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09-05-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #26

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Robert J. Thate,

Opposer,

v.

YAYA, LLC,

Applicant.

Opposition No. 91152228

In the matter of Application
Serial No.: 76/105,571 for the
Trademark YAYA.com

Published in the *Official Gazette*
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TRADEMARK TRIAL AND
APPEAL BOARD
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APPLICANT'S ANSWER TO NOTICE OF OPPOSITION

Applicant YAYA, LLC ("Applicant"), a limited liability company organized and existing under the laws of the State of California, located and doing business at 1901 Avenue of the Stars, Suite 1750, Los Angeles, California 90067, answers the Notice of Opposition of Robert J. Thate ("Opposer"), as follows:

Applicant denies the allegations contained in the Notice of Opposition, including those concerning purported damage to Opposer and purported likelihood of confusion between Opposer's mark and Applicant's mark.

WHEREFORE, Applicant requests that Opposer's opposition be dismissed.

Respectfully submitted,

YAYA, LLC

Dated: September 3, 2002

By: Bernard R. Gans

Bernard R. Gans (Reg. No. 27,443)

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CERTIFICATE OF MAILING

I hereby certify that on September 3, 2002, the original of the foregoing document is being deposited with the United States Postal Service, first class mail, postage prepaid, addressed to the Assistant Commissioner for Trademarks, Box TTAB NO FEE, 2900 Crystal Drive, Arlington, Virginia 22202-3513

Bobbie Jean Corbin
Bobbie Jean Corbin

PROOF OF SERVICE

I hereby certify that on September 3, 2002, a copy of the foregoing document is being deposited with the U.S. Postal Service, first class mail, postage prepaid, addressed to William S. Ramsey, 5253 Even Star Place, Columbia, MD 21044, attorney for Opposer.

Bobbie Jean Corbin
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