

ESTTA Tracking number: **ESTTA773504**

Filing date: **09/28/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sunny Marshmallow, LLC
Application Serial Number:	86973468
Application Filing Date:	04/12/2016
Mark:	BAM!
Date of Publication	08/30/2016

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Books-A-Million, Inc., 402 Industrial Lane, Birmingham, AL 35211, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/29/2016. Books-A-Million, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/29/2016.

Respectfully submitted,

/emilia cannella/

09/28/2016

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