

ESTTA Tracking number: **ESTTA778098**

Filing date: **10/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Jain, Mridula
Application Serial Number:	87022506
Application Filing Date:	05/03/2016
Mark:	SHINGORA
Date of Publication	09/27/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Shinola/Detroit, LLC, 1039 E. 15th Street, Plano, TX 75074, UNITED STATES, a Limited Liability Company, organized under the laws of Texas, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/27/2016. Shinola/Detroit, LLC respectfully requests that the time period within which to file an opposition be extended until 01/25/2017.

Respectfully submitted,

/Mannu Harnal/

10/20/2016

Mannu Harnal

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis, MN 55440

UNITED STATES

tmdoctc@fr.com, rhea@fr.com, mccallion@fr.com, harnal@fr.com

212-641-2233