

ESTTA Tracking number: **ESTTA769976**

Filing date: **09/12/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Alexander Murray & Co, Inc.
Application Serial Number:	86947664
Application Filing Date:	03/21/2016
Mark:	ALEXANDER MURRAY & CO
Date of Publication	08/16/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Scotch Whisky Association, Quartermile Two, 2 Lister Square, 1st Floor, Edinburgh, EH3 9GL, UNITED KINGDOM, a Limited Liability Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/15/2016. The Scotch Whisky Association respectfully requests that the time period within which to file an opposition be extended until 12/14/2016.

Respectfully submitted,
/Robert E. Browne/
09/12/2016

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