETTES, BATH ADDITIVES NAMELY GELS, FOAMS, OILS AND NON-MEDICATED BATH SALTS, HAND AND BODY LOTIONS. FIRST USE: 20020701. FIRST USE IN COMMERCE: 20020701
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78142756
<b>Filing Date</b>	July 10, 2002
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 1, 2003
<b>Registration Number</b>	2919739
<b>Registration Date</b>	January 18, 2005
<b>Owner</b>	(REGISTRANT) MARY C. MANNING LLC CORPORATION DELAWARE 350 Beechmont Drive New Rochelle NEW YORK 10804
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**Serial Number:** 78142756

**Registration Number:** 2919739

**Mark (words only):** HOMEOPATHY MERGES WITH THE WORLD OF BEAUTY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2005-01-18

**Filing Date:** 2002-07-10

**Transformed into a National Application:** No

**Registration Date:** 2005-01-18

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 110

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2004-12-06

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. MARY C. MANNING LLC

**Address:**

MARY C. MANNING LLC  
350 Beechmont Drive  
New Rochelle, NY 10804  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

**Phone Number:** 212-351-3300

**Fax Number:** 212-681-6293

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003

PERFUMES, COLOGNE, EAU DE TOILETTES, BATH ADDITIVES NAMELY GELS, FOAMS, OILS

AND NON-MEDICATED BATH SALTS, HAND AND BODY LOTIONS

**First Use Date:** 2002-07-01

**First Use in Commerce Date:** 2002-07-01

**Basis:** 1(a)

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2005-01-18 - Registered - Principal Register

2004-11-15 - Law Office Registration Review Completed

2004-11-15 - Assigned To LIE

2004-11-05 - Allowed for Registration - Principal Register (SOU accepted)

2004-10-27 - Statement of use processing complete

2004-10-14 - Amendment to Use filed

2004-10-14 - TEAS Statement of Use Received

2004-05-05 - Extension 2 granted

2004-04-28 - Extension 2 filed

2004-05-04 - Case File in TICRS

2004-04-28 - TEAS Extension Received

2003-10-29 - Extension 1 granted

2003-10-29 - Extension 1 filed

2003-10-29 - TEAS Extension Received

2003-08-05 - TEAS Change of Correspondence Received

2003-06-24 - Notice of allowance - mailed

2003-04-01 - Published for opposition

2003-03-12 - Notice of publication

2003-02-05 - Approved for Pub - Principal Register (Initial exam)

2003-01-10 - Case file assigned to examining attorney

2002-10-08 - TEAS Change of Correspondence Received

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**CORRESPONDENCE INFORMATION**

---

**Correspondent**

JOE STRAHL  
PO BOX 369  
CLIFFSIDE NC 28024

**Phone Number:** 828-657-1600

**Fax Number:** 828-657-1688

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