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FACSIMILE COVER SHEET

August 27, 2003

Via Facsimile: (703) 308-9333

BOX TTAB NO FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Attention: George Willis

Re: Applicant : Intel Corporation
Mark : IDEAS INSIDE
Opposition No.: 123,312
Serial Number : 75/825,218
Our File No. 11357.0076.00US00

Further to your voice message this morning, I have enclosed another copy of the Amended Notice of Opposition filed on November 14, 2002.

Respectfully submitted,

HOWREY SIMON ARNOLD & WHITE

By:

Bobby A. Ghajar

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence, including the materials listed above, for Opposition No. 123,312 is being facsimile transmitted to the Patent and Trademark Office fax number (703) 308-9333 on August 27, 2003.

Dated:

8/27/03

By:

Maida E. Ramos

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Intel Corporation,	§	
	§	Opposition No.: 123,312
Opposer,	§	
	§	Application Serial No.
v.	§	75/825,218
	§	
Steven Emeny	§	International Classes: 35, 38, and 42
	§	
Applicant.	§	Published: April 24, 2001

Box TTAB FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

AMENDED NOTICE OF OPPOSITION

Madam:

Intel Corporation, a Delaware corporation, having its principal place of business at 2200 Mission College Blvd., Santa Clara, California 95052, believes that it will be damaged by the registration of the alleged mark shown in Application Serial No. 75/825,218, and hereby opposes said application under the provisions of 15 U.S.C. §§ 1063 and 1067.

Application Serial No. 75/825,218 was filed on November 5, 1999 for the alleged mark IDEAS INSIDE, and was published for opposition on April 24, 2001, with the identification of services reading "computerized on line ordering service featuring the wholesale and retail distribution of books, music, motion pictures, multimedia products and computer software in the form of printed books, audiocassettes, videocassettes, compact disks, floppy disks, CD ROM's; clothing items, namely, anoraks; aprons; ascots, baby bibs; badminton pants; badminton pants; badminton shirts; bandannas; baseball shirts; baseball stockings; baseball uniforms; baseball caps; basketball uniforms; basketball singlets; basketball jerseys; basketball socks; basketball shorts; basketball pants; basketball shirts; bath wraps; bathrobes; beach coats; beach cover ups; bed jackets; belts; berets; bib ties; bibs; bikinis; blazers; blouses, body suits;

booties; boots; bowling shirts; boxing trunks; brassieres; briefs; camisoles; capes; cardigans; coats; collars; costumes; coveralls; cravats; cummerbunds; diaper covers; diaper liners; dickies; dress skirts; dresses; dressing gowns, fencing uniforms; fencing jackets; football shirts; football pants; football jackets; footwear; foundation garments; fur coats; garter belts; garters; gloves; golf pants, golf shirts; golf vests; golf jackets; golf socks; golf hats; golf shorts; golf caps; gym shirts; gym shorts; gym pants; halters, handball shirts; handball pants; hosiery, housecoats; jackets; jeans; jerseys; jodhpurs; jogging suits; judo uniforms; jumpers; jumpsuits; karate uniforms; kimonos; knickers; knit shirts; ladies' panties; leg warmers; leggings; leotards; lingerie; lounge wear robes; mantles; masquerade costumes; mittens; muffs; neckties; neck warmers; negligees; night shirts; night gowns; one-piece jumpsuits; overall; pants; panty hose; parkas; play suits; polo shirts; polo pajamas; rain ponchos; raincoats; rain suits; rainwear; robes; rugby pants; rugby shirts; running suits; sandals; sashes; scarves; scrub pants; shawls; shells; shirts; shorts; skirts; slacks; sleep wear; slippers; smocks; snow suits; snowmobile suits; soccer pants; soccer shirts; socks; sport caps; sport shirts; stockings; storm suits; storm coats; straw hats; suits; sun suits; suspenders; sweat shirts; sweatband wristlets; sweaters; sweat jackets; sweatpants; sweat shorts; sweat suits; swim pants; swim wear; T-shirts; tank tops; tennis caps; tennis pants; tennis shirts; tennis jackets; tennis shorts; thermal underwear; ties; tights; topcoats; tops; track and field shirts; track and field pants; trousers; tunics; turtlenecks; tuxedos; underwear, uniforms; vestees; vests; volleyball pants; volleyball jackets; volleyball shirts; waistcoats; warm-up tops; warm-up suits; warm-up pants; wash suits; wind protection jackets; wraparounds; wraps; wrestling uniforms; footwear, footwear accessories, namely, basketball shoes; boots, court shoes; football shoes; jogging shoes; overshoes; pumps; rain boots; running shoes; sandals; shoes; slip-ons; slippers; thongs; toe rubbers; headwear, namely, beanie caps; bonnets; caps; ear muffs; fur hats; hats; head bands; sun visors; swim caps; toques; visors," in International Class 35; "electronic direct digital transmission of messages and data via computer

terminals," International Class 38; "computer services, namely, providing on line search engines for obtaining data on a global computer network," International Class 42.

The deadline for filing a notice of opposition is currently set to expire on May 24, 2001.

As grounds for the opposition, it is alleged that:

1. Since at least as early as January of 1992, Opposer has manufactured and sold microprocessors in commerce under the fanciful trademarks INTEL INSIDE and INTEL INSIDE & Swirl Design (hereinafter "the INTEL INSIDE Marks").
2. Opposer has engaged in an extensive licensing program under which leading computer manufacturers have extensively used, and continue to use, Opposer's INTEL INSIDE Marks on their computers and in their advertising and promotional materials. Opposer also has licensed independent software developers to use the INTEL INSIDE Marks to reflect that their software operates compatibly with certain of Opposer's microprocessors.
3. Opposer has invested billions of dollars in advertising and promoting its microprocessors under the INTEL INSIDE Marks. The result is that the INTEL INSIDE Marks have become extremely well-known, recognized marks of Opposer among consumers.
4. In addition to Opposer investing billions of dollars in advertising and promoting the INTEL INSIDE Marks, Opposer's licensees using the INTEL INSIDE Marks have themselves invested hundreds of millions of dollars on advertising for and promotion of Opposer's INTEL INSIDE Marks. As a result, advertisements carrying the INTEL INSIDE & Design mark have created an estimated 500 billion worldwide impressions.
5. Further, Opposer sells a wide variety of goods under the INTEL INSIDE & Swirl Design mark including, but not limited to, clothing, key rings, pens, pencils, stationery, mugs, water bottles, and towels. Opposer sells these goods directly to the consuming public and these goods are primarily sold online through Opposer's web site.

6. Opposer also promotes and sells computer semiconductor products, and distributes printed materials dealing with such products, throughout the United States under the mark THE COMPUTER INSIDE and has done so since a date prior to the filing date of Applicant's application opposed herein.

7. Opposer inaugurated a national education program at least as early as 1994 entitled "The Journey Inside" to help teach school children how computers work. Opposer has continuously used the designation THE JOURNEY INSIDE in commerce for this educational program since its first use as early as 1994.

8. Opposer's products are incorporated into a wide variety of products, including telecommunications products, information technology products, database management, and networking and internet access products.

9. Opposer continues to develop new products in these fields, and it offers services related to these products, specifically including providing internet access business services.

10. Opposer is the owner of the following United States Trademark Registrations covering its INTEL INSIDE Marks:

<u>Exhibit</u>	<u>Registration No.</u>	<u>Registered</u>	<u>Mark</u>
1.	1,702,463	July 21, 1992	INTEL INSIDE & Swirl Design
2.	1,705,796	August 4, 1992	INTEL INSIDE
3.	2,155,197	May 5, 1998	INTEL INSIDE & Swirl Design, PENTIUM PROCESSOR
4.	2,179,209	August 4, 1998	INTEL INSIDE
5.	2,188,280	September 8, 1998	INTEL INSIDE & Swirl Design
6.	2,194,122	October 6, 1998	INTEL INSIDE & Swirl Design
7.	2,198,880	October 20, 1998	INTEL INSIDE
8.	2,250,492	June 1, 1999	INTEL INSIDE

<u>Exhibit</u>	<u>Registration No.</u>	<u>Registered</u>	<u>Mark</u>
9.	2,252,046	June 8, 1999	INTEL INSIDE
10.	2,256,061	June 22, 1999	INTEL INSIDE
11.	2,261,580	July 13, 1999	INTEL INSIDE
12.	2,289,657	October 26, 1999	INTEL INSIDE
13.	2,289,658	October 26, 1999	INTEL INSIDE
14.	2,377,327	August 15, 2000	INTEL INSIDE PENTIUM III & Design

Copies of these registrations are appended to this Notice of Opposition as Exhibits 1 through 14. These registrations are currently valid and subsisting, with Registration Nos. 1,702,463 and 1,705,796 now being incontestable under 15 U.S.C. § 1065.

11. Opposer is also the owner of United States Trademark Registration Number 2,309,535 for the mark THE COMPUTER INSIDE and U.S. Trademark Registration Numbers 2,431,749 and 2,446,347 for the mark THE JOURNEY INSIDE. A copy of Registration No. 2,309,535, and true and correct copies of U.S. Trademark Electronic Search System printouts showing the particulars of Registration Nos. 2,431,749 and 2,446,347 are appended to this Notice of Opposition as Exhibits 15-17, respectively.

12. Opposer's extensive use and promotion of the INTEL INSIDE Marks and THE COMPUTER INSIDE and THE JOURNEY INSIDE marks together constitute a family of marks concluding with the term "Inside" ("Intel's Family of Marks").

13. As a result of Opposer's extensive investment and efforts in promoting its INTEL INSIDE Marks, and together with the extensive advertising and promotional efforts of Opposer's licensees and recognition by consumers, Intel's Family of Marks are widely recognized by consumers as famous marks, uniquely associated with and belonging to Opposer.

14. Applicant seeks a registration for the alleged designation IDEAS INSIDE purportedly intended for use in connection with online ordering services featuring a wide variety of clothing; online messaging services; and on line search engines.

15. The dates of Opposer's first use and its filing dates for the above-referenced applications shown in Exhibits 1-15 long precede Applicant's November 5, 1999 filing date.

16. On information and belief, Applicant did not have a bona fide intent to use the "IDEAS INSIDE" mark in commerce on the specified services when he filed his intent-to-use application for the mark covering the many services specified therein.

17. Applicant's alleged IDEAS INSIDE mark so resembles Opposer's previously used and registered INTEL INSIDE Marks, as well as Opposer's other marks such as THE COMPUTER INSIDE, and THE JOURNEY INSIDE, as to be likely - when used in connection with the identified goods and services of Applicant - to cause confusion, or to cause mistake, or to deceive.

18. Applicant's alleged IDEAS INSIDE mark starts with the same letter and contains the same number of syllables and letters as Opposer's previously used and registered INTEL INSIDE Marks.

19. Contrary to the suggestion created by the use of the alleged IDEAS INSIDE mark, Opposer is neither affiliated with nor a sponsor of Applicant or Applicant's proposed use of the IDEAS INSIDE mark for the services identified in the opposed application.

20. Opposer's INTEL INSIDE Marks are of sufficient fame and have a sufficient reputation among consumers such that when Applicant's IDEAS INSIDE mark is used on or in connection with the goods or services of Applicant, a false connection with Opposer would be presumed by consumers.

21. Applicant's proposed use of the alleged IDEAS INSIDE mark will falsely suggest a connection with Opposer. Because of the fame of Opposer's INTEL INSIDE Marks, built up at

great expense to Opposer, and in light of Opposer's involvement in online retail sales and internet technology, the public will reasonably understand Applicant's IDEAS INSIDE mark as referring to Opposer.

22. The INTEL INSIDE Marks are famous pursuant to 15 U.S.C. § 1125(c)(1).

23. Applicant's proposed use of the alleged IDEAS INSIDE mark will dilute the distinctive quality of Opposer's famous INTEL INSIDE Marks, THE COMPUTER INSIDE mark, THE JOURNEY INSIDE mark, and Intel's other marks concluding with the designation INSIDE.

24. Applicant's proposed use of the alleged IDEAS INSIDE mark will blur and whittle away at the distinctiveness and identity-evoking quality of the INTEL INSIDE Marks, THE COMPUTER INSIDE mark, THE JOURNEY INSIDE mark, and Intel's other marks concluding with the designation INSIDE.

25. The registration of Applicant's alleged IDEAS INSIDE mark on the Principal Register would be inconsistent with Opposer's rights under the aforementioned registrations and common law, and would be damaging to Opposer.

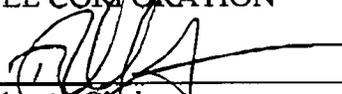
26. A duplicate copy of this Notice of Opposition and a fee of \$900 are enclosed.

WHEREFORE, Opposer requests that Application Serial No. 75/825,218 be rejected, and that no registration be issued in connection with this application, and that this opposition be sustained in favor of Opposer.

Respectfully submitted,

INTEL CORPORATION

Date: 11/19/02

By: 

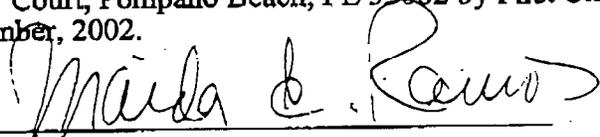
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Menlo Park, California 94025
(213) 892-1800

Attorneys for Opposer

OF COUNSEL:
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Intel Corporation
2200 Mission College Boulevard
P.O. Box 58119, #SC4-203
Santa Clara, California 95052-8119
(408) 653-5325

CERTIFICATE OF SERVICE

This is to certify that a copy of the foregoing "Amended Notice of Opposition" was served on Mr. Brian Hall, 1973 South East 15th Court, Pompano Beach, FL 33062 by First Class mail, postage prepaid, this 14th day of November, 2002.


Maida E. Ramos

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,252,246

Registered June 1, 1999

TRADEMARK
PRINCIPAL REGISTER

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BLVD.
SANTA CLARA, CA 95052

FOR: T-SHIRTS, SHIRTS, BEACHWEAR,
LOUNGEWEAR, SWEATSHIRTS, SWEAT
SUITS, COVERALLS, JACKETS, TIES, HEAD-
WEAR, CARDIGANS, GYM SUITS, HATS, JOG-
GING SUITS, NECKTIES, POLO SHIRTS.

INFANT ROMPERS, IN CLASS 25 (U.S. CLS. 22
AND 39).
FIRST USE 12-0-1993; IN COMMERCE
12-0-1993.
OWNER OF U.S. REG. NOS. 1,723,243,
1,723,692 AND OTHERS.

SN 73-978304 FILED 10-10-1997.

NANCY L. HANKIN, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22, and 41

Reg. No. 2,250,492

United States Patent and Trademark Office

Registered June 1, 1997

**TRADEMARK
PRINCIPAL REGISTER**

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BLVD.
SANTA CLARA, CA 95052

FIRST USE 12-0-1993; IN COMMERCE
12-0-1993.

OWNER OF U.S. REG. NOS. 1,723,243,
1,723,692, AND OTHERS.

FOR: TRAVEL BAGS, LUGGAGE, SCHOOL
BAGS, BACK PACKS, BEACH BAGS, DUFFEL
BAGS, FANNY PACKS, IN CLASS 18 (U.S. CLS.
1, 2, 3, 22 AND 41).

SN 75-371,541, FILED 10-10-1997.

NANCY L HANKIN, EXAMINING ATTORNEY

Int. Cl.: 23

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,251,850
Registered Jan 17, 1998

**TRADEMARK
PRINCIPAL REGISTER**

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BLVD.
SANTA CLARA, CA 95052

FOR: TOYS, NAMELY, STUFFED TOYS,
PLUSH TOYS, DOLLS, BEAN BAGS, GAMES,
NAMELY, BOARD GAMES, STAND ALONE
VIDEO GAMES, AND CHRISTMAS ORNA-

MENTS, IN CLASS 28 (U.S. CLS. 22, 23, 33 AND 30).

FIRST USE 10-0-1995; IN COMMERCE
10-0-1995.

SN 73-371,344, FILED 10-10-1997.

NANCY L. HANKIN, EXAMINING ATTORNEY

Int. Cl. 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50

United States Patent and Trademark Office

Reg. No. 2,255,061

Registered June 22, 1999

TRADEMARK
PRINCIPAL REGISTER

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPO-
RATION)
3200 MISSION COLLEGE BLVD.
SANTA CLARA, CA 95052

FIRST USE 12-0-1993; IN COMMERCE
12-0-1993.
OWNER OF U.S. REG. NOS. 1,713,241,
1,723,692 AND OTHERS.

SN 75-371,344, FILED 10-10-1997.

FOR: MUGS, SPORTS BOTTLES, IN CLASS
21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

NANCY L HANKIN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28, and 50

United States Patent and Trademark Office

Reg. No. 2,289,653
Registered Oct. 25, 1999

**TRADEMARK
PRINCIPAL REGISTER**

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BLVD.
SANTA CLARA, CA 95052

SLIDES, AND WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).
FIRST USE 4-0-1995; IN COMMERCE 4-0-1995.

FOR: CLOCKS, JEWELRY, CHARMS, CUFF LINKS, EARRINGS, KEY CHAINS, NECKLACES, BRACELETS, NECKTIE FASTENERS, LAPEL PINS, MONEY CLIPS, PENDANTS, TIE

SN 75-978,429, FILED 10-10-1997.

NANCY L. HANKIN, EXAMINING ATTORNEY

Int. Cl. 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,389,657

Registered Oct. 16, 1999

**TRADEMARK
PRINCIPAL REGISTER****INTEL INSIDE**

INTEL CORPORATION (DELAWARE CORPORATION)
3200 MISSION COLLEGE BLVD.
SANTA CLARA, CA 95052

FOR: BINDERS, BOXES FOR PENS, TABLETS, NOTE CARDS AND PLAYING CARDS, SELF-ADHESIVE PADS, DESK PADS, AND CALENDAR PADS, PENS, PENCILS, FOLDERS, PHOTOGRAPH STANDS, RULERS,

MARKERS, IN CLASS 16 (U.S. CLS. 2, 3, 12, 23, 29, 37, 38 AND 50).

FIRST USE 12-0-1993; IN COMMERCE 12-0-1993.

OWNER OF U.S. REG. NOS. 1,723,341, 1,723,692 AND OTHERS.

SN 75-978332, FILED 10-10-1997.

NANCY L. HANKIN, EXAMINING ATTORNEY

Int. Cl.: 9

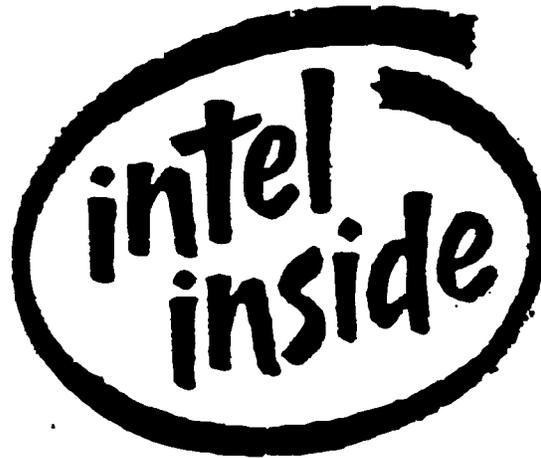
Prior U.S. Cl.: 26

United States Patent and Trademark Office

Reg. No. 1,702,463

Registered July 21, 1992

TRADEMARK
PRINCIPAL REGISTER



INTEL CORPORATION (DELAWARE CORPORATION)
3065 BOWERS AVENUE
SANTA CLARA, CA 95051

OWNER OF U.S. REG. NOS. 914,978, 1,022,557,
AND OTHERS

SN 74-159,672 FILED 4-22-1991.

FOR MICROPROCESSORS IN CLASS 9 (U.S.
CL. 25)
FIRST USE 1-4-1972 IN COMMERCE
1-4-1972

TODD BRAVERMAN, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office

Reg. No. 1,705,796

Registered Aug. 3, 1992

**TRADEMARK
PRINCIPAL REGISTER**

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
3065 BOWERS AVENUE
SANTA CLARA, CA 95051

FIRST USE 1-0-1992 IN COMMERCE
1-0-1992
OWNER OF U.S. REG. NOS. 914,978, 1,022,353,
AND OTHERS

FOR: MICROPROCESSORS IN CLASS 9 (U.S.
CL. 26).

SN 74-159,673. FILED 4-22-1991.
GLENN CLARK, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,155,197

United States Patent and Trademark Office

Registered May 5, 1998

TRADEMARK
PRINCIPAL REGISTER



INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 95051-1119

FOR COMPUTER HARDWARE, NAMELY,
MICROPROCESSORS, IN CLASS 9 (U.S. CLS 21,
23, 26, 36 AND 38).
FIRST USE 3-0-1992 IN COMMERCE
3-0-1992

OWNER OF U.S. REG. NOS. 1,702,461,
1,702,796 AND 1,941,172

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "PROCESSOR", APART FROM
THE MARK AS SHOWN.

SN 76716083 FILED 3-6-1993

K. MARGARET LE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,179,209

United States Patent and Trademark Office

Registered Nov. 4, 1998

TRADEMARK
PRINCIPAL REGISTER

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2300 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 950528119 INTEL CORPORATION (DELAWARE CORPORATION)

2300 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 950528119

FOR: COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER OPERATING PROGRAMS; COMPUTER SYSTEM EXTENSIONS, TOOLS AND UTILITIES IN THE FIELD OF APPLICATION SOFTWARE FOR CONNECTING PERSONAL COMPUTERS, NETWORKS, TELECOMMUNICATIONS APPARATUS AND GLOBAL COMPUTER NETWORK APPLICATIONS; AUDIO AND VIDEO GRAPHICS FOR REAL TIME INFORMATION AND IMAGE TRANSFER, TRANSMISSION, RECEPTION, PROCESSING AND DIGITIZING; COMPUTER FIRMWARE; COMPUTER HARDWARE; COMPUTER PERIPHERALS; INTEGRATED CIRCUITS; INTEGRATED CIRCUIT CHIPS; SEMICONDUCTOR PROCESSORS; SEMICONDUCTOR PROCESSOR CHIPS; MICROPROCESSORS; PRINTED CIRCUIT BOARDS; ELECTRONIC CIRCUIT BOARDS; COMPUTER MEMORY DEVICES; SEMICONDUCTOR

MEMORY DEVICES; VIDEO CIRCUIT BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-VIDEO CIRCUIT BOARDS; VIDEO GRAPHIC ACCELERATORS; MULTIMEDIA ACCELERATORS; VIDEO PROCESSORS; FAX/MODEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE TRANSMISSION AND RECEIPT OF FACSIMILES; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE AND USE OF INTERACTIVE AUDIO-VIDEO COMPUTER CONFERENCE SYSTEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE RECEIPT, DISPLAY, AND USE OF BROADCAST VIDEO, AUDIO, AND DIGITAL DATA SIGNALS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-1992 IN COMMERCE 1-0-1992
OWNER OF U.S. REG. NOS. 1,702,463 AND 1,705,794.

SN 73-160,103, FILED 9-4-1996.

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,188,280

Registered Sec. 8, 1998

**TRADEMARK
PRINCIPAL REGISTER**



**INTEL CORPORATION (DELAWARE CORPO-
RATION)
200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 95051-1119**

**FOR: COMPUTER OPERATING SYSTEM
SOFTWARE; COMPUTER OPERATING PRO-
GRAMS; COMPUTER SYSTEM EXTENSIONS;
TOOLS AND UTILITIES IN THE FIELD OF
APPLICATION SOFTWARE FOR CONNECT-
ING PERSONAL COMPUTERS; NETWORKS;
TELECOMMUNICATIONS APPARATUS AND
GLOBAL COMPUTER NETWORKS APPLICA-
TIONS; AUDIO AND VIDEO GRAPHICS FOR
REAL TIME INFORMATION AND IMAGE
TRANSFER, TRANSMISSION, RECEPTION,
PROCESSING AND DIGITIZING; COMPUTER
FIRMWARE; COMPUTER HARDWARE; COM-
PUTER PERIPHERALS; INTEGRATED CIR-
CUITS; INTEGRATED CIRCUIT CHIPS; SEMI-
CONDUCTOR PROCESSORS; SEMICONDUCTOR
PROCESSOR CHIPS; MICROPROCESSOR
S; PRINTED CIRCUIT BOARDS; ELECTRO-
NIC CIRCUIT BOARDS; COMPUTER
MEMORY DEVICES; SEMICONDUCTOR**

**MEMORY DEVICES; VIDEO CIRCUIT
BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-
VIDEO CIRCUIT BOARDS; VIDEO GRAPHIC
ACCELERATORS; MULTIMEDIA ACCELA-
TORS; VIDEO PROCESSORS; FAX/VIDEO;
COMPUTER HARDWARE AND SOFTWARE
FOR THE TRANSMISSION AND RECEIPT OF
FACSIMILES; COMPUTER HARDWARE AND
SOFTWARE FOR THE DEVELOPMENT,
MAINTENANCE AND USE OF LOCAL AND
WIDE AREA COMPUTER NETWORKS; COM-
PUTER HARDWARE AND SOFTWARE FOR
THE DEVELOPMENT, MAINTENANCE AND
USE OF INTERACTIVE AUDIO-VIDEO COM-
PUTER CONFERENCE SYSTEMS; COMPUTER
HARDWARE AND SOFTWARE FOR THE RE-
CEIPT, DISPLAY, AND USE OF BROADCAST
VIDEO, AUDIO, AND DIGITAL DATA SIG-
NALS IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND
38)**

**FIRST USE 1-4-1972 IN COMMERCE
1-4-1972**

**OWNER OF U.S. REG. NOS. 1,702,463 AND
1,702,776**

IN 75-168,100, FILED 5-1-1986

SOPHIA E. KIM, EXAMINING ATTORNEY

Int. Cl.: 16

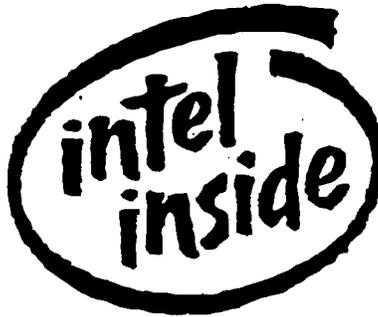
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,194,122

United States Patent and Trademark Office

Registered Oct. 6, 1992

**TRADEMARK
PRINCIPAL REGISTER**



INTEL CORPORATION (DELAWARE CORPORATION)
220 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 95051-1119

FOR: PRINTED MATERIALS, NAMELY, BOOKS, MAGAZINES, NEWSLETTERS, JOURNALS, OPERATING MANUALS, USERS GUIDES, PAMPHLETS, AND BROCHURES ABOUT, FOR USE WITH AND DIRECTED TO USERS OF, COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER OPERATING PROGRAMS; COMPUTER SYSTEM EXTENSIONS; COMPUTER SYSTEM TOOLS; COMPUTER SYSTEM UTILITIES; COMPUTER APPLICATION SOFTWARE; COMPUTER FIRMWARE; COMPUTER HARDWARE; COMPUTER PERIPHERALS; COMPUTER COMPONENTS; INTEGRATED CIRCUITS; INTEGRATED CIRCUIT CHIPS; SEMICONDUCTOR PROCESSORS; SEMICONDUCTOR PROCESSOR CHIPS; MICROPROCESSORS; PRINTED CIRCUIT BOARDS; ELECTRONIC CIRCUIT BOARDS; COMPUTER MEMORY DEVICES; SEMICONDUCTOR MEMORY DEVICES; VIDEO CIRCUIT BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-VIDEO CIRCUIT BOARDS; VIDEO GRAPHIC ACCELERATORS; MULTIMEDIA

ACCELERATORS; VIDEO PROCESSORS; FAX MODEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE TRANSMISSION AND RECEIPT OF FACSIMILES; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF INTERACTIVE AUDIO-VIDEO COMPUTER CONFERENCE SYSTEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE RECEIPT, DISPLAY, AND USE OF BROADCAST VIDEO, AUDIO, AND DIGITAL DATA SIGNALS; AND COMPUTER HARDWARE AND SOFTWARE FOR DEVELOPMENT, TESTING, PROGRAMMING, AND PRODUCTION OF HARDWARE AND SOFTWARE. IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).
FIRST USE 1-4-1992 IN COMMERCE 1-0-1992.
OWNER OF U.S. REG. NOS. 1,573,024, 1,722,243, AND OTHERS.

SN 73-122,174, FILED 7-4-1992

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,198,380

Registered Oct. 10, 1994

**TRADEMARK
PRINCIPAL REGISTER**

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 950528119

FOR: PRINTED MATERIALS, NAMELY, BOOKS, MAGAZINES, NEWSLETTERS, JOURNALS, OPERATING MANUALS, USERS GUIDES, PAMPHLETS, AND BROCHURES ABOUT, FOR USE WITH AND DIRECTED TO USERS OF, COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER OPERATING PROGRAMS; COMPUTER SYSTEM EXTENSIONS; COMPUTER SYSTEM TOOLS; COMPUTER SYSTEM UTILITIES; COMPUTER APPLICATION SOFTWARE; COMPUTER FIRMWARE; COMPUTER HARDWARE; COMPUTER PERIPHERALS; COMPUTER COMPONENTS; INTEGRATED CIRCUITS; INTEGRATED CIRCUIT CHIPS; SEMICONDUCTOR PROCESSORS; SEMICONDUCTOR PROCESSOR CHIPS; MICROPROCESSORS; PRINTED CIRCUIT BOARDS; ELECTRONIC CIRCUIT BOARDS; COMPUTER MEMORY DEVICES; SEMICONDUCTOR MEMORY DEVICES; VIDEO CIRCUIT BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-VIDEO CIRCUIT BOARDS; VIDEO GRAPHIC ACCELERATORS; MULTIMEDIA

ACCELERATORS; VIDEO PROCESSORS; FAX/MODEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE TRANSMISSION AND RECEIPT OF FACSIMILES; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF INTERACTIVE AUDIO-VIDEO COMPUTER CONFERENCE SYSTEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE RECEIPT, DISPLAY, AND USE OF BROADCAST VIDEO, AUDIO, AND DIGITAL DATA SIGNALS; AND COMPUTER HARDWARE AND SOFTWARE FOR DEVELOPMENT, TESTING, PROGRAMMING, AND PRODUCTION OF HARDWARE AND SOFTWARE IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-0-1992 IN COMMERCE 1-0-1992

OWNER OF U.S. REG. NOS. 1,573,324, 1,733,243, AND OTHERS.

SN 75-160,102 FILED 9-1-1994

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cl.: 9

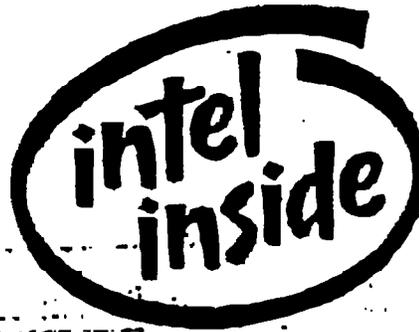
Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,377,327

United States Patent and Trademark Office

Registered Aug. 15, 2000

TRADEMARK
PRINCIPAL REGISTER



pentium !!!

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 95052-8119

FOR: COMPUTER HARDWARE, INCLUDING INTEGRATED CIRCUITS, MICROPROCESSORS, AND OTHER SEMICONDUCTOR DEVICES; COMPUTERS; COMPUTER WORKSTATIONS; NOTEBOOK AND LAPTOP COMPUTERS; PORTABLE COMPUTERS;

MICROCOMPUTERS; SERVERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-0-1999; IN COMMERCE 2-0-1999.

OWNER OF U.S. REG. NOS. 1,702,463, 2,188,250 AND OTHERS.

SER. NO. 75-746,763, FILED 7-8-1999.

F. D. CARMINE, EXAMINING ATTORNEY

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Serial Number: 75412489

Registration Number: 2451273

Mark



(words only): INTEL INSIDE

Current Status: Registered.

Date of Status: 2001-05-15

Filing Date: 1997-12-31

Registration Date: 2001-05-15

Law Office Assigned: TMEG Law Office 106

CURRENT APPLICANT(S)/OWNER(S)

1. Intel Corporation

Address:

Intel Corporation
2200 Mission College Blvd.
Santa Clara, CA 95052
United States

State or Country of Incorporation: Delaware

Legal Entity Type: Corporation

GOODS AND/OR SERVICES

COMPUTERS; COMPUTER HARDWARE; SOFTWARE FOR USE IN OPERATING AND MAINTAINING COMPUTER SYSTEMS; SEMICONDUCTORS; MICROPROCESSORS; INTEGRATED CIRCUITS; MICROCOMPUTERS; COMPUTER CHIPSETS; COMPUTER MOTHERBOARDS AND DAUGHTERBOARDS; COMPUTER GRAPHICS BOARDS; COMPUTER PERIPHERALS AND ELECTRONIC APPARATUS FOR USE WITH COMPUTERS; KEYBOARDS;

EXHIBIT 15 (1 OF 3)

TRACKBALLS; COMPUTER MOUSE DEVICES; COMPUTER INPUT DEVICES; COMPUTER MONITORS; VIDEO APPARATUS; VIDEO CIRCUIT BOARDS; APPARATUS AND EQUIPMENT FOR RECORDING, PROCESSING, RECEIVING, REPRODUCING, TRANSMITTING, MODIFYING, COMPRESSING, DECOMPRESSING, BROADCASTING, MERGING AND/OR ENHANCING SOUND, VIDEO IMAGES, GRAPHICS, AND DATA; COMPUTER UTILITY PROGRAMS; COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER PROGRAMS FOR RECORDING PROCESSING, RECEIVING, REPRODUCING, TRANSMITTING, MODIFYING, COMPRESSING, DECOMPRESSING, BROADCASTING, MERGING, AND/OR ENHANCING SOUND, VIDEO, IMAGES, GRAPHICS, AND DATA; COMPUTER PROGRAMS FOR WEB PAGE DESIGN; COMPUTER PROGRAMS FOR ACCESSING AND USING A GLOBAL COMPUTER NETWORK; AND USER MANUALS FOR USE WITH, AND SOLD AS A UNIT WITH, ALL THE AFORESAID GOODS

International Class: 009

First Use Date: 19920100

First Use in Commerce Date: 19920100

Basis: 1(a)

ADDITIONAL INFORMATION

Prior Registration Number(s):

914978

938772

1022563

PROSECUTION HISTORY

2001-05-15 - Registered - Principal Register

2001-01-17 - Allowed for Registration - Principal Register (SOU accepted)

2001-01-10 - Case file assigned to examining attorney

2001-01-07 - Statement of use processing complete

2000-10-26 - Amendment to Use filed

2000-06-19 - Extension 2 granted

2000-04-27 - Extension 2 filed

1999-10-27 - Extension 1 granted

1999-10-27 - Extension 1 filed

1999-04-27 - Notice of allowance - mailed

1999-02-02 - Published for opposition

EXHIBIT 15 (2 OF 3)

Latest Status Info

- 1999-01-02 - Notice of publication
- 1998-10-22 - Approved for Pub - Principal Register (Initial exam)
- 1998-10-20 - Case file assigned to examining attorney
- 1998-10-16 - Examiner's amendment mailed
- 1998-04-16 - Non-final action mailed
- 1998-04-02 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent (Owner)
LISA A GARONO (Attorney of record)

LISA A GARONO
ARNOLD WHITE & DURKEE
PO BOX 4433
HOUSTON TX 77210-4433
United States

EXHIBIT 15 (3 OF 3)

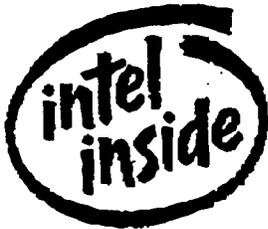
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Serial Number: 75412488

Registration Number: 2547565

Mark



(words only): INTEL INSIDE

Current Status: Registered.

Date of Status: 2002-03-12

Filing Date: 1997-12-31

Registration Date: 2002-03-12

Law Office Assigned: TMEG Law Office 106

CURRENT APPLICANT(S)/OWNER(S)

1. Intel Corporation

Address:

Intel Corporation
2200 Mission College Boulevard
Santa Clara, CA 950528119
United States

State or Country of Incorporation: Delaware

Legal Entity Type: Corporation

GOODS AND/OR SERVICES

COMPUTER-RELATED AND COMMUNICATIONS-RELATED SERVICES, NAMELY, SUPPORT AND CONSULTING SERVICES FOR COMPUTER-RELATED AND COMMUNICATIONS-RELATED GOODS; PROVIDING INFORMATION IN THE FIELD OF COMPUTER TECHNOLOGY VIA THE GLOBAL COMPUTER NETWORK; PROVIDING ON-LINE PUBLICATIONS. NAMELY, BOOKS, BROCHURES, WHITE PAPERS, CATALOGS AND

EXHIBIT 16 (1 OF 3)

Latest Status Info

**PAMPHLETS IN THE FIELDS OF COMPUTER AND INFORMATION TECHNOLOGY;
DESIGNING AND DEVELOPING STANDARDS FOR OTHERS IN THE DESIGN AND
IMPLEMENTATION OF COMPUTER SOFTWARE, COMPUTER HARDWARE AND
TELECOMMUNICATIONS EQUIPMENT; COMPUTER SOFTWARE, COMPUTER HARDWARE
AND NETWORK DESIGN SERVICES**

International Class: 042

First Use Date: 19940100

First Use in Commerce Date: 19940100

Basis: 1(a)

ADDITIONAL INFORMATION

Prior Registration Number(s):

914978

938772

1022563

PROSECUTION HISTORY

2002-03-12 - Registered - Principal Register

2001-09-20 - Allowed for Registration - Principal Register (SOU accepted)

2001-05-23 - Communication received from applicant

2001-04-03 - Non-final action mailed

2001-02-21 - Case file assigned to examining attorney

2001-02-21 - Case file assigned to examining attorney

2001-02-16 - Statement of use processing complete

2001-01-12 - Amendment to Use filed

2001-01-10 - Extension 3 granted

2000-10-24 - Extension 3 filed

2000-06-22 - Extension 2 granted

2000-04-22 - Extension 2 filed

1999-10-27 - Extension 1 granted

1999-10-27 - Extension 1 filed

1999-04-27 - Notice of allowance - mailed

EXHIBIT 16 (2 OF 3)

1999-02-02 - Published for opposition
1999-01-02 - Notice of publication
1998-10-22 - Approved for Pub - Principal Register (Initial exam)
1998-10-20 - Case file assigned to examining attorney
1998-10-16 - Examiner's amendment mailed
1998-04-16 - Non-final action mailed
1998-04-02 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent (Owner)
LISA A GARONO (Attorney of record)

LISA A GARONO
ARNOLD WHITE & DURKEE
PO BOX 4433
HOUSTON TX 77210
United States

EXHIBIT 16 (3 OF 3)



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Typed Drawing

Word Mark THE JOURNEY INSIDE

Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting classes, seminars, conferences, and hosting online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith developing and disseminating educational materials designed to increase technology literacy among students.. **FIRST USE: 19940800. FIRST USE IN COMMERCE: 19940800**

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76015052

Filing Date March 31, 2000

Published for Opposition January 30, 2001

Registration Number 2446347

Registration Date April 24, 2001

Owner (REGISTRANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Blvd. Santa Clara CALIFORNIA 95052

Attorney of Record Bobby A Ghajar

Type of Mark Register SERVICE MARK

PRINCIPAL

EXHIBIT 17

(Page 1 of 2)

5/22/2001

Live/Dead
Indicator LIVE

HOME	TRADE MARK	FILE SYSTEM	NEW USER	STRUCTURED	FREE FORM	SEARCH	TOP	HELP	LOG OFF
CURR LIST				NEXT DOC	LAST DOC				

EXHIBIT 17

(Page 2 of 2)