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October 16, 2003

**VIA FIRST CLASS MAIL**

Assistant Commissioner For Trademarks  
2900 Crystal Drive  
Arlington VA 22202

122816

Re: **U.S. Trademark Application RUSH NEW MEDIA Serial No.  
75/741,795  
Withdrawal as Attorney of Record  
Our Ref: 44037.010400**

Dear Sir/Madam:

Enclosed is our Request for Permission to Withdraw as Attorney of Record for the above referenced trademark application.

Sincerely,

*Christopher R*

Christopher Bianco  
Trademark Paralegal

10-20-2003

U.S. Patent & TMOc/TM Mail Rcpt Dt. #76

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PHILADELPHIA PHOENIX TALLAHASSEE TYSONS CORNER WASHINGTON, D.C. WEST PALM BEACH WILMINGTON ZÜRICH

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT : Kerry Colin Keane

MARK : RUSH NEW MEDIA

FILING DATE: June 30, 1999

SERIAL NO. : 75/741,795

CLASSES : 41 & 42

Our Reference : 44037.010400

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

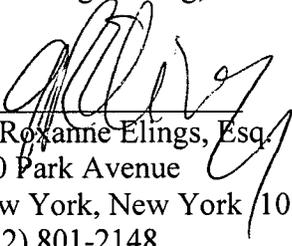
**REQUEST FOR PERMISSION TO WITHDRAW AS ATTORNEY OF RECORD**

Pursuant to 37 C.F.R. §§ 2.19(b), the undersigned hereby moves to withdraw from employment as Applicant's counsel in connection with prosecution of this trademark application. As a basis for this request, the undersigned hereby informs the Examiner that Applicant has failed to honor an agreement to pay for the performance of legal services, thereby making it unreasonably difficult for the undersigned to continue to represent Applicant.

Applicant's counsel has advised Applicant in writing that they could no longer continue their legal representation in this matter, and advised Applicant to retain new counsel in this matter.

Respectfully submitted,  
Greenberg Traurig, LLP

Dated: October 9, 2003

  
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