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Filing date: 01/14/2020

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	88265123
Applicant	Monkey IP Limited
Applied for Mark	SIKSILK
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Submission	Appeal Brief
Attachments	avtr_8856_20200114_appeal_brief.pdf(132065 bytes ) avtr_8856_20200114_appeal_brief_app_a.pdf(1332234 bytes ) avtr_8856_20200114_appeal_brief_app_b.pdf(1245719 bytes ) avtr_8856_20200114_appeal_brief_app_c.pdf(127503 bytes ) avtr_8856_20200114_appeal_brief_app_d.pdf(572575 bytes ) avtr_8856_20200114_appeal_brief_app_e.pdf(641544 bytes ) avtr_8856_tm_3373429.pdf(201368 bytes ) avtr_8856_tm_3792838.pdf(202805 bytes ) avtr_8856_tm_3792838.pdf(202805 bytes ) avtr_8856_tm_1587949.pdf(205196 bytes ) avtr_8856_tm_1468389.pdf(205322 bytes ) avtr_8856_tm_1468389.pdf(206471 bytes ) avtr_8856_tm_1922151.pdf(203712 bytes ) avtr_8856_tm_5808235.pdf(205959 bytes ) avtr_8856_tm_559859.pdf(217250 bytes ) avtr_8856_tm_559859.pdf(217250 bytes ) avtr_8856_tm_5606479.pdf(206796 bytes ) avtr_8856_tm_550818.pdf(193130 bytes ) avtr_8856_tm_5303818.pdf(197218 bytes ) avtr_8856_tm_8730035.pdf(217011 bytes )
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#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#### **BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Appellant: Monkey IP Limited	)
Mark: SIKSILK	) Ex Parte Appeal No.: 88265123
Serial No.: 88/265,123	)
Filing Date: January 17,2019	) Examining Attorney: Regina C. Hines

#### EX PARTE APPEAL

#### BRIEF IN SUPPORT OF APPEAL

This Appeal Brief is submitted in support of the Notice of Appeal filed electronically on January 14, 2020. The deadline for filing the present Appeal Brief is sixty days from the date of the appeal, or March 14, 2020.

Appellant and owner of the refused mark, Monkey IP Limited (Monkey), submits the following in support of registration of the term SIKSILK.

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#### I. <u>PROCEDURAL HISTORY, STATEMENT OF THE ISSUE ON APPEAL AND</u> REQUESTED ACTION BY TTAB

Registration of the present mark, SIKSILK, (Appellant's Mark) for use in connection with a various articles of clothing in International Class 025 has been finally refused under the Trademark Act, Section 2(a). The refusal of registration is based on an assertion that Appellant's Mark is deceptive when used in connection with goods that do not contain silk. The issue on appeal is whether the mark SIKSILK is deceptive pursuant to Section 2(a) when used in connection with the articles of clothing identified in International Class 025.

Appellant filed Application Serial No. 88/265,123 on January 17, 2019. On April 11, 2019, the Office issued a Non-Final Office Action requiring amendment to the list of goods and refusing registration on the grounds that Trademark Act Section 2(a) bars registration of deceptive matter.

Appellant responded, on August 8, 2019, arguing that SILK is a well-known slang term for fine clothing, an is also a slang term for "excellent." Appellant further argued that the Examining Attorney never examined the term SILK in the context of the mark as a whole, and that because the term "sik" (or "sick") is also a well-known slang term for "excellent," the mark as a whole is clearly a double entendre. In its response, Appellant also amended the listing of goods. The pending goods, all in IC 025, are as follows:

Clothing, namely, baseball jerseys, hockey jerseys, vests, sleeveless tops, hoodies, trousers, pants, shorts, sweaters, jumpers, T-shirts, oversized T-shirts, shirts, polo shirts, tracksuits, jackets, coats, skirts, dresses, blouses, crop tops, bandeau tops, swimwear, winter sports wear; footwear; headwear; Anti-sweat underwear; clothing for babies, namely, T-shirts, jumpers, jerseys, trousers, all-in-ones, dresses, skirts, jackets, coats, gloves, booties; Bandanas and neckerchiefs; Baseball jerseys; Bath robes; Bathing caps; Bathing trunks; Beach clothes, namely, swimwear, trunks, bathing suits, bikinis, shorts, T-shirts, sarongs; Beach

shoes; Belts; Berets; Bikinis; lingerie, namely, bodices; Boots; Boots for sports; suspenders; Brassieres; Bralettes; Breeches for wear; Camisoles; Cardigans; Cap peaks; headwear, namely, caps, bobbly hats, beanie hats, ski hats; Clothing for gymnastics, namely, leotards; Clothing of imitations of leather, namely, trousers, jackets, gloves, skirts, vests, and waistcoats; Clothing of leather, namely, leather trousers, leather jackets, leather gloves, leather skirts, and leather vests; Coats; clothing, namely, corsets; Crop tops; Cyclists' clothing, namely, cycling shorts, trousers, socks, vests, jackets; Dresses; Dressing gowns; Dressing robes; Ear muffs; Esparto shoes and sandals; Fingerless gloves; Fishing vests; soccer boots; Fur stoles; Furs clothing; Gabardines; Gymnastic shoes; Handkerchiefs; Hats; Headbands; Headwear; Heels; Hockey jerseys; Hosiery; Hoodies; Hooded jackets; Jackets; Jeans; Jerseys; Jumper dresses; Jumpers; Jogging bottoms; Knitwear, namely, jumpers and scarves; Leg warmers; Leggings; Lingerie; Long-sleeved tops; Mittens; Money belts; Motorcyclists' clothing, namely, clothing specifically adapted for motorcyclists, such as leather trousers, leather jackets, and leather gloves; Muffs; Neck ties; Overalls; Outerwear, namely, coats and jackets; Pants; Parkas; Plimsolles; Ponchos; Polo Shirts; Pullovers; Pyjamas; Running shoes; Sandals; Saris; Sarongs; Sashes for wear; Scarfs; Shawls; Shirts; Shorts; Shoes; Singlets; Ski boots; Ski gloves; Skirts; Skull caps; Sleep masks; Sleepwear; Sleeveless tops; Slippers; undergarments, namely, slips; Socks; Soles for footwear; Sports shoes; Stockings; Suits; Suspenders; Sweat-absorbent stockings; Sweaters; Swimsuits; Swimwear; T-shirts; Ties; Tights; Tips for footwear; Togas; Top hats; Tops as clothing; Topcoats; Tracksuits; Tracksuit jackets; Tracksuit trousers; footwear, namely, sneakers; Trousers; Turbans; Undergarments; Underpants; Underwear; Uniforms; Vests; headwear, namely, visors; Waistcoats; Wellington boots; Wet suits; Windbreakers, namely, coats and jackets

On October 22, 2019, The Examining Attorney issued a Final Office Action reiterating her rejection of the pending application and finally refusing the application as deceptive under Section 2(a).

Appellant respectfully requests reversal of the refusal and allowance of the present application, as the mark SIKSILK is not deceptive under Section 2(a). In rejecting the mark as deceptive, the Examiner ignores alternative meanings of the term SILK, particularly in the broader context of the mark taken as a whole, improperly dissects the compound mark SIKSILK instead of treating it as a unitary term, and improperly asserts that whether or not Monkey's products are made of silk would be material to consumers' decisions.

Accordingly, Appellant requests the reversal of the refusal and allowance of the present application.

#### II. <u>ARGUMENTS</u>

Appellant respectfully disagrees with the Office's assessment that the term SIKSILK is deceptive. A term is deceptive if it satisfies the following three part test:

(1) The term is misdescriptive of the character, quality, function, composition or use of the goods.

(2) Prospective purchasers are likely to believe that the misdescription actually describes the goods.

(3) The misdescription is likely to affect the decision to purchase.

*In re Budge Manufacturing Co. Inc.*, 857 F.2d 773, 8 USPQ2d 1259, 1260 (Fed. Cir. 1988)

The first part of this test, determining if the term is misdescriptive, requires that the term merely describe a significant aspect of the goods that the goods could plausibly possess but in fact do not. Accordingly, as a starting point for analysis, in order for a term to misdescribe goods, the term must first be merely descriptive, rather than suggestive, of a significant aspect of the goods which the goods could plausibly possess. *In re Phillips-Van Heusen Corp.*, 63 USPQ2d 1047, 1052 (TTAB 2002); See also *U.S. West Inc. v. BellSouth Corp.*, 18 USPQ2d

1307 (TTAB 1990) (THE REAL YELLOW PAGES found to be not merely descriptive or deceptively misdescriptive for yellow page classified directories)

Here, when taken in context, the term SIKSILK cannot be misdescriptive, since it is not merely descriptive of goods. The word SILK has multiple meanings, including slang meanings, and in combination with the term SIK, serves as part of a double entendre. This double entendre is obvious when the mark is taken as a whole, but the Examining Attorney never considers the mark as a whole and never even references the term second half of the term, SIK.

Further, because of the double entendre, prospective customers are not likely to believe that, based on the mark SIKSILK, the goods contain silk. Instead, consumers would believe that the term references the quality and trendiness of the goods, and would be indifferent as to whether the goods contain silk.

#### A. <u>Appellant's Mark Cannot be Deceptive Because it is Suggestive and Not</u> Descriptive

A mark is merely descriptive, and therefore capable of being deceptively misdescriptive or deceptive, only if it immediately conveys "knowledge of a quality, feature, function, or characteristic of the goods or services." *In re Bayer Aktiengesellschaft*, 82 U.S.P.Q.2d 1828, 1831 (Fed. Cir. 2007) (holding that ASPIRINA is merely descriptive of analgesic products).

Further, the evaluation must be in relation to the mark as a whole – not simply one component of the mark. Even where two descriptive terms are combined, the determination of whether the composite mark has a descriptive significance turns on the question of whether the combination of terms evokes a new and unique commercial impression. TMEP §1209.03(d). Only if each component retains its descriptive significance in relation to the goods or services

does the combination result in a composite that is itself descriptive. *Id.* (citing *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 71 USPQ2d 1370 (Fed. Cir. 2004)).

Accordingly, even a mark comprising a combination of merely descriptive components is registrable if the combination of terms creates a unitary mark with a unique, nondescriptive meaning, or if the composite has a bizarre or incongruous meaning as applied to the goods. *Id.* (citing *In re Colonial Stores Inc.*, 394 F.2d 549, 157 USPQ 382 (CCPA 1968)). Further, if the word or expression is a double entendre allowing for more than one interpretation, the mark is unitary by definition and generally would not be considered descriptive. TMEP §1213.05(c).

Even in a Section 2(a) refusal, where the focus of the enquiry is on the allegedly deceptive matter, the refusal may not be based on taking the term out of context when doing so would change its significance in the mark. *In re Morinaga Nyugyo Kabushiki Kaisha*, 120 USPQ2d 1738, 1748 (TTAB 2016). Instead, "marks containing a term identifying a material, ingredient, or feature should not be refused registration under §2(a) if the mark in its entirety would not be perceived as indicating that the goods contained that material or ingredient." TMEP §1203.02(a).

Finally, in alleging mere descriptiveness, as is inherent in the assertion of deceptiveness, the burden is on the Trademark Office to make a prima facie case. *In re Pacer Tech.*, 67 U.S.P.Q 1629 (Fed. Cir. 2003); *In re Box Solutions Corp.*, 79 U.S.P.Q.2d 1953 (TTAB 2006). Therefore, the burden of establishing that the mark is merely descriptive falls on the Examining Attorney. See *id*; See also *In re Remacle*, 66 U.S.P.Q.2d 1222 (TTAB 2002).

i. <u>Appellant's use of the word SILK has multiple meanings and is a double entendre</u>

A mark that comprises a "double entendre" should not be refused registration as merely descriptive, and therefore cannot be deceptive, if one of its meanings is not merely descriptive in relation to the goods. See TMEP §1213.05(c); see also *In re Symbra' ette, Inc.*, 189 USPQ 448 (TTAB 1975) (SHEER ELEGANCE for panty hose held to be a registrable unitary expression; thus, no disclaimer of "SHEER" considered necessary).

Accordingly, so long as the mark is capable of more than one interpretation and one of those interpretations is not merely descriptive, or in this case misdescriptive and deceptive, the term is entitled to registration. *In re Grand Metropolitan Foodservice Inc.*, 30 U.S.P.Q.2d 1974, 1975 (TTAB 1994) ("MufFuns" as applied to muffins is protectable because it "project[s] a dual meaning or suggestiveness-that of muffins and of the 'fun' aspect" of the product). In other words, only if all meanings of a mark comprising a double entendre are merely descriptive in relation to the goods and services for which registration is sought, should the mark then be refused registration as merely descriptive.

In this case, the term SILK, even when considered alone with respect to the goods, comprises a double entendre. In addition to the definition of silk as a specific fiber, as indicated by the Examiner, two common slang meanings for the term are to identify "fine clothing" and to describe something as "very good" as an alternative to the slang term "sick." See, e.g., Silks, <u>Urban Dictionary</u> (available at www.urbandictionary.com/define.php?term=silks, last visited July 30, 2019), (attached as Appendix A); see also *Silk, Silks, Cassel's Dictionary of Slang,* Jonathon Green (2005) (defining "silk" as "admirable, excellent, acceptable" and "silks" as "expensive clothing, possibly actually made of silk,"), (attached as Appendix B). The use of the term "silk" as a slang term for both "good" and "fine clothing," as well as the use of the term "sik," or "sick," as a slang term for "good" is well known. See also *Silks, <u>McGraw Hill's</u>* 

Dictionary of American Slang and Colloquial Expressions, McGraw Hill (2006) (defining Silks as clothing generally), (attached as Appendix C).

It is noted that the definitions of the term Silk submitted herewith were previously submitted during prosecution, and the board has previously determined that "the Board will consider dictionary definitions taken from Urban Dictionary so long as the non-offering party has an opportunity to rebut that evidence by submitting other definitions that may call into question the accuracy of the particular Urban Dictionary definition." *In re Star Belly Stitcher, Inc.*, 107 USPQ2d 2059, 2062 fn.3 (TTAB 2013). Here, the Examining Attorney never acknowledged the alternate definitions provided and the dictionary entries provided by the Examining Attorney does not rebut the existence of distinct slang definitions. Further, the Board has previously considered Urban Dictionary evidence to be similar to Wikipedia evidence, and indicates that "the better practice with respect to such evidence is to corroborate the information with other reliable sources if available. See id. (citing TBMP §1208.03). Accordingly, in addition to the unrebutted Urban Dictionary definition, Appellant has corroborated such definitions with multiple scholarly dictionaries.

For at least these reasons, the word "silk," even if it were not part of a unitary compound mark, would be capable of at least three readily apparent meanings: (1) the dictionary definition discussed by the Examiner, (2) fine clothing, and (3) excellent (i.e., an alternative for the slang term "sick"). Consumers looking to purchase clothing, particularly those purchasing Applicant's goods, know these slang meanings and are fully aware that the apparel they are purchasing, including, for example, sweatshirts and leather goods, are not made of silk.

As such, the term SILK, even if it comprised the entire mark applied for, is an expression that has a double connotation as applied to the goods and services applied for. Accordingly, the

term should not be refused registration as deceptive, as at least two of its meanings are not misdescriptive in relation to the goods and services. See TMEP §1213.05(c).

#### ii. <u>The compound mark SIKSILK enhances the double entendre inherent in</u> the term SILK.

Notwithstanding the discussion above, assuming arguendo that the term SILK could be considered descriptive, and could therefore misdescribe the clothing items identified in the pending application, Appellant's mark is the compound term SIKSILK – not merely SILK. While the Office asserts that the mark "consists of the wording 'Silk'," this is not the case. In discussing Appellant's Mark, the Examining Attorney never mentions the term SIK, or its homonym SICK, in the Office Action. However, the overall commercial impression of the mark clearly derives from the unitary term SIKSILK and not from the term SILK alone.

Even where compound marks incorporating the term SILK were held to be deceptively misdescriptive or deceptive with respect to non-silk clothing in the past, the mark as a whole was first shown to be merely descriptive. See, e.g., *In re Phillips-Van Heusen Corp.*, 63 USPQ2d 1047 (TTAB 2002) (discussing, at length, the effect of the word SUPER on an otherwise descriptive mark); *In re Shapely, Inc.*, 231 U.S.P.Q. 72 (TTAB 1986) (showing that a design mark included the word SILK much larger than the word EASE, such that the word SILK dominated); *In re Encompass Group, LLC*, Serial No. 76311395 (Apr. 20, 2006)[not precedential] (showing that the word EASE did not modify the meaning of the word SILK).

Where the secondary term of a compound mark does not merely enhance the descriptiveness, a potentially descriptive, or even misdescriptive, word should not prevent registration – particularly where the secondary term emphasizes the true intent of a double

entendre. See, e.g., *A. F. Gallun & Sons Corp. v. Aristocrat Leather Products, Inc.*, 135 U.S.P.Q. 459 (TTAB 1962) (finding that the term COPY CALF is not deceptive because the term COPY creates an obvious play on "copy cat" implying a synthetic material). Accordingly, "[m]isdescriptiveness of a term may be negated by its meaning in the context of the whole mark inasmuch as the combination is seen together and makes a unitary impression. Id.

As such, this very issue has been addressed by the Board several times, including with respect to the term SILK. For example, the Board found in March of 2019 that the mark NEW SILK ROAD was registrable with respect to clothing because "taking the word SILK out of context changes the significance of the term . . ." See *In re Tang*, Serial No. 87630035 (Mar. 8, 2019)[not precedential].

Accordingly, the word SILK did not prevent registration of such marks unless the secondary term merely enhanced the implication that goods were made of silk. Instead, such marks were not considered deceptive even when used for non-silk clothing and textiles, including those marketed as "engineered silk" or the like. For example, the Office has previously allowed registrations for:

Mark	Reg. no.	Goods / services (in part)
spasilk	3,373,429	Bed linens, bed blankets, bed sheets, bed skirts and comforters, and clothing apparel, namely, shirts, tops, pants, underwear, sweaters, jackets, and infant and toddler one-piece clothing.
Spasilk	App. No. 88/338,836 (published)	Bed blankets; Bed linen; Pillowcases; Silk blankets; Baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts, crib blankets, and diaper changing pad covers not of paper; Bath towels; Children's towels; Hooded towels and Baby layettes for clothing; Bibs for babies, sleeved, not of paper; Bottoms as clothing for babies; Pajamas for babies; T-shirts for babies; Tops as clothing for babies.

HydraSilk	3,792,838	Wetsuits.
SILK	1,468,389,	Panty hose.
REFLECTIONS	1,587,949	
Hanes Sile Reflections LEG BOOST	App. No. 88/211,685 (published)	Hosiery; Leggings; Pantyhose; Tights; Undergarments
SILK IMPRESSIONS	1,922,151	Hosiery.
MICROSILK	5,808,235	Natural and man-made fibers and filaments for use in the manufacture of fabrics, textiles, yarns, and carpets; Synthetic fibers and filaments for use in the manufacture of fabrics, textiles, yarns, and carpets; yarn fibers; all of the foregoing made in whole or significant part of silk, spider silk, <b>engineered silk or engineered spider silk</b> . (Emphasis added)
MONSTER SILK	4,556,202	Thread for textile use.
AMSILK	5,559,859	Yarns and threads, in particular embroidery thread and yarn, knitting yarns and threads, mixed spun threads and yarns, twisted threads and yarns, yarns of synthetic or mixed fibers, in particular all of the aforesaid goods based on or containing recombinant proteins.
Easilk	5,267,513	Silk cloth; Silk blankets; Silk fabrics; Bed sheets; Bed spreads; Bed skirts; Silk bed blankets; Bath linen; Bath towels; Bath sheets; Interior decoration fabrics; Textile tablecloths.
HANSILK	5,573,038	Body limb compression sleeves for use in soccer and other sports; Compression garments, namely, compression socks, stockings, leggings, jerseys, vests, trousers; Compression bandages; Compression garments; Compression socks for medical or therapeutic use
Mommesilk	5,606,479	Bed blankets; Bed covers; Bed linen; Door curtains; Handkerchiefs of textile; Household linen; Lingerie fabric; Mattress covers; Pillowcases; Quilts; Silk cloth; Sleeping bag liners; Tablecloths, not of paper; Ticking fabric; Travelling rugs; Velvet; Bed sheets; Futon ticks, namely, unstuffed futon covers not of paper and Brassieres; Caps being headwear; Coats; Dresses; Dressing gowns; Neckties; Pajamas; Pocket squares; Ready-made linings being parts of clothing; Scarfs; Shirts; Short-sleeve shirts; Skirts; Sleep masks; Trousers; Underpants; Underwear; Baby layettes for clothing; Clothing layettes.

VEGAN SILK	5,542,845	Belts; Blazers; Blouses; Boots; Bottoms as clothing; Coats;
	-,,	Crop tops; Dresses; Footwear; Hats; Headwear; Jackets;
		Jeans; Leggings; Lingerie; Pants; Robes; Scarves; Shirts;
		Shorts; Skirts; Slacks; Suits; Sweaters; Sweatshirts;
		Swimwear; T-shirts; Tank tops; Tops as clothing;
		Turtlenecks; Underwear; Vests; all of the aforementioned
		goods containing no animal products or by-products.
Townssilk	5,305,818	Bed covers; Bed linen; Bed linen and table linen; Bed throws;
		Fabric of imitation animal skins; Hand spun silk fabrics;
		Handkerchiefs of textile; Mattress covers; Pillow shams;
		Pillowcases; Quilt covers; Silk bed blankets; Silk blankets;
		Silk fabrics for printing patterns; Sleeping bag liners; Velvet.
New Silk Road	App. No.	A wide variety of goods including clothing.
	87/630,035	
	(published)	

As required by TMEP §710.03, complete printouts from TESS for each of the cited applications and registrations are submitted herewith and are of record.

Here, not only does the term SIK fail to enhance any implication that the goods and services are made of silk, it instead supports the double entendre as discussed above. "Sick" is a slang term typically defined as "good." The deliberate misspelling of the term SIK further enhances the intended slang meaning. As noted above, one popular slang usage of the term SILK is as a synonym for the slang term "sick." Further, the fact that the two terms, SIK and SILK, that combine to form the mark are alliterative and rhyme is itself a reason to expect the mark to rely on slang meanings. See, e.g., <u>Barrons American Slang Dictionary and Thesaurus</u>, Mary Elizabeth, Pg. 592-593 (2009), attached as Appendix D; See also <u>McGraw Hill's Dictionary of American Slang and Colloquial Expressions</u>, Richard A. Spears, (2005) Introduction, attached as Appendix E.

Accordingly, when viewed in the context of Appellant's mark, the word SIK is clearly a play on "sick" and emphasizes the alternate, slang, meanings of the word SILK, thereby

reinforcing the double entendre. Further, the fact that SIK is an obvious play on the word "sick," and that the use of the term "sick" in the mark is clearly not intended to be literal, leads consumers to expect that the second half of the mark, SILK, is also to be understood as slang.

The Examining Attorney never even references the term SIK in the pending Office Action, and never attempts to address the interplay between the terms SILK and SIK. The Office therefore never considers the mark taken as a whole, instead improperly dissecting the mark. In fact, the use of the term SIK, or the phonetically equivalent "sick" would appear to be a pejorative term if the slang usage was not intended. The obvious usage of the slang meaning implies that the following term, SILK, was also intended as slang.

The registered marks cited including the word "silk" for non-silk items each include terms that do not support, and in some cases contradict the notion that the goods sold thereunder are made of silk. For example, since traditional silk is an animal product, VEGAN SILK implies that the underlying product is not "real" silk and, in fact, the goods registered under the mark are vegan. Here, where the secondary term clearly implies a slang meaning of the word "silk," the mark should similarly be found not to be descriptive of natural silk.

Accordingly, the mark SIKSILK cannot be deceptive if the mark does not misdescribe the goods, see *In re Quady Winery Inc.*, 221 USPQ 1213 (TTAB 1984), and the mark cannot misdescribe the goods since the mark is not descriptive. Because the term SILK, even when taken alone, but certainly when taken in the broader context of the mark, comprises a double entendre, and the commercial impression of the mark, taken as a whole, is based on the slang meanings of the terms, the mark is entitled to registration since it is not merely descriptive. See TMEP §1213.05(c); *In re Grand Metropolitan Foodservice. Inc.*, 30 U.S.P.Q.2d 1974, 1975 (TTAB.1994). Finally, for a mark to be considered deceptive, consumers must be likely to believe a misrepresentation inherent in the mark. See, e.g., *In re Quady Winery Inc.*, 221 USPQ 1213. Even if the term SIKSILK were considered misdescriptive despite the obvious play on words inherent in the mark, consumers would instantly recognize the double entendre and would not expect such goods to contain silk.

It is therefore believed that the Examining Attorney has not satisfied the burden of establishing that the mark is merely descriptive. See, e.g., *In re Pacer Tech.*, 67 U.S.P.Q 1629; *In re Box Solutions Corp.*, 79 U.S.P.Q.2d 1953; *In re Remacle*, 66 U.S.P.Q.2d 1222. This initial burden must be met before a mark can be shown to be deceptive.

### B. <u>The potentially misdescriptive aspect of Appellant's mark would not be</u>

#### material to consumer decisions

To be deceptive under section 2(a), the potential misdescription must materially affect the decision to buy a product. See *In re Quady Winery Inc.*, 221 USPQ 1213. In earlier cases discussing the materiality of the term SILK in a mark, the term was found to have been implicated in advertisements or marketing materials for the goods sold under the mark.

In *In re Encompass Group, LLC*, Serial No. 76311395, the board found that the evidence showed the look and feel of the scrubs being sold under the mark SILK EASE was advertised, enhancing the implication. Similarly, in *In re Shapely, Inc.*, 231 U.S.P.Q. 72, the board found that the word SILK was enlarged relative to the word EASE and advertising copy promising "the look and feel of the finest silks" was included on the garments hangtags.

Here, there is no evidence of advertisements related to silk-like qualities of the goods. Rather, the goods are marketed as "sportswear meets street wear." See <u>www.siksilk.com/about-</u> <u>us-i1</u>, last visited on July 30, 2019. This marketing focus for SIKSILK products not only fails to imply any properties inherent in silk fabric, it instead shows the very type of company that would be expected to use well known slang terms.

#### III. <u>CONCLUSION</u>

In light of the foregoing, the refusal of registration based on deceptiveness under Section 2(a) should be reversed and the pending application should be advanced to publication for registration.

Respectfully submitted,

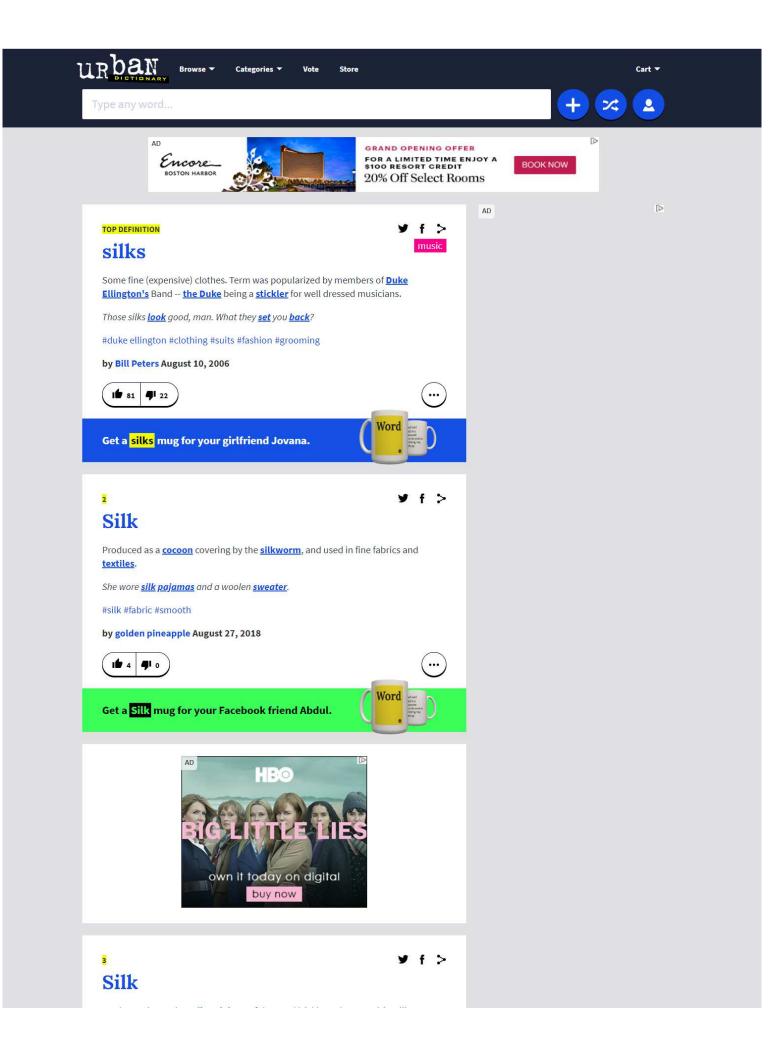
Myers Wolin, LLC

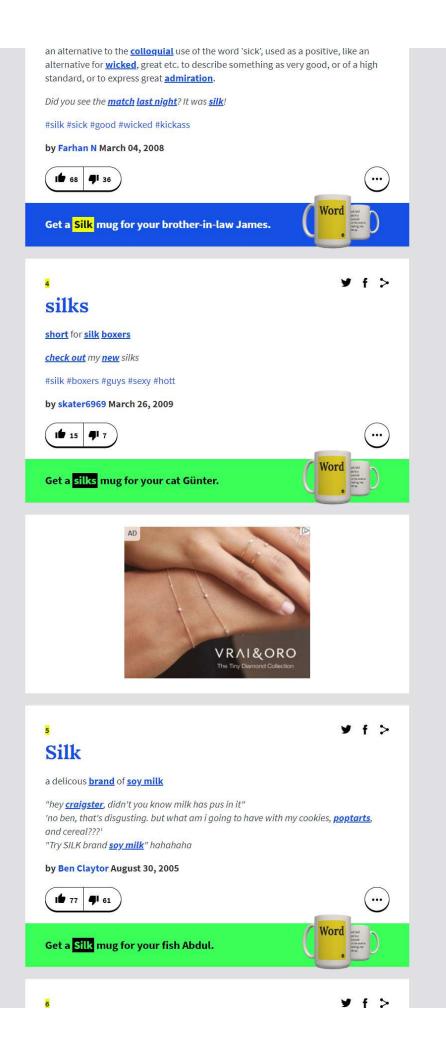
Danila

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Myers Wolin, LLC 100 Headquarters Plaza Morristown NJ 07960-6834 Phone: (973) 828-1284 Fax: (866) 864-3947 Email: <u>tm@myerswolin.com</u> *Attorneys for Appellant* 

Dated: January 14, 2019





#### silks

"<u>Silks</u>," or "the <u>silks</u>," is a slang term used to describe an item of great worth-typically dropped from a "boss" in an RPG video game.

The term originates from "The Silks of the Victor," the unique Ancient Plate from **Blizzard's** masterpiece Diablo II. Legend holds that this item could only be dropped from Diablo himself, but only few mortal men have had the **mettle** to challenge and defeat the beast.

In some circles, this term has been expanded to describe items acquired in real life.

"OMFGWTFBBQ, Diablo dropped teh silks!! ROFLCOPTER | NEED THOSE!!11!one!!"

by Seanarchy August 13, 2005



Get a silks mug for your sister Beatrix.



¥ f >

Word

#### <sup>7</sup> Silks

AKA tall **flags** & flag **twirlers**. a unit of a **marching band** that uses flags for field shows & parades.

The Silks are really good doing that complex **<u>routine</u>** for this **<u>year's field</u>** show.

#flags #marching band #field show #halftime #parades

by BruinKiller3469 April 01, 2009





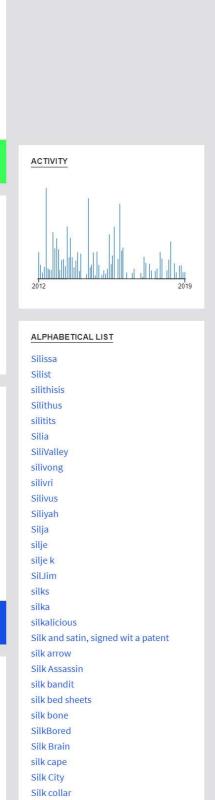
Get a Silks mug for your bunkmate Trump.

#### TRENDING RN - JULY 30, 2019

- 1. scaphism
- 2. Knuckle Dunk
- 3. Wiff Waff
- 4. built like
- 5. July 29
- 6. eggs danny thomas
- style
- 7. Dirty Raccoon
- 8. Spit Facts
- 9. built like that
- 12. The Sex
   13. suck and blow
   14. Alsharpton
   15. tagger
   16. handbrake
   17. Why you built like that?
   18. Isaac Butterfield
   19. mestizo
   20. Genderless

11. screwnicorn

22. SPK
23. shrooming
24. nip it in the bud
25. Mounted
26. love is love
27. Maastricht Syndrome
28. Gaijin Smash
29. Disappointment
30. 8 roper



silk cut cocktail



21. Sus

1 2 3 Next > Last »

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#### Cassell's Dictionary of Slang

**2ND EDITION** 

Jonathon Green

WEIDENFELD & NICOLSON

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#### For Susan Ford

Weidenfeld & Nicolson Wellington House, 125 Strand, London WC2R 0BB

> First edition published in 1998 This second edition published in 2005

#### $1 \ 3 \ 5 \ 7 \ 9 \ 10 \ 8 \ 6 \ 4 \ 2$

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British Library Cataloguing in Publication Data A catalogue entry for this book is available from the British Library

ISBN 0 304 366366

Typeset in Great Britain by Gem Graphics, Trenance, Cornwall Printed and bound in Finland by WS Bookwell

The Orion Publishing Group Ltd Orion House, 5 Upper Saint Martin's Lane, London WC2H 9EA www.orionbooks.co.uk

#### sight a pebbly beach

sight a pebbly beach v. see LAND ON A PEBBLY BEACH V. sight delight n. [1980s+] (US campus) a good-looking man.

sight for sore eyes n. [mid-19C+] a welcome appearance, often used as an affectionate greeting, you're a sight for sore eyes. sightseers n. [1970s+] (UK Und.) the crowd that gathers round

illicit street traders or gamblers. sigmunds n. [1990s+] haemorrhoids. [rhy. sl. on sigmund freuds; ult. Sigmund Freud (1856-1939)]

signboard n. [late 19C-1900s] the human face.

signification n. [20C+] (US Black) negative or hostile talk,

criticism, ritualized abuse. [SIGNIFY V.] signifier n. [1930s+] (US Black) one who boasts or makes insulting

remarks. [SIGNIFY V.] signify v. (also sig) (US Black) 1 [1920s+] to boast or to pretend to a greater sophistication than one actually possesses. 2 [1930s+] to cause trouble, to stir things up, often purely for fun, whatever the actual results. 3 [1930s+] to recite one of a variety of purpose written 'tales', usu. recounting the exploits of some mythical gangster-cum-sexual athlete.

signifying n. [1940s+] (US Black) boasting, insinuating; esp in the form of a ritual game of testing a rival's emotional strength by insulting their relatives. [SIGNIFY v. (3)]

sign of a house to let n. (also sign of tenements to let) [late 18C-early 19C] a widow's weeds. [ext. of APARTMENT TO LET n.]

sign of the five shillings n. [late 18C-early 19C] any public house called the Crown: thus the sign of the 10 shillings, the Two Crowns; ...15 shillings, the Three Crowns. [SE 5 shillings (25p),

the value of the obs. crown piece] sign on v. [1980s+] (Aus. prison) to enter into a stable homosexual

relationship. signs on you! excl. (also signs on it!) [1920s+] (orig. Irish) bad

luck to you! consequences will follow! v. [1970s] (Aus. Und.) to make a written confession sign up

sigoggling adj. see SKYGODLIN adj. Sigourney Weaver n. [1990s+] the female genitals, esp. the ubic hair. [rhy. sl. = BEAVER n.5 (1); ult. film star Sigourney Weaver (b.1949)]

sigster n. [mid-19C] a nap, a short sleep. [ety. unknown] sike! excl. see psych! excl.

sil adj. (also sill) [1930s+] foolish; also infatuated; thus of a lesbian, involved in an affair. [abbr. SE silly about]

silence v. 1 [early 18C+] to stun, to knock down. 2 [19C+] to kill. silencer n. [19C+] a stunning blow. [SILENCE V. (1)]

silence-yelper n. [late 19C] (UK Und.) a courtroom usher. [their main task, the frequent orders of 'Silence in court!'] silent adj. [early 18C] murdered.

silent beard n. [18C] pubic hair; the vagina. [development of 18C BEARD n.1 (1)]

silent beef n. [1960s+] (US Und.) a note attached to an individual's police record stating that they have been suspected (but not charged due to lack of proof) of committing a crime; the note requests that they be punished to the maximum extent for such lesser charges as can be brought; also as v. [SE silent + BEEF n.2 (5)]

silent but deadly phr. (also silent but violent) [1950s+] a silent, but very smelly, breaking of wind.

silent city n. [1970s] (US Black) a graveyard.

silent cop n. [1930s+] (Aus.) a yellow 'sleeping policeman' placed in the centre of road intersections. [SE silent + COP n.<sup>1</sup> (1)] silent flute n. [early 18C-early 19C] the penis (cf. ACCORDION

n.), [SE silent + FLUTE n.<sup>2</sup> (1)]

silent night n. [20C+] light (ale). [rhy. sl.]

silk n.1 [early 19C+] a King's or Queen's Counsel. [the material of their gowns, rather than the cotton of a junior barrister's] silk n.2 1 [mid-19C; 1960s+] (UK/US Black) a White person. 2 [1980s] (US) an authority figure. [the supposed wearing of silk clothes by (rich) Whites]

silk n.3 see SILK BROAD n.

1284

silk adj. [1920s+] (US) admirable, excellent, acceptable.

silk and satin n.1 [1970s+] (drugs) any combination of amphetamines and barbiturates or tranquillizers.

silk and satin n.2 [1970s+] (US Black) an attractive White or light-skinned woman. [ext. of SILK BROAD n.]

silk and top n. see STRING AND TOP n.

silk and twine n. (also string and twine) [1920s-50s] (US) wine. [rhy. sl.]

silk broad n. [1960s] (US Black) a White woman. [SILK n.2 (1) BROAD n.2 (3)]

silked (to the bone) adj. [1940s+] (US Black) dressed in the height of fashion. [SILKS n. + TO THE BONE phr.]

silker n. [late 19C-1900s] (US) a silk top hat.

silk hat n. see SILK STOCKING n.

silkies n. [1980s] (US) silk female underwear.

silko n. [2000s] (Irish) a thug, a thief. [ety. unknown] silks n. [1940s+] (US Black) expensive clothing, poss. actually

made of silk. [SE early 16C-19C]

silk-snatcher n. 1 [early 18C-early 19C] a thief who grabs the bonnets and hats from pedestrians. 2 [mid-18C] (UK Und.) a thief who specialized in stealing cloaks by twitching them from the weater's back.

silk stocking n. (also silk hat) [late 19C+] (US, later US Black) a rich person; in pl., the social élite. [SILK STOCKING adj.]

silk stocking adj. [late 18C+] designating the social élite, pertaining to the wealthy; thus Silk Stocking District, the Upper East Side of Manhattan. [metonymy; such stockings, as oppo to the more usual cotton stockings, were a luxury item until the invention of nylon c.1935}

silkworm n. 1 [early-mid-18C] a woman who tours clothes shops and examines the goods but never buys. 2 [late 19C-1970s] (US/UK Und.) a shoplifter who specializes in silk items or jewellery. sill adi, see SIL adi.

sillikin n. (also silliken) [mid-19C-1910s] a fool, a simpleton. [SE silly + dimin. sfx -kin]

silly n.1 [mid-19C+] a foolish person.

silly n.2 [1970s] (N.Z. juv.) an erection. [? it makes one 'feel silly']

silly v. [mid-late 19C] to stun, i.e. to render silly or 'insensible' silly-arse n. [1990s+] (Aus.) a fool (cf. FART-ARSE n.). [SILLY-ASS adj.]

silly-arse adi, see SILLY-ASS adi.

silly as a bag phr. [1930s+] (Aus./N.Z.) extremely silly. silly as a chook (with its head cut off) phr. (also silly as a curlew) [1940s+] (Aus./N.Z.) 1 extremely silly. 2 tipsy, drunk.

silly as a cut snake phr. [1930s+] (Aus./N.Z.) extrem ely silly. silly as a hatful of arscholes phr. [1940s-50s] (Aus.) extremely silly. [ARSEHOLE n. (1)]

silly as a hatful of worms phr. [1950s+] (orig. Aus.) very silly. [a euph. for prev.]

silly as a two-bob watch phr. (also crazy/mad as a twobob watch, silly as a Woolworth's watch) [1940s+] (Aus.) extremely silly or crazy.

silly as a wet hen phr. [1980s+] (N.Z.) extremely foolish.

silly as a wheel phr. [1950s+] (Aus.) extremely foolish. silly as a Woolworth's watch phr. see SILLY AS A TWO-BOB WATCH phr.

silly-ass adi, (also silly-arse, silly-assed) [1910s+] (mainly US) a general term of disparagement, stupid, foolish (cf. CLAY-ASSED adj.). [SE silly + -Ass sfx]

silly billy n. [mid-19C+] a fool, a simpleton (cf. BEN n.1). [SE silly lly, a clown's stooge]

silly-born adj. [1940s-50s] stupid, foolish.

silly cow n. [late 19C+] a derog. ref. to a woman, irrespective of her actual character. [SE silly + cow n.1 (1)]

silly-grin! excl. [1910s] (Aus.) 'an ironical ejaculation importing pain or misfortune' (Downing, Digger Dialects, 1919).

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Library of Congress Cataloging-in-Publication Data

Spears, Richard A.
Spears, Archard A.
Spears, Archard A.
Spears, Arth Ed.
p. cm.
Notes: Rev. Ed. of: NTC's dictionary of American slang and colloquial expressions.
Includes bibliographical references (p. ) and index.
ISBN 0-07-146107-8 (acid-free paper)
I. English language—United States—Slang—Dictionaries.
2. Figures of speechDictionaries.
3. Americanisms—Dictionaries.

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427',973'03-dc22

1234567890 FGR/FGR 098765

ISBN 0-07-146107-8

Interior design by Terry Stone

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shouldn't happen to a dog

• Tom got himself shot-up in a hunting accident.

shouldn't happen to a dog in. describes something that is so bad that no creature deserves it. ◆ This cold I got shouldn't happen to a dog.

shout n. an exclamation point. (See also
screamer; shriek.) ♦ Put a shout at the end
of the line. Make this dull story more sexy.

show and tell n. a session where objects are presented and described. (Essentially a kindergarten or grade school activity.)
It was a short lecture with lots of show and tell.

**show biz** n. show business. Anybody who can make a living in show biz has to be clever and talented.

**shower** ['fo wæ'] a large flaccid penis that doesn't get much bigger. (Compare to grower.) • It's a shower, not a grower.

shower scum n. a despised person; despised people. (See also bathtub scum; pond scum.) ♦ Who is the shower scum who put a cigarette butt in my houseplant?

Showtime! Go to (It's) showtime!

shpleef Go to spliff.

shrapnel n. a few small coins left as a tip.
He just toked me a few bits of schrapnel!

shredded mod. alcohol intoxicated. (Collegiate.) • We are all too shredded to drive home. What shall we do?

**shriek** n. an exclamation point. (Printers. See also screamer; shout.) • Take off that shriek. You use too many of those things.

**shrimp** *n*. a small person.  $\blacklozenge$  *I'm* such a shrimp. I just have short genes.

**shrink** n. a psychoanalyst or psychotherapist. • I dropped a bundle on a shrink, but it didn't help me.

**shroom** [[rum] *in*. to take or eat peyote cactus. (Drugs. See also shrooms.) • *They spent all afternoon shrooming*.

shrooms [Jrumz] 1. n. the tips of the perote cactus that contain mescaline (Drugs. From mushrooms. Not really mushroom.) • I got some shroom, we wanna come over? 2. n. mushroom (From sense 1.) • Do you want shroom on your pizza?

shtik Go to schtick.

## shtoonk Go to schtoonk.

shuck [[j\*k]] 1. n. an insincere person.
guy's a shuck. Don't believe a thing he someone; to kid someone; to someone.
Cool it! I'm just shukh mayor, but people were beginning to shukh move one's clothing.
He shuck: 5. AND shukh down tv. & in. to undress oneself to move one's clothing.
He shuck down kin minutes.

shuck down Go to shuck

Shucks! Go to (Aw) shucks!

shuffler n. a drunkard; a tippler. \* The me ern was full of aged shufflers hoping he handout.

to hear the weather.

shut up in. to be quiet. • Shut up and ten!

Shut your face! AND Shut your mouth Shut your trap! exclam. Shut with quiet! + Oh, shut your face! I've have enough. + Shut your trap! All you do have

Shut your mouth! Go to Shut your fail

Shut your trap! Go to Shut your facel

shut-eye n. sleep. + I could use about m

other hour of shut-eye.

shutout 1. n. a game where one team weeks the other from scoring any point at all. I he was still reveling from week's shutout. 2. mod. having to do where one team has no word a game where one team has no word another shutout game gave the familiary to cheer about this afternoon.

Intters n. the eyelids. She blinked those yummy shutters over those bedroom eyes, and my knees turned to mush.

tome shwag?

(Collegiate. From fresh + wench.) • A couple of giggling shwenches showed up to their on the team.

Hyster ['foistæ] n. an unethical or unscrupulous lawyer. (Also a rude term of address.) ◆ Look, you cheap shyster, I paid you to help me, not ruin me!

very cold air moving from Siberia, across the North Pole, and down onto North America. ◆ The country braced itself for a cuturn Friday of the Siberian express with temperatures dropping to twenty below in muny areas.

un sick to death (of so or sth) mod. totally disnum sick to death of your constant bickering.

(up) in. to empty one's stomach; to vomit. • I think I'm going to sick up. Isn't there supposed to be a barf bag in one of these seat pockets?

the *n*, nausea; vomiting.  $\blacklozenge$  Oh man, I got the sicks.

Here and the set of the set of

(Refers to older vinyl recording.)  $\bullet$  Let's (new vinyl recording.)  $\bullet$  Let's (line over to Sam's pad and hear some

who—out of curiosity—watches excavations being dug and buildings being built.
All day, the lines of sidewalk superintendents oozed by. 2. n. any critic. • If another and walk superintendent comes in here and thes to tell me how to manage this office, houds will roll.

the walk surfing n. skateboarding. • Bill point a lot of time sidewalk surfing until the town passed an ordinance against it.

sidewinder n. a sneaky and despicable
man. (Western jargon. From the name of
the sidewinder rattlesnake.) 
 You dirty,

DALIC

lowdown sidewinder! That's too much! sidney n. the hallucinogenic drug LSD. (Drugs. Also capitalized.) • Sidney and I

have a little business trip planned.

Siegfried and Roy n. [in poker] a pair of queens. (Refers to the three-decade-long Las Vegas show performed by Siegfried Fischbacher and Roy Horn who raised tigers and lions in their home until Roy was bitten by a tiger onstage. See queen.)
He's holding a Siegfried and Roy.

sieg-heil so ['sıg'haıl] tv. to show homage to someone; to salute and obey someone. (From German. Use caution with this reminder of Nazi Germany.) \* The guy expects all his underlings to sieg-heil him and worship the ground he walks on.

signify 1. in. to cause trouble for fun; to stir things up. (Black.) ♦ What are all these cats signifying about anyway? 2. in. to try to look more important than one really is; to brag; to strut one's stuff. (Black.) ♦ See that dude signify like somebody important?

SIIC Go to See if I care!

silent but deadly AND SBD mod. [pertaining to a release of intestinal gas] soundless but smelling horribly. ♦ Who floated that SBD air biscuit?

**silk** n. a Caucasian. (Black.) • He told his mama that if she doesn't treat him better, he's gonna bring some silk home for dinner and let her see what the neighbors think.

silked to the bone Go to laid to the bone.

**silks** *n.* clothing. • I gotta get some new silks before spring.

**silky** mod. smooth; unctuous. • What a silky character. He could talk his way into the heart of some unsuspecting chick.

**silo drippings** *n*. alcohol allegedly obtained at the base of a silo containing fermenting corn. ♦ *The old-timer called his moonshine "silo drippings."* 

silver n. money. ♦ I have some silver stashea at home if you need it.

#### 592 • Teaching with Slang

#### Talking About Language Choices • 593

#### Portmanteau Words

As explained in the entry for frabjous, portmanteau words are words built from two or more other words, but not joined in their entirety, as compound words are. Examples include:

- fantabulous
- ginormous
- grungy and possibly
- contraption

Invite students to locate other words, both slang and Standard English, that were created in this way.

#### Suffixes

A number of slang words have several possible forms for one grammatical function. Examples like awful(ly) or **damn(ed)** can be used to initiate a discussion of some of the grammatical differences between informal language and formal language.

#### **Slang and Rhyme**

While the US doesn't have rhyming slang in the sense of Cockney slang, in which rhyming phrases are used as substitutes for the phrases meant, we do have slang that rhymes. Here's a collection of slang in the body of the book that has repeated sounds:

hell's bells
holy guacamole
holy mol(e)y
in deep doo-doo
name of the game
nitty-gritty
nitwit
put the pedal to the metal
ring-ding
wheeler-dealer
уо-уо
unione so the boost's cleft house the second so the

American slang also has some synonyms that rhyme:

- buckle down/knuckle down
- buckle under/knuckle under
- bum/scum/crumb
- doofus/goofus
- give sb the poop/give sb the scoop

An interesting set of slang words would rhyme except that the first syllable has an *i* while the second has an *a*:

- dribs and drabs
- fiddle faddle
- kiss ass
- jim-jams

Challenge students to find rhymes and other sound patterns in Standard English words and phrases. You might wish to have separate categories for words with reduplication, also called *perfect rhyme (dum-dum)*, as opposed to words with strong rhyme (*fut cat*) or weak rhyme (*heebie-jeebies*).

#### **Slang Riffs**

Some slang is a series of variations on a theme—a riff on some underlying take on things or syntactical pattern. Some riffs become obvious when you place words in alphabetical order, and others when you group words by meaning in a thesaurus. Here are a few that don't come to the fore in either arrangement because the shared element comes at the end of the word:

addlehead, blockhead, bonehead, bubblehead, butthead, chowderhead, chucklehead, cluckhead, dickhead, doo-doo head, dumbhead, egghead, fathead, fluffhead, fuckhead, hardhead, jughead, knucklehead, lardhead, lunkhead, meathead, muddlhead, musclehead, muttonhead, pinhead, pisshead, pointy-head, rattlehead, saphead, shithead, stupidhead, thickhead

Less obvious—because it's related to meaning rather than the words that make up the slang phrase—is the connection of excitement and drug abuse the lurks behind the words hyped, keyed up, jim-jams, and jitters.

Challenge students to find riffs in sland and Standard English.

#### **Self-Expression vs. Communication**

Ask students to debate three views of language (or other views that they would like to offer), rewording the definitions if necessary:

VIEW 1: Language is communicative, and as such should be shaped for the audience in order to be as effective as possible.

VIEW 2: Language is a personal expression, and as such should not be inhibited by any constraints, particularly external ones, because to do so would infringe the expression of self.

VIEW 3: Language is sometimes communicative and sometimes expressive and it is up to language users to negotiate language use in each situation, depending on the context.

#### Introduction

- ity. It is less likely to be spoken on the speaker's platform (pulpit, etc.) than on the streets and in classroom hallways.
- Many slang expressions are typically used with an "attitude" and are created to raise eyebrows and provoke censure. They act as a foil to both the standard language and standards of behavior.

#### Characteristics of Slang Formation and Origins

In general slang there are often clues that help the hearer figure out what is being said. Understanding the patterns of slang formation can allow the pleasurable "figuring out" of slang terms. Given information about the setting, context, and cultural details, many slang and colloquial expressions can be understood even on first hearing. Here are some of the types of slang formation.

- Raw coinages, such as moolah (money). A completely new word is made up without reference to any part of an existing word. It is difficult to guess the meaning of a raw coinage.
- Rhyming compounds, such as anchor-clanker (sailor). The first and second words rhyme.
- Alliterative compounds, such as bed-bunny (easy woman). The initial letters of the two words are the same.
- Front clippings, such as roni. The front part or first syllable of a
- word is left off, in this case, pepper.
- Reinterpretations, such as bumper sticker. The existing term (meaning an adhesive sign for a car bumper) is applied to a new situation where it fits just as well, in this case to a *tailgater* = someone who follows a car too closely.
- Back clippings, such as hydro. The back part of a word is left off, in this case, ponic.
- Initialisms, such as AWHFY. The letters constitute an abbreviation that is not pronounced as one word but sounded out one by one. This one is an abbreviation of Are we having fun yet?
- · Acronyms, such as FISHMO. The letters constitute an abbreviation

abbreviation of Fuck it, shit happens, move on! Most acronyms are m slang, however.

- · Elaborations, such as Kentucky fried. The well-known brand of frie chicken is used as an elaboration of fried, meaning drunk or dru intoxicated.
- Suffixations, as with tunage. The suffix, age, is attached to the end a word that retains its basic meaning, in this case tune + age.
- · Spelling disguises, such as phat. An alternative spelling of a word used. The respellings follow the English spelling patterns and are ver easy to decode when seen in print. This is an unusual phenomeno for a spoken expression.
- Numerals and letters as words, such as L8, CU, and CU2. Letters numbers that sound like words are used as words or parts of word late, see you, see you too.
- · Borrowings from a foreign word, such as plonk. This is from Freme [vin] blanc.
- · Phonetic alphabets, such as Adam Henry. The words of the NATI "Phonetic Alphabet" are used to stand for an initialism that has slang meaning. Adam Henry > A.H. > asshole. This is a word alpha bet, not a phonetic alphabet.
- · Izzle-words, such as shizzle, hizzle, mizzle. The initial letter of a stan dard word has the suffix izzle added. The process is attributed i Snoop Dogg, a hip-hop performer.
- · Borrowings from Standard English, such as heinous. The entire stan dard term is used with the same meaning in a slang context. Its over use and misuse make it seem like slang.
- · Blends, such as fantabulous. Parts of two words are combined i make a new one.
- · Extensions and exaggerations, such as bambi, annihilated, animal The basic standard meaning is extended or exaggerated for effect These examples mean any deer, devastatingly drunk, and a crude and rude male.

Many of us enjoy "presenting" a new slang term to a listener by slip ning it into conversation. As listeners, many of us only hearly



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TSDR AS TESS)	SSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to
spasilk	· · · · · · · · · · · · · · · · · · ·
-	
Word Mark Goods and	S <b>SPASILK</b> IC 024. US 042 050. G & S: Bed linens, bed blankets, bed sheets, bed skirts and comforters. FIRST USE:
Services	20070601. FIRST USE IN COMMERCE: 20070601
	IC 025. US 022 039. G & S: Clothing apparel, namely, shirts, tops, pants, underwear, sweaters, jackets, and infant and toddler one-piece clothing. FIRST USE: 20030808. FIRST USE IN COMMERCE: 20030808
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.01.02 - Circles, plain single line; Plain single line circles
Trademark Search Facility Classification Code	LETS-1 S A single letter, multiples of a single letter or in combination with a design SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles
Serial Number	76639526
Filing Date	May 25, 2005
Current Basis Original Filing	1A
Basis	1A
Published for Opposition	February 20, 2007
Registration Number	3373429
Registration Date Owner	January 22, 2008 (REGISTRANT) SPASILK CORP. CORPORATION NEW JERSEY 27 Leonard Avenue Tenafly NEW JERSEY 07670

(LAST LISTED OWNER) SPASILK CORP. CORPORATION NEW YORK 112 WEST 34TH ST. NEW YORK NEW YORK 10120

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	RaphaeL G. Jacobs
Prior Registrations	2909950
Description of Mark	Color is not claimed as a feature of the mark.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR). SECTION 8(10-YR) 20170330.
Renewal	1ST RENEWAL 20170330
Live/Dead Indicator	LIVE

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Indicator	

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### HydraSilk

Word Mark	HYDRASILK
Goods and Services	IC 025. US 022 039. G & S: Wetsuits. FIRST USE: 20060901. FIRST USE IN COMMERCE: 20060901
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77842296
Filing Date	October 6, 2009
Current Basis	1A
<b>Original Filing Basis</b>	1A
Published for Opposition	March 9, 2010
<b>Registration Number</b>	3792838
<b>Registration Date</b>	May 25, 2010
Owner	(REGISTRANT) MATUSE, INC. CORPORATION CALIFORNIA SUITE 150 5040 SHOREHAM PLACE SAN DIEGO CALIFORNIA 92122
Attorney of Record	Joshua J. Richman
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Typec	d Drawing
Word Mark	SILK REFLECTIONS
Goods and Services	IC 025. US 039. G & S: HOSIERY - INCLUDING PANTYHOSE AND KNEEHIGHS. FIRST USE: 19840920. FIRST USE IN COMMERCE: 19840920
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73810807
Filing Date	July 5, 1989
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 26, 1989
Registration Number	1587949
Registration Date	March 20, 1990
Owner	(REGISTRANT) SARA LEE CORPORATION CORPORATION MARYLAND P.O. BOX 2760 470 HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27102
	(LAST LISTED OWNER) HBI BRANDED APPAREL LIMITED, INC. CORPORATION DELAWARE 1000 EAST HANES MILL ROAD C/O CHRYSTAL PETTITT / LAW DEPARTMENT WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Harris W. Henderson, Esq.
Prior Registrations	1468389
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SILK" APART FROM THE MARK AS SHOWN TRADEMARK PRINCIPAL

Affidavit Tex Renewal	t SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100303. 2ND RENEWAL 20100303
Live/Dead Indicator	LIVE
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Typea	Drawing
Word Mark	SILK REFLECTIONS
Goods and Services	IC 025. US 039. G & S: PANTY HOSE. FIRST USE: 19840920. FIRST USE IN COMMERCE: 19840920
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	· 73510445
Filing Date	November 26, 1984
Current Basis	
Original Filing Basis	1A
Published for Opposition	June 23, 1987
Registration Number	1468389
Registration Date	December 8, 1987
Owner	(REGISTRANT) SARA LEE CORPORATION CORPORATION MARYLAND POST OFFICE BOX 2760 WINSTON- SALEM NORTH CAROLINA 27102
	(LAST LISTED OWNER) HBI BRANDED APPAREL LIMITED, INC. CORPORATION DELAWARE 1000 EAST HANES MILL ROAD LAW DEPARTMENT WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Harris W. Henderson, Esq.
Prior Registrations	1209352
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SILK" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20171024.
Renewal	2ND RENEWAL 20171024
Live/Dead	LIVE

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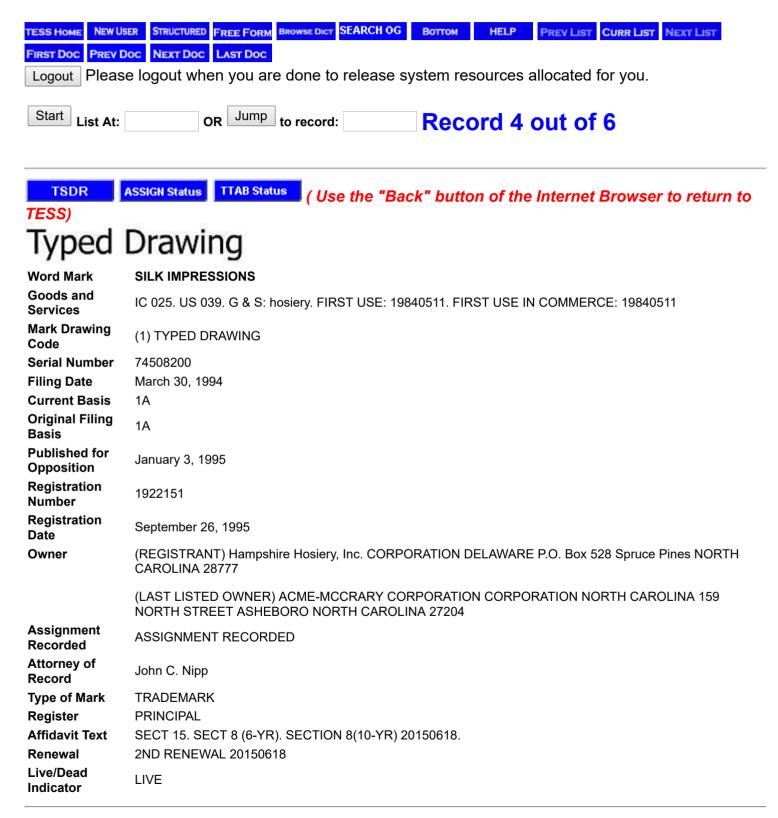
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Ha	nes Silk Reflections
	G BOOST
Word Mark	HANES SILK REFLECTIONS LEG BOOST
Goods and Services	IC 025. US 022 039. G & S: Hosiery; Leggings; Pantyhose; Tights; Undergarments
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	88211685
Filing Date	November 30, 2018
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	March 12, 2019
Owner	(APPLICANT) HBI Branded Apparel Limited, Inc. CORPORATION DELAWARE 1000 East Hanes Mill Road Winston-Salem NORTH CAROLINA 27105
Attorney of Record	Harris W. Henderson, Esq.
Prior Registrations	0719339;1468389;1587949
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SILK", "LEG" APART FROM THE MARK AS SHOWN
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the word "HANES" in stylized font with the word "SILK REFLECTIONS" in a stylized font right below and then the word "LEG BOOST" in a stylized font right below.
	TRADEMARK
Register Live/Dead	PRINCIPAL
Indicator	LIVE

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Registration 5808235

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MI	CROSILK
Word Mark Goods and Services	<b>MICROSILK</b> IC 022. US 001 002 007 019 022 042 050. G & S: Natural and man-made fibers and filaments for use in the manufacture of fabrics, textiles, yarns, and carpets; Synthetic fibers and filaments for use in the manufacture of fabrics, textiles, yarns, and carpets; all of the foregoing made in whole or significant part of silk, spider silk, engineered silk or engineered spider silk. FIRST USE: 20190405. FIRST USE IN COMMERCE: 20190405
	IC 023. US 043. G & S: Yarn; threads; silk yarn; spider silk yarn; yarns for making textiles, apparel and home furnishings; synthetic yarn; customizable yarns, threads, and semi-synthetic fiber yarn and thread being chemically treated natural fiber yarn; natural fiber yarn and thread; natural yarns made entirely or in a substantial part of spider silk; natural protein fiber yarn and thread; natural protein yarns; customizable yarns, and fiber yarn and thread made of proteins; all of the foregoing made in whole or significant part of silk, spider silk, engineered silk or engineered spider silk. FIRST USE: 20190405. FIRST USE IN COMMERCE: 20190405
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87980939
Filing Date	August 1, 2016
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	August 15, 2017

International Registration Number	
Registration Date	July 16, 2019
Owner	(REGISTRANT) Bolt Threads, Inc. CORPORATION DELAWARE 5858 Horton Street, Suite 400 Emeryville CALIFORNIA 94608
Attorney of Record	Keith Toms, Esq.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# MONSTER SILK

Word Mark	MONSTER SILK
Goods and Services	IC 023. US 043. G & S: Thread for textile use. FIRST USE: 20140409. FIRST USE IN COMMERCE: 20140409
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85144551
Filing Date	October 4, 2010
Current Basis	1A
<b>Original Filing Basis</b>	1B
Published for Opposition	March 22, 2011
<b>Registration Number</b>	4556202
<b>Registration Date</b>	June 24, 2014
Owner	(REGISTRANT) Kraig Biocraft Laboratories, Inc. CORPORATION WYOMING 120 North Washington Square, Suite 805 Lansing MICHIGAN 48933
Attorney of Record	Kevin McJessy
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SILK" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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#### Word Mark AMSILK

Goods and IC 001. US 001 005 006 010 026 046. G & S: Chemicals for use in industry, in particular chemicals for use in pharmaceutical industry, chemical agents for coating metals, chemical agents for coating synthetic materials, chemical agents for coating textiles; chemical agents for coating leather and fabrics, chemicals for use in coating dental, surgical, medical instruments, chemical compositions for treating textiles, chemical preparations for use in the manufacture of fibers and textiles, chemical preparations for use in the food industry, chemical additives for use in the manufacture of cosmetics; proteins for use in industry, in particular protein for use in the manufacture of cosmetics; protein for use in the manufacture of fibers and textiles; protein in raw material form for use in the manufacture of cosmetics; proteins in raw material form for use in the manufacture of sidents; adhesives for use in industry, in particular adhesives for coating, adhesives for surgical applications, adhesives for treating textiles, adhesives for medical devices; in particular all the aforesaid goods based on or containing recombinant proteins

IC 003. US 001 004 006 050 051 052. G & S: Non-medicated soaps; perfumery; essential oils; cosmetics and cosmetic preparations for personal care, cosmetics and cosmetic preparations for hair care; cosmetics and cosmetic preparations for skin care, cosmetics and cosmetic preparations for tooth care, cosmetics in the form of creams, foams gels, lotions, milks, oils, ointments, powders; cosmetic sun protection preparations, cosmetic suntan preparations, deodorants for human beings, deodorants for animals, shampoo, hair conditioner, cuticle conditioner, skin conditioner, laundry fabric conditioner; hair dyes, anti-wrinkle creams, general purpose ointment for cosmetic use, cosmetic oils, cosmetic use, adhesives for cosmetic purposes; moisturizing creams; hair lotions; dentifrices; adhesives for cosmetic use, adhesives for cosmetic use, purposes; in particular all the aforesaid goods based on or containing recombinant proteins

IC 005. US 006 018 044 046 051 052. G & S: Pharmaceutical and veterinary preparations, in particular pharmaceutical and veterinary preparations for skin care; biological tissue intended for subsequent implantation; drug delivery agents consisting of compounds that facilitate delivery of a wide range of pharmaceuticals; implantable drug delivery devices filled with pharmaceutical preparations for the treatment of metabolic diseases, bacterial diseases, viral diseases, allergenic diseases, mycoses, and contraception; antimicrobial preparations, in particular antimicrobial preparations for inhibiting or treating bacteria, algae, fungi, protozoae; antibacterial cleaners, antibacterial pharmaceuticals, antibacterial sprays, antibacterial substances for medical purposes; sanitary preparations for veterinary use; dressings for wounds, medical dressings,

surgical dressings, self-adhesive dressings, bandages for dressing, bandages for skin wounds; adhesive dressings for wound closures, adhesive dressings for implantation, adhesive plasters for medical purposes; chemicals preparations for pharmaceutical use, namely, for the treatment of metabolic diseases, bacterial diseases, viral diseases, allergenic diseases, mycoses and for vaccination; chemicals preparations for medical use, namely, for the treatment of metabolic diseases, mycoses and for vaccination; chemicals preparations for medical use, namely, for the treatment of metabolic diseases, bacterial diseases, viral diseases, allergenic diseases, mycoses and for vaccination; chemicals preparations for sanitary use, medicated creams for application for the lips, medicated creams for application after exposure to the sun, medicated plasters, medicated preparations for skin treatment, medicated skin creams, medicated lotions for skin, hair, eye, and sunburn; gels for dermatological use; surgical implants comprising living tissue; food supplements; dietetic foods adapted for medical use; plasters for medical use; materials for medical dressings, materials for dental sealing purposes; medical adhesives for binding wounds, medical adhesives for binding internal tissue; in particular all the aforesaid goods based on or containing recombinant proteins

IC 010. US 026 039 044. G & S: Surgical and medical apparatus and instruments for use in general surgery; surgical apparatus and instruments for use in ophthalmic surgery; surgical apparatus and instruments for medical, dental, or veterinary use; artificial limbs, eyes, and teeth; orthopedic devices for diagnostic and therapeutic use; orthopedic supports, in particular compression garments, compression bandages; suture materials, in particular biodegradable sutures; surgical implants composed in whole or in part of artificial materials, in particular medical implants; medical implants composed in whole or in part of artificial materials, in particular medical implants, catheters, hip implants, ocular implants, stents, microchip implants, dental implants, silicone breast implants; orthopedic implants composed in whole or in part of artificial materials, biodegradable implants composed in whole or in part of artificial materials, biodegradable implants composed in whole or in part of artificial materials, biodegradable implants composed in whole or in part of artificial materials, biodegradable implants composed in whole or in part of artificial materials, biodegradable implants composed in whole or in part of artificial materials, biodegradable implants composed in whole or in part of artificial materials, biodegradable implants composed in whole or in part of artificial materials, surgical implants composed in whole or in part of artificial materials, surgical implants composed in whole or in part of artificial materials, surgical implants composed of artificial materials, cochlea implants, medical and surgical catheters; medical devices for closing wounds; hernia bandages, hernia nets, hernia meshes, hernia mesh and components of hernia mesh comprised primarily of artificial materials; surgical implants composed of synthetic materials; in particular all the aforesaid goods based on or containing recombinant proteins

IC 019. US 001 012 033 050. G & S: Non-metallic building materials, in particular reinforcing fibers for various technical high-performance applications, in particular clamping applications; in particular all the aforesaid goods based on or containing recombinant proteins

IC 022. US 001 002 007 019 022 042 050. G & S: Ropes; string; nets, namely, fishing nets and garden nets; tents; awnings not of metal; tarpaulins; sails; sacks and bags for the transportation or storage of materials in bulk; padding and stuffing materials, none of the aforesaid being of rubber, paper or plastic; raw fibrous textile materials and textile fibers, in particular fibers for textile use, polymeric fibers for textile use, synthetic fibers and filaments for use in the manufacture of fabrics, textiles, yarns, and carpets, textile filaments, in particular all the aforesaid goods based on or containing recombinant proteins; bivouac sacks

IC 023. US 043. G & S: Yarns and threads, in particular embroidery thread and yarn, knitting yarns and threads, mixed spun threads and yarns, twisted threads and yarns, yarns of synthetic or mixed fibers, in particular all of the aforesaid goods based on or containing recombinant proteins

IC 024. US 042 050. G & S: Textiles and textile goods, in particular woven fabrics, in particular, fabrics for textile use woven fabrics, mesh-woven fabrics, narrow woven fabrics, knitted fabrics, mixed fiber fabrics, warp knit fabrics; bed and plastic table covers, unfitted fabric table covers; in particular all of the aforesaid goods based on or containing recombinant proteins

IC 025. US 022 039. G & S: Clothing, namely, shirts, boxing shirts, pants, motorcycle pants, ski pants, trousers, ski trousers, dresses, tennis dresses, suits, sweat suits, swimsuits, bathing suits, motorcycle rain suits, flying suits, running suits, ski suits, socks, pullovers, sweatshirts, vests, motorcycle vests, underwear, motorcycle underwear, pajamas, shawls, neckties, scarves, ties, gloves, motorcycle gloves, ski gloves, running shorts; sportswear and sports clothing, namely, shorts, jogging suits, t-shirts, tennis wear, ski wear, leggings, gaiters, jackets, namely, motorcycle jackets, ski jackets, rain jackets, ponchos, tops, tricot shawls, jerseys, liveries, uniforms, ballroom dancing uniforms, baseball uniforms, martial arts uniforms, school uniforms, military uniforms, overalls, namely, nurse overalls, working overalls, overalls for motor races, motorcycle overalls, knit face masks, ski masks, belts for clothing; swim wear, footwear, in particular sports footwear, sports shoes; headwear, in particular sports headwear, sports caps and hats, beanies, headbands, in particular all of the aforesaid goods based on or containing recombinant proteins

IC 026. US 037 039 040 042 050. G & S: Lace and embroidery based on or containing recombinant proteins; haberdashery ribbons and braid based on or containing recombinant proteins; buttons; hooks and eyes; textile braid based on or containing recombinant proteins

IC 028. US 022 023 038 050. G & S: Games and playthings, namely, toy robots and mechanical toys; gymnastic and sporting articles, namely, golf clubs, tennis rackets, badminton rackets, squash rackets, baseball bats, hockey sticks, snow skis, roller skis, surf skis, water skis, gymnastic balls, gymnastic exercise band, poles, namely, ski poles, high jump poles, boards, namely, snowboards, surfboards, skateboards, wakeboards, kite boards, kite equipment,

namely, kite lines, kite parts, kite strings, kite tails, kites, fishing poles, sport balls, sport balls, namely, soccer balls, basket balls, volley balls, footballs, golf balls, table tennis balls, cricket balls, billiard balls, billiard cues, sleds, namely, bobsleds, curling stones, mallets, namely, polo mallets, florets in the nature of fencing rapiers and for the use as rapiers in fencing, slacklines for use in slacklining, body protectors for sports, namely, body protectors for football, basketball, volleyball, handball, soccer, wrestling, chest protectors, knee protectors, elbow protectors, arm protectors, leg protectors, shoulder protectors, spine protectors, throat protectors, belly protectors, groin protectors, body pads, namely, body pads for sports, body pads for sports, namely, chest pads, knee pads, elbow pads, arm pads, leg pads, shoulder pads, body guards for athletic use, namely, shin guards, sports equipment for boxing and martial arts, namely, boxing gloves, boxing bags, punching mitts, belly protectors, groin protectors, shin guards, golf driving practice mats, golf accessories, namely, carriers and dispensers for golf balls, holders specially adapted for holding golf ball markers, golf accessory covers, golf accessory covers, namely, golf bag covers, golf club covers, golf putter covers, golf bag straps, golf bag tags, golf bags, golf club grips, golf club heads, golf club holders for use on a driving range or golf course, golf club inserts, golf club shafts, golf gloves, golf practice nets, grip tape for sports equipment, namely, for golf clubs, tennis rackets, baseball bats, non-motorized golf trolleys boxing rings, punching balls, body surf hand planes, stand-up surf paddles, surf boards, surf fins, leashes used in conjunction with surfing, hang gliders, paragliders, football girdles, football gloves, bags for sporting articles and sporting goods, namely, trolley bags specially adapted for football equipment, ski bags, aero-dynamic disk for use in playing catching games, ski brakes, ski cases, ski covers, ski edges, ski ropes, running gloves, cases for tennis balls, fitted protective covers specially adapted for sports equipment, namely, for golf clubs, for rackets, namely, for tennis rackets, badminton rackets, table tennis rackets, squash rackets, sports nets, namely, tennis nets, table tennis nets, badminton nets, baseball and softball throwing aid in the nature of a glove, baseball bat bags, baseball bat cases, baseball bat racks, baseball batting gloves, baseball gloves, sports equipment, namely, telescoping caddy for bucket for carrying, storing and transporting baseballs

Standard Characters Claimed Mark Drawing (4) STANDARD CHARACTER MARK Code Serial 87751687 Number Filing Date January 11, 2018 Current 44F Basis Original 44D **Filing Basis** Published for June 26, 2018 Opposition Registration 5559859 Number Registration September 11, 2018 Date Owner (REGISTRANT) AmSilk GmbH LIMITED LIABILITY COMPANY FED REP GERMANY Am Klopferspitz 19 Planegg/Martinsried FED REP GERMANY 82152 Attorney of Kristina Bieker-Brady Record **Priority** October 4, 2017 Date Type of TRADEMARK Mark Register PRINCIPAL Live/Dead LIVE Indicator

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Word Mark	E EASILK					
Goods and Services	IC 024. US 042 050. G & S: Silk cloth; Silk blankets; Silk fabrics; Bed sheets; Bed spreads; Bed skirts; Silk bed blankets; Bath linen; Bath towels; Bath sheets; Interior decoration fabrics; Textile tablecloths. FIRST USE: 20160827. FIRST USE IN COMMERCE: 20160827					
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM					
Serial Number	87125358					
Filing Date	August 3, 2016					
Current Basis	1A					
Original Filing Basis	1B					
Published for Opposition	March 28, 2017					
Registration Number	5267513					
Registration Date	August 15, 2017					
Owner	(REGISTRANT) Fuzhou Sheteng Electronic Commerce Co., LTD limited company (Itd.) CHINA Yangpu Apartmeng Yinxi Street Fuqing CHINA 350300					
Attorney of Record	Raj Abhyanker					
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of a stylized lower-case letter "E" above the stylized term "EASILK". The letter and term are presented against a shaded background.					

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### **Trademarks > Trademark Electronic Search System (TESS)**

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# Record 1 out of 1

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#### Word Mark HANSILK

**Goods and** Services IC 010. US 026 039 044. G & S: Body limb compression sleeves for use in soccer and other sports; Compression garments, namely, compression socks, stockings, leggings, jerseys, vests, trousers; Compression bandages; Compression garments; Compression socks for medical or therapeutic use. FIRST USE: 20170619. FIRST USE IN COMMERCE: 20170619.

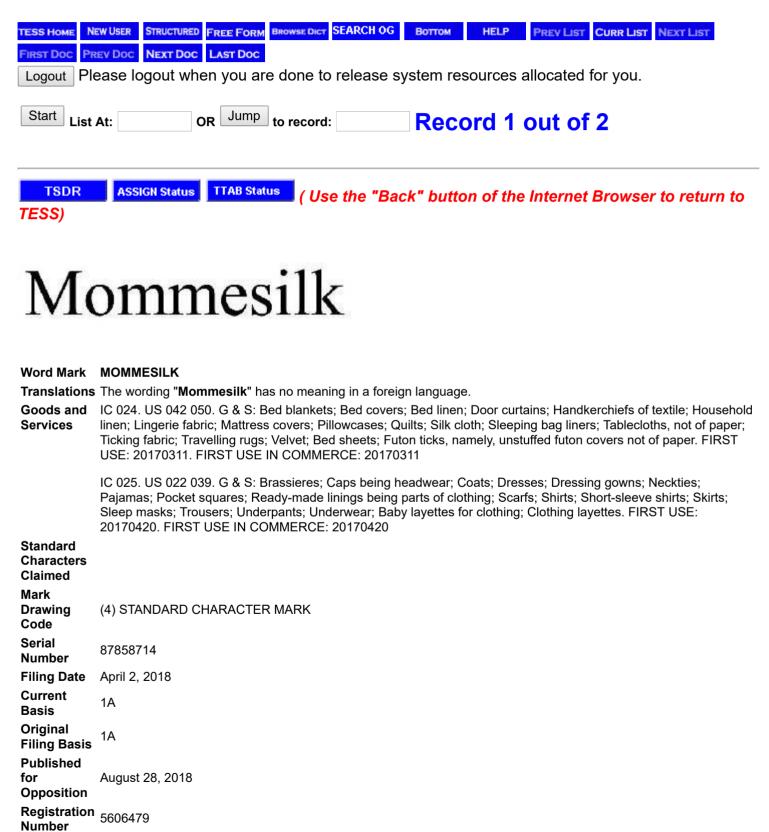
	COMMERCE: 20170619
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87496761
Filing Date	June 20, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 17, 2018
Registration Number	5573038
Registration Date	October 2, 2018
Owner	(REGISTRANT) Cai Qiuwan INDIVIDUAL CHINA Shijiao Village, Jianfa Cunweihui Huilong Town, Deqing County Zhaoqing CHINA
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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#### **Trademarks** > **Trademark Electronic Search System (TESS)**

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Registration Date	n November 13, 2018					
Owner	(REGISTRANT) Nanjing Sixiangjia Clothing Co., Ltd. limited company (ltd.) CHINA No. 201 Yan Hu Road, Jiangning Economic and Technological Development Zone Nanjing CHINA 211100					
Type of Mark	TRADEMARK					
Register	PRINCIPAL					
Live/Dead Indicator	LIVE					
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FIRST DOC PREV DOC	NEXT DOC	LAST DOC						



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#### **Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Jul 31 05:21:44 EDT 2019

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# Record 1 out of 1

TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

# **VEGAN SILK**

#### Word Mark VEGAN SILK

Goods and IC 025. US 022 039. G & S: Belts; Blazers; Blouses; Boots; Bottoms as clothing; Coats; Crop tops; Dresses; Footwear; Hats; Headwear; Jackets; Jeans; Leggings; Lingerie; Pants; Robes; Scarves; Shirts; Shorts; Skirts; Slacks; Suits; Sweaters; Sweatshirts; Swimwear; T-shirts; Tank tops; Tops as clothing; Turtlenecks; Underwear; Vests; all of the aforementioned goods containing no animal products or by-products. FIRST USE: 20170519. FIRST USE IN COMMERCE: 20170519

Standard Characters Claimed Mark Drawing (4) STANDARD CHARACTER MARK Code Serial 87604933 Number Filing Date September 12, 2017 Current 1A Basis Original 1A Filing Basis Date Amended to June 15, 2018 Current Register Registration 5542845 Number Registration August 14, 2018 Date Owner (REGISTRANT) ELIZABETH & CLARKE, INC. CORPORATION NEW YORK Suite 20A 113 Nassau St., New York **NEW YORK 10038** Attorney of Renuka Rajan Record Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SILK" APART FROM THE MARK AS SHOWN

Type of Mark	TRADEMARK
Register	SUPPLEMENTAL
Live/Dead Indicator	LIVE
TESS HOME	NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG



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## **Trademarks** > **Trademark Electronic Search System (TESS)**

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# Record 1 out of 1

TSDR	ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to
TESS)	
7	Jownssilk
	TOWNSSILK
	The wording "Townssilk" has no meaning in a foreign language.
Goods and Services	IC 024. US 042 050. G & S: Bed covers; Bed linen; Bed linen and table linen; Bed throws; Fabric of imitation animal skins; Hand spun silk fabrics; Handkerchiefs of textile; Mattress covers; Pillow shams; Pillowcases; Quilt covers; Silk bed blankets; Silk blankets; Silk fabrics for printing patterns; Sleeping bag liners; Velvet. FIRST USE: 20160211. FIRST USE IN COMMERCE: 20160301
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	87347964
Filing Date	February 24, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 25, 2017
Registration Number	5305818
Registration Date	October 10, 2017
Owner	(REGISTRANT) Wujiang juhui textile Co.,Ltd limited company (ltd.) CHINA No 14,building 20,dyeing commercial zone dongfang market,shengze town suchou city CHINA
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the stylized word "TOWNSSILK".
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

HELP



#### **Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Tue Jan 14 04:39:26 EST 2020



#### Word Mark NEW SILK ROAD

Goods and IC 014. US 002 027 028 050. G & S: Jewellery; Jewellery and imitation jewellery; Jewellery and precious stones; Services Jewellery and watches; Jewellery boxes; Jewellery cases; Jewellery cases of precious metal; Jewellery chain of precious metal for bracelets; Jewellery chains; Jewellery charms; Jewellery findings; Jewellery foot chains; Jewellery made of precious metals; Jewellery of vellow amber; Jewellery plated with precious metals; Jewellery rolls; Jewellery, clocks and watches; Jewellery, including imitation jewellery and plastic jewellery; Jewelry; Jewelry and imitation jewelry; Jewelry armoires; Jewelry boxes; Jewelry boxes not of metal; Jewelry boxes of metal; Jewelry boxes of precious metal; Jewelry brooches; Jewelry cases; Jewelry cases not of precious metal; Jewelry cases of precious metal; Jewelry caskets; Jewelry caskets of precious metal; Jewelry chains; Jewelry charms; Jewelry charms in precious metals or coated therewith; Jewelry clips for adapting pierced earrings to clip-on earrings; Jewelry dishes; Jewelry findings; Jewelry for attachment to clothing; Jewelry for the head; Jewelry guard chains; Jewelry in the nature of armbands; Jewelry in the nature of identification tags for wear by humans for decorative purposes; Jewelry incorporating a computer storage device containing medical information for medical alert purposes; Jewelry making kits; Jewelry of yellow amber; Jewelry organizer cases; Jewelry organizer rolls for travel; Jewelry pins for use on hats; Jewelry ring holders; Jewelry rolls; Jewelry rolls for storage; Jewelry rolls for travel; Jewelry safety chains; Jewelry stickpins; Jewelry that fits over the front teeth; Jewelry that incorporates technology for rebalancing the human energy field; Jewelry to be affixed to bikinis; Jewelry watches; Jewelry, namely, amulets; Jewelry, namely, anklets; Jewelry, namely, arm cuffs; Jewelry, namely, bracelets, wristbands and necklaces that also provides notification to the wearer of a pending medical related task; Jewelry, namely, collar tips of common metal; Jewelry, namely, collar tips of precious metal; Jewelry, namely, crosses; Jewelry, namely, dog tags for wear by humans for decorative purposes; Jewelry, namely, magnetic necklaces; Jewelry, namely, magnetic pendants; Jewelry, namely, precious metal plated real leaves and flowers; Jewelry, namely, stone pendants; Agate as jewellery; Amber pendants being jewellery; Amberoid pendants being jewellery; Amulets; Beads for making jewellery; Beads for making jewellery; Beads for use in the manufacture of jewelry; Beard jewelry in the nature of jewelry for use in a beard; Body jewelry; Bracelets; Bracelets and jewelry featuring electronic chips for attracting energy to the body wherein the electronic chips increase in power in the presence of electromagnetic fields, for the purpose of re-balancing the human energy field; Broaches being jewelry; Bronze jewelry; Brooches; Cabochons for making jewellery; Cabochons for making jewelry; Cameos; Chaplets; Chaplets (rosaries); Charms for jewellery; Charms for jewelry; Charms for collar jewelry and bracelet; Charms for snap jewelry; Children's jewelry; Clasps for jewellery; Clasps for jewelry; Cloisonné jewellery; Cloisonné jewelry; Corporate recognition jewelry; Costume jewelry; Diamond jewelry; Fitted jewelry pouches; Fitted covers for jewelry rings to protect against impact, abrasion, and damage to the ring's band and stones; Gemstone jewelry; Gold thread jewelry; Gold-plated rings; Hair jewelry in the nature of jewelry for use in the hair; Handmade snap jewelry; Hat jewellery; Hat jewelry; Identification bracelets; Imitation jewellery; Inexpensive non-jewelry watches; Jade; Key chains for use as jewellery; Key chains for use as jewelry; Lapel pins; Leather jewelry and accessory boxes; Meditation beads; Memorial jewelry; Metal wire for use in the making of jewelry, namely, jewelry cable; Musical jewelry boxes; Necklaces; Ornamental button covers being jewelry; Ornaments of precious metal in the nature of jewelry; Paste jewellery; Paste jewelry; Pearls; Pet jewelry; Pet collar accessories, namely, pendants; Pins being jewelry; Plastic bracelets in the nature of jewelry; Prayer beads; Precious and semi-precious crystal stones and beads for use in jewelry; Presentation boxes for jewellery; Presentation boxes for jewelry; Real and imitation jewellery; Rhinestones for making jewelry; Rings; Rings being jewelry; Rosaries; Sautoir necklaces; Scarf clips being jewelry; Shoe jewellery; Shoe jewelry; Silver thread jewelry; Small jewellery boxes of precious metals; Snap jewelry; Stainless steel jewelry bracelets; Threads of precious metal; Watches and jewellery; Watches and jewellery; Watches, clocks, jewellery and imitation jewellery; Watches, clocks, jewelry and imitation jewelry; Women's jewelry; Wooden jewellery boxes. FIRST USE: 20180420. FIRST USE IN COMMERCE: 20180420

IC 018. US 001 002 003 022 041. G & S: Leather; Leather and imitation leather; Leather and imitation leather bags; Leather and imitation leather sport bags and general purpose trolley bags; Leather bags; Leather bags and wallets; Leather bags for merchandise packaging; Leather bags, suitcases and wallets; Leather binders for travel purposes; Leather boxes for storing greeting cards; Leather briefcases; Leather cases; Leather cases for keys; Leather credit card cases; Leather credit card holder; Leather credit card wallets; Leather for furniture; Leather for harnesses; Leather for shoes; Leather handbags; Leather holders for badges; Leather key cases; Leather laces; Leather leads; Leather leashes; Leather or leather-board boxes; Leather pouches; Leather purses; Leather shopping bags; Leather shoulder belts; Leather shoulder straps; Leather sold in bulk; Leather straps; Leather thongs for fastening or securing items; Leather thread; Leather trimmings for furniture; Leather, unwrought or semi-wrought; All-purpose leather straps; Attache cases made of leather; Attache cases made of imitation leather; Bags of leather for packaging; Boxes of leather or leatherboard; Boxes of vulcanised fibre; Briefcase-type leather business folders; Briefcases; Cases of leather or leatherboard; Cases of imitation leather; Chamois leather, other than for cleaning purposes; Curried skins; Envelopes, of leather, for packaging; Garment bags for travel made of leather; Girths of leather; Hat boxes of leather; Imitation leather; Imitation leather sold in bulk; Industrial packaging containers of leather; Key cases; Key cases of leather or imitation leather; Key-cases of leather and skins; Labels of leather; Pet accessories, namely, canvas, vinyl and leather pouches for holding disposable bags to place pet waste in; Pet accessories, namely, specially designed canvas, vinyl or leather bags attached to animal leashes for holding small items such as keys, credit cards, money or disposable bags for disposing of pet waste; Phylacteries; Polyurethane leather; Pouches made from imitation leather; Pouches of leather; Pouches, of leather, for packaging; Saddlery of leather; Tanned leather; Tefillin; Thongs of leather or hide for fastening or securing items; Travelling cases of leather; Trimmings of leather for furniture; Wallets made of leather or other materials; Worked or semi-worked hides and other leather. FIRST USE: 20191203. FIRST USE IN COMMERCE: 20191203

IC 025. US 022 039. G & S: Clothing extenders for vests, waistbands, headband; Clothing extension used to extend the normal size range of clothing items to accommodate pregnancy size changes; Clothing for athletic use, namely, padded pants; Clothing for athletic use, namely, padded shirts; Clothing for athletic use, namely, padded shorts; Clothing for babies, toddlers and children, treated with fire and heat retardants, namely, pajamas, jackets, shirts, pants, jumpers; Clothing for wear in wrestling games; Clothing shields, namely, pads applied to the underarms of shirts, blouses and sweaters; Clothing straps for bras, dresses, halter tops; Clothing wraps; Clothing, namely, arm warmers; Clothing, namely, folk costumes; Clothing, namely, knee warmers; Clothing, namely, maternity bands; Clothing, namely, neck tubes; Clothing, namely, neck warmers; Footwear; Headwear; Adult novelty gag clothing item, namely, socks; Athletic tops and bottoms for runners, yoga; Babies' trousers; Baby layettes for clothing; Beachwear; Belts; Belts for clothing; Body suits for babies, adults, children, women, men; Children's cloth eating bibs; Children's and infants' cloth bibs; Coats for babies, adults, children, women, men; Collar guards for protecting clothing collars; Collar liners for protecting clothing collars; Dresses for babies, adults, children, women, men; Eyeshades as headwear; Fashion hats; Fingerless gloves as clothing; Gloves as clothing; Head wraps; Headbands for clothing; Headwear for babies, adults, children, women, men; Hooded sweatshirts for babies, adults, children, women, men; Infant and toddler one piece clothing; Infant wear; Infantwear; Jackets; Jackets; for babies, adults, children, women, men; Kerchiefs; Knitwear, namely, Dresses, Shirts, Sweaters, Trousers, T-shirts, Coats, Pants; Leather belts; Loungewear; Maternity clothing, namely, Dresses, Shirts, Pants, Shoes, Trousers, Coats, Headwear, Sweaters, Sweatpants; Mufflers as neck scarves; Neckerchiefs; Neckerchieves; Nightwear; Non-disposable cloth training pants; Outerwear, namely, coats, hats, gloves; Padded elbow compression sleeves sold as an integral component of athletic clothing, namely, jersey, uniform; Pajamas for babies, adults, children, women, men; Pants for babies, adults, children, women, men: Perspiration absorbent underwear clothing: Pocket kerchiefs: Pocket squares: Pockets for clothing: Rainwear; Ready-made linings being parts of clothing; Shifts as clothing; Shirt inserts, namely, dickies; Shirts for babies, adults, children, women, men; Shoes for babies, adults, children, women, men; Short sets; Shorts for babies, adults, children, women, men; Shoulder wraps for clothing; Ski wear; Skiwear; Sleepwear; Sun protective clothing, namely, Dresses, Shirts, Sweaters, Trousers, T-shirts, Coats, Pants; Surf wear; Sweaters for babies, adults, children, women, men; Sweatpants for babies, adults, children, women, men; Sweatshirts for babies, adults, children, women, men; Swim wear; Swimwear; T-shirts for babies, adults, children, women, men; Tennis wear; Thong beachwear; Thong footwear; Thong underwear; Ties as clothing; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Triathlon clothing, namely, triathlon tights, triathlon shorts, triathlon singlets, triathlon shirts, triathlon suits; Trousers for babies, adults, children, women, men; Wearable garments and

clothing, namely, shirts; Women's clothing, namely, shirts, dresses, skirts, blouses; Woven shirts for babies, adults, children, women, men; Wrist bands as clothing; Wristbands as clothing. FIRST USE: 20190804. FIRST USE IN COMMERCE: 20190804

Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87630035
Filing Date	October 2, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	April 16, 2019
Owner	(APPLICANT) TANG, GUOZHOU INDIVIDUAL CHINA No.1, Lane 41, Xin Cun Ave East,Pingzhou Guicheng Street, Nanhai District Foshan CHINA 528251
Attorney of Record	Gene Bolmarcich
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE
TESS HOME	NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST NEXT LIST

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