

ESTTA Tracking number: **ESTTA1010158**

Filing date: **10/21/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|---|
| Proceeding | 87674761 |
| Applicant | Pollo Operations, Inc. |
| Applied for Mark | IT'S POLLO TIME! |
| Correspondence Address | ASHLEY G. KESSLER COZEN O'CONNOR 277 PARK AVENUE NEW YORK, NY 10172 UNITED STATES akessler@cozen.com, mlima@cozen.com, phipdocketing@cozen.com, lzamora@pollotropical.com 212-883-2221 |
| Submission | Applicants Request for Remand and Amendment |
| Attachments | FINAL ITS POLLO TIME - REQUEST TO REMAND THE APPLICATION TO THE EXAMINER FOR FURTHER.pdf(127257 bytes) 73775720.pdf(22048 bytes) 74352237.pdf(20435 bytes) 74516740.pdf(35376 bytes) 77537914.pdf(550419 bytes) 85103781.pdf(522204 bytes) 85449739.pdf(1310199 bytes) 87150927.pdf(48471 bytes) 87187853.pdf(87210 bytes) 87674766.pdf(51470 bytes) 87918259.pdf(130079 bytes) 87918312.pdf(44289 bytes) Pollo Time sample 1.pdf(323754 bytes) Pollo Tropical - Wikipedia.pdf(268610 bytes) Pollo Tropical Debuts Line Of Chicken Sliders RestaurantNews.pdf(465901 bytes) PolloTropical_2017_ext2a_0.pdf(97776 bytes) pollo-tropical.pdf(300026 bytes) pollo-tropical 2.pdf(203365 bytes) the dcor is open Pollo.pdf(175508 bytes) chic n time specimen.pdf(305362 bytes) Pollo Tropical Fact Sheet.pdf(41456 bytes) |
| Filer's Name | Ashley G. Kessler |
| Filer's email | akessler@cozen.com, mlima@cozen.com, phipdocketing@cozen.com, lzamora@pollotropical.com |
| Signature | /Ashley G. Kessler/ |
| Date | 10/21/2019 |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

In re Application of Pollo Operations, Inc.

Serial No. 87674761

Filed: November 7, 2017

Trademark: **IT'S POLLO TIME!**

Law Office 116
CARROLL, DORITT

COMMISSIONER FOR TRADEMARKS
P.O. Box 1451
Alexandria, VA 22313-1451

REQUEST TO REMAND AND SUSPEND APPEAL UNDER 37 C.F.R. § 2.142(d)

Applicant respectfully requests the appeal of the above identified application be suspended and remanded to the Examining Attorney for further examination to introduce additional evidence pursuant to 37 C.F.R. § 2.142(d). Good cause exists because the undersigned, a new attorney for Applicant, very recently took over the case from another law firm, and the undersigned new counsel wishes to supplement the record. *See* 10/9/2019 TEAS Revocation of Attorney. This is an exemplary circumstance warranting a remand for additional evidence. *See* TBMP § 1207.02 (2019).

Additionally, this request to remand comes only eight (8) business days after Applicant filed its notice of attorney revocation, wherein the undersigned firm assumed representation of dozens of Applicant's marks before the U.S. Patent and Trademark Office, in addition to hundreds

more marks internationally. In short, Applicant's new counsel has expeditiously sought this request to remand.

As required, Applicant has accompanied this Request with the additional evidence sought to be introduced. This additional evidence is relevant to the appealed Section 2(d) likelihood of confusion refusal to register the International Class 029 goods.¹ Specifically, Applicant respectfully requests the following evidence be considered:

1. Applicant's prior registrations to marks including the dominant term "pollo"²
2. Marketplace circumstances of Applicant and its use of Applicant's Mark³
3. Marketplace circumstances of the Cited Mark.

This evidence is not presently of record and would assist the Examining Attorney and, if necessary, the Board in determining whether a Section 2(d) refusal should be maintained.

Dated October 21, 2019

Respectfully Submitted,

/s/ Ashley G. Kessler
Ashley G. Kessler
Cozen O'Connor
277 Park Avenue
New York, NY 10172
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F: 646-461-2081
akessler@cozen.com

¹ Concurrently with this request to remand, Applicant has also requested to divide out the International Class 043 services, which are not the subject of the Section 2(d) refusal and should proceed to registration.

² To demonstrate, at least, that Applicant's Mark is part of a family of marks with prior fame. *See* TMEP §§ 1207.01(d)(ix), 1207.01(d)(xi)

³ Applicant's mark IT'S POLLO TIME! has been refused as confusingly similar with CHIC N' TIME. The application of the Doctrine of Foreign Equivalents will be relevant to determining the similarity of the marks. "Marketplace circumstances" will affect whether the Board applies the doctrine. *See* TMEP § 1207.01(b)(vi)(B).

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,583,057

Registered Feb. 13, 1990

**SERVICE MARK
PRINCIPAL REGISTER**



EL POLLO TROPICAL, INC. (FLORIDA CORPORATION)
SUITE 2704
1001 SOUTH BAYSHORE DRIVE
MIAMI, FL 33131

FOR: RESTAURANT SERVICES, IN CLASS
42 (U.S. CL. 100).
FIRST USE 9-8-1988; IN COMMERCE
12-1-1988.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "POLLO", APART FROM THE
MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE
WORDS "POLLO TROPICAL" IN THE MARK
IS "TROPICAL CHICKEN".

SER. NO. 73-775,720, FILED 1-23-1989.

J. C. DEMOS, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,795,420

Registered Sep. 28, 1993

**SERVICE MARK
PRINCIPAL REGISTER**

POLLO TROPICAL

EL POLLO TROPICAL, INC. (FLORIDA CORPORATION)
7901 S.W. 67TH AVENUE, SUITE 100
MIAMI, FL 33143

FOR: RESTAURANT SERVICES, IN CLASS
42 (U.S. CL. 100).

FIRST USE 9-8-1988; IN COMMERCE
12-1-1988.

OWNER OF U.S. REG. NO. 1,583,057.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "POLLO", APART FROM THE
MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE
WORD "POLLO" IN THE MARK IS "CHICK-
EN".

SER. NO. 74-352,237, FILED 1-25-1993.

STEPHEN JEFFRIES, EXAMINING ATTOR-
NEY

Int. Cl.: 42

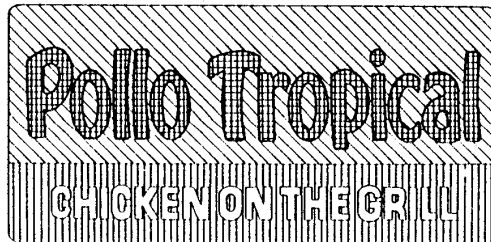
Prior U.S. Cl.: 100

Reg. No. 2,088,488

United States Patent and Trademark Office

Registered Aug. 19, 1997

**SERVICE MARK
PRINCIPAL REGISTER**



POLLO TROPICAL, INC. (FLORIDA CORPORATION)
7901 S.W. 67TH AVENUE
SUITE 202
MIAMI, FL 33143

FOR: RESTAURANT SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 9-13-1991; IN COMMERCE 9-13-1991.

OWNER OF U.S. REG. NOS. 1,583,057 AND 1,795,428.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POLLO", APART FROM THE MARK AS SHOWN.

THE DRAWING IS LINED FOR THE COLORS GREEN, YELLOW, AND RED.

THE ENGLISH TRANSLATION OF THE WORD "POLLO" IN THE MARK IS "CHICKEN".

SEC. 2(F) AS TO "CHICKEN ON THE GRILL".

SER. NO. 74-516,740, FILED 4-25-1994.

SIDNEY I. MOSKOWITZ, EXAMINING ATTORNEY

Int. Cls.: 29 and 43

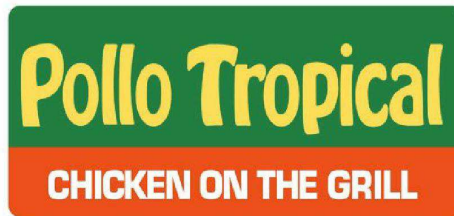
Prior U.S. Cls.: 46, 100 and 101

United States Patent and Trademark Office

Reg. No. 3,634,216

Registered June 9, 2009

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



CARROLS CORPORATION (DELAWARE CORPORATION)
968 JAMES STREET
SYRACUSE, NY 13217

FOR: PREPARED ENTREES CONSISTING PRIMARILY OF MEAT, FISH, POULTRY OR VEGETABLES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 9-13-1991; IN COMMERCE 9-13-1991.

FOR: RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 9-13-1991; IN COMMERCE 9-13-1991.

OWNER OF U.S. REG. NOS. 1,795,420, 2,088,488 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POLLO", APART FROM THE MARK AS SHOWN.

THE COLOR(S) GREEN, YELLOW, RED AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF RECTANGULAR BOX DIVIDED INTO TWO SECTIONS. TOP RECTANGULAR SECTION HAS GREEN BACKGROUND WITH WORDS "POLLO TROPICAL" IN YELLOW LETTERS; BOTTOM RECTANGULAR SECTION IS RED WITH WORDS "CHICKEN ON THE GRILL" IN WHITE LETTERS.

THE FOREIGN WORDING IN THE MARK TRANSLATES INTO ENGLISH AS CHICKEN.

SEC. 2(F) AS TO "CHICKEN ON THE GRILL".

SER. NO. 77-537,914, FILED 8-4-2008.

MEGHAN REINHART, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

POLLO REWARDS

Reg. No. 3,917,248

Registered Feb. 8, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CARROLS CORPORATION (DELAWARE CORPORATION)
968 JAMES STREET
SYRACUSE, NY 13203

FOR: ARRANGING AND CONDUCTING INCENTIVE REWARD PROGRAMS FEATURING OFFERS, DEALS AND REWARDS TO CUSTOMERS AND MEMBERS TO PROMOTE THE SALE OF RESTAURANT SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-12-2010; IN COMMERCE 7-12-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,634,216 AND 3,650,381.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "REWARDS", APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORD "POLLO" IN THE MARK IS "CHICKEN".

SER. NO. 85-103,781, FILED 8-10-2010.

KAELIE KUNG, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office


Pollo Tropical

Reg. No. 4,236,371

Registered Nov. 6, 2012

Int. Cl.: 43

SERVICE MARK

PRINCIPAL REGISTER

POLLO OPERATIONS, INC. (FLORIDA CORPORATION)
SUITE 800
7300 N. KENDALL DRIVE
MIAMI, FL 33156

FOR: RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 7-16-2011; IN COMMERCE 7-16-2011.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POLLO" , APART FROM THE MARK AS SHOWN.

THE COLOR(S) RED IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDS "POLLO TROPICAL" IN RED, WHERE THE "T" IS IN THE SHAPE OF A PALM TREE.

THE ENGLISH TRANSLATION OF "POLLO" IN THE MARK IS "CHICKEN".

SER. NO. 85-449,739, FILED 10-18-2011.

DOMINIC J. FERRAIUOLO, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

POLLO TROPICAL EXPRESS

Reg. No. 5,763,897

Registered May 28, 2019

Int. Cl.: 43

Service Mark

Principal Register

Pollo Operations, Inc. (FLORIDA CORPORATION)
Suite 3
.7255 Corporate Center Drive
Miami, FLORIDA 33126

CLASS 43: Restaurant services

FIRST USE 1-27-2016; IN COMMERCE 1-27-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
"POLLO" AND "EXPRESS"

The English translation of "pollo" in the mark is "chicken".

SER. NO. 87-150,927, FILED 08-25-2016



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

What and When to File:

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 5,240,058

Registered Jul. 11, 2017

Int. Cl.: 35

Service Mark

Principal Register

Pollo Operations, Inc. (FLORIDA CORPORATION)
Suite 500
14800 Landmark Blvd.
Addison, TX 75254

CLASS 35: Arranging and conducting incentive reward programs featuring offers, deals and rewards to customers and members to promote the sale of restaurant services

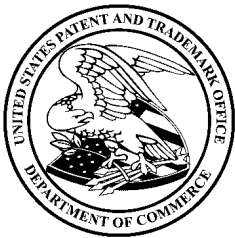
FIRST USE 1-00-2013; IN COMMERCE 1-00-2013

The mark consists of the term "POLLO" in stylized script font above the word "REWARDS" in stylized capital font, and with the letter "s" being represented by a "\$" sign. Above the "A" in the term "REWARDS" and to the right of the word "POLLO" is the design of a palm tree.

No claim is made to the exclusive right to use the following apart from the mark as shown: "REWARDS"

The English translation of "POLLO" in the mark is "CHICKEN".

SER. NO. 87-187,853, FILED 09-29-2016
STEVEN W JACKSON, EXAMINING ATTORNEY



Joseph Matol

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

MY POLLO

Reg. No. 5,840,314

Registered Aug. 20, 2019

Int. Cl.: 29, 43

Service Mark

Trademark

Principal Register

Pollo Operations, Inc. (FLORIDA CORPORATION)
Suite C
7255 Corporate Center Drive
Miami, FLORIDA 33126

CLASS 29: Prepared entrees consisting primarily of meat, fish, poultry or vegetables

FIRST USE 11-27-2018; IN COMMERCE 11-27-2018

CLASS 43: Restaurant services

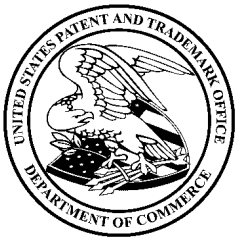
FIRST USE 11-27-2018; IN COMMERCE 11-27-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
"POLLO"

The English translation of "pollo" in the mark is "chicken".

SER. NO. 87-674,766, FILED 11-07-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

What and When to File:

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

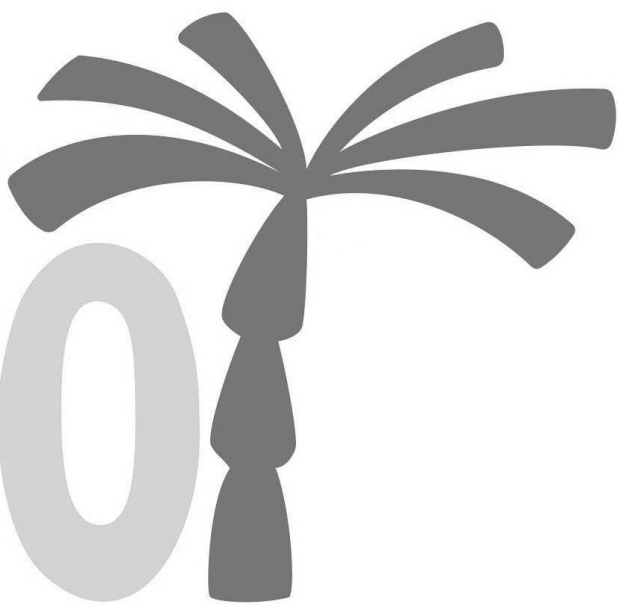
Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=87918259&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=87918259&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Pollo!



Trademark/Service Mark Application, Principal Register

Serial Number: 87918259

Filing Date: 05/11/2018

The table below presents the data as entered.

| Input Field | Entered |
|---|--|
| SERIAL NUMBER | 87918259 |
| MARK INFORMATION | |
| *MARK | \\TICRS\EXPORT17\IMAGEOUT17\879182\87918259.xml1\RFA0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | POLLO |
| COLOR MARK | NO |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of the term "Pollo" followed by a stylized palm tree. |
| PIXEL COUNT ACCEPTABLE | NO |
| PIXEL COUNT | 1933 x 1173 |
| REGISTER | Principal |
| APPLICANT INFORMATION | |
| *OWNER OF MARK | Pollo Operations, Inc. |
| INTERNAL ADDRESS | Suite C |
| *STREET | 7255 Corporate Center Drive |
| *CITY | Miami |
| *STATE (Required for U.S. applicants) | Florida |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. and certain international addresses) | 33126 |
| LEGAL ENTITY INFORMATION | |
| TYPE | corporation |
| STATE/COUNTRY OF INCORPORATION | Florida |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| INTERNATIONAL CLASS | 029 |
| *IDENTIFICATION | Prepared entrees consisting primarily of meat, fish, poultry or vegetables |
| FILING BASIS | SECTION 1(b) |
| INTERNATIONAL CLASS | 043 |

| | |
|---|---|
| *IDENTIFICATION | Restaurant services |
| FILING BASIS | SECTION 1(b) |
| ATTORNEY INFORMATION | |
| NAME | Remy M. Davis |
| ATTORNEY DOCKET NUMBER | 8.2009 |
| FIRM NAME | Weir Johnson, PLLC |
| INTERNAL ADDRESS | Suite 200 |
| STREET | 4925 Greenville Avenue |
| CITY | Dallas |
| STATE | Texas |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 75206 |
| PHONE | 214-800-2653 |
| EMAIL ADDRESS | remy.davis@weirjohnson.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | No |
| CORRESPONDENCE INFORMATION | |
| NAME | Remy M. Davis |
| FIRM NAME | Weir Johnson, PLLC |
| INTERNAL ADDRESS | Suite 200 |
| STREET | 4925 Greenville Avenue |
| CITY | Dallas |
| STATE | Texas |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 75206 |
| PHONE | 214-800-2653 |
| *EMAIL ADDRESS | remy.davis@weirjohnson.com |
| *AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| FEE INFORMATION | |
| APPLICATION FILING OPTION | TEAS RF |
| NUMBER OF CLASSES | 2 |
| APPLICATION FOR REGISTRATION PER CLASS | 275 |
| *TOTAL FEE DUE | 550 |
| *TOTAL FEE PAID | 550 |
| SIGNATURE INFORMATION | |
| SIGNATURE | /Maria Mayer/ |
| SIGNATORY'S NAME | Maria Mayer |
| SIGNATORY'S POSITION | Senior Vice President, General Counsel, and Secretary |

| | |
|---------------------------------|--------------|
| SIGNATORY'S PHONE NUMBER | 305 670 7696 |
| DATE SIGNED | 05/10/2018 |

Trademark/Service Mark Application, Principal Register

Serial Number: 87918259

Filing Date: 05/11/2018

To the Commissioner for Trademarks:

MARK: POLLO (stylized and/or with design, see [mark](#))

The literal element of the mark consists of POLLO.

The mark consists of the term "Pollo" followed by a stylized palm tree.

The applicant, Pollo Operations, Inc., a corporation of Florida, having an address of
Suite C
7255 Corporate Center Drive
Miami, Florida 33126
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 029: Prepared entrees consisting primarily of meat, fish, poultry or vegetables

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 043: Restaurant services

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

Remy M. Davis of Weir Johnson, PLLC
Suite 200
4925 Greenville Avenue
Dallas, Texas 75206
United States
214-800-2653(phone)
remy.davis@weirjohnson.com (not authorized)

The attorney docket/reference number is 8.2009.

The applicant's current Correspondence Information:

Remy M. Davis
Weir Johnson, PLLC
Suite 200
4925 Greenville Avenue
Dallas, Texas 75206
214-800-2653(phone)
remy.davis@weirjohnson.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Maria Mayer/ Date: 05/10/2018

Signatory's Name: Maria Mayer

Signatory's Position: Senior Vice President, General Counsel, and Secretary

Payment Sale Number: 87918259

Payment Accounting Date: 05/14/2018

Serial Number: 87918259

Internet Transmission Date: Fri May 11 17:53:21 EDT 2018

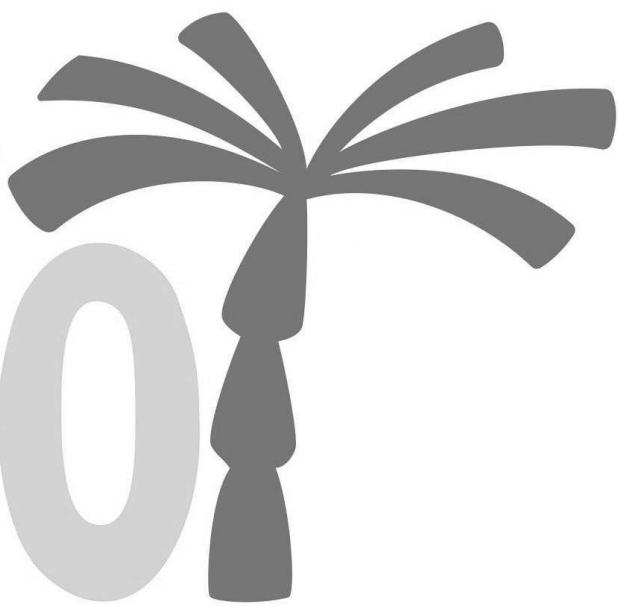
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2048f68a904315e8103852f77f97be3074b-CC-4

718-20180510102042300877

Pollo!



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, September 24, 2019 00:05 AM
To: remy.davis@weirjohnson.com
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 87918312: POLLO TIME (Stylized/Design): Docket/Reference No. 8.20013

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Sep 24, 2019

U.S. Serial Number: 87918312
Mark: POLLO TIME (Stylized/Design)
Docket/Reference Number: 8.20013

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 87918312
Mark: POLLO TIME (Stylized/Design)
Docket/Reference Number: 8.20013
Owner: Pollo Operations, Inc.
Suite C
7255 Corporate Center Drive
Miami, FLORIDA 33126
Correspondence Address: REMY M. DAVIS
WEIR JOHNSON, PLLC
2403 Farrington Street
DALLAS, TX 75207

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

029 - Prepared entrees consisting primarily of meat, fish, poultry or vegetables -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
043 - Restaurant services -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=87918312&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=87918312&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

POLLO TIME

A stylized palm tree graphic is positioned between the words 'POLLO' and 'TIME'. The tree has a thick, textured trunk and several fronds extending upwards and outwards. The entire graphic is rendered in a dark, textured style that matches the lettering.

Trademark/Service Mark Application, Principal Register

Serial Number: 87918312

Filing Date: 05/11/2018

The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| SERIAL NUMBER | 87918312 |
| MARK INFORMATION | |
| *MARK | \\TICRS\EXPORT17\IMAGEOUT17\879\183\87918312\xml1\RFA0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | POLLO TIME |
| COLOR MARK | NO |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of the terms "Pollo Time" in stylized lettering, with the letter "T" being represented by a stylized palm tree. |
| PIXEL COUNT ACCEPTABLE | NO |
| PIXEL COUNT | 340 x 199 |
| REGISTER | Principal |
| APPLICANT INFORMATION | |
| *OWNER OF MARK | Pollo Operations, Inc. |
| INTERNAL ADDRESS | Suite C |
| *STREET | 7255 Corporate Center Drive |
| *CITY | Miami |
| *STATE (Required for U.S. applicants) | Florida |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. and certain international addresses) | 33126 |
| LEGAL ENTITY INFORMATION | |
| TYPE | corporation |
| STATE/COUNTRY OF INCORPORATION | Florida |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| INTERNATIONAL CLASS | 029 |
| *IDENTIFICATION | Prepared entrees consisting primarily of meat, fish, poultry or vegetables |
| FILING BASIS | SECTION 1(b) |

| | |
|--|---|
| INTERNATIONAL CLASS | 043 |
| *IDENTIFICATION | Restaurant services |
| FILING BASIS | SECTION 1(b) |
| ATTORNEY INFORMATION | |
| NAME | Remy M. Davis |
| ATTORNEY DOCKET NUMBER | 8.20013 |
| FIRM NAME | Weir Johnson, PLLC |
| INTERNAL ADDRESS | Suite 200 |
| STREET | 4925 Greenville Avenue |
| CITY | Dallas |
| STATE | Texas |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 75206 |
| PHONE | 214-800-2653 |
| EMAIL ADDRESS | remy.davis@weirjohnson.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | No |
| CORRESPONDENCE INFORMATION | |
| NAME | Remy M. Davis |
| FIRM NAME | Weir Johnson, PLLC |
| INTERNAL ADDRESS | Suite 200 |
| STREET | 4925 Greenville Avenue |
| CITY | Dallas |
| STATE | Texas |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 75206 |
| PHONE | 214-800-2653 |
| *EMAIL ADDRESS | remy.davis@weirjohnson.com |
| *AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| FEE INFORMATION | |
| APPLICATION FILING OPTION | TEAS RF |
| NUMBER OF CLASSES | 2 |
| APPLICATION FOR REGISTRATION PER CLASS | 275 |
| *TOTAL FEE DUE | 550 |
| *TOTAL FEE PAID | 550 |
| SIGNATURE INFORMATION | |
| SIGNATURE | /Maria Mayer/ |
| SIGNATORY'S NAME | Maria Mayer |
| SIGNATORY'S POSITION | Senior Vice President, General Counsel, and Secretary |

| | |
|---------------------------------|--------------|
| SIGNATORY'S PHONE NUMBER | 305 670 7696 |
| DATE SIGNED | 05/10/2018 |

Trademark/Service Mark Application, Principal Register

Serial Number: 87918312

Filing Date: 05/11/2018

To the Commissioner for Trademarks:

MARK: POLLO TIME (stylized and/or with design, see [mark](#))

The literal element of the mark consists of POLLO TIME.

The applicant is not claiming color as a feature of the mark. The mark consists of the terms "Pollo Time" in stylized lettering, with the letter "T" being represented by a stylized palm tree.

The applicant, Pollo Operations, Inc., a corporation of Florida, having an address of
Suite C
7255 Corporate Center Drive
Miami, Florida 33126
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 029: Prepared entrees consisting primarily of meat, fish, poultry or vegetables

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 043: Restaurant services

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

Remy M. Davis of Weir Johnson, PLLC
Suite 200
4925 Greenville Avenue
Dallas, Texas 75206
United States
214-800-2653(phone)
remy.davis@weirjohnson.com (not authorized)

The attorney docket/reference number is 8.20013.

The applicant's current Correspondence Information:

Remy M. Davis
Weir Johnson, PLLC
Suite 200
4925 Greenville Avenue
Dallas, Texas 75206
214-800-2653(phone)
remy.davis@weirjohnson.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Maria Mayer/ Date: 05/10/2018

Signatory's Name: Maria Mayer

Signatory's Position: Senior Vice President, General Counsel, and Secretary

Payment Sale Number: 87918312

Payment Accounting Date: 05/14/2018

Serial Number: 87918312

Internet Transmission Date: Fri May 11 18:22:20 EDT 2018

TEAS Stamp: USPTO/BAS-XX.XX.X.XX-2018051118222048093

1-87918312-61093e7c84baa6575948fcd96e35e

e04a1799f11246a8e87e4231eafc9b165241b2-C

C-5077-20180510103345016611

POLLO TIME

A stylized palm tree graphic is positioned between the words 'POLLO' and 'TIME'. The tree has a thick, textured trunk and several fronds extending upwards and outwards. The entire graphic is rendered in a dark, textured style that matches the lettering.

APPETIZERS

| Only | with 1 Regular Side | with 2 Regular Sides |
|----------------------------------|-------------------------------------|----------------------|
| 2.99 | 5.09 | 5.79 |
| | 6.09 | 6.79 |
| 550 Cal. | with Rice & Beans or 1 Regular Side | with 2 Regular Sides |
| | 7.29 | 7.99 |
| 0/360 Cal. | 5.19 | 5.89 |
| 240 Cal. | 7.09 | 7.79 |
| | 6.59 | 7.29 |
| BBQ Ribs 620/690 Cal. | 8.49 | 9.19 |
| | | 11.29 |
| 1/2 Fire-Grilled Chicken Platter | 12.79 | 13.49 |

DESSERTS

| | | |
|----------------|---------|------|
| ar Salad | REGULAR | 2.39 |
| 70 Cal. | LARGE | 3.79 |
| aroni | | |
| cheese | | |
| 0 Cal. | | |
| mic Tomatoes | | |
| 0 Cal. | | |
| ed Potatoes | | |
| by | | |
| 0 Cal. | | |
| law | | |
| 0 Cal. | | |
| Rice & Veggies | | |
| 7 Cal. | | |
| Yuca | REGULAR | 3.19 |
| 9 Cal. | LARGE | 3.89 |
| Plantains | | |
| 7 Cal. | | |

DESSERTS

| | | |
|--------------------------------|--------------|------|
| Key Lime Pie | 550 Cal. | 2.59 |
| Cuatro Leches | 430 Cal. | 2.59 |
| Flan | 210 Cal. | 2.29 |
| Brookie | 260 Cal. | .99 |
| Frozen Fruit Bars | 120-180 Cal. | .99 |
| Strawberry, Mango, Piña Colada | | |



Key Lime Pie

DRINKS

| | REGULAR | LARGE | |
|--------------------------------|---------|-------|---------------------------|
| Fountain Drinks | 1.99 | 2.29 | Bottled Water 0 Cal. 2.19 |
| Mango Iced Tea Unsweet & Sweet | 1.99 | 2.29 | Apple Juice 100 Cal. 1.09 |
| Lemonade | 2.59 | | Jupiña® 200 Cal. 2.09 |
| Materu® | 2.09 | | |



KIDS MEALS

CHOOSE ONE FOR 4.99

NEW Kids TropiChop® Bowls with Grilled Chicken or Crispy Pollo Bites™ 810-910 Cal.

- PICK YOUR BOWL:**
- White Rice & Black Beans
 - Mashed Potatoes & Gravy with Kernel Corn
 - Mac & Cheese

Kids TropiChop® Bowl includes apple juice (100 Cal.); plus a brookie (260 Cal.).

3 Piece Crispy Pollo Bites™ 160 Cal.

Grilled Breast Strips 120 Cal.

Grilled Drumstick & Thigh 290 Cal.

Kids meals include apple juice (100 Cal.); and one side (190-460 Cal.); plus a brookie (260 Cal.).



Pollo Bites™ with Mac & Cheese

Pollofime
A DEAL FOR EVERY MEAL!

3.99

1/4 CHICKEN WITH RICE & BEANS
LUNCH EVERY DAY!

5.99

1/2 CHICKEN WITH RICE & BEANS
DINNER EVERY DAY!

12.99

ORIGINAL FAMILY MEAL
ALL WEEKEND LONG!



Pollo Tropical

Pollo Tropical (literally "Tropical Chicken" in English) is a Miami, Florida-based restaurant chain and franchise specializing in the cuisine of the Caribbean.^[1] Founded in 1988, the chain has its headquarters in Doral, Miami-Dade County, Florida.^[1] It is best known for marinated and grilled chicken and various sides including black beans and rice, corn casserole and more.^[2]

Contents

History

Food concepts

Challenges in the United States

See also

References

External links

History

Pollo Tropical was founded in 1988 by two brothers from Miami, Larry and Stuart Harris. The chicken recipe was the result of Larry's studying cookbooks on Latin American cuisine and conducting experiments on his backyard grill to perfect the marinade. From the outset, the restaurant's strategy was to grill the marinated chicken in the customers' view. There were no prepackaged, precooked menu items and no microwave ovens. By 1993, the company had eight stores and went public. It opened 19 locations in one year including those in New York, Chicago, Atlanta and Tampa. Most of the new locations closed within a year after opening. In 1998, Pollo Tropical was sold to Carrols Restaurant Group, which was and is Burger King's largest United States franchisee.^[3] After a period of rapid expansion, there were sixty-nine company-owned locations and numerous franchisees in the Latin American and Caribbean regions.^[1]

Pollo Tropical is now a subsidiary of Fiesta Restaurant Group, Inc., which was spun-off from Carrols Restaurant Group in 2012.^[4] Fiesta owns, operates and franchises the Pollo Tropical and Taco Cabana restaurant brands.^[5] Its headquarters have been located in the Doral area of Miami since 2017. The company currently owns and operates more than 140 locations throughout Florida and Georgia, plus five licensed restaurants on college campuses and 32 franchised locations throughout the Caribbean, Central America, South America and Puerto Rico.^{[1][4][6]}

Food concepts

Pollo Tropical



| | |
|----------------------------|---|
| Type | Subsidiary |
| Industry | Restaurants |
| Genre | Caribbean cuisine |
| Founded | 1988 (original) (Miami, Florida) |
| Founder | Larry & Stuart Harris |
| Headquarters | Miami-Dade County, Florida |
| Number of locations | 141 (FL) (2019) |
| Key people | Richard Stockinger (CEO) Danny Meisenheimer (President & COO) |
| Products | Grilled chicken, black beans, yellow rice, yuca and other Caribbean-style dishes. |
| Number of employees | 5,600 (2017) ^[1] |
| Parent | Fiesta Restaurant Group |
| Website | pollotropical.com (http://pollotropical.com/) |

In addition to its fire-grilled chicken, the restaurant provides other regional foods such as Mojo Roast Pork, rice, beans, corn casserole and plantains.^[1] In 2018 the company began offering fried chicken in addition to their traditional fire-grilled recipe.

Challenges in the United States

After a decline in sales, Fiesta began closing its Texas restaurants, including Pollo Tropical locations in Dallas, Houston, San Antonio, and Austin, in the second quarter of 2017. The Texas restaurants were shuttered as part of closings of 30 stores, including locations in Georgia and Tennessee.^{[7][8]} This was part of a trend announced earlier in 2017, as the company moved to slow development, having grown "too far, too fast."^[9] Instead of trying to open 30 new stores, the company planned to open 8 to 10, all in Florida, which is its core market. While its grilled chicken and other offerings are seen as healthy alternatives to fried chicken, hamburgers and french fries, the style and taste does not immediately draw customers outside Florida, and so requires some explanation to lure new customers in other markets.^[1]

See also

- Chicken restaurant
- List of chicken restaurants

References

- "Can Pollo Tropical get its mojo back? Chicken chain fights to fly high again" (<http://www.miamiherald.com/entertainment/restaurants/article126586039.html>), *Miami Herald*, 16 January 2017, retrieved 31 October 2017
- Mandy Baca (2013). *The Sizzling History of Miami Cuisine: Cortaditos, Stone Crabs and Empanadas* (<https://books.google.com/books?id=B6R2CQAAQBAJ&pg=PT102&dq=%22Pollo+Tropical%22&hl=en&sa=X&ved=0ahUKEwi28rXbqpvXAhWM0YMKHQVIDH4Q6AEINDAC#v=onepage&q=%22Pollo%20Tropical%22&f=false>). Arcadia Publishing. p. 104. ISBN 9781614239291. Retrieved 31 October 2017.
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External links

- [Official website \(http://pollotropical.com/\)](http://pollotropical.com/)
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Pollo Tropical Debuts Line Of Chicken Sliders

May 9, 2019 · ·

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New Slider Menu Items Showcase the Brand's Crispy Platform Flavors

Miami, FL (RestaurantNews.com) Coinciding with the one-year anniversary of its widely-popular Crispy Pollo Bites™, Pollo Tropical® is introducing **Pollo Bite™ Sliders** – its new line of savory Chicken Sliders. Three craveable slider offerings, each made to order with fresh ingredients and their own unique taste and flavorful personality, bring guests a new way to experience this Pollo favorite.

Pollo Tropical's **Chipotle Pollo Bite Slider** is topped with the brand's homemade Coleslaw and Chipotle Mayo. The **Cilantro Garlic Pollo Bite Slider** is topped with fresh Pickled Onions and Cilantro Garlic Spread, and the **Buffalo Pollo Bite Slider** is topped with Pollo Tropical's zesty Buffalo Sauce.

Pollo Bite™ Sliders are available now as a meal in a three-pack meal combo with fries and a drink for just \$5.49. Additionally, Pollo Tropical's delivery platform through DoorDash is enabling the new **Pollo Bite™ Sliders** to be enjoyed virtually anywhere, for any occasion.

For a limited time, Pollo Tropical guests can celebrate with \$1 off any Pollo Bite featured wrap, TropiChop® or platter! The offer is not valid in combination with any other offer, and is only valid at participating Pollo Tropical locations.

Visit www.PolloTropical.com to enroll in the MyPollo rewards program or download from your mobile app store to quickly order online for pick up or fast delivery through DoorDash. MyPollo also sends members exclusive offers and rewards bankable points to redeem for free Pollo!

About Pollo Tropical®



Press enter to search ...



Restaurant Marketing Ideas for October

Restaurant Franchise Opportunities



Pollo Operations, Inc. d/b/a Pollo Tropical®, a subsidiary of Fiesta Restaurant Group, Inc. (NASDAQ: FRGI), is a quick-service restaurant concept known for its fresh chicken, marinated for 24 hours in a proprietary blend of citrus juices and spices. Other craveable favorites include Mojo Roast Pork and freshly made sides including rice, beans, sweet plantains and more. The menu's emphasis is on freshness and quality at a great value, with an added focus on unique catering packages. Founded in 1988, the Miami-based company currently owns and operates more than 130 locations throughout Florida, plus five licensed restaurants on college campuses and one licensed location in a hospital, and franchised locations throughout the Caribbean, Central America, South America and Puerto Rico. For more information, visit the official Pollo Tropical® website: www.pollotropical.com.

About Fiesta Restaurant Group, Inc.

Fiesta Restaurant Group, Inc., owns, operates and franchises Pollo Tropical® and Taco Cabana® restaurant brands. The brands specialize in the operation of fast casual/quick service restaurants that offer distinct and unique flavors with broad appeal at a compelling value. The brands feature fresh-made cooking, drive-thru service and catering. For more information about Fiesta Restaurant Group, Inc., visit the corporate website at www.frgi.com.

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Five 2.53 oz. fully cooked whole grain breaded chicken breast patty nuggets with rib meat provides 2.00 oz. equivalent wholemeal alternate and 1.00 oz. equivalent grain for the Child Nutrition Meal Pattern Requirements. Use of this logo and statement authorized by the Food and Nutrition Service, USDA (2/13)

KEEP FROZEN

Fully Cooked Whole Grain Breaded Chicken Breast Patty Nuggets

with rib meat

INGREDIENTS: Chicken breast with rib meat, water, whole wheat flour, enriched wheat flour (whole flour, wheat, reduced iron, thiamine mononitrate, niacin, riboflavin, folic acid), isolated soy protein, seasoning (salt, food starch [potato], flavoring), modified food starch, yeast powder, salt, black pepper, contains 2% or less of: whole eggs, yellow corn flour, concentrated chicken stock, salt, soybean oil, sodium phosphates, onion powder, onion powder, garlic powder, spice, leavening (sodium bicarbonate, pyrophosphate, sodium bicarbonate, sodium carbonate), guar gum, canola oil.

CONTAINS WHEAT AND EGGS

HEATING: Preheat oven to 350°F. Place frozen patty nuggets in convection oven or broiler at 375°F for 7-8 minutes, or place frozen patty nuggets on preheated oven at 350°F for 15-18 minutes, or place frozen patty nuggets in deep fryer at 365°F for 1 1/2 to 2 1/2 minutes. Adjust cooking time and temperatures for amount cooked. Oil not included.

DISTRIBUTED BY: KOCH FOODS, CHICAGO IL. 60641

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NET WT. 10.35 LBS.



Fact Sheet

Pollo Tropical Roots

- Pollo Tropical was founded in 1988.
- The first Pollo Tropical at 741 NW 37th Avenue in Miami is still in business today.
- Since 2011, Pollo Tropical has been owned by Fiesta Restaurant Group®, which has been publicly traded (NASDAQ: FRGI) since 2012 and also owns the fast-casual Mexican restaurant chain Taco Cabana.
- Pollo Tropical is famous for its signature citrus-marinated, flame-grilled chicken, its fresh, flavorful, Caribbean-inspired dishes such as fried yuca, sweet plantains, slow-cooked black beans, TropiChops® and, of course, its authentic, island-inspired sauces.
- Pollo Tropical offers catering and drive-thru service as two additional convenient ways to enjoy life because “Life’s Better Under the Palm.”

Pollo Tropical Restaurants

- Pollo Tropical operates nearly 160 locations in Florida, Georgia, Tennessee and Texas, plus five licensed restaurants on college campuses and 35 franchised locations throughout the Caribbean, Central America, South America and Puerto Rico.
- Pollo Tropical opened in Puerto Rico in 1995 and expanded internationally in 1997 with franchised locations in Ecuador.

Pollo Tropical Records

- Pollo Tropical set a Guinness World Record for largest bowl of Black Beans and Rice at the Super Bowl XXIX.
- In 2010, Pollo Tropical earned another Guinness World Record for creating and serving 2,000 pounds of salsa during a pre-game Super Bowl party in Miami.
- Pollo Tropical cooks and serves more than 1.7 million pounds of yuca each year.
- Pollo Tropical won the Nation’s Restaurant News “Hot Concepts” award twice; it’s also won the prestigious “Good to Great” award in its home region of South Florida.