From: Martins, Odette
Sent: 2/7/2018 3:49:29 PM
To: TTAB EFiling
CC:
Subject: U.S. TRADEMARK APPLICATION NO. 87213405 - ELATE - 21BW-xxxxxx - Request for Reconsideration Denied - Return to TTAB - Message 3 of 4

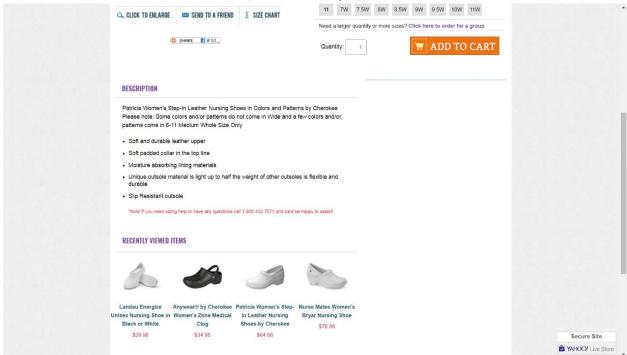
Attachment Information:

Count: 32

Files: Cherokee Shoes 2.jpg, Cherokee Scrub pants 1.jpg, Cherokee Scrubs pants 2.jpg, Cherokee Scrubs tops 1.jpg, Cherokee Scrubs Tops 2.jpg, Scrub Caps 1.jpg, Dickies Caps 2.jpg, Dickies Caps 3.jpg, Dickies medical shoes 1.jpg, Dickies Medical Shoes 2.jpg, Dickies Jackets 1.jpg, Dickies Jackets 2.jpg, Lydia cap 1.jpg, Lydia cap 2.jpg, Lydia lab coat 1.jpg, Lydia Lab coat 2.jpg, Lydia lab coat 3.jpg, Lydia Lab Coat 4.jpg, Lydias Scrubs 1.jpg, Lydias 2.jpg, Lydia 3.jpg, Lydia shirts 1.jpg, Lydia shirts 2.jpg, Lydia shoes 1.jpg, Lydia shoes 2.jpg, Murse cap 1.jpg, Murse cap 2.jpg, Murse lab coat 1.jpg, Murse lab coat 2.jpg, Murse pants 2.jpg, Murse pants 3.jpg

11:57 AM 2/7/2018

http://kristenuniforms.com/cherokee-nursing-shoes-patricia.html



1:33 PM 2/7/2018



1:34 PM 2/7/2018



THE DETAILS.

PRODUCT DETAILS

Details

DRAWN TO DRAWSTRING

Get the comfort of Core Stretch from Cherokee. These drawstring scrub pants from the Cherokee Workwear collection are as cozy as they are durable. They feature a drawstring waist with a strong twill tape drawcord, plus plenty of pockets in the front and back, including a dedicated scissor pocket!

Cherokee Workwear Core Stretch Drawstring Scrub Pants

- Drawstring waist with twill tape drawcord
 Modern fit

- Modern it
 Straight leg
 Angled front patch pockets with scissor pocket and instrument loop, back patch pockets
 Leg hem slits
 55% cotton/42% polyester/3% spandex twill
 Inseam: Regular- 31", Petite- 28 1/2", Tall- 34"
 Cherokee Item #WW/130

**** (11) Cherokee Workwear Core Stretch Modern Fit Cargo Scrub Pants \$23.99 - \$28.99



Cherokee Workwear Core Stretch Zip Front Warm Up Scrub Jackets \$22.99 - \$26.99

1:35 PM 2/7/2018



1:35 PM 2/7/2018

https://www.scrubsandbeyond.com/cherokee-workwear-unisex-v-neck-scrub-tops-2.html//92=189951

o view full size image

$XXS \hspace{0.4cm} XS \hspace{0.4cm} S \hspace{0.4cm} M \hspace{0.4cm} L \hspace{0.4cm} XL \hspace{0.4cm} 2X \hspace{0.4cm} 3X \hspace{0.4cm} 4X$ 5X

3. Select a Quantity:

- 1 +

Order for a Group

ADD TO CART



V-neck Scrub Tops \$11.99 - \$14.99



Reebok AstroRideRun Men's Athletic Shoes \$74.99

THE DETAILS.

PRODUCT DETAILS

f 💆 🤋 🤄 🛨 16

Details

Scrubs & Beyond is your Workwear Headquarters! This classic Cherokee Workwear v-neck top is a perfect fit for men OR women! Three roomy pockets (two patch pockets and a chest pocket) highlight this great fitting top. Side slits give you ease of movement. The sturdy construction makes sure that this value priced top will last a long time!

Cherokee Workwear Unisex V-neck Scrub Tops

- Two patch pockets and a chest pocketfff
 Side slits
 Medium center back length 29"
 65% polyester/35% cotton poplin with soil release; White 55% cotton/45% polyester poplin

11:51 AM 2/7/2018

https://www.scrubsandbeyond.com/accessories-scrub-caps.html?brand_collection_display=187303&&brand_display=187285



Color Group

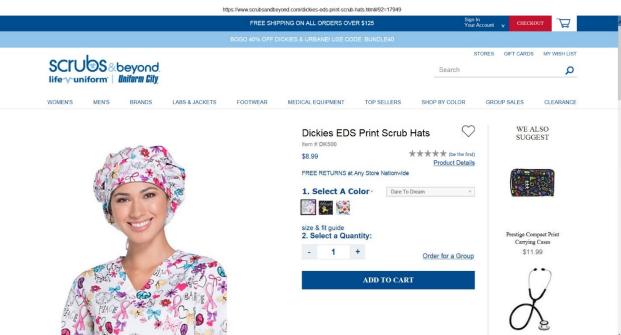
Recently Viewed

Size

9.

Dickles EDS Print Scrub Hats item #DK500 \$8.99

11:50 AM 2/7/2018



11:51 AM 2/7/2018

https://www.scrubsandbeyond.com/dickies-eds-print-scrub-hats.html#92=17949







THE DETAILS.

PRODUCT DETAILS

Details

Dickies EDS Print Scrub Hats

These unisex scrub hats from Dickies EDS are constructed with front pleats, back elastic and adjustable ties for full coverage and an ideal fit. A terry cloth sweatband keeps your eyes dry and clear. Choose your favorite style.

Dickies EDS Print Scrub Hats

- Bouffant style with adjustable tie
 Terry cloth sweat band
 Front pleats
 Back elastic
 97% cotton/3% spandex
 Dickies Item #DK500



Prestige Clinical Plus Dynamic Range Stethoscopes \$37.99



Prestige Medical Stethoscope Clip Watches \$23.99

11:49 AM 2/7/2018

https://www.scrubsandbeyond.com/dickies-zigzag-slip-resistant-nursing-clogs.html FREE SHIPPING ON ALL ORDERS OVER \$125 STORES GIFT CARDS MY WISH LIST SCTUS & beyond. Search Q SHOP BY COLOR GROUP SALES CLEARANCE WOMEN'S BRANDS LABS & JACKETS MEDICAL EQUIPMENT TOP SELLERS MEN'S FOOTWEAR additional images: WE ALSO SUGGEST \Diamond Dickies Zigzag Slip Resistant Nursing Clogs item # 98227 **** (3 reviews)

Product Details \$33.99 - \$37.99 FREE RETURNS at Any Store Nationwide 1. Select A Color Wine Chrome Dickies Dynamix Gone In A Dash V-neck Print Scrub Tops \$29.99 - \$33.99 size & fit guide 2. Select A Size 5 6 7 9 10 3. Select a Quantity:

- 1 +

ADD TO CART

Order for a Group

11:50 AM 2/7/2018

https://www.scrubsandbeyond.com/dickies-zigzag-slip-resistant-nursing-clogs.html

Order for a Group

ADD TO CART



Nurse Mates Soft Lites Sheer Hosiery \$4.99



Dickies 29 Inch Lab Coats With An Adjustable Back Belt With Certainty \$28.99 - \$30.99

view full size image

THE DETAILS____

f y 9 G + 1

PRODUCT DETAILS

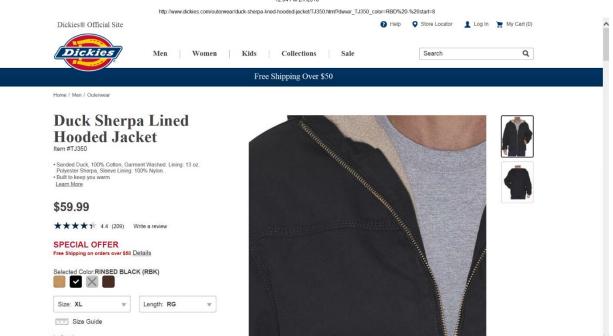
Details
Dickies brings to you this stylish, lightweight, flexible and comfortable nursing clog! Swivel back strap can be worn down for added heel security or up or as a traditional clog.

Dickies Zigzag Slip Resistant Nursing Clogs

- Slip resistant rubber outsole
 Easy to clean in cool to warm water
 Made of injected plastic



12:04 PM 2/7/2018



12:04 PM 2/7/2018



Product Features









Center Front Zip Closure

Front Hand Warmer Pockets

Rib Knit Storm Cuffs

Three-Piece Hood

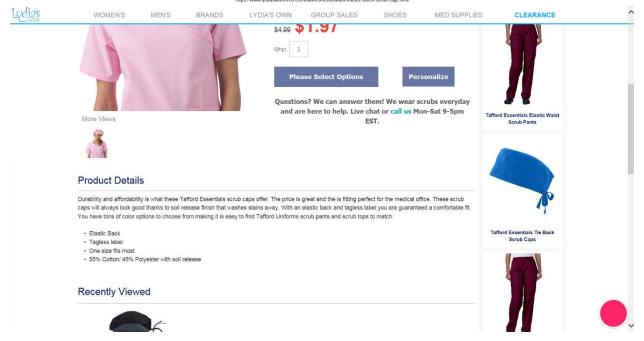
12:17 PM 2/7/2018

${\tt https://www.lydiasuniforms.com/tafford-essentials-elastic-back-scrub-cap.html}$



12:18 PM 2/7/2018

https://www.lydiasuniforms.com/tafford-essentials-elastic-back-scrub-cap.html

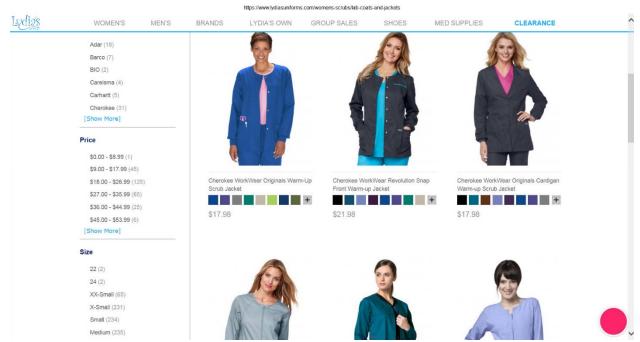


12:15 PM 2/7/2018

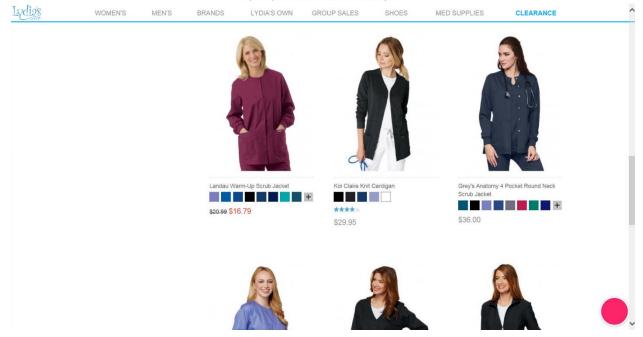
https://www.lydiasuniforms.com/womens-scrubs/lab-coats-and-jackets



12:15 PM 2/7/2018

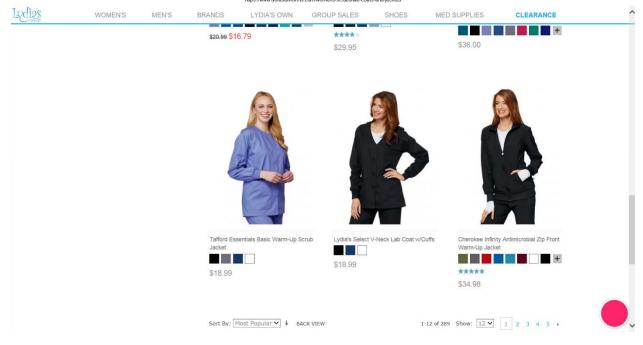


12:16 PM 2/7/2018
https://www.lydiasuniforms.com/womens-scrubs/lab-coats-and-jackets



12:16 PM 2/7/2018

https://www.lydiasuniforms.com/womens-scrubs/lab-coats-and-jackets



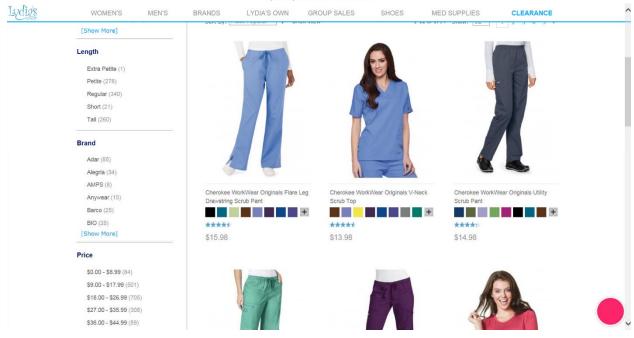
12:14 PM 2/7/2018

https://www.lydiasuniforms.com/womens-scrubs



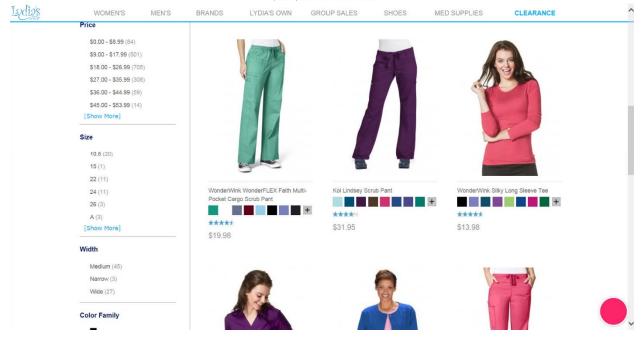
12:14 PM 2/7/2018

https://www.lydiasuniforms.com/womens-scrubs



12:15 PM 2/7/2018

https://www.lydiasuniforms.com/womens-scrubs



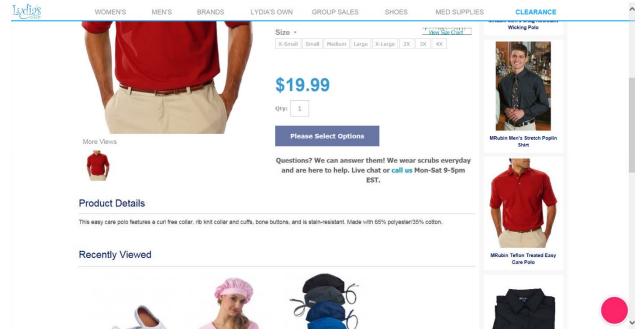
1:40 PM 2/7/2018

https://www.lydiasuniforms.com/mrubin-teflon-treated-easy-care-polo.html

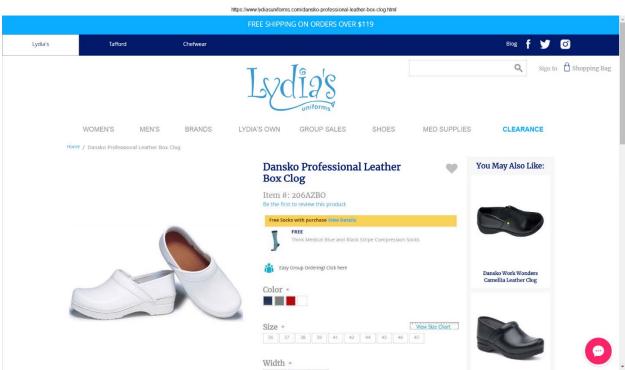


1:40 PM 2/7/2018

https://www.lydiasuniforms.com/mrubin-teflon-treated-easy-care-polo.html

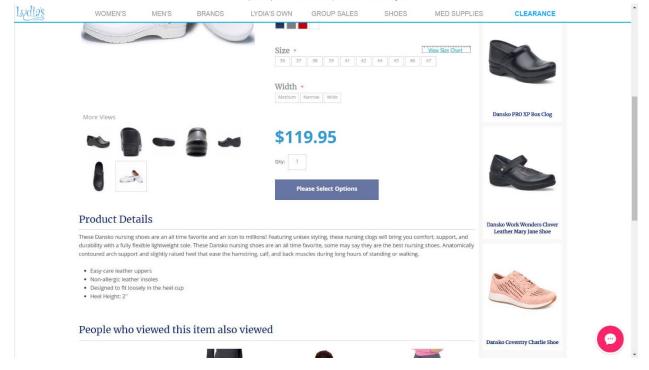


1:44 PM 2/7/2018

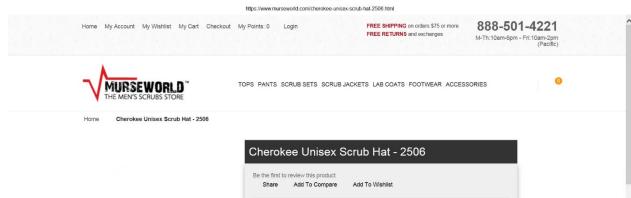


1:44 PM 2/7/2018

https://www.lydiasuniforms.com/dansko-professional-leather-box-clog.html



12:58 PM 2/7/2018







~

12:58 PM 2/7/2018

https://www.murseworld.com/cherokee-unisex-scrub-hat-2506.html

This adjustable, tie-back scrub hat features a terry cloth sweatband and contoured seaming with back elastic for better fit. Unisex fit. One size.



PRODUCT DESCRIPTION REVIEWS

Materials: 65% polyester/35% cotton poplin with soil release

ABOUT US	POLICIES	MY ACCOUNT
_	_	_
Customer Service	Shipping & Returns	Sign In
About Us	Privacy Policy & Security	View Cart
Customer Testimonials	Rewards Program	My Wishlist
Search Terms	Military Discount	Advanced Search
Site Map		

00







12:57 PM 2/7/2018

https://www.murseworld.com/mens-lab-coats.html Home My Account My Wishlist My Cart Checkout My Points: 0 Login FREE SHIPPING on orders \$75 or more FREE RETURNS and exchanges M-Th:10am-6pm - Fri:10am-2pm M-Th:10am-6pm - Fri:10am-2pm (Pacific) MURSEWORLD*
THE MEN'S SCRUBS STORE TOPS PANTS SCRUB SETS SCRUB JACKETS LAB COATS FOOTWEAR ACCESSORIES Home Lab Coats SHOP BY MEN'S BRAND LAB COATS (11) Dickies Ког (1) Landau (5) Price _ ↑ Items 1 - 9 of 28 results (9)

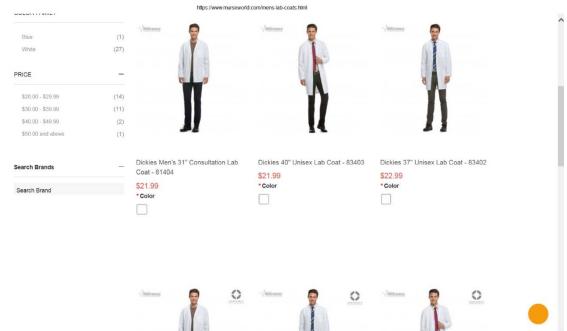








12:58 PM 2/7/2018



12:56 PM 2/7/2018

https://www.murseworld.com/mens-scrub-pants.html

Home My Account My Wishlist My Cart Checkout My Points: 0 Login

FREE SHIPPING on orders \$75 or more FREE RETURNS and exchanges M-Th:10am-6pm - Fri:10am-2pm (Pacific)



TOPS PANTS SCRUB SETS SCRUB JACKETS LAB COATS FOOTWEAR ACCESSORIES



12:56 PM 2/7/2018 https://www.murseworld.com/mens-scrub-pants.html

Code Happy	(3)
Dickies	(9)
Fundamentals	(4)
Grey's Anatomy	(3)
Iguana Med	(4)
Jockey	(4)
KD110	(1)
Koi	(3)
Landau	(10)
Med Couture	(3)
Orange	(1)
WonderWink	(6)





COLOR FAMILY

Black	(63)
Camouflage	(1)
Gray	(60)
Blue	(62)
Green	(37)
Wine / Purple	(43)
Red	(17)
Brown	(19)
White	(43)
Two-Tone	(2)
Prints	(1)

Jockey Original Unisex Scrub Pant -2201 - Discontinued Item! Order While Supplies Last.

\$7.99\$17.99 * Color

Fundamentals Unisex Cargo Scrub Pant - 14020 - Discontinued Item; Order While Supplies Last!

\$7.99\$11.99

*Color



Landau ScrubZone Cargo Unisex Pant - 85221

\$12.98

As low as: \$8.98
*Color









12:56 PM 2/7/2018

https://www.murseworld.com/mens-scrub-pants.html









IguanaMed 5310 Unisex Stealth Pant - DISCONTINUED ITEM

\$9.99\$29.99 *Color











Dickies EDS Signature Unisex

Drawstring Pant - 83006

\$13.99

*Color

As low as: \$8.99

More Colors Available









