

ESTTA Tracking number: **ESTTA772027**

Filing date: **09/21/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Holding Company of The Villages, Inc.
Application Serial Number:	87008814
Application Filing Date:	04/21/2016
Mark:	THE VILLAGES
Date of Publication	08/23/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, THE VILLAGE RECORDER, 1616 Butler Avenue, West Los Angeles, CA 90025, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/22/2016. THE VILLAGE RECORDER respectfully requests that the time period within which to file an opposition be extended until 12/21/2016.

Respectfully submitted,
/Michael P. Martin/
09/21/2016

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