

ESTTA Tracking number: **ESTTA34123**

Filing date: **05/26/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

<b>Proceeding</b>	91125458
<b>Party</b>	Plaintiff PIONEER KABUSHIKI KAISHA DBA PIONEER CORPORATION ,
<b>Correspondence Address</b>	ROBERT JAMES SKOUSEN SKOUSEN & SKOUSEN 12400 WILSHIRE BLVD SUITE 900 LOS ANGELES, CA 90025-1060
<b>Submission</b>	Appearance of Counsel/Power of Attorney
<b>Filer's Name</b>	Tamar Niv Bessinger
<b>Filer's e-mail</b>	tbessinger@frosszelnick.com
<b>Signature</b>	/Tamar Niv Bessinger/
<b>Date</b>	05/26/2005
<b>Attachments</b>	2005.05.26 notice of appearance pdf.pdf ( 2 pages )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
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PIONEER KABUSHIKI KAISHA DBA	:	
PIONEER CORPORATION,	:	
	:	
Opposer,	:	
	:	
-against-	:	<b>Opposition No. 91,125,458</b>
	:	
HITACHI HIGH TECHNOLOGIES	:	
AMERICA, INC.	:	
	:	
Applicant.	:	
-----X	:	

**NOTICE OF APPEARANCE**

Pursuant to 37 CFR § 10.1(c) and TBMP § 114.03 the undersigned law firm, Fross Zelnick Lehrman & Zissu, P.C. (“Fross Zelnick”), hereby enters an appearance on behalf of Opposer, Pioneer Kabushiki Kaisha, dba Pioneer Corporation, in this proceeding. Henceforth, Fross Zelnick will handle the prosecution of this proceeding as attorneys for Opposer. All correspondence in this proceeding should addressed to the undersigned at the following address: Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York, 10017.

Dated: New York, New York  
May 26, 2005

FROSS ZELNICK LEHRMAN  
& ZISSU, P.C.

By:   
David W. Ehrlich  
Tamar Niv Bessinger  
866 United Nations Plaza  
New York, New York 10017  
(212) 813-5900  
Attorneys for Opposer

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing Notice of Appearance was served first-class mail upon Applicant's attorney, Susan Somers Neal, Neal & McDevitt, 1603 Orrington Avenue, Suite 2000, Evanston, Illinois, 60201-5043, this 26<sup>h</sup> day of May, 2005.

  
Tamar Niv Bessinger

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