

UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, Virginia 22202-3513

Mailed: April 26, 2004

Opposition No. 91151605

Gary Takahashi d/b/a/
Maryhill Orchards &
Vineyards

v.

V & C, LLC

Denise M. DelGizzi, Paralegal Specialist

It is noted by the Board that opposer's time for filing a brief on the case has expired, and no brief has been filed. Trademark Rule 2.128(a)(3) provides that when a party in the position of plaintiff fails to file a main brief, an order may be issued allowing plaintiff until a set time, not less than fifteen days, in which to show cause why the Board should not treat such failure as a concession of the case. The rule further provides that if plaintiff fails to file a response to the order, or files a response indicating that it has lost interest in the case, judgment may be entered against plaintiff.

In view of the above, opposer is allowed until **thirty days** from the mailing date of this order to show cause why the Board should not treat its failure to file a brief as a

concession of the case, failing which a judgment dismissing the notice of opposition with prejudice will be entered against opposer.