

**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, Virginia 22202-3513**

acampbell

Mailed: June 15, 2004

Opposition No. 91154774

**Payless ShoeSource Worldwide,
Inc.**

v.

Cato Corporation, The

CHERYL A. BUTLER, ATTORNEY:

It has come to the attention of the Board that, due to a clerical error by the Patent and Trademark Office, Trademark Registration No. 2740973 (application Serial No. 76111230), for the mark **LOOK SMART.BUY SMART..**, was inadvertently issued on July 29, 2003. In a Board's order dated May 20, 2003, per the parties' agreement, the application was abandoned and the opposition was dismissed.

Accordingly, the above-identified application will be forwarded to the Office of the Assistant Commissioner for Trademarks for appropriate action.¹

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¹ The Office of the Assistant Commissioner for Trademarks may issue an order cancelling the inadvertently issued registration.