

ESTTA Tracking number: **ESTTA769288**

Filing date: **09/07/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>BetterThanDiamond, Inc.</b>
Application Serial Number:	<b>86948020</b>
Application Filing Date:	<b>03/22/2016</b>
Mark:	<b>THE WORLD'S MOST STUNNING GEM</b>
Date of Publication	<b>08/09/2016</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, HEARTS ON FIRE COMPANY, LLC, 99 SUMMER STREET, BOSTON, MA 02110, UNITED STATES, a LLC, organized under the laws of Massachusetts, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/08/2016. HEARTS ON FIRE COMPANY, LLC respectfully requests that the time period within which to file an opposition be extended until 10/08/2016.

Respectfully submitted,  
/Tish L. Berard/  
09/07/2016

**Tish L. Berard**

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