

ESTTA Tracking number: **ESTTA773725**

Filing date: **09/29/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Youngs, Travis</b>
Application Serial Number:	<b>86964355</b>
Application Filing Date:	<b>04/05/2016</b>
Mark:	<b>FIT LID CO.</b>
Date of Publication	<b>09/13/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Hat World, Inc., 7555 Woodland Drive, Indianapolis, IN 46278, UNITED STATES, a corporation organized under the laws of Minnesota, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/13/2016. Hat World, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/11/2017.

Respectfully submitted,  
/Tywanda H. Lord/  
09/29/2016

**Tywanda H. Lord**

**Kilpatrick Townsend & Stockton LLP**

**1100 Peachtree Street Suite 2800**

**Atlanta, GA 30309**

**UNITED STATES**

**tlord@ktslaw.com, rdthomas@ktslaw.com, nchollet@ktslaw.com, zrobinson@ktslaw.com,  
jburns@ktslaw.com, tadmin@ktslaw.com**

**404-815-6500**