

Attachment 4 - A Lexus/Nexus printout from Business Wire, dated August 20, 2001 showing applicant's level of dining.

Attachment 5 - A Lexus/Nexus printout from Business Wire, dated August 7, 2001 showing applicant's level of dining and price point.

Attachment 6 - A Lexus/Nexus printout from Daily Herald, dated May 20, 2000 showing recognition of the translated meaning of "una mas" as "one more."

Attachment 7 - A Lexus/Nexus printout from The Washington Post, dated July 24, 1996 showing recognition of the translated meaning of "una mas" as "one more."

Attachment 8 - A Lexus/Nexus printout from The Business Journal, dated June 24, 1996 showing recognition of the translated meaning of "una mas" as "one more" and level of dining.

Attachment 9 - A Lexus/Nexus printout from Business Wire, dated June 25, 2001 showing applicant's reference to "more" and level of dining.

Attachment 10 - A Lexus/Nexus printout from Pittsburgh Post-Gazette, dated August 21, 1996 showing recognition of the translated meaning of "una mas" as "one more."

Attachment 11 - A Lexus/Nexus printout from The San Francisco Examiner, dated August 15, 1994 showing recognition of the translated meaning of "una mas" as "one more" and level of dining.

Attachment 12 - A Lexus/Nexus printout from Business Journal - San Jose, dated July 25, 1994 showing level of dining and the intense competition

Attachment 13 - A Lexus/Nexus printout from Nation's Restaurant News, dated June 20, 1994 showing recognition of the translated meaning of "una mas" as "one more."

Attachment 14 - A Lexus/Nexus printout from The San Francisco Chronicle, dated August 14, 1996 showing recognition of the translated meaning of "una mas" as "one more."

Attachment 15 - A Lexus/Nexus printout from The Daily News of

Attachment 26 - A Lexus/Nexus printout from The Daily News of Los Angeles, dated February 1, 1998 showing recognition of the translated meaning of POQUITO MAS as "little more."

Attachment 27 - A Lexus/Nexus printout from The Daily News of Los Angeles, dated November 9, 1997 showing recognition of the translated meaning of POQUITO MAS as "little more."

Attachment 28 - A Lexus/Nexus printout from The Daily News of Los Angeles, dated September 7, 1997 showing recognition of the translated meaning of POQUITO MAS as "little more."

Attachment 29 - A Lexus/Nexus printout from The Daily News of Los Angeles, dated July 6, 1997 showing recognition of the translated meaning of POQUITO MAS as "little more."

Attachment 30 - A Lexus/Nexus printout from The Daily News of Los Angeles, dated April 27, 1997 showing recognition of the translated meaning of POQUITO MAS as "little more."

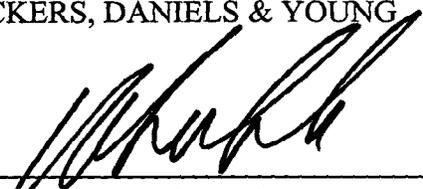
Attachment 31 - A Lexus/Nexus printout from The Daily News of Los Angeles, dated February 23, 1997 showing recognition of the translated meaning of POQUITO MAS as "little more."

Opposer hereby gives notice of its intent to rely upon this material in the above-identified

Oppositions.

Respectfully submitted,

VICKERS, DANIELS & YOUNG

By 

ROBERT V. VICKERS
Reg. No. 19,504
50 Public Square, Suite 2000
Cleveland, Ohio 44113
(216) 623-0040

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing OPPOSER'S THIRD NOTICE OF RELIANCE was served on Applicant, Una Mas, Inc., by first class mail, postage prepaid, to the attorneys for Applicant at the address below on the date indicated below:

David J. Brezner, Esq.
Flehr, Hohbach, Test, Albritton & Herbert LLP
4 Embarcadero Center, Suite 3400
San Francisco, CA 94111-4187

Date: _____

6/5/02



ROBERT V. VICKERS