

TUAB

Trademark Application Serial No. 76/295565  
Trademark: ADELANTE HISPANIC MARKETING  
A DIVISION OF GEORGES DIRECT  
Trademark Law Office #114  
Examining Attorney: Bradley Bayat

March 19, 2004

Assistant Commissioner for Trademarks  
United States Patent and Trademark Office  
Box RESPONSES / NO FEE  
2900 Crystal Drive  
Arlington, VA 22202-3513



04-09-2004

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #66

**NOTICE OF EXPRESS ABANDONMENT  
WITH CONSENT FROM ADVERSE PARTIES**

**1. Express Abandonment of Trademark Application:**

Pursuant to 37 C.F.R. § 2.68, Applicant Georges Direct, Inc. ("Applicant") hereby requests that it's application bearing serial number 76/295565 be deemed "abandoned" with prejudice.

**2. Written Consent of Adverse Parties:**

Pursuant to 37 C.F.R. § 2.135, Applicant has notified Opposer DGWB ("Opposer") of Applicant's intent to abandon the trademark application for ADELANTE MARKETING A DIVISION OF GEORGES DIRECT, bearing serial number 76/295565. As such, Applicant has requested consent from Opposer and has obtained a signature from Opposer's counsel of record.



04-09-2004

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475043.01 a03/19/04

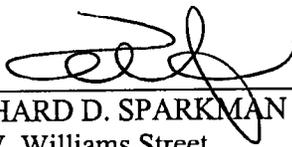
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Applicant hereby requests that the trademark application for ADELANTE MARKETING A DIVISION OF GEORGES DIRECT bearing serial number 76/295565 hereby be abandoned with prejudice.

Respectfully Submitted,

GEORGES DIRECT, INC.

Dated: 3/26/04

  
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Attorneys for Applicant Georges Direct, Inc.

DGWB, INC.

Dated: 4/5/04

  
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**Certificate of Mail # EL 722857409 US**

Date of Deposit: April 7, 2004

I hereby certify that the following documents listed below are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service (Express Mail Label Number EL 722857409 US) under 37 CFR 1.10 on the date indicated above and is addressed to:

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Document enclosed:

**Notice of Express Abandonment with Consent from Adverse Parties (re Serial No. 76/295565)**

Dennis R. Nakata

Type or Print Name of person mailing paper or fee

