

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87380138
LAW OFFICE ASSIGNED	LAW OFFICE 122
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/87380138/large
LITERAL ELEMENT	NUMBRZ
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.

ARGUMENT(S)

**UNITED STATES DEPARTMENT OF COMMERCE
 PATENT AND TRADEMARK OFFICE**

In Re the Trademark Application:)	
)	
Serial No.: 87/380,138)	Trademark Law Office: 122
)	Attorney: Obieze Mmeje
Applicant: Numbrz, Inc.)	
)	
Trademark: NUMBRZ)	
)	
Filing Date: March 21, 2017)	
)	
Office Action)	
Mailing Date: February 20, 2018)	
)	

RESPONSE TO OFFICE ACTION

Applicant, by and through counsel, hereby responds to each of the issues raised by the Examining Attorney in the pending Office Action issued in connection with the above-captioned application (the "Subject Application").

I. Introduction

The Examining Attorney has expressed concern that consumers are likely to confuse Applicant's NUMBRZ mark with existing U.S. Registration No. 3369199 (the "Cited Registration"). Applicant respectfully disagrees for the reasons set forth below.

I. Argument

a. Applicant's NUMBRZ mark is sufficiently distinct from the NUMBERS mark that is the subject of the Cited Registration in appearance and underlying services that, especially in the context of the crowded field of NUMBER-formative marks, consumer confusion between them is unlikely.

i. Likelihood of Confusion Factors

The question of likelihood of confusion between marks is “related not to the *nature* of the mark but to its *effect* ‘when applied to the goods of the applicant.’ The only relevant application is made in the marketplace. The words ‘when applied’ do not refer to a mental exercise, but to all of the known circumstances surrounding use of the mark.” *In re E.I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1360-61 (C.C.P.A. 1973) (original emphasis). In determining whether there is a likelihood of confusion, courts look to many factors, including:

- The number and nature of similar marks in use on similar goods or services;
- The similarity or dissimilarity and nature of the goods or services such that one party’s goods will be mistaken for those of the other party;
- The channels of distribution of the goods or services;
- The sophistication of the purchasers of the goods or services;
- The similarity or dissimilarity of the marks in their entirety; and
- The nature and extent of any actual confusion.

Id. at 1361. Applicant respectfully submits that the NUMBRZ mark should proceed to publication because, based on the crowded field of NUMBER-formative marks in the marketplace, the distinction in goods and services sold or intended to be sold under the marks, and the divergent channels of trade through which the goods are sold, there is no likelihood of confusion between Applicant’s mark and the Cited Registration.

- i. There are at least 121 live, NUMBER-formative filings in Class 9 and 85 live, NUMBER-formative filings in Class 42 even when the goods and services are restricted to filings explicitly covering “computer” and “software,” indicating that the field is crowded with respect to use of “number” or “numbers” in connection with software.**

The Cited Registration exists in a crowded field of nearly identical and closely similar marks. It is well settled that where marks are in a crowded field, each mark is entitled only to a narrow scope of protection. *See, e.g., Miss World (UK), Ltd. v. Mrs. America Pageants, Inc.*, 856 F.2d 1445, 1449 (9th Cir. 1988) (“In a crowded field of similar marks, each member of the crowd is relatively weak in its ability to prevent use by others in the crowd In such a crowd, customers will not likely be confused between any two of the crowd and may have learned to carefully pick out one from the other.”) (citation and internal quotation marks omitted). The law recognizes the marketplace reality that, where the same and similar marks are widely used, consumers are able to differentiate among them. *Id.*

Accordingly, the fact that the Cited Registration shares the “numb-” component is not determinative of a likelihood of confusion. *See In re Broadway Chicken Inc.*, 38 U.S.P.Q.2d 1559 (T.T.A.B. 1996) (“Evidence of widespread third-party use, in a particular field, of marks containing a certain shared term is competent to suggest that purchasers have been conditioned to look to other elements of the marks as a means of distinguishing the source of goods or services in the field.”); *see also, e.g., Jupiter Hosting Inc. v. Jupitermedia Corp.*, 76 U.S.P.Q.2d 1042 (N.D. Cal. 2004) (finding that pervasive use of the term “Jupiter” in connection with Internet-related services cut against likelihood of confusion between marks JUPITER and JUPITER HOLDINGS); *In re Ferraro*, 479 F.2d 1395, 1396-97 (C.C.P.A. 1973) (finding no likelihood of confusion between marks TIC TAC for “Candy” and TIC TAC TOE for “ice cream and sherbet” “notwithstanding the fact that such goods *might* both emanate from a single source”) (original emphasis).

A brief search of the USPTO Trademark Electronic Search System (TESS) reveals at least 121 live, NUMBER-formative filings in Class 9 where the goods contain the terms “computer” and “software.” A search for live, NUMBER-formative filings in Class 42 where the goods contain the terms “computer” and “software” likewise reveals at least 85 marks. *Id.* These include, by way of example:

- **STRENGTH IN NUMBERS and STRENGTH THROUGH NUMBERS (App. Serial Nos. 88027986 and 88027989) (Classes 9 and 42)**

owned by Market Track, LLC in connection with, among other things, “computer application software for mobile phones”;

- **ORGANIZEDNUMBERS** (App. Serial No. 87848244) (Class 9) owned by Jimandlisa, LLC in connection with, among other things, “accounting software”;
- **NUMBER SIX** (App. Serial No. 87845391) (Class 42) owned by Utah Digital Services, LLC in connection with, among other things, “providing temporary use of on-line non-downloadable software”;
- **O NUMBRS** (App. Serial No. 79235168) (Classes 9 and 42) owned by Centralway AG in connection with, among other things, “design and development of computers and software”;
- **NUMBERAI** (Reg. No. 5528364) (Classes 9 and 42) owned by NumberAI, Inc. in connection with, among other things, “computer software”;
- **SMARTNUMBER** (Reg. No. 5531226) (Class 42) owned by Telmetrics Inc. in connection with, among other things, “software as a service”;
- **STRENGTH IN NUMBERS** (Reg. No. 5115706) (Class 42) owned by MediaMath, Inc. in connection with, among other things, “providing on-line downloadable software”;
- **NUMBER GURU** (Reg. No. 4982612) (Class 9) owned by The NumberGuru, LLC in connection with, among other things, “computer application software for mobile phones”;
- **NUMBER DOJO** (Reg. No. 5200638) (Class 9) owned by Jonathan W. Cluff in connection with, among other things, “computer game software for use on mobile and cellular phones”;
- **ADNUMBERS** (Reg. No. 5360338) (Class 9) owned by MadMe Technologies Limited in connection with, among other things, “computer application software for mobile phones”;
- **ENDLESS NUMBERS** (Reg. No. 4817157) (Class 9) owned by Originator Inc. in connection with, among other things, “computer application software for mobile phones”;
- **DISPOSABLE NUMBERS** (Reg. No. 4770623) (Class 9) owned by Mathrawk, LLC in connection with, among other things, “downloadable software”;
- **NUMBERSCRIBE** (Reg. No. 4649128) (Class 42) owned by Hangar Road Corporation in connection with, among other things, “cloud

computing featuring software”;

- **NUMBER ANALYTICS** (Reg. No. 4657915) (Class 42) owned by Sungjoon Nam in connection with, among other things, “cloud computing featuring software”;
- **NUMBERSENSE** (Reg. No. 4587951) (Class 42) owned by Architelos, Inc. in connection with, among other things, “software as a service”;
- **HAPPY NUMBERS** (Reg. No. 4718523) (Class 9) owned by Evgeny Milyutin and Azbooka SA in connection with, among other things, “software, downloadable web applications, and downloadable software applications”;
- **UNDERSTAND YOUR NUMBERS** (Reg. No. 4525527) (Class 9) owned by SAP SE in connection with, among other things, “computer software”;
- **STEM NUMBER** (Reg. No. 4948106) (Class 42) owned by M2V, Inc. in connection with, among other things, “providing temporary use of non-downloadable software”;
- **NUMBER DRUMMER** (Reg. No. 4469713) (Class 9) owned by Number Drummer Productions, LLC in connection with, among other things, “children’s educational software”;
- **NUMBERHEADS** (Reg. No. 4362470) (Class 9) owned by Benign Games, LLC in connection with, among other things, “computer application software for mobile phones”;
- **SOCIAL NUMBER** (Reg. No. 4408797) (Class 42) owned by Social Number Inc. in connection with, among other things, “computer services, namely, hosting on-line web facilities”;
- **NUMBERS ADDICT** (Reg. No. 4449430) (Class 9) owned by M. Pierrick Ingels and M. Gilbert Anthony Barouch in connection with, among other things, “computer game software”;
- **MAGIC NUMBER** (Reg. No. 4294288) (Class 9) owned by Global Magic Futures Limited in connection with, among other things, “computer software”;
- **MR. NUMBER** (Reg. No. 4350763) (Classes 9 and 42) owned by Hiya, Inc. in connection with, among other things, “computer software

programs”;

- **TRUENUMBER and NUMBERSPACE and NUMBERFLOW (Reg. Nos. 3948450, 3948451, and 3857881) (Classes 9 and 42) owned by True Engineering Technology, LLC in connection with, among other things, “software as a service”;**
- **EZ NUMBERS (Reg. No. 3629894) (Class 9) owned by Paul Hynek in connection with, among other things, “computer software”;**
- **ONENUMBER (Reg. No. 3632505) (Class 42) owned by Global Package Solutions, LLC in connection with, among other things, “providing temporary use of non-downloadable software”;**
- **NUMBERMATE (Reg. No. 3426115) (Class 9) owned by Solutionwright Software in connection with, among other things, “computer calculator software”;**
- **NUMBERGO (Reg. No. 3463056) (Class 9) owned by NumbeGo LLC in connection with, among other things, “computer software”;**
- **NUMBER CROSS (Reg. No. 3157097) (Class 9) owned by Edward Ronny Arnold in connection with, among other things, “computer game for education”;**
- **WORDS & NUMBERS (Reg. No. 2783557) (Class 42) owned by Words & Numbers, Inc. in connection with, among other things, “ghost writing of educational books and on-line content”;**
- **NETNUMBER (Reg. No. 2560568) (Class 42) owned by Netnumber, Inc. in connection with, among other things, “computer services”;**
- **NUMBERMANAGER (Reg. No. 2510765) (Class 9) owned by Neustar, Inc. in connection with, among other things, “computer software”**

See Exhibit A, which are true and correct copies of printouts from the USPTO’s TSDR database for each of the above-referenced registered marks and pending applications.

NUMBER-formative filings currently coexist with respect to a wide range of computer software offerings, including software for “creation of graphs and charts” (see U.S. Reg. No. 4649128 for NUMBERSCRIBE mark in Class 42), “charting ... records and files” (see U.S. Reg. No. 3463056 for NUMBERGO mark in Class 9), and “organizing, displaying, and analyzing data” (see U.S. Reg. No. 5084310 for CENTRALWAY NUMBERS in Classes 9 and 42), among many other things. The number of unrelated entities using the term “number” in connection with software and/or online platforms, and particularly in connection with data organization or analysis, indicates the field is crowded with respect to such use, and no one producer

may claim broad exclusive rights to “number(s)” in connection with these goods and services.

Active third-party registrations may be relevant to show that a mark or a portion of a mark is descriptive, suggestive, or so commonly used that the public will look at other elements to distinguish the source of the goods or services. *See, e.g., In re i.am.symbolic, llc*, 866 F.3d 1315, 123 U.S.P.Q.2d 1744 (Fed. Cir. 2017). As set forth in TMEP § 1207.01(d)(iii), evidence of live registrations and approved in-use applications can establish that the consumer public is exposed to third-party use of similar marks on similar goods, which “is relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection.” *Id. quoting Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee en 1772*, 396 F.3d 1369, 1373-74, 73 USPQ2d 1689, 1693 (Fed. Cir. 2005); *see also Mini Melts, Inc. v. Reckitt Benckiser LLC*, 118 USPQ2d 1464, 1470 (TTAB 2016) (noting that evidence that third parties had adopted marks that were the same as or similar to opposer’s mark for use in connection with food products “may show that a term carries a highly suggestive connotation in the industry and, therefore, may be considered weak”).

i. Applicant’s use of its NUMBRZ mark in connection with software for use in collaborative data modeling and analysis is unlikely to cause consumer confusion due to the distinct nature of the Applicant’s offering and the different purposes served by the Applicant’s services and the goods of the Cited Registration.

Applicant’s NUMBRZ mark is applied for in connection with “software as a service (SaaS) services which feature software for use in collaborative data modeling and analysis, not including spreadsheet software” in Class 42. The Cited Registration, on the other hand, covers “computer software for creating spreadsheets, tables, graphs, and charts, and for organizing and analyzing data, for home, education, business, and developer use” in Class 9. Given that so many entities have applied for NUMBER-formative terms in connection with software relating to everything from creation of graphs and charts to organizing, displaying, and analyzing data, and given that all of these uses and filings appear to peacefully coexist, Applicant’s use of its NUMBRZ mark in connection with software for use in collaborative data modeling and analysis is unlikely to generate consumer confusion. Although the Examining Attorney has noted that “applicant and registrant both provide software or access to software that enables consumers to enter, analyze, and organize and/or manipulate data,” the myriad third party filings above clearly demonstrate the extent to which unrelated third parties offer similar products or services under NUMBER-formative marks, apparently without engendering consumer confusion, which suggests consumers are able to readily distinguish among such offerings based on minor distinctions between the marks themselves.

Applicant plans to offer software solutions to businesses that allow them to analyze relevant company metrics and information to help make informed decisions. The NUMBERS mark included in the Cited Registration, by contrast, appears to be used by the registrant in connection with a spreadsheet application and is described as “the most innovative spreadsheet app ever designed for a mobile device.” *See* <https://itunes.apple.com/au/app/numbers/id361304891?mt=8&ls=1&v0=www-au-ios-numbers-app-numbers>. Whereas the NUMBERS mark is used in connection with spreadsheet creation, the Instant Application specifically excludes “spreadsheets” from the list of services in connection with which Applicant intends to use the NUMBRZ mark. Further, registrant’s product is offered through the Apple App Store whereas Applicant’s software services will not be made available through the App Store and will instead be offered and provided directly by Applicant to consumers, resulting in an information rich process that virtually eliminates any likelihood of confusion as to source. Beyond being offered through different channels of trade, as stated above, Applicant’s service offerings are not closely related to the goods covered by the Cited Registration, nor are the offerings complementary to each other. For goods to be “related” for purposes of a likelihood of confusion analysis they must be related in some specific manner or the conditions surrounding their marketing must be such that the goods would be encountered by the same consumer under circumstances that give rise to the mistaken assumption that they originate from the same source. *See In re Total Quality Group, Inc.*, 51 U.S.P.Q.2d 1474, 1476 (T.T.A.B.1999); TMEP § 1207.01(a)(i). This is true even in cases where two marks are identical. TMEP § 1207.1(a)(i) (citing, *e.g., Local Trademarks, Inc. v. Handy Boys, Inc.*, 16 U.S.P.Q.2d 1156 (T.T.A.B.1990) (LITTLE PLUMBER for drain opener not confusingly similar to LITTLE PLUMBER and Design for advertising services)).

It is well established that there is no per se rule mandating that likelihood of confusion is to be found in all cases where the goods and services in question involve computer software. *See, e.g., Information Resources, Inc. v. X*PRESS Information Serv.*, 6 U.S.P.Q.2d 1034 (T.T.A.B. 1988) (citing

In re Quadram Corp., 228 U.S.P.Q. 863 (T.T.A.B. 1985)). “In order to support a holding of likelihood of confusion, there must be some similarity between the goods and services at issue herein beyond the fact that each involves the use of computers. In view of the fact that computers are useful and/or used in almost every facet of the world of business, commerce, medicine, law, etc., it is obvious that distinctions must be made.” *Reynolds & Reynolds Co. v. I.E. Systems, Inc.*, 5 U.S.P.Q.2d 1749, 1751 (T.T.A.B. 1987). The Cited Registration is used in connection with downloadable software, in particular a mobile spreadsheet application that is not similar to Applicant’s intended service offerings, which do not include spreadsheets, that is designed for its own unique purposes unrelated to Applicant’s services, and that travel through distinct channels of trade.

Further, despite the Examining Attorney’s belief that “the marks are essentially phonetic equivalents and thus sound similar” and that similarity in sound alone “*may* be sufficient to support a finding that the marks are confusingly similar” (emphasis added), yet Applicant’s mark is readily visually distinguishable from the Cited Registration, diminishing the likelihood of confusion between them. In fact, Applicant’s NUMBRZ mark is visually distinguishable from all of the NUMBER-formative filings identified above, virtually all of which spell “number(s)” in the traditional manner used in the Cited Registration.

Because the Applicant’s mark and the Cited Registration create different commercial impressions, are or will be used in connection with different goods and services, target different customers, are tailored to different industries and meet different needs, consumer confusion is not likely.

I. Conclusion

For all the foregoing reasons, Applicant respectfully requests that the Examining Attorney’s objections to registration be withdrawn and that the Subject Application is now in condition for prompt publication.

EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
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DESCRIPTION OF EVIDENCE FILE	TSDR records of coexisting US filings
SIGNATURE SECTION	
RESPONSE SIGNATURE	/anne h. peck/
SIGNATORY'S NAME	Anne H. Peck
SIGNATORY'S POSITION	Attorney of record, California bar member
SIGNATORY'S PHONE NUMBER	650 843-5096
DATE SIGNED	08/20/2018
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Aug 20 15:32:52 EDT 2018

TEAS STAMP

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PTO Form 1960 (Rev 10/2011)
OMB No. 0651-0050 (Exp 09/20/2020)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **87380138** NUMBRZ(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87380138/large>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

**UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE**

In Re the Trademark Application:)	
)	
Serial No.: 87/380,138)	Trademark Law Office: 122
)	Attorney: Obieze Mmeje
Applicant: Numbrz, Inc.)	
)	
Trademark: NUMBRZ)	
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Filing Date: March 21, 2017)	
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Office Action)	
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i. Likelihood of Confusion Factors

The question of likelihood of confusion between marks is “related not to the *nature* of the mark but to its *effect* ‘when applied to the goods of the applicant.’ The only relevant application is made in the marketplace. The words ‘when applied’ do not refer to a mental exercise, but to all of the known circumstances surrounding use of the mark.” *In re E.I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1360-61 (C.C.P.A. 1973) (original emphasis).

In determining whether there is a likelihood of confusion, courts look to many factors, including:

- The number and nature of similar marks in use on similar goods or services;
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- The channels of distribution of the goods or services;
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- The similarity or dissimilarity of the marks in their entirety; and
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Id. at 1361. Applicant respectfully submits that the NUMBRZ mark should proceed to publication because, based on the crowded field of NUMBER-formative marks in the marketplace, the distinction in goods and services sold or intended to be sold under the marks, and the divergent channels of trade through which the goods are sold, there is no likelihood of confusion between Applicant’s mark and the Cited Registration.

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Accordingly, the fact that the Cited Registration shares the “numb-” component is not determinative of a likelihood of confusion. *See In re Broadway Chicken Inc.*, 38 U.S.P.Q.2d 1559 (T.T.A.B. 1996) (“Evidence of widespread third-party use, in a particular field, of marks containing a certain shared term is competent to suggest that purchasers have been conditioned to look to other elements of the marks as a means of distinguishing the source of goods or services in the field.”); *see also, e.g., Jupiter Hosting Inc. v. Jupitermedia Corp.*, 76 U.S.P.Q.2d 1042 (N.D. Cal. 2004) (finding that pervasive use of the term “Jupiter” in connection with Internet-related services cut against likelihood of confusion between marks JUPITER and JUPITER HOLDINGS); *In re Ferraro*, 479 F.2d 1395, 1396-97 (C.C.P.A. 1973) (finding no likelihood of confusion between marks TIC TAC for “Candy” and TIC TAC TOE for “ice cream and sherbet” “notwithstanding the fact that such goods *might* both emanate from a single source”) (original emphasis).

A brief search of the USPTO Trademark Electronic Search System (TESS) reveals at least 121 live, NUMBER-formative filings in Class 9 where the goods contain the terms “computer” and “software.” A search for live, NUMBER-formative filings in Class 42 where the goods contain the terms “computer” and “software” likewise reveals at least 85 marks. *Id.* These include, by way of example:

- **STRENGTH IN NUMBERS and STRENGTH THROUGH NUMBERS (App. Serial Nos. 88027986 and 88027989) (Classes 9 and 42) owned by Market Track, LLC in connection with, among other things, “computer application software for mobile phones”;**

- **ORGANIZEDNUMBERS** (App. Serial No. 87848244) (Class 9) owned by Jimandlisa, LLC in connection with, among other things, “accounting software”;

- **NUMBER SIX** (App. Serial No. 87845391) (Class 42) owned by Utah Digital Services, LLC in connection with, among other things, “providing temporary use of on-line non-downloadable software”;

- **O NUMBRS** (App. Serial No. 79235168) (Classes 9 and 42) owned by Centralway AG in connection with, among other things, “design and development of computers and software”;

- **NUMBERAI** (Reg. No. 5528364) (Classes 9 and 42) owned by NumberAI, Inc. in connection with, among other things, “computer software”;

- **SMARTNUMBER** (Reg. No. 5531226) (Class 42) owned by Telmetrics Inc. in connection with, among other things, “software as a service”;

- **STRENGTH IN NUMBERS** (Reg. No. 5115706) (Class 42) owned by MediaMath, Inc. in connection with, among other things, “providing on-line downloadable software”;

- **NUMBER GURU** (Reg. No. 4982612) (Class 9) owned by The NumberGuru, LLC in connection with, among other things, “computer application software for mobile phones”;

- **NUMBER DOJO** (Reg. No. 5200638) (Class 9) owned by Jonathan W. Cluff in connection with, among other things, “computer game software for use on mobile and cellular phones”;

- **ADNUMBERS** (Reg. No. 5360338) (Class 9) owned by MadMe Technologies Limited in connection with, among other things, “computer application software for mobile phones”;

- **ENDLESS NUMBERS** (Reg. No. 4817157) (Class 9) owned by Originator Inc. in connection with, among other things, “computer application software for mobile phones”;

- **DISPOSABLE NUMBERS** (Reg. No. 4770623) (Class 9) owned by Mathrawk, LLC in connection with, among other things, “downloadable software”;

- **NUMBERSCRIBE** (Reg. No. 4649128) (Class 42) owned by Hangar Road Corporation in connection with, among other things, “cloud computing featuring software”;

- **NUMBER ANALYTICS** (Reg. No. 4657915) (Class 42) owned by Sungjoon Nam in connection with, among other things, “cloud computing featuring software”;
- **NUMBERSENSE** (Reg. No. 4587951) (Class 42) owned by Architelos, Inc. in connection with, among other things, “software as a service”;
- **HAPPY NUMBERS** (Reg. No. 4718523) (Class 9) owned by Evgeny Milyutin and Azbooka SA in connection with, among other things, “software, downloadable web applications, and downloadable software applications”;
- **UNDERSTAND YOUR NUMBERS** (Reg. No. 4525527) (Class 9) owned by SAP SE in connection with, among other things, “computer software”;
- **STEM NUMBER** (Reg. No. 4948106) (Class 42) owned by M2V, Inc. in connection with, among other things, “providing temporary use of non-downloadable software”;
- **NUMBER DRUMMER** (Reg. No. 4469713) (Class 9) owned by Number Drummer Productions, LLC in connection with, among other things, “children’s educational software”;
- **NUMBERHEADS** (Reg. No. 4362470) (Class 9) owned by Benign Games, LLC in connection with, among other things, “computer application software for mobile phones”;
- **SOCIAL NUMBER** (Reg. No. 4408797) (Class 42) owned by Social Number Inc.in connection with, among other things, “computer services, namely, hosting on-line web facilities”;
- **NUMBERS ADDICT** (Reg. No. 4449430) (Class 9) owned by M. Pierrick Ingels and M. Gilbert Anthony Barouch in connection with, among other things, “computer game software”;
- **MAGIC NUMBER** (Reg. No. 4294288) (Class 9) owned by Global Magic Futures Limited in connection with, among other things, “computer software”;
- **MR. NUMBER** (Reg. No. 4350763) (Classes 9 and 42) owned by Hiya, Inc.in connection with, among other things, “computer software programs”;
- **TRUENUMBER and NUMBERSPACE and NUMBERFLOW** (Reg. Nos. 3948450, 3948451, and 3857881) (Classes 9 and 42) owned by

True Engineering Technology, LLC in connection with, among other things, “software as a service”;

- **EZ NUMBERS (Reg. No. 3629894) (Class 9) owned by Paul Hynek in connection with, among other things, “computer software”;**
- **ONENUMBER (Reg. No. 3632505) (Class 42) owned by Global Package Solutions, LLC in connection with, among other things, “providing temporary use of non-downloadable software”;**
- **NUMBERMATE (Reg. No. 3426115) (Class 9) owned by Solutionwright Software in connection with, among other things, “computer calculator software”;**
- **NUMBERGO (Reg. No. 3463056) (Class 9) owned by NumbeGo LLC in connection with, among other things, “computer software”;**
- **NUMBER CROSS (Reg. No. 3157097) (Class 9) owned by Edward Ronny Arnold in connection with, among other things, “computer game for education”;**
- **WORDS & NUMBERS (Reg. No. 2783557) (Class 42) owned by Words & Numbers, Inc. in connection with, among other things, “ghost writing of educational books and on-line content”;**
- **NETNUMBER (Reg. No. 2560568) (Class 42) owned by Netnumber, Inc. in connection with, among other things, “computer services”;**
- **NUMBERMANAGER (Reg. No. 2510765) (Class 9) owned by Neustar, Inc. in connection with, among other things, “computer software”**

See Exhibit A, which are true and correct copies of printouts from the USPTO’s TSDR database for each of the above-referenced registered marks and pending applications.

NUMBER-formative filings currently coexist with respect to a wide range of computer software offerings, including software for “creation of graphs and charts” (see U.S. Reg. No. 4649128 for NUMBERSCRIBE mark in Class 42), “charting ... records and files” (see U.S. Reg. No. 3463056 for NUMBERGO mark in Class 9), and “organizing, displaying, and analyzing data” (see U.S. Reg. No. 5084310 for CENTRALWAY NUMBERS in Classes 9 and 42), among many other things. The number of unrelated entities using the term “number” in connection with software and/or online platforms, and particularly in connection with data organization or analysis, indicates the field is crowded with respect to such use, and no one producer may claim broad exclusive rights to “number(s)” in connection with these goods and services.

Active third-party registrations may be relevant to show that a mark or a portion of a mark is descriptive, suggestive, or so commonly used that the public will look at other elements to distinguish the source of the goods or services. See, e.g., *In re i.am.symbolic, llc*, 866 F.3d 1315, 123 U.S.P.Q.2d 1744 (Fed. Cir. 2017). As set forth in TMEP § 1207.01(d)(iii), evidence of live registrations and approved in-use applications can establish that the

consumer public is exposed to third-party use of similar marks on similar goods, which “is relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection.” *Id. quoting Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee en 1772*, 396 F.3d 1369, 1373-74, 73 USPQ2d 1689, 1693 (Fed. Cir. 2005); *see also Mini Melts, Inc. v. Reckitt Benckiser LLC*, 118 USPQ2d 1464, 1470 (TTAB 2016) (noting that evidence that third parties had adopted marks that were the same as or similar to opposer’s mark for use in connection with food products “may show that a term carries a highly suggestive connotation in the industry and, therefore, may be considered weak”).

- i. Applicant’s use of its NUMBRZ mark in connection with software for use in collaborative data modeling and analysis is unlikely to cause consumer confusion due to the distinct nature of the Applicant’s offering and the different purposes served by the Applicant’s services and the goods of the Cited Registration.**

Applicant’s NUMBRZ mark is applied for in connection with “software as a service (SaaS) services which feature software for use in collaborative data modeling and analysis, not including spreadsheet software” in Class 42. The Cited Registration, on the other hand, covers “computer software for creating spreadsheets, tables, graphs, and charts, and for organizing and analyzing data, for home, education, business, and developer use” in Class 9. Given that so many entities have applied for NUMBER-formative terms in connection with software relating to everything from creation of graphs and charts to organizing, displaying, and analyzing data, and given that all of these uses and filings appear to peacefully coexist, Applicant’s use of its NUMBRZ mark in connection with software for use in collaborative data modeling and analysis is unlikely to generate consumer confusion. Although the Examining Attorney has noted that “applicant and registrant both provide software or access to software that enables consumers to enter, analyze, and organize and/or manipulate data,” the myriad third party filings above clearly demonstrate the extent to which unrelated third parties offer similar products or services under NUMBER-formative marks, apparently without engendering consumer confusion, which suggests consumers are able to readily distinguish among such offerings based on minor distinctions between the marks themselves.

Applicant plans to offer software solutions to businesses that allow them to analyze relevant company metrics and information to help make informed decisions. The NUMBERS mark included in the Cited Registration, by contrast, appears to be used by the registrant in connection with a spreadsheet application and is described as “the most innovative spreadsheet app ever designed for a mobile device.” See <https://itunes.apple.com/au/app/numbers/id361304891?mt=8&ls=1&v0=www-au-ios-numbers-app-numbers>. Whereas the NUMBERS mark is used in connection with spreadsheet creation, the Instant Application specifically excludes “spreadsheets” from the list of services in connection with which Applicant intends to use the NUMBRZ mark. Further, registrant’s product is offered through the Apple App Store whereas Applicant’s software services will not be made available through the App Store and will instead be offered and provided directly by Applicant to consumers, resulting in an information rich process that virtually eliminates any likelihood of confusion as to source. Beyond being offered through different channels of trade, as stated above, Applicant’s service offerings are not closely related to the goods covered by the Cited Registration, nor are the offerings complementary to each other. For goods to be “related” for purposes of a likelihood of confusion analysis they must be related in some specific manner or the conditions surrounding their marketing must be such that the goods would be encountered by the same consumer under circumstances that give rise to the mistaken assumption that they originate from the same source. *See In re Total Quality Group, Inc.*, 51 U.S.P.Q.2d 1474, 1476 (T.T.A.B.1999); TMEP § 1207.01(a)(i). This is true even in cases where two marks are identical. TMEP § 1207.1(a)(i) (citing, e.g., *Local Trademarks, Inc. v. Handy Boys, Inc.*, 16 U.S.P.Q.2d 1156 (T.T.A.B.1990) (LITTLE PLUMBER for drain opener not confusingly similar to LITTLE PLUMBER and Design for advertising services)).

It is well established that there is no per se rule mandating that likelihood of confusion is to be found in all cases where the goods and services in question involve computer software. *See, e.g., Information Resources, Inc. v. X*PRESS Information Serv.*, 6 U.S.P.Q.2d 1034 (T.T.A.B. 1988) (citing *In re Quadram Corp.*, 228 U.S.P.Q. 863 (T.T.A.B. 1985)). “In order to support a holding of likelihood of confusion, there must be some similarity between the goods and services at issue herein beyond the fact that each involves the use of computers. In view of the fact that computers are useful and/or used in almost every facet of the world of business, commerce, medicine, law, etc., it is obvious that distinctions must be made.” *Reynolds & Reynolds Co. v. I.E. Systems, Inc.*, 5 U.S.P.Q.2d 1749, 1751 (T.T.A.B. 1987). The Cited Registration is used in connection with downloadable software, in particular a mobile

spreadsheet application that is not similar to Applicant’s intended service offerings, which do not include spreadsheets, that is designed for its own unique purposes unrelated to Applicant’s services, and that travel through distinct channels of trade.

Further, despite the Examining Attorney’s belief that “the marks are essentially phonetic equivalents and thus sound similar” and that similarity in sound alone “*may* be sufficient to support a finding that the marks are confusingly similar” (emphasis added), yet Applicant’s mark is readily visually distinguishable from the Cited Registration, diminishing the likelihood of confusion between them. In fact, Applicant’s NUMBRZ mark is visually distinguishable from all of the NUMBER-formative filings identified above, virtually all of which spell “number(s)” in the traditional manner used in the Cited Registration.

Because the Applicant’s mark and the Cited Registration create different commercial impressions, are or will be used in connection with different goods and services, target different customers, are tailored to different industries and meet different needs, consumer confusion is not likely.

I. Conclusion

For all the foregoing reasons, Applicant respectfully requests that the Examining Attorney’s objections to registration be withdrawn and that the Subject Application is now in condition for prompt publication.

EVIDENCE

Evidence in the nature of TSDR records of coexisting US filings has been attached.

Original PDF file:

[evi_20887239202-20180820152809314532 . NUMBRZ_Response_Exhibit_A.PDF](#)

Converted PDF file(s) (115 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

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[Evidence-114](#)
[Evidence-115](#)

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /anne h. peck/ Date: 08/20/2018

Signatory's Name: Anne H. Peck

Signatory's Position: Attorney of record, California bar member

Signatory's Phone Number: 650 843-5096

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 87380138

Internet Transmission Date: Mon Aug 20 15:32:52 EDT 2018

TEAS Stamp: USPTO/RFR-XXX.XX.XXX.XXX-201808201532523

29444-87380138-61022e8b5b172f24481cbe553

523b8c282212949eb4e68202c32a3c2cad2fcc87

-N/A-N/A-20180820152809314532

EXHIBIT A

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Mark: STRENGTH IN NUMBERS

STRENGTH IN NUMBERS

US Serial Number: 88027986

Application Filing Date: Jul. 06, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Jul. 12, 2018

Mark Information

Mark Literal Elements: STRENGTH IN NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer application software for mobile phones, handheld computers and tablets, namely, software for database management, providing a database and an on-line database in the field of transaction processing to upload transaction data, provide statistical analysis, and produce notifications and reports; Computer software for application and database integration, creating searchable databases of information and data, evaluating the effectiveness of advertisements in retailer circulars, the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information, and for researching sales and advertising trends and advertising effectiveness; Database management software for market assessment, analysis of market and marketing research data and statistics; Downloadable computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; Generating market reports and studies, conducting business market and marketing research, tracking consumer behavior and consumer trend analysis, tracking and reporting of retailer advertisements

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Advice and information about customer services and product management and prices on internet sites in connection with purchases made over the internet; Analysis of market and marketing research data and statistics; Analyzing and compiling business data; Business consultancy services, namely, competitive business analysis and monitoring of competitors' sales activities at all levels of distribution; Business consulting and information services in the field of business intelligence; Business information management; Business research and data analysis services in the field of retailing; Business research services, namely, tracking competitive advertising for others; Business services, namely, administration of a program for providing business intelligence services; Collection and systematization of information into computer databases; Collection of market and marketing research information; Compiling and analyzing statistics, data and other sources of information for business purposes; Computerized market and marketing research services; Conducting business and market and marketing research surveys and studies; Consulting in the nature of analyzing and reporting sales activities at all levels of distribution; Consumer market and marketing research and consulting related thereto; Market and marketing analysis and research services; Market and marketing assessment services; Market and marketing reports and studies; Market and marketing research and business analyses; Market and marketing research and market and marketing intelligence services; Market and marketing research by means of a computer database; Market and marketing research consultation, services and studies; Market and marketing segmentation consultation; Market and marketing study and analysis of market and marketing studies;

Marketing and consulting services in the field of promoting and tracking the goods, services, and brands of others through all public communication means and/or in the field of conducting consumer tracking behavior research, consumer trend analysis and consumer market and marketing research; Online business research services that allow users to obtain market and marketing data, analysis, and reports; Preparation of business reports; Promoting, advertising and marketing the online databases and electronic publications of others; Providing an on-line computer database in the field of locating products, describing products, rating products, pricing products and comparing prices of products; Providing business, market and marketing intelligence services; Providing data analytics and business intelligence for marketing and management purposes; Providing market and marketing research services for others in the form of tracking and reporting advertisements placed by retailers in print and other forms of media in various markets; Providing pricing information about the goods and services of others via the global computer network; Providing market and marketing research information and market and marketing reports; Statistical analysis and reporting services for business purposes; Statistical evaluations of market and marketing data; Web based programs that provide business intelligence, namely, providing an online computer database in the field of promotional advertising information and associated reports and graphs; Web based subscription that allows users access to retail product and price intelligence

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Brand protection services, namely, anti-counterfeiting consulting in the fields of brand monitoring and protection, to protect against counterfeiting, tampering, and diversion, and to ensure the integrity of genuine products and documents; Data mining services in the fields of price information and market availability, electronic data storage; Online computer services, namely, providing a search engine for obtaining information and data relating to intellectual property abuse and seller advertising violations from websites on a global computer network; Providing a web site featuring temporary use of on-line non-downloadable software for data analysis in the field of retailing and for researching sales and advertising trends and advertising effectiveness; Providing online non-downloadable Internet-based system application featuring technology enabling users to research, analyze, and generate reports related to consumer market and marketing data; Providing online non-downloadable software for information and data collection, measurement, analytics and manipulation in the fields of market research, marketing research, market intelligence, marketing intelligence, business intelligence, business analytics and business reporting and for market research, marketing research and business intelligence; Providing software as a service (SAAS) featuring software for providing business, market and marketing analytics, competitive business analysis, information management, data management, information integration, business intelligence functions, monitoring, analyzing, and reporting on information available about other companies for business purposes, for analyzing business data for purposes of business intelligence analytics and reporting, for data analysis in the field of retail, and for the visual and analytic review of promotional, brand and e-commerce activity in a variety of media types in the field of market and marketing research; Providing software research tool; Providing temporary use of non-downloadable computer software for evaluating the effectiveness of all individual ad blocks within each retailer circular; Web based programs that provide business intelligence, namely, providing temporary use of online non-downloadable software to search and analyze promotional advertising information and associated reports and graphs; Web-based software application and user interface that provides real-time product information; Data feeds and/or API data integration tools to provide data sets to integrate with third party systems and client specific databases and software; Services and software applications that alert and provide insights for new product introductions and product lifecycle stages within the retail marketplace; Services and software applications that provide recommendations and work-flow and action management tools in areas including adding products to a retailer's assortment, purchasing and placing advertising/media and search engine optimization within retailer sites; Services and software that provides data and market estimates for sales-share and consumer demand across online retailers and for omni-channel; Services and software for retailers to manage promotional advertising requests, approvals, placement, and production workflows from their brand supplier partners; Services and software applications that incorporate consumer viewing habits and provide media targeting and advertising services to measure impact of advertising campaigns; Services and software applications that analyze consumer behavioral data and create prediction methods and engines that forecast or predict consumer behavior or impact

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Market Track, LLC

Owner Address: 233 S. Wacker Drive, Suite 2105
Chicago, ILLINOIS UNITED STATES 60606

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Janet M. Garetto **Docket Number:** 293545-8013
Attorney Primary Email Address: chitm@nixonpeabody.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: JANET M. GARETTO
NIXON PEABODY LLP
70 W. MADISON STREET, 35TH FLOOR
CHICAGO, ILLINOIS UNITED STATES 60602
Phone: 312-977-4400 **Fax:** 312-977-4405
Correspondent e-mail: chitm@nixonpeabody.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 12, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 10, 2018	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: NEW APPLICATION PROCESSING **Date in Location:** Jul. 12, 2018

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Mark: STRENGTH THROUGH NUMBERS

STRENGTH THROUGH NUMBERS

US Serial Number: 88027989

Application Filing Date: Jul. 06, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Jul. 12, 2018

Mark Information

Mark Literal Elements: STRENGTH THROUGH NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer application software for mobile phones, handheld computers and tablets, namely, software for database management, providing a database and an on-line database in the field of transaction processing to upload transaction data, provide statistical analysis, and produce notifications and reports; Computer software for application and database integration, creating searchable databases of information and data, evaluating the effectiveness of advertisements in retailer circulars, the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information, and for researching sales and advertising trends and advertising effectiveness; Database management software for market assessment, analysis of market and marketing research data and statistics; Downloadable computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; Generating market reports and studies, conducting business market and marketing research, tracking consumer behavior and consumer trend analysis, tracking and reporting of retailer advertisements

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Advice and information about customer services and product management and prices on internet sites in connection with purchases made over the internet; Analysis of market and marketing research data and statistics; Analyzing and compiling business data; Business consultancy services, namely, competitive business analysis and monitoring of competitors' sales activities at all levels of distribution; Business consulting and information services in the field of business intelligence; Business information management; Business research and data analysis services in the field of retailing; Business research services, namely, tracking competitive advertising for others; Business services, namely, administration of a program for providing business intelligence services; Collection and systematization of information into computer databases; Collection of market and marketing research information; Compiling and analyzing statistics, data and other sources of information for business purposes; Computerized market and marketing research services; Conducting business and market and marketing research surveys and studies; Consulting in the nature of analyzing and reporting sales activities at all levels of distribution; Consumer market and marketing research and consulting related thereto; Market and marketing analysis and research services; Market and marketing assessment services; Market and marketing reports and studies; Market and marketing research and business analyses; Market and marketing research and market and marketing intelligence services; Market and marketing research by means of a computer database; Market and marketing research consultation, services and studies; Market and marketing segmentation consultation; Market and marketing study and analysis of market and marketing studies; Marketing and consulting services in the field of promoting and tracking the goods, services, and brands of others through all public communication means and/or in the field of conducting consumer tracking behavior research, consumer trend analysis and consumer market and marketing research; Online business research services that allow users to obtain market and marketing data, analysis, and reports; Preparation of business reports; Promoting, advertising and marketing the online databases and electronic publications of others; Providing an on-line computer database in the field of locating products, describing products, rating products, pricing products and comparing prices of products; Providing business, market and marketing intelligence services; Providing data analytics and

business intelligence for marketing and management purposes; Providing market and marketing research services for others in the form of tracking and reporting advertisements placed by retailers in print and other forms of media in various markets; Providing pricing information about the goods and services of others via the global computer network; Providing market and marketing research information and market and marketing reports; Statistical analysis and reporting services for business purposes; Statistical evaluations of market and marketing data; Web based programs that provide business intelligence, namely, providing an online computer database in the field of promotional advertising information and associated reports and graphs; Web based subscription that allows users access to retail product and price intelligence

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Brand protection services, namely, anti-counterfeiting consulting in the fields of brand monitoring and protection, to protect against counterfeiting, tampering, and diversion, and to ensure the integrity of genuine products and documents; Data mining services in the fields of price information and market availability, electronic data storage; Online computer services, namely, providing a search engine for obtaining information and data relating to intellectual property abuse and seller advertising violations from websites on a global computer network; Providing a web site featuring temporary use of on-line non-downloadable software for data analysis in the field of retailing and for researching sales and advertising trends and advertising effectiveness; Providing online non-downloadable Internet-based system application featuring technology enabling users to research, analyze, and generate reports related to consumer market and marketing data; Providing online non-downloadable software for information and data collection, measurement, analytics and manipulation in the fields of market research, marketing research, market intelligence, marketing intelligence, business intelligence, business analytics and business reporting and for market research, marketing research and business intelligence; Providing software as a service (SAAS) featuring software for providing business, market and marketing analytics, competitive business analysis, information management, data management, information integration, business intelligence functions, monitoring, analyzing, and reporting on information available about other companies for business purposes, for analyzing business data for purposes of business intelligence analytics and reporting, for data analysis in the field of retail, and for the visual and analytic review of promotional, brand and e-commerce activity in a variety of media types in the field of market and marketing research; Providing software research tool; Providing temporary use of non-downloadable computer software for evaluating the effectiveness of all individual ad blocks within each retailer circular; Web based programs that provide business intelligence, namely, providing temporary use of online non-downloadable software to search and analyze promotional advertising information and associated reports and graphs; Web-based software application and user interface that provides real-time product information; Data feeds and/or API data integration tools to provide data sets to integrate with third party systems and client specific databases and software; Services and software applications that alert and provide insights for new product introductions and product lifecycle stages within the retail marketplace; Services and software applications that provide recommendations and work-flow and action management tools in areas including adding products to a retailer's assortment, purchasing and placing advertising/media and search engine optimization within retailer sites; Services and software that provides data and market estimates for sales-share and consumer demand across online retailers and for omni-channel; Services and software for retailers to manage promotional advertising requests, approvals, placement, and production workflows from their brand supplier partners; Services and software applications that incorporate consumer viewing habits and provide media targeting and advertising services to measure impact of advertising campaigns; Services and software applications that analyze consumer behavioral data and create prediction methods and engines that forecast or predict consumer behavior or impact

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Market Track, LLC

Owner Address: 233 S. Wacker Drive, Suite 2105
Chicago, ILLINOIS 60606
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Janet M. Garetto

Docket Number: 293545-8014

Attorney Primary chitm@nixonpeabody.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: JANET M. GARETTO
NIXON PEABODY LLP
70 W. MADISON STREET, 35TH FLOOR
CHICAGO, ILLINOIS 60602
UNITED STATES

Phone: 312-977-4400

Fax: 312-977-4405

Correspondent e-mail: chitm@nixonpeabody.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 12, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 10, 2018	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: NEW APPLICATION PROCESSING

Date in Location: Jul. 12, 2018

Generated on: This page was generated by TSDR on 2018-08-15 14:53:44 EDT

Mark: ORGANIZEDNUMBERS

OrganizedNumbers

US Serial Number: 87848244

Application Filing Date: Mar. 23, 2018

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Review prior to publication completed.

Status Date: Aug. 01, 2018

Publication Date: Sep. 04, 2018

Mark Information

Mark Literal Elements: ORGANIZEDNUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Accounting software for generating financial statements through double-entry bookkeeping and generally accepted accounting practices (GAAP), integrating with other accounting systems, offering industry-specific calendars, allowing users to create custom statement templates, budgets, and styles of presentation, to edit any part of a statement including formulas and cross-statement references, and to include multiple companies in the generated financial statements

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: JimAndLisa, LLC

DBA, AKA, Formerly: DBA Organized Numbers

Owner Address: 15556 Old Ranch Road
Los Gatos, CALIFORNIA UNITED STATES 95033

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: JIMANDLISA, LLC
JIMANDLISA, LLC DBA ORGANIZED NUMBERS
15556 OLD RANCH ROAD
LOS GATOS, CALIFORNIA UNITED STATES 95033

Phone: 408-353-4953

Correspondent e-mail: jim@jimandlisa.com lisa@jimandlisa.com jamesleeshowalter@gmail.com lisa.s.jorgensen@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 15, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 30, 2018	ASSIGNED TO LIE	68552
Jul. 11, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 11, 2018	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 11, 2018	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 11, 2018	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 11, 2018	EXAMINERS AMENDMENT -WRITTEN	94049
Jul. 06, 2018	ASSIGNED TO EXAMINER	94049
Mar. 31, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 27, 2018	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: FOSTER, ALEXANDRA M.

Law Office Assigned: LAW OFFICE 127

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 01, 2018

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Mark: NUMBER SIX

NUMBER SIX

US Serial Number: 87845391

Application Filing Date: Mar. 22, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Review prior to publication completed.

Status Date: Aug. 10, 2018

Publication Date: Sep. 18, 2018

Mark Information

Mark Literal Elements: NUMBER SIX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Advertising, business and marketing consulting services; Consulting services in the field of digital marketing strategy development and execution; Designing and preparing advertisements for others; Advertising order fulfillment services; Providing marketing consulting in the field of social media; Search engine marketing services; Search engine optimization for sales promotion; Email marketing; Pay per click advertising; Advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; Advertisement placing; Management and distribution of advertising; Business consultation in the field data analytics and providing reports for same

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Advertising brokerage services, namely, brokering the sale of advertising for others

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Graphic design services for creating digital content for others; Providing temporary use of on-line non-downloadable software and applications for creating, serving, managing, targeting, monitoring, tracking, analyzing, delivering and selling advertising and implementing advertising campaigns; Development and management of digital and web-based technology solutions, namely, software for advertising and marketing campaigns

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

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Mark: O NUMBRS



US Serial Number: 79235168

Application Filing Date: Feb. 22, 2018

Register: Principal

Mark Type: Trademark, Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jul. 19, 2018

Mark Information

Mark Literal Elements: O NUMBRS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.01.02 - Plain single line circles; Circles, plain single line

Related Properties Information

International Registration Number: 1409379

International Registration Date: Feb. 22, 2018

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), emergency (life-saving) and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic recording media, sound recording disks; compact disks, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; software; fire extinguishers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 66(a)

For: Advertising; commercial business management; commercial administration; office functions

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Insurance services; financial affairs; monetary affairs; real estate affairs

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Telecommunications

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 66(a)

For: Scientific and technological services as well as research and design services relating thereto; industrial analysis and research services; design and development of computers and software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 66(a)

For: Legal services; security services for the protection of property and individuals; detective agency services; baby sitting; escorting in society (chaperoning), mediation; marriage agency services, dating services; horoscope casting; undertaking services, crematorium services, organization of religious meetings; clothing rental

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Centralway AG

Owner Address: Baarerstrasse 135
CH-6300 Zug
SWITZERLAND

Legal Entity Type: AKTIENGESELLSCHAFT (AG)

State or Country: SWITZERLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: Centralway AG
Baarerstrasse 135
CH-6300 Zug
SWITZERLAND

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 04, 2018	REFUSAL PROCESSED BY IB	
Jul. 19, 2018	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Jul. 19, 2018	REFUSAL PROCESSED BY MPU	72629
Jul. 07, 2018	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	

Jul. 06, 2018	NON-FINAL ACTION WRITTEN	90340
Jul. 06, 2018	APPLICATION FILING RECEIPT MAILED	
Jul. 02, 2018	ASSIGNED TO EXAMINER	90340
Jul. 02, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 28, 2018	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration Number: 1409379	International Registration Date: Feb. 22, 2018
Priority Claimed Flag: Yes	Date of Section 67 Priority Claim: Oct. 12, 2017
Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED	Date of International Registration Status: Jun. 28, 2018
Notification of Designation Date: Jun. 28, 2018	Date of Automatic Protection: Dec. 28, 2019
International Registration Renewal Date: Feb. 22, 2028	
First Refusal Flag: Yes	

TM Staff and Location Information

TM Attorney: COLLOPY, DIANE PATRICI	TM Staff Information
	Law Office Assigned: LAW OFFICE 107
Current Location: TMEG LAW OFFICE 107 - EXAMINING ATTORNEY ASSIGNED	File Location
	Date in Location: Jul. 06, 2018

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Mark: NUMBERAI

NUMBERAI

US Serial Number: 87639752

Application Filing Date: Oct. 10, 2017

US Registration Number: 5528364

Registration Date: Jul. 31, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 31, 2018

Publication Date: May 15, 2018

Mark Information

Mark Literal Elements: NUMBERAI

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer software for enabling management of business data; computer software for providing an electronic messaging platform; computer software for communication between humans and machines via intelligent conversational agents in an electronic messaging platform; computer software featuring an interpretive interface for facilitating interaction between humans and machines via intelligent conversational agents

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 22, 2017

Use in Commerce: Aug. 21, 2017

For: Business marketing consulting services; analyzing, compiling, and systemizing business data; consulting services in the field of internet marketing

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 21, 2017

Use in Commerce: Aug. 21, 2017

For: Electronic messaging services; providing on-line forums for others for transmission of messages among computer users; providing on-line facilities for others for real-time interaction between customers and customer support personnel

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 22, 2017

Use in Commerce: Aug. 21, 2017

For: Application service provider (ASP) featuring software for use in collecting, editing, organizing, modifying, transmitting, storing, and sharing of data and information, and for use in enabling an electronic messaging platform; application service provider (ASP) featuring software for communication between humans and machines via intelligent conversational agents in an electronic messaging platform; application service provider (ASP) featuring software for use by businesses for sales and customer service communications via electronic messaging; application service provider (ASP) featuring application programming interface (API) software and software development kits (SDKs) for use in collecting and compiling data for the purpose of data analytics, customer relationship management (CRM), and marketing the goods and services of others; providing temporary use of online non-downloadable computer software featuring an interpretive interface for facilitating interaction between humans and machines via intelligent conversational agents; computer services, namely, creating online database indexes of online information, sites and other resources available on global computer networks for others; consulting services in the field of software as a service (SAAS); consulting services in the field of design and implementation of computer-based information systems for businesses

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 22, 2017

Use in Commerce: Aug. 21, 2017

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: NumberAI, Inc.

Owner Address: 456 8th St
Oakland, CALIFORNIA 94607
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Dimitri P. Dovas

Docket Number: NUM-TM001

Attorney Primary Email Address: ddovas@dovaslaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: DIMITRI P. DOVAS
DOVAS LAW, P.C.
307 BAINBRIDGE STREET
PHILADELPHIA, PENNSYLVANIA 19147
UNITED STATES

Correspondent e-mail: ddovas@dovaslaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 31, 2018	REGISTERED-PRINCIPAL REGISTER	
May 15, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 15, 2018	PUBLISHED FOR OPPOSITION	
Apr. 25, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 06, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 05, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	70884

Mar. 05, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	70884
Mar. 05, 2018	ASSIGNED TO LIE	70884
Feb. 20, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 29, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 29, 2018	NON-FINAL ACTION E-MAILED	6325
Jan. 29, 2018	NON-FINAL ACTION WRITTEN	74671
Jan. 19, 2018	ASSIGNED TO EXAMINER	74671
Oct. 17, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 13, 2017	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 31, 2018

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 28, 2018

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Mark: STRENGTH IN NUMBERS

STRENGTH IN NUMBERS

US Serial Number: 86796622

Application Filing Date: Oct. 22, 2015

US Registration Number: 5115706

Registration Date: Jan. 03, 2017

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 03, 2017

Publication Date: Mar. 22, 2016

Notice of Allowance Date: May 17, 2016

Mark Information

Mark Literal Elements: STRENGTH IN NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: On-line advertising services for others

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 14, 2016

Use in Commerce: Jan. 14, 2016

For: Providing on-line non-downloadable software for optimization of on-line advertising

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 14, 2016

Use in Commerce: Jan. 14, 2016

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MEDIAMATH, INC.
Owner Address: 4 World Trade Center
150 Greenwich St. 45th Floor
New York, NEW YORK 10007
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney Name: Samantha C. Markley
Attorney Primary Email Address: efiling@knobbe.com

Attorney of Record
Docket Number: MEDM.002T
Attorney Email Authorized: Yes

Correspondent
Correspondent Name/Address: SAMANTHA C. MARKLEY
KNOBBE MARTENS OLSON & BEAR LLP
2040 MAIN STREET, 14TH FLOOR
IRVINE, CALIFORNIA 92614
UNITED STATES

Phone: 9497600404
Fax: 9497609502

Correspondent e-mail: efiling@knobbe.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 21, 2017	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 03, 2017	REGISTERED-PRINCIPAL REGISTER	
Dec. 02, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 01, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 19, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 18, 2016	STATEMENT OF USE PROCESSING COMPLETE	66154
Nov. 02, 2016	USE AMENDMENT FILED	66154
Nov. 18, 2016	EXTENSION 1 GRANTED	66154
Nov. 17, 2016	EXTENSION 1 FILED	66154
Nov. 17, 2016	TEAS EXTENSION RECEIVED	
Nov. 17, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Nov. 02, 2016	TEAS STATEMENT OF USE RECEIVED	
Sep. 14, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 17, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 22, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 22, 2016	PUBLISHED FOR OPPOSITION	
Mar. 02, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 08, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 04, 2016	ASSIGNED TO EXAMINER	78449
Oct. 27, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 26, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location
Current Location: PUBLICATION AND ISSUE SECTION
Date in Location: Dec. 01, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 7

Registrant: MEDIAMATH, INC.

Assignment 1 of 7

Conveyance: SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5870/0902](#)

Pages: 5

Date Recorded: Sep. 06, 2016

Supporting Documents: [assignment-tm-5870-0902.pdf](#)

Assignor

Name: [MEDIAMATH, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 31, 2016
State or Country: DELAWARE
Where Organized:

Name: [ADROIT DS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Aug. 31, 2016
State or Country: DELAWARE
Where Organized:

Assignee

Name: [SILICON VALLEY BANK, AS ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION
State or Country: CALIFORNIA
Where Organized:
Address: 3003 TASMAN DRIVE
HF 150
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: PAUL TATE
Correspondent Address: 1025 VERMONT AVENUE, NW #1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5870/0907](#)

Pages: 5

Date Recorded: Sep. 06, 2016

Supporting Documents: [assignment-tm-5870-0907.pdf](#)

Assignor

Name: [MEDIAMATH, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 31, 2016
State or Country: DELAWARE
Where Organized:

Name: [ADROIT DS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Aug. 31, 2016
State or Country: DELAWARE
Where Organized:

Assignee

Name: [SILICON VALLEY BANK, AS ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION
State or Country: CALIFORNIA
Where Organized:
Address: 3003 TASMAN DRIVE
HF 150
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: PAUL TATE
Correspondent Address: 1025 VERMONT AVENUE, NW #1130
NATIONAL CORPORATE RESEARCH, LTD.

WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [5872/0187](#)

Pages: 10

Date Recorded: Sep. 07, 2016

Supporting Documents: [assignment-tm-5872-0187.pdf](#)

Assignor

Name: [MEDIAMATH, INC.](#)

Execution Date: Sep. 07, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [ADROIT DS, LLC](#)

Execution Date: Sep. 07, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [CNF INVESTMENTS IV, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 7500 OLD GEORGETOWN ROAD
15TH FLOOR
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: GREGORY C ESAU

Correspondent Address: 500 EIGHTH STREET, NW
WASHINGTON, DC 20004

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [6073/0547](#)

Pages: 7

Date Recorded: May 31, 2017

Supporting Documents: [assignment-tm-6073-0547.pdf](#)

Assignor

Name: [MEDIAMATH, INC.](#)

Execution Date: May 31, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA, AS COLLATERAL AGENT](#)

Legal Entity Type: CHARTERED BANK

State or Country Where Organized: NEW YORK

Address: 6011 CONNECTION DRIVE
IRVING, TEXAS 75039

Correspondent

Correspondent Name: NANCY BROUGHER, PARALEGAL

Correspondent Address: GOLDBERG KOHN LTD.
55 EAST MONROE STREET, SUITE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6074/0543](#)

Pages: 8

Date Recorded: Jun. 01, 2017

Supporting Documents: [assignment-tm-6074-0543.pdf](#)

Documents: _____

Assignor

Name: [CNF INVESTMENTS IV, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: May 31, 2017
State or Country Where Organized: DELAWARE

Assignee

Name: [MEDIAMATH, INC.](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 4 WORLD TRADE CENTER
150 GREENWICH STREET, 45TH FLOOR
NEW YORK, NEW YORK 10007

Name: [ADROIT DS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 4 WORLD TRADE CENTER
150 GREENWICH STREET, 45TH FLOOR
NEW YORK, NEW YORK 10007

Correspondent

Correspondent Name: NANCY BROUGH, PARALEGAL
Correspondent Address: GOLDBERG KOHN LTD.
55 EAST MONROE STREET, SUITE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: RELEASE OF SECURITY INTEREST (REEL/FRAME 5870/0907)
Reel/Frame: [6074/0772](#) **Pages:** 6
Date Recorded: Jun. 01, 2017
Supporting Documents: [assignment-tm-6074-0772.pdf](#)

Assignor

Name: [SILICON VALLEY BANK, AS ADMINISTRATIVE AGENT](#)
Legal Entity Type: CHARTERED BANK
Execution Date: May 31, 2017
State or Country Where Organized: CALIFORNIA

Assignee

Name: [MEDIAMATH, INC.](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 4 WORLD TRADE CENTER
150 GREENWICH STREET, 45TH FLOOR
NEW YORK, NEW YORK 10007

Name: [ADROIT DS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 4 WORLD TRADE CENTER
150 GREENWICH STREET, 45TH FLOOR
NEW YORK, NEW YORK 10007

Correspondent

Correspondent Name: NANCY BROUGH, PARALEGAL
Correspondent Address: GOLDBERG KOHN LTD.
55 EAST MONROE STREET, SUITE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: RELEASE OF SECURITY INTEREST (REEL/FRAME 5870/0902)

Reel/Frame: [6074/0901](#)

Pages: 6

Date Recorded: Jun. 01, 2017

Supporting Documents: [assignment-tm-6074-0901.pdf](#)

Assignor

Name: [SILICON VALLEY BANK, AS ADMINISTRATIVE AGENT](#)

Execution Date: May 31, 2017

Legal Entity Type: CHARTERED BANK

State or Country CALIFORNIA
Where Organized:

Assignee

Name: [MEDIAMATH, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 4 WORLD TRADE CENTER
150 GREENWICH STREET, 45TH FLOOR
NEW YORK, NEW YORK 10007

Name: [ADROIT DS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 4 WORLD TRADE CENTER
150 GREENWICH STREET, 45TH FLOOR
NEW YORK, NEW YORK 10007

Correspondent

Correspondent Name: NANCY BROUGHER, PARALEGAL

Correspondent Address: GOLDBERG KOHN LTD.
55 EAST MONROE STREET, SUITE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

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Mark: NUMBER GURU

NUMBER GURU

US Serial Number: 86774999

Application Filing Date: Oct. 01, 2015

US Registration Number: 4982612

Registration Date: Jun. 21, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 21, 2016

Publication Date: Apr. 05, 2016

Mark Information

Mark Literal Elements: NUMBER GURU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "NUMBER"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer application software for mobile phones, portable media players, laptops and handheld computers, namely, software for providing telephone directory information

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2011

Use in Commerce: Oct. 2011

For: Providing telephone directory information via the internet

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2011

Use in Commerce: Oct. 2011

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: BeenVerified, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5869/0715](#)

Pages: 2

Date Recorded: Sep. 02, 2016

Supporting Documents: [assignment-tm-5869-0715.pdf](#)

Name: [BEENVERIFIED, INC.](#)

Legal Entity Type: CORPORATION

Assignor

Execution Date: Aug. 31, 2016

State or Country Where Organized: DELAWARE

Assignee

Name: [THE NUMBERGURU, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 48 WEST 38TH STREET, 8TH FLOOR
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: GENE S. WINTER

Correspondent Address: 986 BEDFORD STREET
ST ONGE STEWARD JOHNSTON & REENS LLC
STAMFORD, CT 06905

Domestic Representative - Not Found

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Mark: NUMBER DOJO

NUMBER DOJO

US Serial Number: 86704628

Application Filing Date: Jul. 25, 2015

US Registration Number: 5200638

Registration Date: May 09, 2017

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 09, 2017

Publication Date: Jul. 12, 2016

Notice of Allowance Date: Sep. 06, 2016

Mark Information

Mark Literal Elements: NUMBER DOJO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "NUMBER"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer game software for use on mobile and cellular phones

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 14, 2016

Use in Commerce: Apr. 14, 2016

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Cluff, Jonathan W.

DBA, AKA, Formerly: DBA Number Dojo

Owner Address: 6 W Lakeshore Dr.

Ransom Canyon, TEXAS 79366
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent JONATHAN CLUFF
Name/Address: 6 W Lakeshore Dr
Ransom Canyon, TEXAS 79366-2500
UNITED STATES

Phone: 806-370-0055

Correspondent e-mail: cluffs4ever@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 09, 2017	REGISTERED-PRINCIPAL REGISTER	
Apr. 08, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 06, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 17, 2017	STATEMENT OF USE PROCESSING COMPLETE	71906
Mar. 06, 2017	USE AMENDMENT FILED	71906
Mar. 16, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Mar. 06, 2017	TEAS STATEMENT OF USE RECEIVED	
Sep. 06, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 12, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 12, 2016	PUBLISHED FOR OPPOSITION	
Jun. 22, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 03, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
May 27, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 26, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	70997
May 26, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	70997
May 19, 2016	ASSIGNED TO LIE	70997
May 09, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 09, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 09, 2015	NON-FINAL ACTION E-MAILED	6325
Nov. 09, 2015	NON-FINAL ACTION WRITTEN	81139
Nov. 04, 2015	ASSIGNED TO EXAMINER	81139
Jul. 31, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 29, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 06, 2017

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Mark: ADNUMBERS

ADNUMBERS

US Serial Number: 86595480

Application Filing Date: Apr. 13, 2015

US Registration Number: 5360338

Registration Date: Dec. 19, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 19, 2017

Publication Date: Sep. 08, 2015

Notice of Allowance Date: Nov. 03, 2015

Mark Information

Mark Literal Elements: ADNUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; Computer application software for mobile phones, namely, software for detecting the dialed number when a mobile call has terminated and the ability to present an Ad to the user on the mobile device based on the dialed number; Downloadable mobile applications for marketing, advertising, and promoting retail goods and services; Downloadable software in the nature of a mobile application for promoting the goods and services of others and for publishing, managing, tracking, organising and redeeming electronic coupons or cash-back offers based on the mobile number dialed on the smartphone device

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2015

Use in Commerce: May 01, 2015

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MADME TECHNOLOGIES LIMITED
Owner Address: 77 BARTON DRIVE
 RATHFARNHAM, DUBLIN 6
 IRELAND
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country: IRELAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record	
Attorney Name: Steven Gong	Docket Number: MADM-00100T
Attorney Primary Email Address: sgong@convergenceiplaw.com	Attorney Email Authorized: Yes
Correspondent	
Correspondent Name/Address: STEVEN GONG Convergence Intellectual Property Law P.C. 2251 GRANT RD STE G LOS ALTOS, CA, CALIFORNIA 94024-6958 UNITED STATES	
Phone: 650-383-7247	
Correspondent e-mail: paralegal@convergenceiplaw.com igarfinkel@convergenceiplaw.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 19, 2017	REGISTERED-PRINCIPAL REGISTER	
Nov. 14, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 13, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 13, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 13, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Nov. 13, 2017	EXAMINERS AMENDMENT E-MAILED	
Nov. 13, 2017	SU-EXAMINER'S AMENDMENT WRITTEN	92461
Oct. 17, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Oct. 17, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Oct. 17, 2017	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 08, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 18, 2017	NOTIFICATION OF FINAL REFUSAL EMAILED	
Apr. 18, 2017	FINAL REFUSAL E-MAILED	
Apr. 18, 2017	SU - FINAL REFUSAL - WRITTEN	92461
Mar. 15, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Mar. 15, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Mar. 10, 2017	NOTICE OF REVIVAL - E-MAILED	
Mar. 09, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 09, 2017	PETITION TO REVIVE-GRANTED	88889
Mar. 09, 2017	TEAS PETITION TO REVIVE RECEIVED	
Jan. 17, 2017	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Jan. 17, 2017	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Jun. 20, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jun. 20, 2016	NON-FINAL ACTION E-MAILED	
Jun. 20, 2016	SU - NON-FINAL ACTION - WRITTEN	92461
May 26, 2016	STATEMENT OF USE PROCESSING COMPLETE	70458
May 03, 2016	USE AMENDMENT FILED	70458
May 26, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70458
May 03, 2016	TEAS STATEMENT OF USE RECEIVED	
Nov. 03, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 04, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Aug. 04, 2015	ASSIGNED TO LIE	66121
Jul. 22, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 22, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 22, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 22, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 22, 2015	EXAMINERS AMENDMENT -WRITTEN	92461
Jul. 21, 2015	ASSIGNED TO EXAMINER	92461
Apr. 21, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 20, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 16, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 13, 2017

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Mark: ENDLESS NUMBERS

ENDLESS NUMBERS

US Serial Number: 86516703

Application Filing Date: Jan. 28, 2015

US Registration Number: 4817157

Registration Date: Sep. 22, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 22, 2015

Publication Date: Jul. 07, 2015

Mark Information

Mark Literal Elements: ENDLESS NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "NUMBERS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer application software for mobile phones, portable media players, and handheld computers, namely, educational software and educational game software; educational software and educational game software; Downloadable computer software for learning math, numbers and number recognition; Downloadable computer software for math skills- and number-building games and puzzles; Interactive multimedia software featuring audio and video

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 27, 2014

Use in Commerce: Mar. 27, 2014

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Originator Inc.

Owner Address: P.O. Box 12
San Carlos, CALIFORNIA 94070
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Grace Han Stanton

Docket Number: 110697-4000.

Attorney Primary Email Address: pctrademarks@perkinscoie.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 3RD AVE STE 4900
SEATTLE, WASHINGTON 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 22, 2015	REGISTERED-PRINCIPAL REGISTER	
Jul. 07, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 07, 2015	PUBLISHED FOR OPPOSITION	
Jun. 17, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 02, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Jun. 01, 2015	ASSIGNED TO LIE	70138
May 05, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 05, 2015	EXAMINER'S AMENDMENT ENTERED	88888
May 05, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 05, 2015	EXAMINERS AMENDMENT E-MAILED	6328
May 05, 2015	EXAMINERS AMENDMENT -WRITTEN	59810
May 03, 2015	ASSIGNED TO EXAMINER	59810
Feb. 06, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 02, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 22, 2015

Generated on: This page was generated by TSDR on 2018-08-15 14:58:26 EDT

Mark: DISPOSABLE NUMBERS

DISPOSABLE NUMBERS

US Serial Number: 86368423

Application Filing Date: Aug. 15, 2014

US Registration Number: 4770623

Registration Date: Jul. 07, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Supplemental

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Amended to Principal Register: No

Date Amended to Current Register: Apr. 23, 2015

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 07, 2015

Mark Information

Mark Literal Elements: DISPOSABLE NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable software for providing users with private phone numbers for wireless communications

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 03, 2012

Use in Commerce: Sep. 03, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Mathrawk, LLC
Owner Address: 1923 Bragg St #140-1322
Sanford, NORTH CAROLINA UNITED STATES 27330
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: WYOMING

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Elizabeth Oliner

Attorney Primary Email Address: liz@olinerlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ELIZABETH OLINER
Oliner Law
345 Grove St Fl 2
San Francisco, CALIFORNIA UNITED STATES 94102-4462

Correspondent e-mail: liz@olinerlaw.com loliner@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Elizabeth Oliner

Domestic Representative e-mail: liz@olinerlaw.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jul. 07, 2015	REGISTERED-SUPPLEMENTAL REGISTER	
May 29, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
May 29, 2015	ASSIGNED TO LIE	77312
May 04, 2015	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Apr. 23, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 23, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 23, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 09, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 09, 2014	NON-FINAL ACTION E-MAILED	6325
Dec. 09, 2014	NON-FINAL ACTION WRITTEN	72471
Dec. 02, 2014	ASSIGNED TO EXAMINER	72471
Aug. 27, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 19, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 07, 2015

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Mark: NUMBERSCRIBE

NUMBERSCRIBE

US Serial Number: 86263705

Application Filing Date: Apr. 26, 2014

US Registration Number: 4649128

Registration Date: Dec. 02, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 02, 2014

Publication Date: Sep. 16, 2014

Mark Information

Mark Literal Elements: NUMBERSCRIBE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Cloud computing featuring software for use in data articulation and creation of graphs and charts

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 04, 2014

Use in Commerce: Apr. 04, 2014

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Hangar Road Corporation

Owner Address: 160 Greentree Drive, Suite 101
Dover, DELAWARE 19904
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Stacey C. Friends, Esq.

Docket Number: 11736-1

Attorney Primary trademark@riw.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent STACEY C. FRIENDS, ESQ.
Name/Address: RUBERTO, ISRAEL & WEINER, P.C.
255 STATE ST FL 7
BOSTON, MASSACHUSETTS 02109-2618
UNITED STATES

Phone: 617-742-4200

Fax: 617-742-2355

Correspondent e- trademark@riw.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 02, 2014	REGISTERED-PRINCIPAL REGISTER	
Sep. 16, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 16, 2014	PUBLISHED FOR OPPOSITION	
Aug. 27, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 09, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 08, 2014	ASSIGNED TO EXAMINER	73706
May 13, 2014	NOTICE OF PSEUDO MARK E-MAILED	
May 10, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 30, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 02, 2014

Generated on: This page was generated by TSDR on 2018-08-15 14:59:24 EDT

Mark: NUMBER ANALYTICS

Number Analytics

US Serial Number: 86161539

Application Filing Date: Jan. 09, 2014

US Registration Number: 4657915

Registration Date: Dec. 16, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Supplemental

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 16, 2014

Mark Information

Mark Literal Elements: NUMBER ANALYTICS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "ANALYTICS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Cloud computing featuring software for use use data analytics; Computer systems analysis; Data automation and collection service using proprietary software to evaluate, analyze and collect service data; Providing a website featuring non-downloadable software for data analytics

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 19, 2012

Use in Commerce: Sep. 01, 2013

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sungjoon Nam

Owner Address: 160 W 97th ST 10H
New York, NEW YORK 10025

UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: KOREA, REPUBLIC OF

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Sul Lee

Attorney Primary sul@sulleepllc.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Sul Lee
Name/Address: Sul Lee PLLC
2560 ROYAL LN, Suite 202
DALLAS, TEXAS 75229
UNITED STATES

Phone: 2142064064

Fax: 2142064068

Correspondent e- sul@sulleepllc.com leesulsarah@gmail.com ycho@sulleepllc.com
mail: @sulleepllc.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 16, 2014	REGISTERED-SUPPLEMENTAL REGISTER	
Nov. 24, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 09, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Nov. 09, 2014	ASSIGNED TO LIE	66121
Oct. 23, 2014	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Oct. 23, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 23, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 23, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 23, 2014	EXAMINERS AMENDMENT -WRITTEN	83695
Sep. 09, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 09, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 09, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 16, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 16, 2014	NON-FINAL ACTION E-MAILED	6325
Apr. 16, 2014	NON-FINAL ACTION WRITTEN	83695
Apr. 10, 2014	ASSIGNED TO EXAMINER	83695
Jan. 22, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 13, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 16, 2014

Generated on: This page was generated by TSDR on 2018-08-15 14:59:51 EDT

Mark: NUMBERSENSE

NumberSense

US Serial Number: 86146078

Application Filing Date: Dec. 17, 2013

US Registration Number: 4587951

Registration Date: Aug. 19, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 19, 2014

Publication Date: Jun. 03, 2014

Mark Information

Mark Literal Elements: NUMBERSENSE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Software as a service (SAAS) services featuring software for designing and implementing a deferred revenue calculator specially designed for the complex revenue recognition process of the domain name registry industry

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 01, 2013

Use in Commerce: Mar. 01, 2013

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Architelos, Inc.

Owner Address: 43622 Merchant Mill Terrace
Leesburg, VIRGINIA 20176
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gennaro DeSantis

Attorney Primary gdesantis@masopartners.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent GENNARO DESANTIS
Name/Address: 54 W 11TH AVE
DENVER, COLORADO 80204-3616
UNITED STATES

Phone: 303-885-3060

Correspondent e- gdesantis@masopartners.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 19, 2014	REGISTERED-PRINCIPAL REGISTER	
Jun. 03, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 03, 2014	PUBLISHED FOR OPPOSITION	
May 14, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 27, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Apr. 23, 2014	ASSIGNED TO LIE	70629
Apr. 01, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 28, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 28, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 28, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 28, 2014	EXAMINERS AMENDMENT -WRITTEN	77658
Mar. 25, 2014	ASSIGNED TO EXAMINER	77658
Jan. 03, 2014	NOTICE OF PSEUDO MARK E-MAILED	
Jan. 02, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 20, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 19, 2014

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Mark: HAPPY NUMBERS

Happy Numbers

US Serial Number: 79143489

Application Filing Date: Sep. 25, 2013

US Registration Number: 4718523

Registration Date: Apr. 14, 2015

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 14, 2015

Publication Date: Jan. 27, 2015

Mark Information

Mark Literal Elements: HAPPY NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "NUMBERS"

Related Properties Information

International Registration Number: 1194292

International Registration Date: Sep. 25, 2013

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Software, downloadable web applications, and downloadable software applications for teaching and studying mathematics, geometry, and algebra for digital tablet computers or mobile phones or computers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 66(a)

For: Providing on-line non-downloadable educational documentation in the nature of books in the field of mathematics and providing non-downloadable courseware in the nature of online computer games for teaching and studying mathematics via a public and private global computer network

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: Yes	Currently 66A: Yes	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Azbooka SA
Owner Address: Parc Scientifique PSE-C,
sur le site de l'EPFL
CH-1012 Lausanne SWITZERLAND
Legal Entity Type: société anonyme (sa) **State or Country Where Organized:** SWITZERLAND

Owner Name: Evgeny Milyutin
Owner Address: c/o Valentin Cazacu,
Av. du Temple 15b
CH-1012 Lausanne SWITZERLAND
Legal Entity Type: INDIVIDUAL **Citizenship:** RUSSIAN FEDERATION

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Name/Address: Azbooka SA
Parc Scientifique PSE-C,
sur le site de l'EPFL,
CH-1012 Lausanne SWITZERLAND

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2015	FINAL DECISION TRANSACTION PROCESSED BY IB	
Aug. 20, 2015	FINAL DISPOSITION NOTICE SENT TO IB	
Aug. 20, 2015	FINAL DISPOSITION PROCESSED	76826
Jul. 14, 2015	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Apr. 14, 2015	REGISTERED-PRINCIPAL REGISTER	
Jan. 27, 2015	PUBLISHED FOR OPPOSITION	
Jan. 23, 2015	NOTIFICATION PROCESSED BY IB	
Jan. 07, 2015	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Jan. 07, 2015	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Jan. 07, 2015	NOTICE OF PUBLICATION	
Dec. 24, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Dec. 24, 2014	ASSIGNED TO LIE	73797
Dec. 08, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 06, 2014	NOTICE OF REVIVAL - MAILED	
Dec. 06, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 06, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 06, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 06, 2014	PETITION TO REVIVE-GRANTED	88889
Dec. 06, 2014	TEAS PETITION TO REVIVE RECEIVED	
Oct. 08, 2014	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Oct. 08, 2014	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Mar. 28, 2014	REFUSAL PROCESSED BY IB	

Mar. 12, 2014	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Mar. 12, 2014	REFUSAL PROCESSED BY MPU	76826
Mar. 12, 2014	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Mar. 12, 2014	APPLICATION FILING RECEIPT MAILED	
Mar. 11, 2014	NON-FINAL ACTION WRITTEN	83698
Mar. 08, 2014	ASSIGNED TO EXAMINER	83698
Mar. 08, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 07, 2014	LIMITATION FROM ORIGINAL APPLICATION ENTERED	76826
Mar. 06, 2014	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration Number: 1194292	International Registration Date: Sep. 25, 2013
Priority Claimed Flag: Yes	Date of Section 67 Priority Claim: Mar. 29, 2013
Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED	Date of International Registration Status: Mar. 06, 2014
Notification of Designation Date: Mar. 06, 2014	Date of Automatic Protection: Sep. 06, 2015
International Registration Renewal Date: Sep. 25, 2023	
First Refusal Flag: Yes	

TM Staff and Location Information

TM Staff Information - None	
Current Location: PUBLICATION AND ISSUE SECTION	File Location
	Date in Location: Apr. 14, 2015

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Mark: UNDERSTAND YOUR NUMBERS

UNDERSTAND YOUR NUMBERS

US Serial Number: 86073551

Application Filing Date: Sep. 24, 2013

US Registration Number: 4525527

Registration Date: May 06, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 06, 2014

Publication Date: Feb. 18, 2014

Mark Information

Mark Literal Elements: UNDERSTAND YOUR NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; Computer software for loading, recording, replicating, sharing, transmission, reception, processing, retrieval, reproduction, manipulation, analysis, management, organizing, displaying, and printing of data, information, media objects, and other digital content, namely, photographs, images, video, audio, text, and documents

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 24, 2013

Use in Commerce: Jun. 24, 2013

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SAP SE

Owner Address: DIETMAR-HOPP-ALLEE 16

WALLDORF 69190
GERMANY

Legal Entity Type: SOCIETAS EUROPAE (SE)

State or Country GERMANY
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David J. Davis

Attorney Primary Email Address: chiusptomail@bakermckenzie.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: David J. Davis
Baker & McKenzie LLP
300 E. Randolph Street
Suite 5000
Chicago, ILLINOIS 60601
UNITED STATES

Phone: 312-861-8019

Fax: 321-698-2123

Correspondent e-mail: chiusptomail@bakermckenzie.com david.davis@bakermckenzie.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: David J. Davis

Phone: 312-861-8019

Fax: 321-698-2123

Domestic Representative e-mail: chiusptomail@bakermckenzie.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Feb. 15, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 09, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 09, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 06, 2014	REGISTERED-PRINCIPAL REGISTER	
Feb. 18, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 18, 2014	PUBLISHED FOR OPPOSITION	
Jan. 29, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 06, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 06, 2014	ASSIGNED TO EXAMINER	69807
Oct. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 27, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 06, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: MeLLmo Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5968/0658](#)

Pages: 16

Date Recorded: Jan. 19, 2017

Supporting Documents: [assignment-tm-5968-0658.pdf](#)

Name: [MELLMO INC.](#)
Legal Entity Type: CORPORATION

Name: [SAP SE](#)
Legal Entity Type: SOCIETAS EUROPAE (SE)

Address: DIETMAR-HOPP-ALLEE 16
WALLDORF, GERMANY 69190

Correspondent Name: DAVID J. DAVIS

Correspondent Address: 300 EAST RANDOLPH STREET, SUITE 5000
BAKER & MCKENZIE LLP
CHICAGO, IL 60601

Domestic Representative Name: DAVID J. DAVIS

Domestic Representative Address: 300 EAST RANDOLPH STREET, SUITE 5000
BAKER & MCKENZIE LLP
CHICAGO, IL 60601

Assignor

Execution Date: Feb. 16, 2016

State or Country Where Organized: DELAWARE

Assignee

State or Country Where Organized: GERMANY

Correspondent

Domestic Representative

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Mark: STEM NUMBER

STEM NUMBER

US Serial Number: 86012525

Application Filing Date: Jul. 17, 2013

US Registration Number: 4948106

Registration Date: Apr. 26, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Supplemental

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Amended to Principal Register: No

Date Amended to Current Register: Mar. 07, 2016

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 26, 2016

Mark Information

Mark Literal Elements: STEM NUMBER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Business services, namely, design, development and analysis of tests for testing professional competency; consultancy of personnel recruitment; employment recruiting consultation; job and personnel placement; personnel consultancy; personnel placement; testing to determine employment skills; testing to determine job competency; testing to determine professional competency

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 18, 2012

Use in Commerce: Dec. 18, 2012

For: Providing temporary use of non-downloadable software for assessing competencies of individuals, jobs, and curriculum for the purpose of providing career, curriculum, educational, and recruitment and personnel placement services and advice

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 18, 2012

Use in Commerce: Dec. 18, 2012

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: M2V, INC.
Owner Address: 420 ROUSER ROAD, BLDG. 3, SUITE 101
CORAOPLIS, PENNSYLVANIA UNITED STATES 15108
Legal Entity Type: CORPORATION **State or Country Where Organized:** PENNSYLVANIA

Attorney/Correspondence Information

Attorney of Record	
Attorney Name: BRIAN SAMUEL MALKIN	Docket Number: 783.057
Attorney Primary Email Address: uspto@ferencelaw.com	Attorney Email Authorized: Yes
Correspondent	
Correspondent Name/Address: BRIAN SAMUEL MALKIN FERENCE & ASSOCIATES LLC 409 BROAD ST PITTSBURGH, PENNSYLVANIA UNITED STATES 15143-1557	
Phone: 4127418400	Fax: 4127419292
Correspondent e-mail: uspto@ferencelaw.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 24, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 26, 2016	REGISTERED-SUPPLEMENTAL REGISTER	
Mar. 21, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Mar. 11, 2016	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Mar. 11, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	70633
Mar. 08, 2016	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Mar. 07, 2016	EXPARTE APPEAL TERMINATED	12525
Mar. 07, 2016	TEAS VOLUNTARY AMENDMENT RECEIVED	
Mar. 07, 2016	USE AMENDMENT ACCEPTED	81097
Mar. 07, 2016	AMENDMENT TO USE PROCESSING COMPLETE	70633
Feb. 29, 2016	USE AFFIDAVIT FAILED FORMALITIES	70633
Feb. 01, 2016	USE AMENDMENT FILED	70633
Feb. 29, 2016	DATA MODIFICATION COMPLETED	70633
Feb. 08, 2016	JURISDICTION RESTORED TO EXAMINING ATTORNEY	12525
Feb. 01, 2016	PAPER RECEIVED	
Nov. 20, 2014	NOTIFICATION OF ACTION DENYING REQ FOR RECON E-MAILED	
Nov. 20, 2014	ACTION DENYING REQ FOR RECON E-MAILED	
Nov. 20, 2014	ACTION CONTINUING FINAL - COMPLETED	81097
Nov. 05, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Nov. 05, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Oct. 30, 2014	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Oct. 30, 2014	EX PARTE APPEAL-INSTITUTED	12525
Oct. 30, 2014	JURISDICTION RESTORED TO EXAMINING ATTORNEY	12525

Oct. 30, 2014	EXPARTE APPEAL RECEIVED AT TTAB	
May 19, 2014	ATTORNEY REVIEW COMPLETED	81097
May 19, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	66121
May 19, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
May 07, 2014	TEAS VOLUNTARY AMENDMENT RECEIVED	
Apr. 30, 2014	NOTIFICATION OF FINAL REFUSAL EMAILED	
Apr. 30, 2014	FINAL REFUSAL E-MAILED	
Apr. 30, 2014	FINAL REFUSAL WRITTEN	81097
Apr. 08, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 07, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 07, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 07, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 07, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 07, 2013	NON-FINAL ACTION WRITTEN	81097
Oct. 04, 2013	ASSIGNED TO EXAMINER	81097
Aug. 09, 2013	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	66121
Aug. 05, 2013	ASSIGNED TO LIE	66121
Aug. 02, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jul. 24, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 23, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 20, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 26, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: VICTORY MEDIA, INC.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6063/0793](#)

Pages: 6

Date Recorded: May 19, 2017

Supporting Documents: [assignment-tm-6063-0793.pdf](#)

Assignor

Name: [VICTORY MEDIA, INC.](#)

Execution Date: Apr. 01, 2017

Legal Entity Type: CORPORATION

State or Country: PENNSYLVANIA
Where Organized:

Assignee

Name: [M2V, INC.](#)

State or Country: PENNSYLVANIA
Where Organized:

Address: 420 ROUSER ROAD, BLDG. 3, SUITE 101
CORAOPOLIS, PENNSYLVANIA 15108

Correspondent

Correspondent Name: BRIAN SAMUEL MALKIN

Correspondent Address: 409 BROAD STREET
PITTSBURGH, PA 15143

Domestic Representative - Not Found

Proceedings

Summary

Number of
Proceedings: 1

Type of Proceeding: Exparte Appeal

Proceeding
Number: [86012525](#)

Filing Date: Oct 30, 2014

Status: Terminated

Status Date: Mar 07, 2016

Interlocutory
Attorney:

Plaintiff(s)

Name: Victory Media, Inc. dba Victory Tech

Correspondent BRIAN SAMUEL MALKIN
Address: FERENCE & ASSOCIATES LLC
409 BROAD ST
PITTSBURGH PA UNITED STATES . 15143-1557

Correspondent e-mail: uspto@ferencelaw.com , bmalkin@ferencelaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STEM NUMBER	Registered	86012525	4948106

Prosecution History

Entry Number	History Text	Date	Due Date
1	APPEAL TO BOARD	Oct 30, 2014	
2	Appeal Acknowledged; Case Remanded	Oct 30, 2014	
3	INSTITUTED	Oct 30, 2014	
4	REQ FOR RECON	Oct 30, 2014	
5	RECON DENIED	Nov 20, 2014	
6	PROCEEDINGS RESUMED	Dec 03, 2014	
7	APPLICANT REQ TO EXT	Jan 28, 2015	
8	BRIEF DUE	Feb 11, 2015	
9	APPLICANT REQ TO EXT	Jul 31, 2015	
10	BRIEF DUE	Aug 03, 2015	
11	APPLICANT REQ FOR REMAND	Feb 01, 2016	
12	APPLICANT REQ FOR REMAND	Feb 01, 2016	
13	APPLICANT EXHIBITS	Feb 01, 2016	
14	APPLICANT EXHIBITS	Feb 01, 2016	
15	JURISDICTION RESTORED / REMANDED TO EXAMINER	Feb 08, 2016	
16	TERMINATED	Mar 07, 2016	

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Mark: NUMBER DRUMMER

Number Drummer

US Serial Number: 85938479

Application Filing Date: May 21, 2013

US Registration Number: 4469713

Registration Date: Jan. 21, 2014

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Amended to Principal Register: Yes

Date Amended to Current Register: Sep. 11, 2013

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 21, 2014

Publication Date: Nov. 05, 2013

Mark Information

Mark Literal Elements: NUMBER DRUMMER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Children's educational software; Downloadable mobile applications for learning and practicing music through math, namely, number and operations, geometry, measurement, algebra, and data and probability, and for learning and practicing math through music, namely, beat, rhythm, pitch, melody, harmony, timbre, form, tempo, and dynamics; Interactive multimedia computer program for learning and practicing music through math, namely, number and operations, geometry, measurement, algebra, and data and probability, and for learning and practicing math through music, namely, beat, rhythm, pitch, melody, harmony, timbre, form, tempo, and dynamics

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2011

Use in Commerce: Aug. 01, 2011

For: Educational and entertainment services, namely, a continuing program about mathematics and music education accessible by means of television, satellite, mobile software applications, web-based applications, audio, video, computer networks, and live presentations; Educational and entertainment services, namely, a continuing program about mathematics and music education accessible by radio, television, satellite, audio, video and computer networks; Entertainment services, namely, providing ongoing television programs in the field of mathematics and music education via a global computer network; Entertainment services, namely, providing ongoing webisodes featuring mathematics and music education via a global computer network; Entertainment, namely, a continuing children's educational show broadcast over television, satellite, audio, and video media; Entertainment, namely, a continuing children's educational show broadcast over television, satellite, audio, video media, internet, mobile devices, online streaming services, computer networks, and through mobile software applications

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2011

Use in Commerce: Aug. 01, 2011

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Number Drummer Productions, LLC.

Owner Address: 2011 Wilburn Park Lane NW
Charlotte, NORTH CAROLINA UNITED STATES 28269

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: TROY H KRYZALKA
TROY H KRYZALKA
2011 WILBURN PARK LN NW
CHARLOTTE, NORTH CAROLINA UNITED STATES 28269-7013

Correspondent e-mail: tkryzalka@mathsmash.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 21, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 05, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 05, 2013	PUBLISHED FOR OPPOSITION	
Oct. 16, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 03, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Sep. 24, 2013	ASSIGNED TO LIE	70633
Sep. 11, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 11, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 11, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 11, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 11, 2013	EXAMINERS AMENDMENT -WRITTEN	73699
Sep. 10, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 09, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 09, 2013	NON-FINAL ACTION E-MAILED	6325
Sep. 09, 2013	NON-FINAL ACTION WRITTEN	73699
Sep. 07, 2013	ASSIGNED TO EXAMINER	73699
Jun. 01, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 21, 2014

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Mark: NUMBERHEADS

NUMBERHEADS

US Serial Number: 85784907

Application Filing Date: Nov. 21, 2012

US Registration Number: 4362470

Registration Date: Jul. 02, 2013

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 02, 2013

Publication Date: Feb. 12, 2013

Notice of Allowance Date: Apr. 09, 2013

Mark Information

Mark Literal Elements: NUMBERHEADS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer application software for mobile phones, handheld computers, personal computers, game consoles, tablet computers, namely, game software

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 01, 2013

Use in Commerce: Feb. 01, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Benign Games, LLC

Owner Address: 395 Wendover Drive
PRINCETON, NEW JERSEY 08540

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW JERSEY
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: BENIGN GAMES, LLC
BENIGN GAMES, LLC
395 WENDOVER DR
PRINCETON, NEW JERSEY 08540-2423
UNITED STATES

Phone: 6092790770

Correspondent e-mail: jeff@sasmor.com jsasmor@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 02, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jul. 02, 2013	REGISTERED-PRINCIPAL REGISTER	
May 31, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 30, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
May 29, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 07, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Apr. 11, 2013	USE AMENDMENT FILED	69302
May 03, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Apr. 11, 2013	TEAS STATEMENT OF USE RECEIVED	
Apr. 09, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 12, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2013	PUBLISHED FOR OPPOSITION	
Jan. 23, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 07, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Dec. 31, 2012	ASSIGNED TO LIE	70884
Dec. 13, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 13, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 13, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 13, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 13, 2012	EXAMINERS AMENDMENT -WRITTEN	72518
Dec. 12, 2012	ASSIGNED TO EXAMINER	72518
Dec. 01, 2012	NOTICE OF PSEUDO MARK MAILED	
Nov. 30, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 30, 2013

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Mark: SOCIAL NUMBER

Social Number

US Serial Number: 85783601

Application Filing Date: Nov. 20, 2012

US Registration Number: 4408797

Registration Date: Sep. 24, 2013

Register: Supplemental

Mark Type: Service Mark

Amended to Principal Register: No

Date Amended to Current Register: Aug. 01, 2013

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 24, 2013

Mark Information

Mark Literal Elements: SOCIAL NUMBER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Computer services, namely, hosting on-line web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; developing customized web pages featuring user-defined information in the field of personal profiles; creation of an on-line community for registered users to participate in anonymous discussion, gain feedback from peers, form virtual communities, and engage in other social networking services without the sharing of any personal or identifying details other than a generated identification number

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 30, 2012

Use in Commerce: Oct. 30, 2012

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Social Number Inc.

Owner Address: 47000 Warm Springs Blvd, Suite 1-166

Fremont, CALIFORNIA 94539
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: SOCIAL NUMBER INC.
SOCIAL NUMBER INC.
47000 WARM SPRINGS BLVD STE 1-166
FREMONT, CALIFORNIA 94539-7467
UNITED STATES

Phone: 650-274-8731

Correspondent e-mail: mkhera@socialnumber.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 24, 2013	REGISTERED-SUPPLEMENTAL REGISTER	
Aug. 16, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Aug. 16, 2013	ASSIGNED TO LIE	70468
Aug. 05, 2013	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Aug. 02, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 01, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 01, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 25, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2013	NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2013	NON-FINAL ACTION WRITTEN	72617
Mar. 14, 2013	ASSIGNED TO EXAMINER	72617
Nov. 29, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 23, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 24, 2013

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Mark: NUMBERS ADDICT

Numbers Addict

US Serial Number: 79118124

Application Filing Date: Aug. 20, 2012

US Registration Number: 4449430

Registration Date: Dec. 17, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 17, 2013

Publication Date: Oct. 01, 2013

Mark Information

Mark Literal Elements: NUMBERS ADDICT

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "NUMBERS"

Related Properties Information

International Registration Number: 1129766

International Registration Date: Aug. 20, 2012

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: computer game software; computer-gaming software; downloadable computer game computer programs and software via a global computer network and wireless device; recorded programs, namely, computer operating recorded programs, computer programs for pre-recorded games, and recorded computer game programs; computer programs recorded or downloadable, in particular computer, video games and computer game programs for mobile phones

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: Yes	Currently 66A: Yes	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: M. Gilbert Anthony BAROUCH

Owner Address: 11 rue Caroline
F-75017 PARIS
FRANCE

Legal Entity Type: INDIVIDUAL

Citizenship: FRANCE

Owner Name: M. Pierrick INGELS

Owner Address: 332 rue Lecourbe
F-75015 PARIS
FRANCE

Legal Entity Type: INDIVIDUAL

Citizenship: FRANCE

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: M. GILBERT ANTHONY BAROUCH
11 RUE CAROLINE
F-75017 PARIS
FRANCE

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 29, 2014	FINAL DECISION TRANSACTION PROCESSED BY IB	
May 13, 2014	FINAL DISPOSITION NOTICE SENT TO IB	
May 13, 2014	FINAL DISPOSITION PROCESSED	68359
Mar. 17, 2014	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Dec. 17, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 01, 2013	PUBLISHED FOR OPPOSITION	
Sep. 30, 2013	NOTIFICATION PROCESSED BY IB	
Sep. 11, 2013	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Sep. 11, 2013	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Sep. 11, 2013	NOTICE OF PUBLICATION	
Aug. 29, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Aug. 22, 2013	ASSIGNED TO LIE	76568
Aug. 13, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 29, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 29, 2013	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jul. 24, 2013	ACTION FOR REQ FOR RECON DENIED NO APPEAL FILED MAILED	
Jul. 23, 2013	ACTION REQ FOR RECON DENIED NO APPEAL FILED COUNTED NOT MAILED	88574
Jul. 15, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 15, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 15, 2013	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jul. 02, 2013	ACTION FOR REQ FOR RECON DENIED NO APPEAL FILED MAILED	
Jul. 02, 2013	ACTION REQ FOR RECON DENIED NO APPEAL FILED COUNTED NOT MAILED	88574
Jul. 01, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 01, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 01, 2013	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Mar. 07, 2013	FINAL REFUSAL MAILED	
Mar. 05, 2013	FINAL REFUSAL WRITTEN	88574
Feb. 27, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 26, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Feb. 26, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 08, 2013	REFUSAL PROCESSED BY IB	
Dec. 17, 2012	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Dec. 17, 2012	REFUSAL PROCESSED BY MPU	67445
Dec. 15, 2012	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Dec. 14, 2012	NON-FINAL ACTION WRITTEN	88574
Dec. 14, 2012	ASSIGNED TO EXAMINER	88574
Oct. 16, 2012	APPLICATION FILING RECEIPT MAILED	
Oct. 12, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 11, 2012	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

<p>International Registration Number: 1129766</p> <p>Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED</p> <p>Notification of Designation Date: Oct. 11, 2012</p> <p>International Registration Renewal Date: Aug. 20, 2022</p> <p>First Refusal Flag: Yes</p>	<p>International Registration Date: Aug. 20, 2012</p> <p>Date of International Registration Status: Oct. 11, 2012</p> <p>Date of Automatic Protection: Apr. 11, 2014</p>
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TM Staff and Location Information

TM Staff Information - None	
File Location	Date in Location: Dec. 17, 2013
Current Location: PUBLICATION AND ISSUE SECTION	

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Mark: MAGIC NUMBER

MAGIC NUMBER

US Serial Number: 85415652

Application Filing Date: Sep. 06, 2011

US Registration Number: 4294288

Registration Date: Feb. 26, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 26, 2013

Publication Date: Aug. 07, 2012

Mark Information

Mark Literal Elements: MAGIC NUMBER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 10228351

Foreign Application Filing Date: Aug. 30, 2011

Foreign Registration Number: 10228351

Foreign Registration Date: Mar. 13, 2012

Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

Foreign Expiration Date: Aug. 30, 2021

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Apparatus for recording, transmission or reproduction of sound and images; computer storage devices, namely, blank flash drives; prerecorded digital video discs and compact discs featuring programs in the fields of financial planning, lifestyle management, and personal development, namely, self-improvement and self-fulfillment; flash memory cards; computer software for financial planning, lifestyle management, and personal development, namely, self-improvement and self-fulfillment; computer software for creating and displaying personalized computer desktop backgrounds; downloadable electronic publications in the nature of books, workbooks, journals, brochures, reports, manuals, newsletters, magazines, and periodicals in the fields of financial planning, lifestyle management, and personal development, namely, self-improvement and self-fulfillment

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: Yes	Amended 44E: Yes
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: GLOBAL MAGIC FUTURES LIMITED

Owner Address: HOME FARM STABLES
THE BERKSWELL ESTATE, MERIDEN ROAD
BERKSWELL CV7 7SL
UNITED KINGDOM

Legal Entity Type: COMPANY **State or Country** UNITED KINGDOM
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Glenn A. Gundersen

Attorney Primary Email Address: trademarks@dechert.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: GLENN A. GUNDERSEN
DECHERT LLP
2929 ARCH ST STE 400
PHILADELPHIA, PENNSYLVANIA 19104-2808
UNITED STATES

Correspondent e-mail: trademarks@dechert.com **Correspondent e-mail Authorized:** Yes

Domestic Representative

Domestic Representative Name: Glenn A. Gundersen

Domestic Representative e-mail: trademarks@dechert.com **Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number
Feb. 26, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 26, 2013	REGISTERED-PRINCIPAL REGISTER	
Jan. 17, 2013	1(B) BASIS DELETED; PROCEED TO REGISTRATION	76873
Jan. 17, 2013	NOTICE OF ALLOWANCE CANCELLED	76873
Jan. 17, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Jan. 10, 2013	TEAS DELETE 1(B) BASIS RECEIVED	
Oct. 02, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 07, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 07, 2012	PUBLISHED FOR OPPOSITION	
Jul. 18, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 02, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Jun. 27, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 27, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 27, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 27, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 27, 2012	EXAMINERS AMENDMENT -WRITTEN	73712
May 02, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 02, 2012	NON-FINAL ACTION E-MAILED	6325

May 02, 2012	NON-FINAL ACTION WRITTEN	73712
Apr. 25, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 11, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Apr. 11, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Mar. 28, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 23, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 23, 2011	NON-FINAL ACTION E-MAILED	6325
Dec. 23, 2011	NON-FINAL ACTION WRITTEN	73712
Dec. 21, 2011	ASSIGNED TO EXAMINER	73712
Sep. 29, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Sep. 29, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Sep. 15, 2011	ASSIGNED TO LIE	73296
Sep. 14, 2011	TEAS VOLUNTARY AMENDMENT RECEIVED	
Sep. 10, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 09, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 26, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: GLOBAL MAGIC FUTURES LIMITED

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4760/0360](#)

Pages: 4

Date Recorded: Apr. 19, 2012

Supporting Documents: [assignment-tm-4760-0360.pdf](#)

Assignor

Name: [WISSENBACH, STEFAN](#)

Execution Date: Mar. 20, 2012

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED KINGDOM

Assignee

Name: [FISCAL ADVANTAGES LIMITED](#)

State or Country Where Organized: UNITED KINGDOM

Legal Entity Type: COMPANY

Address: HOME FARM STABLES
THE BERKSWELL ESTATE, MERIDEN ROAD
BERKSWELL, UNITED KINGDOM CV7 7SL

Correspondent

Correspondent Name: JACOB BISHOP

Correspondent Address: DECHERT LLP
CIRA CENTRE, 2929 ARCH STREET
PHILADELPHIA, PA 19104-2808

Domestic Representative

Domestic Representative Name: JACOB BISHOP

Domestic Representative Address: DECHERT LLP
CIRA CENTRE, 2929 ARCH STREET
PHILADELPHIA, PA 19104-2808

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [4760/0364](#)

Pages: 3

Date Recorded: Apr. 19, 2012

Supporting Documents: [assignment-tm-4760-0364.pdf](#)

Name: [FISCAL ADVANTAGES LIMITED](#)

Legal Entity Type: COMPANY

Name: [GLOBAL MAGIC FUTURES LIMITED](#)

Legal Entity Type: COMPANY

Address: HOME FARM STABLES
THE BERKSWELL ESTATE, MERIDEN ROAD
BERKSWELL, UNITED KINGDOM CV7 7SL

Correspondent Name: JACOB BISHOP

Correspondent Address: DECHERT LLP
CIRA CENTRE, 2929 ARCH STREET
PHILADELPHIA, PA 19104-2808

Domestic Representative Name: JACOB BISHOP

Domestic Representative Address: DECHERT LLP
CIRA CENTRE, 2929 ARCH STREET
PHILADELPHIA, PA 19104-2808

Assignor

Execution Date: Mar. 21, 2012

State or Country Where Organized: UNITED KINGDOM

Assignee

State or Country Where Organized: UNITED KINGDOM

Correspondent

Domestic Representative

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Mark: MR. NUMBER

MR. NUMBER

US Serial Number: 85385913

Application Filing Date: Aug. 01, 2011

US Registration Number: 4350763

Registration Date: Jun. 11, 2013

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 11, 2013

Publication Date: Aug. 07, 2012

Notice of Allowance Date: Oct. 02, 2012

Mark Information

Mark Literal Elements: MR. NUMBER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: The name "MR. NUMBER" does not identify a living individual.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Mobile computing and operating platforms consisting of data transceivers, wireless networks and gateways for collection and management of data; computer software programs for use in wireless communication devices for creation and delivery of voice, visual images, audio content, video content and data; computer software for the transmission of voice, visual images, audio content, video content and data; computer software for accessing, editing, organizing and sharing personal contact information; computer search engine software for personal contact information, images, audio content, video content, text, cellular telephone usage and billing data stored locally and on electronic communications networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 22, 2010

Use in Commerce: May 22, 2010

For: telephone directory information, namely, reverse lookup

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: May 22, 2010

Use in Commerce: May 22, 2010

For: telecommunications services, namely, providing caller identification, and call blocking

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: May 22, 2010

Use in Commerce: May 22, 2010

For: Remote data backup services; providing a website featuring technology that enables users to manage calling, texting, caller identification, reverse lookup, spam prevention, and call blocking services; spam filtering services, namely, spam prevention

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 22, 2010

Use in Commerce: May 22, 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: HIYA, INC.

Owner Address: 1301 5TH AVENUE, SUITE 1600
SEATTLE, WASHINGTON UNITED STATES 98101

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Katie W. McKnight

Attorney Primary Email Address: trademarks@fenwick.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: KATIE W. MCKNIGHT
FENWICK & WEST LLP
801 CALIFORNIA ST
MOUNTAIN VIEW, CALIFORNIA UNITED STATES 94041-1990

Phone: (650) 988-8500

Fax: (650) 938-5200

Correspondent e-mail: trademarks@fenwick.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 11, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 04, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 19, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 11, 2013	REGISTERED-PRINCIPAL REGISTER	
May 07, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 04, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
May 02, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 23, 2013	STATEMENT OF USE PROCESSING COMPLETE	71034
Mar. 29, 2013	USE AMENDMENT FILED	71034

Apr. 23, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Mar. 29, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 02, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 07, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 07, 2012	PUBLISHED FOR OPPOSITION	
Jul. 18, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 29, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jun. 27, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 21, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 21, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 21, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 21, 2012	EXAMINERS AMENDMENT -WRITTEN	77300
Jun. 11, 2012	ASSIGNED TO EXAMINER	77300
Jun. 11, 2012	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
May 22, 2012	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
May 08, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
May 07, 2012	ASSIGNED TO LIE	74221
Apr. 18, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 18, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 18, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 18, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 18, 2012	EXAMINERS AMENDMENT -WRITTEN	77300
Dec. 01, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 01, 2011	NON-FINAL ACTION E-MAILED	6325
Dec. 01, 2011	NON-FINAL ACTION WRITTEN	77300
Nov. 22, 2011	ASSIGNED TO EXAMINER	77300
Aug. 05, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 04, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 04, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 4

Registrant: Mr. Number

Assignment 1 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5043/0674](#)

Pages: 3

Date Recorded: Jun. 07, 2013

Supporting Documents: [assignment-tm-5043-0674.pdf](#)

Assignor

Name: [MR. NUMBER, INC.](#)

Execution Date: May 16, 2013

Legal Entity Type: CORPORATION

State or Country DELAWARE

Where Organized:

Assignee

Name: [WHITEPAGES, INC.](#)

State or Country DELAWARE

Where Organized:

Address: 1301 FIFTH AVENUE, SUITE 1600
SEATTLE, WASHINGTON 98101

Correspondent

Correspondent Name: SABENA DIAMOND
Correspondent Address: 1301 FIFTH AVENUE, SUITE 1600
Address: SEATTLE, WA 98101

Domestic Representative - Not Found

Assignment 2 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5780/0038](#)

Pages: 5

Date Recorded: Apr. 28, 2016

Supporting Documents: [assignment-tm-5780-0038.pdf](#)

Name: [WHITEPAGES, INC.](#)

Legal Entity Type: CORPORATION

Assignor

Execution Date: Apr. 28, 2016

State or Country: DELAWARE

Where Organized:

Assignee

Name: [HIYA, INC.](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE

Where Organized:

Address: 1301 5TH AVENUE, SUITE 1600
SEATTLE, WASHINGTON 98101

Correspondent

Correspondent Name: SABENA DIAMOND
Correspondent Address: 1301 5TH AVENUE, SUITE 1600
Address: SEATTLE, WA 98101

Domestic Representative - Not Found

Assignment 3 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5780/0038](#)

Pages: 5

Date Recorded: Apr. 28, 2016

Supporting Documents: [assignment-tm-5780-0038.pdf](#)

Name: [WHITEPAGES, INC.](#)

Legal Entity Type: CORPORATION

Assignor

Execution Date: Apr. 28, 2016

State or Country: DELAWARE

Where Organized:

Assignee

Name: [HIYA, INC.](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE

Where Organized:

Address: 1301 5TH AVENUE, SUITE 1600
SEATTLE, WASHINGTON 98101

Correspondent

Correspondent Name: SABENA DIAMOND
Correspondent Address: 1301 5TH AVENUE, SUITE 1600
Address: SEATTLE, WA 98101

Domestic Representative - Not Found

Assignment 4 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [6407/0007](#)

Pages: 13

Date Recorded: Aug. 07, 2018

Supporting Documents: [assignment-tm-6407-0007.pdf](#)

Assignor

Name: [HIYA, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Aug. 06, 2018
State or Country DELAWARE
Where Organized:
Assignee

Name: [SILICON VALLEY BANK](#)
Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Address: 901 5TH AVENUE
SUITE 3900
SEATTLE, WASHINGTON 98164

Correspondent

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
COGENCY GLOBAL INC.
WASHINGTON, DC 20005

Domestic Representative - Not Found

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Mark: TRUENUMBER

TRUENUMBER

US Serial Number: 77764071 Application Filing Date: Jun. 19, 2009
US Registration Number: 3948450 Registration Date: Apr. 19, 2011
Filed as TEAS Plus: Yes Currently TEAS Plus: Yes
Register: Principal
Mark Type: Trademark, Service Mark
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.
Status Date: May 07, 2018
Publication Date: Nov. 03, 2009 Notice of Allowance Date: Jan. 26, 2010

Mark Information

Mark Literal Elements: TRUENUMBER
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: [Computer hardware for use in the field of engineering;] computer software used for data management and calculations in the field of engineering

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 08, 2009

Use in Commerce: Jul. 08, 2009

For: Software as a service (SAAS) services featuring software used for data management and calculations in the field of engineering

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 08, 2009

Use in Commerce: Jul. 08, 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: True Engineering Technology, LLC
Owner Address: 319 A Street
Boston, MASSACHUSETTS 02210
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: David J. Dykeman
Docket Number: 117068-03010
Attorney Primary Email Address: BOSIPMAIL@gtlaw.com
Attorney Email Authorized: Yes
Correspondent
Correspondent Name/Address: David J. Dykeman
Greenberg Traurig, LLP
One International Place
Boston, MASSACHUSETTS 02110
UNITED STATES
Phone: 617-310-6009
Fax: 617-310-6001
Correspondent e-mail: BOSIPMAIL@gtlaw.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 07, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 07, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
May 07, 2018	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Nov. 08, 2017	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	76293
Nov. 08, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Oct. 17, 2017	TEAS SECTION 8 & 15 RECEIVED	
Apr. 19, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 16, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Mar. 15, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Mar. 15, 2011	ASSIGNED TO LIE	70884
Mar. 14, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 01, 2011	STATEMENT OF USE PROCESSING COMPLETE	65362
Jan. 26, 2011	USE AMENDMENT FILED	65362
Jan. 26, 2011	TEAS STATEMENT OF USE RECEIVED	
Aug. 06, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Aug. 05, 2010	EXTENSION 1 GRANTED	65362
Jul. 23, 2010	EXTENSION 1 FILED	65362
Jul. 23, 2010	TEAS EXTENSION RECEIVED	
Jul. 19, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 19, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 10, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	65362
Mar. 10, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Feb. 03, 2010	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jan. 26, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 03, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 03, 2009	PUBLISHED FOR OPPOSITION	

Oct. 01, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Oct. 01, 2009	ASSIGNED TO LIE	71441
Sep. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 21, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 21, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 21, 2009	EXAMINERS AMENDMENT -WRITTEN	76842
Sep. 18, 2009	ASSIGNED TO EXAMINER	76842
Jun. 24, 2009	NOTICE OF PSEUDO MARK MAILED	
Jun. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 23, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 109

Date in Location: May 07, 2018

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Mark: NUMBERSPACE

NUMBERSPACE

US Serial Number: 77764080 Application Filing Date: Jun. 19, 2009
US Registration Number: 3948451 Registration Date: Apr. 19, 2011
Filed as TEAS Plus: Yes Currently TEAS Plus: Yes
Register: Principal
Mark Type: Trademark, Service Mark
Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.
Status Date: May 07, 2018
Publication Date: Nov. 03, 2009 Notice of Allowance Date: Jan. 26, 2010

Mark Information

Mark Literal Elements: NUMBERSPACE
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: [Computer hardware for use in the field of engineering;] computer software used for data management and calculations in the field of engineering
International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 038
Class Status: ACTIVE
Basis: 1(a)
First Use: Jul. 08, 2009 Use in Commerce: Jul. 08, 2009

For: [Software as a service (SAAS) services featuring software used for data management and calculations in the field of engineering]
International Class(es): 042 - Primary Class U.S Class(es): 100, 101
Class Status: SECTION 8 - CANCELLED
Basis: 1(a)
First Use: Jul. 08, 2009 Use in Commerce: Jul. 08, 2009

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: True Engineering Technology, LLC
Owner Address: 319 A Street
Boston, MASSACHUSETTS 02138
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: David J. Dykeman
Docket Number: 117068-03030
Attorney Primary Email Address: BOSIPMAIL@gtlaw.com
Attorney Email Authorized: Yes
Correspondent
Correspondent Name/Address: David J. Dykeman
Greenberg Traurig, LLP
One International Place
Boston, MASSACHUSETTS 02110
UNITED STATES
Phone: 617-310-6009
Fax: 617-310-6001
Correspondent e-mail: BOSIPMAIL@gtlaw.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 07, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 07, 2018	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
May 07, 2018	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Nov. 08, 2017	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	76293
Nov. 08, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Oct. 17, 2017	TEAS SECTION 8 & 15 RECEIVED	
Apr. 19, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 16, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Mar. 15, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Mar. 15, 2011	ASSIGNED TO LIE	70884
Mar. 14, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 01, 2011	STATEMENT OF USE PROCESSING COMPLETE	65362
Jan. 26, 2011	USE AMENDMENT FILED	65362
Jan. 26, 2011	TEAS STATEMENT OF USE RECEIVED	
Aug. 06, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Aug. 05, 2010	EXTENSION 1 GRANTED	65362
Jul. 23, 2010	EXTENSION 1 FILED	65362
Jul. 23, 2010	TEAS EXTENSION RECEIVED	
Jul. 19, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 19, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 10, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	65362
Mar. 10, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Feb. 03, 2010	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jan. 26, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 03, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 03, 2009	PUBLISHED FOR OPPOSITION	

Oct. 01, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Oct. 01, 2009	ASSIGNED TO LIE	71441
Sep. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 21, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 21, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 21, 2009	EXAMINERS AMENDMENT -WRITTEN	76842
Sep. 18, 2009	ASSIGNED TO EXAMINER	76842
Jun. 24, 2009	NOTICE OF PSEUDO MARK MAILED	
Jun. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 23, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted in Part

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: May 07, 2018

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Mark: NUMBERFLOW

NUMBERFLOW

US Serial Number: 77764084 Application Filing Date: Jun. 19, 2009
US Registration Number: 3857881 Registration Date: Oct. 05, 2010
Filed as TEAS Plus: Yes Currently TEAS Plus: Yes
Register: Principal
Mark Type: Trademark, Service Mark
Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.
Status Date: Dec. 12, 2016
Publication Date: Nov. 03, 2009 Notice of Allowance Date: Jan. 26, 2010

Mark Information

Mark Literal Elements: NUMBERFLOW
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: [Computer hardware for use in the field of engineering; computer software used for data management and calculations in the field of engineering]

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Jul. 08, 2009

Use in Commerce: Jul. 08, 2009

For: Software as a service (SAAS) services featuring software used for data management and calculations in the field of engineering

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 08, 2009

Use in Commerce: Jul. 08, 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: True Engineering Technology, LLC
Owner Address: One Broadway, 14th Floor
Cambridge, MASSACHUSETTS 02142
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: David J. Dykeman
Docket Number: 117068-03040
Attorney Primary Email Address: BOSIPMAIL@gtlaw.com
Attorney Email Authorized: Yes
Correspondent
Correspondent Name/Address: David J. Dykeman
Greenberg Traurig, LLP
One International Place
Suite 2000
Boston, MASSACHUSETTS 02110
UNITED STATES
Phone: 617-310-6009
Fax: 617-310-6001
Correspondent e-mail: BOSIPMAIL@gtlaw.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 12, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 12, 2016	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71359
Dec. 12, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71359
Oct. 04, 2016	TEAS SECTION 8 & 15 RECEIVED	
Oct. 05, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 31, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Aug. 28, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Aug. 28, 2010	ASSIGNED TO LIE	70468
Aug. 13, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 26, 2010	STATEMENT OF USE PROCESSING COMPLETE	65362
Jul. 23, 2010	USE AMENDMENT FILED	65362
Jul. 23, 2010	TEAS STATEMENT OF USE RECEIVED	
Jul. 19, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 19, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 10, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	65362
Mar. 10, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Feb. 03, 2010	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jan. 26, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 03, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 03, 2009	PUBLISHED FOR OPPOSITION	
Oct. 01, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Oct. 01, 2009	ASSIGNED TO LIE	71441
Sep. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 21, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 21, 2009	EXAMINERS AMENDMENT E-MAILED	6328

Sep. 21, 2009	EXAMINERS AMENDMENT -WRITTEN	76842
Sep. 18, 2009	ASSIGNED TO EXAMINER	76842
Jun. 24, 2009	NOTICE OF PSEUDO MARK MAILED	
Jun. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 23, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted in Part

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Dec. 12, 2016

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Mark: EZ NUMBERS

EZ Numbers

US Serial Number: 77465046

Application Filing Date: May 03, 2008

US Registration Number: 3629894

Registration Date: Jun. 02, 2009

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: A Section 8 declaration has been accepted.

Status Date: Dec. 15, 2015

Publication Date: Mar. 17, 2009

Mark Information

Mark Literal Elements: EZ NUMBERS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "NUMBERS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer software for modeling of financial accounting statement projections, for users unsophisticated in finance

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2005

Use in Commerce: Jul. 01, 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Hynek, Paul

Owner Address: 3533 Poppy Drive
Los Angeles, CALIFORNIA 91302

UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: HYNEK, PAUL
EZ Numbers
3533 Poppy Drive
LOS ANGELES, CALIFORNIA 91302
UNITED STATES

Phone: 310 402 4370

Correspondent e-mail: paulhynek@pobox.com paulhynek@pobox.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 02, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 15, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Dec. 15, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED	67603
Dec. 10, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Nov. 19, 2015	TEAS SECTION 8 RECEIVED	
Nov. 19, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 02, 2009	REGISTERED-PRINCIPAL REGISTER	
Mar. 17, 2009	PUBLISHED FOR OPPOSITION	
Feb. 25, 2009	NOTICE OF PUBLICATION	
Feb. 12, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Feb. 12, 2009	ASSIGNED TO LIE	66213
Feb. 04, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 04, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 04, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 04, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 04, 2009	EXAMINERS AMENDMENT -WRITTEN	74825
Feb. 03, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 03, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 03, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 19, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 19, 2008	NON-FINAL ACTION E-MAILED	6325
Aug. 19, 2008	NON-FINAL ACTION WRITTEN	74825
Aug. 19, 2008	ASSIGNED TO EXAMINER	74825
May 08, 2008	NOTICE OF PSEUDO MARK MAILED	
May 07, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 103

Date in Location: Dec. 15, 2015

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Mark: ONENUMBER

OneNumber

US Serial Number: 77396085

Application Filing Date: Feb. 13, 2008

US Registration Number: 3632505

Registration Date: Jun. 02, 2009

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 10, 2015

Publication Date: Jul. 22, 2008

Notice of Allowance Date: Oct. 14, 2008

Mark Information

Mark Literal Elements: ONENUMBER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Providing temporary use of on-line non-downloadable software for personal information management, namely, providing a secure and anonymous personal information profile that holds physical addresses, phone numbers, e-mail addresses, payment vehicles, shipping preferences, [buying preferences,] transaction history and [an aggregate of opt-in and opt-out behavioral advertising settings] all for the purpose of purchasing goods and services, arranging for shipping and delivery of purchased items [and selectively and securely participating in behavior advertising programs]

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 13, 2008

Use in Commerce: Nov. 13, 2008

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: GLOBAL PACKAGE SOLUTIONS, LLC

Owner Address: 2043 SE 20TH LANE

CAPE CORAL, FLORIDA 33990
UNITED STATES

Legal Entity Type: COMPANY

State or Country FLORIDA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William J. Utermohlen

Docket Number: 135669

Attorney Primary email@oliff.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: William J. Utermohlen
OLIFF PLC
PO BOX 320850
ALEXANDRIA, VIRGINIA 22320-4850
UNITED STATES

Phone: 703-836-6400

Fax: 703-836-2787

Correspondent e-mail: email@oliff.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 02, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 10, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 10, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68502
Jun. 10, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
May 22, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jan. 07, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 02, 2009	REGISTERED-PRINCIPAL REGISTER	
Apr. 27, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Apr. 26, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 22, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 17, 2009	STATEMENT OF USE PROCESSING COMPLETE	76873
Mar. 31, 2009	USE AMENDMENT FILED	76873
Apr. 17, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Mar. 31, 2009	TEAS STATEMENT OF USE RECEIVED	
Nov. 05, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 14, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 22, 2008	PUBLISHED FOR OPPOSITION	
Jul. 02, 2008	NOTICE OF PUBLICATION	
Jun. 16, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Jun. 16, 2008	ASSIGNED TO LIE	70884
Jun. 16, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 04, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 04, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 04, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 04, 2008	EXAMINERS AMENDMENT -WRITTEN	82110
May 24, 2008	ASSIGNED TO EXAMINER	82110
Feb. 20, 2008	NOTICE OF PSEUDO MARK MAILED	
Feb. 19, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: TMEG LAW OFFICE 108

Date in Location: Jun. 10, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: MILITARY MAIL SOLUTIONS

Assignment 1 of 3

Conveyance: CERTIFICATE OF CONVERSION

Reel/Frame: [3881/0486](#)

Pages: 5

Date Recorded: Nov. 03, 2008

Supporting Documents: [assignment-tm-3881-0486.pdf](#)

Assignor

Name: [MILITARY MAIL SOLUTIONS](#)

Execution Date: Sep. 24, 2008

Legal Entity Type: CORPORATION

State or Country VIRGINIA
Where Organized:

Assignee

Name: [MILITARY MAIL SOLUTIONS](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 550 ADAMS STREET
167
QUINCY, MASSACHUSETTS 02169

Correspondent

Correspondent Name: OLIFF & BERRIDGE, PLC

Correspondent Address: P.O. BOX 320850
ALEXANDRIA, VA 22320-4850

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE NAME AND ENTITY OF ASSIGNOR AND ASSIGNEE PREVIOUSLY RECORDED ON REEL 003881 FRAME 0486. ASSIGNOR(S) HEREBY CONFIRMS THE CERTIFICATE OF CONVERSION.

Reel/Frame: [3971/0059](#)

Pages: 7

Date Recorded: Apr. 15, 2009

Supporting Documents: [assignment-tm-3971-0059.pdf](#)

Assignor

Name: [MILITARY MAIL SOLUTIONS, LLC](#)

Execution Date: Sep. 24, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country VIRGINIA
Where Organized:

Assignee

Name: [MILITARY MAIL SOLUTIONS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 550 ADAMS STREET # 167
QUINCY, MASSACHUSETTS 02169

Correspondent

Correspondent Name: OLIFF & BERRIDGE, PLC

Correspondent Address: P.O. BOX 320850
ALEXANDRIA, VA 22320-4850

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5431/0676](#)

Pages: 4

Date Recorded: Dec. 30, 2014

Supporting Documents: [assignment-tm-5431-0676.pdf](#)

Name: [MILITARY MAIL SOLUTIONS, LLC](#)

Legal Entity Type: COMPANY

Assignor

Execution Date: Dec. 30, 2014

State or Country Where Organized: DELAWARE

Assignee

Name: [GLOBAL PACKAGE SOLUTIONS, LLC](#)

Legal Entity Type: COMPANY

State or Country Where Organized: FLORIDA

Address: 2043 SE 20TH LANE
CAPE CORAL, FLORIDA 33990

Correspondent

Correspondent Name: WILLIAM J. UTERMOHLEN

Correspondent Address: P. O. BOX 320850
ALEXANDRIA, VA 22320-4850

Domestic Representative - Not Found

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Mark: NUMBERMATE

NumberMate

US Serial Number: 77264440

Application Filing Date: Aug. 26, 2007

US Registration Number: 3426115

Registration Date: May 13, 2008

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 11, 2013

Publication Date: Feb. 26, 2008

Mark Information

Mark Literal Elements: NUMBERMATE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: computer calculator software

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 25, 2007

Use in Commerce: Jun. 25, 2007

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Solutionwright Software

Composed of: Charles H. Rateike, United States Citizen

Owner Address: P. O. Box 262
Arlington Heights, ILLINOIS 600060262
UNITED STATES

Legal Entity Type: SOLE PROPRIETORSHIP

State or Country: ILLINOIS

Where Organized:

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Solutionwright Software
Name/Address: P. O. Box 262
ARLINGTON HEIGHTS, ILLINOIS 60006-0262
UNITED STATES

Phone: 847-749-2040

Correspondent e-mail: chr767@hotmail.com chr767@att.net chuck@nuumbermate.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 11, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Sep. 11, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68502
Aug. 27, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	68502
Sep. 11, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Aug. 27, 2013	TEAS SECTION 8 & 15 RECEIVED	
Aug. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 13, 2008	REGISTERED-PRINCIPAL REGISTER	
Feb. 26, 2008	PUBLISHED FOR OPPOSITION	
Feb. 06, 2008	NOTICE OF PUBLICATION	
Jan. 19, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76529
Jan. 19, 2008	ASSIGNED TO LIE	76529
Dec. 06, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 06, 2007	EXAMINER'S AMENDMENT MAILED	
Dec. 05, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 05, 2007	EXAMINERS AMENDMENT -WRITTEN	75516
Dec. 04, 2007	ASSIGNED TO EXAMINER	75516
Aug. 30, 2007	NOTICE OF PSEUDO MARK MAILED	
Aug. 29, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 115

Date in Location: Sep. 11, 2013

Generated on: This page was generated by TSDR on 2018-08-15 15:07:22 EDT

Mark: NUMBERGO

NUMBERGO

US Serial Number: 77058623

Application Filing Date: Dec. 06, 2006

US Registration Number: 3463056

Registration Date: Jul. 08, 2008

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 24, 2014

Publication Date: Aug. 21, 2007

Notice of Allowance Date: Nov. 13, 2007

Mark Information

Mark Literal Elements: NUMBERGO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Computer software and related user documentation, distributed as a unit, for reading, accessing, creating, importing, storing, analyzing, printing, editing, filtering, manipulating, managing, reporting, charting, distributing, and sharing records and files

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 20, 2005

Use in Commerce: Feb. 22, 2005

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: NumberGo LLC

Owner Address: 277 Old Church Road
Greenwich, CONNECTICUT 06830
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Diane Duhaime

Docket Number: 11722.001

Attorney Primary trademark@jordenusa.com

Attorney Email No

Email Address:

Authorized:

Correspondent

Correspondent Name/Address: NumberGo LLC
277 Old Church Road
Greenwich, CONNECTICUT 06830
UNITED STATES

Phone: 2036611605

Correspondent e-mail: BrianJamesScanlan@gmail.com landrews@numb-ergo.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 08, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 24, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 24, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76985
Jul. 24, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Jul. 08, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jul. 08, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 04, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Jun. 04, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 12, 2008	STATEMENT OF USE PROCESSING COMPLETE	76874
May 12, 2008	EXTENSION 1 GRANTED	76874
Apr. 25, 2008	USE AMENDMENT FILED	76874
Apr. 25, 2008	EXTENSION 1 FILED	76874
Apr. 25, 2008	TEAS EXTENSION RECEIVED	
Apr. 25, 2008	TEAS STATEMENT OF USE RECEIVED	
Nov. 13, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 21, 2007	PUBLISHED FOR OPPOSITION	
Aug. 01, 2007	NOTICE OF PUBLICATION	
Jul. 19, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jul. 19, 2007	ASSIGNED TO LIE	68123
Jun. 13, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 13, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 13, 2007	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 13, 2007	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 13, 2007	EXAMINERS AMENDMENT -WRITTEN	77301
Apr. 05, 2007	NON-FINAL ACTION E-MAILED	6325
Apr. 05, 2007	NON-FINAL ACTION WRITTEN	77301
Mar. 29, 2007	ASSIGNED TO EXAMINER	77301
Dec. 12, 2006	NOTICE OF PSEUDO MARK MAILED	
Dec. 11, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Jul. 24, 2014

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Mark: NUMBER CROSS

NUMBER CROSS

US Serial Number: 78653081

Application Filing Date: Jun. 17, 2005

US Registration Number: 3157097

Registration Date: Oct. 17, 2006

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Oct. 27, 2016

Publication Date: Aug. 01, 2006

Mark Information

Mark Literal Elements: NUMBER CROSS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "NUMBER"

Acquired Distinctiveness Claim: In whole

Design Search Code(s): 26.11.02 - Plain single line rectangles; Rectangles (single line)
26.11.12 - Rectangles with bars, bands and lines
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer game for education

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 09, 1989

Use in Commerce: May 11, 1989

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Arnold, Edward Ronny

Owner Address: 5036 Suter Drive
Nashville, TENNESSEE 37211
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: Arnold, Edward Ronny
5036 Suter Drive
NASHVILLE, TENNESSEE 37211
UNITED STATES

Phone: (615) 331-7107

Fax: None

Correspondent e-mail: computerclassics@mindspring.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 27, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 27, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Oct. 27, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Oct. 27, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Aug. 10, 2016	TEAS SECTION 8 & 9 RECEIVED	
Oct. 17, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Nov. 03, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 03, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Nov. 03, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Oct. 16, 2012	TEAS SECTION 8 & 15 RECEIVED	
Oct. 16, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 17, 2006	REGISTERED-PRINCIPAL REGISTER	
Aug. 01, 2006	PUBLISHED FOR OPPOSITION	
Jul. 12, 2006	NOTICE OF PUBLICATION	
Jun. 15, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
Jun. 15, 2006	ELECTRONIC RECORD REVIEW COMPLETE	67445
Jun. 14, 2006	ASSIGNED TO LIE	70997
Jun. 06, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 06, 2006	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 06, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 06, 2006	EXAMINERS AMENDMENT -WRITTEN	78484
Jun. 06, 2006	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
May 23, 2006	WITHDRAWN FROM PUB - EXAMINING ATTORNEY REQUEST	67445
May 12, 2006	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
May 08, 2006	CHANGES/CORRECTIONS AFTER PUB APPROVAL ENTERED	67445
May 05, 2006	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 28, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Mar. 24, 2006	ASSIGNED TO LIE	70629
Mar. 14, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 2006	AMENDMENT FROM APPLICANT ENTERED	70997
Feb. 27, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	70997
Feb. 27, 2006	PAPER RECEIVED	
Jan. 18, 2006	NON-FINAL ACTION E-MAILED	6325
Jan. 18, 2006	NON-FINAL ACTION WRITTEN	78484
Jan. 09, 2006	ASSIGNED TO EXAMINER	78484

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: Oct. 17, 2016

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 27, 2016

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Mark: WORDS & NUMBERS

WORDS & NUMBERS

US Serial Number: 76148791

Application Filing Date: Oct. 17, 2000

US Registration Number: 2783557

Registration Date: Nov. 18, 2003

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Nov. 27, 2012

Publication Date: Aug. 26, 2003

Mark Information

Mark Literal Elements: WORDS & NUMBERS

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: BOOK PUBLISHING SERVICES; EDUCATIONAL SERVICES, NAMELY, DEVELOPMENT OF CURRICULUM FOR EDUCATIONAL PUBLISHERS IN THE SUBJECT OF MATHEMATICS, SCIENCE, READING AND LANGUAGE ARTS, FOREIGN LANGUAGE, SOCIAL STUDIES AND BUSINESS; ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF TEXT AND GRAPHIC WORKS OF OTHERS VIA A WEB SITE FEATURING MATHEMATICS, SCIENCE, READING AND LANGUAGE ARTS, FOREIGN LANGUAGE, SOCIAL STUDIES AND BUSINESS; PROVIDING INFORMATION IN THE FIELD OF K-12 EDUCATION; PROVIDING EDITORIAL CONTENT IN THE FIELD OF K-12 EDUCATION ACCESSED THROUGH A GLOBAL COMPUTER NETWORK

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2001

Use in Commerce: Oct. 2001

For: GHOST WRITING OF EDUCATIONAL BOOKS AND ON-LINE CONTENT IN THE FIELD OF K-12 EDUCATION

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2001

Use in Commerce: Oct. 2001

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: WORDS & NUMBERS, INC.
Owner Address: 2050 ROCKROSE AVENUE
BALTIMORE, MARYLAND 21211
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: MARYLAND

Attorney/Correspondence Information

Attorney Name: Mary D. Baril
Attorney Primary Email Address: trademarks@mcguirewoods.com
Attorney of Record Docket Number: 2034834-0001
Attorney Email Authorized: Yes
Correspondent Name/Address: Mary D. Baril
McGuirewoods LLP
800 East Canal Street
Gateway Plaza
Richmond, VIRGINIA 23219-3916
UNITED STATES
Phone: 804.775.1169
Fax: 804.698.2009
Correspondent e-mail: trademarks@mcguirewoods.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 23, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 27, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 27, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Nov. 27, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Nov. 26, 2012	TEAS SECTION 8 & 9 RECEIVED	
Mar. 16, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 11, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Dec. 08, 2008	ASSIGNED TO PARALEGAL	66607
Dec. 03, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 01, 2008	TEAS SECTION 8 & 15 RECEIVED	
May 28, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 23, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 23, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 04, 2008	CASE FILE IN TICRS	
Nov. 18, 2003	REGISTERED-PRINCIPAL REGISTER	
Aug. 26, 2003	PUBLISHED FOR OPPOSITION	
Aug. 06, 2003	NOTICE OF PUBLICATION	
Jun. 17, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 28, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 28, 2003	PAPER RECEIVED	
Oct. 31, 2002	ASSIGNED TO EXAMINER	73730
Sep. 26, 2002	NON-FINAL ACTION MAILED	
May 24, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 15, 2002	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
May 07, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 07, 2002	USE AMENDMENT ACCEPTED	

Mar. 18, 2002 AMENDMENT TO USE PROCESSING COMPLETE
Nov. 27, 2001 USE AMENDMENT FILED
Nov. 29, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
Jan. 24, 2002 FINAL REFUSAL MAILED
Sep. 26, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
Mar. 27, 2001 NON-FINAL ACTION MAILED
Mar. 13, 2001 ASSIGNED TO EXAMINER

78302

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: Nov. 18, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 27, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Monotype Composition Company

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [3782/0234](#)

Pages: 5

Date Recorded: May 23, 2008

Supporting [assignment-tm-3782-0234.pdf](#)
Documents:

Name: [MONOTYPE COMPOSITION COMPANY](#)

Legal Entity Type: CORPORATION

Assignor

Execution Date: Jan. 25, 2004

State or Country MARYLAND

Where Organized:

Name: [PLUMBUM & AURUM, INC.](#)

Legal Entity Type: CORPORATION

Assignee

State or Country MARYLAND

Where Organized:

Address: 2050 ROCKROSE AVENUE
BALTIMORE, MARYLAND 21211

Correspondent

Correspondent Name: ZACHARY D. COHEN

Correspondent Address: 901 EAST CARY STREET
RICHMOND, VA 23219

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3892/0943](#)

Pages: 5

Date Recorded: Nov. 24, 2008

Supporting [assignment-tm-3892-0943.pdf](#)
Documents:

Name: [PLUMBUM & AURUM, INC.](#)

Legal Entity Type: CORPORATION

Assignor

Execution Date: Nov. 24, 2008

State or Country MARYLAND

Where Organized:

DBA, AKA, TA, FORMERLY MONOTYPE COMPOSITION
Formerly: COMPANY

Assignee

Name: [WORDS & NUMBERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country MARYLAND
Where Organized:

Address: 2050 ROCKROSE AVENUE
BALTIMORE, MARYLAND 21211

Correspondent

Correspondent Name: ZACHARY D. COHEN

Correspondent Address: 901 EAST CARY STREET
RICHMOND, VA 23219-4030

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91210391](#)

Filing Date: Apr 25, 2013

Status: Terminated

Status Date: Aug 09, 2013

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Thomas Wisk

Correspondent Address: THOMAS WISK
50 LORRAINE ST APT 2S
NEW BRITAIN CT , 06051-1353
UNITED STATES

Correspondent e-mail: fredthecat07@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WORDS AND NUMBERS (NUMBER 1 THROUGH INFINITY)	Abandoned - After Inter-Partes Decision	85745589	

Plaintiff(s)

Name: Words and Numbers, Inc.

Correspondent Address: MARY BARIL
MCGUIRE WOODS LLP
ONE JAMES CENTER, 901 EAST CARY STREET
RICHMOND VA , 23219
UNITED STATES

Correspondent e-mail: mbaril@mcguirewoods.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WORDS & NUMBERS	Renewed	76148791	2783557

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 25, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 25, 2013	Jun 04, 2013
3	PENDING, INSTITUTED	Apr 25, 2013	
4	NOTICE OF DEFAULT	Jun 24, 2013	
5	BD DECISION: SUSTAINED	Aug 09, 2013	

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Mark: NETNUMBER

NETNUMBER

US Serial Number: 75909187

Application Filing Date: Feb. 03, 2000

US Registration Number: 2560568

Registration Date: Apr. 09, 2002

Register: Supplemental

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Amended to Principal Register: No

Date Amended to Current Register: Sep. 10, 2001

Status: The registration has been renewed.

Status Date: Apr. 26, 2012

Mark Information

Mark Literal Elements: NETNUMBER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: COMPUTER SERVICES, NAMELY PROVIDING ON-LINE TRANSLATION OF TELEPHONE NUMBERS INTO GLOBAL COMPUTER ADDRESSES, PROVIDING ON-LINE DATA RELATION OF TELEPHONE NUMBERS TO IP ADDRESSES, PROVIDING ON-LINE DATA TRANSLATION FOR MIGRATION OF TELECOMMUNICATIONS SOFTWARE APPLICATIONS TO GLOBAL COMPUTER NETWORK APPLICATIONS, AND PROVIDING ON-LINE DATA CONVERSION FOR ENABLING IP-ENABLED COMMUNICATIONS SYSTEMS TO USE A GLOBAL COMPUTER NETWORK TO TRANSPORT INFORMATION USING TELEPHONE NUMBERS

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 21, 1999

Use in Commerce: Sep. 21, 1999

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: NetNumber, Inc
Owner Address: 650 Suffolk Street, Suite 307
Lowell, MASSACHUSETTS UNITED STATES 01854
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn **Docket Number:** 331665-104
Attorney Primary Email Address: tmfilings@dlapiper.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Heather A. Dunn
DLA Piper LLP US
555 Mission Street, Suite 2400
San Francisco, CALIFORNIA UNITED STATES 94105-2944
Phone: 415.836.2557 **Fax:** 415.836.2501
Correspondent e-mail: tmfilings@dlapiper.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 26, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 26, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70619
Apr. 26, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70619
Apr. 26, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70619
Apr. 06, 2012	TEAS SECTION 8 & 9 RECEIVED	
Apr. 18, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED	68973
Apr. 15, 2008	ASSIGNED TO PARALEGAL	68973
Apr. 02, 2008	TEAS SECTION 8 RECEIVED	
May 15, 2007	CASE FILE IN TICRS	
Sep. 15, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 21, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 23, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 09, 2002	REGISTERED-SUPPLEMENTAL REGISTER	
Oct. 30, 2001	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Sep. 10, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 29, 2001	FINAL REFUSAL MAILED	
Jun. 27, 2001	ASSIGNED TO EXAMINER	77768
Sep. 26, 2000	NON-FINAL ACTION MAILED	
Jul. 05, 2000	ASSIGNED TO EXAMINER	76852
Jun. 29, 2000	ASSIGNED TO EXAMINER	76847

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Renewal Date: Apr. 09, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** Apr. 26, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: NetNumber.com, Inc

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [2453/0727](#)

Pages: 19

Date Recorded: Feb. 15, 2002

Supporting Documents: [assignment-tm-2453-0727.pdf](#)

Name: [NETNUMBER.COM, INC.](#)

Legal Entity Type: CORPORATION

Assignor

Execution Date: Aug. 14, 2001

State or Country Where Organized: DELAWARE

Assignee

Name: [NETNUMBER, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: SUITE 307
650 SUFFOLK STREET
LOWELL, MASSACHUSETTS 01854

Correspondent

Correspondent Name: STEVEN R. SPRINKLE

Correspondent Address: 1221 SOUTH MOPACE EXPRESSWAY
SUITE 1400
AUSTIN, TX 78746

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [5481/0663](#)

Pages: 15

Date Recorded: Mar. 19, 2015

Supporting Documents: [assignment-tm-5481-0663.pdf](#)

Name: [NETNUMBER, INC.](#)

Legal Entity Type: CORPORATION

Assignor

Execution Date: Mar. 17, 2015

State or Country Where Organized: MASSACHUSETTS

Assignee

Name: [ENTERPRISE BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 222 MERRIMACK STREET
LOWELL, MASSACHUSETTS 01852

Correspondent

Correspondent Name: CHRISTOPHER P. CHAPPELL

Correspondent Address: TWO SEAPORT LANE, SUITE 300
SEYFARTH SHAW LLP
BOSTON, MA 02210-2028

Domestic Representative - Not Found

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Mark: NUMBERMANAGER

US Serial Number: 75217681

Application Filing Date: Dec. 23, 1996

US Registration Number: 2510765

Registration Date: Nov. 20, 2001

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 30, 2011

Publication Date: Oct. 10, 2000

Notice of Allowance Date: Jan. 02, 2001

Mark Information

Mark Literal Elements: NUMBERMANAGER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: computer software for use in telecommunications, namely, to route customer data from a regional network to carriers within the network and to verify the customer data for facilitating number portability

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 1996

Use in Commerce: May 27, 1997

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: NEUSTAR, INC.
Owner Address: 46000 CENTER OAK PLAZA
BUILDING X
STERLING, VIRGINIA UNITED STATES 20166
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney Name: Peter J. Riebling
Attorney of Record
Docket Number: 330952.00277
Correspondent
Correspondent Name/Address: Peter J. Riebling
Riebling IP, PLLC
1717 Pennsylvania Ave. NW
Suite 1025
Washington, DISTRICT OF COLUMBIA UNITED STATES 20006-3951
Phone: 202-631-2021
Fax: 202-559-9163
Correspondent e-mail: peter.riebling@rieblinglaw.com docketing@rieblinglaw.com
glaw.com paralegal@rieblinglaw.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 30, 2017	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 30, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69934
Nov. 30, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69934
Nov. 03, 2011	TEAS SECTION 8 & 9 RECEIVED	
Oct. 26, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 20, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 20, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 25, 2008	REVIEW OF CORRESPONDENCE COMPLETE	67149
Oct. 20, 2008	PAPER RECEIVED	
Nov. 02, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Oct. 25, 2007	TEAS SECTION 8 & 15 RECEIVED	
Jun. 20, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 09, 2007	CASE FILE IN TICRS	
Nov. 20, 2001	REGISTERED-PRINCIPAL REGISTER	
Apr. 05, 2001	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 30, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Feb. 26, 2001	USE AMENDMENT FILED	
Jan. 02, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 10, 2000	PUBLISHED FOR OPPOSITION	
Sep. 08, 2000	NOTICE OF PUBLICATION	
Jun. 06, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 05, 2000	ASSIGNED TO EXAMINER	69191
Jun. 02, 2000	EX PARTE APPEAL-REFUSAL REVERSED	217681
Sep. 23, 1999	EXAMINERS STATEMENT MAILED	
Jun. 08, 1999	EX PARTE APPEAL-INSTITUTED	217681
Jun. 06, 2000	PREVIOUS ACTION COUNT WITHDRAWN	
Oct. 19, 1998	FINAL REFUSAL MAILED	

May 27, 1998 FINAL REFUSAL MAILED
Feb. 13, 1998 CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 13, 1997 NON-FINAL ACTION MAILED
Aug. 07, 1997 ASSIGNED TO EXAMINER

69191

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Nov. 20, 2011

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 30, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 14

Registrant: Evolving Systems, Inc.

Assignment 1 of 14

Conveyance: SECURITY INTEREST

Reel/Frame: [1721/0993](#)

Pages: 7

Date Recorded: Apr. 28, 1998

Supporting Documents: No Supporting Documents Available

Assignor

Name: [EVOLVING SYSTEMS, INC.](#)

Execution Date: Dec. 16, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
LOAN DOC
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: SILICON VALLEY BANK

Correspondent Address: JACQUELYN LE
LOAN DOC GROUP NC# 816
3003 TASMAN DRIVE
SANTA CLARA, CA 95054

Domestic Representative - Not Found

Assignment 2 of 14

Conveyance: RELEASE

Reel/Frame: [2637/0509](#)

Pages: 3

Date Recorded: Dec. 17, 2002

Supporting Documents: [assignment-tm-2637-0509.pdf](#)

Assignor

Name: [SILICON VALLEY BANK](#)

Execution Date: Dec. 10, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [EVOLVING SYSTEMS INC](#)

Legal Entity Type: CORPORATION

Address: 9777 MT PYRAMID CT
ENGLEWOOD, COLORADO 80112

State or Country: COLORADO
Where Organized:

Correspondent

Correspondent Name: SILICON VALLEY BANK

Correspondent Address: LOAN DOCUMENTATION HA155
3003 TASMAN DR.
SANTA CLARA, CA 95054

Domestic Representative - Not Found

Assignment 3 of 14

Conveyance: SECURITY INTEREST

Reel/Frame: [2973/0647](#)

Pages: 9

Date Recorded: Nov. 10, 2004

Supporting Documents: [assignment-tm-2973-0647.pdf](#)

Assignor

Name: [EVOLVING SYSTEMS, INC.](#)

Execution Date: Nov. 02, 2004

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Assignee

Name: [ADVENT INTERNATIONAL CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Address: 75 STATE STREET
BOSTON, MASSACHUSETTS 02109

Correspondent

Correspondent Name: MINDY ELLIS SCHWARTZ

Correspondent Address: 3000 TWO LOGAN SQUARE
EIGHTEENTH & ARCH STREETS
PHILADELPHIA, PA 19103-2799

Domestic Representative - Not Found

Assignment 4 of 14

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNMENT DOCUMENT PREVIOUSLY RECORDED ON NOVEMBER 10, 2004 REEL/FRAAME: 002973/0647

Reel/Frame: [2986/0865](#)

Pages: 18

Date Recorded: Dec. 08, 2004

Supporting Documents: [assignment-tm-2986-0865.pdf](#)

Assignor

Name: [EVOLVING SYSTEMS, INC.](#)

Execution Date: Nov. 02, 2004

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Assignee

Name: [ADVENT INTERNATIONAL CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Address: 75 STATE STREET
BOSTON, MASSACHUSETTS 02109

Correspondent

Correspondent Name: MINDY ELLIS SCHWARTZ

Correspondent Address: EIGHTEENTH & ARCH STREETS

Address: 3000 TWO LOGAN SQUARE
PHILADELPHIA, PA 19103-2799

Domestic Representative - Not Found

Assignment 5 of 14

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3193/0858](#)

Pages: 13

Date Recorded: Nov. 14, 2005

Supporting Documents: [assignment-tm-3193-0858.pdf](#)

Assignor

Name: [ADVENT INTERNATIONAL CORPORATION](#)

Execution Date: Nov. 14, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [EVOLVING SYSTEMS, INC.](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 9777 MOUNT PYRAMID COURT
ENGLEWOOD, COLORADO 80112

Correspondent

Correspondent Name: THOMAS E. ZUTIC, ESQ. - DLA PIPER ET AL

Correspondent Address: 1200 NINETEENTH STREET, NW
WASHINGTON, DC 20036-2412

Domestic Representative - Not Found

Assignment 6 of 14

Conveyance: SECURITY INTEREST

Reel/Frame: [3194/0443](#)

Pages: 11

Date Recorded: Nov. 15, 2005

Supporting Documents: [assignment-tm-3194-0443.pdf](#)

Assignor

Name: [EVOLVING SYSTEMS, INC.](#)

Execution Date: Nov. 14, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CAPITALSOURCE FINANCE LLC](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 4445 WILLARD AVENUE, 12TH FLOOR
CHEVY CHASE, MARYLAND 20815

Correspondent

Correspondent Name: THOMAS E. ZUTIC, ESQ. - DLA PIPER ET AL

Correspondent Address: 1200 NINETEENTH STREET, NW
WASHINGTON, DC 20036-2412

Domestic Representative - Not Found

Assignment 7 of 14

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3727/0908](#)

Pages: 3

Date Recorded: Feb. 27, 2008

Supporting Documents: [assignment-tm-3727-0908.pdf](#)

Assignor

Name: [CAPITALSOURCE FINANCE LLC](#)

Execution Date: Feb. 22, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country No Place Where Organized Found

Where Organized:

Assignee

Name: [EVOLVING SYSTEMS, INC.](#)
Legal Entity Type: CORPORATION
Address: 9777 MT. PYRAMID CT., SUITE 100
ENGLEWOOD, COLORADO 80112
State or Country: No Place Where Organized Found
Where Organized:

Correspondent

Correspondent Name: MARCIA L. RODGERS
Correspondent Address: 9777 MT. PYRAMID CT., SUITE 100
ENGLEWOOD, CO 80112

Domestic Representative - Not Found

Assignment 8 of 14

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [4644/0013](#) Pages: 7
Date Recorded: Oct. 19, 2011
Supporting Documents: [assignment-tm-4644-0013.pdf](#)

Assignor

Name: [EVOLVING SYSTEMS, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Jul. 01, 2011
State or Country: DELAWARE
Where Organized:

Assignee

Name: [NEUSTAR, INC.](#)
Legal Entity Type: CORPORATION
Address: 46000 CENTER OAK PLAZA
BUILDING X
STERLING, VIRGINIA 20166
State or Country: DELAWARE
Where Organized:

Correspondent

Correspondent Name: VALERIE PURDY-PYERON, PARALEGAL
Correspondent Address: 2900 K STREET, N.W.
NORTH TOWER, SUITE 200
WASHINGTON, DC 20007-5118

Domestic Representative - Not Found

Assignment 9 of 14

Conveyance: SECURITY INTEREST
Reel/Frame: [4695/0206](#) Pages: 37
Date Recorded: Jan. 10, 2012
Supporting Documents: [assignment-tm-4695-0206.pdf](#)

Assignor

Name: [NEUSTAR, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Nov. 08, 2011
State or Country: DELAWARE
Where Organized:

Name: [TARGUS INFORMATION CORPORATION](#)
Legal Entity Type: CORPORATION
Execution Date: Nov. 08, 2011
State or Country: DELAWARE
Where Organized:

Name: [QUOVA, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Nov. 08, 2011
State or Country: DELAWARE
Where Organized:

Name: [ULTRADNS CORPORATION](#)
Legal Entity Type: CORPORATION
Execution Date: Nov. 08, 2011
State or Country: DELAWARE
Where Organized:

Name: [AMACAI INFORMATION CORPORATION](#) Execution Date: Nov. 08, 2011
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Name: [MUREX LICENSING CORPORATION](#) Execution Date: Nov. 08, 2011
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC.](#)
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Address: 1 PIERREPONT PLAZA, 7TH FLOOR
BROOKLYN, NEW YORK 11201

Correspondent

Correspondent Name: ZHENG BAO

Correspondent Address: 3000 EL CAMINO REAL, 6TH FLOOR
SHEARMAN & STERLING LLP
PALO ALTO, CA 94306

Domestic Representative - Not Found

Assignment 10 of 14

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4960/0510](#)

Pages: 34

Date Recorded: Feb. 13, 2013

Supporting Documents: [assignment-tm-4960-0510.pdf](#)

Assignor

Name: [MORGAN STANLEY SENIOR FUNDING, INC.](#) Execution Date: Jan. 22, 2013
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Assignee

Name: [NEUSTAR, INC.](#)
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Address: 21575 RIDGETOP CIRCLE
STERLING, CALIFORNIA 20166

Name: [TARGUS INFORMATION CORPORATION](#)
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Address: 1861 INTERNATIONAL DRIVE, 6TH FLOOR
MCLEAN, VIRGINIA 22102

Name: [QUOVA, INC.](#)
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Address: 401 CASTRO STREET
MOUNTAIN VIEW, CALIFORNIA 94041

Name: [ULTRADNS CORPORATION](#)
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Address: 201 SPEAR STREET, SUITE 1700
SAN FRANCISCO, CALIFORNIA 94105

Name: [AMACAI INFORMATION CORPORATION](#)
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Address: 1861 INTERNATIONAL DRIVE, 6TH FLOOR
MCLEAN, VIRGINIA 22102

Name: [MUREX LICENSING CORPORATION](#)
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:
Address: 1861 INTERNATIONAL DRIVE, 6TH FLOOR
MCLEAN, VIRGINIA 22102

Correspondent

Correspondent Name: MICHAEL JOKIC
Correspondent Address: 599 LEXINGTON AVENUE
SHEARMAN & STERLING LLP
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 11 of 14

Conveyance: SECURITY INTEREST
Reel/Frame: [4960/0544](#) Pages: 28
Date Recorded: Feb. 13, 2013
Supporting Documents: [assignment-tm-4960-0544.pdf](#)

Assignor

Name: [NEUSTAR, INC.](#) Execution Date: Jan. 22, 2013
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR IP INTELLIGENCE, INC.](#) Execution Date: Jan. 22, 2013
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:

Name: [ULTRADNS CORPORATION](#) Execution Date: Jan. 22, 2013
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR INFORMATION SERVICES, INC.](#) Execution Date: Jan. 22, 2013
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR DATA SERVICES, INC.](#) Execution Date: Jan. 22, 2013
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:

Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC.](#)
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:
Address: 1 NEW YORK PLAZA, 41ST FLOOR
ATTN: AGENCY TEAM
NEW YORK, NEW YORK 10004

Correspondent

Correspondent Name: BENJAMIN PETERSEN
Correspondent Address: 3000 EL CAMINO REAL, 6TH FLOOR
SHEARMAN & STERLING LLP
PALO ALTO, CA 94306

Domestic Representative - Not Found

Assignment 12 of 14

Conveyance: RELEASE BY SECURED PARTY
Reel/Frame: [6134/0351](#) Pages: 42
Date Recorded: Aug. 21, 2017
Supporting Documents: [assignment-tm-6134-0351.pdf](#)

Assignor

Name: [MORGAN STANLEY SENIOR FUNDING, INC.](#) Execution Date: Aug. 08, 2017

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [NEUSTAR, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [NEUSTAR IP INTELLIGENCE, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [ULTRADNS CORPORATION](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [NEUSTAR INFORMATION SERVICES, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [NEUSTAR DATA SERVICES, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [AGGREGATE KNOWLEDGE, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [MARKETSHARE ACQUISITION CORPORATION](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [MARKETSHARE HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Name: [MARKETSHARE PARTNERS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Address: 21575 RIDGETOP CIRCLE
STERLING, VIRGINIA 20166

Correspondent

Correspondent Name: MARIE-ALEXIS VALENTE

Correspondent Address: 599 LEXINGTON AVENUE
SHEARMAN & STERLING LLP
NEW YORK, NY 10022

Domestic Representative - Not Found

Conveyance: SECOND LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [6134/0954](#)

Pages: 11

Date Recorded: Aug. 22, 2017

Supporting Documents: [assignment-tm-6134-0954.pdf](#)

Assignor

Name: [NEUSTAR, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [MARKETSHARE PARTNERS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR DATA SERVICES, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR INFORMATION SERVICES, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR IP INTELLIGENCE, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [ULTRADNS CORPORATION](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Assignee

Name: [UBS AG, STAMFORD BRANCH](#)
Legal Entity Type: SWISS BANK
State or Country: SWITZERLAND
Where Organized:
Address: 600 WASHINGTON BOULEVARD, 9TH FLOOR
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: MARIE-ALEXIS VALENTE
Correspondent Address: 599 LEXINGTON AVENUE
SHEARMAN & STERLING LLP
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 14 of 14

Conveyance: SECURITY INTEREST

Reel/Frame: [6141/0045](#)

Pages: 11

Date Recorded: Aug. 22, 2017

Supporting Documents: [assignment-tm-6141-0045.pdf](#)

Assignor

Name: [NEUSTAR, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [MARKETSHARE PARTNERS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR DATA SERVICES, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Aug. 08, 2017
State or Country: DELAWARE
Where Organized:

Name: [NEUSTAR INFORMATION SERVICES, INC.](#) Execution Date: Aug. 08, 2017
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Name: [NEUSTAR IP INTELLIGENCE, INC.](#) Execution Date: Aug. 08, 2017
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Name: [ULTRADNS CORPORATION](#) Execution Date: Aug. 08, 2017
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A.](#)
Legal Entity Type: NATIONAL ASSOCIATION State or Country UNITED STATES
Where Organized:

Address: 900 W. TRADE ST., 6TH FLOOR
CHARLOTTE, NORTH CAROLINA 28255

Correspondent

Correspondent Name: MARIE-ALEXIS VALENTE
Correspondent Address: 599 LEXINGTON AVENUE
SHEARMAN & STERLING LLP
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Exparte Appeal

Proceeding Number: [75217681](#) Filing Date:
Status: Terminated Status Date: Aug 02, 2002
Interlocutory Attorney:

Plaintiff(s)

Name: EVOLVING SYSTEMS, INC.
Correspondent Address: THOMAS D BRATSCHUN
SWANSON & BRATSCHUN LLC
1745 SHEA CENTER DRIVE, SUITE 330 HIGHLANDS RANCH, CO 80126

Associated marks

Mark	Application Status	Serial Number	Registration Number
NUMBERMANAGER	Renewed	75217681	2510765

Prosecution History

Entry Number	History Text	Date	Due Date
1	APPEAL TO BOARD	Apr 19, 1999	
2	PENDING, INSTITUTED	Jun 08, 1999	
3	BRIEF DUE (DUE DATE)	Jun 14, 1999	Aug 13, 1999
4	APPEAL BRIEF	Jun 17, 1999	
5	TO EXAMINER FOR STATEMENT	Jul 28, 1999	Sep 26, 1999
6	NOT AVAILABLE	Jul 28, 1999	
7	EXAMINER'S STATEMENT	Sep 23, 1999	
8	SUBMITTED ON BRIEF	Dec 28, 1999	
9	BOARD'S DECISION: REVERSED	Jun 02, 2000	