

ESTTA Tracking number: **ESTTA761098**

Filing date: **07/28/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Allstate Insurance Company
Application Serial Number:	87014257
Application Filing Date:	04/26/2016
Mark:	DRIVEWISE
Date of Publication	06/28/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Wise F&I, LLC, 1670 Fenpark Drive, Fenton, MO 63026, UNITED STATES, a limited liability company, organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/28/2016. Wise F&I, LLC respectfully requests that the time period within which to file an opposition be extended until 10/26/2016.

Respectfully submitted,
/Hadi S. Al-Shathir/
07/28/2016

Hadi S. Al-Shathir

Thompson Coburn LLP

One US Bank Plaza

St. Louis, MO 63101

UNITED STATES

hal-shathir@thompsoncoburn.com, ipdocket@thompsoncoburn.com, urogers@thompsoncoburn.com