

ESTTA Tracking number: **ESTTA773073**

Filing date: **09/27/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Shenzhen Haimai Electronic Commerce Co.,Ltd
Application Serial Number:	86947945
Application Filing Date:	03/22/2016
Mark:	CYBERTRON
Date of Publication	09/06/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hasbro, Inc., 1027 Newport Avenue, Pawtucket, RI 02862, UNITED STATES, a corporation organized under the laws of Rhode Island, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/06/2016. Hasbro, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/04/2017.

Respectfully submitted,

/cmcf/

09/27/2016

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