

11AB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Atty. Ref. No.: 016756/0211



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BFS BRANDS, LLC

and

BRIDGESTONE/FIRESTONE  
NORTH AMERICAN TIRE, LLC,

Opposers,

v.

ORTECK INTERNATIONAL INC.,

Applicant.  
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Opposition No. 154,661

Application Serial No. 76/369,339

**OPPOSERS' FIRST NOTICE OF RELIANCE**

Opposers, BFS Brands, LLC and Bridgestone/Firestone North American Tire, LLC, hereby submit this Notice of Reliance pursuant to 37 C.F.R. §§ 2.122(d)(2) and 2.122(e). Opposers submit herewith certified copies of the following U.S. Trademark Registrations which show the current status of and the current title to the registrations:

1. Certified Copy of U.S. Trademark Registration Number 140,804 for the mark FIRESTONE.
2. Certified Copy of U.S. Trademark Registration Number 378,189 for the mark FIRESTONE TRANSPORT.



3. Certified Copy of U.S. Trademark Registration Number 396,796 for the mark  
FIRESTONE.

4. Certified Copy of U.S. Trademark Registration Number 401,421 for the mark  
FIRESTONE.

5. Certified Copy of U.S. Trademark Registration Number 948,402 for the mark  
FIRESTONE.

6. Certified Copy of U.S. Trademark Registration Number 1,113,091 for the mark  
STONES.

7. Certified Copy of U.S. Trademark Registration Number 1,178,631 for the mark  
FIRESTONE.

8. Certified Copy of U.S. Trademark Registration Number 1,387,468 for the mark  
FIRESTONE.

9. Certified Copy of U.S. Trademark Registration Number 1,445,182 for the mark  
FIRESTONE.

10. Certified Copy of U.S. Trademark Registration Number 1,471,665 for the mark  
FIRESTONE.

11. Certified Copy of U.S. Trademark Registration Number 2,223,630 for the mark  
FIRESTONE.

12. Certified Copy of U.S. Trademark Registration Number 2,464,005 for the mark  
FIRESTONE.

13. Certified Copy of U.S. Trademark Registration Number 2,582,878 for the mark  
FIRESTONE POLYMERS.

14. Certified Copy of U.S. Trademark Registration Number 2,813,281 for the mark  
FIRESTONE POLYMERS.

15. Certified Copy of U.S. Trademark Registration Number 2,838,164 for the mark  
BRIDGESTONE FIRESTONE INFORMATION SERVICES & DESIGN.

Dated: December 28, 2004

Respectfully submitted,

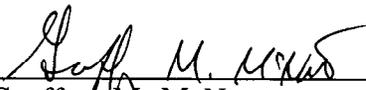


Peter G. Mack, Esq.  
Geoffrey McNutt, Esq.  
Counsel for Opposer  
FOLEY & LARDNER LLP  
Suite 500  
3000 K Street, N.W.  
Washington, D.C. 20007-5109  
T: 202.672.5300  
F: 202.672.5399

**CERTIFICATE OF SERVICE**

I hereby certify that I have this 28<sup>th</sup> day of December 2004, served a true and complete copy of the foregoing OPPOSERS' FIRST NOTICE OF RELIANCE upon Applicant by mailing a true copy of the same via first-class U.S. Mail, postage prepaid, to Applicant's counsel, addressed as follows:

Deborah J. Westervelt, Esq.  
The Law Offices of Royal J. Craig  
10 North Calvert Street  
Suite 153  
Baltimore, Maryland 21202

By:   
Geoffrey M. McNutt  
FOLEY & LARDNER, LLP

# EXHIBIT 1

1256953



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**  
UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

December 07, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION *140,804* IS  
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND  
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN  
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES  
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *March 29, 1921*  
*4th* RENEWAL FOR A TERM OF 10 YEARS FROM *March 29, 2001*  
SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

*BFS BRANDS, LLC*

*A LIMITED DELAWARE LIABILITY COMPANY*

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



*N. Woodson*  
N. WOODSON  
Certifying Officer

35  
13

MARKS  
WORDS

**RENEWED**

The Firestone Tire & Rubber Co.,  
1292 Firestone Parkway.  
Akron, Ohio.

**SECOND RENEWAL**

**UNITED STATES PATENT OFFICE.**

THE FIRESTONE TIRE AND RUBBER COMPANY, OF AKRON, OHIO.

TRADE-MARK FOR CERTAIN NAMED TIRES, TUBES, AND TIRE ACCESSORIES.

ACT OF FEBRUARY 20, 1905.

140,804.

Registered Mar. 29, 1921.

Application filed April 5, 1920. Serial No. 130,668.

**STATEMENT.**

*To all whom it may concern:*

Be it known that THE FIRESTONE TIRE AND RUBBER COMPANY, a corporation duly organized under the laws of the State of Ohio, and located and doing business at Main street and Cole avenue, in the city of Akron, county of Summit, State of Ohio, has adopted and used the trade-mark shown in the accompanying drawing, for rubber tires, pneumatic and solid; inner tubes, rubber-impregnated tire building and rebuilding fabrics; tire accessories—namely, hook-on boots, lace-on boots, flaps, and tire-repair air-bags, fabric and rubber repair-patches, tube-patches in sheet and patch form, and liners—and tire-repair gum materials in

sheet form—namely, tread-gums, cushion-gums, tube-gums, camel-back-tread gums, and combination-gums—under Class No. 35, Belting, hose, machinery packing, and non-metallic tires.

This trade mark has been continuously used in our business since the year 1900, and by our predecessors in business since January, 1896.

The trade mark is applied to the goods during the process of manufacture, or by printing or affixing labels on the packages containing them.

THE FIRESTONE TIRE AND RUBBER COMPANY,  
By S. G. CARKHUFF,  
*Secretary.*

**Firestone**

**DECLARATION.**

State of Ohio county of Summit ss.

STACY G. CARKHUFF, being duly sworn, deposes and says that he is the secretary of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade mark sought to be registered; that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use said trade mark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade mark

is used by said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trade mark sought to be registered; and that the specimens show the trade mark as actually used upon the goods.

STACY G. CARKHUFF.

Sworn and subscribed to before me, a notary public, this 3 day of April, A. D., 1920.

[L. s.]

JOHN M. WADE,  
*Notary Public.*

## EXHIBIT 2

1251807



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

November 24, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 378,189 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *May 28, 1940*  
3rd RENEWAL FOR A TERM OF 10 YEARS FROM *May 28, 2000*

SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

*BFS BRANDS, LLC*

*A LIMITED LIABILITY COMPANY OF DELAWARE*

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



P. R. GRANT

Certifying Officer

Registered May 28, 1940

Trade-Mark 378,189

## UNITED STATES PATENT OFFICE

The Firestone Tire & Rubber Company,  
Akron, Ohio

Act of February 20, 1905

Application February 3, 1940, Serial No. 428,189

*Firestone*  
TRANSPORT

### STATEMENT

*To the Commissioner of Patents:*

The Firestone Tire & Rubber Company, a corporation duly organized under the laws of the State of Ohio and located at Akron, Ohio, and doing business at 1292 Firestone Parkway, Akron, Ohio, has adopted and used the trade-mark shown in the accompanying drawing, for RESILIENT VEHICLE TIRES AND TUBES OF RUBBER OR RUBBER COMPOSITION OR RUBBER AND FABRIC, in Class No. 35, Belting, hose, machinery packing, and nonmetallic tires, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended. The trade-mark has been continuously used and applied to said goods in applicant's business since on or about January 19, 1940. The

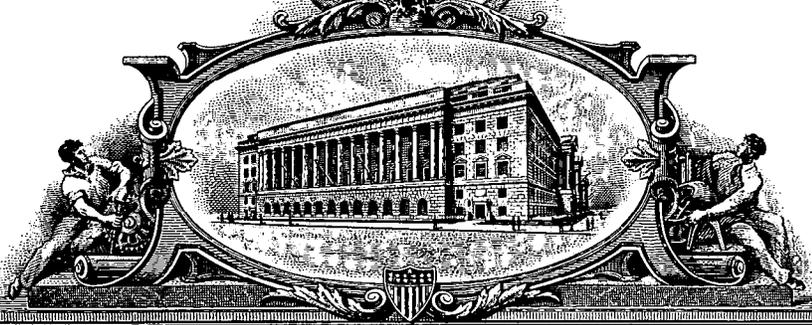
trade-mark is applied to the goods by printing, stamping or molding same thereon, or by attaching a printed label to the goods or to the containers thereof. Applicant corporation is the proprietor of trade-mark registrations Nos. 140,804 and 159,855.

The applicant hereby appoints Ely & Frye, (a firm consisting of Albert L. Ely and Bernard C. Frye), 2505 First-Central Tower, Akron, Ohio, (registration No. 14,437), its attorneys, to prosecute its application for registration, with full power of substitution and revocation, to make alterations or amendments thereto, to receive the certificate and to transact all business in the Patent Office connected therewith.

THE FIRESTONE TIRE &  
RUBBER COMPANY,  
By B. M. ROBINSON,  
*Assistant Secretary.*

**EXHIBIT 3**

1251809



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

**December 01, 2004**

**THE ATTACHED U.S. TRADEMARK REGISTRATION 396,796 IS  
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND  
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN  
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES  
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM *August 04, 1942*  
3rd RENEWAL FOR A TERM OF 10 YEARS FROM *August 04, 2002***

**SECTION 8**

**SAID RECORDS SHOW TITLE TO BE IN:**

***BFS BRANDS, LLC***

***LIMITED LIABILITY COMPANY***

**By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS**



*Trudie Wallace*  
**TRUDIE WALLACE**

**Certifying Officer**

Registered Aug. 4, 1942

Trade-Mark 396,796

## UNITED STATES PATENT OFFICE

The Firestone Tire & Rubber Company,  
Akron, Ohio

Act of February 20, 1905

Application December 22, 1941, Serial No. 449,682

# Firestone

### STATEMENT

*To the Commissioner of Patents:*

The Firestone Tire & Rubber Company, a corporation duly organized under the laws of the State of Ohio and located at Akron, Ohio, and doing business at 1292 Firestone Parkway, Akron, Ohio, has adopted and used the trade-mark shown in the accompanying drawing, for CAPS, COVERALLS, RAINCOATS FOR SERVICE STATION ATTENDANTS, AND JACKETS FOR GENERAL USE, in Class 39, Clothing, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended. The trade-mark has been continuously used and applied to said goods in applicant's business since

on or about November 15, 1932. The trade-mark is applied to the goods by being stamped or printed thereon or by being secured or bonded thereto.

The applicant hereby appoints Ely & Frye (a firm consisting of Albert L. Ely and Bernard C. Frye), 2505 First-Central Tower, Akron, Ohio (registration No. 14,437), its attorneys, to prosecute its application for registration, with full power of substitution and revocation, to make alterations or amendments thereto, to receive the certificate and to transact all business in the Patent Office connected therewith.

THE FIRESTONE TIRE & RUBBER  
COMPANY,

By B. M. ROBINSON,  
*Assistant Secretary.*

EXHIBIT 4

1251842



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME;**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

November 24, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 401,421 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *May 18, 1943*  
3rd RENEWAL FOR A TERM OF 10 YEARS FROM *May 18, 2003*

SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

*BFS BRANDS, LLC*

*A LIMITED LIABILITY COMPANY OF DELAWARE*

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



P. R. GRANT  
Certifying Officer

Registered May 18, 1943

Trade-Mark 401,421

## UNITED STATES PATENT OFFICE

The Firestone Tire & Rubber Company,  
Akron, Ohio

Act of February 20, 1905

Application May 19, 1942, Serial No. 453,105

# Firestone

### STATEMENT

*To the Commissioner of Patents:*

The Firestone Tire & Rubber Company, a corporation duly organized under the laws of the State of Ohio and located at Akron, and doing business at 1292 Firestone Parkway, Akron, Ohio, has adopted and used the trade-mark shown in the accompanying drawing, for FOUNTAIN PENS, MECHANICAL PENCILS, AND WOODEN LEAD PENCILS, in Class 37, Paper and stationery, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended. The trade-mark has been continuously used and applied to said goods in applicant's business since on or about Nov. 1, 1936, on

fountain pens, and Jan. 1, 1927, on pencils. The trade-mark is applied to the goods by printing the same thereon.

The applicant hereby appoints Ely & Frye (a firm consisting of Albert L. Ely and Bernard C. Frye), 2505 First-Central Tower, Akron, Ohio (registration No. 14,437), its attorneys, to prosecute its application for registration, with full power of substitution and revocation, to make alterations or amendments thereto, to receive the certificate and to transact all business in the Patent Office connected therewith.

THE FIRESTONE TIRE &  
RUBBER COMPANY,  
By B. M. ROBINSON,  
*Assistant Secretary.*

**EXHIBIT 5**

1251850



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

November 24, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 948,402 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *December 12, 1972*  
2nd RENEWAL FOR A TERM OF 10 YEARS FROM *December 12, 2002*  
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

*BFS BRANDS, LLC*

*A LIMITED LIABILITY COMPANY OF DELAWARE*

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



P. R. GRANT  
Certifying Officer

THE FIRESTONE TIRE & RUBBER COMPANY  
1200 FIRESTONE PARKWAY  
AKRON, OHIO 44317  
BY CHANGE OF NAME COMPANY, THE (OHIO CORPORATION)  
AKRON, OH  
U.S. REG. NO. 140,804

FOR: RAW OR PARTLY PREPARED PLASTIC RESINS IN THE FORM OF POWDERS, GRANULES, PELLETS, OR CHIPS, FOR FURTHER USE IN THE INDUSTRIAL ARTS, IN CLASS 1 (INT. CL. 1).  
FIRST USE 6-10-1958; IN COMMERCE 6-10-1958.  
SER. NO. 72-391,572, FILED 5-10-1971.

The Firestone Tire & Rubber Company  
1200 Firestone Parkway  
Akron, Ohio 44317

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Feb. 16, 1993.

COMMISSIONER OF PATENTS AND TRADEMARKS

**EXHIBIT 6**

1251848

# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**  
UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 24, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,113,091 IS  
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND  
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN  
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES  
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM February 13, 1979  
1st RENEWAL FOR A TERM OF 10 YEARS FROM February 13, 1999

SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

BFS BRANDS, LLC

A LIMITED LIABILITY COMPANY OF DELAWARE

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



*P. R. Grant*

P. R. GRANT  
Certifying Officer

Int. Cl.: 12

Prior U.S. Cl.: 35

United States Patent and Trademark Office

Reg. No. 1,113,091  
Registered Feb. 13, 1979

**TRADEMARK**  
Principal Register

**STONES**

The Firestone Tire & Rubber Company (Ohio corporation)  
1200 Firestone Parkway  
Akron, Ohio 44317

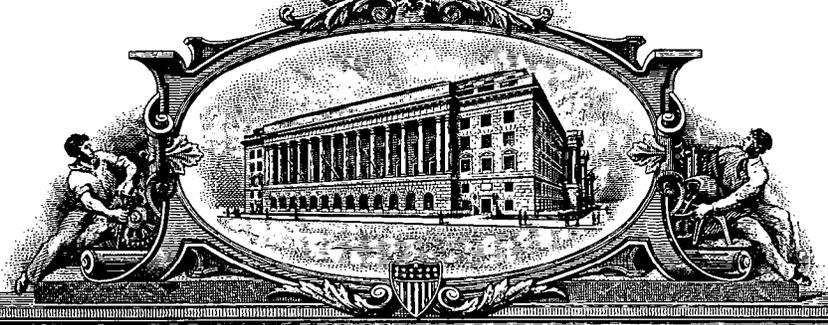
For: VEHICLE TIRES, in CLASS 12 (U.S. CL. 35).  
First use May 12, 1977; in commerce May 12, 1977.  
Owner of Reg. Nos. 140,804, 381,407, and others.

Ser. No. 128,287, filed May 24, 1977.

MARC BERGSMAN, Examiner

EXHIBIT 7

1251851



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

November 30, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION *1,178,631* IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF *20* YEARS FROM *November 17, 1981*  
*1st* RENEWAL FOR A TERM OF *10* YEARS FROM *November 17, 2001*  
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

*BFS BRANDS, LLC*

*LIMITED LIABILITY COMPANY*



By Authority of the  
**COMMISSIONER OF PATENTS AND TRADEMARKS**

*Trudie Wallace*  
**TRUDIE WALLACE**

**Certifying Officer**

**Int. Cl.: 42**

**Prior U.S. Cl.: 101**

**United States Patent and Trademark Office**

**Reg. No. 1,178,631**

**Registered Nov. 17, 1981**

**SERVICE MARK**  
**Principal Register**

**Firestone**

The Firestone Tire & Rubber Company (Ohio  
corporation)  
1200 Firestone Pkwy.  
Akron, Ohio 44317

For: RETAIL TIRE AND AUTOMOTIVE  
STORE SERVICES, in CLASS 42 (U.S. Cl. 101).  
First use Dec. 24, 1928; in commerce 1928.  
Owner of U.S. Reg. Nos. 140,804, 948,402 and  
others.

Ser. No. 250,427, filed Feb. 15, 1980.

R. M. FEELEY, Primary Examiner

RUSS HERMAN, Examiner

**EXHIBIT 8**

1251854

# THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

December 01, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,387,468 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM March 25, 1986

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

BFS BRANDS, LLC

LIMITED LIABILITY COMPANY DELAWARE

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



*Trudie Wallace*  
TRUDIE WALLACE  
Certifying Officer

EXHIBIT 9

1251794



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 24, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,445,182 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *June 30, 1987*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

*BFS BRANDS, LLC*

*A LIMITED LIABILITY COMPANY OF DELAWARE*

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



P. R. GRANT  
Certifying Officer

Int. Cl.: 19

Prior U.S. Cl.: 12

**United States Patent and Trademark Office**

Reg. No. 1,445,182

Registered June 30, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**Firestone**

FIRESTONE TIRE & RUBBER COMPANY, THE  
(OHIO CORPORATION)  
1200 FIRESTONE PARKWAY  
AKRON, OH 44317

FOR: ROOFING MEMBRANE SYSTEM CON-  
SISTING OF RUBBER MEMBRANE, SEALER  
AND ADHESIVE SOLD AS A UNIT; AND  
RUBBER ROOFING MEMBRANE SOLD SEPA-  
RATELY, IN CLASS 19 (U.S. CL. 12).

FIRST USE 11-10-1980; IN COMMERCE  
11-10-1980.

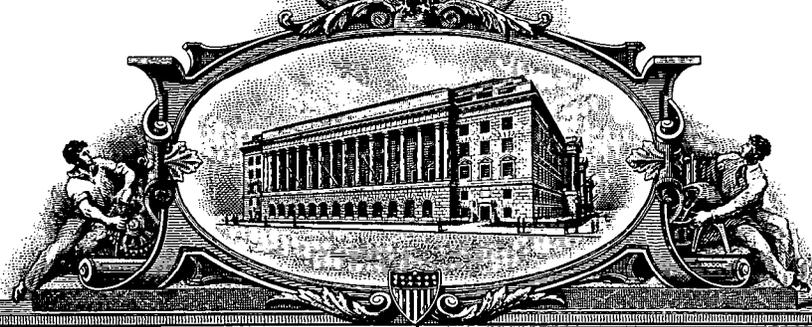
OWNER OF U.S. REG. NOS. 140,804, 1,387,468  
AND OTHERS.

SER. NO. 635,018, FILED 12-12-1986.

R. G. COLE, EXAMINING ATTORNEY

EXHIBIT 10

1251800



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

**November 24, 2004**

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,471,665 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM *January 05, 1988***  
**SECTION 8 & 15**

**SAID RECORDS SHOW TITLE TO BE IN:**

***BFS BFANDS, LLC***

***A LIMITED LIABILITY COMPANY OF DELAWARE***

**By Authority of the**  
**COMMISSIONER OF PATENTS AND TRADEMARKS**



**P. R. GRANT**  
**Certifying Officer**

Int. Cl.: 37

Prior U.S. Cl.: 103

**United States Patent and Trademark Office**

Reg. No. 1,471,665  
Registered Jan. 5, 1988

**SERVICE MARK  
PRINCIPAL REGISTER**

**FIRESTONE**

FIRESTONE TIRE & RUBBER COMPANY, THE  
(OHIO CORPORATION)  
1200 FIRESTONE PARKWAY  
AKRON, OH 44317

FIRST USE 9-30-1980; IN COMMERCE  
9-30-1980.  
OWNER OF U.S. REG. NOS. 140,804, 1,387,468  
AND OTHERS.

FOR: ROOFING SERVICES, IN CLASS 37  
(U.S. CL. 103).

SER. NO. 635,019, FILED 12-12-1986.

R. G. COLE, EXAMINING ATTORNEY

**EXHIBIT 11**

1251803



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

November 30, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,223,630 IS  
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY  
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH  
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *February 16, 1999*  
SAID RECORDS SHOW TITLE TO BE IN: *BRIDGESTONE/FIRESTONE*  
*NORTH AMERICAN TIRE, LLC*  
*LIMITED LIABILITY COMPANY*

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



*Trudie Wallace*  
TRUDIE WALLACE  
Certifying Officer

**Int. Cl.: 37**

**Prior U.S. Cls.: 100, 103 and 106**

**Reg. No. 2,223,630**

**United States Patent and Trademark Office**

**Registered Feb. 16, 1999**

**SERVICE MARK  
PRINCIPAL REGISTER**

**FIRESTONE**

**BRIDGESTONE/FIRESTONE, INC. (OHIO COR-  
PORATION)  
1200 FIRESTONE PARKWAY  
AKRON, OH 44317**

**FOR: PROVIDING, BY MEANS OF AN ON-  
LINE COMPUTER NETWORK, INFORMATION  
IN THE FIELD OF ROOFING AND OTHER  
BUILDING PRODUCTS, IN CLASS 37 (U.S. CLS.  
100, 103 AND 106).**

**FIRST USE 1-14-1996; IN COMMERCE  
1-14-1996.**

**OWNER OF U.S. REG. NOS. 140,804, 1,685,164  
AND OTHERS.**

**SER. NO. 75-270,141, FILED 4-7-1997.**

**F. D. CARMINE, EXAMINING ATTORNEY**

**EXHIBIT 12**

1251802



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

**November 24, 2004**

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,464,005 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *June 26, 2001***

**SAID RECORDS SHOW TITLE TO BE IN:**

***BFS BRANDS, LLC***

***A LIMITED LIABILITY COMPANY OF DELAWARE***

**By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS**



**P. R. GRANT  
Certifying Officer**

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 2,464,005**

**United States Patent and Trademark Office**

**Registered June 26, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**FIRESTONE**

**BRIDGESTONE/FIRESTONE RESEARCH, INC.  
(DELAWARE CORPORATION)  
1659 SOUTH MAIN STREET  
AKRON, OH 44301**

**OWNER OF U.S. REG. NOS. 140,804, 2,223,630 AND  
OTHERS.**

**FOR: VEHICLE TIRES AND INNER TUBES  
THEREFOR, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31,  
35 AND 44).**

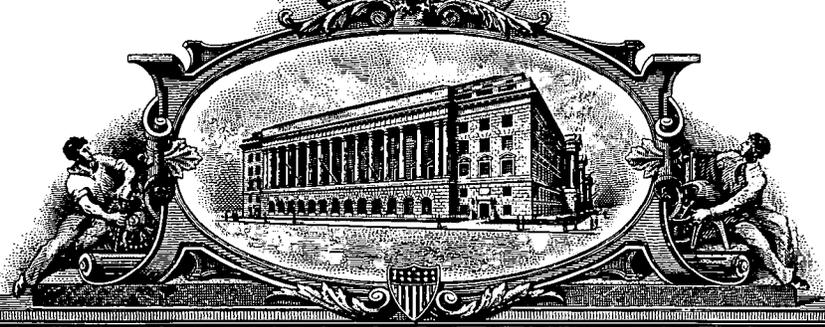
**SER. NO. 76-085,370, FILED 7-7-2000.**

**FIRST USE 1-31-1896; IN COMMERCE 12-31-1900.**

**RICHARD A. STRASER, EXAMINING ATTORNEY**

EXHIBIT 13

1251832



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 24, 2004

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,582,878 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *June 18, 2002*

SAID RECORDS SHOW TITLE TO BE IN:

*BFS BRANDS, LLC*

*A LIMITED LIABILITY COMPANY*

By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS



P. SWAIN  
Certifying Officer

Int. Cl.: 17

Prior U.S. Cls.: 1, 5, 12, 13, 35, and 50

United States Patent and Trademark Office

Reg. No. 2,582,878

Registered June 18, 2002

TRADEMARK  
PRINCIPAL REGISTER

Firestone  
*Polymers*

BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC (TENNESSEE LIMITED LIABILITY COMPANY - STATE)  
50 CENTURY BOULEVARD  
NASHVILLE, TN 37214 BY ASSIGNMENT BRIDGESTONE/FIRESTONE RESEARCH, INC. (DELAWARE CORPORATION) AKRON, OH 44301

OWNER OF U.S. REG. NOS. 140,804 AND 1,445,182.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POLYMERS", APART FROM THE MARK AS SHOWN.

FOR: SYNTHETIC SOLUTION RUBBER SOLD IN BULK FOR GENERAL MANUFACTURING USE, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

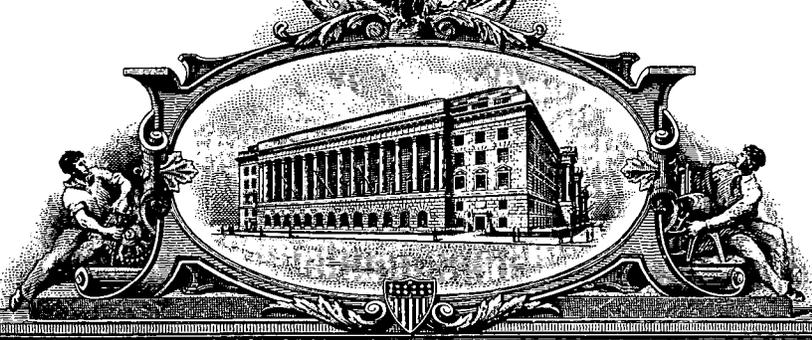
SN 75-768,719, FILED 8-5-1999.

FIRST USE 3-22-2000; IN COMMERCE 3-22-2000.

DANIELLE MATTESSICH, EXAMINING ATTORNEY

EXHIBIT 14

1251825



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

**November 24, 2004**

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,813,281 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *February 10, 2004***

**SAID RECORDS SHOW TITLE TO BE IN:**

***BFS BRANDS, LLC***

***A LIMITED LIABILITY COMPANY***

**By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS**



*W. Montgomery*  
**W. MONTGOMERY**

**Certifying Officer**

Int. Cl.: 17

Prior U.S. Cls.: 1, 5, 12, 13, 35, and 50

Reg. No. 2,813,281

United States Patent and Trademark Office

Registered Feb. 10, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

**Firestone**  
*Polymers*

BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC (DELAWARE LTD LIAB CO)  
50 CENTURY BOULEVARD  
NASHVILLE, TN 37214 BY CHANGE OF NAME; BY  
ASSIGNMENT BRIDGESTONE/FIRESTONE RESEARCH, INC. (DELAWARE CORPORATION)  
AKRON, OH 44301

FOR: NATURAL LATEX RUBBER AND PALE CREPE RUBBER SOLD IN BULK FOR GENERAL MANUFACTURING USE, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FIRST USE 3-22-2000; IN COMMERCE 3-22-2000.

OWNER OF U.S. REG. NOS. 140,804, 1,445,182, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POLYMERS", APART FROM THE MARK AS SHOWN.

SN 75-768,214, FILED 8-5-1999.

DANIELLE MATTESSICH, EXAMINING ATTORNEY

**EXHIBIT 15**

1251822



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office**

**November 24, 2004**

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,838,164 IS  
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY  
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH  
REGISTRATION IS IN FULL FORCE AND EFFECT.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *May 04, 2004*  
SAID RECORDS SHOW TITLE TO BE IN: *Registrant***

**By Authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS**



**P. SWAIN  
Certifying Officer**

Int. Cl.: 40

Prior U.S. Cls.: 100, 103 and 106

**United States Patent and Trademark Office**

Reg. No. 2,838,164

Registered May 4, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**



BRIDGESTONE AMERICAS HOLDING, INC.  
(NEVADA CORPORATION)  
535 MARRIOTT DRIVE  
NASHVILLE, TN 37214

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "INFORMATION SERVICES",  
APART FROM THE MARK AS SHOWN.

FOR: PRINTING SERVICES FOR OTHERS, IN  
CLASS 40 (U.S. CLS. 100, 103 AND 106).

SER. NO. 76-517,143, FILED 5-27-2003.

FIRST USE 1-31-1996; IN COMMERCE 1-31-1996.

JAMES GRIFFIN, EXAMINING ATTORNEY