

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87655360
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/87655360/large
LITERAL ELEMENT	EE EQUALED
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (016)(current)	
INTERNATIONAL CLASS	016
DESCRIPTION	
<p>printed matter; printed publications; stationery; instructional and teaching materials; newspapers; periodicals; journals; newsletters; bulletins; magazines; books; directories; handbooks; manuals; brochures; pamphlets; leaflets; guides; exercise books; lever arch files; document folders and wallets; publicity materials; posters; postcards; certificates; gazettes; advertising materials and display materials; photographs; packaging materials; printers' type; printing blocks; transfers (decalcomanias); jackets for papers; loose-leaf binders for office use; almanacs; announcement cards (stationery); labels, stickers; cabinets for stationery; biological samples for use in microscopy (teaching material); blue prints; pencils; pencil holders; pencil leads; pads; flower-pot covers of paper; writing paper; brochures; office requisites; bindings; graphic representations; binders; covers; record cards; loose-leaf binders; jotters; paperclips; files (stationery); paper; stationery; plans; leaflets; erasing products; erasers; indexes; stencils; pen cases; nibs; inkstands; writing instruments; writing books; writing chalk; stationery portfolios; writing tablets; school supplies, in particular stationery; stamps; stamp holders; cases for stamps; stamp pads; inks; inkwells; transparencies; Indian inks; drawing materials; drawing pads; drawing boards; drawing sets; drawing instruments; drawing rulers; drawing squares; drawings; pointers; schedules; compasses for drawing; tear off calendars; atlases; pictures; books; diagrams; manuals; calendars; catalogues; maps; educational and teaching materials; magazines; posters; periodicals; newspapers; parts and fittings for all the aforesaid</p>	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (016)(proposed)	
INTERNATIONAL CLASS	016
TRACKED TEXT DESCRIPTION	
<p>printed matter; printed publications; loose-leaf binders for office use; instructional and teaching materials; announcement cards being stationery, books, articles, text books, manuals and periodicals, curricula, newsletters, journals, bulletins, magazines, handbooks, pamphlets, teaching guides, exercise books, informational cards, brochures, in the field of education; stationery; periodicals; printed instructional and teaching materials in the nature of, books, articles, text books, manuals, teaching guides, exercise books, in the field of education; journals; newspapers; newsletters; posters; bulletins; postcards; magazines; photographs; books; transfers being decalcomanias; directories; labels, stickers; handbooks; cabinets for stationery, namely, desk mounted stationery cabinets; manuals; biological samples for use in microscopy, namely, microscope slides; brochures; blue prints; pamphlets; pencils; leaflets; pencil holders; guides; pencil leads; exercise books; desk pads, stamp pads, ink pads, writing pads; lever arch files; flower-pot covers of paper; document folders and wallets; writing paper; publicity materials; book bindings; graphic representations; binders; certificates; notebook covers, book covers, report covers; gazettes; record cards; advertising materials and display materials; loose-leaf binders; jotters, namely, blank journals, note paper, paper note tablets; packaging materials; paperclips; printers' type; files being stationery; printing blocks; paper; transfers (decalcomanias); printed plans; jackets for papers; erasing products, namely, chalk erasers, whiteboard erasers, ink erasers; erasers; almanacs; stencils; announcement cards (stationery); pen</p>	

cases; [pen nibs](#); [cabinets for stationery](#); inkstands; [biological samples for use in microscopy \(teaching material\)](#); writing instruments; writing books; writing chalk; stationery portfolios; writing tablets; [pads](#); school supplies, in particular stationery; [address stamps](#); [stamp holders and cases for address stamps](#); [brochures](#); stamp pads; [office requisites](#); [stamping inks](#), [writing inks](#), [drawing inks](#); [bindings](#); inkwells; [paper and plastic transparencies](#); Indian inks; [covers](#); [drawing materials, namely, pencils, drawing pens, drawing compasses](#); drawing pads; drawing boards; [jotters](#); [drawing sets comprised of drawing pads, pencils, drawing curves](#); [drawing instruments, drawing rulers, drawing squares](#); [files \(stationery\)](#); drawings; [pointers, namely, non-electric chart pointers](#); [stationery](#); compasses for drawing; [plans](#); tear off calendars; [leaflets](#); atlases; [erasing products](#); pictures; calendars; [indexes](#); maps; parts and fittings for all the aforesaid; [nibs](#); [stamps](#); [stamp holders](#); [cases for stamps](#); [inks](#); [transparencies](#); [drawing materials](#); [drawing sets](#); [drawing instruments](#); [drawing rulers](#); [drawing squares](#); [pointers](#); [schedules](#); [books](#); [diagrams](#); [manuals](#); [catalogues](#); [educational and teaching materials](#); [magazines](#); [posters](#); [periodicals](#); [newspapers](#)

FINAL DESCRIPTION

printed matter, namely, paper signs, document folders and wallets, graduation certificates, jackets for papers; loose-leaf binders for office use; printed publications, namely, almanacs; announcement cards being stationery, books, articles, text books, manuals and periodicals, curricula, newsletters, journals, bulletins, magazines, handbooks, pamphlets, teaching guides, exercise books, informational cards, brochures, in the field of education; stationery; printed instructional and teaching materials in the nature of, books, articles, text books, manuals, teaching guides, exercise books, in the field of education; newspapers; posters; postcards; photographs; transfers being decalcomanias; labels, stickers; cabinets for stationery, namely, desk mounted stationery cabinets; biological samples for use in microscopy, namely, microscope slides; blue prints; pencils; pencil holders; pencil leads; desk pads, stamp pads, ink pads, writing pads; flower-pot covers of paper; writing paper; book bindings; graphic representations; binders; notebook covers, book covers, report covers; record cards; loose-leaf binders; jotters, namely, blank journals, note paper, paper note tablets; paperclips; files being stationery; paper; printed plans; erasing products, namely, chalk erasers, whiteboard erasers, ink erasers; erasers; stencils; pen cases; pen nibs; inkstands; writing instruments; writing books; writing chalk; stationery portfolios; writing tablets; school supplies, in particular stationery; address stamps; stamp holders and cases for address stamps; stamp pads; stamping inks, writing inks, drawing inks; inkwells; paper and plastic transparencies; Indian inks; drawing materials, namely, pencils, drawing pens, drawing compasses; drawing pads; drawing boards; drawing sets comprised of drawing pads, pencils, drawing curves; drawing instruments, drawing rulers, drawing squares; drawings; pointers, namely, non-electric chart pointers; compasses for drawing; tear off calendars; atlases; pictures; calendars; maps; parts and fittings for all the aforesaid

FILING BASIS

Section 1(b)

GOODS AND/OR SERVICES SECTION (041)(no change)

SIGNATURE SECTION

RESPONSE SIGNATURE

/MMM/

SIGNATORY'S NAME

Michelle Mancino Marsh

SIGNATORY'S POSITION

Attorney of Record, New York Bar Member

SIGNATORY'S PHONE NUMBER

212-484-3900

DATE SIGNED

03/04/2019

AUTHORIZED SIGNATORY

YES

CONCURRENT APPEAL NOTICE FILED

YES

FILING INFORMATION SECTION

SUBMIT DATE

Mon Mar 04 09:45:12 EST 2019

TEAS STAMP

USPTO/RFR-XXX.X.XX.XX-201
90304094512687868-8765536
0-6201ccae9d2427079e74c9c
876cd1beb14e26755bbe9ef33
be47ba4ab6a46a-N/A-N/A-20
190304093826263003

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **87655360** EE EQUALED (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/87655360/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 016 for printed matter; printed publications; stationery; instructional and teaching materials; newspapers; periodicals; journals; newsletters; bulletins; magazines; books; directories; handbooks; manuals; brochures; pamphlets; leaflets; guides; exercise books; lever arch files; document folders and wallets; publicity materials; posters; postcards; certificates; gazettes; advertising materials and display materials; photographs; packaging materials; printers' type; printing blocks; transfers (decalcomanias); jackets for papers; loose-leaf binders for office use; almanacs; announcement cards (stationery); labels, stickers; cabinets for stationery; biological samples for use in microscopy (teaching material); blue prints; pencils; pencil holders; pencil leads; pads; flower-pot covers of paper; writing paper; brochures; office requisites; bindings; graphic representations; binders; covers; record cards; loose-leaf binders; jotters; paperclips; files (stationery); paper; stationery; plans; leaflets; erasing products; erasers; indexes; stencils; pen cases; nibs; inkstands; writing instruments; writing books; writing chalk; stationery portfolios; writing tablets; school supplies, in particular stationery; stamps; stamp holders; cases for stamps; stamp pads; inks; inkwells; transparencies; Indian inks; drawing materials; drawing pads; drawing boards; drawing sets; drawing instruments; drawing rulers; drawing squares; drawings; pointers; schedules; compasses for drawing; tear off calendars; atlases; pictures; books; diagrams; manuals; calendars; catalogues; maps; educational and teaching materials; magazines; posters; periodicals; newspapers; parts and fittings for all the aforesaid

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~printed matter~~; printed matter, namely, paper signs, document folders and wallets, graduation certificates, jackets for papers; ~~printed publications~~; loose-leaf binders for office use; printed publications, namely, almanacs; ~~instructional and teaching materials~~; announcement cards being stationery, books, articles, text books, manuals and periodicals, curricula, newsletters, journals, bulletins, magazines, handbooks, pamphlets, teaching guides, exercise books, informational cards, brochures, in the field of education; stationery; ~~periodicals~~; printed instructional and teaching materials in the nature of, books, articles, text books, manuals, teaching guides, exercise books, in the field of education; ~~journals~~; newspapers; ~~newsletters~~; posters; ~~bulletins~~; postcards; ~~magazines~~; photographs; ~~books~~; transfers being decalcomanias; ~~directories~~; labels, stickers; ~~handbooks~~; cabinets for stationery, namely, desk mounted stationery cabinets; ~~manuals~~; biological samples for use in microscopy, namely, microscope slides; ~~brochures~~; blue prints; ~~pamphlets~~; pencils; ~~leaflets~~; pencil holders; ~~guides~~; pencil leads; ~~exercise books~~; desk pads, stamp pads, ink pads, writing pads; ~~lever arch files~~; flower-pot covers of paper; ~~document folders and wallets~~; writing paper; ~~publicity materials~~; book bindings; graphic representations; binders; ~~certificates~~; notebook covers, book covers, report covers; ~~gazettes~~; record cards; ~~advertising materials and display materials~~; loose-leaf binders; jotters, namely, blank journals, note paper, paper note tablets; ~~packaging materials~~; paperclips; ~~printers' type~~; files being stationery; ~~printing blocks~~; paper; ~~transfers (decalcomanias)~~; printed plans; ~~jackets for papers~~; erasing products, namely, chalk erasers, whiteboard erasers, ink erasers; erasers; ~~almanacs~~; stencils; ~~announcement cards (stationery)~~; pen cases; pen nibs; ~~cabinets for stationery~~; inkstands; ~~biological samples for use in microscopy (teaching material)~~; writing instruments; writing books; writing chalk; stationery portfolios; writing tablets; ~~pads~~; school supplies, in particular stationery; address stamps; stamp holders and cases for address stamps; ~~brochures~~; stamp pads; ~~office requisites~~; stamping inks, writing inks, drawing inks; ~~bindings~~; inkwells; paper and plastic transparencies; Indian inks; ~~covers~~; drawing materials, namely, pencils, drawing pens, drawing compasses; drawing pads; drawing boards; ~~jotters~~; drawing sets comprised of drawing pads, pencils, drawing curves; drawing instruments, drawing rulers, drawing squares; ~~files (stationery)~~; drawings; pointers, namely, non-electric chart pointers; stationery; compasses for drawing; ~~plans~~; tear off calendars; ~~leaflets~~; atlases; ~~erasing products~~; pictures; calendars; ~~indexes~~; maps; parts and fittings for all the aforesaid; ~~nibs~~; ~~stamps~~; ~~stamp holders~~; ~~cases for stamps~~; ~~inks~~; ~~transparencies~~; ~~drawing materials~~; ~~drawing sets~~; ~~drawing instruments~~; ~~drawing rulers~~; ~~drawing squares~~; ~~pointers~~; ~~schedules~~; ~~books~~; ~~diagrams~~; ~~manuals~~; ~~catalogues~~; ~~educational and teaching materials~~; ~~magazines~~; ~~posters~~; ~~periodicals~~; ~~newspapers~~

Class 016 for printed matter, namely, paper signs, document folders and wallets, graduation certificates, jackets for papers; loose-leaf binders for office use; printed publications, namely, almanacs; announcement cards being stationery, books, articles, text books, manuals and periodicals, curricula, newsletters, journals, bulletins, magazines, handbooks, pamphlets, teaching guides, exercise books, informational cards, brochures, in the field of education; stationery; printed instructional and teaching materials in the nature of, books, articles, text books, manuals, teaching guides, exercise books, in the field of education; newspapers; posters; postcards; photographs; transfers being decalcomanias; labels, stickers;

cabinets for stationery, namely, desk mounted stationery cabinets; biological samples for use in microscopy, namely, microscope slides; blue prints; pencils; pencil holders; pencil leads; desk pads, stamp pads, ink pads, writing pads; flower-pot covers of paper; writing paper; book bindings; graphic representations; binders; notebook covers, book covers, report covers; record cards; loose-leaf binders; jotters, namely, blank journals, note paper, paper note tablets; paperclips; files being stationery; paper; printed plans; erasing products, namely, chalk erasers, whiteboard erasers, ink erasers; erasers; stencils; pen cases; pen nibs; inkstands; writing instruments; writing books; writing chalk; stationery portfolios; writing tablets; school supplies, in particular stationery; address stamps; stamp holders and cases for address stamps; stamp pads; stamping inks, writing inks, drawing inks; inkwells; paper and plastic transparencies; Indian inks; drawing materials, namely, pencils, drawing pens, drawing compasses; drawing pads; drawing boards; drawing sets comprised of drawing pads, pencils, drawing curves; drawing instruments, drawing rulers, drawing squares; drawings; pointers, namely, non-electric chart pointers; compasses for drawing; tear off calendars; atlases; pictures; calendars; maps; parts and fittings for all the aforesaid

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /MMM/ Date: 03/04/2019

Signatory's Name: Michelle Mancino Marsh

Signatory's Position: Attorney of Record, New York Bar Member

Signatory's Phone Number: 212-484-3900

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 87655360

Internet Transmission Date: Mon Mar 04 09:45:12 EST 2019

TEAS Stamp: USPTO/RFR-XXX.X.XX.XX-201903040945126878

68-87655360-6201ccae9d2427079e74c9c876cd

1beb14e26755bbe9ef33be47ba4ab6a46a-N/A-N

/A-20190304093826263003