

ESTTA Tracking number: **ESTTA14026**

Filing date: **08/26/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91156049
Party	Plaintiff Otsar Sifrei Lubavitch Inc
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Submission	Appearance of Counsel/Power of Attorney
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Date	08/26/2004
Attachments	Revocation of and New Power of Attorney and Change of Addressee.pdf (7 pages)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of

Opposition No. 91156049

Otsar Sifrei Lubavitch Inc.

v.

Kehot Publication Society, a division
of Merkos L'Inyonei Chinuch, Inc.

Application Serial No. 76314502

Published in the Official
Gazette on October 8, 2002

**REVOCATION OF AND APPOINTMENT OF
NEW POWER OF ATTORNEY
AND CHANGE OF ADDRESSEE**

Assistant Commissioner
of Trademarks
2900 Crystal Drive
South Tower Building, Ninth Floor
Arlington, Virginia 22202-3514

The undersigned, Otsar Sifrei Lubavitch Inc., opposer of the
above-identified trademark application, hereby revokes all previous powers and
appoints:

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KIRCHHOEFER, LINDA S. RESH, NEIL S. HIRSHMAN, MARK A. PALS, DAVID K.
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States of Illinois and the District of Columbia, RASHMI CHANDRA, a member of the bar of the States of Illinois and New York, TRACY L. REILLY, a member of the bar of the States of Illinois and Colorado, IMRON T. ALY, a member of the bar of the States of Illinois and Missouri, and DANIEL E. DREGER, a member of the bar of the States of Virginia and the District of Columbia, each of **Kirkland & Ellis LLP, with offices at 200 East Randolph Drive, Suite 5300, Chicago, Illinois 60601**; and

DANIEL F. ATTRIDGE, a member of the bar of the District of Columbia; EDWARD DONOVAN, a member of the bar of the State of New York and the District of Columbia, GREGG F. LOCASCIO, a member of the bar of the Commonwealth of Virginia and the District of Columbia, JOHN BATTAGLIA, a member of the Commonwealth of Massachusetts and the District of Columbia, CHARANJIT BRAHMA, a member of the State of California, GREGORY CORBETT, a member of the Commonwealth of Massachusetts and the District of Columbia, each of **Kirkland & Ellis LLP, with offices at 655 Fifteenth Street, N.W., Washington, D.C. 20005**; and

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ROBERT G. KRUPKA, P.C., a member of the bar of the States of Illinois, Colorado, California and the District of Columbia, ALEXANDER F. MacKINNON, a member of the bar of the States of Illinois and California, LUKE L. DAUCHOT, a member of the bar of the States of California, Illinois and Ohio, COREY C. WATSON, a member of the bar of the States of Arizona and California, BRIAN ARNOLD, a member of the bar of the States of California and Utah, GREER N. SHAW, a member of the bar of the States of California and Massachusetts, AKIHITO NAKAMACHI, a member of the bar of the States of California and New York and the country of Japan, DAVID SHUKAN, MARC COHEN, SHANNON M. HANSEN, ERIC W. HAGEN, LILLIAN L. LAI,

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STEPHEN P. JOHNSON, a member of the bar of the States of Illinois, New York and California, TERRY L. TANG, a member of the bar of the State of California and the District of Columbia; BENJAMIN R. OSTAPUK, ERIC LAMISON, DANIEL J. LIN, KAREN A. SPINDLER, RYAN CASAMIQUELA, CHRISTINE E. DUH, each a member of the bar of the State of California, each of **Kirkland & Ellis LLP, with offices at 333 Bush Street, San Francisco, California 94104**, as its attorneys, with full power of substitution and revocation, to represent Otsar Sifrei Lubavitch Inc. in the above-identified opposition, to receive any communications regarding such opposition, and to take all other actions with regard to this opposition.

ADDRESSEE

Correspondence in this matter should be directed to:

Tracy L. Reilly, Esq.
Kirkland & Ellis LLP
200 E. Randolph Drive
Chicago, Illinois 60601

OTSAR SIFREI LUBAVITCH INC.

By 
Name: Jakob I Reich
Title: President

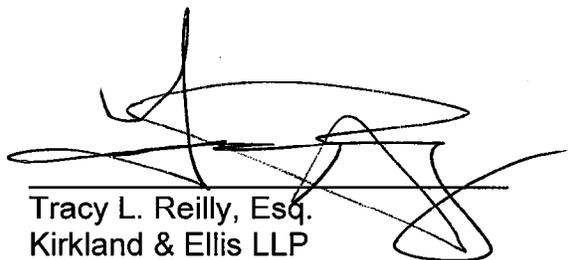
Date: August 5, 2004

CERTIFICATE OF SERVICE

This is to certify that a true and correct copy of the foregoing Revocation of and Appointment of New Power of Attorney and Change of Addressee has been served on the following individuals by UPS Overnight Service, on this 26th day of August 2004:

**Arthur J. Greenbaum, Esq.
Cowan Liebowitz & Latman PC
1133 Avenue of the Americas
New York, NY 10036-6710**

**Jacob Laufer, Esq.
Laufer & Associates
1660 60th Street
Brooklyn, NY 11204**

A handwritten signature in black ink, appearing to read "Tracy L. Reilly", is written over a horizontal line. The signature is stylized and somewhat illegible due to the cursive nature of the handwriting.

**Tracy L. Reilly, Esq.
Kirkland & Ellis LLP
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Chicago, Illinois 60601**