

ITAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD



07-29-2002

U.S. Patent & TMO(TM Mail Rcpt Dt. #26

GUESS?, INC.)
)
Opposer,)
)
v.)
)
DIRK N. ROCKHOLD)
)
Applicant.)

Opposition No. 119,510
MOTION TO AMEND APPLICATION
SUBJECT TO OPPOSITION

02 AUG - 1 AM 12:25
REGISTERED TRIAL AND
APPEAL BOARD

Defendant/Applicant submits this motion for amendment pursuant to 37 CFR §2.133.
Please amend this application in the following manner:

Please amend the mark by striking "GUESTV" and substituting -- GUEST TV --
therefor.

Please substitute the enclosed drawing sheet for the drawing sheet originally submitted.

Please amend the present identification of services by inserting -- cable television --
such that the services are described as follows:

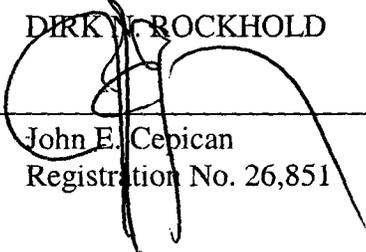
-- preparing audio-video presentations for use in cable television advertising in the
lodging industry --.

The Consent of Plaintiff/Opposer is submitted herewith. This amendment is submitted
pursuant to settlement of this case by the parties. Defendant/Applicant therefore respectfully
requests approval of this amendment.

Respectfully submitted,

DIRK N. ROCKHOLD

Date 07/24/02

By 
John E. Cepican
Registration No. 26,851

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CERTIFICATE OF MAILING

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Laura J. McLain

K

Dirk N. Rockhold

2728 E. 53rd Street, Davenport, Iowa 52807

preparing audio-video presentations for use in cable television advertising in the lodging industry in Class 009.

Priority Filing Date Under • 44(d): None



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GUESS?, INC.)	
)	
Opposer,)	Opposition No. 119,510
)	
v.)	CONSENT TO AMENDMENT
)	
DIRK N. ROCKHOLD)	
)	
Applicant.)	

CONSENT

Opposer, through its undersigned counsel, hereby consents to Applicant's amendment of Application Serial No. 75/660,655.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

Date: July 24, 2002

By: *Michael J. MacDermott*

Michael J. MacDermott
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